



# PLAIN TALKS

Invest Regularly  
in War Savings Bonds

GULF STATES UTILITIES COMPANY

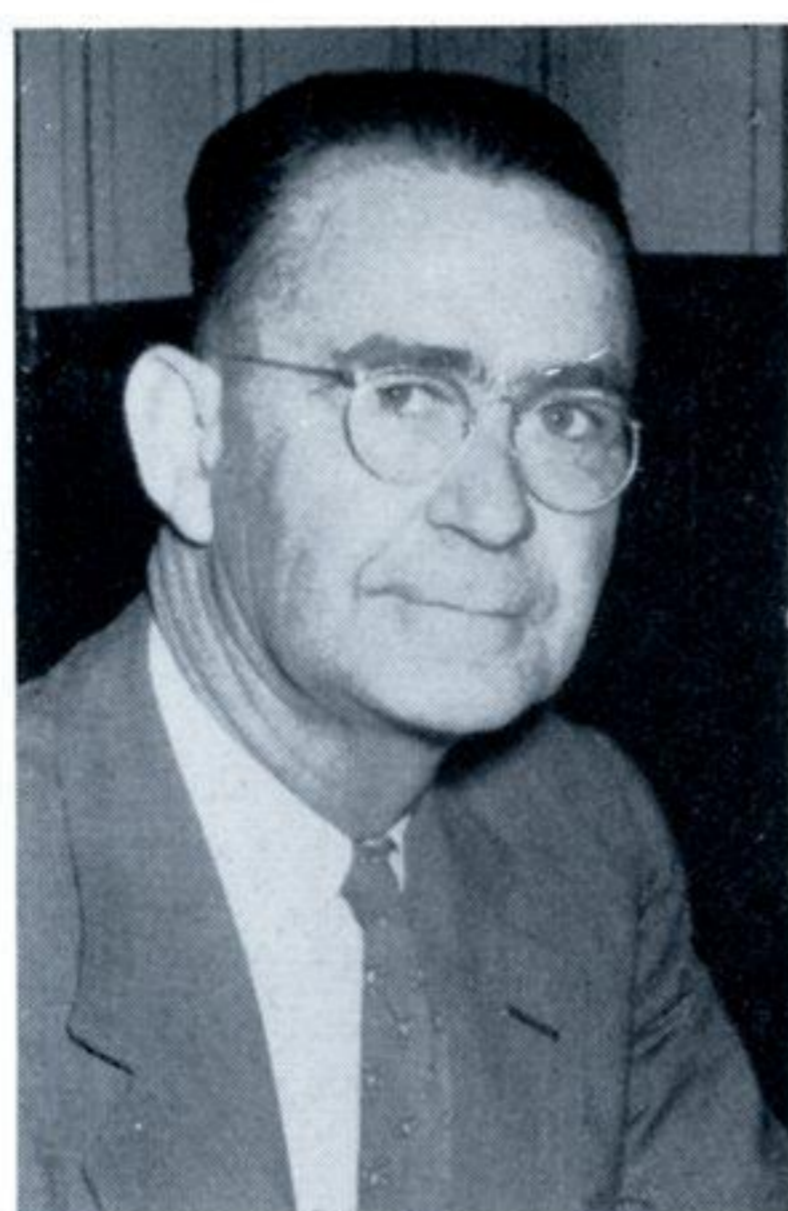
JANUARY, 1943



# NEW 30 YEAR CLUB MEMBERS



L. L. Hirsch  
*Port Arthur Production*



M. B. Marshall  
*Beaumont Production*



C. L. Wallace  
*Beaumont Distribution*



R. K. Wilkerson  
*Baton Rouge Production*

L. L. Hirsch was first employed in 1914 at the LaBranch Street power station of Houston Electric Company, Houston. In 1915 he went to Baton Rouge Electric Company as fireman and engineer at Government Street power station. In 1919 Mr. Hirsch was sent to Pensacola Electric Company at Pensacola, Florida, as assistant to the chief engineer. His next move was in 1922 when he was made chief engineer of Riverside power station of the traction company at Jacksonville, Florida. Next he was made station superintendent of Lakeside power station with Eastern Texas Electric Company at Port Arthur in 1925. In this capacity he moved to Neches power station of Gulf States in 1926 then in 1938 back to Lakeside power station in Port Arthur where he is now located.

M. B. Marshall started with the transportation department of Baton Rouge Electric Company in 1912 as car operator and car-barn records clerk. He moved to the accounting department in 1914, then to Government Street power station as an oiler in 1916. Mr. Marshall went to war in 1917, to France, and returned to Government Street as repairman in 1919. In June of the same year he transferred to Pensacola Electric Company power plant at Pensacola, Florida, where he held several jobs in succession until 1925 when he was sent to Lakeside power station in Port Arthur as maintenance engineer and in October of 1925 was made boiler-room foreman at Sabine power station in Orange. In 1926 Mr. Marshall moved to Neches power station in Beau-

mont as maintenance engineer and helped erect the first turbine installed in that plant. From assistant superintendent he was made superintendent of Neches and is now serving in that capacity.

C. L. Wallace was first employed by Eastern Texas Electric Company in 1912 as a teamster on a Beaumont line department wagon. He drove the first motorized line truck to be used in Beaumont when the change from Dobbin to Gasoline was made in 1922. Mr. Wallace's entire 30 years of service have been spent with the line department in Beaumont where he is now in charge of the line department tool-room, having quit driving in 1939.

R. K. Wilkerson first started to work as an oiler with Jacksonville Traction Company at Jacksonville, Florida and before leaving there worked up to assistant chief of the power station. In 1922 he was made chief engineer of Keywest Electric Company at Keywest, Florida until 1923 when he was transferred in the same capacity to Eastern Texas Electric Company at Beaumont, Texas. Assistant engineer at Neches power station in Beaumont was the next assignment which he took in 1926. In 1928 Mr. Wilkerson moved to Port Arthur as plant superintendent and in 1931 was made chief engineer at Baton Rouge where he has been ever since. Incidentally, the meeting at Baton Rouge where Mr. Wilkerson will be awarded his 30-year emblem falls on the day after he observes his 50th birthday so his will be a double celebration.

# PLAIN TALKS

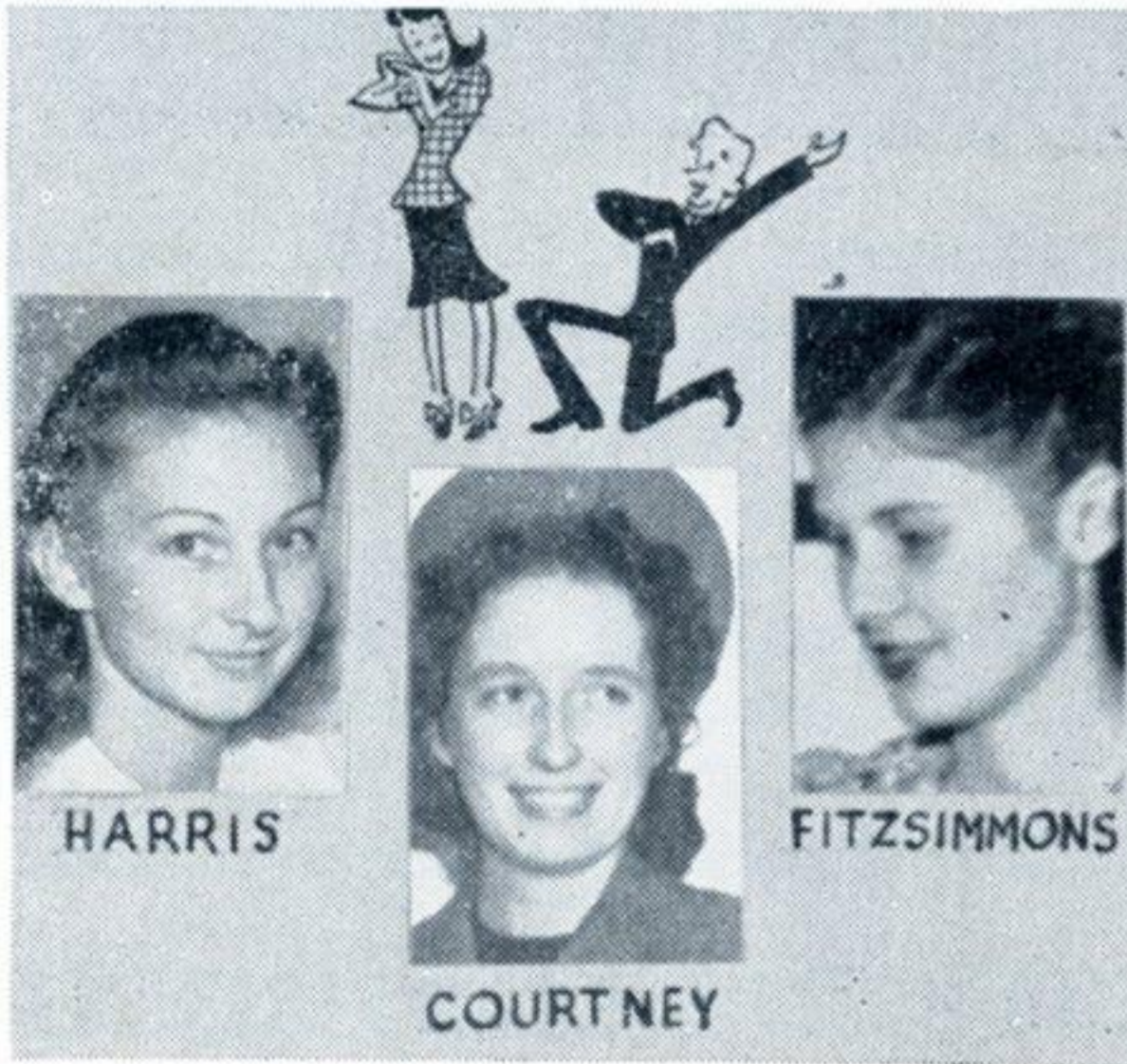


PUBLISHED MONTHLY BY AND FOR EMPLOYEES OF  
GULF STATES UTILITIES COMPANY

JANUARY 29, 1943

## STATIC

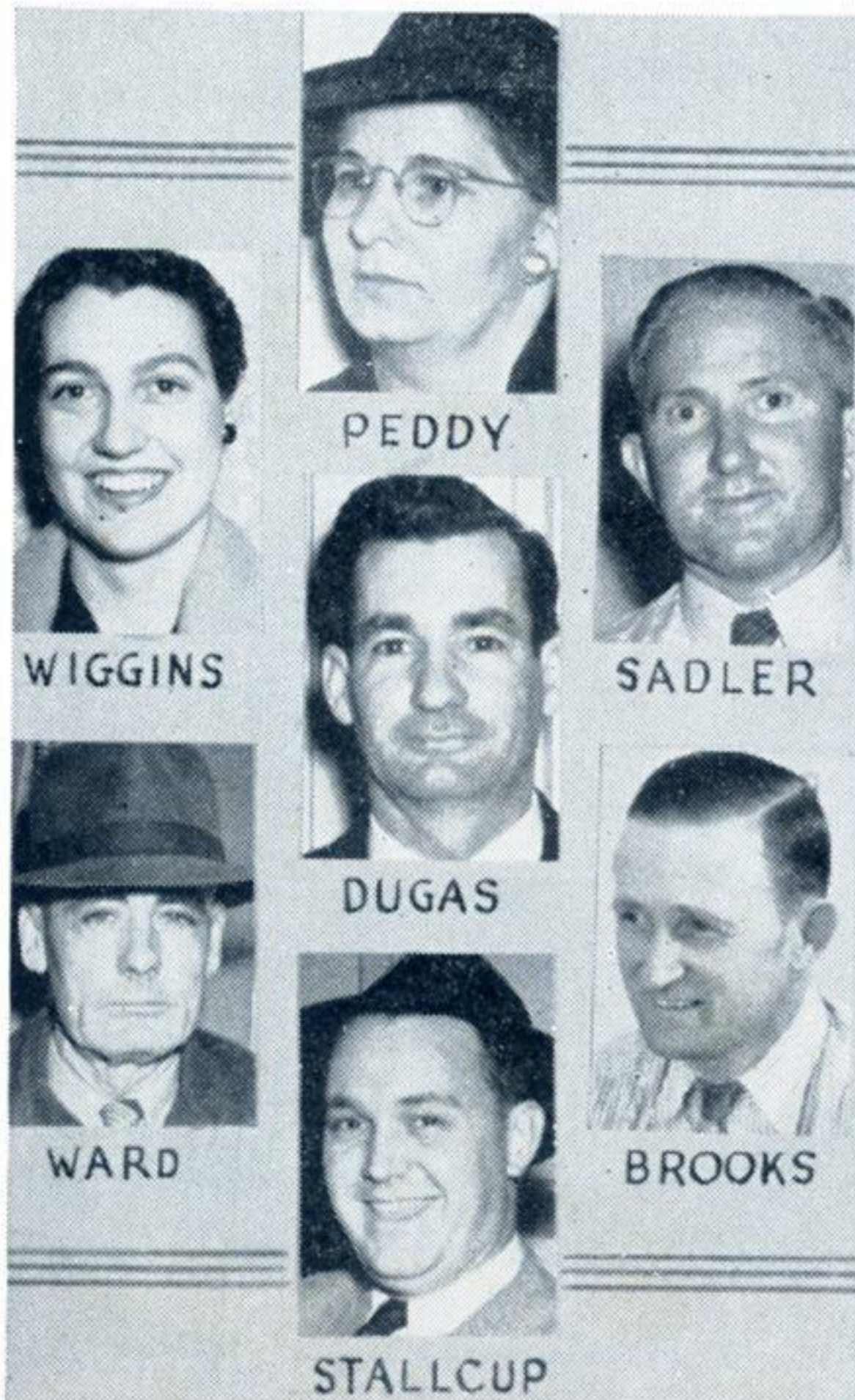
### MARRIAGES



Alice Tarver, Orange steno, became Mrs. W. D. Courtney on December 12 — Aline Kinchen of Baton Rouge accounting strode the middle aisle with Sgt. Frances J. Fitzsimmons on December 21 — Dora Mae Frankland, Beaumont accounting, said "I do" to J. H. Harris on January 1.

\* \* \* \*

### TRANSFERS . . .



B. F. Sparks, line, Huntsville to Conroe — F. E. Mathis, Lake Charles, engineering to line — Arville Gobert, Beaumont line to Port  
(Continued on page 4)

## NEW SERVICE CLUB MEMBERS HONORED

Employee Service Clubs gained 61 new members in 1942. New Port Arthur division members were welcomed to membership and received club pins, buttons or bangles from President Nelson at a meeting of members and their wives and husbands at the Goodhue Hotel January 15. Other new Texas members were similarly honored at a meeting at Hotel Beaumont January 22, with meetings scheduled for Louisiana members at Hotel Heidelberg at Baton Rouge January 28, and at the Majestic Hotel, Lake Charles, February 3.

During 1942 four Gulf Staters qualified for 30-year awards, thirty-three white and three colored employees became eligible for 20-year awards and the 10-year club gained eleven white and ten colored members.

Arrangements are being made for meetings at which colored service clubbers will receive their awards.

#### Thirty Years

L. L. Hirsch, Port Arthur production — M. B. Marshall, Beaumont production — C. L. Wallace, Beaumont distribution — R. K. Wilkerson, Baton Rouge production.

#### Twenty Years

A. E. Beattie, Beaumont engineering — O. K. Bolton, Baton Rouge gas — A. V. Browning, Baton Rouge distribution — W. R. Callahan, Orange production — J. E. Cowart, Baton Rouge gas — R. B. Cruise, Beaumont engineering — I. F. Daniel, Silsbee superintendent — J. M. Dugan, Port Arthur meter — J. D. Fleming, Baton Rouge production — A. F. Gager, Beaumont distribution.

G. L. Hagler, Port Arthur meter — R. L. Henry, Lake Charles distribution — J. H. Hill, Beaumont distribution — J. B. Hodge, Baton Rouge sales — Lee Hyatt, Port Arthur distribution — R. O. Jackson, Beaumont accounting — Mabel Johnson, Beaumont stenographic — E. A. Jones, Beaumont substation — Etta Kay Jones, Port Arthur accounting — Albert Laughlin, Baton Rouge production — J. M. Lopez, Baton Rouge sales — C. V. Merriam, manager Beaumont division — Claude Monlezum, Beaumont production — J. M. Neal (Retired), Jasper production — R. S. Nelson, president, Beaumont — M. Sharp, Beaumont production — R. D. Smith, Baton Rouge gas — J. W. Stokes, Lake Charles sales — J. G. True (Armed Forces), Lake Charles vice-president — Mamie Voyles, Port Arthur sales — W. L. Watts, Baton Rouge gas — W. A. Whitten, Beaumont production — W. M. Wilkinson, Baton Rouge accounting.

#### Ten Years

J. L. Barrett, Madisonville distribution — J. Q. Barrick, Baton Rouge gas — H. P. Bell, Beaumont Production — J. C. Hill, Baton Rouge production — W. J. Johnston, Port Arthur production — C. L. Schooley, Beaumont distribution — M. C. Schwartz, Baton Rouge production — J. H. Smith, Beaumont meter — I. H. Sternberger, Baton Rouge accounting — M. G. Thompson, Orange meter — Valdemar Westh, Baton Rouge gas.

In the colored division, new 20-year clubbers are; A. Nathan, Beaumont Production — P. Nixon (Retired), Beaumont production. New

## DEAR FELLOW EMPLOYEES:

We started the year 1942 with the tragedy of Pearl Harbor seared upon our consciousness. The year was crowded with gigantic preparations for war. Training camps, air fields, and ship-building plants have been constructed. Peace time industries have been torn apart and converted for war purposes. Vast new war plants have been constructed throughout the nation.

Our own organization has been changed to a war basis. Through January 15, 1943, two hundred and seventy-six Gulf Staters are in the armed forces. Two of these have given their lives for their country. Eighty-four and two-tenths per cent of our employees are regularly buying war bonds. The whole organization has been streamlined to meet the vital demands of war plants for power and still more power. We have constructed many miles of power lines and are adding to our power supply to fill this demand. Much of the preparation is done and, as it continues, we are confident of meeting all of the heavy new demands of the mass of war industries which have chosen to come into this territory to use our natural resources and abundant supply of power. All of our generators and power lines will be operating at a capacity not dreamed of a year ago.

We are facing the future with confidence, strong in the belief that we have planned well and built skillfully with the purposeful coordinated efforts of our entire organization. All of us realize that our first responsibility is to furnish power to war plants, and that modern war industry without power is impossible. We supply this force and energy to the war industries and through them, to the very armed forces themselves, and the full realization of our essential part in the miracle of production has been our constant inspiration.

This year will continue to witness fighting manpower and industrial manpower working at top speed to make our cherished way of life safe again. We look back over a year of hard work, fraught with many problems, and face the new year with pride and with the knowledge that a difficult program has been well started. We will have even more serious problems to solve this year, and will be called upon to make larger personal sacrifices, but we will do all this willingly, knowing that no effort or sacrifice on our part is too great while we help equip our men on land and sea and in the air, who are fighting and dying for us, so that we may continue to have all that we hold precious and sacred.

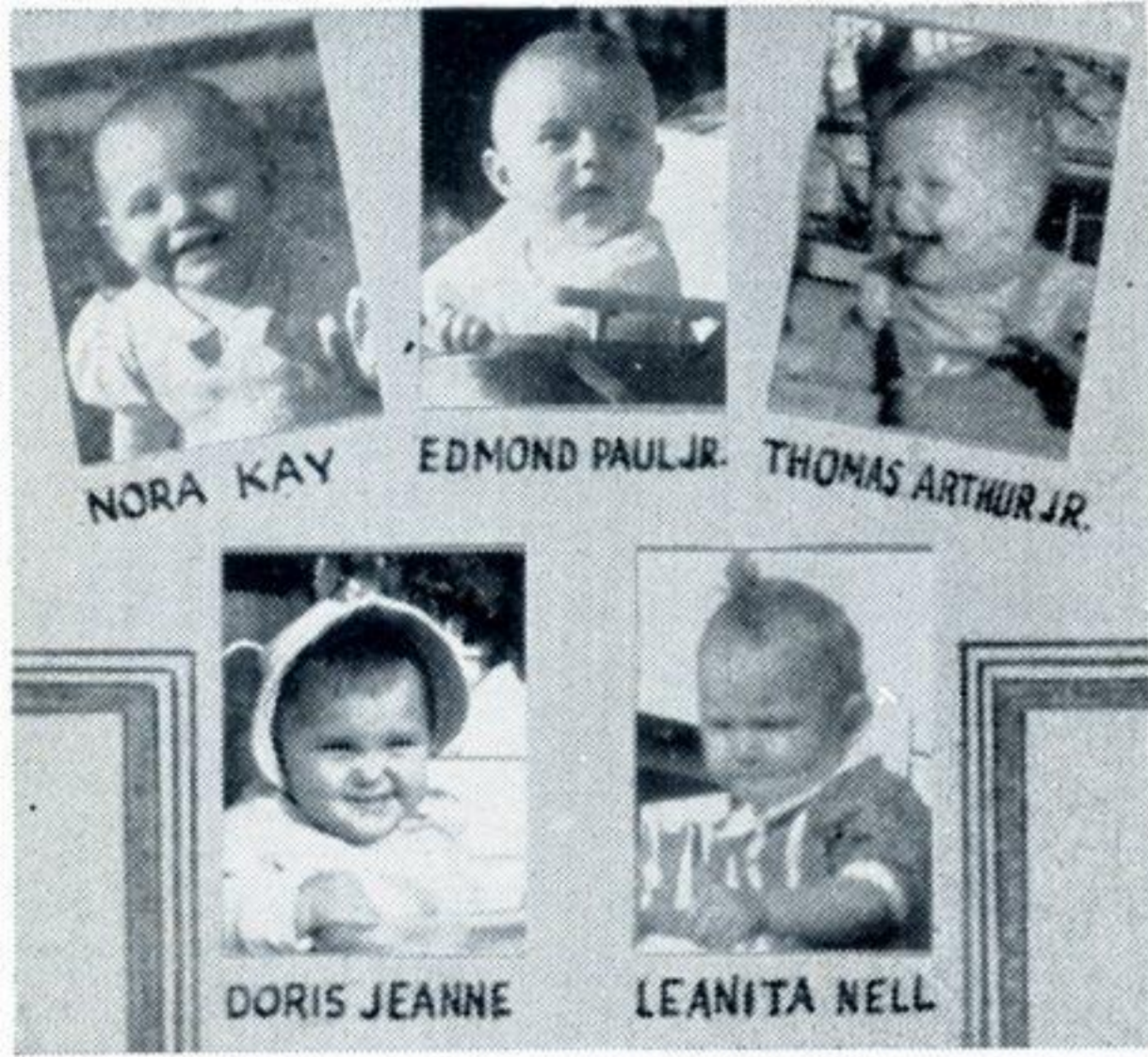
With best wishes to each of you,

Yours sincerely,

H. C. Leonard.

10-year members are; George Chapman, Baton Rouge production — C. Davenport, Baton Rouge production — W. Dostson, Baton Rouge production — Lawyer Fields, Baton Rouge production — John Gardner, Port Arthur production — Willie Leonard, Baton Rouge production — George Robertson, Baton Rouge production — L. L. Sells, Beaumont production — Albert Tate, Baton Rouge gas — M. Whitaker, Baton Rouge production.

## GROWING WITH GULF STATES



Nora Kay Muse; father Ed works at Baton Rouge bus — Leanita Nell Hudspeth; father Roy is serviceman in Dayton — Thomas Arthur Hill, Jr.; T. A., Beaumont lineman, is the poppa — Edmond Paul Melancon, Jr.; father E. P. works in Baton Rouge stockroom — Doris Jeanne Reue; mother Audrey is in Port Arthur accounting but many of her friends will remember when she worked in Beaumont billing and was, before her marriage, Audrey Brackin.

## Servicemen Go Back to School



Seventeen Gulf States servicemen, representing Beaumont, Port Arthur and Beaumont Rural were present at a clinic on range and small appliances uses which was conducted by General Electric representatives in Beaumont January 13.

Servicemen attending were—J. W. McMinn, Dave Dawson, T. H. Lindsey, Fred Carter and I. B. Johnson from Beaumont; Joe Hatley and F. T. Hargrove from Port Arthur; M. D. VanWinkle and S. T. Cooper from Silsbee; O. C. Wingard from Orange; H. C. Sandefer, A. H. Shirley and C. M. Jarnagin from Liberty; F. W. Hall from Anahuac; E. E. Mathews and Hubert Burns from Jasper; Roy Hudspeth from Dayton.

## UNUSUAL LAMP DISPLAY SHOWN IN BATON ROUGE



A rare treat was in store for visitors to the Baton Rouge salesfloor during the Christmas season.

A unique display of lamps (pictured above), the private collections of Miss Mamie Butler of Baton Rouge, was exhibited under the auspices of the Louisiana Department of Education.

Many priceless pieces are among the 160 lamps of all types and descriptions, some of them dating as far back as 1620.



**PLAIN TALKS**  
Invest Regularly  
in War Savings Bonds  
GULF STATES UTILITIES COMPANY JANUARY, 1942.

Our cover this issue is just a gentle reminder that you'd better not wait 'til March 15 this year to start saving to pay your income tax.

And if you're tempted to beef about it, just remember that what we, at home, pay is small compared to the cost to those serving on the fighting fronts.

### PLAIN TALKS . . .

Published monthly as a medium for a better appreciation of our responsibilities to each other and the public.

EDITOR: Kenneth Sutton, Beaumont.

LOUISIANA NEWS: Bill Callender, Baton Rouge.

TEXAS NEWS: Bill Hammond, Beaumont.

ART EDITOR: Jack Gammage, Beaumont.

# NEW EMPLOYEES . . . .



Beaumonters won't call Lyda Hurt exactly a new employee for she was quite a familiar figure in the cashier's cage at Beaumont office for a long time prior to when she resigned a few months ago to move to where hubby was getting made into a bluejacket. Recently Bill shipped off to slap the Japs around and Lyda is back with us.

Pictures of the following new Gulf Staters were not available—E. S. Hodge, production — Bessie Carter, salesfloor — T. D. Hoagland and C. B. Vinson, guards, all of Port Arthur — Ora Lee Evans, Silsbee clerk.

## THERE'S NO PLACE LIKE HOME!

"East is East and Louisiana is Louisiana, and I'll take the latter." This from Louisiana Sales Manager J. B. Hodge upon his return from New York where he recently visited to act as best man at his son's wedding.

Mr. Hodge stated that he never really appreciated Baton Rouge until going East this time. Seems that bad weather, rationing restrictions and transportation difficulties combined to make his return most welcome. L. V. Smith, Baton Rouge treasurer, who also attended the wedding, concurred in this opinion.

## "THANKS AVERY"

Dear Mr. Editor:

*Just a line to let you know that I received a copy of Plain Talks today which I really did enjoy reading.*

*It takes quite a long time for some of them to reach their destinations but I assure you that they are most welcome to the boys in the service. Keep up the good work.*

Yours truly,  
A. A. Adams

## LET'S HELP CONSERVE FIRST AID SUPPLIES

We are having considerable difficulty obtaining first aid supplies. This is due to the excessive demand both of the armed forces and war industries. If adequate supplies to take care of our company needs are to be had, it is imperative that every precaution be exercised to eliminate waste or abuse of these supplies. The welfare of his co-workers is the responsibility of every employee.



Miss Blanche Hanlon, daughter of Thomas J. Hanlon, Jr., vice-president of Engineers Public Service Company, Inc., and of Gulf States Utilities Company, became the bride of Jimmy Hodge, Jr., son of J. B. Hodge, sales manager, Louisiana, on December 29, at the Hanlon home in Scarsdale, N. Y.

Jimmy is now completing his work at the LSU medical center in New Orleans, where he will graduate in March. His bride is well known in Baton Rouge, where she has visited in the past.

## STATIC

(Continued from page 1)

Arthur guard — A. Clark, service, Jennings to Elton — T. E. Farlow, service, Lake Charles to Sulphur — W. C. Sadler, Groveton to Huntsville — Gertrude Peddy, Beaumont, customer accounts to credits and collections — O. T. White, line, Navasota to Conroe — Naomi Wiggins, Silsbee cashier to Beaumont production clerk — Joe Stallcup, Jennings line to Lake Charles customer service — J. B. Craddock, service, Navasota to Cleveland — C. T. Campbell, service, Cleveland to Calvert.

H. W. Lina, service, Groveton to Huntsville — C. B. Brooks, service, Kosse to Groveton — E. W. Ward, line, Navasota to Lake Charles — E. A. Comeaux, service, Lafayette to Sunset — Celeste Thibeaux, distribution, Jennings to Lake Charles — B. W. Hart, service, Jennings to Welsh — R. A. Jardell, Sr., service, Lake Charles to Abbeville — L. V. Dugas, power engineer, Port Arthur to Beaumont.

No pictures were available of Sparks, Mathis, Gobert, Clark, Farlow, White, Lina, Comeaux, Thibeaux, Craddock, Campbell, Hart and Jardell.

## RESIGNATIONS . . .

Beaumont — T. W. Webb from line — J. T. Bissell from T & D — L. W. Routt from appliance repair — O. R. Rowe from service — C. J. Bonin and F. W. Wellman from production — T. D. Harrison, M. C. Rook, L. G. Wheeler and M. D. Jordan, guards — Eleanor Doss and Nancy McCommas, cashiers.

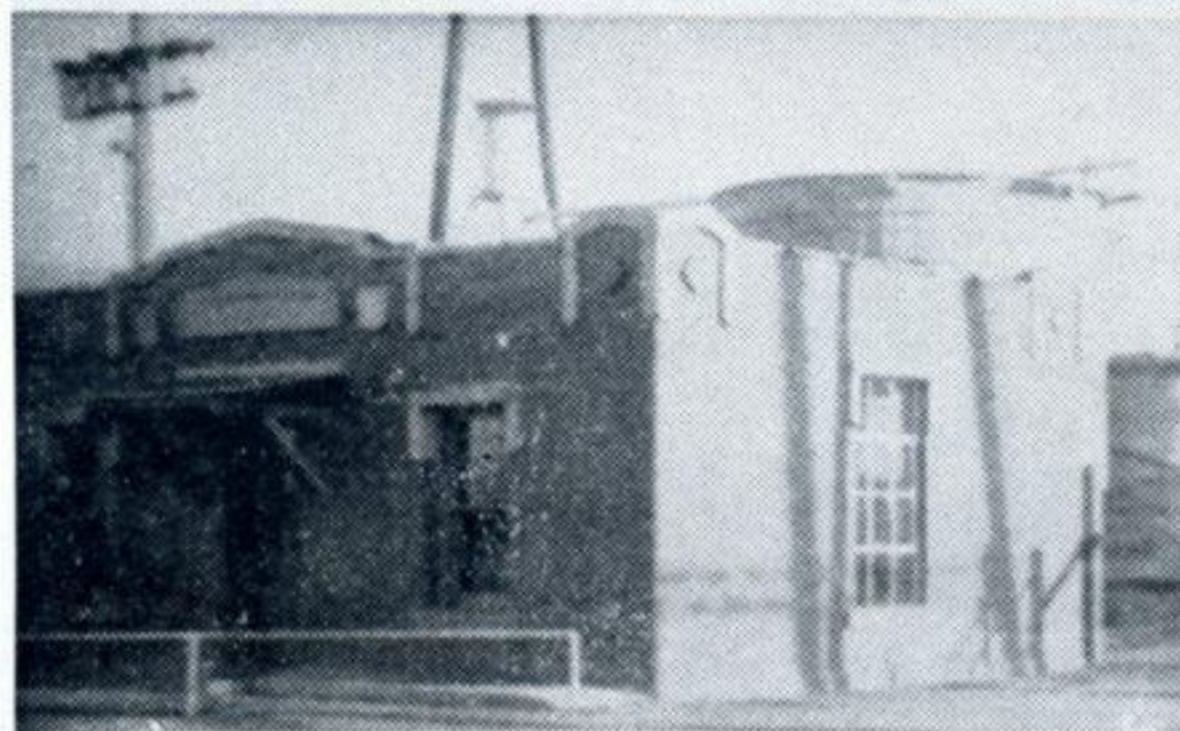
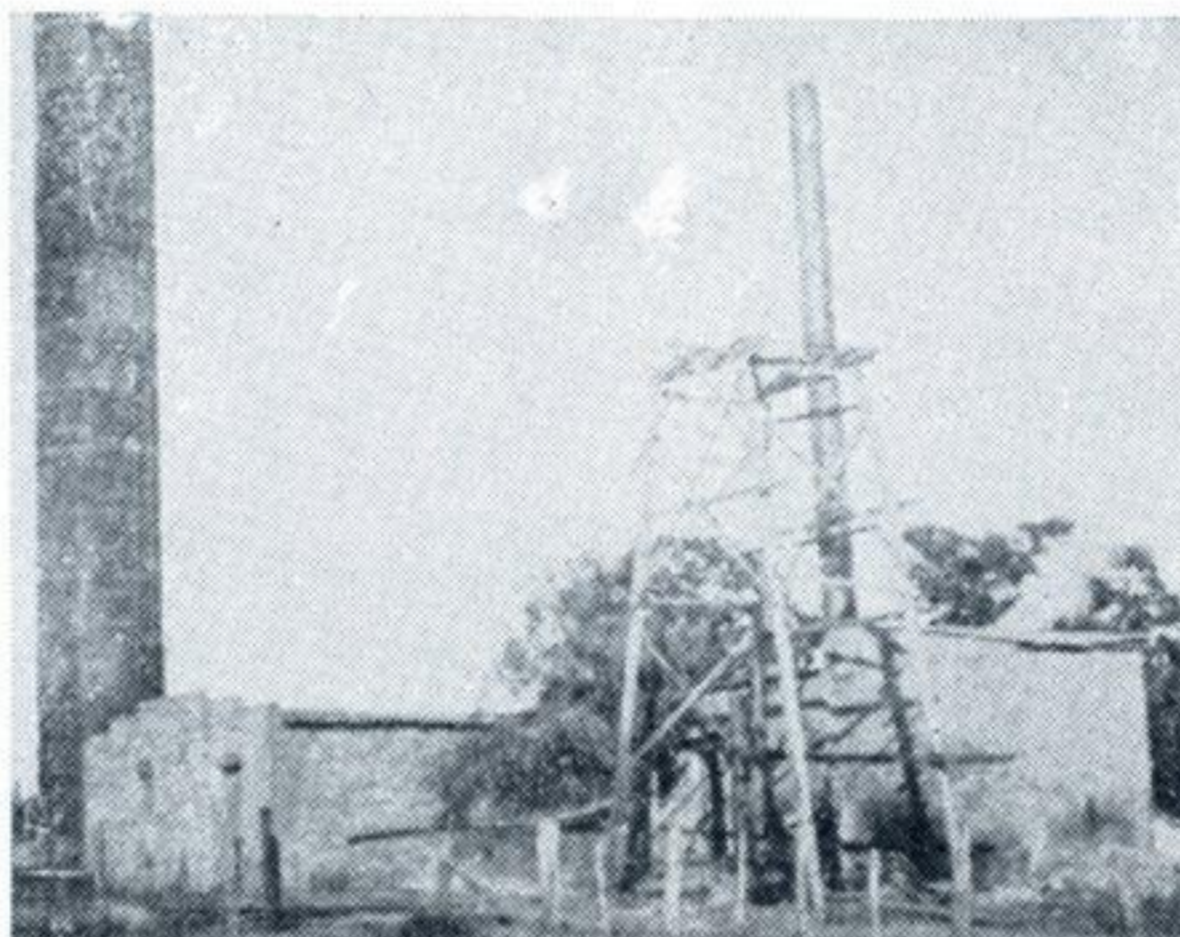
Baton Rouge — E. H. Blackwell and R. Kirkwood, Jr., from production — J. D. Burris, R. D. Dykes, W. T. Buzbee and T. P. Nettles from line — H. E. Jones, D. J. Lockhart and A. C. Chisholm from substation — Alton Nahr from accounting.

Vera Nugent from Port Arthur customer accounts — John Montalbono from Lake Charles line — D. C. Daughtry and Eugene Addison from Huntsville ice.

George Stobart of Franklin is justifiably proud of our modern water plant there and you can see why by making your own comparisons of the before and after pictures (below) which Mr. Stobart sent us.

Top picture shows the Franklin waterworks and light-plant as it appeared in 1907. Back in those days the heavy iron content of the Franklin water made it necessary for folks to catch drinking water in containers and let it settle before trying to drink it.

Today the water in Franklin is very clear and can be used right from the tap after being treated according to health rules of the State of Texas and run through two settling tanks and a filter in the modern plant shown in the bottom picture.



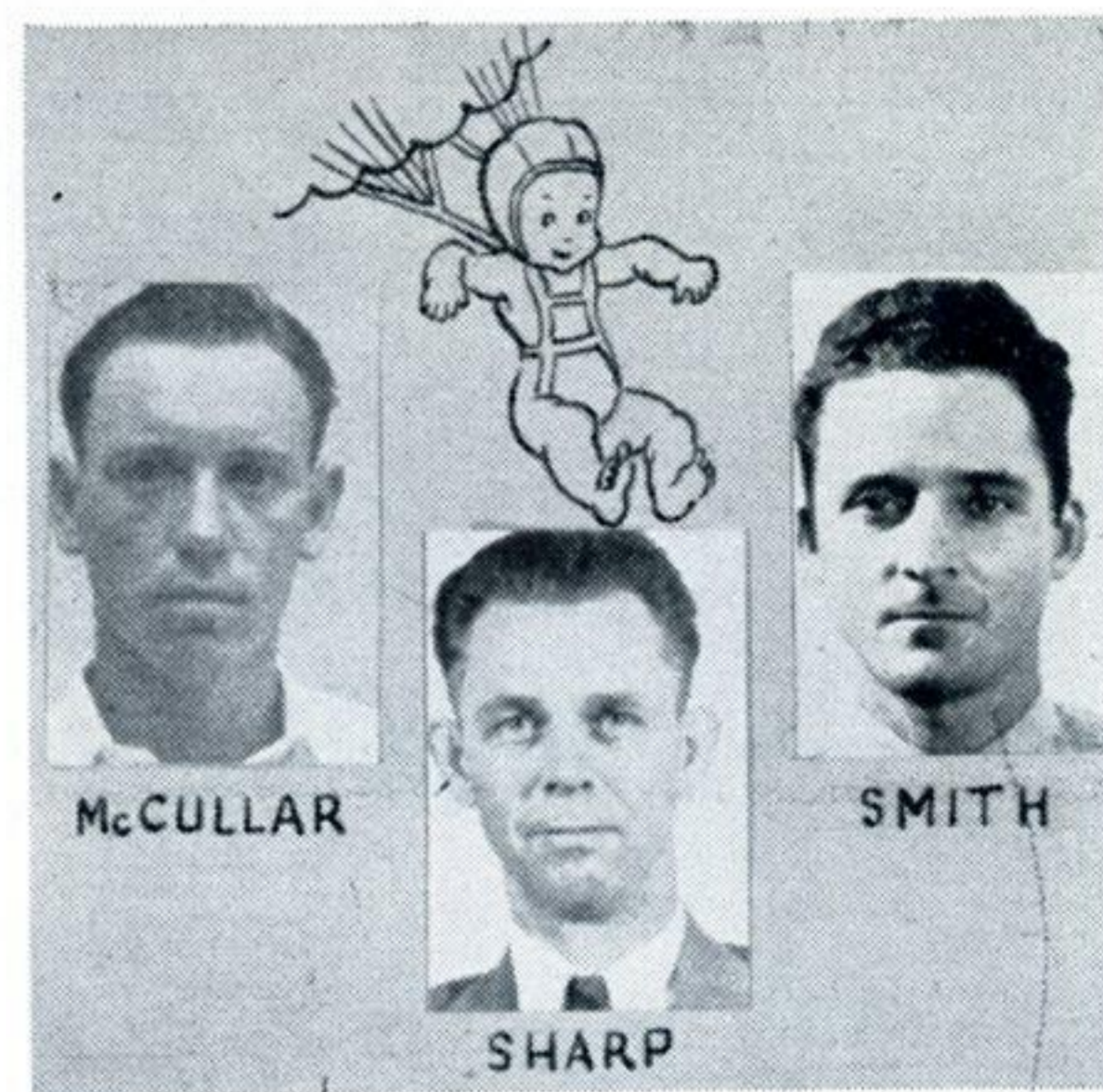
Beaumont Nimrods Louis Maher, Frank Maida, Mrs. Maher, Raleigh Jackson and Raleigh Jr. (left to right) look well pleased after a very trying day of duck hunting during the season just passed.

All five tell the same story. That each got the 10-duck limit. Which proves to us that it was also a very trying day for the duck clan.



Patching folks up is duck-soup to Virginia Fickling, Franklin cashier. In fact, she's qualified to show others how it's done now that she has received an instructor's certificate after completing a 45-hour course in First Aid.

## BIRTHS . . .



A daughter, Carolyn Ray, to L. C. McCullar of Beaumont line on December 16 — V. M. Smith, Gonzales service, proud poppa to daughter Judith Margaret on December 29 — A son, Sam H. Jr., to Sam Sharp of Baton Rouge storerooms on January 10 — No picture was available of Hughie C. Dockens, Jr., Silsbee ice, who became proud papa to a son, James Michael, on December 22.

\* \* \* \*



Add F. E. Elkins, Alvin serviceman, to those Gulf Staters who have figured out one answer to automobile, gasoline and tire rationing.

The above picture shows Fletus with his home-made motorbike which he assures us does a bang-up job of transportation.

\* \* \* \*

The presently precious coffee bean baskets in the limelight now that rationing becomes more and more acute but this isn't the first time the source of the luscious brew has been a headliner.

Coffee beans were first used in Abyssinia where they were toasted, pulverized, mixed with fats and eaten. The habit spread to Arabia where the Mohammedan clergy prohibited its use because the Koran does not permit the use of intoxicating liquor. The decision that coffee was intoxicating was reached by a theological congress which could not agree. They called in two pious physicians who assured them that coffee was a harmful intoxicant.

After that meeting all those who drank coffee were severely punished. Transgressors were flogged and imprisoned. However, the very descendants of the legislators fell victim to the habit and all the harsh laws were rescinded after fifty years. Its popularity was

(Continued on page 11)

# HEALTH FOR VICTORY !!



Health For Victory Club posters go up—In the picture at left, Gulf States Home Economist Mrs. Thelma Carson (center) looks one over with Orange Home Counselors Miss Elizabeth Chenoweth (left) and Mrs. Orvaline Rhader (right).

In center picture, Gulf States Home Economist Mrs. Grace Brooks (right) and Mrs. Katie Knox, (left), Jefferson County home demonstration agent.

In picture at right, T. O. Charlton (left), Gulf States customer service representative and W. R. Garrett (right), manager of Multimax Village, defense workers' housing project in Beaumont.

## "HEALTH FOR VICTORY"

A "Health For Victory" program that promises to far outdistance in effectiveness anything of a similar nature previously promoted by an agency in the territory we serve, has been launched by the company through our Home Service departments.

Our program is designed to aid the war effort by educating meal planners, particularly those feeding war workers, as to proper diet, thus promoting better health and reducing the amount of time lost by workers due to illness resulting from improper diet. It follows closely the pattern developed by the Westinghouse Electric & Manufacturing Company and which is now being mentioned in that company's national magazine advertising. It is coordinated with the national rationing program. It has received the enthusiastic endorsement of federal authorities, and of patriotic, civic and industrial organizations in Beaumont, Port Arthur and Orange.

### Beaumont

In Beaumont a "Health for Victory" Club for meal-planners was organized January 19 at Multimax Village, a war housing development of 600 families. This was followed by organization of a second club unit at the Little Theatre in the Fairground on Thursday, January 21, and of a third at the South Park High School auditorium, January 26. Home Economist Grace Brooks will conduct the programs.

### Port Arthur

Clubs were likewise arranged for Port Arthur with Mrs. Mamie Voyles, our home economist, conducting.

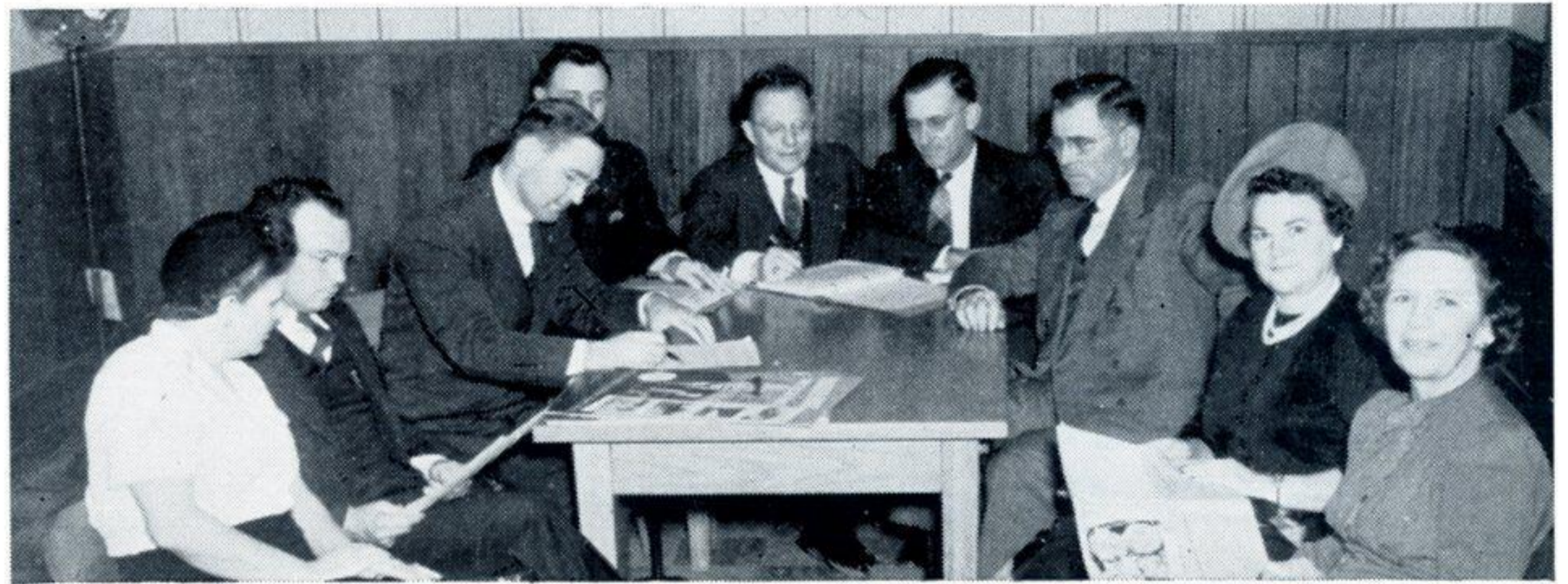
They were scheduled for St. Mary School Cafeteria, January 19, in Port Arthur; Lion's Club building, Groves, January 22; Port Theatre, January 26; Baptist Church, Port Arthur, January 27; Baptist Church, Port Acres, February 9; Methodist Church, Port Neches, February 4.

### Orange

Orange's first "Health for Victory Club" was organized on January 19 at the Navy Recreation Hall, Orange, Texas. Meetings were also scheduled for January 21, Pine Grove Addition—Administration Building; January 26, Gilmer Homes—Recreation Hall; January 28, Curtis School. The programs are in charge of Home Economist Thelma Carson.

### Navasota

In Navasota division, meetings conducted by Miss Jackie Stockard, were scheduled for January 8, 12 and 15 in Corrigan, Madison-



Plans for Health for Victory meetings in Beaumont, Port Arthur and Beaumont Rural were correlated at the January 15 conference in Beaumont.

Those in attendance were: above left to right: Grace Brooks, Frank Smith, T. O. Charlton, H. C. LeVois, F. P. Allen, C. G. DeCuir, J. B. Bishop, Mamie Voyles and Thelma Carson.

ville and Normangee respectively. Schedules have also been arranged for similar meetings in Hempstead, Somerville, Calvert and Franklin.

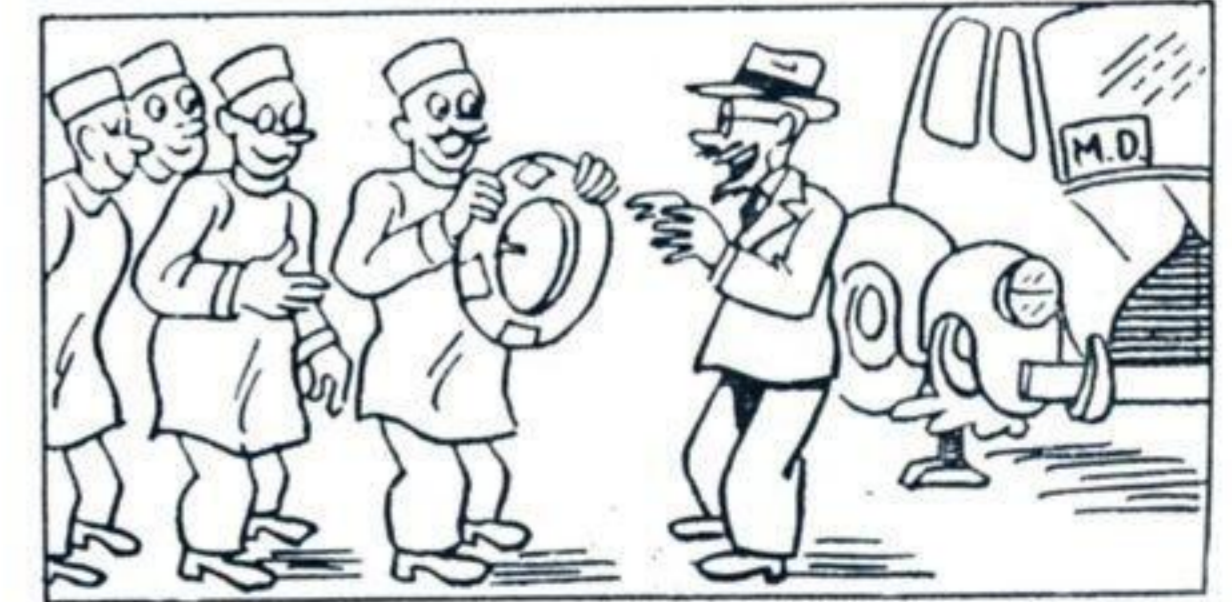
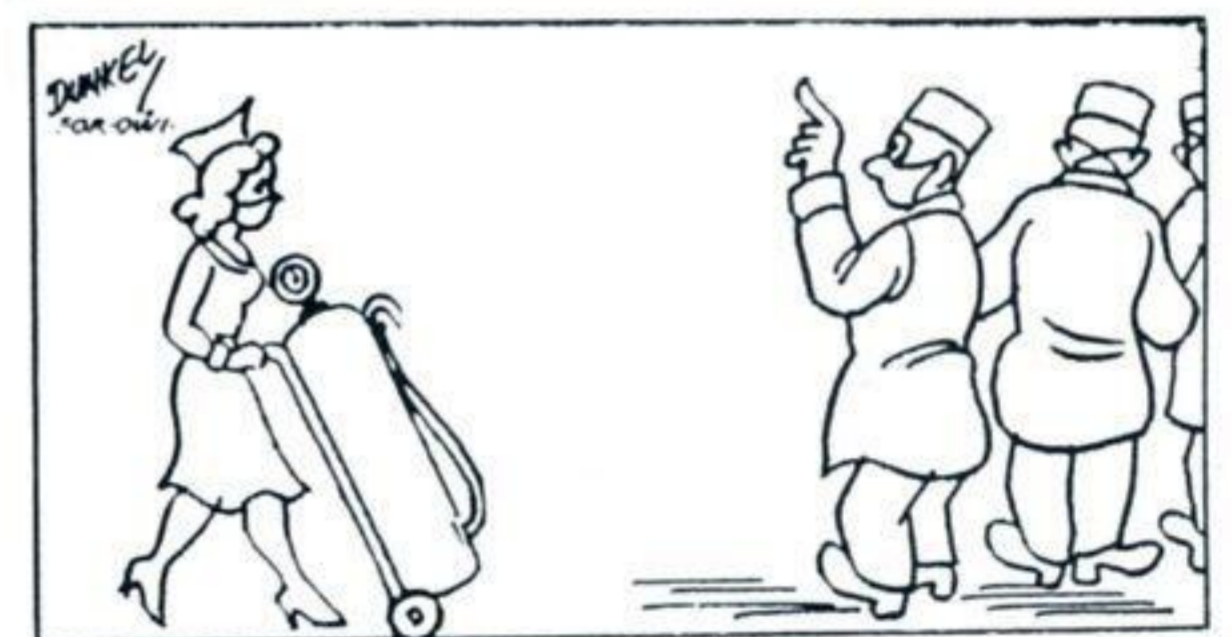
Obviously, to be successful in the face of transportation difficulties, the clubs must be neighborhood in character, and that is the plan. With variations to suit localities the program will in time be underway throughout the territory.

### Meal Planning Guide

A valuable feature of each club meeting—they will meet once a month—is free distribution of a meal planning guide to members. The guide contains balanced menu suggestions for every meal every day of the month to come and food rationing will be taken into consideration by Westinghouse home economists who will supply the guides.

"This is one of the most ambitious programs we have ever undertaken and one that will materially aid in the war effort," General Sales Manager L. F. Riegel explains. "Particularly in the industrial centers will it be of value.

"The company is sincere in its wish to remain in the background. We are not looking for a lot of publicity or other credit. Right now to win the war is our first and most important job and we are happy to have our very capable home economists help in the national movement to promote better health. Membership in clubs is open to all meal-planners, and wives of employees will be especially welcome."



First aid instructor: "What would be the first thing you'd do if you had hydrophobia?"  
 Air raid warden: "I'd ask for paper and pencil."  
 Instructor: "To write your last will?"  
 Warden: "No, to make a list of all the people I'd like to bite."

# With the Colors . .



(Since December, 1942 issue)



MOORE

HARDER

LAMN

INGLEHART

First Gulf States woman-employee to join the armed forces—this distinction goes to Docia Moore of Orange office who left us recently to don the uniform of the WAAC, U. S. Army auxiliary.

Dorothy Harder of Beaumont accounting was the second of the feminine gender to go with the colors and is now with Uncle Sam's Naval auxiliary the SPAR.

ARMY — J. K. Inglehart, Huntsville.

NAVY — M. R. Jones, Conroe production — J. C. Johnston, Conroe line — Fred Armstrong, Conroe — John W. Lamn, Jr., Gonzales service.

MARINES — Hutton H. Reed, Jennings line.

No pictures were available of Jones, Johnston, Armstrong and Reed.

Through error M. R. Jones and J. K. Inglehart were reported in the resignation column in December Plain Talks. Although they did resign, it was to join the armed forces.

## NEWS ABOUT OUR FIGHTING MEN . . .

Guess you will be a little surprised to hear from me, but I am still living and able to write, still in good health. Been some time since I have had a chance to write but can write once in a while now if nothing too bad happens. I have heard from you once since I've been across the pond, and from home just once or twice; think most of the mail was lost while we were in England. Sure hope we get mail now, it's tough not to be able to hear from home.

Had quite an experience on the way over here—spent some time on the sea; and boy when we hit land, can't tell you about it now, but hope to be able to do so some day. Have been in plenty of action and also have seen plenty, but not a scratch. I know by now you all have some newsreels of the whole operation on land and on the sea as we had some news correspondents on our ship. Had my picture taken in several operations, but don't guess you knew me. It was all something I shall never forget.

Plenty of Arabs and natives here. We live in deep trenches underground—eat field rations, sleep not so hot—too much noise and the ground is too hard.

Tell everyone hello for me, and to write me a few lines to Africa. It's all just like picture shows we have seen in the States. Be good and write me.

Leon R. Andrus

Thanks to the folks in Lake Charles for the following letter from Neill G. Carpenter, now with Uncle's army:

"Sure was glad to get your letter. Do it again some time or have it done. See by the papers that the law finally caught up with Toni Joe. When I tell the people here where I came from, this is what they always say: 'Oh, that's where they electrocuted a woman recently.'

"Jack Cart was right about the Army and Navy. Yes, boys, they have it easy. Last week we had to make reveille at 6 a.m., exercise and drill for two hours. Boy, they double-timed us until my tongue hung out and then double-timed us again until it fell back in. Sure am glad I am still young and can take it.

"Had a course of weapons. I can tear up a Tommy gun and put it back in nothing flat.

"You think the G. S. U. has lots of girls working, you should see this depot. There are millions of 'em. This is a huge place (depot). Am taking a course in Signal Supply, so it looks as if I will be an Army Storekeeper instead of a radio man or operator. It ought to be good work though, will be stationed somewhere in the world and will have charge of a large storeroom and lots of girl employees, maybe in Lake Charles, I hope.

"Well, guess I had better turn in 'cause I have another tough day tomorrow. Gotta climb these Kentucky hills and go to school. Let me know who will be next to join up with Uncle Sam and send me the Company paper."

Friends of Kirk P. Brock, formerly in Liberty, will be interested to know that he was recently promoted from Captain to Major. Kirk is stationed at Fort Benning, Georgia.

Randy McAlpine, former Beaumont DR, writes from somewhere in England;

"I am sending along a lot of good wishes for a Merry Christmas to all of you. I am sure that a lot of the old gang won't be there this year to help you celebrate, but hope you will do it up "brown" just the same. Hang my stocking in the tree and I'll be around and collect one of these days. I will surely miss that Xmas Eve visit around to all the offices this year.

"Things are "racking" along very smoothly here. They keep me just a little too busy to suit my taste. But I am not complaining . . . only thing, I could use a little more spare time to see some of this country. I can very easily say that nothing here reminds me of home. It's all new and different, or I should say old and different, from things I have seen before. I like the country and the people. They are very nice to us. We meet very few strangers.

"War does strange things and people here know there is one going on, too. I suppose you are really feeling it around there by now, with all the gas rationing and such. I read about it in the papers but 'tis all a little confusing.

"Best of luck to all during the coming year. I'd like to write to each of you but I'm having a hellava time trying to write at all. That goes to the bunch down at the Service and Repair Depts., too.

"As I said, I like my work, the boys under my charge, and the officers whom I work for and with. We get along swell, yankees and all. I wish I could tell you a lot about what I am doing but Uncle Sam says, no soap."



Bluejacket Clifford E. Chambers, formerly in Baton Rouge production, writes back to the gang at Louisiana Station:

"I'm going to the Machinist Mate School here on the Station and will finish in April.

"I like the Navy fine except that I didn't get Boat-leave. Maybe I'll get a leave after I graduate.

"Please write soon."

## NEW ADDRESSES

In our last issue we promised to keep you posted as to changes in addresses of those in the armed forces by printing a list of new addresses each month.

Since then the War Department has asked all editors not to print such addresses as it might reveal information of value to the enemy. But it is alright to give you, personally, any address in which you are interested if you ask us for it.

Phone or write Plain Talks Editor if you would like the new addresses of any of the following:—

W. H. Herndon  
B. H. Humphries  
Chris Netzer  
R. A. McAlpine  
K. P. Brock  
W. M. Hurt  
L. A. Sullivan  
J. G. Brosman  
C. E. Chambers  
D. G. Wilkins  
L. S. Mire  
R. S. Petkovsek  
B. R. Garrison  
L. W. Harrell  
C. M. Colyer  
L. L. Thompson  
G. K. Ethell  
T. A. Houston  
A. A. Adams  
G. I. Allgood  
M. R. Jones  
J. K. Inglehart  
Fred Armstrong  
M. J. Boudreaux  
R. L. Burgess  
N. G. Carpenter  
Z. T. Cart  
H. S. Cole  
H. G. Dennison  
J. C. Farlow  
L. M. Ford  
W. H. Ford  
C. J. Gary  
G. S. Jeane  
Pierre LaVergne  
Waddy Lewis  
A. A. LeBlanc  
Luther Risher  
A. R. Turbeville  
R. M. Stone  
J. R. Wickey  
L. C. Cummins  
L. A. Sadler  
J. C. Johnston  
Brent Powledge  
J. T. Holman

## DIED IN LINE OF DUTY

Edward E. Warren—May 15, 1942

Ray A. Blanchard—October 31, 1942



# MORE LETTERS OF THANKS

We promised to print thank you letters from the fellows in the armed forces which arrived too late to be included in last issue.

Here they are—

Having received no Plain Talks of recent months I don't know who is really responsible for the more than elegant Christmas presents I received while in Detroit, but I do want to express my thanks and heartfelt gratitude for being remembered by my fellow workers. You would all have to be on the receiving end to really know how I feel.



HURT

There is very little that I can tell about my location here except that it is everything that it is "cracked up" to be. Fine food, wonderful living conditions, grand entertainment and a swell bunch of buddies.

At present I am on general detail doing absolutely nothing. Within the next few days, I expect to be located here or on one of the neighboring islands as an *electrician*.

There is only one page to victory letters so I'll take my leave with another "thanks for everything."

William M. Hurt

\* \* \* \*

I am ashamed of myself for not having written you before. It's not often that I haven't been thinking of you often. Especially at Xmas time. You have proven to me you haven't forgotten me. First Xmas package I've received here. Thanks. Sure makes a fellow feel good.

As you know, I'm in England. It's lots better here than I thought it would be. At first we all more or less had bad colds but soon recovered from that. All feeling great and having plenty of fun. Don't let this fool you now. To me it's nothing like the good old U.S.A. Thanks again for the presents. Merry Christmas to all of you. May we all be together the next one.

Lucien S. Mire

\* \* \* \*

Believe me you really know how to treat a guy who is a long way from home on Xmas. I appreciate so much your thinking of me, by sending all the nice gifts, even the cob pipe was appreciated.



FRANKLIN

Believe it or not, and it could never happen again, the pipe was the first thing unwrapped. Then the tobacco pouch. You had me wondering for a minute but when I found the Kaywoodie, well it made me realize more than ever there is none like the old Gulf States bunch.

It rains or snows (4 inches on ground now) most of the time. Have already seen more winter than we have in Texas the entire year.

However, it isn't slowing our work here. We just go right ahead doing our bit to slap the Japs. Since I have been here we have sent nine war ships down the river to sea duty. Have another ready soon. Will have to wait until after the war to tell you all about it.

May I add again the appreciation for your thoughtfulness in sending the gifts.

Happy New Year to you all.

Keen Franklin

*These darn Yankees are killing me.*

I will take the greatest pleasure in writing you all. My swell Christmas package I received from the Gulf States was exactly what I needed. It was highly appreciated and I never will forget you nice bunch of folks.



CARPENTER

You are all a swell bunch of friends whom I shall never forget. I also was glad to receive the little booklet with all the addresses in it. I have written quite a few of the boys. Well, I will be glad when I get back so I can be with all the gang again.

Again I wish to thank all my friends for this wonderful Christmas present which was so useful to me. I will say good-bye. Be sure to tell all the gang hello for me.

Allen W. Carpenter

\* \* \* \*

I wish I could write and tell you folks a few interesting things about my new home (Alaska) but things like that are taboo, so please accept this note as a "thank you" for the Xmas gifts which you folks did up in a swell way. Thanks a million times for them I won't let you folks down if I get a chance to get a few scalps.

Thanks also for the address book. I will use it. One Gulf Stater happens to be stationed here with me. I do not know him personally yet but will look him up before long. I was surprised to find some of the "old timers" included in the list.

You people keep plugging away and we will continue to give 'em hell, both pulling together (like we always have). Will soon bring us together again.

Merry Xmas and a happy New Year to all of you and take this slogan (our slogan) with you when you go to work in the mornings, "Can Do". If you "can do" then we will all be seeing you soon.

Jimmie C. Farlow

\* \* \* \*

I wish to take this means of thanking the Gulf States Utilities Co. and all of the gang who represent it, for the kind Christmas remembrance which was duly received.



BARRON

It, indeed, contained a variety of useful gifts which I am certain all of the recipients can use to good advantage. However, I am quite sure that with all of the most appreciated item was not one of those so carefully wrapped with Christmas paper and twine but rather the spirit and thoughtfulness which prompted your act.

Please say "hello" to all of my old co-workers and thanks again and Happy New Year to all.

Clarence B. Barron

\* \* \* \*

I am writing to thank each and every member of Gulf States Utilities Company for the fine Christmas box. The reason I am so late in thanking you is for the simple reason that I didn't know who to thank.

I got a letter from Beaumont one day telling me to be careful in opening the box which was coming. Three days later the box came from Baton Rouge, so you see it was quite complicated for a master mind like me to decide who sent the box or who to thank.

My "Plain Talks" came in yesterday and explained how the presents were bought and sent, so I, as chairman of the receiving committee, am writing you, as chairman of the sending committee.

I am hoping you will tell everyone, especially everyone I know, how much I appreciate the box.

Leonard W. Harrell

Today I got a package from the employees of the company, but have to wait till Xmas to open it. Let me take this opportunity to thank each and every one of you for the package. It means a "helluva" lot to all of us over here when we get things like that.

Miracles are still happening in this old world, and I have proof of it. I was appointed a second Looie on the 24th of November. Had been a Warrant Officer since August, and figured that I would go all the way through the war as A.W.O. Guess that now I will be the oldest shavetail in the army when the war is over.

I am stationed in England now, and really like it over here. Ireland was OK, but this is more like home. The people over here are swell to all of us. The morale of the English people is really something to behold. Believe you me, they can take it and grin, and keep coming back for more.

I am sure that I wouldn't know the old office with so many new faces. Just yesterday I got the September copy of Plain Talks, and all the pictures of the new employees make me wonder if I know anyone that is left. By the way, a few days ago I ran into Randy McAlpine, who worked for the company in Beaumont. He is also a Looie and is in the Signal Corps. Guess this is a small world all in all.

Whoever is using my desk better keep it in good shape 'cause when I get back and take about a month vacation, I'll be raring to get to work.

Tonight here in Camp the Kay Francis group of entertainers is going to put on a show for us, and I understand that it is really good. Al Jolson was here not so very long ago, and we all enjoyed his show very much. He sang all the old songs that make him famous or that he made famous, which ever way it goes.

I am afraid that I have about run out of something to say so I better cease firing for this time. Again thanks a million for the package, and I would like to hear from all of you every time that you find time to write. I don't have much time to write and when I do find time, I try to write the folks first, then if I have a little time left, try to get a letter off to someone else.

Hope that all of you have a very Merry Xmas and a prosperous New Year. My regards to all and here's hoping that I can spend Xmas next year there with all of you. So long for now.

William H. Herndon, Jr.

\* \* \* \*

I was certainly surprised to receive your package of Christmas presents and really don't know how to express my thanks.



TURLEY

I still consider myself part of Gulf States Utilities Company and it sure gave me a good feeling to find out that you also consider me a part of the Gulf States Family.

I came to San Diego when I first left Gulf States and if the situation doesn't change too much, may be here for the duration. My present attachment is Air Force, Pacific Fleet and my work is on the main issue window for Central Stores, supplying aviation and operating materials to the squadrons here. It is fairly interesting work but runs a little toward the routine side.

Again I wish to thank you for such practical gifts, but most important to me is the spirit behind the gift. I am sure that all the men that received these gifts feel the same as I do.

With best wishes to all the Gulf States employees for a Merry Christmas and a Happy New Year.

Edward G. Turley

It is indeed a pleasure I might say also about time I took pen and paper in hand to write the most outstanding all girl committee in the country. Some few weeks ago I received not a new pair of number twelve shoes as I was expecting from Montgomery Ward, but a swell box from GSU Co., Beaumont, Texas. As I am a firm believer in Santa Claus I have not opened the box yet, but will place it under some one's Christmas tree if I can find one; if not, a sixteen inch gun may have to suffice. Thanks a million and believe it, it really does an old service man's heart good to be so well remembered by his friends in good old GSU. Myself as well as the rest of the fellows are looking forward to the day we can all express our gratitude in person.

I have enjoyed my year's service with the Navy a great deal and as the sailors say it has just been in the last month that I have been able to wring salt water out of my shorts. I am attached to Patrol Squadron 5 with ships-number of—inch guns and—depth charges. With best wishes to that old gang of mine, for a swell Christmas.

George K. Ethell

\* \* \* \*

I'm really ashamed to write since I've put it off so long. I've just been so darn busy that I haven't had the time. Have learned quite a bit about Diesel engines since I've been here. Made two very interesting trips to engine factories. Will have some interesting dope to tell all of you when I see you again.

I expect to be detached from here soon and also expect to get ten days leave. If I do I'm heading south to see all of you before I ship out for good. Won't know exactly what type ship I will be assigned to until after I report from here. However, I have a pretty good idea what I'll get so I'll tell you more about it when I see you. Sorry I haven't had the time to sit down and write all of you individually. You just have to talk to someone who has been through one of these training periods to realize just how little time we have to write or do anything else. I'm hoping to have a little more time to write after I go into active duty.

I wanted to write sooner and thank all of you for the very nice Xmas present but my wife wouldn't let me open it until Xmas so I didn't know what to thank you for until then. I never needed anything worse than a shaving kit. I couldn't hardly wait until Xmas to open the package. Couldn't imagine what it could be.

There's a fellow here by the name of Burgess who was Power Sales Manager for El Paso Electric Co., El Paso, and he knows Mr. Nelson very good. He is a very swell guy and I like him very much. He also knows quite a few other men in the company. Most of the fellows in my outfit are darn swell guys and I like them all. Of course, I'd prefer being in Lake Charles with you all where I could get that good Cajun coffee at least twice a day and also get in a little river fishing and duck hunting once in a while. Will be very glad when all this is over and we can all settle down to a normal life again.

I can't wait to see some action, but of course I wouldn't let my wife know that for anything. This going to school all over again gets pretty tiresome at times. However, I've learned a lot of stuff here that I feel will be very useful to me when and if I ever get back to civilian life.

Diesel engine work is really interesting. We have made some very interesting experiments covering their operation but I'm still convinced that the electrical way is still the best for oil field operations.

Z. T. Cart.



ETHELL

I wish to thank the Gulf States Utilities Company and its employees for the very much appreciated Christmas present. Although we in the service did not expect to be remembered by our fellow employees in this manner we are deeply grateful. It gives one an excellent feeling to know that we are still remembered by those left behind even though some of us have been scattered over the entire globe. I received my present quite sometime before Christmas but saved it to open on Christmas day. I wish to again thank you for the gift and thanks many times for remembering me.

Howard G. Denison.

\* \* \* \*

The gift was lovely, and I must say it was very thoughtful of the employees as well as the company. Every item has been very useful. I feel I can speak for all the employees in service when I say thanks a million.

Please give everyone my regards.

Dick Morrison

\* \* \* \*

It would be much more fun to be there to say, "Merry Christmas," and to thank you in person for remembering me at Xmas, but that will have to wait for another Xmas — it would be difficult to tell you, just how much I enjoyed all of your nice presents. Everything was so nice, and I especially enjoyed the address book. G.S.U. has quite a representation in the army now, and we seem to be scattered everywhere. Few of the civilians here had ever seen a pine cone, so I had a prize possession. Thanks so much for everything.

We are still much too far away to hear any enemy guns, but all of us are hoping that some day we will be moved to the front. The office that I am in is kept quite busy and we work at least ten nights every month in addition to our other work. No one really minds though, for it is either work, a G.I. show, or sleep, and few of us need sleep, though this climate makes you feel lazy.

I saw an old G.E. monitor top the other day and it felt like meeting an old friend. It surely would be swell to be back worrying about "collections" and wondering if it was going to be possible to make a sale that month, or even that year.

Thanks again for your nice presents. To be remembered by you added so much to my Xmas. Though I am too late to wish you a Merry Xmas, I wish you all a very happy New Year with many sales (if priorities allow)—

Frank L. Bolton

\* \* \* \*

I am spending a ten day furlough visiting my family in Connecticut. Wish I could have come to Baton Rouge too for it is part of home to me.

I received my Christmas package from Gulf States and may I thank you all. It certainly was thoughtful of the company and employees. Please wish a very Merry Christmas to all my friends at Gulf States Utilities.

H. T. Blanchard



MORRISON



BOLTON

Here I am behind again in writing you swell people. Let me say right now thanks a million for the most useful gifts a man in service can use. It was awful thoughtful of you to send them to me, and those are the reasons no matter how far or where we go we shall never forget people like the good old Gulf States has working for them. Yes, I sit and think quite a bit of everyone of you and that is the reason I don't mind being here and doing everything I can for the folks back home. Thanks again and I shall never forget this or any of you.

School is still rugged but I have it made now. I have passed twenty-five words in code and my theory average is pretty high. We finish January 31 and from here we don't know where. This week we were examined for gunners and I came through in tip top shape so that means six more weeks of schooling after I leave here.

The people of Chicago sure have been swell to the service men and I sure will miss it all when I leave. Xmas most of the gang went home or to someone's home in Chicago. I enjoyed the meal and the day but this year Xmas was quite a bit different from all others. But I have no complaints when we realize how many men had no Xmas at all this year. Things will all turn out for the best and let's all hope by next Xmas we will all be back at home and on a big Gulf States Xmas party.

My time is short and now I have to go back to class. Hope everyone of you had a grand Xmas and let's all look forward to a very bright New Year. Thanks again and give my regards to everyone.

Donald Laughlin

\* \* \* \*

I am writing thanks for the Christmas present that I received from the Gulf States, and wish to thank each and every one of the employees for the kind thought that they have shown to me and the rest of the fellows that are in the Service.

I am sure that they could not have sent a more needed or more welcome gift than the ones I received in that box and as for the list of names and addresses, well every one of us I am sure really appreciates that as much as any gift that we could receive from our fellow employees.

Again thanking all the Company Employees and wishing each and every one a Very Merry Christmas and a Happy New Year.

Lester P. Landry

\* \* \* \*

I have received the so very nice Christmas gift package from my fellow employees, and I don't really know just how to thank you for your thoughtfulness and let you know how much such a warm greeting from home means to a soldier.

Temptation has gotten the best of me, and I have, therefore, opened it before time. I opened it carefully getting an inspiration of the sentiment and thoughtfulness crammed within.

The gifts within have been well-chosen, and as I close this letter of thanks and appreciation, I wish to thank you all!

Bennett G. Canizaro

\* \* \* \*

I am back in school again. Think that I am going to like it fine this sure is a swell place. We even have plates to eat out of. Well I must stop now.

P.S. Thanking everyone for the nice Christmas gifts I received.

Bill H. Humphries



LAUGHLIN



CANIZARO

I received that beautiful box of Christmas presents from you, and you have no idea how much I appreciated and enjoyed it. Thanks a million. Everything in the box is going to come in very handy.



PATIN

I am no longer in Lafayette. I was transferred to the Induction Center in Shreveport Fort Humbert (yep, honestly) about ten days ago. My work here is different from that in Lafayette. Here, I work with the Psychologist, giving the inductors literacy tests. So far the work seems to be very interesting, and all of the men and officers with whom I work are very pleasant and friendly. I'm sorta reminded of the friendliness around G.S.U.

By now the place must be about rid of all the men. This army isn't bad at all. Gosh, I'd like to be able to see all of you. Won't some of you—or one, maybe—write and give me all the dope? How about a copy of Plain Talks?

Hold everything together over in Baton Rouge. I hope all of you had a very Merry Christmas, and wish you all a Happy New Year which I pray may see the end, or the beginning of the end, of this whole mess.

James F. Patin

\* \* \* \*

I still like to place myself as one of you and that I am on "special duty" for the duration only; that we will all be back in the Gulf States family before too long.

The biggest pleasure I had, at Christmas this year, was opening the Christmas package which you sent. Every article in the package is a useful gift which was appreciated to the fullest extent. A "guy" away from home is certainly lucky to have a "gang" like you back home remembering him.

Many thanks to all of you for your thoughtful remembrance. May you have a most prosperous and happy New Year.

Kirk P. Brock

\* \* \* \*

Merry Christmas and a Happy New Year.

Thanks a lot for the Christmas gift. They certainly were swell. We are so close to the North Pole that I thought maybe I could catch a ride with St. Nick when he started to make the rounds, but I guess I missed him. It sure gets cold up here in this Yukon. We moved into our new barracks today. The weather was 20 below. I hope I get to see you all soon.



ELLIS

Ralph H. Ellis

\* \* \* \*

Just arrived in Cairo, Illinois. Has been snowing and sleeting for last five days and going is tough. The river is covered with mallards—get my limit every day. Hope to see all of you in a short while. Thanks for the Xmas present.

B. R. Garrison

\* \* \* \*

Will you please express my appreciation to the officials and employees of the Company for the fine Christmas box which they sent me. It is gratifying to know that in my absence of almost two years I have not been forgotten. I sincerely hope that we'll all be together next year.

May I take this opportunity to wish you all a very Merry Christmas and Happy New Year.



ATKINS

Jimmy W. Atkins

I wish to express my appreciation for your kind thoughts of me during the Christmas season.

I am very grateful to all the employees of Gulf States for the gifts, and I assure you that I shall always remember Gulf States and the gang.

Wishing everyone a Happy New Year.

Am leaving to attend school in Boston, Mass. Dec. 29th.

Will write more when I arrive there. Please don't forget the Plain Talks, because I enjoy it very much.

Wilson L. Cazes

\* \* \* \*

This is to let you know that I certainly appreciated the very nice box of gifts I received. I want to compliment the ones that selected the gifts. They were exactly what a soldier needs.

All of you should have been at our regimental party last night. It was held on a snow covered field. We had speeches, cash prizes, band music, and drinks a plenty.

Hoping that all of you had a very Merry Christmas and that I get to see you soon.

L. L. Thompson

\* \* \* \*



THOMPSON

Just a grateful line or two with many, many thanks to you.

J. A. Kernan, Jr.

\* \* \* \*

I hereby wish to extend my thanks and appreciation to all responsible for the wonderful Christmas package I received from the company. I also want to congratulate those responsible for the selection of the gifts. I doubt very seriously that an Army Official could select a group of more useful gifts for a Soldier.

It is with a feeling of profound sincerity that I wish you all a very happy and successful New Year. Hoping to see all of you again real soon.

Kenneth L. Jumel

\* \* \* \*



JUMEL

Thanks for the very nice package the Gulf States Utilities Company sent me. It surely was the things a sailor man needs the most. I want to thank each and every one of you and you can tell all of the Gulf Staters I got it and thanks a lot to you and all the rest.

Life isn't unbearable here due to the fact that we have some books to read if we have any spare time. We also have a radio. We have a picture show once or twice a week. We should have bought the radio on the installment plan for the collector certainly wouldn't give us any trouble here.

How was Thanksgiving? I hope all was well back home. I had a nice dinner. Turkey with all the trimmings.

Well, it's about sleepy time so I'll close. Some time when you have nothing better to do, just drop me a line.

Thanking you again and I hope to be back in the Gulf States family before too long.

Phillip H. Magee

\* \* \* \*

Your gift just arrived, and I want you to know I think it is as grand as can be. I appreciate the fact that you thought about me.

Sylvester C. Fugler



FUGLER

I have been wanting to write ever since I've been in the service but have been kept so busy that I haven't had much time for writing. I've been in Houston nearly three weeks now. Am going to Radio School. I can't say that I'm enjoying it very much (alho it is something that I am interested in) because they are throwing it at us so fast and furious. It is a two year course cut to three months. And I have to burn the mid-night oil to keep up. I'm doing very well so far but it gets harder day by day. I almost dread to think of the two and one-half months ahead.

My wife is here with me. So instead of staying at the school at night, I stay in town with her. Having her here helps lots.

I want to thank G.S.U. and employees for the Xmas gift. Who ever decided on what to put in that box must have at one time or another been in the armed forces, because they sure knew what a gob needs.

Give my regards to everyone.

L. E. Wallace

\* \* \* \*



WALLACE

I deeply appreciated the nice Christmas presents which I received today. Many thanks to all of you.

Chris Netzer



NETZER

\* \* \* \*

*We wish to extend our sincere thanks to the many who made possible the lovely floral offering in memory of our foster-son, Edward Everett Warren. It was a beautiful thought and we appreciate more than you can ever know this kindness rendered in the memory of our loved one.*

*May our Heavenly Father's richest blessings abide with each of you is the wish of*

*Gratefully yours,  
Mr. and Mrs. J. L. Pitts*

Mr. and Mrs. Pitts, foster-parents of former Conroe employee E. E. Warren who died in line of duty with the armed forces May 15, 1942, sent the above letter to S. R. Hereford in acknowledgement of a spray of flowers which was sent them at Christmas-time in lieu of a gift box like those sent to living Gulf Staters with the colors.

\* \* \* \*

**ATTENTION  
SOLDIERS - SAILORS - MARINES  
STILL IN THE U. S. A.**

New postal regulations controlling overseas mail prohibit mailing of *Plain Talks* overseas unless it is requested in writing by those in the service to whom addressed.

So, if you think *you* may be moving overseas, and you want to be sure you don't miss a copy, fill out and mail the enclosed card now!

Under present regulations we can continue to mail the magazine to you in this country but we'd like to have a card from you anyhow so we'll know you are enjoying it. If you don't want it, say so, and we'll drop you from the mailing list and save the postal authorities the trouble of handling it.

# BATON ROUGE BUS COMPANY NEWS

January 18 saw a big step forward in the solution of Baton Rouge's pressing transportation problems. On that day, eight buses leased by the Bus Company from the Industrial Transportation Company went into operation in the city.

The agreement whereby the Bus Company leased the buses from the ITC was reached between President Leonard and J. Theron Brown of the Industrial Transportation Company, on January 6 at an evening meeting of the War Transportation Board of the Baton Rouge Chamber of Commerce.

The War Transportation Board gave the agreement its heartiest blessings. Under the ITC ownership the buses were allowed by the Office of Defense Transportation to serve only industrial workers in North Baton Rouge, but under the new set-up the whole city will benefit.

That is true because the Bus Company will take these buses after they have completed their morning runs with the workers, and re-route them throughout the system for the balance of the day. Thus, every one will gain and no one will lose. And the soldiers at Harding Field won't be sorry, either, since the new buses will help them get to and from town.

The remainder of the ITC's fleet of seventeen buses, which began operations in Baton Rouge on October 15 of last year, will serve Camp Van Dorn at Venterville, Miss., and also New Roads, La.

\* \* \* \*

## NEWS NOTES



Two Christmas parties were held in Lake Charles. Camera glances (above) were made at the get-together at the distribution building December 24. Pictures of the office employees' function on December 22 were not available.



Wood



Laird

New employees — Cecelia Ledet, clerk-steno — Operators Acie Carter, Harry Guilbeau, P. T. St. Amant, Dave Foster, Jesse W. Porter, Ed Broussard, James H. Laird, Andrew J. Wood, Tullie E. Allen, Joseph R. Faverson, Leslie Bankston, Abel Fontenot, Robert J. Strahan.

Earl Pertius, formerly an operator, was made assistant supervisor of operators.

With the colors — D. J. Babin and S. M. Passman, to the navy.

Resignations — Bob Price and M. G. Reynolds.

Pictures were not available of Ledet, Guilbeau, Foster, Broussard and Passman.

## FRANCHISE GRANTED

December 18 was a red-letter day for Baton Rouge Gulf Staters, for that was the date on which the City voters approved the 25-year extension of our gas franchise by an official vote of 1,126 to 43.

The credit for getting out so large a vote of public confidence in an election of this kind belongs not to any one person, but to every employe of Gulf States and the Baton Rouge Bus Company. More than 1100 eligible voters took the trouble to go to the polls and vote for our franchise renewal.

Employes volunteered to talk to their friends and neighbors about the election, and the results prove they did a first-rate job of practicing good public relations. The outcome was particularly gratifying because of the nearness of the election to the Christmas holidays, a fact which would ordinarily keep people from voting.

Since the franchise applies only to gas we sell within the city limits, only voters who reside within the city were eligible to vote, and there are just over 10,000 so qualified. Which means that over 10% of the qualified voters thought well enough of our gas service to approve it at the polls.



AND A GOOD TIME WAS HAD BY ALL

Several parties highlighted the Christmas season in Baton Rouge.

(Group 1) Santa Claus, ably impersonated by L. D. Lanoue, paid his annual visit to the Bus Company, December 21, and was given a warm welcome by a large crowd of employee's children, together with many employees and their wives. Attractive decorations of the tree and paint shop were put up by Maurice Blanchard, 'Kid' Landry, Joe McLean, Clyde Melancon, J. H. Orillion, Earl Pertius and others.

(Group 2) About 300 soldiers and sailors were treated to what several of them called "the best party we've been to in Baton Rouge" by 75 Gulf States girls on December 29. The Reddy Kilowatt Girls treated the servicemen to three full hours of dancing, fun and entertainment at the USO Center in Baton Rouge. Refreshments were served the large turn-out of men in uniform. Committee in charge of plans for the dance was composed of Eugenia Carmena, Mary Ellen Leonhardy, Pauline Bowers, Thelma Conerly, Lillian Couvillon, Helen Rea and Nan Tugwell.

(Group 3) One of the largest turn-outs in the history of the Short Circuits Club welcomed Santa Claus at the Club's annual Christmas party December 22. Morris Cunningham played Santa for the club members and over 175 children who were present and also deserves a word of praise for the fine job which Georgie Ann Danos, Jim Barbay and himself did on the decorations. Helping hands for plans on the party were lent by Stella Maranto, Red Hornsby and A. M. Melancon.

(Group 4) Louisiana Station held its' annual Christmas party for employees and their wives and children at Government Street Station December 23. A large group attended and received presents from Santa Claus alias Marcel Elissalde. Entertainment was arranged for by C. A. Blouin, J. L. Brown and Jack Stuart. Decorations were provided by A. J. Glynn and C. M. Myers while R. D. Bozeman, C. A. Hill and C. P. Legleu arranged for the gifts. A short talk by Mr. Leonard and movies in charge of F. B. Sterling were part of the program.

LAST MINUTE NEWS



With the Colors  
Preston L. Davis,  
Beaumont engineer-  
ing, to army.

New Employee  
Samuel B. Neel,  
Beaumont guard.

S T A T I C

(Continued from page 4)

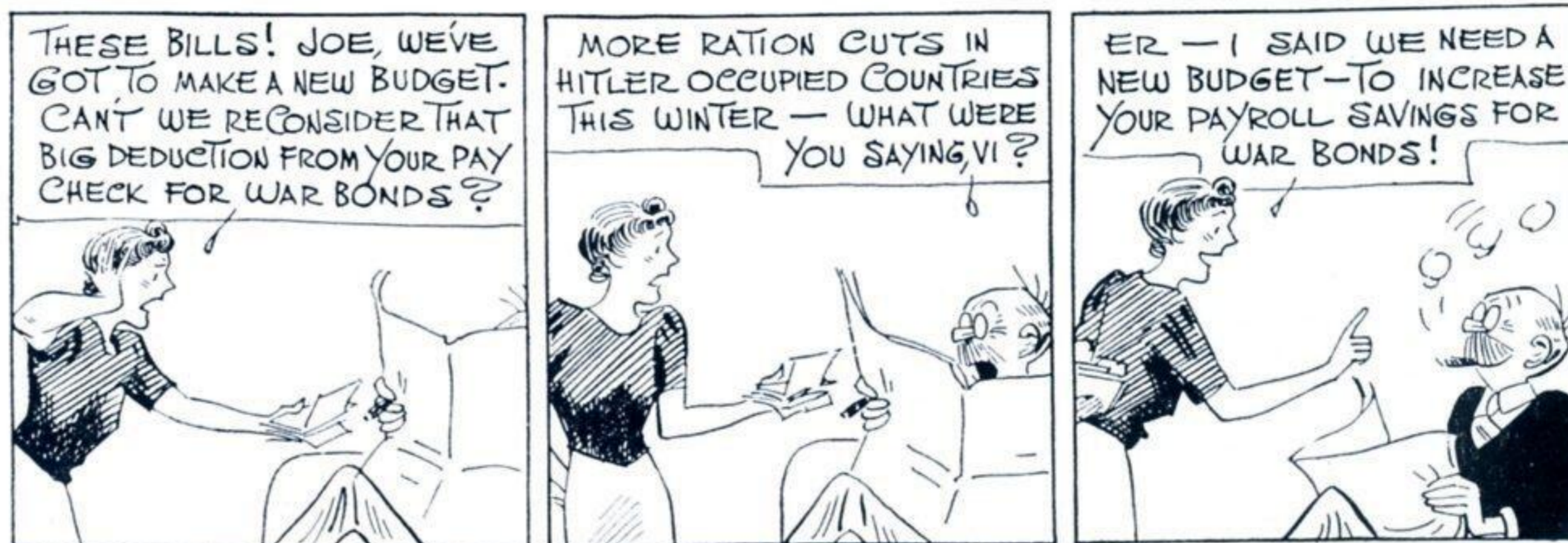
augmented by the belief that it was a potent medicine especially for stomach disorders. As we know now, this was just an ancient superstition.

In some sections of Germany the drinking of coffee was also prohibited and public whipping meted out to offenders. Later in 1777 the Prince-Bishop of Paderborn declared that

Mr. and Mrs.

Master Policy

By Arthur Folwell & Ellison Hoover



the drinking of coffee was a privilege of the aristocracy, the clergy and high officials. He forbade its use by the middle classes and peasants. King Frederick II of Prussia imposed a heavy tax on it because he wanted people to drink beer which he declared was health giving. In Italy the famous naturalist Redi opposed coffee because he wanted people to drink wine rather than a liquid "black as night in color." Both Frederick II and Redi recanted after they developed a love for coffee.

A fidgety little man was searching on the floor beneath the theater seat. Finally the woman next to him exclaimed, "What in the world is the matter with you? Have you lost something?"

"Yes'm," said the little man, meekly, "a caramel."

"Do you mean to tell me you are making all that fuss over a caramel?"

"Oh no, ma'am — it had my teeth in it!"

# WITH THE COLORS

AS OF JANUARY 15, 1943 - - - 276

## ARMY

Akins, M. O., Baton Rouge  
Allgood, G. I., Lake Charles  
Andrus, L., Lake Charles  
Atkins, J. W., Jr., Beaumont  
  
Bacon, R. C., Beaumont  
Baden, H. A., Baton Rouge  
Baker, P. W., Port Arthur  
Ball, W. A., Jr., Beaumont  
Bankston, L. K., Port Arthur  
Barron, C. B., Beaumont  
Benton, C. M., Baton Rouge  
Blanchard, H. T., Baton Rouge  
★Blanchard, R. A., Baton Rouge  
Bloxom, R. M., Lake Charles  
Bolton, F. L., Winnie  
Bonura, C. J., Beaumont  
Braswell, J. L., Beaumont  
Breux, M. L., Port Arthur  
Brock, K. P., Liberty  
Brossman, J. G., Liberty  
Bush, L., Port Arthur  
Bushnell, K., Beaumont  
  
Cain, D., Baton Rouge  
Canizaro, B. G., Beaumont  
Carnes, G. L., Jr., Beaumont  
Carpenter, A. W., Baton Rouge  
Carpenter, N. G., Lake Charles  
Cassels, J. B., Nederland  
Christian, L. C., Jr., Lake Charles  
Cifreo, L. R., Baton Rouge  
Clement, J. L., Baton Rouge  
Cole, E., Beaumont  
Cole, H. S., Lake Charles  
Colyer, C. M., Lake Charles  
Conway, A. L., Beaumont  
Cox, C. B., Beaumont  
Cryer, E. M., Port Arthur  
Cummins, L. C., Navasota  
  
Daigre, F. B., Baton Rouge  
Davis, Preston L., Beaumont  
Davis, S. E., Baton Rouge  
Davis, V. E., Beaumont  
Denham, P., Baton Rouge  
Dennison, H., Lake Charles  
Deutser, H. J., Jr., Beaumont  
Dickerson, H. R., Beaumont  
Donald, H. P., Beaumont  
Dorsey, J., Baton Rouge  
  
Ebow, S., Lafayette  
Echart, J. F., Beaumont  
Elkins, F., Port Arthur  
Elkins, J. A., Alvin  
Ellis, J. A., Baton Rouge  
Ellis, R. H., Beaumont  
  
Faver, W. V., Jr., Beaumont  
Fitch, N. C., Beaumont  
Fontenot, W. E., Lake Charles  
Ford, L. M., Lake Charles  
Ford, W. H., Jennings  
Franques, R., Lake Charles  
Fredericks, J. A., Baton Rouge  
  
Gaines, H., Baton Rouge  
Garrett, T. B., Beaumont  
Gary, C. J., Lake Charles  
Glover, C. A., Baton Rouge  
Goodwin, L., Lake Charles  
Graves, J. T., Baton Rouge  
Gray, B., Jr., Baton Rouge  
Griner, J. E., Jr., Beaumont  
  
Handley, G. P., Lake Charles  
Harrell, L. W., Baton Rouge  
Harrington, J. E., Baton Rouge  
Hays, J. C., Baton Rouge

Hays, R. H., Baton Rouge  
Hebert, A. L., Baton Rouge  
Hebert, H. J., Port Arthur  
Hebert, S. J., Port Arthur  
Hemphill, J. S., Orange  
Henry, J. M., Beaumont  
Herndon, W. H., Jr., Baton Rouge  
Hodges, T. T., Orange  
Holman, J. T., Lake Charles  
Holmes, M. R., Baton Rouge  
Hughey, A., Port Arthur  
Humphries, B. H., Baton Rouge  
Hunter, O., Baton Rouge  
Inglehart, J. K., Huntsville  
  
Jacobs, L. J., Lafayette  
James, Frank, Beaumont  
Jeanne, G. S., Lake Charles  
Jensen, M. N., Beaumont  
Johnson, A. J., Orange  
Johnson, C. E., Beaumont  
Jones, J. K., Beaumont  
Josey, J. L., Beaumont  
Jumel, L., Baton Rouge  
  
Kaltwasser, E. E., Huntsville  
Kernan, J. A., Jr., Baton Rouge  
Kleinpeter, C. E., Baton Rouge  
Kornegay, F., Liberty  
Krebs, S. F., Beaumont  
Kuntze, J. W., Port Arthur  
  
Ladue, W., Baton Rouge  
Lahaye, E. J., Port Arthur  
Landry, L. P., Baton Rouge  
Laughlin, D., Port Arthur  
Lea, P. H., Liberty  
Lee, M. P., Baton Rouge  
Lewis, J. L., Baton Rouge  
Lewis, W., Lake Charles  
Linscomb, D. B., Orange  
Linscomb, T., Orange  
Little, W. K., Baton Rouge  
Lyon, J. W., Baton Rouge  
  
Madigan, E. P., Baton Rouge  
Maris, E. L., Franklin  
Martin, S. T., Beaumont  
Mary, A. J., Baton Rouge  
May, J. M., Jr., Baton Rouge  
McAlpine, R. A., Beaumont  
McCann, J. R., Beaumont  
McClelland, J. H., Jr., Beaumont  
McGee, V. V., Port Arthur  
McGraw, R. A., Baton Rouge  
McGuire, D. L., Baton Rouge  
McKenzie, S. A., Baton Rouge  
Merrick, O., Baton Rouge  
Michel, K. V., Lake Charles  
Middleton, F. W., Jr., Baton R.  
Mire, L. S., Baton Rouge  
Moore, Docia, Orange  
Morgan, W. P., Baton Rouge  
Murchison, W. O., Beaumont  
Murray, J. R., Orange  
Muse, C. H., Conroe  
  
Nevils, E. H., Beaumont  
Northcutt, H. H., Beaumont  
Nott, L. W., Port Arthur  
  
Odom, B. Y., Beaumont  
  
Patin, J. F., Baton Rouge  
Paul, M. C., Beaumont  
Pennington, R. C., Baton Rouge  
Petkovsek, R. S., Beaumont  
Pfeiffer, C. A., Beaumont  
Pharr, W. W., Beaumont  
Pool, V. F., Navasota

Prejean, E., Beaumont  
Richardson, J. P., Beaumont  
Richardson, W. B., Beaumont  
Riley, T. N., Beaumont  
Riser, W. A., Port Arthur  
Risher, L. M., Jr., Jennings  
  
Sadler, L. A., Calvert  
Schaefer, C. F., Navasota  
Schiller, A. L., Navasota  
Sedberry, J. M., Jr., Beaumont  
Shreve, J. W., Baton Rouge  
Small, S. B., Beaumont  
Smith, M. D., Navasota  
Spurlock, L. O., Beaumont  
Stitler, T. W., Beaumont  
Stone, R. M., Navasota  
Stovall, G. W., Baton Rouge  
Strachn, C. H., Jr., Beaumont  
Sullivan, L. A., Jr., Lake Charles  
Sumrall, H., Baton Rouge  
  
Thompson, F. R., Jr., Baton Rouge  
Thompson, L. L., Beaumont  
Trice, J. T., Baton Rouge  
True, J. G., Lake Charles  
Turbeville, A. R., Lake Charles  
Turner, F. L., Beaumont  
  
Umphrey, S. B., Port Arthur  
  
Walker, D., Baton Rouge  
Wall, H. J., Lafayette  
Watson, A. N., Baton Rouge  
Watson, J. H., Baton Rouge  
Weller, F. R., Beaumont  
Whipple, J. R., Lake Charles  
Wickey, J. R., Navasota  
Will, S. C., Port Arthur  
Williams, H. A., Baton Rouge  
Williams, P. W., Conroe  
Wilkins, D. G., Lake Charles  
Wofford, P. O., Beaumont  
Wood, E. L., Conroe  
  
**NAVY**  
  
Adams, A. A., Jennings  
Adams, C. D., Baton Rouge  
Armstrong, F., Conroe  
Atha, R. I., Beaumont  
  
Baillio, E. M., Baton Rouge  
Ballard, H. W., Baton Rouge  
Barnes, F. E., Lake Charles  
Bennett, R. E., Beaumont  
Billodeaux, J. W., Jennings  
Boring, C. J., Navasota  
Boudreaux, M. J., Lafayette  
Buell, M. N., Baton Rouge  
Burgess, R. L., Lake Charles  
  
Campo, B. L., Jr., Baton Rouge  
Carr, H. H., Beaumont  
Cart, Z. T., Lake Charles  
Carver, M. L., Lake Charles  
Cazes, W. L., Baton Rouge  
Chambers, C. E., Baton Rouge  
Cole, J. W., Lake Charles  
  
DeLamatyr, G. T., Baton Rouge  
Derr, J. H., Baton Rouge  
Doucet, C. W., Orange  
Duff, C. T., Jr., Beaumont  
Elms, H. A., Lake Charles  
Ener, J. B., Beaumont  
Ethell, G. K., Beaumont  
Fabre, J. M., Baton Rouge

Farlow, J. C., Lake Charles  
Fortenberry, C. A., Jr., Baton R.  
Franklin, K., Calvert  
Fulger, S. C., Baton Rouge  
  
Garner, E. H., Port Arthur  
Garon, D. V., Baton Rouge  
Garrison, B. R., Baton Rouge  
Garvey, C. C., Baton Rouge  
George, C. W., Baton Rouge  
Glach, S., Orange  
Griffith, D. W., Beaumont  
  
Harder, Dorothy, Beaumont  
Heil, H. M., Beaumont  
Hill, G. L., Maringouin  
Hine, A. E., Jennings  
Holland, V. L., Baton Rouge  
Hurt, W. M., Beaumont  
  
Johansen, A. J., Port Arthur  
Johnston, J. C., Conroe  
Jones, F. W., Beaumont  
Jones, M. R., Conroe  
  
Lamn, John W., Jr., Gonzales  
Latimer, D. F., Baton Rouge  
Lavergne, P., Jennings  
LeBlanc, A. A., Lake Charles  
  
Magee, H., Navasota  
Marquette, P. J., Baton Rouge  
Matens, J. K., Baton Rouge  
McKnight, T. O., Jackson  
Miller, W. K., Beaumont  
Minton, D. R., Baton Rouge  
Morrison, D., Jasper  
Munson, H. B., Jr., Baton Rouge  
  
Netzer, C., Beaumont  
  
Parker, W. H., Jr., Baton Rouge  
Payne, W. W., Beaumont  
Pearson, C. B., Baton Rouge  
Poulson, A., Beaumont  
Powledge, B., Navasota  
Pratt, E. S., Baton Rouge  
  
Redfield, W. R., Baton Rouge  
Reese, R. F., Beaumont  
Reeves, H. H., Lake Charles  
Rice, G. N., Jr., Beaumont  
Route, Earnest, Baton Rouge  
Rube, F. C., Baton Rouge  
  
Smith, E. C., Beaumont  
Stewart, D. C., Baton Rouge  
Stracener, C. W., Beaumont  
Sturdivant, J. H., Beaumont  
  
Terrell, J. L., High Island  
Turley, E. G., Beaumont  
  
Versen, M. A., Baton Rouge  
  
Wallace, L. E., Baton Rouge  
★Warren, E. E., Conroe  
West, E. G., Baton Rouge  
Williams, G., Beaumont  
  
Young, E. E., Beaumont  
  
**MARINES**  
  
Bonnette, R. J., Jr., Baton Rouge  
  
Read, W. A., Jr., Beaumont  
Reed, Hutton H., Jennings  
Sanchez, J. F., Baton Rouge

