

Plain Talks

GULF STATES UTILITIES CO.

AUGUST, 1959



IN THIS ISSUE:

- Schoolteachers — They Mold a Nation's Character
- Safety Man; He'll Save Your Life!
- How to Plan a Carefree Kitchen

August, 1959

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Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



Plain Talks

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James S. Turner
Editor

Don Hinkle, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Charlotte LeVois, artist; Bunch Eads, writer.

OUR COVER



That first day back to school may not prove to be too bad even if it means vacation is over. Miss Nancy McMahon shows how Chinese learn arithmetic on the abacus to Dan Andrews, son of R. M. Andrews, superintendent of residential sales, Baton Rouge Division, and Pamela Gay Raborn, daughter of Dewey Raborn, boiler operations foreman, Louisiana Generating Station, Baton Rouge. Both Dan and Pamela Gay will be second graders this school year. Miss McMahon teaches the first grade at Lanier Elementary School in Baton Rouge and is a graduate of Louisiana State University.

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Your Life

Mr. Jones Took Over in 1955

Frank Jones was named system safety director in 1955 when the Company training program was organized, following the promotion of Mr. Shirey to manager of training and safety. The Safety and Training Department is part of the Personnel Department, headed by E. A. Werner, vice president and personnel manager, with offices in Baton Rouge. Jerry Stokes is claims director, operating out of Beaumont.

As with most departments, the activities of a particular day may be routine, but in the case of the Safety Department if you're a betting man, the safe bet is don't bet on what you'll find the local agent doing.

Some of his routine jobs include preparing safety meeting subject material and assisting in its presentation to all departments. Or he may be helping establish safe-working and driving practices, making on-the-job inspections for safety hazards, compiling and analyzing accident reports.

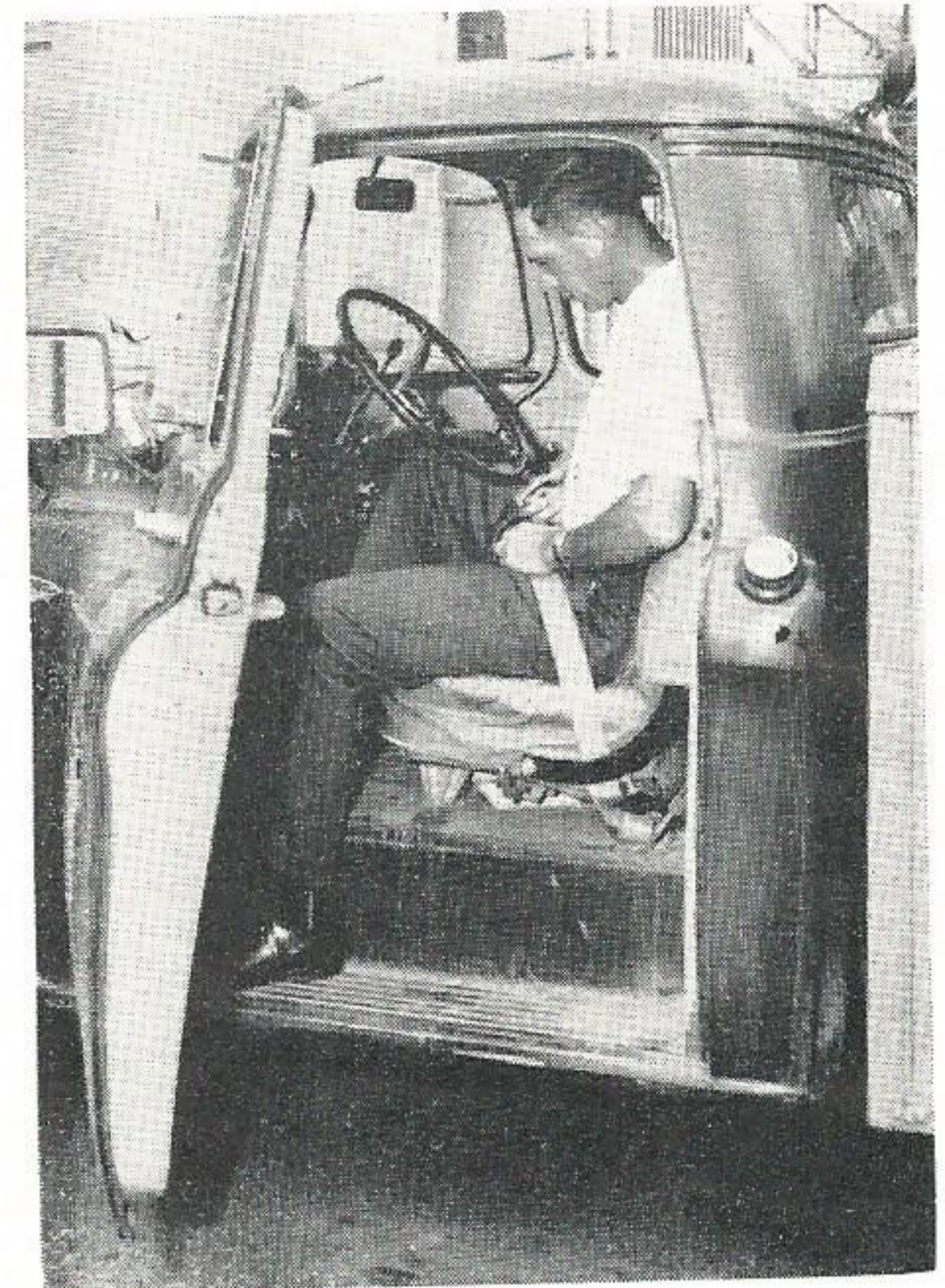
Too, it's the job of the department to always be on the lookout for new safety products—to test these products and make recommendations to the company.

Talks to Various Organizations

Besides lectures on safety to Company personnel, the department staff also presents safety talks and demonstrations to various civic and social clubs and organizations in our system area.

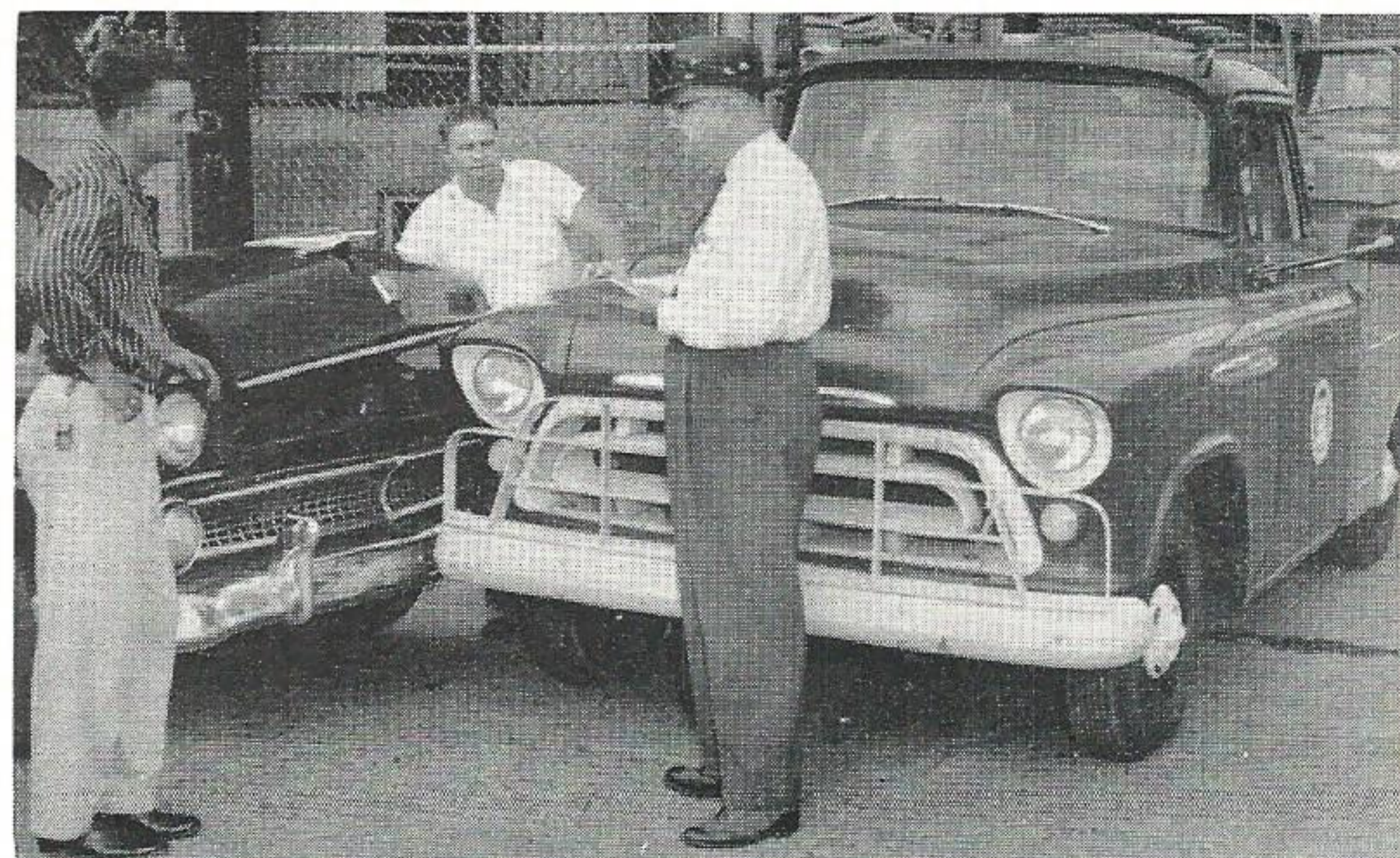
The reduction of injuries and damages and less maintenance cost on equipment results in more efficient Company operation. This efficiency, the Safety Department believes, can be brought about by the practice of accident prevention and improved use of Company vehicles.

Does our safety program pay off? Well, in 1958 our Company captured several safety awards, including the National Safety Council Award of Honor for the best safety record among combination electric and gas utilities of our size. Safety does pay. Every man and woman in our Company knows that. And they know good safety records are made through the combined effort of every employee and the sincere dedication of the Safety Department to its primary aim.



Mr. McKnight inspects newly installed safety belt in one of the Company's service trucks.

J. W. Hatcher, Baton Rouge Safety Department, investigates accident involving Company truck and a private car.



OUR WORLD

By

C. P. SHIREY

Training and Safety Manager

Beaumont

Man Can Improve Himself

By Breaking Down Barriers of Habit;

Taking Advantage of All Opportunities

The following article was written for Gulf States "System News for Management" by C. P. Shirey, training and safety manager. It has appeared also in Texas Safety News and the Journal of the American Society of Training Directors. The article is reprinted here as a matter of interest to the readers of Plain Talks.

Remember the story about the baby chick? His first world was the inside of an egg and he was influenced very much by his surroundings. China built a wall around her borders and attempted to live isolated from the rest of the world—you know the results of that story!

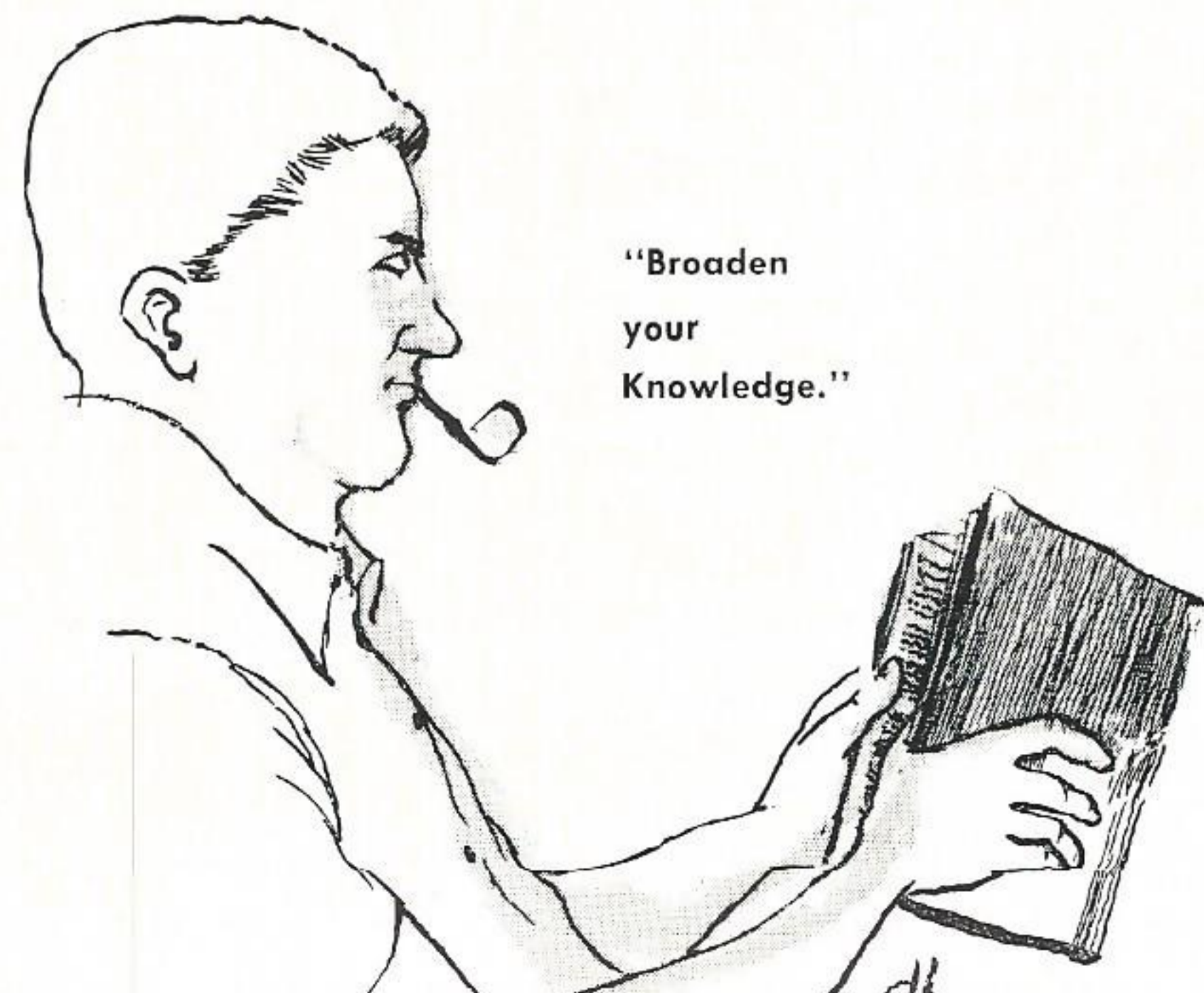
We, too, have "our world". It influences our behavior, our progress, our well-being.

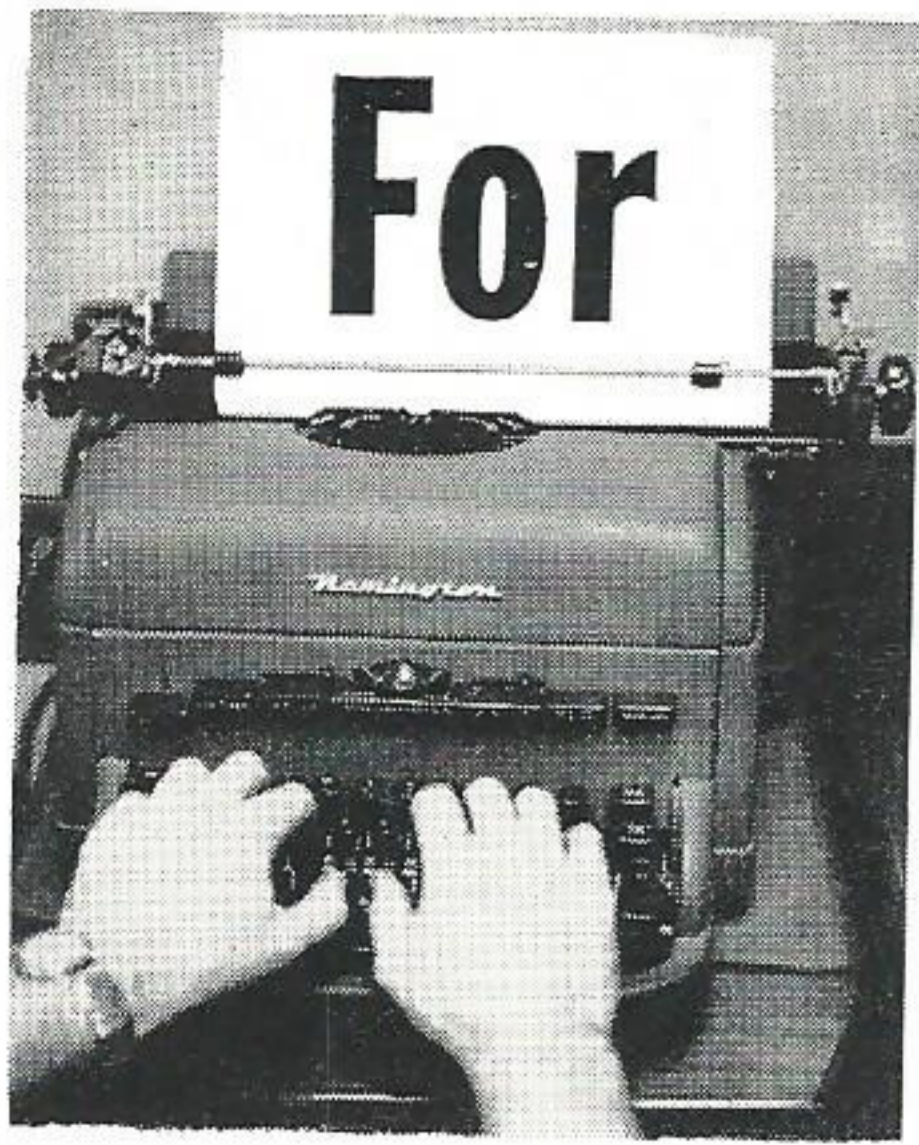
One of the prime endeavors of supervisory and management development is to break through the shell; break down the wall that surrounds the individual. A Training Man's vernacular for these shells or walls is "barrier". They must be removed or made flexible if progress is to be made by the individual. The progress or success of the individual is, of course, a determining factor in the progress and success of the organization with which he is associated.

These barriers are many. Possibly the first we should consider is habit of association. How much would our philosophy change if we could go over to

Ben Franklin's house every Tuesday evening for a game of cribbage (or whatever he played in that day). His remarkable ideas on supervision would soon rub off on us and we would find ourselves practicing these ideals on the job. We would possibly absorb some of his ideas on reasoning, or logic, as he termed it. We would give more thought to our decisions: whether to buy an automobile or invest our money in common or preferred stocks.

If we could visit regularly with a minister or priest we might become more tolerant of those whose opinions and attitudes differ from ours. We might become more tolerant of our neighbors, people on the job who seem so slow in learning. And to bring the thought even closer to home, our new-found tolerance might improve our family lives.





Your Information...

PROGRESS IN TVA - LAND

LAST WEEK President Eisenhower signed a bill allowing the Tennessee Valley Authority to issue up to \$750 million in bonds to finance construction of new power plants instead of going to Congress for appropriations.

This is a blow to everyone interested in halting the steady growth of federal government public power.

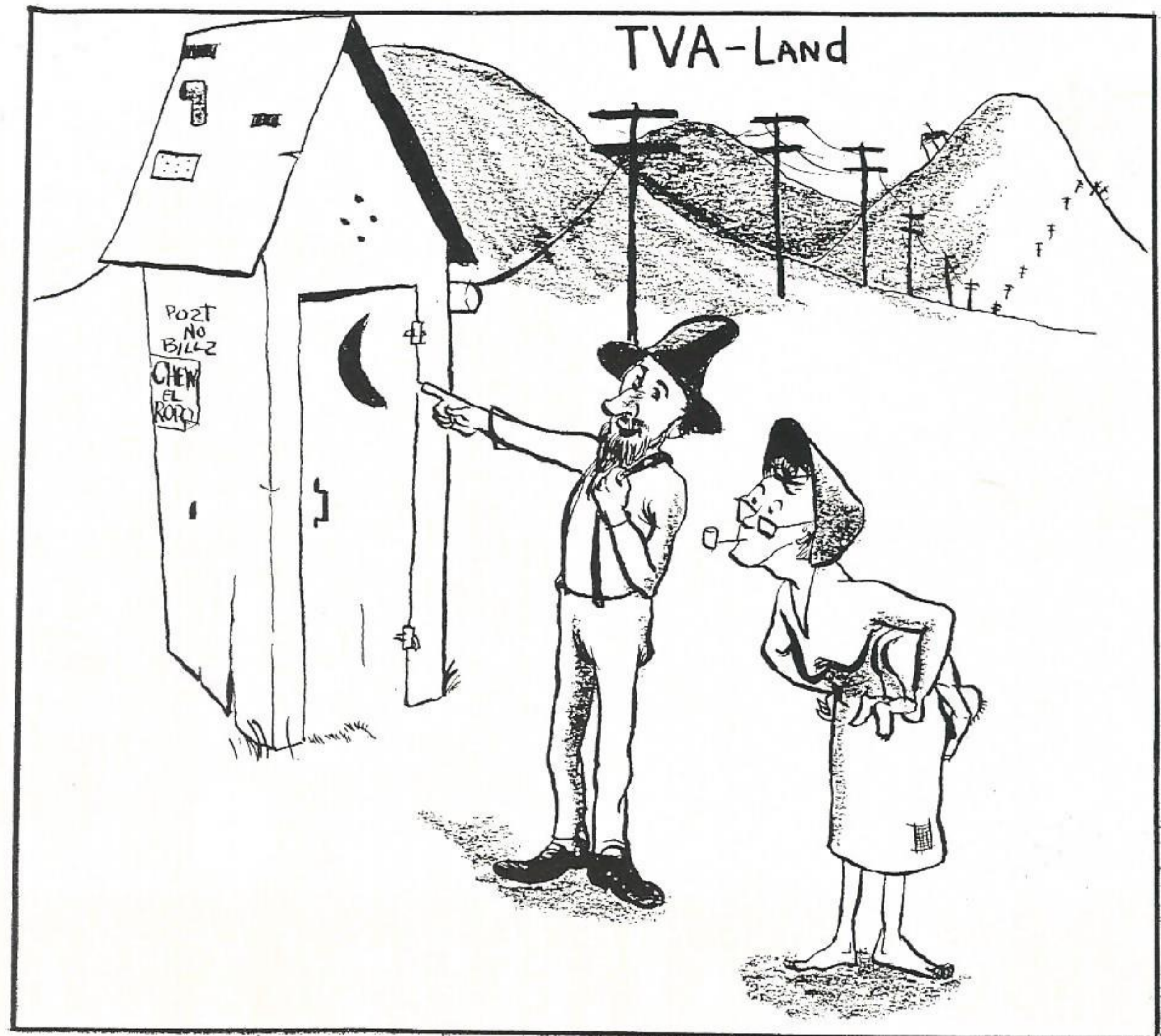
Some consolation was the President's insistence that the measure be changed to give the President the right to review TVA's annual programs.

One of TVA and its boosters' loudest arguments in favor of the bill was that, unless the government agency was given a free hand to finance its expansion, there would be a serious shortage of power and the Tennessee Valley, which has been blessed so bountifully by TVA activities, would wither on the vine.

Now, we folks in the Gulf South don't want that to happen. After all, Texas and Louisiana taxpayers have already paid out over \$300,000,000 for federal public power projects, including TVA.

But there's some doubt as to how much TVA has actually contributed to the development of that so-called backward area.

A few years ago, TVA's own annual report proudly described progress of farm electrification in the area thusly:



"Now there's power for progress, Nellie!"

"Rural electrification has made great strides during the eight-year period 1946-1954. The number of farms served was multiplied 3½ times, from 125,000 to 436,000... But more important from the nation's viewpoint is the fact that rural electrification in the Tennessee Valley region pioneered the vast national development of rural electrification that burgeoned after 1935."

The fact is that customer use of electricity on farms in the TVA region has consistently lagged behind the farm average in the East and Southeast. Farm income is below that of most other sections of the country. In 1954, a TVA spokesman admitted that three out of four farms in the TVA region did not have running water.

The industrial development picture is also out of focus. Even with their low, low power rates (made possible, of course, by the tax support of all taxpayers), area and industrial development has not kept pace with the rest of the South. This despite the location of large atomic energy plants in the

Valley by Uncle Sam.

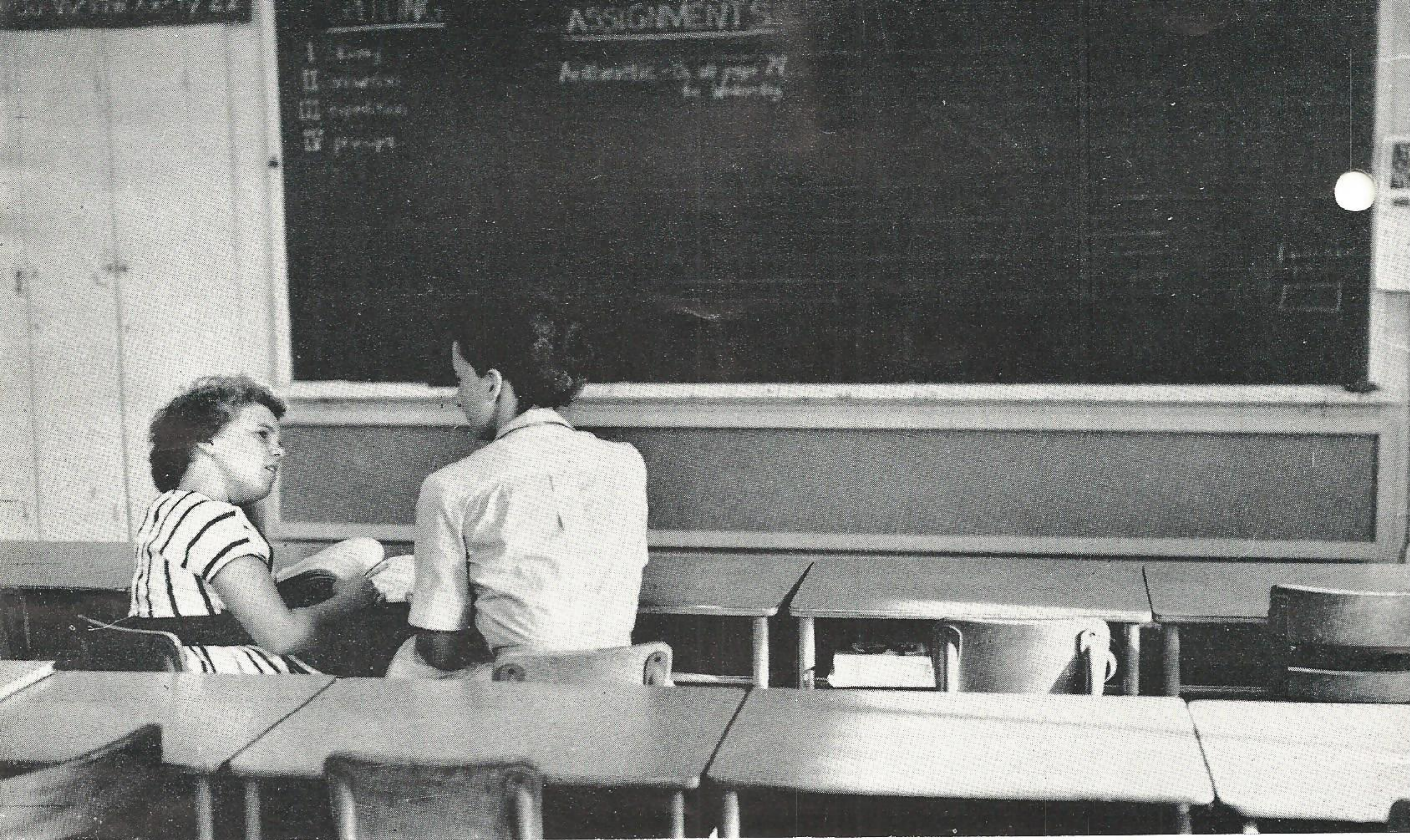
TVA area residents are beginning to learn their lesson in economy. One of the first cities in the region to begin distributing TVA power was Tupelo, Mississippi. Here's what the Tupelo Journal had to say, editorially:

"The time has come for TVA to back up and admit that the fastest growth in the South has taken place outside the TVA area and we who live within its borders are still as a whole just about the poorest people in America."

TVA has created an artificial economic structure in the Tennessee Valley. On the surface it looks good. But it is propped up by tax contributions which we all make toward their cheap power. Let's hope our elected representatives in Congress weigh all the facts in any future TVA legislation.

Large signboards throughout the TVA region proclaim to the world "The Tennessee Valley Authority—Owned by All the People." I'd like to sell my share.

—JST



“TEACHER TOLD ME”

Gulf Staters Pay a Tribute To The Teachers Who Influenced Their Lives

ORDINARILY the annual back-to-school movement causes much talk about the need for additional school facilities, stylish new clothes for college campus or kindergarden and what do you think about our football team this year?

But, what about the teachers? Dedicated, patient and sincere, they, too, are returning to that most important job of molding young men and women into our nation's leaders of tomorrow. Teachers not only teach; they inspire. If only one student in a hundred goes on to become an Einstein or Edison, a Van Cliburn or Van Doren, a Frank Lloyd Wright or a Herbert Hoover, somewhere some teacher will know the joy of fulfillment that many of us will never know.

How about you? Remember your school days? Does one teacher stand out in your memory above all others? Maybe one looms large because of a

disciplinary action which you resented at the time but later realized saved you from real trouble. Or perhaps it was a word of praise about your ability in trigonometry or your grasp of chemistry and physics; encouragement to try even harder to measure up to higher standards.

Teachers Inspire

The lives of all of us have been shaped by a teacher's personality. We may not think so. But, if we look back we will remember scraps of conversation we have had with some teacher, a deed, or a word of advice that helped us to become a better man or woman.

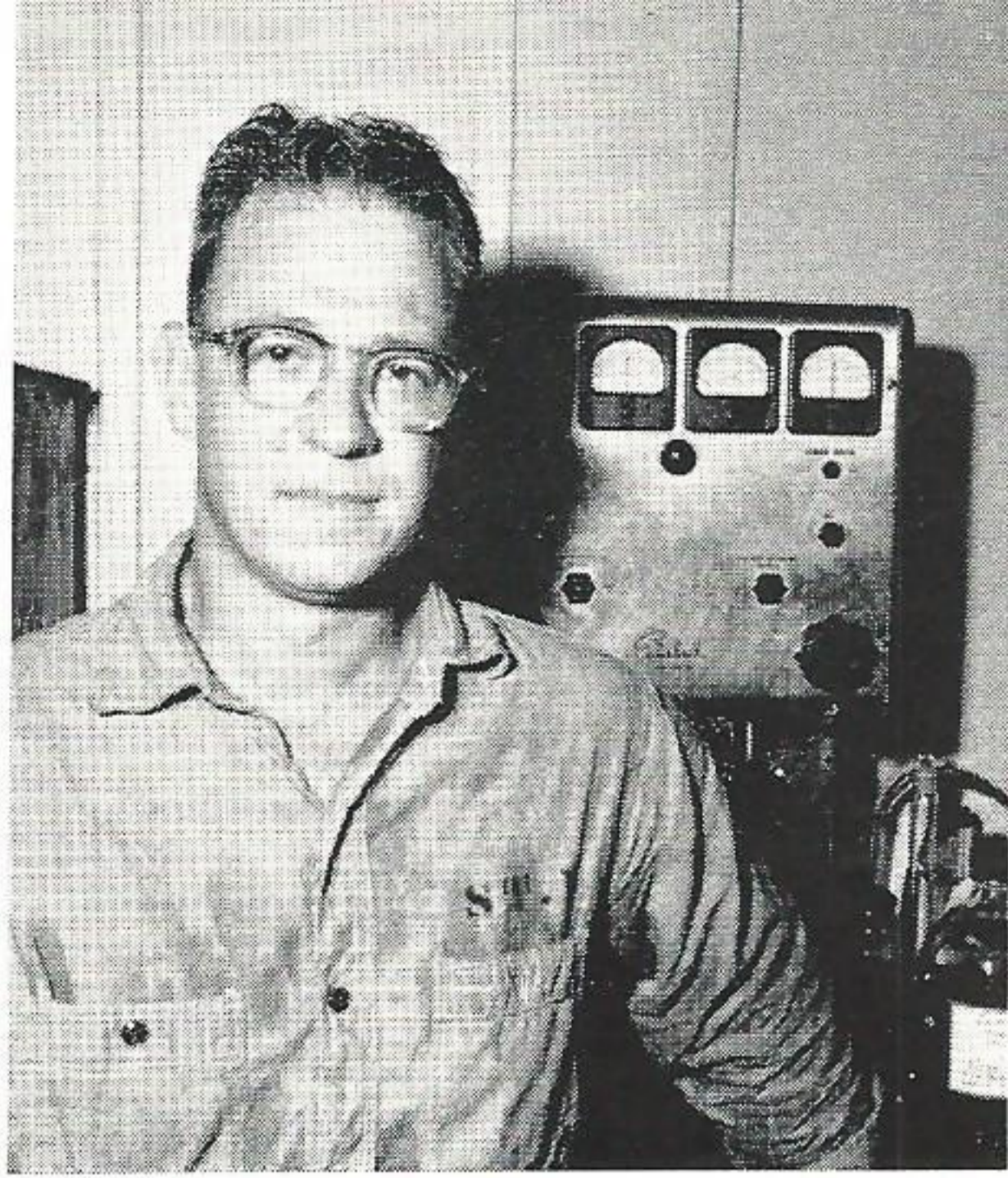
There are teachers who consider their students as personal charges. They take them under their wings, sensing that their responsibilities as teachers do not end with the classroom.

Sincerity and patience are required to guide a young mind into orderly

learning habits. The hours are crowded with personal attention and the piling on of homework. From a teacher, students learn to live intelligently in the world and to contribute to its advancement.

Many teachers can point with pride to some doctor, judge, minister, engineer, or a person saved from juvenile delinquency and know that she or he played a part in the success story of that person. Also the successful person can point to a teacher and say, "If it had not been for my teacher's advice I never would've....."

In our Company there are Gulf Staters who were inspired by some teacher to better themselves by continuing their education. We know of no better way to salute our teachers than by heeding the advice of these men and women who are our fellow workers. (See next page.)



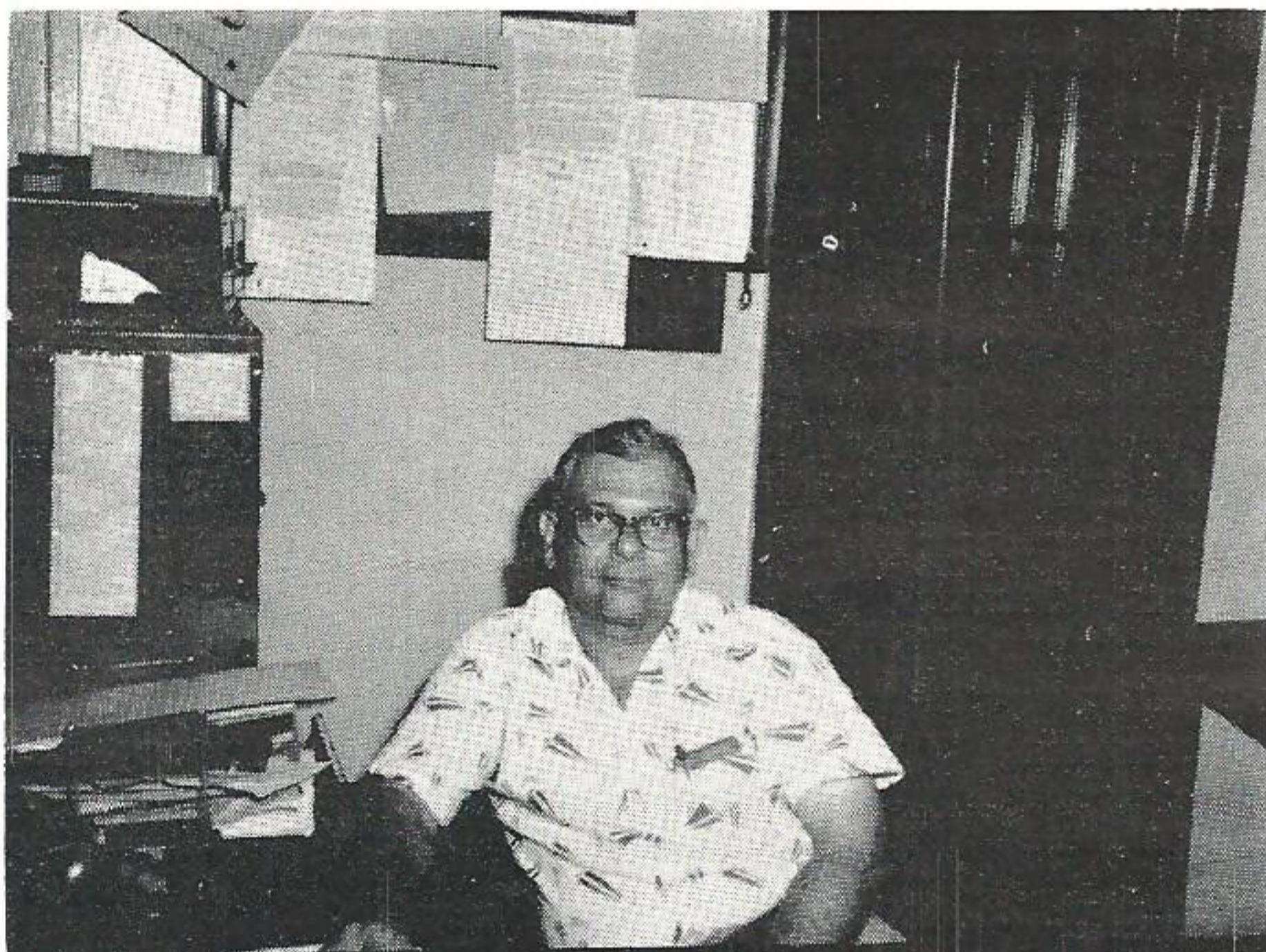
L. J. St. Pierre

Charles Boring, commercial sales representative, Navasota, is working toward an electrical engineering degree by attending night courses at Blinn College, Brenham, Texas and Sam Houston State Teachers College. He was encouraged to continue his education by after hours help and advice of Elmer E. Jones, mathematics professor at the U.S. Naval School, Iowa A & M College, Ames, Iowa, while attending electronics courses. "Mr. Jones told me that since I was receiving the equivalent of three years study it was foolish not to continue my education after getting out of the Navy."

"Try Hard"

"Whether you have talent or not, if you try hard enough you can do it." This was the advice given by Dr. Ettelinger, mathematics professor at the University of Texas, to Lovett Young, chief chemical engineer, Louisiana Station, as a freshman. Mr. Young dropped out of school because of economic reasons but later, while studying chemical engineering by correspond-

Lovett Young



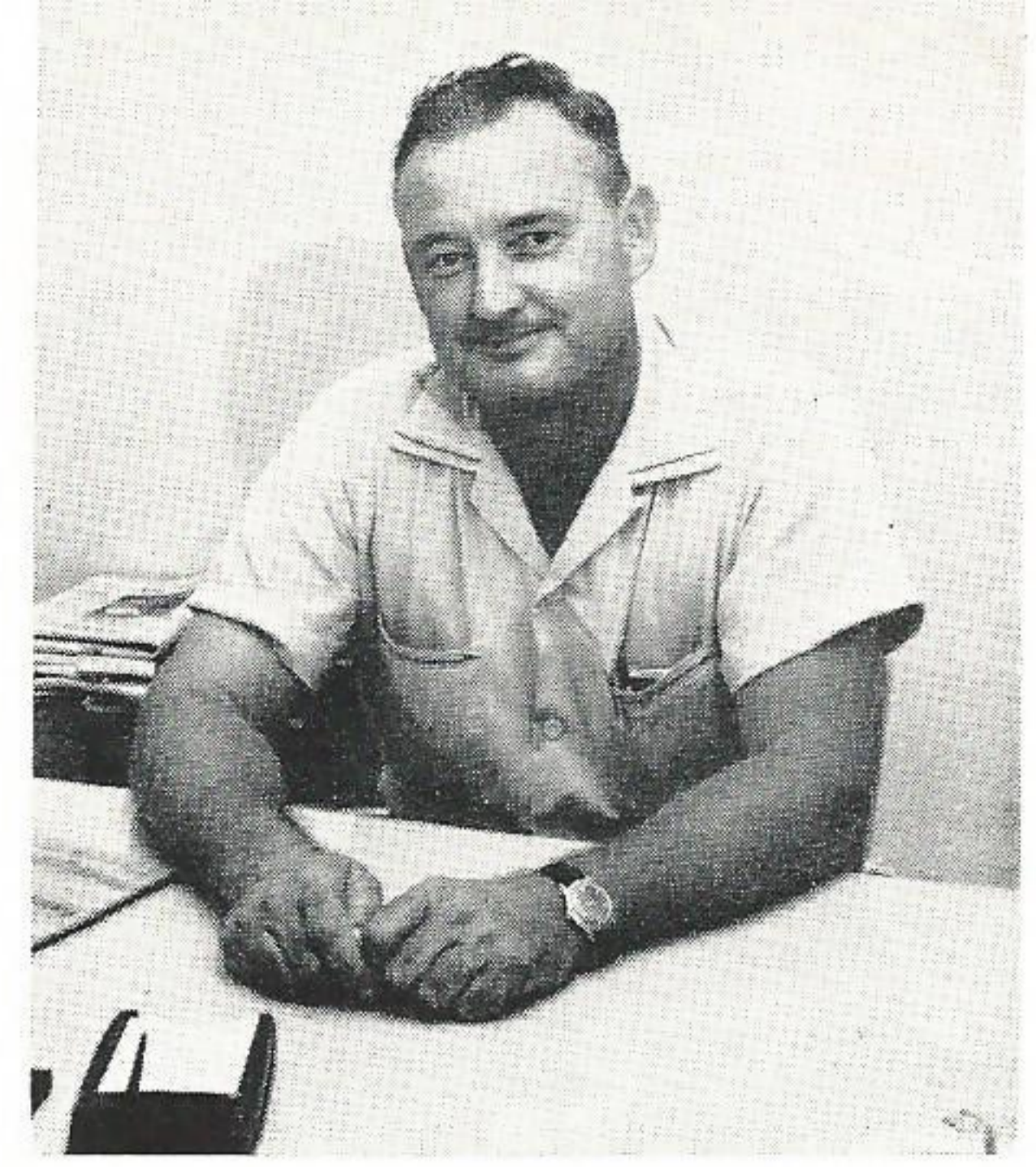
C. A. Ibach

ence, he remembered those words of wisdom and encouragement.

F. J. Robinson, commercial sales representative, Cleveland, after 20 years of work, received his BS degree from Sam Houston State College, Huntsville, Texas. If it had not been for the efforts of Coy Perkins, head of the extension department at Sam Houston, this would not have been possible. "Mr. Perkins made available the courses I needed through extension classes conducted within driving distance of where I lived. He encouraged me to attend these courses and finish my education."

Fight Delinquency

Lourey J. St. Pierre, Test Department, Louisiana Station, Baton Rouge, attends LSU at night working toward an electrical engineering degree. He graduated from Destrehan High School where not just one but all teachers encouraged him. "In a small community where everyone knows everybody else," he said, "teachers take a very active part in community affairs. Their interest and encouragement helped



F. J. Robinson

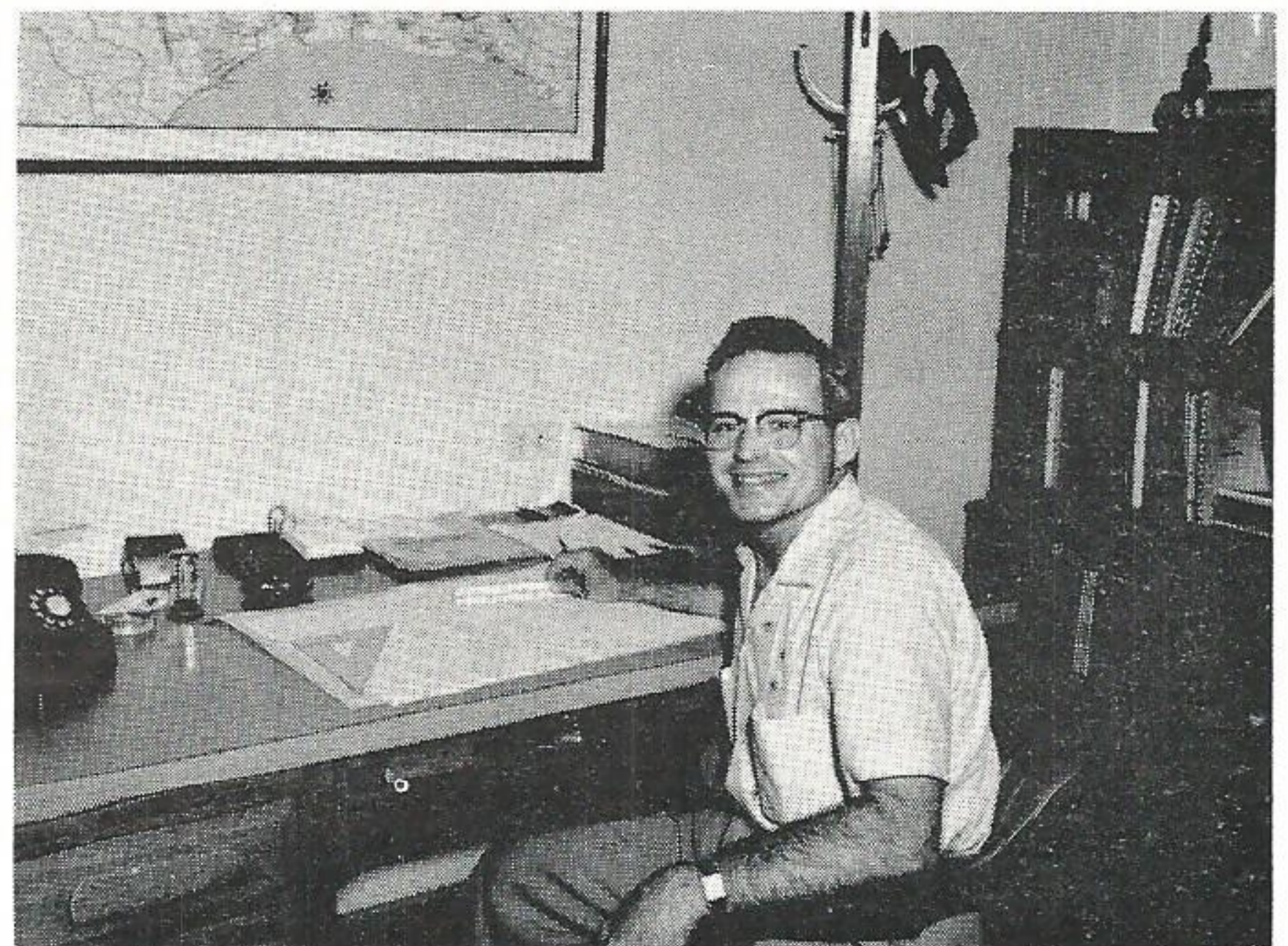
fight what may now be called juvenile delinquency."

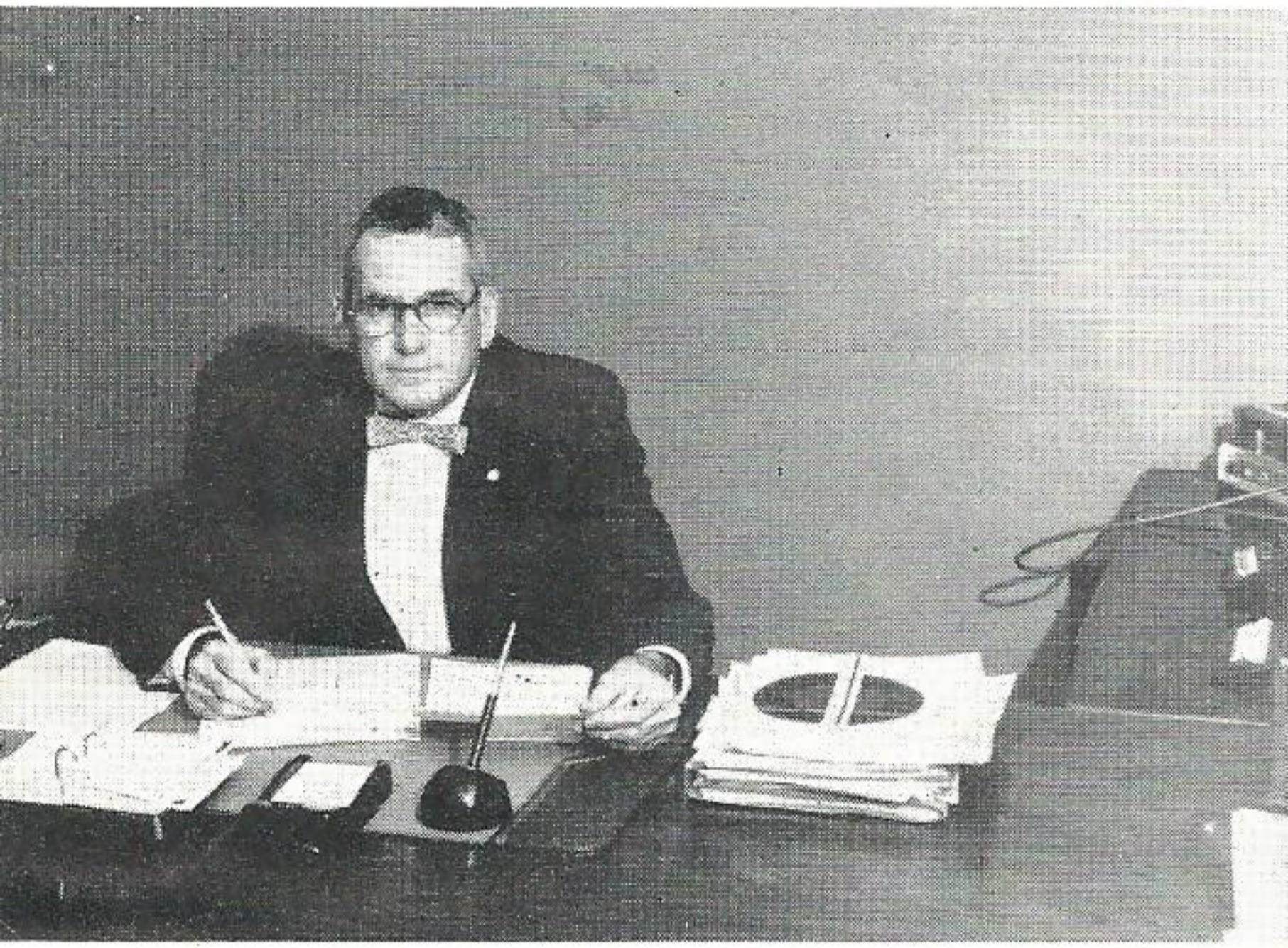
"The Right to Choose"

C. A. Ibach, efficiency engineer, Louisiana Station, who graduated from Williamson Free School of Trades, Philadelphia, recalls this experience. "One of my fellow students was thinking of quitting and going to work. We talked him into seeing Major Pratt, the president of Williamson. I agreed to go with him. I'm still benefitting from the things I heard that day thirty years ago. Major Pratt said, 'Each of us possess the Right to Choose. You can either choose to throw up your hands and quit or buckle down and fight. You can fail as many times as you like, but the only time you can not fail is the last time you try. Decide what you want, make your plans, and then forge ahead. Things will unfold and you'll laugh at all this someday. Be determined, be punctual, be thorough, and finish what you start. You can, you will, you must.'"

So, from all the rest of us at Gulf States, "Thanks, Teacher."

Charles Boring





UNEXPECTED HAZARDS

*How They Can Hurt
Our Company*

By

JERRY STOKES
Claims Director
Beaumont

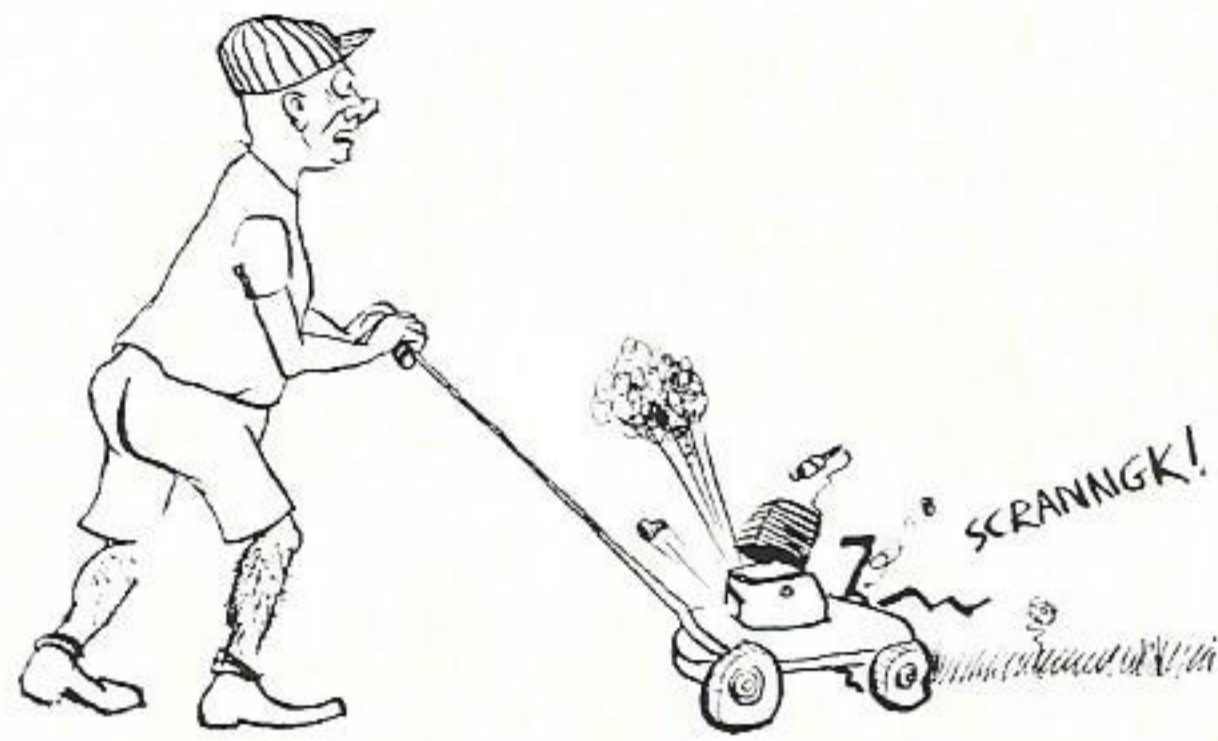
The following is an excerpt of the talk given by Jerry Stokes, claims director of our Company, in department heads meetings in Beaumont, July 27, Baton Rouge, July 28, and Lake Charles, July 30. This talk pointed up the need for Gulf Staters to be ever conscious of potential hazardous conditions affecting the safety and opinions of our public and the importance of reporting these conditions to our supervisors.

WE are all strongly in favor of good public relations. The trouble is, it is sometimes difficult to realize what we can do to build up, or things we do that possibly tear down, these good public relations. Because we Gulf Staters live in the communities which we serve and in which we work, we have a great personal responsibility to see that potential hazardous conditions, particularly those in which our Company is involved, are reported to

our supervisors.

A company's and its employees' reputation or concern for fellow citizens is one facet of "Good Public Relations" that needs to be highly developed. Good public relations depend, of course, upon good performance. Nothing will discredit us more to a customer than his detection of some of our facilities in need of repair. He naturally feels that this condition is a potential hazard to his personal safety or to some of his possessions.

You might wonder how these hazardous conditions that jeopardize the safety of the public, as well as Gulf Staters, come into being. Naturally things wear out. Poles and crossarms will deteriorate and rot. They can also be broken. Experience shows, however, that the majority of public hazards are brought on by unsafe acts of the public themselves.



It is up to us as alert, public spirited and conscious Gulf Staters to report any hazard, no matter how small, to our supervisors, who will route these reports through regular maintenance channels. Here are some of the potential hazardous conditions which may be observed by Gulf Staters.

Draglines

Sometimes dragline operators maneuver their booms into our lines and break insulators, crossarms, and the tops of our poles. Often these accidents and damages are not reported and this omission creates a potential safety hazard that could seriously injure someone.

Home Repairs

The public sometimes attempts to relocate, install, or repair TV antennas situated too close to overhead electric lines. In these cases they may not realize that metal antennas will shock and kill if brought in contact with the lines.

Signs

Our lines are constructed according to the laws and safety codes and with permission of property owners and public officials. When a sign is constructed underneath our lines it is done without our knowledge or permission. Serious injuries have been brought about by this unsafe act.

Guy Wires

At times we find guy wires removed from the anchor rods to which they are secured. Sometimes the person tampering with these facilities attempts to reinstall the guys, sometimes not. A person may not realize that when he loosens or removes a guy wire he removes a highly important safety feature of our overhead lines. Serious and

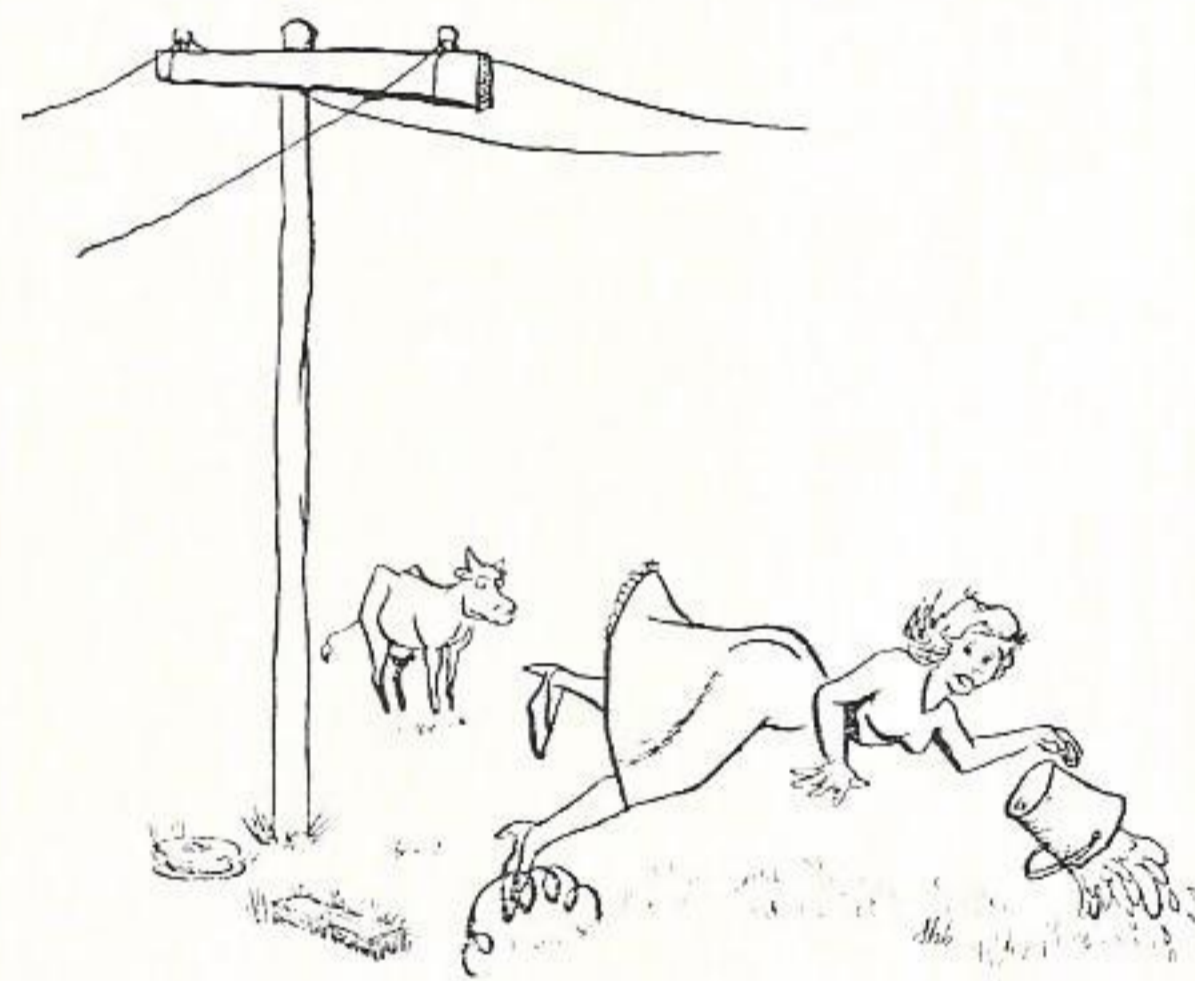
fatal injuries to the public can occur when these guy wires are removed from their anchors and left hanging against the pole.

Low Service Wires

Low hanging service wires to buildings and residences are potential safety hazards since they can be run into by moving vehicles or contacted by a person on the ground.

Wells

Fresh water supply is always a number one problem for folks living in rural areas. Often times homemade methods of drilling water wells are rigged up and sometimes people try to drill water wells directly under our overhead lines or in the near vicinity of them. This, of course, is a great hazard as it can result in electrical contact injuries.



On construction jobs, portable concrete elevators are sometimes used close to our lines and while being moved about can come in contact with the lines and result in serious injury.

Trees

Trees sometimes grow into and around our lines and are a source of trouble to us and a potential danger to the public. At times some one of the public will attempt to remove one of these trees. This is a job that requires some degree of skill and experience. In most cases the "do it yourself" woodsman just cuts the tree off at the ground and lets it fall. This usually results in line outages and can and has caused serious, even fatal accidents.

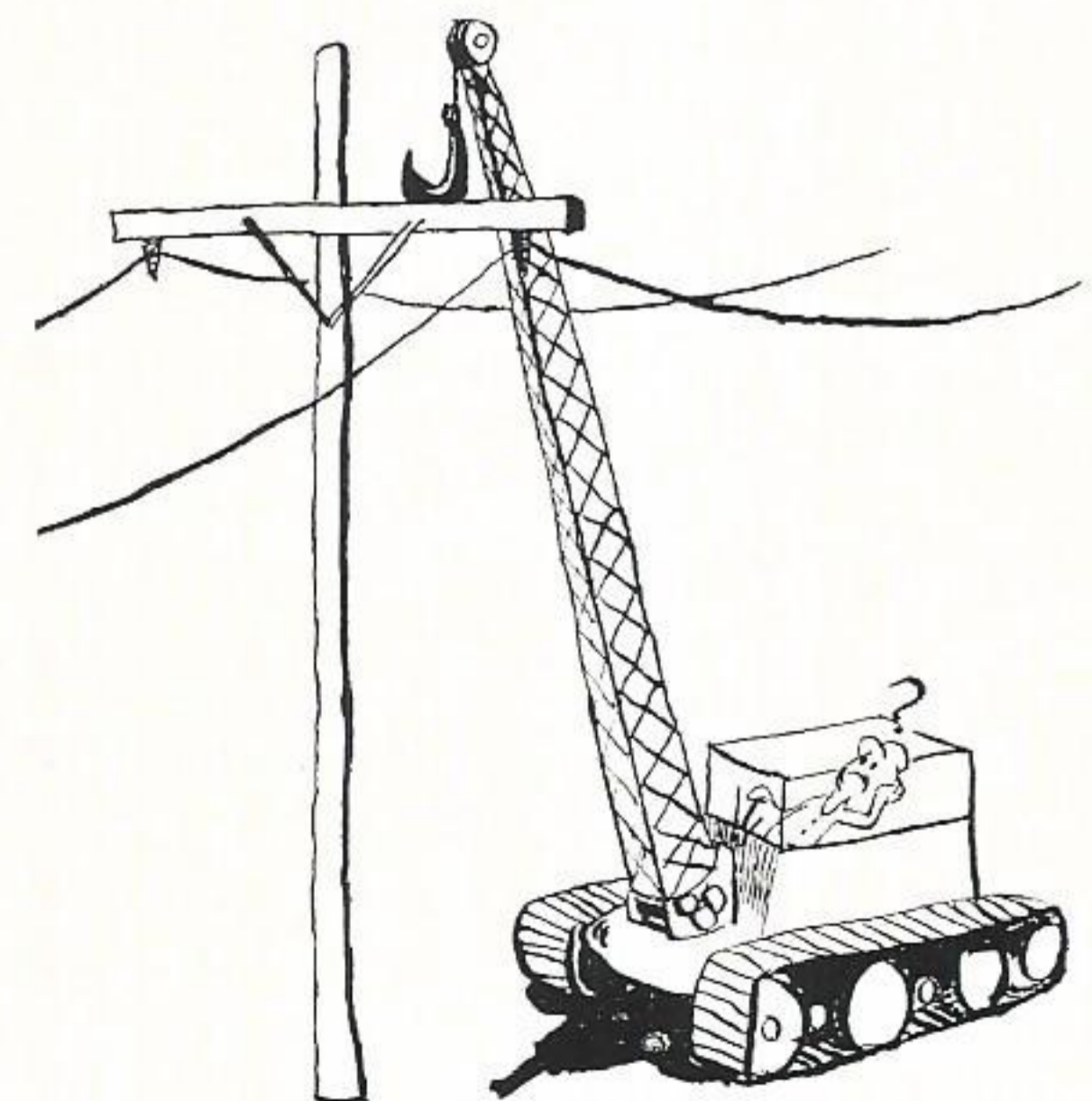
Vandalism

Each of our outdoor substations is completely enclosed with a hurricane fence to prevent vandalism and unauthorized persons from entering. Yet, although it is no small feat, youngsters sometimes will climb these fences. Fatal injuries can be caused to the public after they have committed this unsafe act, because once inside they are in close proximity to dangerous voltages in the inclosed facilities.

Keeping on the alert, and reporting potential hazardous conditions, such as these, on our lines and equipment is certainly one good way of obtaining the good public relations we desire. However, not only should we keep a lookout for potential hazards but we should also practice good housekeeping after completing a job.

The public has reported accidents involving their lawnmowers which have picked up bolts, connectors, short pieces of wire, and other materials similar to these which we use in constructing overhead lines. Other similar accidents have been the results of poles being cut off and left sticking above the ground or guy wire anchors not being removed after the guys were removed. People have run into these hazards and caused injury to themselves or damage to the equipment they were operating. Never, never, leave a job until it has been thoroughly cleaned up.

Our customers depend on us Gulf Staters to do our jobs safely and neatly, and our humanitarian responsibility to the public and his safety cannot be stressed strongly enough. You **may** prevent an accident by reporting a hazard. Please keep it in mind.



He'll Save

by JACK WORTHY

ACCIDENT PREVENTION — the primary aim of our Company Safety Department!

Although the duties of the Safety Department are varied and take its personnel to all parts of our system, their main thought is always "how to improve unsafe conditions that contribute to accidents before they happen."

The safety man's approach to preventive measures is like that of the medical profession, which discovered vaccination against smallpox in 1796, the first successful practice of preventive medicine. The practice of accident prevention has also saved untold numbers from death and sickness.

"We try to run our safety programs on an educational and engineering basis rather than enforcement," said T. O. McKnight, Baton Rouge Safety-Claims Agent.

Meetings Held Regularly

To help accomplish this, the Safety Department issues safe working and safe driving booklets. Monthly safety meetings are held with all operating and production personnel.

Purpose of these meetings is to make precaution—both on and off the job—a habit with Gulf Staters. With respect to the latter, the wives of Gulf Staters in T & D and Production Departments are invited to attend annual safety banquets. The ladies are urged to take an active part in home and traffic safety as well as inspire their husbands daily to work safely on the job.

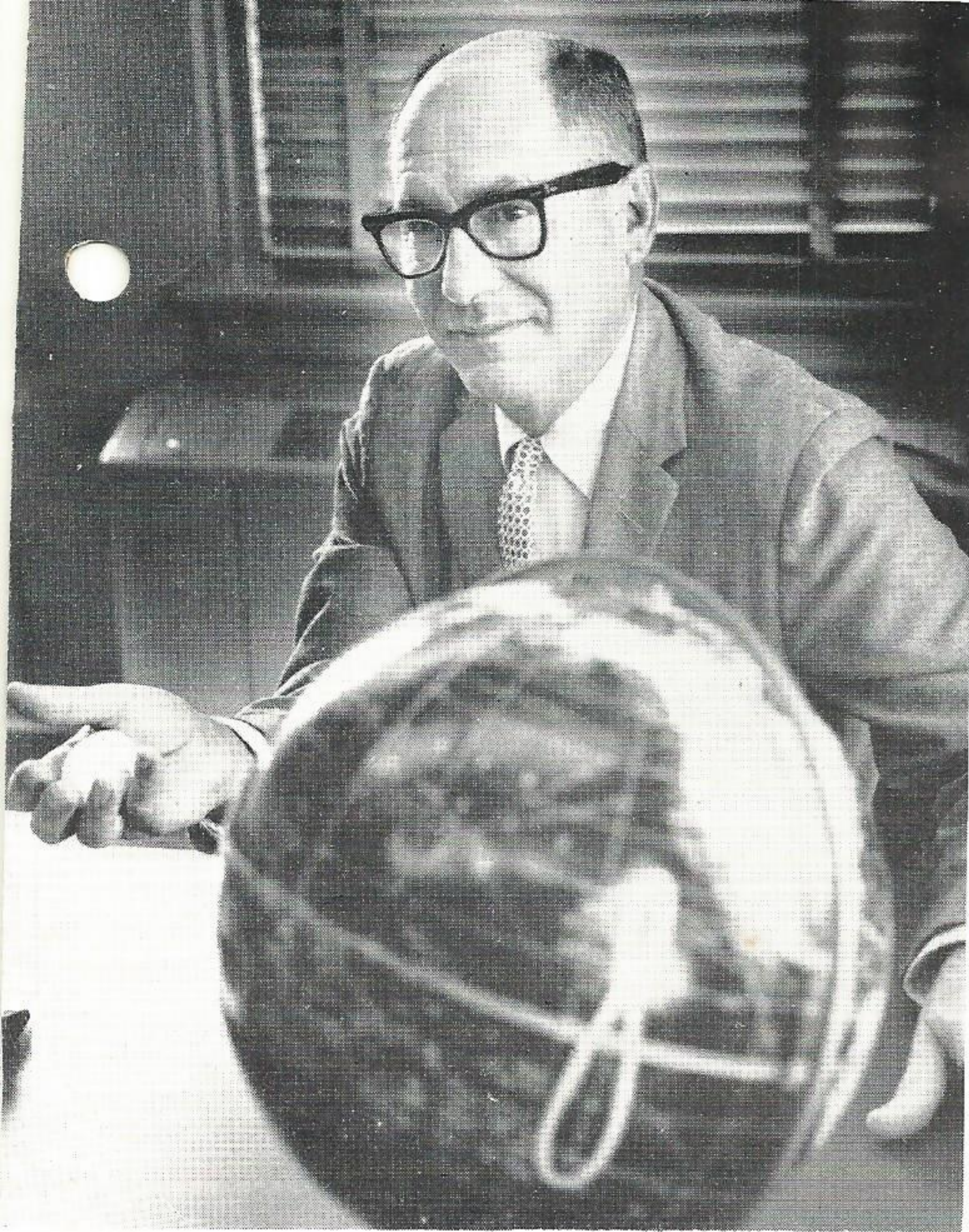
The history of the Safety Department is relatively short. It was started in 1941 with C. P. Shirey as safety director. In 1947 Anders Poulson joined the staff representing the Texas Division, operating out of Beaumont. Mr. McKnight, located in Baton Rouge, was named safety representative, Louisiana Division, the following year.

In March 1953, the Safety and Claim Departments in Louisiana were combined. At this time S. L. Stelly was named Safety-Claims Agent for the Lake Charles Division as was Mr. McKnight for the Baton Rouge Division. Joe Hatcher became claim adjuster in Baton Rouge Division.



Instruction on mouth to mouth resuscitation is given by T. O. McKnight, safety-claims agent, Baton Rouge, during a life-saving lecture.

(Number 8 of a Series)



that they will handle the task of training him as a physician; but first he must have a full knowledge of such subjects as English, history, Latin, physics, math, chemistry, current events, etc. So you see, even today, it is necessary that you be a generalist before you can become a specialist.

One company tried this plan: they moved a Chemical Engineer to the purchasing department and put him in charge of an important section. This particular experiment ended very well. However, the transferring of other so-called specialists did not work out—the individuals bucked at the thought of a change, and some even resigned. Perhaps this is too much of an extreme.

Barriers

You can readily understand that a man trained in accountancy or safety might not be able to design a transmission line or a water treatment plant. But there is no reason and no proof that he could not be an administrator over those who could design such projects.

Another barrier is that of geographic location. A group of employees may remain in a fixed location, a division, so long that policies, habits and personalities become dormant. The division becomes almost an individual company within a company. A situation such as this will reflect on the individual and the company as a whole.

By now you should recognize the purpose of this writing. It seems to make good sense that we should stop cheating ourselves of the many sources of personal improvement and information we have available to us. We should take advantage of such aids as membership in associations, periodicals, books, correspondence courses and evening college courses. We should break down the barriers we have unconsciously let form around our lives and become better prepared to meet the assignments before us.

Departmental barriers should not be so rigid. The transfer of personnel might be detrimental to efficiency for a while, but in the long haul it will further the success of employees and the company.

If we could visit regularly with an artist, let us say Rembrandt or da Vinci, we might learn to see and appreciate the things that have grown common to us; such as a sunset, a rainbow, or the smell of freshness that follows a summer shower.

Of course, we realize that we cannot do all these things. Just acknowledging the fact that our associations and environments do have a finite influence on our behavior is a step in the right direction.

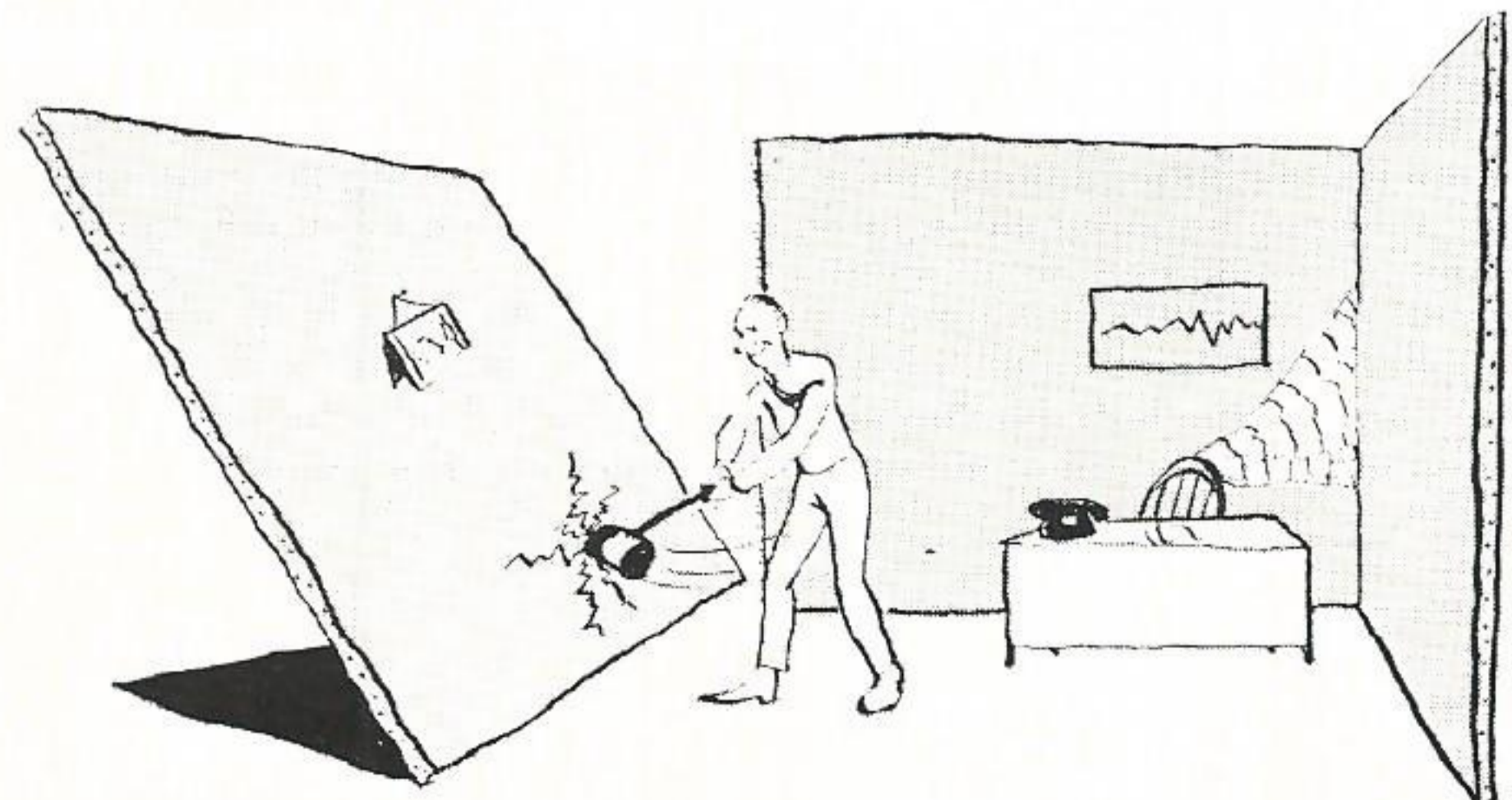
Self-Improvement

Sometimes it is difficult to change your associations. But certainly it is possible to bring about a change in yourself. It might be well to bear in mind that you influence others just as much as they influence you. Self improvement will do much to change the climate of your associations.

Another barrier is that of departmental confinement. There has been much discussion about individuals becoming generalists rather than specialists. Of course we must have specialized people in our modern world; specialists in atomic fission, medicine and other sciences. But there have been many good scientists and engineers who have failed to make the grade of Manager, Vice President and even President, simply because they refused, or never had the opportunity, to break through the barrier of departmental confinement.

My oldest son is a candidate for medical school. He has been told by the staff of the medical school

"Break down the barriers around you."



"Someone's in the Kitchen"

*how to build
or remodel for
a carefree
kitchen*

By

MRS. THELMA CARSON
Home Service Advisor
Beaumont



The author plans a kitchen for a Beaumont couple's new home, using a scale model. The couple, Mr. and Mrs. J. R. Staton, were winners of a coffee contest, which awarded them electric kitchen appliances for prizes. At left, is Jack Leary, sales counselor for General Electric, who presented the appliances.

HOW would an expert rate your kitchen?

You can judge this for yourself by answering the following questions. If you can say "yes" to all the questions, yours is a fine kitchen; if not, grade accordingly.

- * Is your kitchen a family room, or is mother the only one who can find the baking powder?
- * Has the lighting been planned for overhead illumination as well as local lighting in work areas?
- * Is your kitchen safe enough for the youngest child to be allowed in?
- * Is there adequate ventilation?
- * Can all cabinets, counter tops, walls and appliances be cleaned easily?
- * Has the kitchen been planned to save steps or do your leg muscles ache after each meal?
- * Is there plenty of counter space for work area?
- * Is there a storage place for everything, within easy reach?
- * Do you get a lift when you walk into the kitchen at breakfast?
- * Can the whole family eat comfortably in the dining area?

(Continued on next page)





"The Model New Kitchen is a place for living . . ."

Today the kitchen is a place for living. Not so long ago, a kitchen meant work—hard hours of it—with few conveniences to relieve the drudgery. Today the kitchen can be planned not only for work-saving and time saving but for beauty, comfort and happy livability. And today's kitchen does its work unobtrusively, thanks to efficient, compact, electrical appliances that blend with any decorative scheme and fit in any size and shape of kitchen.

Work Centers

When planning a kitchen as an attractive efficient room for living, a convenient step saving arrangement of three or four main work centers is important.

The "Food Storage and Mixing Center" includes the refrigerator-freezer with adequate cabinet storage and counter space and should be placed close to the outside door. Here many of the perishables go directly into the refrigerator or freezer and the cabinets

store the staples and canned goods. (Remember to place the refrigerator so that it opens toward the cabinets, so you won't have to walk around the door to the counter. Your kitchen may need either a right or left-handed refrigerator.)

Ideally, the "Cooking and Serving Center", with its modern electric range should be near the most used eating area. Cabinets give plenty of storage for kitchen utensils and table appliances plus work surfaces for lifting and serving food.

The third main center is the "Cleaning and Preparation Center." This includes the sink-dishwasher and garbage disposer and, if possible, is placed between the other two centers already mentioned for greatest convenience since it is used closely with both of them.

The fourth center is the "Laundry Center". Here we have the washer and dryer or a combination of the two. This center very often is the kitchen, but it

may be in a separate utility room. The most modern trend is to place the laundry area in the bedroom wing for here is where most of the soiled linen originates.

Professional Help

Since today's kitchen is the most lived-in room in the house, planning should not be left to chance and equipment placement a hit-and-miss affair. A lot of research on the part of kitchen experts has helped establish definite standards that promote efficiency and convenience: the right height and depth for wall and base cabinets; the linear footage for these cabinets based on the size of the family; the best elevation for an exhaust fan. All this and much more makes the difference between the kitchen that is the acme of convenience and one that isn't. The well-planned one need not cost any more.

For help on remodeling your kitchen, call on your local home service advisor or kitchen planning advisor.



"Well done!" describes the job turned in by these Gulf Staters in Liberty after a tough two-weeks caused by a destructive duo: Hurricane Debra and a fire in the Liberty municipal plant. Left to right standing are Carl Shannon, engineering assistant, Charles McManus and George Adams, line foreman. Kneeling are Gene Teel, Jack Wiggins, Leon Bailey and Joe Foreman. In background is our mobile substation.

Liberty says

"THANKS, GULF STATES"

MONDAY, August 2, was like any other August day in Liberty, Texas, a thriving city served partially by our Company and partially by the city's municipal system. Well, maybe it was hotter than usual. For three straight days the temperature had soared to 99 degrees. In addition, Libertyites were still recuperating from Hurricane Debra's visit ten days earlier.

At 9:28 p.m. trouble began. A fire in the municipal plant's switchboard caused all the municipal plant's 940 residential and 229 commercial customers to be without electric service.

City officials called on C. R. "Duck" Brinkley, our superintendent in Liberty, to see if we could help out. We could. "Duck" put in a call to Beaumont at once. Within hours one of our large mobile substations was in route to Liberty from Beaumont's Service Center, arriving there at dawn. Gulf Staters and city employees, both groups still weary from picking up the pieces after Debra's devilment, pitched in and got the giant substation on wheels hooked up to the city's lines, some 24 hours after the trouble began.

Residents of Liberty were quick to

praise the skill and dedication to service of both our people and the city's. The August 6 Liberty Vindicator editorialized:

"... The hard-pressed City of Liberty, just completing the final pick-up of trees and other litter left by Debra, was pulled out of a disastrous pickle because its friendly light-and-power competitor Gulf States Utilities Company, was willing to share its 'juice.' As a result, most tragic aftermaths of this power failure were eliminated.

"... When this new emergency arose, many Gulf States employees had barely recovered from the weary hours spent in repairing their own lines after Debra's doings. But they jumped into the breach Monday night when the municipal plant went off the beam, called in some assistance from other cities, and otherwise carried out Assignment Emergency in neighborly fashion."

Other Liberty residents, including the mayor, (see reproduction of advertise-

ment) said some nice things about our people.

But the men who did the job, some of whom are pictured on these pages, seemed more pleased with the fact that their know how had helped some mighty fine folks get their electric service restored. In fact one of the most rewarding things about our jobs is the knowledge that we're part of an industry which provides a most appreciated service in the day to day lives of everyone.

Thank You

For the wonderful spirit of helpfulness and cooperation manifested by so many people of Liberty, during the period of emergency. The crew and local electricians who helped all night long, without sleep or rest. Mr. Brinkley and the workmen of Gulf States Utilities Co., who stood by in such a splendid way and helped meet the emergency.

We appreciate the patience and understanding of the customers of the City Light System for their endurance in the time of extreme emergency. To every man, woman and child who gave a helping hand, we say "Thank You."

YOUR MAYOR
AND CITY COUNCIL

How our Company stays ready

To offset damage caused by those

SEPTEMBER



STORMS

In the company's Disaster Room, the teletype machine chatters and rings in a staccato rhythm. It is on a direct line from the weather bureau which gives the latest news about the hurricane. From its advice, a line is drawn on the large hurricane plotting map and quickly it is seen that the hurricane will move in and through our company's service area.

This hurricane is hypothetical—it hasn't happened yet, this year. But if it does happen—and September is our area's most feared storm month—this is what will happen throughout the Company.

The System Operator in Beaumont transmits the latest weather advisory to each of the connecting teletypes in our system, at generating stations, substations and service centers.

Then our company's Disaster Operation Plan goes into effect.

Line foremen pull out copies of their emergency plans to refresh their memories; power plant personnel check their big units for possible quick shut-downs. In the storerooms, storekeepers check their shelves. They must be able to supply materials fast to the line crews who will repair the damage left in the trail of the hurricane. If the storekeepers don't have enough emergency replacements, they request the Purchasing Department to obtain more. Meanwhile, line crews check their trucks and equipment, while others lash down equipment which might be blown by the strong winds.

By now, 80-90 mile per hour squalls slash tree limbs against the power lines, toss garbage cans and doghouses and bicycles through the air and rip chimneys and roofs from houses.

Public Kept Informed

In some homes, the lights go out, phone service is disrupted, too. But the people—already alerted by the weather bureau—have tuned in battery-operated radios for information. The Publicity Department informs radio, television and newspapers about extent of damage and warns the public against touching stray lines. The people sit quietly beside their radios, knowing that the lights will come back on as soon as possible.

The storm subsides slowly, leaving wreckage behind it.

Line Crews Go To Work

A light drizzle of rain patters on the windshields

of the line and service trucks as they pull out of service center sheds. Linemen, called out of bed earlier, yawn and shake themselves awake over a quick cup of coffee, while the line foremen brief them.

Engineers patrol the littered silent streets in cars or by foot to check the damages to our lines and poles. They mark the locations of outages on maps, or call the dispatcher's office. Their reports go to Division headquarters, where they are read by members of the Engineering, Operating and Production Departments. If the damage is extensive, they put in a call for more line crews from our undisturbed areas and from neighboring electric utility companies.

Line crews move out from the service centers, spread out through the stricken area and begin picking up the pieces, pushing up new poles and lines, restoring power to a section of the town at a time, as if putting together a jigsaw puzzle.

Out in the marshes and over the woodlands, as the weather clears, the company's low-flying patrol plane follows transmission lines to the point where they have been broken, then radios location of trouble-spots to the repair crews.

Microwave Speeds Communications

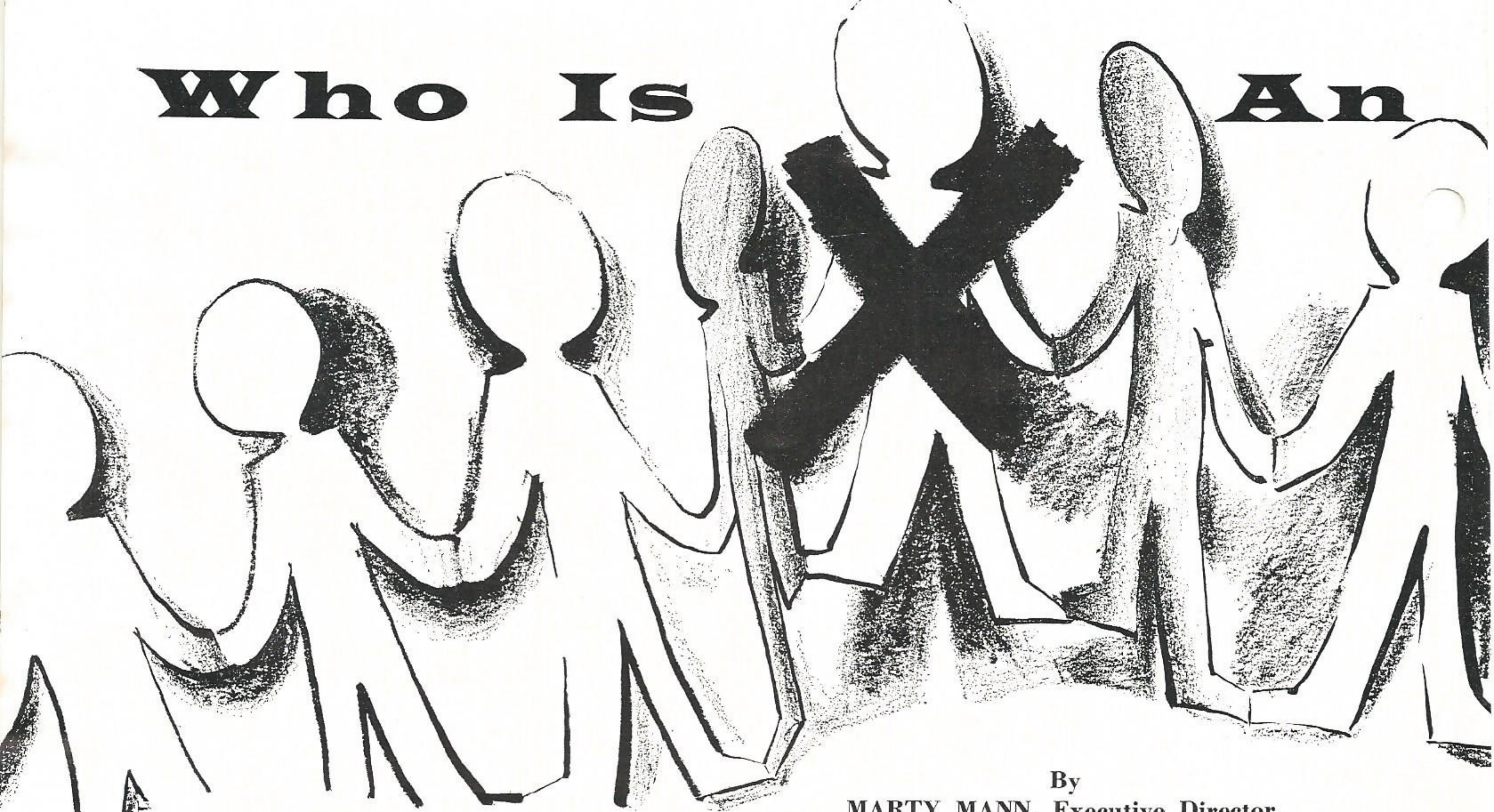
Other forms of communication having been disrupted by the hurricane, communication between divisions and between offices and power stations is carried out over the microwave system. Where the microwave does not reach, ham operators and their private radios are used.

In the Division headquarters, men sit taking and giving messages over the telephones and radio, marking a map to indicate that a line crew has moved to another point of damage. From here, also, a steady stream of helpful information is given to newspapers, radio and television stations so that they can inform the public what is being done.

And, after a long, dark night, the lights begin to come back on again.

It could happen that another hurricane will hit our service area with all the destructive power of Hurricane Audrey in 1957. When and if it does, our people stand ready to repair the damage as quickly as possible.

Who Is An



By
MARTY MANN, Executive Director,
National Council on Alcoholism, Inc.

The following article is one in a series prepared by The National Council on Alcoholism, the only voluntary health agency in this field. NCA is not concerned with social drinking. It is devoted solely to the concept that alcoholism is a disease and should be so regarded by the public and the professional world.

HOW many times have you heard a person say—
“I’ll never take another drink?”

In this day and age, when about 70,000,000 Americans enjoy drinking as a normal part of their daily lives, you’ve probably heard it many times over.

The fact that these promises are made and broken with equal ease should be of concern to all of us.

Not all of the 70,000,000 drinkers in America are or will be victims of alcoholism. But we know that one out of fourteen does develop the disease and becomes a desperately sick person with a progressive malady that can end only in disability or early death, unless steps are taken to help him. Therefore, it behooves a wise man or woman to take stock once in a while; to study his drinking habits and their effects on himself, his family and his friends. A checkup never hurt anybody and if one comes to regard an alcoholism check in the light of a planned, regularly scheduled visit to his doctor or dentist, a great deal of later anguish can be avoided.

Who is an alcoholic? It can be anyone. All manner of people fall victim to alcoholism—the butcher, the baker, the candlestick maker, the doctor, the clergyman, the banker, or the wives of any of these. Alcoholism is no respecter of persons.

This fact seems to be met with universal astonishment. The reaction usually is: “He can’t be an alcoholic. Look at the money he makes, the job he holds.”

Or you will hear this: “She simply isn’t the type;

well brought up, a fine marriage and lovely children. It just isn’t possible.”

These—and other similar remarks—stem from a general failure to recognize that alcoholism, like cancer, tuberculosis and heart trouble, is a DISEASE, and must be treated as such.

The biggest block in the way of a complete understanding of alcoholism is the old-time belief that it results from a lack of will-power, a character weakness associated with Skid Row. The fact is, a recent survey disclosed only 3% of the alcoholic population to be so-called “Skid-Row” alcoholics.

In addition, there is no easily understood *scientific* definition that clearly divides the alcoholic from other drinkers. For practical purposes, however, an alcoholic may be defined as *someone whose drinking causes a continuing problem in any area of his or her life.*

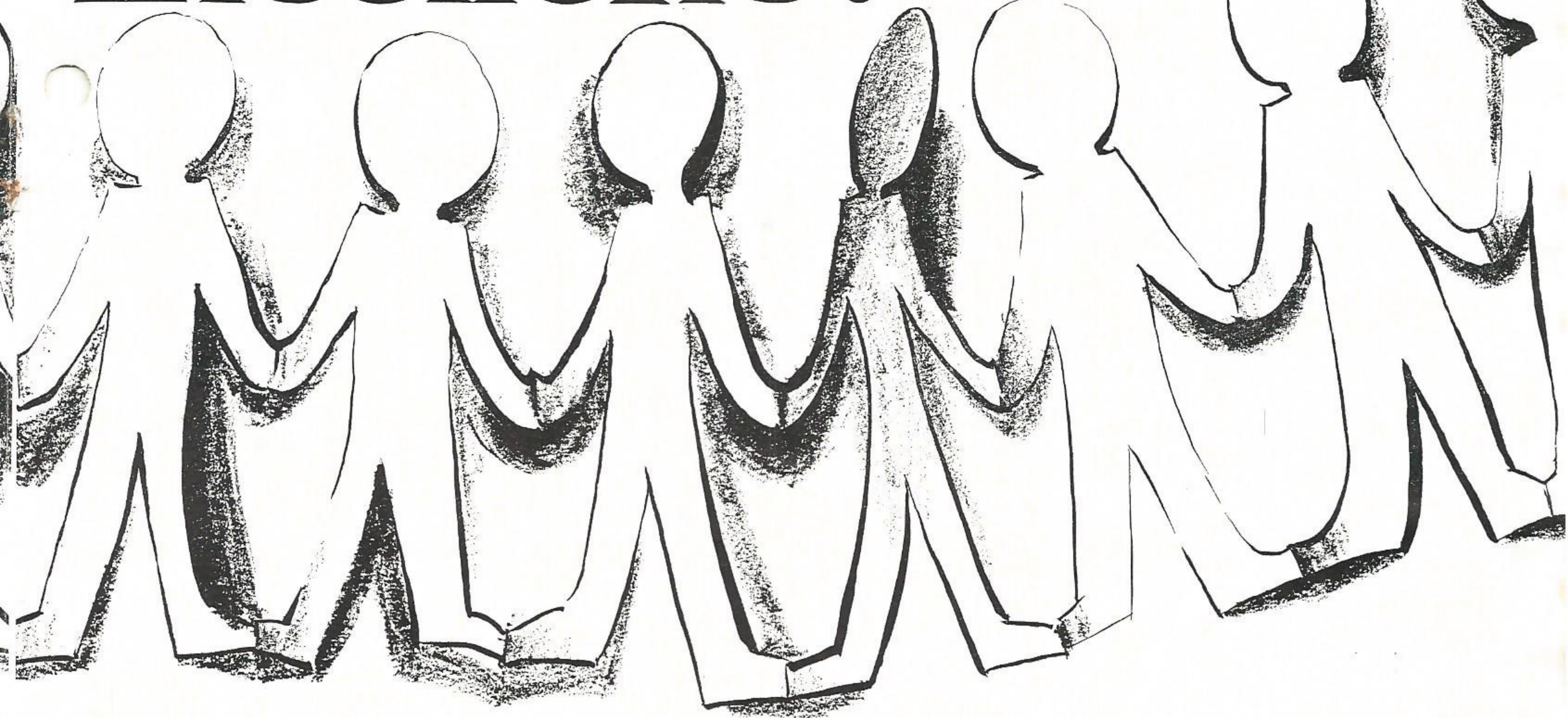
The key word is “continuing” and the definition should be made still more accurate by adding “and growing,” for the alcoholic’s problem never remains at the same level for any length of time. It is truly a *progressive* disorder.

The areas of one’s life, listed in the approximate order in which they may be affected, are:

Inner Life
Home Life
Social Life
Business Life
Financial Life

The alcoholic’s inner life, his personality, is affected when he begins to worry slightly after one or two lapses from normal drinking behavior. When he notices that he falls from grace more often than his friends—that his excessive drinking and consequent bizarre behavior is continual rather than spas-

Alcoholic?



modic—he becomes more disturbed. And, though he tries to explain it away, there remains a nagging doubt. At this juncture, advice or intervention by friends or relatives usually brings angry rebuffs or sullen indifference. It is not the time, actually, for outsiders to offer advice. At this point the drinker, himself, should take stock—and counter-steps.

The next sign of a continuing problem generally becomes evident in a problem drinker's home life. Unusual behavior connected with drinking naturally shows up first with those closest to an alcoholic—either his wife or other members of his family.

The period when drinking begins to involve physical complications with an alcoholic varies widely in individual cases. But the problem is the same, a growing "need" for alcohol and an inability to go anywhere or do anything without drinking.

Lapses in social life due to drinking can be expected next. At first they are overlooked, but when they become recurrent, positive action usually follows. The alcoholic simply is not invited out and his invitations are declined. He begins to shift from group to group and this shifting will be accelerated if any of his real friends start to talk to him seriously about his drinking.

Over-indulgence may cause a serious problem in an alcoholic's business or professional life long before any action is taken. Friends, associates, bosses—all refrain from saying anything, misguidedly hoping everything will somehow right itself. Then, all too frequently, developments are sudden and final. A job is lost, a career threatened.

The obvious consequence is financial ruin. Borrowing, unpaid bills, evictions, and final loss of credit are the grim result.

If it were acknowledged that a man should seek

advice or treatment as soon as his behavior became a problem—as if he were suffering from some other type of illness—many jobs and much money might be saved.

The question as to when others should step in with a word of caution or advice is a ticklish one, especially for those unfamiliar with the manifestations or complexities of the disease of alcoholism. It must be remembered that the alcoholic is fighting a malady he does not understand and is doing so in the only way he can manage, by resorting to alcohol.

This is where the National Council on Alcoholism and its affiliates throughout the country can be of service. Frequently, an alcoholic will recognize his own symptoms. If he does, the help of NCA's Alcoholism Information Centers is for the asking. But in many cases, because of ignorance for which he is not to blame, the alcoholic will not detect or acknowledge the signs in time. Friends and families can consult these centers with equal ease and meet with sympathetic understanding and practical advice on how to handle the problem.

The counselors at Alcoholism Information Centers know every resource that can be used to help the problem drinkers. Consultation, of course, is private, privileged and free. The advice given will be expert and humane.

Should you suspect that you yourself, or someone you know, is the one in fourteen drinking Americans who is a victim of alcoholism, by all means consult your local Alcoholism Information Center or other qualified authorities. The process is private and painless—and you may avert a major tragedy. (Editor's Note: Marty Mann will have another public service article on alcoholism in a forthcoming issue.)

"It All Started Back in '25"

. . . Our Company, that Is

IN the month of the 34th anniversary of the founding of Gulf States Utilities Company, PLAIN TALKS thought you'd be interested in hearing about the "good old days," such as they were. So we interviewed several old-timers who reminisced about the young utility company and the times as they were then. Here is their story.

"25 Skiddoo"

J. B. Bishop, Sr., assistant manager of Residential Sales in Beaumont, filled in the background:

"I was with Eastern Texas Electric Company in Beaumont at the time of the founding of the new Gulf States Utilities Company in August, 1925. Eastern Texas operated the street car system and the old interurban between Beaumont and Port Arthur. In those days, the transportation systems were the big money-makers. It took men of vision to realize that streetcars were on the way out and that the generation and sale of electric power would become so important within 20 years."

"Oh You Kid!"

And Thomas P. Comerford, assistant secretary in Baton Rouge, remembered a personal experience:

"It was September 1, 1925, and we had gone to Orange. There were J. C. Holtzclaw, who was vice-president of the newly formed Gulf States Utilities Company; Treasurer P. M. Miller, myself as assistant treasurer, a man from Stone and Webster and the lawyer who represented the Orange Ice, Light and Water Company, whose properties we were going to purchase.

"For historic purposes, we decided to pay for all of the properties with one check: two and a half million dollars! In those days, you didn't see checks that big in Orange, Texas. Well, the check-writing machine I had wouldn't print a figure that large. I remember running across the street to the bank, and asked them if I could borrow their checkwriter, but it couldn't handle that figure either.

"Finally I found an old typewriter with keys so sharp that they perforated the paper. We figured that would do the job, so I typed out the check, it was signed, and then we all started our first day's work for Gulf States.

"That night, we were standing out in the cool evening, listening to the humming of *our* power

plant (it was right next door.) Then all of a sudden the doggone thing stopped. The interruption to service was temporary, but there we were: our first night in business and not a light on in the whole darn city for 15 minutes!"

"Does Your Mother Know You're Out?"

Then James H. Linnehan, assistant treasurer in Beaumont, explained why Gulf States was formed:

"The old Eastern Texas Electric Company (Texas) operated the street cars in Beaumont and the Beaumont-Port Arthur interurban railway, and since it was chartered primarily as a railway company operating an electric business within its territory, it wasn't possible to expand into surrounding areas. The holding company—Eastern Texas Electric Company of Delaware—decided to organize Gulf States for the purpose of buying out the Orange properties. They also had holdings in Louisiana Electric Company, Inc., in Lake Charles and wished ultimately to combine all three properties into one, for economical reasons. In 1926, Gulf States purchased the electric facilities from Eastern Texas Electric Company which we were operating in Beaumont, Port Arthur and Mid-County, as well as the Lake Charles electric, gas, water and ice properties, along with Jennings electric and ice properties."

"You Must Have Been A Beautiful Baby"

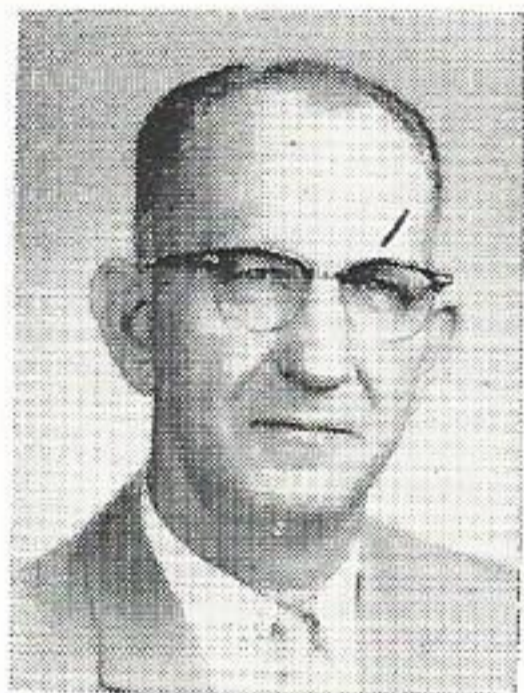
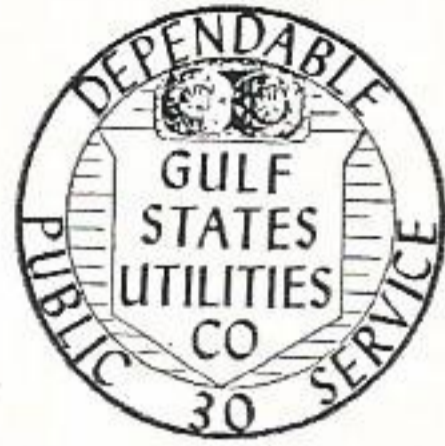
In its first four months of operations, Gulf States had 1,659 customers and grossed slightly under \$200,000.

After that it began to expand. It bought out the surrounding smaller and less efficient generating plants and served its customers from central power stations. It purchased the Western Public Service Company's facilities in what is now our Navasota Division and later on—in 1938—merged with the Baton Rouge Electric Company and Louisiana Steam Generating Corporation.

So the Company that began on a warm August day, 34 years ago, with a net worth of seven million dollars, today serves over 284,400 electric customers in a 28,000 square mile service area, 51,400 gas customers in Baton Rouge, three large combination steam and electric industrial customers in Baton Rouge, and has a total plant investment of almost 400 million dollars.

It was an idea that paid off.

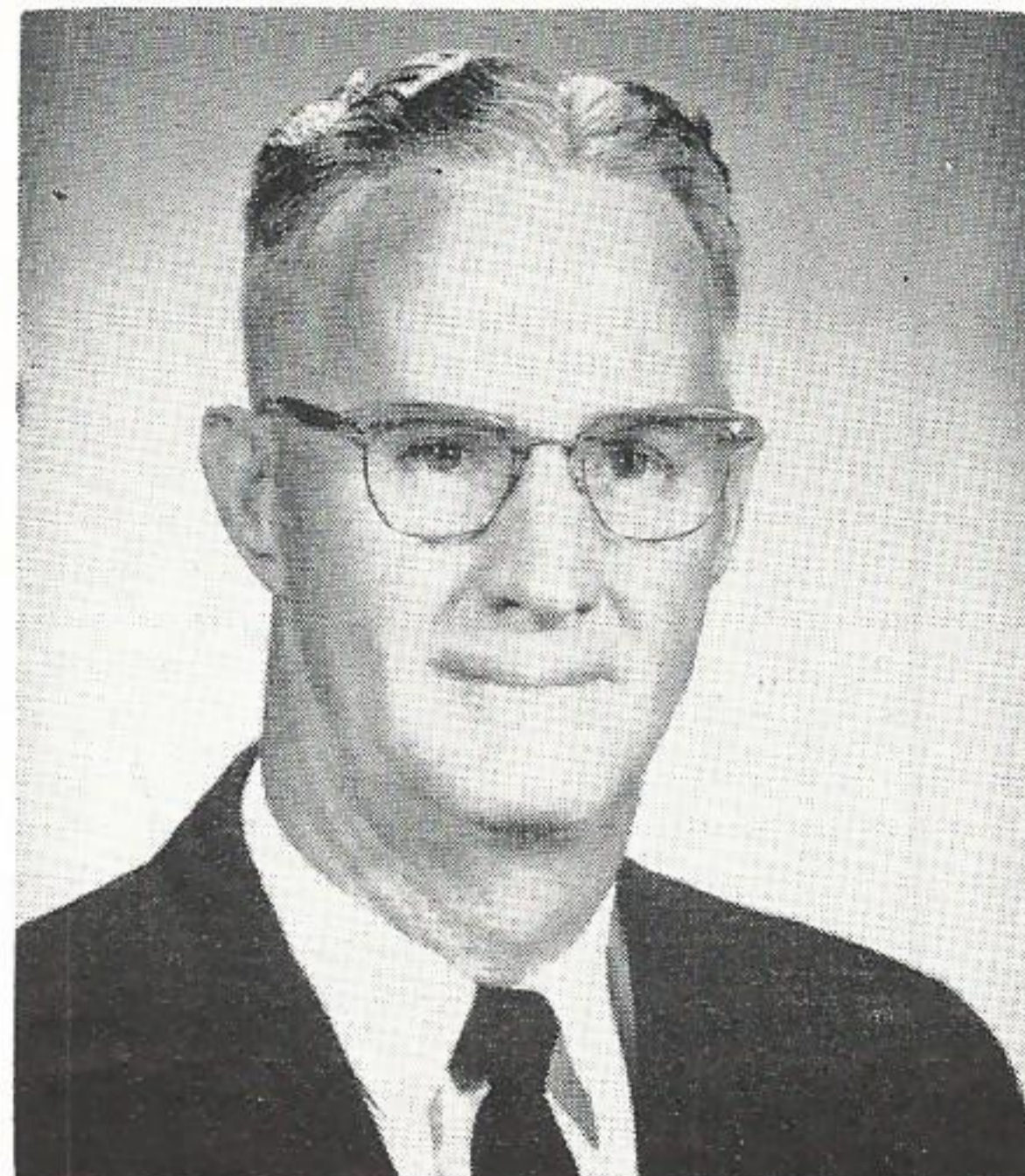
SERVICE AWARDS



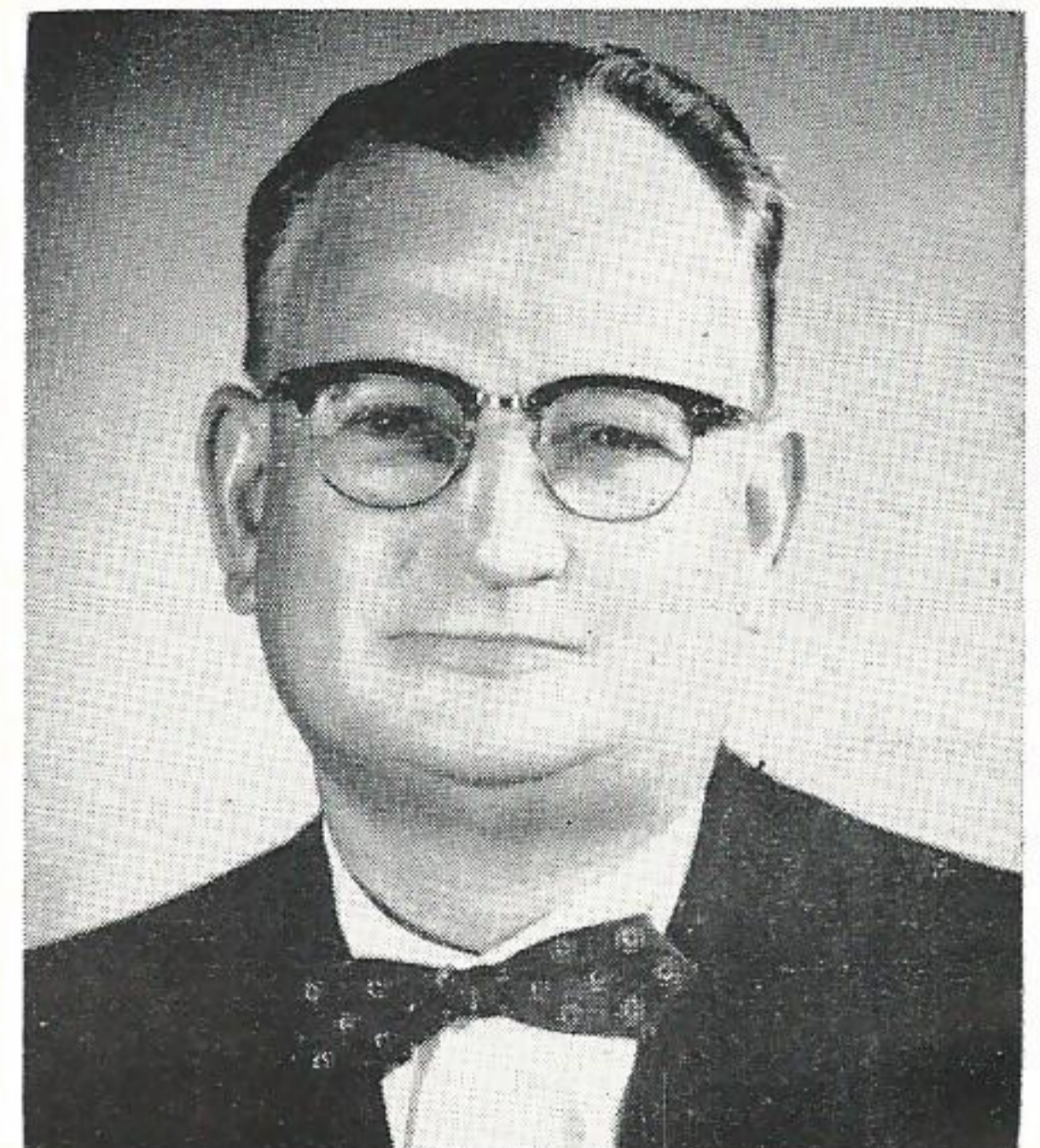
J. W. McMinn
Distribution
Beaumont



E. L. Hegwood
Distribution
Cleveland



C. R. Nantz
Distribution
Orange



S. L. Mixon
Production
Baton Rouge



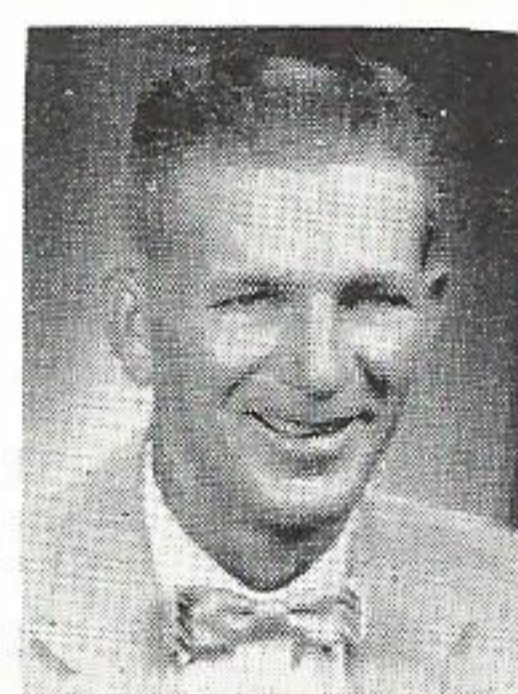
Doris Campbell
Treasury
Beaumont



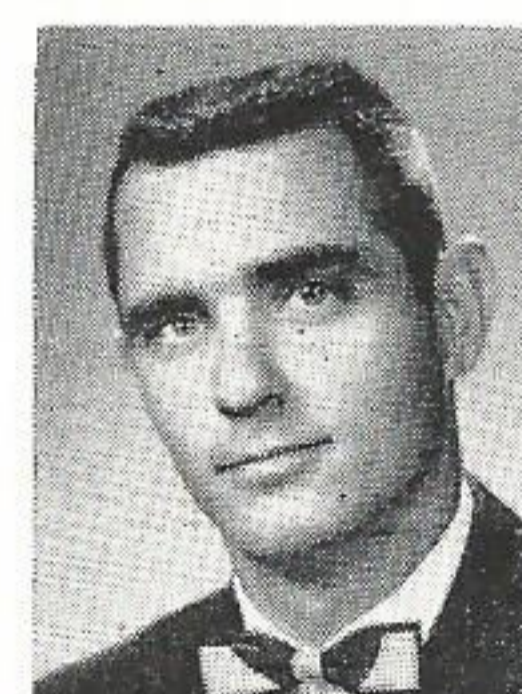
J. W. Kirkland
Distribution
Navasota



J. C. Amedee, Jr.
Production
Baton Rouge



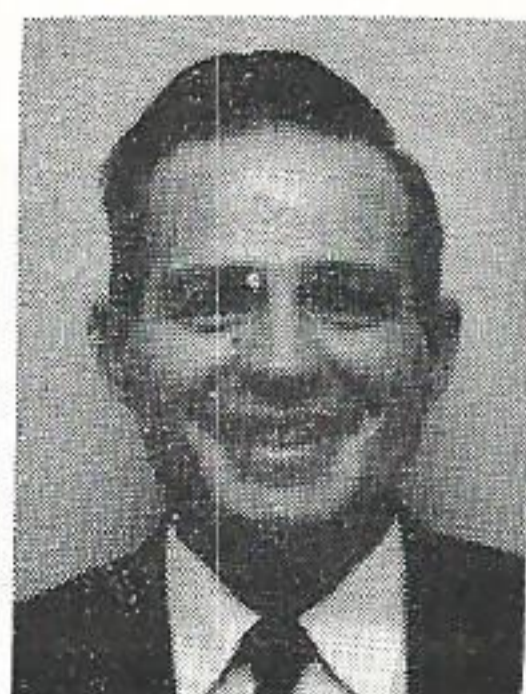
L. D. Bean
Distribution
Port Arthur



J. W. Beard
Distribution
Beaumont



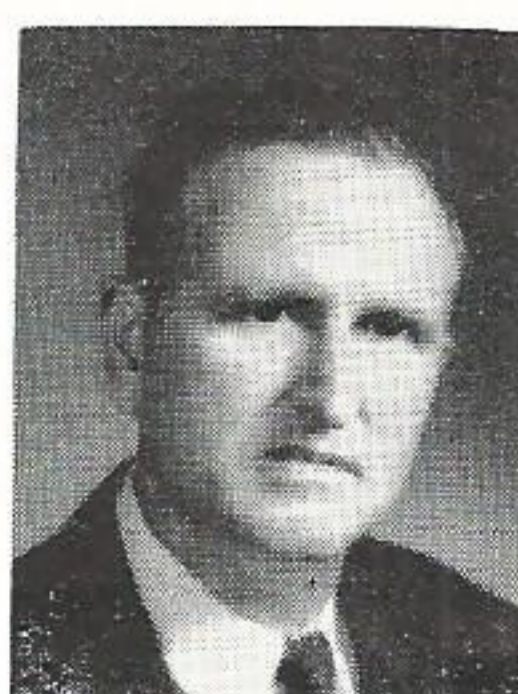
O. K. Cassidy
Engineering
Beaumont



C. J. Boring
Sales
Navasota



V. J. Pizzuto
Gas
Baton Rouge



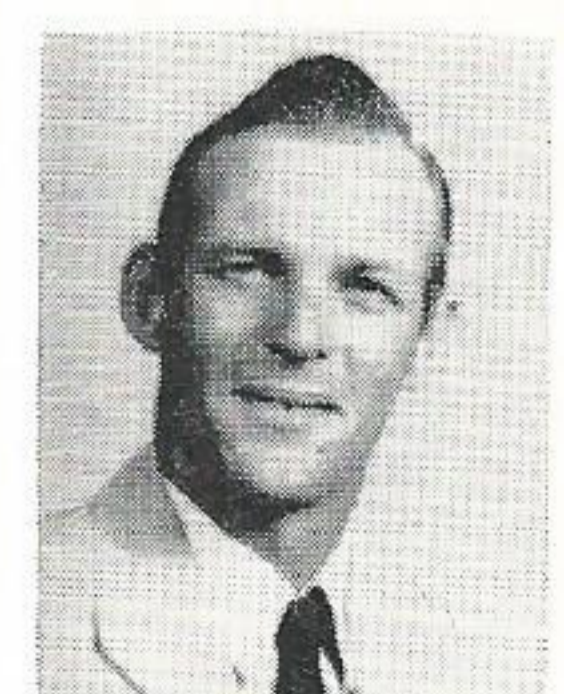
M. B. Clark
Production
Beaumont



J. R. Wheeler
Production
Beaumont



A. S. Keller
Distribution
Lake Charles



J. R. Havens
Distribution
Lake Charles



F. D. McCartney
Distribution
Baton Rouge



D. P. Reynolds
Production
Baton Rouge



J. J. Charleville
Baton Rouge
Production



Clarence Le Fedge
Production
Beaumont



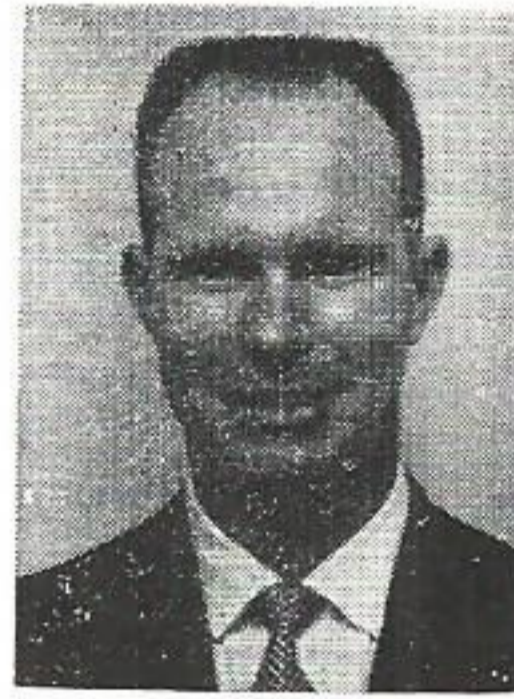
J. A. Stelly
Sales
Baton Rouge



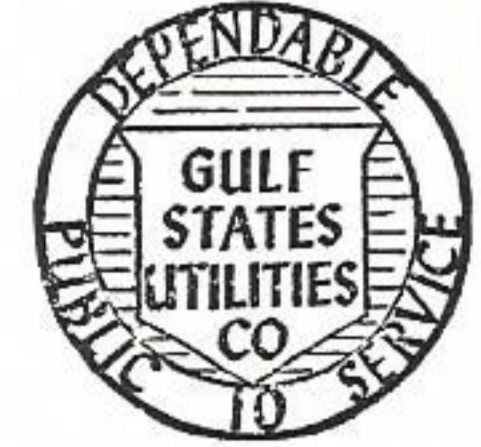
Z. B. Jackson
Distribution
Baton Rouge



D. S. Whitmire
Treasury
Madisonville



E. G. Hodges
Sales
Lake Charles



John Jackson
Production
Beaumont

Beaumont Wins "Topper" For 1st Six Months

SYSTEM QUOTAS AND ACCUMULATED SALES

Division Standings	RANGES				WATER HEATERS				DRYERS				HEAT PUMPS				MEDALLION HO.			
	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.	Bog.	Sls.	%	Stg.
1. Beaumont	3,306	1814	54.9	1	748	578	77.3	1	1,905	896	47.0	1	180	186	103.3	1	307	307	100	2
2. Lake Charles	1,998	970	48.5	3	443	298	67.3	2	1,445	614	42.5	3	110	74	67.3	2	209	147	70.3	3
3. Baton Rouge	3,769	2021	53.6	2	425	202	47.5	4	1,854	846	45.6	2	200	66	33.0	5	498	578	116.1	1
4. Port Arthur	1,396	519	37.2	4	204	72	35.3	5	816	344	42.2	4	60	27	45.0	3	113	57	50.4	4
5. Navasota	1,031	381	37.0	5	280	153	54.6	3	480	164	34.2	5	50	19	38.0	4	73	35	48.0	5
TOTAL	11,500	5705	49.6		2,100	1303	62.0		6,500	2864	44.1		600	372	62.0		1,200	1124	93.7	
Previous Year 1958	6 Mos.	5163	53		6 Mos.	1019	57		6 Mos.	2584	40		6 Mos.	200	89		6 Mos.	501	501	

Thru June, 1959

Baton Rouge Area Mutual Aid Exercise

WITH ALL THE comment—pro and con—about the status of our nation's various preparedness programs, it's good to learn that our area industry is actively working toward a coordinated, 'round-the-clock disaster set-up.

Disaster Rehearsal

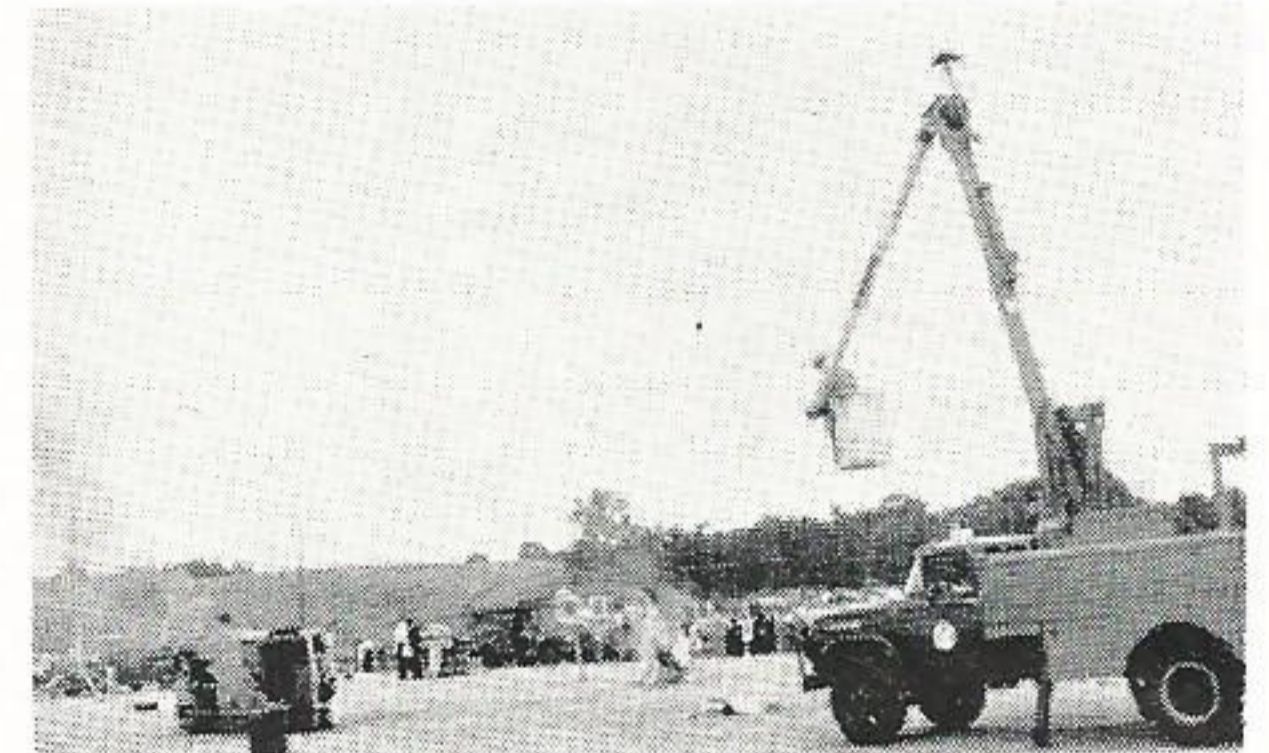
An example of how the program works was the mock disaster exercise at the Baton Rouge Air Force Station, which climaxed the three-day Third Annual National Industrial Mutual Aid Conference, held in the Capital City this summer. H. E. Brown, Baton Rouge Division manager, was general chairman for the conference, which was part of the continuing program

of the American Society of Industrial Mutual Aid System. Gulf States is a member of the ASIMAS.

Mutual Aid is a preparedness program based on group effort. It makes sound use of the theory that individuals working together can accomplish what no one could accomplish alone.

Every directive of the Mutual Aid System is concerned with one of two ultimate objects:

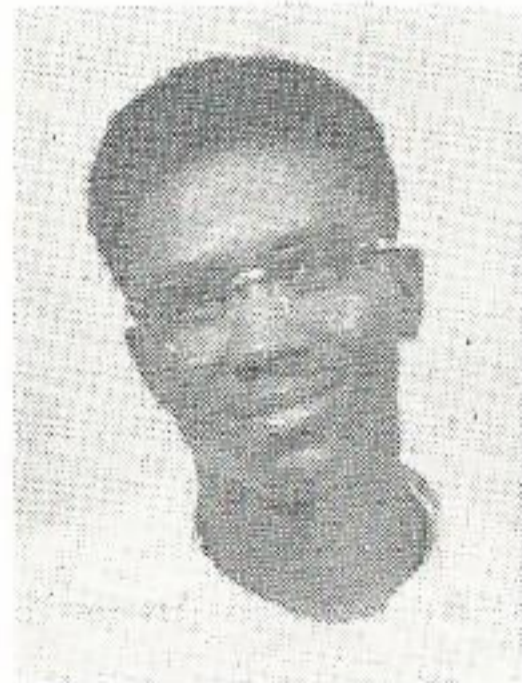
- (1) To prevent any disaster that can possibly be averted, and
- (2) To minimize effects of unavoidable disasters by preventing injuries and saving lives.



One of our "sky workers" demonstrates its effectiveness in work above ground, during one of the disaster exercises. Some 300 people from all over the United States were in Baton Rouge for the conference.

Beaumont Employee Drowning Victim

George Thomas, of the Beaumont Substation, drowned July 26 while swimming.



Thomas

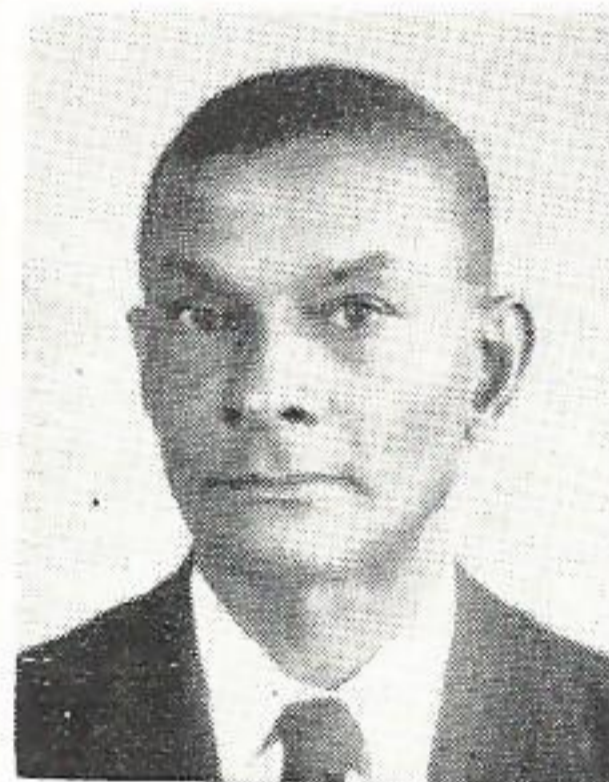
Burial was in Breaux Bridge, Louisiana, July 29.

Mr. Thomas was born in St. Joseph, Louisiana, February 20, 1931 and joined Gulf States as a laborer in 1952 in Beaumont. He is survived by his wife, Mrs. Iva Baptiste Thomas and one son, George, Jr.

Males are more troublesome than females—at least as far as black birds are concerned. Southern Nevada Power Company reports trouble caused by male black birds sitting on the radome of a microwave antenna which was mounted on the same tower with another antenna. The beam of one antenna was reflected by the bright feathers of the male birds (female have duller feathers) into the other antenna.

Two Beaumonters Retire

John A. Triplet, janitor in the Baton Rouge T & D Department, will retire on September 1, after a 36-year utility career.



Triplet

in the T & D Department, the position he held at the time of his retirement.

He was born in Baton Rouge and attended school there. Mr. Triplet joined Gulf States in 1923. In 1941 he became a laborer in the Gas Department, and in 1949, he was made a janitor

Kyle A. Hutchinson, janitor in the Beaumont T & D Department, retired on July 1, after 28 years with the Company.



Hutchinson

He was born in Houston, then moved to Beaumont where he attended school. He joined the U. S. Coast Guard in 1918, where he served for a year. After his return he worked for a

Beaumont laundry for 10 years, and joined Gulf States as a janitor in 1930.

Mr. Hutchinson suffered a stroke in 1958 and was moved to the Veterans' Hospital in Houston, where he was still confined at the time of his retirement.



REDDY KILOWATT®

Federal spending is nearly double that of the state and local governments combined, while 71 percent of all tax collections goes to Washington.



William E. Richard

Richard Transferred To Navasota

William E. Richard, industrial engineer, was transferred from Lake Charles to the Navasota Sales Department August 1.

A native of Lake Charles, Mr. Richard graduated from Texas A & M College with a mechanical engineering degree in 1950. He joined the Company

the same year in Beaumont.

After a tour of duty in the Army from 1951 to 1953, he was transferred to Lake Charles as an industrial engineer.

Mr. Richard is married and has three children.

Six Promoted at Louisiana Station

Promotions of six Louisiana Station employees in Baton Rouge were announced last month.

Promoted were: S. L. Adams to general maintenance supervisor; Valdemar Westh to mechanical maintenance supervisor; J. O. Bauman to electrical maintenance foreman; A. J. Glynn, Jr. to boiler maintenance foreman and A. P. Lusk to labor foreman.

All promotions were effective July 16.

Mr. Adams

Mr. Adams, an electrical engineer graduate of Texas A & M, joined the Company in 1938 as a helper in the Beaumont Line Department. A year later he was transferred to the T & D Department in Beaumont in 1941. After being transferred to Liberty as an estimator, in 1943 he was promoted to engineer and moved back to Beaumont. He moved to Lake Charles in 1947 and was promoted to senior engineer in 1949. In 1953 he was promoted to electrical maintenance supervisor in the Production Department at Louisiana Station, the title he held at the time of his recent promotion.

Mr. Westh

Denmark-born Valdemar Westh joined the Company in 1932 as mechanic's helper in Baton Rouge. In 1934 he was promoted to labor foreman, the position he held until 1945 and his promotion to boiler maintenance engineer.

Mr. Bauman

Born in St. Louis, Missouri, J. O. Bauman attended school in Pensacola, Florida, and worked from 1918 to 1927

with the Pensacola Electric Company. In 1927, he joined Gulf States as an engineer in Beaumont, and was promoted to electrician seven months later. He progressed through second class and became electrician first class in 1942. In 1943 he was made master electrician and transferred to Baton Rouge. In 1947 he was promoted to electrician foreman, the title he held until his recent promotion to electrical maintenance supervisor.

Mr. Dulany

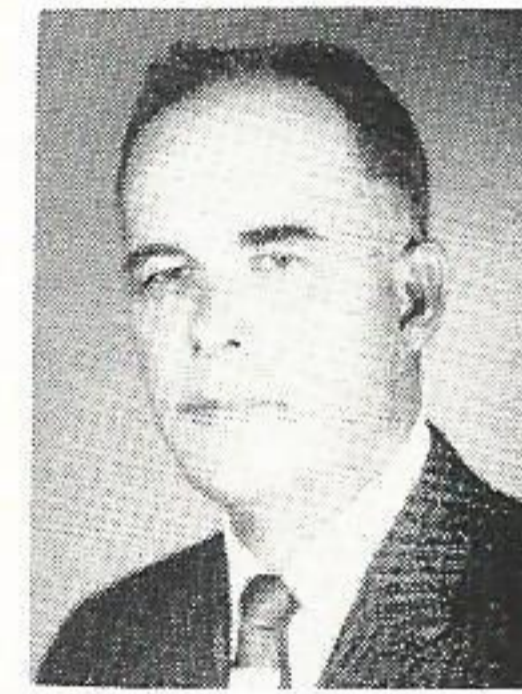
J. E. Dulany joined Gulf Sates as a pipefitter in Baton Rouge in 1931, after prior experience with Stone and Webster Engineering Corporation. He was made pipefitter foreman in 1936 and was promoted to maintenance foreman in 1953, the position he held at the time of his promotion to mechanical maintenance foreman.

Mr. Glynn

A. J. Glynn, Jr., joined the Company in 1924 as an oiler in Baton Rouge. He passed through the various classifications and was made head fireman in 1941. In 1944 he took a leave of absence to serve as secretary-treasurer of the Gulf States Employees Association. In 1956 he returned to Louisiana Station at Baton Rouge as boiler maintenance foreman.

Mr. Lusk

A native Baton Rougean, Alfred P. Lusk joined our Company in 1938 as a repairman helper at Louisiana Station. After progressing through two classifications he was promoted to master repairman in 1945, the position he held at the time of his recent promotion to labor foreman.



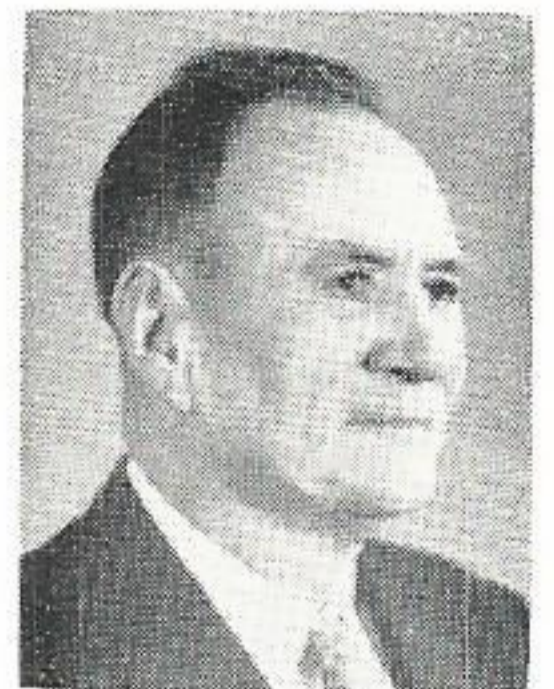
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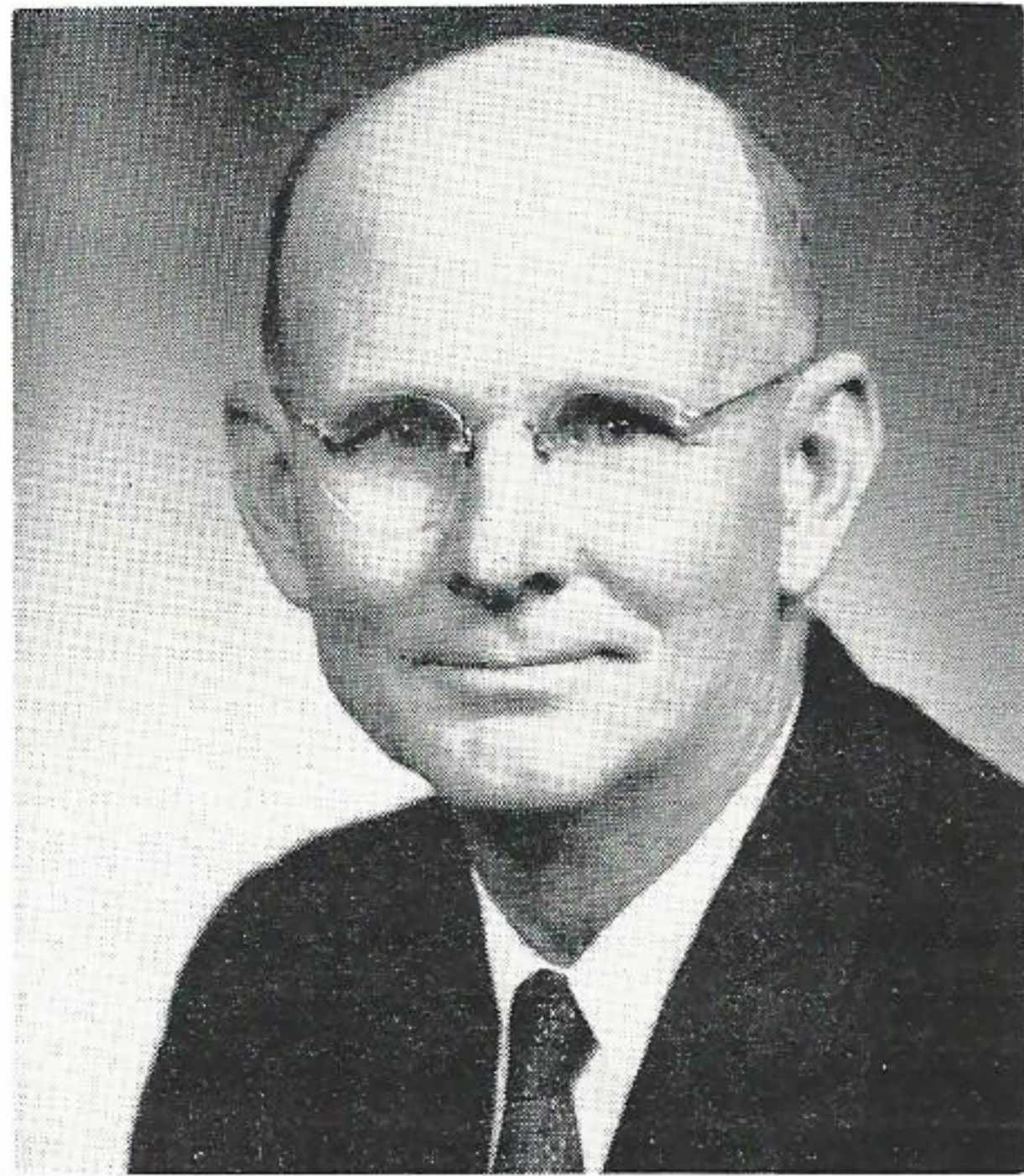
Dulany



Glynn



Lusk



F. T. Hargrove

Hargrove Promoted In Port Arthur

F. T. Hargrove, Port Arthur, was promoted to appliance repair foreman, effective June 16.

A native of Iola, Texas, Mr. Hargrove was employed by Gulf States in 1926 as a trainman in Port Arthur. In 1929, he was made district representative. In 1930 he transferred to the Repair Department, and progressed up to appliance repairman 1st class, the title he held at the time of his recent promotion.

SYMPATHY TO:

Don Brim, Beaumont Billing Department, who lost his father, L. R. Brim on July 1.

Guy Settoon, serviceman in Sulphur, on the death of his brother.

Nat Broussard, Lafayette T & D, on the death of his mother, and to **F. B. Sonnier**, operations supervisor, Lafayette, on the death of his brother.

James M. Robinson, Louisiana Station, on the death of his father, Charles M. Robinson, of Slaughter, Louisiana, on July 28.

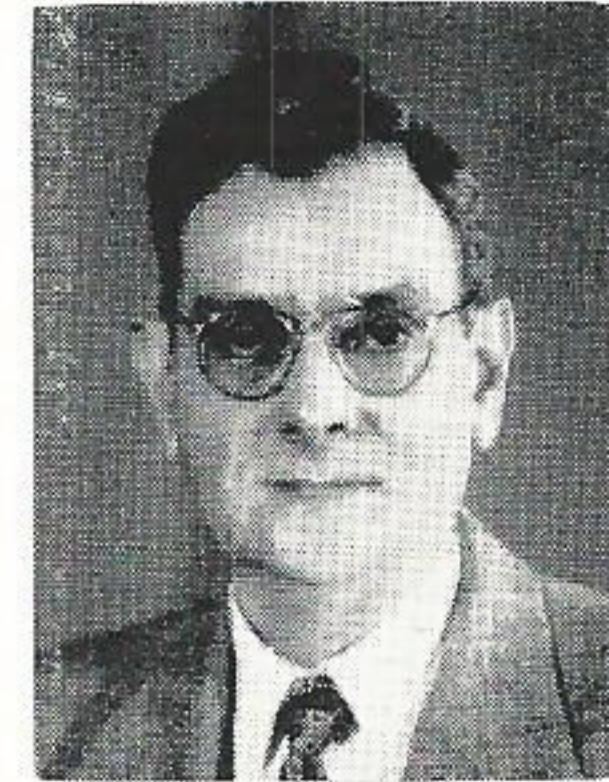
Eubert A. Williams, Louisiana Station, on the death of his wife, Lucille.

K. D. Sistrunk, Nederland serviceman, on the death of his father.

S. J. Guidry Retires After 35 Years With Company

Sabre Justin Guidry, head fireman in Port Arthur, retired on August 1, after a 35-year utility career.

Born in Abbeville, Louisiana, in 1894, Mr. Guidry held several jobs with refineries before joining East Texas Electric Company in Beaumont in 1924. He moved to Port Arthur as a repairman helper in 1925 and progressed through the positions of oiler, fireman and ice plant operator and repairman.



Guidry

In 1928, he was transferred to Navasota as a watch engineer. He served in several capacities in Bryan and Port Arthur before moving to Baton Rouge as second fireman in 1949. He was promoted to head fireman in 1958, the position he held at the time of his retirement.

Let's Read Our Mail



Mr. Goree Mathews, Supt.
Gulf States Utilities Co.
Calvert, Texas

Dear Goree:

I wish to express our sincere appreciation for your cooperation and help in setting the poles for our park swing and the assistance given us with our traffic lights.

It is a privilege for a city to have such an organization as yours established within their limits. We have always found that Gulf States Utilities Co. is ready to help and do their part to make the community a better town in which to live.

Thanks again and express our appreciation to your employees for their part they play in the functions of our City.

Yours very truly,
CITY OF CALVERT
By: Lewis E. Tindall, Sect.

gulf staters in the news

Goree Mathews, Calvert Superintendent, was recently installed as first vice president of the Lions Club at the high school. Pins were presented to all past presidents and **S. T. Cooper**, Calvert serviceman, received one.

H. C. LeVois, Navasota division manager, has been appointed by Governor Price Daniel as a member of the 350-man Industrial Advisory Board. This board is an active policy-recommending board assisting the Texas Industrial Commission in planning and executing a program of industrial development for Texas.



"She's an awfully hard girl to get to know."

Hank Roester

Skit Spoofs

Superintendents Problems

Over 200 key Gulf Staters attended department heads meetings in Beaumont on July 27, in Baton Rouge, July 28, and Lake Charles, July 30, and learned at first hand of the activities, responsibilities and problems of district and local superintendents.

T. O. "Doc" Charlton, Orange superintendent, listed the superintendent's variety of chores. He is often called on to head church and civic groups, to take part in community projects, serve on school boards, and to participate in many other after hours activities. Superintendents are responsible for the supervision of personnel, for safety and safety training, accounting, some engineering, employee activities, such as life saving training courses, customer services, and sales.

Skit Entertains, Informs

These responsibilities and their problems were illustrated by slides and a skit "starring" area superintendents. The skit was written by C. P. Shirey, safety and training manager, Beaumont.

G. J. Gilmore, district superintendent, Sulphur, was a district superintendent meeting the problems of a typical day. His office clerk was played by Frances Engelbrecht, Training and Safety De-

partment, Beaumont. An irate customer, A. C. Handley, (local superintendent, Nederland-Pt. Neches), wanted a guy wire removed from his driveway.

The meter reader, Vic Norvell, (local superintendent, Woodville), had a customer who thought his bill was wrong. The service foreman, J. W. Lamm (local superintendent, Denham Springs), had a problem trying to credit his servicemen with time off and overtime. W. E. Dinkins (district superintendent, Conroe), was the salesman who needed his morale beefed up because he felt that his bogey was too high. He wanted to make out the quota for next year so he could be on the winning side.

The responsibility of Gulf Staters concerning public safety was brought out in a talk by Jerry Stokes, claims director, Beaumont. (An excerpt of this talk can be found on page 4.) Mr. Stokes pointed out the need for each employee to build good public relations.

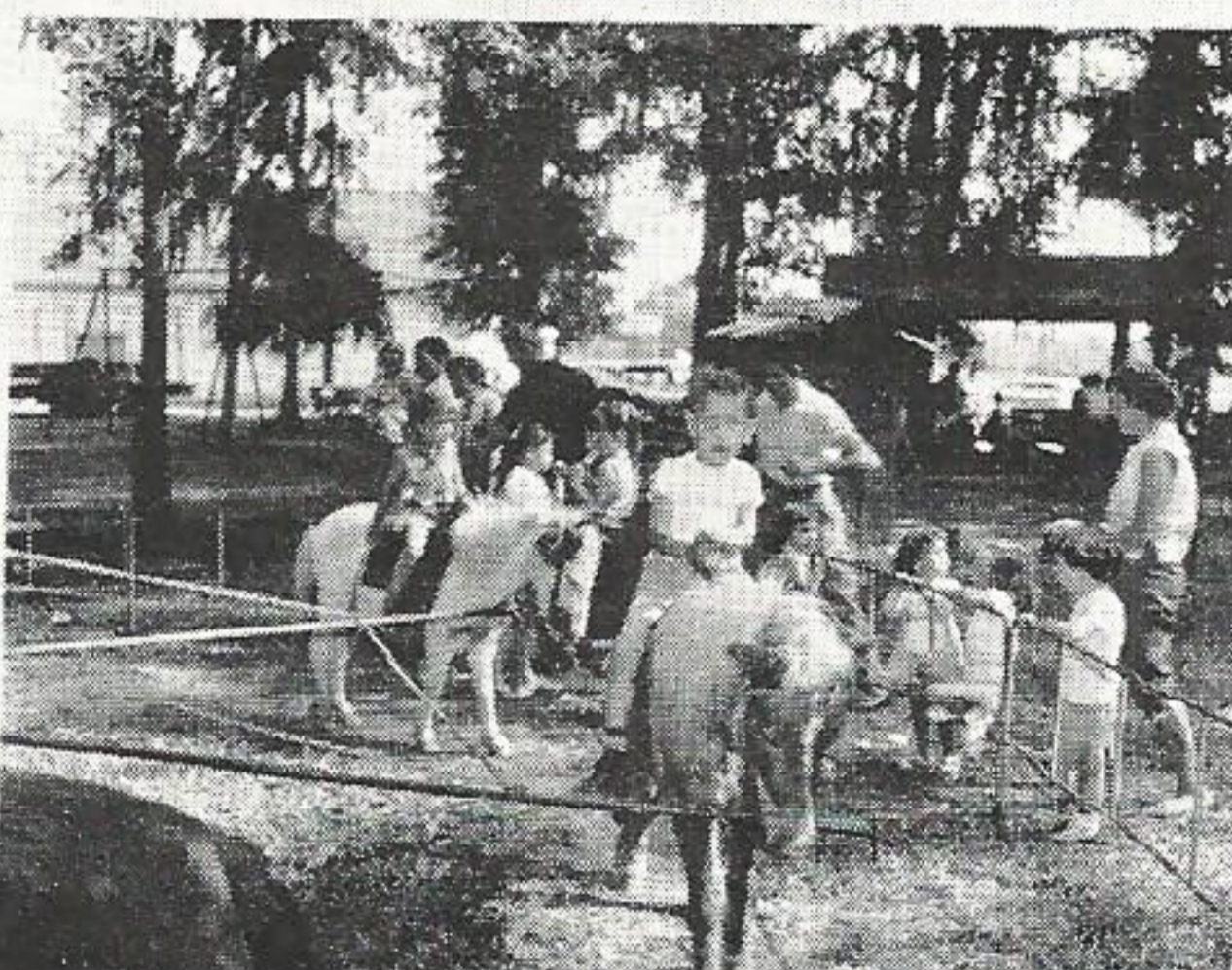
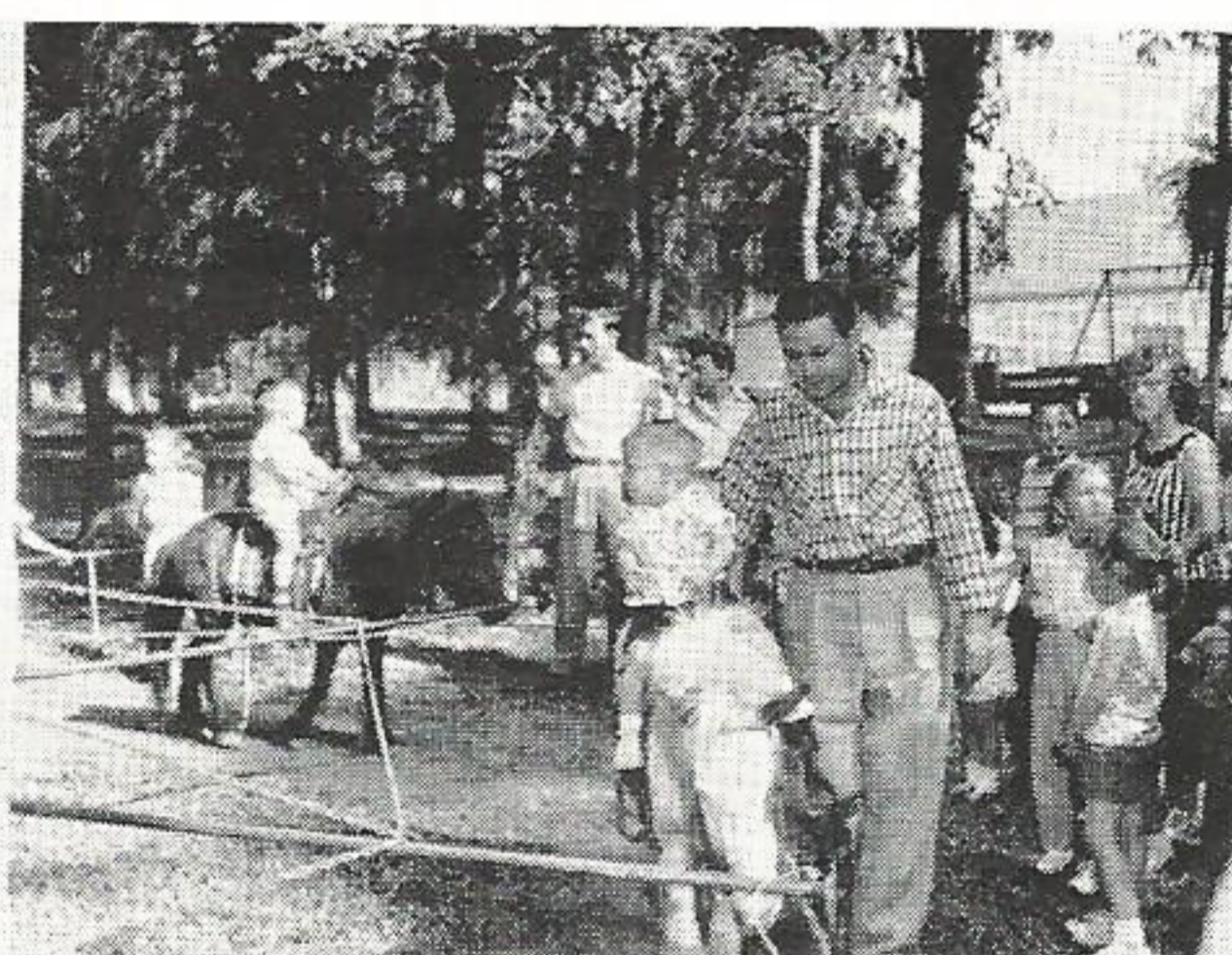
In the Beaumont meeting Mr. Charlton received a 4000 KWH Club certificate from E. L. Robinson, vice president and general sales manager, for Orange district having passed the 4000



A worried G. J. Gilmore (right) is confronted with all the problems faced by an area superintendent daily in the skit at the July department heads meetings. Appearing with Mr. Gilmore are A. C. Handley, the customer, Vic Norvell, meter reader, W. E. Dinkins, salesman, J. W. Lamm, service foreman, and Frances Engelbrecht, office clerk.

KWH mark of electricity used in residential sales.

Since Beaumont Division led in sales not only for the month but for the first six months this year, Topper hats were awarded in the Beaumont meeting to L. M. Welch, division manager, R. A. McAlpine, superintendent of sales, and Mr. Charlton. Ralph Spafford, sales supervisor, was on vacation.



Baton Rouge Short Circuitors Whoop It Up

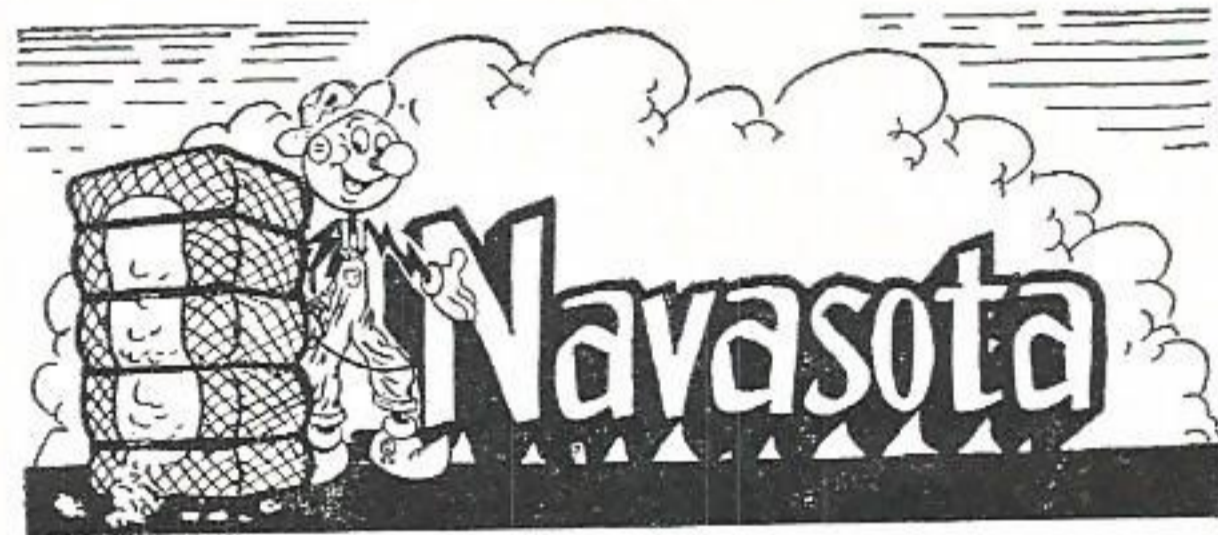
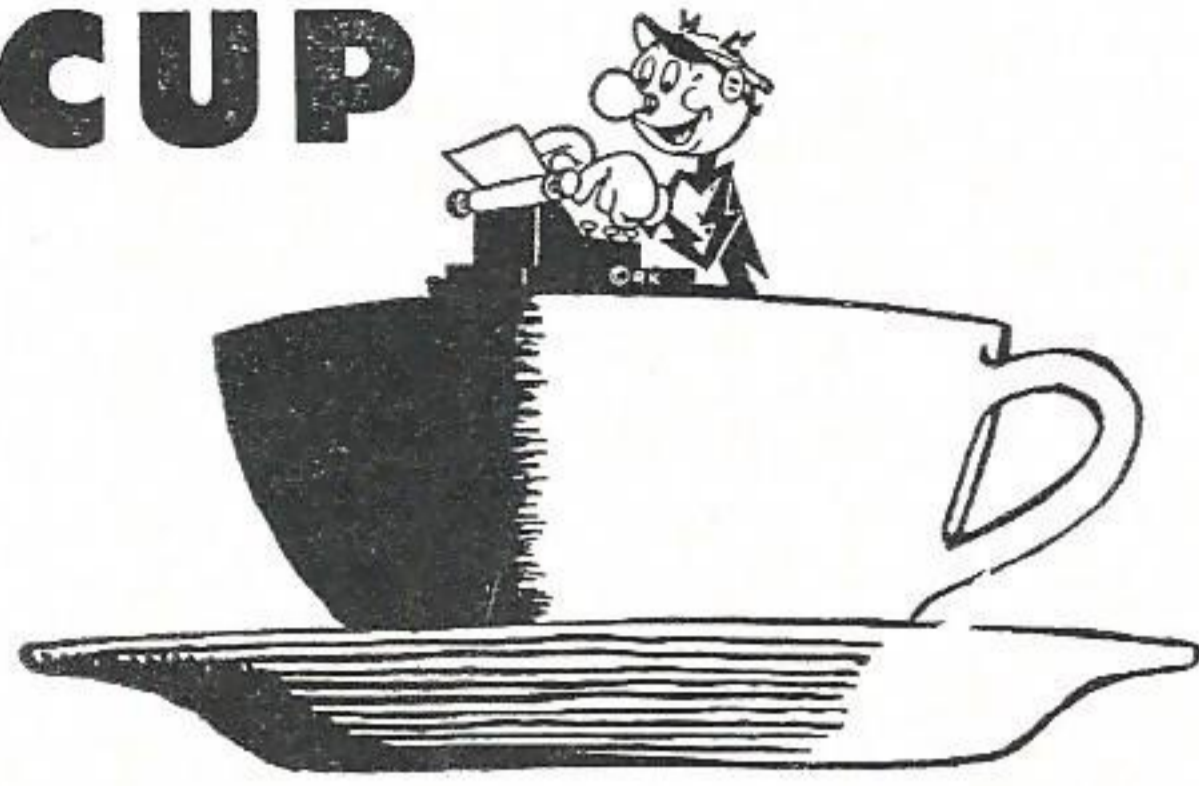
Whenever Gulf States families get together for an outing, you can count on good fellowship, lots of fun, attractive women and children, good eats and, usually, a break from the weather man.

That was true again for Baton Rouge's lively Short Circuit Club, which had another of its long series of action-packed summertime frolics last month at the venerable UCT camp on the Hammond highway.

As you can see from the pictures, the gals looked fine, the kids had a time and the old folks just enjoyed being out again.

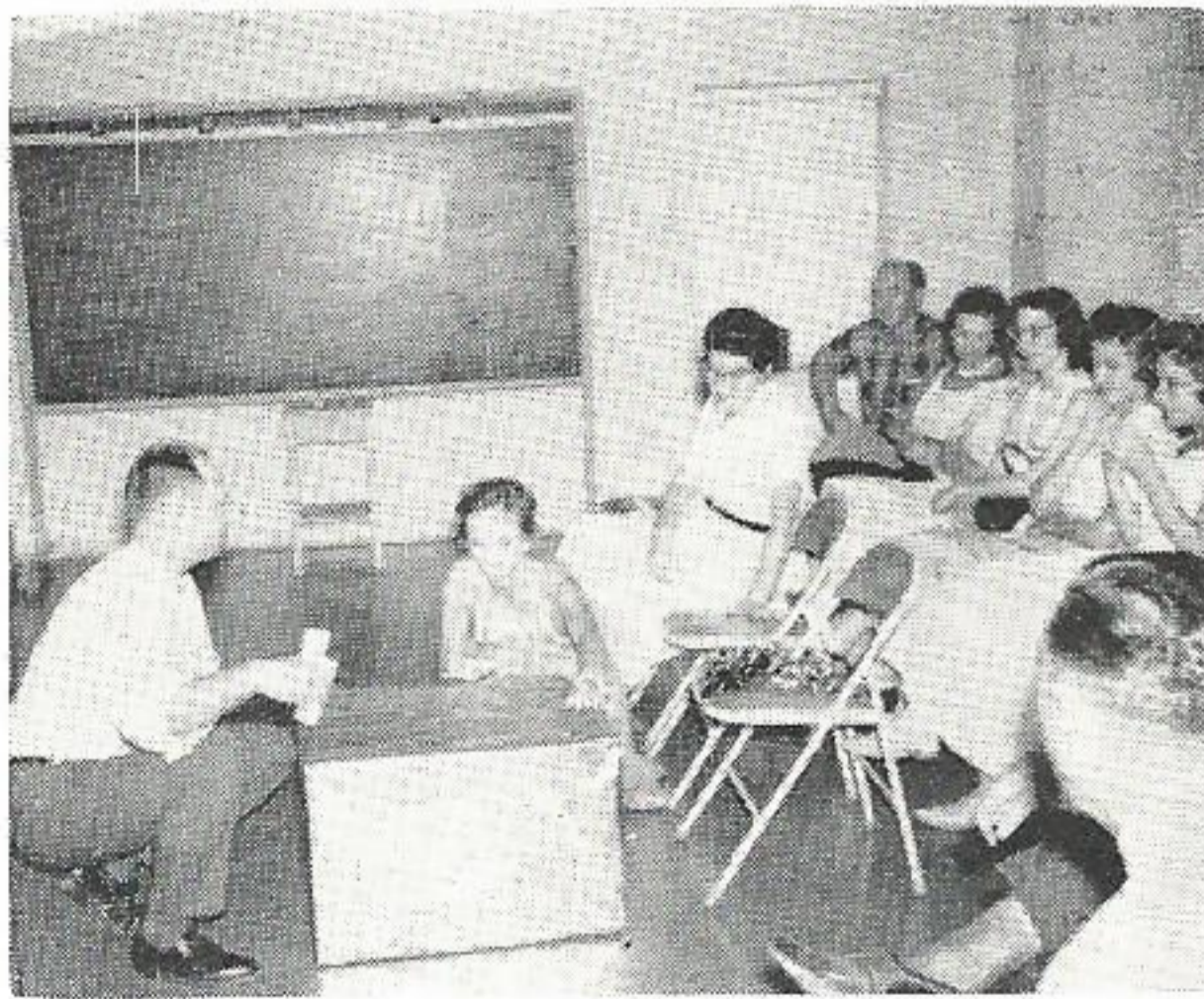
over the

COFFEE CUP



On Saturday, July 25, Mrs. Janyee Bonifazi entertained for her daughter, Marsha Lynne Holiday in honor of her first birthday, which was July 26. "Prissy", as she is called, received many nice guests. Nearly all of the Gulf States employees attended with their children and a few other guests. Delicious birthday cake, punch and coffee were served. Favors were given to the children.

Vacationers are returning tanned and healthy.



This picture was shot at the "get-together" for Wanda and Ed Hodges on July 10, at the Navasota office, when employees presented the couple with an electric roaster and stand as a parting gift. Ed is moving to Lake Charles as the new supervisor of industrial and commercial sales there. Anita Boles is seated on the front row. Behind her are Luiell Maris, Joyce Jolly, Virginia Plentl, Bernice Fread and Dorothy Dickshat. And that's the back of Connie Winborn's head in the lower right-hand corner.

E. L. Butler visited relatives in Porter, Edna and Baytown. He also did some water skiing at Lake Houston.

S. T. Cooper visited on the Coast with kinfolks and also worked on his new home in Calvert.

Charles Ray Smith celebrated his birthday in Guase on the 4th of July, and then rested a week at home.

Mr. and Mrs. Ray Myers of Franklin spent part of their vacation at Buchanan Dam fishing. He promises us some pictures of the ones that didn't get away. He and his wife were also in Houston.

Ed Mitchell took his two weeks and enjoyed the time with his family and friends.

Mrs. Jayne Bonifazi will take her vacation August 3 and will spend the week as counselor at an encampment at Latham Springs, Texas.

—By Louise Satory



W. M. Wilkinson and S. H. Sharp of Baton Rouge Stores Accounting, spent several days fishing at Orange Beach, Alabama, recently, and they were especially glad to have them with them R. S. Pace. We understand they all brought back fish with them.

Gladys Smith of Purchasing spent a week in Pensacola, Florida, swimming and having fun.

Wanda Slaven, also of Purchasing, is on her two weeks vacation, too. We'll report later where she went.

Vacations are in the news at the Baton Rouge Purchasing Department. Bill Wilkinson, buyer, is now on vacation for three weeks and he plans to do a lot of fishing. One of his trips will be off the coast of Florida at Orange Beach. He will spend some time in Mississippi on the farm there.

Sheryl Gautreaux, daughter of Mr. and Mrs. W. P. Gautreaux, Gas Department, has just returned from Camp St. Joseph, Bay St. Louis, Mississippi, where she has been enjoying fishing, horseback riding and other sports.

Nancy Bowman is back from her vacation, having spent most of it in Mississippi (too!) with her folks, and she claims that her two little sons had a wonderful time on the farm.

—By Ethel C. Sharpe



Betty Lynch is our local office clerk in Madisonville and is also PLAIN TALKS news reporter for the Madisonville District.

Best Wishes to Gayle Slaton, departmental clerk at Louisiana Station, on her engagement to John A. Miller of Livingston. I might add that her ring is really an eye-catcher.

August Birthday Best Wishes to the following: E. E. Atkinson, E. J. Bello, M. H. Brown, G. D. Bunch, V. A. Gautreaux, R. A. Giroir, J. S. Himel, Jr., J. E. Hood, C. A. Ibach, G. S. Jolissaint, W. L. Jones, E. C. Kopp, C. E. Lawless, A. P. Lusk, J. M. May, Jr., S. L. Mixon, Patsy P. Hood, J. Gayle Slaton, D. L. Strickland, V. Westh, and L. Young.

—By Marion Brown



Lois Groce, your PLAIN TALKS reporter at Somerville, will be vacationing next week—August 2— in New Mexico and Colorado.



It may be a shock to those who know her, but that is, truly, Loraine Dunham, Port Arthur PLAIN TALKS reporter, all decked out in her costume as "Rosie" a waterfront bar-maid. Loraine played the part in the Port Arthur Little Theatre's production of "New Girl in Town" last month. She also designed the program for the play.



Under the title of "Tall Tales" we list "Happy" McMillian's story that has been making the rounds of Port Arthur Gulf Staters. According to "Happy", who's general line foreman, thousands of jumbo shrimp were trapped inside the hurricane fence at his camp after the tide waters subsided after Hurricane Debra. Looks like an ill wind blew somebody good, doesn't it?

Audrey Cundiff, Nederland District local office clerk, just returned from a vacation of garden tours. She visited the Hodges Gardens at Many, Louisiana and Avery Island Gardens near New Iberia.

W. M. "Mooch" Ingwersen enjoyed his vacation in his camp at Town Bluff on Dam "B". He fished and had a good time doing "nothing".

—By Elizabeth Whatley



Our belated congratulations to Oray Hernandez, who was elected Commodore of the Vermillion Boat Club of Abbeville. Oray is a district serviceman located in Abbeville, where he lives with his wife and three children.

Nell Mitchell, daughter of Mr. and Mrs. A. B. Mitchell was married to Charles Domingue in the Cathedral of St. John the Evangelist on July 27. The newlyweds will reside in Monroe, where the groom is attending North-eastern State College of Pharmacy. Mr. Mitchell is our storekeeper.

Mr. and Mrs. J. K. Powell and son, Jimmy, have returned from an extensive tour of the Atlantic and Gulf Coast regions. The Powells visited with relatives in Virginia and Georgia while touring. Mr Powell is our service foreman.

Mr. and Mrs. Roger Trahan are now enjoying their new home in Rayne. Their new slogan is, "There's no place like home." Mrs. Trahan is a department clerk in the Service Department. In addition to their family. Glad two weeks in Albuquerque, New Mexico, visiting their son, daughter-in-law, and three grandchildren. Mr. Sonnier is T & D supervisor.

A new employee in the Sales Department is Jeanette Murphy, who will replace Mrs. Jerry Chauffee as home service advisor. The Chauffees are expecting an addition to their family. Glad to have you with us, Jeanette.

Mrs. Myrl N. Guilbeau has left the Company after nine years, to wait for a visit from Mr. Stork. Mrs. Jessie Fremin replaces her.

Happy Birthdays this issue to Ann Hornberger, Joseph Gallet, Henry Buckalew and Corbett LeBlanc.

—By Cynthia Nolan

Vacation time is here again and all the Jennings employees are anxiously waiting or taking to the tourist lanes. Mr. and Mrs. Edward Belair has just returned from visiting in Florida. They visited the Old Fort, Old School & church and Wax Museum in St. Augustine, then went to Jacksonville and Miami. There they stayed at the fabulous Colonial Hotel. While visiting the Sea Aquarium they saw Marguerite

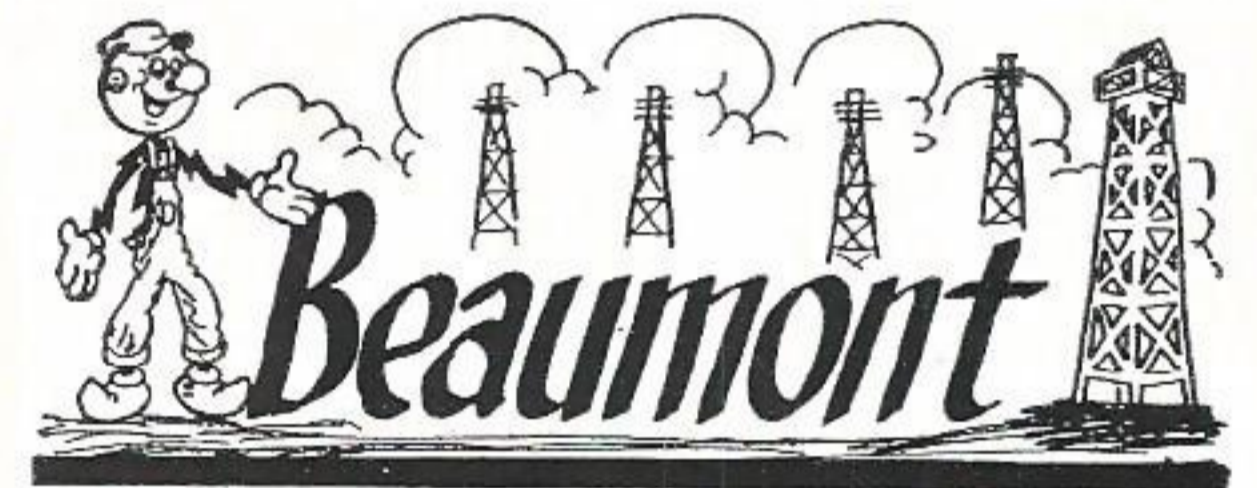
Piazza, the famous opera singer. Bud Collyer, emcee of a TV program, "To Tell The Truth", was making a movie at Cypress Gardens in Winter Haven. Eddie said to look for him in the movie, although he wouldn't tell the name of it. Eddie is our storeroom keeper in Jennings.

Mr. and Mrs. Earl Mayfield and children are hoping to see Disneyland and Knott's Berry Farm.

Other employees on vacation are Camile Miller, Wilfred Broussard, Tommy Brooks, and Harvey Johnson. Mr. Johnson took his family to Hackberry for a week of fishing and resting. Good fishing, Mr. Johnson.

Our welcome mat is out again. Mrs. Jean Miller, our new Service desk clerk, was given a birthday cake baked by our new Home Service Advisor, Irma Lee Hargroder. Irma has been with us since April and Jean since the first of June. Another new employee among our midst is petite and charming Jo Vida Haddock.

—By Mary Ann Gauthier



Thelma Carson, our home service advisor and kitchen planning authority in Beaumont, has returned from a fun-filled vacation in Colorado. Mrs. Carson visited with her mother and her sister, who scheduled her vacation so that all three could enjoy Colorado's Centennial Celebration together. According to Mrs. Carson, Colorado has much in common with electric cooking—it's cool, clean and, in a word, wonderful.



Two home service advisors recently added to the Baton Rouge Division are Carol Ann Causey (left) and Carolyn St. Amant. Miss St. Amant, January graduate of Southeastern Louisiana College in home economics education, is from St. Amant, Louisiana, and is already well-known to Baton Rougeans. Miss Causey, from Tallulah, attended LSU and received her home economics education degree from Louisiana Tech in May, and joined Gulf States on July 6.



Don Clawson, Beaumont Engineering Department, sells President Roy S. Nelson the first ticket on a colored TV set to be given away by the Live Wire Club.

Vacationers from the Billing Department were: **Shirley Bonner**—fishing and loafing at the beach. **Marlene Crabb**—acquiring a beautiful tan at the beach. **Mia Strybos**—visiting New Orleans. **Donella Kellar**—sight seeing in Oklahoma, and **Bernice Eaves**—visiting friends and relatives in Lake Charles and Nacogdoches.

Power Billing and Audit clerks enjoyed a smorgasbord at the Ridgewood Motel on July 29, honoring **Clara Lackey** and **Charlotte Bass**, who are leaving the department.

Welcome to **Mary Beth Futch** and **Jeanne Pleasant**.

—By *Tommie Byrd*

You'll see four new faces in the Beaumont Advertising and Publicity Department now — three writers and a steno. The pretty new steno is **Nonie Wheeler**, a transfer from the Engineering Department, and wife of **Ed Wheeler**, also of Engineering. She, hubby, and 5½ year-old son, **Charles**, live about a mile off the Sour Lake highway.

Nonie is replacing **Jeanette LeBlanc**, who left the Company July 18 to join her husband, **Kermit**, in South Carolina. Upon completion of Kermit's basic training they will visit places of interest during their return to Beaumont.

Walter F. Wright joined the Advertising Department June 9. He, his wife **Carolyn**, and 16-month-old **Dennis**, came to us from Lansing, Michigan. After serving four years in the Air Force, two of which were in Korea, Walt got a B.A. degree in Journalism from Michigan State University. He is the copy writer for Commercial and Industrial Sales.

The second new advertising writer is **Robert J. Montgomery**, from Dallas. Bob served three years in the Navy, being stationed in Hawaii. A graduate

of the University of Texas, he holds a B. J. degree with an advertising major.

George T. "Tip" Smith, a native Beaumont, is the newest addition to the PLAIN TALKS staff. George attended Beaumont High School and Texas A & M College, where he obtained a B.S. degree in agricultural journalism. Tip served two years with the U.S. Chemical Corps. His wife is the former **Ann "Nanny" Neild** of Beaumont.

Al Young is now our Residential Sales copy writer, replacing **Don Hall**, who returned to Oklahoma to join an advertising agency.

Al went to Chicago, August 5-8, to attend an advertising short-course under auspices of ADVERTISING AGE, the official magazine for the advertising world.

Joe DeJean, supervisor of advertising, left August 8 with his family on a three weeks vacation at Wimberly, Texas, and various places on the Gulf Coast.



Herschel Campbell, stingaree, and Al Young pose for their picture on the Bolivar Jetties.

Talk about fish tales — **Herschel Campbell**, commercial artist in the Advertising Department, has a whopper to tell and the picture to prove it. Recently, he battled an 81-pound, 6'11½" stingaree for over two hours near the Bolivar Jetties. Tired, but victorious, he arrived home to show his monstrous catch to amazed neighbors.

—By *Charlotte LeVois*

Alice Pell, in the Orange Accounting Department, is recuperating at home after recent major surgery. We hope you get well quick, Alice.

PBX-Operator, **Flo Ward**, spent a week vacationing in Austin recently. **Frank Osborn**, of the Service Department, spent his vacation time moving into their new Bronze Medallion Home. **Charles Saunders**, Meter Department, also moved his family into a new home while on vacation.

John Prejean and family went to North Carolina for a couple of weeks. Among others taking vacations are **G. W. Daily**, **E. R. Harrison**, **O. F. Peveto**, **Charles Clark**, **Glen McGuire**, and **Ruby Cooper**, **Travis Vincent**, **James Sparks** and **Floyd Hebert**.

Tommy Miller is a new employee in the Orange Accounting Department.

Vacation time is really here. **Mollie Mathews**, Accounting Department, recently spent a week visiting in North Central Texas. **Buck Wingard** and family spent a week fishing and relaxing in Navasota. **Frank Otto** and his wife "conventioned" in San Antonio while **Dorrie Wilson** visited her parents in West Virginia. **Davie Carpenter**, her husband and son spent a week camping and fishing at Cow Creek. There were a number of employees who just spent their vacation at home. Among these were: **V. T. Bolton**, **Alice Pell**, **Ollie Shultz**, **D. R. Jones**, **H. T. Trammell**, **Pat Evans**, **Jo Masters**, **W. R. House**, and **E. R. Saide**.

J. P. Pevoto had the right idea. He and his wife, his daughter and son-in-law, Mr. and Mrs. Morris Sandefer and family, from Beaumont, rented a trailer and toured Grand Canyon, Pikes Peak and other vacation spots in Colorado, as well as Yellowstone National Park.

Mr. and Mrs. Charlton recently spent some time in Waco visiting and attending the graduation exercise of their son, Tom, from Baylor University. Tom is working this summer in the Sales Department in Beaumont.

Summer help in Orange includes **Helen House**, **David Courmier**, **Gary Colburn**, and **Melvin Hogan**.

The new home service advisor in Orange is **Rae Hickman**. We hope she will enjoy it here. Her husband, George, works in the Engineering Department, Beaumont.

Juanita Ownsbey is recuperating at home after a stay in Orange Memorial Hospital. We hope she will be at work soon. We also want to wish happy birthday to Juanita and **Deletta Washburn**, who celebrated birthdays in June.

—By *Reba Willey*

Sporting a very pretty tan which she acquired while on vacation is **Otha Hughes**, Beaumont Credit and Collections. Otha's vacation was spent at Crystal Beach where she enjoyed their "just finished" beach cabin. Being a beachcomber seemed to agree with Otha.

Back from two week's vacation is **Phyllis Lancon**, Credit and Collections. She and her husband, **Lloyd**, vacationed in Galveston and Houston; also included in the vacation activities were eatin', restin' and just plain being away from the "daily grind".

—By *Helen Clark*

Beaumont telephone operators recent honored **Mildred Richardson** by electing her President of the PBX Club of Beaumont. Our congratulations, Millie!

Colorado is an excellent spot for a summer vacation, says **Zoe Withers**, PBX operator, who vacationed there recently with her husband.

Also sightseeing in Colorado for two weeks were **Gloria Bishop** and her spouse. Gloria is in the Duplicating Department.

A new GSU father-daughter team was created recently when **Mary Jane Fontana** went to work in the Stenographic Department. Mary Jane, who prefers being called Janie, is the daughter of **A. G. Fontana**, Stores Auditor. She is a graduate of Beaumont High and attended Lamar State College of Technology.

Friends of **Helene Hartel** welcome her

back on the job after a serious operation. Helene is an auditor in the Treasury Department.

Grace Spivey, Stenographic Department supervisor, left July 29, for a two week vacation in California.

Also leaving soon for California is **G. G. Braud** of the Tax and Insurance Department. No vacation this—he will spend two weeks in training with the U.S. Marine Corps Reserve.

—By *Ward McCurtain*

The Beaumont Purchasing Department welcomes a new employee, **Shirley Hughes**, who replaces **Mary Carter**. Mary has a two-fold purpose for leaving: she is expecting a new member in the Carter family and also moving to Galveston.

Saturday, June 27th, was a beautiful day for the occasion of the beach party the Purchasing Department had at **Ed Smith's** cabin. Everyone enjoyed a day of swimming, sun and sand, not to mention all the food which consisted of barbeque ham and all the trimmings.

Our fisherman, **J. P. French** and wife **Gene**, accompanied by **D. H. Douglas** and wife **Martha June**, spent the weekend of June 22-27 at Black Lake near Campiti, Louisiana. Mr. French said they were lucky to hit a hot spot and caught 65 bass. How is that for a "fish tale," Mr. Editor?

Keith (Beaumont Accounting) and **Shirley Mills** had a wonderful July 26th weekend in Dallas. One of the nice attractions was getting to see Maurice Chevalier at the Music Hall while there.

T. G. "Butch" Franklin and wife **Pat** spent their vacation enjoying the nice scenery and cool mountain breezes in Colorado Springs.

Nancy Mann and husband **Jim** enjoyed a week's vacation in Tampico, on the Gulf of Mexico. She reports the fishing was wonderful and she hopes to return next summer and hook the fish that got away.

Johnny (Engineering) and **Martha Jo Sullivan** and **Martin** (Engineering) and **Beverly Riggs** spent a rollicking July 4th weekend in New Orleans, Louisiana. Highlighting their weekend was the singing of Billy Williams at the Dream Room in New Orleans.

—By *Maxine Thomas*

Bennie Lott, **Jim Ingraham** and **Carl Jones** were among those who attended a two-week training school on the IBM 650 Computer, which was held in Beaumont on June 15 through 26. All three are in Beaumont Systems and Procedures Department. The computer, which will be purchased at a later date, will be used for general purposes by Treasury, Engineering, Production and Rate Departments. The class was concerned with the how-to's of feeding information into the computer's memory circuits.

H. E. Mortimer, supervisor of Rate and Depreciation Department, left June 18 on a three-week vacation to Boston and the New England area. He attended an A G A - E E I Depreciation Accounting Committee Meeting in Chatham, Massachusetts, June 24-26.



Enjoying the surprise played on Virginia "Shorty" Lightsey is the voucher section of the Beaumont Accounting Department when they presented her with a cake on her birthday. Helping to cut the cake are Lois Inman, Carol Hollier, Bess Larkin, Joy Brookins, Peggy Delaney, Ginger Bailey, and Freddie Spitznagle.

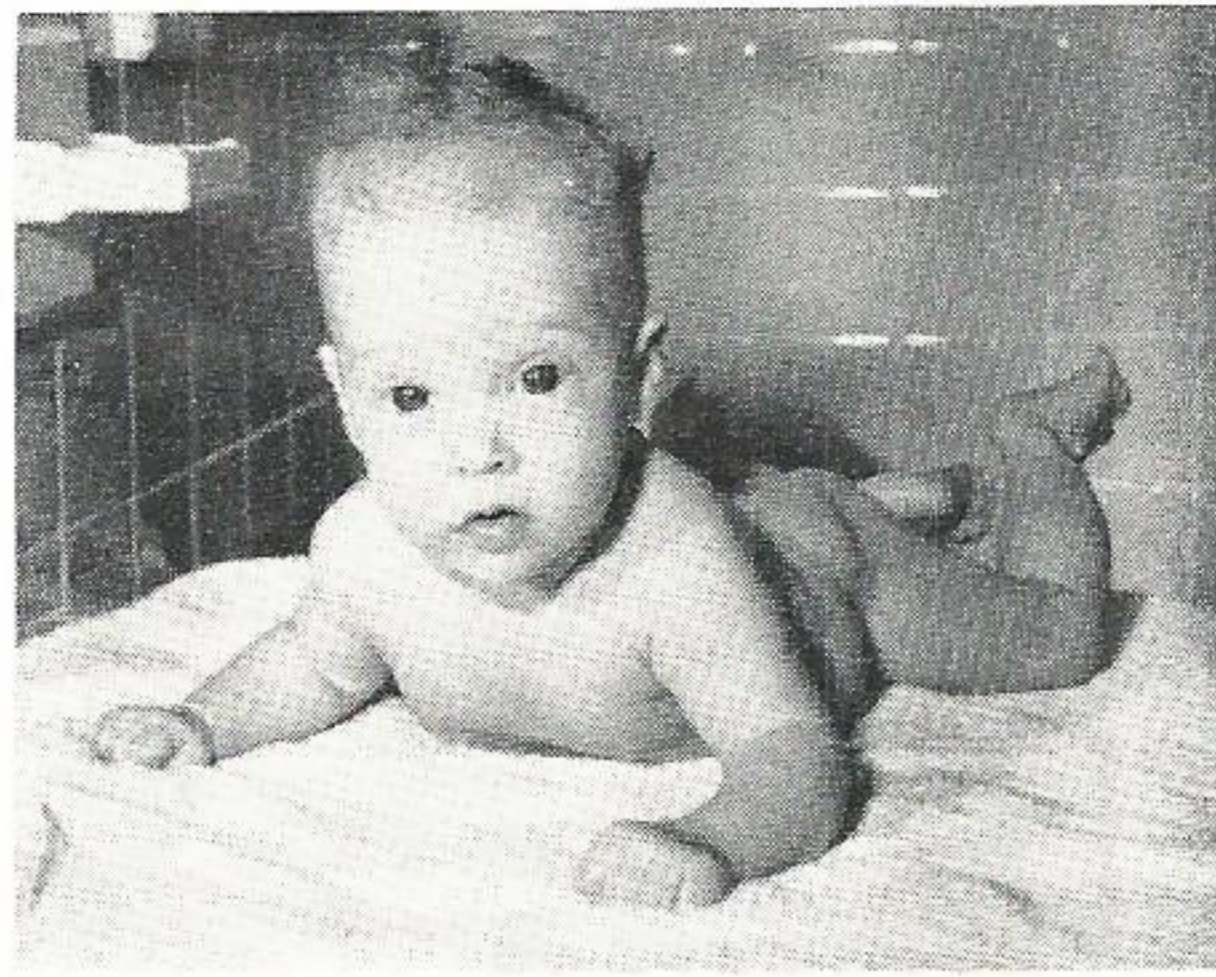
THRIFT PLAN INVESTMENTS

Purchases of Gulf States Utilities Company stock made by the Trustee during August covering employee deductions and Company contributions through July were as follows:

Type of Stock	No. of Shares	Total Cost	Average Cost per Share
Common	1521	\$47,630.72	\$31.315398
\$4.40 Preferred	80	7,175.36	89.692

The Trustee deposited \$8,140.67 with the Savings Department of The First National Bank.

GROWING with Gulf Staters



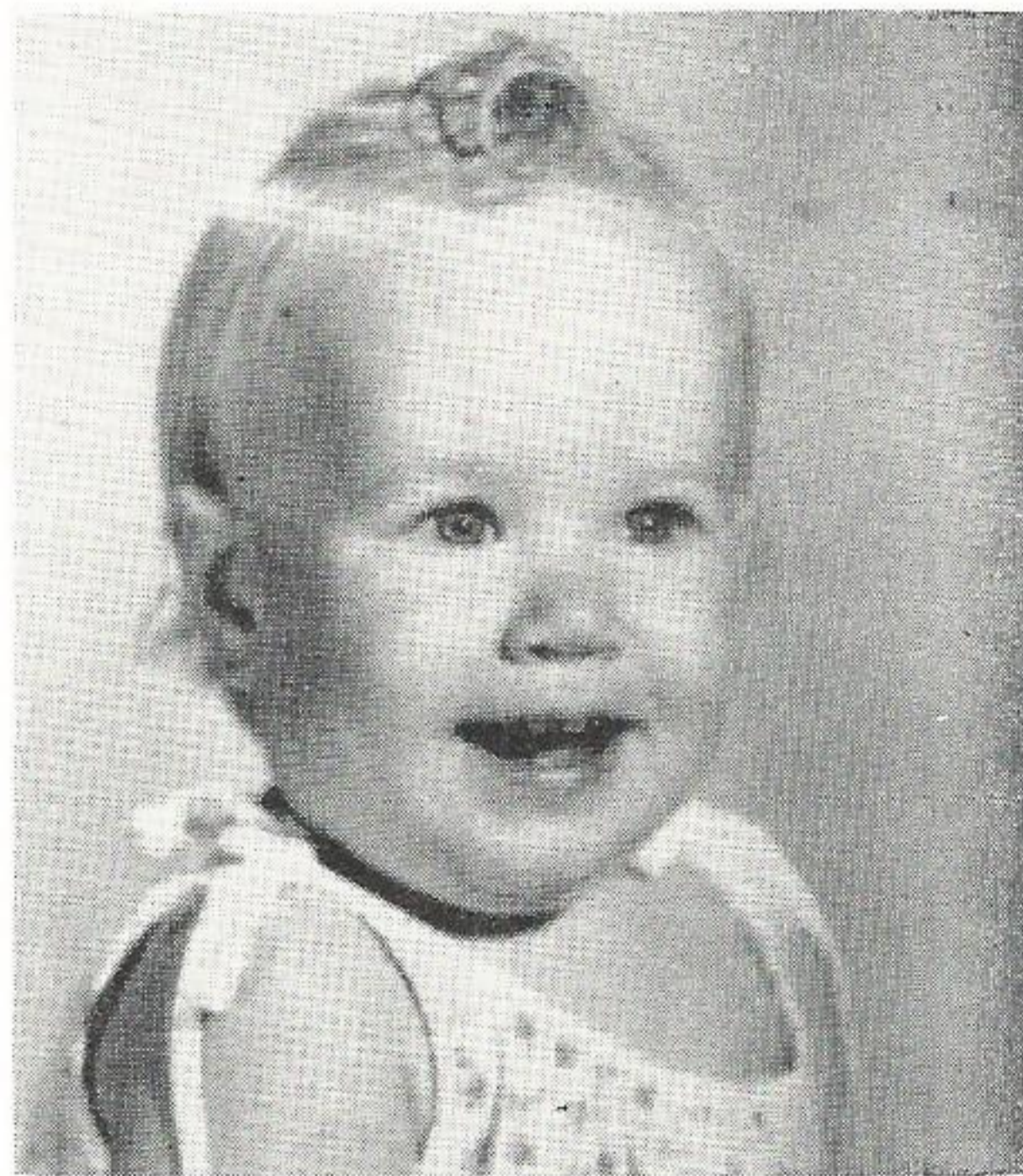
"A lady can't even take a bath without these camera hounds snooping around," says Patrise Suzette, two-month old daughter of Herschel Mathews, supervisor of advertising production in Beaumont Advertising Department.



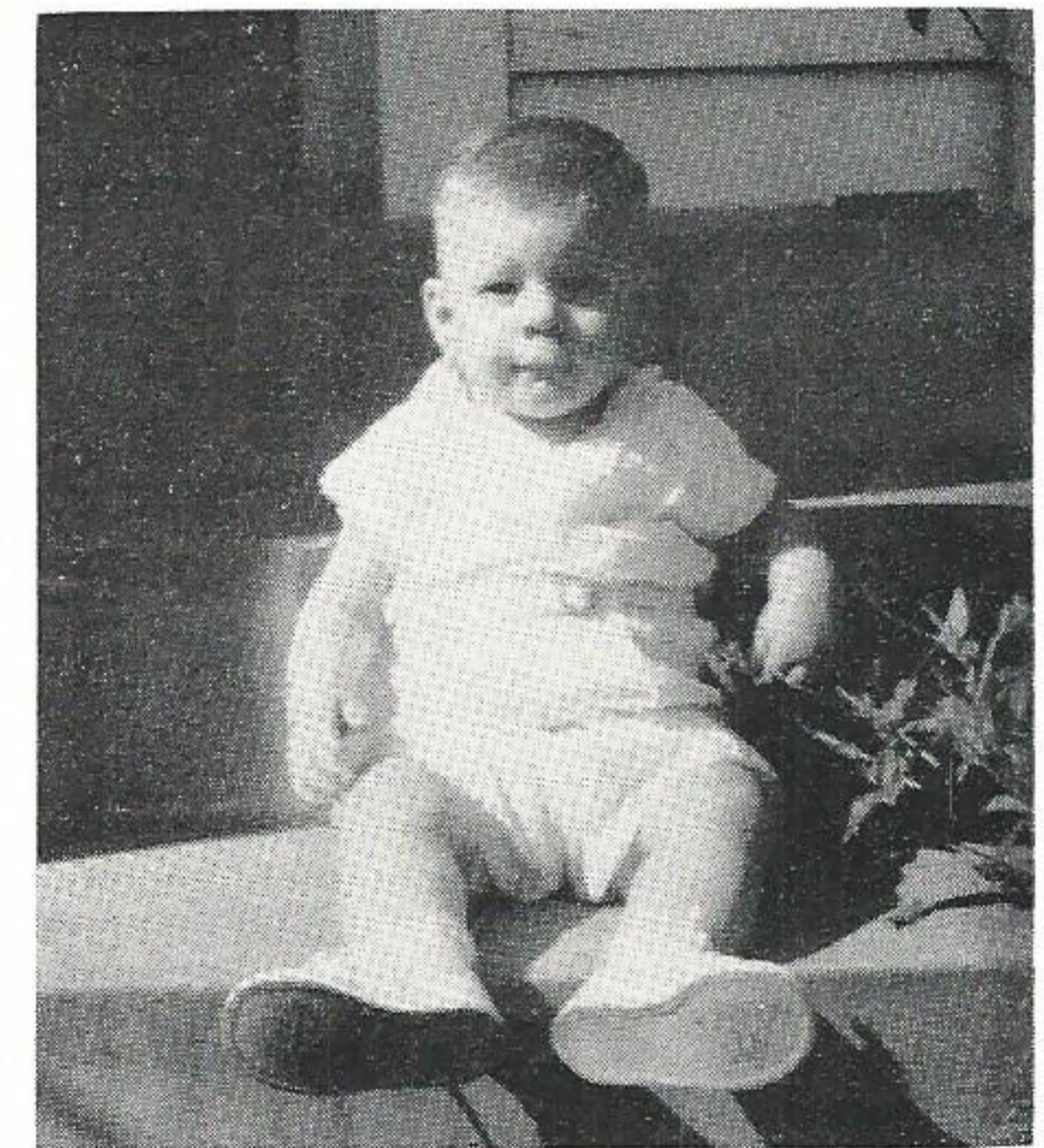
Fred D. Bunch, Jr., waves at the camera. He is the grandchild of George D. Bunch in the Production Department at Louisiana Station. The family lives in Bossier City, Louisiana.



"I build sand-castles, but the waves keep washing them away," mutters Dennis Wright, 17 month-old son of Mr. and Mrs. Walter F. Wright, Beaumont Advertising.



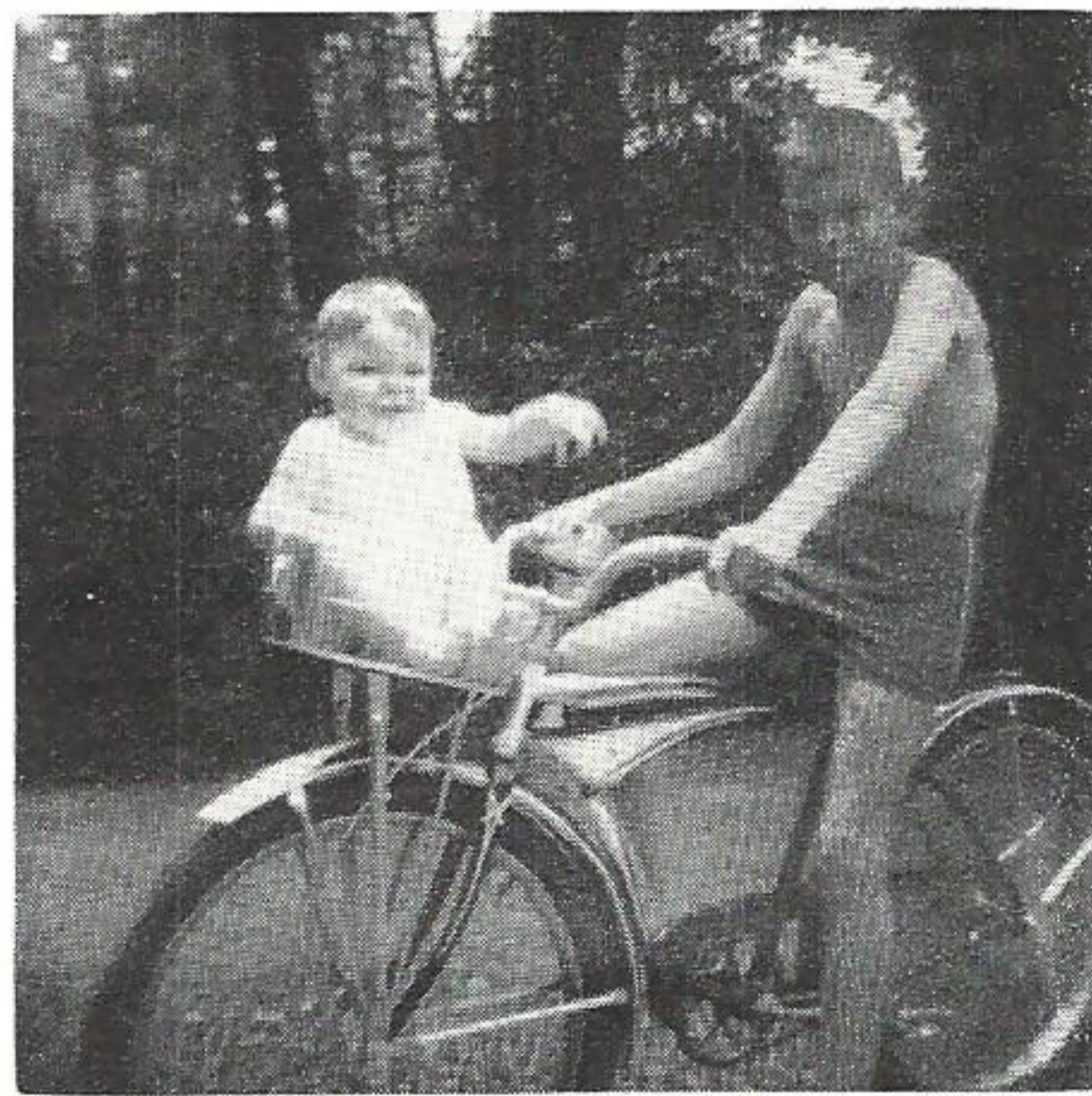
One-year-old Jamie Lynn Barrick smiles sweetly. She is the only granddaughter of James Q. Barrick of the Baton Rouge Gas Department.



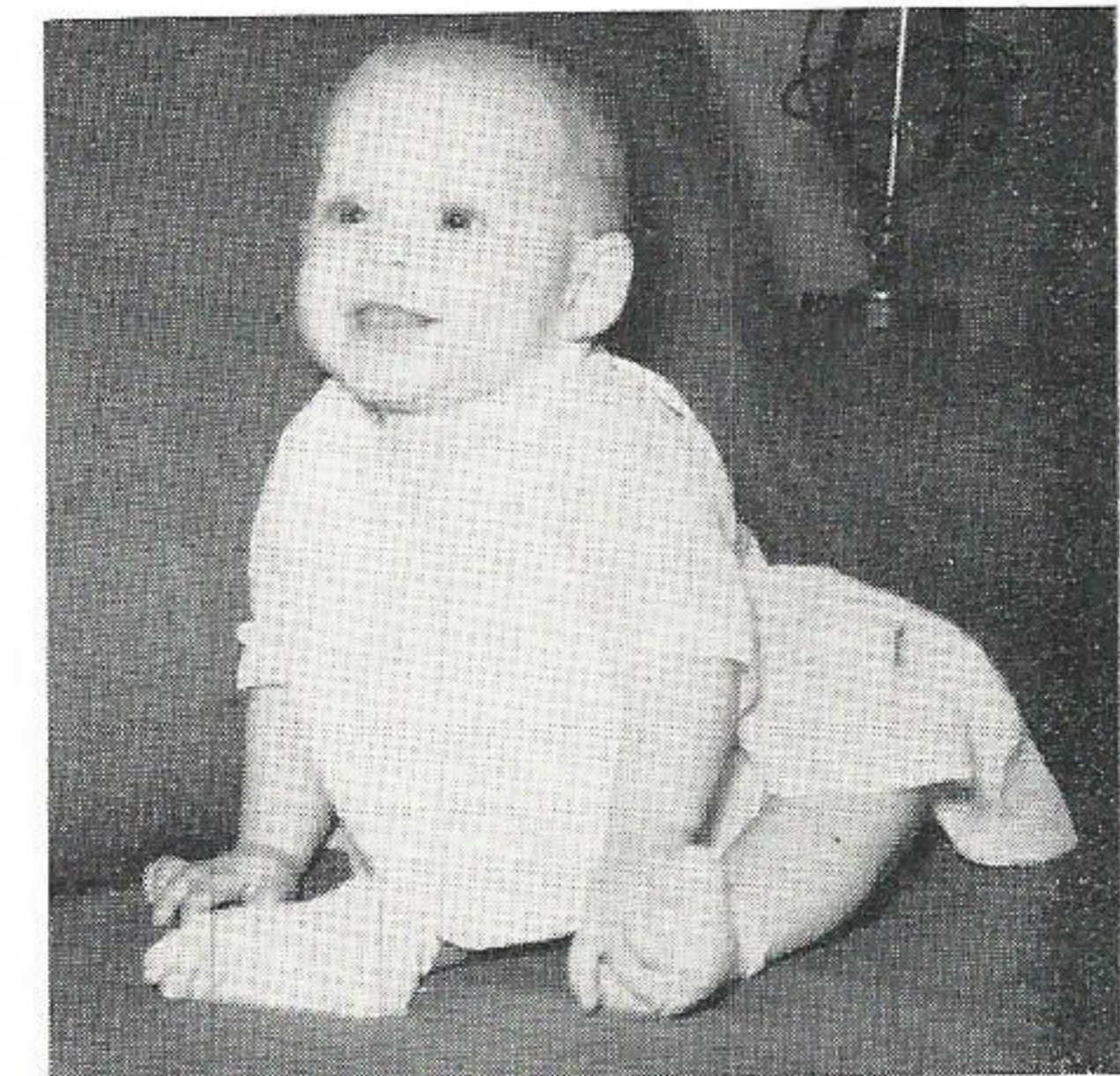
Getting his vitamin "D" is Bobby Osborne, Jr., six-month-old grandson of Mr. and Mrs. A. J. Glynn. Bobby's parents are Mr. and Mrs. Bobby Osborne of Lake Charles. Granddad works at Louisiana Station.



This picture of Calvin and Cathy Stephens—eight and five-and-a-half years old, respectively—was taken by their father, Calvin Stephens, of the Test Department at Louisiana Station, in front of the Stephens home in Baton Rouge.



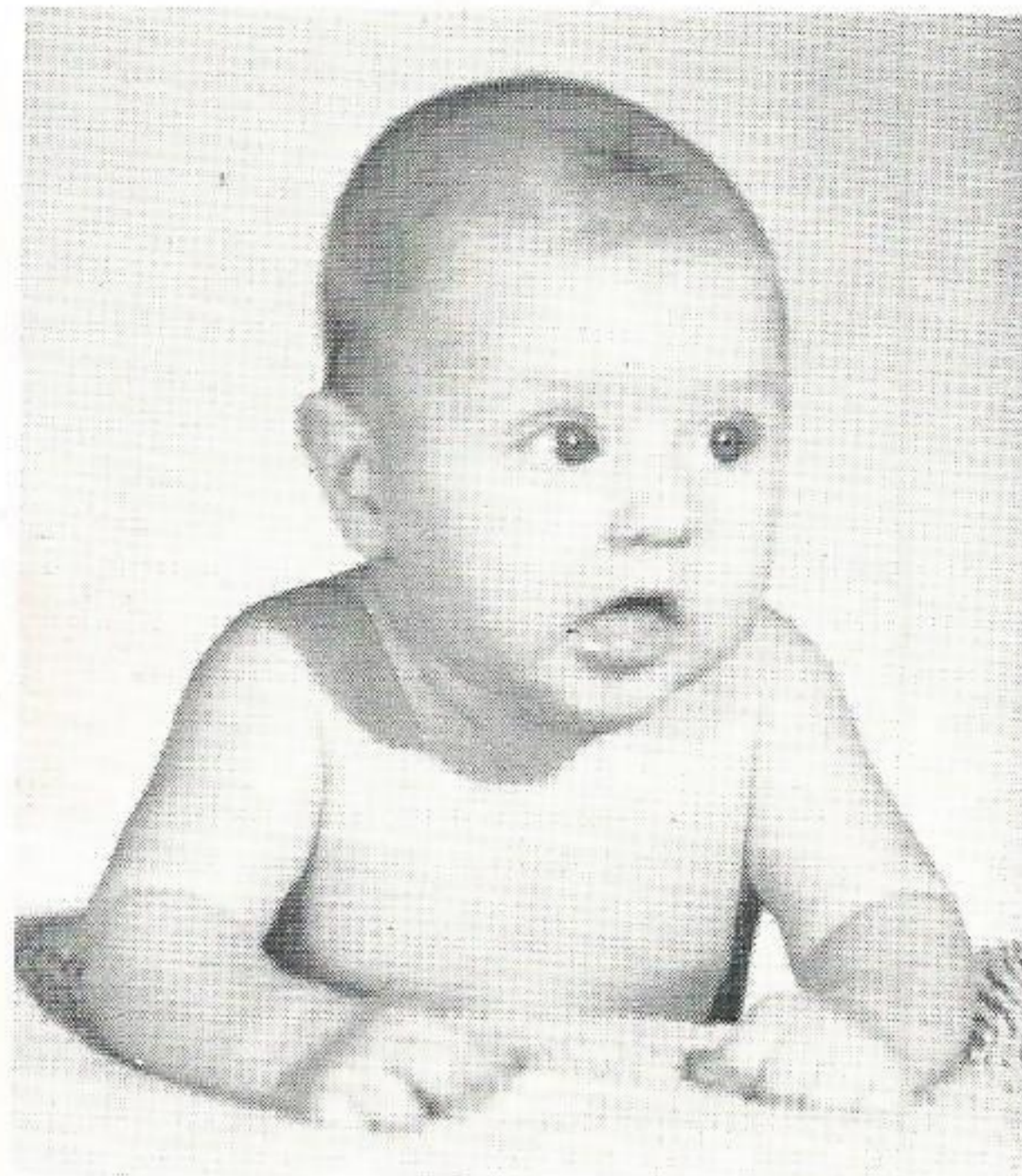
Annette Lamm, 1, enjoys a bicycle ride courtesy of her big brother, John Keith, 12. They are the children of Mr. and Mrs. J. W. Lamm, Jr., who is superintendent of Baton Rouge Eastern District in Denham Springs.



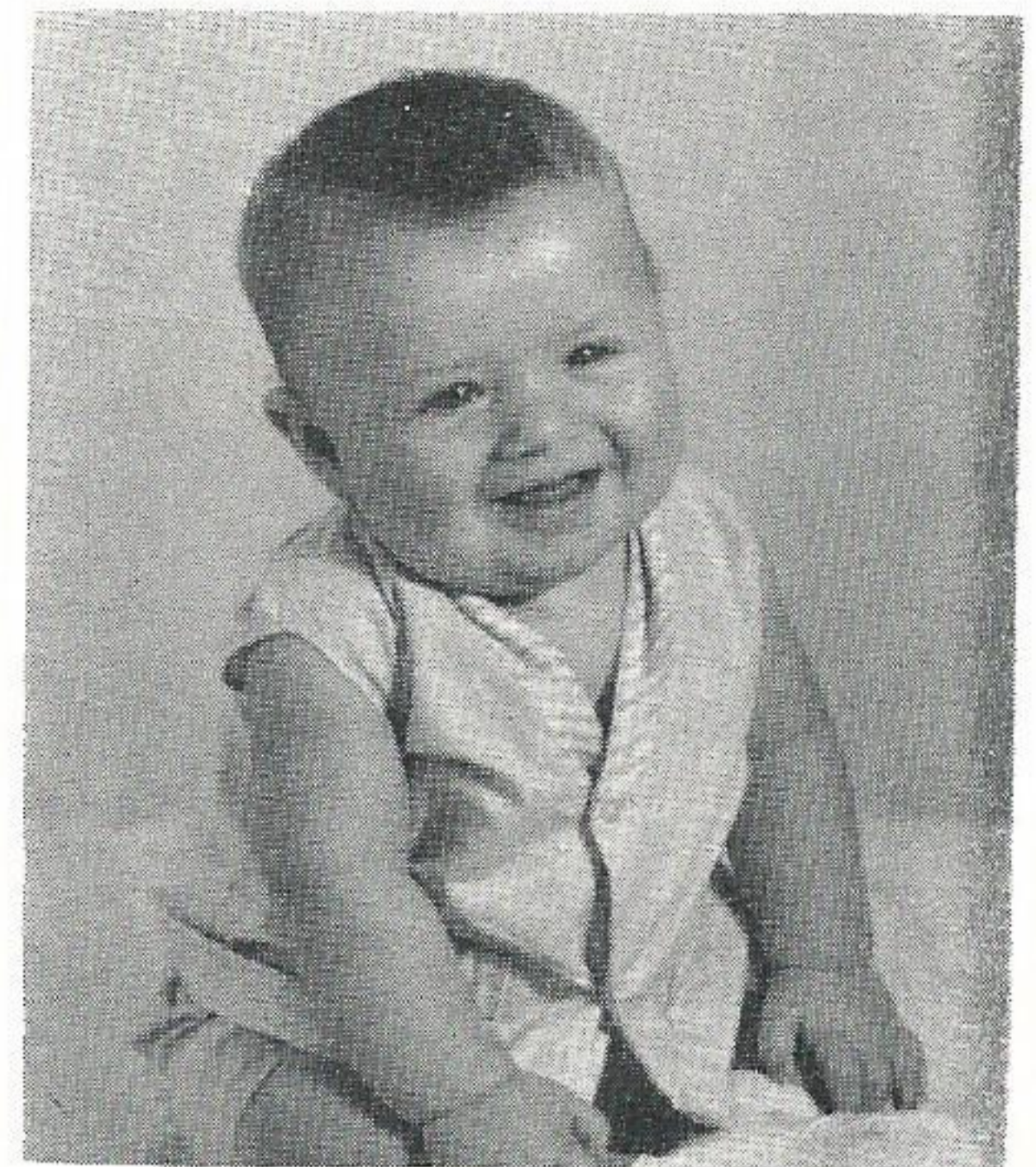
Sitting pretty is Stacey Cogburn, six-month-old daughter of Ray and Roberta Cogburn. Mom is employed in the Baton Rouge Substation



Happy Brady Eldridge, at five months, is shedding no tears over the state of the world today—he's optimistically inclined, as his picture shows. His parents are Mr. and Mrs. W. T. Eldridge. Mrs. Eldridge works in Beaumont Records Department.



"You mean that the electric heat pump can do all that?" exclaims 4½-month old John Russell Comeaux, son of Calvin Comeaux in Baton Rouge T & D Department.



Five months old Carlton Kurt Holbrook, son of Mr. and Mrs. Wayne Holbrook of the Port Arthur Service Center, chuckles happily at the thought of what he's going to say—when he's old enough to say it, of course.



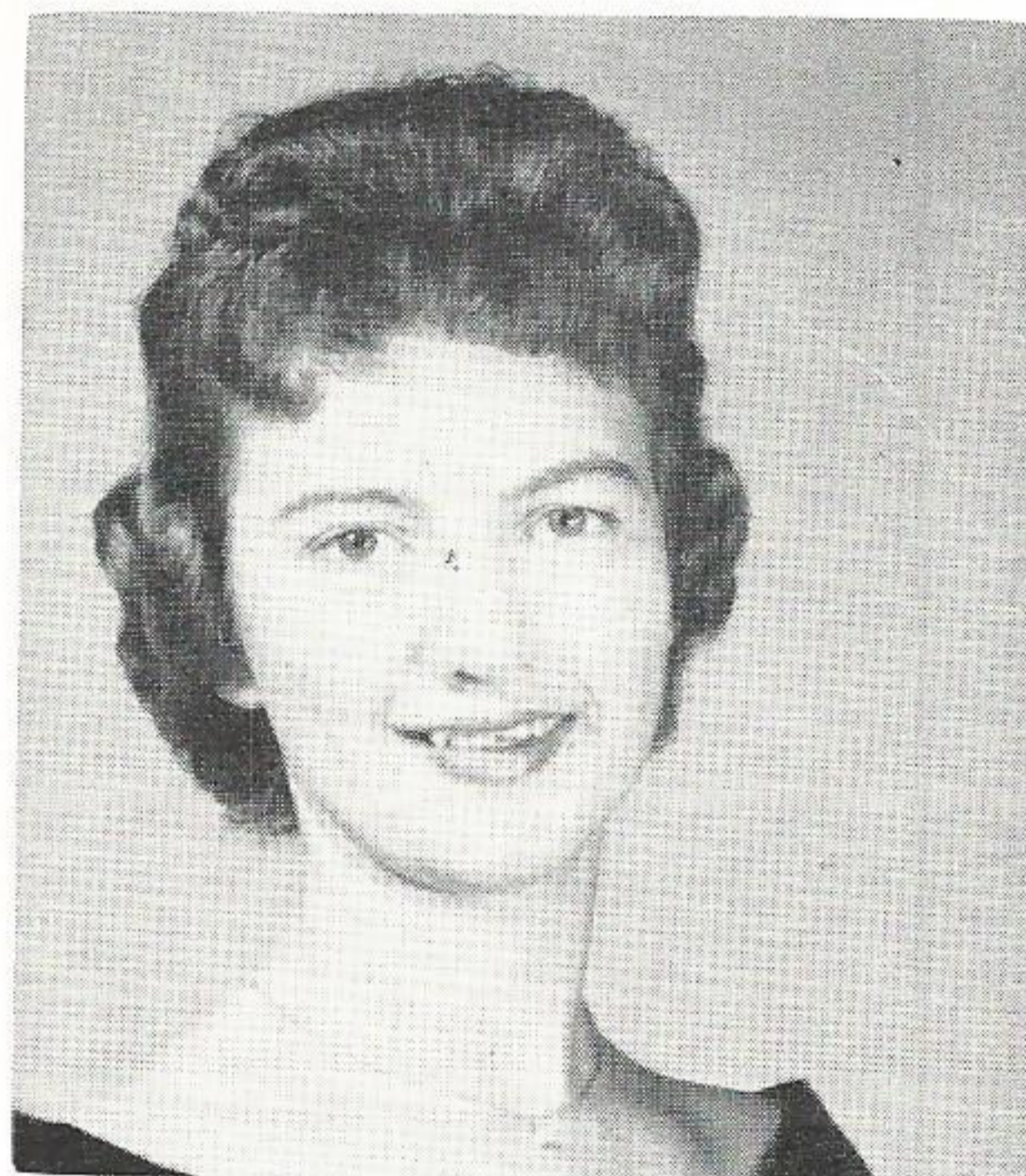
Mr. and Mrs. Clark B. McKey announce the birth of their first child, a son **Barry Clark**, on July 16. Clark is an employee in the Baton Rouge Gas Department.

Mr. and Mrs. Alvin E. Braune are the proud parents of a son, **Glen Edward**, born July 11, 1959. Alvin is a member of the Navasota Substation Department. They have another child—a daughter, **Wanda Kay**, who is three years of age.

Mr. and Mrs. J. T. Sparks announce the birth of a son, **Randy Louis**, on July 14. Mr. Sparks is in the Orange Repair Service Department.

Mr. and Mrs. Travis Vincent announce the birth of a daughter on July 28. Mr. Vincent is in the Orange Engineering Department.

Mr. and Mrs. Richard Paul Smith announce the birth of a daughter,



Ruth Ann Parker, daughter of Earl C. Parker, Navasota line patrolman, was graduated this spring from Madisonville High School. An active student Ruth Ann was member of the student council, advertising manager for the high school annual, acting editor of the **STAMPEDE**, the school paper and member of the High School Band for two years.

Richelle Paula, on July 22. Mr. Smith is line foreman in Baton Rouge T & D Department.

Mr. and Mrs. Ed Loggins announce the birth of their third child and first son, **Brian Russell**, on July 7. Mr. Loggins is an engineer in the Navasota Division office.



Smiling with pride are Evelyn and Elmo (Buddy) Smith, Jr., son and daughter of Elmo Smith, Sr., serviceman, Vidor. Buddy and Evelyn received perfect attendance awards from Vidor schools this past school year. Evelyn, 13 years old, received her certificate for seven straight years of no absences and no tardies. Buddy, who is 12 years old, received a certificate for six perfect years of attendance.

Buck Rogers would have loved owning a thermo-electron engine which converts heat directly into electricity. Massachusetts Institute of Technology researchers have come up with such a device having a 10% thermal efficiency.

THE BOX SCORE ON PUBLIC POWER



ALABAMA	\$51,700,000	MAINE	\$23,100,000	OKLAHOMA	\$50,050,000
ARIZONA	\$28,600,000	MARYLAND	\$103,400,000	OREGON	\$50,050,000
ARKANSAS	\$24,200,000	MASSACHUSETTS	\$194,150,000	PENNSYLVANIA	\$396,550,000
CALIFORNIA	\$564,850,000	MICHIGAN	\$273,900,000	RHODE ISLAND	\$30,800,000
COLORADO	\$52,250,000	MINNESOTA	\$90,750,000	SOUTH CAROLINA	\$33,000,000
CONNECTICUT	\$123,750,000	MISSISSIPPI	\$23,100,000	SOUTH DAKOTA	\$12,100,000
DELAWARE	\$32,450,000	MISSOURI	\$127,050,000	TENNESSEE	\$63,250,000
DIST. OF COLUMBIA	\$36,300,000	MONTANA	\$16,500,000	TEXAS	\$235,400,000
FLORIDA	\$125,950,000	NEBRASKA	\$35,750,000	UTAH	\$19,250,000
GEORGIA	\$68,750,000	NEVADA	\$11,550,000	VERMONT	\$9,900,000
IDAHO	\$14,300,000	NEW HAMPSHIRE	\$17,600,000	VIRGINIA	\$91,300,000
ILLINOIS	\$400,400,000	NEW JERSEY	\$232,100,000	WASHINGTON	\$85,250,000
INDIANA	\$132,000,000	NEW MEXICO	\$19,250,000	WEST VIRGINIA	\$41,800,000
IOWA	\$63,800,000	NEW YORK	\$752,400,000	WISCONSIN	\$114,400,000
KANSAS	\$51,150,000	NORTH CAROLINA	\$72,050,000	WYOMING	\$9,350,000
KENTUCKY	\$57,200,000	NORTH DAKOTA	\$10,450,000		
LOUISIANA	\$67,100,000	OHIO	\$338,800,000		

Amounts (to nearest \$50,000) figured on the percentage of all federal taxes collected in each state. Current tax collections used as basis.

The above list is presented for those who like to know, and keep, the score, in this case how much "public power" is costing us.

The combined total payments for federal government "public power" from Texans and Louisianians amount to over \$300,000,000—a sum our states could put to good use today.

The nation's taxpayers have already paid out 5½ billion for federal government electric power systems—and "public power" lobbyists are trying to get at least \$10 billion more, to get the government deeper into *our* business. If they succeed, the cost to each state will almost triple.

This spending of our tax dollars for "public power" is unnecessary, of course. Companies like ours are ready, willing and able to provide all the low-price electricity our nation will need—without depending on taxes.

How does "public power" keep growing? Because most folks don't realize they are paying for it. Only informed Americans can stop it.

Will *you* help spread the word among your friends and neighbors? When enough people understand, something surely will be done to halt this unnecessary spending.

SUPPORT YOUR FOREMAN for the FOREMAN'S SAFETY CONTEST



Here's how:

First, ask your foreman if he is entering the contest.

Then, write to

Frank Jones
Safety Director
Beaumont

Tell him, in your own words, why you think your foreman and his wife should attend the 1959 Safety Congress in Chicago, October 19-23.

A hint: How has your foreman's safety attitude helped you or others?

! REMEMBER !

Contest Deadline is September 30

Get Your Entry in soon!

SUPPORT YOUR FOREMAN