

# "ON-LINE" TRAINING



Plain  
Talks  
&  News

JANUARY, 1969



# The Challenges of 1969

**T**O The Employees of Gulf States Utilities Company:

The year 1968 is history now, and we are pleased to report that it was another outstanding year of progress for our Company. We take this means of thanking each of you for your contribution to this banner year and for your loyalty and dedication which enables Gulf States to continue its progressive surge into 1969.

The goals of our Company for 1969 are ambitious, and their attainment will require our continued best efforts. With the cooperation and support you have demonstrated in the past, we have no doubt at all that our past achievements will be exceeded.

**O**UR greatest challenge this year will be in the area of safety. We are on our way to working 2 million accident-free manhours, and this is an excellent start for the new year. Our safety slogan for 1969, "Someone Cares," is a good one. Who cares? Your family, your friends, your co-workers, and your Company all have an abiding concern for your safety. With this in mind, let's set our goal for a record 8 million manhours without an accident. After all, we set a record of more than 7 million accident-free manhours in 1965, and the same team can surpass this achievement through total dedication to safety.

The challenges of 1969 provide opportunities for each of us to help build the best record in our Company's history.

Sincerely,

A handwritten signature in blue ink, appearing to read "Glenn Richard", with a long horizontal flourish extending to the right.A handwritten signature in blue ink, appearing to read "Eldon A. Stinner", with a long horizontal flourish extending to the right.



# News Briefs



## SERIES OF PROMOTIONS ANNOUNCED BY COMPANY

A major realignment of personnel was announced by our Company as Plain Talks went to press. Vice President S. L. Adams has assumed the duties of retired Senior Vice President R. W. Sherwood; Austin J. Mary advances to assistant to vice president - Engineering and Production; J. W. Atkins Jr., formerly Beaumont Division operating superintendent, takes over a newly created post, general director - engineering; B. R. Clausen is promoted to system director - planning-engineering; A. W. Baird, Navasota Division manager, moves to Beaumont Division operating superintendent; W. E. (Bill) Richard, system industrial sales promotion director, moves to Western Division manager with offices in Conroe; Edward M. Loggins Jr., formerly industrial and commercial sales supervisor in Baton Rouge, replaces Mr. Richard, and Gilbert W. (Wayne) Hiter, Port Arthur Division industrial engineer, assumes the Baton Rouge post formerly held by Mr. Loggins.

## SEN. ELLENDER RIPS LOAN TO CO-OPS

A letter dated Jan. 8, 1969, was sent by Senator Allen J. Ellender of Louisiana to the presidents and directors of the 12 rural electric cooperatives that comprise the Louisiana Electric Cooperative, Inc. (LEC)

The letter concerns the \$57 million loan approved by the Rural Electrification Administration, Washington, D. C., to build a generation and transmission system and some 1,700 miles of electric line in Louisiana.

In essence, Senator Ellender points out that the \$57 million loan, far from being necessary to provide low-cost electricity to rural customers, has been distorted into a project that now includes a "power pooling" arrangement with a privately owned chemical industry and two Louisiana cities. The original plan, under which the loan was granted, has been discarded and now only four of the 12 co-ops would be supplied power by the G&T.

Senator Ellender's letter goes on to explain that he had neither approved nor supported the granting of the loan. As Chairman of the Senate Committee on Agriculture and Forestry, which considers legislation related to the REA, his primary concern had been whether the proposed G&T facility could provide electricity to customers of the 12 participating cooperatives at lower rates than could be obtained from power plants.



He went on to explain that in 1964 he had asked the former REA Administrator to furnish proof that the average unit cost of electricity from the proposed G&T system would be lower than the cost of power from the investor-owned companies now serving the area. That proof was never provided, according to Senator Ellender.

He added that he was surprised and disappointed to learn recently that the original plan had been changed so that now only four of the 12 member co-ops of the LEC would be supplied with electricity from the proposed G&T facility.

Senator Ellender's letter further emphasized that testimony by a high-level Federal government power marketing official indicates that the unit cost of electricity produced by the proposed G&T facility would be 7.5 mills per kilowatt hour compared to the average rate of 5.83 mills per kilowatt hour now available to the co-ops from the investor-owned electric companies.

Further, the former REA Administrator told Senator Ellender that, in order to build the G&T facility "within the monies available," a "pooling agreement" had to be derived by LEC with the Dow Chemical Company and the cities of Lafayette and Plaquemine. Under this agreement, about 13% of LEC's output would be sold to the Dow Chemical Company, a financially stable, privately owned industry, and one that is certainly not entitled to the benefits of REA funds from the Federal government which are provided at 2% interest.

Senator Ellender's action in this matter is in the best interest of both the customers of the 12 cooperatives and the tax payers of the United States. He is to be commended for his efforts to prevent this multi-million dollar waste of tax money.

MR. WERNER NAMED  
ECAP COMMITTEEMAN

President Werner has been named a  
committeeman for the Electric Companies  
Advertising Program during ECAP

meetings in Phoenix, Ariz. He was among five utilities executives to be  
accorded the honor. His term will end in December, 1971.





#### OUR COVER

E. E. Evans coordinator of the "On-Line" training sessions held in Beaumont, instructs Melanie Hopkins, office clerk in Lafayette, on the use of the terminal keyboard. Mary Ford, Beaumont Division office worker, listens in on the conversation.

## Plain Talks and News • Vol. 47, No. 1 • January, 1969



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PUBLISHED MONTHLY FOR  
GULF STATES UTILITIES EMPLOYEES

James S. Turner Director, Public Relations  
Jim Harper Associate Editor, Beaumont  
Walt Wright Contributing Editor, Baton Rouge

Member 

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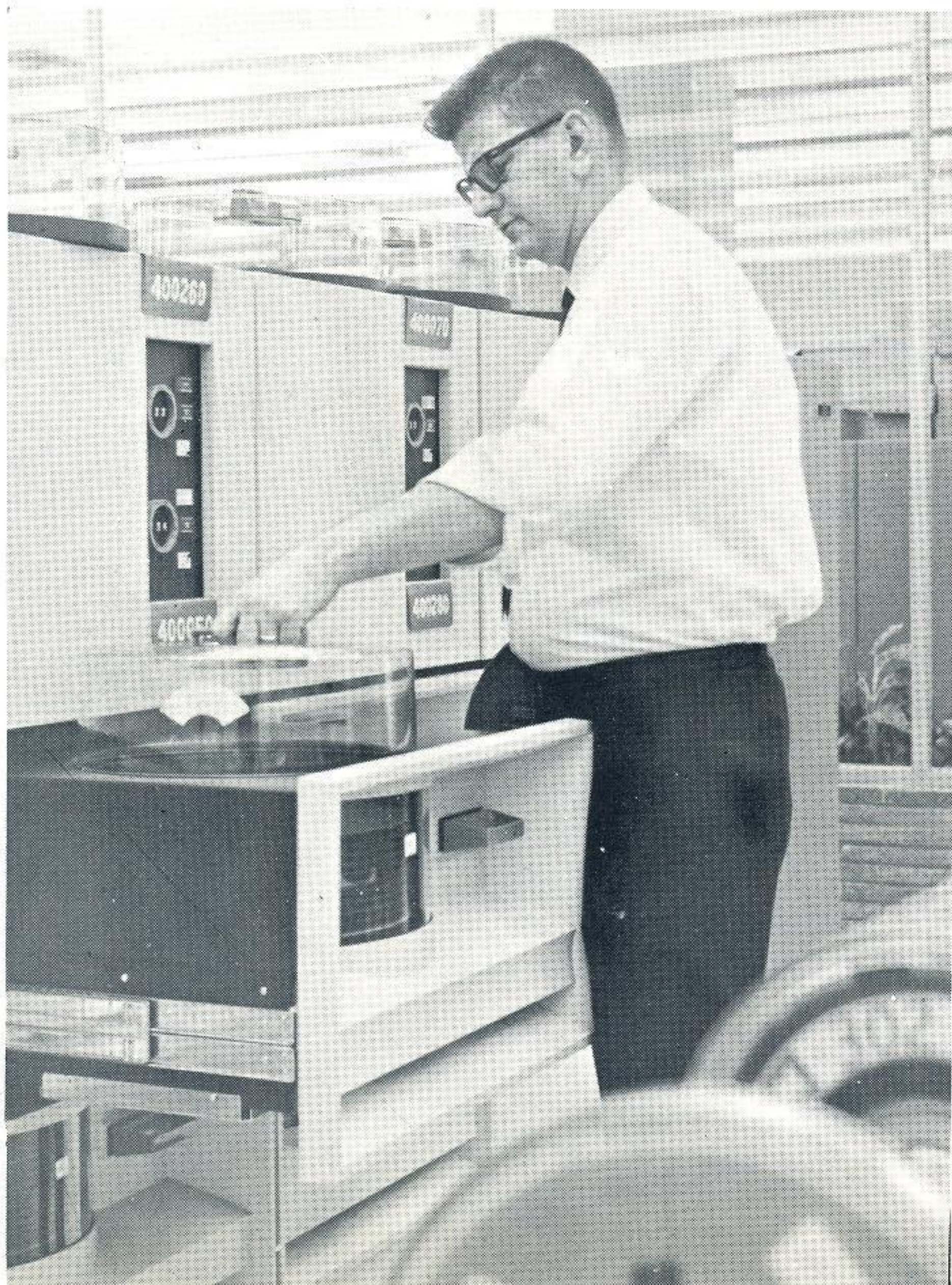


# 'On-Line' On Tap In '69



**Norman Ener** explains operation of terminal keyboard to Maxine Bell, Silsbee office worker, seated. Looking on are Virginia Brown, left, Beaumont customer accounting clerk, and Martha C. Andrews, customer clerk in the Port Arthur Division.

**Larry Anderson**, supervisor of EDP operations, removes disc from the central storage bank of computer which will maintain records of all customer transactions.



## *Computerized Program To Speed Procedures For Handling Customer Inquiries*

**I**S there an office in our Company's system that would be opposed to having its own computer to help unravel the many customer inquiries that confront our personnel?

This, in effect, will be the end result of a series of "On-Line" training schools being conducted in the Main Office building at Beaumont. A total of 50 office workers from various Texas and Louisiana districts already have completed the "cram course" on computerized "terminals."

"We're trying to get a nucleus of people trained who will be expected to assist in training and implementation locally," said Norman W. Ener, chief instructor and coordinator of the schools. "We are hoping we can do some training other than just that on the terminal keyboard.

**"I**N effect," he added, "we will be giving each office the power of a computer."

The girls who have completed the training sessions will be expected to share their newly found talents with fellow workers in their local offices. They will be serving as local instructors. This was one of the factors considered in setting up the training session, said Mr. Ener.

During the four and one-half days of training, the girls were instructed in the 50 customer and service functions which they will be expected to perform under the "on-line" system. Major points covered included new meter installations, turn-off transactions, meter exchanges and the immediate posting of cash transactions.

**E**ACH of the 50 functions was studied as it is presently handled, then it was related to the new system using the terminal keyboards.

"Many of the trainees were obviously scared of the terminals when we began the orientation schools," said Mr. Ener, "but we explained the computer system to them this way: 'It doesn't know what to do; you have got to tell it what to do.'"

By the time the sessions had been completed, it



was apparent that the girls were no longer scared of the monster," chuckled Mr. Ener.

**E.** E. Evans, instructor and coordinator of the schools, also expressed faith in the trainees at the conclusion of the sessions.

"We were able to know in our own minds that they had grasped the information through the enthusiasm generated by the training sessions," he said.

Simply stated, the "on-line" system will operate in this manner:

The terminal operator in one of the local offices will enter a customer request on the terminal keyboard, which is much like an electric typewriter that is hooked up to a central computer. The query is transmitted to the computer which searches for the customer name, account number or service address in an index. From the index it will obtain the location of the account in the data cell. It reads the customer record, extracts the information requested, transfers this to the transmission control device which then relays it back to the terminal operator who made the request.

**A**NY of the 50 functions can be handled within a range of 30 seconds to two minutes, said Mr. Evans. Under the old system, it could take up to six minutes per function, not counting the additional time allotted to contact the right party in the office to obtain the needed information.

What will all of this mean for our Company and its customers?

First of all, the new system will reduce the amount of time involved in such customer inquiries as cut-in service and bill amounts. It is estimated that four minutes from each service request and three minutes from each bill inquiry could be saved under the computerized operation. Mr. Evans added that if the customer uses his account number, the transaction can be completed even faster.

**I**N addition to the time factor, the new system also should prove to be more economical. The system will eliminate the costly service location, customer history and meter history files presently maintained manually. The heaviest return on investment in the new system is expected to occur in later years, but some savings should be realized within 17 months after full initiation of the service.

"The on-line system," said Mr. Evans, "should greatly improve our customer relations."

Starting this month, trial tests will be conducted in various offices within our Company's 28,000-

square mile service area. It is hoped that the system will be functioning by mid-year throughout the Company.

The centralized computer will have on file all of our customers' records in "random access," a procedure which enables the computer to go right to the information desired without going through an entire data tape.

"Customer records will be kept up to date within a 24-hour time period," said Mr. Evans. He added that a 13-month record of each customer's transactions with the Company will be maintained.

The success of the training sessions, said Mr. Ener and Mr. Evans, can be laid to the efforts of the trainees, instructors and operations and programming staffs working as a team. Both men had high praise for the Information and Data Services and programming personnel who assisted in conducting the training sessions.

**B**ENNIE F. Lott is programming director, and James E. Wilder is operations supervisor.

The "on-line" system actually grew from a joint study by our Company and IBM which was conducted from January, 1962, to January, 1963. The results may have far-reaching effects on the entire public utility industry.

Already, the study has resulted in more than 50 utilities adopting the "on-line" system throughout the United States. Also, an entire new field of electronic facilities have been invented that are now part of the extensive communications system.

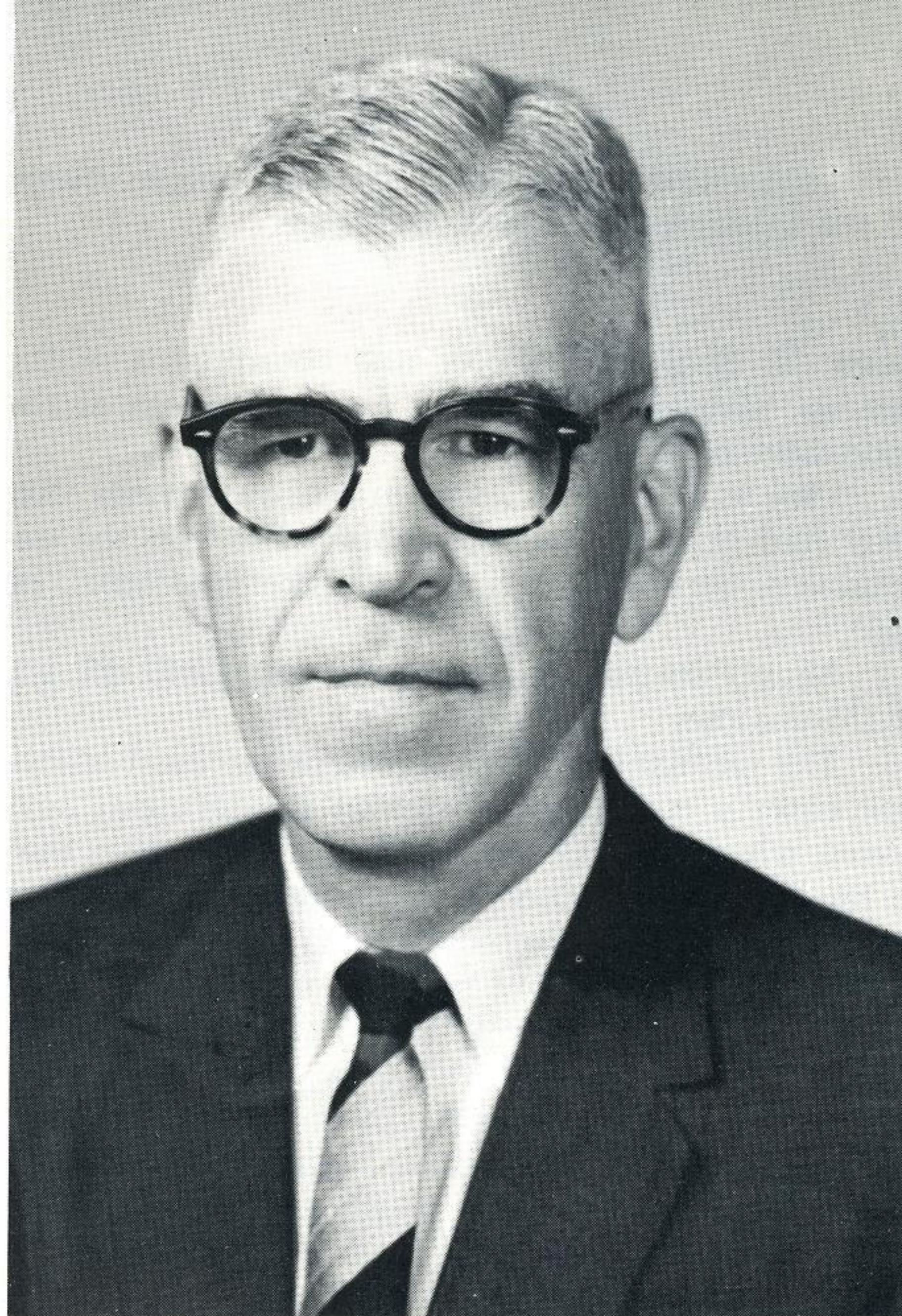
And if the program continues to meet the expectations of our Company's personnel, the "on-line" system could be only the beginning of a vast array of computerized innovations within the utility industry.



**Tracy Webb**, seated, relays information from terminal in computer control room to random access storage file. Standing behind Mr. Webb is **Michael Yennie**, and looking on is **Joe Hopkins**. The three men are project leaders in the System Support group.



# **Sr. Vice President Sherwood Ends 35-Year Career With Company**



**ROBERT W. SHERWOOD**

**R**OBERT W. Sherwood, senior vice president of our Company, ends a 43-year utility career on Feb. 1.

Mr. Sherwood, a Westport, Conn., native, was named senior vice president in February, 1968, with responsibility for the planning and direction of electronic computer operations. He also was responsible for planning and allocating costs and expenditures for future power needs of our Company.

He began his electrical utility career as a student engineer with Stone & Webster Engineering Corp. in Boston, Mass., in 1925. He was graduated from the Massachusetts Institute of Technology in 1926 with a B.S. in electrical engineering.

**F**OLLOWING graduation he was employed by the Columbus Electric and Power Company in Georgia, and the following year he completed work on a master's degree in electrical engineering at MIT.

He then joined Puget Sound, Washington, Power and Light Company, and in 1930 he moved to the Ponce Electric Company in Puerto Rico.

Mr. Sherwood joined our Company in 1934 as assistant superintendent of Lake Charles T & D. He was named assistant operating superintendent there in 1943.

In 1944, he was transferred to the general offices

in Beaumont as standards engineer and advanced to design engineer in 1946, superintendent of design in 1950, superintendent of planning in 1951, engineering superintendent in 1954 and engineering manager in 1955. He was named vice president in charge of system engineering, production and production-construction in 1963, and was elected senior vice president in 1968.

**I**N addition to his two degrees in electrical engineering from MIT, Mr. Sherwood studied accounting for two years at McNeese State College in Lake Charles. He is a 1954 graduate of the University of Michigan Public Utility Executive Program and a 1958 graduate of the Harvard Business School Advanced Management Program.

Active in the Southeast Electric Exchange, Mr. Sherwood has served as chairman of the group's Engineering and Operations Committee. He is also a member of the Edison Electric Institute's Engineering and Operations Committee and of the Beaumont Chamber of Commerce Aviation Committee.

Mr. Sherwood and his wife, Teresa, have two sons, Robert Jr. and John, both of whom live in Puerto Rico.



# SERVICE AWARDS

## FORTY YEARS



**E. E. Figari**  
Production  
Beaumont

## THIRTY YEARS



**Daniel V. Garon**  
Production  
Baton Rouge



**Henry Marshall**  
Production  
Baton Rouge

## TWENTY YEARS



**Weldon Lee Dube**  
Production  
Beaumont



**L. J. Gaspard**  
Distribution  
Port Arthur



**Norman R. Lee**  
Executive  
Baton Rouge



**B. Z. Masters**  
Distribution  
Cleveland



**Virgil Monroe Shaw**  
Sales  
Baton Rouge

## TEN YEARS

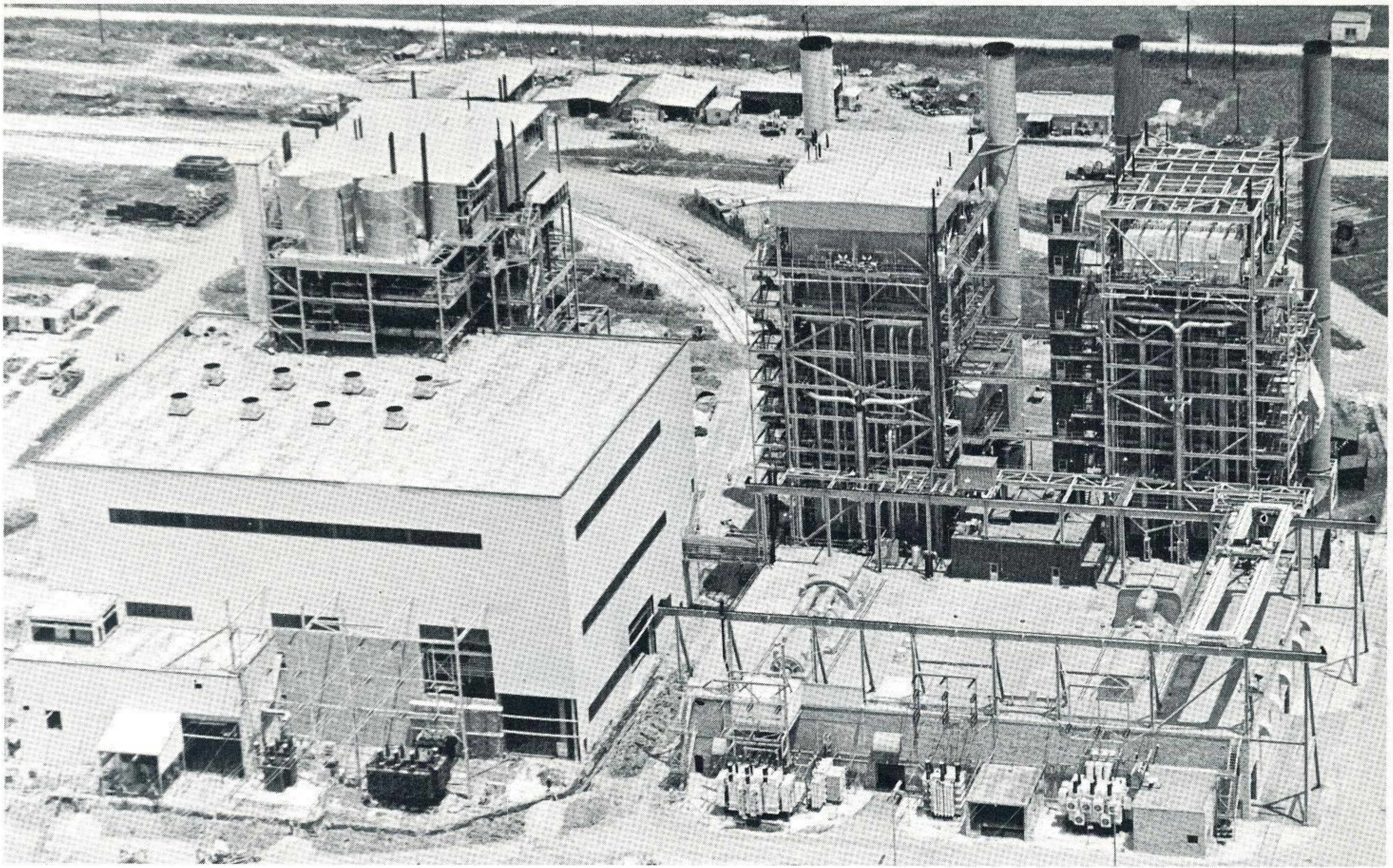


**Joel A. Moore, Jr.**  
Info. & Data Servs.  
Beaumont



**Frank H. Weaver**  
Distribution  
Beaumont





This aerial view of Willow Glen Station at Baton Rouge shows the Number 3 Unit in the left corner. The unit, with a capacity of 580,000 kilowatts, was phased into operation on Dec. 27, 1968, at 7 a.m. This raises the total capacity of Willow Glen to 962,000 kilowatts and the Company generating capability to more than 3 million kilowatts. Completion of the unit assures a plentiful supply of power to serve the rapidly expanding Baton Rouge area. The new unit features a computer with start-up and control power while the unit is in operation.

## Olice Steward Moves Up In Administrative Services

The promotion of Olice A. Steward from administrative assistant in the Corporate and Finance Department in Beaumont to insurance and claims representative in Administrative Services became effective January 1.



**Olice A. Steward** A native of Corsicana, Texas, Mr. Steward joined the Company in 1962. He attended Navarro Junior College in Corsicana, and received an industrial management degree at Lamar Tech in Beaumont.

He served two years in the Army and spent one year in Seoul, Korea, working with the United Nations.

An active civic worker, Mr. Steward is a member and past president of the Hardin-Jefferson Optimist Club. He is also a member of the board of directors of the Hardin County Water Improvement and Control District and serves on the board of trustees of the Hardin-Jefferson Independent School District.

Mr. Steward is married to the former Gail Wood of Corsicana. They have one child, Randall, 5. The family attends the First Methodist Church of Sour Lake.



Savings Bonds account for more than 24 per cent of the publicly-held portion of the national debt. They play a key role in the fight against inflation.

## Rites Held For Virginia Lightsey

Funeral services for Virginia L. Lightsey, 73, retired accounting clerk in Beaumont, were held January 14. She died on January 13 in the Baptist Hospital at Beaumont following a short illness.



**Virginia Lightsey** counting clerk.

She had lived in Beaumont for 45 years and was a member of the North End Methodist Church. She was a native of Mexia, Texas, and attended schools in Cleveland, Texas.

She is survived by three sisters and several nieces and nephews.



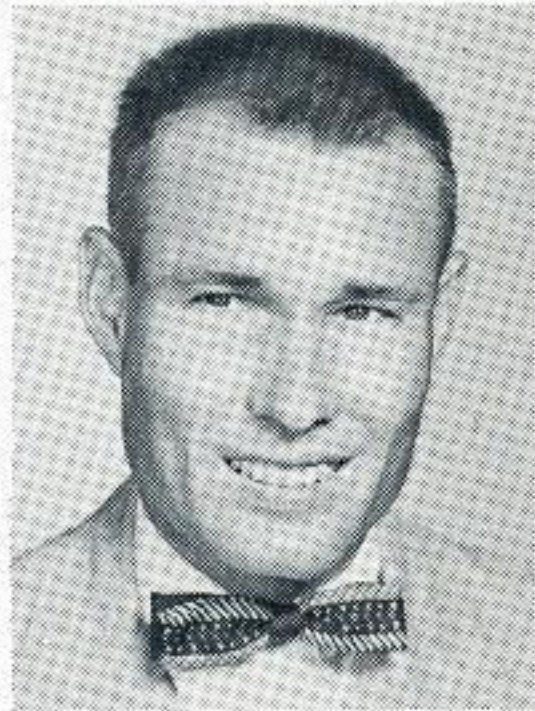
# LETTERS

*From employees, customers and friends of GSU*

## LAKE CHARLES

Dear Mr. LeVois:

On Monday of this week, a traveling serviceman, John Wayne Lunsford, en-route from Fort Bragg, North Carolina, to his home in Fort Worth, Texas, suffered the misfortune of having his car break down—which stranded him



**Columbus Hanks** for several days in front of the Gulf States Utilities installation on North Ryan Street. Being short of cash, he was attempting repairs on the car himself—but to no avail.

This soldier's plight was brought to the attention of my Office by one of the men at your installation after he left work—so he called from his home to express his concern.

Through the genuine interest of two of your employees; namely, Columbus Hanks and Robert Parks, and probably several others whose names we do not have—we were able to get aid to this young soldier and to send him on his way.



**R. L. Parks**

Such commendable concern toward helping their fellowman indicates that you have men of fine caliber at your North Ryan Street installation and I would appreciate your conveying my thanks to them for helping to make our Community a better place in which to live and to visit.

Respectfully yours,  
James E. Sudduth  
Mayor

## BEAUMONT

Dear Mr. Hamilton:

Instead of drawing up a formal resolution with all of the whereas and to-wit phrases we thought we could keep it simple with a letter from all of the commanders of each represented organization.

We know that we could never show enough appreciation for the outstanding job that you did as General Chairman of the Veterans Day Committee. We realize that you put in many hours of time and effort that ordinarily would have been spent with your family. For this we not only give you our sincere thanks, but also our appreciation to your employer and your lovely wife for their gracious understanding.

Any time that we have this type of celebration in the future, we know that whatever success we will have will be due in part to your contribution to one of our most successful Veterans Day celebrations.

With sincere thanks,  
United Veterans Day Assn.

Dear Mr. Dugas.

I along with the other Gold Star Award Winners appreciate you being host to the 1968 District 11 Gold Star Award Banquet. My parents and I would like to thank-you so very much. We thoroughly enjoyed the evening at the Holiday Inn. We realize that through efforts of people like you these banquets are made possible.

Thanks again,  
Robin Roberds  
Gold Star Boy  
Liberty County

Dear Mr. (Jim) Turner,

The members of Milady Garden Club would like to thank you for taking the exclusive advertising in our Kitchen and Garden Book.

Your suggestions on the tree planting article and the help given us by Mr. Veronie of the Blume System Tree Experts has made our book a much more complete and authoritative landscaping guide. We hope that we will be of help in educating homeowners in correct tree spacing and that this book will make Gulf States' tree trimming simpler and less expensive in years to come.

Sincerely,  
Mrs. Jim Talley  
Mrs. John W. Scott

## BATON ROUGE

Dear Mr. Shaw:

Thank you so much for letting Ralph Shirley talk to the Construction Section of the Louisiana Safety Conference last month. Ralph did a masterful job with his presentation which was entitled "Attitude—the all-important factor."

I heard many fine compliments on his talk and, as a matter of fact, a couple of gentlemen wanted a copy of it.

I know that Gulf States has great demands of the Safety Department and I therefore appreciate his time spent with my section that much more.

If I can ever return the favor please call on me—anytime.

Very truly yours,  
Julian Dyason and Associates

Dear Mr. (Jack) Waltrip:

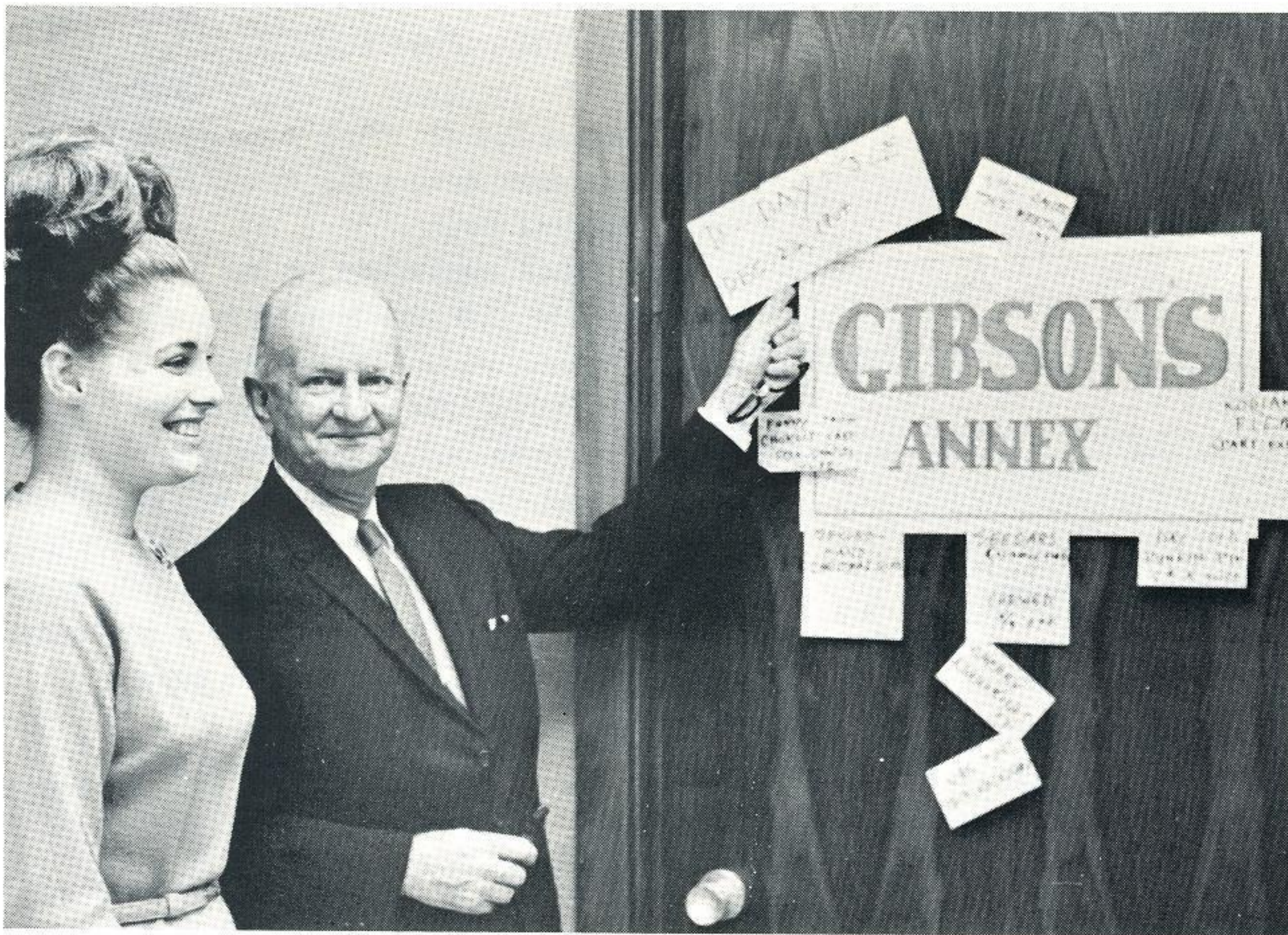
We wish to thank you and your helpers for arranging the trip to the Willow Glen Generating Station for the ASHRAE group on last Wednesday nite.

The comments I've had from various members that made the trip have been most complimentary. I'm told it was very interesting and informative and they learned a great deal from the visit.

Again thanking you for your trouble, I remain

Sincerely,  
W. J. Miller,  
Program Chairman





When Vice President Lewis M. Welch returned from lunch on Dec. 26, he found these signs decorating his office door to remind him that day was his birthday. Beth Dodge, executive secretary, gets a big laugh from the signs, even though they were no surprise to her or to Gwen Thompson, executive stenographer, who arranged the surprise.

## John Bordelon Takes New Post In Jennings

John R. Bordelon, formerly residential sales representative senior in the Jennings District, has been promoted to commercial sales representative senior effective January 1. He replaces Hutton H. Reed who has been promoted to Jennings District superintendent.



A native of Bunkie, Louisiana, Mr. Bordelon joined our Company in 1955 as a residential sales representative junior. He has progressed through various classifications as a salesman at Jennings.

Mr. Bordelon served four years in the Air Force after his graduation from Bunkie High School.

Active in civic affairs, he is first vice president of the Jennings Lions Club and a member of the American Legion. Mr. Bordelon is also a committee chairman for Boy Scout Troop 65 in Jennings.

Mr. Bordelon is married to the former Bobbie Harper of Bunkie. They have four children, Debora 13, Jeffery 11, Andrea 6, and Paul 5. The family attends Our Lady Help of Christians Catholic Church in Jennings.



**Welcome Aboard!**

Carolyn C. White, Dept. Clerk, Beaumont  
Susan G. DeLaney, Cust. Acctg., Beaumont  
Virginia W. Collins, Cust. Acctg., Beaumont  
Eddie E. Taylor, Laborer, Beaumont  
Roland T. Clapp, Helper, Beaumont  
Mack L. Hamilton Jr., Helper, Beaumont  
Marvin L. Tinsley, Helper, Beaumont  
Angelo J. Lupo, Helper, Beaumont  
John E. Barrett, Engineering Helper, Beaumont  
David P. Lyons, Helper, Port Arthur

## Jack Killough Retires Feb. 1 After 42 Years

Jack Killough, general line foreman in Lake Charles T&D, retires Feb. 1, after 42 years with our Company.

Mr. Killough has been general line foreman since August, 1962.

He joined our Company in 1926 as a line-foreman in Lake Charles. He had prior experience with the Texas Power and Light Company and the Arizona Electric Company.

Mr. Killough was transferred to the Jennings District in 1927 where he served until 1935. He then returned to Lake Charles, and in 1939 he was promoted to line foreman. He became general line foreman in 1952.

Mr. Killough, a native of Athens, Tex., is a 31-year member of the Masonic Order. He received his 30-year certificate last year. He is a member of Jennings Masonic Lodge 249.

He is married to the former Fannie Young of Lake Charles. He is a 1921 graduate of Athens High School.

## Death Claims Floyd Gaines

Death claimed Floyd F. Gaines, 81, retired Baton Rouge employee, on January 13 at his residence. Funeral services were held at Welsh, La., on January 14.

Mr. Gaines retired in March, 1954, after working for our Company 37 years in the Baton Rouge Electric Department.

He began his career as a lineman in November, 1917. He was named sub-foreman in 1924 and became line foreman in 1939. In 1942 he advanced to general line foreman, and in 1952 he was promoted to supervisor and inspector of contract services (electric), the post he held at retirement.



# Carolers Bring Yule Spirit To Main Office

The familiar strains of traditional carols filled the sales floor of the Main Office building in Beaumont during the week before Christmas, leaving no doubt as to the season.

Employees and the public alike trooped in from the cold to share the Christmas spirit and to sip hot holiday punch and munch on gingerbread served by the Beaumont Division home service advisors.

There was nothing fancy about the affairs; no frills were necessary. It was simply a departure from the standard commercialization of Christmas. It was something to enjoy.

Gwen Thompson, executive stenographer in Beaumont, this year reorganized some of our Company's carolers who a few years ago sang for Beaumont employees. Clayton Arnold of the Tax Department, who claims to have a good ear for vocal talent but no voice for singing, originally suggested that a Christmas choir be formed when he became aware of the talent within the Company.

This year's program, said Mrs. Thompson, "was an attempt to recapture the real meaning of Christmas. Some of us felt that the employees and customers of Gulf States would enjoy and benefit from something of the spirit of Christmas, in addition to our usual beautiful decorations."

Only four practice sessions were conducted before the programs began on Dec. 18. The carolers sang from 12:15-12:45 p.m. Dec. 18, 19, 20, 23 and 24. Their repertoire ranged from "Silent Night" to "March of the Three Kings." The numbers also included a few more demanding anthem arrangements.

The program demanded a great amount of time for the carolers, who gave up nine lunch hours rehearsing and performing. The carolers were Linda Adams, Dana Ellis, Betty Raines,



**The Beaumont Christmas** carolers, 18 voices strong, sang for customers and employees on the sales floor of the Main Office building during the week before Christmas. Director is Grady Smith and the accompanist is Paula Seiley.

Edie Waltmon, Ann Zoch, Mary Dodd, Betty Edmiston, Frances Engelbrecht, Mary Thompson, Mrs. Thompson, Gene Chick, Carl Jones, Ed Hendrix, Doug Olson, A. J. Mary, Lannis Tynes and Prentice Ward. Grady Smith was the director, and Paula Seiley was accompanist.

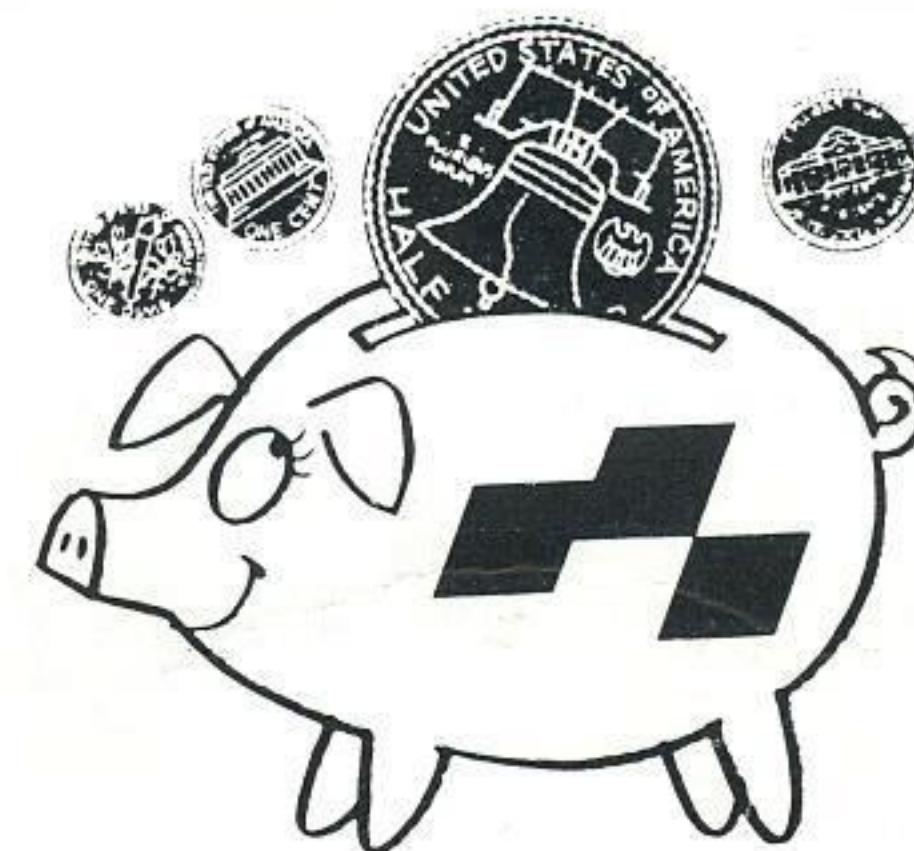
The program was made possible through the efforts of the Beaumont Division Sales Department which arranged for decoration of the sales floor and coordinated rehearsal and performance times.

Response to the program was gratifying, said Mrs. Thompson. Favorable comment came from employees, neighboring office workers and customers who had read the announcement of the program in local newspapers. Some were known to have made special trips downtown to hear the carolers.

As a result of the response and of the carolers' desire to continue this tradition, the program is being planned again for next year.



U. S. Savings Bonds are "indestructible" — any Bond that is lost, stolen, or destroyed will be replaced by the Treasury at no cost to the Bond owner.



## Thrift Plan

PURCHASES OF GSU stock made by the Trustee during December, 1968, covering employee deductions and Company contributions through November, 1968, were as follows:

2,588 shares of Common stock at a total cost of \$66,317.50 or an average cost per share of \$25.625.

74 shares of \$4.40 preferred stock at a cost of \$5,261.30 or an average cost per share of \$71.099.

The Trustee also deposited \$11,934.30 with the Savings Department of the First Security National Bank.





# Children's Christmas – GSU Style

## BEAUMONT





# BATON ROUGE





## PORT ARTHUR



## ORANGE & SABINE STATION





## NAVASOTA



## CONROE



## HUNTSVILLE



## CLEVELAND





# JENNINGS



# WOODVILLE







## BATON ROUGE



**Reeves Garrison, Jr.** recently killed a nine-point buck while on a deer hunt in the Atchafalaya Basin with his father, B. R. Garrison, Sr., supervisor of Customer Accounting.



**June and Robert Oliver** adopted a baby girl whom they have named Dallas Whitney Oliver. June resigned her post in Customer Accounting to become a full-time homemaker and was presented with a gift by Van B. Hereford, credit manager, and her co-workers.



**James H. Chandler**, repairman first class at Louisiana Station, holds the trophy he was awarded for active participation in American Legion activities. He was cited for his work on the following activities of Nicholson Post 38: Executive Committee, Activity Committee for Carville Hospital, Goodfellows, Membership Committee, Bingo Committee and Barbecue Committee, which he served as chairman.

*Jackqueline Guidry*



**Norman R. Lee**, vice president, receives a stock certificate in Teenco, a Company-sponsored Junior Achievement company, from the firm's president, Debbie Hodges, standing at Mr. Lee's left. Others in picture are, from left, Ginny Tillman, Carla Gardache and Shan Gardache.

Among those taking December vacations were Diane Jordan, Vivian Hays,

Lois Holden, Shirley Malbrough, Virginia Harrison, Arthur Babin and Louis Letulle. All are in Customer Accounting.

Retired employee Joe S. Jones spent the Christmas Holidays in the Virgin Islands with his daughter, Mrs. Emmett Dearing and family.



**Credit and Collections Collector Arthur Babin** is the epitome of the proud grandfather. He is pictured here with his four grandchildren, Susan, Becky, Randy and Johnny Babin.

## NAVASOTA



**Goree Matthews**, left, Calvert District superintendent, was presented the Salvation Army distinguished service award as chairman of the "Army" Committee. The awards were presented to Mr. Matthews and Billy R. Hall, right, by L. J. France, center, Salvation Army field representative.

Joe McClelland, industrial engineer in Navasota, was recently elected to the board of directors of the Grimes County Chamber of Commerce. Mr. McClelland also has been named chairman of the Grimes County District, Boy Scouts of America.



## LAKE CHARLES



**Fifty students** and their teachers from Vincent Elementary School in Sulphur, La., toured Nelson Station on December 10. C. E. Chambers, operations supervisor who arranged the tour, spoke to the group. Divided in groups of 10, they were guided by Kenneth Ferrell and Mark Kingham, equipment operators; Joe Dorociak, master repairman; Alan Levine, maintenance planner; A. J. Boudreaux, test foreman. Freeman Jones and Dewitt Hollingsworth of the Sulphur office aided in the tour.

*Pam Weston*



**This gaily decorated** service truck captured a first place division award and a fifth place overall in the annual Jaycee-Downtown Merchants Association Christmas parade.

## ORANGE



**The Junior Museum** group toured the Orange office December 17. A study on electricity was made by the group, paralleled with a film. The tour completed the study by the group. Sponsors were Mrs. W. M. Wills, Mrs. Robert C. Hood and Mrs. W. H. Ramsey. Shown in the left corner of the picture is Sharon Hudson, Orange home service advisor.

## BEAUMONT



**Artist Ken Haynie** and Herschel Mathews, system residential and commercial sales director, bagged their limit of mallards while hunting in South Jefferson County.



**Tommy Lee Braquet Jr., 2,** is proud of his baby sister, Tina, 3 months, as this picture indicates. His pride is shared by T. L. Braquet Sr., engineering assistant. Little Tina was born on September 4, 1968.



## PORT ARTHUR



**The irony of it all!** At the Home Builders Association Christmas Party, Sales Superintendent James A. Stelly was the proud recipient of a handsome—but empty—bourbon bottle. The clincher, however, was the prize won by Mr. Stelly's wife, Billie Rae . . . a gas light.



**'Female voice? What female voice, dear?'**