

# Plain Talks & News

## LEWIS CREEK POWER STATION

A \$50,000,000 Investment in  
Area Progress!



GUYANA STATES UTILITIES COMPANY

APRIL, 1968



# Safety and Sales

Dear Gulf Stater:

Surely one of the outstanding attributes of this era is that time passes so swiftly. I suppose this means we're all busy, so this is good.

With the year 1968 nearly half gone, I want to re-emphasize that all of us must realize the importance of safety--safety on the job, off the job, and on the highways. Ask yourself the question, "Is this the safe way or is it necessary to drive this fast?" Of course you now have the right answer--which is "Safety And Me."

Of like importance is our sales program. Each Gulf Stater must be a salesman--a successful salesman--in order for this company to continue to grow and prosper and provide our families with the rewards we all seek.

We have set ambitious goals for ourselves this year. Reaching these goals will be made easier by thinking sales and safety each day.

Sincerely,



Eldon Werner



# News Briefs

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## CONDUCTOR RESEARCH IS REAL COOL

Edison Electric Institute and TVA are financing a three-year, \$1,050,000 research project to explore the technical and economic feasibility of using extremely cold, liquefied gases to increase the conductivity of underground transmission cables. Research will be done at General Electric's Research and Development Center.

At the temperature of these fluids (several hundred degrees F below zero), ultra-pure metal conductors lose much of their resistance to the flow of an electric current. Therefore a refrigerated underground offers a potential for transmitting very large amounts of power in a restricted space.

## RECENTLY PROMOTED

Effective May 1, Wilfred L. Broussard, formerly lineman first class at Jennings, was promoted to utility foreman and Guy R. Reid, Jr., formerly equipment operator at Willow Glen Station, was promoted to control operations foreman. Also, J. T. Meinscher, Jr., formerly director of plant accounting, has been named to the new position in the Personnel Department of Industrial Relations Coordinator.

## HOW TO BE A BETTER WRITER

Writing better business letters isn't hard if you ... Know what you want to say before you start saying it.

Don't start writing until you've organized your thoughts. Use the "you" approach. No one ever got bored reading about himself, so make a point of spotlighting the reader's wants, needs, interests and desires. Speak to him. Be clear. Be brief. Use short words and sentences and limit your sentences to one idea each. Be specific.

Be forceful. Decide what kind of response you want to get and work to get it.

Write the way you talk. Don't be stiff and stilted. Cut out the cliches and business argot and get informal. Try out a few colloquialisms, some slang. A good test is to read your letter aloud. Does it sound like you? It should.

TACT--the art of making one feel at home when you wish he was.



## " A NEW ERA IN MEDICINE"

Program will be aired Friday evening, May 24. Title of the show is "A New Era In Medicine." Check your newspapers for time and channel.

## NEW ELECTRIC GADGETS DEPARTMENT

Two interesting new electric gadgets have gone on the market recently. The first is an electric comb. The thermo-controlled even heat device lets the girls dry their hair, style or tease it. Guaranteed not to burn or scorch, it can be used on all types of hair. It comes complete with six foot cord that plugs into regular household outlet. The second is an electric blanket with an alarm clock in the control unit. Dial desired temperature, set clock and ten minutes before alarm goes off, the blanket shuts off. Clock also can be set to turn off blanket without sounding alarm.

## ACCELERATED AGING

A man aged 40 can rather easily be 15 years older so far as his chances of developing coronary heart disease are concerned. He is that much older if he smokes more than a pack of cigarettes daily, and his blood cholesterol or blood pressure are well above normal, a 12-year study of nearly 5,000 men and women in Framingham, Mass., finds.

AN ADOLESCENT is a youngster who is old enough to dress himself if he could only remember where he dropped his clothes!

## TAERF EXPERIMENT IS SELECTED

The United States Atomic Energy Commission and the International Atomic Energy Agency have selected the Texas Atomic Energy Research Foundation-sponsored experiment on collisionless shock waves for presentation at the Third International Conference on Plasma Physics and Controlled Fusion Research, to be held in Novosibirsk, U.S.S.R. in August 1968.

The TAERF is a research foundation located at the University of Texas sponsored by the ten investor-owned electric companies serving the state. These conferences are held only every three or four years, and selection of this TAERF-sponsored work for presentation at this conference is a great honor.





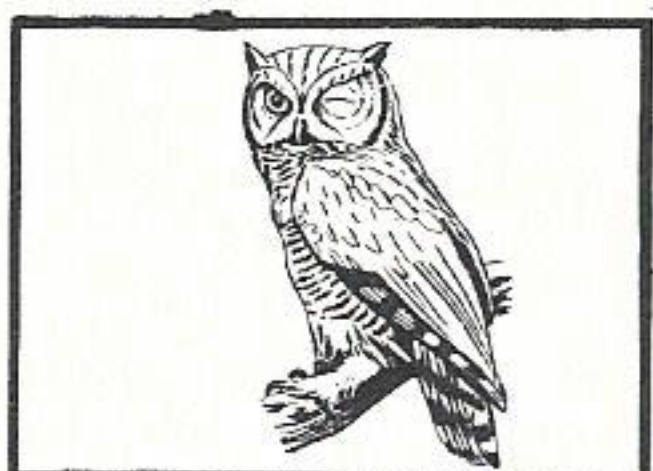
#### OUR COVER

Heavy machinery roared in the background as members of the press and area dignitaries gathered for ground breaking ceremonies at the site of Lewis Creek Station April 11. See story page 4.

## Plain Talks and News • Vol. 46, No. 4 • April, 1968

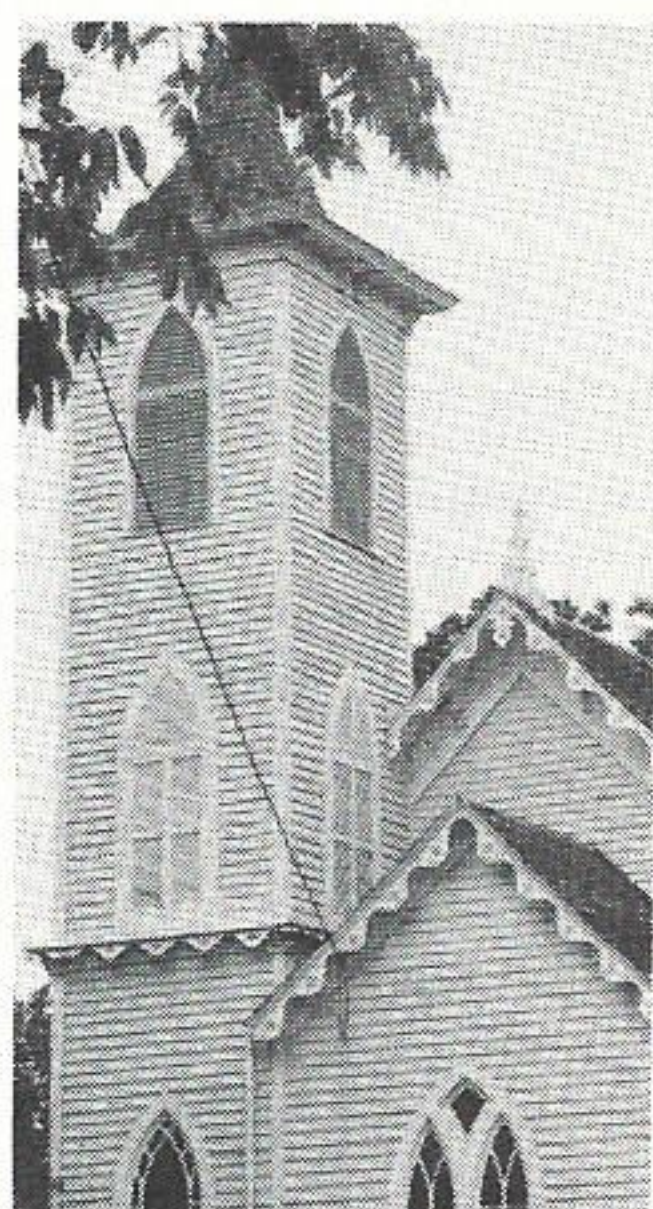


Groundbreaking p. 4



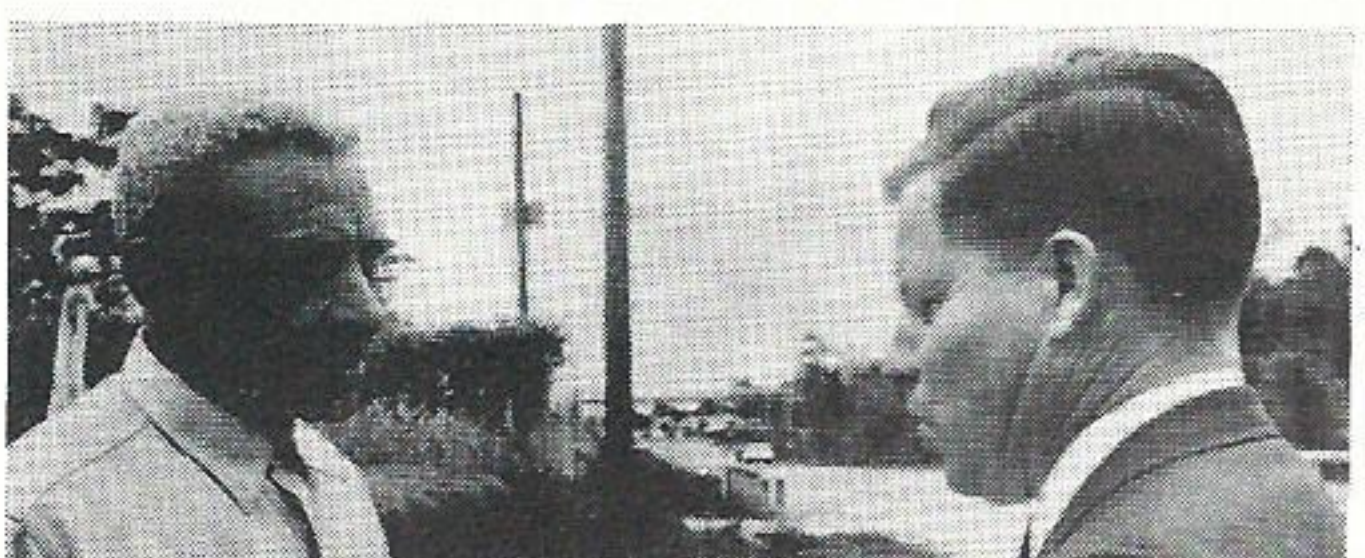
SAM

p. 14



Calvert

p. 10



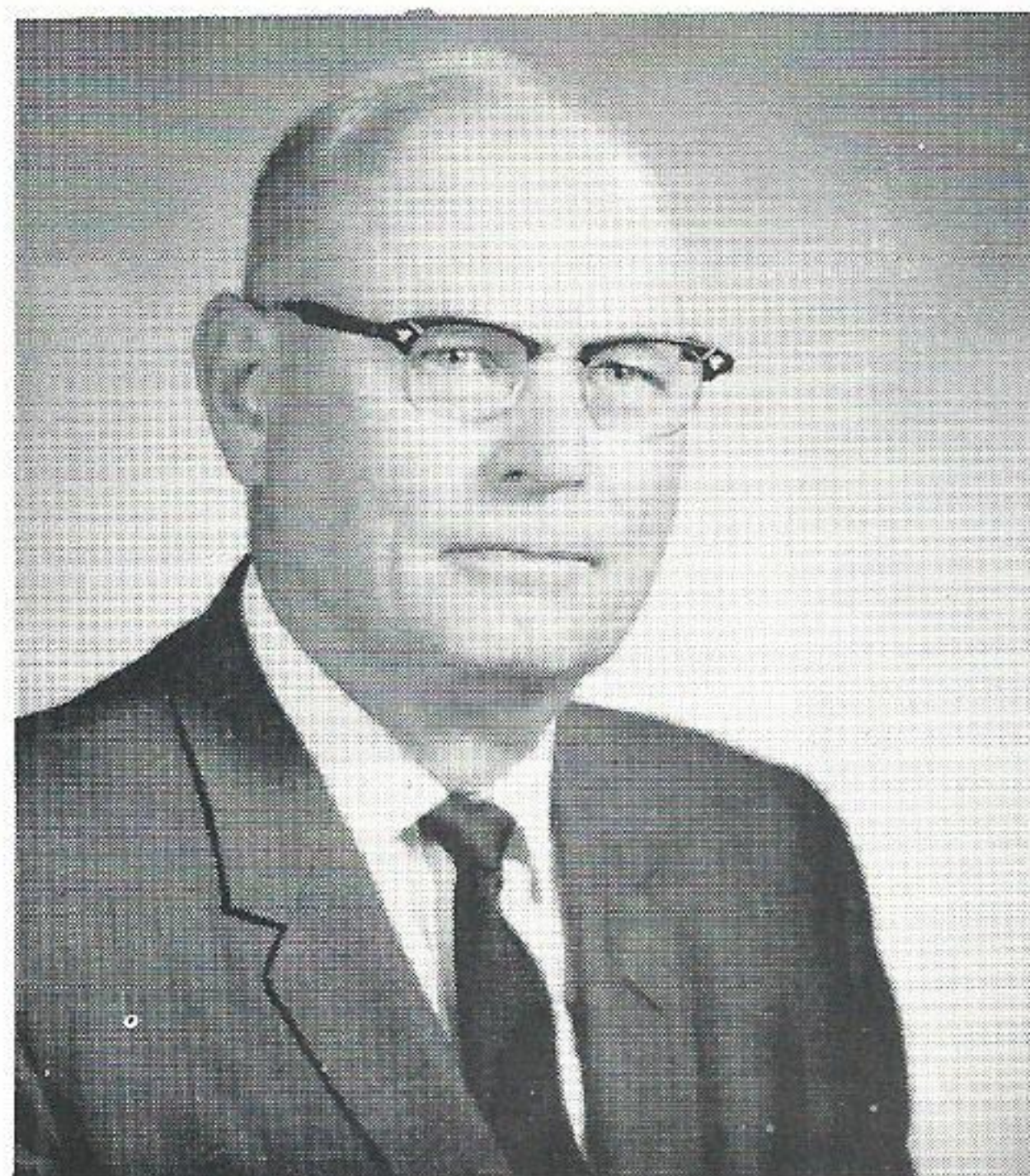
Right of Way p. 6

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- 2 Promotions
- 3 300,000 Home Customer
- 4 Groundbreaking
- 6 Right of Way Man
- 9 Easter Egg Hunt
- 10 Calvert
- 12 Service Awards
- 14 What Does "Safety And Me" Mean To You?
- 16 Hobby Corner
- 17 Letters
- 18 GSU News
- 26 Coffee Cup

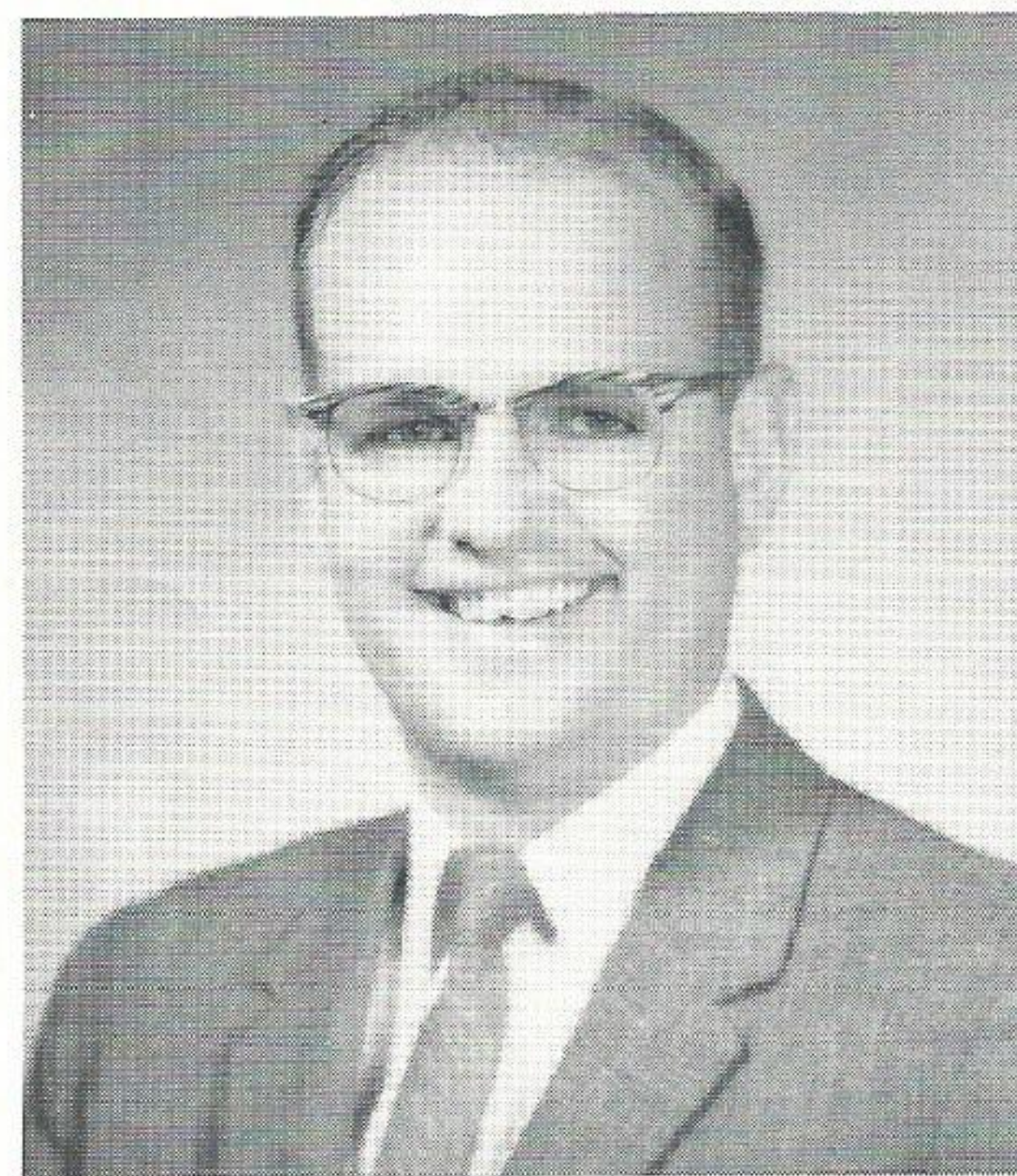




C. M. Scott



R. A. McAlpine



Aubrey Sprawls

## C. M. Scott Retires May 1; McAlpine, Sprawls Promoted

The retirement of Port Arthur Division Manager C. M. Scott, May 1, resulted in two promotions. R. A. McAlpine, formerly sales superintendent for the Beaumont Division, will take up Mr. Scott's duties and Aubrey Sprawls, formerly director of area development, will fill Mr. McAlpine's former post.

Mr. Scott climaxes a career of some 42 years with retirement.

He has been with GSU since joining the Company in 1926 as a student engineer in Port Arthur.

A native of Gallup, N. M., Mr. Scott received his electrical engineering degree from New Mexico A&M College.

His career includes service in Port Arthur, the System Engineering Department in Beaumont, Neches Station, the Ice Department in Huntsville and the Transmission and Distribution Departments in Navasota and Beaumont. He was supervisor of the Lafayette District from 1936 to 1940.

In 1940 he left the Company to become assistant general superintendent for the Western Public Service Company's properties with headquarters in

Scott's Bluff, Neb. A year later those properties were sold and he returned to Gulf States as assistant distribution superintendent of the Baton Rouge Division.

Mr. Scott was married to Bertha Harlan Scott who died in September, 1961. He has two sons, the younger, Stephen H., is stationed at Ft. Bliss near El Paso, Tex. The older son, C. M. Jr., is a gyroscope engineer with Sperry-Rand Corp. in Phoenix, Ariz. Mr. Scott has four grandchildren.

He served as first vice-president of the Port Arthur Chamber of Commerce and later he was elected president of that group. He is a past president of the Port Arthur Community Services and the Port Arthur Country Club.

He has served on the board of directors of the Port Arthur Y.M.C.A. and he was a member of the Greater Port Arthur Community Council. In 1959 Mr. Scott was chosen "Boss of the Year" by the Port Arthur Junior Chamber of Commerce.

As for retirement plans, Mr. Scott is well known as an ardent golfer. He

also spends much of his free time rebuilding antique furniture, and plans to build a fully equipped shop at the rear of his home soon after he retires.

Mr. McAlpine, a native of Grimes County, Tex. and graduate of Navasota, Tex. public schools, joined Gulf States in 1930 after attending Lamar Junior College, now Lamar Tech, in Beaumont.

He worked in the service, meter, appliance repair and sales departments and in 1938 was made a district sales representative. During World War II, he served in the army from 1942 until 1946, 39 months of which were in the European theater. While on active duty he rose to the rank of captain and retired from active reserve status in 1963 as a lieutenant colonel after 22 years service.

He rejoined GSU following the war and progressed through various sales jobs in Beaumont, becoming sales superintendent in 1955.

Mr. McAlpine has been active in Beaumont's civic and community affairs. He has served in many capacities in

Continued on page 28





Mr. and Mrs. Schexneider, daughter Dionne, Board Chairman Richard and President Werner, in Lake Charles.

# Lake Charles Family Is 300,000th Home Customer

**W**ITH the flick of a switch on March 20, electric energy began flowing to the 300,000th electric residential customer on our lines.

A Lake Charles family, the Wiley Schexneiders of Prein Lake Road, was the milestone home customer.

Mr. and Mrs. Schexneider and their four children, typical of families throughout our service area, reside in a new brick home.

The Company acquired its first customers in the Lake Charles area in 1926 when it purchased the facilities of Louisiana Electric Company. At that time there were 3,971 electric customers in the Lake Charles area and a total of only 25,008 electric customers served by the entire Company.

Since then the number of customers in the Lake Charles division has grown to 70,229. Of these, 60,135 are residential customers.

Over the past ten years the population of our

service area has increased at a rate  $2\frac{1}{4}$  times greater than the national average. All available estimates indicate that this trend will continue well into the future.

**A**NOTHER indication of our area's growth is the fact that, nationally, electric companies are having to double their generating capacity about every ten years, while we are almost tripling our generating capacity every ten years.

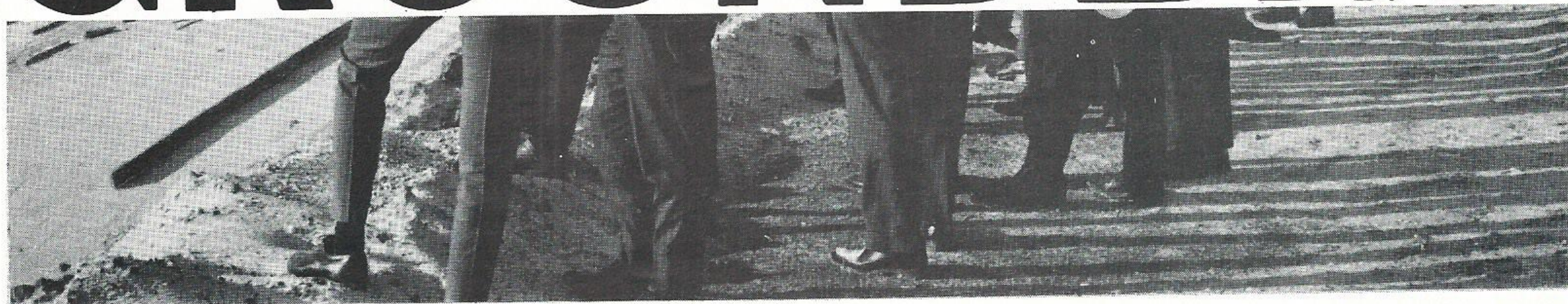
Board Chairman Richard and President Werner were on hand to welcome the Schexneiders to our service area as was H. C. LeVois, vice president and manager of the Lake Charles Division.

Mr. Schexneider is employed by Industrial Weed Control Inc. of Lake Charles. He and his wife, Freda, and their four children, Chris, 10, Cyn Dee, 8, Angie, 5, and Dionne, 2, were on hand to help mark the occasion.





# GROUND BRE



## *Imaginative Ceremony Held At Lewis Creek Station Site*

**T**RADITION calls for an official "groundbreaking" ceremony for any major construction project. Sometimes hours are spent trying to think up a "catchy" way to turn the ground and spark the imagination.

Perhaps GSU discovered the best way to hold a groundbreaking at our new Lewis Creek Station under construction in Montgomery County. The Company waited until the weather was ideal and initial construction was well under way at both the power plant site and 1,000 acre reservoir, then invited Navasota Division dignitaries out to tour the site and observe the men and machinery at work.

In this manner there was more to meet the eye than just a wooded, staked out field. Tall cranes were in operation, bulldozers and concrete trucks rumbled by raising swirls of dust, holes were being scraped out of the earth, a huge water storage tower was going up, concrete work on the spillway and turbine foundation gave a visible impression of what is to come.

Amid this activity on April 11 over 100 govern-

mental officials, civic leaders, educators, businessmen, electric utility officials and newsmen heard Board Chairman Richard and President Werner declare the ground "officially" broken.

The group toured the site on two buses and heard a running commentary on the project and work progress before the opening ceremonies. They then returned to The Conroe Hotel for a buffet luncheon and a talk by Mr. Richard.

**M**R. Richard cited the growth rate for the Navasota Division and said the load for the area increased by 22 per cent from 1964 to 1967.

In 1930 the average residential customer in the Conroe area in a year's time used less than 500 kilowatt-hours of electricity at a cost of 7.7 cents per kilowatt-hour. Today the average customer uses 6,059 kilowatt-hours annually at a cost of 2.5 cents per kilowatt-hour, he said.

Initially Lewis Creek will consist of two 250,000 kilowatt generating units, the first scheduled for commercial operation late in 1970 with the second



Area newsmen are given a briefing at the site of the dam for the Lewis Creek Reservoir.

# AKING

unit to follow in 1971. The plant is designed to be expanded to 1,000,000 kilowatts.

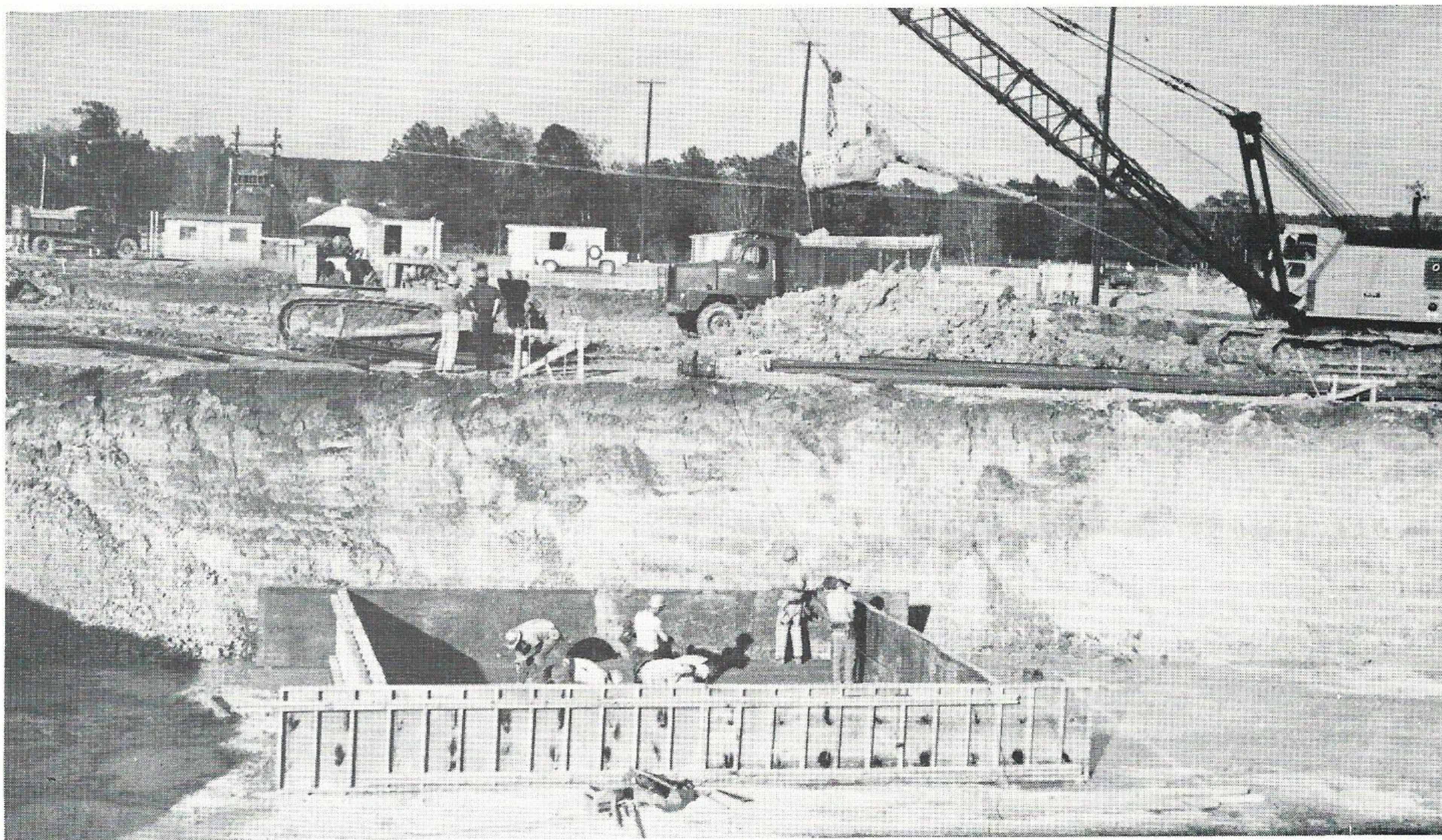
**T**HE plant boiler will consume about 120 million cubic feet of natural gas daily to produce steam. Some 190 million gallons of water will be circulated daily through the cooling system and returned to the reservoir. The entire reservoir will be circulated through the plant once a week.

Some 2,500,000 yards of dirt form a 2.4 mile long earthen dam 40 feet high for the reservoir.



Mats for turbine generator foundation are under construction.

Workmen prepare for pouring concrete footing for structural steel.







Ed Cryer and Jim Cornelius plot right of way.



**D**ID you ever stop to think that most of the Company's more than 16,000 miles of utility lines are stretched across land belonging to someone else?

Ed Cryer has... he's a right of way man in Lake Charles Division.

"As soon as the location for a line is picked out the Right of Way Department goes to work," says Ed.

It is the responsibility of Ed and his fellow right of way men to gain the permission of landowners to extend our transmission and distribution lines across fields, through cities, over houses, golf courses, parking lots, lakes, rivers and roadways.

Ed's job consists of overseeing the entire operation from the time the line is first found to be necessary until actual construction begins. He is also called in, at times, to handle problems arising during construction.

"Sometimes we will even be called on to investigate damage claims or to straighten out difficulties arising after the line is built as well," says Ed.

An example of this is the landowner who wrote

the Company saying that he was having difficulty cutting the grass around a pole, surrounded by guy wires, on his property. He requested the Company purchase a pair of goats which could be kept beneath the installation to control the grass.

"We doubted the seriousness of the land owner in this instance but in our answer to him we pointed out that this could become a smelly situation. We never heard any more from him so I imagine he was satisfied with this," Ed recalls with a grin.

**M**APS for a proposed line are prepared in Beaumont as are all necessary legal documents. These are sent to the division involved where they are carefully checked for accuracy.

Next, appraisals of the value of the land involved in the negotiations are ordered made by independent real estate appraisers to determine the price to be paid for the right of way. Landowners are paid a percentage of the value of the land over which lines will be run. The payment, delivered in

# Right of Way Man



**Ed discusses** a line which will cut across this landowner's corn field.

a lump sum, assures the Company the right to construct and maintain lines on the property so long as they are necessary for our business. The owner agrees not to plant trees under the lines or to build anything on the right of way that will interfere with the operation and maintenance of the Company's facilities.

"The landowners are sometimes not happy to have us build lines across their property even though they receive money and still have the use of their land, almost as they did before," says Ed. A line stretching across a rice field or across acreage used for grazing cattle, for example, in no way hampers the owner in the use of his property. He receives money from the Company merely for his permission to build and maintain the line.

It takes more to be a right of way man, though, than a knowledge of legal aspects of purchasing right of way. Ed must deal with the landowner who doesn't wish lines run across his property regardless of our needs.

"This is often no more than a case of misunder-



standing on the part of the landowner. I find that, given a little time and patience, these problems can be solved after some discussion.

"I try to stand in the landowner's shoes and I try to treat him as I would want to be treated," says Ed.

**O**FTENTIMES a problem will also arise with a piece of property that has several different owners or with one that is in the midst of a legal hassle. "These are the times when being a right of way man is like working out a crossword puzzle," says Ed. It's our job to make certain that no one is left out of the negotiations or the signing."

In addition to the large amount of time he spends on the road contacting landowners, Ed averages about one day each week in the office. Letters must be written and answered and legal documents checked. For the most part, however, Ed is "in the field."



**State Senator Jesse Knowles** is fee land man for Pan American Petroleum Corporation. Here he and Ed discuss location of a line to serve Pan American's Hackberry, La. installation.




**Ed and Leonard Pauley**, realtor and appraiser, discuss appraisals on EHV line 520 from Roy S. Nelson Station to the Sabine River.

"Lots of times you'll find me in the field literally," says Ed. "I've bought a lot of right of way in a corn field using the fender of a tractor as my desk."

Right of way men seldom work a regular day. "Most people are away from home during normal working hours and it is often possible to contact someone only before 8 and after 5."

**E**D joined the Company as a member of a survey crew in Beaumont in 1955. He was moved to the Right of Way Department in 1958 and he's been buying right of way for over ten years. He is a native of Maryville, La.

"Since moving to the Lake Charles Division I have found that my inability to speak Cajun French is a stumbling block at times," says Ed. Many people around Ed's territory speak English but feel much more safe doing business in their native tongue. "An interpreter is not usually hard to find around here though," he says.

Whether through interpreter or through a meeting in a corn field, one can rest assured that our Right of Way Department personnel see to it that, when the line is ready to be built, landowners have assured us the right to build it. It is only through the determination and dedication of men like Ed Cryer that our Company is able to be there when needed with plenty of electric power. 





The charge of the Baton Rouge egg brigade!

# Easter Egg Hunt

It was April 6, the opening day of Easter Egg Hunting Season at the Baton Rouge Kilowatt Klub Picnic Grounds. The egg hunters, gathered in a force estimated at 125, giggled nervously as starting time for the event drew near. The bunnies, disguised as members of the Ladies Auxiliary of the Kilowatt Klub, had carefully hidden their eggs. Punch and cookies were served to the participants and all was in readiness.

In the wink of an eye, the waiting was over and the participants were off in a flash. They searched under trees, over bushes and around corners. Not a blade of grass was left undisturbed.

Suddenly there came an excited cry from one corner of the lot. All eyes turned to find an egg hunter, pink punch spilled across her blue dress, standing, left hand upraised, displaying a tinfoil wrapped object that glistened in the sun.

"I've found one! I've found one!" she exclaimed excitedly.

It was like that the rest of the afternoon. One after another the eggs were found and quickly shoved into pockets or mouths as the hunters continued their search.

When the dust settled over the scene the winners, those who had found the most eggs, were awarded prizes. The hunters were divided into two groups according to age . . . 1 to 5 years and 6 to 10 years. Taking first place honors were Donnis Ann Clark and Danny Garon. Second position was held down by Holly Harvey and Patty Habert and in third place was Chris Jacob and Renee Bordelon.

Participants finding golden eggs were Keith Perry and Kristie Daigle. Each hunter received a favor.

Chairman of the event was Mrs. Laverne McKenzie. Contributing refreshments and encouragement to all participants were Jessie Braud, Marge Wallace, Edna Gautreaux, Beverly Jackson, Emily Braud, Jackie Bowlin, Martha Desselles and Jeanette West.

As the sun faded into the West participants and coaches alike departed the scene. Easter baskets hanging limply by their sides, the tired but happy hunters climbed into station wagons and sedans for the ride home. Muddy shoes and dirty shirts attested to the fine time that was had by all.



# CALVERT

**T**EXAS cities, large and small, have spruced up because "company's comin'" to the HemisFair this year. Citizens of Calvert have an extra special reason to break out brooms and paint brushes and begin putting a new face on their unique East Texas community.

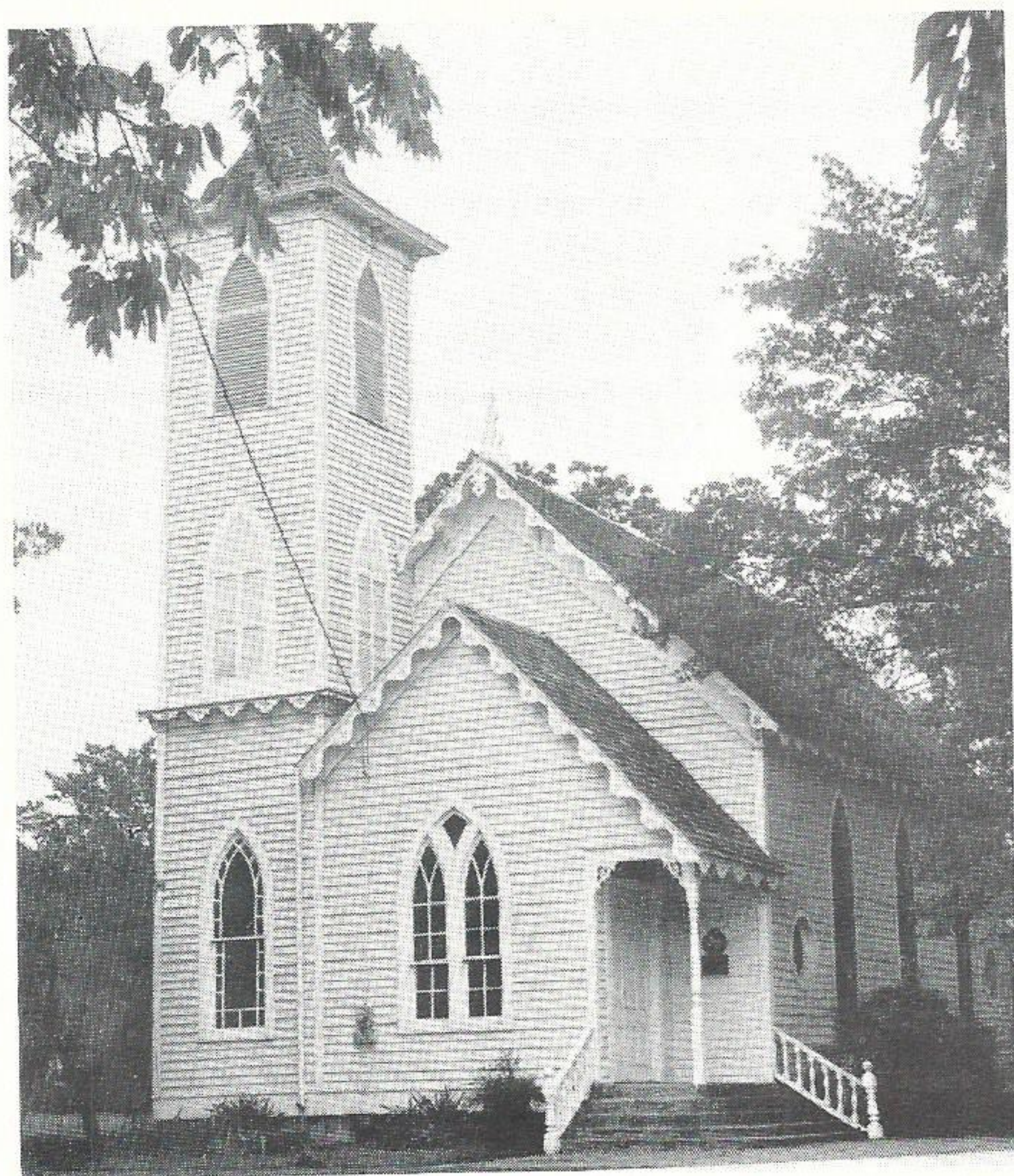
Calvert, located at the western tip of our service area amidst the rolling cattle country northwest of Houston, is celebrating its centennial anniversary this year. Choir singing, the unveiling of historical markers and a reunion of former residents and students of Calvert School herald the one hundredth anniversary of the founding of the town in 1868 by Judge Robert Calvert.

Gulf Staters who want to see living history should visit Calvert this summer. Located about 60

miles southwest of Waco, it is a "must" side trip to include in your visit to HemisFair. You won't find "pale faced Indians" selling "original Indian pottery" with "made in Japan" stamped on the bottom or swanky motels with "Free Pool and TV," but you will find the restful air of another age.

Retired Gulf Stater, J. L. Crouch, formerly district superintendent at Calvert, has been mayor of this forward looking community since 1957, and Goree Matthews, present district superintendent there, is a member of Calvert's city council. These men, along with the Calvert Women's Club and other community leaders, are bringing the past into the present in Calvert.

Calvert is literally filled with history. A drive down Main Street is like a drive into Texas' colorful past. The many old buildings on Main that look like saloons seen in western movies probably were saloons when Calvert was a bustling frontier town.

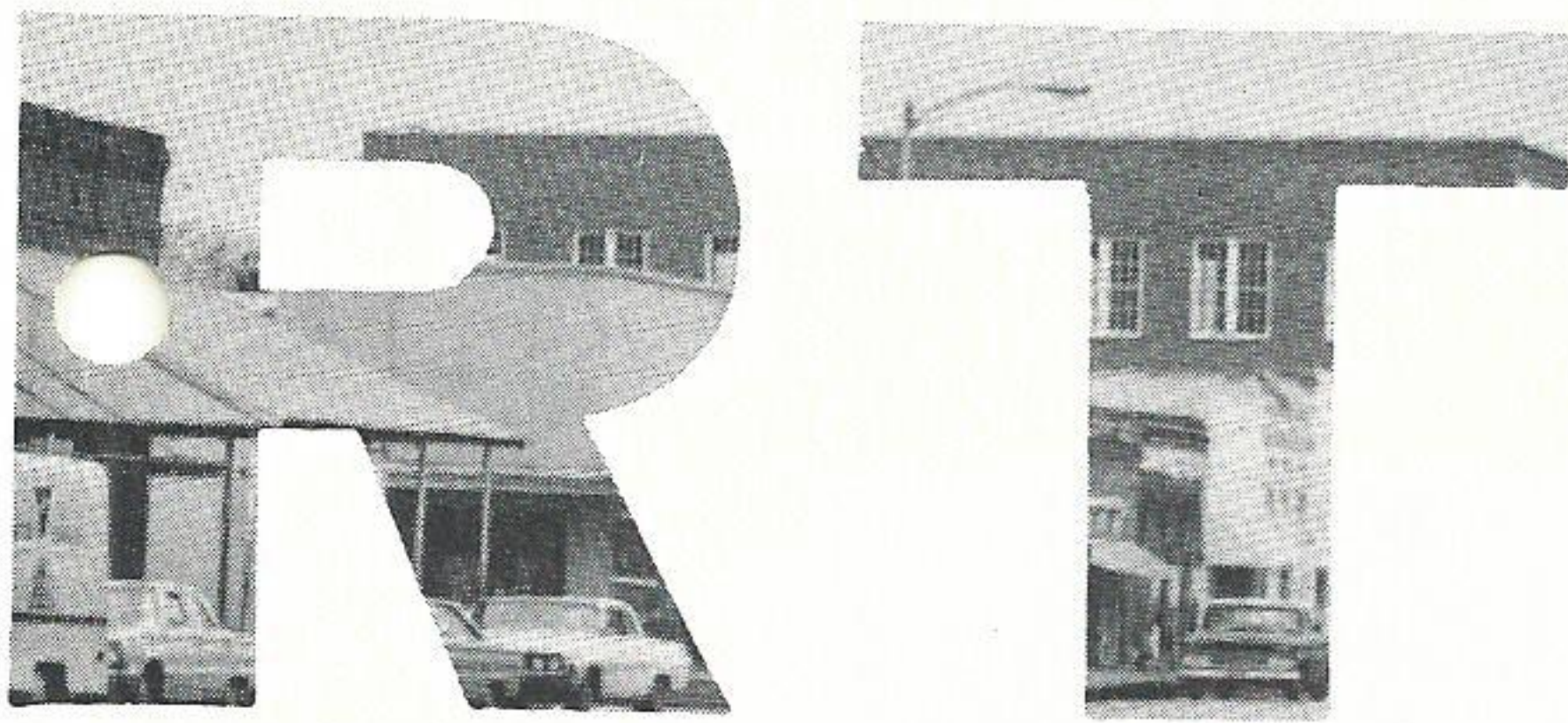


The First Presbyterian Church of Calvert built around 1850.



One of Calvert's many beautiful old homes. Built before the Civil War, this house has been in the same family for over four generations.





**J. L. Crouch (left)**, retired district superintendent at Calvert and mayor of the town, stands with Goree Mathews, present local superintendent and member of the Calvert City Council, on the steps of city hall.

One can gaze on Cobb's Market, a market in Calvert since 1878, and easily imagine one of the town's first "school marms," market basket on her arm, stepping through the establishment's wide French doors while averting her eyes from a brawling cow-hand stumbling boisterously from one of the town's 13 saloons.

But, the history of Texas is filled with much gracious living as well. In a land where 5,000 acres is not considered a particularly large holding, one expects to find elegant plantation homes with towering pillars and twelve foot ceilings. Calvert has a large number of these as well.

Many of the old homes, vacant for years, are now receiving a fresh coat of paint. Storefronts are being freshly painted and floors that have not felt a footstep since the last owner hurriedly gathered his belongings and departed before the ravages of yellow fever, are being swept and polished.

Back when Fort Worth was an Army post and Dallas a small settlement, the town of Calvert was the greatest trading center in central Texas. Hundreds of cotton wagons and ox-team trains lined Main Street daily. For many years Calvert boasted the largest cotton gin in the world. Old folks tell of the stacks of gold piled high on the tables in Calvert's gambling houses.

As early as 1870 Calvert occupied a place of prominence in the state with a population of 10,000. Many of Calvert's sons fought proudly beside Lee and Jackson at places with strange names such as Bull Run, Chickamauga and Appomatox. When the war ended those not laid to rest in the Calvert Cemetery began to rebuild their lives. No sooner had they begun to pick up the pieces than Yellow Fever did to Calvert what the war had failed to do.

In 1873 a traveling printer from New Orleans took a room over the restaurant in the Bailey Building on Main. During the night he died there.

Local doctors did not recognize the disease but a doctor traveling through town from Louisiana diagnosed it as Yellow Fever.



The disease spread like wildfire. Between three and four hundred died in Calvert and as many persons as could made an exodus before the town was quarantined.

For weeks the train was not allowed to stop in Calvert and the windows of the coaches were kept tightly closed until they were far out of town. With trading halted the end of Calvert's prosperity came quickly.

Today, Calvert has a population of a little over 2,000. Its citizens realized some time back that what was a tragedy for the people of Calvert in another era could mean a rebirth for the town 100 years later.

The old courthouse, once the seat of Robertson County, later a private home, and then vacant for many years, has been turned into an official state historical museum. In the large park near the center of town flowers are being planted around the freshly painted pavillion which housed invading Yankee troops nearly a century ago and which, until a few months ago, was obscured by weeds and vines.

The people of the community work with a fierce pride and dedication supported by a dream that all seem to know will come true. Donations of money, time and labor are undoing many of the ravages of time.



The beautiful old pavillion once housed invading Union Troops.



# SERVICE AWARDS

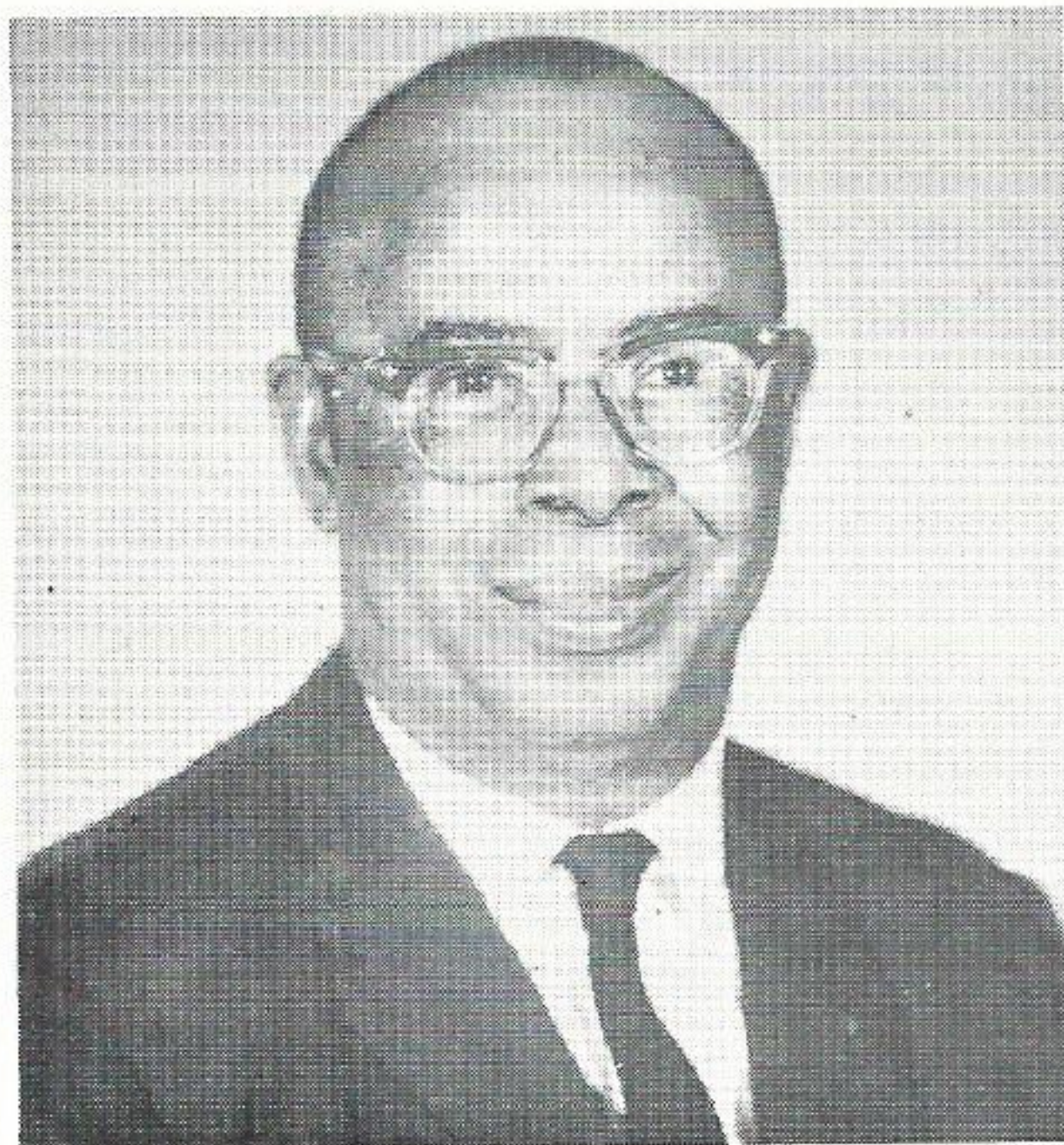
## FORTY YEARS



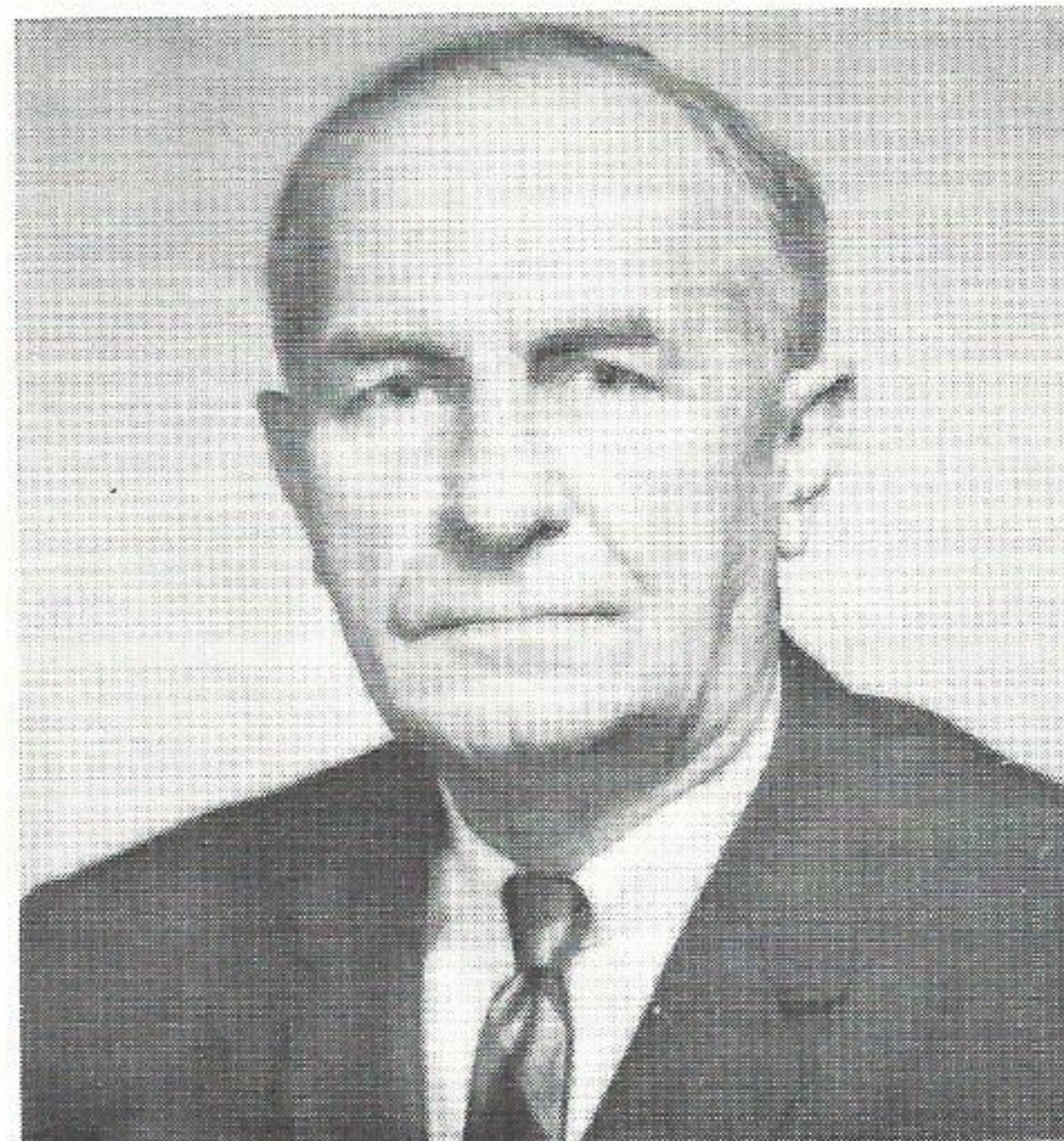
**W. P. Carroll**  
Operations  
Madisonville



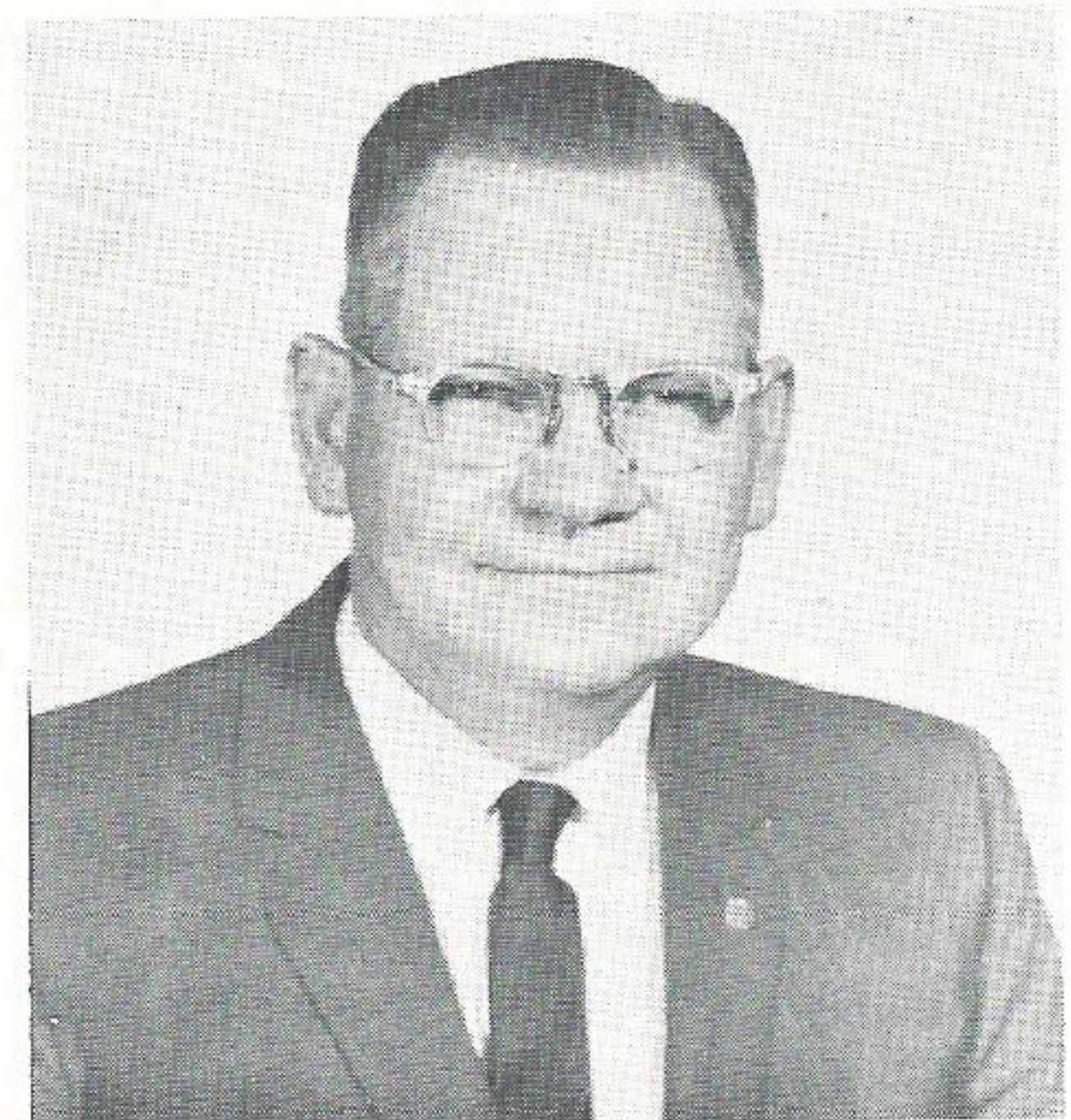
**D. M. Doan**  
Distribution  
Navasota



**Ben Gray, Jr.**  
Production  
Louisiana Station



**C. M. Netzer**  
Production  
Neches Station



**H. F. Sockrider**  
Treasury  
Lake Charles

## THIRTY YEARS



**J. S. Hemphill**  
Production  
Sabine Station



**J. K. Inglehart**  
Distribution  
Navasota

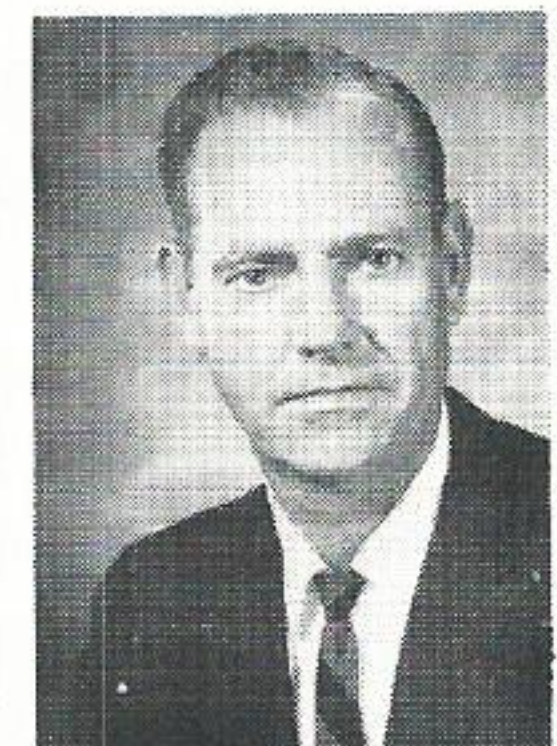
## TWENTY YEARS



**Johnnie A. Babin**  
Distribution  
Lake Charles



**H. W. Ballard**  
Distribution  
Baton Rouge

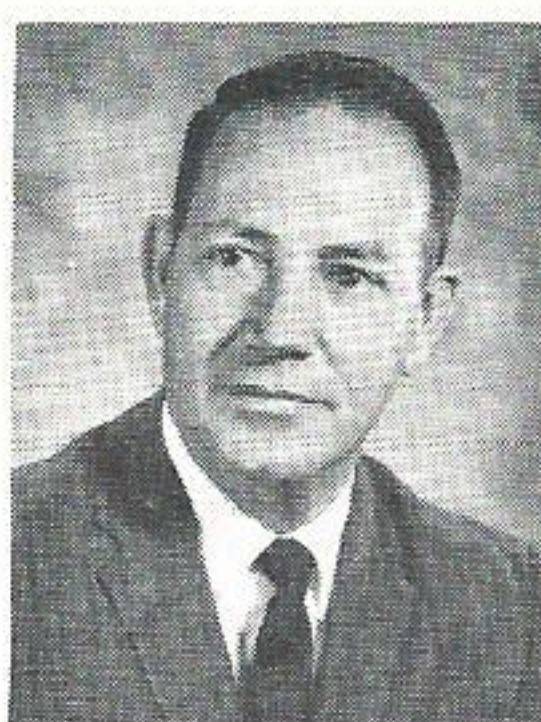


**H. R. Barron**  
Treasury  
Orange





**Wickliffe Battley**  
Treasury  
Baton Rouge



**P. L. Boudreaux**  
Distribution  
Orange



**R. C. Dawson**  
Gas  
Baton Rouge



**M. L. Day**  
Gas  
Baton Rouge



**R. W. Derby**  
Distribution  
Lake Charles



**H. J. Desselles**  
Production  
Louisiana Station



**J. C. Doucett**  
Distribution  
Lake Charles



**W. R. Felsenthal**  
Distribution  
Baton Rouge



**J. B. Guillory**  
Production  
Nelson Station



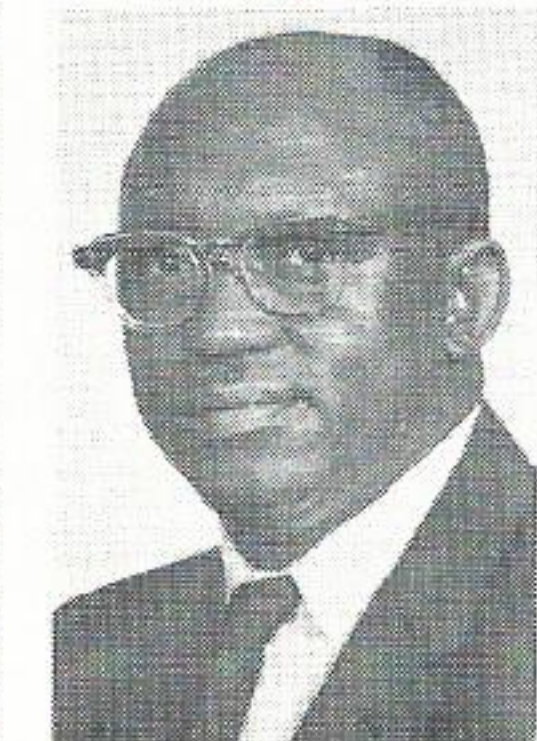
**J. E. Prejean**  
Treasury  
Lake Charles



**E. J. Sanchez**  
Distribution  
Baton Rouge



**R. P. Scioneaux**  
Distribution  
Baton Rouge



**J. B. Smith**  
Production  
Nelson Station



**M. K. Smith**  
Distribution  
Baton Rouge



**Oscar Smith**  
Treasury  
Lake Charles



**A. V. Wisrodt, Jr.**  
Production  
Neches Station



**R. D. Woodard**  
Distribution  
Orange

**TEN  
YEARS**



**J. H. Broussard**  
Distribution  
Baton Rouge



**J. W. Conley**  
Distribution  
Baton Rouge



**Barbara B. Denais**  
Sales  
Lafayette



**H. A. Hall**  
Distribution  
Baton Rouge



**D. R. Herring**  
Production  
Willow Glen  
Station



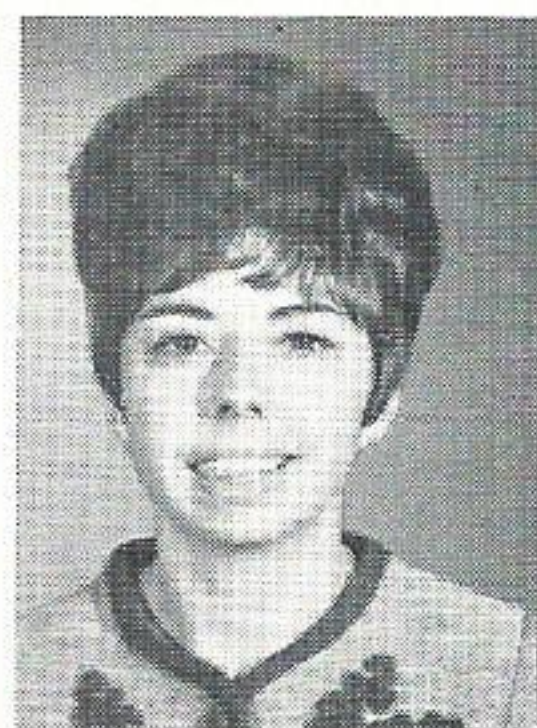
**W. E. Hogan**  
Distribution  
Lake Charles



**D. W. Kraft**  
Distribution  
Baton Rouge



**D. J. Landry, Jr.**  
Treasury  
Baton Rouge



**Joe Ann K. Parish**  
Treasury  
Baton Rouge



**J. J. Regan**  
Distribution  
Lake Charles



**C. J. Reifsnider**  
Distribution  
Lake Charles



**R. T. Stephenson**  
Distribution  
Denham Springs



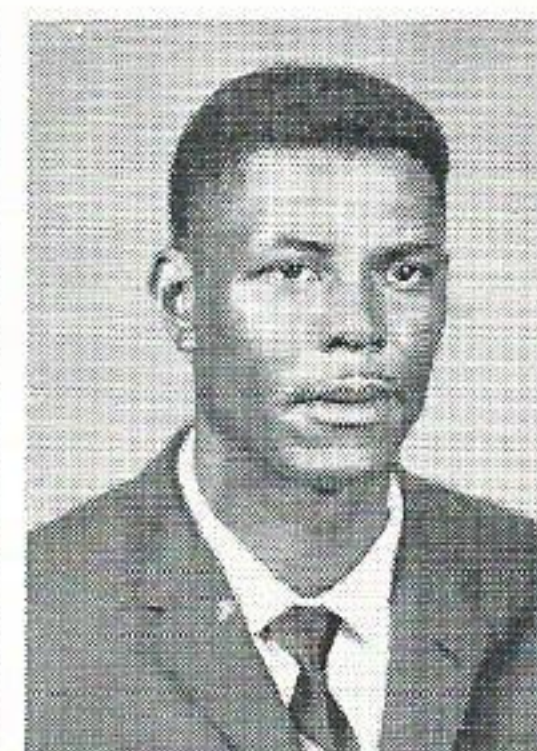
**J. O. Stewart**  
Distribution  
Baton Rouge



**Twalah Thompson**  
System Production  
Beaumont



**T. R. Vincent**  
Distribution  
Orange



**H. D. Williams**  
Distribution  
Navasota





*"Safety to me is knowing my job, planning and looking ahead so as to avoid situations and conditions that cause accidents."*

**Leo Herrington**  
Master Repairman  
Willow Glen  
Baton Rouge

# WHAT "SAFETY" MEAN

*"I think it means that I should always keep the things I live and work with in safe operating condition."*

**Frances Murrah**  
Local Office Clerk  
Conroe

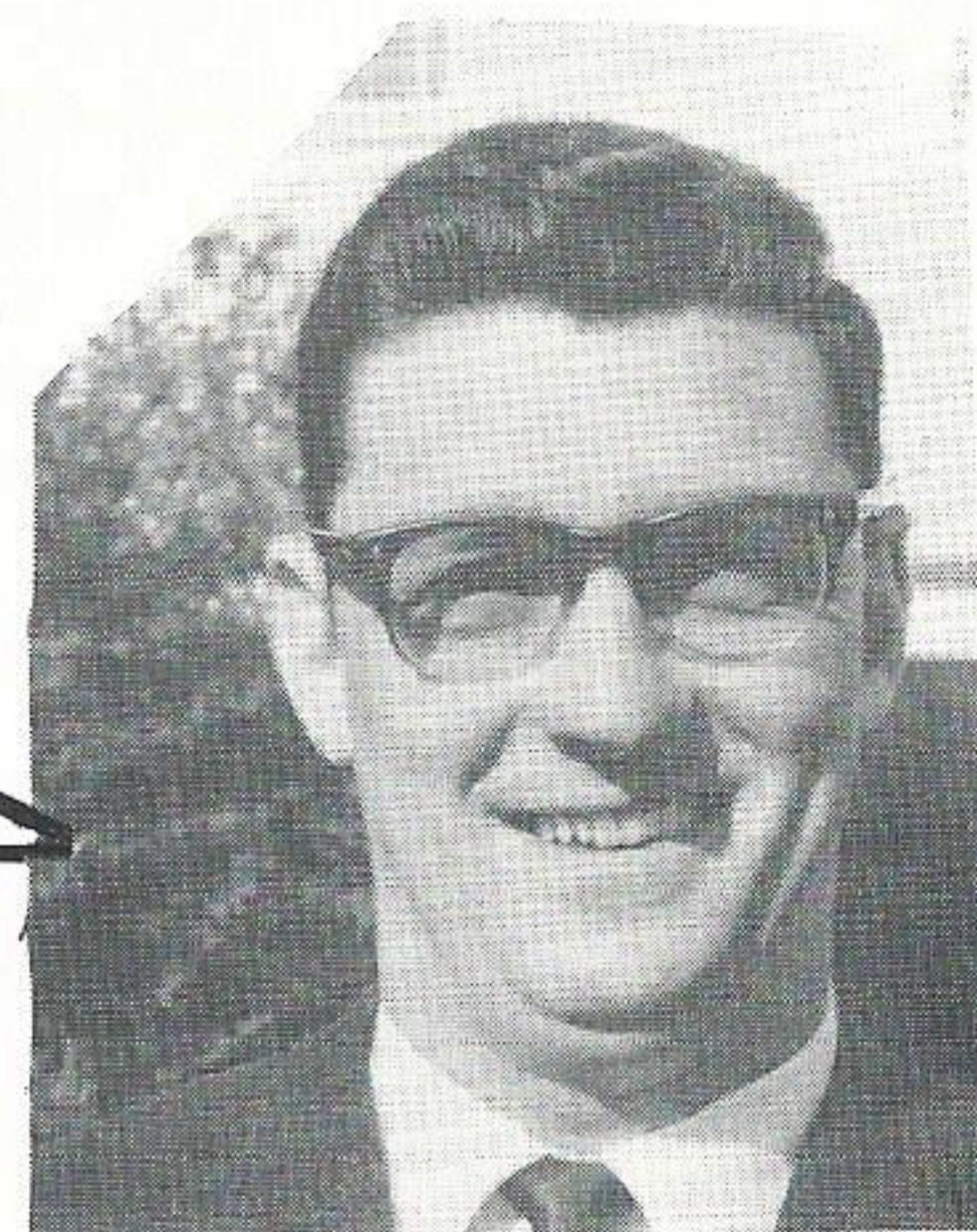


*"To me it means always keeping in mind that other's safety depends on my doing things safely. We always endanger others when we are unsafe."*

**Betty Dowell**  
Local Office Clerk  
Calvert

*"Safety to me is defensive driving all day so I can return home each day."*

**Donald Sullivan**  
Commercial Sales Representative  
Baton Rouge



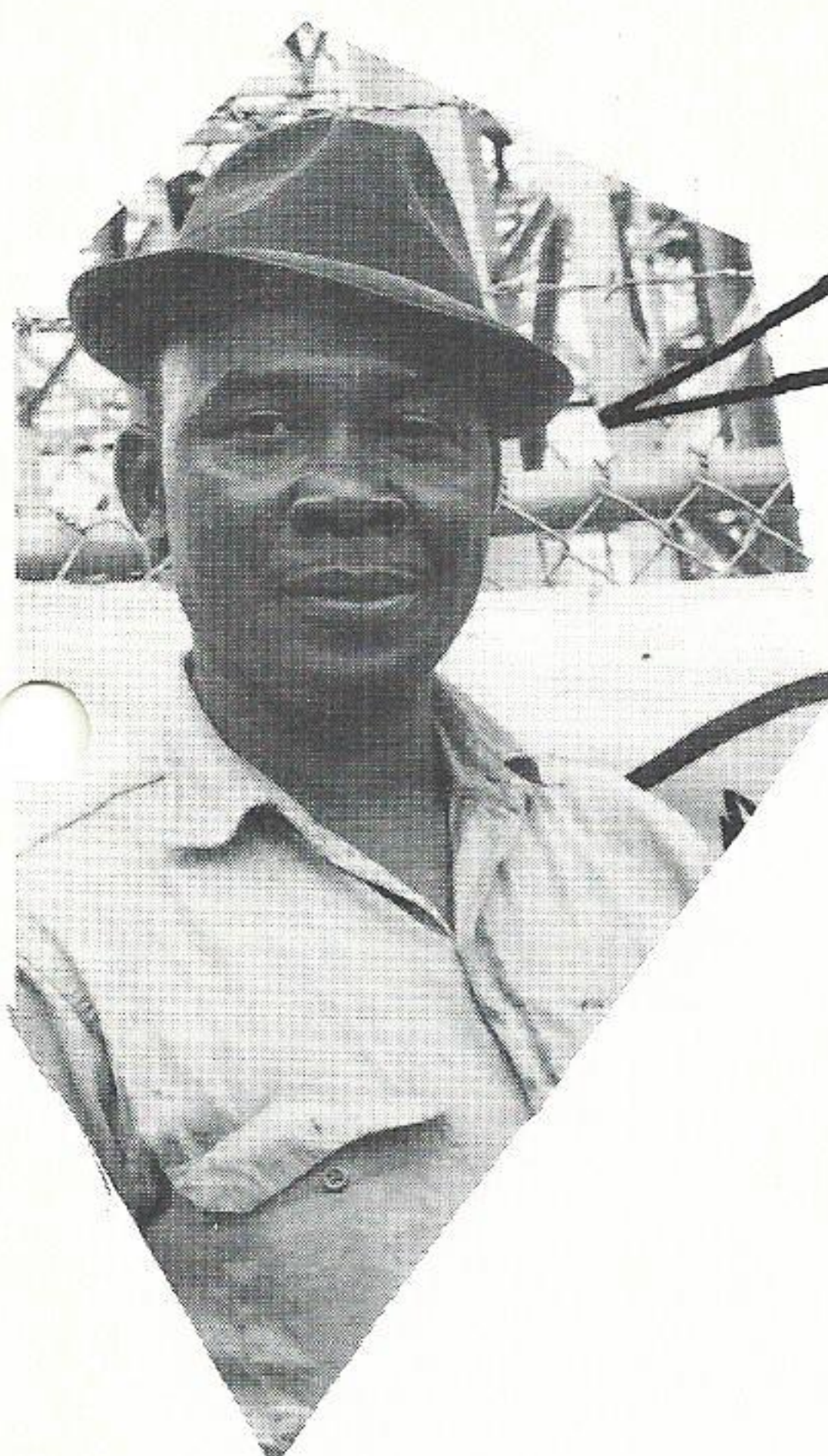


# IT DOES AND ME" TO YOU?



*"It means that whenever you're doing something you must be careful, cautious, alert and above all you must always be prepared to think fast. If you don't work this way you'll probably make a mistake and someone might get hurt."*

**Basie Young**  
Janitor  
Conroe



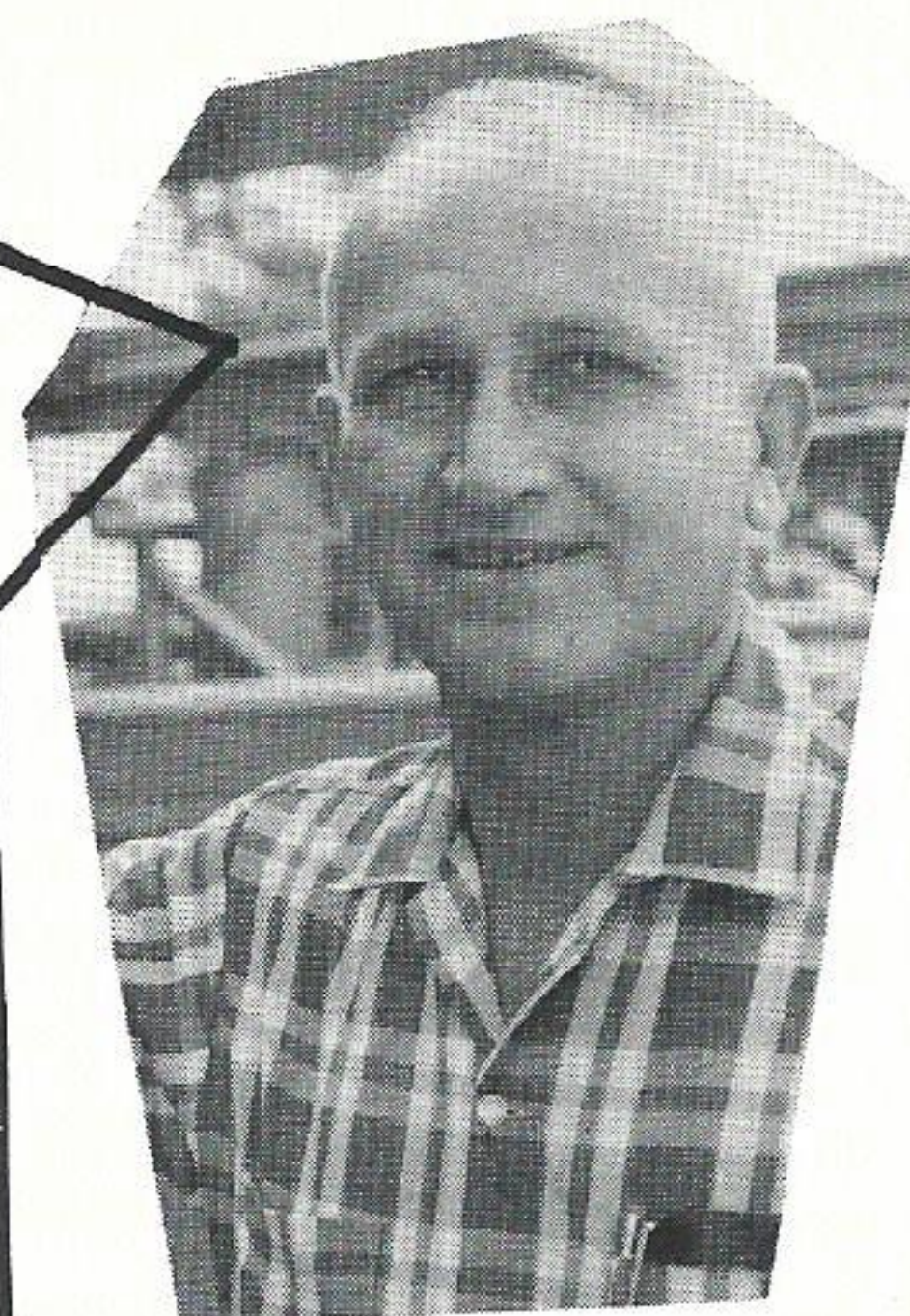
*"This means that I should consider safety at all times in all of my endeavors."*

**Bobbie Denais**  
Departmental Clerk  
Lafayette



*"Safety to me is the application of rules and common sense to your job on any given day."*

**Gordon Hatchell**  
Serviceman  
First Class  
Denham Springs





# Hobby Corner



*Gulf Staters are interesting people. In this new feature, "Hobby Corner," Plain Talks will attempt to tell you more about some of them. An accountant will turn out to be a coach in the little league after hours. A line-man will collect stamps in his spare time and a secretary will be an expert at growing African Violets. Most Gulf Staters are interested in learning more about their fellow workers and how they spend their spare time.*

*This month we feature Bill Humphries, meter and regulator foreman in the Gas Department at Baton Rouge. Bill is an expert at repairing antique clocks . . . but let him tell his own story.*

It's the old story of the kid that got whippings for tearing up clocks around the house. My dad and I were always fussing because I just seemed to have this thing for getting on the inside of clocks to see how they worked. I don't know how many I've worked on over the years and I've never made a dime at it.

A friend will say to me "I've had this old clock around the house for years, it belonged to my grandmother. Would you try to make it run?"

Sometimes I run across some really valuable antiques this way, but most of the people value the clocks as family heirlooms and never will sell them. This is also why I sometimes have trouble getting clocks to work on. People just won't turn loose of them.

I'm always in the process of working on an old clock. I just take my time and whenever I have a spare hour or so I'll do a little something with it. On some I've had to make new gears and on others I've remade the entire case. On several that I've worked on, I've spent well over 100 hours putting them into good running order. At home I have a couple of old clocks that my sister brought me from Germany which I've been working on for years.

Once I found a clock in an old house. The floor had rotted out beneath it and some of the pieces had fallen through. I had to go under the house and search for the pieces.

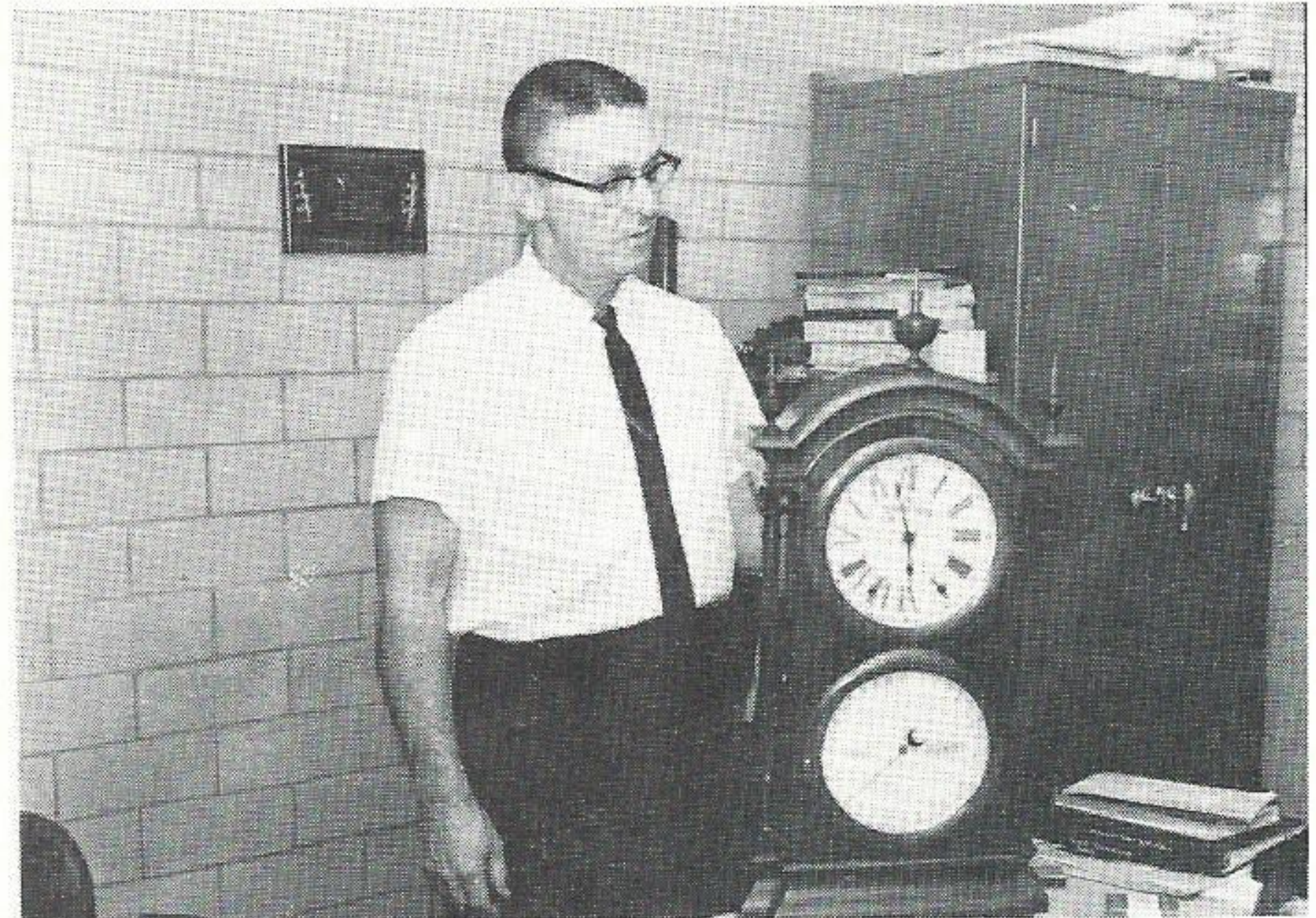
This is one of my biggest problems, finding parts. About the only hope I have is in finding a clock exactly like the one I'm working on and making one clock from the two. When I can't find a mate I just have to make the parts that are missing, guessing at what they must have looked like from

years of experience, and from the parts surrounding the missing one.

I'm working on a clock right now that's interesting. It has a note on the inside of the case saying "This clock is now started December 1, 1877." It tells the time, month, week and date.

Why do I do it? I don't know, I guess its the challenge in it and the thought of working with something that an artisan of another day created. Some of those old guys were really great.

I worked on an antique desk once that a slave had repaired for his master after the master had apparently had to break a drawer out to get into it when he'd lost the key. I had studied the desk for hours trying to figure how I could put it back together so that it would look as good as new but it was not until I got to working on the lock on that drawer that I noticed the drawer had been broken



Bill Humphries

into. A cabinet maker with the skill of that old uneducated slave just doesn't exist nowadays.

Basically though I guess it's the challenge of taking a clock that is really a magnificent instrument and making it run after it has been a useless piece of junk for years. The more broken up they are the better I like it.

*Bill is just one of many Gulf Staters with interesting hobbies. If you feel your hobby might be of interest to others, give your story to the PLAIN TALKS reporter near you.*



# LETTERS

*From employees, customers and friends of GSU*

## NAVASOTA

Dear Mr. Baird:

On behalf of the Candidate Advisory Service of the United States Air Force Academy, may I thank you and Gulf States Utilities for making available to us your community room which we utilized for a briefing today.

Our audience consisted of candidates for appointment to the Air Force Academy together with their parents from Willis, Conroe, Aldine, Magnolia, and Navasota. The convenience and comfort of your meeting room was enjoyed by everyone.

The cooperation and assistance of Mr. Joe McClelland was especially appreciated and contributed to the success of our program.

Sincerely yours,  
Jean P. Bouliane  
Lt. Col., AFRes  
Liaison Officer

## LAFAYETTE

Dear Sirs:

I cannot begin to tell you how much we enjoyed your excellent demonstrations this month. I know I speak for the whole group (164 in 8 groups) when I say this.

The educational information you brought to our homemakers cannot be left untold.

The manner in which you presented your demonstrations was superb. I know how much preparation it took for you to give all of these demonstrations. Your personality, perseverance and thoughtfulness are traits to behold.

Again, thank you for giving me the opportunity of working with you.

Sincerely,  
Elsie H. Castille  
Home Demonstration Agent

## ORANGE

Dear Mr. House:

We sincerely appreciate the use of the Gulf States Auditorium for our Adult Leader Association meeting Monday, March 11th. There were approximately 20 present for this meeting.

We would also like for you to please express our thanks to the employee on duty. His courteous assistance is always a big help.

Sincerely,  
Dorothy Ives  
County Home  
Demonstration Agent

Dear Mr. House:

The Gulf States auditorium was a beautiful setting for our program on Fashions in Hair Styles. This program was planned by the Clothing sub-committee with program emphasis given by hairdresser Fletcher Cockrell.

Thirty-five attended the Friday, February 23 meeting.

The Clothing committee members join me in an expression of thanks for the use of the auditorium.

Sincerely,  
Dorothy Ives  
County Home  
Demonstration Agent

## PORT ARTHUR

Dear Sirs:

Again this year, we thank you for providing us with the booklets "Safe Kite-Flying Rules" by Reddy. Mr. Jim Fernandez was kind enough to bring them to us, and we are grateful.

We provided each pupil with a booklet, and I am certain that the teachers will coordinate the use of these booklets in our studies on safety measures, which are most important during these days.

Every good wish.

Very truly yours,  
Mrs. J. B. Matthews  
Principal

Dear Mr. Stelly:

The second-grade reader, "Living in Port Arthur," has gone to press. The pictures which you allowed us to use have made an invaluable contribution to this book. At this time we want to express again our appreciation for your cooperation in this project and assure you that the pictures we borrowed will be returned within a few weeks. This unusual delay was caused by some problems in securing photographic materials which were essential for the reproduction of the pictures.

Very truly yours,  
George D. Thompson

## BATON ROUGE

Gentlemen:

Thank you very much for the "Kite Fun Books".

The Cubs have enjoyed the cartoon characters and the puzzles.

The safety rules and the easy-to-follow directions for making kites helped the Den Mothers when teaching the boys to make their kites for the Cub Scout Kite Contest.

We would, also, like for you to know that boys in our pack won first place for both the largest and best designed kites with the very first kite they have made.

Thanks again.

Yours sincerely,  
(Mrs.) Clotiel R. Nelson  
Den Coach Leader  
Pack 647

Attention: Electric Service Department  
Gentlemen:

We are most appreciative of your help in replacing the burned out bake element and thermostat in our electric oven.

Your personnel were prompt and efficient and this service was of real benefit to us.

Yours sincerely,  
(Mrs.) Roy R. Whitlock



# Inglehart, Ware, Hard Receive Promotions In Navasota, Conroe

Three Navasota employees, James K. Inglehart, Don B. Ware and James L. Hard, were promoted April 1, and Mr. Inglehart and Mr. Hard were transferred to Conroe.

Mr. Inglehart, formerly substation foreman in Navasota, was promoted to distribution supervisor in Conroe. Mr. Hard, formerly senior engineering assistant in Navasota T & D, was promoted to right-of-way man in Conroe.

Mr. Ware was promoted from utility foreman in Navasota T & D to substation foreman.



**Don Ware**  
man in 1957.

He is married to the former Norma Whitaker of Navasota and they have four daughters, Becky, 17, Charlotte, 13, Cindy, 12 and Pam, 11.

He served in the U. S. Navy in 1945-46 and is a member of the First Methodist Church in Navasota.



**James Hard** The native of Waller, Tex. in married to the former Barbara Mohr of Navasota and they have four children, Beverly, 10, Cynthia, 8, James David, 7, and Edward, 5. He is a member of Trinity Lutheran Church in Navasota.

Mr. Inglehart joined GSU in Beaumont as a messenger and clerk in 1938. He was transferred to Huntsville in 1939 as a storekeeper and ice clerk, and after serving in the U.S. Army in 1942-46, he came back to the substation department in Navasota. He was made substation foreman in 1952.



**James Inglehart**

He was born in Somerville, Tex. and graduated from high school in Navasota. He is married to the former Pauline Lyne of LaPorte, Tex. and they have two children, Mrs. Joseph Herndon, and Dan, 19, a freshman at Texas A & M University. He is a member of the First Baptist Church in Navasota.

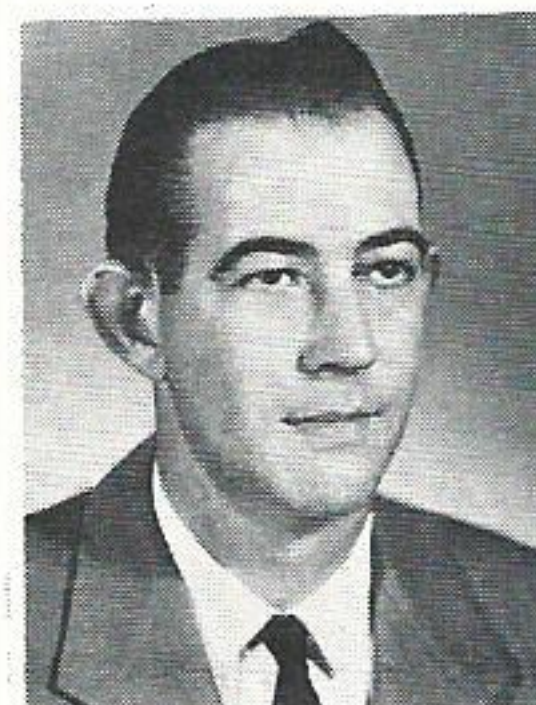


**Rufus Mier**, supervisor of residential sales at Lake Charles, is shown with members of the Home Builders Association of Southwest Louisiana at their meeting Feb. 21, at the Chateau Charles. Eugene A. Gullledge, of Greensboro, N. C., first vice-president of the National Association of Home Builders, spoke on "Government Encroachment in the Housing Industry." From left are Al Gaspard, Lake Charles builder and past president of the Home Builders Association of Southwest Louisiana, C. L. Beazley, Shreveport builder and president of the Louisiana Home Builders Association, Mr. Gullledge, Preston LeBlanc, Lake Charles builder and president of the Home Builders Association of Southwest Louisiana, and Mr. Mier, a board member of the Home Builders Association of Southwest Louisiana.

## Shelton Death Saddens Baton Rouge Division

The Baton Rouge Division was saddened recently by the death of Donald E. Shelton, 36, fireman second class at Louisiana Station.

Mr. Shelton had been with the Company since 1953 when he was employed as an operator's helper at the Station.



**Donald E. Shelton** army veteran of the Korean Conflict.

Mr. Shelton became an auxiliary operator in 1957 and a turbine operator in 1963. He was made fireman second class in 1966.

He was a member of the Baptist faith and a member of Nicholson Post No. 38, American Legion.

Burial was in Roselawn Memorial Park.



## Willow Glen Superintendent Named

# Three Promoted at Baton Rouge Power Plants

Three promotions in the Baton Rouge Division became effective April 1.

Clinton E. Calvert, general maintenance supervisor at Louisiana Station, was transferred to Willow Glen Station and promoted to superintendent. Roy J. West, electrical and mechanical maintenance supervisor at Louisiana Station, was made general maintenance supervisor and Everett D. Hansen, an engineer in Baton Rouge T&D was promoted to engineer at Louisiana Station.

Mr. Calvert, a native of Emad, La., is a graduate of Oakdale High School in Oakdale, La. and the University of Arkansas where he received a BSEE degree in 1950. He has also done graduate work at LSU and in 1963 he completed the Public Utilities Training Course at Georgia Tech.

Mr. Calvert joined the Company upon graduation in 1950 as a junior engineer in the Beaumont T&D Department. In 1954 he was made an engineer in the Navasota Division and in 1956 he became engineering supervisor there.

He was transferred to Beaumont in 1959 and was made an engineer in the Engineering Department. He was project engineer during construction of Sabine Units I and II in 1960-61.

In 1961 he became a staff engineer in the Production Department in Beaumont and in 1964 he was transferred to Louisiana Station as Maintenance Supervisor.

Mr. Calvert served in the U.S. Army from 1944-46. He is a member of the Louisiana Engineering Society, the American Legion, the Order of the Arrow, and the Board of Stewards of the Broadmoor Methodist Church. He is assistant Scout Master for Troop 178 in Baton Rouge and registered mechanical and electrical engineer in the State of Texas and a registered electrical engineer in the state of Louisiana.

Mrs. Calvert is the former Patricia Thom of Oakdale, La. They have three children. Bryan, 13, is in the seventh grade, Robert is 4, and Mathew is 3½ months.

Mr. West has been with our Company since 1958. He was employed in Beaumont as an engineer upon graduation from Texas A&M and was later assigned to Louisiana Station. He was transferred to System Construction-Production at Beaumont in 1960. He has been in Baton Rouge since 1965 and he has been assigned as planning supervisor and electrical maintenance foreman at Louisiana Station. In 1966



**Roy J. West**

he became electrical maintenance supervisor and he was made electrical and mechanical maintenance supervisor in 1967.

A native of Childress, Tex., Mr. West holds a B.S. Degree in mechanical engineering. He served six years in the U.S. Army Corps of Engineers and he is presently a member of the ready reserve with the rank of major. He is also a member of the Louisiana Engineering Society, the American Society of Mechanical Engineers and the Baton Rouge Aggie Club.

He is a student in the General Staff Officer's Course in the Army reserves and an instructor in Army Reserve School in basic engineering courses. He is a registered professional engineer in both Louisiana and Texas.

Mr. West is married to the former Martha Zimmerman of Atlanta, Ga. They have two children. Dennis, 13, is a seventh grade student at Sherwood Forest Jr. High School and David, 11, is in the fifth grade at Audubon Elementary.

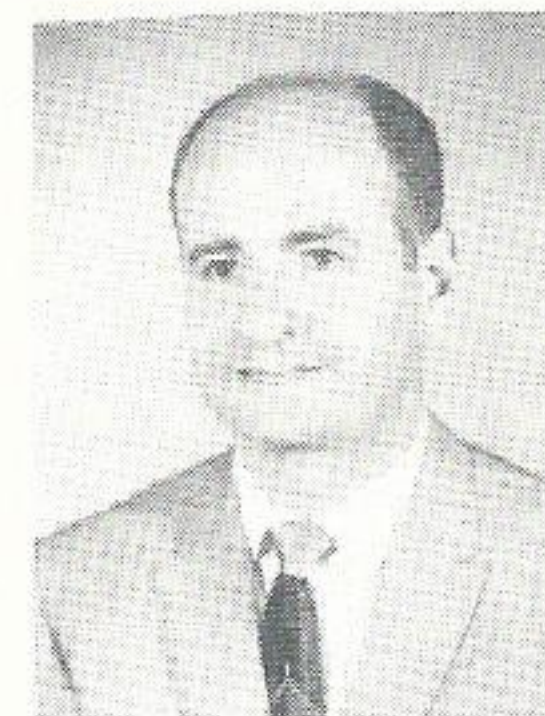
The family attends Broadmoor Baptist Church.

Mr. Hansen, a native of Amory, Miss., is a graduate of Amory High School and Mississippi State University. He holds a B.S. Degree in electrical engineering.

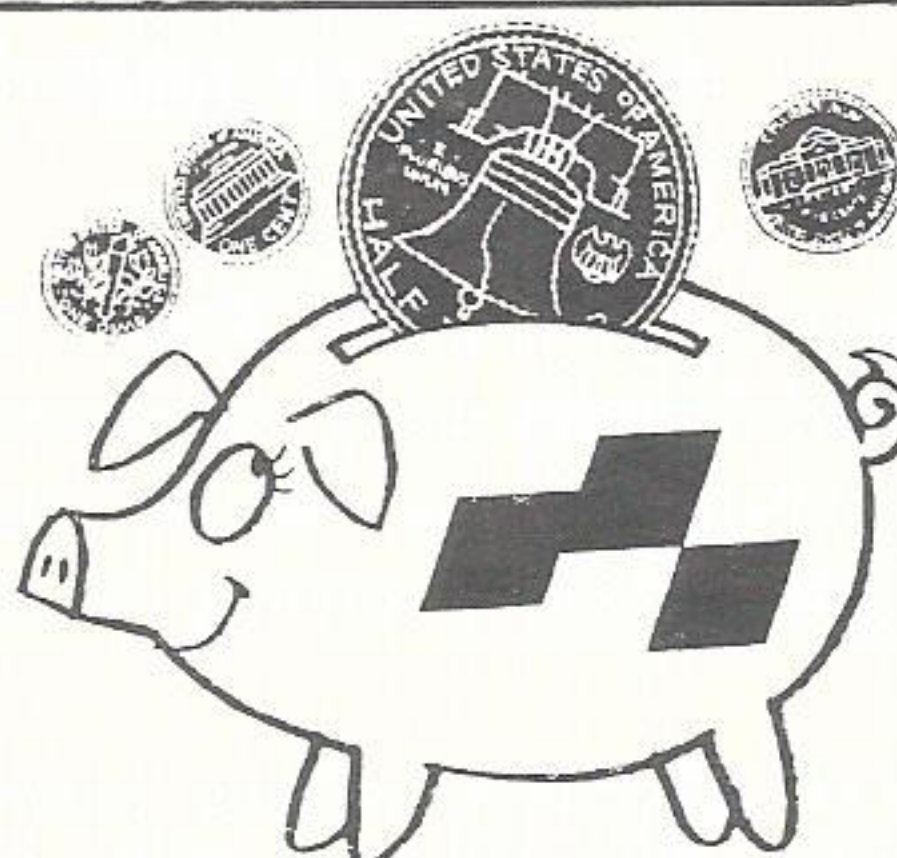
He joined our Company in 1966, as an engineer in the T&D Department in Baton Rouge.

Mr. Hansen is a member of the Institute of Electrical and Electronics Engineers, and the Board of Stewards of the First Methodist Church of Baton Rouge.

He is married to the former Rebecca Allison of Amory, Miss. They have two children. Frederick, 11, is in the fifth grade at Villa Del Rey Elementary School and Allison, 7, is in the second grade there.



**Everett Hansen**



### Thrift Plan

PURCHASES OF GSU stock made by the Trustee during March, 1968 covering employee deductions and Company contributions through February were as follows:

3,837 shares of common stock at a total cost of \$85,325.23 or an average cost per share of \$22.238.

76 shares of \$4.40 preferred stock at a total cost of \$5,415.00 or an average cost per share of \$71.25.

The Trustee also deposited \$22,303.47 with the Savings Department of the First Security National Bank of Beaumont.



# A. A. Adams Retires; Climaxes 44 Years

A. A. Adams, line foreman at Jennings, ends a 44 year career with the Company when he retires May 1.

A native of League City, Tex., Mr. Adams joined the Line Department at Port Arthur in 1924.



**A. A. Adams** has served in the Line Department, in Beaumont, Navasota, Lafayette and Jennings. He has also been substation foreman in both Port Arthur and Navasota Divisions.

Mr. Adams is a graduate of Bonnerhill High School. He served with the U. S. Navy in the South Pacific during World War II. He was in the Navy from 1944 to 1945.

Mr. Adams is married to the former Harriet Smith of Jennings. They have two children. John Morgan, 18, is a freshman at Louisiana Tech at Ruston and Alice Jean, 16, attends Jennings High School.

Mr. Adams is a member of the Veterans of Foreign Wars, and the American Legion. He is also head of the Jennings Recreation Department.

The family attends the First Methodist Church of Jennings.



**Baton Rouge Golf Tournament** planners are Walter Benjamin, general chairman (seated center), and from left, Marcus Andrews, R. M. Knobloch and Donald Kraft, 1967 general chairman. The event will be held May 30 at Howell Park Golf Course in Baton Rouge.

## Golf Tourney Slated May 30

• Registration Deadline Is May 15 •

The sixth annual Baton Rouge Employee Golf Tournament is scheduled to be held Thursday, May 30 at Howell Park Golf Course beginning at 9:00 a.m.

An array of prizes will be awarded to medalist and individual flight winners. A hole-in-one contest is planned to add additional interest to the event.

Deadline for registering for the tournament is Wednesday, May 15, according to Walter Benjamin, general chairman, and J. R. Braud, co-chairman. Entry fee is \$4.

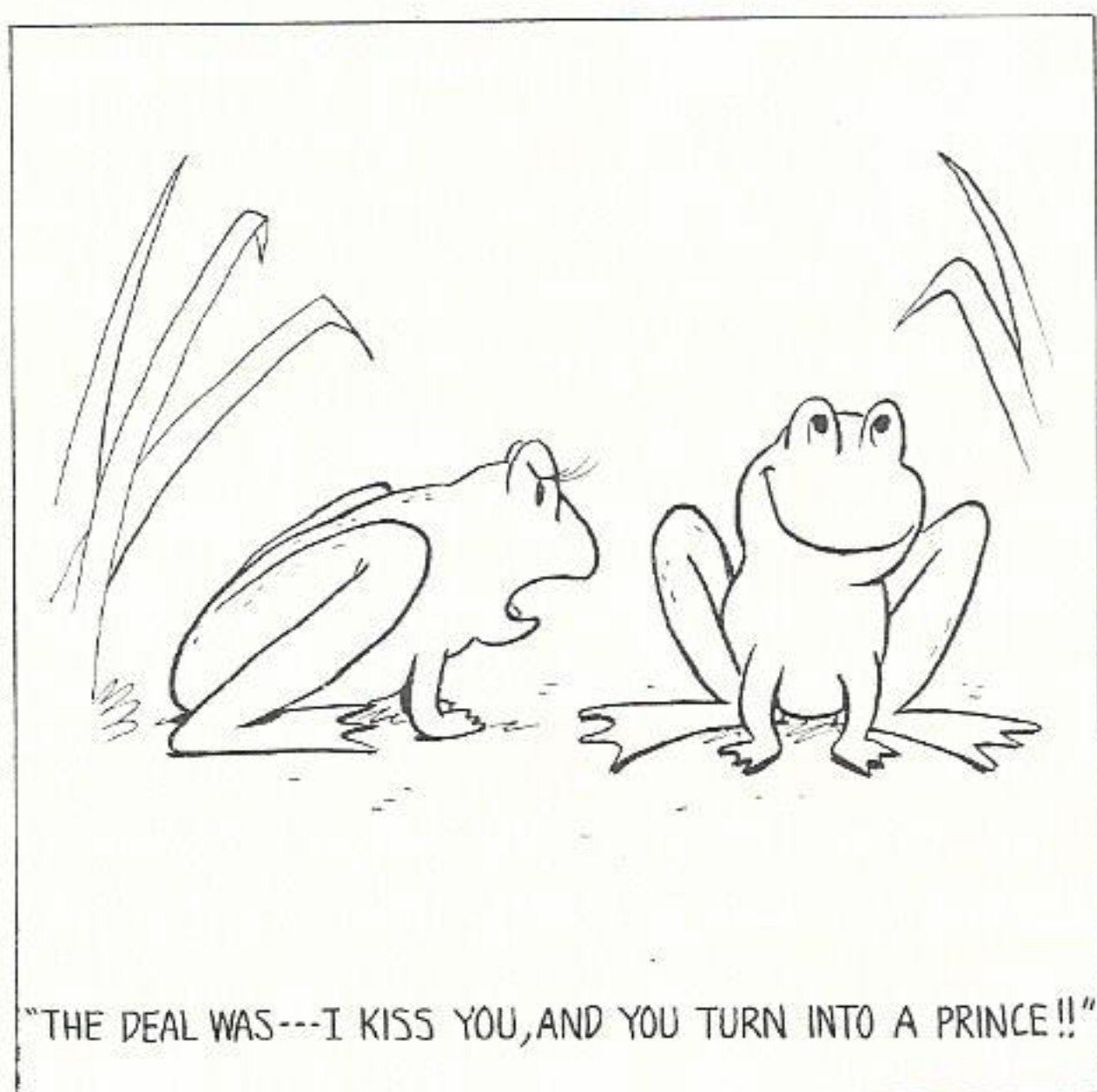
Pairing and flights will be determined by using one qualifying round for each entrant.

Last year's winners expected back to defend their titles in the championship, first, second and third flights respectively are: J. R. Braud, Gary Diamond, Jim Chandler, and Howard Buschmihle. Walter Benjamin is offering a challenge for anyone to beat his '67 winning effort in the hole-in-one contest of three feet.

Committeemen for the tournament are: Ed Loggins and Marcus Andrews, Prizes; Ralph Knobloch, Finance; Van Hereford, Phil Levert, Donald Kraft and Bill Tholborn, Rules, Handicaps and Pairings; Jack Waltrip and Walt Wright, Publicity.

Department representatives who will be happy to receive entry fees and registration forms are: Donald Kraft, Meter, Service, Engr. and Appliance Repair; Bill Tholborn, Line Dept., Gas-Choctaw; Phil Levert, Line Dept. Substation, Gov't. St.; Gary Diamond, La. Station; Goe Guercio, Willow Glen; Ed Loggins and Walt Wright, North Blvd. Office.

According to general chairman Walter Benjamin, "This year's tournament has the earmarks of being the best ever. We sincerely invite all Baton Rouge Division employees to join us on Memorial Day for a few hours of fun and relaxation. No matter what you shoot, from 72 to 120, I can assure you a fine time."





# Port Arthur Sales Presents Exciting ELECTRAFAIR

It was "Fair Time" in Port Arthur April 11-13 as the Residential Sales Department there sponsored its first ELECTRAFAIR.

Billed as "the most electrifying show ever presented in Port Arthur," the free exhibition was held in a large tent on the Jefferson City Shopping Center parking lot there.

The show opened with ribbon-cutting ceremonies attended by Mayor Lloyd Hayes of Port Arthur and Irwin Mingle, Port Arthur Chamber of Commerce president, and other ELECTRAFAIR officials. A spring fashion show was then presented by the merchants from Jefferson City Shopping Center.

The latest in electrical appliances and equipment were on exhibit inside the tent. Air conditioners, heat pumps, refrigerator-freezers, electric ranges, outdoor electric barbecue pits, stereo and TV combinations were displayed. A modern electric patio living exhibit was shown along with the newest portable electric appliances by GSU.

The new microwave cooking range was demonstrated and useful hints on the care of new synthetic fabrics were given. Throughout the show, Peggy Nesbit, with the Oster Company, gave spin cookery classes on uses of the blender.

Some 55 prizes, including television

sets, gift certificates from area merchants, radios, and various electrical appliances were given away.

A crowd estimated at over 6,000 attended the demonstrations and visited the displays in the tent.

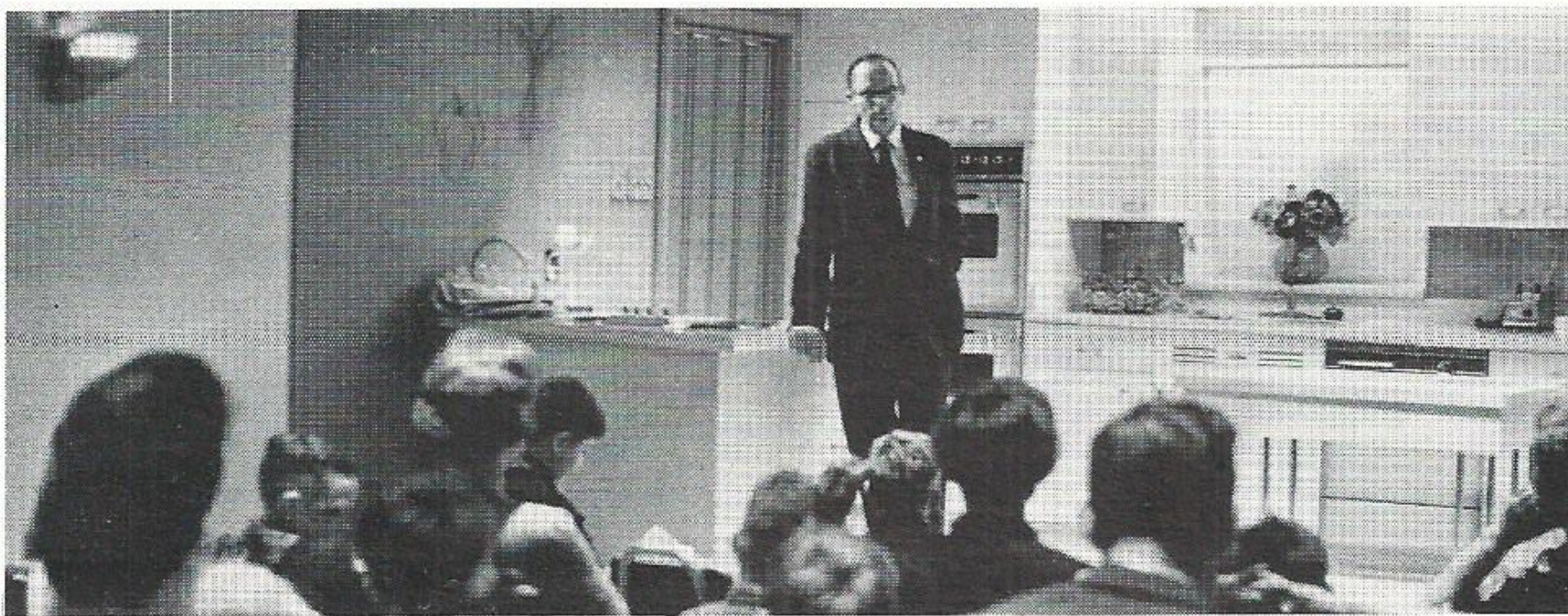
Jim Stelly, Port Arthur Division sales superintendent, called the entire affair an outstanding success. "This is a new thing and it was pretty hectic but Gulf Staters carried the day once again and all went well due to their extra efforts."



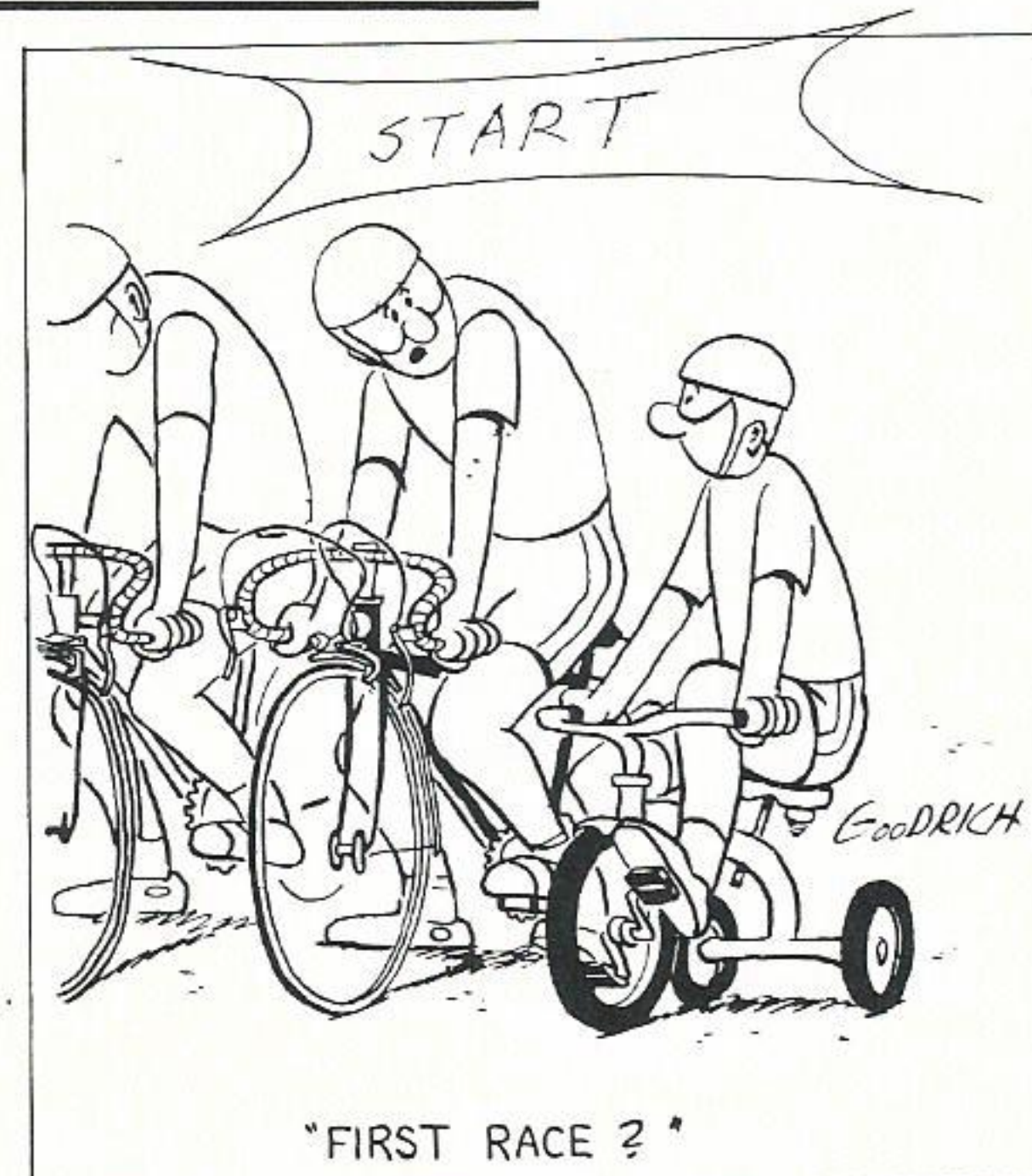
**Becky Jones**, home service advisor, talks with customers about GE's Versatronic range at the recent ELECTRAFAIR held in Port Arthur.



**Gretchen Lueders**, Port Arthur's 1967-68 CavOILcade queen, is shown cutting the ribbon that officially opened ELECTRAFAIR '68 April 11. From Left are Irwin Mingle, president of Port Arthur Chamber of Commerce; Jim Stelly, sales superintendent at Port Arthur; Mayor Lloyd Hayes; Miss Lueders; C. M. Scott, Port Arthur division manager; Burt Lee, CavOILcade Commodores; and Becky Jones, home service advisor.



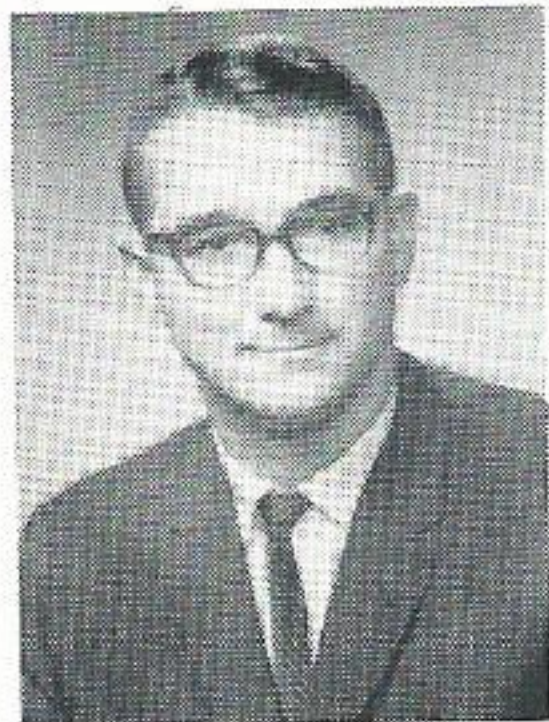
**Billy Creel**, commercial sales representative at Beaumont, addresses members of the Webelow Den No. 1 of Cub Scout Pack No. 1 of Fletcher Elementary School of Beaumont. The group was given a tour of the Control Room in the Beaumont Office and shown a film on how electricity gets into the home. Mr. Creel's talk centered around the same subject.





# Malcolm Williams Appointed Director of Area Development

Malcolm M. Williams, Jr. was recently named director of area development.



In his new capacity Mr. Williams will promote the location and expansion of new industry in our service area.

He will work closely with railroads, other utilities, banks, educational institutions and state and local industrial groups.

Mr. Williams, formerly an industrial engineer in Lafayette, is a native of Silsbee, Tex. He received his B.S. degree from Texas A&M University and

completed a public utilities correspondence course from the University of Southwestern Louisiana.

He joined Gulf States in 1951 in Beaumont, but left soon afterward to serve in the U. S. Army in Germany from 1951-54. He returned and was made a farm representative and area development engineer in Lake Charles in 1954.

Mr. Williams was promoted to industrial engineer in Lafayette in July of 1965.

He is married to the former Joyce Mack of Vinton, La. and they have two daughters, Kathryn, 9, and Karen, 7.

Mr. Williams is a registered professional engineer and a member of the Institute of Electrical and Electronics Engineers.

He is a member of the executive board of the Lafayette Area Safety Council, board member of the Louisiana Safety Council, secretary of the Louisiana Intracoastal Seaway Association, member of the Lafayette Chamber of Commerce where he is chairman of the Industrial Development Committee.

## Sulphur Serviceman Settoon Retires

Guy G. Settoon, serviceman at Sulphur, La. retires May 1 after 33 years service to the Company.

Mr. Settoon, a native of Ponchatoula, La., joined our Company as a lineman in Lafayette in 1935.



In late 1935 Mr. Settoon was transferred to Lafayette, La., and made Lineman first class. He became Sulphur's serviceman in 1947.

Mr. Settoon noted that he had seen many damaging storms in his long eventful career with the Company. "I've never seen anything like hurricane Audrey a few years back though," he said. "We worked around the clock for nearly three days repairing the damage from that one."

Mr. Settoon is married to the former Lillian Wiltz of Lafayette, La. They have two grown sons.

The Settoons attend Holy Trinity Episcopal Church in Sulphur.

## Helen Smith Dies in Baton Rouge

The Baton Rouge Division was saddened by the death of retired employee Helen Smith, March 30.



Mrs. Smith, who retired January 1, was an executive secretary in the Baton Rouge Division.

A native of Lafayette, Ga., Mrs. Smith joined the Company in 1936 as a stenographer in Baton Rouge. In 1943 she was made executive secretary.

She was a graduate of Vicksburg High School in Vicksburg, Miss., and she at-

## Gulf Staters in the News

- **Leslie Kent**, local superintendent at Port Allen, was recently elected president of the Port Allen Rotary Club. Mr. Kent assumes the post June 1.
- **Gene Mullin**, division accounting supervisor at Lake Charles, was recently elected secretary of the Lake Charles Rotary Club.
- **Dewey Lytle**, industrial engineer in Lake Charles Sales, was recently elected secretary of the Lake Charles Lions Club. Mrs. Lytle is the newly elected recording secretary of the Lake Charles Lioness Club.
- **J. W. Lamm**, district superintendent at Lafayette, was recently elected Vice-President of the Lafayette Rotary Club.
- **Herschel Mathews**, director of advertising, received his M.A. degree in English from Lamar Tech in Beaumont recently. This is the third degree for Mr. Mathews' who also holds a B.S. in Business and a B.B.A in Marketing.

tended Louisiana State University and Baton Rouge Business College.

Mrs. Smith was an active member of the First Baptist Church of Baton Rouge. She was also a member of Beta Sigma Phi social sorority and a shareholder in the Woman's Club House Organization in Baton Rouge.

She was well known in Baton Rouge in both civic and social circles.

Mrs. Smith is survived by her husband, Goode Smith, Baton Rouge; two sisters, Mrs. John Frank McConnell, Summerville, Ga., and Mrs. John Gordon McCarley, Baton Rouge.



# Safety Is Its Own Reward, But It Can Also Bring Prizes

With the disclosure recently of the identity of "SAM", an owl representing the slogan "Safety and Me" who asks everyone to allow safety to become a constant in their lives, the Safety Department began its new Safety Contest.

The Company will award employees auto keys engraved with the image of SAM. The award came as a record of 1 million accident-free man-hours was

reached on April 9.

Each of the keys will bear a number which will be important throughout the program. Beginning May 1, drawings will be held every two weeks, so long as the accident free record is maintained. Thirty numbers will be drawn and each employee holding a key with a number corresponding to one of the numbers drawn will receive a prize.

The prizes, include electric irons, camping equipment, high power flashlights, shop tools and stadium seats. Winners will be allowed to select a prize from the many available.

S. L. Stelly, system safety director, said the awards will be presented to employees for doing things SAM'S way. "SAM's way is the safe way of doing things. So long as everyone takes SAM's advice and takes the safe way of doing things they will be rewarded."

The program will continue as long as the Safety Record is maintained. The goal is 8 million accident free man-hours, which will be a new record for the Company. GSU now holds the world's record for safety of 7,633,142 man-hours worked without a lost time accident.

## Smith Is Promoted To Utility Foreman

Max L. Smith, formerly substation mechanic first class in Beaumont, was transferred to Port Arthur April 1 and promoted to utility foreman in the transmission and distribution substation department.

Mr. Smith, a native of Burkeville, Tex., joined GSU in Beaumont as a helper in the T & D Department in 1951. He rose through the ranks to become substation mechanic first class in 1964.



**Max L. Smith** He is a graduate of Burkeville High School and attended Lamar Tech. Mr. Smith is married to the former Edren Clark of Burkeville and they have two daughters, Brenda Sue, 18, a senior at South Park High School, and Joan Ann, 10, a fourth grader at Pietzsch Elementary School.

The family attends South Park Baptist Church. Mr. Smith is a member of the Masonic Lodge.

## Walter W. Pharr Retires May 1

Walter W. Pharr, control operations foreman at Sabine Station, retires May 1 after 27 years with Gulf States during which he worked at Neches Station, the old Riverside Station and Sabine Station.

Mr. Pharr joined GSU in February of 1941 as assistant fireman at Neches and was made operator's helper in September of that year.

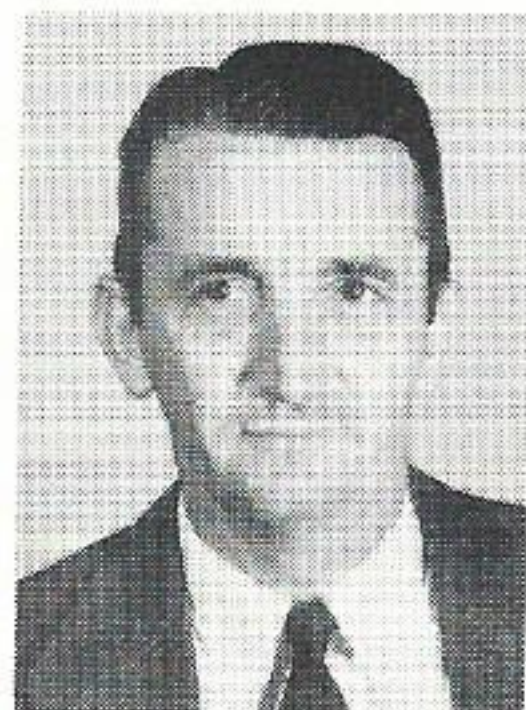
He took time out shortly afterwards, however, to serve in the U. S. Air Force during World War II from 1942-45.

He returned to Neches-Station in 1945 as auxiliary operator and made turbine engineer in 1947 before being transferred to the Riverside plant as turbine engineer that same year.

Mr. Pharr was promoted to head fireman in 1950 and station engineer in 1958 before being transferred to Sabine Station as control operations foreman in 1965.

The New Iberia, La. native is a graduate of New Iberia High School and Diggs Business College.

He is married to the former Juanita Skinner and has two daughters, Annette, who is a student at the University of Southwest Louisiana, and Henrietta, a high school student in Lafayette, La.



**Walter W. Pharr**



**S. L. Stelly**, system safety director, points out rules of SAM's Safety Award Program to Mary Lee Best and Frances Engelbrecht, both of the System Safety Department. Displayed on the table above are a few of SAM's safety prizes.





Three electrical engineers from Turkey visited Gulf States April 16-17 as part of a tour of electrical operations in the United States. All three work for Etibank, a Turkish governmental department concerned with national resources, mining, power and financing.

They toured Roy S. Nelson Station before visiting the Beaumont office. Shown here in the system dispatch room in Beaumont are from left, Nazim Boluk, engineer in charge of maintenance and operation from Istanbul; John R. Patterson, resident engineer for Commonwealth Associates; Kamil Pinar, relay engineer from Adapazari; Al Bowen, system dispatch operator; and Kamil Toktas, assistant director of power operation and maintenance from Ankara.

## N. M. Teague Made T&D Relay Foreman

Neil M. Teague, formerly relayman first class, has been promoted to relay foreman in the Beaumont T&D Department effective May 1.

Mr. Teague is a native of Fort Worth and joined Gulf States in 1960 as an engineering helper in Beaumont. He advanced through the ranks to become relayman first class in 1965.



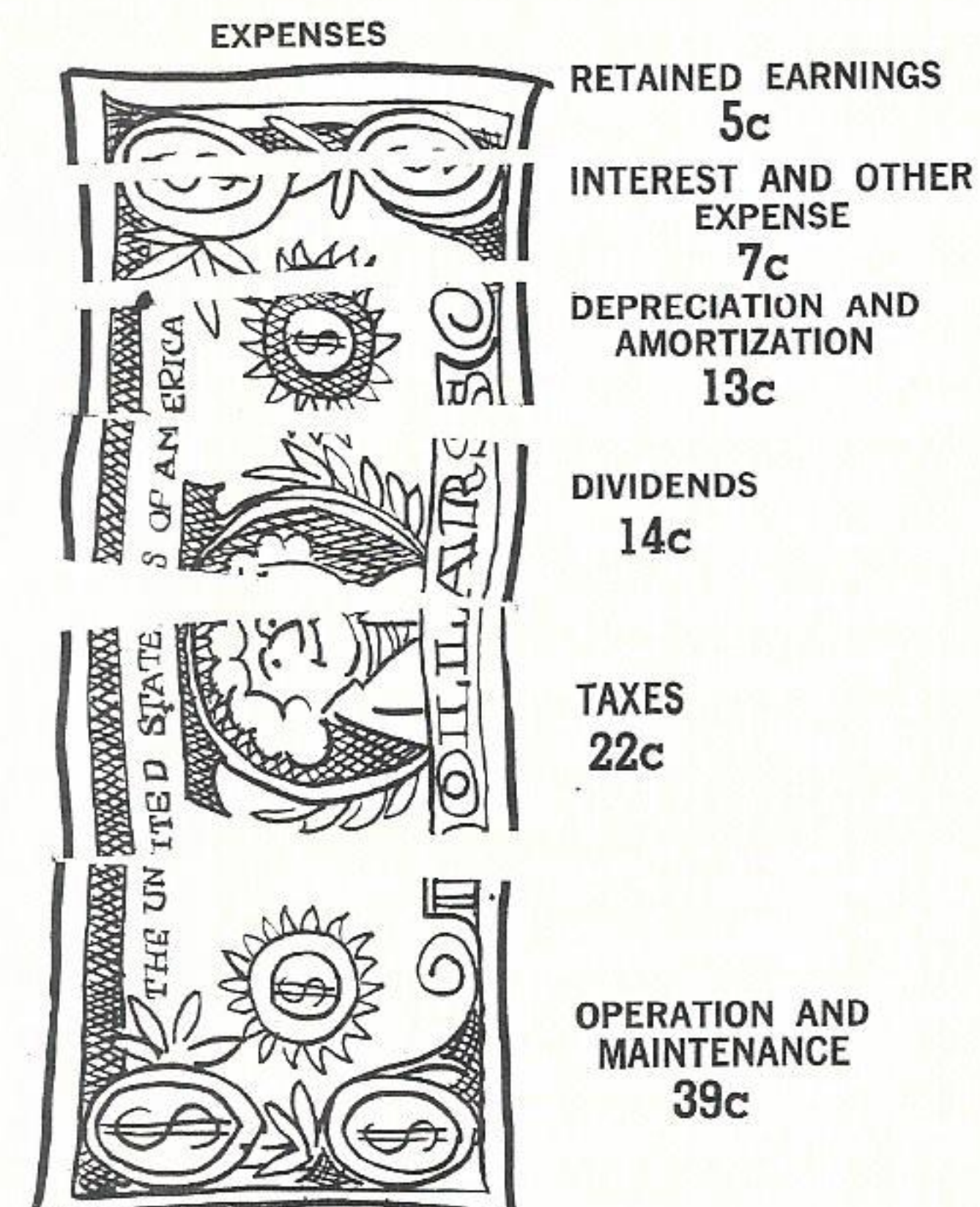
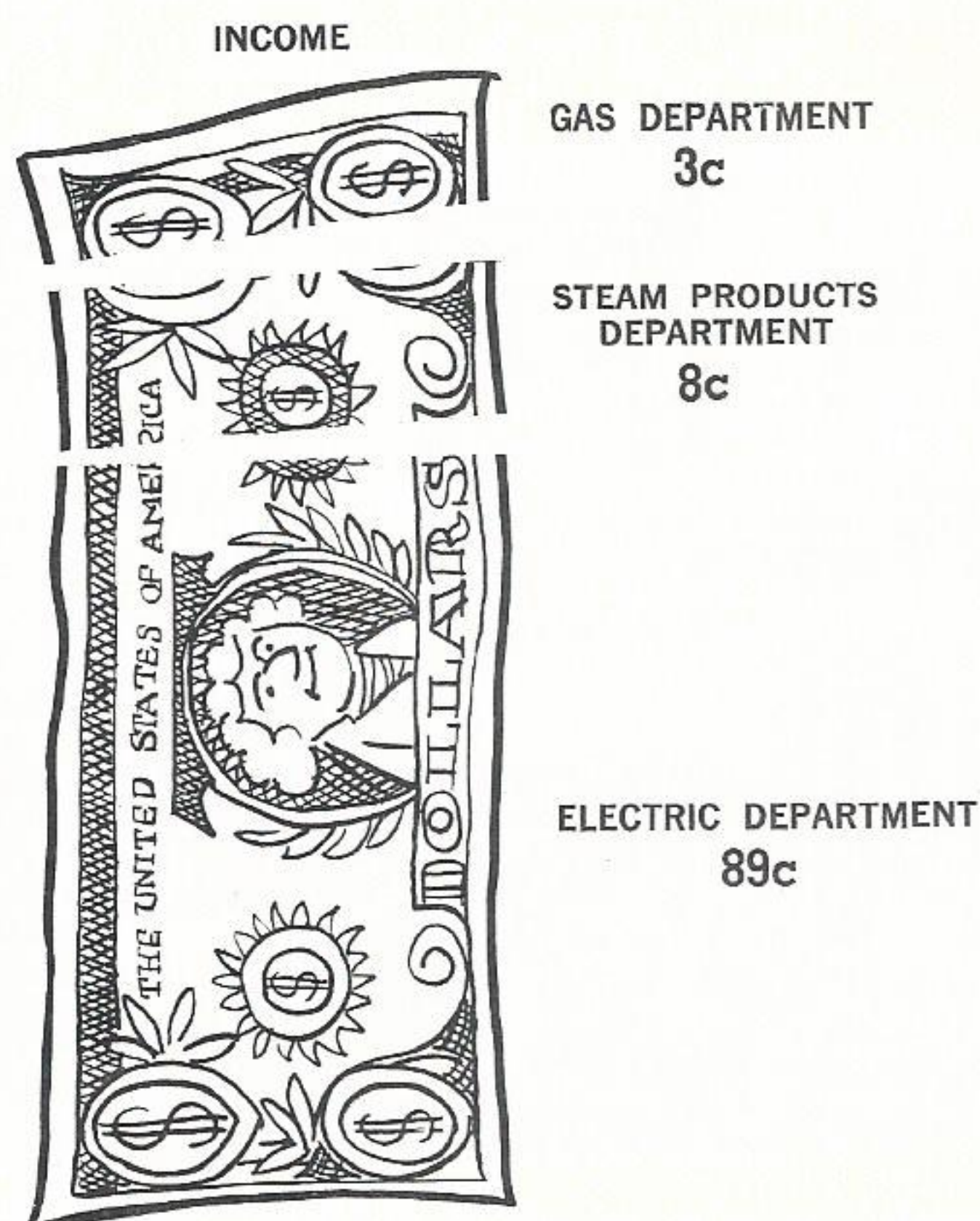
Neil Teague

He attended Arlington State College and accumulated 118 college hours in industrial electrical engineering. He is now attending night classes at Lamar Tech working toward his degree in electrical engineering.

Mr. Teague is married to the former Jean McMahon of Fort Worth, and they have three children, Warren Keith, 7, Brenda Jean, 5, and Penny Gale, 2.

They live in Vidor and attend Pine Forest Baptist Church.

## 1967 ANNUAL REPORT RELEASED





# Gager, Prejean Retire After 95 Years of Service

Some ninety five years of service to the Company climax May 1, with the retirement of A. F. Gager and Ellie Prejean both of the Beaumont Division.

Mr. Gager retires as relay foreman in Beaumont T&D and Mr. Prejean as labor foreman at Neches Station.

Mr. Gager joined the Accounting Department of Eastern Texas Electric,



**A. F. Gager** was transferred to Beaumont in 1933.

"Back then the meter routes were shorter than they are now but the houses were farther apart. Meter readers had to ride the street cars to the end of the line and then walk their routes," recalls Mr. Gager.

In 1946 Mr. Gager became a load and relay tester. In 1957 he became a utility foreman and then a relay foreman in 1966.

"The first time I remember having a Company automobile to drive," says Mr. Gager, "was back in 1927 when I was meter foreman in Port Arthur."

A native of Beaumont, Mr. Gager attended school in the old Voth-Rosedale School Districts. He also completed International Correspondence School courses in electrical engineering and industrial business management. He has shortcourses to his credit in meters, electronics, relaying and the psychology of salesmanship.

Mrs. Gager is the former Lucille Clark of Cleveland, Tex. They have four married children and fourteen grandchildren.

Mr. and Mrs. Gager attend St. Luke's Methodist Church in Beaumont.

Mr. Prejean recalls that he "broke

in" with the Company back in 1919 at the old Ice Plant in Port Arthur. He worked his way up there, through the positions of assistant engineer, switchboard operator, repairman, ice plant operator, and in 1927 he became a station engineer in Beaumont.

Mr. Prejean is well known at Neches as the master of ceremonies for many years of retirement parties and as chairman for Childrens' Christmas Parties.



**Ellie Prejean** Prejean replies, "This is one good Company 'Bud,' there's a lot of us old Frenchmen around in

this Company."

Mr. Prejean is married to the former Lucy Premeau, of Lafayette, La. They have one son, Roger, 15, a sophomore at Kelly High School in Beaumont.

Mr. Prejean is a member of the Rod and Reel Club of Beaumont, and the American Legion. He served in the U.S. Army from 1942 to 1943.

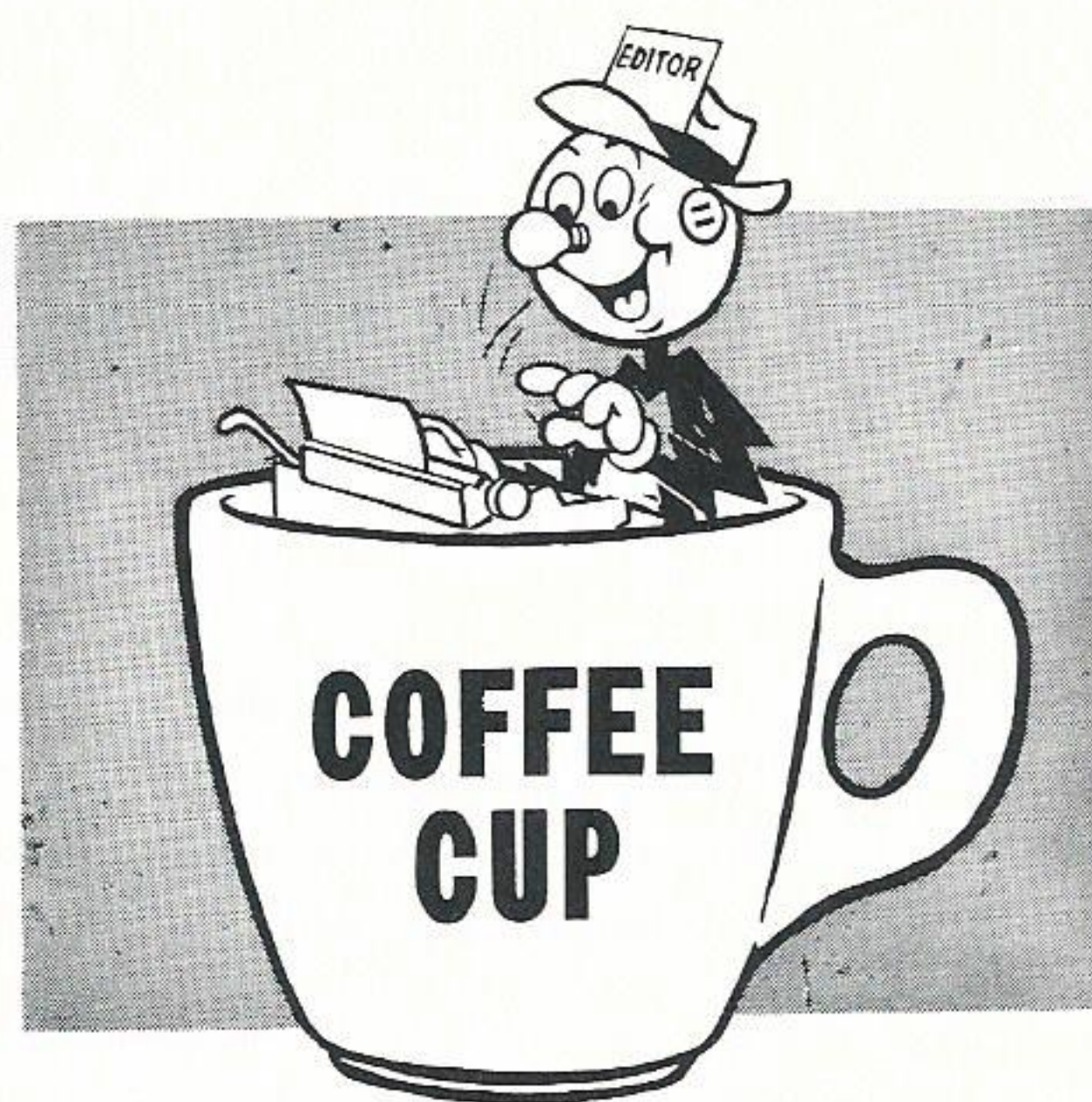
A native of Lafayette La., Mr. Prejean completed high school in Port Arthur. He attended night classes at both Lamar Tech and Port Arthur College. He also completed correspondence courses in electricity and electric blueprint reading.

Upon his retirement Mr. Prejean noted that he was well pleased with his years at GSU. "I have always been very well satisfied," he said.



**Thomas W. Mitcham**, (right) utility foreman in the Substation Department at Orange, was recently named "boss of the year" by the Orange Junior Chamber of Commerce. Mr. Mitcham was presented a plaque naming him to the honorary post. Other award recipients pictured above are, (from left), Alton Williams, assistant police chief of the Orange Police Department, who received the "outstanding law officer" award, and James T. Pledger, an active Orange area civic worker and an employee of Dupont's Sabine River Works, who was named "outstanding young man of Orange county."





## NAVASOTA

Congratulations to Alvin Booker of the Line Department on the birth of a son David Earl, April 9 and Curtis Kurten of the Substation Department on the birth of a daughter, Beth Ann, April 11.

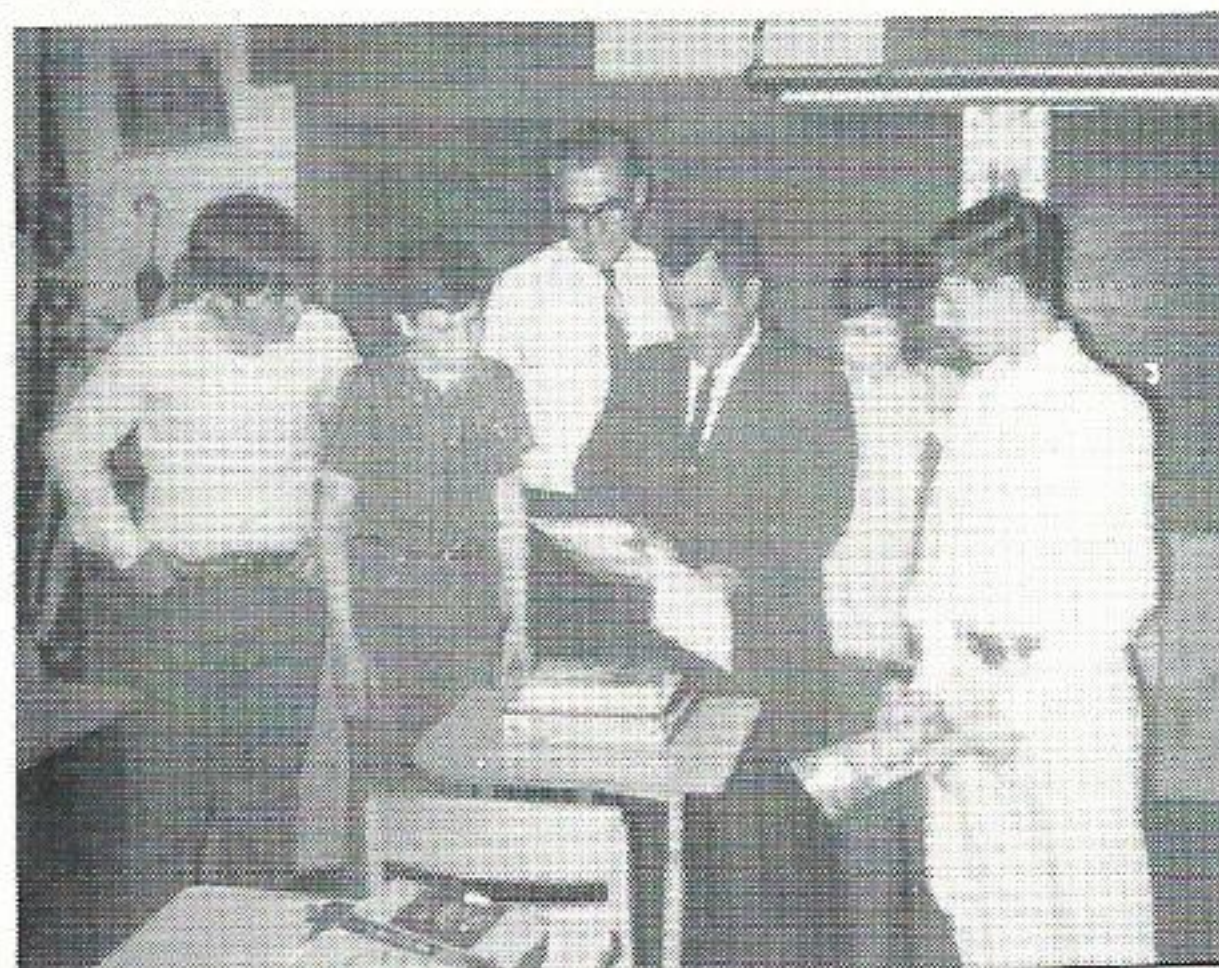
Congratulations to Mark McClelland and Charlotte Boring on being named to appear in Who's Who Among American High School Students for 1967-68. Mark is the son of J. H. McClelland, Jr., industrial engineer and Charlotte is the daughter of Charles J. Boring, commercial sales representative. Both youngsters will graduate in May.

## NELSON STATION



One of the fifth grade classes of Forrest K. White School in Lake Charles visited the station April 10. C. E. Chambers explained the steam cycle and described the major equipment and its function. George Brill, Alan Levine, E. S. Pratt and C. E. Chambers acted as guides for the tour.

## LAFAYETTE



Horace "ToTo" LaCombe, residential sales representative, gave a brief talk and demonstration on basic electricity to the Science and Agriculture Class of Meaux High School, Meaux, La. Standing with "ToTo" above are some of the students and their teacher Ray Broussard. Also participating in the program was Burt Duhon, residential sales representative.

*Bobbie Denais*

## GAS DEPARTMENT

Sympathy to Mr. and Mrs. Dennis A. Bourg on the death of Mrs. Bourg's father, Mr. James F. Webre, 68.

*Beverly Hayden*

## BATON ROUGE



Approximately 150 friends of F. G. "Red" Hornsby gathered for a retirement send-off recently in Baton Rouge. Mr. Hornsby retired March 1.

In the above photo, Mr. Hornsby (left) is made an honorary West Baton Rouge Parish Deputy Sheriff by A. J. Blanchard. John Conley (right), Baton Rouge division engineer, was master of ceremonies for the event.



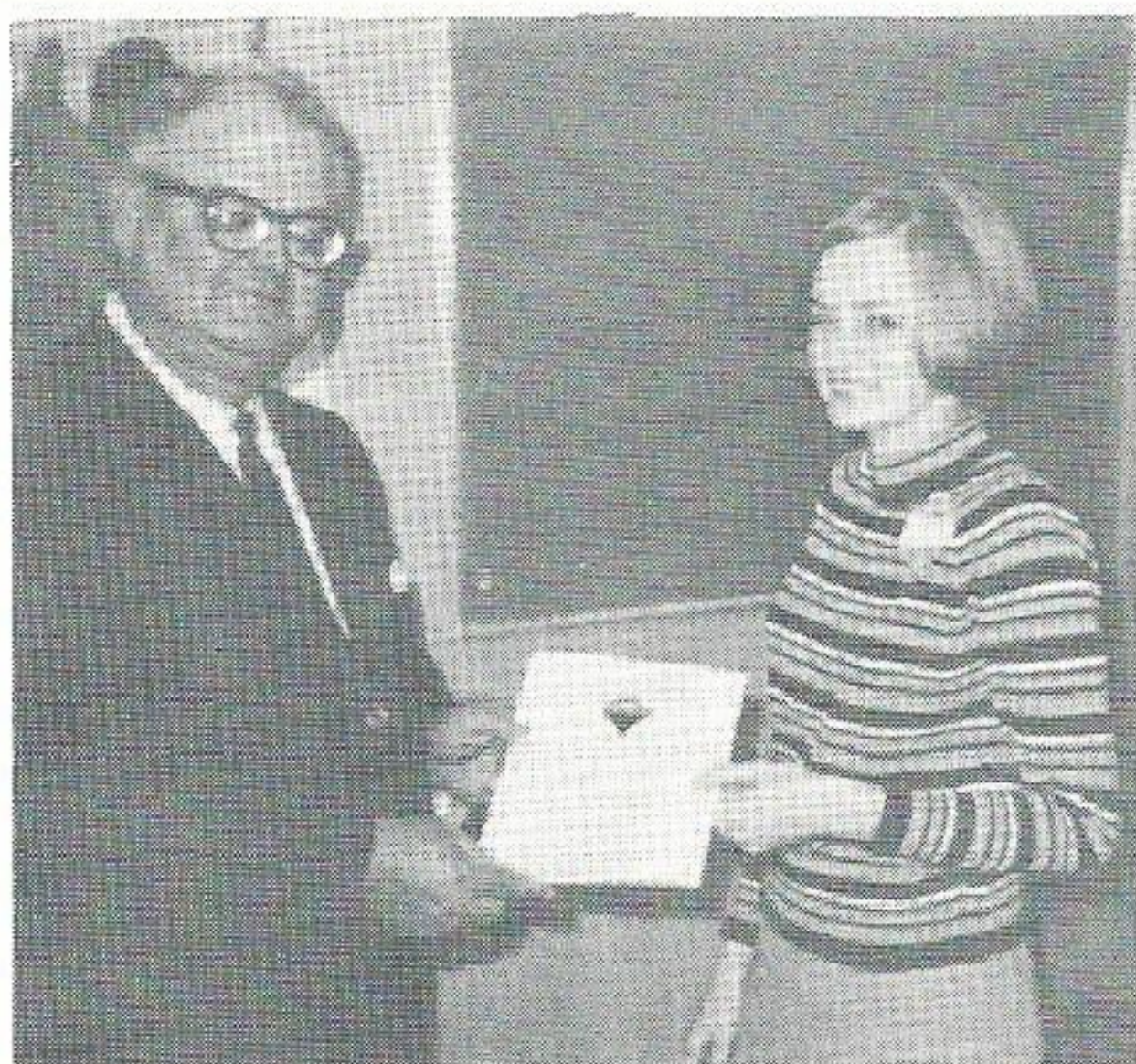
Jim Glascock, former residential sales representative, is now serving with the U. S. Army in Korea. Jim is shown here with a canine friend who assists him in his duties. Jim is a Sentry Dog Handler.



Friends and associates honored A. J. "Boots" Matherne (left), superintendent of Willow Glen, with a retirement party on March 14. Matherne retires April 1. During the festivities J. A. Meitzen presented the "boss" with several gifts from the group.

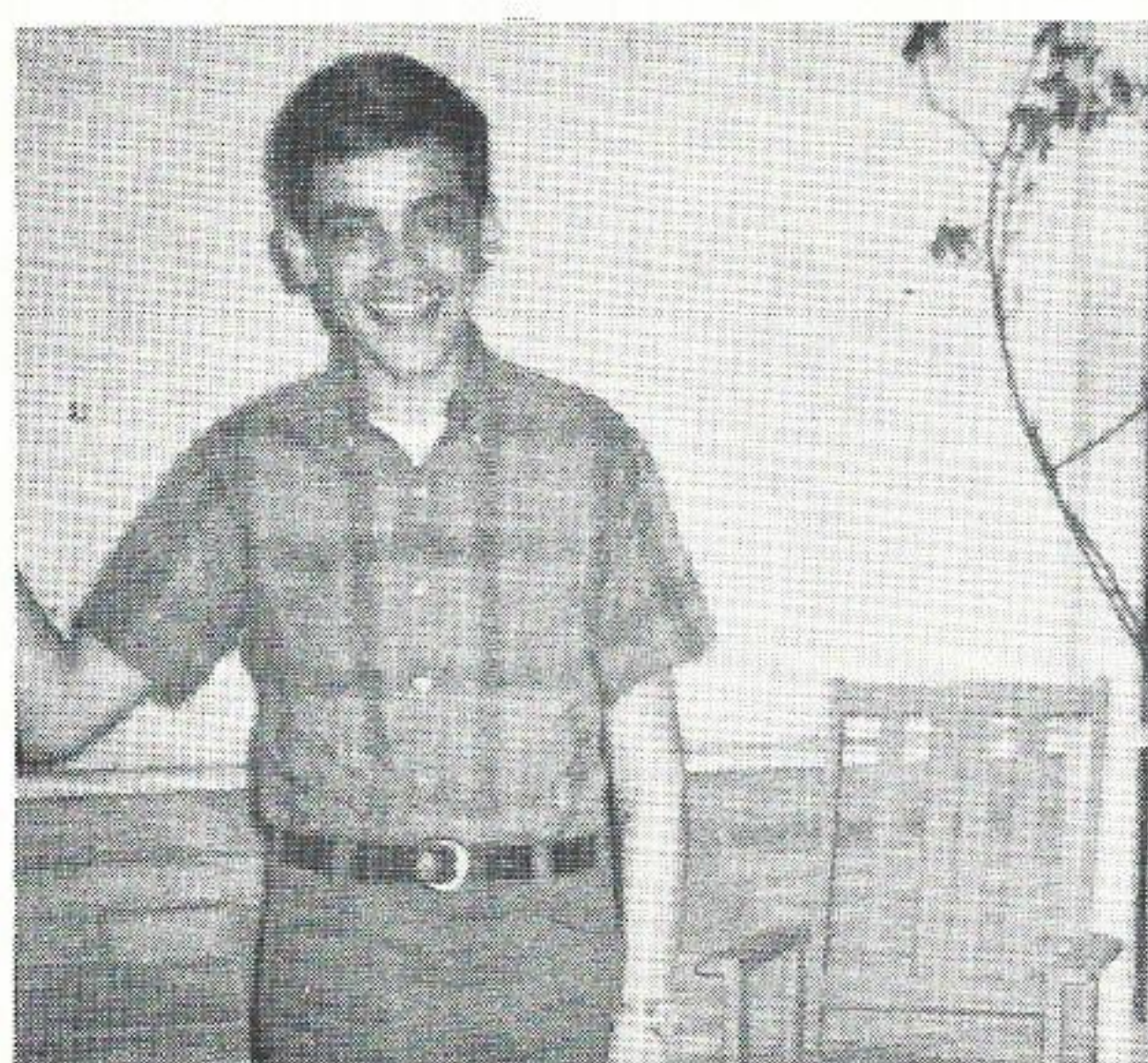
Sales personnel gathered to wish farewell to Susan Putnam, April 5. Susan is moving to Houston.





**V. M. Shaw**, Baton Rouge sales superintendent, presents a charter to Susan Bruner, president of the GSU sponsored Junior Achievement Company.

## LOUISIANA STATION



**Dale Parent**, son of Ferris J. Parent, master repairman at Louisiana Station, has recently been chosen Outstanding Carrier Boy for 1967. The State Times & Morning Advocate newspaper has awarded Dale the Young Columbus XII award, a citation given annually by the newspaper and Parade Magazine.

This years Young Columbus received an all expense-paid trip to Spain and Portugal. Dale joined other newspaper carriers from throughout the country for the 12-day journey which departed New York April 11.

*Donna Parsons*

## DAYTON

Congratulations to Wayne Kornegay, 17, for winning first place in the Annual Science and Math Fair held March 17 at the Liberty City Hall. Wayne, the son of Fritz Kornegay, serviceman, took top honors in the Boys High School Physics Division. His entry was entitled "Holograms" which are three-dimensional pictures produced with lazer beam.

## BEAUMONT

Congratulations are in order for Thomas E. Parsley, relay and communications department, on the birth of a son, David, February 17; James G. Guidry, T&D line department, on the birth of a daughter, Michelle Renee', February 25; Frank H. Weaver, T&D engineering right of way, on the birth of a daughter, Amy Elizabeth, March 3; and Richard Gray, T&D engineering survey, on the birth of a daughter, Connie Lynn.



**Christopher Clinton Adams**, 3, proudly shows off his 5 month old sister Linda Diane Adams, Chris and Diane are the children of John and Linda Adams. John is a chemist. The children's grandfather is E. C. Adams, retired head of the Engineering Department at Beaumont.

Rice fell for Charles R. Moseley and Mary Linda Pace, clerk in Stores Accounting, March 28. Mary Linda has been with the Company for about 1½ years. Charles, a former employee, is a student at Stephen F. Austin College at Nacogdoches. He plans to transfer to Lamar in the fall.

*Lynn Hardy*



From left above are Ginger, ("Cotton's" Granddaughter), L. R. Jackson, J. W. Atkins, T. C. "Cotton" Merriman and Mrs. Merriman, at the reception held in "Cotton's" honor. On April 1, "Cotton," of Beaumont T&D Substation Department, began the happy, carefree life of the retired! Friends and fellow employees extend their very best wishes.

*JoAnn Landry*

Peggy Stout, librarian in the IDS Department, was elected president of her sorority, XI Gamma Omicron Chapter of Beta Sigma Phi, March 19. Peggy formerly vice president, will take on her new office May 1. The sorority has 19 chapters in the Beaumont area with a membership of some 400.

*Alice Maldonado*

## SABINE STATION



Talk about a green thumb! Buck White must have two of them! This Texas size turnip, from Buck's garden in Orange County, Tex. weighed in at 5 lbs. 2 oz. and was 209 inches in circumference.

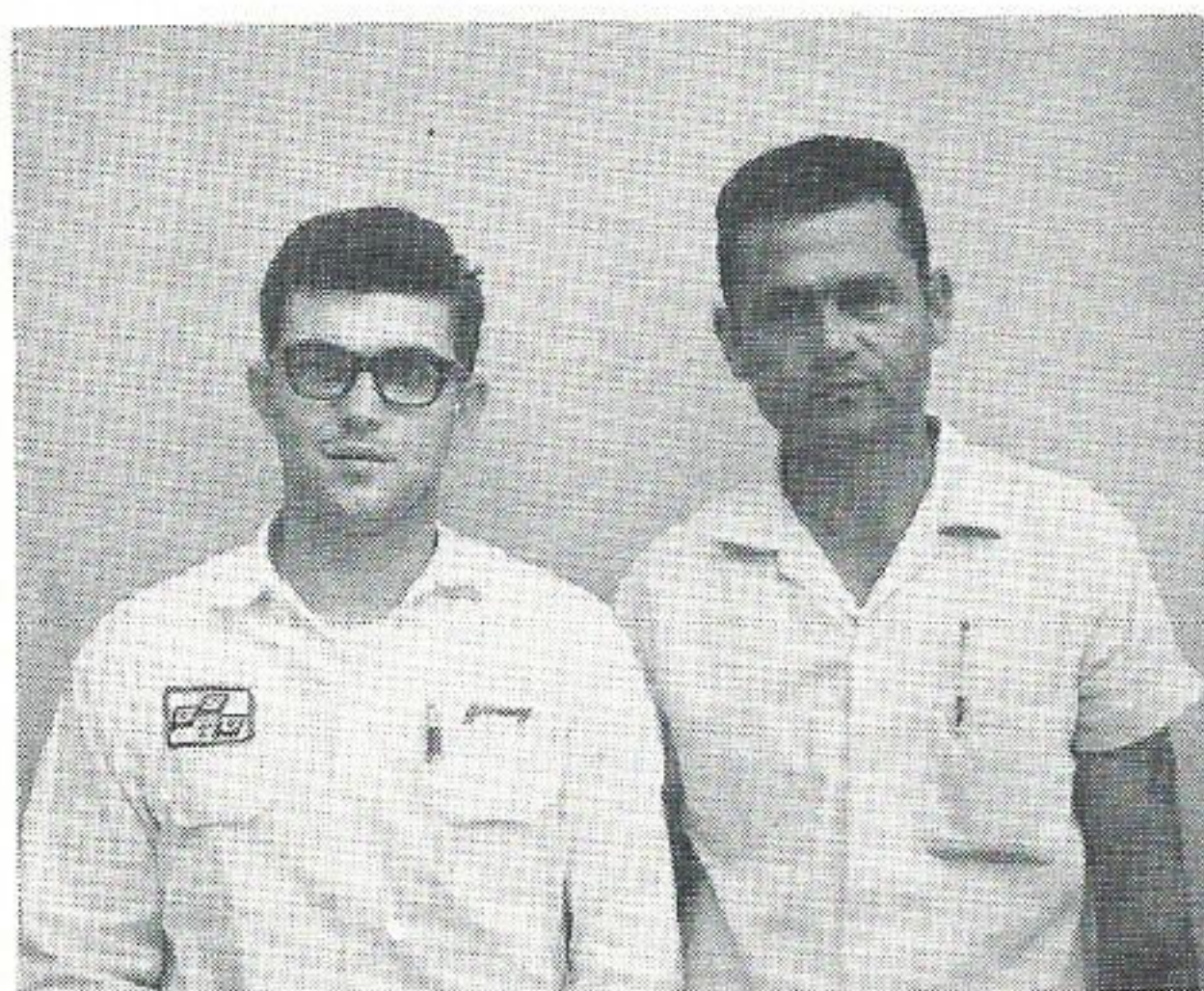
*Kathleen Fuller*



# McAlpine, Sprawls Promoted

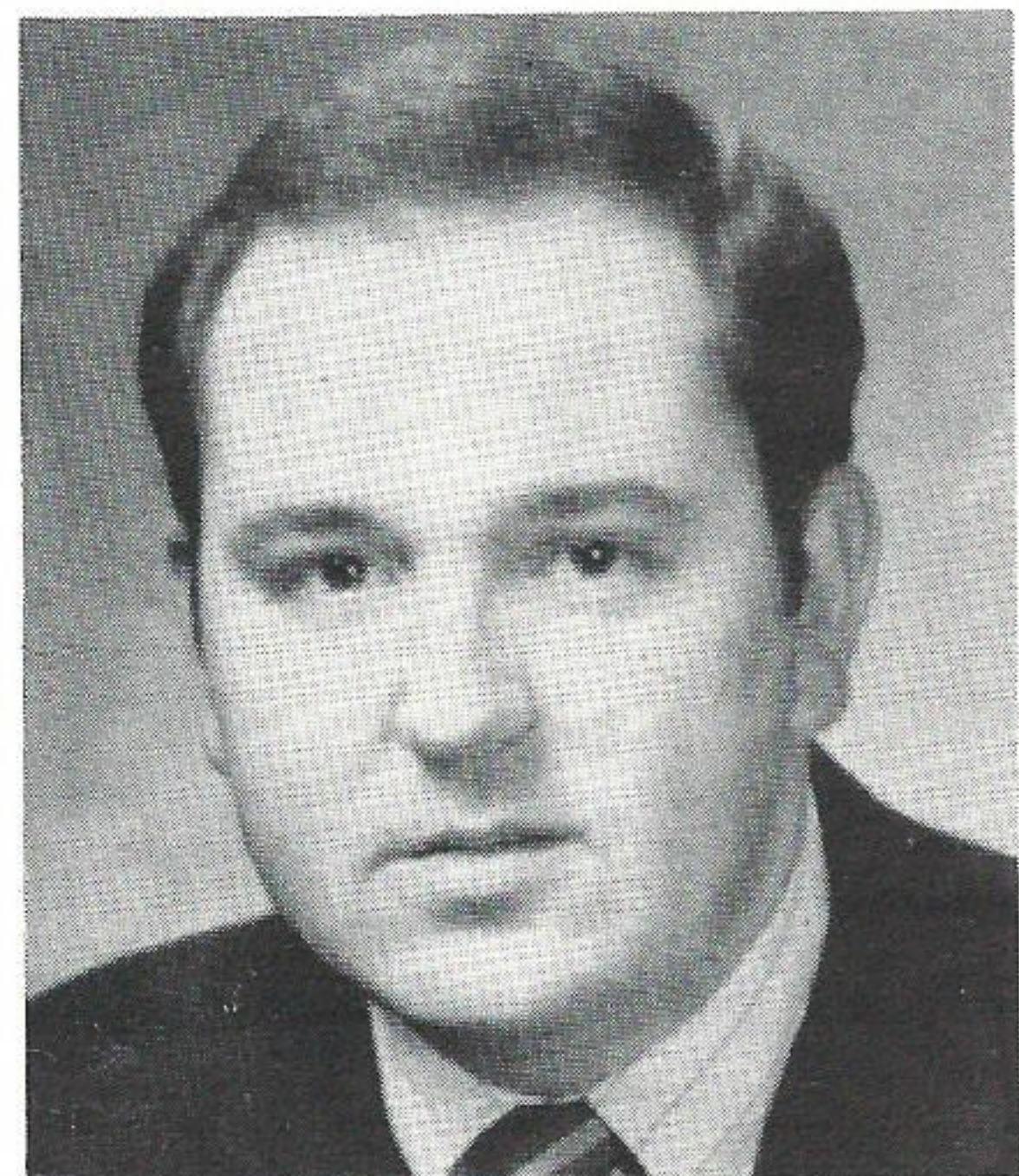
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## PORT ARTHUR



**Jimmy Veazy** (left) and **Leonard Roy** showed bowlers in Port Arthur the right way to do it when they won the City Tournament singles in their divisions. Mr. Veazy rolled a score of 686 with handicap and Mr. Roy knocked off a 715 with handicap. Mr. Roy also won second place honors in All Events category with a handicap score of 1899.

*Kathryn Messina*



**Wallace Sisk**, advertising representative, was recently cited for his civic accomplishments in Beaumont by being named among the top three candidates for the Distinguished Service Award presented by the Junior Chamber of Commerce. Sisk's accomplishments include serving as publicity chairman for the Beaumont United Appeals Campaigns of 1967 and 1968, the youngest member ever elected to the Board of Directors of the Campfire Girls and publicity chairman for the 1968 March of Dimes Campaign.

United Appeals, Chamber of Commerce, YMBL and YMCA. He served as past president of the YMBL and also was president of the YMBL's Key Members Club.

He helped organize the Beaumont Chapter of Junior Achievement and is presently serving as an advisor to the Gulf States sponsored group. He served for eight years as advisory director of the Junior League Horse Show.

He was on the board of Sabine Oaks and is past president of the Pinewood Country Club and has served on the board of directors of the Business and Professional Men's Club. He is a member of the board of directors of Community Council and active in Lions Club.

While in England during the war he met his wife, the former Judy Leahy. Their son, Tim, attends Lamar Tech. The McAlpine's attend St. Anne's Catholic Church.

Mr. Sprawls is anative of Clovis, N. M. and graduate of Farewell, Texas High School. He received a B.S. degree in agricultural engineering from Texas A&M University in 1949 and joined Gulf States that year as a farm representative in Beaumont.

He was made agricultural engineer in 1955 area development engineer in 1956, industrial engineer in 1963, transferred to Dayton, Tex. as district superintendent in 1965 and made director of area development back in Beaumont in August, 1967.

Mr. Sprawls served in the U. S. Army from 1951-53, including service during the Korean conflict as a captain in an armored tank company.

He is married to the former Jean Boernke of Wausau, Wis. and they has three children, Susan Kay, 11, Mary Margaret, 9, and David Duane, 5.

Mr. Sprawls is past president of the Hawthorne Place Association in Beaumont, past member of the Chamber of Commerce where he was chairman of the Agricultural Committee and member of the Industrial Committee, past member of the Young Men's Business

League and member of the organization's Key Men's Club.

He is active in the First Methodist Church having served as a church trustee and chairman of the New Church Buildings Planning Committee and past secretary of the Official Board.

## G. "Harry" Rafferty Former Auditor Dies

Death came on March 29, for retired internal auditor in the Beaumont Treasury Department George H. "Harry" Rafferty.

Mr. Rafferty, who retired in 1961



Mr. Rafferty, who retired after 32 years with the Company, was dead on arrival at Baptist Hospital in Beaumont after being stricken at his home.

A graduate of **George Rafferty** Beaumont High School, Mr. Rafferty began employment as a utility clerk in June, 1929.

Mr. Rafferty had long been active in civic affairs in Beaumont. In 1960 the Beaumont YMBL dedicated its Fair catalogue to him in recognition of his work with that organization.

Herman Myers Inc. dedicated the George H. (Harry) Rafferty fund to Rafferty. Rafferty made the selection of the recipient of the scholarship since it was established last year. Rafferty was recognized as a leader in the city of the successful efforts to expand Lamar Junior College into its present four-year status.

He served as president of the Key Club of the YMBL and was active in Chamber of Commerce, Kiwanis Club and Beaumont Council of Camp Fire Girls.

Survivors include his wife, Mrs. Signe Marie Rafferty of Beaumont; a daughter, Mrs. Marie Whitmore of Baker, La., and three grandchildren.





# Kay Harris is “Problem Solver”

*Our first installment in the You Have a Problem contest was quite successful. Many good answers were received but Kay Harris, local office clerk in Conroe, penned the one the judges felt was the best.*

No neighbor, the rates are the same all over town. It probably all boils down to bad, or should I say a difference in, household habits.

Even though all of the electrical equipment and appliances are the same and the houses were built by the same contractor, we all use appliances differently. A difference could probably be seen on our grocery bill or our gasoline bill for the same reason.

Do you always turn lights off when not in use? Do you leave your T.V. on sixteen hours a day whether it is being watched or not? **Do you change your air return filter regularly? Do you over cool your house in the summer or over heat your house in the winter,** therefore wasting power? Are the

drapes or curtains closed to retain hot air in winter or air conditioning in summer?

Any of these habits will increase a bill. A combination of them would amount to a substantial increase in the amount of electrical power used, therefore, increasing your bill.

From the looks of your bill, Mr. Jones, it would pay you to do some household habit checking.

*The deciding point for the judges came when Kay noted that not changing your air return filter regularly, over cooling in summer or overheating in winter would have to be a prime cause in the difference in the two bills. Only through one of these three things could a \$15 difference in bills, under such similar circumstances, be accounted for. Other differences in living habits could not have done it by themselves.*

*Plain Talks would like to thank everyone that entered the contest. If you didn't win this time try again next month. There will be a brand new problem and a brand new chance for employees to win a share of Gulf States common stock.*



## Employee Benefits

# College Aid Program

The Company will match contributions by employees or directors to accredited universities and colleges under the College Aid Program, in effect since 1961.

Covered under the plan are contributions of \$10 or more but not more than \$500 annually by any one person to any one institution.

Since 1961, employees have made contributions totaling \$43,441.08 to 44 different institutions of higher learning. The Company matched \$24,664.37 of this amount.

The contributions must actually be made, not merely pledged, and it must be a direct personal gift. The gift may be in cash or securities or both.

The Company reserves the right to limit the over-all amount of its contributions to \$10,000 a year. If the total exceeds this amount, the Company's matching contribution will be reduced pro rata.

In order to be eligible under the plan an institution must be listed as an Accredited Higher Institution in the current issue of "Government Official Booklet of Accredited Higher Institution" published

by the Department of Health, Education and Welfare. Certain other schools have been specifically designated by the Company's Committee on College Aid Program as eligible. Also, contributions to an alumni fund, foundation or association which is an integral part of the eligible institution and which will transmit the gift directly for use by the school are covered under the plan. The institution must also be recognized by the Internal Revenue Service as an organization to which contributions are deductible by the donors for federal income tax purposes.

While the program is intended as a continuing one, the Company reserves the right to amend or discontinue it at any time after giving suitable notice to its employees or directors.

If there is a college or university to which you would like to make a contribution to be matched by the Company you should check with (1) the official accreditation booklet if you are in doubt as to the eligibility of the college and (2) with Miss Ruth Stine for an application form to accompany your contribution. The booklet is in the Company library in Beaumont.



# TEA TIME TIDBITS



Betty Bass

Betty Bass, clerk in the Beaumont office, submits these suggestions for the next guests who drop by for tea or what-have-you. Betty claims to have used these for years with success.



## STRAWBERRY PUDDING

- |                             |                            |
|-----------------------------|----------------------------|
| 2 boxes frozen strawberries | $\frac{1}{2}$ tbs. vanilla |
| 1 can Eagle Brand Milk      | 1 pint whipping cream      |
| Juice from two lemons       | 1 box vanilla wafers       |

Mix strawberries, milk, lemon juice and vanilla into bowl. Whip cream. Cover a refrigerator dish with a layer of vanilla wafers and then cover wafers with a portion of the strawberry filling. Do this until filling and wafers are used up.

Top with whipper cream and refrigerate until cool.

## SOUR CREAM POUND CAKE

- |                                       |                                                 |
|---------------------------------------|-------------------------------------------------|
| 3 cups flour                          | 6 eggs at room temp.                            |
| $\frac{1}{4}$ tbs. salt               | $\frac{1}{2}$ pint sour cream                   |
| $\frac{1}{4}$ tbs. soda               | Vanilla or lemon extract (I use 1 tbs. of each) |
| $\frac{1}{2}$ lb. butter at room temp |                                                 |
| 3 cups sugar                          |                                                 |

Sift flour with salt and soda 3 times. Cream butter and sugar until light and creamy. Add eggs, one at a time, beating well after each addition. Add flour mixture alternately with sour cream, beginning and ending with flour mixture. Add flavoring.

Bake at 300 degrees 1 to 1 $\frac{1}{2}$  hours in greased and floured tube pan. Do not open oven for first hour.

## TEA TASTIES

- | Shells                                                 | Filling                                |
|--------------------------------------------------------|----------------------------------------|
| 1-3 oz pkg. cream cheese                               | 1 egg                                  |
| 1 stick oleo                                           | $\frac{3}{4}$ cup brown sugar (packed) |
| 1 cup flour                                            | 1 Tbs. melted oleo                     |
| Soften oleo & cheese, add flour & mix well-Refrigerate | 1 tsp. vanilla                         |
|                                                        | Mix well                               |

Use minature muffin tins-Do not grease. Spread dough on muffin tin working quickly making a shell. Chop 1 cup pecans. Put a dash of pecans in bottom of each shell, add 1 tbs. filling, top with pecans and bake at medium heat until brown. Cool.

## CZECHOSLOVAKIAN COOKIES

- |                           |                                  |
|---------------------------|----------------------------------|
| $\frac{1}{2}$ lb. butter  | 2 cups flour                     |
| 1 cup sugar               | 1 cup chopped nuts               |
| 2 egg yoks or 1 whole egg | $\frac{3}{4}$ cup strawberry jam |

Set oven at 325°. Grease an 8" square cake pan. Cream the butter until soft. Gradually add the sugar, creaming until light and fluffy. Add the egg yolks and blend well. Gradually add the flour and mix thoroughly. Fold in chopped nuts. Batter will be stiff.

Spoon half of batter into the cake pan, spreading evenly. Top with the jam; cover with remaining cooky dough. Bake 1 hour or until lightly browned. Remove from oven; cool and cut into bars.

## FRUIT SALAD

- |                              |                             |
|------------------------------|-----------------------------|
| 1 No. 2 can pineapple chunks | 1 Tbs. mayonnaise           |
| 3 large bananas              | 5 Tbs. of vanilla ice cream |

Mix pineapple chunks and cut up bananas into bowl. Then mix mayonnaise and ice cream together and pour over fruit. 1 cup miniature marshmallows and a few red chopped cherries may be added.

## MARSHMALLOW FUDGE CAKE

- |                               |                         |
|-------------------------------|-------------------------|
| 2 sticks oleo or butter       | 2 tbs. vanilla          |
| 4 eggs                        | 1 cup chopped pecans    |
| 2 cups of sugar               | Dash of salt            |
| 1 $\frac{1}{2}$ cups of flour | $\frac{1}{2}$ cup cocoa |

Sift together the sugar, flour & cocoa.

Melt oleo, pour into a big bowl. Add sifted dry ingredients and nuts to oleo. Add beated eggs and vanilla. Pour into a greased 9" x 13" pan. Bake at 350 degrees for 25 min.

Immediately after taking cake out of oven spread one bag of miniature marshmallows on top of hot cake and let cool. If desired put 1 can of cocoanut on top of marshmellow.

## Icing

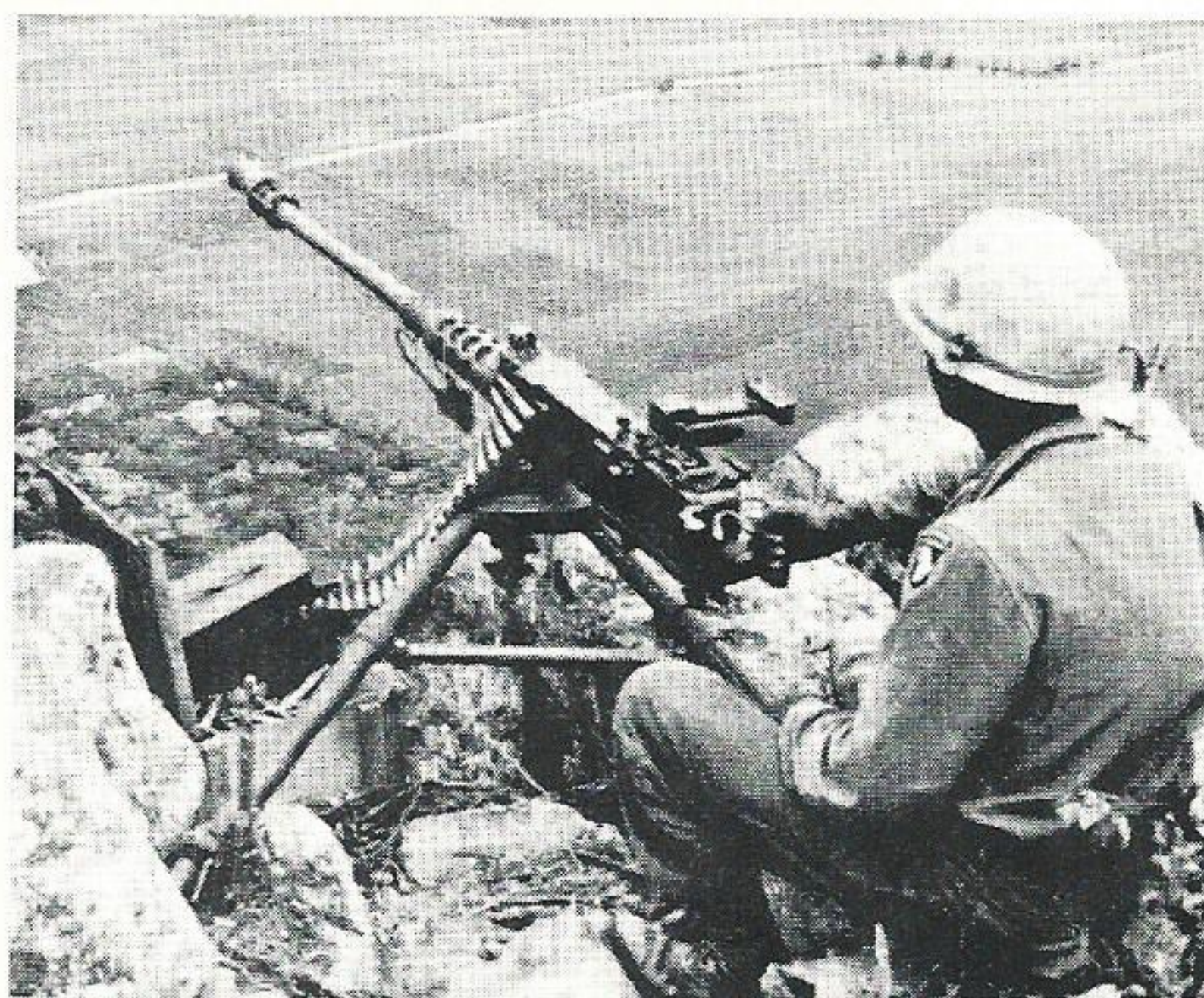
Melt  $\frac{1}{2}$  stick oleo,  $\frac{1}{2}$  cup cocoa, small can of pet milk, 1 box white powdered sugar. Beat and spread. You may add 1 Tbs. vanilla to icing.



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#### New Freedom Shares

Now, when you join the Payroll Savings Plan or the Bond-a-Month Plan, you are eligible to purchase the new type U. S.

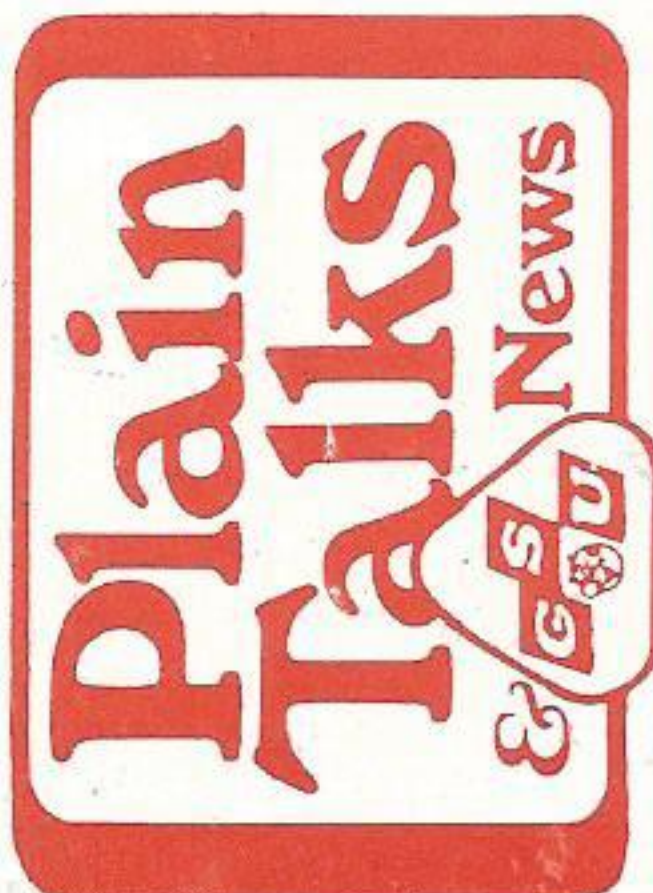
Savings Notes — Freedom Shares. Freedom Shares pay 4.74% when held to maturity of just 4½ years (redeemable after one year), are available on a one-for-one basis with Savings Bonds. Get all the facts where you work or bank.

#### U.S. Savings Bonds, new Freedom Shares



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