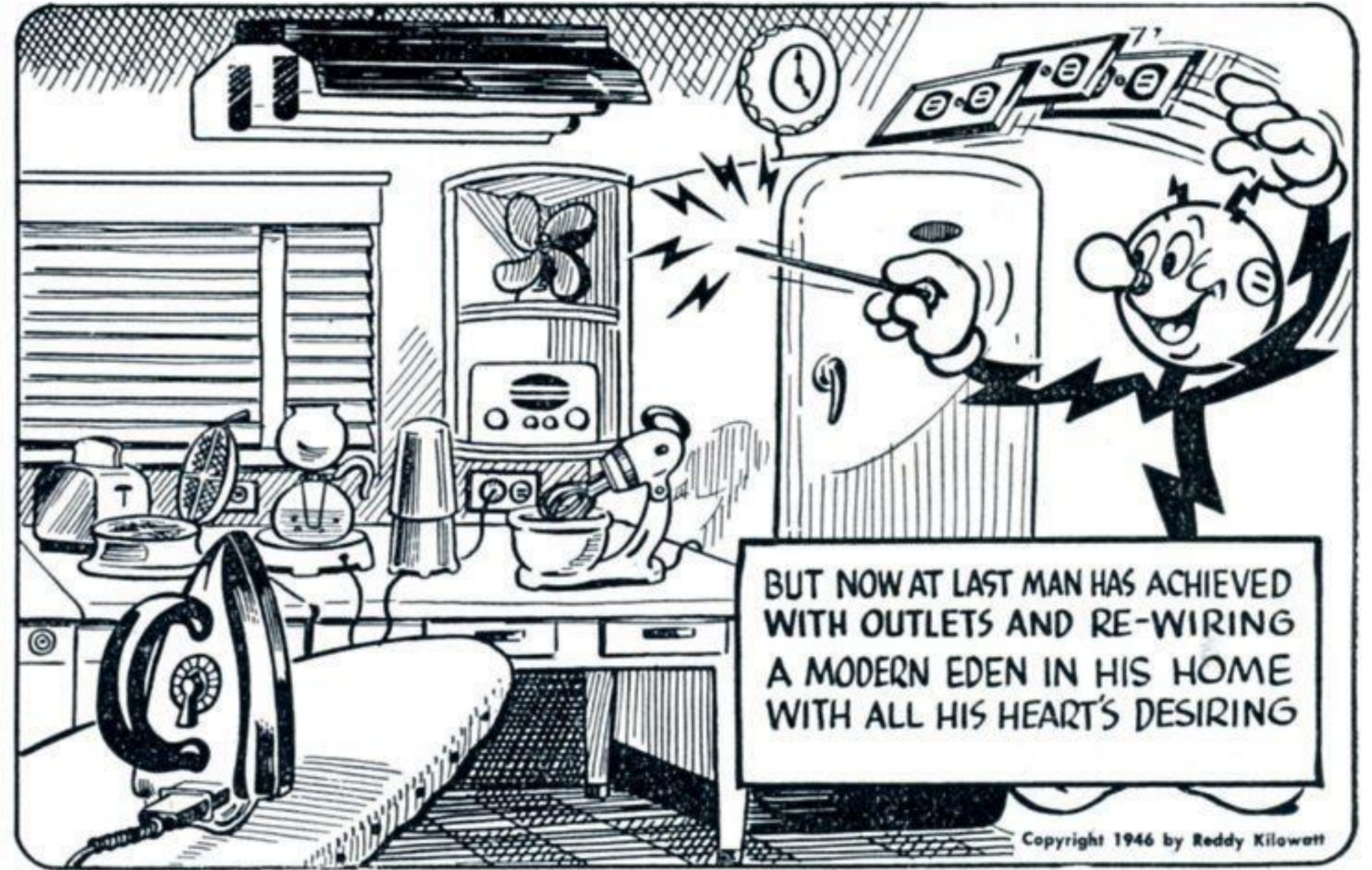
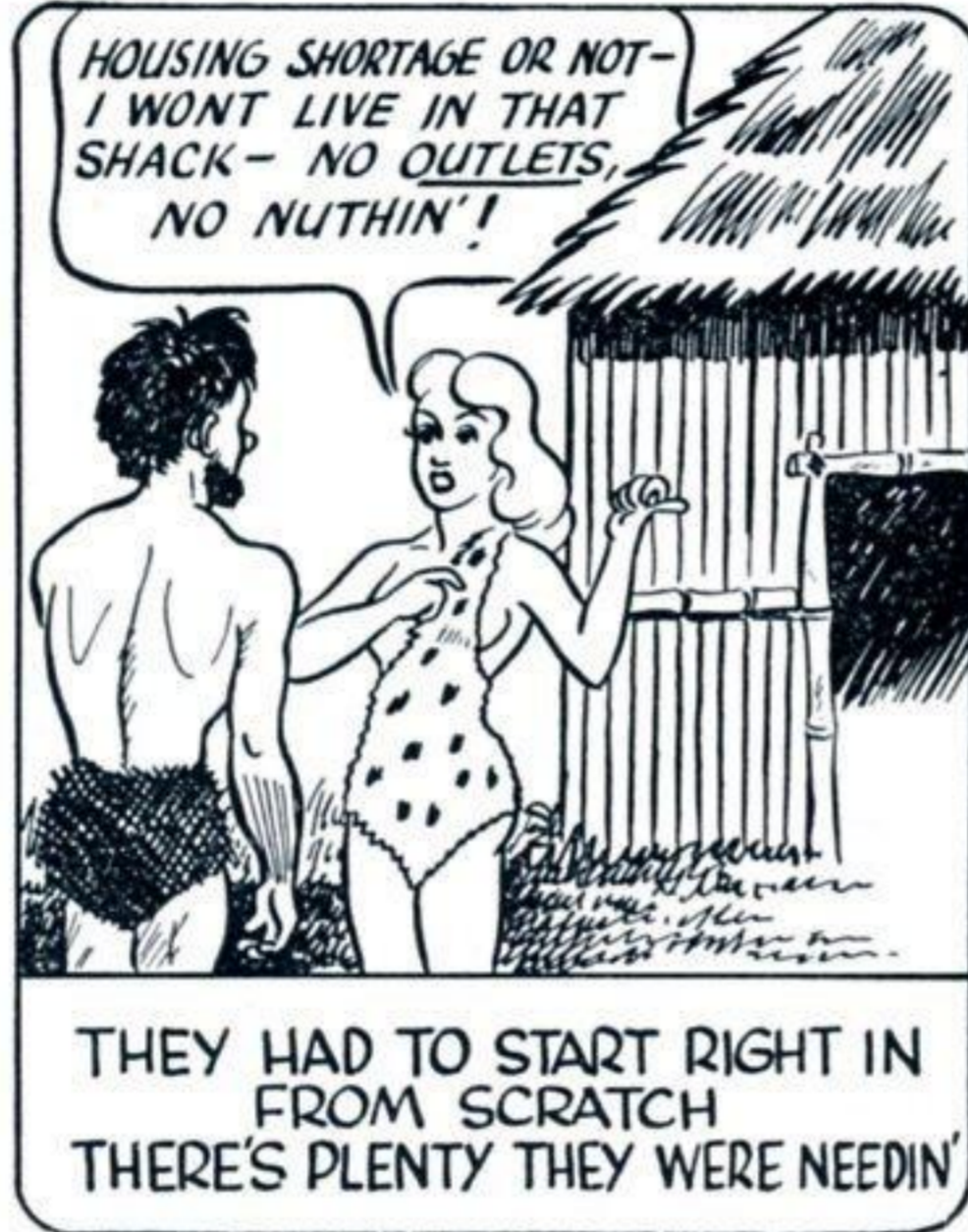
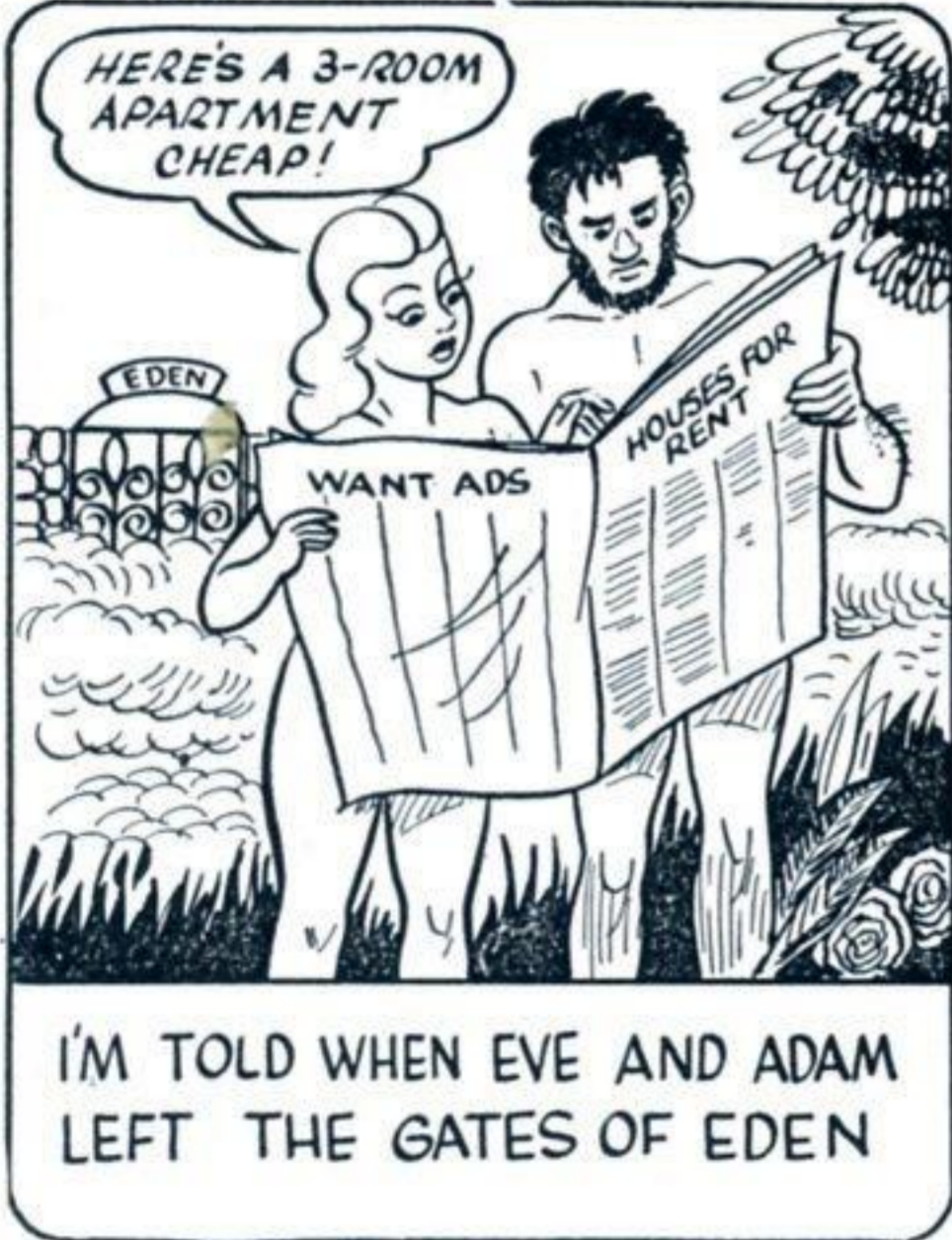




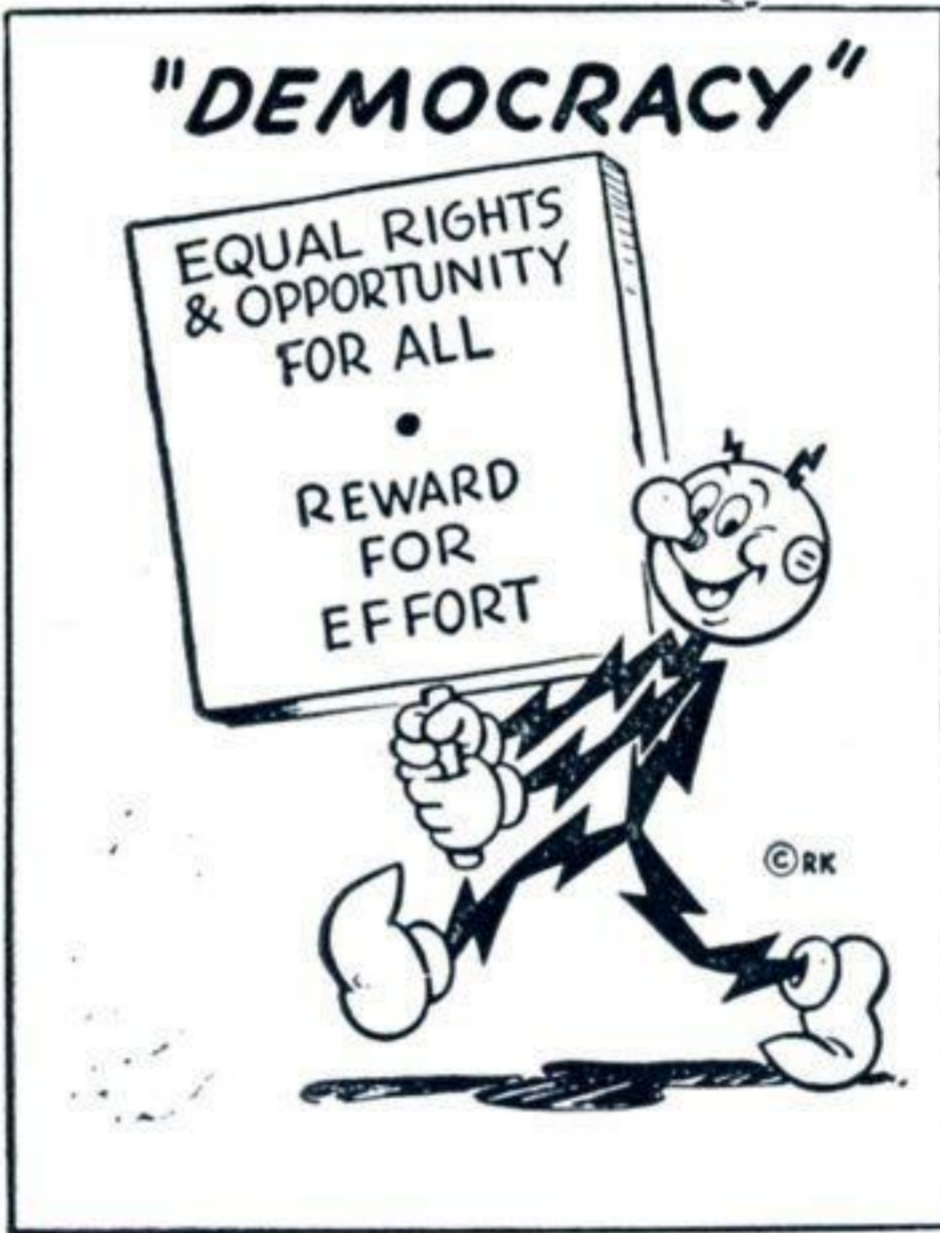
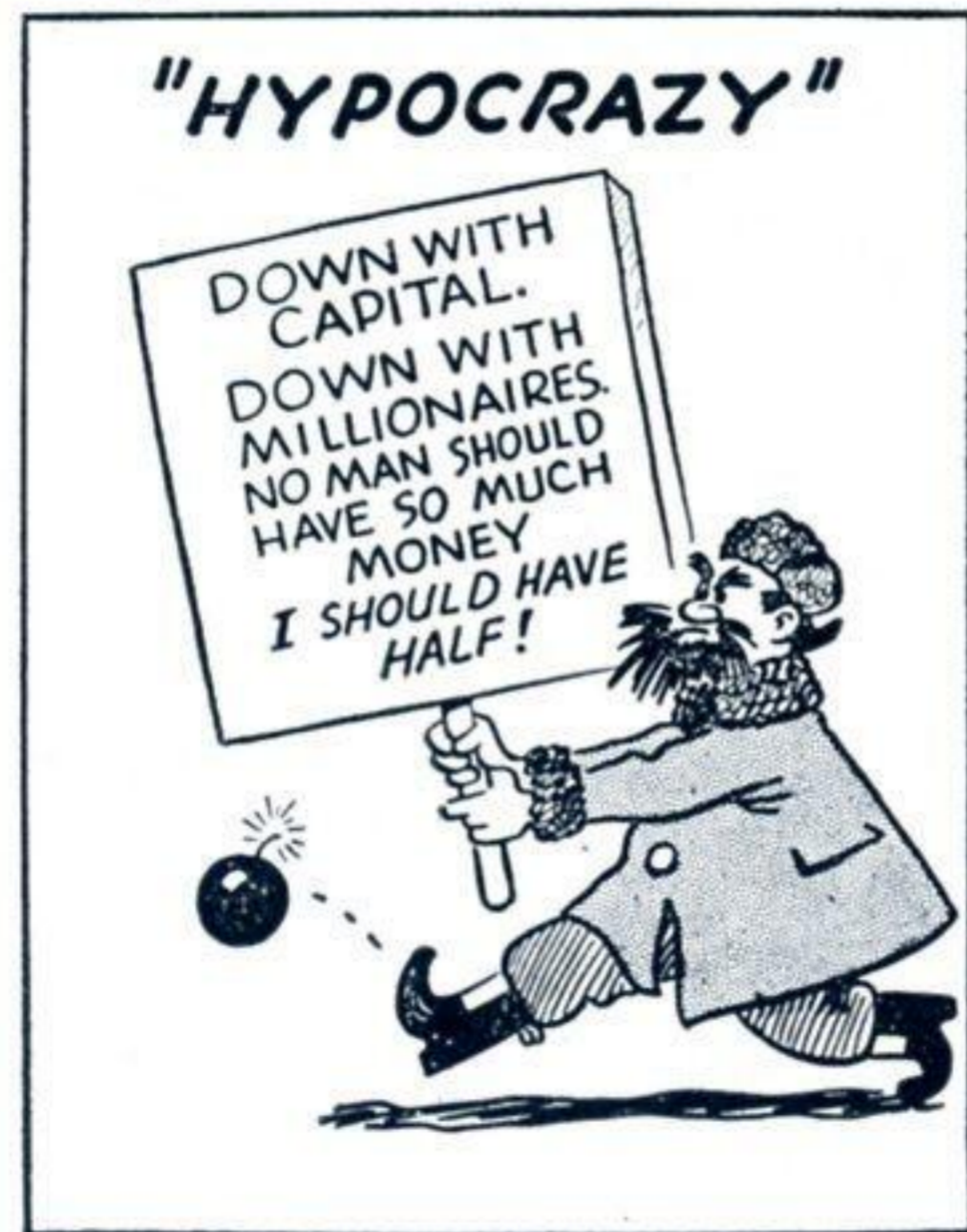
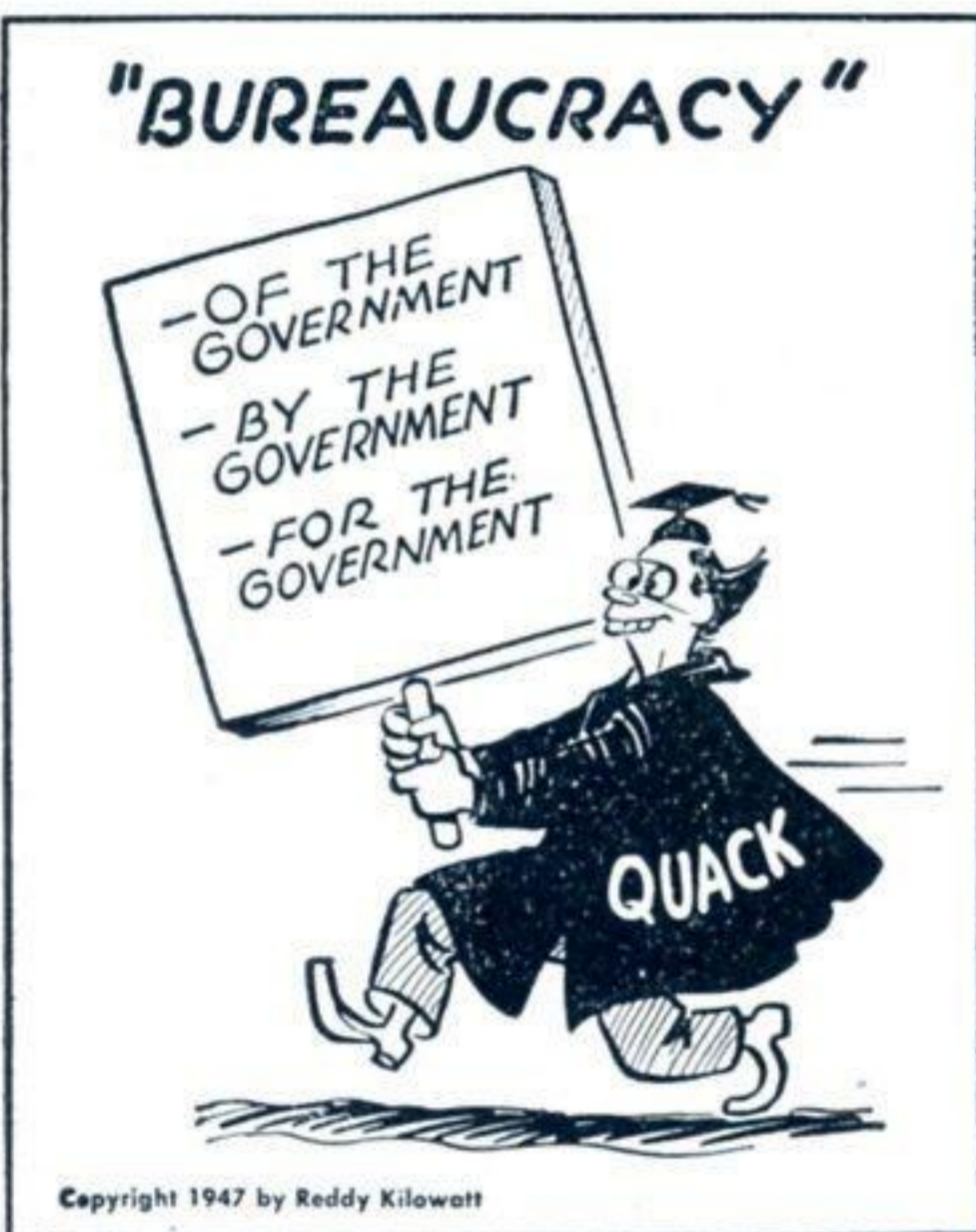
NECHES STATION

REDDY KILOWATT

.... Eden to Utopia



REDDY KILOWATT Free Enterprise



The UNITED STATES HAS MORE THAN ONE-THIRD OF ALL THE **ELECTRIC POWER** IN THE WORLD, DEVELOPED BY INDIVIDUALS LIKE FRANKLIN AND EDISON UNDER **BUSINESS MANAGEMENT & FREE ENTERPRISE..** ..THE **AMERICAN WAY!**

A Message from our President



THE WAY we've been moving along reminds me of the story of the young fellow who was doing eighty-five on his motorcycle when the speed cop finally overtook him. "Was I driving too fast?" he asked the cop. "Heck no!" said the cop. "You wuz jist flyin' too low." To old timers who remember the comparatively serene, relatively slow 'good old days,' we must seem to be literally flying now.

★

Statistics make dry reading as a rule but below are a few comparisons which I think you will find interesting and from which I believe you, too, will derive personal satisfaction. After all, if work we must, it is more agreeable and there is a greater sense of achievement and security in working for a concern which, like ours, is "going places." There is a satisfying knowledge that growth creates new opportunities by opening up new and better jobs.

★

Back in 1938 we delivered half-a-billion kilowatt hours to customers. Last year it was a billion-and-a-half. Similar gains were made in gas and water departments.

The number of electric customers has doubled in the ten years since '38 and we now have 157,000. Similar gains were made by gas and water departments. We serve almost 23,000 gas customers now. In 1938 we served 10,000. The number of water customers has increased from about 7,500 to almost 14,000.

It is hard to realize that such tremendous growth has taken place in a single decade and someday, if ever we slow down sufficiently, probably someone will take time to figure out how big a pole it would be if all of our poles were one big pole, and how many times around the world our lines would reach if they were just one long wire. He could speculate too on how many balloons the gas we've handled would fill, and how many battleships could float in the water we have supplied. But that can wait. We must keep on 'flying low' on work that **has** to be done at least for several years to come.

★

Yes, our Company is big and growing bigger. But I hope we will not forget that bigness is not an end in itself. We are big and growing bigger because the cities and communities we serve are big and growing bigger. We grow because it is in the public interest that we grow.

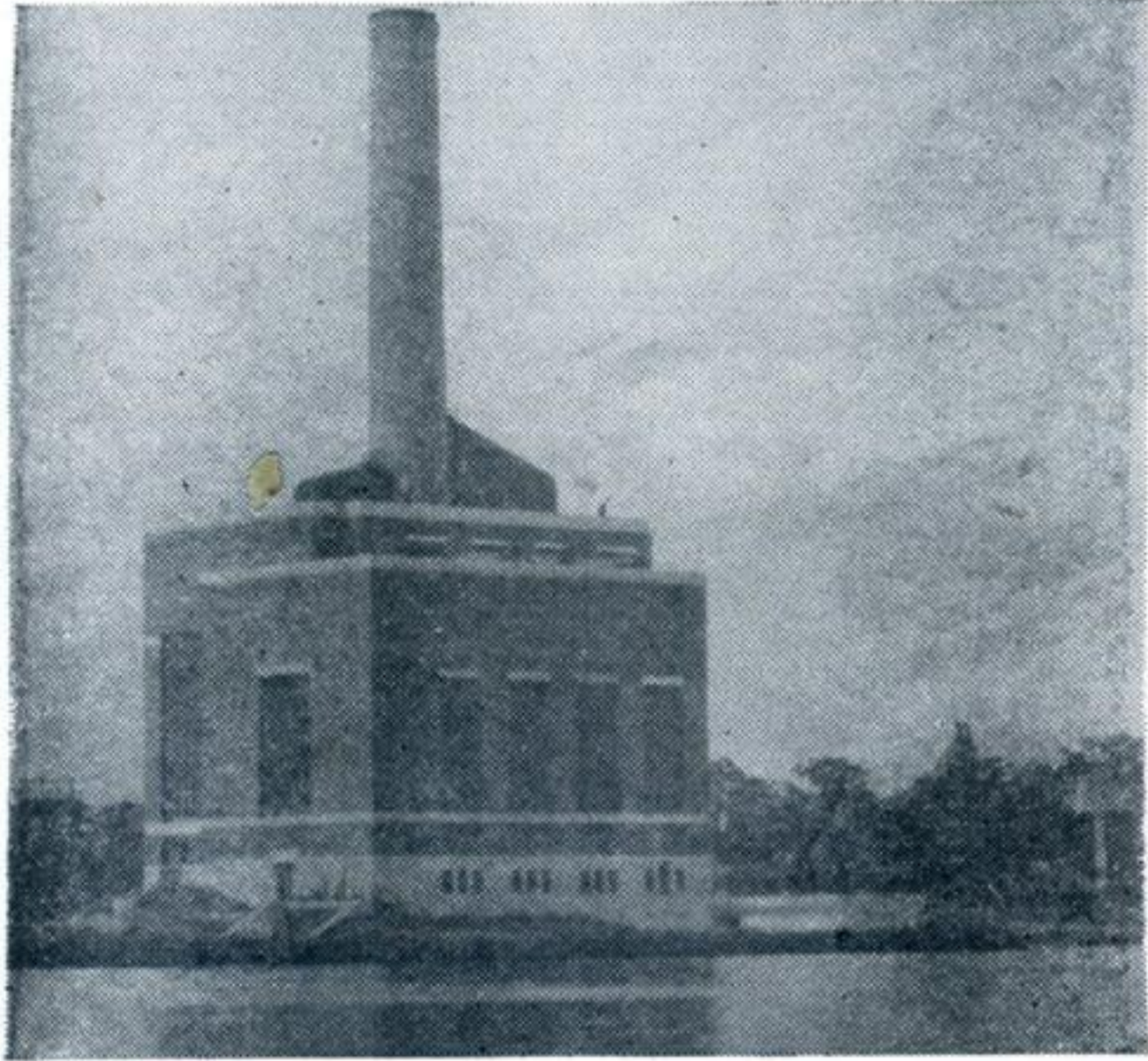
★

It isn't really size that makes our Company 'a great Company'. What sets us apart—our hall-mark of greatness—is our consideration as individuals and as a Company of the needs of the individual customer. The "size" of our courtesy and consideration of the customer is more important than the size of our power plants and lines. I hope we will never grow so big as to overlook the fact that it is little human things and not the size of turbines and plants which win and hold the respect and approval of customers. Let's never get so big or travel so fast that we invite a "ticket" from the public we serve for violation of the rules that govern good human relations.

Roy Nelson

STEEL ERECTION STARTS AT NECHES THIS MONTH

A rythmical THUD resounded from the powerful little engine that worked in the shadow of the big brick building by the river's edge. For months this methodical sound had reverberated through the marshland as the engine drove one long, black piling after another into the mud. Other minor sounds accompanied the noise of the pile-driver as many men sawed, hammered and banged away at building forms and scaffolds. Neches Power Station was growing again, the fourth time in twenty years the muskrats and alligators in nearby marshes had been disturbed by these same noises.



THE FIRST NECHES STATION—shortly after completion in 1926. The "little" plant then had a capacity of 21,000 kilowatts.

The third unit at Neches Station was placed in operation in 1938. Since that time the number of customers in our system has doubled and the use of electricity has approximately tripled. So at the end of the war, during which we could do hardly any building, it was necessary that we begin to catch up with our facilities for handling the growth on our lines. Among the things needed was generating capacity, and along with other plant expansions, Neches Station was to be enlarged and a 40,000 kilowatt generating

A RARE SNOWSTORM HALTS WORK on Neches Station on January 22, the first time in four long jobs that such weather has ever stopped work at this site.

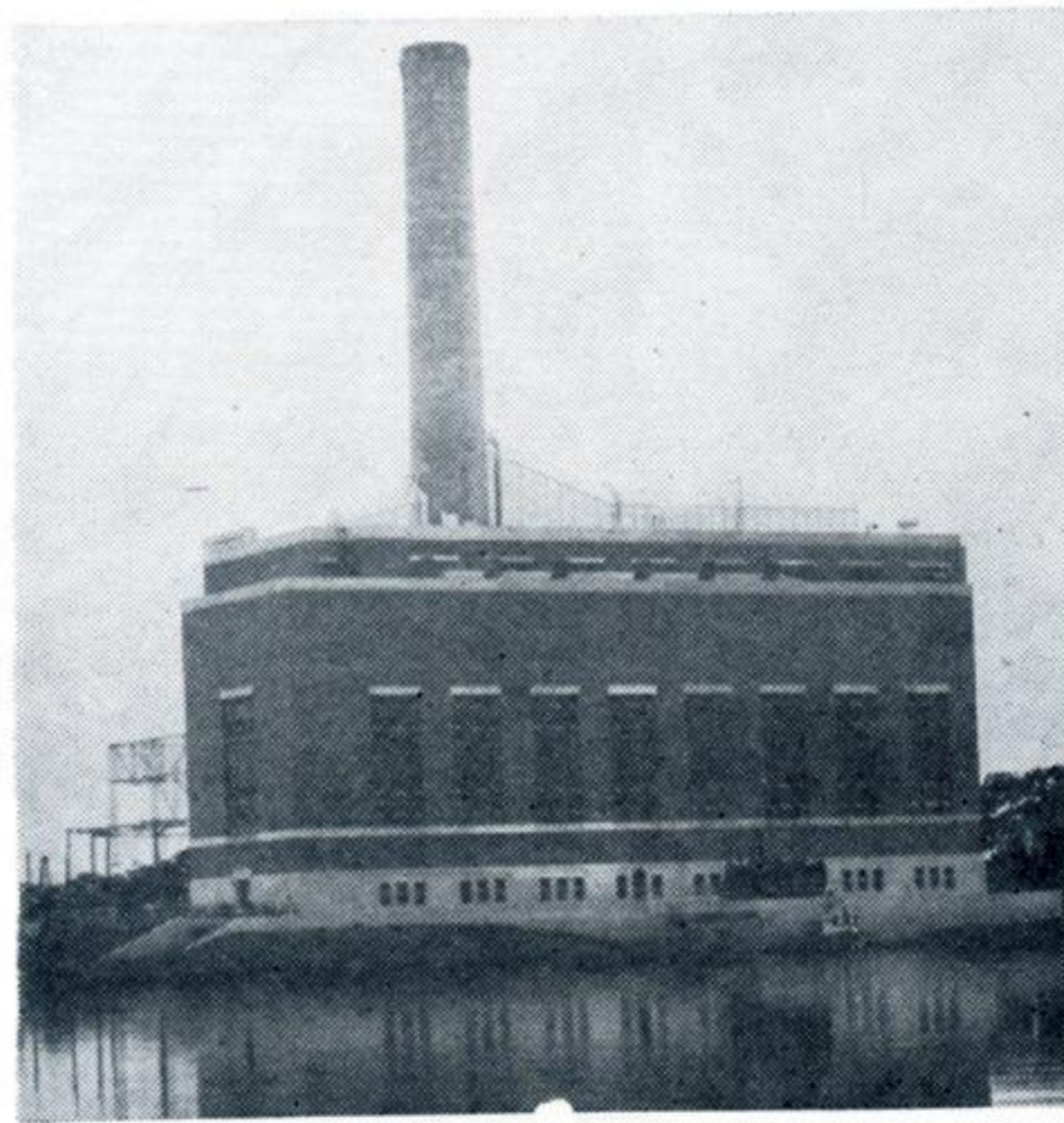


unit installed at a cost of \$6 million. This addition is presently the largest of our construction projects.

On this job the 757th, and last of the long pile was driven on February 6, making a total of 52,000 lineal feet of wooden piling placed in the soft earth. This, the slower preliminary phase of the work, is necessary to support the tremendous weight of the new building and machinery so that it would not sink and shift after erected. Since this stage of the work was completed the project more and more assumes the appearance of a "building" job. About 135 men are now working on the project.

ENGINEERS REPORT

The latest check with engineers of Stone & Webster Engineering Corporation, who are the contractors for the job, shows the following progress on the addition. Pouring of concrete was going full blast with over 1,000 cubic



STILL WITH ITS SINGLE STACK but grown twice its former size and almost treble its capacity was Neches Station shortly after the installation of the second unit in 1928.

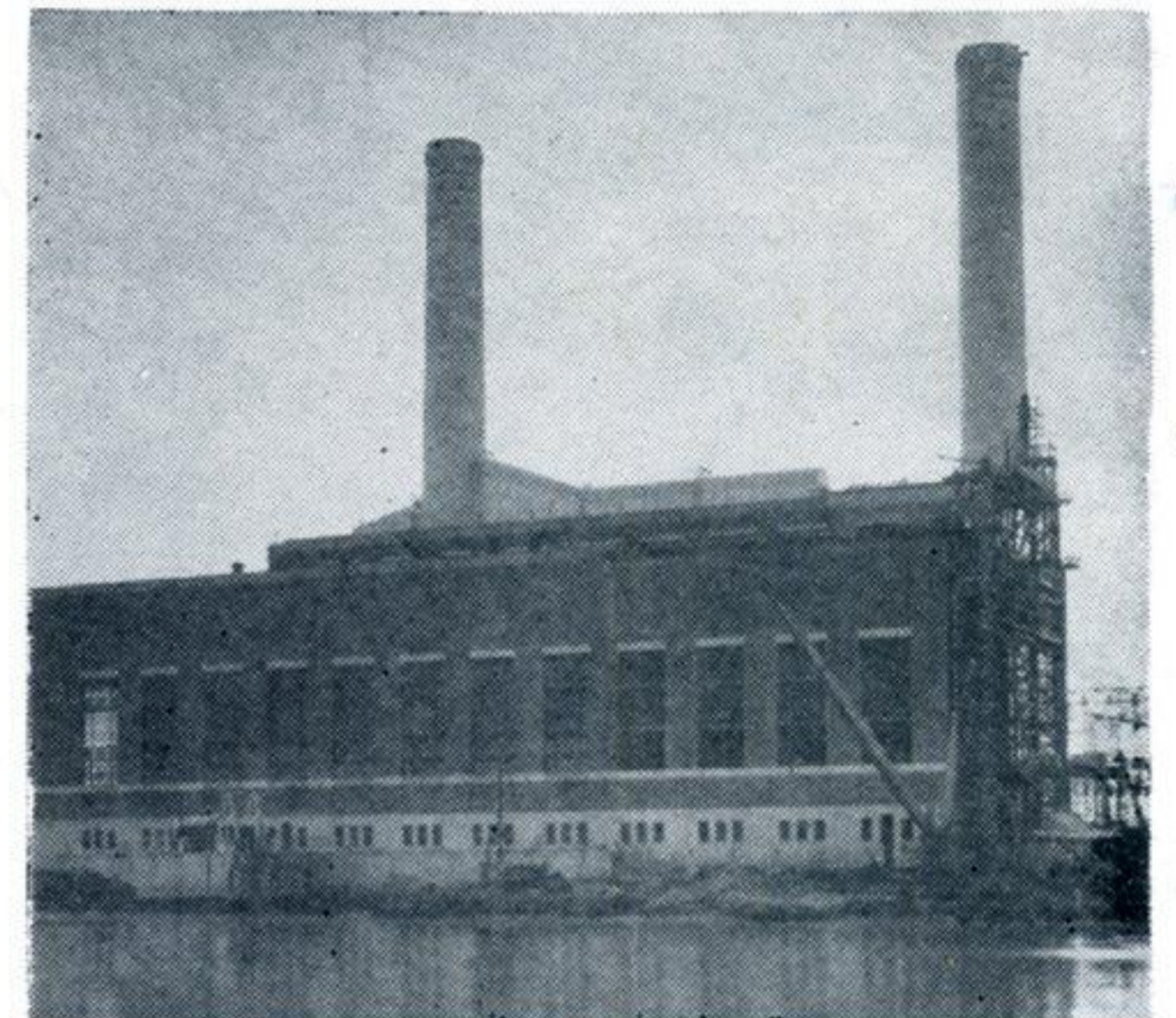
PROGRESS

The other day Papa Al Alligator lolled in the mud of the Orange county bank of the Neches river opposite Neches station and peeked cautiously around a Cypress knee at the station.

"It's hard to believe," he remarked to little Al Alligator Jr., "that that site was one of the finest alligator homes in these parts less than thirty years ago. I remember well the day they evicted us. I was just a little feller like yourself when the family had to move over here into Orange county. Seems like they've been busy ever since making the dern place bigger!"

yards poured as this is written. This includes pouring portions of the turbine mat, the boiler room floor wall, the lower levels of the intake flume and approximately 50% of the substation addition.

The steel pile which makes a coffer dam to hold out the encroaching river water, was being pulled out with a piece of equipment especially built for this sort of job. The large, 75 ton crane in the plant had been given a thorough inspection by engineers to determine whether it could safely handle the turbine and generator to be installed later. Steel



TWO STACKS REAR SKYWARD from this Neches Station, a third larger and with a total capacity of 85,000 kilowatts. The third unit had just been installed and the finishing touches were being made to the building when this shot was taken in 1938.

railroad rails had been imbedded in the substation yard to handle the big 40,000 kva, three phase transformer when it was ready for installation.

Erection of structural steel is scheduled for March 22, after which the work will really be going "up." A total of 250 to 300 men will be employed on the job when the main electrical work, including the installation of the turbo-generator, gets underway.

EXTERIOR TO CHANGE

The exterior of Neches Station will change when this unit is completed, as the trend in power plant design has changed somewhat since the last addition. Also, as an economy measure, the appearance of the building has been sacrificed to some degree, with the emphasis being placed on the functional purpose of the plant.

Neches Construction

G.S. Farm Representative Builds Model Driers

The building proper will extend about 90 feet upstream, in line with the river front of the existing building, and will be constructed of corrugated asbestos material. There will also be a 33 foot ell jutting back from the main building towards the substation and switching structure. This ell will house the switchgear for the new unit.

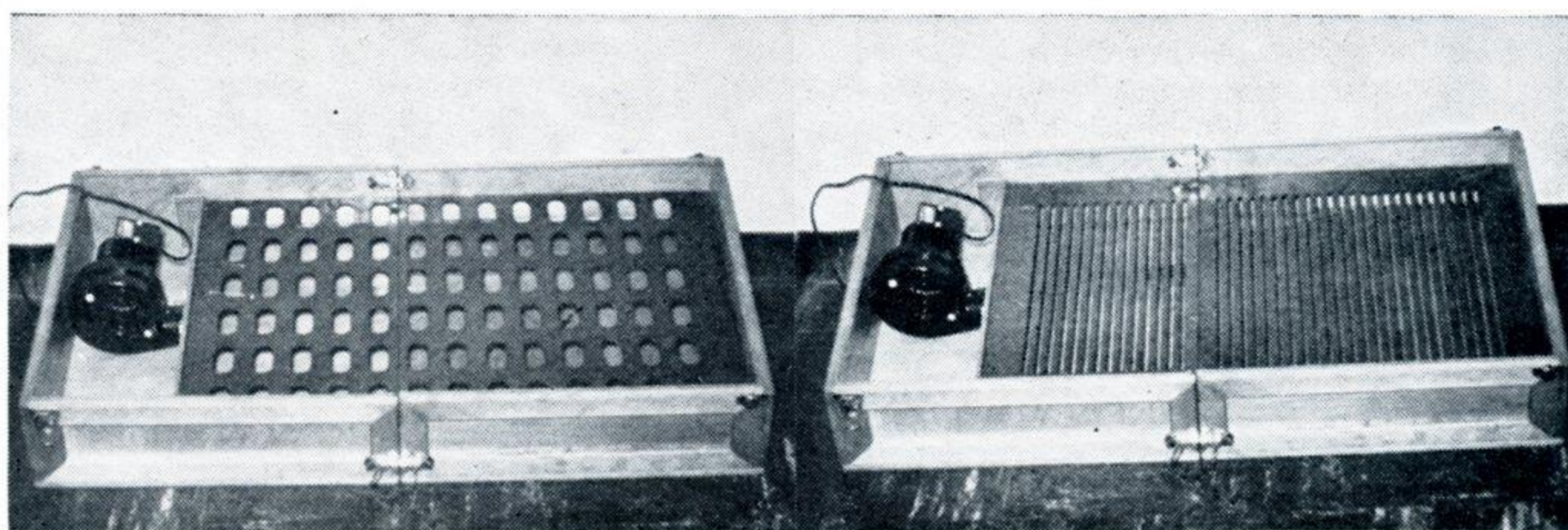
NECHES TO GET 5TH UNIT

With work on Neches Station's fourth unit just in its initial construction stage, announcement was made that a fifth generating unit had been ordered for the plant during February. The additional unit, like the fourth, is a 40,000 kilowatt turbo-generator, and when installed will bring the total capacity of Neches Station to 165,000 kilowatts.

Plans for installing this last unit have not been completed, nor has the estimated installation date been determined.

The placement of an order for this generating new unit brings the number of units ordered by our company in the past year to five. These five units total 200,000 kilowatts in generating capacity, and practically equals the amount of capacity in our system before Riverside Station was placed in operation last October.

The smoke stack will be of steel and will be located at the back of the ell. The stack will be 150 feet high, supported at the ground, and will be somewhat shorter than the present stacks. The new boilers will be installed in the end of the new building extension, which will be slightly lower than the present structure. The fans for the boilers will form the end of this side of the building, and will be located outdoors.



MODEL RICE AND HAY DRIERS built by Texas Farm Representative Lamoyne Goodwin to demonstrate the operation and building of the driers. Note that the models are portable so that Goody can carry them with him when he calls on farmers and Farm Agents in his territory.

The drier on the left is a sack drier for rice and other grains that are sacked. At right is a slatted floor drier for drying long or short hay, baled hay, ear corn, and other similar crops. Goody reports increasing interest in farm-size drying units in this area, where drying of farm grains and hay is quite a problem.

The engineers estimate that the new unit will be placed in preliminary operation on May 1, 1949, and will give the station a capacity of 125,000 kilowatts.

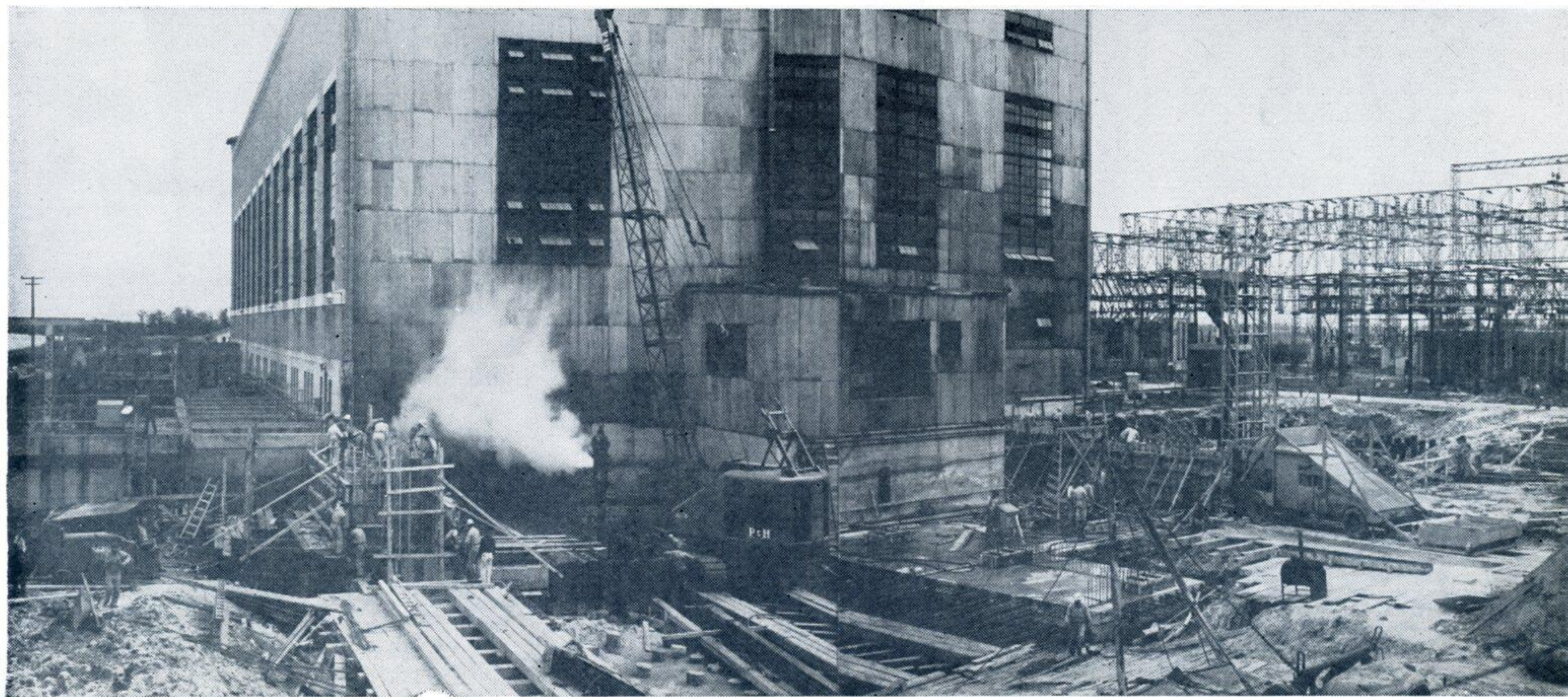
HISTORY OF NECHES CONSTRUCTION

Neches Station was placed in operation by Gulf States in 1926, about two years after the company was organized. At that time the capacity was 21,000 kw. The station was enlarged by the addition of a second unit placed in operation on June 1, 1928, increasing the capacity to 57,500 kw. On May 18, 1938 the third and last unit was put on the line to bring the station to its present capacity of 85,000 kw. It is the second largest generating station in the system, being surpassed only by Louisiana Station at Baton Rouge, which has a capacity of 108,500 kw. The new Riverside Station at Lake Charles is rated at 35,000 kw.

Texas Farm Representative Lamoyne Goodwin is getting around the country in more ways than one these days. Recently Goody had a big spread in the Beaumont Sunday paper's Farm Page, and just last month he repeated with two more articles on his activities.

The more recent items dealt with hay and grain driers, with pictures of models Goody built to demonstrate the idea accompanying the first article. Next, the Beaumont Enterprise farm editor mentioned Goody and his driers in his "Farm Corner" column and cited costs of this equipment.

Other evidence of the good work Goody is doing is a case from Beaumont's South Texas State Fair which will be held in October. Just three Fair Committee chairmen were fighting to get Goody on their committees. The Rice Show won.



A PANORAMA SCENE OF CONSTRUCTION OF UNIT NO. FOUR AT NECHES STATION. This picture, made early in March, was taken from the upstream side of the plant, showing where the building will be extended. The station sub and switching stations are shown at the right. In the left foreground workmen are pouring the lower levels of the intake flume. The equipment to the right of the intake is pulling steel pile from the coffer dam.

SOCIAL SECURITY AND OLD AGE SURVIVORS INSURANCE

By EMERY PINTSCH, Assistant to Tax Account, Statistical Department, Beaumont

Most Gulf Staters aren't aware of it, but when 1948 rolled around it marked the completion of the first decade of what is commonly called Social Security, or correctly, the Federal Old Age and Survivors Insurance. Yessir, on the first payday after January 1, 1937 all wage and salary earners in private industry and commerce became aware of a new "deduct" on their pay checks. Their employer had one, too, equal to that of his employees.

Ten years ago we were quite familiar with most of the provisions of the Social Security Act. It was new then—and one of the most important pieces of the much talked of "social legislation." Now the Federal Old Age and Survivors Insurance is something we have become so accustomed to that in comparison to all the younger, and larger, "D-Ducts" we hardly notice the ten year old-timer.

Do you realize that for the past ten years (if you have been working that long, like some of us old folks) you have been saving money to take care of at least some of your necessities after you or your wife reach the age of 65? Do you "youngsters" know that you, too, are included in this "savings" plan, and will likewise benefit from it? In order to refresh our memory, let's check up on just what has been provided for Mr. John Q. Employee.

COST VERSUS BENEFITS

Let's assume John is now 65 years old and has been working and feeding old D.Duct every month for the past ten years, during which time he earned, say \$150 each month. Here's the way the books will show John's account:

COST

\$1.50 was paid by the employee to D.Duct 120 times ann amounted to	\$180.00
\$1.50 was paid by the employer to D.Duct 120 times ann amounted to	\$180.00

POSSIBLE BENEFITS:

Average monthly wage for 10 years was	\$150.00
Take—	
40% of the first \$50 of average monthly wage=	20.00
10% of the rest (\$100)	10.00
John's basic benefit is	\$30.00
1% of \$30 for each year (or 10%)=	3.00
John's monthly primary benefit is.....	\$33.00
Mrs. Employee, John's wife's benefit (1/2 of John's)	+ 16.50
Together Mr. and Mrs. John Q. Employee will now receive each month	\$49.00

This doesn't look too big at today's price of beans, but if Mr. and Mrs. John Q. Employee manage to live only four months on it, they will have received more than it cost John the past 10 years. And besides, this isn't all of John's benefits — if he is a Gulf Stater. Effective July 1, 1945, you will recall, our Company adopted a definite retirement plan. The plan is designed to supplement the Federal Old Age and Survivors Insurance to the extent that combined benefits or total retirement income will be approximately 40% to 50% of earnings for the bulk of employees who will have worked twenty-five years at retirement. However, employees are not

eligible to participate in this plan prior to age 30 and then they must have had a year's service.

This illustration is just one phase of Social Security. We are all prone to think of Federal Old Age and Survivors Insurance as old age security only and forget the very important survivors insurance portion of this social plan.

SURVIVORS INSURANCE TOO

For another angle to this act let's assume another situation. Let's suppose John is just at the period when they say life begins (age 40). Then although it is a sad thought, say John went hunting last week-end and got "fatally" careless with his gun. This unfortunate accident leaves John's widow, also age 40, to provide for Mary and John, Jr., ages 10 and 5, respectively.

In this instance we again assume John has had an average monthly wage of \$150 for 10 years and has paid \$180 through the deduction plan, not overlooking the company's like contribution of \$180.

The widow with children will receive 3/4 of the \$33.00 primary benefit (figured above)	\$24.75
Mary and John, Jr. will each receive 1/2 of the \$33 primary benefit	\$33.00

Adding, we find that John's wife and children together will receive *monthly*.....\$57.75

These monthly benefits continue until Mary becomes 18 years old (for eight years) then the monthly benefits will reduce by the amount of her benefit (\$16.50) or will be \$41.25 until John, Jr. becomes 18 years old, (another five years). When both children become 18 years old benefits are discontinued entirely until John's wife becomes 65, then she again receives 1/2 of the \$33.00 primary benefits, or \$16.50 monthly until her death.

These benefits are, of course, subject to the application of certain qualifications or restrictions contained in the *fine print* of the law, such as remarriage of John's wife or her employment in certain jobs, etc. There are several such provisions, and in case you are interested in more complete details we recommend you visit a Social Security Administration office, usually found in the Post Office or other Federal Buildings.

CHART SHOWS BENEFITS

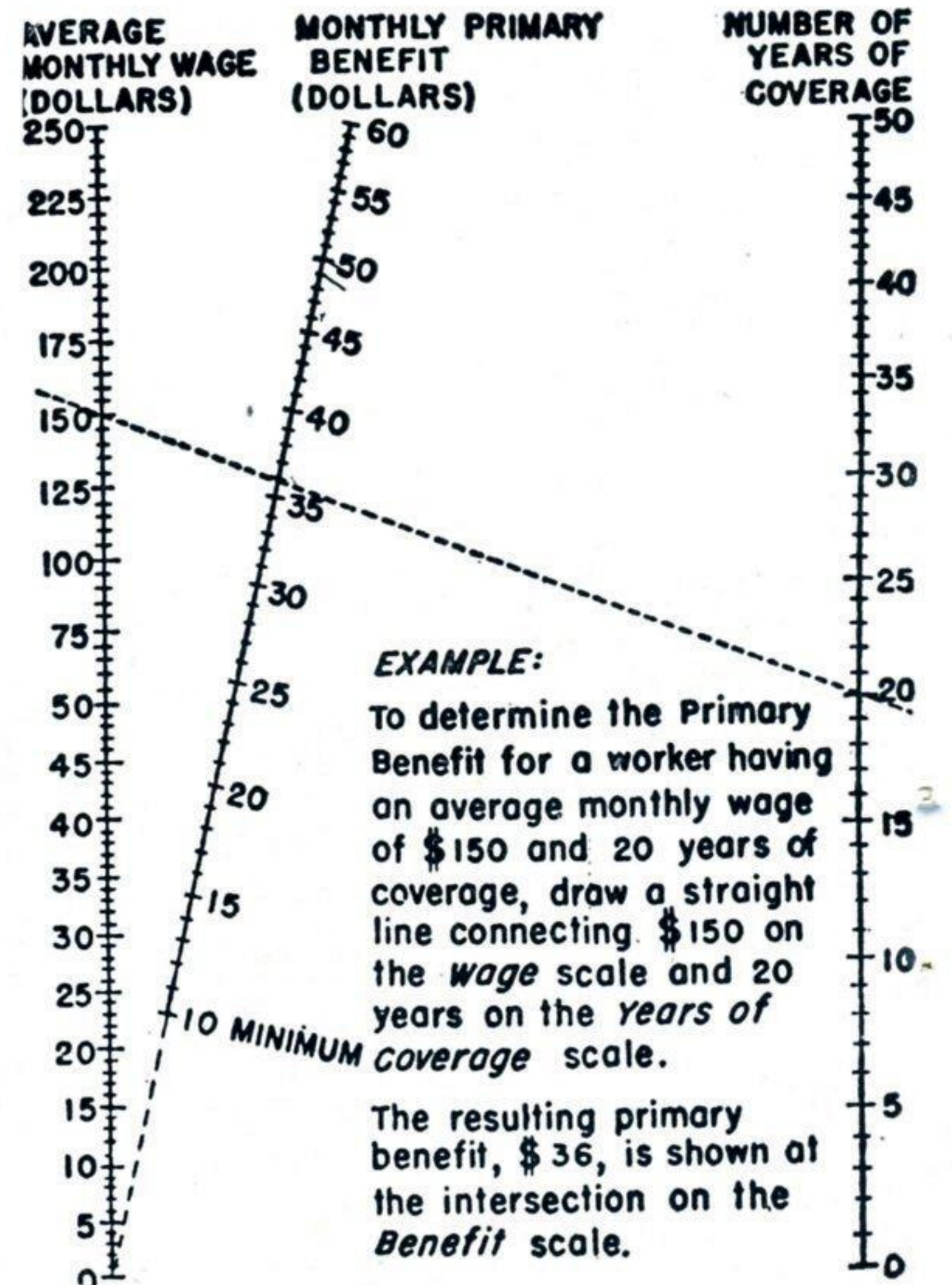
We are reproducing on this page a chart which, with the use of a ruler or other straight edge, can be used to determine an approximate primary benefit at any given period up to 50 years of coverage under the plan. The exact old age benefit to be received at some future date, of course, cannot be figured accurately because we do not know what our average monthly wage will be.

Earnings over \$3,000 in any one calendar year are not included. In other words, if an employee's earnings reach the \$3,000 maximum in October, Old D. Duct does not collect any more until the following January. This, of course, produces the maximum average monthly wage of \$250 on which benefits will be based.

1. In the event of my unexpected death would my wife know she and the children had this monthly income available?

2. Will she know the benefits are not paid unless she makes application?

3. Will she know payments are not paid retroactively, and it is very important that she make application at an early date after my death?



We realize very few of us are familiar with all the angles of the Federal Old-Age and Survivors Insurance provision, but we are paying for it, and it is part of our program to help provide for our dependents in the event of our death. Since this is so, let's ask ourselves these three questions:

It would be wise to assure yourself that your wife or other dependents will receive it by filing, with your insurance policies, bonds or other important papers, a note or letter suggesting that she check immediately after your death with the Federal Security Agency and the Social Security Administration to determine whether she is eligible to receive benefits.

ACT NOW

Do it now — because tomorrow you might inherit a pop-corn business or some of your pals might persuade the boy friend you should quit work and become a house-wife. In either case you would not be covered under this security plan (while self-employed) and would possibly forget that you and your employer at one time sent some money to Mr. Whiskers in Washington to provide for your old age as well as for the welfare of your dependents.

G.S.U. Gets Electric, Water Franchises

A 20 year franchise covering the operation of the water system in the city of Orange was granted to our company by the Orange city council at its regular monthly meeting January 12. The new agreement follows one which expired during the latter part of 1947.

The franchise contains a provision whereby the city of Orange may purchase the water system at the end of 10 years, if it so desires, or in the event our company chooses to dispose of the system within the 10 year period the city has the first option to buy.

Another franchise, covering electric operations, was granted by the Village of Morse, Louisiana, on January 25, replacing an existing franchise which would expire April 3, 1955. The new franchise is for a term of 25 years.

La. Sta. Sets Record

Louisiana Station established another record during the closing days of January to add to the one they made during the latter part of last year, when the station carried a load of 122,000 kilowatts.

This time the plant really reached figures of astronomical proportions, because the record concerns the steam end of the plant. On January 30 the total process steam demand on the station reached a new all-time high of 1,793,000 pounds per hour.

Louisiana Station is a combination plant, producing both steam and electricity, the only such plant in our system. All others produce electricity only.

Heart Attack Claims Beaumont Employee

Mannie J. Williams, 52, Beaumont colored employee who was janitor in the general office building, died February 16, a few hours after suffering a heart attack at his home here. He had gone about his duties as usual the evening before, and his sudden death a few hours after coming home from work came as a shock to his friends. Mannie was a familiar figure to late workers around the main office and was liked by all who knew him.

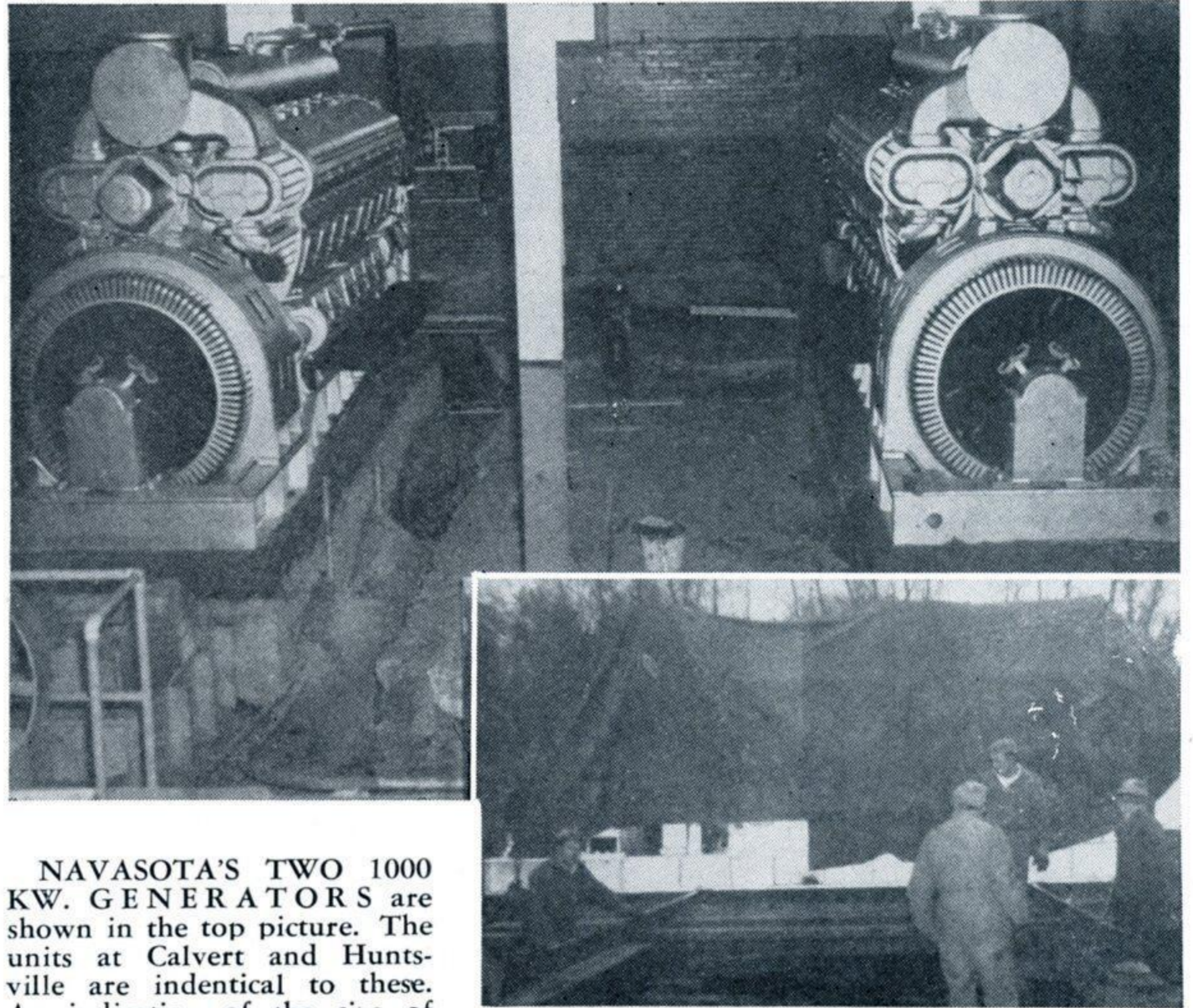
Mannie was a native Beaumont, born June 6, 1895. He had worked for several firms in the city, among them the Bell Commission Company and the Beaumont Grain Company, before coming to work for Gulf States. He has been with our company since November 29, 1943.

Plain Talks extends sympathy to Mannie's survivors who are his wife, one daughter and one grandchild.

Electric transformers range from a thumb-size unit of less than half an ounce to a 475,000-pound giant as large as a six-room house.

CHANGING MARITAL SCENE—During the last 50 years, the typical American family has begun to marry younger, have fewer children, and live longer. According to the Census Bureau, the average bridegroom today is under 25 and the bride is under 22; their three children are born two years apart; and their life expectancy has increased to where they will survive jointly for 39 years of married life.

FIVE 1000 KILOWATT GENERATORS INSTALLED IN NAVASOTA DIVISION



NAVASOTA'S TWO 1000 KW. GENERATORS are shown in the top picture. The units at Calvert and Huntsville are identical to these. An indication of the size of these units is given by the lower picture which shows the two units for Huntsville being unloaded.

Officers Named By Fed. Credit Union

A dividend of 2.7% was voted by the members of the Gulf States Utilities Employees Federal Credit Union at an annual meeting held in Beaumont January 26. This is slightly higher than last year's dividend which was the highest rate since the war year of 1943 when a return of 3.86% was made. As usual, the dividends will be credited to each stockholder's shares accounts.

Other business transacted at the annual meeting was the election of officers for the year 1948. Elected to the Board of Directors for two year terms were J. B. Bishop, Beaumont sales; Phil Newman, Navasota sales; R. M. Dunn, water department, Lake Charles; C. M. Scott, Beaumont t&d; and Kirby Jones, Port Arthur sales. Holdover directors were R. J. Orrick, Beaumont purchasing; W. A. Whitten, Beaumont production; T. O. Charlton, Beaumont sales, and W. H. Caswell, Beaumont accounting.

W. W. Phillips, Beaumont system engineering, and R. M. Tompkins, Beaumont distribution, were elected to a two-year term on the Credit Committee. L. G. Maher, stores accounting, Beaumont, is a holdover on the Credit Committee. Named to the Supervisory Committee for a one year term were J. H. Linnehan and G. E. Richard, and R. O. Jackson, all of Beaumont accounting.

At a special directors meeting the following officers were elected: R. J. Orrick, president; W. A. Whitten, vice-president; W. H. Caswell, clerk-treasurer; and E. A. Bode, Beaumont accounting, assistant treasurer.

A temporary phase of our present expansion program was virtually completed early this month as installation of five 1000 kilowatt generating units in the Navasota division was made during the first days of March. The first installation was made at Calvert, with two other units installed at Navasota and two more in Huntsville. The five units will be used to supplement power fed into the Navasota division over our system network of high voltage transmission lines, during periods of peak load.

These generating units will only be used at times when the demand for power is unusually high or during periods of emergency, as the cost of operation of these units is high compared to high-line services. We resorted to this expedient to insure continuous adequate power to the portions of the fourteen counties comprising the Navasota division during the year or so it will take to complete enlargement of transmission line capacities. A 66,000 volt transmission line from Navasota to Hearne, a distance of about 50 miles, is one of the projects included in our \$50 million expansion program that will directly effect the Navasota division. This line is expected to be completed sometime in 1950, also when an additional 40,000 kw. unit at Neches Station is scheduled to be in full operation.

The two units at Navasota and the one at Calvert were installed in our old ice plant properties at these locations. The two units at Huntsville were located adjacent to the old power plant building there in a building erected for the purpose. Current will be generated from these engines at 2300 volts and stepped up through the local substations to the required transmission voltages. In times of emergency the engines can be utilized to feed the towns in which they are located, but normally they will be tied into the transmission network.

TWENTY YEAR CLUB
MEMBERS



R. M. Andrews
Sales
Baton Rouge



M. J. Babin, Sr.
Accounting
Port Arthur



F. J. Bergeron
Gas
Baton Rouge



H. E. Conerly
Gas
Baton Rouge



Mary Dewey
Accounting
Beaumont



W. E. Dinkins
Local Supt.
Caldwell



D. M. Doan
Distribution
Navasota



C. Dobbertine
Distribution
Lake Charles



W. E. Earthman
Sales
Conroe



C. M. Hereford
Distribution
Beaumont



R. W. Hicks
Distribution
Baton Rouge



Albert Hill
Gas
Baton Rouge



A. E. Hine
Distribution
Jennings



R. A. Honsberger
Sales
Beaumont



F. F. Johnson
Sales
Lake Charles



C. Netzer
Production
Beaumont



C. O'Brien
Production
Beaumont



J. F. Odom
Sales
Huntsville



W. W. Phillips
Engineering
Beaumont



E. B. Picou
Accounting
Baton Rouge



E. H. Pintsch
Accounting
Beaumont



Ethel C. Sharp
Purchasing
Baton Rouge



C. P. Shirey
Safety
Beaumont



A. M. Sirman
Distribution
Beaumont



F. E. Smith
Distribution
Beaumont



F. H. Smith
Sales
Baton Rouge



A. L. Stahl
Distribution
Orange



Arsey L. Borne
Accounting
Port Arthur



Eliza H. Bryan
Accounting
Beaumont



W. T. Buckley
Accounting
Beaumont



Gene Cawthorne
Distribution
Huntsville



T. O. Charlton
Sales
Beaumont



J. B. Coltharp
Distribution
Baton Rouge



Emil Fisher
Distribution
Beaumont



L. Goodwin
Sales
Beaumont



H. C. Hansen
Accounting
Beaumont



G. A. Harmon
Distribution
Huntsville



J. C. Hays
Distribution
Baton Rouge



Harry Hebert
Accounting
Beaumont



T. L. Junot
Production
Navasota



J. T. Lane
Sales
Baton Rouge



Henry C. LeVois
Sales
Beaumont



R. W. McGowen
Sales
Lake Charles



Ralph Merryman
Water
Calvert



Ben R. Mulford
Accounting
Beaumont



W. R. Redfield
Corporation
Beaumont



W. T. Ricks
Accounting
Beaumont



Tom Ridley
Production
Beaumont



H. Rowe
Distribution
Madisonville



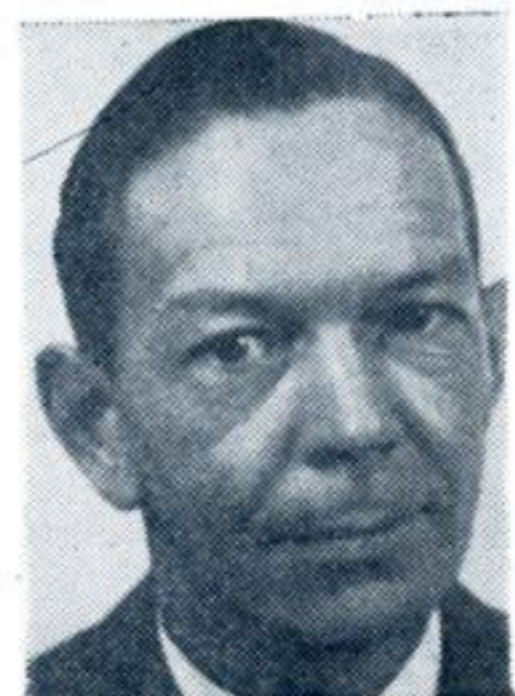
T. A. Sandidge
Production
Beaumont



Marvin Seigler
Distribution
Navasota



Charles Waller
Distribution
Corrigan



C. M. White
Engineering
Beaumont



A. B. Wilson
District Supt.
Baton Rouge



F. A. Wilson
Executive
Beaumont

SERVICE CLUB 1947

Of Interest To The Gals

Engaged

Our little friend Cupid had a busy season during the fall and winter months, and is still going strong. Here are some results of his activities that are of interest to us.

Teachers Talk Thrifty Taste Treats

One of the outstanding items of interest in every household was the concern of the Home Service department when the menus printed below were planned—that is the HIGH COST of FOOD. Fortunately for us this wasn't just a topic of discussion to be dismissed like the weather, something was done about it. The result is, THRIFTY TASTE TREATS. We have our girl friends Mildred Tribble and Frances Fuchs to thank for this contribution toward bringing down the grocery bill even so little.

INDIVIDUAL BAR-B-Q'D BEEFIES

1 egg, beaten	1/4 tsp. pepper
3/4 cup milk	1 tsp. celery salt
1 cup soft bread crumbs	1/2 tsp. Worcestershire Sauce
1 tsp. salt	2 tbsps. onion, chopped fine
1 1/2 lbs. ground beef	

Combine egg and milk; pour over bread crumbs. Add salt, pepper, celery salt, Worcestershire Sauce, onion and ground beef and mix well. Shape into individual meat loaves 1 inch high, 2 inches wide and 3 inches long. Place in greased shallow baking pan. Top each loaf with a thin slice of onion. Pour Barbecue Sauce over meat loaves. Bake 1 1/4 hours at 350 degrees. Makes 8 individual meat loaves.

BARBECUE SAUCE

1/2 cup catsup	1/8 tsp. chili powder
1 tsp. salt	1 cup water
1/4 tsp. Tabasco Sauce	2 tbsps. bacon drippings, melted

Combine all ingredients and pour over meat loaves.

BISCUIT SURPRISE WITH CHEESE SAUCE

1 can Treet, Spam or Prem	1 cup flour
2 tps. baking powder	1/2 tsp. salt
	3 tbsps. shortening
	1/3 cup milk

Turn loaf of canned meat on side and cut through the middle, making 2 flat halves. Place these together and cut 4 times lengthwise through both layers, making 8 sticks of meat loaf. Sift flour, baking powder and salt together. Cut shortening into flour with pastry blender. With knife, stir in milk quickly to dampen flour but not to make smooth dough. Turn onto lightly floured pastry cloth or bread board and knead 1/2 minute. Pat out 1/2 inch thick. Cut into pieces 1/2 inch shorter than meat sticks but long enough to wrap around and press together on the under side. Bake until well browned (12-15 minutes) on cookie sheet in 425° oven. Serve with cheese sauce.

CHEESE SAUCE

2 tbsps. oleo or butter	1/2 cup grated American cheese
2 tbsps. flour	1/2 tsp. Worcestershire sauce
1 cup milk	1/4 tsp. salt

Melt oleo or butter, blend in flour, add milk gradually and stir over low heat until smooth and thick. Add cheese, stir until melted and add seasonings. Arrange sticks of meat on platter around small bowl of cheese sauce. Garnish with parsley.

MOCK CHICKEN CASSEROLE

2 tbsps. fat	1 can tuna fish
2 tbsps. flour	1 3-oz. pkg. potato chips
3/4 cup milk	1/4 cup mushrooms (optional)
Salt and pepper	

Make a white sauce of first three ingredients. Flake tuna fish. Combine fish, sliced mushrooms and half of potato chips with first mixture. Pour into buttered casserole and sprinkle with remaining crushed potato chips. Bake at 350 degrees for 45 minutes. Garnish with slice of egg. Serves 4.

FOR EASTER

EASTER STUFFED HAM SLICE

2 one inch thick slices of ham	1 cups lightly drained pineapple pieces
1-3 cup melted butter	1/2 cup seedless raisins
2 cups stale bread crumbs	1/2 teaspoon salt

Mix all ingredients but ham together with a fork. Place one slice of ham on baking dish; spread with stuffing, and top with second slice of ham. Bake in 375° oven for one hour.

Vacuum Cleaner vs. Broom

Experiments have revealed that at least 297 times as many infective bacteria are stirred up by sweeping with a dry broom as are released with a vacuum cleaner—that a carpet sweeper stirs up 19 times as many bacteria as the vacuum device.



Hoffman

Nurdin

Cryer

Olivia Hoffman, Beaumont home service department, and Jack W. Heiman, also of Beaumont, are making plans to be married April 4. Mr Heiman is traffic manager of Neches Butane Company in Port Neches. Olivia has told her friends that they are going to honeymoon in Mexico and that she will remain with the company.

Announcement of the engagement of Betty Ann Nurdin, Baton Rouge meter department, to Glenn Douglas Singleton was made last month. The wedding will take place in June.

Dell Cryer, home service department in Beaumont, has confided to friends that she is planning on being married sometime this summer. Dell is sporting a beautiful diamond given her by a lucky lad named Ed Sandlin, who is with Neches Butane Products Company in Port Neches.

Brown never completed his education, did he?

No. He lived and died a bachelor.



STANDING ROOM ONLY signs were needed when Mildred Tribble and Dorothy Gene Moore, Navasota division home service advisors, put on a cooking demonstration for the above group at A & M College early in February. The class was primarily for young wives, but some of the gals brought their husbands along and a good number of older housewives were also in attendance. Approximately 150 women came out to learn the finer points to this "culinary art" business, and went away feeling that they had done just that.

MEET YOUR REPORTER

The object of the thumbnail biographical sketches carried in this column is to acquaint Plain Talks readers with their fellow workers who report the "goings on" from the various towns, districts or divisions in our system. Learn who they are and see that they get the news that other Gulf Staters would be interested in. This issue carries several already well-known Gulf Staters. Here they are:

Next is **ETHEL DOAN**, the live wire reporter for the Navasota district. Ethel, who is local office clerk in Navasota, is not content just to report the news, she is now learning to take pictures to supplement her news items. Ethel is another young old-timer, having started to work with the company in May, 1931, as steno in Navasota. She was made local office clerk in 1943. Ethel attended grade school in Welsh, Louisiana, but finished high school in Beaumont. After high school she attended Hayes Commercial and Farmers Commercial schools in Beaumont and Lynn Commercial School in Shreveport.



A comparative newcomer to the Plain Talks staff of reporters is the Lake Charles transmission and distribution department's representative **BETTY GUIDRY**. Betty's name was added to the masthead two issues ago, and right away ye editor began

getting news of one sort or another from the lake city, which is just fine.

Betty is really in stores accounting but since her office quarters are in the distribution building she fits in, geographically at least, in the t & d picture. She has been a Gulf Stater since November 1943, all of which time has been at the same desk.

Prior to becoming one of our co-workers, and after completing her school work in 1939, Betty worked as a cashier, a bookkeeper and audit clerk, all in Lake Charles. Her outside activities have been, and still are, photography and club work. Betty is just chompin' at the bit to get a camera so that she might give the Lake Charles distribution the publicity she claims they deserve.

The attractive young lady who has taken time to glance up from her work to say "howdy" is Miss **MINER FUGLER**, our new reporter from the Baton Rouge division Gas Department.



Miner started working with the Company about six months ago as stenographer. She's quick to say that she "likes her work very much," and with everyone talking electricity, she's going to "work fast to get in a word, so that none of us will be able to forget that our company has a real live-wire group of workers in the gas department." Miner is a native Baton Rougean and a graduate of Baton Rouge High School. She came to Gulf States after one year at L.S.U. and one year at Spencer Business College.

From the spirit already displayed we feel sure that the gas department is in for some fine reporting from now on.

Married



Causey



Lina



Parker



Pratt



Safford



McGehee

Sybil Harris, Baton Rouge electric department, and also our alert and efficient Plain Talks reporter, became the bride of Frank C. Causey, Jr. on January 10, and Mr. and Mrs. Causey are now at home on 111 N. 4th St. Frank is employed at Clark's Plumbing Co. in Baton Rouge. Sybil will remain with the company.

Herman W. Lina, Huntsville serviceman, and Mona Due of Groveton were united in marriage on December 31. The happy couple will make their home in Huntsville.

Betty Bradley, Port Arthur cashier, changed her Miss to Mrs. on January 25 when she and Earl Parker were married at the Trinity Baptist Church in Port Arthur. Betty and Earl took a wedding trip to Houston and Galveston. Betty will stay a Gulf Stater.



Phillips



Iles



HUGHES

Margaret McElroy, Beaumont engineering department, and Richard Phillips were married February 21 in Shreveport, Louisiana. Mr. Phillips is with the Pure Oil Company. The couple have returned to Beaumont where they are living on Grand Ave. Margaret will remain with the company.

George Iles, Jr. and Betty Allen were married on January 4th in the Silsbee Methodist Church. George is a member of the system engineering department in Beaumont. The couple are living at 1260 Prairie.

Lola Hughes, Beaumont stores accounting department, and a lucky fellow whose name is John W. Noble were wed in the Rosedale Baptist Church March 12. John and Lola will live in Beaumont, and Lola will continue to work with the company.

Wedding bells rang for Jack Trouard, Lake Charles t&d department, on February 7. His bride is the former Doris Drummard.

Houston LeBleu, Lake Charles t&d dept., and Miss Ethel Leger were wed at the church of the Immaculate Conception in Lake Charles on Jan. 3rd. They are presently residing on 626 Pujos St. in L. C.

Paul A. Broussard, Lafayette line, combined his Christmas holidays with a honeymoon. His new bride is the former Mattie Sonnier. The couple were married December 18.

Oliver Richard, t&d dept. in Lake Charles, was married to Miss Jeanne Turvey on December 26. The ceremony took place in Blackwell, Oklahoma.

E. C. "Skipper" McGehee, Riverside Station, Lake Charles, who is also the genial and energetic Plain Talks reporter for Riverside, took unto himself a bride on December 31. "Skipper" and the former Anne Shortess were married in Orange at the First Methodist Church. The McGehees reside at 116 Wilson in Lake Charles.

Marion Cummins, Corrigan office clerk, became the bride of James L. Safford in an informal ceremony performed at the Methodist Church in Corrigan on January 24. The newlyweds will remain in Corrigan and Marion will remain with the company.

Everett Pratt, Riverside Station in Lake Charles, and Winnie Bush said their "I do's" November 27 in the Baton Rouge Catholic Church. After a honeymoon trip to Mobile, Alabama, the newlyweds returned to Lake Charles where they are also residing at 116 Wilson Ave.

Anne Baird, Trinity office clerk, and Prine Mainer said their "I do's" January 18 in Madisonville, Texas. After the ceremony, the couple left for a wedding trip to Austin, San Antonio and Houston. Anne is still with GSU.

Helen Stedman, Beaumont distribution department, and James Kerr were married on January 22 in the St. Anthony Rectory. The newlyweds took a honeymoon trip to San Antonio and are now living at 2235 Ave. E. Helen will remain with us.

Clarence M. Bailey, Baton Rouge engineering, and Anna Marie White were married on November 29th at the St. Gerard Church in Baton Rouge. The couple will live at 2902 Evangeline St. in Baton Rouge.

Garden Club Thanks Hegwood and G. S. U.

The Trinity Garden Club has written a letter of thanks to Mr. E. L. Hegwood, district serviceman at Trinity, expressing their sincere thanks and appreciation for the cooperation of the employees of this company in bringing about the placing of a beautiful community Christmas tree in the down-town section. The secretary-treasurer of the Trinity Garden Club stated that the tree was a source of joy to all in the community.

PLANKED STEAK—POOR BOY STYLE

Planked hamburgers . . . coming up! It is claimed they will have the same delicate wood flavor hitherto known only in aristocratic planked steaks. A Nevada inventor uses pieces of thin veneer wood, putting them between the electric grill or hotplate and the hamburger. Customer may even select the wood flavor he prefers—oak or hickory, says National Patent Council.



PLAIN TALKS CONGRATULATES

Raymond Falcon, who is the proud father of a son born January 12. Mr. and Mrs. Falcon have named the youngster Donald Raymond. He weighed 7 pounds 15 ounces at birth. Raymond works in the t&d department in Baton Rouge.



Boykin



Carrier

David Boykin, system engineering, Beaumont, who was wearing a big smile early in January over the birth of a fine son, his first child. The youngster weighed 7 pounds, 4 ounces, and was named Charles David. The happy mother, Barbara Alice, is a former Gulf Stater who worked in Beaumont customer accounts.

Joseph M. C. Carrier, Baton Rouge substation, who closed out the old year 1947 in a great big way. The big event was a bouncing baby boy weighing 9 pounds, 9 1/2 ounces. He was named John Barry.



Anawatty



Ellis



Floyd

If Maurice Anawatty, Beaumont substation, has behaved in a thumbs in the vest attitude lately, it is justified. He became the papa of a 7 pound boy on December 25. The youngster's name is Paul Wayne.

Mr. and Mrs. Ralph Ellis, who, by virtue of that old proverbial stork, have been blessed with two little girls—twins, no less. Glenda Carol, 7 lbs. 4 oz. and Linda Kay, 7 lbs. 5 oz. were born December 29. Ralph is in the Beaumont accounting department, and his wife, Mary Jane, was formerly a Beaumont cashier.

O. G. Floyd, Beaumont industrial sales, was swaggering around town last month telling everyone that he was a brand new grandpop. The youngster, born on Valentine Day, is the first grandchild for the Floyds, and was a big boy weighing 9 pounds, 4 ounces. His name is Jo Owen Antosiak, the Owen after grandpa.

Jimmy Daigle, Lafayette t&d department, who has a new addition to his family, namely a little girl, Carolyn Ann born December 20. The little lady weighed 6 lbs. 9 ozs. at birth and insists on the undivided attention of her happy parents—which she is getting!

Training Classes Arouse Interest



BATON ROUGE GAS DEPARTMENT employees turn out 26 strong for the first series of Employee Training Courses held in the Baton Rouge division. Instructor Victor Gayle, assistant system manager of residential sales, from Beaumont, reports a fine reception to the educational program which was begun during the latter part of November, and the Baton Rouge class above was no exception. The Baton Rouge classes had a combined at-

tendance of 118 employees.

The first series of classes covered the important subject, Public Opinion. The second series, now in progress, covers the topic, Company Indoctrination. This subject deals with the company history, organization, departmental functions, and plans for the future. Every new employee, and many of the older ones will have an opportunity to attend these classes.

Mr. and Mrs. El Ray Miller, the proud parents of a stout bouncing son born on Jan. 7. The boy's name is Alvin. El Ray is in the water department in Lake Charles.

Mr. and Mrs. Adam Trahan who announced the birth of a daughter on December 4th. The little lady's name is Barbara Ann. Her dad is in the water department in Lake Charles.

T. D. Shockley, Baton Rouge t&d dept., the proud papa of a baby girl born January 23. Her name is Dianne and she weighed 7 pounds 4 ounces at birth.

Cigars and congratulations were in order February 10 when Tommy Drawhorn, Beaumont engineering department, announced that he was the father of a 7 pound bouncing baby boy. The new addition to the Drawhorn family is Walter Lewis.

C. R. Weiler, Beaumont production. Cigars and congratulations were in order December 26 when the Weiler's became the proud parents of a 7-pound baby boy. The youngster's name is Charles Robert, Jr.

On behalf of fellow employees Plain Talks extends sympathy to:

Edmund P. Melancon, B. R. Sales, on the death of his sister, Mrs. A. K. Stearns of Cincinnati, Ohio. Mrs. Stearns was buried in Baton Rouge on Feb. 25, 1948.

Calvin White, whose father Frank H. White, died at his home in Beaumont February 5.

Sidney Cooper, Sour Lake superintendent, whose mother died December 18. Mrs. Cooper was a resident of Beaumont.

Paul A. Broussard, Lafayette line, Paul's father died December 30.

Andre J. Dubus, superintendent at Lafayette, and Mrs. Dubus. Mrs. Dubus's mother died December 14, and Mr. Dubus's mother died October 26.

NEW TWENTY-YEAR CLUB MEMBERS



Westly Fields
Production
Beaumont



Philip Jeanmard
Accounting
Beaumont



Ben Gray
Production
Baton Rouge



Sam Shavers
Distribution
Baton Rouge

113 GET SERVICE AWARDS AT 9TH ANNUAL MEETING



COLORED SERVICE CLUB MEMBERS from all except the Baton Rouge division are shown above at the ninth annual Service Award meeting held at Neches Station assembly hall February 27. About 60 persons were present for the dinner meeting and presentation of awards. President Roy Nelson made a short talk to the gathering after the presentation as did also Beaumont Division Manager E. L. Robinson. E. R. Nelson, Beaumont production department, was master of ceremonies for the occasion.



BATON ROUGE DIVISION'S SERVICE CLUB MEETING saw six employees receive Service Awards from Vice-President H. C. Leonard. These men, from left to right, are: Simon Johnson, electric; Alton Taylor, gas; Ed Toles, electric; and Blanchard Howard, electric, all ten-year members; Ben Gray, production; and Sam Shavers, electric, 20-year members; and Vice-President Leonard.



AWARDEES AT THE BEAUMONT MEETING are shown above with President Roy Nelson, just after receiving their Service Club emblems. From left to right they are: Gus Leach, Lake Charles water department, who received a 30-year award; Westley Fields, Beaumont production, and Philip Jeanmard, Beaumont accounting, both 20-year awardees; President Nelson; and Jonas Rylander, Beaumont production, who received a ten-year award.

Seven Service Award meetings were held throughout our system during the month of February to honor the 113 members of our company who during the past year had attained a record of ten, twenty, thirty or forty years service. These meetings marked the ninth celebration of this event since the first such meeting held on January 22, 1940. Meetings were held in Beaumont on February 3, Baton Rouge on the 5th, Port Arthur on the 9th, Lake Charles on the 11th, Huntsville on the 20th; with meetings for the Baton Rouge division colored employees in Baton Rouge on the 20th, and one for the remainder in Beaumont on the 27th.

President Roy Nelson made the presentation of awards on each occasion except the Baton Rouge colored employees meeting, which he was unable to attend. Vice-President H. C. Leonard made the presentations at this meeting.

The 44 new members coming into the Service Clubs this year brings the total number of employees with over ten years service to 744, or slightly over 40% of the entire Gulf States personnel. Of this number, 208 are located in the Baton Rouge division, 276 in the Beaumont division, 119 in the Lake Charles division, 73 in the Navasota division, and 67 in the Port Arthur division.

This year only one person had over thirty years service. This lone Gulf Stater was our chairman of the board of directors, Thomas J. Hanlon, Jr., of Baton Rouge. There were nine new thirty-year members, 59 new twenty-year members, and 44 ten-year members. Of the total receiving awards this year, ten were colored employees, with one getting a thirty-year emblem.



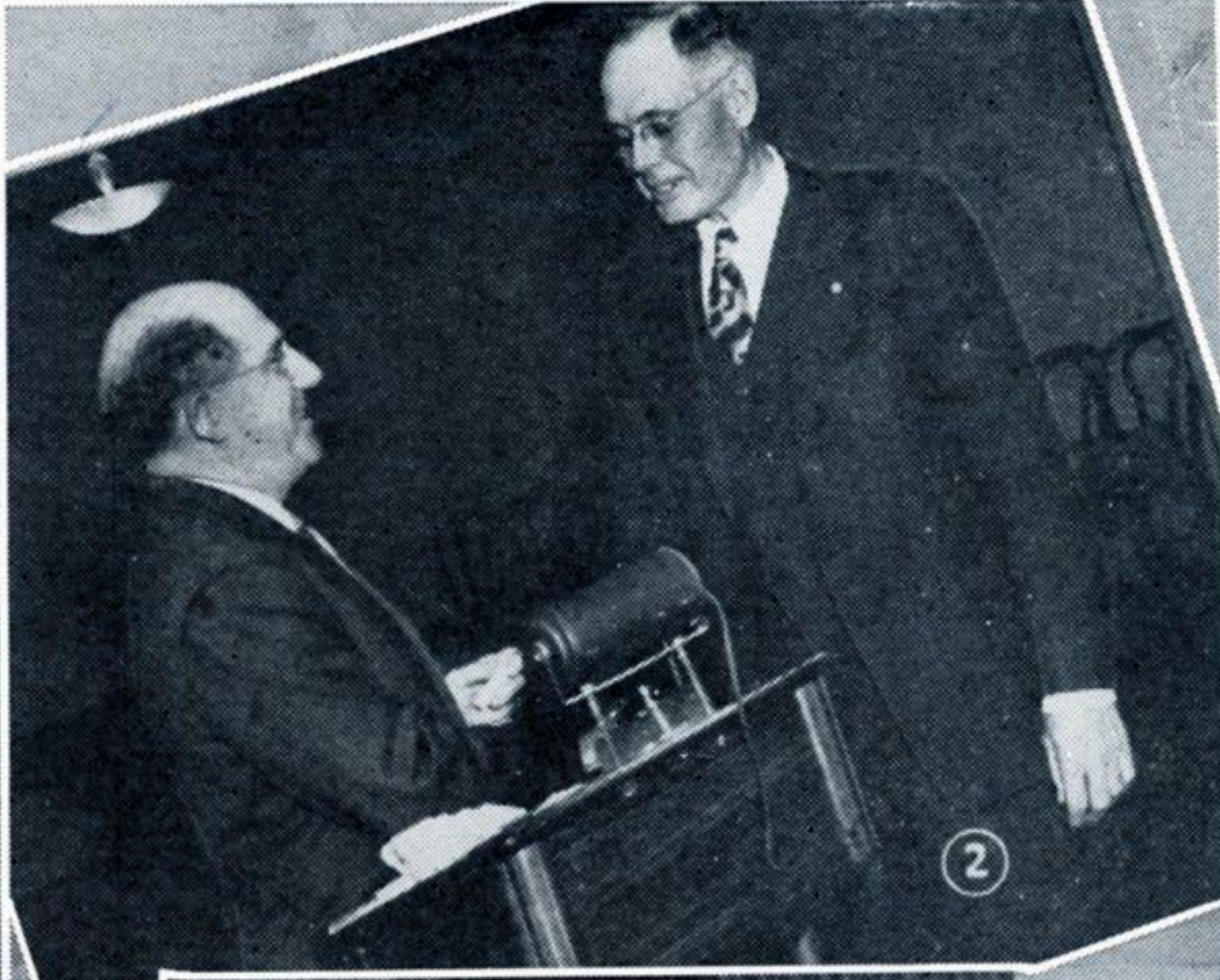
PICTURES OF SERVICE AWARD MEETINGS ON NEXT PAGE

The pictures of our recent Service Award meetings on the succeeding two pages are identified as follows: Scene No. 1—General view of the Navasota division dinner meeting, which was held in Huntsville. No. 2—John L. Crouch, Calvert district superintendent receives his 30-year Club award from President Roy Nelson. No. 3—Beaumont division's new 10-year Service Club members. No. 4—Beaumont division's 30-year awardees: L. R. Eddins, Ruth Wilbanks, and French Sheffield. No. 5—General view of the Beaumont meeting, held in the Rose Room at Hotel Beaumont.

No. 6—Robert J. Landry, Lake Charles division's lone 30-year awardee receives his emblem from President Nelson. No. 7—Twenty-year awardees from the Lake Charles division. No. 8—R. A. Delaroderie, dean of Service Club members, stands between long time co-workers Vice President W. R. Bell, and President Nelson. No. 9—General view of the Port Arthur division meeting.

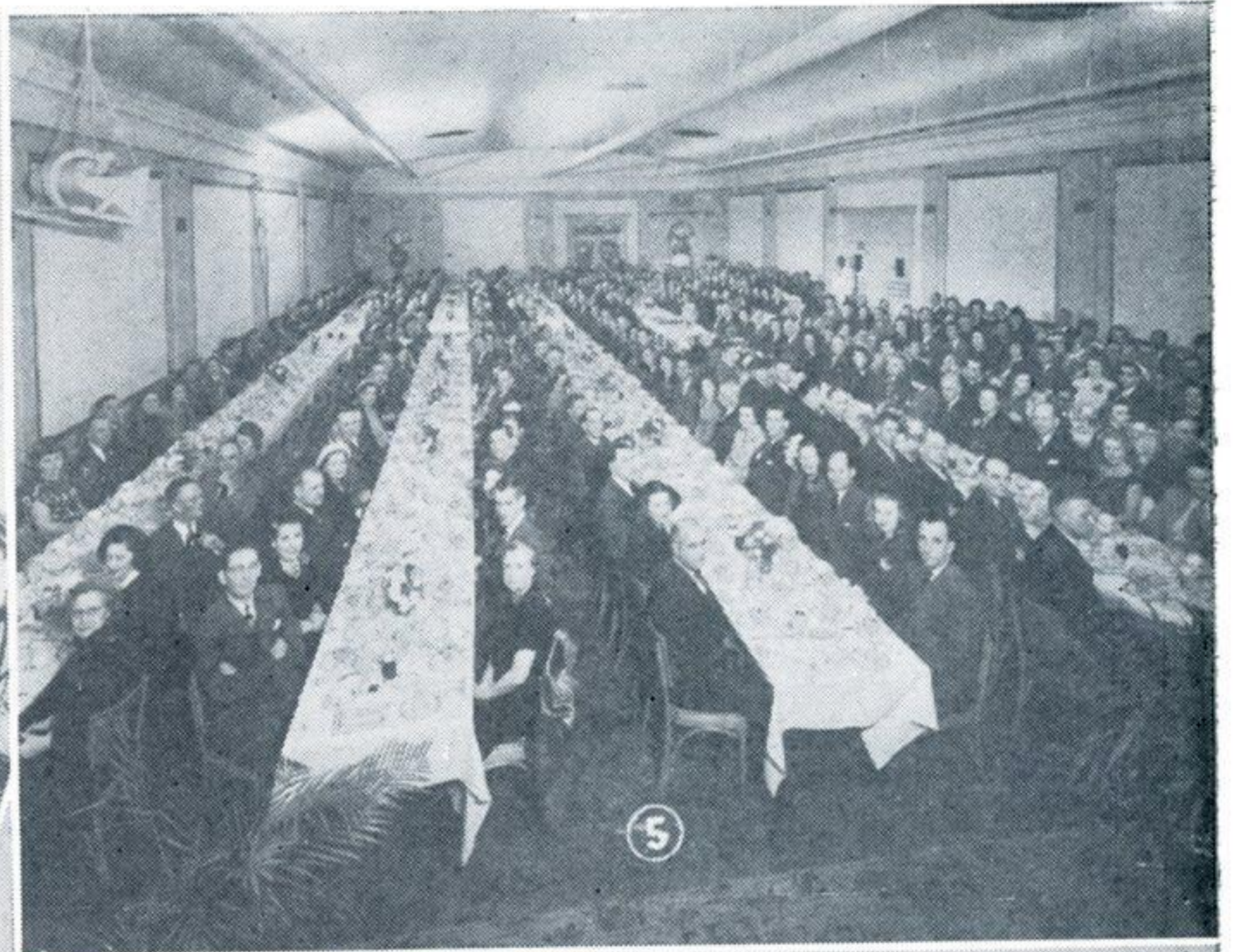
No. 10—Lake Charles division's 10-year group. No. 11—The entire group of awardees from the Navasota division, who this year were all 20-year men. No. 12—Beaumont division's 20-year members. No. 13—Port Arthur division's group of awardees, all 10-year or 20-year members.

No. 14—Ten-year awardees from the Baton Rouge division. No. 15—Baton Rouge division's 30-year group, from left to right: F. F. Gaines, C. P. Walters, and Eugenia L. Carmena. No. 16—General view of the Baton Rouge division meeting. No. 17—Our Chairman of the Board of Directors, T. J. Hanlon, Jr., receives his 40-year Award from President Nelson. No. 18—Baton Rouge's 20-year awardees.



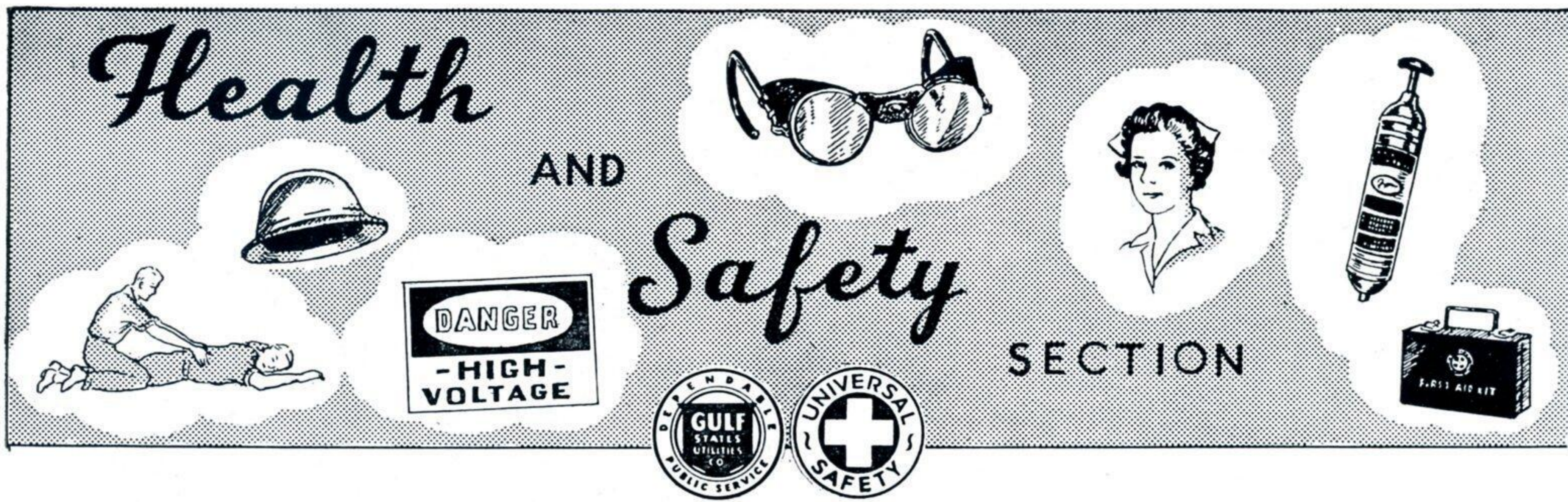
SERV
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19





VICE
ARDS
47





Odis McKnight Named Baton Rouge Safety Representative



Pictured above is T. O. McKnight, Safety Representative.

Odis will be located in Baton Rouge with an office in the Government Street building. He will help with the general accident prevention program, and will devote his time to Baton Rouge and Lake Charles divisions, taking complete charge of this work after he completes a four months training period. Odis became a member of the Safety Department as of January 1.

Odis started working with our company back in June, 1937, as an operator at the Denham Springs ice plant. In October 1937 he transferred to Baton Rouge as junior utility clerk. Later on, he moved into the sales department, and in 1941 went into the distribution department as an apprentice. He was transferred again in May 1942, to Jackson as district serviceman, but remained there only a month before he went into the armed forces.

After serving in the navy for over three years, during which time he became a chief electrician, he returned to Gulf States. His first job was in St. Francisville, where he was district serviceman until he came into the Safety department on January 1.

Odis is a native of Clinton, Louisiana; and having been around the Baton Rouge division quite a bit knows a considerable number of Louisiana employees. He is showing much enthusiasm for Safety work and we are sure he will make a success of his new job.

A Prediction That Came to Pass

This paragraph was taken from last year's Plain Talks:

"1947 will be one of the worst years on records unless you and I resolve to slow down our pace in these old cars and take care also in the new ones.

We did have a bad year—86 reportable vehicle accidents with about 50% of these being chargeable.

WHAT ABOUT '48? IT'S UP TO YOU!

ANNUAL SAFETY REPORT

March is the month companies get out their annual reports, make comparisons with previous years, and look forward a bit into the future. We in the Safety department keep charts and records too, to see where we are going and where we have been, and since now is the time, let's look over our record.

Looking back over 1947 doesn't bring us a very happy picture. There were 46 lost time injuries, one fatality, and too many chargeable vehicle accidents. The exposure, or opportunity, for this experience was approximately 3 2/3 millions man hours worked and 5 million vehicle miles.

Compared to the National average for the Electric Light & Power industry we were some better in the frequency rate and about the same in severity (note 1946 National rates). You can take no pride in being about average—everyone wants to be better than the average.

Looking ahead into 1948 we can't see the results but we can see the efforts—and efforts obtain results.

To the crew foreman and supervisors, who are always charged with production efficiency and the welfare of the men under your supervision: The most important element is, of course, the human element. Bear in mind that safety practises increase production and efficiency. It may take longer to do a particular job the safe way, but consider what might happen if a short cut is taken. The safe way is the only way.

The procedure for this year is to instruct and follow up. Instruct the man the correct way and follow up to see that he does it that way.

To the men with the pliers, the wrench, the oil can, or the broom, know your job, do it as you know how. *Know and Do.*

We have no slogan for 1948 except the words just used *KNOW and DO.* We realize that most of the accidents are caused by two things—not knowing or not doing. The man didn't know how to safely do the job or he was willing to sacrifice Safety by taking a short cut. Remember all of the safety rules, the foreman's instructions, the safety man's job, protective fences; this section of Plain Talks has to do with one thing and one thing only, to prevent men and women from getting hurt. May we repeat, all of this talk about Safety is for one thing only, to keep you from getting hurt.

For you and yours go with us on this program—*Know how to do your job*—Do it that way.

PLENTY OF ROOM FOR IMPROVEMENT

Let's look over the records for the past six years and see where we can improve.

Year	Lost Time		Fatalities
	Injuries	Days Lost	
1941	78	No Record	3
1942	65	786	0
1943	43	589	0
1944	34	501	0
1945	25	479 + 640 (A)	0
1946	43	292 + 12,000 (B)	2
1947	46	471 + 6,000 (C)	1

Note A: Is for days lost in 1946 due to injuries in 1945.

Note B: 12,000 is for the days charged to two fatalities.

Note C: 6,000 is for the days charged to one fatality.

Health and Safety Section

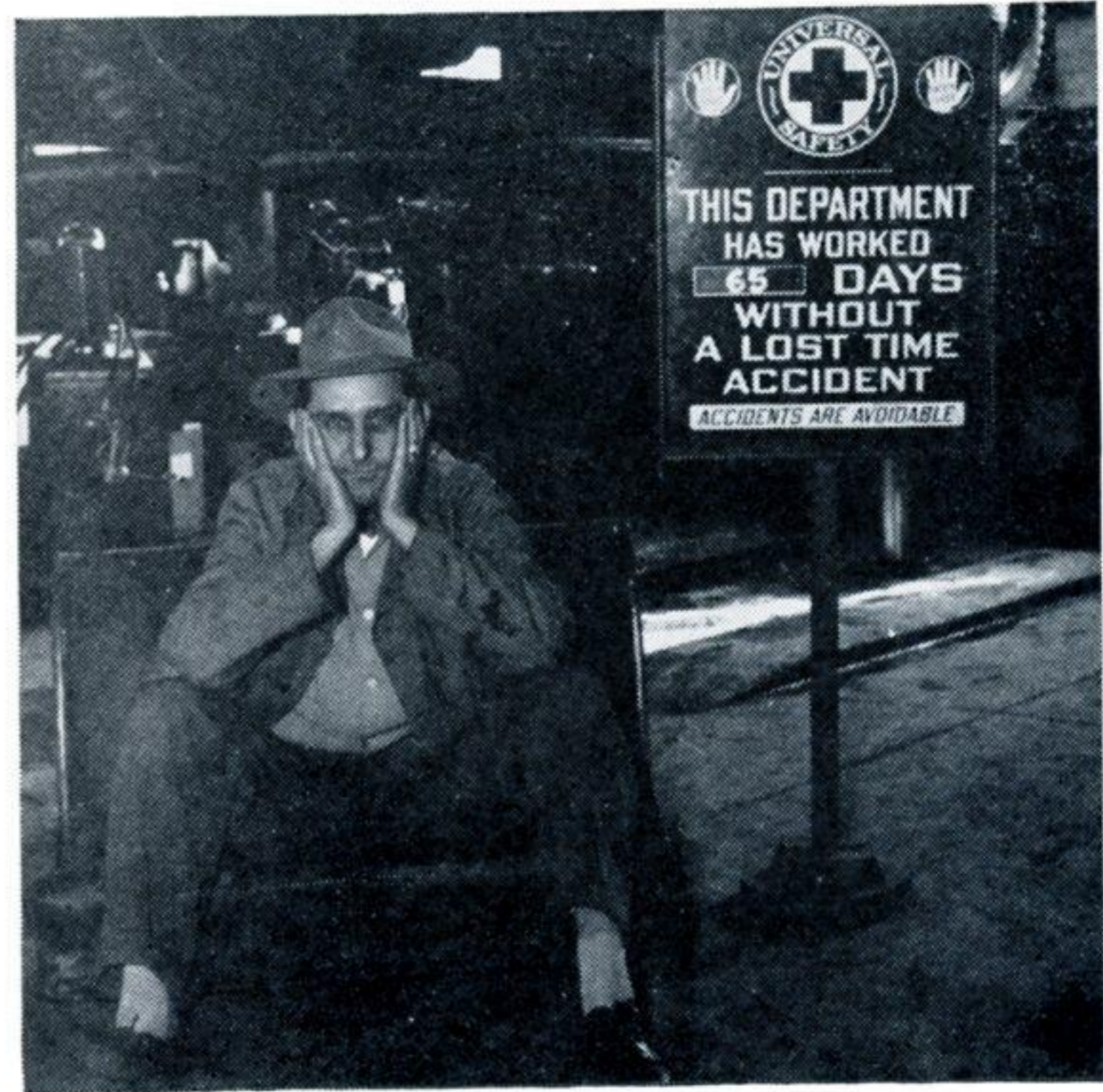
Accident Count by Departments

HERE'S WHERE THEY HAPPENED

	1945	1946	1947
<i>Accounting Dept.</i>			
Janitors	0	0	0
Meter Readers	4	1	4
Machine Operators	0	0	0
Storeroom	0	1	0
Others	0	1	0
<i>Sales Dept.:</i>	0	0	0
<i>Engineering Dept.:</i>	1	1	0
<i>Electrical Dept.</i>			
Appliance Repair	0	0	0
Garage	2	2	1
Line construction and maintenance	9	19	25
Service	2	0	3
Substation	2	4	3
Meter	0	2	0
<i>Production Depts.</i>			
Steam and Electric generation	5	9	4
Water	0	0	4
<i>Gas Dept.</i>	0	0	2
Totals	26	43	46

<i>By Divisions:</i>	<i>Lost Time Accidents</i>
Baton Rouge	5
Beaumont	22
Port Arthur	5
Lake Charles	12
Navasota	2

So Sorry Now!



UNTIL 65 DAYS AGO A. M. "Slim" Sirman, Beaumont garage foreman, was in a much better mood than he was when the above picture was made. Until that time the garage employees had worked 1987 days without a lost time accident. It was 65 days ago that bad luck overtook the garage Safety record.

Slim says just give him and the gang enough time and the old record will climb back up to where he can smile about it again. We are all pulling for you and the fellows, Slim, keep it going up.



Baton Rouge Departments Set 11-Year Safety Record

THE GOOD WITH THE BAD

In commenting on our unfavorable experience in accident prevention during 1947 let us not forget the favorable. We do want to cast a few orchids.

F. G. "Red" Hornsby's department consisting of service, meter and appliance repair continued on their way without a lost time injury during the year. There is nothing so outstanding about that, however, this year stacked another such year on ten, making eleven years five months since the last disabling injury in this department. We believe this to be the outstanding department record within the company.

The Navasota Division led the parade in inter-division competition—their rate was two lost time injuries with 31½ days lost. Orchids to Buddie Taylor for this good record.

There is not room for orchids in the Vehicle accident section as there were no exceptional records. Port Arthur division enjoyed the best experience in this department, but since their experience was not deserving of orchids—let us give them a posie for leading the field. Other departments also enjoyed good accident experience during the year—there are many districts and departments that had no lost time injuries during the year. These were *Baton Rouge Division*—Denham Springs District, Port Allen District Substation Department, Garage and Engineering Departments; *Lake Charles Division*—Jennings District, Lafayette District, Sulphur District, Meter and Service. Water, Distribution and Garage, and Riverside Station. *Port Arthur Division*—Meter Department. *Beaumont Division*—Alvin District, Silsbee District, Meter Department, Service Department, System Engineering. *Navasota Division*—Calvert District, Conroe District, Cleveland District, and Madisonville District.

KITEFLYER'S REDDY RULES



REDDY KILOWATT
Your Electric Servant

1. AWAY FROM ELECTRIC WIRES
 2. Do use dry cotton string.
 3. Don't climb poles to recover Kites.
 4. Don't use metal or wire on Kites.

4 GOOD RULES

Next: Electric Eyes To Dim Auto Lights

The night when you can drive without colored glasses to fend off that "blinkety blank so and so" with the blinding headlights may arrive sooner than you expect. A report from the electrical manufacturing industry predicts that it won't be long before every automobile is equipped with an electric eye to dim the lights automatically when another car approaches.

KEY SAFETY MEN



THE FOREMAN

Orchids to another fine group of men who are good SAFETY workers. These fellows hail from Beaumont and two of them are brothers. Watch and emulate your supervisor or foreman, he has been well trained in SAFETY for a number of years — and part of his job is to see that the men working with him work SAFELY.



L. L. LANDRY was born in Donaldsonville, Louisiana, but did not stay in the "old country" very long. He attended school in Beaumont and came to work here April 20, 1918, as an assistant repairman. June 1, 1923, he was transferred to Port Arthur as an assistant engineer; in May, 1926, he was made load dispatcher; June 1, 1927, was transferred to Beaumont as station engineer.

As for Landry's hobbies, outside of hearing him say, "hey boy, come on let's do this" or "hey boy, come on let's do that", he does not have many. Just recently he has taken

up bowling and with the handicap he has now, when the Company tournament comes around you had better watch him.

Landry knows Neches Station better than I know the top of my desk. He knows every pipe and valve in the place and I venture to say if you were to blindfold him, he could go over the entire plant and not bump his head once.

If you want to be a friend of Landry's, don't bother his pipe. He smokes a pipe most of the time, in fact a pipe is almost as much a part of his face as his nose.

Landry's theory on safe working practices is this: if a man knows his job and cleans up during and afterwards, he will not leave hazards, and with no hazards you will have no accidents.

It must be a good rule, because his accident record speaks for itself. KEEP IT UP, L. L.

J. B. (John Bruce) MORRISON is the youngest of the Morrison boys working for the Gulf States Utilities Company. He came to work as a lineman's helper in March, 1925. In October, 1925, he started his career as a lineman. Evidently he was tops at his trade because in October, 1939 he was made a foreman in the line department.

We don't know if J. B. smiles when he is angry or not, but he must, because he smiles or laughs all the time. We have also heard this is because he is thinking of some joke he has played on someone in the past.

J. B. is very Safety minded—he believes in practicing Safety to the fullest extent. He stresses the safest way of doing a job especially to new employees—he always has their welfare at heart. His complete cooperation can be counted on in all matters pertaining to safety.

I think about the only hobby he has is his family. Believe me, his family is really a worthwhile hobby.



J. C. MORRISON, known as Jaycee, was christened John Charles in Gulfport, Mississippi. We do not know much about his early life but we know he came to work for Gulf States in December, 1923 as a truck driver. In March, 1925, he was made a lineman. In 1926 during the construction days in and around Conroe he was sent there, and made a gang foreman. November, 1927 he was made a line foreman, and was transferred to Huntsville. December 1928 he was brought back to Beaumont where he has been as a foreman in the line department.



J. C.'s nickname is "Sandy". Sandy is easy going and is hard to get excited. A good example of this is an incident that happened during the recent ice storm. It seems Sandy was out picking up some wires that were down when he happened to look up and saw that the street light circuit was down on a house. He immediately radioed the dispatcher and asked him to pull the switch. The dispatcher said, "Sure, in a few minutes." Sandy in his slow Texas way replied, "O. K. but don't wait too long because its burning the house down."

J. C. has had a good Safety record ever since he has been a line foreman. Keep it up J. C.

Wash Hands Before Eating Urged as Polio Precaution

Parents should see that children wash hands thoroughly before eating as one precaution against polio, particularly during the summer epidemic season, according to the National Foundation for Infantile Paralysis.

The National Foundation through its local chapter is issuing a series of six simple health rules that should be observed during the summer to help combat the disease.

Scientific studies, financed by March of Dimes funds, indicate that the hands may be a means of spreading the virus infection through contamination of food, drinks or objects carried to the mouth.

For this reason, a high standard of personal cleanliness should be maintained especially during the polio danger months—late June through September, the National Foundation cautions, adding that fresh fruit and vegetables should be washed well before eating.



BELIEVE IT OR NOT

GULF STATES UTILITIES COMPANY—vehicles (not including those with broken speedometers) drive the equivalent of around the earth 16 times each month.

See you next issue.

Jack Shirey

Plain Talks Pages of The Past

20 Years Ago

The cover of this issue shows the Neches Power Station, the first unit and steel work and foundation for the second unit complete. The addition of the new unit will enlarge the station to almost twice its previous size, and will increase the capacity of the station 35,000 kilowatts.

Miss MARY LILYERSTROM spent January 4 and 5 in San Antonio, Texas, having been elected by the Beaumont Business and Professional Women's Club to represent them at a meeting honoring the National President to the B & P. W. Clubs.

The District Representative Plan was inaugurated in Beaumont on January 1, 1928. For the past year and a half, the plan has been advocated for the city and results during the first month are being carefully checked.

Under the district plan, Beaumont is divided into ten districts each district having one representative, who reads meters, sells appliances, takes care of complaints, makes minor repairs to appliances, and, in general, looks after relations between customer and company.

Representatives are: V. O. TUNSTALL, R. M. ANDREWS, G. A. PEGLER, E. J. CLUBB, R. A. HONSBERGER, JR., D. L. GLIDDEN, A. D. BARROW, J. M. SMITH, D. Q. ADAMS, R. G. ANDERSON, JR., and students: A. TAYLOR, OGDEN CHARLTON, and DARRELL SHINE.

The GAS DEPARTMENT was rather proud of its showing for the month of February. "We estimated that we would send out approximately 19 million cubic feet of gas during the month, however we reached a total of 33 million, exclusive of our Power Station load. This was a 75% increase over our estimate, and about 75% over the figure for the corresponding month last year."

W. W. ECKLES, chief electrician of the production department, assumed the duties of acting chief engineer of the Tevis Street power station on February 1. Mr. Eckles will take over the operation and maintenance of the Tevis Street Station in addition to his regular duties as electrician.

Gulf States has placed a team in the Community Basket Ball League in Beaumont after a lapse of over five years. The team is composed of A. L. STAHL, captain, D. Q. ADAMS, OGDEN CHARLTON, JAKE HAGLER, DON HENDERSON, T. H. BROWNING, E. E. PRICE, H. A. TRAVIS, and TONY FONTANA, manager.

C. B. BARRON, formerly with the Statistics Department of the Boston office of Stone & Webster, is working in the Illuminating Department, assisting H. R. WHITON. Mr. Barron graduated from the Massachusetts Institute of Technology in 1925.

ORANGE HAS MODEL SALES FLOOR—The Orange office has one of the best merchandise display rooms of any of the company offices. Compliments to MISS CARTER, D. L. GLIDDEN and L. GOODWIN on the neat and attractive appearance of their store.

ERNEST AUSTIN of the accounting department, Beaumont, has been transferred to the Port Arthur office as chief clerk of this division.

10 Years Ago

PROGRESS NO. 3 UNIT—NECHES STATION: The new 2,000 barrel fuel oil tank long needed — is finished. Handling dirt was the big job this month. The intake tunnel for the new unit has been dredged. Some 12,000 cubic yards of dirt was removed.

J. J. JORDAN and family have become firmly settled in Shiro, relieving C. W. CHOWATE. We are glad to have Jack and the family although we regretted losing C. W.

Air blast cooling equipment, to increase the rating of the transformer bank at the Lafayette, Louisiana substation has been purchased.

FRED CORDSEN (Lake Charles) passed out the cigars on January 16, celebrating the arrival of Frederick Allen. Frederick's arrival also makes Capt. Jernigan a grandfather.

The new Jennings office on Market Street was officially opened Wednesday, February 23rd. About two hundred visitors were received during the day. Coffee was served by the girls.

R. W. LANDERS spent his vacation in Brockton, Mass., where he visited relatives and friends.

J. D. "POP" and SADIE JORDAN, (Beaumont distribution) announce the arrival of an 8½ pound baby daughter on December 30. The little youngster has been named Martha Kate.

Speaking of trips to the altar — R. J. (BRUCE) BROUSSARD, lineman's helper, (Lake Charles) and Miss Rose Drago were married on December 5.

L. T. HANEY, formerly storeroom keeper at Huntsville, was transferred to Navasota on January 1. Welcome home, Haney.

Vacationing during the early days of January: Newlyweds—Mr. and Mrs. DAN POULSON. He's the well known and well liked architect in the (Beaumont) engineering department. She's the former Doris Anderson, popular member of the main office group. San Antonio was the favored city, with side trips to Waco and other points in West Texas.

R. M. (TOMMY) TOMPKINS has been transferred from Navasota to take his place among those in the distribution department (here in Beaumont).

CHARLIE GENARO (Beaumont accounting) is the proud father of a son, Charles, Jr., born in January.

C. R. MCGREW (Neches Station) spent most of his vacation taking care of the new member of his family, Gloria Ann McGrew, born December 2.

A smart merchant put a display of new evening dresses in his window along with the following sign:

"These dresses are built like a fence. They protect the property but do not obstruct the view."

ON NEW JOBS



Redfield



Wilson

William R. Redfield, formerly supervisor of customers accounts in Baton Rouge, moved to a new position in Beaumont effective in January. Since January 16 Bully has been working in the corporation department as administration assistant, and it might be added, keeping pretty busy too.

Bully is a long time Gulf Stater, only last month receiving his 20-year Service award. He has been in the Baton Rouge accounting department until his transfer, except for about three and a half years spent in the navy during the war.

F. A. Wilson, formerly assistant superintendent of Louisiana Station in Baton Rouge was transferred to Beaumont as office engineer during January. Wilson came to Beaumont in time to receive his 20-year Service Award with other Beaumonters last month.

Wilson began working with our company at Orange in the power plant there. After a year he transferred to Beaumont then in 1930 to Baton Rouge where he remained until his latest move.



Taylor



Dinkins

J. B. Taylor, formerly in the Beaumont lighting sales department has been transferred to Port Arthur where he will work in lighting sales. J. B. has been doing training work in Beaumont and also spent several weeks attending school at the General Electric Lighting Institute at Nela Park, Cleveland, Ohio. J. B. has been in Port Arthur since January 1.

W. E. Dinkins, former superintendent of sales in Navasota, has been appointed local superintendent at Caldwell. He has held this position since December of last year.

"Dink" has been with Gulf States since September, 1927 when he began as a clerk in the Beaumont office. The following year he was transferred to Navasota and then to Huntsville where he remained until 1935 when he moved to the sales department in Port Arthur. Dink gained further experience in sales as customer service representative in Nederland, Somerville, and Trinity, Texas.

"Every short story," said the professor in journalism to his class, "should have reference to the Diety, a touch of royalty and some mention of sex."

The next day an earnest student turned in his first short story.

"My God, said the princess, take your hand off my knee!"

HONORED



West



Hegwood



Wright

George West, our Lake Charles water plant supervisor, was honored by members of the Southwest Section of the American Water Works Association when they elected him chairman of that group at their 36th annual convention recently. The convention was held in Amarillo, Texas. George already has one fine piece of work attended to, that was designating the next annual convention site as Galveston, Texas. George will make the Water Association a fine leader.

E. L. Hegwood, Trinity distribution, has been elected secretary-treasurer of the Trinity Lions Club, at a recent meeting of that group.

Raymond T. Wright, district superintendent of Huntsville, has been named Walker County chairman of the East Texas Chamber of Commerce. In this capacity, Raymond is responsible for keeping up the membership and collecting funds for the County's annual budget. The chairmen and directors hold meetings periodically to plan the work and progress of the East Texas Chamber.



Brannan



Dubus



Hodge

Lloyd N. Brannan, superintendent of the Silsbee district, was elected a director of the Silsbee Chamber of Commerce at a meeting held early in March. Lloyd was one of five new directors who took office this month.

Andre J. Dubus, superintendent at Lafayette, was named chairman of the Public Relations and Coordination Committee of the Citizens planning Organizations at a December meeting of this group. The purpose of the organization is to review basic needs and to recommend a course of action to secure essential public improvements in the city of Lafayette.

J. B. Hodge, operating manager of the Port Arthur division, was named "colonel" in the army of canvassers soliciting funds for the South Jefferson County 1948 Red Cross drive, Jim was head of the Smaller Business division.

B. H. Gager, Beaumont t & d, was installed as vice-chancellor of the Beaumont Knights of Pythias. Barney was elevated to this office at a public election of officers held January 14.



Orrick



Cruise



Gager

R. J. Orrick, purchasing agent, Beaumont, was elected president of the Beaumont YMCA at the annual dinner meeting of the Y held February 19. Jack ascended to this top position from the office of vice president, which he held during the preceding year. He has been active in Y work for a number of years, and held many other offices in the Y organization.

Mary Lilyerstrom, Beaumont accounting, was elected District Director of the Texas Business and Professional Women's Clubs late last year. Since then Mary has been very busy in her new capacity and breaks into print every few days in and around Beaumont. In addition to several speaking engagements Mary had the honor to help organize the Anahuac B.P. & W. Club and on January 6 install their officers.

Robert B. Cruise, system engineering, Beaumont, was honored by being elected a state director of the Texas Society of Professional Engineers in an election held recently.

In addition to this Bob was further honored by being reelected a member of the executive board of the Trinity-Neches Council, Boy Scouts of America, during December. This makes about the 15th year on this board for Bob.



Larkin



Gayle



Charlton

W. M. Larkin, supervisor of industrial sales, Lake Charles division, was appointed chairman of the publicity committee of the newly formed Louisiana Engineering Society of Lake Charles at an installation meeting early in February.

A. J. Matherne, Jr., Riverside Station, is also a member of the Society.

The Cooperative Club, civic and service club of Beaumont elected new officers at a meeting January 15 and named Victor Gayle, assistant system manager of residential sales, as director of the club. Congratulations, Vic.

T. O. Charlton, superintendent of Beaumont Division residential sales, was honored by being appointed co-chairman of the industry and commerce division of the 1948 Red Cross fund campaign in Beaumont.

A man was looking for a good church to attend and happened into a small one in which the congregation was reading with the minister. They were saying: "We have left undone those things we ought to have done, and we have done those things which we ought not to have done."

The man dropped into a seat and sighed with relief as he said to himself; "Thank goodness, I've found my crowd at last."

Larkin Gets New Post In Industrial Sales

William M. Larkin, power sales engineer at Lake Charles, was promoted to the position of supervisor of industrial sales for the Lake Charles division, effective January 16, according to an announcement by Vice-President George Fulton, of Lake Charles.



William, or Slim, as he is familiarly known throughout the system, has seen service in three divisions of the company in Texas and Louisiana since becoming a member of the power sales department in 1942. He was transferred into lighting sales work in August, 1941, and into power sales in 1942. He went back to lighting sales work in 1943 for a short time before he was transferred to Baton Rouge as power sales engineer. He moved to Lake Charles in August, 1946.

Slim is a graduate of Louisiana State University and is well equipped for his power sales work. He received a bachelor of arts degree in 1932, at which time he needed only a few more hours of engineering work to get his electrical engineering degree. He has continued with his engineering studies since completing his college work.

Beaumonters remember Slim for his athletic activities, particularly, as he was an ardent softball and basketball fan and player while a resident of the Texas city.

G. O. Denham, Retired, Dies at Baton Rouge

Friends were grieved to learn of the death of G. D. Denham, retired line foreman in Baton Rouge, who died at his home on February 22nd. Mr. Denham was 69.

During the 28 years prior to December, 1945 when he was retired, "Cap" Denham made many friends in the company and will be missed by all. He was born in Indian Mound, Louisiana in 1878 and began as a lineman in August, 1917 with Gulf States. In that same year Mr. Denham was promoted to line foreman. Several years before retirement he was supervisor of right-of-way clearing in the Baton Rouge Division. He is survived by his widow, the former Emma Sommers; one son, Guy M.; two daughters, Mrs. C. M. Raborn and Mrs. W. R. Perkins, all of Baton Rouge; and two brothers, Dewitt and John.

On behalf of Gulf Staters, Plain Talks extends deepest sympathy to Mr. Denham's family.

FAMILY SPENDING BREAKDOWN

Government statisticians have worked out this percentage compilation of how families spend their money (third 1947 quarter):

Food, 31%; Clothing, 12%; rent, including imputed rent of owned homes, 8%; alcohol, 5.4%; tobacco, 2.2%; auto fuel and oil, 2.3%; other nondurable goods, 2.3%.

Autos, 3.6%, furniture and household equipment, 6%; other durable goods, 12%.

Household service, 4.2%; personal service (shaves, etc.), 1.9%; recreation (mostly admissions), 2.2%; transportation, 2.7%; everything else—doctors, insurance, etc., 8.6%.

—From "Looking Ahead"

Good Service Brings Gulf Staters Thanks

The Calvert force was pretty proud around Christmas time when a Bremond customer sent them the following letter enclosed with a Christmas card. This is a well deserved tribute and you Calvert folks can take a bow. Keep up the good work, we just love those satisfied customers!

"Gentlemen:

We desire to extend to you and your employees our sincere appreciation of the excellent light service we have received the past year. Brilliant lights, uninterrupted, constant service, ever ready, have indeed added to our pleasure.

You are fortunate in having a group of linemen and service men that are exemplary in their class of work, and have contributed so much to this community in "better living." We extend to you and them our thanks and wish all a happy Christmas and New Year, hoping their work will stand as a monument to the betterment of our community.

Yours truly,
Edward W. Roberts and wife"

The folks at Franklin also came in for their share of commendation at Christmas time with a card from the C. F. Drury's there. Added to the card were the pleasant words: "Thanks for splendid service all year thru."

Benefit Assn. Elects

The Gulf States Utilities Employees Benevolent Association elected officers for 1948 at their annual directors meeting held January 14. New officers of the Association are R. M. Tompkins, Beaumont distribution, president; Charles "Blackie" DeCuir, Port Arthur sales; and R. E. Morton, Navasota t&d, members of the Board of Directors.

Other members of the Board are Emery Pintsch, Beaumont accounting; E. E. Figari, Beaumont production, who is vice-president of the Association; H. V. Faber, treasurer, Beaumont; I. L. Goen, Lake Charles garage; and W. H. Caswell, Beaumont accounting who is secretary-treasurer of the Association.

DICK REEVES
FORMER G.S.
EMPLOYEE
VISITS OLD
FRIENDS ON
VISIT TO
BEAUMONT.



Beaumonters enjoyed a brief but pleasant visit with Dick W. Reeves, former employee of our company, during the latter part of February when he was in town attending a Building Managers convention. Dick will be remembered by many Gulf Staters as power engineer in Lake Charles and Beaumont, where he worked from 1925 until 1938 when he went with Stone & Webster to Oklahoma Natural Gas Company at Tulsa. He was made general sales manager for his company shortly after returning there from four years service in the army during the war.

Shown visiting with Dick above are: (from left to right), Kenneth Sutton, H. C. Levois, Mr. Reeves, E. L. Robinson, and Parker Allen.

KIDS CHRISTMAS PARTIES BRING JOY

(Pictures of Parties on Following Pages)

Our face is as red as a Santa Claus suit because we are carrying an item on the Christmas parties when it's practically spring, but since the parties were different and outstanding we know you wanted to learn how they all came out.

There was a system wide departure last Christmas from the usual type of celebration among employees in our company. This time the accent was on youth, and Christmas celebrations in the company were planned for the children of Gulf Staters.

Throughout the company about 1100

Injured Employee Thanks Gulf Staters

Morgan Fairchild, Baton Rouge gas, who was seriously injured in an automobile accident in Baton Rouge on the evening of December 29, is convalescing at his home.

Morgan wishes to express his gratitude to his many friends and has sent to Plain Talks the very nice letter printed below:

February 16, 1948

"Reporter for Plain Talks
Gas Department

"Will you please print the following letter which is to my friends and fellow employees of the Gas and Electric departments:

"I want to express my sincere appreciation for your help and kindness extended to me ever since my accident of December 29th.

"It is most gratifying to realize just how many true and valuable friends one acquires when working at Gulf States,

"Here's thanking you again, and letting you know that I'm feeling better every day and looking forward to being back at work with you again in the very near future.

Sincerely yours,
Robert Morgan Fairchild."

We're all glad to hear that you're getting along O. K. now, Morgan, and here's hoping we see you around again in the near future.

youngsters, including some 200 colored children, were Christmas party guests of Gulf States. Gifts, given by the company, were presented to each child by a representative of old St. Nick, and after the presentation refreshments were served to the children and their parents. Everywhere the plan was hailed as a huge success. Needless to say the youngsters were happiest of all.

We have collected pictures of most of the parties, and are carrying them on the next four pages. For a look at some fine groups just turn the page.

APPRECIATION EXPRESSED

President Roy Nelson was mighty happy to receive the following letter of thanks from a young miss who attended one of the Beaumont Christmas parties held for our youngsters this past year. Margaret is the daughter of N. C. Spencer, of the system engineering department.

"Dear Mr. Nelson,

I want to thank you for the present that I received from Santa Claus at the Neches Station Christmas Party. The books are just what I wanted. They are very exciting and I am reading one now. Hope you have a Happy New Year.

With love,
Margaret Spencer."

New Employees

BATON ROUGE—Leonard P. Saurage, Leo P. Daigle, Sammie L. Eisworth and J. W. Martin, t & d; Richard E. Baker, Emiel H. Berner, Clifford E. Chambers and Alex J. Dragg, prod; Fannie E. Dupuy and Reda Mae Hoyt, acct.; Alvin E. Courtney, cust. cont.; Thomas D. Shockley, Jr., engr.; H. W. Ballard, repair; and Elsie Duncan, stores accts.

BEAUMONT — William R. Echenhofer, prod.; Forrest E. Skinner, line; Ruth B. Fregia, steno.; Melba P. Toups, cust. cont.; Rose Annie Ray, Leon Bailey and Roy C. Crysel, Jr., t & d; William L. Simpson, engr.; and Mrs. Charlsie Maund, billing.

CONROE — Alvin B. Parker, prod.; and Edmond C. Neal, cust. accts.

LAKE CHARLES—Clayton J. Gray, George W. Hall, Jr. and Winfred E. Powell, t & d; J. B. Guillory, prod.; W. S. Sharp, repair; Ira J. Goen, engr.; Mrs. Essie L. Searl and Bernice C. Eaves, cust. accts.

NAVASOTA—Harlan C. Stabler, t & d; Burl D. Prueitt, comm. svcmn.

ORANGE—Robert A. Winney and Robert Bland, Jr., t & d.

OTHERS—Nathaniel P. Broussard, Lafayette t & d; and Thomas E. Tweedel, Port Arthur t & d.

"What kind of fellow is Paul?"

"Well, the other night the lights went out in his girl's parlor and he spent the rest of the evening tinkering with the fuses."

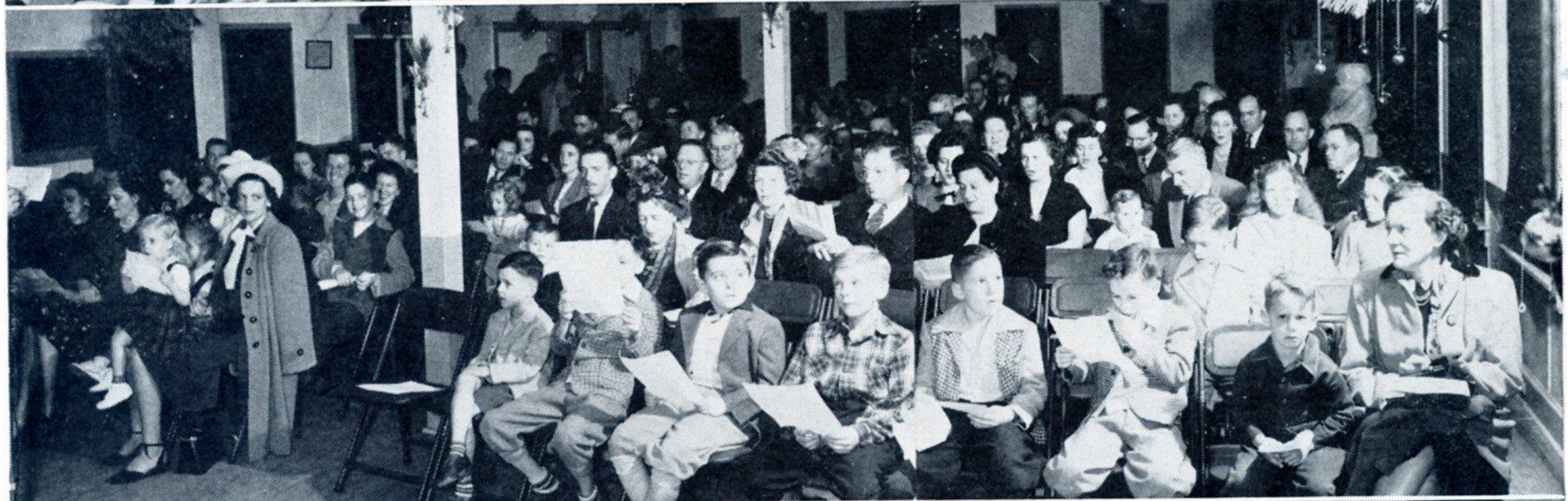
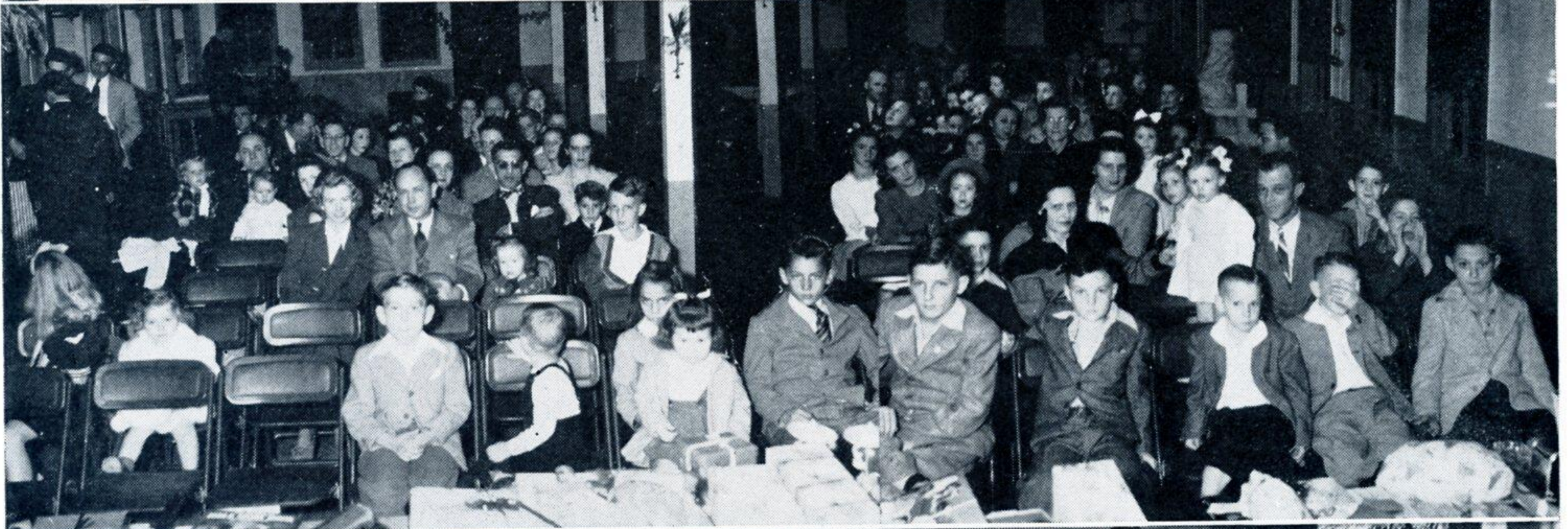
Where Honesty Doesn't Count

Girl; "What would you do if you had had five dates with a man and he never attempted to kiss you?"

Girl Friend: "I'd lie about it."



Pictures on this page are devoted to the "small fry." At top left are a group of Port Arthur division youngsters, and at top right are children of Neches Station employees in Beaumont. The first two panels in the second row were shots of the Lake Charles party, and the next three are from the Port Arthur party. The third row shows some fine youngsters from the Huntsville district. First is Andy Baldwin; son of Wanda Baldwin; second the C. A. McGee twins, Rita and Veta, from left to right. Third, Kenny Coleman, son of Earl Coleman; and fourth, Carl Littlepage, son of C. A. Littlepage; and Remmert Ricks, son of Bill Ricks. Doris Hegwood, daughter of E. L. Hegwood. The bottom row shows, from left to right, Beaumonters Dick Fanette, son of J. Ben Fannette;



The pictures at the top show two scenes of a party at Huntsville held for district employees. In the second panel is the group from the Beaumont accounting departments, while the third row shows the members of the Beaumont sales and system engineering departments. The bottom picture shows employees of Neches Station and their families at their annual dinner party. This group pays for the dinner with earnings from a coke machine in the plant.



The first three scenes above were taken at Jennings, where the district employees held their party. The second row shows the gathering at the Port Arthur division party. Third and fourth are views of the Baton Rouge gathering. Incidentally Baton Rouge has had Christmas parties for the children for a number of years, with all the youngsters attending a single party.



Some 200 colored children attended the various parties held for them throughout the system. Here are some pictures from some of these gatherings. Top left is a young miss who got real friendly with old Santa Clause when he visited the Lake Charles party. Top right is a group of most of the youngsters attending the Beaumont party. Center row shows two scenes from the Baton Rouge party, the biggest held, both for the colored and the white children. The bottom row shows two more scenes from the Beaumont party, with the one on the right showing practically everyone who attended the party.


GROWING WITH GULF STATERS



A. L. Stahl, Jr.



**Marcia, Seaborn, Jr.,
and David Young**



Katherine and Debora Spafford



Harry Hebert, Jr.



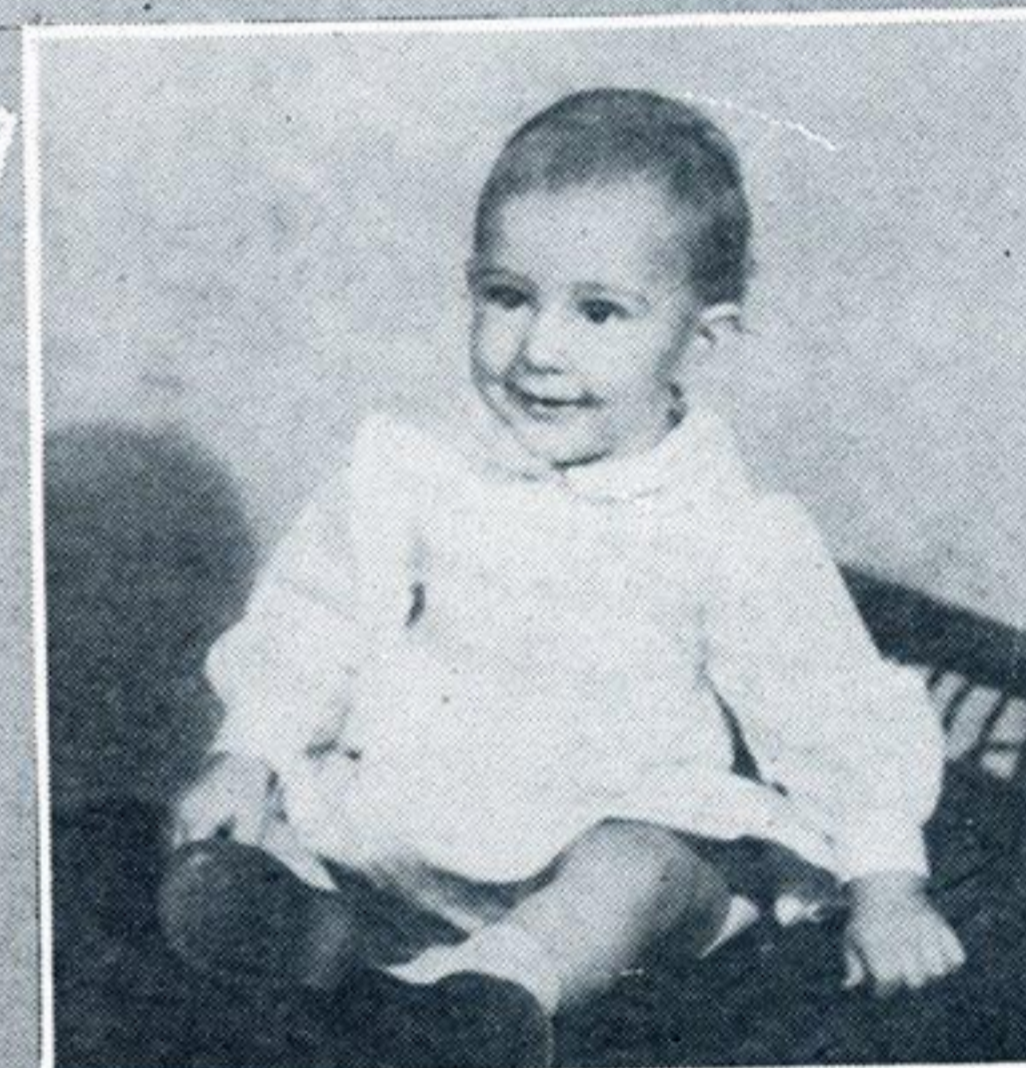
Janie Denby



L. E. Wallace, Jr.



Roger Barry Kirkland



Margaret Lynn Ayo

Here is another fine crop of youngsters raised by some of our Gulf Staters. To mimic a slogan we could say, "When better babies are grown, Gulf Staters will grow them"; what could be truer?

It is a pleasure to include these fine children in Plain Talks and we invite you Gulf Staters to send in pictures of your youngsters as they attain their first birthday.

The young man at the steering wheel is "Little Bubba" Stahl, son of A. L. Bubba Stahl of Orange distribution. Little "Bubba" is also named Alvin Leon, a junior. He was one year old December 11, but this picture was taken when he was a mere child, only 11 months.

Just one big happy family, with big brother as proud as punch over his "charges," are the children of S. B. Young, customers accounts, Lafayette. The young lady is Marcia, who was a year old on December 18; on the arm of the chair is David who was five February 21; and big brother is Seaborn Jr., who is an aged 12.

The two cute girls absorbing some of the sun rays (scarce around these parts lately) are the children of Ralph Spafford, Beaumont sales. These two youngsters have something in

common that not many sisters have—the same birthday. Both celebrate on January 3. Katherine, the older, was nine on her last birthday, and little Debora was one.

Enjoying a sunny day at his daddy's camp on the Neches River is Harry John Hebert, Jr. Little Harry, although only one year old on September 2, is quite adventurous and has already explored everything worth seeing around the camp.

Janie Denby, with the radiant goldylocks, is the daughter of I. G. Denby, Beaumont line. Janie, who posed for this picture atop a huge stuffed bunny rabbit, is also one year old but just when she celebrates her birthday is not known. Janie is looking to the future when she might want to stop having those things.

The pensive personality above is L. E. Wallace, Jr., son of Liston Wallace, of Baton Rouge gas. L. E. Jr. might be thinking he is getting along in years, as this picture was taken awhile before his third birthday which was on December 20.

Roger Barry Kirkland, better known as "Skipper", is the one year old son of Jack Kirkland, of Lake Charles engineering. Skipper passed his first birthday back on November 1.

Looking with amusement at the "little birdie" is Marguerite Lynn Ayo, daughter of Sidney J. Ayo, Jr. of Lafayette line. Little Marguerite Lynn had that pretty white cake with the single candle on it on December 10.

NO PICK-UP!

The wiring in the average American home is about as out of date as a 1916 automobile, according to national authorities on electric wiring. Unless most pre-war houses are re-wired to provide adequate service entrance capacity, enough circuits, convenience outlets and switches, they will be limping along on three cylinders just when they need pick-up and speed to realize their dreams of modern electric appliances. This is the bottle-neck in the plans of most families for conversion to modern electric living. Predictions are that complete new lines of electric appliances will be plentiful on the market long before the average home will be adequately wired to take full advantage of them.

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REPORTERS

BATON ROUGE DIVISION

Glenese Chustz.....Baton Rouge General Office
 Sybil Causey.....Electric Dept.
 Elsie Clark.....Gas Dept.
 Jimmy Derr.....Louisiana Station

BEAUMONT DIVISION

J. Roy Peckham.....Alvin District
 Roy Keller.....Beaumont General Office
 Tom Stiteler.....Beaumont Line
 Ruby Kessler.....Beaumont T & D
 Tennie DeVore.....Liberty District
 Naomi Haynes.....Neches Station
 Dick Eddleman.....Orange District
 Bruce McClelland.....Sabine Station
 Lois Day.....Silsbee District

LAKE CHARLES DIVISION

Melvin Garman.....Jennings District
 Jimmie Lee Carson.....Lafayette District

Fay Denney.....Lake Charles Division
 Betty Guidry.....Lake Charles T & D
 E. C. McGehee.....Riverside Station
 Ana Mae LeDoux.....Sulphur District

NAVASOTA DIVISION

Alma Greathouse.....Caldwell District
 Louise Satory.....Calvert District
 Jean Walker.....Cleveland District
 Maxine Price.....Conroe District
 Wanda Baldwin.....Huntsville District
 I. C. Moore.....Madisonville District
 Ethel Doan.....Navasota District
 Jeanette Sangster.....Navasota Division

PORT ARTHUR DIVISION

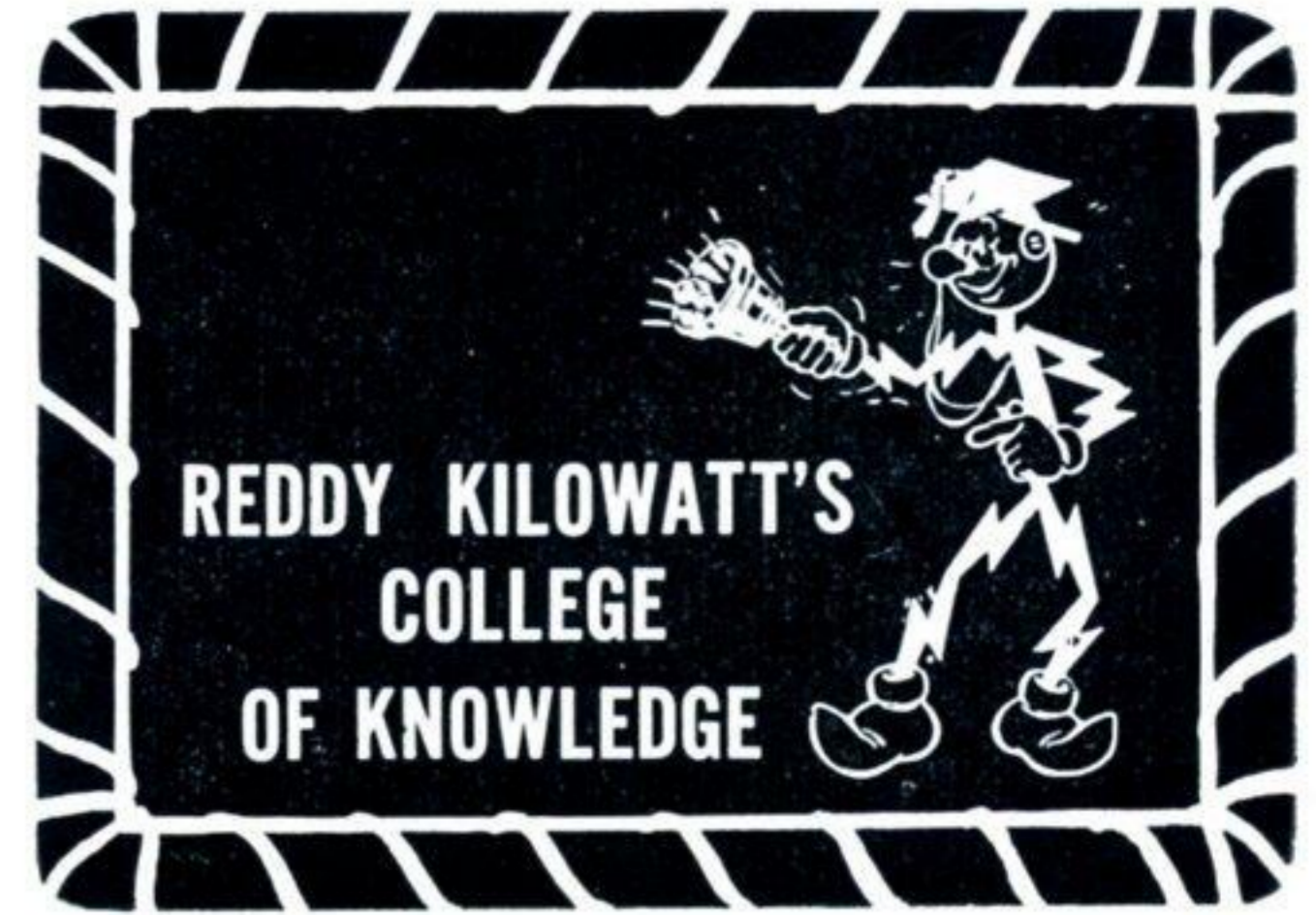
Wanda Hubbard.....Lakeside Plant
 Elizabeth Whatley.....Nederland & Port Neches
 Hyacinth Eden.....Port Arthur Division
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Charles DeCuir.....Port Arthur



ELECTRICAL ALMANAC

1821—Michael Faraday, English chemist and physicist, working in London with Sir Humphry Davy, British scientist, discovers magneto-electricity, and produces rotation of a wire carrying a current around a pole—a crude electric motor.

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1827—Prof George Simon Ohm, German physicist, announces the law (later called Ohm's law) that, in a given circuit, the current in amperes is equal to the pressure in volts divided by the resistance in ohms.

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1855—David Hughes invents a printing telegraph. The first line is installed between Worcester and Springfield, Mass., in 1856.

• •

1867—Thomas S. Hall invents the automatic electric block system; the first installation is on the New York and Harlem Railroad. The wheels of the locomotive strike a lever pivoted to the rail and this in turn sets the signal at danger until the train is out of the block.

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1884—Frank J. Sprague, pioneer in the industrial development of electric motors and electric railways, exhibits his first direct current motor.

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1896—Dr. Niels Rydberg Finsen discovers that violet rays are an enemy of disease and inaugurates electric light therapy.

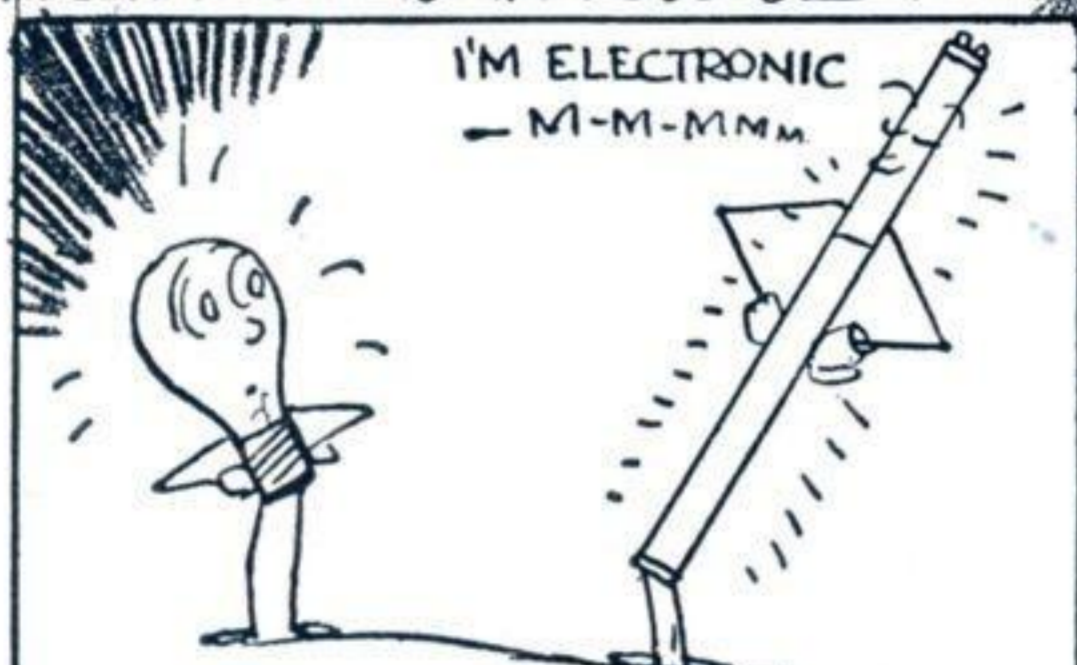
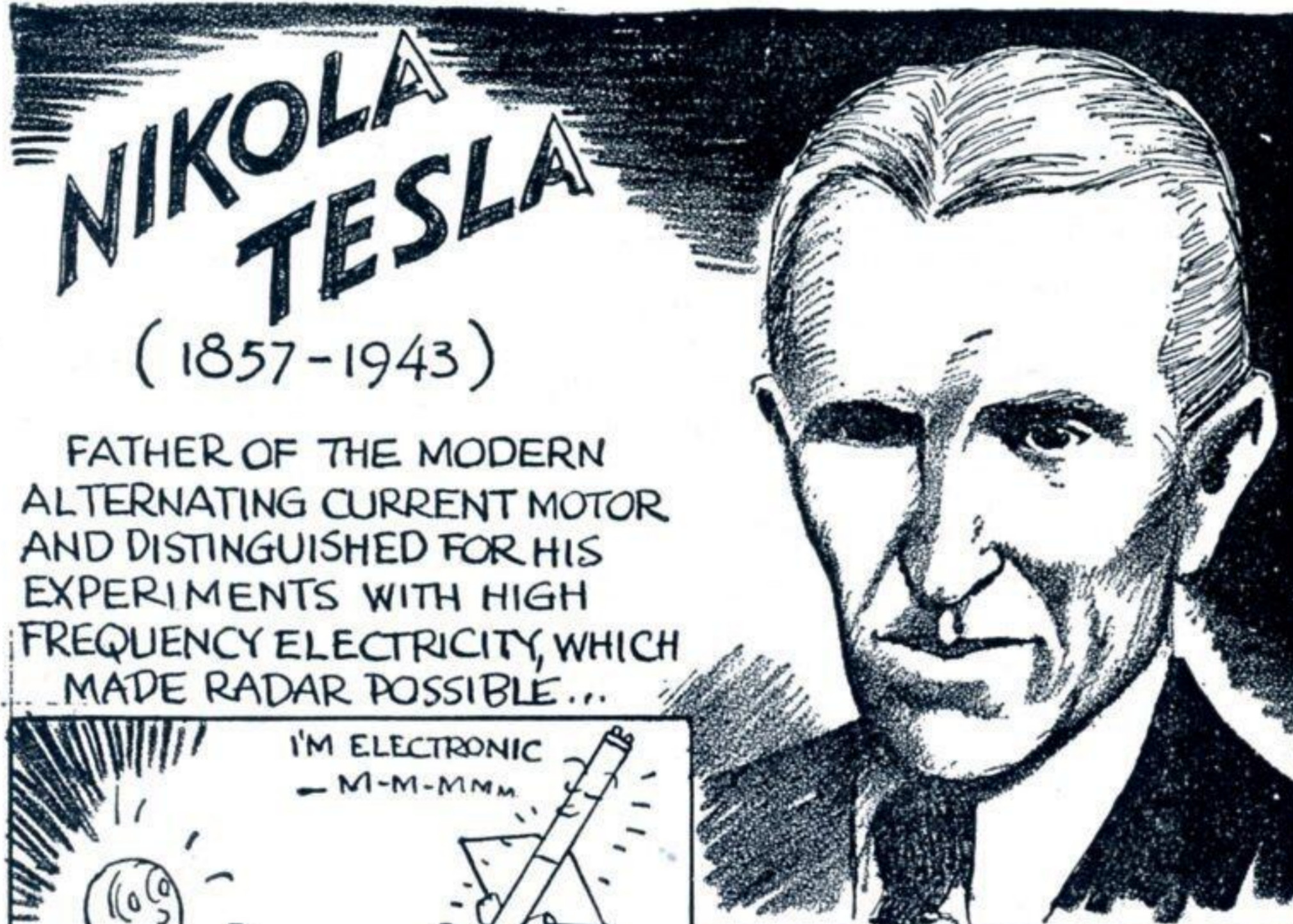
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1910—George A. Hughes begins the manufacture of the first practical electric ranges.

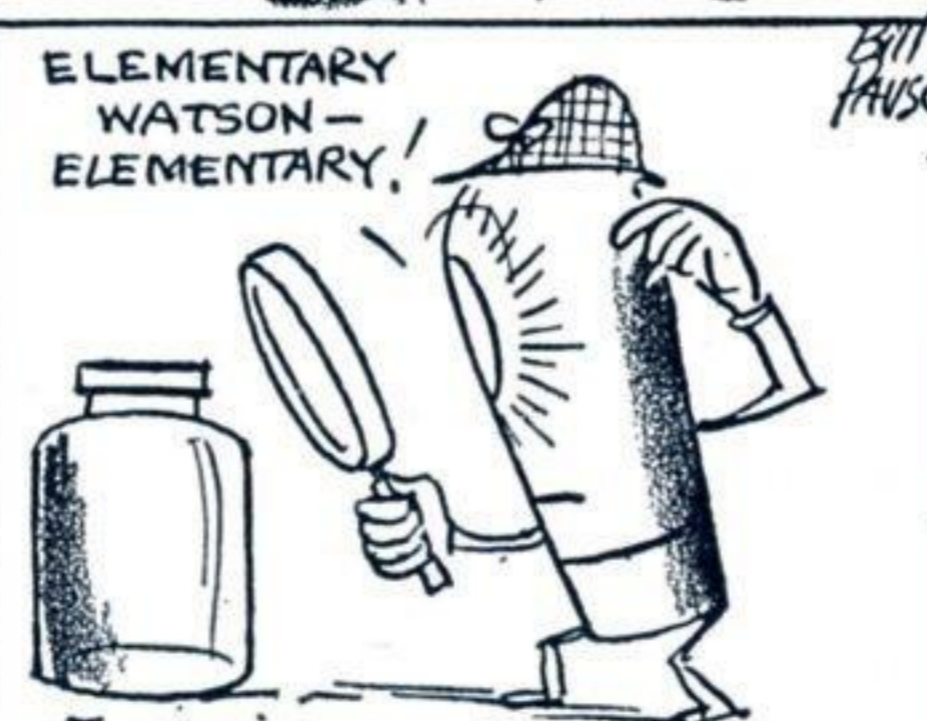
HORIZONS

The industrial horizons of tomorrow are limited only by the vision and ingenuity of American inventive genius, says Sen. Alexander Wiley, chairman of senate committee on the judiciary. "Our frontiers are frontiers of the mind and frontiers where invention and industry can join to raise the American standard of living to yet undreamed of heights."

Facts File . . .



WHEN ELECTRICITY PASSES THROUGH SPACE IT BECOMES ELECTRONIC—IN LIGHTING, FLUORESCENCE IS ELECTRONIC, WHILE INCANDESCENCE IS ELECTRICAL—ELECTRICITY FLOWS THROUGH SPACE BETWEEN THE TWO ENDS OF THE FLUORESCENT TUBE — IN THE COMMON INCANDESCENT BULB THE CURRENT IS CONFINED TO THE METAL FILAMENT



IN FOOD PACKAGING PLANTS PHOTOELECTRIC DETECTIVES SPOT MINUTE FLAWS IN GLASS JARS AND BOTTLES THAT MIGHT PREVENT AIRTIGHT SEALING.

"My Pop knows when

everybody

gets up!"



No, Tommy's Dad is *not* a snooper. It's part of his job to know what time you and your neighbors start turning on lights, ranges, shavers, percolators and toasters in the morning. For these all call for more electricity, and he's the man who tells the power-plants when to send more current through the wires.

If a bad storm breaks, Tommy's father detours your electricity, so storm damage won't black out your community. If tomorrow will be colder, or cloudy, you'll need more current . . . he'll have it ready. As a *Load Dispatcher*, he holds one of the most important jobs in your electric company.

Next-door neighbors to everybody are these helpful men who see that you get all the low-cost electricity you want, *when* you want it. They have to know the hour-by-hour needs of every neighborhood . . . and that's where they draw on the intimate knowledge of the community that the electric company has gained over many years. It's the skill and experience of electric company people like Tommy's Dad — and the common sense business methods they use — that have built up for Americans the most and the best electric service in the world.

This is one of the series of advertisements sponsored by Gulf States and other electric companies of America. These ads appear in magazines and newspapers throughout the nation.



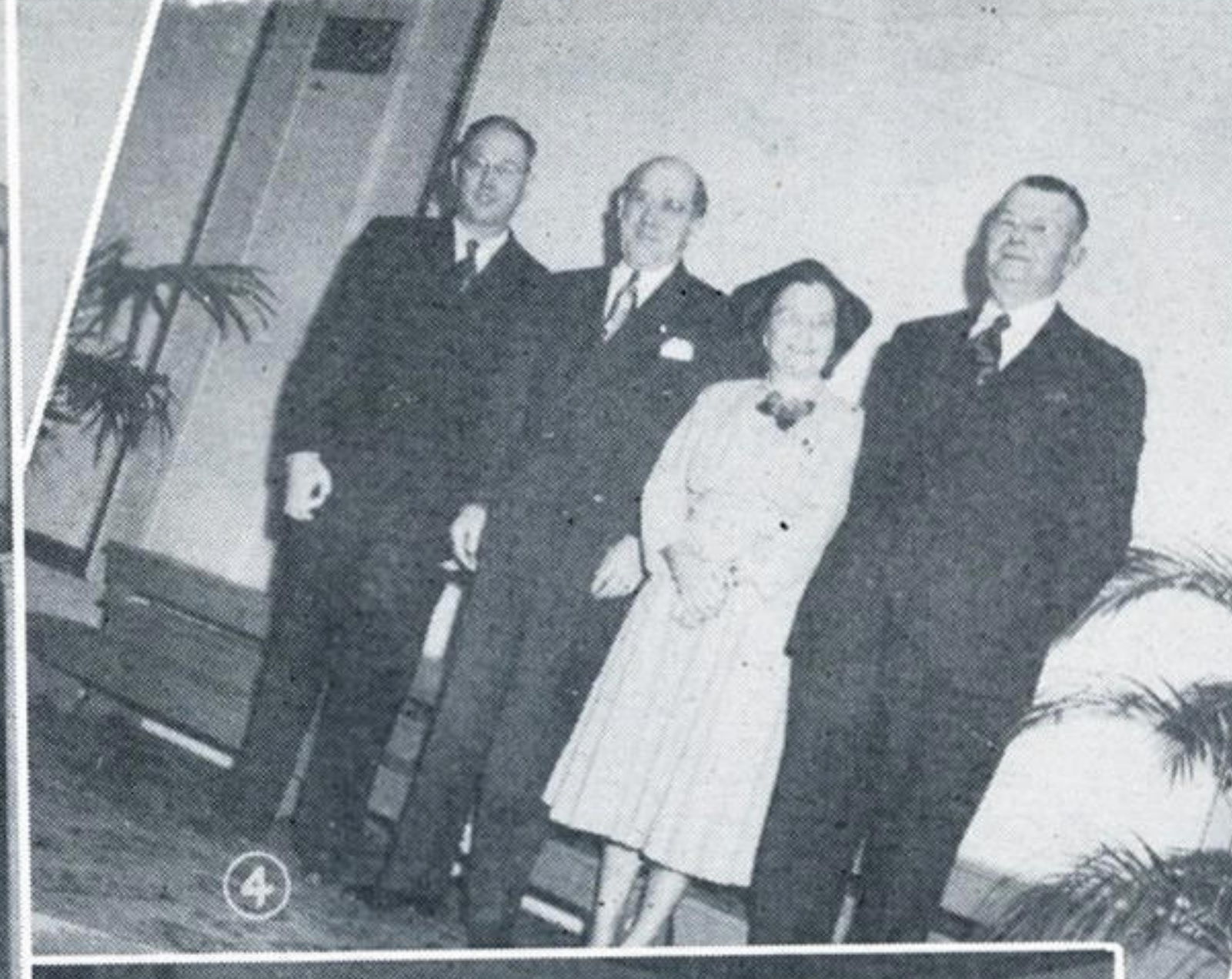
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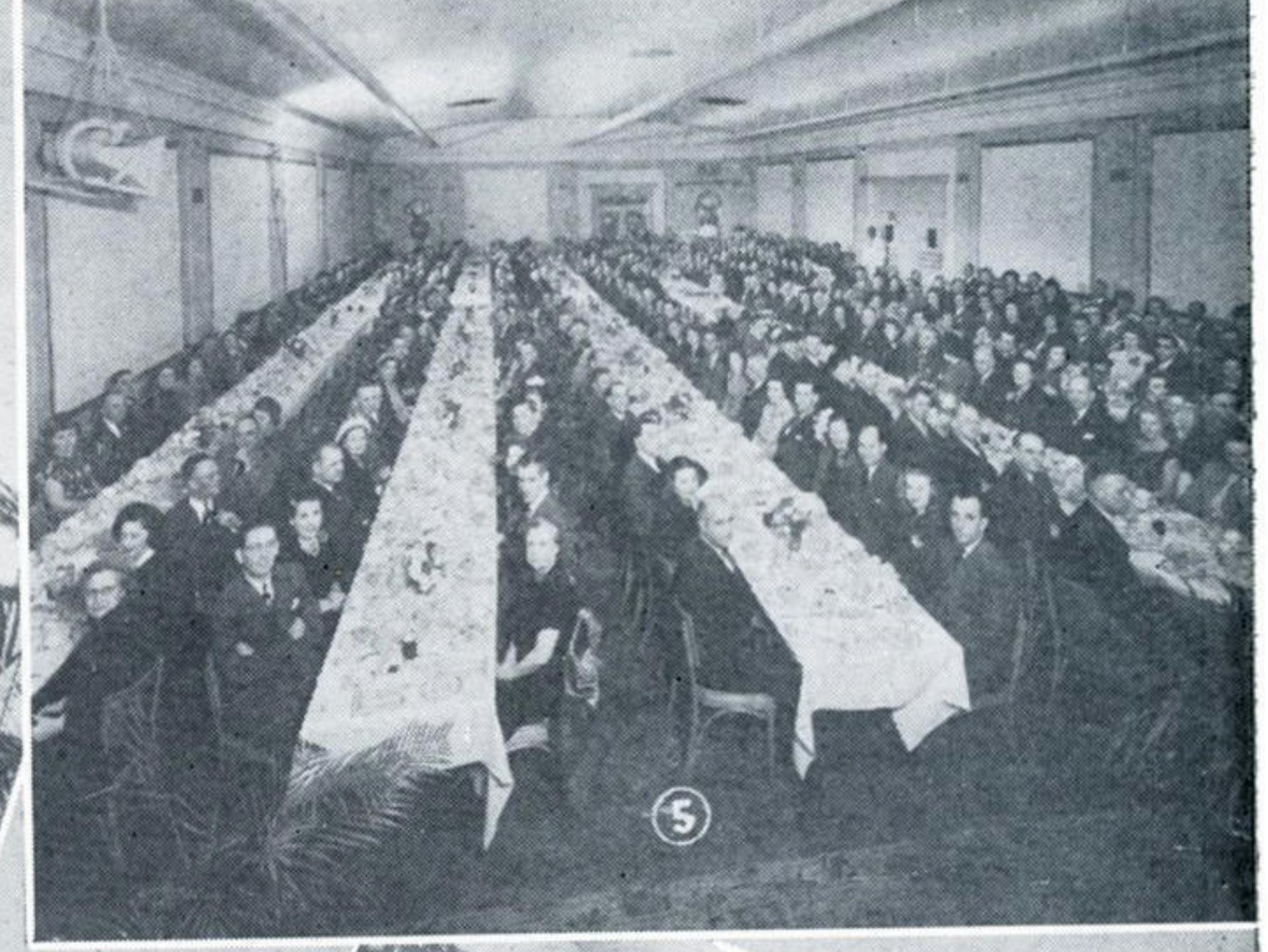
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SERVICE AWARDS



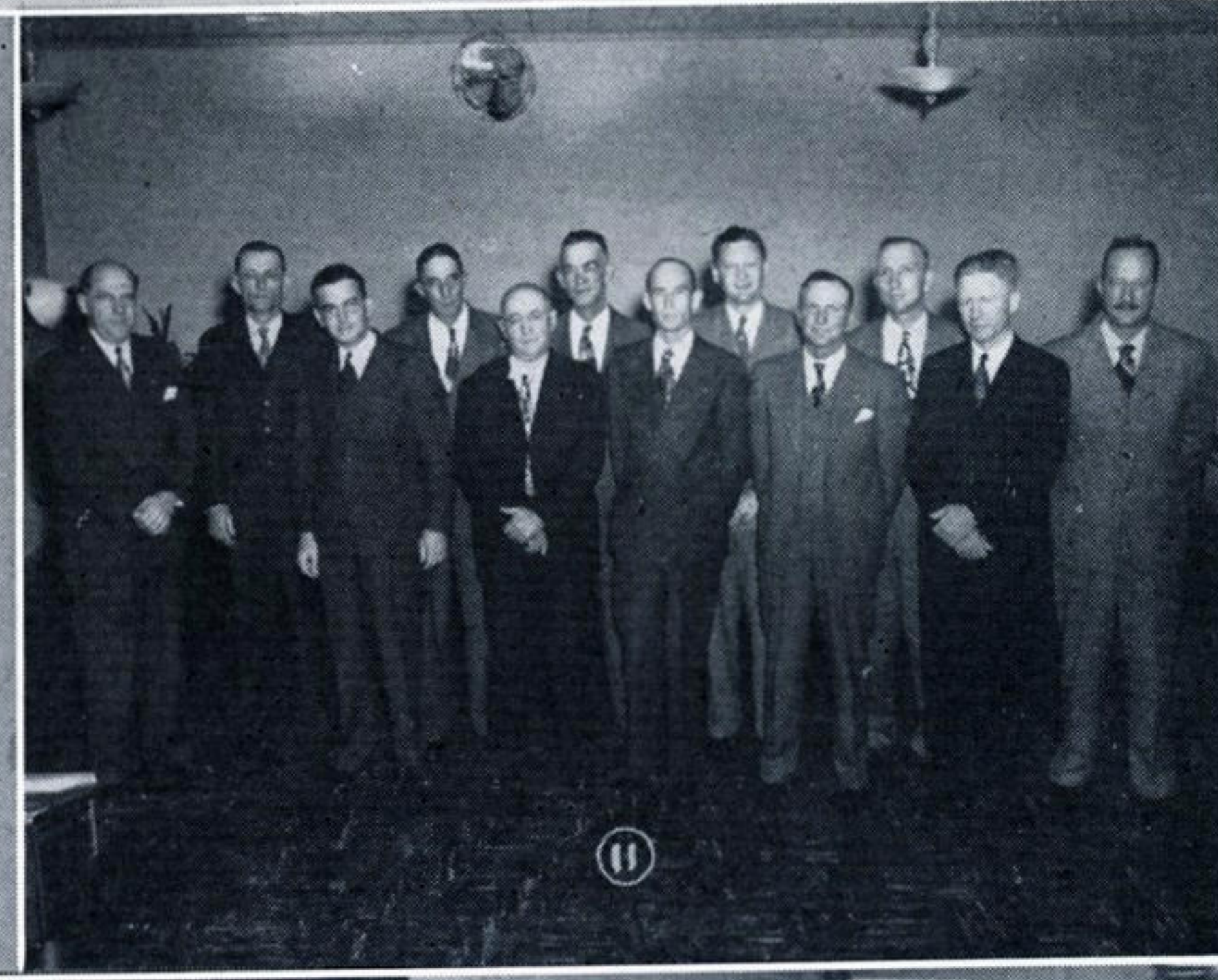
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