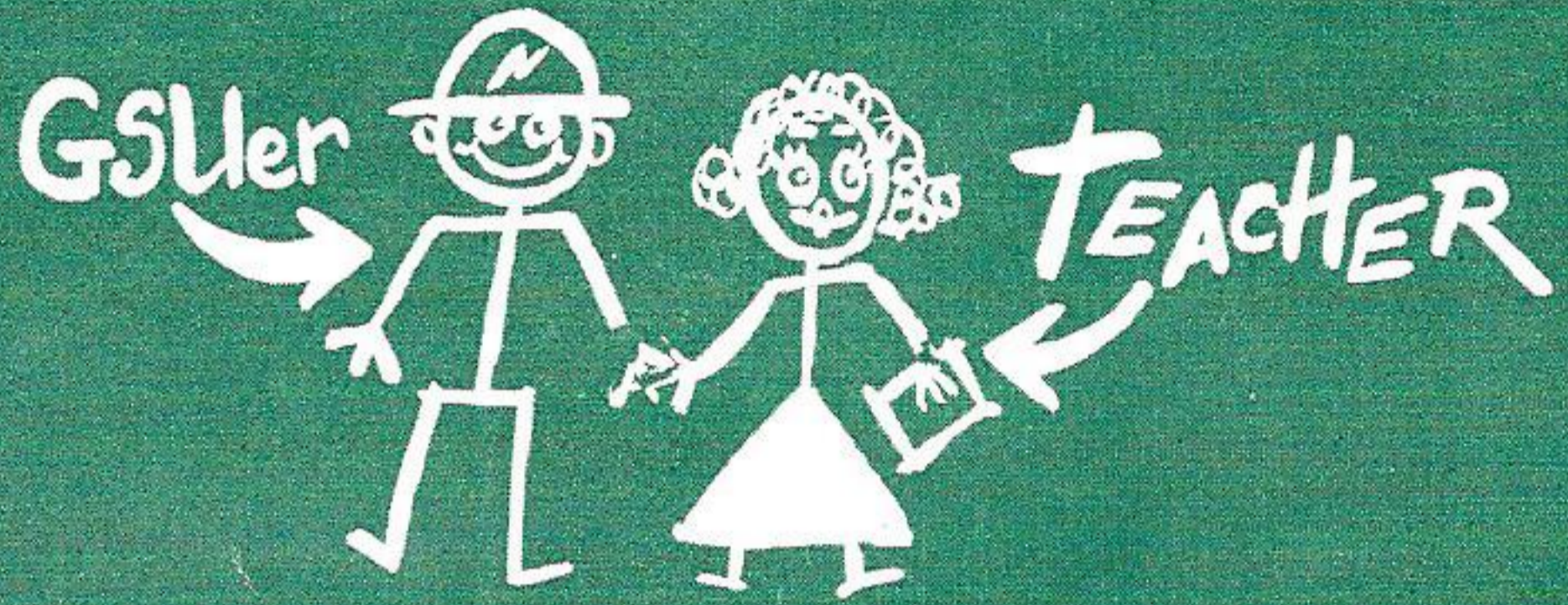


Plain Talker

AUGUST, 1960
GULF STATES UTILITIES COMPANY



Back To School--
GSUlers Wives, Husbands
Teach Young Americans

Also in this Issue.

• Thrift Plan-- Our
Three Year Money Tree

• Conroe--How a City Grows

• Our New Kilowatt Kar





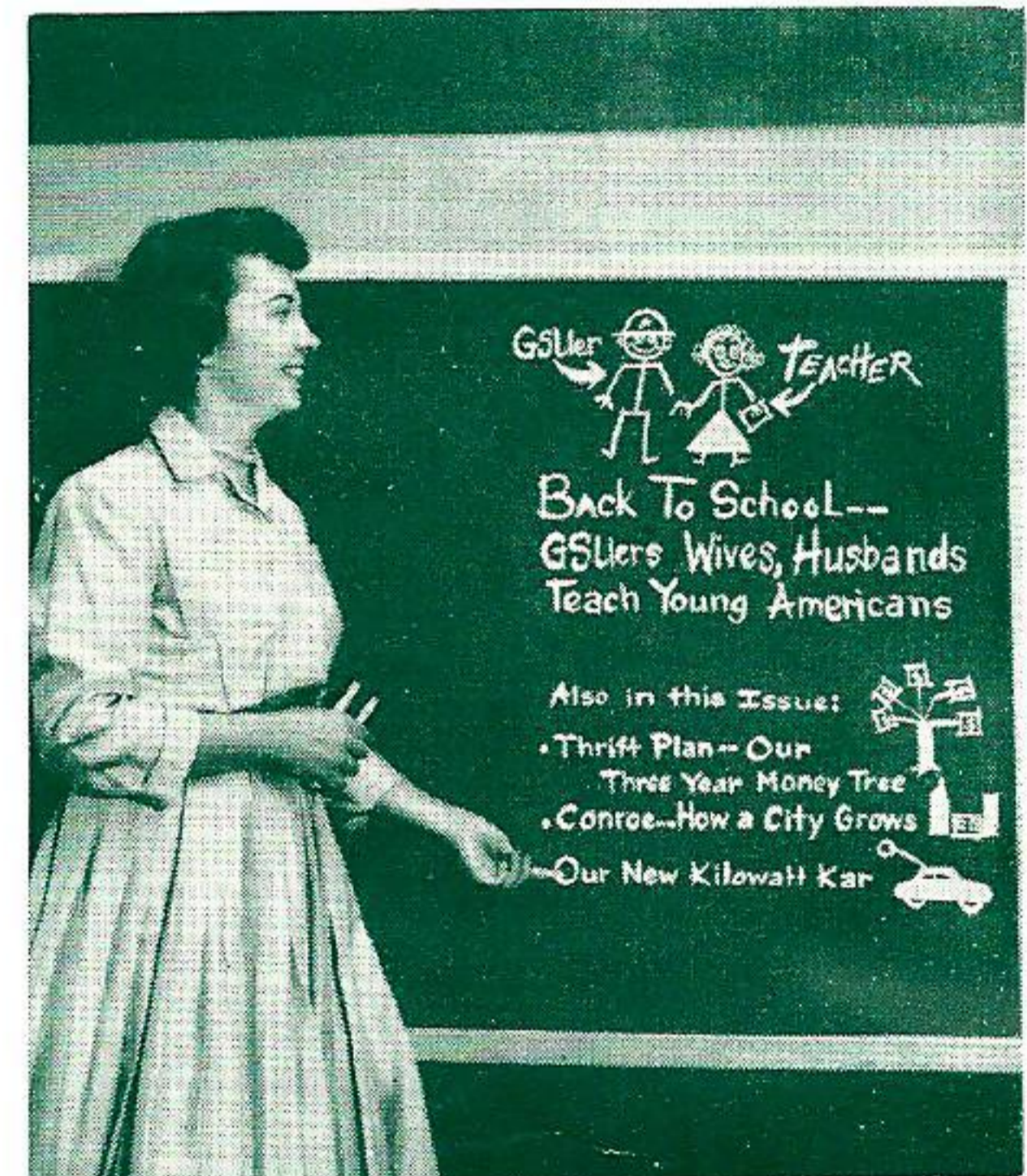
Plain Talks

Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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OUR COVER



Many Gulf Staters get a sense of satisfaction from knowing that they are helping provide a needed service to thousands of homes, businesses, industries, and institutions in our service area. And the wives and husbands of many Gulf Staters get an equally satisfactory pride from knowing that they are helping provide the foundations for our nation's future—by teaching our children in the public and private schools in our area. Such a teacher is the one on our cover. She is Mrs. Mary Jones, wife of A. L. Jones in the Beaumont T & D Department. For two years, Mrs. Jones taught at Pietzsch Elementary school in Beaumont's South Park District; now she is teaching kindergarten at Memorial Methodist Church. For the full story on teachers in our Gulf States families, see the story beginning on page 2.

James S. Turner

Editor

Don Hinkle, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Charlotte Hoepner, artist; Bunch Eads, writer; George T. Smith, writer.

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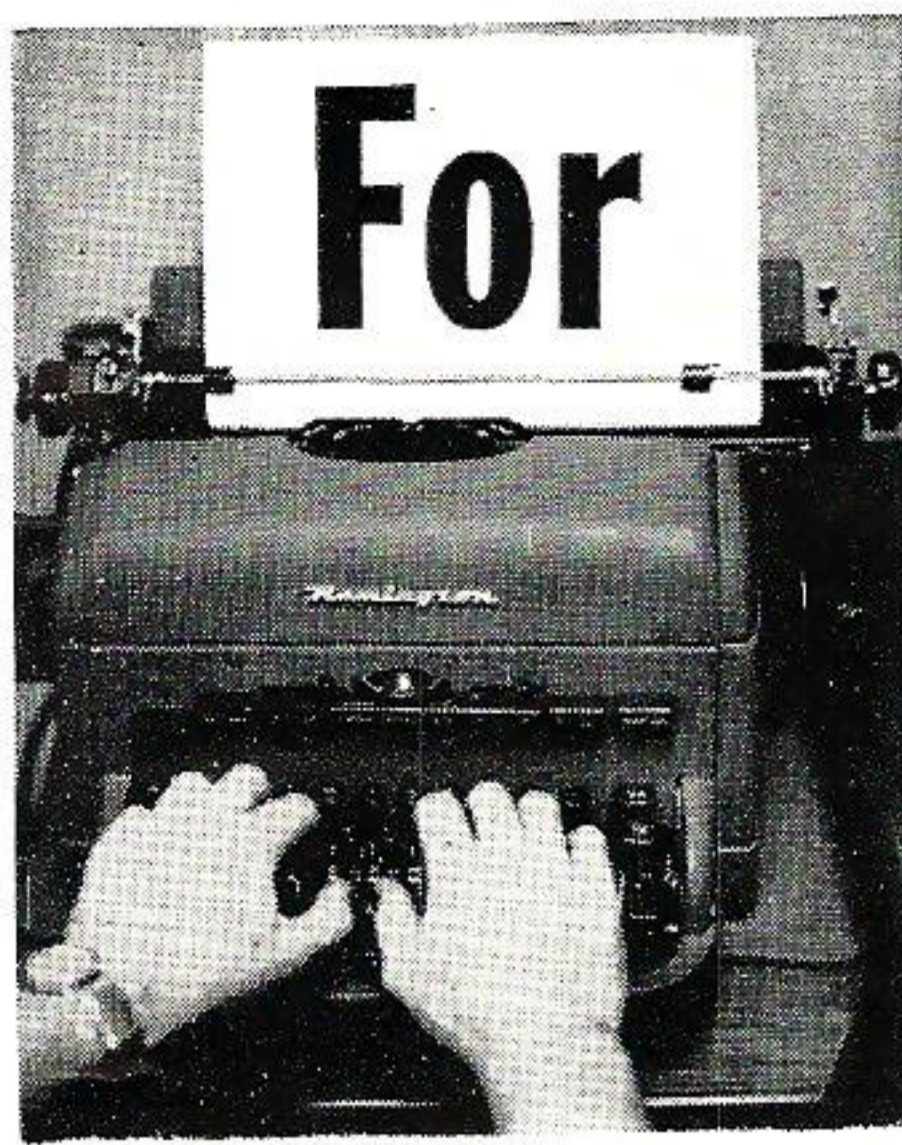
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Your Information...

Invested Dollars Are Economy's Lifeblood

WE all like to look to the future. We like to think of the progress our industry will make in the years to come. Research and development are vital to our competitive survival. So, we make our plans today, to meet the increased demands of tomorrow.

Many elements in our plan are certainties. The growing population will provide our markets and our labor supply. Technological advancements will increase our efficiency, and help us improve the quality of our service. But there is one uncertainty that must be faced.

Where will we get the money to expand?

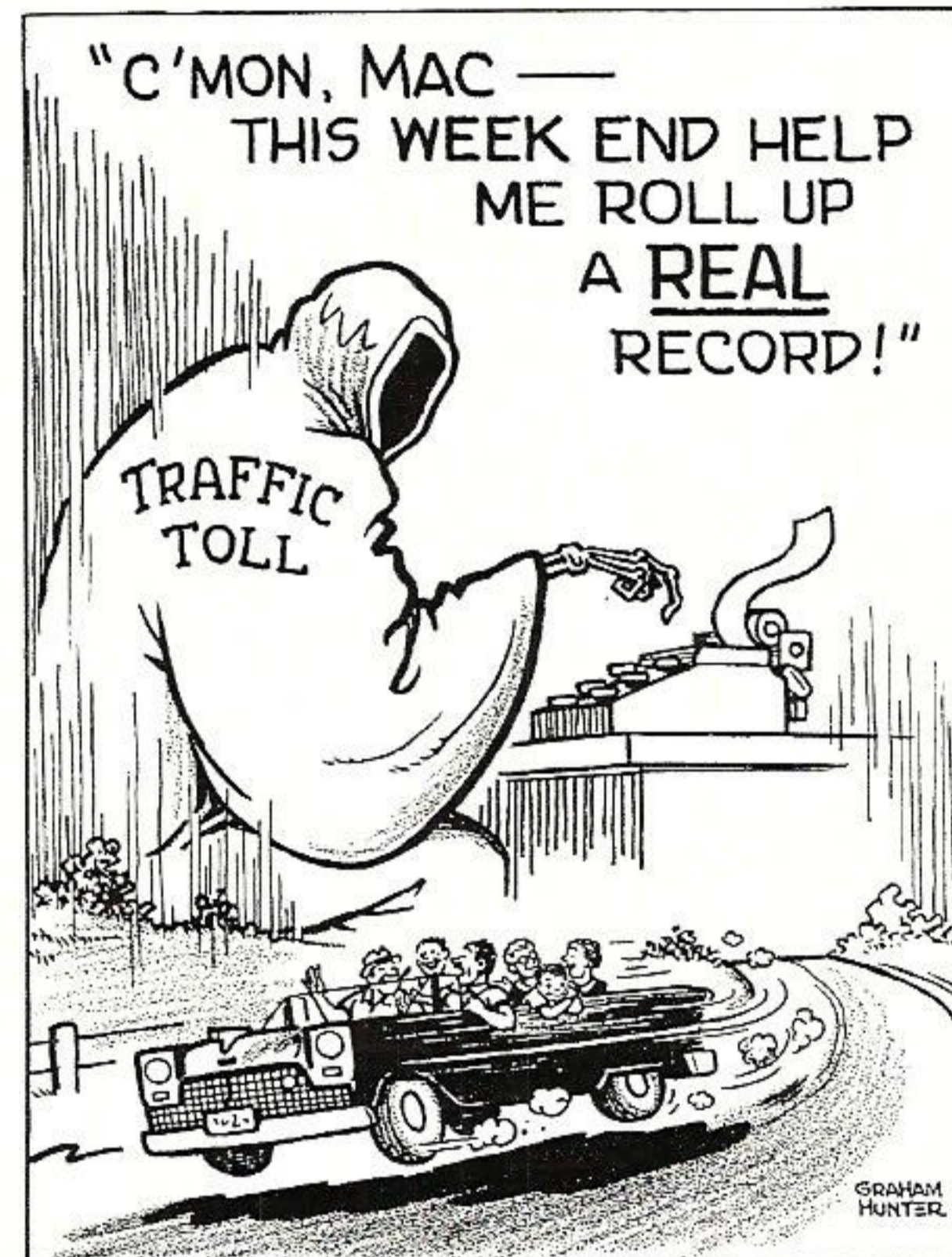
The worker is available - but in our Company \$142,500 is required to create his job.

The markets are available - but our expansion has required \$195 million in the last five years and will continue to require millions each year.

These requirements cannot be met through the profits and retained earnings of industry alone. Our dollars also must help finance this future expansion. The dollars we put in savings accounts, insurance, pension funds, homes, government bonds, and stock ownership become the dollars of production - the creators of good jobs.

Our savings must supply the vital lifestream of our industry. In turn, the growth and prosperity of our industry will support the economic health of our community and bring rich rewards to all.

We can look to the future with confidence if we save and invest. The continued flow of capital assures a happier living for the years to come. That is why we must all Invest in America.



Like "Ole Dizzy" Says —

DIZZY DEAN, equally colorful as a slinger of hard-to-hit baseballs and hard-to-interpret English, tries to avoid the word "statistics" in his play-by-play baseball broadcasts. Instead, he says "statics." "Statics" are useful in baseball and other things. But they can be gruesome on America's long holiday weekends when death tolls from accidents seem to be about the only headlines that can override Nikita and Castro, politics and lunatics.

So don't be a "static" over Labor Day.

Congratulations, Jennings

A tip of the "Plain Talks" hat to Jennings, which took top honors in Louisiana's recent "Cleanest City" contest. To those who doubt that a community helps its economy by having a scrubbed clean look, we call attention to the five intangible factors that, according to our Area Development Department, are what makes a good town:

1. Indomitable civic pride
2. Teamwork of the citizenry
3. Wide-awake local government
4. Civic imagination
5. Real Spirit of Community Progress

Jennings obviously has all five ingredients. Our congratulations to the people of Jennings who, as the contest chairman said, "think like men, behave like ladies and work like dogs."

We can be proud that Gulf Staters in Jennings were important members of this team. For more on Jennings, see page 15.

Death of A City

WHAT might happen in a great modern American city, if it were deprived of electric power for 24 hours?

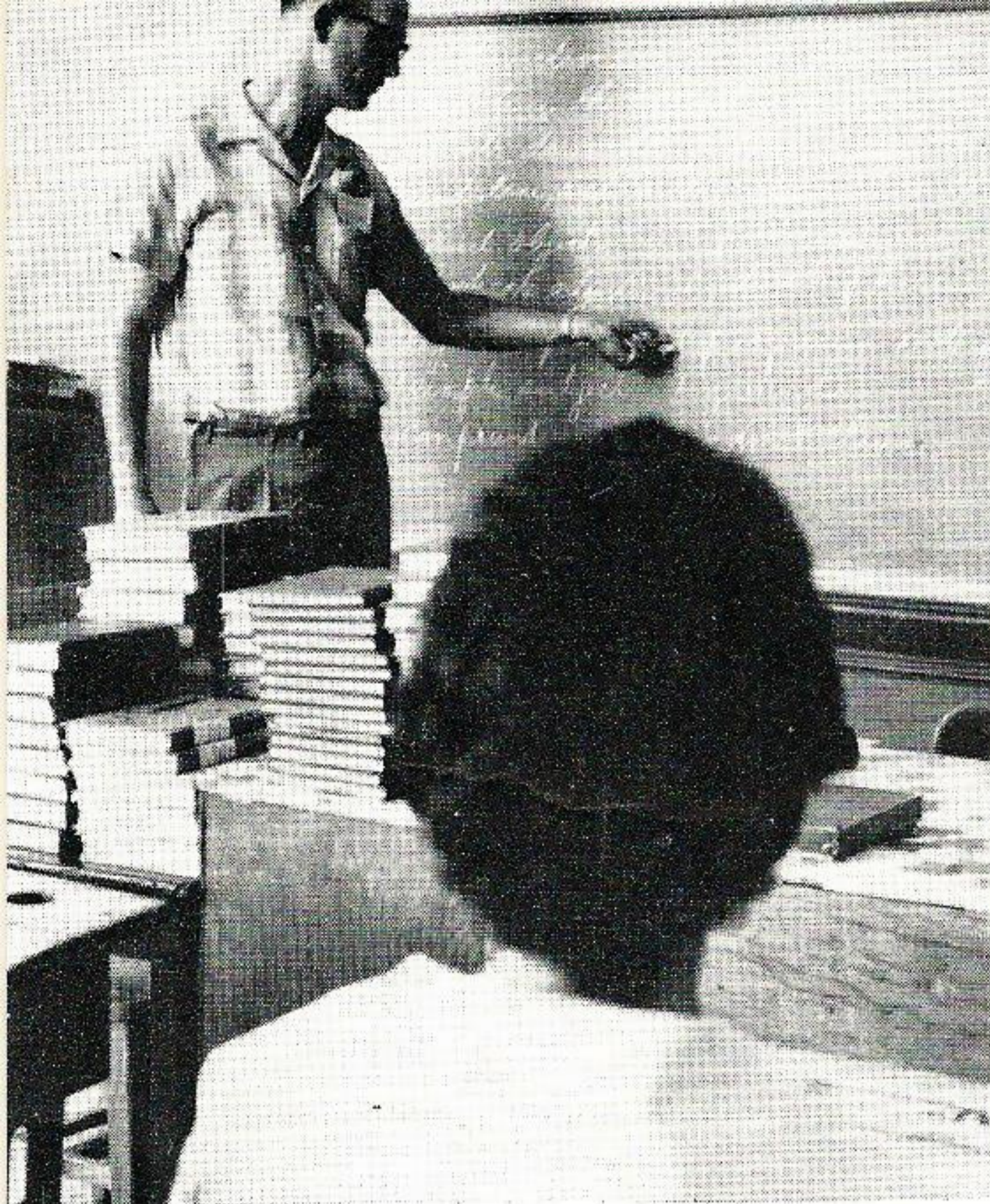
In the May-June issue of Kaiser Aluminum News, publication of the Kaiser Aluminum and Chemical Company, appeared an article which dramatically narrates the nightmare of a city separated from its life source. Plain Talks is indebted to Editor Don Fabun of the News for permission to reprint "The City That 'Died' In Its Sleep" on the back cover of this month's magazine. Makes you feel a bit proud to be reminded that you help supply such an essential service.

Another article in the same issue of the News—"The Day The U. S. Went 'On Line'"—tells the story of Edison's first generating station in New York City, and other articles tell of the development of aluminum transmission and distribution lines and of other Kaiser products, and of the subsequent electrical revolution that has changed — and is changing — the face of all America.

—JST

Our Teachers

Husbands and Wives Of Gulf Staters Are Boosting Area Education



ENGLISH ASSIGNMENT. John Land, English teacher at Sulphur High School, Sulphur, Louisiana, writes the next day assignment for his summer classes on the blackboard.

A couple of weeks from now our nation's classrooms will again be filled with students. Also going back to school will be thousands of teachers.

Some of the teachers in our service area are husbands and wives of Gulf Staters. The subjects they teach range from elementary classroom work to physical education and high school physics. This is the first year for those launching their careers of shaping the minds and destinies of our hope for the future, our youth. For others, it will be their twentieth year in the teaching profession. No matter what subject they teach or how long they have taught, all are dedicated to this chosen work.

This month PLAIN TALKS salutes the teaching profession. Seven teachers, married to Gulf States employees, were interviewed to learn their views on teaching as a profession.

Be A Full Time Teacher

"If you're going to be a teacher, be one for 16 hours a day. If not, find another profession!"

This is how John Land, husband of Dale Land, home service advisor in Sulphur, Louisiana, feels about his teaching career. Mr. Land will teach English this fall in the Sulphur High School. He taught the past six years in the junior high school. He received a bachelor of arts degree from Southwestern Louisiana Institute in Lafayette and a masters degree from Louisiana State University.

"I never wanted to be anything else. I've always wanted to teach. I've

enjoyed every day I've taught and believe that within the next five years teaching will become a top-notch profession. Each year school facilities are improved, salaries become better, and educational standards are raised. It's not a profession I'd advise a person to adopt if they're not willing to dedicate their lives to it."

Accomplishment Felt

Mrs. Marjorie Billodeaux, wife of J. W. Billodeaux, appliance repairman in Jennings, Louisiana, has had 10 years experience in teaching. She started teaching in 1939 after receiving her bachelor of arts degree in music from Louisiana State University. She is a second grade teacher in the Jennings Elementary School. Mrs. Billodeaux also combines homemaking and raising her two children, Peg, 12, and John, 15, with teaching.

"I sort of grew into the teaching profession," she said. "I had two older sisters who studied and taught music. So I followed in their footsteps. I taught music for several years but I developed voice trouble and stopped teaching. After Peg started to school, I enrolled at McNeese State College in Lake Charles and earned 34 hours of credit for certification as a primary teacher. I worked during the war as a secretary, but no other job compares to teaching. Nothing equals the accomplishment you feel from knowing you have helped a student. Each year, each class, each child, has its own problems and needs. Believe me, this helps keep you alert."

Each Day A New Experience

Dear Mrs. McManus,
I love you and I miss you.
I wish you would come
see my family and I.

I'll never forget you.
I hated to leave you.

With all my love,
Ruth Smith

"I received this letter a few days ago, and it is an example of the little things that make teaching enjoyable," said Mrs. Dahlia McManus, wife of Charlie McManus, serviceman in the Liberty District.

Mrs. McManus is also a teacher who combines a career with homemaking. The McManuses have three children, Dudley, 9, Marian, 7, and Elizabeth Ann, 17 months old. Mrs. McManus teaches the third grade at San Jacinto Elementary School in Liberty. She has 12 years experience in teaching, is a graduate of Louisiana State University, and holds a masters degree from the University of Houston.

"There is something new and different every day when you teach, for you're dealing with our most valuable resource—children. Teaching is a profession that keeps you young in mind and spirit—you stay in touch. My advice for those interested in teaching is, if you like people—children and parents—you will find teaching most rewarding. If you don't—find something else to do. I wish more good students were interested in teaching. There are too many unqualified teacher in the field today."

Mothers Should Teach

Mrs. Pauline Inglehart, wife of J. K. Inglehart, substation foreman, Navasota, is a substitute teacher in the Navasota Public Schools. She is a graduate of Sam Houston State Teachers College, Huntsville, Texas, and is the mother of two children, Patsy, 14, and Dan, 11.

"I believe that mothers who are qualified teachers should teach. They



OPENS DOOR. Mrs. Marjorie Billodeaux, second grade teacher at Jennings Elementary School, is ready to open the door on a new school year when her students return.

would be surprised at the changes in the profession and would find it much more enjoyable now than when they previously taught. There is never a dull moment, never two days that are alike. My daughter also plans to combine teaching with being a housewife. She intends to prepare for a teaching career in her studies. Teaching helps me have a better understanding of what my own children are studying. Although I don't teach every day, I rather think I'd enjoy teaching full time. One of my most rewarding moments was last Christmas when one little girl remembered to bring a gift for the substitute teacher."

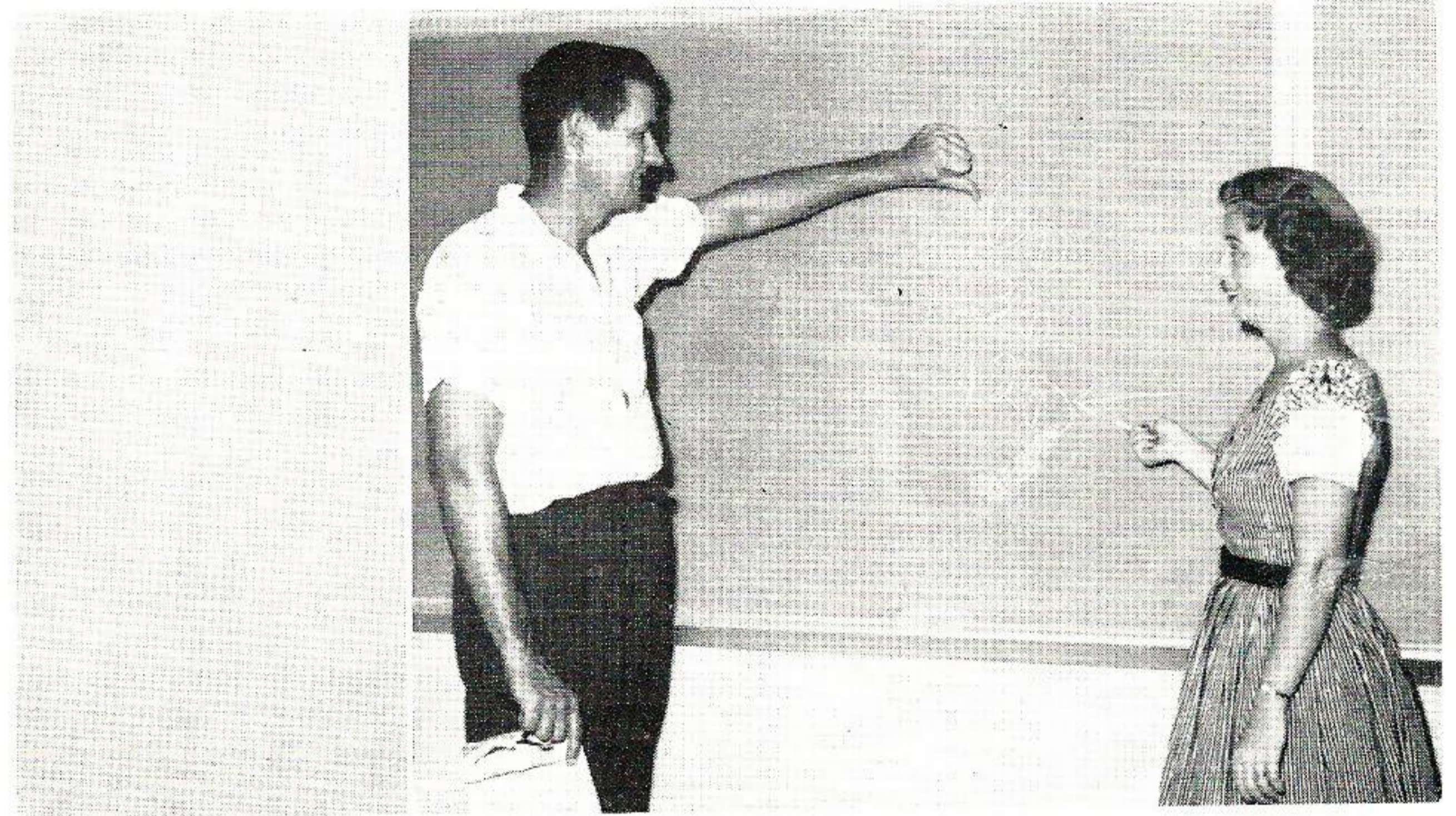
Finds Teaching Self-Satisfying

Milton G. Nation, husband of Nelwyn Nation, Beaumont Customer Accounts Department, has been the coach at Amelia Junior High School in Beau-



CLASS SCHEDULE. Mrs. Pauline Inglehart, left, and Mrs. Elaine Bogan, go over the class schedule for Navasota High School. Mrs.

Inglehart is a substitute teacher in the school district and Mrs. Bogan teaches commercial studies in the high school.



MATH REVIEW. Mrs. Billie Rae Stelly, right, goes over a new modern math problem with Lorin V. Smiley, principal of Westdale Junior High School, Baton Rouge. Mr. Smiley is the son-in-law of Bill Goff, Baton Rouge supervisor of residential sales.

mont for the past two years. He is a graduate of Lamar State College of Technology in Beaumont. In addition to coaching, he teaches five American history classes.

"I couldn't be satisfied with anything else, for I always wanted to be a teacher and a coach. I went into business with my father for about six years but didn't enjoy it so I returned to school to prepare for a teaching career. At one time I didn't think I'd like teaching classroom subjects, but now, even if I didn't have my coaching I couldn't give up teaching. I get a real enjoyment out of working with children. One word best describes the pleasure I derive from teaching—satisfaction."

Most Rewarding Profession

Mrs. Elaine Bogan, wife of Bill

Bogan, meter reader in Navasota, is beginning her seventh year as a teacher. She teaches commercial subjects at Navasota High School. Mrs. Bogan is a graduate of Stephen F. Austin College, Nacogdoches, Texas, and they have one son, Danny.

"I deeply enjoy teaching, otherwise, I would be home with my five year old son. In my opinion, it is one of the most rewarding professions a woman can have. If I can help some of my students then the year has not been in vain. I've done office work but didn't enjoy it as I do teaching. This is a profession that becomes easier with each passing year, and I think it becomes more enjoyable every year. The first year is always hectic, but as you gain confidence through experience, you find that you do a better job."

Excellent Women's Profession

Mrs. Billie Rae Stelly, wife of James Stelly, supervisor of commercial sales in Baton Rouge, has taught school since graduating from Louisiana State University in 1951. For the past three years she has taught math at Westdale Junior High School in Baton Rouge. She formerly taught physical education at Central High School and Baton Rouge Junior High School. She is taking a weekly course in modern math at LSU to keep current with the newer teaching methods. Mrs. Stelly has a three year old daughter, Jamye.

"I really enjoy teaching, especially P.E. The past two years I have coached the girls swimming team that has won first place in the annual junior high parish meet. I find that education is an excellent field for women, for it is one which can easily be combined with homemaking. It is also a profession in which jobs are always available. Although she might not teach after marriage, a woman who keeps up with the changes can always return to teaching should she desire."

Other Teachers

There are many other teachers in the Gulf States family and we also salute them though we couldn't print the views of each of them.

In Madisonville, Mrs. Pauline Carroll, wife of W. P. Carroll, district superintendent, teaches social studies in the seventh and eight grades of the J. R. Partin Junior High School. She has been a teacher for 22 years.

In Sulphur, other teachers are: G. C. Gibson, husband of Verlie Gibson, local office clerk, who is the principal of Frasc Elementary School, and Mrs. Janice Gilmore, wife of George Gilmore, district superintendent, secretary to the principal of Sulphur High School.

Mrs. Linnie Mae Dinkins, wife of W. E. Dinkins, district superintendent in Conroe, teaches the fifth grade at Hulen N. Anderson Elementary School in Conroe.

Another teacher in Liberty is John Robert Butler, husband of Barbara Butler, home service advisor, who will be assistant high school coach at Winnie-Stowell High School this next year. He will also teach general science in the junior high school. Mr. Butler is a 1960 graduate of Lamar Tech.

Ann Belair, wife of Edward J. Belair, storeroom keeper in Jennings, teaches home economics at the Jennings High School. Mrs. Evelyn Wagon, wife of Martin J. Wagon, Jennings residential sales representative, has been a teacher for 21 years, eight of which she has been principal of Jennings

Elementary School. She received her master of education degree this summer from LSU.

Baton Rouge Teachers

Mrs. Dorothy Allen, wife of Ben Lee Allen, engineer's assistant, Baton Rouge T&D Department, begins her teaching career this fall in the fourth grade of Liveoak Elementary School in Livingston Parish. She is a June graduate of LSU. Mrs. Elsie Bruce, wife of J. L. Bruce, control operations foreman, teaches the third grade in St. Amant, Louisiana.

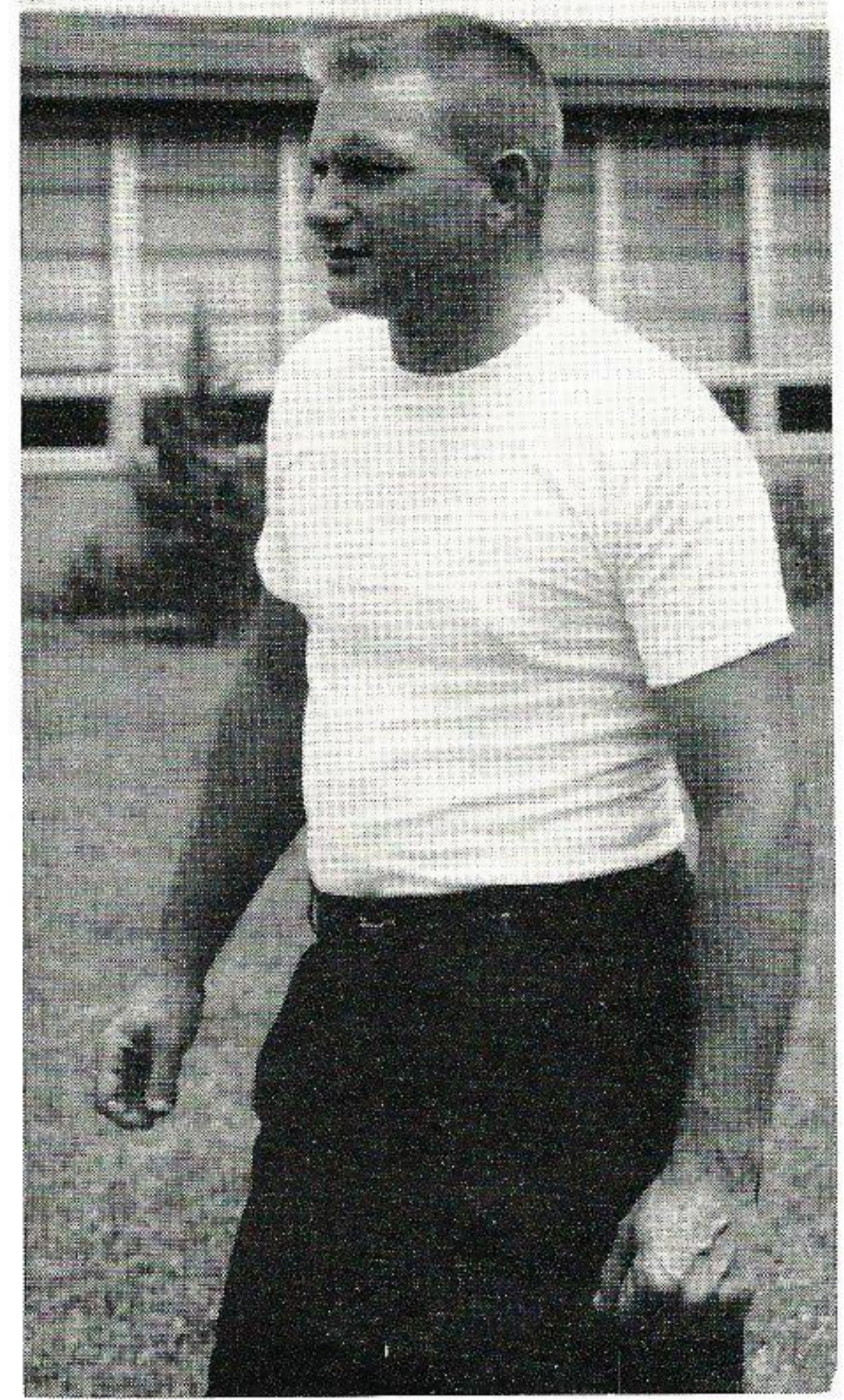
In Beaumont, Mrs. Mary Jones, wife of A. L. Jones, lineman, T&D Department, taught two years at Pietzsch Elementary School and at the present time is teaching kindergarten at the Memorial Methodist Church. Mrs. Mary Ann Darland, wife of Preston H. Darland, administrative assistant to records management supervisor, taught in elementary schools for five years and is now a substitute teacher for the South Park School District.

Harry A. Neville, husband of Betty C. Neville, departmental clerk, Neches Station, receives his masters of science degree from Sam Houston State Teachers College, Huntsville, Texas, on August 26. He has taught industrial arts in the Hamshire-New Holland Independent School District for the past five years. Mrs. Doris Dugas, wife of L. V. Dugas, superintendent of commercial and industrial sales, has 19 years teaching experience. She teaches eighth grade social studies at James Bowie Junior High School. Mrs. Barbara Eads, wife of Bunch Eads, PLAIN TALKS writer, has taught music for seven years and will teach music and English in the Port Neches-Groves High School this year.

Lake Charles Teachers

The wives of five Lake Charles employees are teachers. Mrs. Eugenia Henry, wife of Robert L. Henry, primary and special tester, T&D Department, teaches at First Ward Elementary School. Mrs. Irma Foreman, wife of Carol Foreman, appliance repairman, taught three years and now does private tutoring in her home.

Mrs. Nevelyn Handley, wife of Gerald Handley, utilityman, is a teacher of 14 years experience, teaching the third grade at Rosteet Elementary School. Mrs. Cleo McGilvray, wife of Wayne C. McGilvray, truck driver, T&D Line Department, taught eight years and is a fourth grade teacher at Brentwood Elementary School. Mrs. Coral Orreel, wife of Donald H. Orreel, lineman, T&D Line Department, is also a teacher in the Lake Charles public schools.



SUMMER WORKOUTS. Milton G. Nation, coach at Amelia Junior High School, Beaumont, keeps his eye on his students as they run through pre-school football workouts.



BOOKROOM CHECK. Mrs. Dahlia McManus, third grade teacher in San Jacinto Elementary School, Liberty, Texas, goes over the books her class will be using in Fall term.

Only Electricity Provides Flameless Water Heating

Your children will love safe, flameless electric water heating for your family. And you can be sure there are good, practical reasons for the way you feel. An electric water heater is clean, it never runs out, so you can install it anywhere and always have all the hot water you need. We urge you to live and these advantages of flameless water heating in your home. You'll feel good about it when you do. So see your electric appliance dealer today.

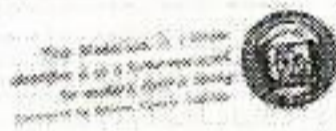
YOU LIVE BETTER ELECTRICALLY



Only Electricity Provides Flameless Clothes Drying

One thing most women seem to sense intuitively is that flameless electric clothes drying is so safe for the whole family. Women know, too, how clean and modern it is. And may we remind you that no flammability is involved in clothes dried with electricity. We truly believe that once you install a flameless electric clothes dryer in your home you'll feel both proud and practical. So see your electric appliance dealer today.

YOU LIVE BETTER ELECTRICALLY

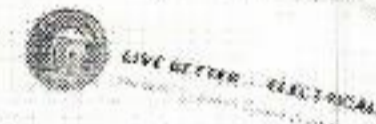


New Electric House Heating

clean... safe... costs less than you think and you can have it now!



[Small, illegible text block, likely a testimonial or detailed description of electric house heating.]



TOTAL ELECTRIC LIVING ADVERTISEMENTS like these will appear soon in national magazines.

Our Company Joins Other Electric Utilities, Trade Allies in New, Multi-Million Dollar

“LIVE BETTER . . . ELECTRICALLY”

National Advertising Program

DON'T ever let anyone kid you - or themselves — with the argument that “you folks in the electric company don't have to worry about competition.”

The electric utility industry has keen competition, and plenty of it, and it's getting keener every day. In the residential field, electric cooking is not the only way to cook. Electric water heating is not the only way to heat water. Electric clothes drying is not the only way to dry clothes. And electric heating and cooling is not the only way to heat and cool.

Competition is aggressive in commercial and industrial fields, too.

To help the electric industry step up its bidding for the consumer dollar, our Company, together with over 140 electric utilities of the Edison Electric Institute, is participating in a new, completely revised “Live Better . . .

Electrically” program. Allied industries are also geared into the new \$2,900,000 LBE program aimed at America's homemakers.

During the next 18 months, the public will hear more and more about electricity as a fuel, compared to other fuels. **Life, Better Homes and Gardens, Saturday Evening Post** and **Reader's Digest** will carry colorful ads. Network television and radio will tell the story. Locally, outdoor posters, in-store promotions, bus cards, local ads and appliance store banners will supplement the LBE theme.

The key phrase will be “flameless” electricity. “Flameless” was selected to dominate advertising, after research studies revealed convincingly that homemakers feel that “flameless” electric cooking, electric water heating or electric clothes drying bring to mind

safety, cleanliness and modernity. In other words, “flameless” summarizes quickly, colorfully and persuasively the difference between electricity and other fuels.

Goal of the vast program — to pinpoint the exclusive advantages of electricity over other fuels. (A survey has proven conclusively to the public “modern living” means new appliances.)

An estimated 800% increase in sales of electrical appliances for the total electric home market is the challenging business opportunity facing the electrical industry during the 1960's. To achieve this, two out of every five homes built must be all-electric. The industry estimates 4,000,000 total electric homes by 1970.

EI's new “Live Better . . . Electrically” Program will help us meet this goal.

Where Employees' Dollars Grow



ONE of the most popular employee benefits offered by the Company - the Employees Thrift Plan - is three years old this month.

This fast-growing three-year-old has really caught the employees' fancy. Some 2,213 Gulf Staters, about nine out of ten of those eligible, participate in the Plan, which enables Gulf Staters to have deducted 2, 4 or 6% of their base pay each month. The Company puts up 50¢ for each dollar the employee contributes. The employee can authorize the Plan's Trustee (First National Bank of Beaumont) to

1. Purchase shares of Company Preferred or Common Stock.
2. Deposit to his savings account.
3. Do a certain amount of all three.

As of July 1, employees in the Plan had purchased 2,601 shares of preferred stock and 48,807 shares of common. Also, \$526,390.23 was being held in a savings account under the Plan. About 73% of the money is being used to invest in our Company.

Employees who began participating

in the Thrift Plan from the outset have become keenly aware of how America's free enterprise system works to the advantage of all concerned. They have watched their savings accounts grow. Most of them have become more familiar with the stock market fluctuations which affect the apparent value of their Common stocks.

Questions Answered

Many employees participating in the Plan, aware of their steadily mounting estates, want to know more about the Plan. To provide answers to some of the questions they may have, Plain Talks interviewed E. A. Werner, vice president in charge of personnel, Baton Rouge.

Q. What was the Company's purpose in establishing the Thrift Plan in August, 1957?

A. The Employees Thrift Plan is designed to help Gulf Staters plan ahead for their retirement years over and above the assistance which will be provided by Social Security

and the Retirement Plan. (Plain Talks - April). The essential feature is that the Company puts up 50¢ for each dollar the employee saves each month out of his pay up to 6% and the fund accumulates in the hands of a Trustee under the employee's direction.

Q. Are there any other reasons for having such a Plan?

A. You can't discount the fact that an employee who has an ownership interest in his company will take more interest in his work. And, of course, we are continually studying any practical means of adding to our benefit program for employees.

Eligibility

Q. Who is eligible to participate in the Plan?

A. Any employee who has been continuously employed for one year.

Q. Who in the Company is responsible for administering the Plan?

A. A Thrift Plan Committee consisting of employees is appointed by the Board of Directors. They are Mr.



E. A. WERNER, vice president in charge of personnel, points out passage in our Thrift Plan booklet which authorizes a deduction of two, four, or six per cent of our salaries for participation in Thrift Plan. An employee may also change the percentages of deduction at different times to average a certain percentage, the booklet shows.



NINETY PER CENT. According to Plan records, Mr. Werner shows, nine out of ten eligible Gulf Staters are now participating in this savings program. At Plan's inception, in August, 1957, 76½% of Gulf Staters were members. At present, out of 2,502 eligible employees, 2,254 are participating.

Nelson, Mr. Richard and myself. Our alternates are Mr. Alan Hastings, Mr. George Dunlop and Mr. E. W. Austin.

Q. How much can I put into the Thrift Plan?

A. You may put in approximately 2%, 4% or 6% of your salary, deductions to be made monthly from the paycheck not normally used for deductions.

Withdrawal Provisions

Q. Suppose I need money. Can I withdraw from my contributions?

A. Yes, under certain conditions, some of which are obligatory to preserve tax features of the Thrift Plan which are favorable to the employees. Also the Thrift Plan was established to help employees build up an estate for their later years, and so withdrawals are discouraged by certain penalties. Briefly a participant may, at any time, by written request to the Trustee in a form approved by the Thrift Plan Committee, withdraw from the unwithdrawn aggregate of deposits **made by him** (not to exceed the entire balance of his account on the withdrawn sum of deposits **made** have the following effects in the circumstances stated:

1. If he makes his withdrawal within the first two years of his participation, his participation in the Plan is automatically suspended for a period of 24 calendar months following

the month he makes the withdrawal.

2. If he makes more than one withdrawal within any 12 months period, his participation is suspended for a period of 12 calendar months following the withdrawal month.
3. If he has participated for two years but less than five years, and makes a withdrawal which by itself or added to previous withdrawals exceeds half of the aggregate amount he has deposited, his participation is automatically suspended for a period of 24 calendar months following the withdrawal month.

If the participant's withdrawal does not fall within these provisions, it may be made without the suspension penalty.

Termination

Q. What happens if an employee-participant decides to terminate participation?

A. The Trustee will pay to the employee the amount **he has put in** less any previous withdrawals but will continue to hold and invest, at his instructions, the remaining funds in his Account - that is, the amount contributed by the Company plus earnings on the Account. He will receive the entire Account, including Company contributions and Account earnings, when he leaves the Company. In the event

of his death, his beneficiary or estate will receive the entire Account.

Q. What happens when a participant retires or leaves the Company?

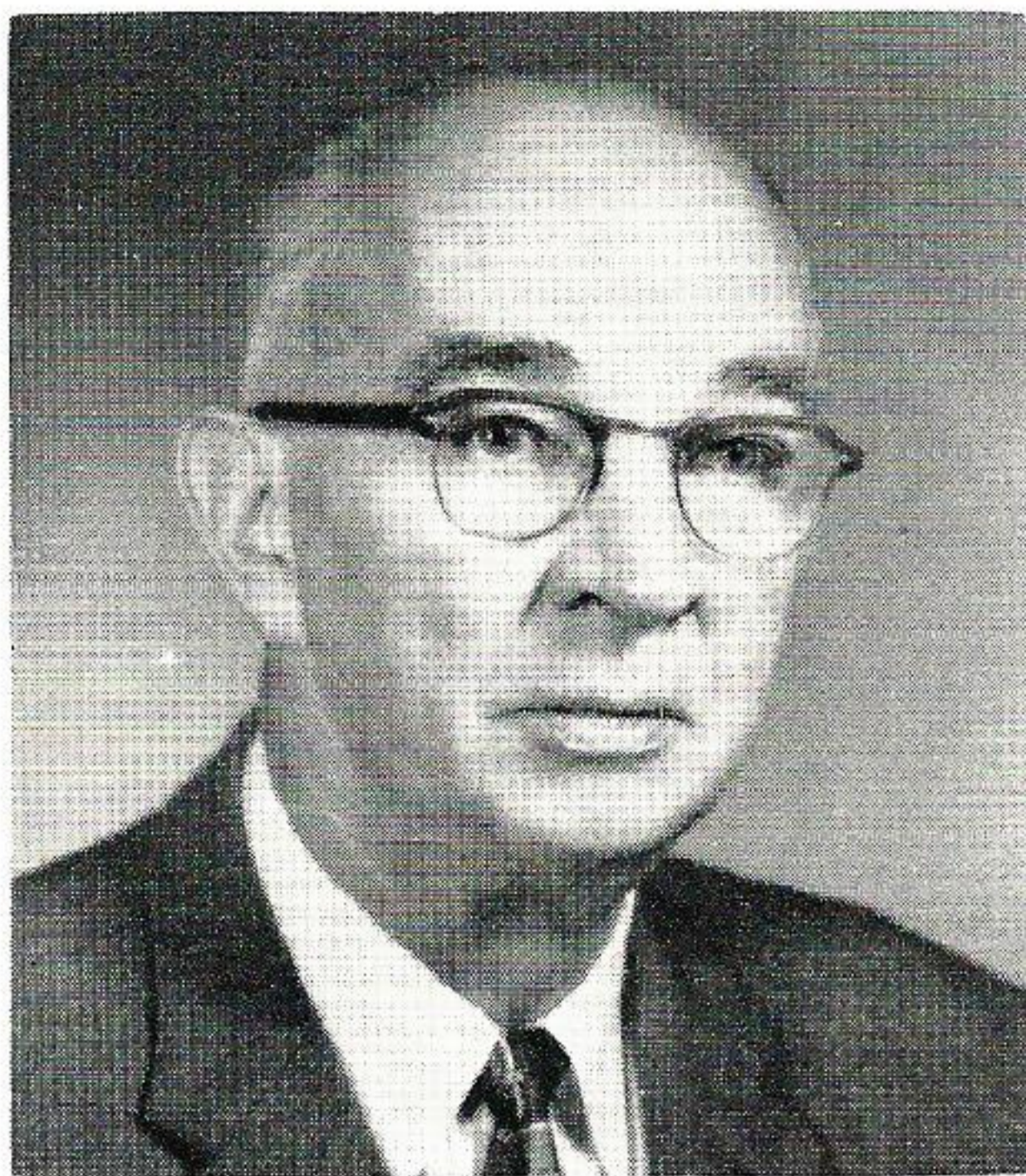
A. His Account will be paid over to him by the Trustee at his direction.

Q. What if the Thrift Plan is dissolved?

A. If the Plan is terminated at any time, the Trustee will pay over to the participant his entire Account.

Q. Have you any final comments on the way Gulf Staters have accepted the Thrift Plan, which takes quite a bite out of their first-of-the-month paycheck?

A. Being human, most of us don't look too kindly on anything that reduces our take-home paycheck. But employees seem to realize that the Thrift Plan provides them with an opportunity to build a substantial nest egg for the future. Any mathematical formula applied to see how much of an individual nest egg he can build would be pure conjecture. But if interest and dividends and stock values maintain their existing trends, it's safe to predict that the only grumbling you'll ever hear about the Plan is from some of us who wish we could have had it 25 years ago.



Mr. Fulton

Executive Vice President Fulton Retires In Beaumont, Sept. 1

GEORGE R. FULTON, of Beaumont, executive vice president in charge of operations and a director of our Company, will retire September 1, completing 44 years of service to our Company and its predecessors.

Mr. Fulton began working for our Company in 1931 when he came to Beaumont as superintendent of production. He was transferred to Lake Charles in 1942 and promoted to vice president in charge of the Lake Charles Division. He remained in Lake Charles until 1956 when he was made vice president in charge of Texas operations and was transferred back to Beaumont. At that time he was elected a director of the Company. Later that year he was named executive vice-president by the Board of Directors.

A native of Chester, Pennsylvania, Mr. Fulton's experience in the utilities industry dates back to 1916 following his graduation from the Williamson Free School of Mechanical Trades in Media, Pennsylvania. He began his career with the Savannah Electric Company shortly after graduation. During World War I he served in the United

States Army for two years as a second lieutenant in the Coast Artillery Corps.

Mr. Fulton joined the Baton Rouge Electric Company in 1920. Moving from Baton Rouge to Houston in 1923, he worked for a number of years for the Galveston-Houston Electric Railway Company. In 1925, he became power engineer for Stone and Webster Engineering Corporation, working the next two years out of Boston. In 1927, he went to Richmond, Virginia, where he joined the Virginia Electric and Power Company, prior to coming to Gulf States.

Long active in civic and social affairs in Lake Charles and Beaumont, Mr. Fulton is presently serving as chairman of the Labor Relations Committee of the East Texas Chamber of Commerce. He is the ruling elder of St. Andrews Presbyterian Church in Beaumont and a member of the Beaumont Country Club, the Beaumont Club, the Town Club and El Karubah Shrine Temple. He also holds a membership in the American Society of Mechanical Engineers.

Atomic Reactor Studied by Group

OUR COMPANY has been informed that a new low-power nuclear assembly designed to study the nuclear characteristics of General Dynamics' high temperatures gas-cooled reactor (HTGR) has achieved its first chain reaction at the corporation's John Jay Hopkins Laboratory for Pure and Applied Science in San Diego, California.

Dr. Frederic de Hoffman, senior vice president of General Dynamics and president of its General Atomic Division, said the new facility will permit detailed investigations of the physics characteristics of the nuclear steam supply system of the 40,000 kilowatt prototype HTGR plant to be completed at Peach Bottom, Pennsylvania, in 1963. The prototype plant will be built by Philadelphia Electric Company and 52 other investor-owned utility companies comprising High Temperature Reactor Development Associates, Inc.

The nuclear assembly was constructed under General Dynamics' contract with the U. S. Atomic Energy Commission, under which the Commission is providing research and development funds toward development of the HTGR concept as part of its third-round power reactor demonstration program.

Our Company participates in two other atomic research programs in addition to HTRDA, the Texas Atomic Energy Research Foundation and the Southwest Atomic Energy Associates.

Joint Program To Build World's Largest Test Line

A JOINT PROGRAM to construct and operate America's first 750,000-volt test line is planned by American Electric Power Service Corporation and Westinghouse Electric Corporation.

The high voltage test line will be the world's largest and will be more than double any now in operation in the United States and much larger than any Russian transmission line. America's electric utilities now operate transmission systems at a maximum of 345,000 volts. Previous experimental

lines in this country have been operated at a maximum of 500,000 volts.

The test project will be built along the Ohio River at Apple Grove, West Virginia, on a site owned by Appalachian Power Company. It will provide information and experience for determining the technical and economic feasibilities of transmitting large blocks of power at such high voltages. The actual study program will begin when engineers energize the test line in late 1960 or early 1961.

Engineering Department

Transfers Four Beaumonters

THE transfers of four Beaumont engineers were announced effective July 15 by the Engineering Department. Lewis C. Guthrie, Jr., formerly project engineer in the Task Force Section became division engineer in the Beaumont T&D Department while Jackie L. Powdrill, who held that position, became project engineer. George S. Cannon, project engineer in the Task Force Section, has been moved to staff engineer in the Operations Section and F. B. Larriviere, engineer in the System Engineering Department, was transferred to the Relay Section.

Mr. Guthrie

Mr. Guthrie came to work in February, 1950, as a junior engineer in Beaumont. In August, 1950, he was transferred to the Baton Rouge T&D Department, and in 1954, he was promoted to engineer. He was transferred from Baton Rouge back to Beaumont in 1956 and became a project engineer in the Task Force Section. A native of Taylor, Texas, he received his bachelor of science degree in electrical engineering from the University of Texas. He served two years with the United States Army.

Mr. Powdrill

After receiving his bachelor of science degree in electrical engineering from Texas A&M College in 1950, Mr. Powdrill joined the Company in Beaumont as a junior engineer. Shortly afterwards he was transferred to the Baton Rouge T&D Department. In 1953, he was transferred to the Beaumont T&D Department, and in 1954, he was promoted to engineer. In October, 1956, he was promoted to division engineer. He is a native of Kilgore, Texas.

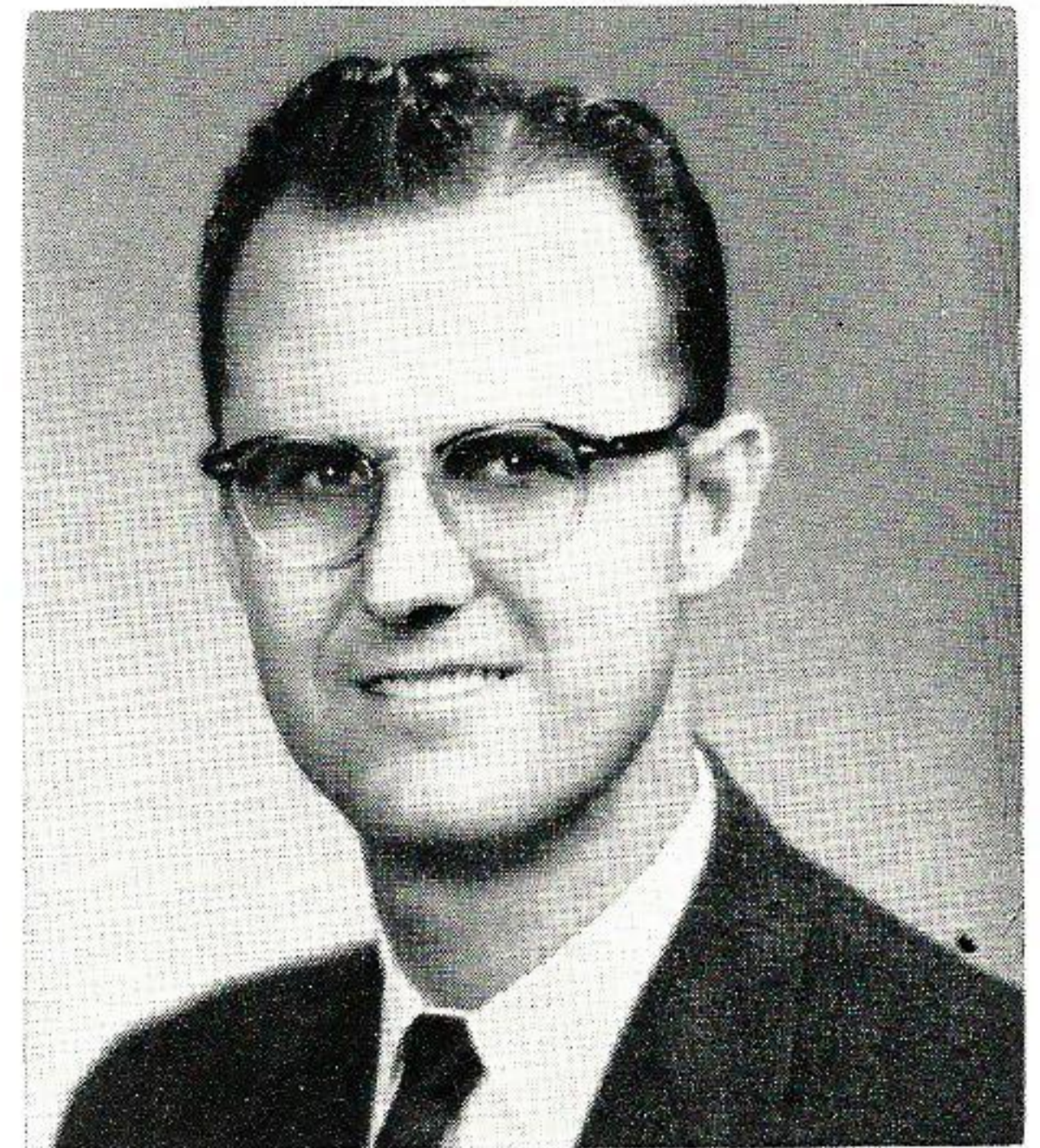
Mr. Cannon

A native of Baton Rouge, Mr. Cannon began working for the Company

in his hometown in 1948 as an engineer. He holds a bachelor of science degree in electrical engineering from Louisiana State University. In February, 1949, he was transferred to Navasota as an engineer. He became engineering supervisor in the Navasota T&D Department in 1954. In February, 1956, he was transferred to Beaumont and was assigned to the Standards Engineering Section. Later that year he became a project engineer.

Mr. Larriviere

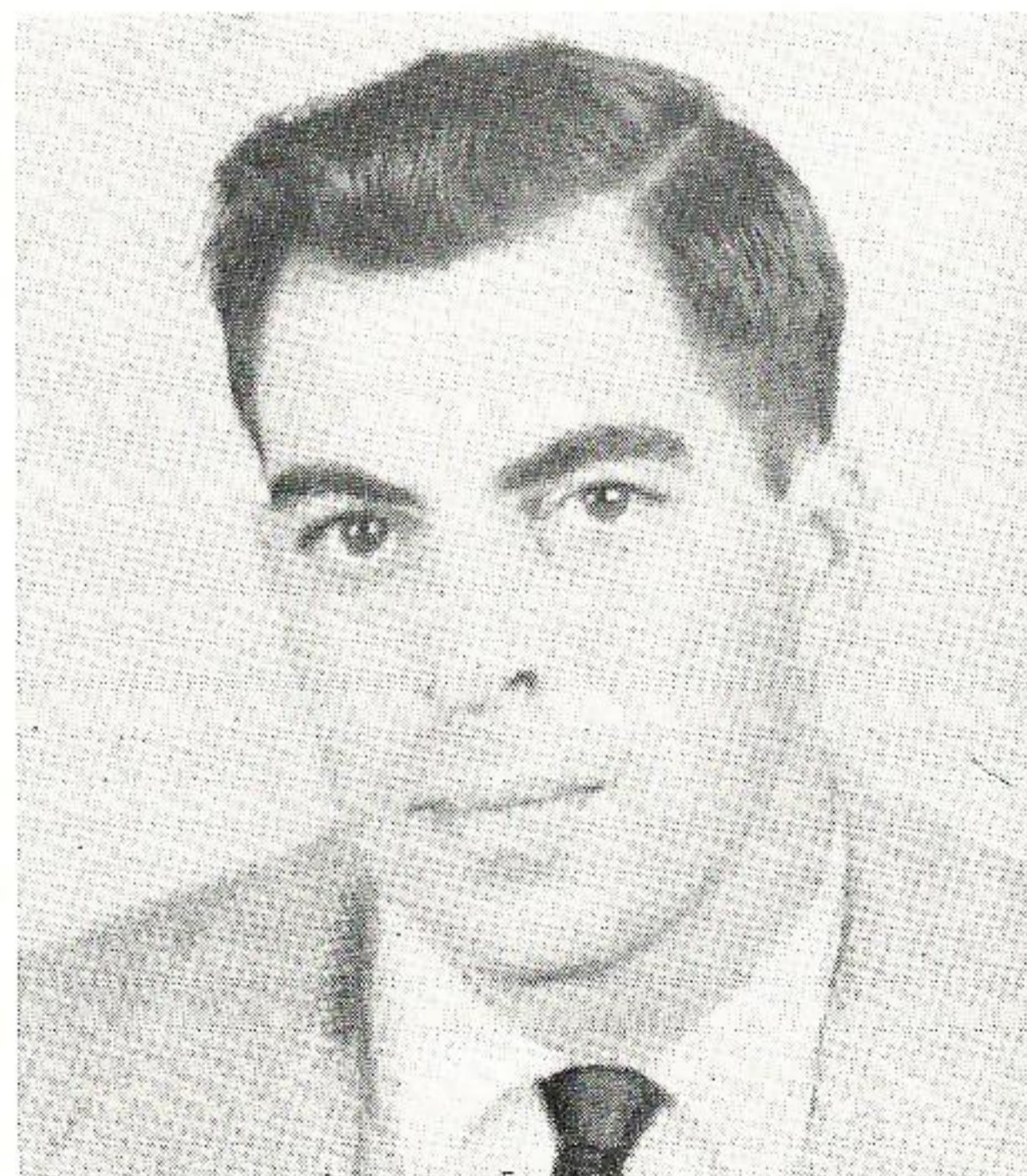
Starting to work in Beaumont as an engineer in June, 1956, Mr. Larriviere was transferred in December of that year to Port Arthur as an engineer in the T&D Department. In January, 1959, he was moved back to Beaumont as an engineer in the System Engineering Department. A native of Lafayette, Louisiana, he received his bachelor of science degree in electrical engineering from Southwestern Louisiana Institute in Lafayette in 1956. He served in the United States Air Force.



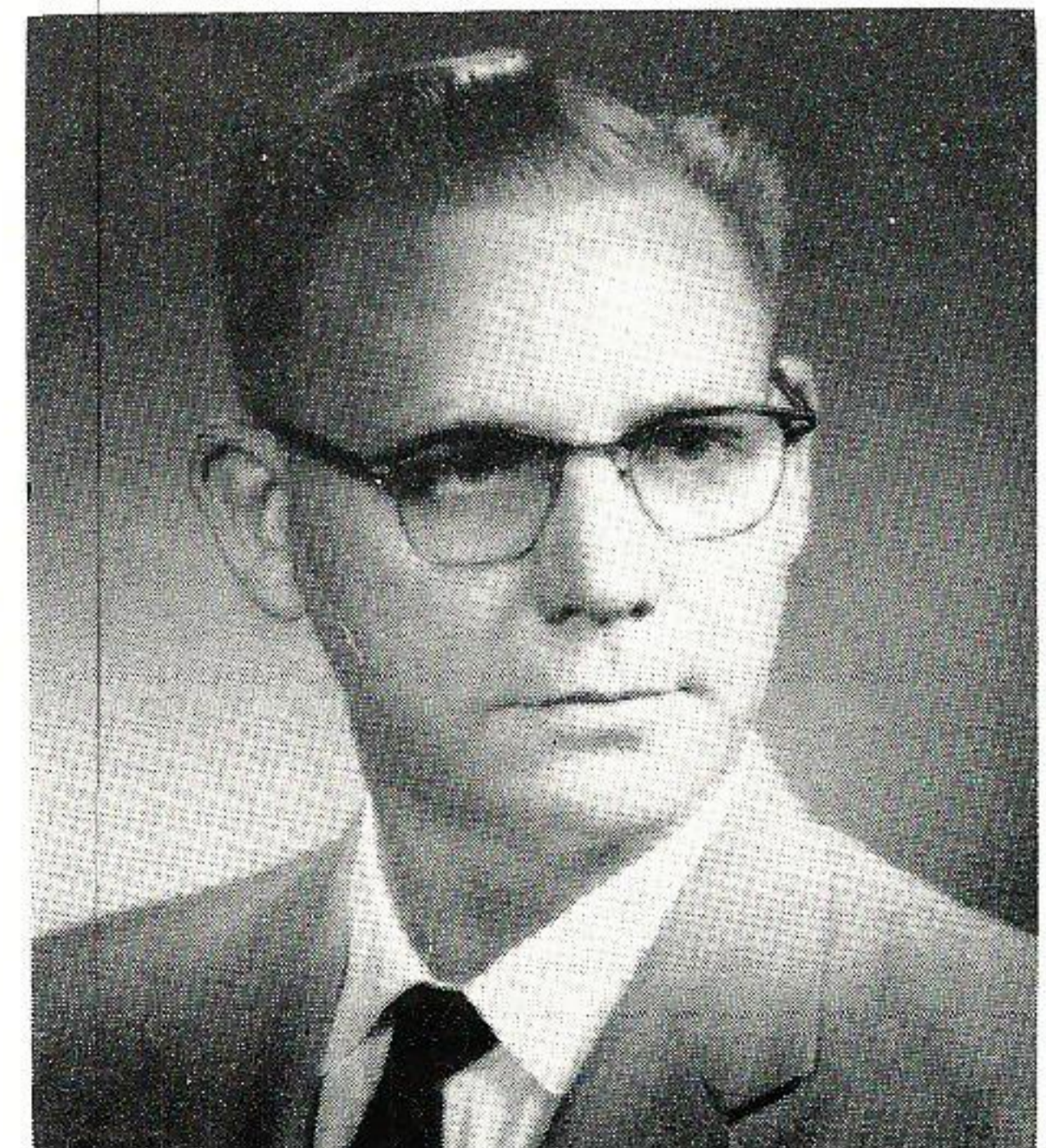
Mr. Cannon



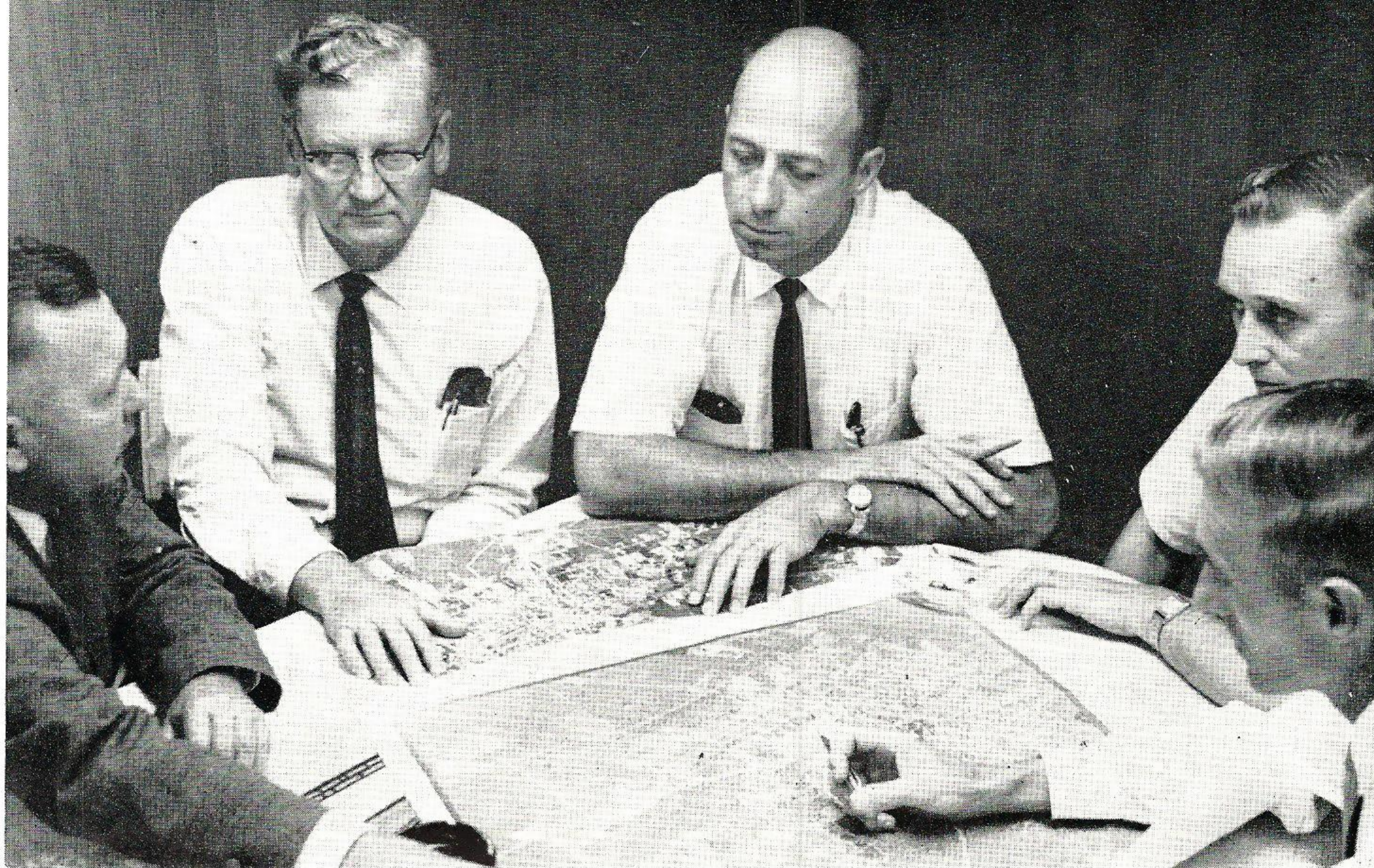
Mr. Guthrie



Mr. Larriviere



Mr. Powdrill



INDUSTRIAL COMMITTEE. Members of the Industrial Committee plan Conroe's growth prospects. From left, they are: David Nichols, chair-

man, official of First National Bank; W. E. Dinkins, district superintendent for GSU; William M. Vittrup, of Vittrup-DeArmond Insurance and

Real Estate; George Mercer, manager of Beall Brothers Stores; and L. G. Smith, manager of the Montgomery Chamber of Commerce.

Conroe Is Pulling Up

BY ITS OWN BOOT STRAPS

CAN a town that used to depend for its livelihood on one or two prime industries — industries which have now been forced to decrease operations — attract other industries and regain its former wealth? The citizens of Conroe, Texas, have, happily, proved that it can.

About three years ago, the two main industries which employed most of the workers in Montgomery County (of which Conroe is the seat), began to slack off. The oil and petrochemical industries produced less because of prorated allotments. Timber, the other main industry, was being overproduced — there was a 50 percent glut on the market.

Industrial Development Seen As Answer

Employment dropped, and threatened the area with economic recession.

People in the county began to worry. They could see evidence that Conroe might become a shadow of its former

self, with more workers being forced to look to nearby Houston for employment. To counteract this threatened decline of industry and population, the Montgomery County Chamber of Commerce organized an Industrial Development Committee.

The purposes of the committee as stated were to "Meet with prospective industries, interested in locating in Montgomery County, and to help develop local industries to employ local citizens."

But even before that, as early as 1953, a group of citizens had been preparing their city to attract the glances of industry. The County Planning Board accomplished the construction of a new and modern library. Next, it was decided that the city needed additional hotel facilities and the Chamber of Commerce worked toward the completion of the Hotel Conroe. And, with cooperation from the entire community, a bond issue was passed to provide

for a new, modern city hall. Recently completed was the new Chamber of Commerce building. All these new structures were built with the intention of impressing visitors, for nothing so discourages industry site-seekers as the smell of a decaying town. Now they could see that Conroe was a vital, forward-moving community.

With this encouraging start, the members of the committee took its title and purpose to heart, and hurried into action.

Active Members

"We were fortunate to have such a group of active members, who refused to serve merely on a figurehead committee," comments Dave Nichols, chairman of the committee and official of the First National Bank of Conroe. "Our committee-members were on call twenty-four hours a day, always ready to talk to industrial site-seekers. They worked closely with Gulf States' area-development department, with railroad

officials, and with the Houston Chamber of Commerce, which was also interested in helping to develop the area surrounding Houston, as well as that city itself. And being available helped us land, in particular, one big important industry for our town — the Sparkler Company.”

Sparkler Moves In

A manufacturer of fluid filters, the Sparkler Company had been contemplating a move from its base in Illinois. Visiting Sparkler officials were impressed by the orderly and progressive appearance of Conroe. But they wanted more facts, as they indicated to the manager of the Hotel Conroe, and he called the Industrial Committee.

Within an hour, representatives of the committee were at the hotel to talk facts. They mentioned: That the city's favorable tax structure guaranteed that the new industry wouldn't be overburdened with taxes; that both skilled and semi-skilled workers were available in quantity; that electric power from our Company was ready to go to work for their industry, and that choice, low cost industrial sites were available.

Financing of a \$350,000 building was involved, too, so members of the Montgomery County Industrial Foundation, organized for that purpose, were called in to help purchase the land and construct the necessary plant.

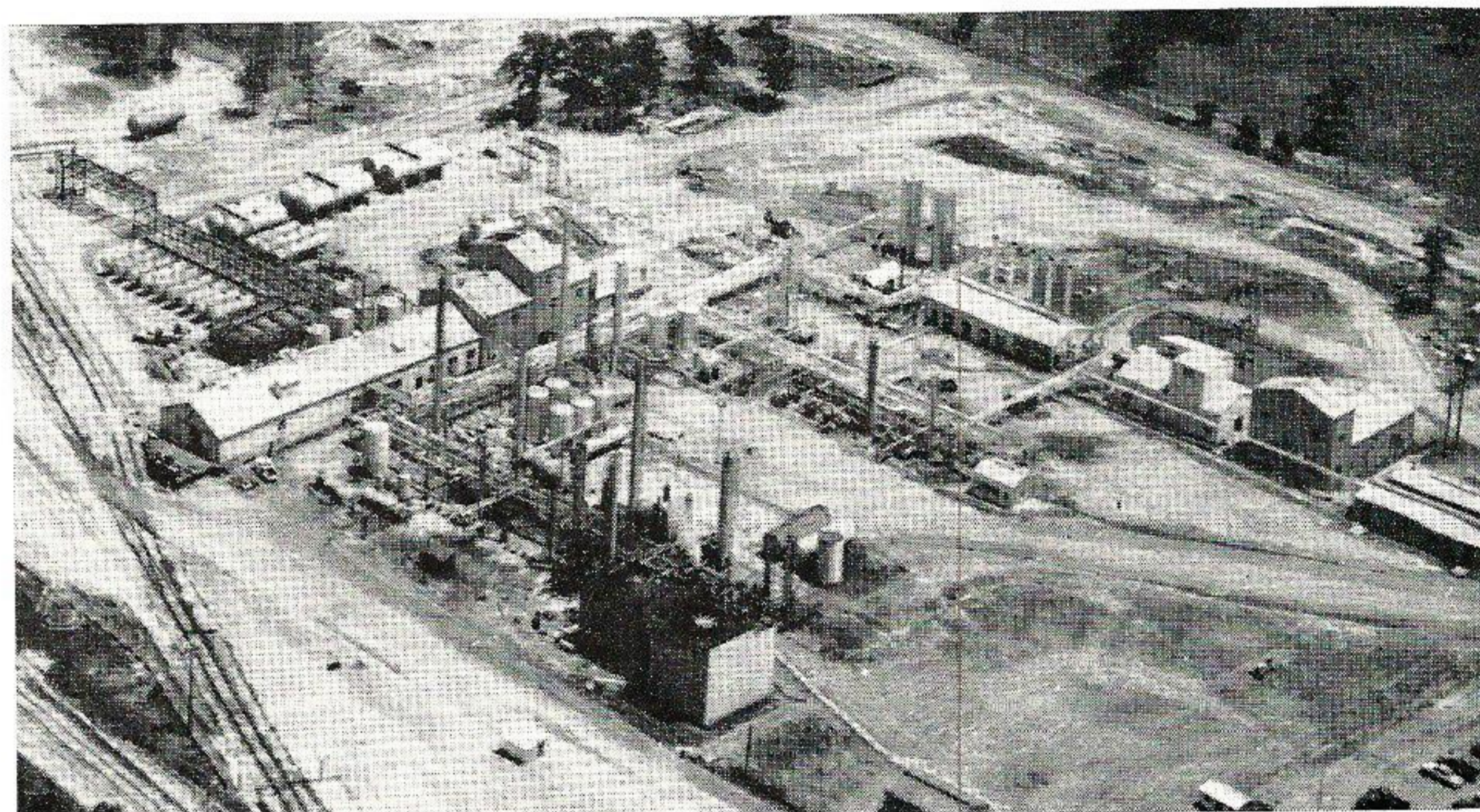
Brighter Future Seen

As a result, the Sparkler Company moved its entire operations from Illinois to Conroe, and is employing more than 200 local citizens in a community of 9,169. It and three other new industries brought in by the committee — the Mary Carter Paint Company (employing 35) and Borden's Metal Products (employing 35) and Jefferson Chemical Company — will provide an annual million dollar payroll, which will certainly prove to be a serum to improve the county's financial health.

“What we've proved here,” said W. E. Dinkins, our district superintendent in Conroe and a member of the Industrial Committee, “is that citizens — by working together toward a common goal — can actually help themselves and their community. By bringing in new industries we have strengthened our town and helped pave the way for even more industries to come in — and we'll welcome them with open arms.”



MARY CARTER PAINT COMPANY. Mr. Dinkins of paint, fresh from the mixing machines. Home and Manager Charlie Vincent pose with cans offices of Company are in Florida.

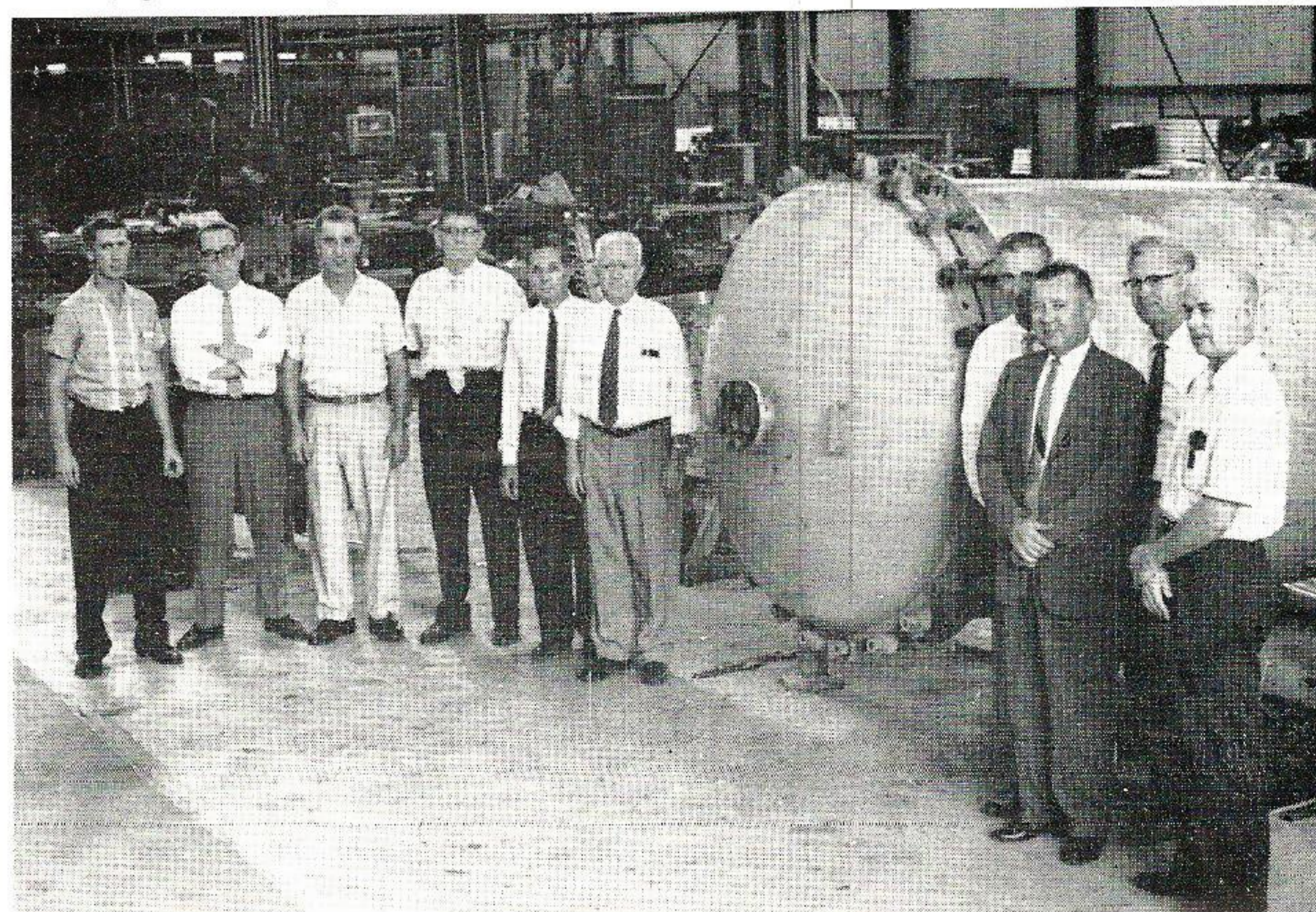


JEFFERSON CHEMICAL COMPANY. Although not yet in full operation, this new plant has contracted with our Company for a power load of 500 kilowatts. Other new contract load-

demands are: Borden Metal Products—450 kw; Sparkler Manufacturing Company—500 kw; Mary Carter Paint Company—95 kw. Jefferson bought plant from former owners.

SPARKLER MANUFACTURING COMPANY. From left, Roger Shandley, superintendent, day shift; Fred Kracklauer, manager of export sales, Arthur G. Sanders, superintendent, night shift; B. F. Johnson, general manager; T. R. Downes, vice

president and treasurer; A. C. Kracklauer, president. On other side of industrial filter are, L. G. Smith, Dave Nichols, W. E. Dinkins, and John Corley, architect. Filter in center is six-foot industrial model.



Fast, Accurate Answers

The Rate Department's interest in the use of the 650 is in the statistics of revenue, kwh, and customers, depreciation studies and studies of the effect of weather conditions on customer usage.

In depreciation studies, statistics of retirements of property are analyzed as an aid in making estimates of future retirements. Consideration of the voluminous data and calculations involved improve considerably the practicability of such studies over manual methods previously available.

The department is also utilizing the machine in a study of the effect of weather conditions on customer usage. Hourly statistics of weather conditions at several weather stations in our service area are correlated with statistics of such usage so as to estimate probable energy requirements for normal weather conditions. No attempt is made to predict what future weather conditions will be. It is intended to extend the study into the field of peak load requirements, that is the rate of taking power in kilowatts, due to weather con-

ditions, when the current study on energy requirements is completed.

Studies Transmission Network

The Company's Engineering Department initially uses the 650 to determine if the firm's transmission network, as it currently exists, will be sufficient in any given future year. By using a predicted load flow for any given year, and representing the Company's transmission system by means of a mathematical model, the department simulates conditions that could occur. From this information they can determine if the existing system will be capable of handling future loads.

Should the information obtained prove the system inadequate for future needs, the Engineering Department then determines what equipment is needed and its best location to meet future demands. All of this can be obtained through use of the 650 — without setting one pole or stringing one bit of wire — to best determine what is needed where.

Other Engineering Department studies using the IBM 650 are: calculating the probability of load loss; determi-

nation of optimum location of overhead distribution lines; stability studies, determining the effect upon the Company's transmission system should it be subjected to a large power surge; and short circuit studies, to name a few.

Our Company obtained its first calculator, a model 602 A mechanical calculator, in 1952. This machine was later replaced by a model 604 electronic calculator, and in 1958, a model 607 electronic calculator was added to the firm's Machine Billing Section.

Operators Trained

Several employees of our firm attended an IBM school within the Company to learn those techniques necessary for operation of the 650 system. Plans are being formulated to conduct a similar school for training additional personnel in the operation of the machine.

While the IBM 650 is a tremendous improvement over previous methods of preparing statements, our Company is looking forward to continued improvements that will make this machine, or its successors, capable of even more herculean tasks.



FAST PROCESSING. Maria Strybos, clerk in IBM-Billing, Beaumont, processes billing information in a jiffy with Gulf States' IBM 650 Data

Processing System. Miss Strybos is seated at the console, the unit containing the System's magnetic drum memory and next to it is the

power unit. The card reading and punching units are center and extreme right. The 650 is GSU's largest computer system.



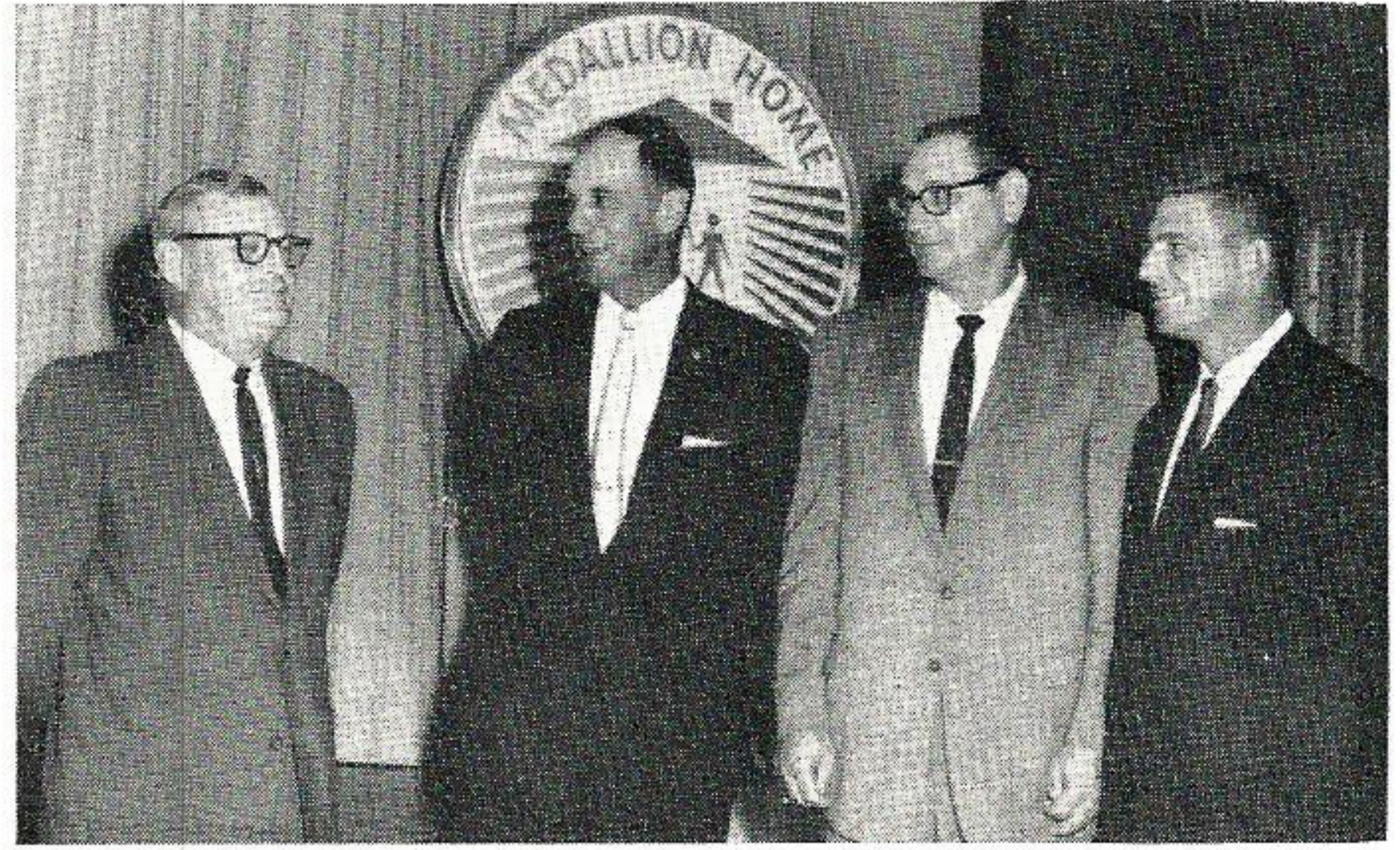
Mr. Lawton



Mr. Adams



Mr. Dunlop



DISCUSS SAFETY TALKS. Frank Jones, System Safety Director, discusses the program of last month's department heads meetings with other safety department representatives participating in the program. They are: Otis McKnight, Baton Rouge; Andy Poulson, Texas divisions; and S. L. Stelly, Lake Charles division.

July Department Heads Meetings Emphasize —

Safety And Louisiana Station Repairs

LAST month's department heads meetings served as additional media for members of the Safety and Training Departments to continue stressing the importance of safety both on and off the job.

C. P. "Jack" Shirey, Training and Safety manager, told the groups that our Company's current accident rate is bordering on our experience in 1948-49. He reminded those present that accidents are caused by three things: not knowing; forgetfulness; or carelessness. He pointed out that the seige of accidents in 1948-49 involved the beginner whereas our current accidents involved more experienced personnel.

Mr. Shirey said accident prevention is everyone's responsibility and cannot be delegated to foremen or supervisors alone. To curb this rash of accidents, he said it would be necessary for each employee to renew his individual efforts toward accident prevention.

Chief Executive and Safety

Frank Jones, System Safety director, discussed the role the chief executive plays in our safety program. He emphasized that Mr. Nelson passes the responsibility of safety through the levels of management in our Company to the first-line supervisor or foreman. From the president through the different levels of management and supervision, each level must be motivated by the level above. Should a breakdown of this motivation occur at any level, higher accident frequencies and lower efficiency will result.

T. O. McKnight, Safety-Claim repre-

sentative, Baton Rouge, spoke of the role our Company managers play in the safety programs. He stated that the division manager's responsibilities are: appointing safety committees composed of supervisors under his supervision; seeing that all accidents in his division are reported; investigating accidents; and pointing out the facts learned from the accident investigation to all under his supervision.

Safety Minded Superintendents

Anders Poulson, Safety Representative, Texas divisions, commented on the job superintendents perform in the safety program. Mr. Poulson said one of the major responsibilities of a superintendent is to have frequent meetings with the general supervisors and foremen to review safety conditions, general safety policies, and specific situations in his department or division. He added that the superintendent enforces all safety regulations in effect and disciplines those employees violating safe working practices. Mr. Poulson said superintendents are charged with the responsibility of seeing that the foremen under them teach each employee those hazards confronting him on the job. Foremen should also urge the employee to attend safety meetings so that safety becomes a definite part of his work. Superintendents also stress the importance of safety off the job in an effort to further reduce accidents.

Summa Stelly, Safety-Claim representative, Lake Charles division, cited the efforts of the foreman in our safety program. Mr. Stelly said a part of

a foreman's job is to hold short safety meetings with his crew each week. In addition to these conferences, foremen plan jobs with their crews before work actually begins. This is necessary if each employee is to know what is to be done, the hazards involved, and what to do to prevent accidents from happening. These "tailboard" conferences are an important part of the job and are religiously adhered to by foremen. In closing, Mr. Stelly said a great deal of the success of our safety program depends upon the foreman, for he is the one who works with the employees most likely to be injured on the job.

Retirement Plan Changes

George Dunlop, Assistant Treasurer, Systems & Procedures, quickly summed up the major changes of the trustee retirement plan, becoming effective July 1. He discussed those changes in past and future service, and employee contributions.

Repairs To Louisiana Station

R. H. Lawton, superintendent of Louisiana Station, Baton Rouge, concluded the meeting with an extensive slide program showing the damage at Louisiana Station, caused April 29, when an electrical storm and boiler explosion left the huge station temporarily powerless. Mr. Lawton's excellent presentation showed the damage before repairs were made and how repairs, some temporary, were made in order to get the giant back "on-the-line". Mr. Lawton was assisted by S. L. Adams, General Maintenance Supervisor.



Jennings, La. is "Cleanest City"

Mayor John Connors and District Superintendent Brad McMaster proudly survey the clean streets and homes of their "cleanest city."

A VISITOR to Jennings, driving through its pleasant streets, can easily see why that town was named "Cleanest City in Louisiana" last month.

The lawns are neatly trimmed, gardens glow with flowered colors, houses shine clean in the sun, the streets are swept, gutters are empty of refuse—even vacant lots have been cleaned.

And the people of Jennings who worked hard to earn the coveted trophy for their city are proud that it can now stand as an example to the rest of the state—and to cities in other states—of what can be accomplished by dedicated citizens. For, in order to win the contest for their city, Jennings residents had to "think like men, behave like ladies, and work like dogs," as the state president of the Garden Club Federation, sponsoring agency for the contest, said on trophy presentation night, July 10.

Brad McMaster, our Company's district superintendent in Jennings, worked hand in hand with other citizens to get the job done. As chairman of the Rotary Club's Clean-Up Committee, he has worked for the last three years to win the first place prize for Jennings. In 1959, Jennings placed third, but this year came the happy culmination of all hopes.

Mr. McMaster commented: "A great many Louisiana cities are going to follow our lead and clean up their own

communities, to challenge us for this prized trophy—and we couldn't be happier. Of course, we want to see Louisiana shine as a showcase of clean cities for the rest of the country to look to, but our city also intends to hang on to this prize."

If Jennings can hold the title for two more consecutive years, then it will win permanent possession of the trophy. And if its citizens continue to display the fine spirit of community pride that they have shown, then they seem certain to win.

"CONGRATULATIONS, MAYOR." "CONGRATULATIONS, BRAD." Brad McMaster and Jennings' Mayor John Connors form a mutual congratula-

ting society before the three-foot "Cleanest City" trophy which their city won last month. Smaller trophies are for previous years.



Gulf States Purchases "Kilowatt Kar"



FILL'ER UP, PLEASE. President Nelson demonstrates the method of re-fueling our Company's new electric car. The Henney Kilowatt can be "filled up" by merely plugging the car's battery

charger into an electrical outlet. Other than occasionally filling the batteries, the only maintenance required is the lubrication of nine chassis bearings.

SHADES of grandpa's high button shoes - the electric car is back in production! And, appropriately enough, our Company began operating one last month in Beaumont as part of our vehicle fleet.

Our Company has joined other electric utilities across the nation in an experiment to find out how economically a small, electrically operated vehicle will perform certain in-town, stop-and-go jobs such as meter reading, sales work and collecting. A detailed record of the car's operating costs will be kept to see whether it will be economically practical to put others into operation.

The Henney Kilowatt, actually a Renault body equipped with an electric motor drive, operates on direct current from batteries installed in compartments at the front and rear of the vehicle. The batteries can be completely charged overnight by plugging an electric cord into a regular 110-volt or 220-volt outlet. The car's range is from 55 to 70 miles and top speed is about 35 miles per hour.

The Henney is manufactured in Canastota, New York, by the Eureka Williams Corporation, one of several companies experimenting with electric cars.

According to Mr. Nelson, electric utilities must properly be pioneers in experimentation with anything that uses electricity. The electric cars are particularly attractive since the batteries are usually charged at night when an electric utility's lines are not fully loaded.

July Traffic Safety Contest Winners



\$25 WINNER. Floyd Smith, operating superintendent, Beaumont, presents Fred Grogan, T&D, with his \$25 check as first prize winner in this month's traffic safety contest.

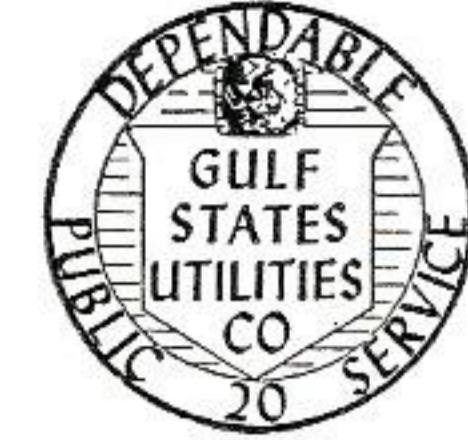


WINS \$15. Thomas D. Williams, Jennings T&D, receives his check for \$15 from Brad McMasters, district superintendent, for winning second place in the traffic safety contest.

SERVICE AWARDS



L. C. McCullar
Distribution
Vidor



E. L. Granau
Vice President
Lake Charles



R. A. McAlpine
Sales
Beaumont



O. G. Floyd
Sales
Beaumont



J. E. Harrington
Production
Baton Rouge



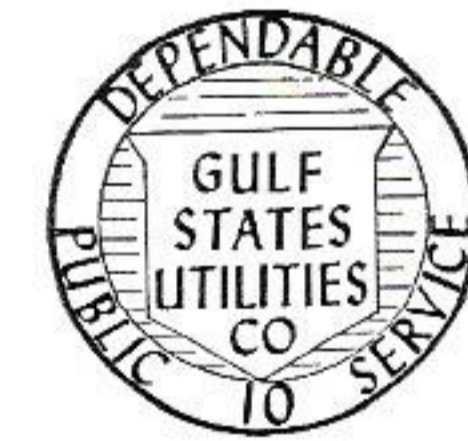
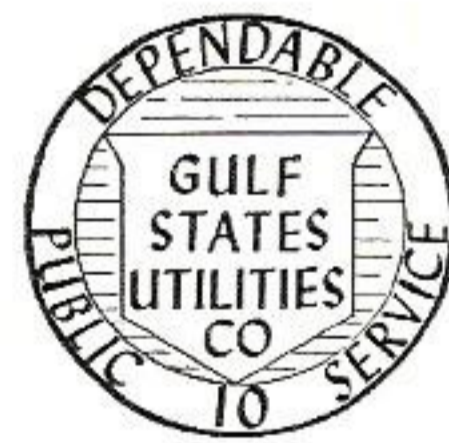
L. P. Landry
Sales
Baton Rouge



L. F. Donaldson
Distribution
Baton Rouge



Helen W. Head
Treasury
Beaumont



W. L. Huff
Production
Baton Rouge



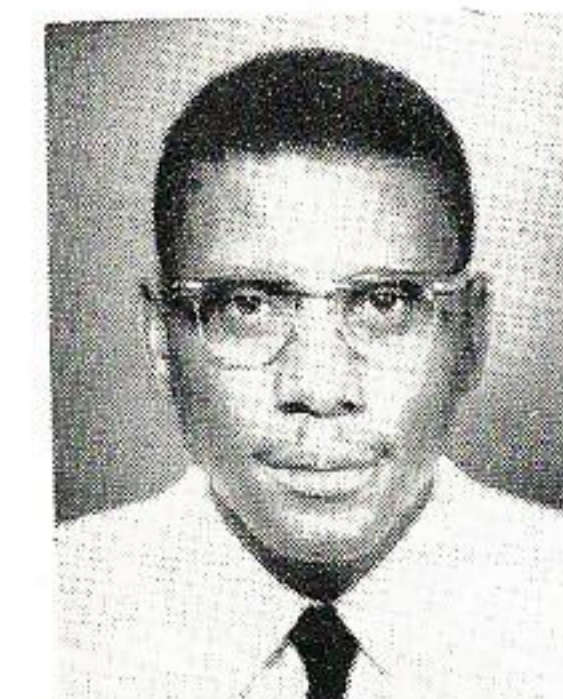
E. L. Mathews
Production
Beaumont



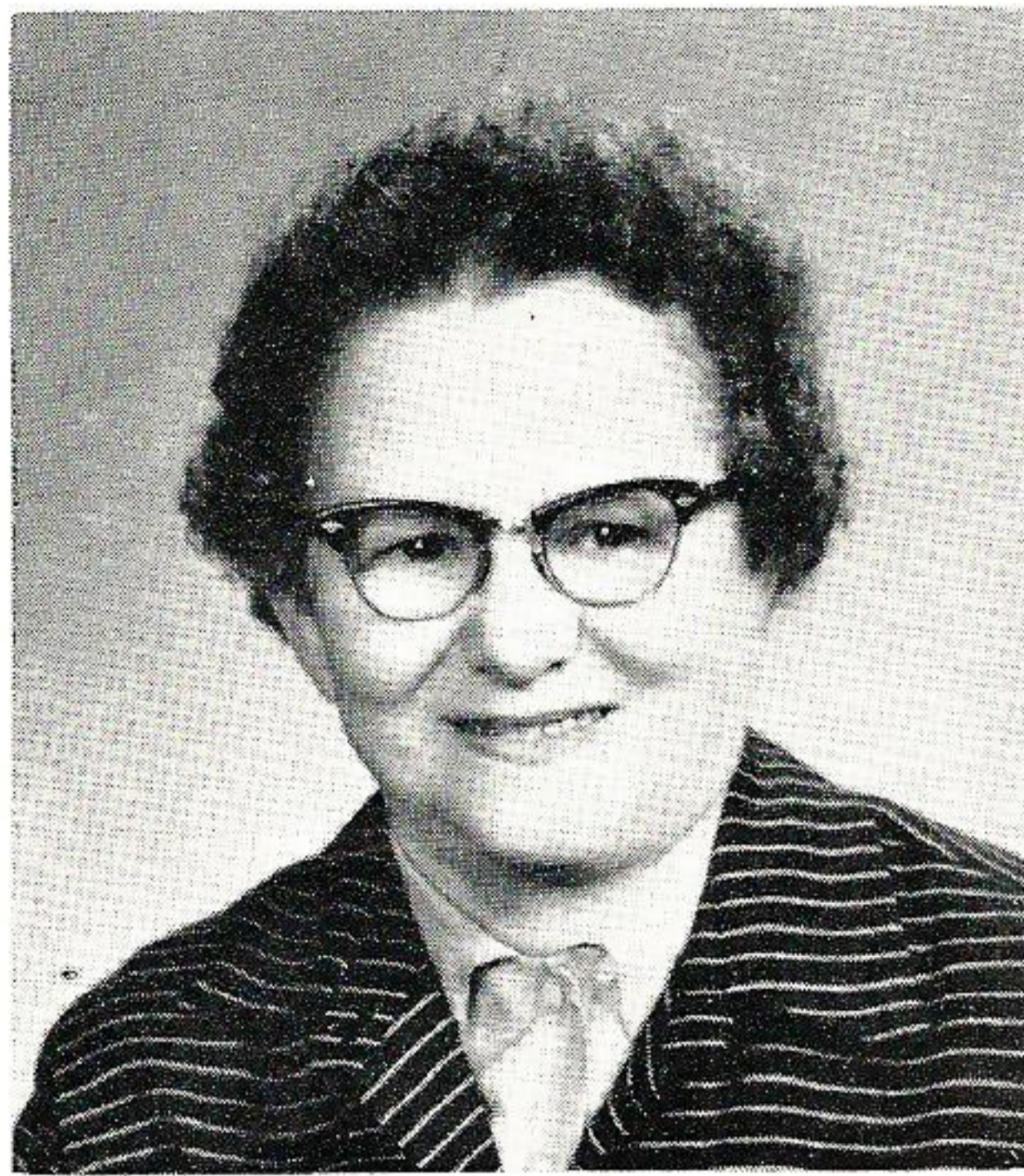
J. C. Stafford
Distribution
Baton Rouge



W. B. Carpenter
Production
Baton Rouge



Andrew Williams
Production
Lake Charles



Miss Lightsey

Beaumont Retires September 1

SEPTEMBER 1 will mark the end of 32 years of service to our Company for Virginia Lightsey, Beaumont Accounting Department.

Miss Lightsey came to work for the Company in July, 1928, as a comptometer operator in Beaumont. She moved through various positions to become payroll clerk in 1944, and in 1949, she was promoted to accounting clerk in the General Accounting Department.

A native of Mexia, Texas, Miss Lightsey received her education in the public schools of Cleveland, Texas. Prior to coming to work for Gulf States, Miss Lightsey was employed by Gulf Coast and Santa Fe Railway Company in Galveston and Beaumont.

G. S. Hays Retires September 1

GEORGE S. HAYS, Production Department, Baton Rouge, will retire September 1 after 29 years service to our Company.

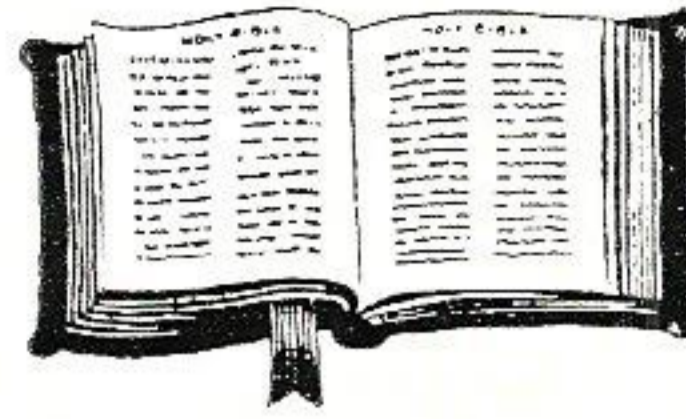


G. S. Hays

A native of Clinton, Louisiana, he began work in 1931 as a laborer. His entire career has been spent in the Production Department at Louisiana Station.

BIBLE - BREAK

a monthly column



by Ruby Lee Adams

THE first English Bible was the translation from the Latin Vulgate, completed about 1382 A.D. by John Wycliffe and copied by hand. William Tyndale's Bible was the first printed English translation from basic sources, 1525-30. The 'Great Bible,' ordered by Henry VIII in 1539, was the first English Bible authorized by the church; it was put into churches on a chain so it could not be taken away. Today there are still a few copies of the 'Great Bible' intact. Most of them are in large collections.

The year 1611 marks a great milestone for the Bible in the English

language, since it was in that year that the famous King James Version was published. When King James I came to the throne he instructed 47 Biblical scholars to prepare a new translation, which has been for more than 300 years the 'authorized version' of the Protestant English speaking people. A similar place is held for the Douay version by the English speaking Catholics. The New Testament was published in 1582 and the whole Bible in 1610.

The American Revised Standard Version, published in 1952, is the newest Protestant Bible. The first book of the American Catholic Confraternity Bible was published in the same year. The latest scientific techniques were used in studying the most ancient manuscripts to produce both these translations, which indicate the tremendous reawakened interest in the Bible.

The first Bible printed in America was the Algonquin Bible, translated for the Algonquin Indians. It was published in 1663 at Cambridge, Massachusetts. It was the work of John Eliot, called 'Apostle to the Indians.' The Bible has now been translated into more than one thousand languages and dialects for world-wide reading.



THRIFT PLAN INVESTMENTS

Purchases of Gulf States Utilities Company stock made by the Trustee during July covering employee deductions and Company contributions through June were as follows:

Type of Stock	No. of Shares	Total Cost	Average Cost per Share
Common	1450	\$55,265.22	\$38.11394483
\$4.40 Preferred	146	13,068.23	89.5084247

The Trustee deposited \$19,027.60 with the Savings Department of The First National Bank.

E. E. Mathews Funeral Services Held in Beaumont, July 26

FUNERAL services for Edward Eugene Mathews, 60, Production Department, employed at Neches Station, were held in Beaumont, July 26.

Mr. Mathews died July 25 at his residence following a lengthy illness.

A native of Angelina County, he had lived in Beaumont for the past 16 years. He had been employed by our Company for 37 years, beginning in 1923 as an electrician in Jasper. In 1941, he became a serviceman first class and was a serviceman in Jasper until April, 1943. At that time, he was transferred to Beaumont and promoted to electrician first class at Neches Station.

Mr. Mathews survivors include, in addition to Mrs. Mathews, three sons, a daughter, one brother, three sisters

and nine grandchildren.

Sons Eldridge L. and Herschel R. Mathews are employed by the Company in the Production and Advertising Departments, respectively, in Beaumont. In addition, Mr. Mathews' son-in-law, James E. Fischer, is appliance repair foreman in the Beaumont T & D Department. A nephew, Clinton Calvert, is an engineer in the Production Department, Beaumont Division, assigned to Sabine Power Station in Orange County. Granddaughter Gwen Fischer, daughter of Mr. and Mrs. James E. Fischer, is in the Treasury Department in Beaumont. The other son, Edward D., is employed at the Firestone Petrochemical Center in Orange.



Mr. Mathews

My sincerest thanks and appreciation go to the many Gulf Staters who extended their courtesies and condolences to me and my family at the death of my husband.

Mrs. Edward E. Mathews
1660 Avenue G

Let's Read Our Mail



Dear Mr. Gilmore:

Many thanks for sending Mr. Bagwell, appliance repairman, here last Friday afternoon and this morning. Our laundromat really "acted up". He replaced the pump impeller and set the solenoid points.

It makes a home-maker so very happy to know that extra electric power is at hand, for the asking, as last summer, when you replaced our small power-lines, increasing our voltage. Also, that repairs are made promptly means a lot to one who is rushing and trying to leave for a holiday week-end, as we were last Friday.

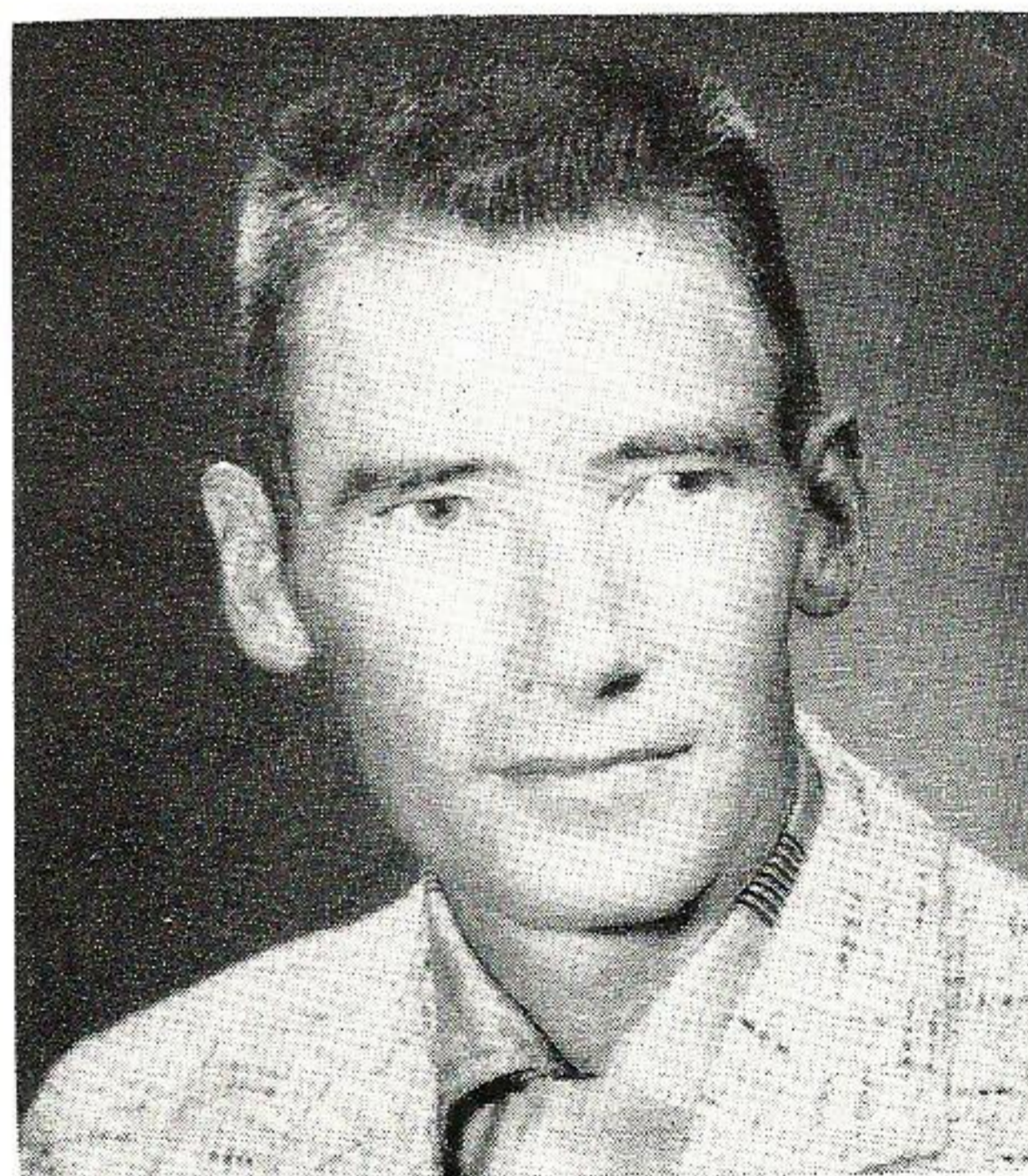
Again, many thanks for your kindness and assistance.

Sincerely,
Mrs. G. A. Brill

C. W. Turner, Conroe T & D, Dies in San Antonio Hospital

FUNERAL services were held July 23 in Conroe for Charles Wesley (Slim) Turner, 33, lineman in the Conroe T & D Department.

Mr. Turner died July 21 in the Brooke General Hospital in San Antonio, Texas, from injuries received June 27, when he suffered severe burns as he came in contact with a high voltage line near Willis, Texas. He was in the process of transferring a line and was atop a 35-foot pole when he was hurt.



Mr. Turner

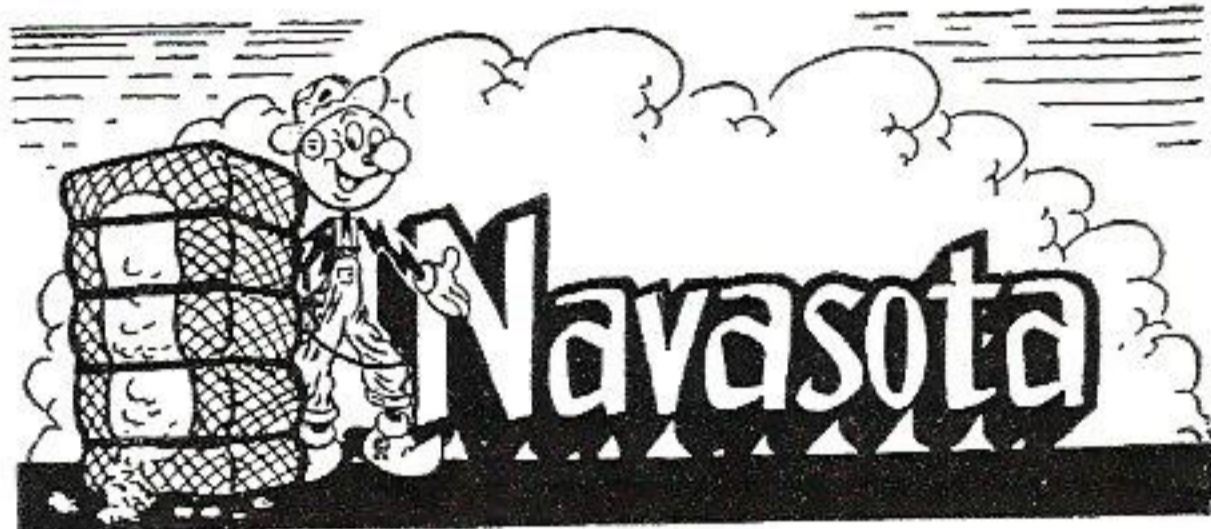
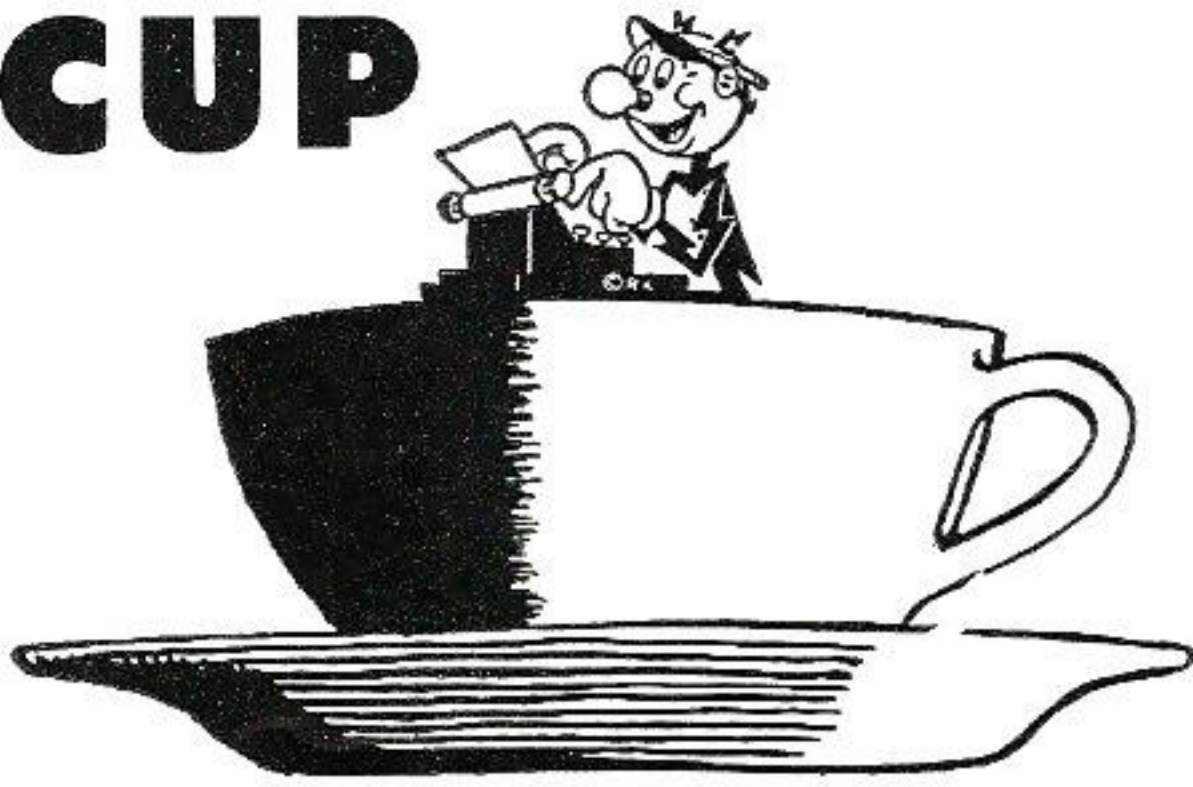
He was given immediate assistance by his crew members and lowered to the ground by a rope hoist and rushed to Montgomery County Hospital. The next day the Company airplane flew Mr. Turner to the San Antonio hospital, where it was necessary to amputate his left arm at the shoulder and later to remove his right leg at the knee.

Mr. Turner was born December 8, 1926, in Port Arthur, Texas. He attended public schools in Fostoria, Security and Splendora, Texas. He had been a resident of Montgomery County for the past 13 years and served in the United States Navy for two years during World War II.

His utility career began in September, 1948, as a helper in the T & D Department in Conroe. After serving in various lineman positions he became a lineman first class in 1953. His entire length of service was in the Conroe District.

Survivors include his wife, Mrs. Frances Turner, and one daughter, Miss Terry Shawn Turner, both of Conroe; his parents, Mr. and Mrs. A. B. Turner of Fostoria; one sister, Mrs. Ralph Beck of Conroe; one brother, John Turner of Houston; one niece and four nephews.

over the COFFEE CUP



"I really haven't been doing very much." This remark made by **Janie Rae Foskett**, daughter of **Burt Foskett**, Navasota garage, can be classed as an understatement. This summer Janie has been appearing the Summer Entertainment Series sponsored by Texas A&M College in the Bryan-College Station area. Janie sang the part of Ado Annie in "Oklahoma", this summer's production. She has also appeared on the local Bryan TV program, "Town Talks". It is a "Jack Parr" type of program, Janie explained.

Janie received her BA degree from Texas Christian University in Fort Worth last January. At TCU she majored in English and had a minor in art. This fall she will teach art in Carter Junior High School in Arlington, Texas. Since graduation Janie has been keeping herself plenty busy. This last spring she was a substitute teacher in the Navasota Public Schools and this summer she has been doing secretarial work. She also has counseled two high school age camps at the Methodist Lakeview Assembly camp at Palestine, Texas, where she taught folk dancing.

C. L. Dickey, Navasota T&D, has recently returned from a vacation trip that took him and his family through seven states. They visited the Ozarks in Arkansas and also Missouri, Mississippi, Kentucky, Tennessee, Illinois, and Louisiana.

PETE ABAD, son of **Pedro Abad**, janitor in the Navasota Division office, was recently picked as one of the 14 boys on Navasota's 1960 Little League All Star Team. Pete plays for the Braves Team of the Little League.

—By Jeannette Sangster

HUNTSVILLE

OPAL M. WILLIAMS, local office clerk in Huntsville, recently resigned and moved to Houston where her husband is employed at Sakowitz Department Store. Huntsville employees joined in a farewell party in the office at which coffee and cookies were served and a gift was presented to Mrs. Williams.

Barbara D. Alcalá has been employed to fill the vacancy created by Mrs. Williams resignation. Mrs. Alcalá's husband, **Charles**, is a student at Sam Houston State Teachers College, majoring in industrial arts. Mr. and Mrs. Alcalá have one son, **Cory Rae**, age 19 months.

Mr. and Mrs. R. T. Wright recently moved into an attractive new brick home. Mr. Wright is district superintendent in Huntsville.

G. B. "Red" Boswell, foreman of the Huntsville line crew, has been elected to serve as High Priest of the Huntsville Chapter of Royal Arch Masons, for the coming Masonic year. He has served as past High Priest and Past Illustrious Master of the Conroe Chapter and Council. He is also a Knights Templar Mason and member of Arabia Temple Shrine.

Mr. and Mrs. Ed Allen and daughter, **Eddene**, have recently returned from a vacation trip to Colorado. Mr. Allen is meter reader in the Huntsville Office.

—By Dorothy Stanford

MADISONVILLE

WINS RECOGNITION. **John Lee Barrett**, serviceman, Madisonville, has been awarded the Senior Fireman Award in the Madisonville, Texas, Fire Department by an insurance company. The award, presented by Chief Edward Fairhurst, is in recognition of long and devoted service in safe guarding lives and property in the community.

Mr. Barrett's outstanding dedication to duty merits the appreciation of all citizens in Madisonville. He started with the department in June, 1930, and has served continuously and faithfully ever since.

Mr. and Mrs. Dalton S. Whitmire and son, **Andy**, and **Mr. and Mrs. Virgil Foster** and children, **Linda**, **Diana**, and **Julie** spent a very enjoyable week during their vacation in Arkansas camping at various lake sites. Mr. Whitmire is meter reader in the Madisonville District and Mr. Foster is residential sales representative.

—By Betty Lynch

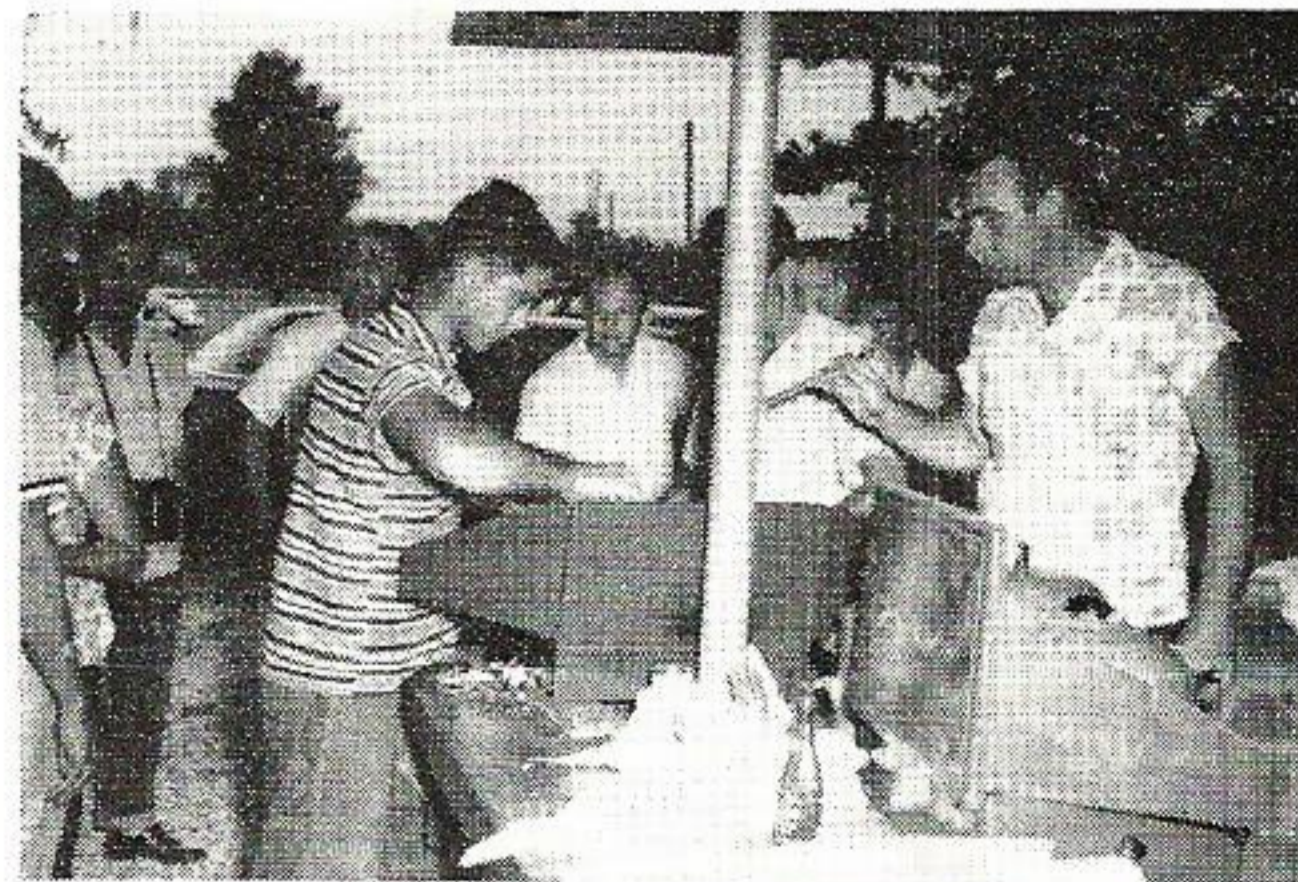
CLEVELAND

VACATIONING from the Cleveland district last month were **Mr. and Mrs. Joe M. O'Neill** and children, **Sid** and **Joy**, who spent part of their two week vacation in San Antonio. Joe is in the Cleveland Line Crew. **Mr. and Mrs. Edd Mitchell** and children, **Judy** and **Deborah**, were also on vacation the first two weeks in July. They visited in Navasota, San Marcos and spent a few days on the Bay.

Wedding Bells rang in Cleveland on June 3 for **Larry Joe Lee**, meter reader, and **Miss Billy Ruth Smith**. They were

FISH FRY. Members of "B" Shift at Louisiana Station and their families held their annual fish fry on July 6 at the U.C.T. picnic grounds. Approximately 125 persons attended. The group enjoyed a menu of fish boulette, fried

catfish, potato and tomato salads, and all the trimmings. **S. J. "Pop" Guidry**, who retired last year, came from Abbeville to be with his co-workers. Winners of the door prize, a watermelon, were the children of **William Fisher**.



married at Rural Shade Baptist Church, after which a reception was held in the church fellowship hall. Larry Joe is the son of Mr. and Mrs. Ike Lee and Billy Ruth is the daughter of Mr. and Mrs. Elvin Smith, all of Cleveland. Following a honeymoon in San Antonio, the newlyweds are at home in Cleveland.

Several of the employees of the Cleveland District are busy working with Little League Teams this summer. They are **Joe O'Neill**, **Benny Masters**, and **T. J. Dinkins**. **June Ayers**, office clerk, is a member of the Women's League.

—By Jane Bazzoon



DAISY SMITH, a former Baton Rouge employee, returned to Tegucigalpa, Honduras, recently. She is stationed there with the foreign service of the State Department. She has been in Baton Rouge visiting while on leave from her post. While in "Big BR" she was entertained by some of her friends at a bar-be-que and ice cream dinner at the home of Evelyn Chaney. Those in the party were: **Lillian Hansen**, **Roberta Cogburn**, **Margie Force**, **Virginia Bossom**, **Judy Didier**, **Ivy Powell**, **Mrs. Chaney** and **Virginia Yarbrough**.

Vacationing from the Electric Service Department were: **L. F. "Jack" Donaldson** who spent a week working around the house and got in a little fishing; The **W. L. Parkers** spent a week at their "country home" near Slidell, Louisiana. There has also been a recent addition to the Parker family—a daughter-in-law. Their son, **Jimmy**, was married in June.

The **J. C. Melancons** spent two weeks at their camp on the Chiquipin Canal fishing, relaxing and working on improvements. **E. W. Shaffer, Jr.**, and **Alex H. Harrison** went fishing. **W. M. Gordon** and family spent a week visiting relatives in Mississippi. **Nolan P. Daigle** took the family to Florida for a week. **Grace Litton** spent a week in North Louisiana visiting the folks.

The **B. F. Exners** and **C. B. Pearsons** spent a week in Florida relaxing and sightseeing. This reporter understands that the 'little women' put their 'feet down'. The Line Department's two biggest fishing 'fiends' devoted their time to entertaining the ladies.

—By Virginia Yarbrough



LITTLE MISS CAPITAL CITY. Kathy Stewart, 12 year-old daughter of Mr. and Mrs. John A. Stewart, control operations foreman, Willow Glen Station, was chosen Little Miss Capital City in four-queen contest at the Bellemont Motor Hotel on June 9 in Baton Rouge.

DURING a thunderstorm on July 12, a lady called **Linda Sullivan** in the Baton Rouge Engineering Department and said she didn't know what she was going to do. She was putting a permanent in her hair and her clocks were not working. Would Miss Sullivan please call her back to let her know when it was 3 p.m.? Linda, being very sympathetic to such an emergency, tried to call the lady promptly at 3 p.m. She was very concerned because the phones wouldn't stop ringing with incoming calls long enough for her to make her outside call. But she finally got her call through at exactly 3 p.m.

—By Margie Force

WEDDING BELLS rang during July for two employees at Louisiana Station. **Elizabeth Kay Lee** became the bride of **Joseph Ledet** on July 2 in the Sacred Heart Catholic Church in Baton Rouge. Joe is an operator at Louisiana Station. **Shirley Nelson** and **Roy Ryland** were married in the Good Shepherd Baptist Church in Baker, Louisiana, on July 16. Roy is employed in the Maintenance Department at Louisiana Station. Mr. and Mrs. Ryland now make their home at 4928 Baton Rouge Avenue.

Vacationers during July were a traveling bunch. Those who headed toward the east were the **Johnny Parkers**, **Oillie Baumans**, **Dick Lawtons** and **Roy Tircuits**, who spent their vacation in Florida. Others who headed west to Texas were **Dot** and **Herb Hopson**, **Sue** and **Earl Smith** and the

George Anderson family. "**Moon**" **Roussel** stayed at home and sat in the shade of his apple tree.

The **George Bunchs** have joined the ranks of new car owners. They are very proud of their new Chevrolet.

—By Patsy Hood



BILLY Dotson, **John Conley**, and **Emile Matherne**, Lake Charles Engineering Department, took one week of their vacation in July, while **Carl Grimmett** and **Roy Franques** took two weeks off.

—By Mary Ann Dowies

EUNICE E. Byrd and **George L. Trahan**, Lake Charles Substation Department, were off last month due to illness. Eunice, who is one of our truck drivers, has returned to work and is doing fine. George, a substation mechanic, spent a few days in the Lake Charles Memorial Hospital.

James T. (Rip) VanWinkle, substation foreman, enjoyed a two-week vacation this past month. He reported most of his time was spent working around the house, however, he did find time to do a little fishing. Other vacationers were: **A. M. Bergeron**, **Feland Bush**, **Jerry Cormier**, **Walter Duplechain**, **J. B. Guillory** and **Joseph L. Manena**.

David E. Lewis, an apprentice in the Lake Charles Substation Department, was drafted into the United States Army on July 13. He was employed in the Substation Department in October 1958. He reported to a station in South Carolina to receive further instructions.

Chester J. Landry spent two weeks from July 17-31 attending the United States Army Reserve summer camp. Chester is employed in the Lake Charles Substation Department.

—By Jo Ann Burnett

EMPLOYEES of the Lake Charles Line Department were entertained recently by the Sales Department at a number of "Get-Acquainted Suppers" held at the Uptown Office. All reports were that the food was delicious and the talks given by the sales personnel very interesting.

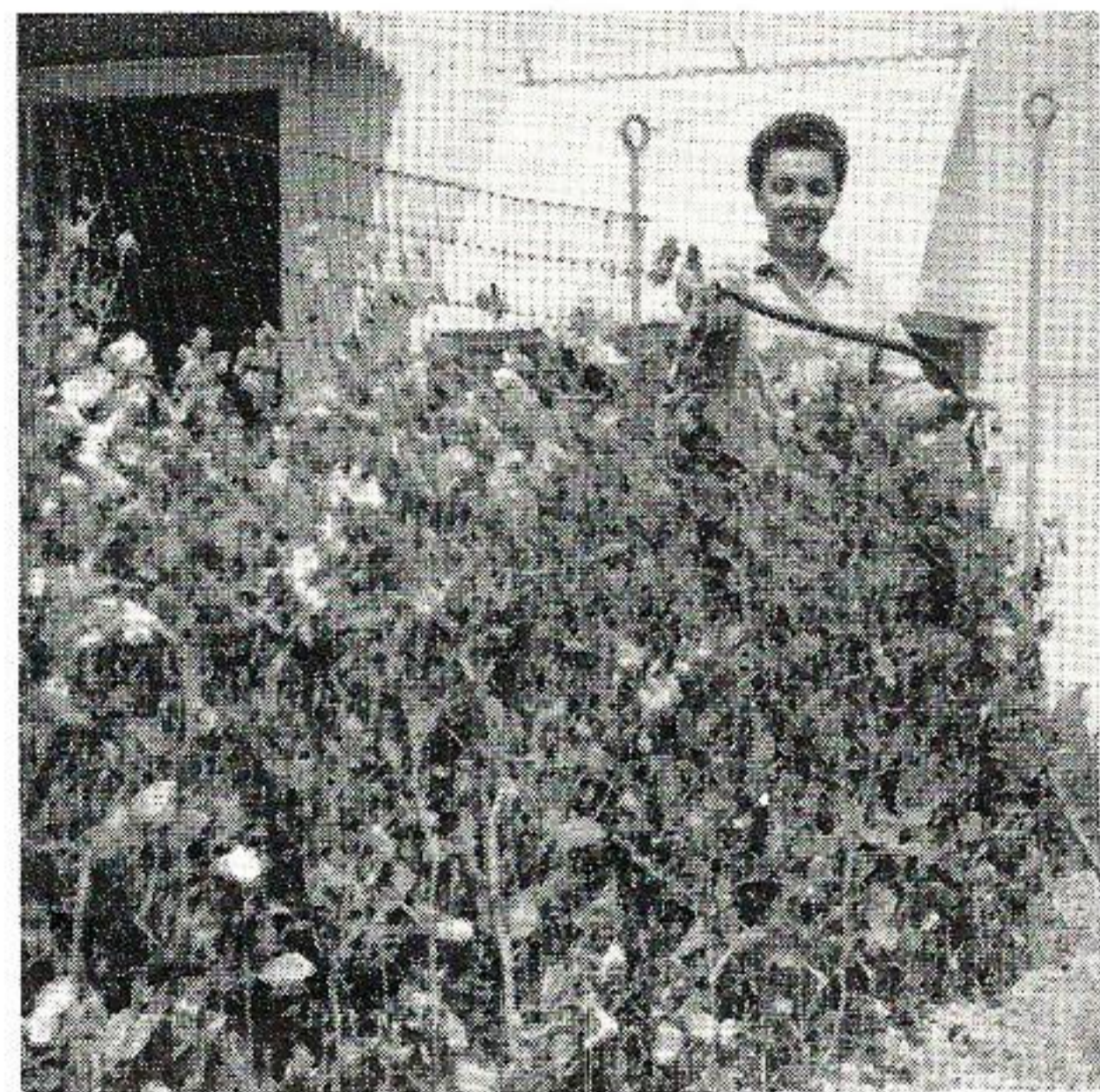
Noami Faye Peshoff became the bride of **Bobby L. Kyson**, Lake Charles T&D Line Department, July 1 in a candlelight service in the Southside Assembly of God Church in Sulphur, Louisiana.

W. H. Atwell, T&D Line Department, is back on the job after being off a few days recovering from a heat stroke he suffered recently.

Emery J. Fruge spent three days out on the Gulf taking part in the Cameron Fishing Rodeo. He reports that he had a great time and that the group managed to catch a 47½ pound ling, plus three smaller lings, three king mackrels, one Spanish mackrel and a 24 pound jack mackrel.

C. W. Jones and **R. R. Gibson** attended a National Guard Training Summer camp during July. They are both in the Lake Charles Line Department.

—By Margie Leone



BEAUTIFIES GROUNDS. Mona Kay Gauthier, local office clerk, Jennings T&D Department, waters the row of sweetpeas whose blooms beautify the front of the Jennings Service Center.

LAFAYETTE

SOME of the employees of the Lafayette District have been spending their vacation time seeing a large part of these United States. Horace "TuTu" LaCombe and family enjoyed a weeks vacation in Galveston and Houston. "TuTu" is a residential sales representative. Also enjoying a weeks vacation sunning and swimming in Galveston were **Bobbie Denais**, her husband, **Lucas**, and their family. Bobbie is customer accounting clerk in the Lafayette office.

A couple of employees headed west on their vacations. **Mr. and Mrs. Elmer "Jug" Sudderth** enjoyed two weeks of camping out in Texas, New Mexico, Arizona and other western states. "Jug" is line foreman in the Lafayette Line Department. **Charles Gary** and family spent three weeks touring New Mexico, Colorado and other points west. Mr. Gary is sales supervisor for Lafayette District.

The **George Parton** family traveled to Illinois for a Parton family reunion. They also spent two weeks touring



BUSY WORKERS. The Conroe office was having a busy day when the PLAIN TALKS photographer stopped by recently. Pat Weisinger handles a telephone call from a customer while Berneice Falvey posts service orders and Gale Hilborn operates the postage metering machine.

the Ozarks in Arkansas and Missouri. George is substation foreman.

James Daigle and family spent a week visiting in New Orleans and Algiers. Jimmy is a serviceman in Lafayette. **Joe Olivier** and family also spent a week in New Orleans. Joe is secondary power tester in the Lafayette Meter Department.

Others vacationing in July were **Ivy Beanel**, **Leroy Boutin**, **Nat Broussard**, **Joe D. Duhon**, **Wilfred Duhon**, **Harry Guidry**, **Murphy Guidry**, **Allen Hernandez**, **Freddy LeBlanc**, **L. J. Pitre**, and **Eugene Sarver**.

—By Cynthia Trahan

SULPHUR

VACATIONING in Arkansas were **Mr. and Mrs. M. L. Rushing** and their sons, **Gary** and **Keith**. For their vacation they motored to Hot Springs. M. L. is a serviceman in Sulphur.

A new employee in the Sulphur office is **Joyce Faulk**, who began working last month as our local office clerk.

—By Dale Land



Joyce Faulk

JENNINGS

BESIDES getting a beautiful tan and having loads of fun, **Irma Lee Hargroder**, Jennings home service advisor, won first and second place ribbons in the Ladies Division at the Southwest Fishing Rodeo at Cameron, Louisiana, held July 4th. Irma Lee won her first place ribbon in the dolphin division and her second place in the Spanish mackrel division.

John R. Boderlon and wife, **Bobby**, spent their vacation on the beaches at Biloxi and Gulfport, Mississippi. John is residential sales representative in Jennings.



Mrs. Goodreau

Jennings office staff welcomed a new employee last month. She is **Mrs. Ronald Goodreau**. Carita is our new service desk clerk. She replaces **Jean Miller** who recently resigned.

M. E. Dennis, retired Jennings district superintendent, and Mrs. Dennis, toured the Mid-West and West during the month of May. Besides visiting their son, **Creighton**, in Los Angeles, they visited the Grand Canyon, Santa Fe, New Mexico, Boulder Dam and Las Vegas, Nevada. They also visited a former employee, **Sylvia Dupre** and family in Granite Falls, Washington. Sylvia's husband, Charles, is a forest ranger in Granite Falls.

The engagement of **Miss Mona Kay Gauthier**, clerk at Jennings Substation, to **Ben Medus**, was recently announced by her parents. The wedding is planned for September 3. Mona Kay is also the niece of **Mary Ann Gauthier**, clerk in the Jennings business office.



Miss Gauthier

—By Mary Ann Gauthier



THERE have been some changes in the Port Arthur home service advisors staff this past month. **Shirley Noack** resigned July 30 to join her husband, **Don**, who was transferred to

Waco, Texas. They will make their home at the Lockwood Apartments, Apartment 21, Westview Drive. Our best wishes go with her. Taking Mrs. Noack's place is **Becky Jones**. Miss Jones' home is in Minden, Louisiana. She is a graduate of Louisiana Tech at Ruston, Louisiana, with a degree in Home Economics. Welcome to our GSU family, Becky.

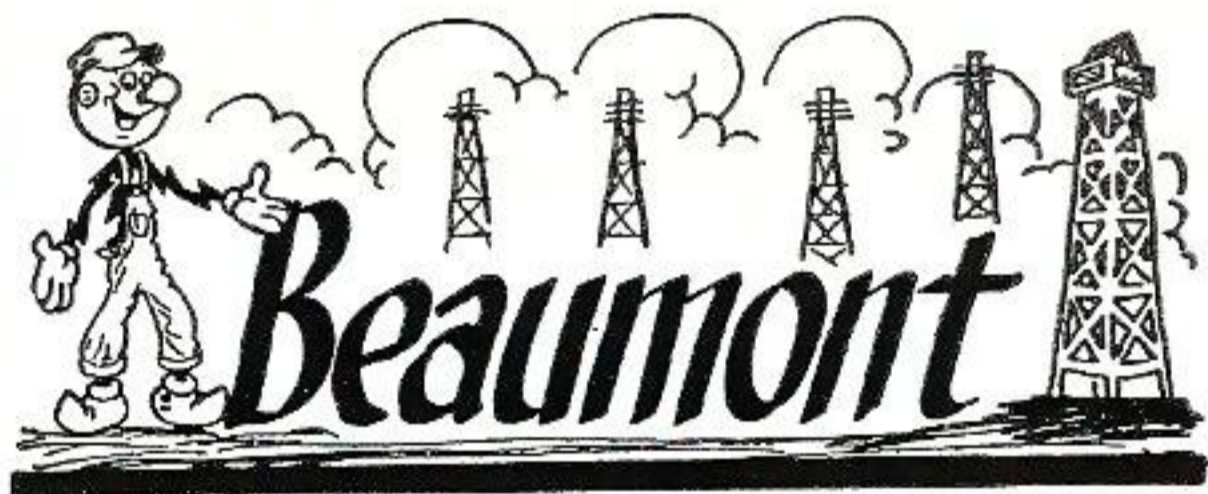
Lois Robertson, customer accounting clerk in the Port Arthur office, reported a wonderful vacation on a guided tour through the mid-western states and into Canada. She was charmed by Lake Louise.

—By *Rosemary Vaught*

LIBERTY

R. B. Cash, local superintendent, Hull, Texas, recently underwent an operation to have a cataract removed from his eye. He will be off from work until around the first part of September. He is now at home and doing very well.

There has been a shift of personnel in the Liberty office this past month. **Charlie McManus** has been made a serviceman and **Ross Reed** has moved to the line crew as a lineman first class.

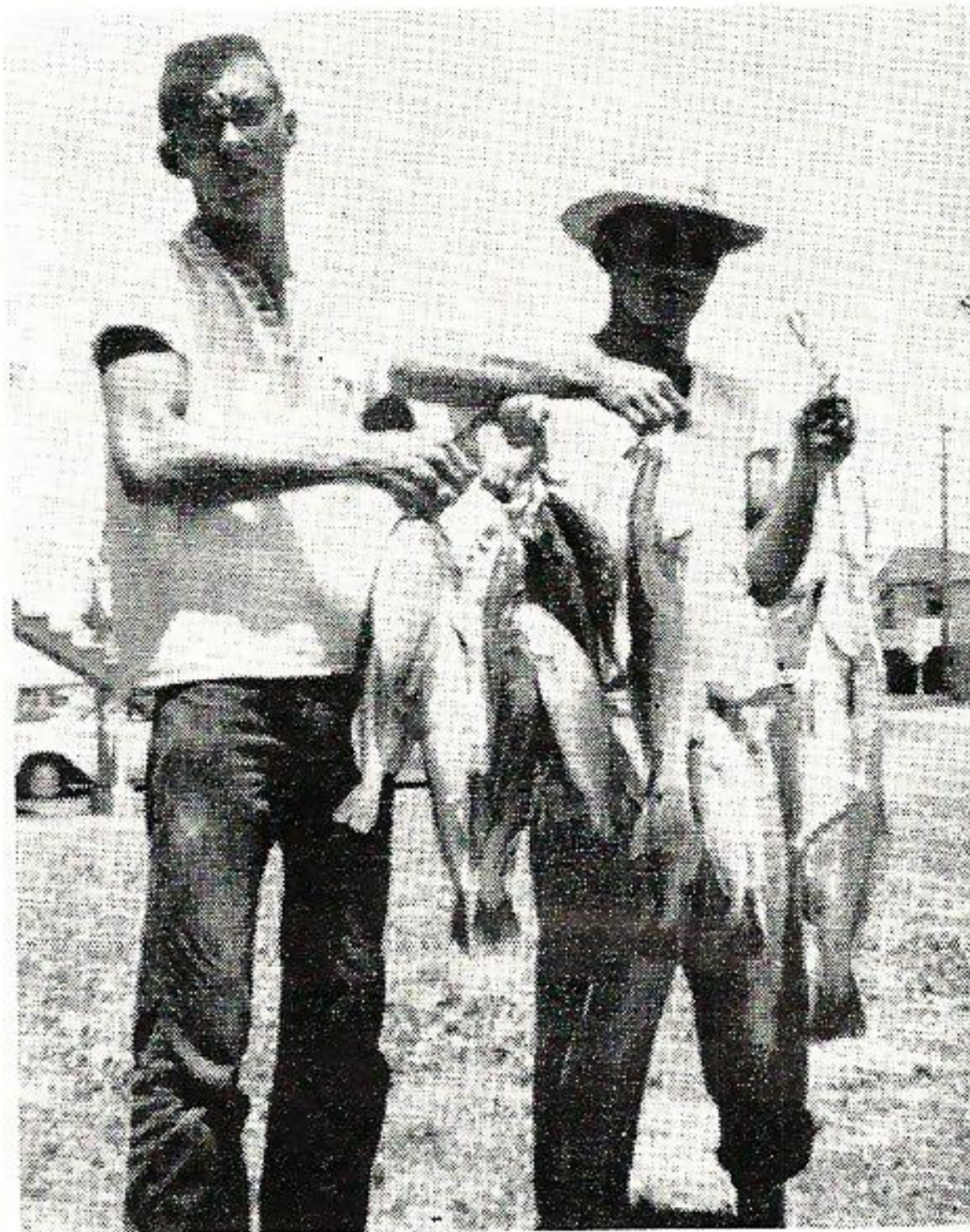


MEMBERS of the Beaumont Billing Department have been getting around this summer on their vacations. **Glenda Milner's** vacation included trips to the beach, Fort Worth and Kermit, Texas, Carlsbad Caverns, New Mexico, and San Marcos, Texas. She also visited Yazoo City, Mississippi, to get acquainted with her niece and name sake, Robbie Lynn Johnson, who was born July 23. **Pat Esters** visited in Jackson, Mississippi, her former home during her time off. **Edaleen Bean** and **Imogene Poindexter** vacationed in California, where they visited Disneyland and San Francisco.

Mary Collins and her husband, **Jim**, have joined the ranks of home owners. Their new home is at 720 Parsons, Beaumont.

The Billing Department lost one employee this month and at the same time gained two new employees. **Linda Martin** left August 5 to join her husband, **Pat**, who is stationed at Fort Knox, Kentucky. Our new employees are **Linda Chapin** and **Judy Germany**.

—By *Tommie Byrd*



A DAY'S FISHING. Robert Clauder, Beaumont, and David Bourgeois, (right), Baton Rouge T&D, are holding a 50 pound string of fish caught in one day at Boliver, Texas, while Dave was on vacation. The total catch for the week was about 500 pounds of speckled trout and redbfish.

THE Beaumont Engineering Department welcomed back a former employee this past month. She is **Eugenia Daniel**, who previously worked in the Engineering steno pool and is now stenographer in the Task Force Section. Mrs. Daniel has a new dependent since she last worked here, a three month old daughter named **Dana Lee**. Mrs. Daniel is the new reporter for **PLAIN TALKS** on the 17th floor of the Main Office Building.

TWO GSU families found out recently that our world is really getting smaller all the time. While on vacation the **G. A. Bossley** family, he is switchboard operator at Neches Station, were surprised to run into the **Andrew Landry** family, he is a lineman in the Lake Charles T&D Department, at a motel in San Marcos, Texas. The two families went sightseeing, went to the Aquarium and took rides in the glass bottom boat together.

—By *Hazel Johnson*

Mary Carlton, System Sales Department, Beaumont, enjoyed a stay-at-home vacation this year. Visiting Mrs. Carlton were her two grandchildren, **Janis Ann**, 14, and **John Randolph Jay**, 16, from Aruba, Netherland Antilles, West Indies. Janis and John flew home by way of Cuba and made an overnight stop in Miami, Florida. The Jays have lived in Aruba for the past four years where Mr. Jay is with Standard Oil of New Jersey. Janis and John accompanied their grandparents

to Austin to visit Mrs. Carlton's sister and brother-in-law, Mr. and Mrs. Von Rosenberg. The Rosenbergs arranged a ten-day vacation at the Eagle Rock Guest Ranch near Austin for their niece and nephew.

"WESTWARD HO!" was the theme when **Betty Welch** of the Construction Budget Section, her mother and grandmother left Beaumont on July 2. The trio visited Carlsbad Caverns, New Mexico; Grand Canyon, Arizona; Lake Mead, Boulder Dam and Las Vegas, Nevada. From this point they continued westward across the Painted and Mohave Deserts to visit Disneyland. While in the Los Angeles area they dined at the Farmer's Market, toured Hollywood and visited the CBS Studios where they attended the show "The Verdict is Yours". The party then turned northward and traveled through the Santa Lucia Mountains along the coast to San Francisco where they saw the Golden Gate Bridge and the Fisherman's Wharf. On the return trip, they toured Squaw Valley, Lake Tahoe, Yosemite National Park, the Salt Lake Desert, Salt Lake City, the Rocky Mountains, Denver, and Colorado Springs. They arrived back in Beaumont on July 17.

M. M. Creel of the Production Department was married in San Antonio, Texas, on June 25. The bride is the former Miss Joy Stage. She has attended the University of Texas and will receive her degree August 27. After their wedding, the Creels honeymooned in Monterey, Mexico.

William R. Gieseke who is a summer employee in the Production Department and **Miss Virginia Payne** have announced their engagement. Bill is the son of **Mr. and Mrs. W. H. Gieseke** (he's vice president and secretary). An early September wedding is being planned.

During the last two weeks of June, **Mr. and Mrs. Bob Haynes** vacationed at the beach. Bob is with the Production Department at Neches Station and Naomi is in the System Production Department in the Beaumont Main Office. The otherwise sparse fishing let up for three days during which time they caught about 90 pounds of fish including six redbfish, twenty-eight flounder, and thirty speckled trout. After their return to Beaumont, they were visited by Mr. and Mrs. James M. Gilbert and their two children of Bay Shore, Long Island, New York. This was the first meeting in 17 years of Mrs. Gilbert and Naomi since they were neighbors in Silsbee, Texas. The Haynes's had never met Mr. Gilbert and the children. After coming back to

this area, Mrs. Gilbert agrees with the old adage: "You can take the gal out of the South; but you can't take the South out of the gal!"

—By Frances Linthicum

ORANGE

THE news from Orange this month is no different than the news from other districts. Everyone has been on vacation. **Mr. and Mrs. O. H. Schultz** vacationed in the Ozarks of Arkansas and Missouri. On the return trip they visited in Oklahoma and Dallas, Texas. The Schultz's daughter, **Mrs. Billy E. Mayfield**, left Houston by plane June 12 for Kaiser-Slautern, Germany, by way of Montreal, Amsterdam, and Frankfurt. She joined her husband who is stationed at Ramstein Air Force Base for three years.

Mr. and Mrs. J. P. Pevoto have returned from a vacation trip which covered 5,500 miles. They toured many states in the west and reported a delightful trip. They brought back many pictures and stories, especially of Yellowstone National Park.

Both **Patsy Winkel**, Engineering, and **Flo Ward**, PBX operator, went to Florida on their vacations. **Pat Evans**, **Ruby Cooper**, **J. S. Rougeau**, **C. R. Nantz**, **Travis Vincent**, and **Stanley LeBouef** were also recent vacationers.

Buck Wingard, commercial sales representative, did a lot of fishing on his vacation. One nice catch was a 3¾ pound bass. He reported that fishing was good at Bolivar, too, for all kinds of fish except catfish.

—By Reba Willey



NEWLY WED. Joan Faye Worley became the bride of Jimmie L. Parker, son of Wilbur L. Parker, Baton Rouge T&D service foreman, on June 2. Jimmie is presently employed at Louisiana Station for the summer. He will return to LSU this fall. Mrs. Parker is employed at LSU.



Mr. and Mrs. Ross Mitchell on the birth of their second daughter, **Amy Leigh**, on June 25. Mr. Mitchell is employed in the Navasota Line Crew. They have another daughter, **Lynn**.

Mr. and Mrs. Harvey R. Johnson on the birth of their son, **Andrew Herman**, on July 10. Mr. Johnson is general line foreman in Jennings, Louisiana.

Mr. and Mrs. Norman Carl Cockerham on the birth of their second child, a daughter, **Kellie Rae**, July 2 in Our Lady of the Lake Hospital in Baton Rouge. Carl is employed in the Baton Rouge T&D Engineering Department.

Mr. and Mrs. F. W. Merrill, operating superintendent, Lake Charles, on the birth of their second grandchild and first grandson, **J. Raymond Gorman, Jr.**, June 8 in Houston, Texas. He is the son of Mr. and Mrs. J. Raymond Gorman, Mrs. Gorman is the former **Betty Merrill**, who before her marriage worked as a home service advisor in Jennings, Louisiana.

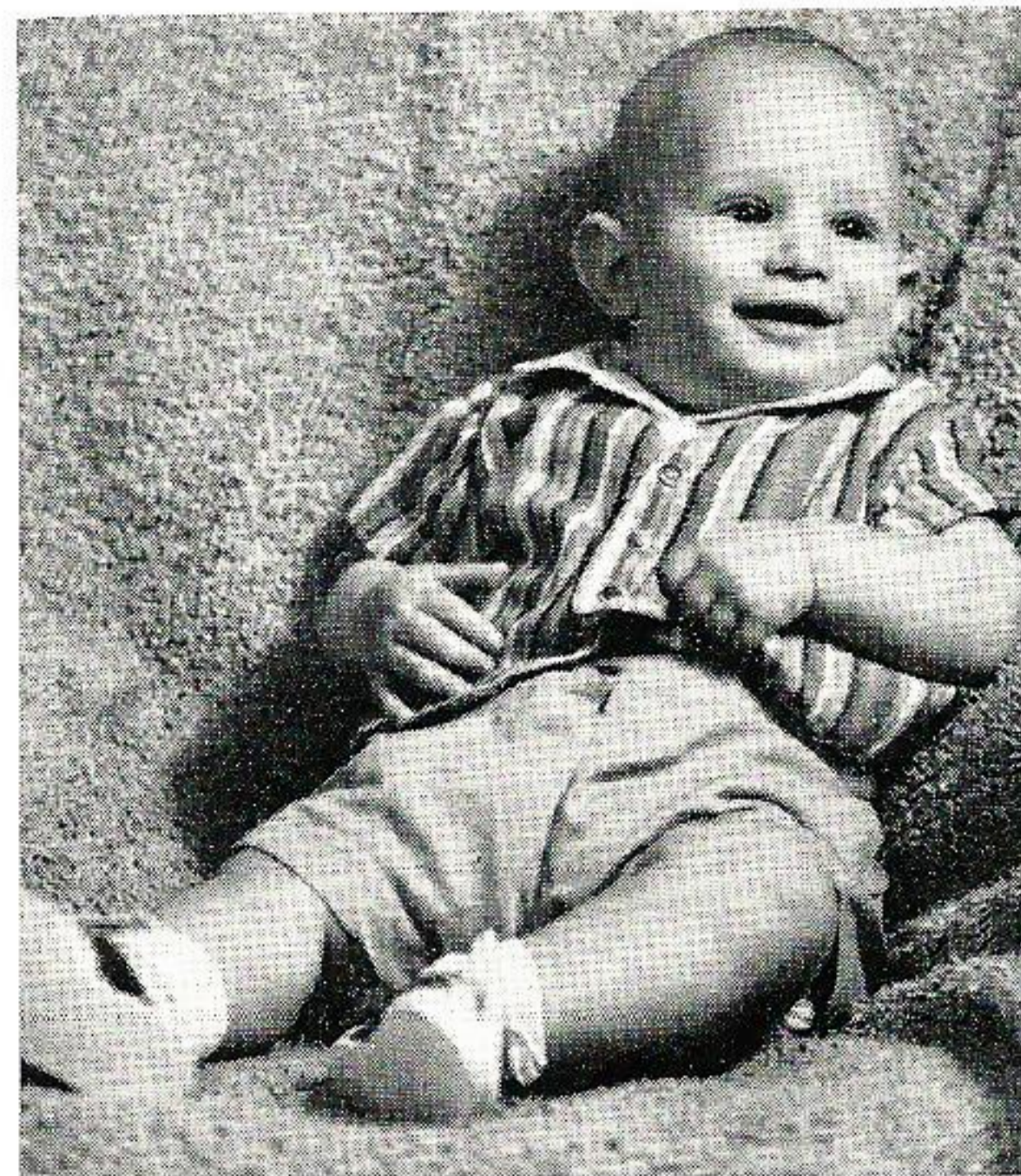
Mr. and Mrs. H. W. Blake on the birth of their daughter, **Kerrie Gail**, July 23. Mr. Blake is a test technician at Neches Station.

Mr. and Mrs. G. D. Travis on the birth of their son, **James Douglas**, July 31. Mr. Travis is employed at Neches Station.

gulf staters in the news

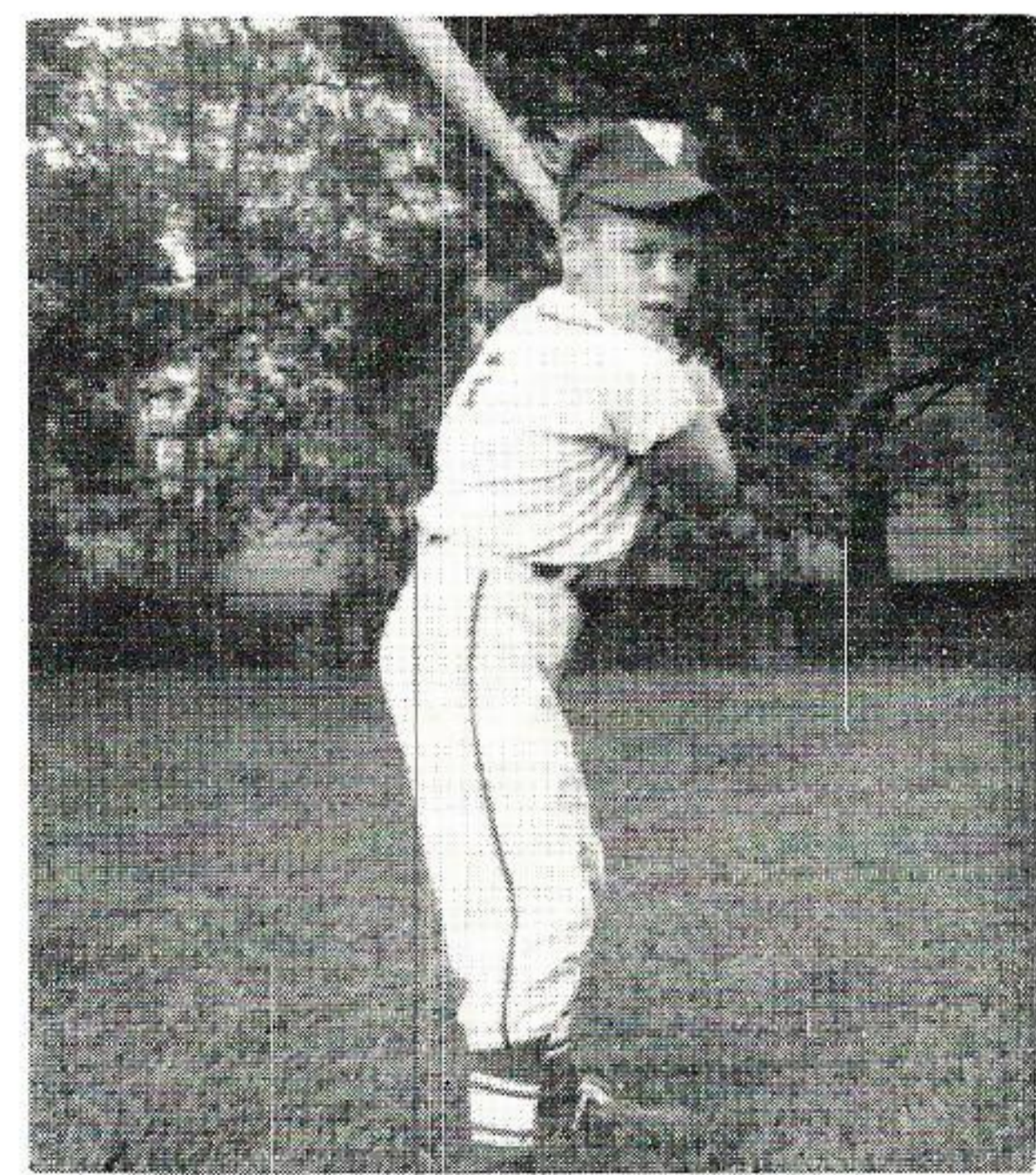
George Gilmore, district superintendent, Sulphur, was recently elected to serve as secretary-treasurer of the Sulphur Rotary Club for the fiscal year 1960-61.

W. P. Carroll, local superintendent in the Madisonville District, was installed as president of the Madisonville Lions Club on July 1.



AW . . . REALLY? William Kent Gravelle, seven month old son of Mr. and Mrs. Lemuel Gravelle, looks as if he doesn't quite believe that last story. Mr. Gravelle is a lineman in the Jennings Line Department.

GROWING with Gulf Staters



BATTER UP! Dick House, 10 year old son of Walter House, sales supervisor, Orange, is all ready to connect for a homerun. Dick plays baseball for the Jaycees of the American League in the Orange Little League.

PLAIN TALKS SYMPATHY TO

Mr. and Mrs. Robert Junot on the death of Mrs. Junot's father, **C. A. Dale** of Bryan, Texas. Mr. Junot is a serviceman in the Madisonville District.



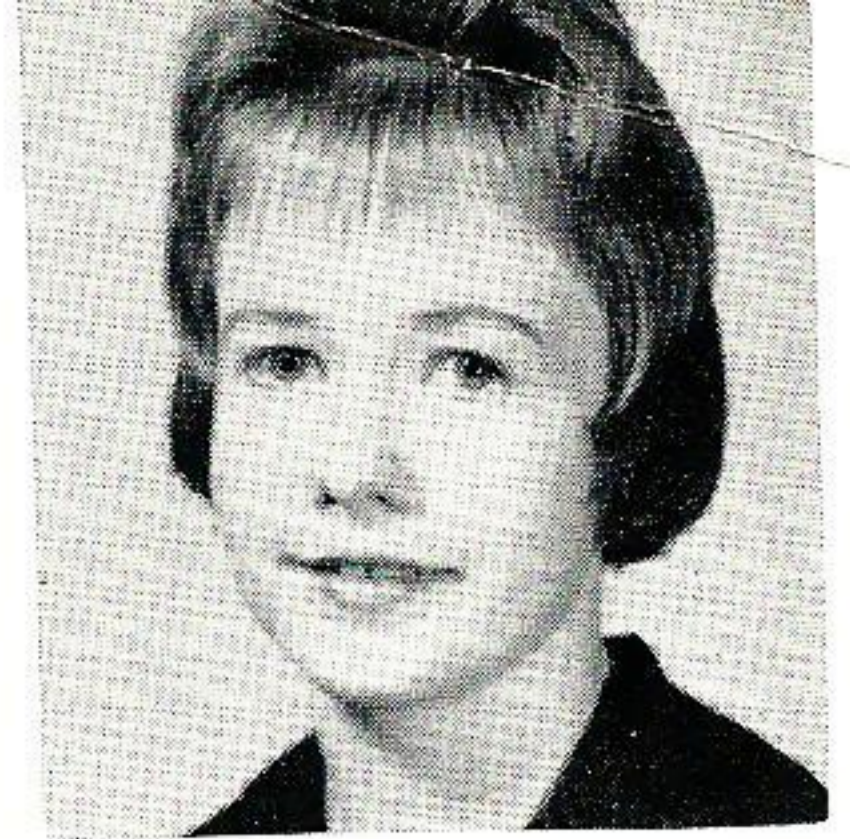
Barry Pizzuto
son of
J. C. Pizzuto
Baton Rouge T & D



Sandra Wier
daughter of
Thomas A. Wier
Beaumont Engineering Relay



Donna Kaye Bourque
daughter of
H. J. Bourque
Lake Charles Garage



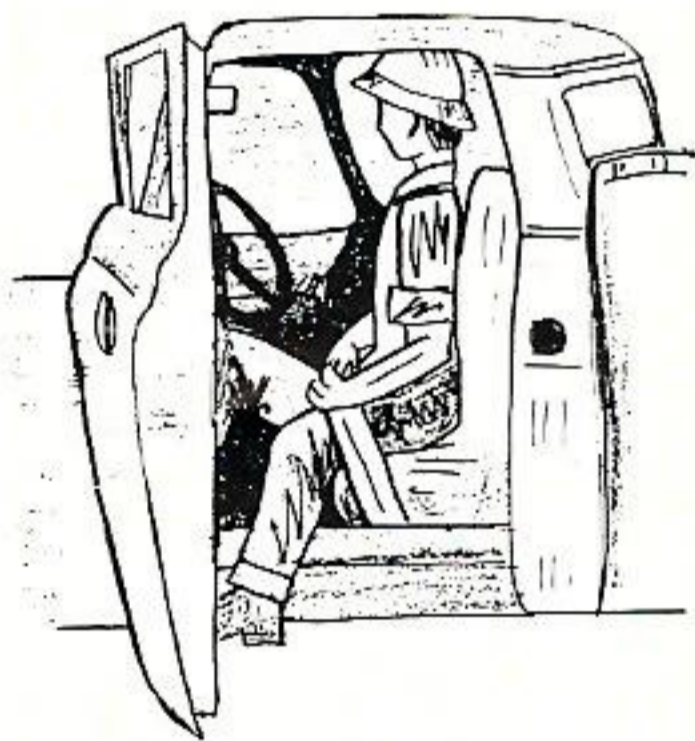
Martha Ann Welsh
daughter of
Mrs. Virginia Welsh
Beaumont Claims

Final Winners Announced In

CHILDREN'S SAFETY POSTER CONTEST

\$5.00 Awarded To Each

**A
SAFETY RULE
FOR
EVERYONE:**



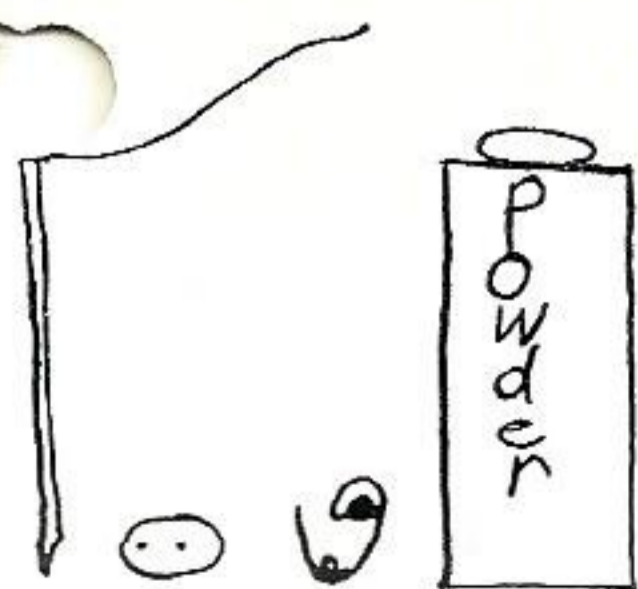
**USE
YOUR
SAFETY
BELTS**

Martha Welsh

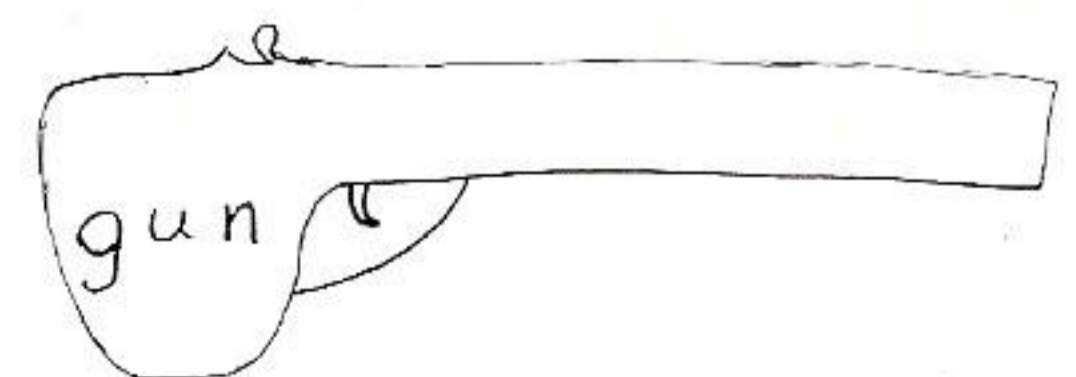
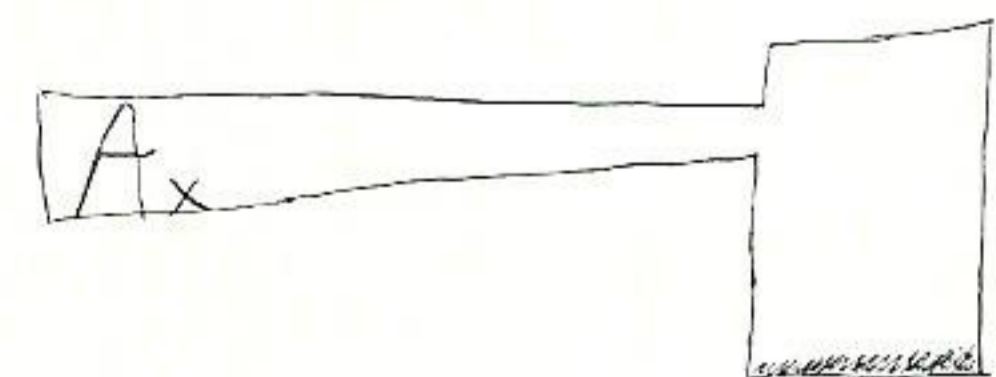
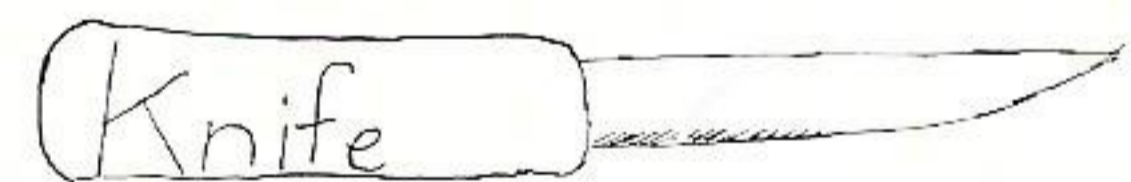


Sandra Wier

Don't leave needles, buttons, safety pins, powder & other things around where baby can get to it



Donna Bourque



Keep These and Others away from Children.

Barry Pizzuto

THE CITY THAT 'DIED' IN ITS SLEEP

IN a split second, at 10:03 p.m., June 7, the community of Jonesport*, U. S. A., slipped backward nearly eighty years. Amalgamated Power and Light Co.'s Willow Creek substation had shorted out, cutting the nerves of the town's communications and the arteries of its power system as neatly as if they had been severed with a surgeon's knife.

Except for the hospitals, which instantly switched to their emergency power generators and the street lights and the police and fire alarm circuits, which had their own systems, the city was dead.

At that hour, many citizens were already asleep and except that their electric alarm clocks would wake them late the next morning, were not inconvenienced.

But many other families had their normal living patterns sharply upset that night. A baseball game being televised suddenly disappeared from the screens. A radio news broadcast choked off in mid-sentence. Theatre patrons suddenly stared at a pictureless screen; began a rhythmic clapping to "wake up the projectionist."

Waiters serving late diners in restaurants found themselves trapped between kitchen and table, the soup teetering precariously in the unaccustomed dark. Tavern patrons groped by instinct for half empty glasses; bartenders moved, also by instinct, closer to their cash registers, lest someone be tempted. Hotel guests, on their way to rooms, found themselves stranded in elevators, huddled in un-wanted togetherness in the close, confining dark.

Within minutes, power was restored, and Jonesport rejoined the Twentieth Century.

But suppose service could not be restored, nor power brought in from adjacent systems?

The temperature in the chill boxes of

butchers and in the frozen food counters of markets would begin to rise, almost imperceptibly at first. By late afternoon, many perishable foods would have to be consumed immediately, or destroyed.

There would be few, if any, milk deliveries. The electrical milking machines would not work; and even if the cows were milked by hand, there would be no sterilizing, homogenizing, separating or chilling facilities in operation—they operate electrically, too.

In the drugstores, serum, insulin and antibiotics would begin to spoil as temperatures rose in refrigerators. Home refrigerators, too, would no longer function. Ice cubes would turn to water; butter turn soft; as-yet-invisible colonies of mold would begin to form on uncovered food.

Filling stations would be useless, since their electrically driven fuel pumps would not function. As soon as the fuel in their tanks was exhausted, busses would stop running, cabs would return to the garage, private cars would be left stranded wherever they ran out of fuel.

There would really be no need to go anyplace, anyway, for there would be very little work, pleasure or business going on in Jonesport.

Factories and manufacturing plants would be closed; being without power for the machines or light to work by. Business offices—without elevator service, lights, nor electrical typewriters, calculators nor adding machines—would be closed.

Construction would come to a standstill; there would be no power for the saws or drills, for air compressors or welding.

Many services would become unobtainable. Prescriptions for eye-glasses could not be ground without power to turn the grinding machines. Shoes could not be repaired for the same

reason. Dentists could perform only those operations that require no drilling. Doctors would be reduced to improvising new methods for sterilizing instruments. Beauty shops would be closed.

No newspapers would chronicle the quick deterioration of Jonesport; there would be no power to move the giant rolls of newsprint, to run the typesetting machines, nor turn the presses. Radio would fill the communications gap only for a short while, operating from standby generators. When these ran out of fuel, there would be no more, because there would be no pumps working to fill the fuel trucks. It wouldn't make much difference; their broadcasts could be heard only on battery operated sets and these, too, would soon run out of power.

Home life would be reduced, for most citizens, to a level they had never experienced before.

Those with gas stoves could still cook a hot meal, but not for long. The electrical pumps that filled the mains would not be working. Water would become scarce, once it drained from the mains. There would be no pumps operating to refill them. Without water, plumbing wouldn't work, and it wouldn't matter if it did, since there would be no pumps working to move the sewage from the basins at the sewage treatment plant. There would be no laundries nor dry-cleaning plants operating to take care of dirty clothes; no water nor power to wash them with at home.

Soon, even the telephone would become useless: the emergency batteries at the exchanges would run down and could not be recharged.

Within 24 hours after all electricity had been cut off, Jonesport would be in serious trouble; within 72 hours, the city would become a disaster area.

Such is the importance of electrical power, continuously supplied in vast amounts, to 20th Century life. . .

**Jonesport, and this account of a power failure, are both fictitious, but the incident is typical of what could happen to any industrial community during a power failure.*

*Story reprinted from
Kaiser Aluminum News*