



PLAIN TALKS

AUGUST 1937

VOL. 15 - No. 7

ALL MEN ARE BORN
EQUAL . . .

It's what they're equal
to later that makes
the difference . . .

new extension taking shape



Rivets are flying and work is progressing rapidly on the new extension which will increase the capacity of the Neches Power Station, from 57,500 kilowatts to 85,000 kilowatts. The above picture shows a part of the progress that has been made. The framework shown is of heavy gauge steel and in addition to the boiler will support a 119 foot chimney. The boiler will be a Combustion Engineering Company water tube boiler equipped with superheater, economizer and air preheater, capable of generating 320,000 lbs. of steam per hour at 875 lbs. pressure, 915 degree temperature.

The steel structure for the turbine room extension has been started since the picture was made and is well under way. No.

3 Unit will be a Westinghouse Turbo-Generator Unit 25,000 Kw. 80% power factor auxiliary generator, with a 29,750 sq. ft. condenser and necessary auxiliaries.

On the west side of the present building (not shown in the picture) will be a control house, housing the station main switchboard, employee locker rooms and a modern equipped laboratory. Incidentally the control house will contain about 450 glass brick.

The 1937 extension will increase the capacity of the present plant about one-third. Stone & Webster construction engineers are doing the work, and it is expected that the new unit will be ready for operation early in 1938. About 200 men are employed on the project at this time.



production news

Bob Guidry
Editor

Our hats off to L. L. Hirsch and M. B. Marshall! Both have recently completed 25 years of service with S. & W. companies and still going strong. Incidentally they have worked together about 18 years. Hirsch started with the Houston Electric Company, while Marshall began with the Baton Rouge Electric Company, answering the bugle call in 1917, but coming right back into the plant in 1919. Both of them look forward to another quarter of a century with good old Stone & Webster.

Roy Henckel the big fat jovial load dispatcher has been transferred to Neches. We predict that in twelve months his state of obesity will have changed.

"Ole Henry" doesn't live here anymore—Buck White bought a new Plymouth.

Talking to the different ones that have been on vacations is like taking a world tour. Eddins saw San Antonio, Del Rio, El Paso, and Carlsbad Caverns. Bauman spent his in Pensacola, Fla. and Baton Rouge, La. Burges took advantage of the cool shade under those beautiful oak trees in and around Sequin, Texas. Roche just took in the sights in and around Waco. Andrus did some fishing in Louisiana and sight-seeing in Houston. Bradshaw started out and found a good place to rest in Uvalde, Texas, and Piedras Negras, Mexico. Bonin stopped off at Lake Charles where he claims to have found ideal fishing spots. Whitten decided this was a bad year to make a long trip so he spent his time getting the fruits of his labors on the recently completed camp at Moss Lake. He reports one of the best vacations of his life.

If you want to get a sun tan, just ask Stan Scigousky for a tip. Stan went fishing and wanted to come back with that bronze "Adonic" figure. He did

and for three days all he could do was stand up and sit down,—lying down was entirely out of the question.

CALLING C. Q. ! CALLING C. Q. !
Don't get excited that's only Garth Johnson, Neches Station short wave enthusiast, contacting some of his friends. Garth is quite an expert with the radio key and transmitter. His call letters are "W5DDJ." He is also an active member of the Naval Communications Reserves.



G. Strong has gained five pounds since the restaurant has been opened at Neches. There is a certain feminine "ray of sunshine" that causes him to eat one cheerio after another.

I. J. Teal, convalescing from a serious operation, will be back with us very soon.

Fred Bridler of El Paso, and F. A. Wilson and A. Laughlin, of Baton Rouge, stopped by to see us while on their vacations.

Well the oil derricks finally crowded M. B. Marshall off of his land at Amelia. He now resides at 2107 Avenue A. Sure is tough to have to move in order to make room for an oil derrick.

* * *

If you traced a gallon of water at Neches Station here's what you would find. From City water mains at 70° F. through vent condenser, into raw water heater, pumped into evaporators, evaporated and piped into combined deareator and surge tank as pure water ready to start its cycle. Pumped from surge tank through second and first point heaters entering the boilers at approximately 350° F., leaving the boiler in the form of superheated steam 400 lbs. pressure 700° F., through steam header and into Turbine proper, through
(Continued on page 15)



Guest announcer . . .

Agnes Jameson

Navasota division network of G. S. U. broadcasting company

George H. Johnson, Navasota division Plain Talks editor, is temporarily receiving news (a la Walter Winchell) from guest editors, or "announcers" as the case may be. In this issue, his guest is Miss Agnes Jameson, Stenographic Department.

8 a. m. to 9 a. m. . . children's hour



FUTURE G. S. U. ELECTRICIANS, STENOS., HOME ECONOMISTS, D. R. s, AND LINEMEN

1—Jerry Lee Wright, 4 yrs., and 2—Judd Lewes Wright, 2 yrs., Huntsville; 3—Donna Lee Baird, 4 yrs., Navasota; 4—Jere Lynn Johnson, 1 yr., and Myrtle, Navasota; 5—Jane Howard Sisco, 3 yrs., Conroe; 6—Stewart Jackson Shirey, 8 mos., Navasota; 7—Lee J. Pitre, Jr., 8 mos., Navasota; 8—Louis Clinton Sandidge, 14 mos., Huntsville; 9—Kenneth Wood, 3½ yrs., Alvin; 10—Eloise Brooks, 3 yrs., Groveton; 11—Mary Elizabeth Seigler, 5 mos., Caldwell; 12—Victor Prentice Gayle, Jr., 4½ yrs., and "Pooch", Somerville; 13—Arthur Dean Wilson, 2 yrs., Cleveland; 14—Paul F. Long, Jr., 2 yrs., Navasota; 15—Dickie Bob Haddox, 5 yrs., Navasota; 16—"Duke" Andrews, Huntsville; 17—Alta Allen, 4 yrs., Navasota; 18, 19, 20—Bobby, 2 yrs., Jean, 1 yr., and Pete Holleman, 4 yrs., Somerville; 21—Charles Ray Hereford, 2 yrs., Conroe; 22—Barbara Jean Sadler, 19 mos., Groveton; 23—Dorothy Lee Brooks, 4 yrs., Groveton; 24—Robbie Lee Rowe, 4 yrs., Madisonville; 25—Van Buren Hereford, 4 yrs., Madisonville; 26—Cecil Alton Smith, 4½ yrs., Calvert; 27—Norma Riddell, 2½ yrs., Navasota; 28—James Thomas Schroeder, 6 mos., Conroe; 29, 30, 31, 32—Four little Colemans of Caldwell—Doyle Ray 4, Kenneth Neil, 2, Howell Dean, 3, and Dalphord Earl, 5 yrs.

9 a.m. - 11 a.m. . . . News Flashes Station A-L-V-I-N

R. W. Peebles, who has been ill with pneumonia for the past month, is back on the job at the ice plant fully pre-

pared to give a vivid description of high temperatures during hot weather.

Dean Saxby and family have returned from a week's vacation at the Pan-American Exposition in Dallas.

(Continued on next page)

Station C-A-L-D-W-E-L-L

Hubert Burns, who has since been transferred to Beaumont Repair department, spent his vacation in Dallas attending the Exposition and the Fort Worth Fiesta. "Jelly" Gilmore, from Huntsville, relieved him while he was on vacation. We welcome Marvin Seigler, who was transferred from Huntsville to Caldwell to take over the duties of serviceman, in place of Hubert Burns.

Station C-A-L-V-E-R-T

Louise Epstein left on August 8 for a vacation trip to San Antonio and the Rio Grande Valley. Lucille Burnett is relieving Louise.

Station C-L-E-V-E-L-A-N-D

Mr. and Mrs. A. B. Wilson and son, Arthur Dean, returned from their vacation the latter part of July, which they spent in Dallas, Ft. Worth, Italy, Somerville and Navasota.

Mr. D. J. Billingley is on his vacation—spending most of his time around Cleveland.

Just a tip to Plain Talks Readers: WANTED: Good strong barrels and small portable fire extinguishers . . . Will pay good price . . . See Geo. H. Johnson . . . Above equipment needed to put out personal fires.

Station C-O-N-R-O-E

Miss Oma Pearl Grant has accepted the position of Steno-Clerk in the Conroe office, relieving Mrs. Mabel Coleman who recently resigned to accept a position with the First National Bank of Conroe. We regret losing Mrs. Coleman, but welcome Miss Grant into our gang.

Mrs. Lola Savage temporarily relieved Mrs. Coleman until September 1st.

I wish to report the approaching marriage of Bill Earthman on the fifth—just what fifth, I am unable to say.

Station G-R-O-V-E-T-O-N

I. C. Moore acted as Relief Cashier in Groveton while Mrs. Mary Scott vacationed in New Mexico. Mr. Moore seemed to enjoy his stay in Groveton even though he tried to exterminate mosquitoes with floor polish.

Charlie Waller has moved into his new office building at Corrigan and is asking everybody to call him up as he has a new type telephone, of which he is very proud.

AUGUST PLAIN TALKS

11 a. m.—12

home economist's . . . recipes



Mrs. Ann Grove

2 cups Charm, 1½ tablespoons Pep
2 pints of Energy

For Flavoring, 1 teaspoon Blonde
Coloring

Top off with a lasting Smile mixed
with any number of Talents,
all to individual taste
And you have Ann



Mrs. Ruby Nelson

1 sifter of Brunette Beauty
2 cups Reserve

Generous helping of quiet Manners

Sprinkle with Conscientiousness

Flavor with Sweetness

And you have Ruby

* * *

12—1 p. m.

Merriam's merry musicians



Vacations—

C. V. Merriams in Monterrey and
Saltillo, in Old Mexico.

Dorothy Dyess in San Antonio, Dallas
and Tyler.

O. S. Wyatts—parts unknown.

(Continued on page 11)

TRANSMISSION AND DISTRIBUTION DEPARTMENT

Vacations seem to be the current fad: F. C. Vercher of the Substation Crew left August the 5th for the Old Country (Louisiana) to browse about a bit.

J. H. Albe, also of the Substation Crew, went west to the Alamo City on August 4, and reports a very pleasant time.

Kirby Jones left August 16th to spend his vacation in San Antonio at the Officer's Reserve Camp, Camp Bullis.

Sherman West, Don Henderson and E. G. Mathes were reported on the sick list for a few days this month, but are fully recovered now.

Mathes has just left on his vacation and it is reported that when he returns, the bonds of wedlock will have ensnared him.

Frank Blankenship spent the last half of July in Pocahontas, Arkansas, visiting "the folks".

W. E. "Shorty" Herrin and A. G. "Railroad" Mashburn of the Beaumont Service Department departed eastward on the 16th of August. Mashburn to Alabama, and Shorty to Mississippi.

Joe Potts is now "Grandpa."

H. E. "Hubie" Braunig was host recently to Grand Guys and Moguls of the Central Division. Barbecued "dogs" and hamburgers were the 'Pieces de resistance', and in spite of their resistance they vanished in large quantities, in short order. It is reported that one of the opposing candidates for the title of Grand Wizer crashed the gate.

We are mighty glad to see Big Bill Ragland about, even with a "young derrick" hitched to his arm. Bill had the misfortune to fall from a pole one rainy afternoon. We hope that it won't be long now before Bill can be back with us.

TEVIS STREET SUBSTATION

Additional capacity amounting to 3000 KVA has just recently been installed in the Tevis Street Substation, relieving load conditions at this point considerably. For the past few months huge fans have been employed to keep the transformers in Tevis Street yard cool

speaking of operations



R. F. Reid
Editor

but with the addition of the added capacity these fans are no longer needed.

More power to our Salesmen, may they make it necessary to add 3000 KVA more!

On July 23, the new 33 to 13 KV substation near Anahuac was put into service. This substation will mean improved service to our customers in Anahuac who can now be served from the 33 KV system, or, in case of failure on the 33 KV line to Monroe City, may be switched to the 13 KV line out of the South Liberty Oilfield Substation, which was formerly the only line supplying this area.

SILSBEE

H. E. Braunig, candidate for Grand Wizer for the Central division, was in Silsbee recently, soliciting votes. It appears that he will be qualified for the job, as he seems to be growing "wiser" each day.

It is reported that Ike Daniel broke a long and strict diet while attending the Central division party at Mr. Braunig's house. He is now looking better.

W. E. Teel and family, of Woodville, are vacationing in Tennessee. Mr. Oglesbee, of Beaumont, is relieving Mr. Teel.

David Louis Hart, of Brookeland, Texas, is our new ice platform salesman. Welcome to Silsbee!

Allen Littlepage was enjoying good health, so he decided to take a deep sea fishing trip. The party included 14. Allen got mixed up some way, because he intended to catch lots of fish, but we understand he did a swell job of feeding the fish. But he wasn't by himself. He and six others just couldn't stay away from the rail!

LIBERTY

During the rush of summer "activities, etc.," in the Liberty district, Miss Laura Nan Ellis has been temporarily

(Continued on page 13)



treasury department news

Carra Williams
Editor

BOOKKEEPING DEPARTMENT

Tommy Hoffman played the Good Samaritan to the local Walter Winchell—Man About Town—And the next morning he broke into print “Tommy Hoffman riding down Pearl Street alone Friday night.” After some good natured razzing from the boys. Tommy says he will let M. A. T. walk home the next time. . . Red (the new A. R. J. Clerk) wonders if W. J. Campbell would recognize himself as he appears on one of the A. R. J. charges—he’s W. J. “Camel.” There’s a matter of size anyway. . . Denny Taylor vacationed in Austin for two weeks in August, and evidently from the post cards received from him, he must have done some snooping around in various places. For



instance, he sent Mr. Pennington of the Collection Department a post card with a picture of the Capitol building on it and asked Mr. Pennington how much deposit would be required on such a place and if he thought he could collect it. Those who might not have seen the Austin Y. W. C. A. could have gotten some idea of how it looks from a card received by Tommy from Denny. . . We should be hearing from Tommy now. He’s vacationing in Dallas, Houston, and San Antonio. . . The miracle of miracles has happened—Fletabel gained five pounds while she was on her vacation, so she says, maybe she should take two months instead of two weeks, we probably wouldn’t recognize her. . . Jo Vaughn is looking forward to her vacation the first two weeks in Septem-

ber. . . Jack Watson is a new employee of the Bookkeeping department.

COLLECTION DEPARTMENT

This is really the collectingest Collection department in the Company. The boss is supposed to be vacationing, but to keep his three helpers in line, he pays us a visit every day. By now you probably know this conscientious debonair gentleman is none other than Paul Masterson. But seriously, his daily visits are not really to keep his department in line; he merely wishes to find out for sure whether or not he got a letter marked “Personal.”

BILLING DEPARTMENT

Another new type billing machine has been installed in this department, making four of these machines now in use. . . Gober Lindow is a new member of this department having been transferred from the Mailing department. . . Agnes Sumrall vacationed at home, spending her time knitting a dress for her sister, Dorothy. Or should I have said, she started knitting a dress for Dorothy.

SECOND FLOOR

Familiar Goings-On: F. R. Weller buying drinks for little Elsie Bell. And speaking of Elsie—while typing power bills the other day, she changed all the red figures to black because she thought Mr. Robichau ran out of black ink and had to use red. . . Evelyne Sanders seeing the doctor about her heart. . . Elizabeth McQueen chewing gum. . . Laverne Franke riding, we know not where, with Paul Masterson. . . Nellie knitting blue. . . Annette knitting gray. . . Doris knitting green. . . Elizabeth knitting tweed. . . Ruth knitting blue. . . In other words, the Stenographic department, it seems, will be wearing knitted clothes this season, or perhaps next season. . . Dan Poulson constructing—What, besides the new offices on the second floor, or maybe you have heard that Doris Anderson visited in Lott recently. . . Robinson

(Continued on page 13)

Port Arthur division news



Mrs. Trotti
Editor

The meter dial easily operated and conveniently located on Fred Davis' desk is one of the means he has taken to teach customers how to read their meters. He claims that it has minimized checking meters, by instructing the customer how to read his own meter and suggesting that they check their daily consumption.



Our little Telephone Operator, Lorraine Spence, claims the ring she is wearing on her third finger left is a birthday present—but who ever heard of a diamond being the birthstone for August? Who's the lucky boy, Henry Bellanger?

Elizabeth Hagy spent her vacation in Houston—and did someone say visiting "friends"—Well, the gang back here in the office has not heard, but we hope they are still "friends."

O. E. Dubbs vacationed in Pennsylvania, and was expected back on the job August 23. Instead Boss Gideon received a wire that he would remain in Pennsylvania, indefinitely.

P. R. Martin vacationed in Alabama visiting his folks.

C. H. Watler left August 14 for San Angelo—and is combining his vacation with a belated honeymoon.

Jack Thornton looked over Florida.

F. W. Bridler of the El Paso Electric Company paid us a visit recently. Come again, Fred.

J. P. Knapp and R. S. Manley enjoyed a trip over the week-end, August 21-22, given by Edmundson Refrigerating Corporation for "high man".

J. D. Hatley spent several weeks in Laredo—but is back "up and at 'em".

S. B. Umphrey returned from the R. O. T. C. Camp at Palacios. Sam isn't quite as talkative about the "camp" as in previous years. What's the matter Sam,—lost it's charm?

W. M. "Mooch" Ingwersen's most embarrassing moment came the other day when he went to make a refrigerator

call. The lady of the house was just getting off the bus when one of her unmentionables fell to the ground. Ingwersen just tipped his hat, bowed, and said "Go ahead Lady, I won't look." She grabbed IT and ran into the house, and a little later Ingwersen came back to the office with the contract for a G. E. with the necessary signature, etc.

E. L. Hegwood visited in Mississippi during the past month.

Y. L. Hughes—to Palacios with the R. O. T. C.

F. W. Merrill and his family left August 21 for his home in Massachusetts.

C. F. Lively—just vacationed.

Lee Hyatt to San Antonio and west Texas.

D. S. Boring and K. D. Sistruck are new employees in the Line department. A hearty welcome to both!

C. M. Jarnigan, apprentice lineman, transferred to Liberty Line Crew.

Joe Johansen visited Pensacola, Florida, on his vacation and brought back numerous pictures of a certain young lady. We thought you'd enjoy seeing a picture of her, too.



(Continued on page 14)

AUGUST PLAIN TALKS



Mrs. Spell
Editor

**mdse.
dept.
news
Bmt.**

Alex Wier, of the Repair department, recently resigned to accept a position with the State Highway Patrol, and was replaced by Hubert Burns. We are very glad to have Mr. Burns with us. This is his first time in Beaumont and we hope that he and the family will enjoy their new home.

F. P. Allen, Mrs. Allen and Clark, recently returned from a most enjoyable vacation. The first part of their trip was devoted mostly to business, visiting factories at Chicago, Mansfield and Detroit. They had a very pleasant stay in New York and Massachusetts.

Walter Richardson just returned from his vacation spent at Fort Sam Houston. We kept Walter posted on the progress of the present campaign by sending him all bulletins, Travelogue, pep-up sales literature, etc. From the letters received from him, we think he was very ungrateful for our efforts. "Slim" Larkin is wondering why Walter didn't acknowledge receipt of his very nice card.



Mrs. Grace Brooks is a new home economist in Beaumont. Mrs. Brooks has been with us almost three weeks and is already well liked by everyone. We are glad to welcome you, Mrs. Brooks.

Bill Hilsman is another new member of the Beaumont Sales Department and he, too, just stepped in like an old timer and everyone has taken to his pleasing personality. Bill has already been initiated into meter reading—ask him

about that meter he tried to locate under a house.

Bobbie LeBlanc spent his vacation in Tennessee. Haven't had a chance to talk with him, but all post cards received told enough that we know he had a great time.

Baby Seale and Dorothy Futch recently returned from a second week spent at Mirror Lake. It was told to me that the same wonderful time had the first week was repeated.

WEDDING BELLS . . . Congratulations and best wishes for a very happy future to Mr. and Mrs. Clay McCarroll. Yes, it is really true—Clay found the one and only! He and Mary Louise Sanders of Beaumont, were married Saturday, August 21st. They are spending their honeymoon in New York.

WHAT PUZZLES ME IS . . .

How Mosier can get in the office, clean up his desk, work, and get out without any noise.

Why "Slim" Larkin and Day Seastrunk don't play their tournament tennis match. Can it be that each is scared?

Why "Bus" Winfrey stutters when trying to explain just how "Slim" and Connie win all the domino games.

How Everett Bishop can possibly hope to have a home to call his own and still keep that man-killing pipe.

Why Walter Richardson was so anxious to see the last edition of the Plain Talks before it was issued.

How Lloyd Brannan keeps that white hat so clean.

Why Jack Connaughton cut up a perfectly good pair of pants to make shorts to play tennis in. My, My, such vanity!

How "Pappy" Sandefer is going to feel when the rainy season hits those dirt streets in his district.

(Continued on page 15)

Pelican state news



John Mattingly
Editor

The Company baseball team of Beaumont was guest of the Lake Charles team a few weeks ago. The Louisiana division won the ball game, but it is generally said that the Texas boys ran off with all the honors in hot dog eating, etc. after the ball game, with Bill Thompson and Bubba Stahl leading the attack.

* * *

Mickey Condon says he is going to give his girl a domestic science examination, and if she passes he will propose. No wonder Keggey weighs two hundred pounds.

* * *

Roy Franques has joined the company as Marguerite Carter's "yes" man—The third in as many weeks. What's the matter Marguerite, can't you hold your man?

* * *

Raymond McGowen and Pat Barras have returned from their vacations.

* * *

VACATIONS: H. L. Landry to New Orleans, Baton Rouge and Dallas. . . . R. M. Craig kicking mesquite around in west Texas. . . George West, Tom Bird, L. A. Papin and Herman Sockrider just loafing around Lake Charles. . . Jo Jo Dugas to Lafayette, New Orleans and Big Lake. . . May Thomson to New Orleans and other points along the gulf coast. . . Raymond Bruce with the tin soldiers at Oglethorpe. . . Captain "Dog Catcher" Goodwin with the R. O. T. C. at Camp Beauregard. . . W. A. Sherman calling at the White House in Washington, D. C. . . Shug Goen to Bryan, Texas. . . Fred Watson to Carlsbad Caverns, El Paso and Juarez. . . Frog Ford to San Antonio. . . F. B. Sonnier to Lafayette. . . R. E. Meisner (all except about twelve pounds) has returned from a vacation in Minnesota. . .

* * *

It's good to see Pete Dennis back at work again after an illness of several weeks.

* * *

Jay Dickens and "Too-Tee" LeBlanc have recently joined the line crew, in Lake Charles.



" . . And ladies, how many of you can stand against your stove with your hands resting on it after you have been using it for two hours. We have had an oven meal cooking in this oven for two hours, which we will cut off in a few moments. But see what a comfortable temperature

the outside of my range is, as all of the heat has been maintained inside of the oven where it belongs."

So said Ruth Landry in her range demonstration at Sulphur, August 11th. About two hundred and fifty people attended Miss Landry's presentation of electric cookery.

Lafayette had a little kitty,
And it loved its big brave men,
Misidentity was its misfortune,
Tony closed the door on its end.

— The End —

'Tis Mostly So

"Did you ever catch your husband flirting?"

"Yes, that's the very way I did catch him."

Coins

"Here, Aunt," said the returned traveler, "is a franc I brought you from Paris as a souvenir."

"Thank you," said the dear lady, "I wish you would have brought me one of the Latin quarters I read so much about."

— Finis —

Sept. is fill socket month for sales dept.

With the launching of a campaign on Mazda lamps and kitchen lighting units during September, the sales department starts the ball rolling on the regular fall lighting activity. The campaign, as last year, varies from the "Sixty" drive that was the usual a few years back. Now, salesmen are putting special effort on selling the correct size lamp for each socket. The following lighting recipes are being stressed in advertising for the campaign.



Living Room . . .

Put new life in old lamps with Mazda bulbs of correct wattage. In a single-socket, old style lamp with dark shade, use 150 watt Mazda bulb. Two-socket lamp . . . 100 watts each. Bridge lamps, a 100 watt bulb. In overhead fixture, use five forties or the equivalent in wattage.

(Continued on page 14)

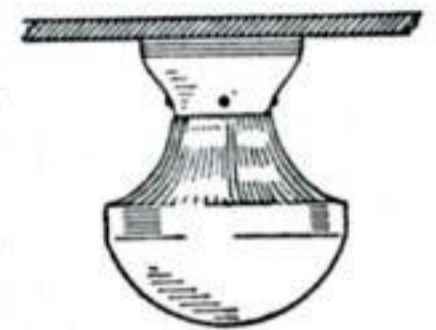
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KENNETH SUTTON EDITOR
JACK GAMMAGE ART EDITOR

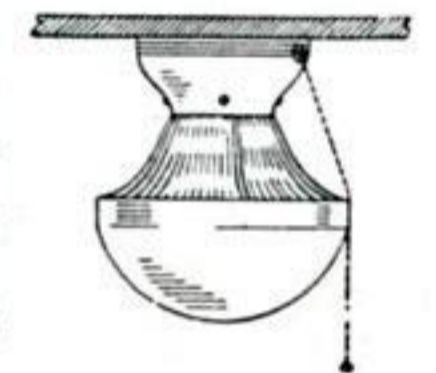
kitchen light unit new feature of lighting campaign

As a special feature of the lighting campaign this year the company has, through cooperation with electrical contractors, made available to customers the complete installation of an attractive low cost kitchen lighting unit. The convenient terms of 95c down and \$1.50 a month are being offered on any one of the following installations.

Attractive white glass fixture designed to diffuse light and eliminate glare. Kitchen work will be easier and can be done with less strain on the eyes. If you already have a switch in the wall for the center light, the installation of the above kitchen fixture is very simple and inexpensive. Complete with 150 watt lamp.



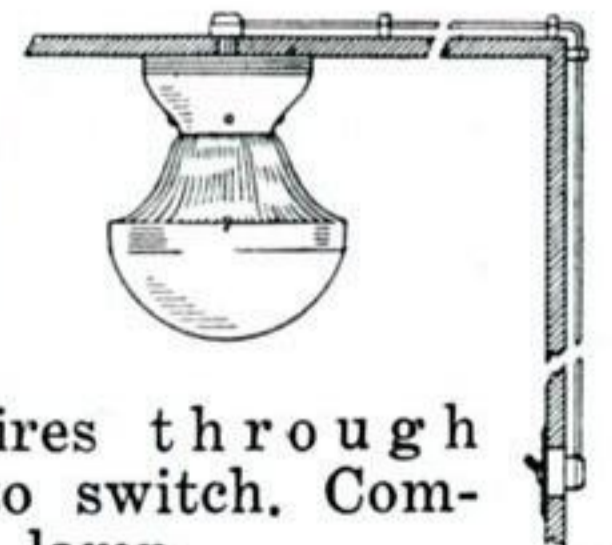
If you have no wall switch, the fixture can be installed with a pull switch as sketched here. Complete with 150 watt lamp.



The sketch at right shows the installation of the same unit with switch and iron receptacle on end of cord. Complete with 150 watt lamp. Gives you the convenience of good light and in addition an outlet to plug in irons.



At right is shown the fixture installed with a convenient wall switch. This installation complete includes running wires through ceilings and walls to switch. Complete with 150 watt lamp.



Finis

Navasota continued

(Continued from page 4)

L. J. Pitries in Louisiana and Texas.

H. E. Mortimers in Mexico City.

J. B. Crapps recently returned from the Carolinas.

R. E. Mortons just returned from the Tennessee Moutains.

Jeanette Sangster spent the weekend of July 24th in Dallas and Fort Worth attending the Exposition and Fort Worth Fiesta.

F. W. Bridler, former Supervisor of Plants in the Navasota Division, visited the Navasota offices the first of August. Mr. Bridler is now with the El Paso Electric Co.

Glad to see L. T. Haney, Andy Poulson and W. C. Starling back on the job.

(We interrupt this program to give you the following):

1 p. m. - 4 p. m.—News Flashes

Station H-E-M-P-S-T-E-A-D

C. T. Campbell is being transferred to Cleveland as serviceman—good luck, Clyde. Goree Matthews is taking over the duties of serviceman in Hempstead.

Station H-U-N-T-S-V-I-L-L-E

We welcome Otto Wood, who has been transferred to Huntsville from Navasota, taking over the duties of Marvin Seigler.

J. H. Cates, serviceman, spent his two week's vacation in Houston and Huntsville.

Station M-A-D-I-S-O-N-V-I-L-L-E

John Lee Barrett has returned from his vacation, after visiting in Beaumont, Houston, Dallas and Fort Worth.

Station N-A-V-A-S-O-T-A

Navasota Local Office Oracle

For months we have listened patiently to George Johnson crying supposedly for news (although we secretly suspected he was crying because of work) and wondered at each fresh outburst just how he would get out of the work involved and at the same time excuse that so-called copy he was submitting for publication. Now! He not only places

the blame for the punk copy on his local helpers but he shifts the work to them too. A-a-ah! What a man. Old "Pass the Buck" George.

But all in all it is a task to write news when no one sends in anything. Now, take in this office, the service crew cries "I'm too busy to write news." Please ditto that for everyone else contacted. So perhaps George can be excused and maybe we do need experience.

Otto Wood has joined the ranks of the departed and taken up his abode in Huntsville. Also Keen Franklin moved his family to Calvert where he is doing service work.

Mrs. C. W. Choate is improving since her return to Port Arthur, and we sincerely hope she will soon be well enough to join C. W. in Shiro again.

Emory Barrett of Calvert and son visited us during the month.

Jack Reidy made a trip to Dr. Coleman's new ranch and found out how much a mule weighs when hitting a puddle of mud and water.

When Water Serviceman Bill Allen was called at 3:00 A. M. to look for a bad leak that had lowered water pressure in Navasota, he discovered a fire in the new Leonard & Greenwood gin. If Bill had not been on duty this time of morning, the fire would have destroyed this new electric gin. The following card of thanks was issued in the Navasota Daily Examiner:

CARD OF THANKS

We wish to express our thanks and appreciation to Bill Allen and the Navasota Fire Department for their work in saving our gin from being destroyed by fire.

LEONARD & GREENWOOD
By Geo. W. Leonard

We are wondering if it is going to be necessary to paint the ice trucks RED in order to keep a certain young man from mistaking them for the serviceman's truck. We thought Figari had gotten back to normal when he joined the softball team but we are definitely of the opinion that this must be normal for him since he borrowed Louie Stolz's ice truck to come to the local office

(Continued on next page)

and when he departed, he drove sublimely away in Dutch Foerster's service truck, leaving the ice truck standing, not in front of the office, but in front of the Post Office!



Merriam's favorite
"Mike"
age 7 years

FAMOUS LAST SAYINGS—1940 (as heard by Ethel Doan)

E. E. Figari: "I paid it on Saturday afternoon to Pete, right there."

Agnes Jameson: "See, did I do that right this time?"

Diddy Welch: "Humph!"

Dutch Foerster: "I haven't got time."

George Johnson: "Pete, will you transfer a refig—"

C. W. Choate: "Did I leave my service order pad here?"

Rod Honsberger: "How about selling you a range today?"

Bennie Stagg: "Where's Diddy?"

Pete Allphin: "Where is that infernal Dutchman?"

Ethel Doan: "Gee, I haven't done a thing today."

The Greeks had a word for it; the police have a word for it;—and so have I—Guh bye.

Station S-O-M-E-R-V-I-L-L-E

On August 16, V. P. Gayle, Superintendent at Somerville, made his 100 per cent bogie on all three major appliances.

H. W. Lina, serviceman, is on vacation. "Jelly" Gilmore is relieving Mr. Lina.

4 p. m. - 5 p. m.—S-T-A-T-I-C

Ruth Lee (following rapid-fire dictation)—"Now Mr. Wright—What did you say between—"Dear Sir" and "Sincerely yours?"

Diddy Welch—"And who made the first cotton gin?"

Ethel Doan—"Heavens! Are they making it from that, too?"

* * *

Mr. Merriam: "Who is that shouting?"

Dorothy Dyess: "That's Mr. Brown talking to Beaumont."

Mr. Merriam: "Tell him to use the telephone."

The three Navasota Division Office stenos. were enjoying a selection by an orchestra in Houston.

"Isn't it divine! Wonder what they're playing?" said Dorothy.

"It's the Sextette from 'Lucia,'" announced Jeanette positively.

"No, it's 'Tales from Hoffman,'" persisted Agnes.

"I think that you are both wrong; but there's a card up there—I'll go see for myself!" announced Dorothy, suiting the action to the word. She came back triumphant.

"You're way off, girls! It's the 'Refrain from Spitting.'"

* * *

Jack Shirey Goes Poetic

He could sell a refrigerator to an Eskimo

An electric hot pad to a Nature Borneo

High Gear Homer or Chris Crusty have nothing compared to his ingenuity

Leading his men into the thick of fray

Promoting sales both night and day—
Congratulations are due for his endeavor

Geo. H. and crew have sold a percolator!

* * *

Gean Cawthorne: "And what are you fellows doing?"

Linemen: "We're carrying this pole over to that hole."

Gean: "But where is the pole?"

Linemen: "For gosh sakes, Gean, we've forgot the pole."

* * *

Bill Earthman: "Her niece is rather good looking."

C. O. Drennan: "Don't say knees is, says knees are."

* * *

Mr. Stagg: "There's nothing so difficult that it cannot be overcome by determination."

Jeanette: "Is that so? Did you ever try to push toothpaste back into the tube?"

* * *

Wiley Sadler: "You should have been here at 8:00."

Mary Scott: "Why, what happened?"

John Brady: "What's the matter with your feet?"

Mortimer: "I've got corns."

John Brady: "Why don't you do something for them?"

Mortimer: "Why should I? They've never done anything for me!"

This is Navasota Division Network of G. S. U. Broadcasting Company signing off until September when Guest Announcer Jack Shirey will take charge of this program.

That's all, folks

speaking of operations

(Continued from page 5)

employed at the Liberty office. Glad to have you with us Laura Nan.

K. P. Brock has returned from a 14 day vacation, which he spent in the hills near Camp Bullis, while Mrs. Brock was seeing the sights in and near the City of San Antonio.

Geo. Foreman, of the Liberty Line Crew, has been transferred to Sour Lake to replace R. L. Dearman, resigned.

JASPER

Several of the Jasper employees report enjoyable and profitable vacations. M. P. Jefferson visited Corpus Christi and other points in south Texas. E. E. Mathews spent several days in and around Kinder, La.



with friends and relatives. Tom Henslee enjoyed several days in central Texas and is the only one bringing back visible proof of his prowess as a fisherman as shown in the photograph at left. C.

H. Otis left on August 6th for an extended stay in Trinity and Huntsville.

Last month we welcomed James Durdin and his wife from Silsbee. Mr. Durdin comes from an old Jasper County family and should feel at home here where he will assist Mr. Mathews in sales and service work.

The Jasper Community Club, recently completed through the efforts of the Women's Civic Club, contains one of the finest interior lighting installations in this section. Recommendations of the illuminating department have been carried out to include four 500 watt indirect fixtures in the library section and ten 300 watt ornamental opal glass fixtures in the auditorium.

The End

treasury dept. news

(Continued from page 6)

really appreciates the fact that Jack Reidy spends quite a bit of time out of town, for when Reidy is in town, Robbie has to find a place to call his own. According to Sybil Duke, there was quite a discussion and suggestions for plans for the new offices, everyone advancing a new idea. Mr. Faber suggested collapsible walls. . . Well, there's always a way. . . Anyway, when these offices are completed, Mr. Walker, Mr. Terrell, and Mr. Riegel will occupy adjoining offices across the front of the building.

THIRD FLOOR AND ACCOUNTING DEPARTMENT

We're still suffering from vacations, all those who haven't been are wishing they were going, and all those who have been are wishing they were going again.

We've had a deluge of post cards from Joe Austin, "Humps" Hansen and Jake Haxthausen, who report a wonderful time in Tampa, Florida, where they are visiting the Clements. . . Mr. Clements was formerly with this company, as you all know.

Mr. Mortimer Augustas Merchant left this week with the report that he was going to Lake Louise, Canada. We at least hope you get as far as Monterrey, Mexico, Merch., but beware of dark wimmen, you know how they go for you.

Miss Mary Lilyerstrom is on her annual visit to her home in Illinois. . . Mr. H. R. Whiton is spending his vacation in Massachusetts, his former home.

Richard Austin is a new member of our department.

Remember when this department was teeming with hard-working, conscientious men with no other thought than going home after work, reading the

(Continued on next page)

paper and getting a good night's sleep? That's all changed now that they're practically all "vacation widowers". You'd think the accounting department was a sewing circle, the way they all buzz around thinking up things to do.

Bill Buckley and Lyndon Futch are back on this floor again, occupying Mr. Scanlon's former office.

We think it might make interesting reading if we could get the real story on how Herbert Welsh sprained his arm. At least, he should have been able to think up something more original than playing tennis.

————— 's all —————

fill socket month

(Continued from page 10)



Dining Room . . .

In overhead fixture use five forties or its equivalent in wattage. A torchiere lamp with the 100 - 200 - 300 watt lamp bulb makes good supplementary light. The games and reading that sometimes go on around the table are additional reasons for need of good light.



Kitchen . . .

The overhead fixture needs a 100 or 150 watt Mazda bulb according to design of fixture and color of ceiling and walls. A sixty watt bulb in wall fixture directly over sink or range makes work easier.



For Studying . . .

I. E. S. table lamp with 150 watt Mazda bulb is ideal for studying. If an ordinary lamp is used, be sure it is equipped with a Mazda of 100 or 150 watts.

Bedroom . . .

Pin-up lamps equipped with 60 watt Mazdas at each side of the dressing table mirror make the matter of "make-up" decidedly easier. Overhead fixture needs 150 watt Mazda bulb or its equivalent. In beside reading lamp use 100 watt Mazda.

Bathroom . . .

For a better shave and a sunnier reflection in the mirror, use a sixty watt Mazda bulb in fixture over mirror or a forty watt in fixtures at each side. Ceiling fixture needs a 100 watt Mazda bulb.

————— 's all —————

Port Arthur news

(Continued from page 7)

Hy Eden left on her vacation August 23—we know not where—but Mrs. R. L. (Bess, to us) Carter is holding down Hy's desk. We hope Hy and her mother, who has been ill for several weeks, will have a nice vacation.

Leonora O'Neal, pretty stenographer in the Distribution department for the past several months, has resigned to attend State University this year. The Port Arthur office hates to see Leonora leave, but wishes her much success in her college career.

And Mama, I went to see that "Stove Woman" last week-end. Docia Moore visited friends in Navasota and Frances Trotti had a most enjoyable week-end in the home of Mrs. Ann Grove. Boy, and can I recommend that "Stove Woman" as a grand cook! And I'll add also, a Grand Hostess.

But, we'll have to leave you now, as Lola Martin says the chocolate cake is ready!

————— Finis —————

sales dept. news

(Continued from page 8)

What we would do if we didn't have Fred Johnson to give us a lift out of our many troubles.

Why "Ott" Holley is displaying such intense interest in Havana folders.

Why Mary Lena Nall insists on driving car No. 261.

Why Bill Hammond lost his great interest and enthusiasm in a certain Saturday afternoon fishing trip after going home for a few minutes.

How Connie Winborn can undertake another Gulf fishing trip after such a distressing feeling on a very recent similar trip.

How Mr. Bishop can almost instinctively smell meter jumpers.

———— 's all ————

five salesmen on honor roll

With three quarters of the year gone, five of the salesmen have made their year's bogies on refrigerators, ranges and water heaters. As each completes his bogie his name is placed on the All-Year contest Honor Roll. The first to reach this goal was J. R. Wakefield, Central division, followed by W. E. Dinkins, Port Arthur division, A. B. Wilson and V. P. Gayle, Navasota division, and W. House of Louisiana.

This gives every division, with the exception of Beaumont, representation on the roll. The last figures show that several of the men need only a few more sales to put them over the top.

———— 's all ————

production dept.

(Continued from page 2)

some twenty rows of blading and exhausted into main condenser where it becomes water again, pumped through condenser air ejector, fourth and third point heaters, vent condensers, and finally back into combined deareator and surge tank and the surprising fact is, you still have 98 per cent of the water left.

STONE & WEBSTER TOPICS

No news is good news so all is well with the construction men. The drums for the new boiler are in place and raising the steam drum some eighty feet into the air was like watching a dirigible take off. Jess Rogers of the Combustion Engineering Company is the Boiler Erector.

Some of the Stone & Webster men are great fishermen and others go fishing but don't fish. A recent party composed of Sargl, Clagett, Markward, and Ward all went fishing.

———— That's all, folks ————



Step up and meet Rosamond
Nellie O'Smitchen,
Who lives in a big gloomy
old-fashioned kitchen,
And bakes all her cakes in
a wreck of an oven
When she could be golfing
or reading or lovin'.



While this is the range that
poor Rosie needed.
It's ELECTRIC and clean
and fast to get heated.
It cooks better foods, eco-
nomically, too.
It's smokeless and dirtless...
not even a flue.

———— The End ————

who am I?

- I am more powerful than the combined armies of the world.
- I have destroyed more men than all the wars of the nations.
- I am more deadly than bullets and I have wrecked more homes than the mightiest of siege guns.
- I steal over \$300,000,000.00 each year in the United States alone.
- I spare no one and find my victims among the rich and the poor alike; the young and the old; the strong and the weak. Widows and orphans know me.
- I massacre thousands upon thousands of wage earners every year.
- I lurk in unseen places and do my work silently. You are warned against me but you heed not the warnings.
- I am relentless.
- I am everywhere—in the home; on the streets; in the factory; at railroad crossings; on the sea; in the air.
- I bring sickness, degradation and yet few seek to avoid me.
- I destroy, crush or maim. I give nothing but take all.
- I am your worst enemy.
- I am **CARELESSNESS**.

From Cactus Points
El Paso Electric Co.

●
A wholesale dealer who had a lot of trouble in getting a certain retailer to pay his bills finally lost patience and wrote the merchant a threatening letter. He received the following reply:

"Dear Sir: What do you mean by writing me a letter like that?"

"Every month I place all my bills in a hat and then figure out how much money I have

to pay my accounts. Then I have my book-keeper draw as many bills out of the hat as I have money to pay.

"If you don't like my way of doing business, I won't even put your bills in the hat."

●
"I am sorry," said the dentist, "but you cannot have an appointment with me this afternoon. I have eighteen cavities to fill."—and he picked up his golf bag and went out.

●
And then there's the ludicrous yarn of the two stews playing golf. After missing the ball on the third tee about five times the first stew turned to his hiccuping friend and wailed, "Shay, Joe I want you to shtop innerfering with my game—lishen; if you tilt this green wonch more I'm gonna QUIT."

●
Man blames Fate for other accidents but feels personally responsible when he makes a hole in one.

●
Bookkeeper: "Well, Boss, we are out of the red for the first time in many months, but have no black ink."

Manager: "Great! Buy a bottle of black ink."

Bookkeeper: "Can't do that as it will put us in the red; we only made eight cents."

SAVING TIME

●
Irate Pa: "What do you mean by bringing my daughter in at this hour?"

Young Feller: "Well, I gotta be at work by 7."

BUT WE HAVE NO SALADS

●
Aged Professor: "Have you anything for gray hair?"

Conscientious Druggist: "Nothing but the greatest respect, sir."

—Scarlet Saint.

Finis