

GOLDEN DEEDS



APRIL, 1956

*Plain
Talker*

GULF STATES UTILITIES COMPANY

Plain Talks

April, 1956

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A magazine for employees of Gulf States Utilities Company

BOB LANGHART — EDITOR

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Beaumont's 'Mr. Deeds'

THE Exchange Club of Beaumont has chosen other outstanding citizens in other years to receive its Golden Deeds Award, but none more deserving than Roy S. Nelson, its present choice.

In naming Mr. Nelson to receive its "flowers for the living" honor, the club pays tribute to a man who has presented more than his share of flowers to others—living flowers of good deeds that flourish and grow and make life better for all Beaumonters.

The president of the Gulf States Utilities Co. is not a "do-gooder" in the common sense of the word. He makes no show of the flowers he presents to fellow citizens and civic causes. Instead, he modestly remains in the background and is recognized only when his numerous good deeds find him out.

A resident of Beaumont since 1942, Mr. Nelson has given liberally of his time and means to health, welfare, charity programs and other community services. A natural business leader himself, he has encouraged leadership in others and urged participation of his employes in civic affairs. His range of interest covers the entire community and his good deeds cover his interests. Indeed, it might be said that in striving for a better Beaumont he has left no field of endeavor untouched and touched nothing that he did not improve.

In congratulating Roy Nelson on this signal recognition, we selfishly omit the usual wish to "go on to greater things." We want him to stay in Beaumont and continue his unselfish service here.

—Beaumont Journal

attracting plenty of tourists to the state kind of small business.

H. J. Mars

DEAR to the most that you adding, hope the special weapon out at o mit gro supplies. trol of r limit the ents.

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Munger T. Ball, Port Arthur; William R. Bell, Beaumont; Thomas J. Hanlon, Jr., Prairieville; Harold C. Leonard, Baton Rouge; Roy S. Nelson, Beaumont; Will E. Orgain, Beaumont; C. Vernon Porter, Baton Rouge; Edward H. Taussig, Lake Charles.

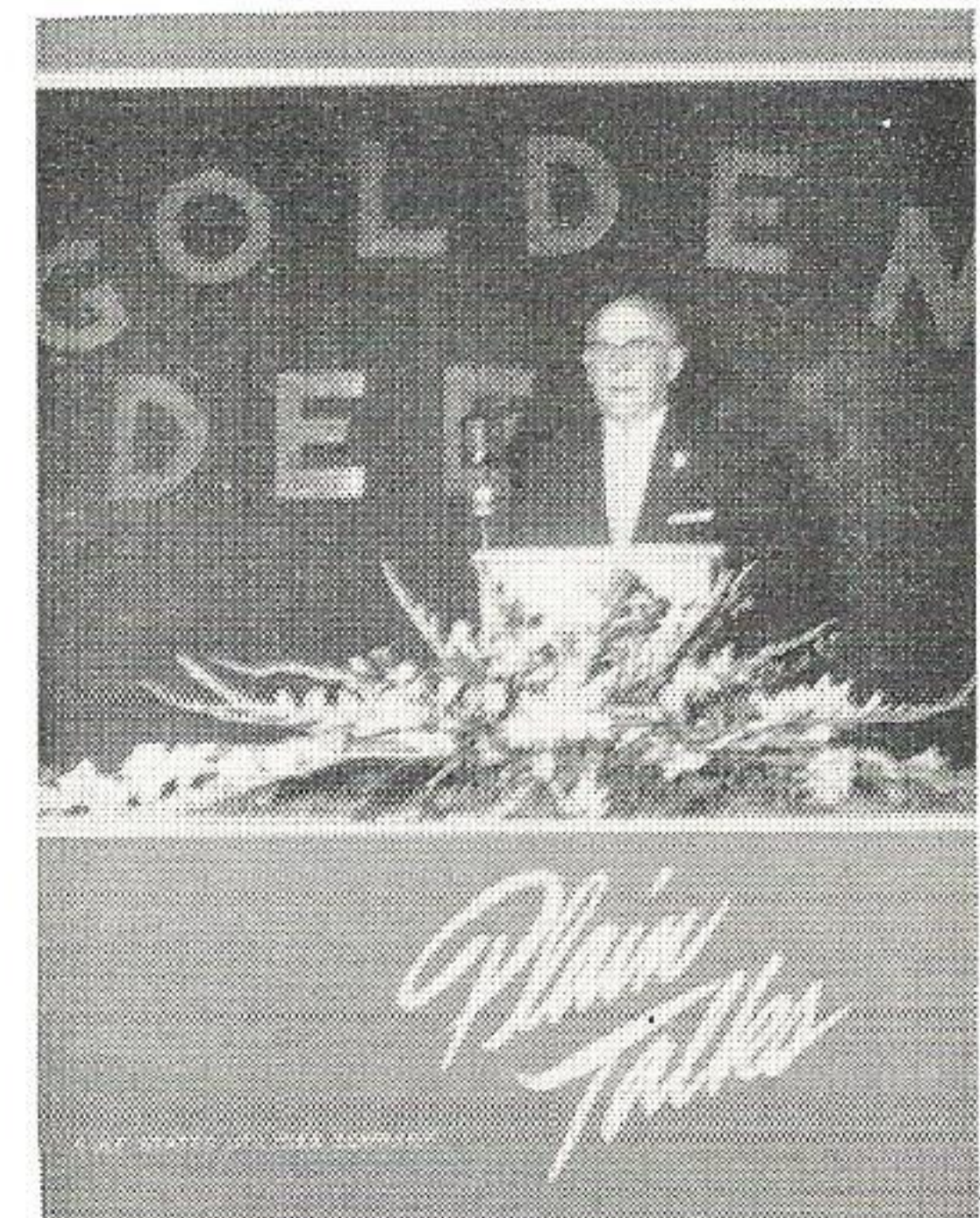
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OUR COVER

THIS MONTH PLAIN TALKS pays tribute to our President, Roy S. Nelson, who on April 10 received the city of Beaumont's highest civic award, the Golden Deeds Award. This honor is presented annually by the Exchange Club to living Beaumonters for their generous community service. Our Cover shows Mr. Nelson at the presentation. For a story of the award and presentation, see page 4 this issue.





President and Mrs. Roy Nelson and their daughter, Janie, are shown with the huge scroll presented to our President at this year's Golden Deeds Awards reception. The scroll was signed by all those present at the reception honoring Mr. Nelson. The award, Beaumont's highest civic honor, is presented annually by the Exchange Club to living Beaumonters for faithful and generous community service.



Mr. Nelson signs the Book of Golden Deeds of the Beaumont Exchange Club at the reception honoring him. The Golden Deeds Award was presented to our President by the Exchange Club April 10. Past recipients of the award shown above with Mr. Nelson are, left to right, Ray Baird, A. W. Schlesinger, Doak C. Procter, A. D. Moore, John W. Newton, Will Graham, Miss Mary Campbell and Dr. Lena Milam. Three other living recipients were not able to be present.

Mr. Nelson Honored for Community Service

Receives Golden Deeds Award, For Civic, Charity, Welfare Work

APRIL 10 was a "Red Letter Day" for Gulf Staters, for on that date our president, Roy S. Nelson, received the city of Beaumont's highest civic award, the Golden Deeds Award, presented annually by the Exchange Club to living Beaumonters who have faithfully and generously served their community and fellow citizens.

In presenting the award to Mr. Nelson, J. L. Caldwell McFaddin, Beaumont attorney, praised President Nelson as "a natural leader, an executive of the top rank" and "a vital, integral part of our community." The award was presented before an over-flow crowd of friends at the Rose Room of Hotel Beaumont.

In acknowledging the award, Mr. Nelson said, "It would be impossible for anyone to remain unaffected by such a heart-warming and wonderful demonstration of loving interest and friendship as is being given to Skipper and Janie and me tonight. If I have been able to make some small contribution to Beaumont, it is in no way to be compared to all of the joy and happiness Beaumont has given us — the loving kindness and warm friendship we have enjoyed during our 14 years of making our home here."

"It is not so much the many things Roy Nelson has done as the spirit with which he has done them," Mr. McFaddin said, "that has so richly merited this honor for him." He also pointed out that Mr. Nelson had not begun his "Golden Deeds" after coming to Beaumont in 1942 but before, when he was President of Baton Rouge Electric Company and later President of the El Paso Electric Company.

Mr. Nelson was described by the Beaumont Enterprise as a "leader and energetic worker in numerous community services, health, welfare and charitable programs." The newspaper went on to say, "Mr. Nelson has rendered services in so many fields as to make a complete listing almost impossible."

One of President's Nelson's major projects is the United Appeals, Beaumont's unified fund raising organization. He was one of the leaders when

the UA organized to supplant the Community Chest in what Mr. McFaddin termed "perhaps the turning point of welfare history" in Beaumont. The success of the first campaign, he said, was "an achievement of teamwork" which was characteristic of Mr. Nelson.

Mr. Nelson was described as a man who "has always been guided by a high sense of duty and loyalty . . . over-generous of his time and talent and of those of the men in his company." He was also described as a "dynamic, warm-hearted man;" as a "devoted worker in his church," and as "a family loving man."

Mrs. Nelson and their daughter, Janie, were among the special guests introduced.

The Golden Deeds scroll, signed by those attending the reception, was presented to Mr. Nelson by Gulf Stater R. B. Cruise, a past president and charter member of the Exchange Club.

Mr. Nelson has been a leader in campaigns for the Baptist Hospital and numerous other projects. He is an active worker for the American Red Cross, American Cancer Society, Chamber of Commerce, and is now serving his second term as United Appeals president.

For the last two years, Mr. Nelson has served as a member of the City Planning and Zoning Commission. Hardly a community betterment project can be mentioned in which he has not given assistance in some way.

Among many other organizations, Mr. Nelson is a member of the Beaumont Rotary Club, The American Legion, Round Table Club, Beaumont Country Club, The Masons and the Knife and Fork Club. He is an active church worker, having served for several years as a member of the board of deacons of Westminster Presbyterian Church and is now an elder of the church.

Shirey Guest Speaker At CP and L Meetings

C. P. "JACK" SHIREY, Gulf States training and safety manager, was guest speaker in February and March before two groups of employees of the Central Power and Light Company at Corpus Christi. He spoke on safety and leadership, which he explained, go hand in hand.

"We can't have safety," Mr. Shirey said, "or anything else but confusion, without supervision and leadership . . . Preventing accidents is a job of preventing poor human relations." He went on to explain the Company's stand on safety and how safety is maintained through good leadership qualities.

Mr. Shirey has also presented this talk, entitled "Six Keys to Six Locks," to Gulf States employees in Baton Rouge and Jennings.

Goodwin to Attend Ike's Safety Conference

LAMOYNE GOODWIN, director of agricultural services, has been invited to attend President Eisenhower's Conference on Industrial Safety in Washington May 14-16.

Mr. Goodwin has been employed with Gulf States since 1927 and has been a resident of Beaumont since 1946. He has been active in farm safety programs and presently is national chairman of the Farm Youth Committee of the Edison Electric Institute. This will be the first year the Industrial Safety Conference has included the farm groups in its discussion.



Louis F. Riegel

VICE PRESIDENT Louis F. Riegel, an executive of Gulf States for the past 20 years, will retire May 1 after a career of 44 years in the electric industry.

As manager of Gulf States' sales organization for almost 20 years, Mr. Riegel was its leader during the great-

L. F. Riegel Retiring May 1 After 44 Years Service

est expansion period in the company's history. From the time he assumed the position of general sales manager in 1936, the number of customers served has almost quadrupled and the amount of power sold to these customers has increased sixfold. As a man who loves people, Mr. Riegel has come to know and make friends with many of these customers.

Most of Mr. Riegel's service record has been earned in sales promotion work, although he began his career as an engineer. A native of Rochester, Minnesota, he attended schools in that state and in 1911 received a degree in electrical engineering from the University of Minnesota. He immediately went to work with the Minneapolis General Electric Company as contract clerk and remained there until 1913 when he moved to the Connecticut Power Company at Middletown as sales representative. In 1915 he transferred to Savannah Electric and Power Com-

pany as salesman and seven years later became general sales manager. He became general sales manager of the Virginia Electric and Power Company at Richmond in 1932 and it was from here that he moved to Beaumont in 1936 to become general sales manager for Gulf States. Mr. Riegel was named a vice president in August 1950.

While a resident of Beaumont, Mr. Riegel has been very active in civic and community affairs. He is past chairman of the Beaumont Chapter of the American Red Cross, a member of the Rotary, the Beaumont, the Town, the Round Table and the Beaumont Country Club of which he is a past president. Mr. Riegel is a member of the St. Anne's Catholic Church and an active member of the Serra Club. In 1954 Mr. Riegel was signally honored by being named King of the Neches River Festival, an annual Beaumont springtime celebration of wide flung interest.

Crouch, Graves to Become Annuitants May 1

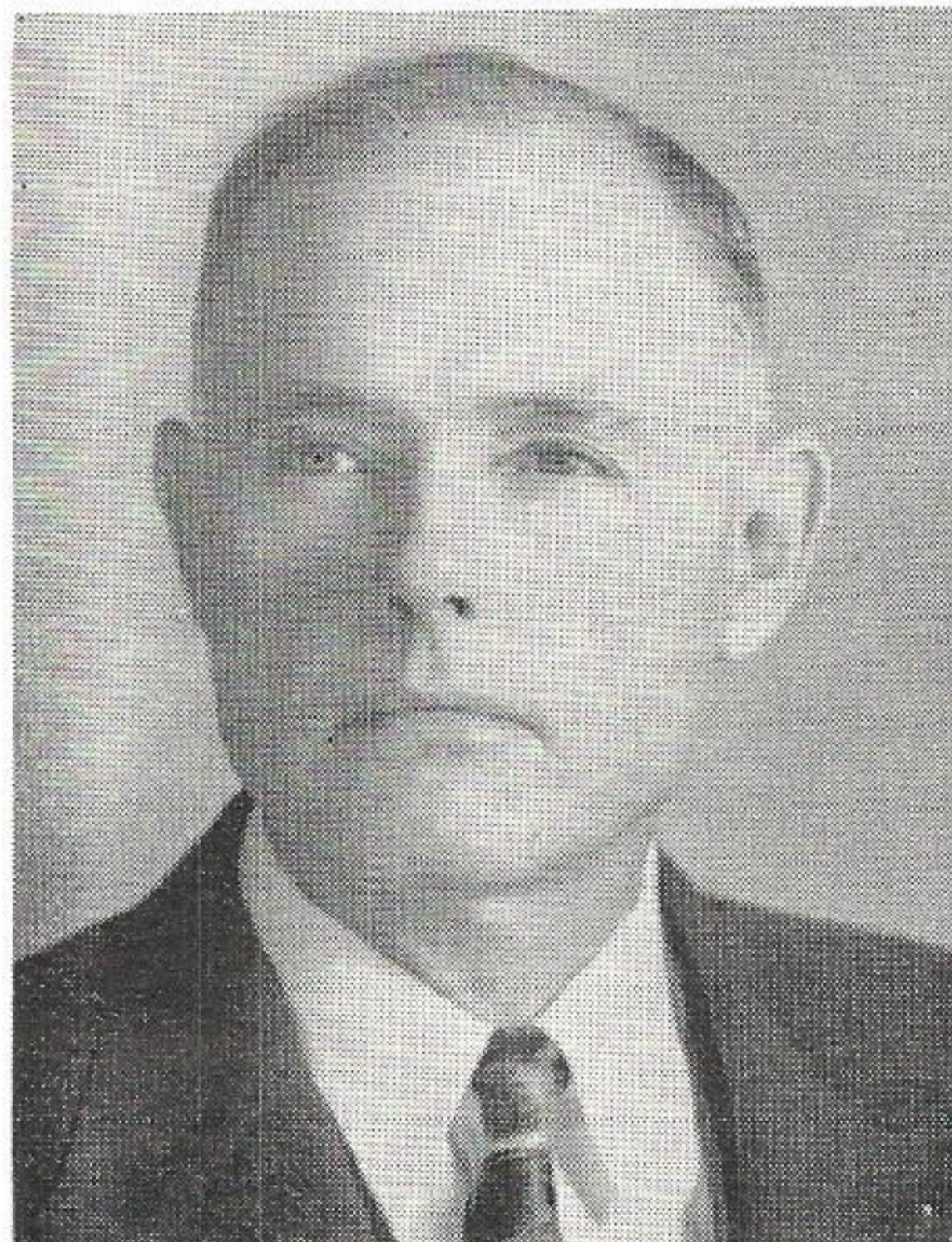
JOHAN L. CROUCH, veteran Gulf States employee who has been superintendent of the Company's Calvert district since 1945 will retire from active duty May 1 after 39 years of service.

Mr. Crouch, who was born in Robertson County near Calvert, has one of the longest service records earned in one location of all Gulf States employees. His career in the electric utility business began in 1917 with a predecessor company of Gulf States, the old Calvert Water, Ice & Light Company.

Mr. Crouch was superintendent of the old Calvert plant when it became a part of the Gulf States system in 1929, and continued in this capacity until 1945 when he was named district superintendent, the position he now holds.

N. T. GRAVES, maintenance engineer at Louisiana Station, will retire May 1, completing more than 40 years of utility service.

Mr. Graves began with Gulf States at Neches Station in 1928 and two years later was transferred to Baton



John L. Crouch

Rouge to supervise maintenance work on the then new Louisiana Station.

Prior to coming to Gulf States, Mr. Graves worked for electric companies



N. T. Graves

in Florida. He went to work for the Jacksonville Traction Company in 1919 and later worked several years for the Pensacola Electric Company.

Matthews Named Superintendent

W. GOREE MATTHEWS, Gulf States district serviceman at Somerville, has been transferred to Calvert as local superintendent. He will succeed John L. Crouch, who will retire from active service May 1.

Mr. Matthews, a native of Navasota, began with Gulf States in 1928, working intermittently throughout the Company's Navasota Division until 1933, when he became an apprentice in the T & D department at Huntsville.

He was transferred to Cleveland in 1936 as serviceman and subsequently held similar positions at Hempstead and at Conroe. He was promoted to district serviceman at Cleveland in 1943 and moved to Somerville in the same capacity in 1951.



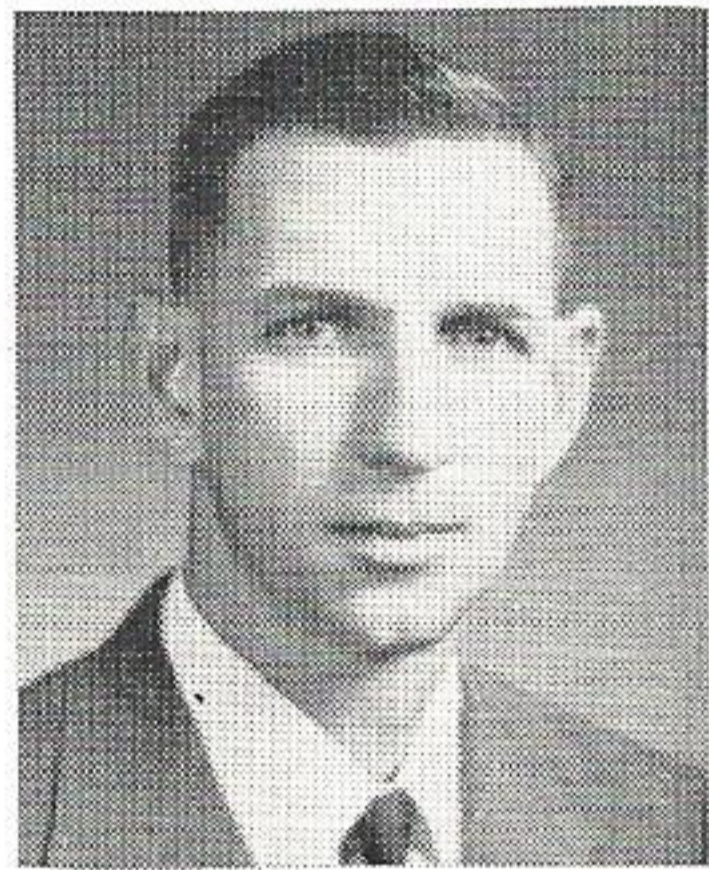
W. Goree Matthews

93 Gulf Staters Are Attending Speaking Classes

A TOTAL of 93 Gulf Staters in three cities have enrolled for the Company's group speaking classes. Safety Director Frank Jones is instructor at Port Arthur, where 38 are attending class two nights a week. Training and Safety Manager C. P. "Jack" Shirey is instructing 30 employees at Beaumont two nights a week and 25 employees at Lafayette one night a week.

The course, consisting of six lessons, offers instruction in conversational speaking more than public speaking, Mr. Shirey pointed out. The course is entitled "Effective Group Speaking."

Production, Substation Supervisory Promotions Listed



H. A. Kluttz



Jean F. Smith



Lester Jackson



Sherman Canfield

TWO PRODUCTION Department changes involving Louisiana Station engineers H. A. Kluttz and Jean F. Smith have been announced. Mr. Kluttz has been transferred from Baton Rouge to Beaumont as turbine maintenance engineer for the Company. Mr. Smith has been promoted to assistant turbine maintenance engineer at Louisiana Station.

Mr. Kluttz will work at Neches Station, but his duties include maintenance supervision of the Company's three major power plants at Beaumont, Lake Charles and Baton Rouge, it was announced by J. A. Reich, GSU production manager.

A native of Raleigh, N. C., Mr. Kluttz began with Gulf States in Louisiana Station at Baton Rouge in May, 1948 as turbine maintenance engi-

neer for the GSU system. His transfer to Beaumont in the same capacity is effective immediately.

Mr. Kluttz is a specialist in turbine engineering and maintenance, and prior to coming to Gulf States he was associated with Westinghouse Electric Corporation from 1942 to 1948.

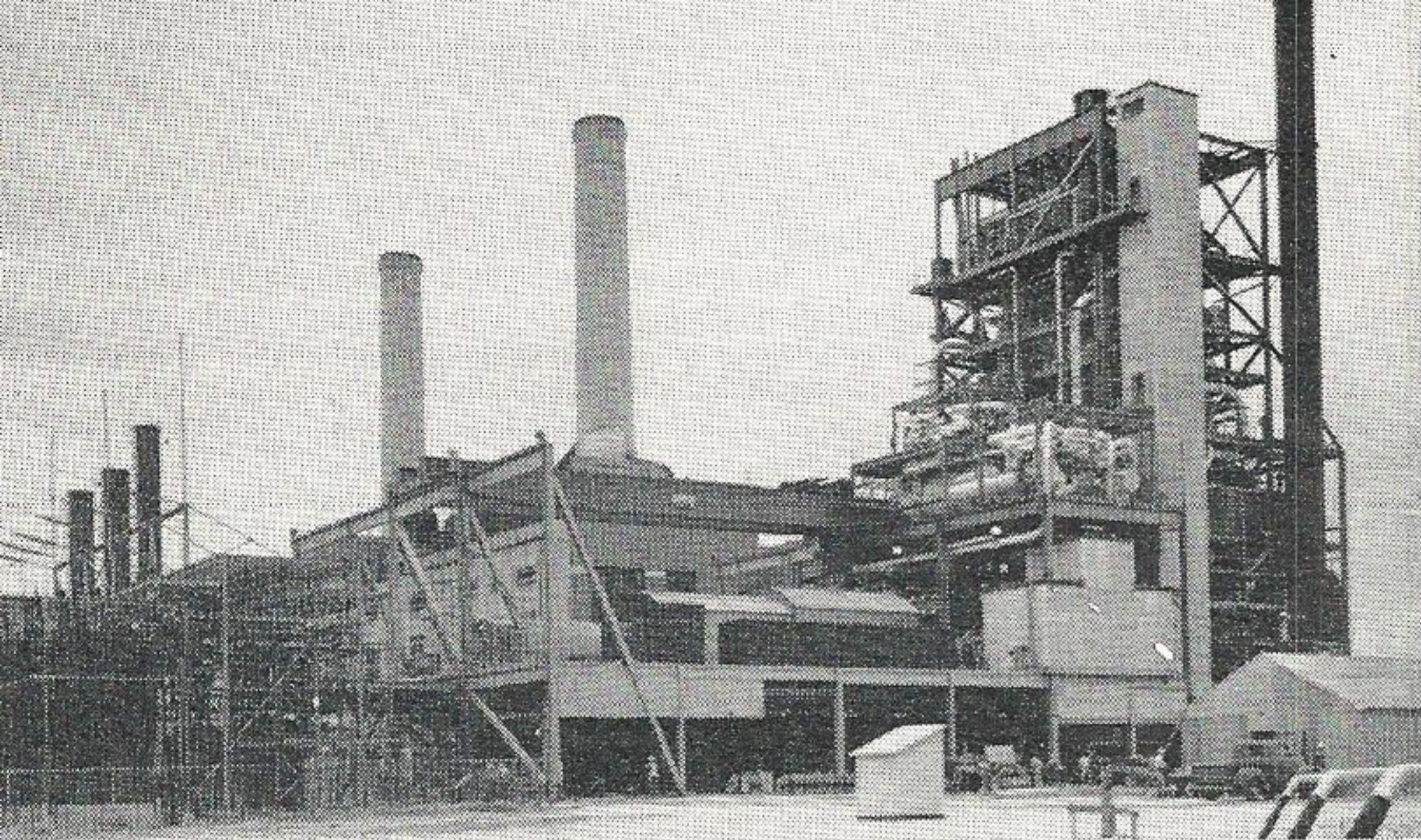
Mr. Smith, a native of East St. Louis, Ill., joined Gulf States in 1951 as a junior engineer at Louisiana Station. He was promoted to engineer in September 1955. He received his mechanical engineering degree from L.S.U. Prior to coming to GSU, Mr. Smith served in the Army Air Corps and Army Corps of Engineers.

LESTER R. JACKSON, formerly substation foreman at Beaumont, has been promoted to the position of Assistant General Substation Foreman.

Sherman H. Canfield has been promoted to fill Mr. Jackson's vacancy as Substation Foreman.

Mr. Jackson, a native of Kerens, Texas, began with Gulf States as a groundman at Navasota in 1928. In 1933 he was transferred to Beaumont as a lineman and became substation foreman in the substation department in 1939.

A native of Lincoln County, Kan., Mr. Canfield came to Gulf States in 1945 after a three-year tour of duty with the Army. He began as an apprentice in T & D at Beaumont and in 1946 was transferred to the substation department as a mechanic, his position at the time of his recent promotion.



Much photographed unit, No. 7 at Neches had its day the middle of March when steam was rolled for the first time and the unit went into commercial operation. The 111,000 kilowatt generating unit raised the capability of Neches Station to 375,000 Kw's and that of the system to 836,000 Kw's.

MARCH was a big month for Gulf States in the electricity generation picture, as no less than four 111,000 kilowatt generating units figured in the news.

Unit No. 7 at Neches Station, an all-outdoor type unit of 111,000 kilowatts, went into commercial operation the middle of March. It had been previously announced that Unit No. 8, a unit of similar design, has been ordered for installation at Neches, scheduled for operation in the spring of 1958.

Simultaneously, it was announced that two 111,000 kilowatt generating units will be installed at the Roy S. Nelson Station at Scott, La., six miles west of Lafayette. Completion of the first unit there is also scheduled for the spring of 1958, the second to be in operation a year later.

The Nelson Station plant site at Scott was acquired four years ago, but plans to construct the station at that time were changed due to a shift in load conditions on the system. Some preliminary work has been done and construction on the plant itself is scheduled to begin in December.

The four units will increase the production capability of the Company by 444,000 kilowatts or more than 50 per cent by spring of 1959. Completion of projects authorized will increase the Gulf States system capability to 1,169,000 kilowatts. Unit No. 7 raised the present system capability from 725,000 kilowatts to 836,000 kilowatts.

The station, to consist of two 111,000 Kw generating units and switchyard together with necessary additional-transmission facilities, is estimated to

Generation Capability Increased

Roy S. Nelson Station OK'd, Neches Unit No. 7 Goes Into Operation

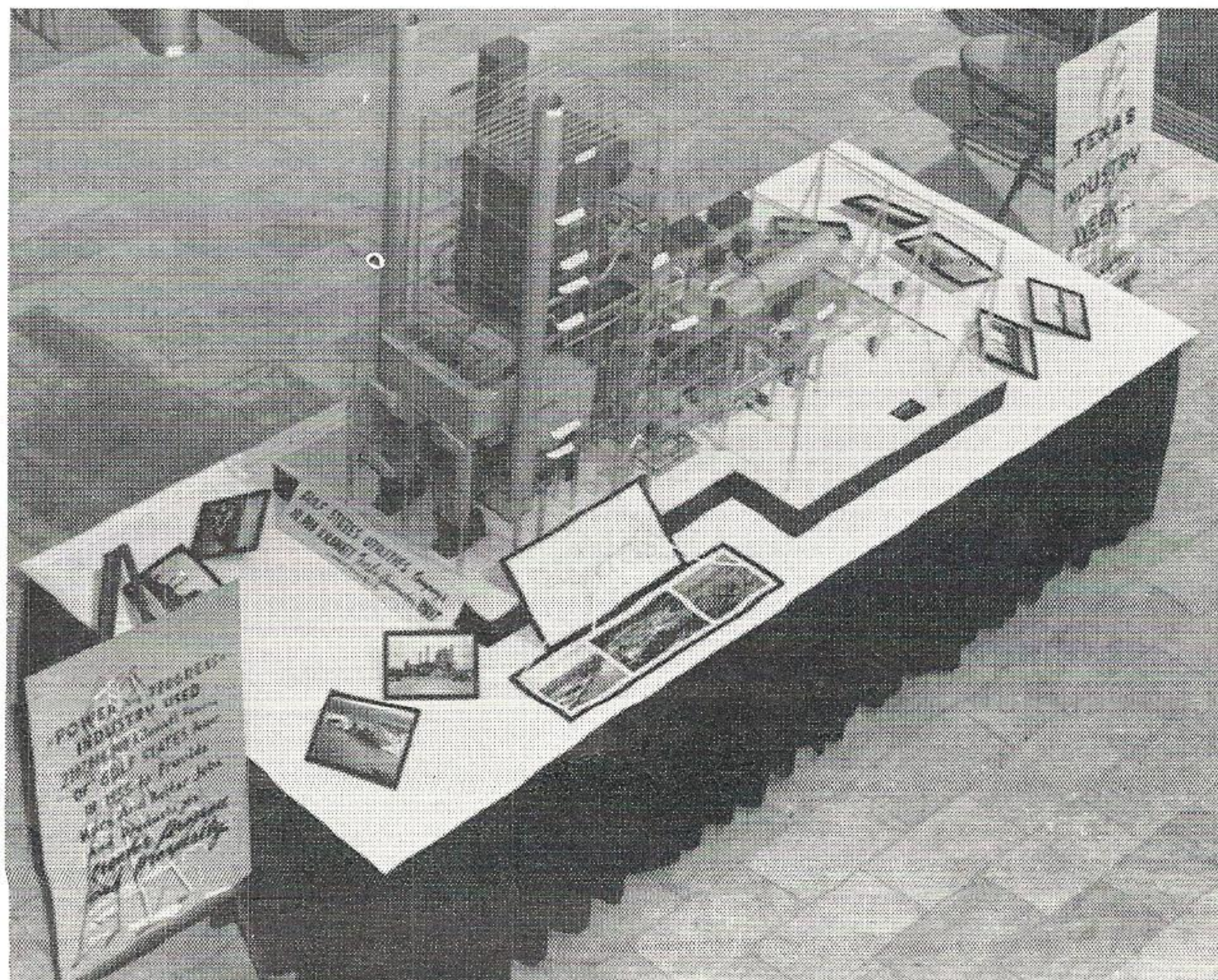
cost \$34,000,000, Mr. Nelson said.

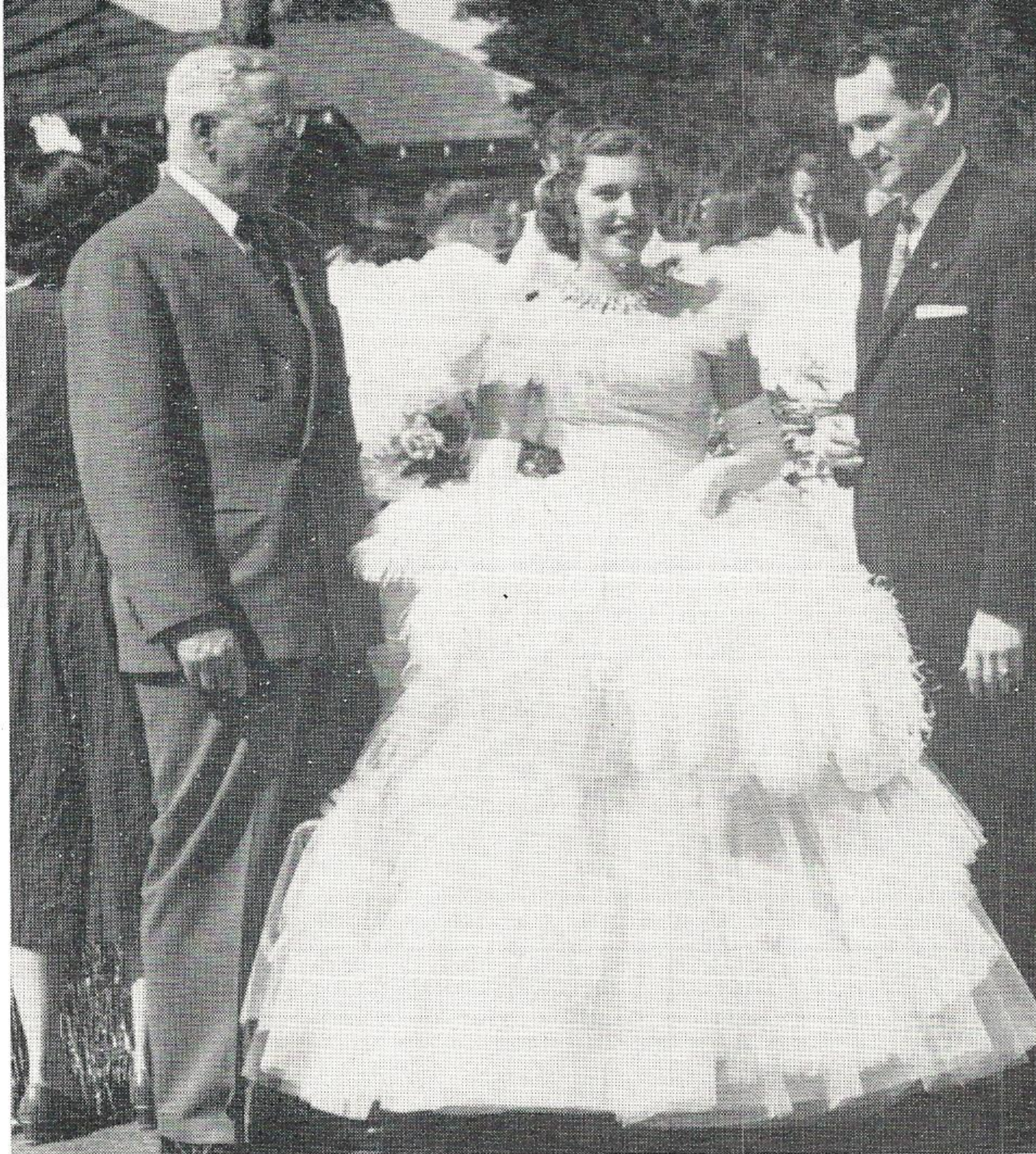
The new power station at Scott has been named "Roy S. Nelson Station" by the Company's Board of Directors in honor of Mr. Nelson, who became President in 1942 and who has been the Company's chief executive during its period of greatest expansion.

"Our electrical output, the best common denominator of industrial expansion," Mr. Nelson said in announcing the new station, "has increased 15 times the 1935 level. The present program to expand production is the great-

est ever projected by the Company for a three-year period and is based on confidence that there will be continued and rapid expansion of demand for more power by industry, commerce and homes and farms in our service area. The fact that Gulf States has been able to provide power needed at attractive rates to industries has been a factor for 30 years in the progress and prosperity of this area. This new expansion program will serve to keep us ahead of all foreseeable needs throughout our entire area."

Generating units like this scale model of Neches Station Unit No. 7 figured prominently in the news last month as Gulf States announced plans of its continuing growth to serve our growing area. The scale model was on display, below, in Hotel Beaumont during Texas Industry Week this month to graphically show how Gulf States provides "Power for Progress."





Dogwood Festival Features Bands, Belles, Blossoms

A RECORD crowd of 8,000 was on hand at Woodville to view the 13th annual Tyler County Dogwood Festival on March 24.

Highlights of the Festival included the opening parade, the program in the football stadium and the coronation ceremony. The all-county band concert, the colorful Apache Belles from Tyler Junior College and the Angelina Mounted Quadrille from Lufkin were featured on the program.

In a brilliant ceremony Miss Seta Earle Triplett, daughter of Mr. and Mrs. Chuck Stamps and the granddaughter of Mayor and Mrs. Ezra Eaves of Woodville, was crowned queen of the Festival by U. S. Congressman Jack Brooks of Beaumont. James Grafton Gipson was king of the festival.

Azaleas, tulips, roses, jasmine, dogwood blossoms and many other flowers, including a peach orchard, formed the setting for the Queen and her court. Approximately 300,000 real and artificial flowers and a myriad of lights transformed the stage of the natural amphitheater into a fairyland of the past and depicted the entrance to a pre-Civil War southern plantation home.

A ball honoring the Queen climaxed the Festival.

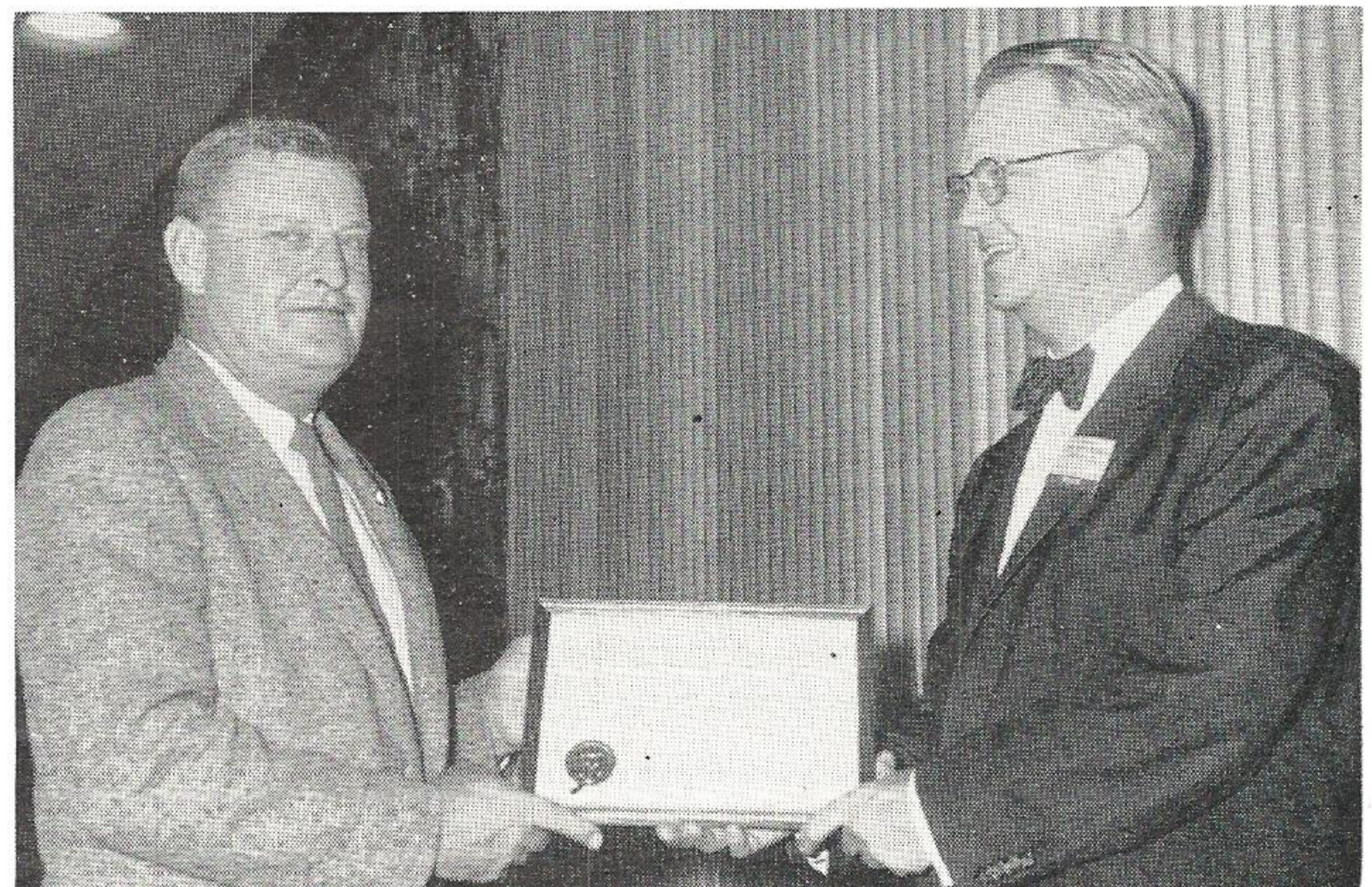
Bands, belles and blossoms were features of the 13th annual Tyler County Dogwood Festival at Woodville. Queen of the event was Miss Seta Earle Triplett, center, who was crowned by Congressman Jack Brooks of Beaumont, right. Originator of the Festival, Judge J. E. Wheat poses with the Queen and Congressman Brooks.

GSU Receives Safety Award At Texas Meet

NINE Texas Gulf Staters attended the recent two-day conference of the Texas Safety Association in Dallas. At the meeting, Gulf States was presented the industrial Off-the-Job Safety Award in recognition of the outstanding achievement in that field of safety.

Gulf Staters attending the conference were P. M. Anawaty, R. H. Henckel, L. L. Landry, Frank Jones and Anders Poulson, Beaumont; E. L. Hegwood, Cleveland; C. T. Riddel, Conroe; G. L. Bridges, Orange, and W. H. Stoeber, Port Arthur.

Conferees heard talks on industrial safety, management and safety, highway safety, off-the job safety and accident investigation, among others. Most of the discussion at the meeting centered around driver training and reducing motor vehicle accidents.



In recognition of an outstanding industrial off-the-job safety achievement and a contribution to a safer Texas, Gulf States received the industrial Off-the-Job Safety Award at the Texas Safety Conference in Dallas, March 27. GSU Safety Director Frank Jones, left, accepts the certificate from the awards chairman.

No Strain, No Pain . . .

Lineman Work Made Easier With GSU - Designed Hoist



GULF STATERS are learning how the phrase Live Better . . . Electrically means economy and convenience in home living. But they are also finding out how it can be put to use on the job to make work easier, quicker and safer.

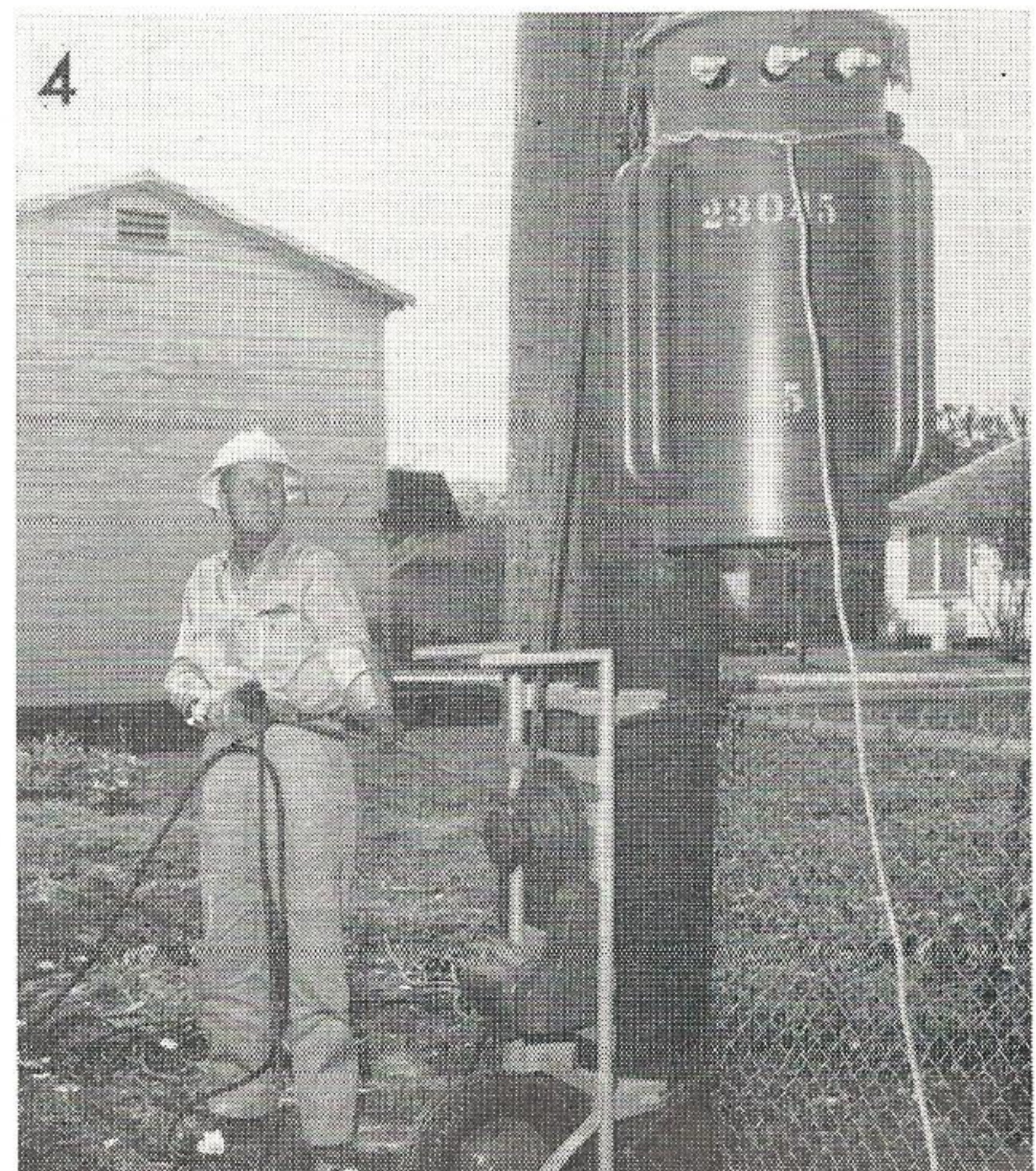
Such was the case in Beaumont last month when linemen put into use an electric motor-driven, portable hoist for lifting heavy transformers. Designed by R. N. "Pop" Rouse, general substation foreman, and his department, the portable winch resembles a wheelbarrow and even makes use of a wheelbarrow wheel.

A chain sprocket, some scrap pipe, an electric motor and a capstan from an Army "Weasel" have been integrated into a labor and strain saving hoist that can do jobs even a line truck hoist cannot do. This light weight hoist can be carried by two men or rolled by one man into small, cluttered or otherwise inaccessible areas which a line truck could not reach.

Only slight pressure on a rope is needed to raise a 400 pound transformer, as the pictures on this page show. Thus, electric power is substituted for muscle power. Operating Superintendent J. B. Coltharp agrees with that fact. "Certainly, this light weight winch will save strains and minimize hernia creating conditions," he said. "In other words, we are providing our line crews with the advantage of cheap dependable electric power."

Mr. Coltharp believes the electric hoist designed by Mr. Rouse is an improvement over gasoline-powered models in use by other electric utility companies. Linemen using the hoist on its first job last month were quick to agree that it saves time and effort, thanks to a fellow Gulf Stater who put his imagination to practical use—"imagineering" the 1955 Annual Report calls it.

1. Lineman F. W. Fahrenthold of Beaumont pulls the portable electric hoist to a pole, located in a crowded alley, prior to using it to lift a 400-pound transformer.
2. Utility foreman R. A. McReynolds fastens the specially-designed hoist to a pole and locks it in place.
3. Fahrenthold and portable hoist designer R. N. "Pop" Rouse, of the substation department, examine the hoist before starting to raise the transformer.
4. With only slight pressure exerted on a rope, McReynolds shows how electricity and the portable hoist make linemen's work easier and safer. The electric motor and winch do the lifting.





Lake Charles' Ryan Street, below, is lighter and brighter now, thanks to 40 new fluorescent street lights installed at a special ceremony February 29. Above, Division Manager E. L. Granau, far right, and Superintendent of Sales Fred Johnson, fourth from right, were among those taking part in the Lake Charles "Lights On" ceremony, which included, l. to r., John W. Jones, commissioner of public health and safety; Walter J. Goos, commissioner of streets and parks; Mayor Sidney Gray; Sam Hebert, commissioner of public utilities; Brig. Gen. John K. Hester, Lake Charles Air Force Base; Mr. Johnson, Adolph Marx, association of commerce; Walker Owens, association of commerce, and Mr. Granau.

Lake Charles Up-Town Area Gets New Lights

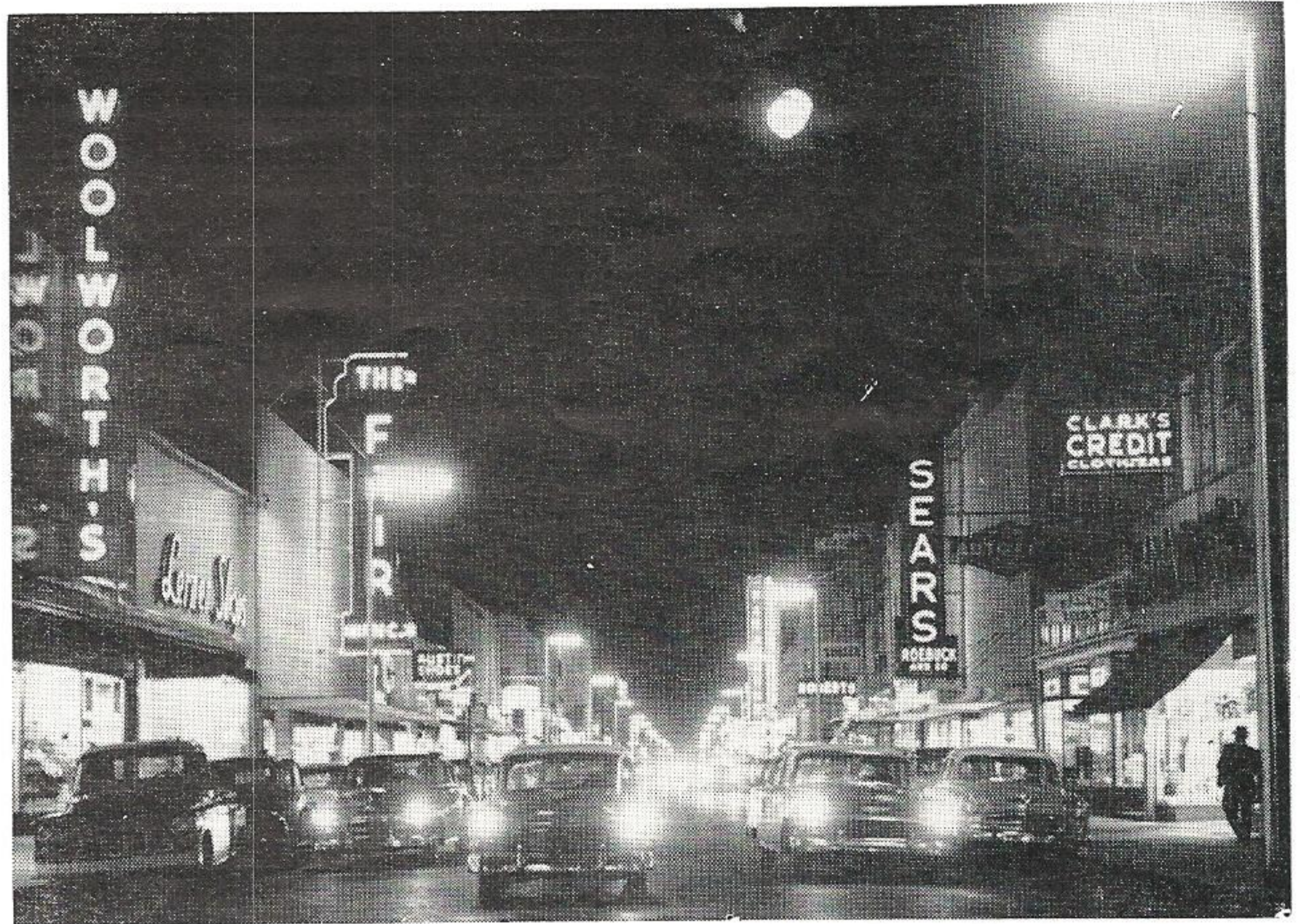
LAKE CHARLES has a brighter "white way" now, thanks to 40 new fluorescent street lights that were turned on February 29. Lake Charles Division Manager E. L. Granau and Superintendent of Sales Fred Johnson were among those taking part in the recent "Lights On" ceremony.

The new lights were installed on aluminum pedestal standards in the downtown section, extending on Ryan from Clarence to Mill Streets and on Broad from Front to Hodges Streets.

Others taking part in the ceremony included Sam Hebert, commissioner of public utilities, who, with Mayor Gray, "threw the switch"; H. Moss Watkins, president of the Association of Commerce; Brig. Gen. John K. Hester, commander of the 806th Air Division at Lake Charles Air Force Base, and members of the retail merchants committee of the A of C.

—PT—

The National Broadcasting company predicts 12 million color TV sets will be in service by 1960—From ELECTRICAL WORLD.

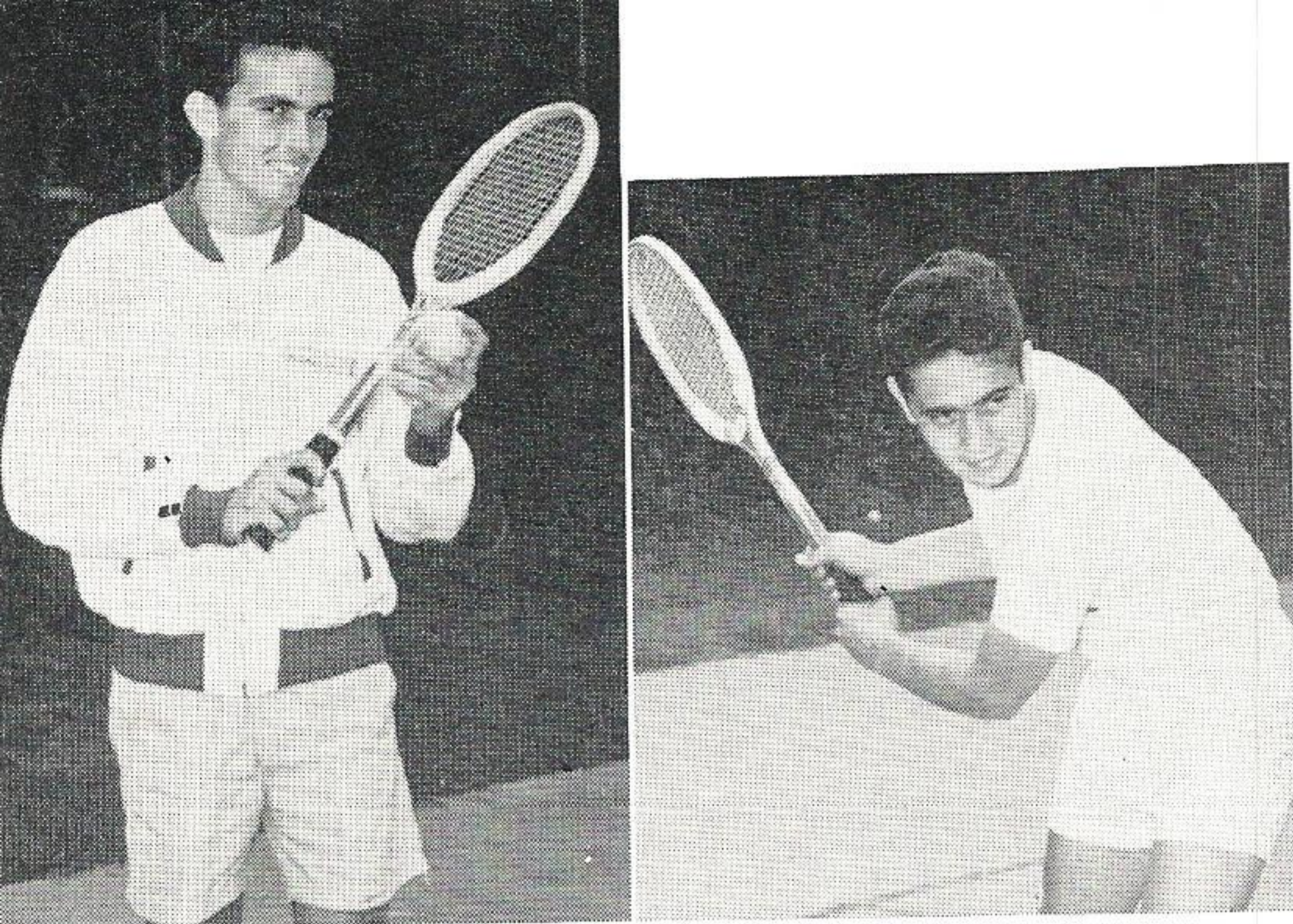


Riverside Station Completes 1000 Safe Working Days

While helping the entire Gulf States system reach the two million man-hour mark without a lost-time accident, Riverside Station employees racked up a record of their own. On April 11, employees at the Lake Charles power plant completed 1,000 days without a disabling injury, according to James H. Derr, Riverside test engineer.

The smallest of our three generating

stations, in capability and number of employees, Riverside would need several years to accomplish a million man-hours. Nevertheless, it's a notable fact that the Gulf Staters there have worked nearly three years without a lost-time accident, to chalk up their 1,000-day accident-free mark. The last disabling accident at the plant was recorded July 15, 1953.



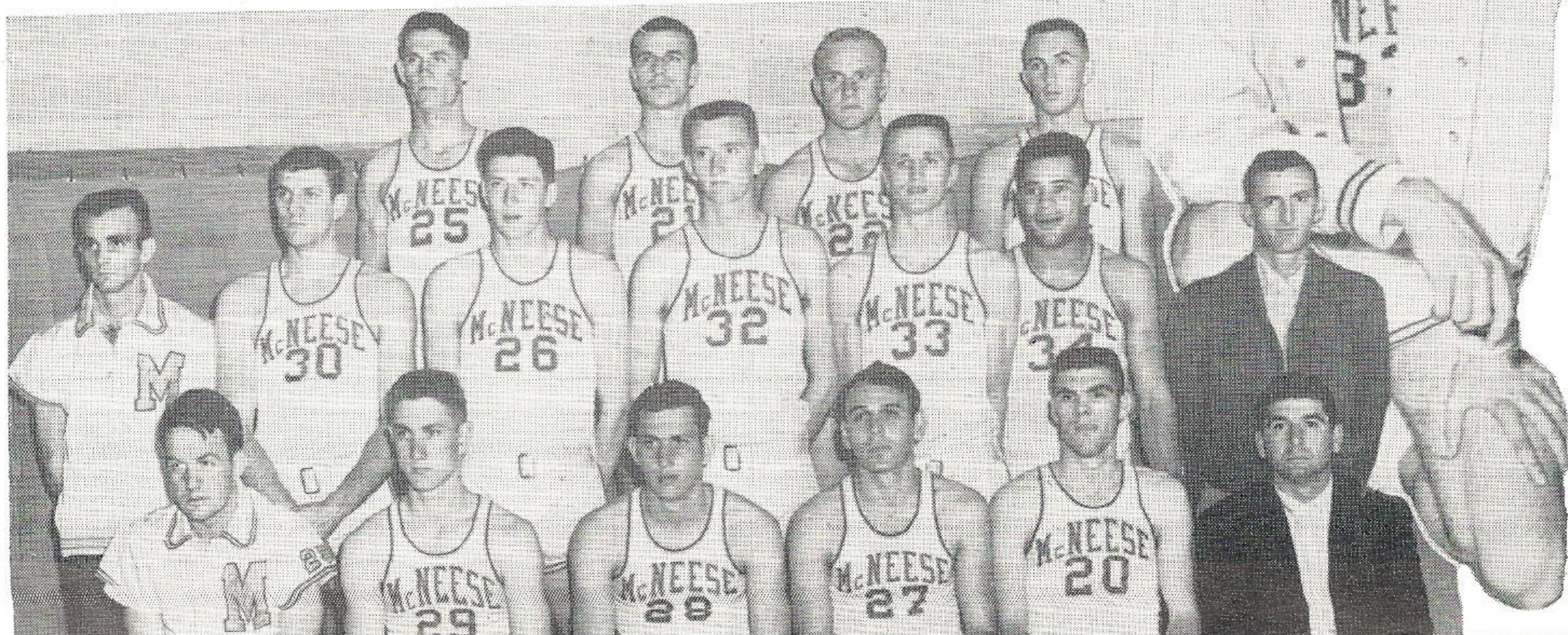
"Giant killers" James Schmidt, left, and Ronaldo Moreira of NAIA champion Lamar Tech tennis squad.

THE GULF STATES service area now has two national intercollegiate teams and two individual champs, namely Lamar Tech in tennis and McNeese State in basketball.

McNeese State College of Lake Charles is the new National Association of Intercollegiate Athletics (NAIA) basketball champion. Dubbed by one sportswriter as the "scrawnier" team at the national tournament last month in Kansas City, the Cowboys beat the best of small college clubs in the nation to capture the NAIA crown.

When Coach Ralph Ward's charges started the season, they were given little hopes of winning the Gulf States Conference title, let alone the national. After a shaky start, the predominantly senior squad settled down to win 18 consecutive games and end the season with a 33 and 3 won-lost record and the conference crown safely tucked away.

All-American Bill Reigel of McNeese State towers over his National Intercollegiate teammates, pictured after winning the NAIA Championship last month. They are, bottom row, left to right: Manager Carl Eason, Alfred Hatcher, Kenneth Troutman, Charles Decker, Jesse Perry, assistant coach Reed Stephens; middle row: Manager Lovet Sigler, Jerry Clark, Dudley Carver, Bill Stoops, Bill Reigel, Frank Glen, Coach Ralph Ward; top row: Ruble Scarborough, Dick McNabb, Nuel Rawls, Ted Cabra.



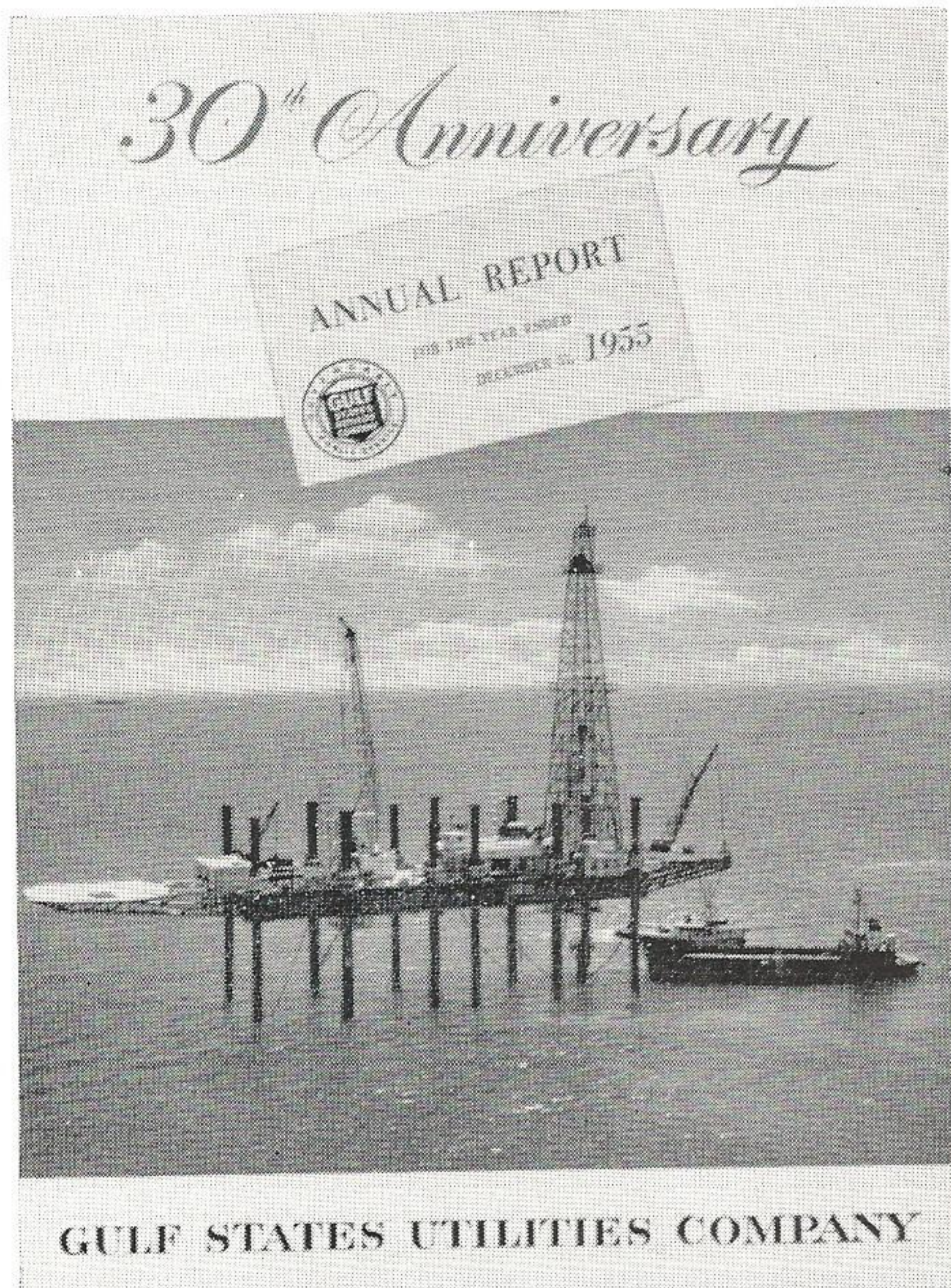
Tennis, Basketball

Lamar, McNeese Two National Champs from Area

LAMAR STATE College of Technology at Beaumont last year won its fourth straight Lone Star Conference tennis title and went on to capture the NAIA singles and doubles titles. Singles winner in both instances was Lamar Sophomore James Schmidt, who is earning a reputation for himself as a "giant killer." Last month, for instance, the Galveston youth defeated Tulane's NCAA ace Jose Aguero, 6-1, 9-11, 7-5, in the Lamar-Tulane meet.

Oddly enough, Schmidt's opponent in the finals of both the conference and national singles matches was his teammate Ronaldo Moreira.

Lamar's No. 2 star, Sophomore Moreira is a young man of reknown himself. A native of Rio de Janeiro, Brazil, Moreira is captain of the Brazil Davis Cup team. He gained world-wide fame last summer by beating Lewis Hoad of Australia, who Australia claims is the world's best tennis player, for the only loss by Australia in the 1955 Davis Cup challenge round. Scores were 6-5, 6-4, 6-4.



ANNUAL REPORT DISTRIBUTED

GULF STATES 30th Anniversary issue of the Stockholder's Annual Report has been printed and mailed to all stockholders and GSU employees.

As Mr. Nelson pointed out in his statement to the stockholders, "The amazing growth of the industrial economy in the area served is clearly reflected in the financial results of operation" during the 30 years of our Company's history.

It's interesting and encouraging to see how fast Gulf States has grown since its birth 30 years ago. Even more rapid has been the growth of the Company in the past 10-20 years. Mr. Nelson went on to say, "We now have seven times the customers who were on our lines 20 years ago. Electrical output, the best common denominator of industrial production, has increased to 15 times the 1935 level."

In the past 10 years, the period covered by the 1955 Annual Report, the number of electric customers served by the Company has nearly doubled, while annual kilowatt hour use per residential customer in the same period has more than doubled.

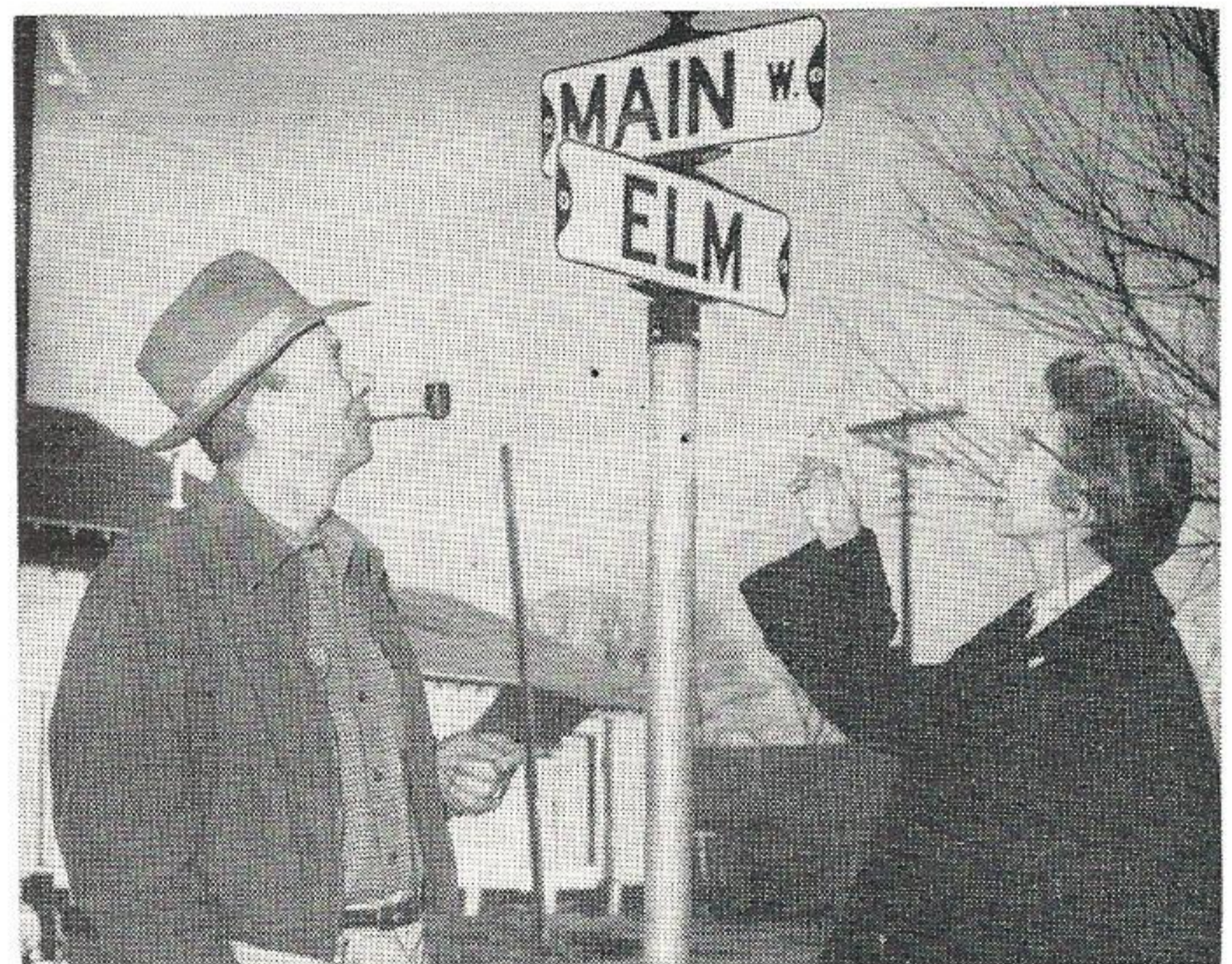
As glorious has been our past, even more glorious will be our future. As Mr. Nelson concluded in his statement to the stockholders, "We look forward to 1956 with confidence in the continued development of our service area and greater usage of electricity in industry and in the home while we are endeavoring to plan and build to aid this development."

MISCELLANY



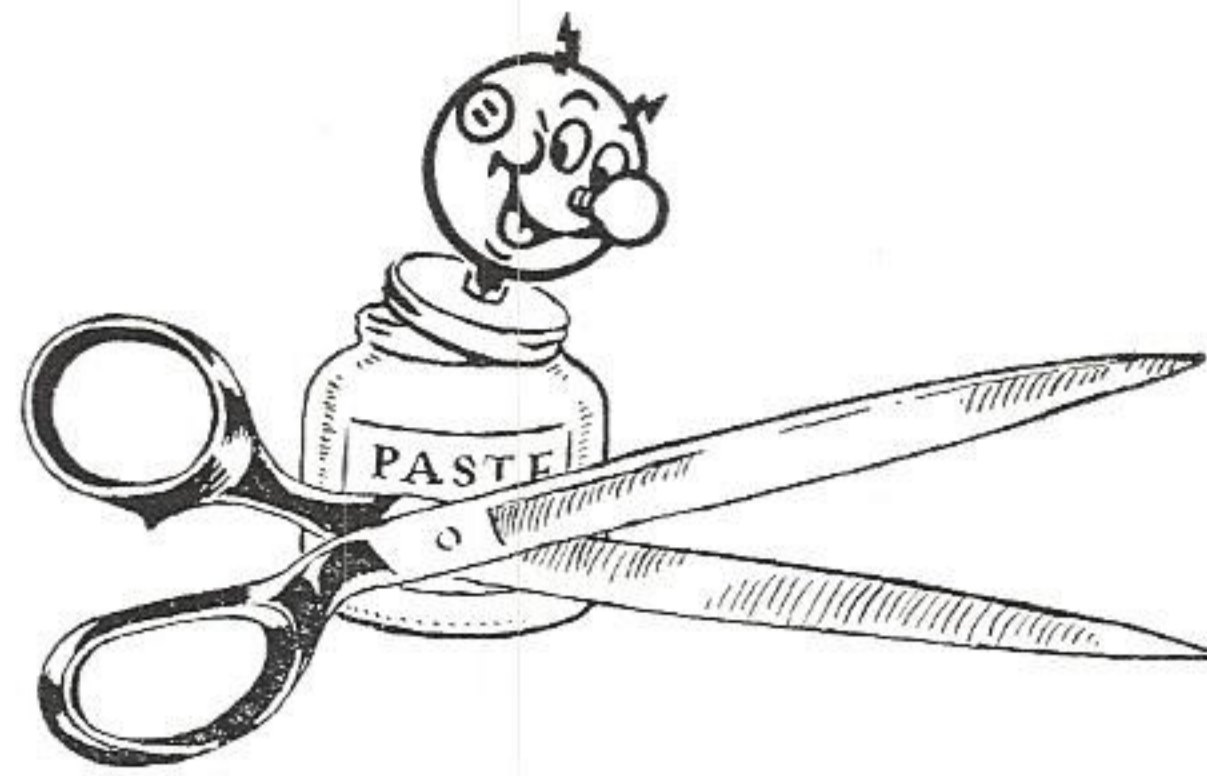
BEAUMONT became the new home of another Holland girl last month when Toni Strybos, left, arrived in the United States to join her sister, Mia, right, a billing department employee. Toni left Holland March 6 by plane and upon arriving two days later visited her sister in the Gulf States office. Mia's co-workers in billing were treated to Dutch cigarettes and mints which Toni brought with her.

Toni hopes to join her sister as an American citizen as soon as she has lived here long enough. Mia came to the U. S. in 1947 and became a citizen in 1952. (Mia was the subject of a feature in PLAIN TALKS, September 1955 just after becoming a Gulf Stater).



Keen Franklin, Gulf States district serviceman at Trinity, and Mrs. Irene Sanders, chairman of the Trinity civic improvement committee, look admiringly at the first street sign to be installed at Trinity. Mr. Franklin, first vice president of the Chamber of Commerce, county chairman of the East Texas Chamber and president of the Trinity Lions Club, personally installed the sign.

SCISSORS and PASTE



A Private Issue

The New York Times recently reported that "private power once more has beaten its public rival at the ballot box." In this case, a South Dakota community of 2,500 population voted by a 10-to-one majority to have a taxpaying Minnesota utility continue serving it with electricity. The Times story added that three other municipalities in the area also voted for continued service from the same utility company, and that "the alternative would have been power supplied by the federal government."



"Early to bed and early to rise—till you make enough cash to do otherwise!"

A Hopeful Investment

ACCORDING to the information received from the U. S. Chamber, "During the year ending June 30, 1956, the United States will contribute \$23,658,813 toward the United Nations' regular operating programs, or about one third of their total cost. Roughly speaking, the assessments of individual member states is based on ability to pay, except that no nation may contribute more than one-third of the UN regular budget.

"In addition . . . the United States will pay \$96,866,750 during the year toward certain special UN programs, so that our total payments to the UN will be \$120,177,563. This comes to about 75 cents for each person in this country."

In reviewing the activities of the United Nations for the past 10 years, there are many things to be said for and against its accomplishments. But it cannot be denied that one of its greatest accomplishments is that to the average man it offers hope—hope that most of the world's troubles can be settled without the use of armed forces.

—East Texas Chamber of Commerce

—PT—

Let's cross electric blankets with toasters and pop people out of bed.

Aid to Schools

THE controversy over Federal aid to education centers about the question of Federal control. Proponents of Federal aid insist that control need not accompany the grants.

But, if you assumed that the Federal government itself was opposed to control, you would still find that aid and control are inseparable. It would be absurd for the Federal government to make a grant without defining the purpose for which it is to be used. Definition would limit and describe these uses. That in itself is a form of control.

In actuality, of course, the Federal government has no disposition to avoid control. You could hardly expect it to assume the responsibility for educational projects without assuring itself of the means of carrying that responsibility out.

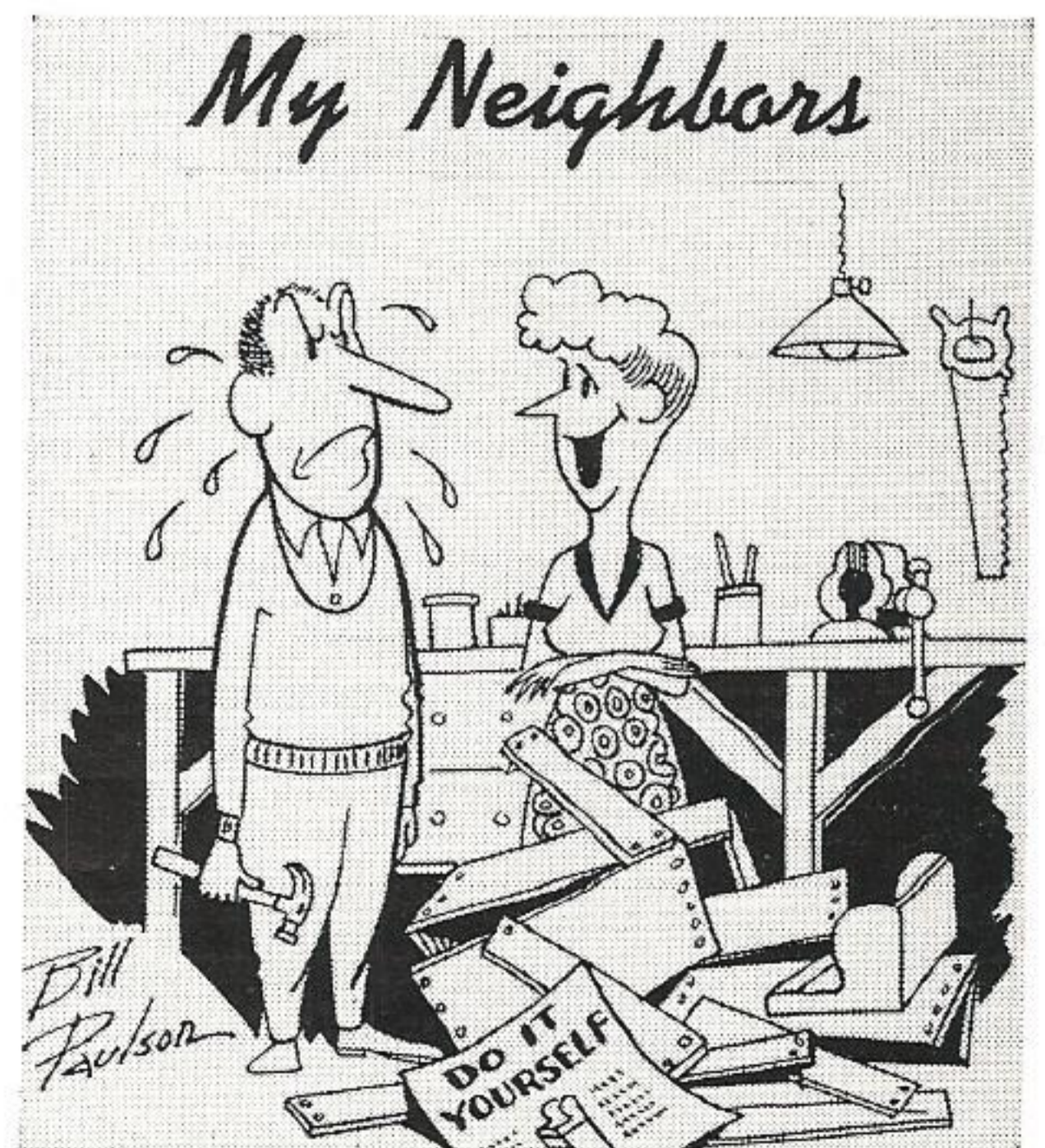
Nor could you expect it to exercise unselfish restraint in the use of its powers. The normal, human ambitions of officials who want to enhance their own positions make such restraint most improbable.

Thus, the case for Federal aid without Federal control reduces itself to wishful thinking.

—PT—

We frequently hear people speak of "cheap power." What they actually mean is expensive power that is sold at a loss from tax-payer-financed, tax-free government owned projects. It is absolutely ridiculous that residents of Jefferson County have to help pay the bill for electricity supplied to users in other states. Let's have no more of it, unless our American system of free enterprise cannot handle the job. Then each project should pay its own way.—Brookville (Pa.) JEFFERSONIAN DEMOCRAT

—PT—



"What happened, Dear—Did you breathe on it after you got it built?"

Plain Talks

Tick (\$175) Tock (\$175)
= \$5 Billion A Year

"Share with me a moment of silence and you will hear a familiar sound . . . yes, you have just heard the ticking of grandfather's clock. But I wonder how many of you realize that each tick of that clock means the spending of \$175 which might be saved if the major recommendations of the second Hoover Commission were put into effect?"

Thus Perry M. Shoemaker, Hoover Commission task force leader, dramatized the urgent need for government reorganization in a recent speech.

Concluding, Mr. Shoemaker observed that \$315,000 had ticked away in 30 minutes. That's 15 million a day or over \$5 billion a year, equivalent to \$100 per average American family per year. Such savings could assure a balanced budget and ease the strain of taxation on the national economy—Citizens Committee for the Hoover Report.

The People's Choice

STEVENS COUNTY, Wash., is fast becoming known over the nation as the place where the people voted out government subsidized power.

By more than a 2 to 1 majority, voters in this area of big Federal dams approved the sale of a 20-year old subsidized power unit to the tax-paying investor owned company in the area.

When Washington Water Power Company and Stevens County Public Utility District decided it was uneconomical for both to operate in Stevens County, the voters were asked to decide which would remain the sole distributor of electricity in the area.

The overwhelming vote of confidence given Washington Water Power by the people of Stevens County was termed by Kinsey M. Robinson, president of the company "a clear-cut indication that a majority of the American people anywhere will vote in favor of free enterprise if only given an opportunity to do so."

The unanimous opinion appears to be—give the people their choice and they'll vote in favor of free enterprise.

Restricting Atoms for Peace

Further relaxation of government restrictions on private development of atomic energy would bring greater use of the atom in medicine, agriculture and industry, the Chamber of Commerce of the United States advised Congress last month.

Specifically, the Chamber said control over atomic data for peacetime use should be eased as well as certain patent provisions of the Atomic Energy Act.

The Chamber said that the compulsory licensing provision, under which the Atomic Energy Commission can compel the owner of a patent to share his invention with others, "is basically inconsistent with an inventor's proprietary rights . . ."

The Chamber also asked Congress to clarify another provision of the Act which denies an individual atomic energy patent rights if he has had any relation with the Commission.

—PT—

More electricity is being generated and used in New York state than in any other state as the result of a record \$1 billion investment by utilities in new generating, transmission and distribution facilities over the last five years.

Plain Talks



A MAN EARNING \$85 A WEEK works a day and one-half to pay taxes to his Federal, state and local government. Food and housing take another day each and other necessities less time, as shown above. This demonstration of the tax bite is from the Tax Foundation, a private research organization.

THE 28-HOUR WORK WEEK

THE 3½-day work week sounds like somebody's pipe-dream—at least until we can tame atomic power a little better. But the fact is a lot of Americans now work just 28 hours of their 40-hour week to provide themselves and their families with food, clothing, housing and other things they need.

The rest of the work week—1½ days or 12 hours—goes to pay the cost of government. That's right: taxes.

This new view of the tax bite in the 40-hour week has been turned up by the Tax Foundation, a private research organization. Their investigation shows that a man earning \$85 a week, which is not far from the average full-time pay in private industry today, works all day Monday and half of Tuesday to pay taxes to his Federal, state and local governments.

With taxes costing more than any other single item, including food, here is how the 40-hour week breaks down for the \$85-a-week man:

Taxes	12 hrs. (1½ days)
Food	8 hrs. (1 day)
Housing	7 hrs.
Clothing	3 hrs.

Transportation	3½ hrs.
Medical	2 hrs.
Recreation	1¾ hrs.
All other	2¾ hrs.

Total 40 hrs.

Before anybody gets the idea of starting to work at noon Tuesday, it won't jell. The taxes will just come out of what's left.

—PT—

An old time card of the Dayton Coal and Iron Railroad, dated 1897, with 17 rules printed on its back, admonished employees: "All trains will leave on time . . . No collisions allowed . . . Trains must stop before running over livestock . . . Drink nothing but cold water while on duty . . . Passenger conductors must wear shoes while on duty, socks not required."

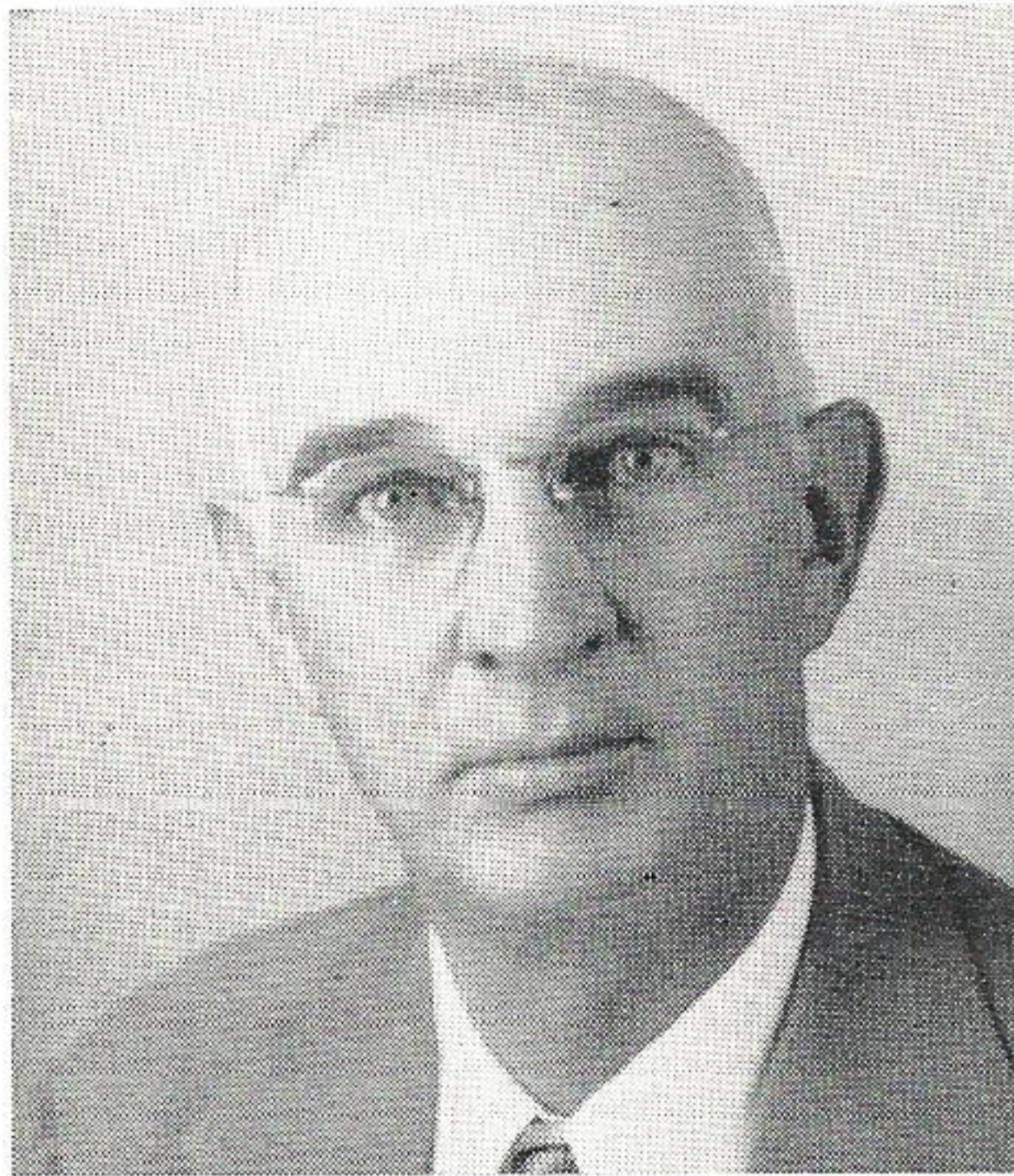
—Missouri Pacific NEWSREEL

—PT—

Nearly a half million U. S. homes are heated by electricity—From ELECTRICAL WORLD.

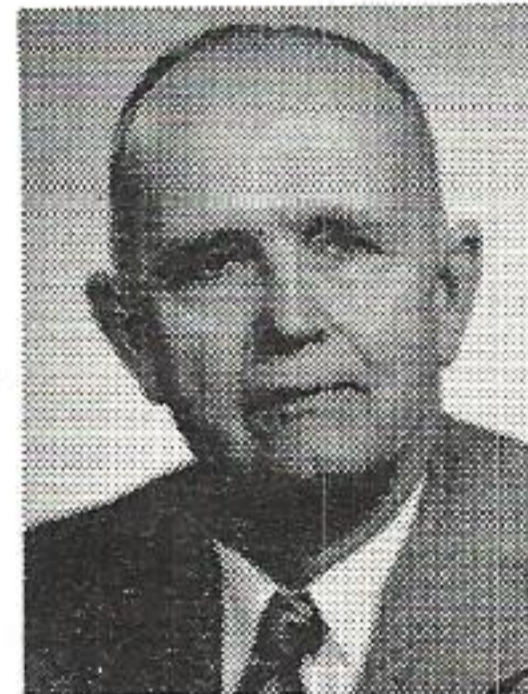
40 Years

SERVICE AWARDS



George R. Fulton
Vice President
Texas Operations
Beaumont

30 Years



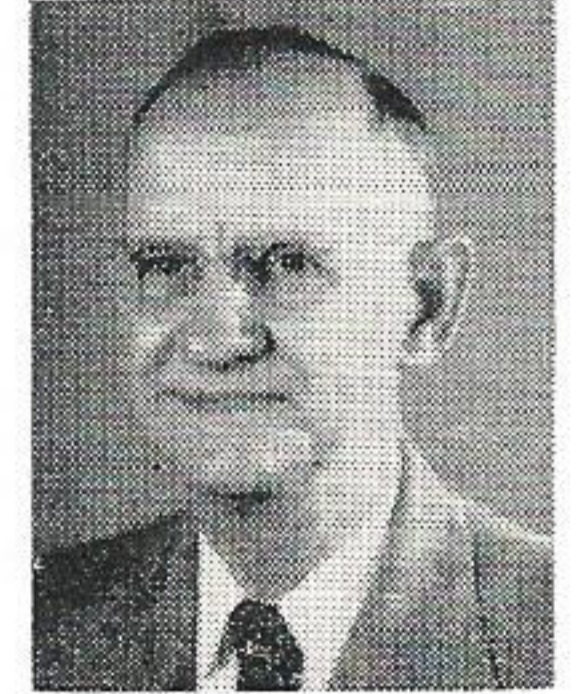
Major T. Bell
Legal
Beaumont



H. E. Brown
Operations
Beaumont



Garland B. Boswell
Distribution
Huntsville



Leonce J. Boudreaux
Accounting
Baton Rouge



Horace C. Davidson
Operations
Beaumont



James E. Dulany
Production
Baton Rouge



Felton T. Hargrove
Distribution
Port Arthur



E. R. Harrison
Distribution
Orange



Richard J. Heinen
Distribution
Lake Charles



Thelma C. Hunnicut
Accounting
Port Arthur



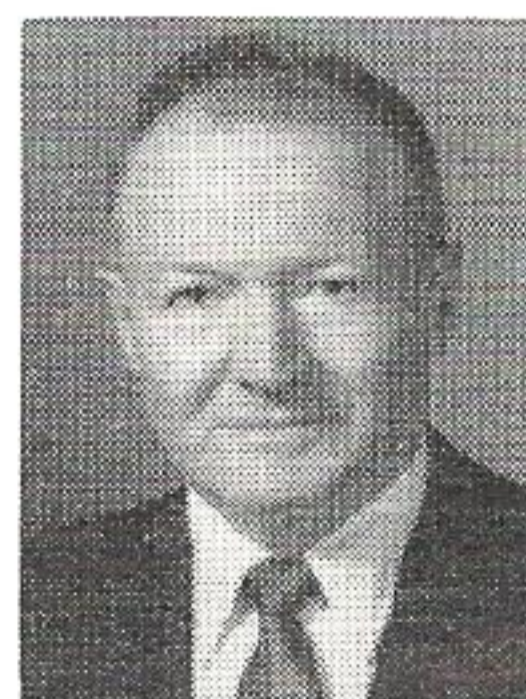
Jack Killough
Distribution
Lake Charles



Clarence R. McGrew
Production
Beaumont



M. A. Merchant
Personnel
Beaumont



Robert J. Orrick
Purchasing
Beaumont



Robert J. Robertson
Production
Baton Rouge



Kenneth E. Sutton
Advertising
Beaumont



B. B. Taylor
Legal
Baton Rouge



Lovett Young
Production
Baton Rouge

20 Years



Edward A. Kirby
Distribution
Baton Rouge



T. F. Porter
Legal
Lake Charles



Helen R. Smith
Executive
Baton Rouge

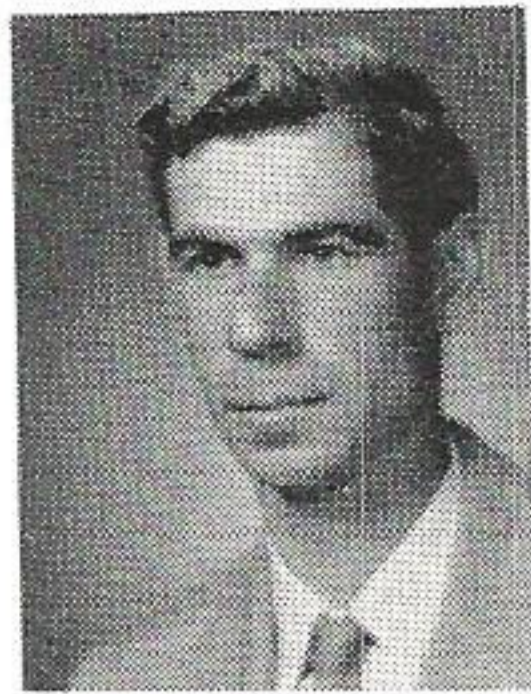
10 Years



Sidney J. Ayo, Jr.
Distribution
Lafayette



Jack A. Blair
Distribution
Denham Springs



Russell J. Bonnet
Distribution
Lafayette



Carl W. Brown
Distribution
Conroe



Melton D. Byrd
Distribution
Lake Charles



Henry T. Buckalew
Distribution
Lafayette



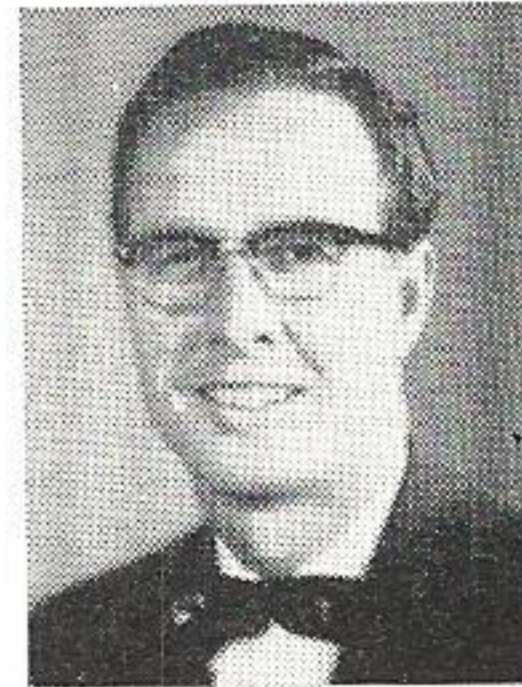
Charles W. Cabaniss
Gas
Baton Rouge



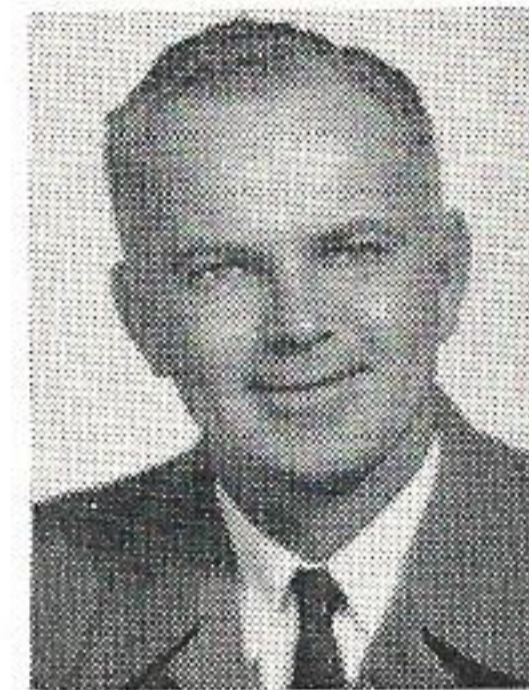
Thomas E. Clayton
Distribution
Baton Rouge



Lloyd J. Clements
Distribution
Lake Charles



Alfred J. DeArmond
Distribution
Baton Rouge



Edgar K. DeWoody
Distribution
Lake Charles



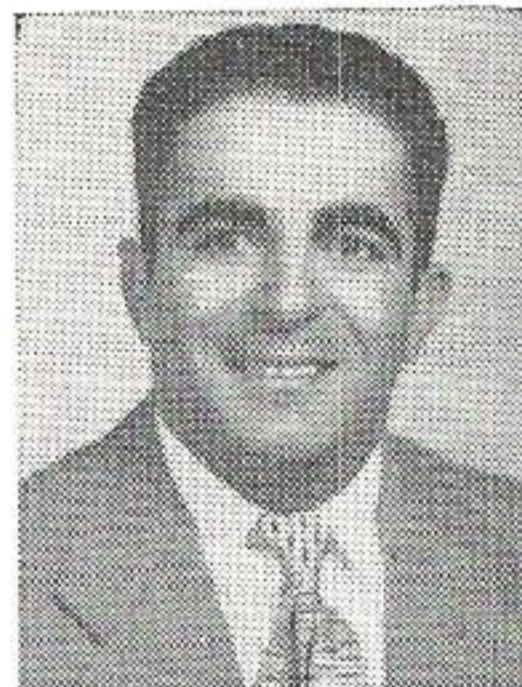
Paul D. Dugas
Distribution
New Iberia



James R. Fischer
Distribution
Beaumont



Dorothy F. Futch
Sales
Beaumont



Kamille J. George
Distribution
Lake Charles



Floyd J. Gonzales
Distribution
Baton Rouge



Carl G. Hesse
Production
Lake Charles



Thomas J. Kelly
Accounting
Lake Charles



Joe L. Kelly
Distribution
Port Arthur



Irvin D. LaFour, Jr.
Distribution
Liberty



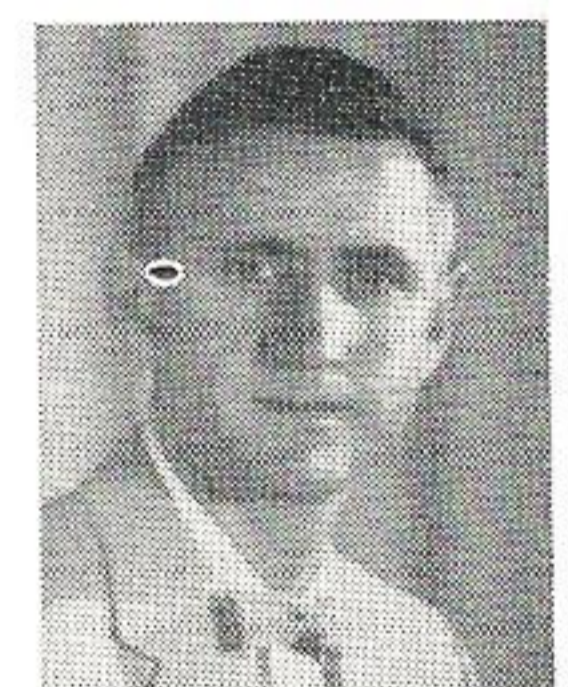
Willis T. Lang
Distribution
Beaumont



Lucien J. LeSage
Distribution
Baton Rouge



Philip E. Levert
Distribution
Baton Rouge



Walter B. McMorris
Distribution
Jackson



Byron P. Morgan
Water
Lake Charles



Raphael A. Morris
Distribution
Jennings



David T. Pate
Distribution
Woodville



Joseph C. Pizutto
Distribution
Baton Rouge



Joseph C. Queen
Distribution
Port Arthur



Ross Reed
Distribution
Liberty

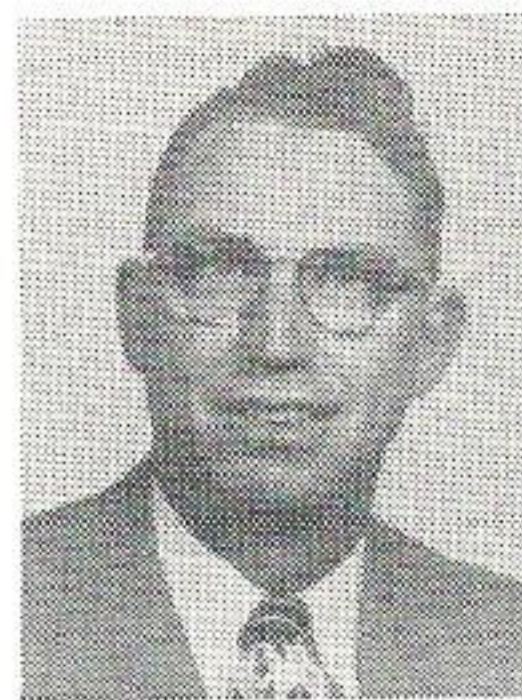
10 Years



Wendell R. Smith
Gas
Baton Rouge



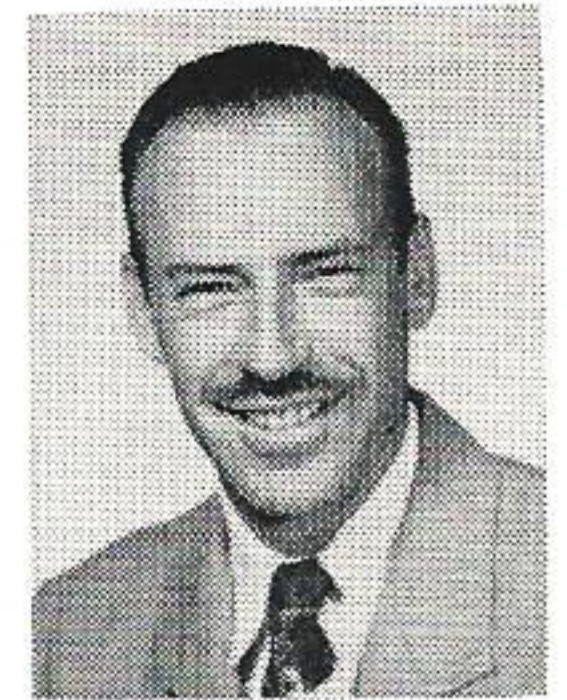
Lynell E. Strickland
Distribution
Baton Rouge



Carlos E. Torrans
Distribution
Lake Charles



Albert J. Weimer
Gas
Baton Rouge

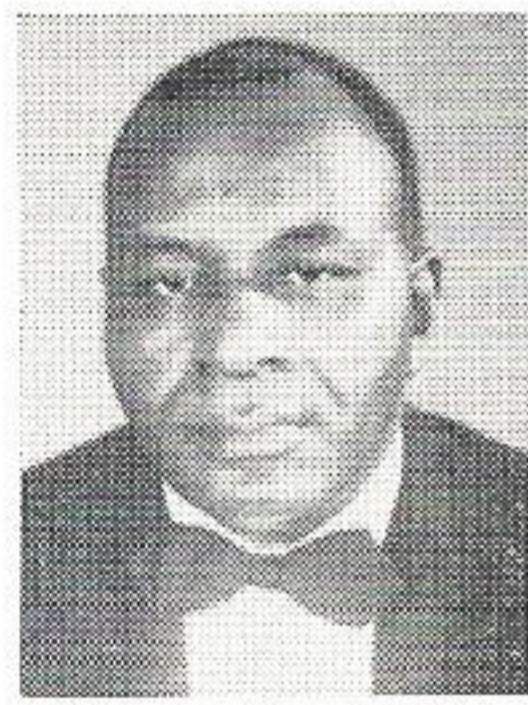


Samuel D. Wells
Distribution
Cleveland

30 Years



Morris Slocum
Distribution
Lake Charles



Johnny D. Augustus
Production
Baton Rouge



David Cain
Distribution
Baton Rouge



Junius Percy
Distribution
Baton Rouge

20 Years

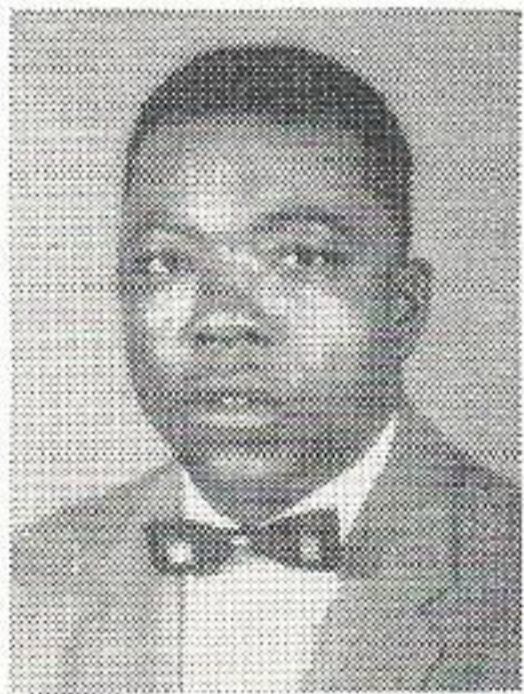
Service Award Meetings Set

Division	Date
Navasota	April 25
Baton Rouge	May 7
Port Arthur	May 8
Beaumont	May 10
Lake Charles	May 17
Baton Rouge (colored).....	May 15
Texas-Lake Charles (colored)...	May 19

10 Years



Sylvester T. Albert
Distribution
Baton Rouge



Joseph Blakes
Gas
Baton Rouge



James D. Brooks
Gas
Baton Rouge



John C. DeRoussell
Accounting
Lafayette

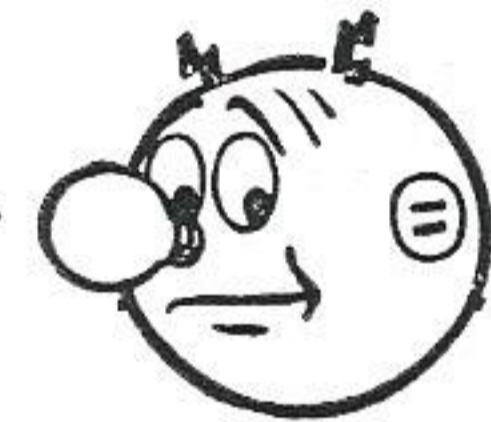


James Lombard
Distribution
Port Arthur



Junius L. Vital
Accounting
Orange

The theme "LIVE BETTER . . . Electrically" is being dramatized throughout the system through the use of sales floor displays, such as the one below from the Beaumont Division offices, billboards, bus car cards and huge yellow window banners. Advertisements via newspapers, TV and radio are also telling the public about the benefits available through modern Electrical Living.



Last month, PLAIN TALKS erroneously reported in a back cover ad that the TVA has cost Texas and Louisiana taxpayers \$14,900,000. The correct figure should have been \$104,900,000.



March EEI Bulletin Has News of Company

THE MARCH issue of Edison Electric Institute Bulletin was of extra special interest to Gulf Staters.

A picture of Mr. Nelson, who is a director of EEI, appeared on page 67 with pictures of other members of the program planning committees of the 24th annual EEI convention to be held at Atlantic City, June 4-6. The convention, according to the accompanying article, is expected to draw the largest attendance in history. N. Bernard Gussett, president of Iowa Power and Light, is chairman and other committee members are J. E. Corette, president of Montana Power, C. B. Delafield, vice president of Consolidated Edison of New York, and Harold Turner, executive vice president, operations, American Gas and Electric.

On page 88 is a picture of Navasota Division Manager J. B. Hodge presenting an EEI Medal to Jerry F. Anderson at Cleveland while Safety Representative Anders Poulson looks on. The article mentions PLAIN TALKS as having published the story of the resuscitation of J. W. Jackson and an account of the presentation of the medal to Mr. Anderson and of certificates of assistance to B. Z. Masters, P. R. Page, R. T. Singletary and T. J. Miller for roles they played.



Saluting An Anniversary With Meaning for Us All

THE SERIES E SAVINGS BOND will be fifteen years old on May 1, 1956. It deserves a salute from all Americans.

Its patriotic accomplishments and its service in behalf of the individual American and his family should stir the pride of everyone, young and old.

It has been a means of making us better citizens, and the means of building the nation's defenses against foreign tyrants. In wartime it was the common denominator of the home front effort to back up our sons and daughters on the firing line. In the post-war years of challenge to our way of life, the E Bond serves America well in maintaining a strong economy, one of the chief bulwarks against foreign "isms" and aggression.

Recital of Series E statistics, while an enormous and dramatic story, only becomes important in giving emphasis to the far-reaching influence of the savings bonds program on the daily lives of millions of people.

We can talk about \$40 billions of Savings Bonds in the hands of 40 million owners, gigantic sales results, the millions of volunteers who gave freely of their time, talent and money to giving the E Bond historic significance. But the E Bond's true accomplishments can be expressed with the simplicity of an Irving Berlin writing a melody of the heart. ... "15 years of making dreams come true."

MAY 4 IS GOAL, 2 MILLION M-H CLOSE

THE ENTIRE Gulf States system has already gone over the top safety-wise by beating its own record, but we continue to march toward 100 safe-working days, or TWO million man-hours without a lost-time accident.

As of midnight, Thursday, April 19, the system had worked 88 safe working days, just 12 short of the two million mark. If Gulf Staters continue to work safely, practice good safe habits on the job, as well as off the job, the Company will reach the distinctive 2,000,000 man-hour mark, midnight May 4.

Let's keep Reddy Kilowatt climbing toward that record!

ORANGE

Mr. and Mrs. Walter R. House, (he's Orange sales supervisor) have announced the engagement of their daughter, Alice Clare, to James Edward Taussig of Lake Charles. The wedding is planned for June 23 in St. Mary's Catholic Church in Orange.

Pat Adkins, formerly of the Orange service department, was given a farewell gift from her fellow workers March 23. Pat is awaiting a visit from the stork. . . Orange welcomes a new employee, Lois Crowe, who hails from Bowling Green, Ohio. Lois is the new clerk for the service department.

Edna King, customer clerk, and Fred King, line, unexpectedly took a week of their vacation and ventured to Arkansas. This would have been a wonderful vacation but Edna's mother became ill. Hope she is doing much better by now.

Little Bessie Lou Howard, customer clerk, was furiously scratching her arms last week. When asked what the trouble was, all she said was, "I itch." Next day, Bess was missing from her desk. Reason: Measles.

BEAUMONT

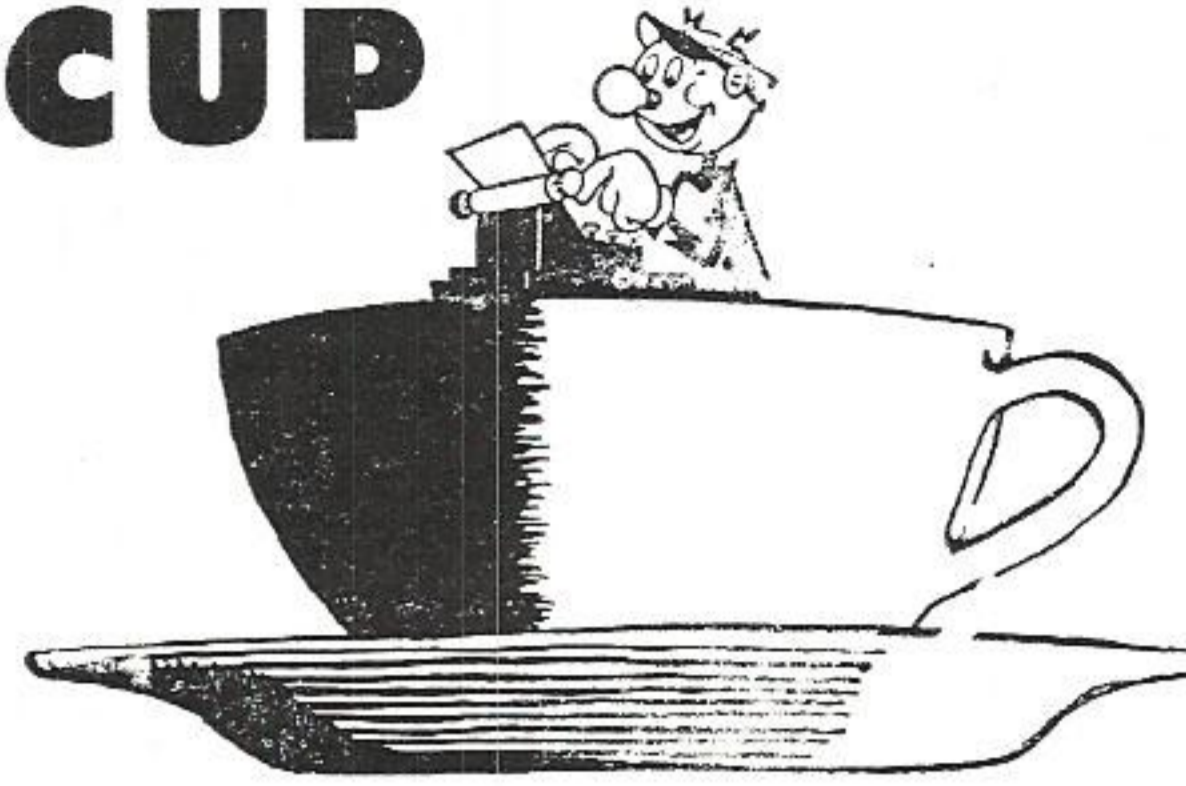
Oscar K. Baxley, Jr., Beaumont engineering, and his new bride, the former Hazel Hollister, returned to Beaumont after their wedding trip to San Antonio. The couple were married February 24. O. K. is the son of Mr. and Mrs. O. K. Baxley, Sr. (he's in system engineering).

The Ken Jumels (he's in accounting) are real proud of their new home they just built in Beaumont. They moved in last month.

Lurline Woods, Beaumont billing, was honored with a baby shower March 28, given by her fellow workers Jo Ann Gregory, Clara Lackey and Ann Dale.

Hewitt P. Robichau, Jr., son of H. P. Robichau, Sr., supervisor of billing, was signally honored last month by the Jefferson County Bar Association. The younger Robichau, a Beaumont attorney, was elected by the association to fill the bench for Judge W. S. Nichols, 58th District court, who was absent due to illness. . . . Another son of the Senior Robichaus, Joe Robichau, who is a part-time employee in the billing department, has been elected president of the American Institute of Electrical Engineers at Lamar College. He recently attended the AIEE national convention in Chicago as delegate from Lamar.

over the COFFEE CUP



Curtis Collins, formerly of the line department, has transferred to the building and grounds department as a maintenance man. . . Perry Blanchette, buildings and grounds, became an honor roll bowler March 28, when he bowled a 625 scratch series. Perry is the first bowler in the Beaumont GSU League in the last two years to bowl a 600-scratch or better. Nice going, Perry! His torrid bowling plus 111 pins handicap place him first in the league race for high series.

R. D. Garrison, engineering, with high single game of 274 (including handicap), Muriel Hayes, engineering, with high single of 255, and Nell Dube, accounting, with high series of 656, continue to pace their respective divisions of the Beaumont league.

All dolled up in their Easter outfits, the daughters of Mr. and Mrs. Brooks Bishop, Beaumont sales department, Viki and Kari, were featured in the Easter section of the Beaumont Journal, March 30. The grandparents, Mr. and Mrs. J. B. "Pat" Bishop, (he's assistant manager, residential sales) were equally proud of the youngsters.

Gulf Staters extend their sympathy to the family of Mary Snowden Beaumont billing, on the death of her mother, Mrs. Ellen Rudd, March 20, at her home in Neuville, Texas.

Jo Ann Criswell, billing machine operator, returned to work March 20 after 1 month in the hospital. . . The billing room welcomes new employee Earline Stanford.

Patsy (Patti) Page, Beaumont stenographic, became Mrs. A. W. Gietzen, Jr., March 3, as the couple exchanged vows at the Assumption Catholic Church, Beaumont. The Gietzens made their wedding trip to San Antonio.

Ann Ristoff, daughter of Sibbie Ristoff, stationery storeroom, was married to Ray MacRoberts of Loeb, Texas, April 15 at St. Anthony's Catholic Church, Beaumont. The couple plan to make their home in Beaumont.

Lola Martin, sales departmental clerk, and Thelma Carson, home service advisor, were named recent winners of the Houston Chronicle "Cook Book Contest." Mrs. Martin won third place for her recipe for souffle, and Mrs. Carson was third place winner for her recipe for lemon-crunch.

Four Beaumont Gulf Staters were in the hospital this month for operation, treatment and checkup. R. O. Hopkins, office engineer executive, underwent a serious operation and at press time was critically ill after four weeks in the hospital. . . John Mattingly, residential sales supervisor, underwent surgery at St. Theresa Hospital this month after about six weeks in the hospital for treatment. PLAIN TALKS last month erroneously reported Mr. Matt had returned to work. . . Howard "Pappy" Sandefer, residential sales representative, entered the hospital this month for a checkup. He was reported not seriously ill. . . M. H. Elissalde, engineering, underwent surgery this month, and is reported doing well. He has returned home from the hospital.

YOUR REPORTERS

Baton Rouge Division

Frances Gross, accounting; Virginia Yarbrough, electric; Marion Brown, Louisiana Station; Lois Landry, sales; Elaine Hughes, gas; Margie Force, T & D.

Beaumont Division

Lola Martin, sales; Mary Helen Ener, customer accounting; Tom Stiteler, line; Mary A. Maines, T & D; Betty Neville, Neches Station; La Vonne Smith, Orange District; Doris Cryer, Silsbee District; Dora Porter, billing; Doris Campbell, general accounting; Helen Byrd, stores accounting; Alice Maldonado, machine accounting.

Lake Charles Division

Fay Denney, sales; Dorothy Mitchell, customer accounting; Ann Snider, engineering; Eddie Belair, Jennings District; E. C. McGehee, Riverside Station; Jane Comeaux, Lafayette District; Pat McCullen, Sulphur District.

Navasota Division

Jeannette Sangster, Division Headquarters; Anna Weatherford, Operations Department; Jo Ann Myers, T & D; Louise Satory, Calvert District; Jane Bazzoon, Cleveland District; Billie Morrison, Huntsville District; Johnnie Faye Elliott, Trinity; Elayne Westmoreland, Madisonville; Pat Weisinger, Conroe.

Port Arthur Division

Rosemary Vaught, Division Headquarters; Loraine Dunham, T & D; Elizabeth Whatley, Nederland and Port Neches.

LAFAYETTE

June wedding bells will be ringing for two Lafayette Gulf Staters. **Miss Pat Ditch**, accounting department, will become **Mrs. Leonard Resweber**. Pat and Leonard will make their home in St. Martinville. **Miss Jane Comeaux**, T & D Department, will be wed to **Gerald Mouton**, an engineering student at SLI, on June 2.

Mr. and Mrs. Ray Robin are enjoying the comfort of their new home. Their two young sons, **Tim** and **Joey**, will soon be spending their summer months in their spacious play yard.

Earl Broussard reports that it won't be too long before he and his family will be moving into their new home in Breaux Bridge. And this he reports with a big smile.

Mr. and Mrs. Nathaniel Broussard observed their 20th Wedding Anniversary March 14. The Broussards have four children, **Sarah**, **Nancy**, **Paul**, and **Bennie**. Nat is a substation operator.

PORT ARTHUR

Barbara M. Armintor, Port Arthur sales, became **Mrs. Wingate H. Goodwin**, as the couple were married March 17 at the home of **Mr. and Mrs. Jack Voyles**. On Monday, March 19, Barbara's co-workers honored her with a miscellaneous shower at the Voyles' home. **Mrs. Joyce Vincent** and **Mrs. Mary Ann Duplantis** assisted Mrs. Voyles as hostess. "Windy," as he is known, is employed with the Texas Company. The couple are shown below cutting their wedding cake.



Mr. and Mrs. Goodwin

LAKE CHARLES

Mr. and Mrs. T. K. McCrosky, Lake Charles line crew, are proud parents of son, **Donald Gerard**, born February 24.

Our good wishes go with **W. S. Dufrene**, dispatcher, who was called into the armed service, March 26.

The smiles **Luther Risher** and **Emile Matherne** have been wearing may be caused by their team winning first place in the last half of the bowling season. Best of luck in the play off . . . In the men's city bowling tournament, the Amps took third place awards. The team consisted of **R. L. Burgess**, substation; **Carrol Foreman**, service department; **Luther Risher**, storeroom and **Jim Doucet**, line crew.

A speedy recovery and "hurry-back-to-work" goes out to **E. L. Bailey**, supervisor of accounting, and **Fay Shepherd**, accounting department, both recovering from operations. Also on the sick list, **Dusty Spell**, supervisor, garage; **Pat Clark**, water department, **Charles Jones**, line crew. Hope to see you all up soon!

Ann Snider and **Hazel Haviland** started the vacations off this year with good intentions—to work at home . . . Best wishes for a happy vacation goes to **Dorothy Mitchell**, Accounting Department, who is taking a week to be with her son **Buddy**, just home from the Navy.

WOODVILLE

We want to welcome **Alene Ashworth**, our new local office clerk in Woodville. Miss Ashworth joined the company in January of this year.

Wedding bells rang this month for **Miss Edna Earl Worthey**, bride-elect of **Harold Ogden**, meter reader in Woodville. The ceremony was held in Colmesneil, April 14, at the home of Rev. Campbell.

Mr. and Mrs. M. K. Shavers and daughter, **Kay**, recently moved into their newly completed home north of Silsbee. Vera is cashier in Silsbee local office.

BATON ROUGE

Among the new faces on bowling teams in Baton Rouge are **Jeanette Parden**, Electric T and D, and **JoAnne Cook**, Gas Department . . . **Daisy Smith** knows what it means to fall down on the job, especially at the bowling alley.



Mr. and Mrs. James L. Bruce, Louisiana Station, for the birth of their twins, **James Richard** and **Gener Melissa**, January 14.

Mr. and Mrs. Alonzo Sandifer, Louisiana Station, for the birth of their first child and daughter, **Reba Diane**, January 24. Mrs. Sandifer has worked for Gulf States previously.

Mr. and Mrs. Vioris J. Olivier announce the birth of their first child, a daughter, **Debra Ann**, March 13. Dad is in the Lafayette meter department.

Mr. and Mrs. Elborn D. Kelly, Louisiana Station, for the birth of their second son, **Bryan Wayne**, February 5.

Mr. and Mrs. James S. Gremillion, Louisiana Station, for the birth of their first child, a son, **James Keith**, February 23, at New Roads.

Mr. and Mrs. Jack K. Goff, Nederland serviceman, for the birth of a daughter, **Nelva Kay**, March 5.

Mr. and Mrs. Earl Broussard announced the birth of a daughter, **Suzanne Louise**, on March 9. Daddy is a sales representative at Lafayette.

Mr. and Mrs. F. B. Sonnier announce the birth of their first grandchild, a boy **Michael Sherwood Sonnier**, on March 23. The proud parents are **Mr. & Mrs. Cecil Sonnier**, Las Cruces, N. M. Granddad is Lafayette distribution supervisor.

Mr. and Mrs. Edward L. Hegwood, Jr., Beaumont line department, for the birth of a son, March 27.

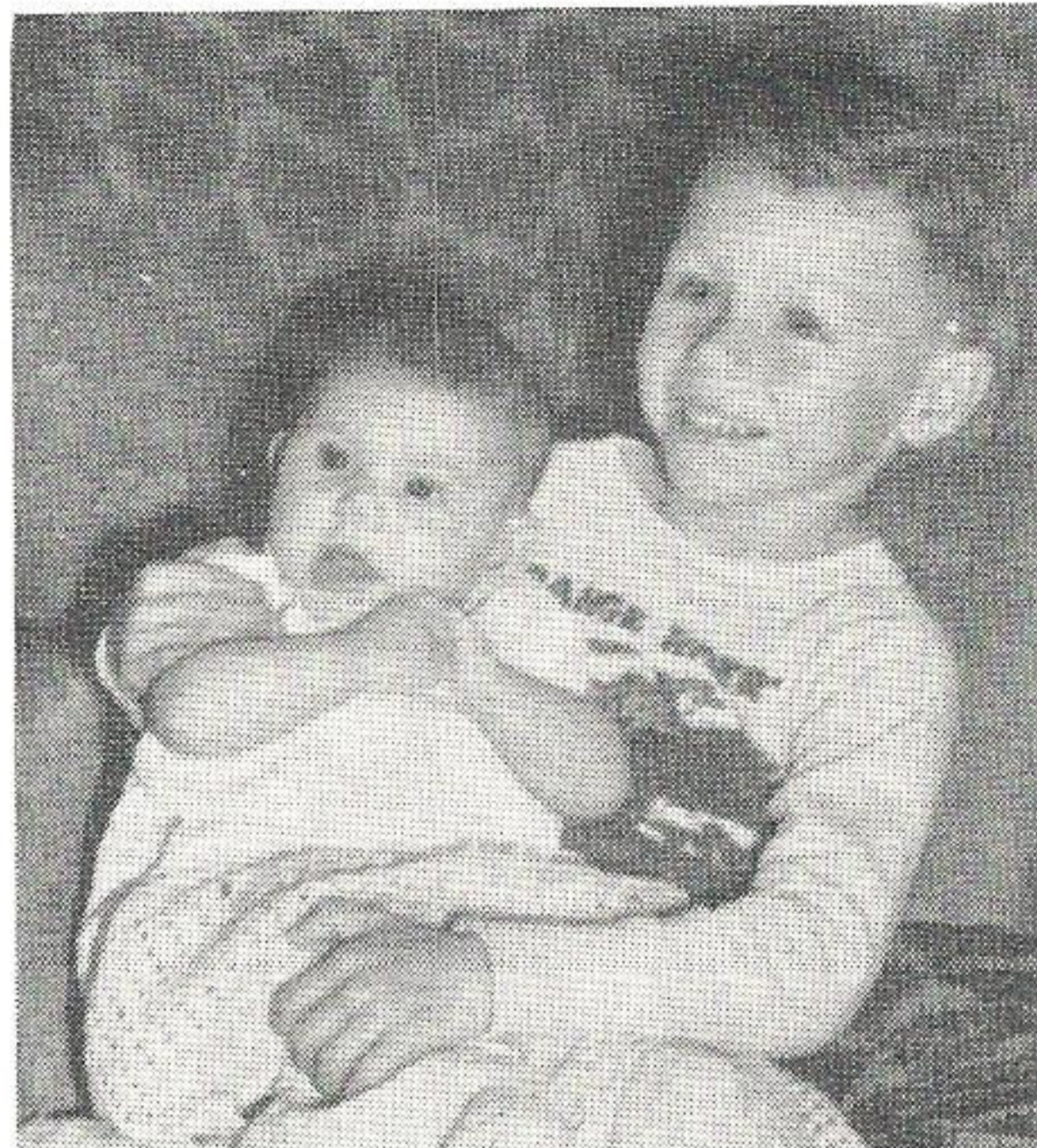
The **H. E. Powells**, Louisiana Station, who announce the birth of their first grandchild, a daughter **Candace Elaine Atkinson**, March 1. The parents are the **Robert C. Atkinsons**.

Mr. and Mrs. Paul Davidson, Louisiana Station, for the birth of their seventh child, a daughter, **Sue Ann**, March 27.

GROWING with Gulf Staters



Celebrating his fifth birthday when this picture was taken is Bruce Withers, son of Beaumont PBX Operator Wanda (Zoe) Withers. Bruce was snapped at their Silsbee home.



The "Range Rider" and friend. Bryant Mier, 5, and his sister, Debbie, six months, look like they might be enjoying TV. They are the children of Mr. and Mrs. Rufus Mier, Lafayette commercial sales.



"Wow, sis, look at those big eyes!" Those almost identical expressions belong to twins Greg Young, left, and his sister Karen Ruth, seven-month-old children of Mr. and Mrs. Gerald Harrington, Baton Rouge Gas. Mom and Dad claim Karen will be Miss Louisiana of 1975. They both should wow the judges!



Having a big time on her first birthday is Deborah Becker, daughter of Mr. and Mrs. H. M. Becker (he's a meterman at Port Arthur). She has a big candle and a big cake to prove it.

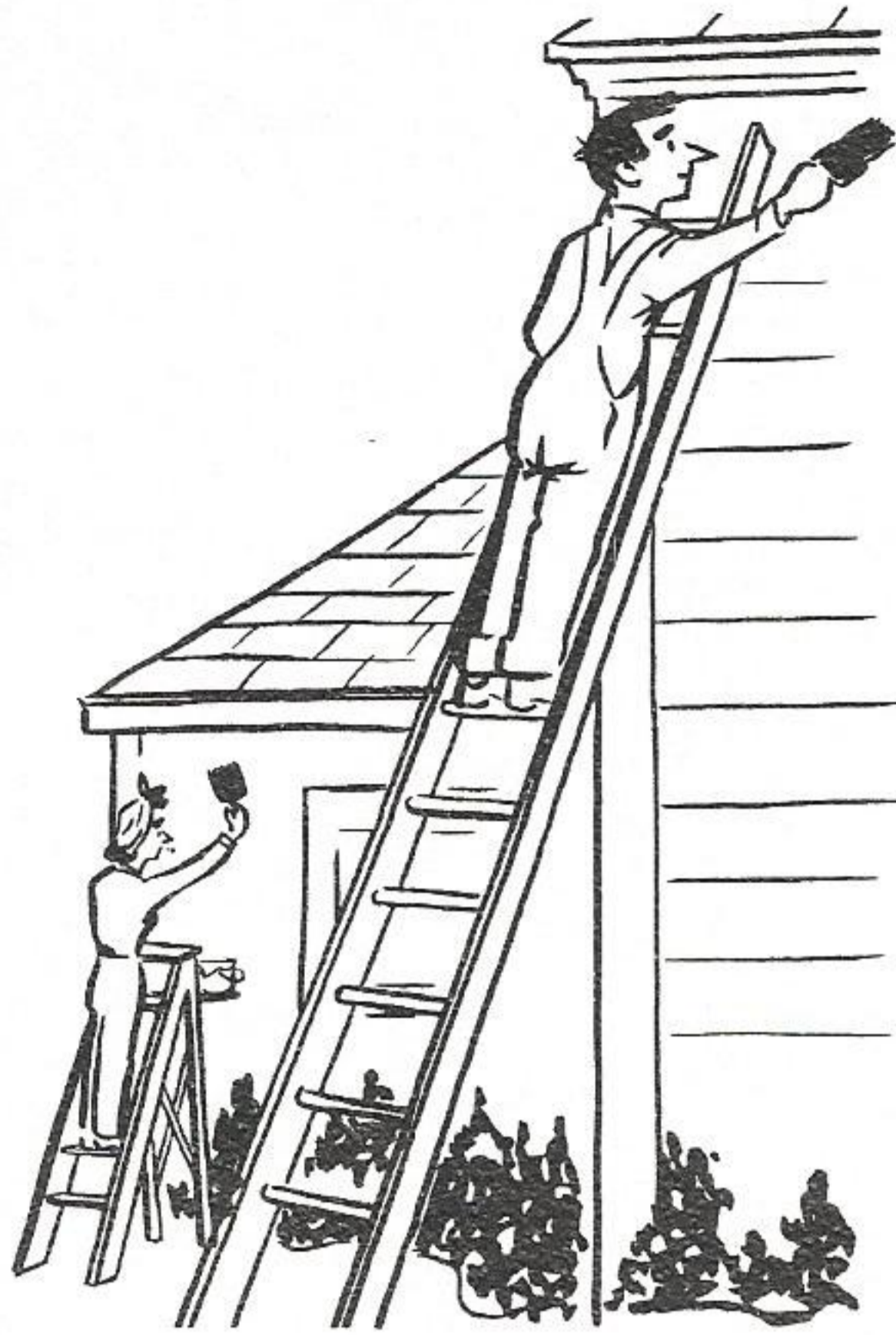


This talented young lady is Naomi Jane Ingwersen, five-year-old daughter of W. M. Ingwersen, Nederland sales department.



Meet Ferris Dale Parent, 3, left, and his brother, Thomas Wayne, 7 months, children of Mr. and Mrs. F. J. Parent. He's at Louisiana Station; she's a former Gulf Stater.





USE LADDERS SAFELY

Whether you are painting, making house repairs or cleaning house remember that working above ground or floor level is always hazardous when using an extension ladder, scaffold, or stepladder.

- Use only equipment in good condition. Check before each use.
- Be sure to have a solid footing for the ladder. It may be necessary to tie base of extension ladder or have someone hold it to prevent slipping.

- Place bottom end of extension ladder $\frac{1}{4}$ of working length from supporting surface. Be sure spreader on stepladder is firmly locked. Scaffolding should be lashed or nailed in place.
- Face ladder when ascending or descending. Hold on with both hands. Lift tools and material by rope.
- Do not climb too high on ladder. Do not overreach.
- Be careful with metal ladders to avoid electrocution — don't contact main power line to house.

TAKE IT EASY!

At Spring Cleaning Time



HOUSECLEAN YOUR HOME THE SAFE WAY

BE CAREFUL WITH CLEANING FLUIDS

Do not try to do too much at one time. Take periodic rests to avoid over-fatigue. The older you are, the less you should try to do at one time.

Dress right. Wear shoes, a work dress or slacks and tie up hair.

Get help to move heavy furniture, roll up and move sizable rugs.

Use a stepladder to reach inaccessible spots — curtains, top of closets and the like.

Most accidents are caused by little mistakes we make. These often occur when we are in a hurry, are overtired or attempt to do a job we know little about. For example, get help in lifting heavy furniture; when you are tired do only what is essential.

Do not change an electric fuse until you know how to do it safely. By always working within your limitations and being careful, accidents can be avoided.

There are many products used in the home that are poisonous. One of these is cleaning fluid. Care should be taken when using a product of this kind indoors.

Read and follow the directions on the product label. Buy a cleaning fluid that won't burn and be sure to use it only in a well-ventilated room to avoid inhaling the fumes. Store this material along with other poisonous products out of reach of small children.

No Job
 too large

No Job
 too long

No Job
 too hard

No Job
 too small

Electricity helps do more things
 for more people than almost
 anything — and at a price that
 makes it the biggest bargain in
 your family budget.

Low cost Gulf States service
 helps make you everyday a bet-
 ter day, helps you live better
 electrically.



The above advertisement is one of
 a series of newspaper ads being
 run on the current LIVE BETTER . . .
 Electrically campaign.