

# Calendar for 1959

*Plain  
Talker*

GULF STATES UTILITIES CO.

JANUARY, 1959

## FEBRUARY

## MARCH

## APRIL

## JUNE

## JULY

## AUGUST

## NOVEMBER

| S  | M  | T  | W  | T  | F  | S  | S  | M  | T  | W  | T  | F  | S  | S  | M  | T  | W  | T  | F  | S  |    |
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# Plain Talks

PLAIN TALKS is issued by the Advertising Department, Gulf States Utilities Company, Lock Drawer 2951, Beaumont, Texas. Kenneth Sutton, advertising director; James S. Turner, supervisor of publicity and editor; Jack Stengler, associate editor, Jasper F. Worthy, contributing editor, Baton Rouge; Don Hinkle, contributing editor.

## TVA SELF-FINANCING BILLS ARE UNFAIR TO TAXPAYERS

The other day I got a letter from a 12-year old boy who lived in Tennessee. He wanted to know about the power situation in Louisiana, and went on to say that each member of his grammar school class was assigned a state to make a report on, about its "power."

As I did a little research for the youngster, I got to thinking about the lucky student who would report on his home state of Tennessee. Man, he had it easy. All he'd have to do is scribble a note to the local office of the Tennessee Valley Authority (there are no investor-owned, business-managed and tax-paying electric utilities in Tennessee). The TVA man would just relay the request to headquarters, where the public relations department would assign a man to the job and probably write the whole report. It would be a simple task; just list, in order of importance, how the TVA has turned blight into bloom in the fortunate seven-state area it serves, thanks to your tax money and mine. As Tom Anderson, distinguished Tennessean and editor and publisher of the **Farm and Ranch** magazine says, "Shows what God would have done if He'd had the money."

To date TVA has cost federal taxpayers from other states in the Union \$1,500,000,000, and it is still growing despite the fact that, since 1954, The Congress has refused to appropriate funds for the construction of new power units. How does it grow? By simply by-passing a provision of the law and using its revenue from power sales to add new units to existing power plants.

Since 1955, TVA-booster have been seeking passage of legislation that would give TVA the right to issue revenue bonds on its own hook, which would effectively free it from the irksome task of having to get Congressional permission to use the taxpayers' money to pay for its growth. In 1955 and 1956 the bills didn't even get out

of committee, but in 1957, the Senate passed a bill (S1869) which, if adopted, would let TVA go to the same private money markets that we go to and finance expansion as we do—the only difference being that the people have \$1.5 billion dollars invested in what would become a Federal corporation. Unlike the stockholders of a business-managed company like ours, as unwilling investors in a TVA corporation, we would have no voice in its operations, whereas today we do have something to say about it through our hardworking, often misunderstood elected representatives in Congress.

If the Senate bill passes, TVA could go merrily on its way, hurting investor-owned electric utilities in the areas into which it could expand, just as it put out of business the electric utilities which used to serve the area TVA now serves.

If the revenue bonds pass, TVA-booster would have almost a sure bet that TVA would always be the only supplier of electric power in its 80,000 square mile service area. Thanks to its freedom from regulated accounting and its exemption from full responsibility for taxes and interest, TVA could continue to sell power to domestic and industrial users and to government agencies at prices which are well below true production costs.

There's no doubt about it, TVA is going to be with us a long time. Although the legislators in the 86th Congress are faced with many other challenging problems as they return to Washington, we think, in fairness to citizens in other states, that:

- TVA should be restricted to its present service area.
- TVA should be subjected to the same Federal Power Commission regulations that we are.
- TVA should transfer the responsibility for carrying out its many governmental jobs (like conservation, resource development) to the proper local state agency.
- Local or state agencies, either public or private, should be en-

### DIRECTORS

Munger T. Ball, Port Arthur; George R. Fulton, Beaumont; Thomas J. Hanlon, Jr., Prairieville; Harold C. Leonard, Baton Rouge; Charles P. Manship, Jr., Baton Rouge; John J. Morrison, Beaumont; Roy S. Nelson, Beaumont; Will E. Orgain, Beaumont; C. Vernon Porter, Baton Rouge; Edward H. Taussig, Lake Charles.

### EXECUTIVE OFFICERS

R. S. NELSON President

|   |  |
|---|--|
| J. J. MORRISON<br>Executive<br>Vice President | H. C. LEONARD<br>Executive<br>Vice President |
|---|--|

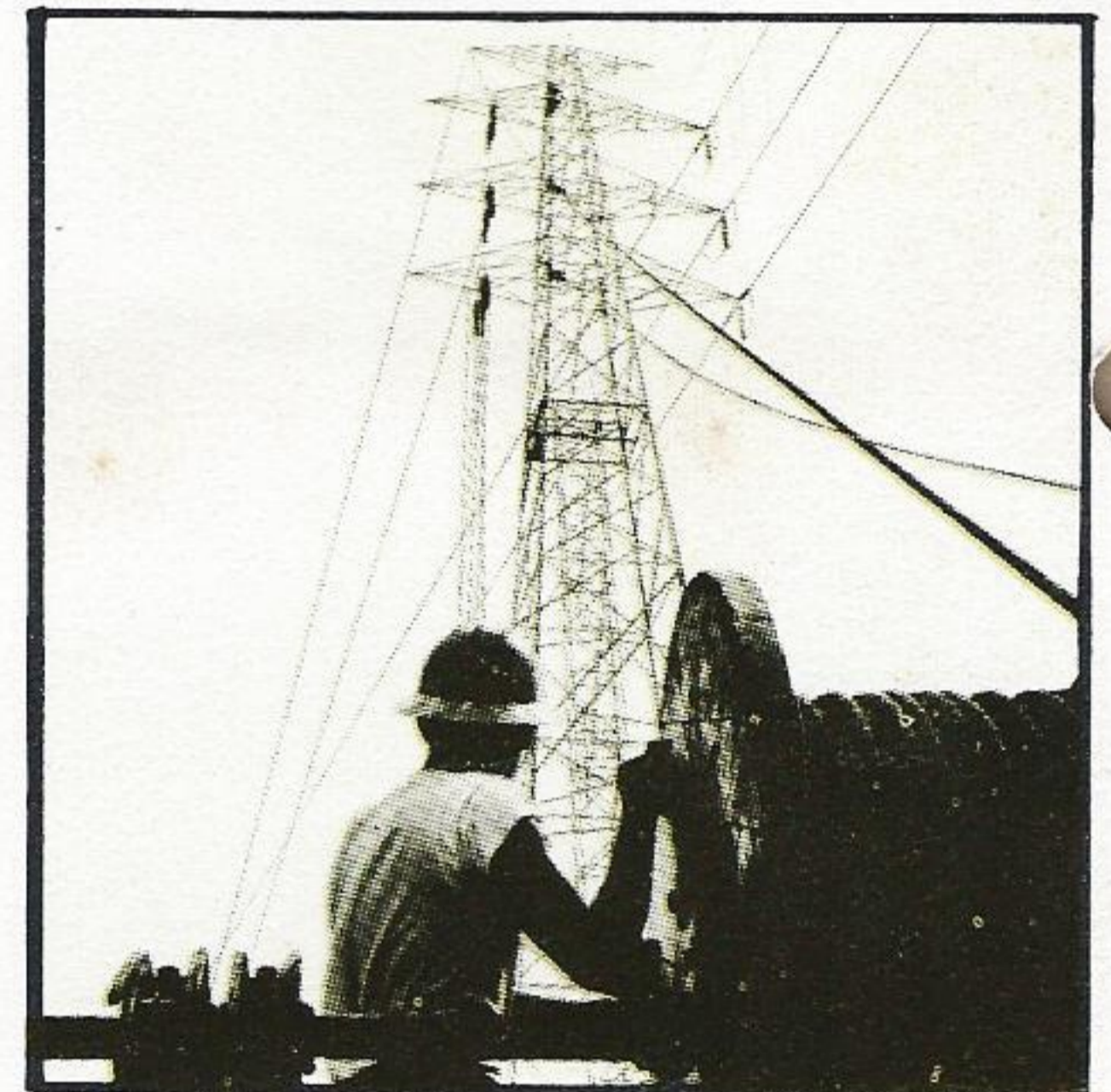
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| G. R. FULTON<br>Executive<br>Vice President | R. E. CARGILL<br>Vice President |
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| E. L. ROBINSON<br>Vice President | E. A. WERNER<br>Vice President |
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G. E. RICHARD  
Treasurer

### OUR COVER



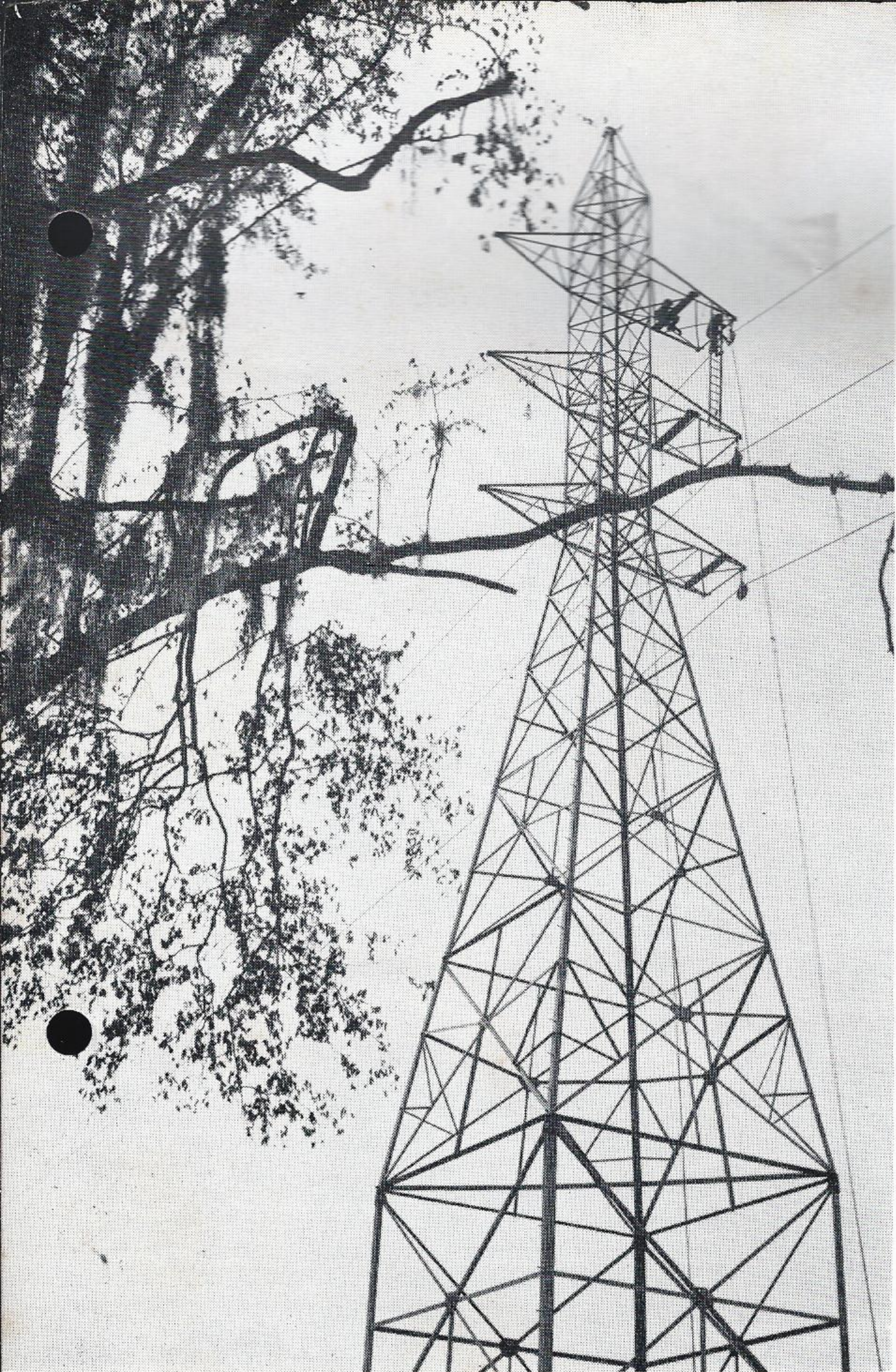
Another busy year of building the lines, power plants and other facilities needed to serve the electric needs of this fast-growing Gulf coast area is depicted by this month's cover picture. The new high voltage transmission line pictured was being "jumped" across the Neches River just south of our Neches Station in the Sabine area. Keeping Reddy Kilowatt on the move—and he's moving faster and farther with each passing year—will keep us "jumping" again in '59.

couraged by Congress to purchase and operate TVA's power facilities.

Perhaps you've been thinking for some time of letting your representatives in Congress know how you feel about this subject. If so, now's the time to speak up.

—JST





Next comes the questions of when will the power be needed and how much will each require. The most important is how can we best and most economically expand our facilities to provide the power they will need to run their machinery, light their buildings or operate the many appliances used in modern homes?

The last, why, is asked many times during the actual planning and construction of each job.

The rate of growth in our service area is phenomenal and makes our progress so impressive that it is the subject of discussion by people throughout the nation.

President Nelson has been asked to tell our growth story to meetings of business groups from Boston to San Francisco. Reporting his visits to these meetings, newsmen say:

"We had a visit with Roy S. Nelson, president of Gulf States Utilities when he was in Boston last week. He told us that his company today has more generating capacity on order than it has present generating capacity. In five years, when all the equipment now on order has been delivered and installed, Gulf States will be producing more than twice as much electricity as today.

"New industrial plants, a large portion of them in the field of petrochemicals, now in process of construction, or in the blueprint stage, will take care of Gulf States new capacity as fast as it comes on the line.

"Moreover, Mr. Nelson foresees an enormous increase in the residential use of electricity in the South over the years ahead."—from Edson B. Smith's column, *The Investor*, in *THE BOSTON HERALD*. (December 9, 1958)

*THE BOSTON TRAVELER*, in its December 4 issue, reports, "Gulf States Utilities is the 'fastest grow-

## Additional Generating Capacity, New Lines And Substations Slated For 1959 As Record Building Program Continues

Who, what, when, where, why and how are taught fledgling journalists as the basis for every story they cover.

These five "W's" and an "H" are also necessary tools for the planners of our Company in keeping plenty of power available to customers in our rapidly expanding service area. But, they have

to add one more question—"how much."

In planning our construction programs, Company engineers ask who will build what—will it be an industrial plant, a commercial establishment or a residential subdivision and where will it be?

ing utility percentagewise in the world,' says President Nelson. It's 'perfectly fantastic what will happen to our power load in the next five years,' he told a group of local analysts. GSU's capital expenditures in 1958 will total \$51.5 million."





Many substations will be built or expanded this year.

From thorough studies of the future of our area it is apparent that our planners and builders have a tremendous job ahead to provide power for this fast-growing area, a job they are meeting head-on.

This year's construction program includes completion of two 111,000 kilowatt units, No's. 1 and 2, at the Roy S. Nelson Station near Lake Charles to increase our generating capacity to 1,117,000 kilowatts.

Our transmission and distribution facilities will be greatly expanded to provide even better service to our present customers and facilities for new ones to be added. In this program new lines will be built, old lines will be re-conducted or changed over, new substations will be built and old substations will be expanded or renovated.

#### Baton Rouge

New distribution substations are planned for Goodwood and 72nd Street sites, and General Chemical Company expansion requires the installation of a metering station and a second transformer station.

A new 138 kv line from Addis Bulk to the new Wyandotte Substation will provide power for the chemical company's new plant south of Baton Rouge.

Other system improvements provide for a new 138 kv line from Willow Glen Power Station to Harelson Bulk, installing a 138-69 kv transformer at Harelson and additional steel and breakers in the 69 kv section to bolster the outlying 69 kv system in the eastern section of Baton Rouge and to provide relay capacity for the 69 kv out of Louisiana Station. This the first phase of a 138 kv loop to be constructed around the city.

Additions and expansion of facilities will be made at Louisiana Station Substation, Beauregard, Grace Chemical, Boyd, Belfair, Livonia and Zachary Substations.

#### Beaumont

In building new and expanding old substations in this division, our Company is experimenting with two new types of transformers.

The newest, and only, gas filled, instead of oil-filled, transformer in our service area, will be installed at Lindberg Substation. Gas type filling allows transformers to be of much lighter construction than the conventional oil-filled.

Residential areas where substations are located are sometimes bothered by the noise these large transformers cause. Our Virginia Avenue and Averill Substations will have installed two silent types. These have special sound enclosures to cut the noise output down to a low level.

New substations will be built at Raywood, Sabine, North Silsbee and Lamar College (called Cardinal Substation). A new switching station will be built at Evadale to serve East Texas Pulp and Paper Company and the Jasper-Newton REA.

Substations will we receive expansion or renovation to provide better service to our customers are: North End Bulk, Tanglewood, West End Bulk, Dayton Bulk, Averill, Winfree, Anahuac and Vidor.

New 69 kv lines will be constructed from Raywood south to Anahuac and

north to Line #6. Also, 69 kv lines will be built to North End Bulk, Tanglewood, from Evadale to Buna, from Kountze to North Silsbee and to our Virginia Avenue Substations. A total of about 50 miles of line.

#### Lake Charles

New lines in this division will total approximately 45 miles this year, and right-of-way will be secured for 31.2 more miles to be constructed in the future. Most of this transmission line is needed to improve service to existing customers in this area.

Six substations will be completed this year: to serve Cit-Con Oil Refinery, Hackberry, Kelso, Broadmoor, Duson and Weeks Island. Many others in the division will receive additions and replacements to increase capacity.

#### Navasota

Two new substations, Peedee and Huntsville South East, and one bulk station, Cleveland, will be constructed in the division. Thirty-one and a half miles of new line and 25 miles of existing transmission line will be built and converted.

To improve voltage conditions and provide for load growth in the area, Groveton, Trinity, Livingston, Huntsville Rural, Conroe Suburban, SheCle and Cleveland Substations will be expanded.

#### Port Arthur

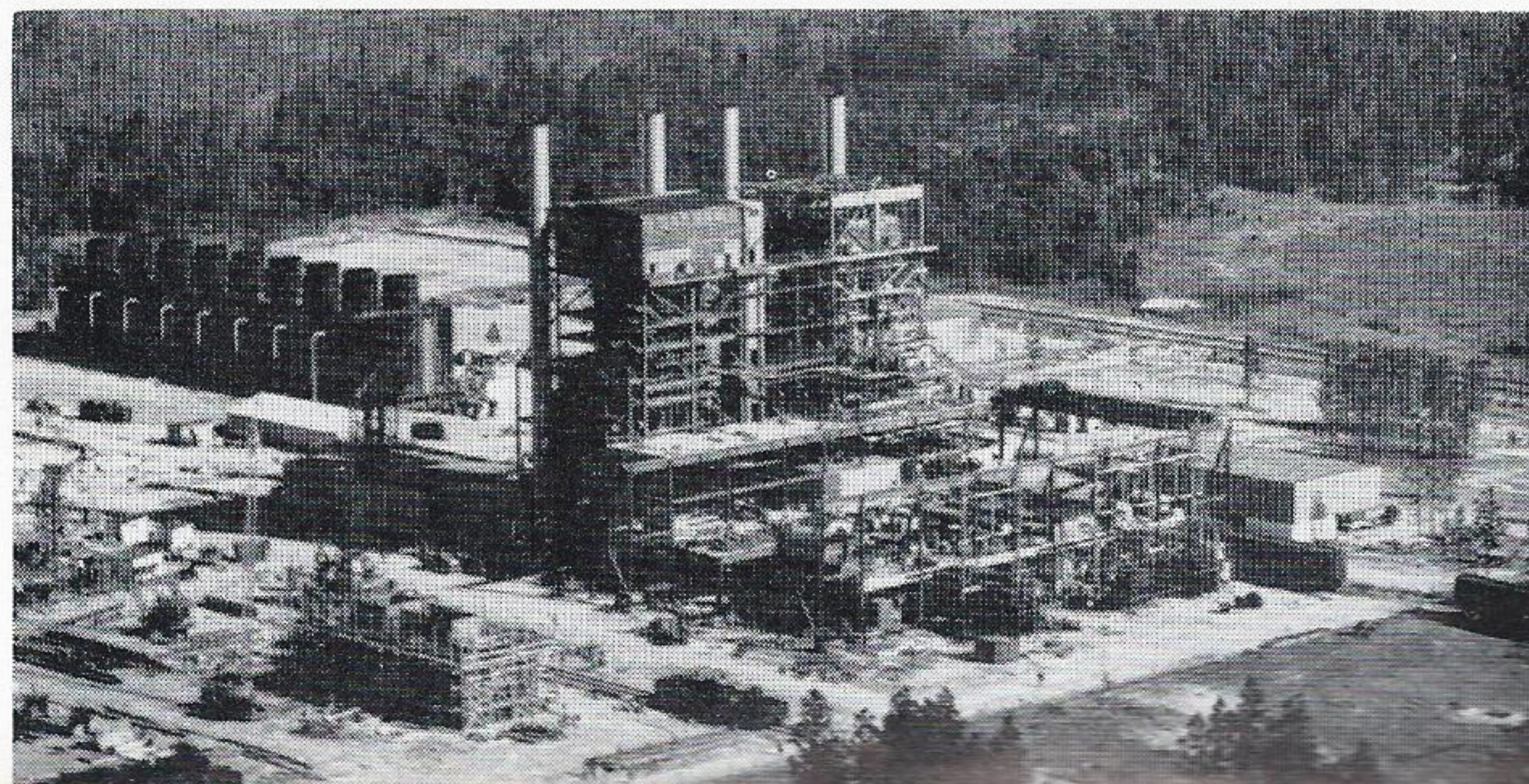
Reliability of the 69 kv system will be increased by dividing the bus at Kolbs into 2 sections. This means that a fault on either half will not interrupt service to the Port Arthur area.

Three substations—Bellaire, West Side and Great Lakes—will be built with a total of 13,500 kva capacity to serve Port Arthur, Pear Ridge and Groves areas. Other substations in the division will be expanded to meet the growing power requirements.

Five miles of new transmission lines will be built and 17.4 miles of existing line will be modernized to supply more power to the division.

Yes, indeed, Reddy Kilowatt's delivery route will be modernized throughout our system during 1959!

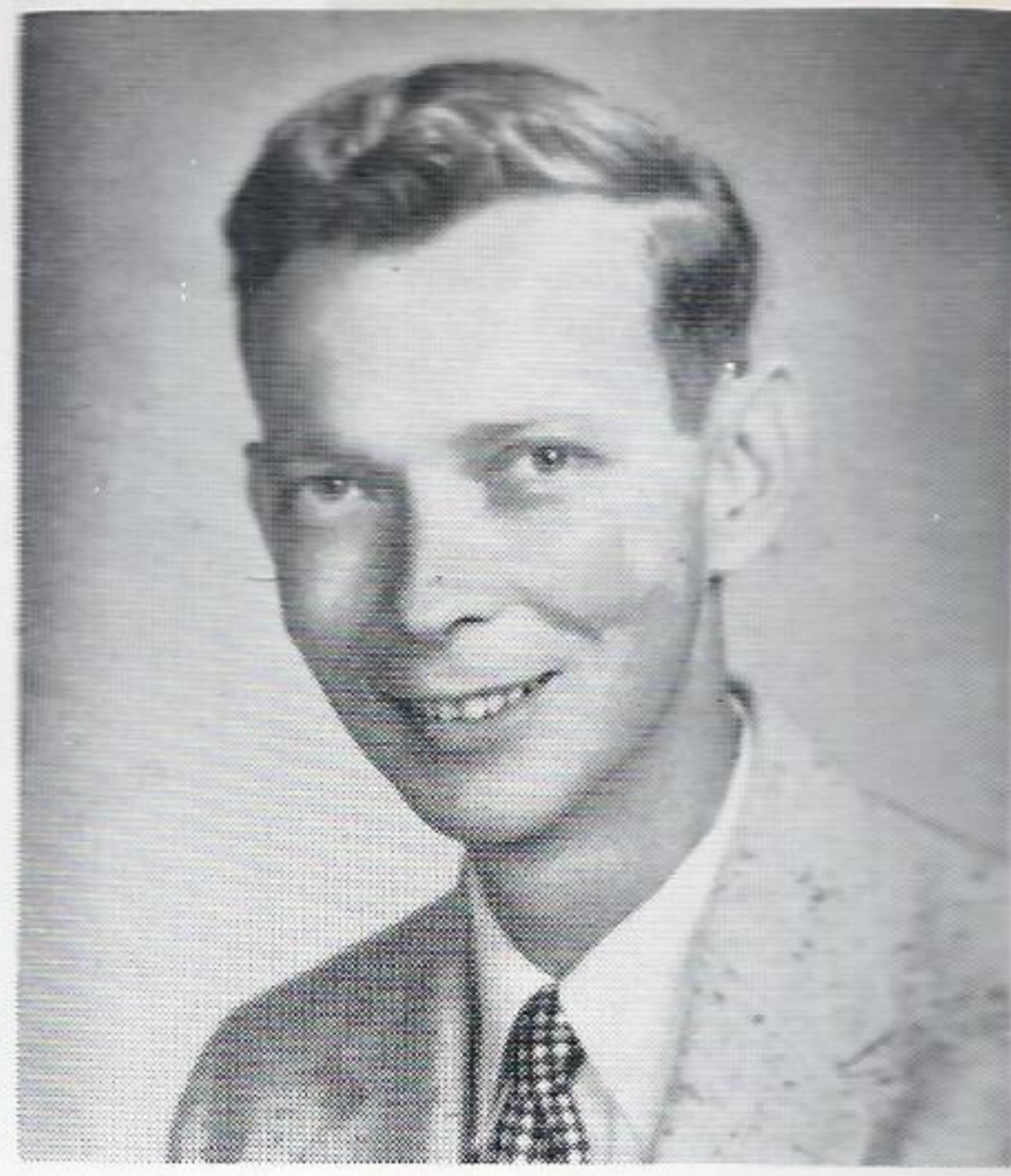
First unit at Roy S. Nelson, near Westlake, La., nears completion.







H. L. Berly



G. R. Iles



Ollie Eggleston

## Right-of-Way Department Promotes Berly and Iles

The promotion of H. L. Berly to supervisor of land rights and G. R. Iles to right-of-way agent, both in Beaumont, were announced this month by the Right-of-way Department. The promotions became effective December 16. Mr. Berly succeeds the late Robert Cruise.

### Mr. Berly

H. L. Berly, a native of Beaumont, was employed in 1936 by our Company as an instrument man and, in 1941, was made an assistant engineer. In 1945, he became right-of-way agent,

the position he held at the time of his promotion.

In 1922-23 he worked for one of our predecessors, Eastern Texas Electric Company.

### Mr. Iles

G. R. Iles, born in Maryville, Louisiana, attended Lamar College in Beaumont. He began working for our Company in 1945 as a rod-and-chain man and, in 1948, became an instrument man. In 1950, he became a right-of-way man, the position he held at the time of his promotion.

## After 40-Years Service Eggleston Retires

Ollie Eggleston, Beaumont T&D Department, will retire February 1, after a 40-year utility career, begun as a trainman with Eastern Texas Electric Company in 1918.

Born in Elgin, Texas, Mr. Eggleston started work in Beaumont at the age of 24. After serving in a number of positions he was promoted to trouble clerk in 1940 and, in 1941, to trouble clerk and substation operator. Starting later in 1941 he was made substation operator of a Class C Station and rose steadily until he became operator of a Class A Substation in 1954, the position he holds at the time of his retirement.

### Mr. Williams

Mr. Williams joined the company in Beaumont in 1945 in the T&D Department. He became a utility foreman in Beaumont in 1955, after progressing through departmental jobs with service at Liberty, Winnie and Kountze. He is a native of Hemphill, Texas.

### Mr. Osburn

Mr. Osburn came to the company in 1945 in the Beaumont T&D Department. In 1950 he moved to Woodville as a lineman and one year later transferred to Kountze as district serviceman, the job he held at the time of his promotion. Mr. Osburn is a native of Pickering, Louisiana.

### Mr. Cassels

A native of Gloster, Mississippi, Mr. Cassels joined the company in the Port Arthur T&D Department in 1938, and three years later moved to Nederland as serviceman. He has advanced through several T&D classifications, seeing service at Port Arthur, Liberty, Dayton, Calvert and returning to Beaumont in 1951.

## Three Promotions and Transfers Announced By Beaumont T & D

Promotions and transfers involving three Beaumont Division T&D Department employees were announced last month. J. T. Williams has been promoted from utility foreman to line foreman in Beaumont, and John L. Osburn, formerly district serviceman in

Kountze, has been promoted to utility foreman and transferred to Beaumont. John B. Cassels has been transferred from Beaumont to Kountze as district serviceman.

All moves were effective December 1.



J. T. Williams

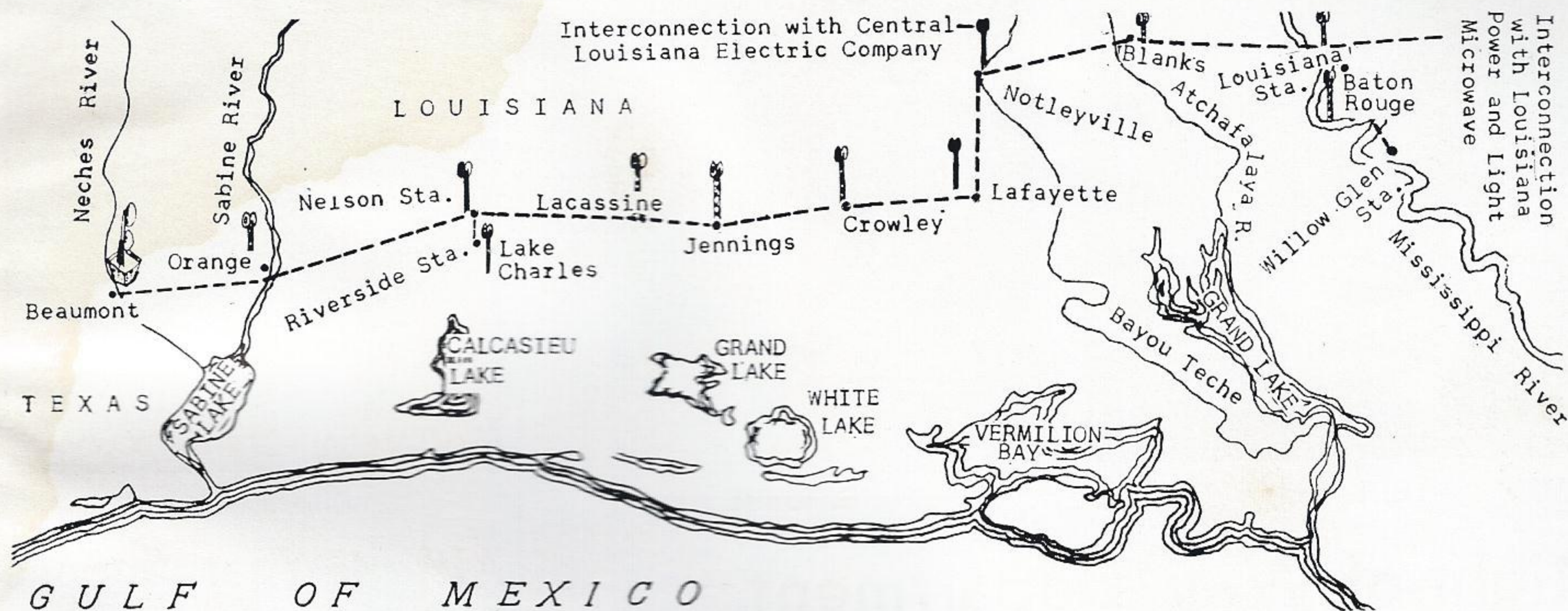


J. L. Osburn



J. B. Cassels





Dotted line indicates microwave communication path linking Beaumont and Baton Rouge.

## New Microwave System Will Speed Communications

The answer to the equation — (F(fast) + R(reliable) + V(versatile)) C(communications) = X — is our new microwave communications system stretching from Beaumont to Baton Rouge.

Before a bolt was ordered the Relay and Communications Department in Beaumont—H. J. Sutton, superintendent, G. T. DeLaMatyr, communications engineer, and J. O. Robichau, engineer — carefully planned what the equipment had to do. These specifications were distributed to each of a number of electronics manufacturers for bids. These men then studied the bids and picked the one that most nearly met the requirements.

### Make Calls Faster

“Telephone calls between Beaumont and Baton Rouge and intermediate points will be faster because more voice channels will be available than before,” said Mr. Sutton.

“Besides having more telephone circuits to Orange, Lake Charles and Baton Rouge our offices at Jennings and Lafayette will have circuits to all offices between Beaumont and Baton Rouge,” he continued.

Mr. DeLaMatyr added, “The reliability of microwave systems is so high

that we expect our telemetering, load control, and other operational circuits to function day and night without interruption. The service should be a great improvement over that presently supplied by other means. This is particularly true during abnormal conditions such as hurricanes or severe ice or thunder storms when we have the most need for un failing communications. The microwave circuits will not be affected by such weather disturbances, but other channels are usually disrupted.”

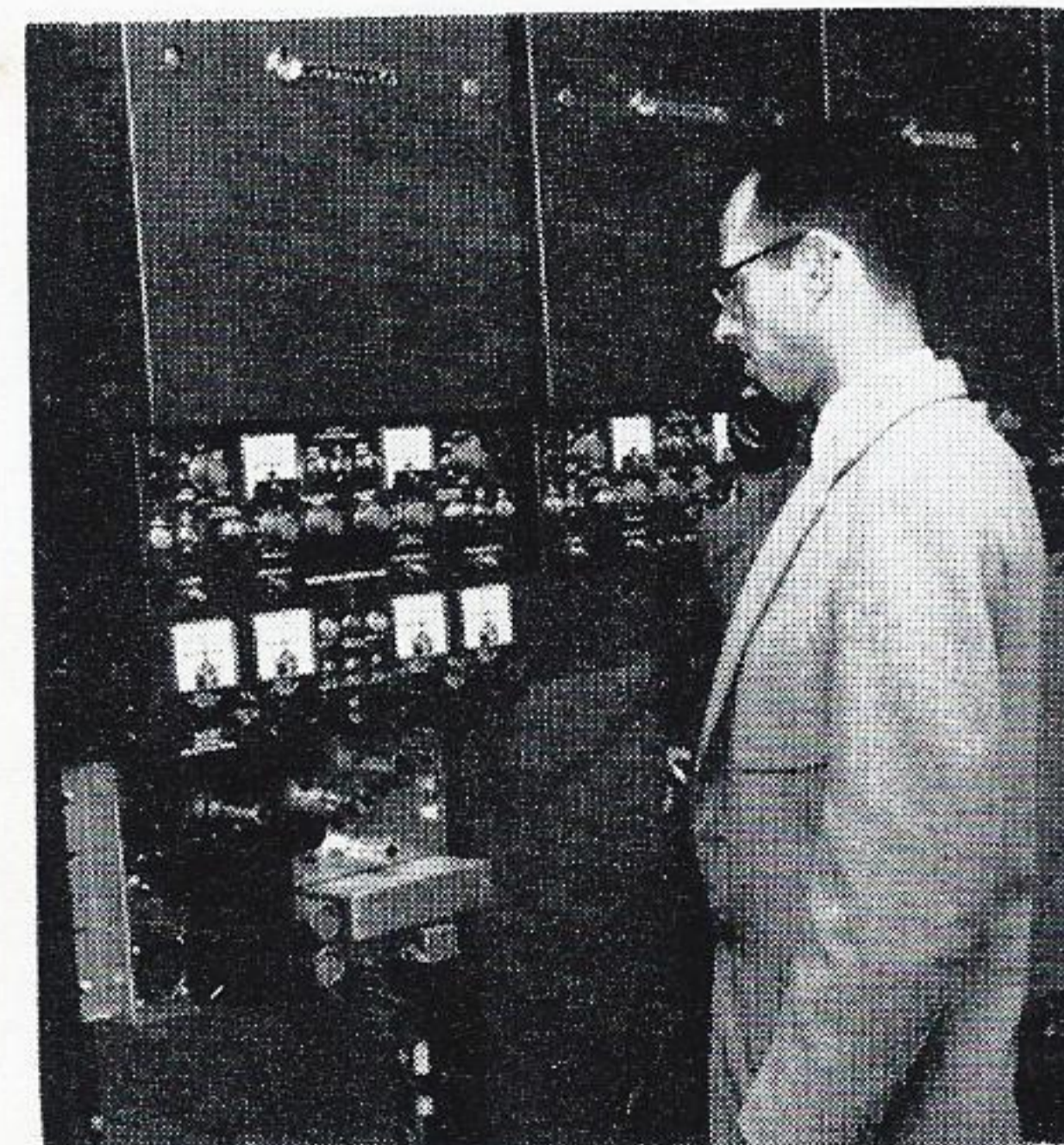
Mr. Robichau stated, “We can do more than transmit and receive telephone messages through this installation. The 48 channels can also be used for teletype, facsimile, load control, data transmission and remote control.

“Television can also be carried on the system, but it would have to be of the type that produces a picture much poorer in quality than we see on our home screen. However, the system can easily be equipped to transmit picture copies of invoices, drawings and memorandums which would speed up our normal operating processes when such items are needed for immediate action,” he continued.

Load control means that central dis-

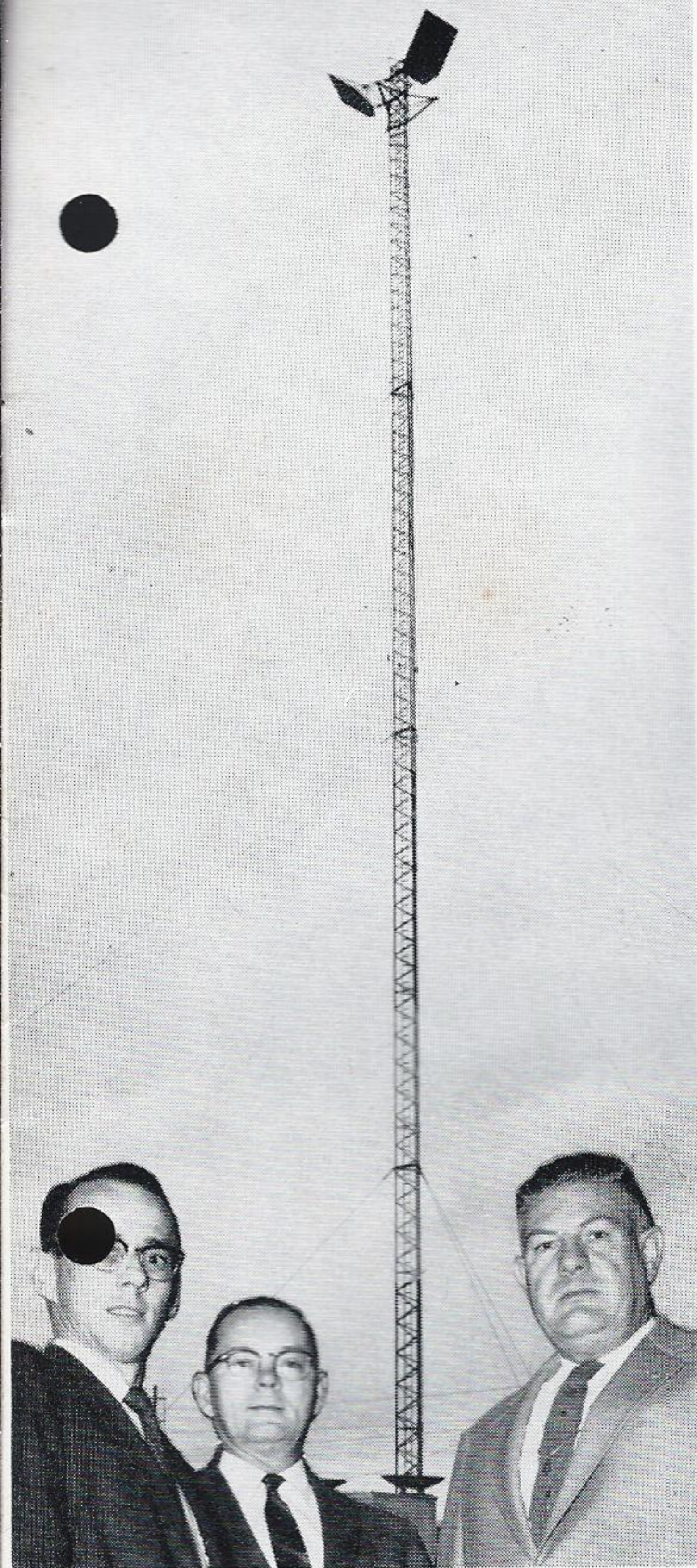
patching equipment can apportion adequate power to any point in our system to meet that point's requirements utilizing the most economical generation under the conditions. Telemetering informs the System Operator of power flow at points on our transmission network and provides this data to load control equipment.

Using the remote control, an operator can operate Company radio equip-



J. O. Robichau, engineer, Beaumont, checks a voice circuit on the new microwave communications system from the relaying station at Orange.





J. O. Robichau, engineer, H. J. Sutton, superintendent of the Relay and Communications Department, and G. T. DeLaMatyr are in front of one of the taller microwave towers, 273 feet, located at Orange Bulk Substation.

ment from a remote point, i.e., the radio equipment at Louisiana Station in Baton Rouge is operated from the Government Street Service Center. Also supervisory control can be operated over the system.

To install this micro wave system, our Company constructed 14 relay towers between Beaumont and Baton Rouge to carry the signals overland. Towers are from 20 to 30 miles apart and range in height from the 290 foot Roy S. Nelson Station tower near Lake

Charles to the 100 foot structure at Crowley, Louisiana.

Because of its all-weather operation, this system will play a leading role in the communications phase of our disaster plan.

To co-ordinate operations during a disaster, a central control station is being equipped on the 18th floor of our Beaumont Main Office Building. Operators using the micro wave and VHF equipment on our mobile frequency can co-ordinate all activity. By utilizing the Company airplane it is possible for these operators to communicate with vehicles over our entire service area under emergency conditions.

Micro wave communications aren't limited to our system. By interconnecting microwave systems of the Mid-South Utilities and Central Louisiana Electric Company we will have dispatching circuits with these companies and the control point at Pine Bluff, Arkansas, for operation of our utility interconnections.

Although called the "workhorse" of communications by the electric utility industry, the new micro wave system will help speed up vital communications and spark improved efficiency of operation to such an extent that perhaps "racehorse" would be a more descriptive term.



The microwave antenna is being installed atop our Beaumont Main Office Building by Willis Reed, W. Haack, communications technicians 3rd class, M. T. Alford, communications technician 2nd class, W. P. Tucker, relayman 1st class and J. M. Patterson, field engineer for the prime contractor for installing the system, Motorola Communications and Electronics, Inc. Haack is mostly hidden by the antenna.



W. B. Gurney

## W. B. Gurney Wins La. Engineering Society's Award

William B. Gurney, superintendent of results in the Production Department, has been selected by the Louisiana Engineering Society to receive the society's Technological Accomplishment Medal for 1959.

Lionel J. Cucullu, vice president and chief engineer for the New Orleans Public Service Inc., will present the award to Mr. Gurney at ceremonies during the annual meeting of the engineering society in New Orleans on January 15.

The technological award is presented where merited, but not more than once a year, according to a society spokesman.

A native of Marshfield, Massachusetts, Mr. Gurney was graduated from the Massachusetts Institute of Technology with a BS degree in mechanical engineering.

From 1923 to 1932 he gained experience as a student engineer in the power department of Stone & Webster Engineering Corporation, Boston.

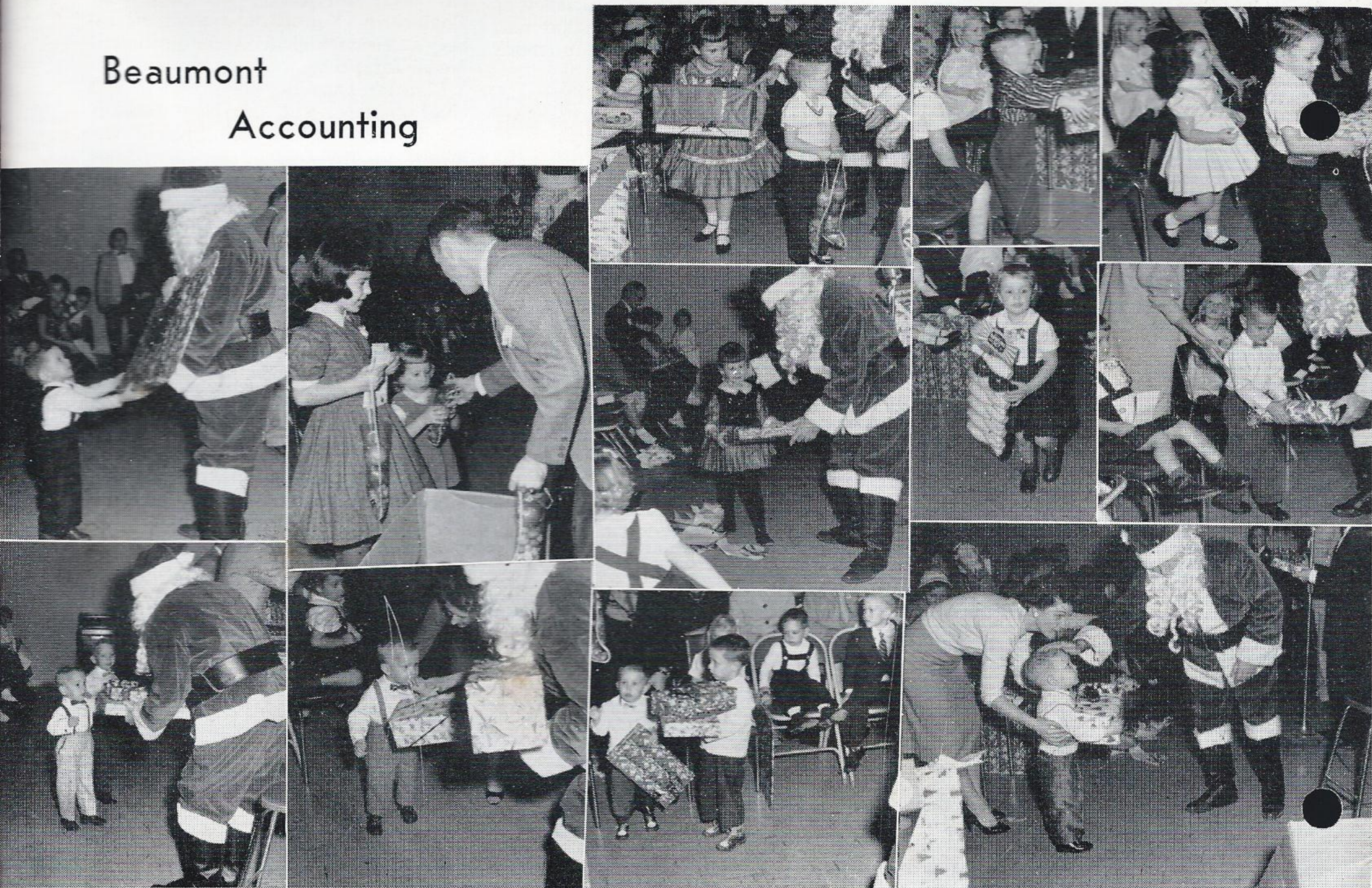
Mr. Gurney moved to Baton Rouge, Louisiana, in 1932, where he joined Gulf States as an efficiency engineer at Louisiana Station. While at Louisiana Station, Mr. Gurney was in charge of the huge water treating plant which daily processes millions of gallons of water from the Mississippi River. He was instrumental in building a de-ionization water treating plant at the big station. He was promoted to superintendent of the Results Department and transferred to Beaumont in 1954.

Mrs. Gurney will accompany her husband to the New Orleans meeting.



*'Twas the week before Christmas  
And 'though business was humming,  
Our children's eyes sparkled—  
Christmas parties were coming!...*

Beaumont  
Accounting







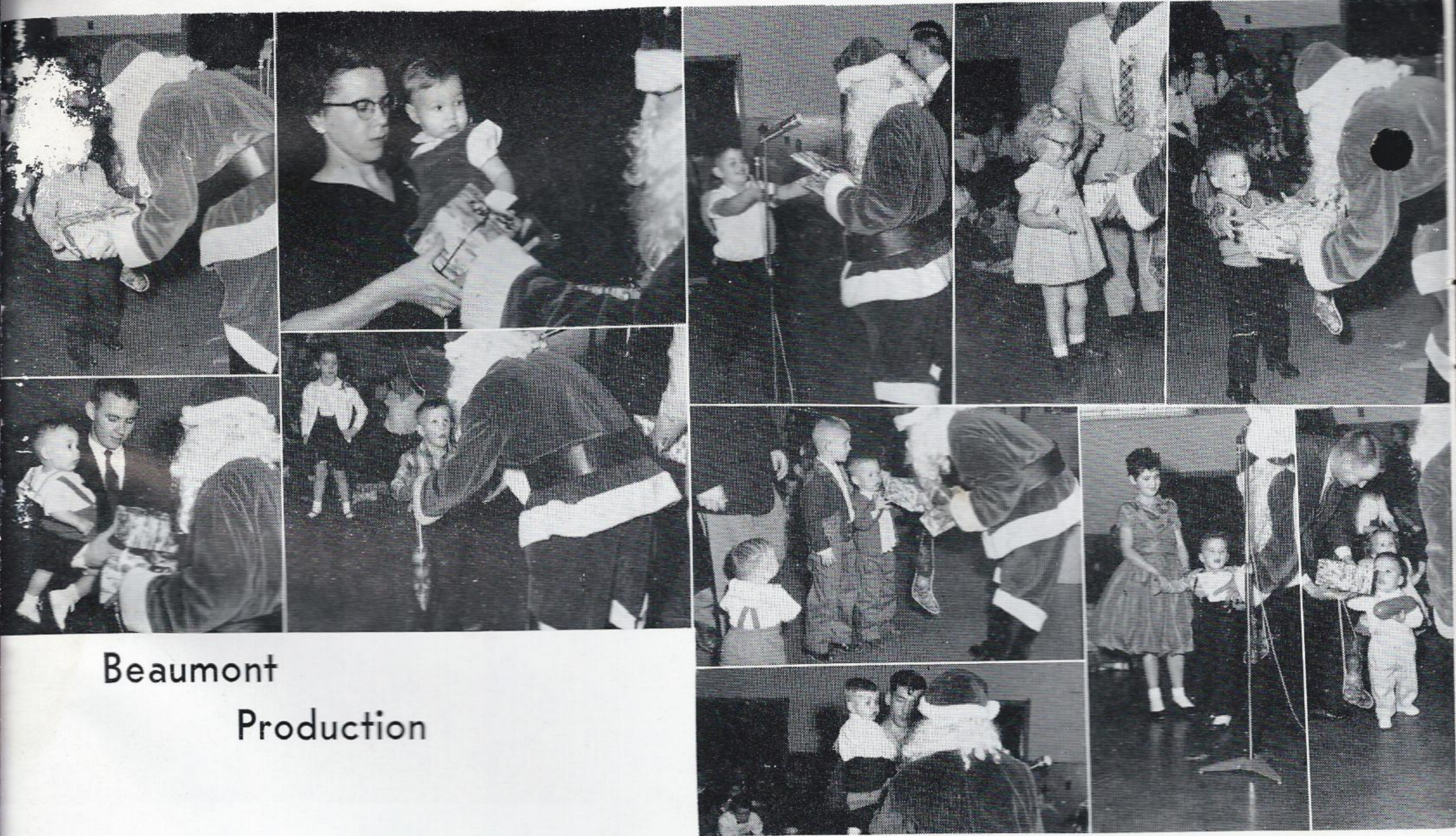
Beaumont  
Engineering

*They gathered by the hundreds and shouted with joy . . .*

Beaumont  
Service  
Center  
T & D







Beaumont  
Production

*Because each one met Santa . . . and each one got a toy! . . .*

Beaumont  
Sales





Beaumont  
T & D — Line — Substation



No boy or girl was forgotten — Santa Claus is no scrooge . . .



Baton Rouge





## Lake Charles Line Department

*He visited Beaumont, Port Arthur, Lake Charles and Baton Rouge!*



## Lake Charles Sales Department

Silsbee — Woodville — Kountze







Conroe — Cleveland — Huntsville Districts

*Now on to Navasota, Silsbee, Conroe and over . . .*

Liberty — Gulf Districts







Port Arthur Division

Jennings



*To Orange, Lafayette, Jennings — Old St. Nick was a rover . . .*

Orange



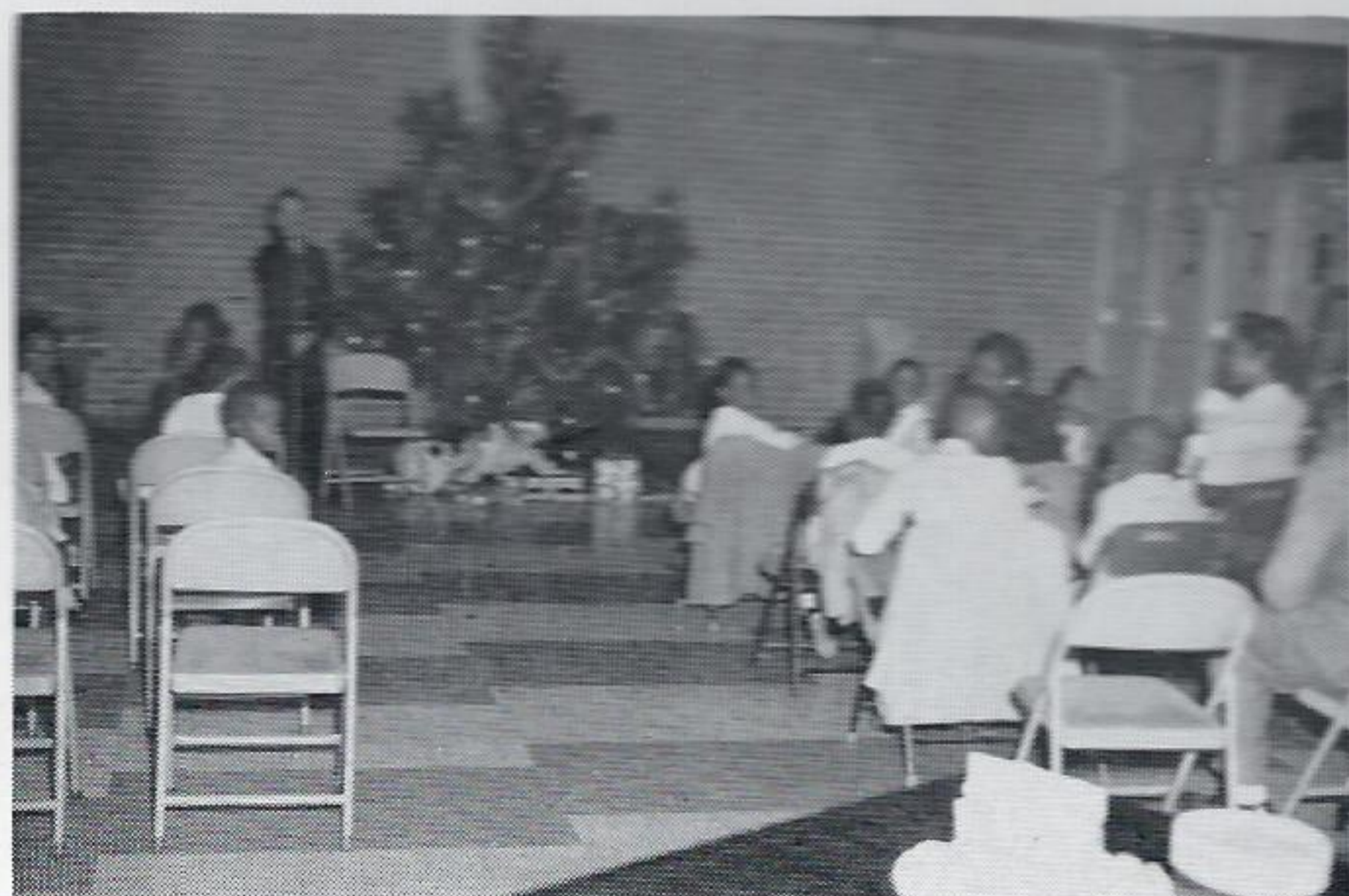




Lake Charles



Jennings



# Colored Divisions

*His job over he waved farewell, sprang to his sleigh with a bound —*

Orange







Beaumont  
Division



*And called "I'LL BE BACK AGAIN NEXT YEAR . . . BE SURE TO STAY SAFE AND SOUND!"*

Port Arthur Division







## Medallion Milestone In Orange

# Chrisleigh Manor

## Our Service Area's First All - Electric Apartments



Some of the 18 individual heat pumps are shown on the roof of Chrisleigh Manor behind Gulf Staters J. O. McCune, Walter House, builder Anton Dal Sasso, Ray Dal Sasso, (brother of Anton) and Gulf Stater M. J. Johnson.

January, 1959

Throughout our service area, all-electric, Medallion Homes are being built at a tremendous pace, as evidenced by the Topper Awards totals shown elsewhere in this issue. But, Orange scored a first in the Medallion program last month with the opening of Chrisleigh Manor, 1604 Cherry Avenue, the first all-electric apartments in our service area. They were opened to the public December 7.

Each of the eighteen one and two-bedroom units offers its occupants the most modern in apartment living. Mom's kitchen features an electric range and refrigerator, while the whole family lives in year-round comfort with a three-ton heat pump all its own.

J. O. McCune and M. J. Johnson, our Orange residential sales representatives, aided Anton Dal Sasso, Chrisleigh Manor's owner and builder, in selecting and installing the proper electric appliances for these ultra-modern apartments.

A centrally located, all-electric laundry, containing both washers and dryers, will serve the tenants' wash-day needs.

Walter House, Orange sales supervisor, said, "Chrisleigh Manor will stand as an example of modern electric living to all our area.

"The tastefully decorated interiors, landscaped lawn and modernistic design of the buildings, along with the advantages of electrical living, will serve to made these apartments a showplace of our city."

Mrs. W. T. Nelson, one of Chrisleigh Manor's first tenants, gets a helping hand at the electric range from two-year-old daughter, Paula.







An Interview With G. E. Richard . . .

## TREASURER ANSWERS QUESTIONS

*Anything that affects our pocketbooks is important. This year revisions in the Social Security tax laws will call for a larger bite out of our paychecks and our Company's revenues.*

*To get a comprehensive explanation of the new rules, and how they affect us and our families, PLAIN TALKS went to Glenn Richard, treasurer, in Beaumont, and asked some questions and got answers that should be of interest to all of us. Here they are.*

**Q. What will the percentage increase be in my annual payments on Social Security effective January 1, 1959?**

A.  $\frac{1}{4}\%$ —From  $2\frac{1}{4}\%$  to  $2\frac{1}{2}\%$ .

**Q. Is this the only change in the Social Security payment set-up?**

A. No. You will pay the Social Security tax on the first \$4,800 of your annual earnings, instead of the first \$4,200. In other words, a person earning \$4,800 a year or more will pay \$120.00 in 1959, where he would have paid \$94.50 under the old set-up.

**Q. How does this affect retirement benefits?**

A. Beginning February 3, 1959, retired persons will receive an increase in their monthly benefits of about seven per cent. The minimum monthly increase is \$3.00. Slightly smaller increases will be received by women who elect to retire before reaching age 65. For those workers who retired prior to January 1, 1959, maximum monthly payments will increase from \$108.50 to \$116.00 and for persons who retire after January 1, 1959, taking into account the increased

earnings base of \$4,800, payments would range from \$116.00 to \$127.00, however, it will be many years before any worker can retire and collect the maximum of \$127.00.

**Q. How does the new law benefit married retired couples?**

A. A man and his wife, (if she is 65) will receive \$190.50 a month instead of \$162.80, if he was earning \$400 a month at the time of his retirement at age 65. The wife of a retired worker is entitled to begin collecting one half her husband's benefit when she reaches age 65, slightly less if she starts collecting at 62.

**Q. Does the new law affect survivor's benefits, too?**

A. Yes. Widows, dependent children and parents of deceased workers will get more money under the new law. These payments are based on the monthly retirement benefits to which the worker himself was entitled at the time of his death, which, in turn, is determined by his average monthly wage. Here's how the monthly benefits of survivors of a deceased

worker are figured:

Widow at 62: She'll get  $\frac{3}{4}$  of husband's amount.

Widow at any age with child under 18: She'll get  $\frac{3}{4}$  her husband's amount

Children: One child only would get  $\frac{3}{4}$  worker's amount.

More than one child: Each child gets  $\frac{1}{2}$  worker's amount, plus  $\frac{1}{4}$  of the amount divided equally among all children.

The maximum limits on total family benefits cannot exceed \$254.00.

**Q. What about benefits for disabled workers?**

A. Since 1956, disabled workers (unable to hold a job) have been eligible for disability benefits (equal to potential full retirement benefits) at 50. Under the new law, dependents of such disabled workers are entitled to benefits, computed as follows:

Wives (or dependent husbands) at any age with a dependent child, are entitled to  $\frac{1}{2}$  the workers primary insurance amount.

Each dependent child is entitled to  $\frac{1}{2}$  the worker's amount, not to exceed the maximum family benefit that varies according to





# ABOUT NEW SOCIAL SECURITY LAW ...

the worker's earning bracket.

Wife (or dependent husband) on reaching age 65 is entitled to  $\frac{1}{2}$  the worker's amount. The wife could collect slightly less at age 62.

In addition, the disabled worker himself may benefit from the new law. Under the old law, disabled workers' benefits had to be offset against disability payments from other sources. Under the new law, Social Security disability benefits may be received in full without any offset.

**Q. Can male workers receive retirement Social Security benefits before 65?**

A. No. Unless disabled. Disability pensions can be collected beginning at age 50. Payment of retirement benefits at age 62 is permitted only for working women, widows and the wives of retired workers.

**Q. How much does a working wife of a retired worker lose by beginning collecting benefits at age 62?**

A. A woman worker retiring at 62 would draw 80% of her benefits she would normally receive at age 65. Each month after reaching 62

that she delays retirement increases her benefit by 5/9 of one per cent.

**Q. Can you collect Social Security benefits after reaching 65 and still hold a job?**

A. Yes, but only up to a point. The law permits persons between 65 and 72 to earn up to \$1,200 a year in covered work without causing them to lose any benefits. If the maximum is exceeded, the worker is penalized (one month's retirement payment for each \$80 or fraction thereof over \$1,200 a year) but a benefit is paid in each month where the working annuitant earned \$100 or less.

**Q. What about burial payment?**

A. If a worker dies before or after reaching age 65 a lump sum burial benefit is payable first to the widow or widower, if living together at time of death, or to anyone who pays burial expenses, a lump sum equal to three times his monthly benefits but not exceeding \$255.

**Q. Are any further increases in employee and employer tax rates for Social Security planned after 1959?**

A. Yes. During 1960, 1961 and 1962, the tax rate for each will be three per cent on the first \$4,800 earned. After that it will rise on a sliding scale to four and one half per cent for each (employee and employer) by 1969.

**Q. Is service with the Armed Forces credited as far as Social Security is concerned?**

A. Yes. Veterans get wage credits of \$160 a month for every month spent in service from September 16, 1940, through December 31, 1956. For years after 1956 credits are based on their basic pay.

**Q. Are benefits paid automatically?**

A. No. A claim must be filed before any benefits are payable. You should contact your local Social Security office to prevent any delays.

**Q. Will this action affect, in any way, our Company's retirement program?**

A. No. It will continue as before. There will only be an increase in paycheck deductions and in the amount Gulf States pays to the government.



# SERVICE AWARDS

## THIRTY-YEAR MEN REMEMBER WHEN . . .

In 1929, when 30-year men E. E. Figari, Beaumont; J. W. Hatcher, Baton Rouge; F. B. Sonnier, Lafayette, and C. L. Waldron, Lake Charles, came to work for our Company, the big question in PLAIN TALKS was who would win the progress award. Each district sent in reports on progress in residential and commercial sales and load growth during 1928, plus improvement in their area in ice sales and delivery methods. A board of judges picked the winner—Madisonville.

Speaking of ice, it was at this time that the Company purchased the Port Arthur Ice Company, which served

customers in Port Arthur, Port Neches, Nederland and vicinity.

The big appliance for the home was a Westinghouse waffle iron — a \$12.50 value for only \$8.85 or, 85¢ down and \$1.50 per month.

A sample to the jokes people laughed at in those days is this one:

**Stranger:** "I say, friend, at what do you value that cow you had tied down the road this morning?"

**Farmer:** "Are you the tax assessor, or did you hit it with your car?"



J. M. May (Jr.)  
Production  
Baton Rouge



A. M. Melancon  
Engineering  
Beaumont



D. V. Garon  
Production  
Baton Rouge



E. E. Figari  
Production  
Beaumont



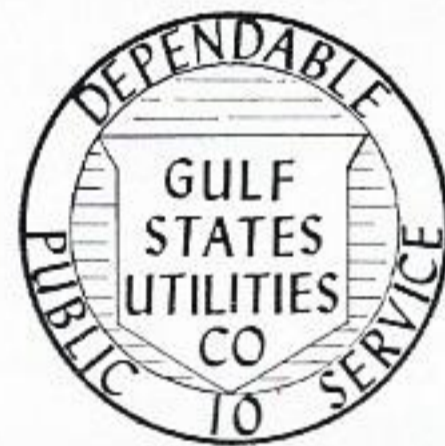
J. W. Hatcher  
Claim  
Baton Rouge



F. B. Sonnier  
Distribution  
Lafayette



C. L. Waldron  
Production  
Lake Charles



E. E. Bowlin  
Distribution  
Baton Rouge



Norma Carlisle  
Personnel  
Beaumont



LeRoy Courville  
Treasury  
Lake Charles



F. E. Doughty  
Distribution  
Baton Rouge



W. L. Dube  
Production  
Beaumont



L. J. Gaspard  
Distribution  
Port Arthur



N. R. Lee  
Distribution  
Lake Charles



B. Z. Masters  
Distribution  
Cleveland



A. C. Morgan  
Distribution  
Port Arthur



Dorothy P. Mitchell  
Treasury  
Lake Charles



Virgie L. Papin  
Treasury  
Lake Charles



J. D. Roberts  
Treasury  
Beaumont



V. M. Shaw  
Sales  
Port Arthur



D. W. Smith  
Distribution  
Port Arthur



# Colored Division



Henry Marshal  
Production  
Baton Rouge



Israel Chapman  
Production  
Baton Rouge



C. W. Collins  
Distribution  
Beaumont



C. D. Mason  
Distribution  
Newport



Lionel Smith  
Distribution  
Beaumont

## L. M. Welch Named "Mr. Topper" As Beaumont Wins Annual Sales Contest

L. M. Welch, Beaumont division manager, is "Mr. Topper" for 1958!

His Beaumont Division was named the system winner in the record-breaking Topper Sales Program which helped dealers in the area set record sales in ranges, water heaters, dryers and heat pumps.

Our Medallion Home Program, started last January with a quota of 100, finished the year with 1022 all-electric

homes being added to our lines. Total kilowatt-hour gain for the year was 433, for 12 months ending November 30.

Parker Allen, manager of residential sales, system, stated that several factors were responsible for the tremendous success of this year's residential sales, chief of which was the "Topper Award" year round balanced promotional program which was enthusiastically received by the distributors and

their dealers throughout the system.

Another important factor was the keen rivalry between divisions for top honors in the Program, which brought about splendid cooperation between sales and other departments within the Company.

The table below presents the year's total division sales for each category, plus a system total and a comparison with 1957.

### 1958 SYSTEM QUOTAS AND ACCUMULATED SALES

| Division Standings | *Kwh Gain Stng. |      | RANGES      |              |            |      | WATER HEATERS |             |            |      | DRYERS      |             |           |      | HEAT PUMPS |            |            |      | MEDALLION HO. |             |             |   |
|--------------------|-----------------|------|-------------|--------------|------------|------|---------------|-------------|------------|------|-------------|-------------|-----------|------|------------|------------|------------|------|---------------|-------------|-------------|---|
|                    | Bog.            | Sls. | %           | Stg.         | Bog.       | Sls. | %             | Stg.        | Bog.       | Sls. | %           | Stg.        | Bog.      | Sls. | %          | Stg.       | Bog.       | Sls. | %             | Stg.        |             |   |
| 1. Beaumont        | 462             | 2    | 2597        | 3366         | 130        | 2    | 482           | 866         | 180        | 2    | 1740        | 1889        | 109       | 1    | 73         | 138        | 189        | 3    | 25            | 251         | 1004        | 2 |
| 2. Baton Rouge     | 383             | 4    | 2791        | 4002         | 143        | 1    | 518           | 225         | 43         | 5    | 1870        | 1663        | 89        | 3    | 59         | 156        | 264        | 2    | 30            | 550         | 1833        | 1 |
| 3. Lake Charles    | 454             | 3    | 2081        | 1444         | 69         | 5    | 386           | 403         | 104        | 3    | 1394        | 1357        | 97        | 2    | 54         | 64         | 119        | 4    | 20            | 137         | 685         | 3 |
| 3. Navasota        | 207             | 5    | 924         | 912          | 99         | 3    | 171           | 334         | 195        | 1    | 620         | 308         | 50        | 5    | 11         | 30         | 273        | 1    | 10            | 26          | 260         | 5 |
| 5. Pt. Arthur      | 605             | 1    | 1307        | 1208         | 92         | 4    | 243           | 120         | 49         | 4    | 876         | 703         | 80        | 4    | 28         | 28         | 100        | 5    | 15            | 58          | 387         | 4 |
| <b>TOTAL</b>       | <b>433</b>      |      | <b>9700</b> | <b>10932</b> | <b>113</b> |      | <b>1800</b>   | <b>1948</b> | <b>108</b> |      | <b>6500</b> | <b>5920</b> | <b>91</b> |      | <b>225</b> | <b>416</b> | <b>185</b> |      | <b>100</b>    | <b>1022</b> | <b>1022</b> |   |
|                    | 361             |      | 9626        |              |            |      | 1573          |             |            |      | 6375        |             |           |      | 199        |            |            |      |               |             |             |   |

\*Monthly Kwh figures are used here but accumulated Kwh figures will be used in determining the year's winner. Monthly Kwh figures are for previous month.  
System Sales Department

Year 1958



# The Challenge To Free Enterprise

by

Hon. Styles Bridges

Senior U. S. Senator from New Hampshire

## Conclusion

### Atomic Energy

You will recall that no sooner had we made the decision to concentrate our efforts on the development of the peaceful application of the atom when the advocates of Federal power pounced on the atom as a source of energy "belonging to the people."

Congress has managed to blunt this attack for the time being and it is well that we have been able to do so. I shudder to think of the bill that would have been run up by now and to which future generations of American taxpayers would have been committed if we had undertaken the proposed program of atomic power plants which could have produced power only at from three to six times the cost of conventional power.

I don't have to reiterate the many and various and devious justifications advanced by the Federal power advocates for Federal development of the atom. One cannot help asking what has come into our society when such people choose to turn their backs on the record of American industry and choose in its place the bumbling hand of the Federal government.

### Legislative Attrition Against Electric Industry

In addition to such broad fields as I have discussed—TVA, REA, Atomic Energy—we also see a steady process of attrition on your industry by other legislation.

Sometimes it is seemingly innocuous, such as Senate Resolution 148. This resolution changes the procedure for evaluating water projects to make it easier to justify Federal construction of non-economic projects.

Sometimes the attrition process is buried in a bill, such as the Omnibus Rivers and Harbors Bill which the President vetoed. Sometimes the attrition only takes the form of a staged Congressional hearing.

The fact is, however, that there is a never-ending drive to circumscribe the electric power industry, to weaken it, to make it more difficult for you people to remain in business. Your opponents are even, as you know too well, now trying to force you to keep quiet and not talk up in defense of your industry.

How do we meet this whole problem, the problem confronting you and your industry, and the problem confronting our entire economic system?

Your industry has a tremendous responsibility. Being in the front line, you have to make sure you don't go down. Those of us in Congress who know you and understand your problems will do our part. But our numbers are too few, they must be increased. And this brings us back again to the minds and hearts of people. They must be informed and know the issues at stake.

A wonderful world can be ours tomorrow. But, it is today when we determine whether we gain it through freedom or lose it through slavery.

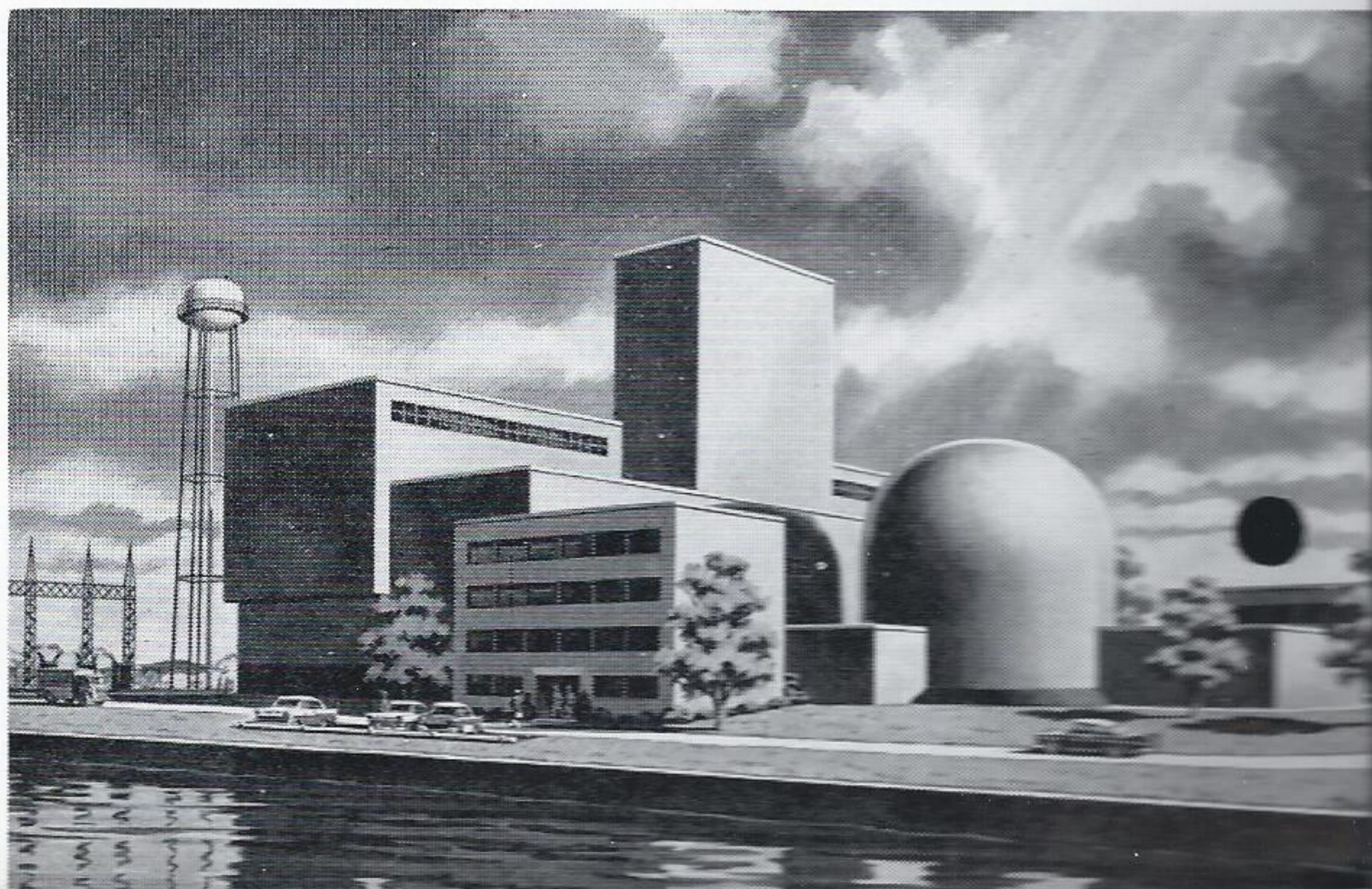
Part of tomorrow's

wonderful world —

AN ATOMIC POWER

PLANT FOR GENERATING

ELECTRICITY.







BEAUMONT—President Nelson proudly receives his "gift" from the R. W. Cooksley family—Carolyn Sue (holding sign), President Nelson, Mary Lee and Barbara Ann (holding package). Mrs. Cooksley is holding Mike and Mr. Cooksley is holding Robert. Mr. Cooksley is a lineman in Vidor. (Photo by Jerry Lynas, BEAUMONT JOURNAL.)



BATON ROUGE—Executive Vice President H. C. Leonard (center) stands behind his "gift" after presentation by the S. L. Eisworths—Sammie, Mr. Eisworth, Tonia, Mr. Leonard, Dennis, Mrs. Eisworth and Tim. Mr. Eisworth is in the Baton Rouge T & D Department.

In time for Christmas . . .

## 3 MILLION CONSECUTIVE MANHOURS

. . . worked Safely!

Gulf Staters gave themselves and their families the most precious gift ever given or received in our Company—a tremendous new safety record.

This record—3,000,000 manhours worked consecutively without a disabling injury—means that each one of you worked 27 forty-hour weeks safely.

The "gift" was wrapped in Christmas paper and presented to various Company executives throughout the system on Christmas Eve by a Gulf Stater and his family.

To complete last year's safety picture, the recording of the 3,000,000th manhour record at midnight, December 23, meant that another first had been made—a total of 4,000,000 manhours had been worked last year without a disabling accident.

When presented his "gift", President Roy Nelson congratulated all workers with the comment that no other gift, however valuable, could possibly mean more to any family.

January, 1959

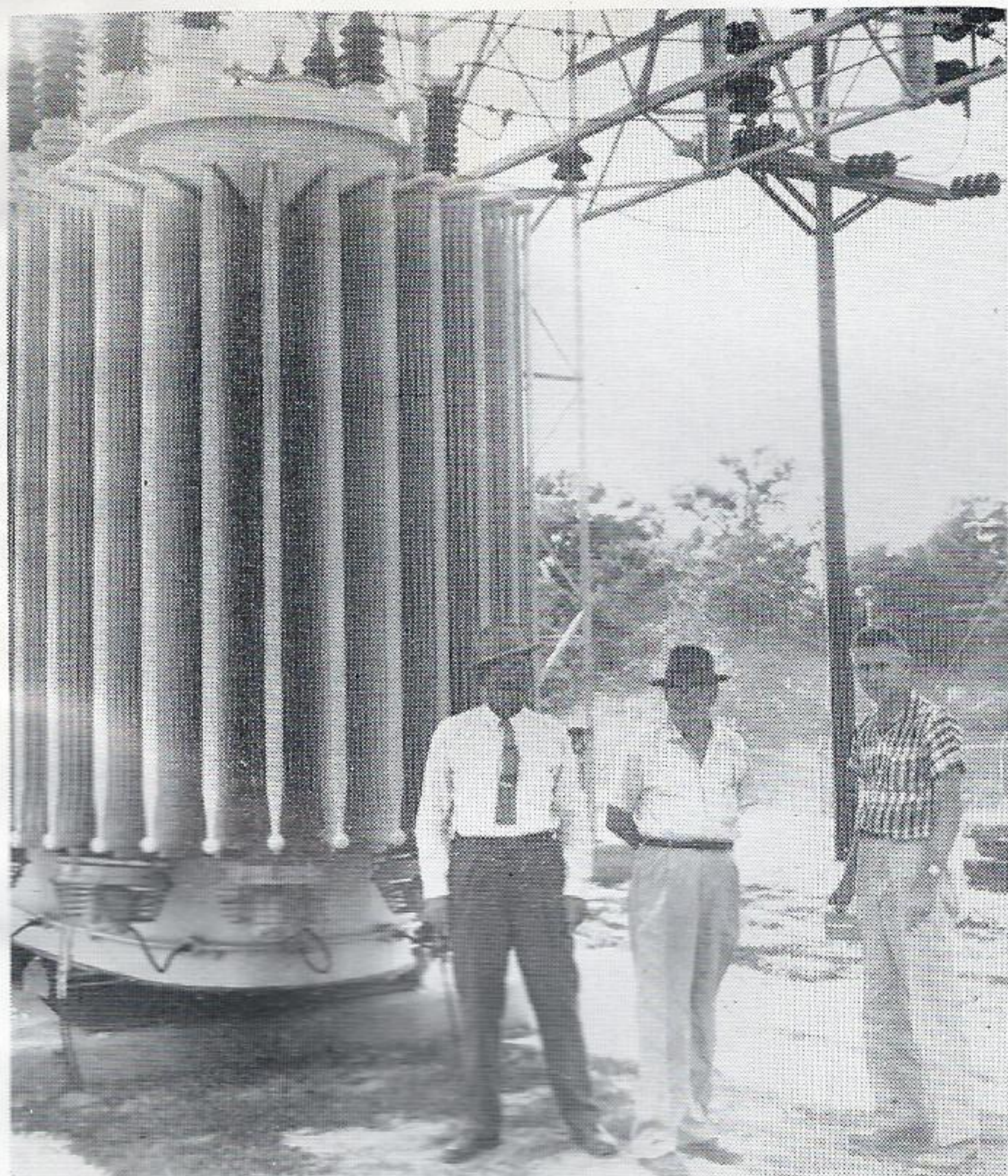


PORT ARTHUR—C. M. Scott (center) receives his "gift" from the Albert Richard family—Deborah Lynn, Albert Jr., Mrs. Richard, Mr. Richard, Donna Gail and Dale Brian. Mr. Richard is in the Port Arthur T & D Department.

ORANGE—T. O. Charlton, (center) district superintendent, receives his "gift" from employees Ruby Cooper, Customer Accounting, Hershel Stangner, T & D, Reba Willey, Sales and Floyd Hebert, T & D.







## Jackson, Louisiana, Substation Remodeled To Meet Growing Load

Our Company recently remodeled its substation at Jackson, Louisiana, to provide plenty of power to meet the growing loads in the Jackson, St. Francisville and Clinton areas.

A major portion of the old wooden structure was replaced with new steel and three new transformers were added—one 2500 kva and two 5000 kva.

Other service improvements in the area included increasing the transmission voltage from Baton Rouge to the substation from 33,000 volts to 66,000 volts and raising the distribution voltages from the station to Jackson, Clinton and the East Louisiana State Hospital from 2400 volts to 4000 volts.

This increased the capacity of the existing lines approximately 75 per cent.

Lionel Settoon (center), electrical maintenance superintendent of the East Louisiana State Hospital at Jackson, Louisiana, inspects the renovated substation with Gulf States Tully Brady (left), district superintendent, Clinton, and Walter McMorris, district serviceman, Jackson.

# \$20,000,000

## In Bonds To Be Issued

The Federal Power Commission has authorized our Company to issue \$20,000,000, aggregate principal amount of unsecured promissory notes outstanding at any one time.

Our Company will issue the notes from time to time through November 30, 1959 to the Irving Trust Company and The Chase Manhattan Bank, both of New York City. The notes will mature not later than nine months from the date of issue and in no event later than December 1, 1959.

Proceeds from the notes will be used to repay an estimated \$1,500,000 in unsecured notes maturing December 1 and to help carry out its current construction program, for which costs for the four-year period 1958-61 are estimated at approximately \$190,000,000.

### Thrift Plan Contributions

Purchases of Gulf States Utilities Company stock made by the Trustee during December covering employee deductions and Company contributions through November were as follows:

| Type of Stock    | No. of Shares | Total Cost  | Average Cost Per Share |
|------------------|---------------|-------------|------------------------|
| Common           | 704           | \$38,268.33 | \$54.35843             |
| \$4.40 Preferred | 105           | 9,816.63    | 93.491715              |

The Trustee deposited \$17,624.80 with the Savings Department of The First National Bank.





*What  
Others  
Are  
Saying*

### Stamp Act of 1958

Perhaps the most violently opposed law in American history was the Stamp Act of 1765, by which the British Parliament tried to put a tax on all business transactions taking place in the American colonies. The colonists raised the famous rallying cry, "No taxation without representation!", Patrick Henry delivered his immortal "Give me liberty or give me death!" speech, and the stage was set for the American Revolution which began with "the shot heard round the world" just 10 years later.

Like our cartoonist, a great many people see a modern-day parallel of the Stamp Act in current efforts to keep our company and other investor-owned electric companies from pointing out what's wrong with government operations in the power business.

The Internal Revenue Service—the federal income-tax collector—now says, for the first time, that in figuring our income taxes we can't deduct any part of the cost of advertisements we publish to get these facts to the American people. If this ruling stands, the Federal Power Commission and the state regulatory commissions also would be expected to throw out all such ads as part of the operating costs on which our rate schedules are based.

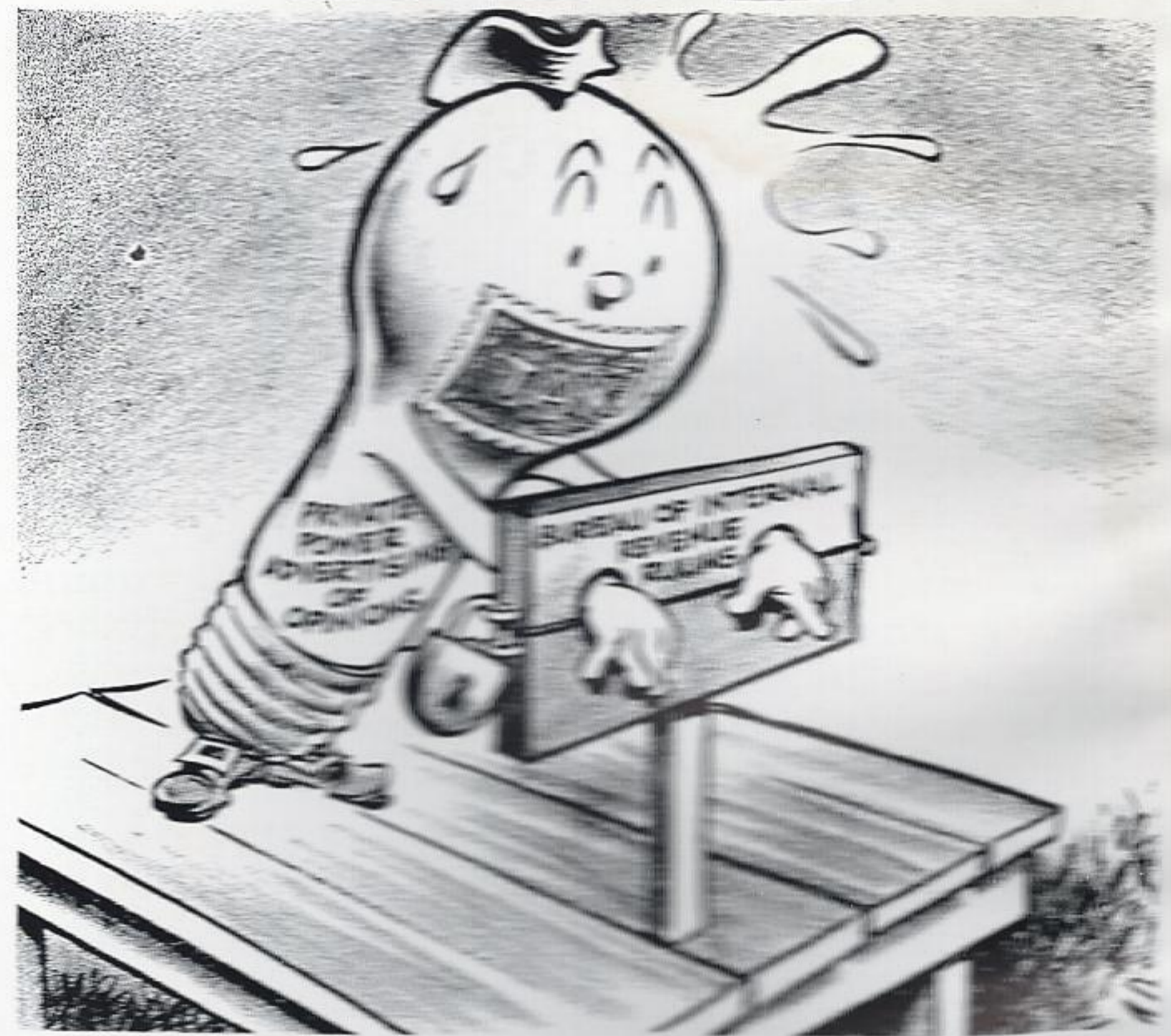
We say that this kind of advertising is among the most important business expenditures we make, because without it the government power crowd—whose project never pay *any* income taxes—would soon force us out of business altogether. We say the American people have a right to *all* the facts on *both* sides of the issue, and that it's up to us to see that they get them.

Fortunately, fair-minded people agree with us overwhelmingly, and well over 250 newspapers and magazines have published editorials saying so. The "Stamp Act of 1958" is no more popular than the Stamp Act of 1765 was.—*PIP Employee Feature*

*I cannot too often repeat that Democracy is a word the real gist of which still sleeps, quite unawakened, notwithstanding the resonance and the many angry tempests out of which its syllables have come, from pen or tongue. It is a great word, whose history, I suppose, remains unwritten because that history has yet to be enacted.*

—Walt Whitman

### STAMP ACT OF 1958



Remington Rand consultant helps Company Stenographers in special filing course given in Beaumont.

Stenos Brush-up on the

## A - B - C's of Filing

Stenographers and secretaries from our Beaumont Main Office have been attending a filing seminar, conducted by Remington Rand's consultants, for the past five weeks.

The seminar consisted of a series of lectures and workshops to train personnel in all the filing methods and help develop good filing practices.



# Company Joins Third Atomic Research Group

Our Company has recently joined with 50 other electric utilities in forming another atomic research group, High Temperature Reactor Development Associates, Inc.

We joined with the 50 other utilities in forming HTRDA after an invitation from the Atomic Energy Commission for investor owned electric utilities to develop and build a high performance nuclear power plant in the Philadelphia Electric Company's system.

President Roy Nelson, a director of HTRDA, said that the proposed plant will provide a major short cut to obtaining economic electricity from the atom.

The plant, with a capacity of 40,000 kilowatts, will be built around a high temperature, helium cooled, graphite-moderated reactor system conceived by the General Atomic Division of General Dynamics Corporation.

Our Company is a member of two other atomic energy research groups, the Texas Atomic Energy Research Foundation and the Southwest Atomic Energy Associates.

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## Your Attitude Toward Safety

In carrying out your day-to-day job responsibilities, do you ever stop to analyze your attitude toward Safety? Or, do you take safety for granted, and consider it the responsibility of the Safety Personnel?

Accident prevention is largely a matter of knowing unsafe conditions, always being alert for unsafe conditions and, above all, doing something about them. Accidents usually result from human failure rather than equipment failure. You are the human factor. Safety is your individual responsibility. You are responsible for your own safety and also for the safety of others. You should also protect and safeguard the equipment which makes our jobs possible. Safety and accident prevention can be attained only by constant and persistent effort on the part of each individual.

You can avoid personal injury, avoid possible injury to others, and protect equipment if you will assume your individual responsibility for safety. This will take very little effort and it will insure your personal safety and the safety of others.



E. R. Griffith

## E. R. Griffith Dies In Beaumont

Funeral services were held, January 4, for Earl R. Griffith who died at Baptist Hospital in Beaumont, January 2 after a short illness.

A former Beaumont, he moved to Hamshire, Texas, about six months ago.

Mr. Griffith was employed by the Company in Beaumont in 1924 and was operating engineer at Neches Station when he died.

He is survived by his wife, Ruth; two sons, attorney Carl R. Griffith of Beaumont and Earl L. Griffith of Dallas; a daughter Miss Carole Ruth Griffith; his mother, Mr. Lloyd Griffith of Silsbee and five grandchildren.

Burial was in the Magnolia Cemetery in Beaumont.

Those million manhour safety records are really something, especially when they are compiled by relatively small group. So Beaumont Division Manager L. M. Welch (left) is happy as he receives from Executive Vice President George Fulton a plaque commemorating the fact that Beaumont Division employees last month successfully completed working 1,000,000 manhours without a lost time, on the job, accident.





# EDISON ELECTRIC INSTITUTE

## RECORDS INDUSTRY'S EXPANSION

Continuing to expand at a record rate, America's electric power industry reached a total generating capability of 146 million kilowatts in 1958, an increase of 12 percent over 1957, according to the 24th Semi-Annual Electric Power Survey of the Edison Electric Institute.

The total capacity addition installed and scheduled for 1958 was about 15 million kilowatts, almost double that put into operation in 1957 and exceeding the previous high record of 1955 by some 3 million kilowatts.

As of this month, gross margin (the difference between maximum generating capability and peak demand) is estimated at 29.6 million kilowatts, 25.5 percent of the peak load. The margin is larger than anticipated because of peak load reductions caused by the 1958 economic recession. However, long-range load growth previously esti-

mated at 7.6 percent a year for the period 1957-1961 is expected to continue at about the same average rate.

### Atom Power in News

The survey shows that atomic-electric power projects, still largely developmental, are contributing some 71,000 kilowatts to the national power supply. Other projects, under construction or contract but not yet in operation, will bring in approximately 850,000 kilowatts more by 1962. Another three-quarters of a million kilowatts of atomic-electric capacity still is in the planning stage.

Total generating capability of U S power systems now forecast for the end of 1961 is 180 million kilowatts, representing an average annual increase from the end of 1956 of eight percent. Power plant projects to provide this increase are now definitely scheduled.

Lona Pinson, who writes the column "About The Neighborhood" for THE ORANGE LEADER, had high praise last month for the new all-electric cafeteria in the Jonas Salk Elementary School in Orange, Texas.

Says she, "The food not only was

## Orange Columnist Praises City's New School Cafeteria

delicious, but was so attractively arranged on the pale green serving trays, that no child could resist the inviting, wholesome well-balanced meal that was not only adequate for a student, but for an adult as well. . .

"Mrs. (Amy) Hughes (cafeteria manager), who conducted us on a tour of the kitchen after we had finished our lunch, was most proud of the steam table which will either keep the food at any desired temperature or will even cook it on the spot. . . .

"Next came the electrically refrigerated section where salads are kept crisp and then the milk bins.

"A huge mixer, potato peeler and slicer, bins for food storage, a smart-alec dishwasher which automatically feeds its own soap as needed and beautiful hardwood work counter were among other equipment.

"The dishes dry automatically, too!

"The stove and extra oven, too, are an innovation, and the delicious peanut butter cookies which were on the menu were baked in them.

"In fact, Mrs. Hughes said, all the cafeteria's baking is done right there.

"The Jonas Salk School is something of which all residents of Roselawn can be justly proud."

## PORT ARTHUR PUN-MASTER DOES PARODY ON POWER

(All Corn Does Not Grow In A Cornfield)

Dear Reddy KW:

Perhaps a Wirey fellow like you, with such a Magnetic personality will have had experience in this Field. At least, I hope to Generate your sympathy. . . So, let me Spotlight my problem.

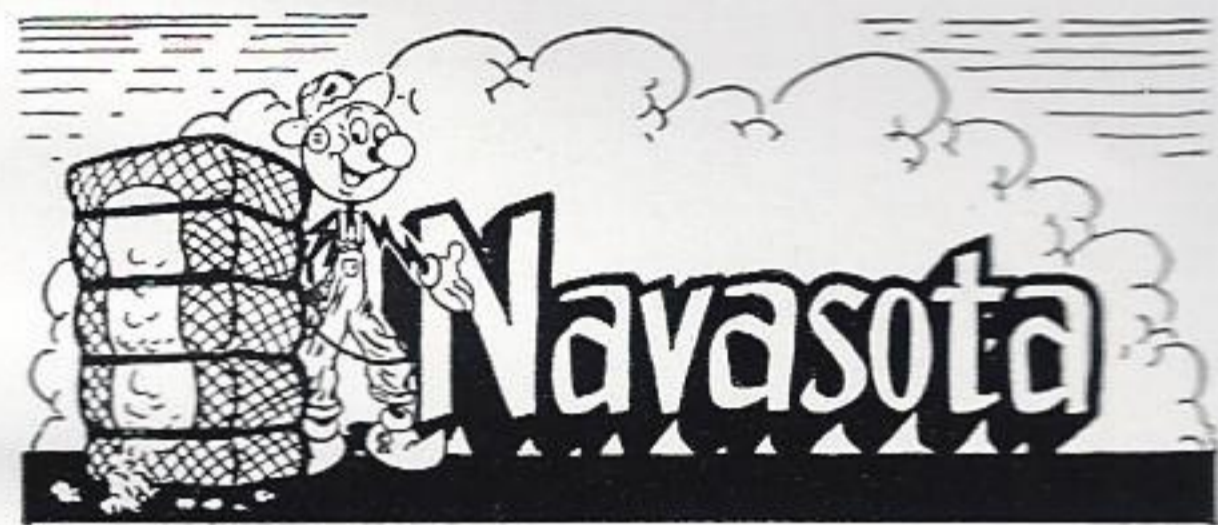
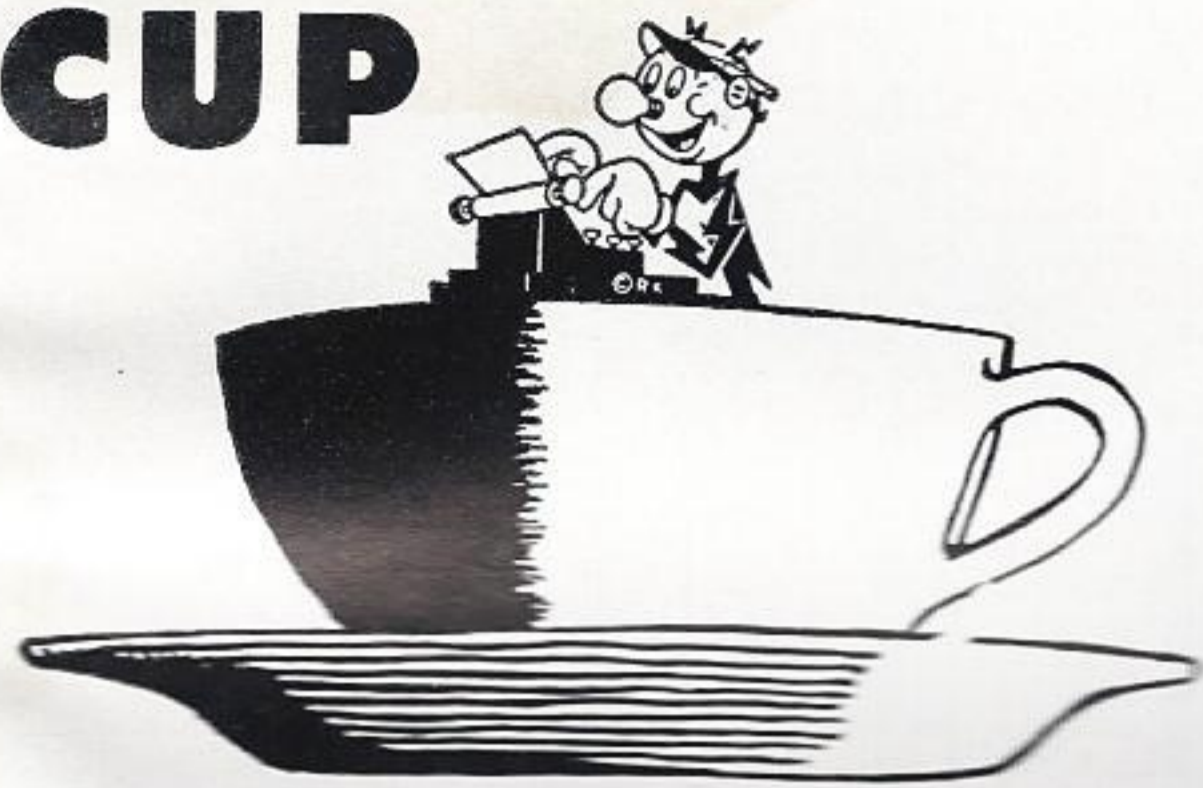
I had hoped to buy one of those little VOLTSwagons but my wife said NO!—This was a new Switch since I'm the one who's supposed to say NO!—I tried to Transformer, but met with high Resistance; in fact my every effort has been Ampered—She thinks I'm a Dim bulb and is trying her best to Ground me. You'll probably think it Shocking, but since this is now a Current issue between us I'd like to Meter in a dark alley—Sparks would fly!—She'd see the Light and be unable to Re-fuse. . . But Watts the use?—I would give up and go to the farthest Pole except for one thing,—I know there's no place like Ohm.

Charles A. Poston  
Groves, Texas

Washington—Graveyards for the disposal of "hot" radioactive waste products range from Davey Jones locker to some of the more remote regions of the U.S. Only during wartime would the oceans be used, however. Presently the hot wastes from the uranium burning furnaces that propel the U.S. Navy's "Nautilus" are buried in land cemeteries once a year. If war comes, the Navy has devised a system for disposing of its radioactive trash directly into the sea, well away from any land or fishing areas.



# over the COFFEE CUP



## CALVERT

Mrs. Louise Satory has returned to work after an extended illness. During her illness she was in the hospital in Galveston.

Calvert welcomes Mrs. Janyce Baker Holiday as a full-time employee. She has been working on a temporary basis since August.

Mrs. Patricia Rains Broadus resigned as local office clerk, December 1, to join her husband in Hearne.

—By Louise Satory

## MADISONVILLE



Jean Haston

Greeting customers at our Madisonville office is pretty Jean Haston, clerk, shown above at her desk. Jean came to work for the Company, July 28.

—By Betty Lynch

Two Gulf Staters of the Navasota Division were appointed Deputy Grand Masters at the recent Communication of the Most Worshipful Grand Lodge of Texas, A. F. & A. M. held at Waco, Texas.

Goree Matthews, local superintendent of the Calvert District, was appointed Deputy Grand Master of the 24th Masonic District which includes the counties of Leon and Robertson.

J. L. Bumfield, Sr., engineering assistant, Engineering Department, Navasota, was appointed Deputy Grand Master of the 29th Masonic District which includes the counties of Brazos, Grimes, and Madison.

J. W. Kirkland and his family spent Christmas holidays in Alexandria, Louisiana, with his mother and father. Charles Boring vacationed in Houston and Freeport.

Your reporter spent her vacation in Austin.

—By Jeannette Sangster

## HUNTSVILLE

Two of our local office employees in Huntsville, Bill Burke, residential salesman, and E. E. "Cotton" Kaltwasser, serviceman, killed themselves a deer this season. Mr. Burke bagged an eight pointer and Mr. Kaltwasser a nine pointer.

Volz Elliott, commercial salesman, has been elected to the Board of Directors of the Kiwanis Club in Huntsville.

Marine Sergeant Max Williams, Jr., husband of clerk Opal Williams, received his discharge January 17 and plans to attend college at Sam Houston State College in Huntsville.

—By Dorothy Stanford



Baton Rouge's Short Circuit Club held its annual election of officers at last month's meeting. Elected were: C. A. Oubre, Louisiana Station, president; Joe Pizzuto, Service Center, vice-president and H. J. Desselles, Louisiana Station, secretary-treasurer.



Paula Christian presents trophy to Vic Thompson riding Mister Sensation.

Plans were also made for three dances, a shrimp boil and two picnics for 1959.

Happy birthday to Louisiana Station employees: J. C. Amedee, N. B. Bankston, C. L. Buhler, H. J. Desselles, D. D. Dunn, J. S. Gremillion, E. K. Harrington, M. R. Holmes, W. L. Huff, C. E. Johnson, G. H. Naquin, M. J. Rabalais, J. Smith, D. J. Temple, C. P. Walters and J. L. Warmack.

Raymond Beatty, son of Mr. and Mrs. Roy N. Beatty, crowned King Courtesy during a school courtesy drive. The crowning climaxed the six-weeks program.

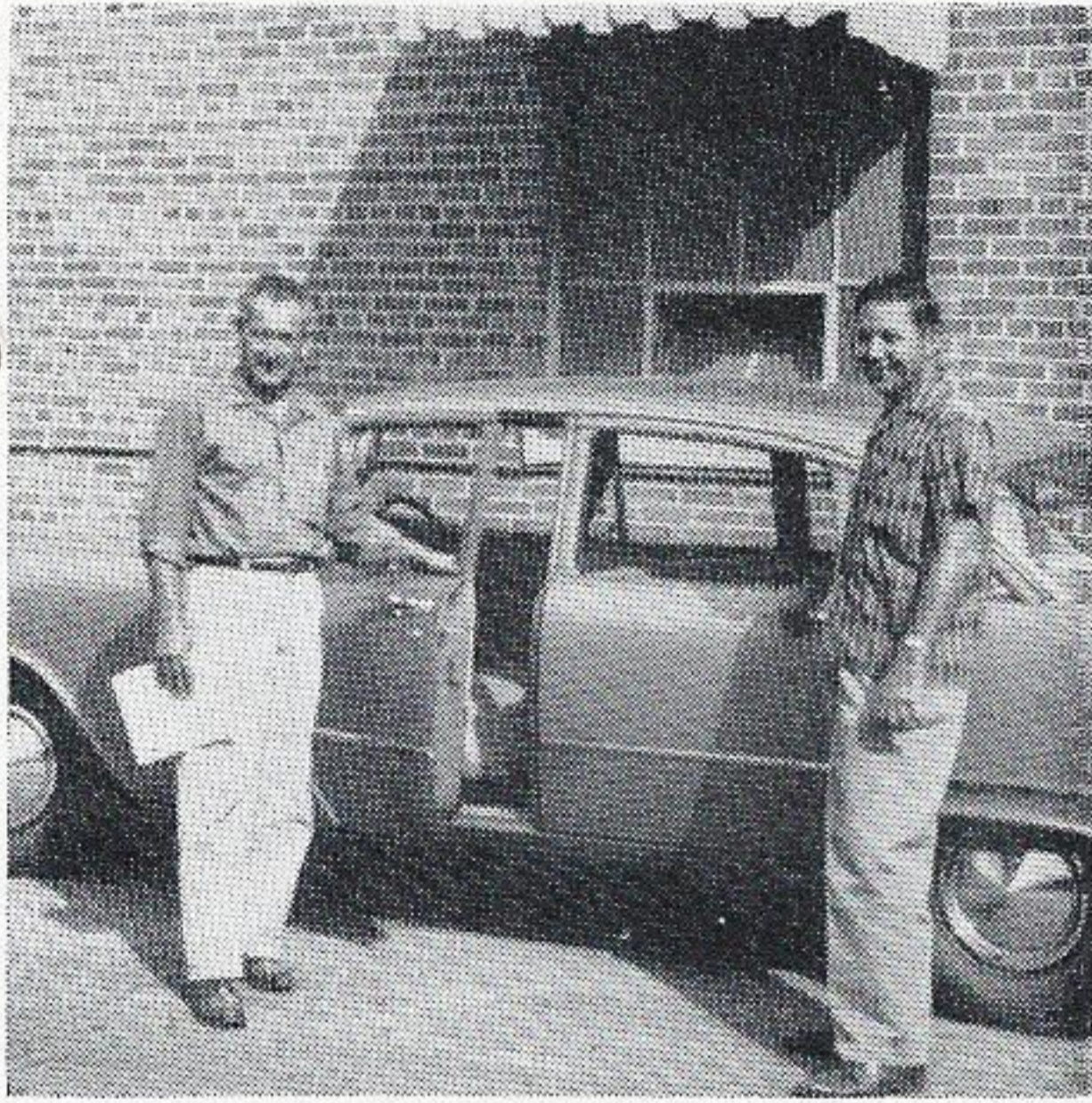
Mr. Beatty is an employee in the Maintenance Department at Louisiana Station.

—By Marion Brown

Paula Christian, daughter of District Superintendent Louis C. Christian, presented the Gulf States Trophy to Mister Sensation, winner of the Senior Waling Geldings Class at the "Million Dollar" Dixie Horse Show Jubilee in Baton Rouge.

Featured in the Jubilee, called by some the finest in the nation, were over a million dollars worth of horses from across the country. During its four days at the Louisiana State University Agricultural Coliseum, the Jubilee boasted special attractions like TV's Cochise, whose real name is Michael Ansara, and his wife, Barbara Eden, star of the TV serial "How To Marry A Millionaire."





The PLAIN TALKS camera catches two Baton Rouge T & D employees, Joe Pizzuto and Walter Jones, "going places." Where, they wouldn't say.

The Gas Department is happy to welcome a new employee, **Donald J. Bateman**, to the Engineering Department. Mr. Bateman is a graduate of Oklahoma State University and came to Baton Rouge after completing the Company training program.

—Jo Ann King



The American Cancer Society presented **V. P. Gayle**, sales promotion director, Beaumont, a ten-year service certificate and pin in appreciation for service as a volunteer worker in the Society.

—By Mary Schlicher

The Beaumont Engineering Department welcomes new employees **James O. Calcote, Jr.**; **Alfred E. Naylor**; **Kenneth C. Gerstenberg**; **Delbert L. Kennon** and **Ellsworth C. Sperling**.

**Leroy J. Bodemann**, equipment applications engineer, presented his paper, "How To Select Storage Batteries," to the Beaumont chapter of the American Institute of Electrical Engineers, November 19. He originally presented the paper at the Spring meeting of the Southeastern Electric Exchange in Biloxi, Mississippi.

—By Nadine Hester



Tilton and Pace

**D. F. Tilton**, Vidor High School teacher, and **Ray Pace**, of our Beaumont Residential Sales Department, participated in a "Womanless Wedding" last month at the St. Andrews Methodist Church in Vidor. The "Wedding" was held to raise money for the Boy Scouts of America.



**Mr. and Mrs. E. U. Prince** announce the birth of their third son, **Richard Lloyd**, November 18, at Our Lady of the Lake Hospital in Baton Rouge. Mr. Prince is an appliance repairman in Baton Rouge.

**Mr. and Mrs. J. A. Uehlinger** announce the birth of a daughter, **Janna Ellen**, November 17. Mr. Uehlinger is a master electrician at Neches Station in Beaumont.

**Mr. and Mrs. Paul A. Harrington** announce the birth of a son, **David Allen**, November 17. Mr. Harrington is in the Beaumont Engineering Department.

**Mr. and Mrs. Harry O. Breeden** announce the birth of a son, **Lyndon Keith**, in Baton Rouge, November 17, 1958.

Mr. Breeden is employed at Louisiana Station.

**Mr. and Mrs. C. P. Walters** announce the birth of their first grandson, **Michael Lyne Barnett**, December 12.

Mr. Walters is employed at Louisiana Station.

**Mr. and Mrs. V. M. Shaw** announce the birth of a son, **Scott Allen**, at Baptist Hospital in Beaumont, December 15. Mr. Shaw is in the Port Arthur Sales Department.

**Mr. and Mrs. E. L. Butler** announce the birth of a son, **Bobby Darrel**, October 28. Mr. Butler is in the Calvert District.



Employees of the Woodville office "shine with joy" after christening their new line truck. Left to right are: **Jiggs Wall**, serviceman; **Jack Ogden**, salesman; **Vic Norvell**, local superintendent; **David Pate**, foreman; **James Morgan**, lineman apprentice; **Robert Matkins**, truck driver; **Margaret McBride**, clerk; **Alene Ashworth**, clerk; **Glenn Nowlin**, lineman helper; **John Pittman**, lineman 1st class; **Jamie Pike**, serviceman; **Harold Ogden**, meter reader; **Buster Davis**, lineman and **D. D. Richardson**, lineman helper.



# GROWING with Gulf Staters



**KATHERENNE ELDEN COATES**, six months old daughter of Mr. and Mrs. Russell Coates of Washington, D.C., paid her first visit to maternal grandparents Mr. and Mrs. Kenneth Sutton in Beaumont in November and, as the big grin indicates, enjoyed getting acquainted immensely. Mr. Sutton is advertising director of the company.



"There's Indians in these woods," says Wade Rogers, son of Lynn and Matt Rogers. Lynn is employed in the Beaumont Records Department and daddy Matt was formerly in Engineering, but is now a senior civil engineering student at Lamar Tech.



Four generations of the James Q. Barrick family (he's in the Gas Department in Baton Rouge) got together last month at Mr. Barrick's home on the Airline Highway out of the Capital City. Center of attraction for the older Barricks is six month old Jamie Lynn Barrick, Jim senior's first grandchild, and Jim junior's first daughter. Left to right in the picture are Mrs. Sue G. Barrick, Jamie Lynn's great grandmother and Jim senior's mother; Jim senior, Jim junior and Jamie Lynn. Jim junior is a junior in the College of Engineering at Louisiana State University. He worked in the Gas Department for several summers during vacation time. Jim senior's other son, Reggie, is a student at Southwest Texas State Teachers College at San Marcos where he is a member of the varsity basketball squad. Jim senior has been with the company 26 years.

## Gulf Staters in the News

**John Osburn**, utility foreman, acted as general chairman of the Hardin County Memorial Christmas Tree this year and was paid a tribute by Mayor Lamar Hargrove for his tireless efforts on behalf of the Christmas tree and for his many civic and community activities.

**Correction, Folks!** Fred Tenholder, of the Beaumont Sales Department, has been elected chairman of the Jefferson County Chapter of the Polio Foundation for 1959. He is not, as stated in the December issue, general chairman of the 1959 March of Dimes campaign. Sorry, Fred.

**Gay Braud**, Tax Department, Beaumont, has been elected sergeant-at-arms for the Beaumont Chapter of Toastmasters International.

**Charles E. Douglas** was awarded the Ernest Holdredge Memorial Scholarship by the Sabine Section of the American Society of Mechanical Engineers, last month.

Mr. Douglas' wife, **Wanda**, is an employee in our Beaumont Personnel Department.

He is a senior mechanical engineering major at Lamar State College in Beaumont and has the highest rating of any mechanical engineering student at the college — a 2.9 average out of a possible 3.0.

### SYMPATHY TO:

PLAIN TALKS extends sympathy to retired employee **T. M. McNeal** on the death of his wife, **Louella**, December 14, in Liberty, Texas. Mr. McNeal worked for the Company for 37 years in the Port Arthur Division and retired November 30, 1957.

**Mrs. M. D. Smith** (wife of **M. D. Smith**, Navasota substation operator) whose father, **Louis Albert Lipscomb, Sr.**, died December 15 in Navasota.



# Safety Contest Ends

## Final Winners

## Announced

## For December



With this issue the Safety Department concludes its 1958 contest on ideals for accident prevention. The winners listed below are the finalists who gave their ideas on last month's accident, which was:

"While mowing substation yard grass, lawnmower picked up a short piece of copper wire, hurling it through the ankle of a Gulf Stater."

Frank Jones, safety director, said, "We thank all those who made this contest a success. The number of contributors of ideas shows our employees are thinking safety and our record of 3,000,000 manhours consecutively worked without a disabling injury shows our employees are practicing safety."

The final winners are:

**T. H. Lindsey, Beaumont T & D** — "Pick up and remove all pieces of wire and foreign material before using any kind of lawn mower."

**Joe A. Bailey, Residential Sales Department, Madisonville** — "Always pick up any wire or any other material that is dropped on the ground dur-

ing a job, either in a substation or on any other job. Good housekeeping on the job, as well as at home, will prevent such accidents."

**G. W. Smith, Engineering Department, Navasota** — "When using rotary type mowers, area to be cut should be thoroughly 'policed' for material that could be picked up and thrown by them. If at all possible, suitable guards should be installed on mower to prevent this type of accident. This type mower should not be used in areas where other personnel are working."

**Bill Burke, Residential Sales Department, Huntsville** — "Always police any area to be mowed. It will take a little extra time, but it may prevent you from taking an unnecessary chance."

**Jim Barrick, Gas Engineering Department, Baton Rouge** — "The prevention of this type of accident could be solved by: (1) A magnetized mesh drag in front and in the rear of mower. (2) Lawn or leaf sweeper run over lawn prior to cutting. (3) Cut grass more often and use a reel type mower."

SEE BACK COVER FOR THE SAFETY DEPARTMENT'S NEW 1959 FAMILY VACATION FUND SAFETY CONTEST



# Family Vacation Fund Contest

## Announced By Safety Department

## For Your Ideas on Safety

### At Home

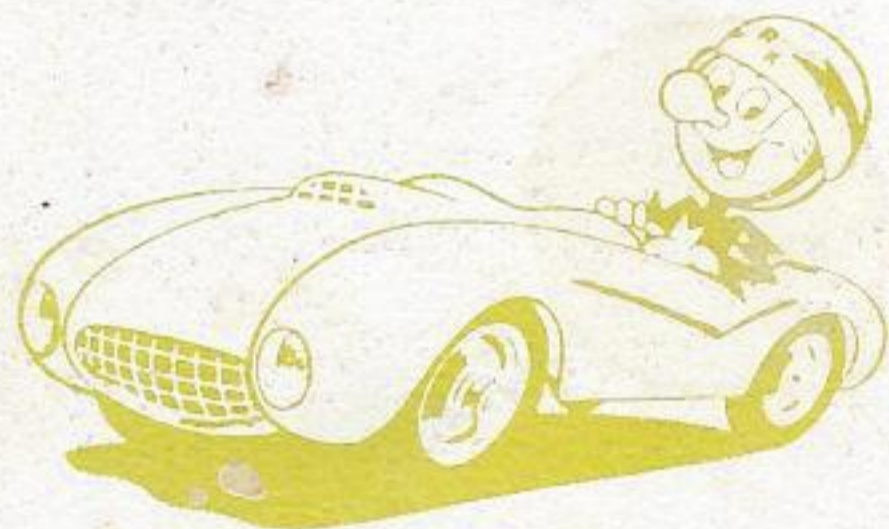


### At Play

### On the Job



### On the Highway



How do you practice safety at home? . . . at play? . . . on the job? . . . on the highway?

If you and your family have definite ideas of safety in these categories, write 'em down!

Our Safety Department wants to know what each Gulf States family does in practicing safety 'round-the-clock. It even wants to *pay* for the best three entries submitted in its new safety contest, the Employee Family Vacation Fund Safety Contest — \$100 First Prize, \$75 Second Prize and \$50 Third Prize.

According to Safety Director Frank Jones, the contest is open to all Gulf Staters and their families. Judging will be done by personnel outside the Company who work in safety promotion.

"We want to know what the typical Gulf States family thinks and does about safety as a whole, that's the reason for the four categories. Mom has her home safety practices and the children know safety at play — sometimes learned through painful experience. Dad takes his job safety seriously and everyone can contribute to highway, home and play safety," Mr. Jones said.

The contest, begins this month and ends May 31. There are only a few rules and prize-winners will be announced in the June issue of PLAIN TALKS.

#### Contest Rules:

1. This contest is open to all employees and their families. Bachelors can use their parents and brothers and sisters as associate contributors.
2. Entries must be in by May 31, 1959. Send to Frank Jones; Safety Director; Beaumont, Texas.
3. Entries may be either in essay form or a listing of safety practices, but must cover all four categories.