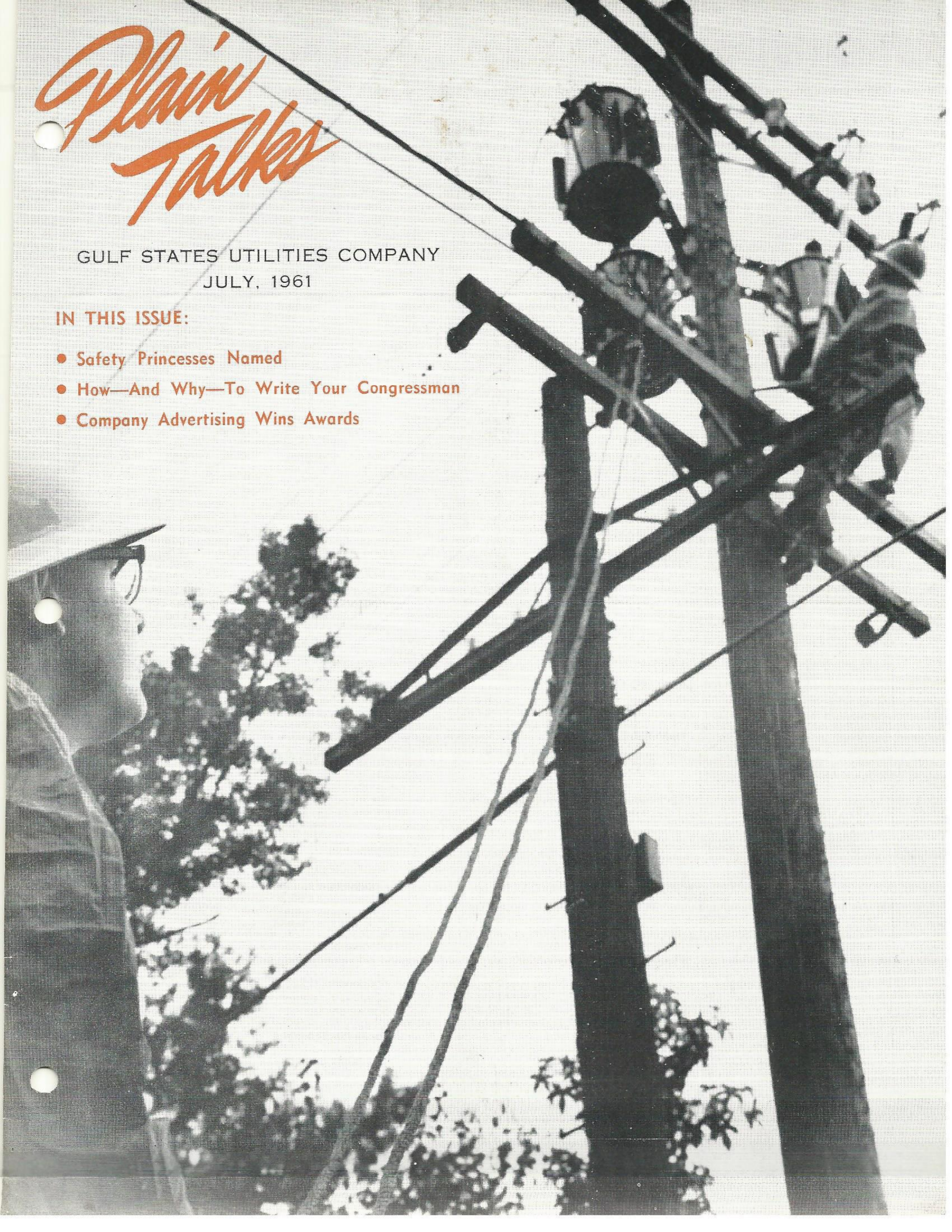


Plain Talks

GULF STATES UTILITIES COMPANY
JULY, 1961

IN THIS ISSUE:

- Safety Princesses Named
- How—And Why—To Write Your Congressman
- Company Advertising Wins Awards



Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



Plain Talks

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James S. Turner
Editor

Don Hinkle, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Charlotte Hoepner, artist; Bunch Eads, writer; George T. Smith, writer.

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| Gertrude Peddy | Substation |
| Grace Fails | Line |
| Hazel Johnson | Neches Station |
| Bill Blanton | Neches Station |
| Maxine Glenn | Billing |
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| Lily McCullar | Engineering |
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| Gayle Miller | Louisiana Station |
| Gwendolyn Salario | Gas |
| Margie Force | T & D |
| Ethel Sharp | Purchasing |
| Brenda Haydel | Executive |

| | |
|----------------------|-------------|
| Mary Babin | Accounting |
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| Fay Denny | Sales |
| Jack Bass | Sales |
| Charlene Harper | T&D |
| Willie Cox | Riverside Station |
| Mary Ann Gauthier | Jennings |
| Cynthia Trahan | Lafayette |
| Jo Ann Burnett | Substation |
| Dale Land | Sulphur |
| Zilda Sonnier | Engineering |
| Tyrelle Hill | Safety |
| Hubert H. Landry | Meter Shop |
| Bob Wiggins | Dispatcher |
| Margie Leon | Line |
| Bennie Cole | Customer Accounting |
| Dora Ann Aguillard | Nelson Station |

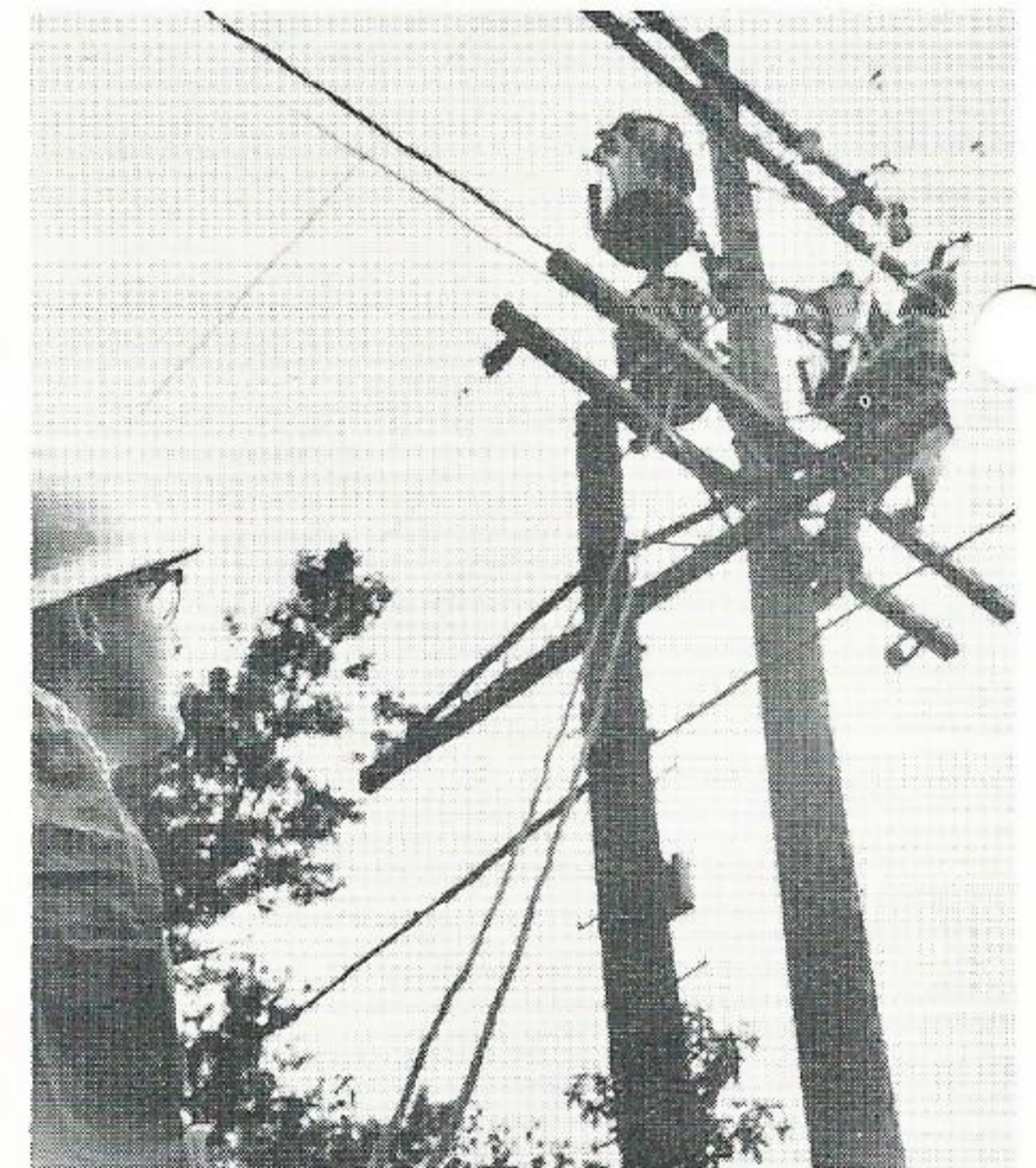
NAVASOTA DIVISION

| | |
|-------------------------|--------------|
| Jeanette Sangster | Navasota |
| Anita Boles | Navasota |
| Louise Satory | Calvert |
| Jane Bazzoon | Cleveland |
| Dorothy Stanford | Huntsville |
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| Betty Lynch | Madisonville |
| Roxeanne Pry | Operations |

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| Loraine Dunham | T & D |
| Elizabeth Whatley | Nederland |
| Helen Powell | Meter & Service |
| Jo Ann Landry | Appliance Repair |
| L. Marshall | Line Department |

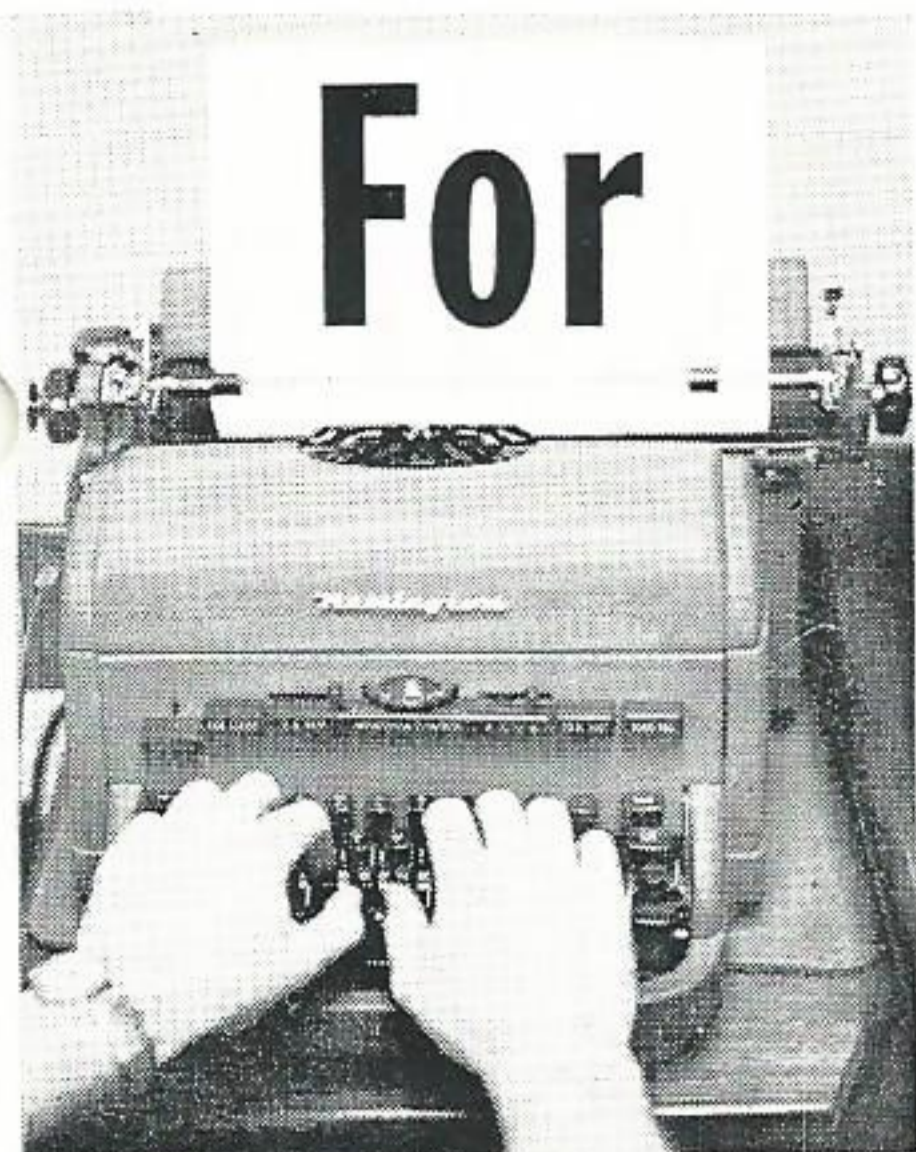
OUR COVER



A rain-soaked tree limb stirs in the midsummer wind. A sudden, rending snap and it crashes earthward, but its plunge is halted by electric lines in the way. They sway together and—pow—a nearby line fuse blows, thereby keeping the lines from burning down. Homes in the area are temporarily minus electricity. Quickly to the rescue come troubleshooters like Robert G. Wolfe (a student engineer) working with G. W. Boswell of Beaumont T & D. The offending limb is removed and the fuse re-set, as Mr. Boswell is doing in the picture, using a hot stick. Tree trimming has eliminated much of this bad weather trouble but as long as there are trees, there'll be bad weather worries for Gulf Staters like these.

For

Your Information...



Electric Utilities Will Build "Tower of Light" Exhibit for 1964-65 World's Fair in New York

ARTIST'S conception at right depicts what will likely become the most widely publicized feature of the 1964-1965 World's Fair in New York City.

It's the proposed "Tower of Light" exhibit to be built by the investor-owned electric utility companies of the U.S. Our Company is supporting the project. Also, Mr. Nelson serves on the Advisory Committee of the Edison Electric Institute which is already working with planners of the Power and Light Exhibit, Inc., the company set up to administer the industry's participation in the Fair.

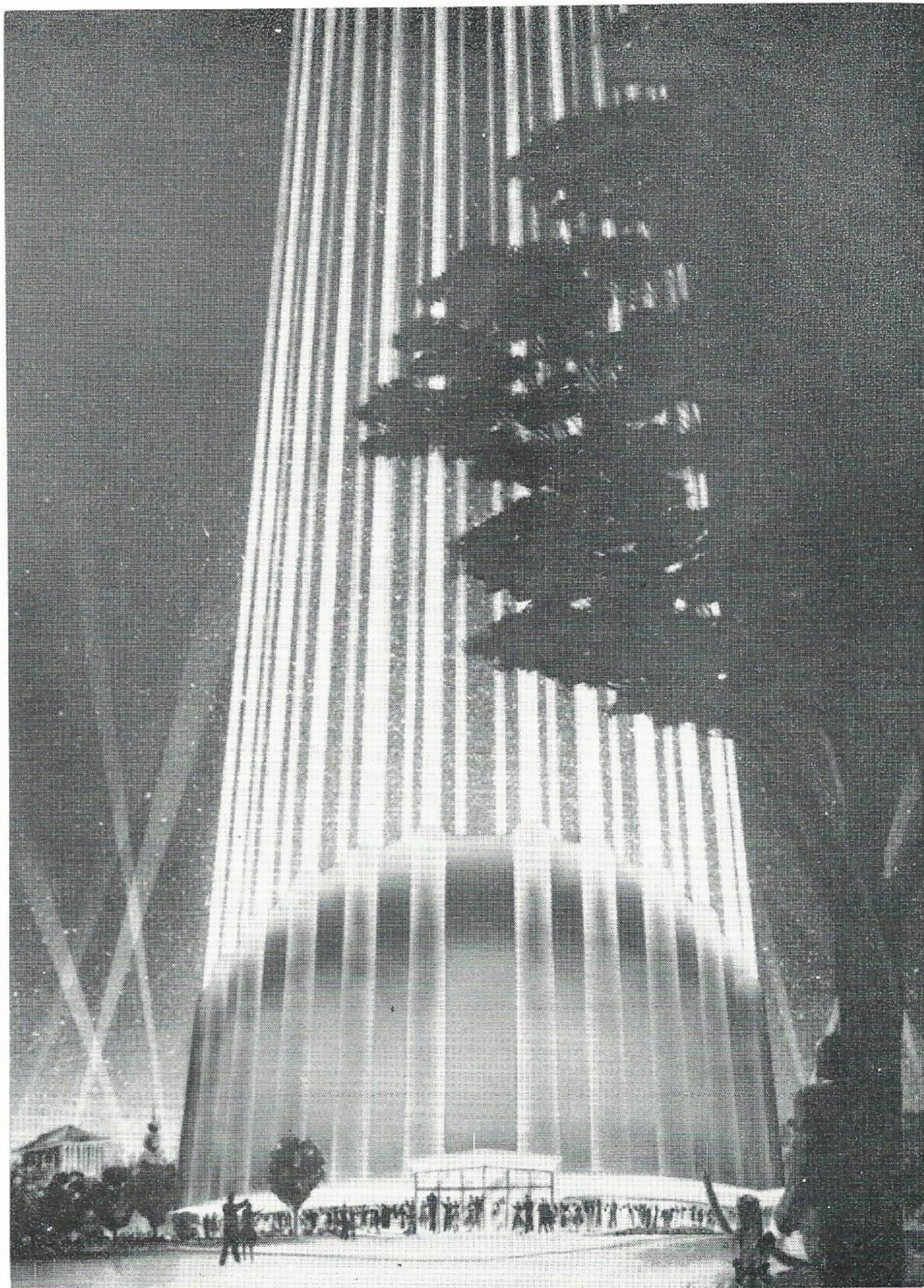
Described as the "greatest concentration of light" ever generated, the tower of light will be made up of 24 "light cannons," each of 1 billion candlepower, and will be based atop a rainbow-colored building 80 feet high. The tower beams are expected to be visible from as far away as Boston and Washington, D.C.

While the building's exterior is pretty well agreed on by the various committees, the interior and sequence and nature of displays have not yet been finally determined. New inventions and developments in our industry come so fast and are sometimes so revolutionary in concept that such decisions will be held until the final possible moment.

You can help the planners decide one all-important thing now—a name for the exhibit. Planners agree that the words "electric" or "electricity" should be a part of the title. Further than that, no one is committed to a title.

If you'd like to become famous overnight, select the winning title and mail to "Public Relations Committee, Edison Electric Institute, 750 3rd Avenue, New York 17, New York."

—JST



SAFETY PRINCESSES NAMED

The pretty girls on these pages will represent their respective Divisions for the next six months as "Safety Princesses." Division with the top safety record at end of December will have honor of naming its Princess as "Safety Queen." Help your Division win — be safe!

NAVASOTA. Posing here with some of the Navasota Division employees she represents is Nina Ruth Rhodes (the one with rubber gloves on), clerk in T&D. Members of T&D in the picture are, front row left, Bobby Knight, R. E. Norton, J. L. Haddox, Miss Rhodes, Marvin Seigler, Emory Shead, M. W. Taylor, Donald

Howard, C. A. Estes, J. M. Sullivan. Back row, left, A. W. Baird, Ernest Singletary, Clyde Boles, H. W. Lina, Elliott Craig (hidden), J. K. Inglehart, Gilbert Lauter, W. A. Jones, Reginald Sydow, Roland Johnson, Cecil Gayle, Gerald Welch, Milton Boenker, H. C. Stabler, Bobby Feagin, Roy Jordan.



PORT ARTHUR. Jo Anne Landry, stenographer, Port Arthur T&D, will represent the Port Arthur Division as "Safety Princess."



LAKE CHARLES. Joyce Faulk, cashier in the Sulphur office, starts her official duties as "Safety Princess" for Lake Charles Division by visiting three servicemen who are inspecting their safety equipment. From left, they are, George Hayes, W. T. Murrell, and Guy Settoon.



BATON ROUGE. Carolyn St. Amant, home service advisor, represents Baton Rouge Division. Next month, the "Safety Princesses" will start their rounds, attending safety meetings and promoting safety both on and off the job.



BEAUMONT. Hazel Johnson, stenographer at Neches Generating Station, is Beaumont Division's "Safety Princess". Paying homage to their "Princess" are Neches Station personnel, from left, Ellie Prejean, labor foreman, Tom Ridley, master repairman, Roy Henckel, Sr., maintenance engineer, E. E. Figari, acting superintendent and office engineer executive, O. S. Richardson, electrician 1st class, and Ottis Parker, master electrician.

Production Department Promotions,

Transfers Announced July 1

. . . in Baton Rouge, Lake Charles and Beaumont Divisions

PROMOTIONS of two Production Department employees at Louisiana Station, Baton Rouge, and the transfers of six others in Beaumont, Lake Charles and Baton Rouge, were announced effective July 1.

C. E. Johnson

Curtis E. Johnson, Louisiana Station, has been promoted from test engineer



Mr. Johnson

to test supervisor.

A native of Gordon, Texas, Mr. Johnson holds a chemical engineering degree from Texas A & M College. He first came to work on September 6, 1933, as an assistant fireman at

Neches Station in Beaumont. In 1937, he was promoted to auxiliary operator, and in 1939, he became chemist at Neches Station. He was transferred to Lake Charles as a test engineer in May, 1947, and remained there until he was transferred in 1954 to Baton Rouge as test engineer at Louisiana Station.

J. M. May

John M. May, Jr., master test technician, Louisiana Station, has been promoted to test foreman.



Mr. May

Employed as assistant storekeeper on December 26, 1938, Mr. May has been at Louisiana Station for his entire length of service. He was promoted to station clerk in 1941, and a year later, pro-

moted to storekeeper. In 1942, he was made an assistant test engineer and by December, 1951, he had moved through various positions to become master test technician, the position he held at the time of his recent promotion.

A native of McComb, Mississippi, he is a graduate of Baton Rouge High School and attended Louisiana State University. During World War II he served three years in the U.S. Army. Prior to coming to work for Gulf States, he was employed by Stone and Webster Engineering Corporation in Baton Rouge.

J. H. Derr

James H. Derr, Jr. formerly test supervisor at Roy S. Nelson Station, has been transferred to Sabine Station as maintenance supervisor.



Mr. Derr

A native of Tremont, Pennsylvania, Mr. Derr joined our Company in 1940 in Baton Rouge upon graduation from the Williamson Trade School in Media, Pennsylvania. He was assigned to Louisiana Station, where he was made office engineer in 1944, and was named assistant test engineer in 1948. He also has been a test technician first class and master test technician at Louisiana Station. In 1952, he became assistant to the superintendent at Louisiana Station. He was transferred to Lake Charles in 1954 as test engineer at Riverside Station, where he remained until 1958, when he was moved to Roy S. Nelson Station as test supervisor.

G. F. Brill

George F. Brill has been transferred from Riverside Station, where he was test supervisor, to Roy S. Nelson Station, where he will hold the same position.



Mr. Brill

Mr. Brill was employed as an assistant fireman in Beaumont in 1934. He was named auxiliary operator in 1937, turbine operator in 1939, second fireman in 1943, switchboard operator in 1947, assistant test engineer in 1947 and test technician first class in 1949. He was promoted from master technician at Neches Station to test supervisor in 1958 and transferred to Riverside Station.

J. A. Meitzen

Formerly an engineer at Roy S. Nelson Station, James A. Meitzen has been transferred to Riverside Station as test supervisor to replace Mr. Brill.



Mr. Meitzen

Mr. Meitzen was employed in Beaumont on June 9, 1958, following his graduation from Texas A & M College, where he received a degree in mechanical engineering. He also attended Blinn Junior College in Brenham, Texas. Upon completion of his orientation training in Beaumont, he was assigned as engineer at Roy S. Nelson Station.

Born in Marlin, Texas, Mr. Meitzen attended public school in Giddings, Texas. He is a veteran of two years

of service with the U. S. Army during the Korean Conflict. Prior to attending college, he was a telegrapher with the Southern Pacific Railroad in Houston.

E. M. Loggins

Edward M. Loggins, formerly electrical engineer at Louisiana Station, has been transferred in the same position to Willow Glen Station, also in Baton Rouge.



Mr. Loggins

A graduate of the University of Texas, Mr. Loggins holds an electrical engineering degree. He came to work for our Company in June, 1958. Following completion of his training program, he was assigned in November, 1958, to the Navasota T&D Engineering. In January, 1960, he was transferred to Baton Rouge as electrical engineer at Louisiana Station. A native of Winonia, Mississippi, he served in the U. S. Air Force.

G. R. Laningham

Gene R. Laningham has been transferred from the Beaumont T&D Engineering to Roy S. Nelson Station.



Mr. Laningham

A mechanical engineering graduate of Texas A & M College, Mr. Laningham was employed in Beaumont on August 1, 1960. He was assigned to the Beaumont T&D as an engineer in December, 1960. Prior to coming to work for our Company and while a student at A & M, he was employed by Texas Electric Service at Fort Worth. He is a native of Wichita Falls, Texas.

L. J. Cobb

Lonnie J. Cobb, engineer, Beaumont T&D, has been transferred as an engineer to System Production, Beaumont.

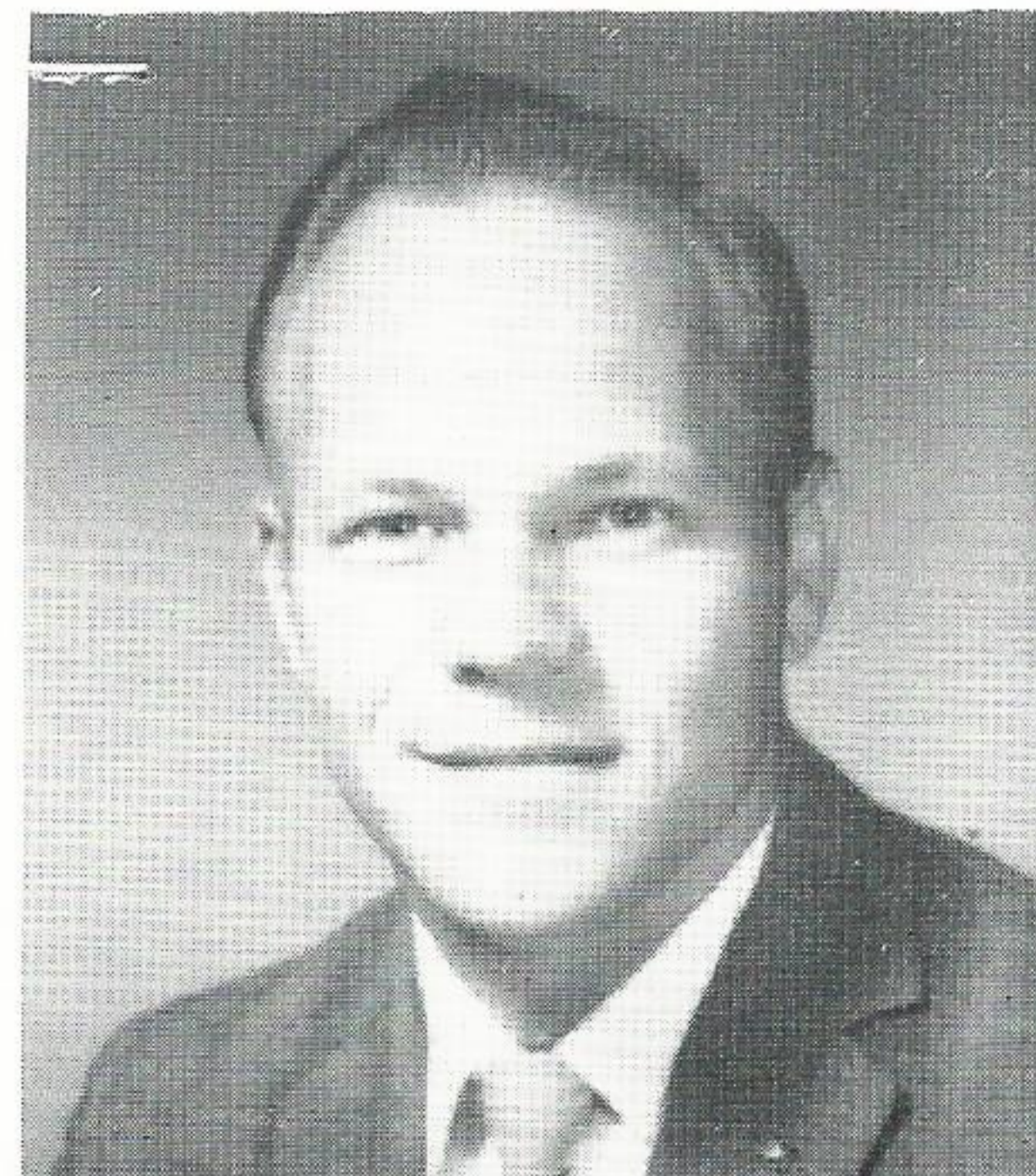


Mr. Cobb

A native of Bastrop, Louisiana, he is a mechanical engineering graduate of Mississippi State University. Upon graduation he was employed by the Ingalls Shipbuilding Company of Pascagoula, Mississippi. He was employed on September 6, 1960, and upon completion of his orientation program, he was assigned, March 1, 1961, to the Beaumont T&D Engineering.



Mr. Matherne



Mr. Luquette

System Engineering Department

Announces Personnel Changes

THE promotion and transfer of Emile P. Matherne and the transfer of Leo F. Luquette were announced effective July 1, by R. W. Sherwood, manager, System Engineering, Beaumont.

Mr. Matherne was promoted to project engineer, System Engineering and transferred to Beaumont from Lake Charles where he was an engineer in the T&D. Mr. Luquette was transferred from the Baton Rouge T&D Engineering to the Applications Section, Standards Group, System Engineering, Beaumont.

Mr. Matherne

A native of Terrebonne, Louisiana, Mr. Matherne received his B.S. degree in electrical engineering from the University of Southwestern Louisiana (formerly S.L.I.) in 1942. From then until 1945, he worked as an electrical tester with Westinghouse Electric Corporation in Pittsburgh. In 1945, he was transferred by that company to Atlanta, Georgia, where he worked in engineering. In 1947, he joined our Company as an engineering assistant in Port Arthur. He was transferred to Beaumont in 1948, and after progress-

ing through several jobs to junior engineer, he was transferred to Lake Charles T & D in 1950. Mr. Matherne was promoted to engineer in 1951, the position he held at the time of his promotion.

He and his wife, Marjorie, have four daughters, one of whom is featured elsewhere in this issue.

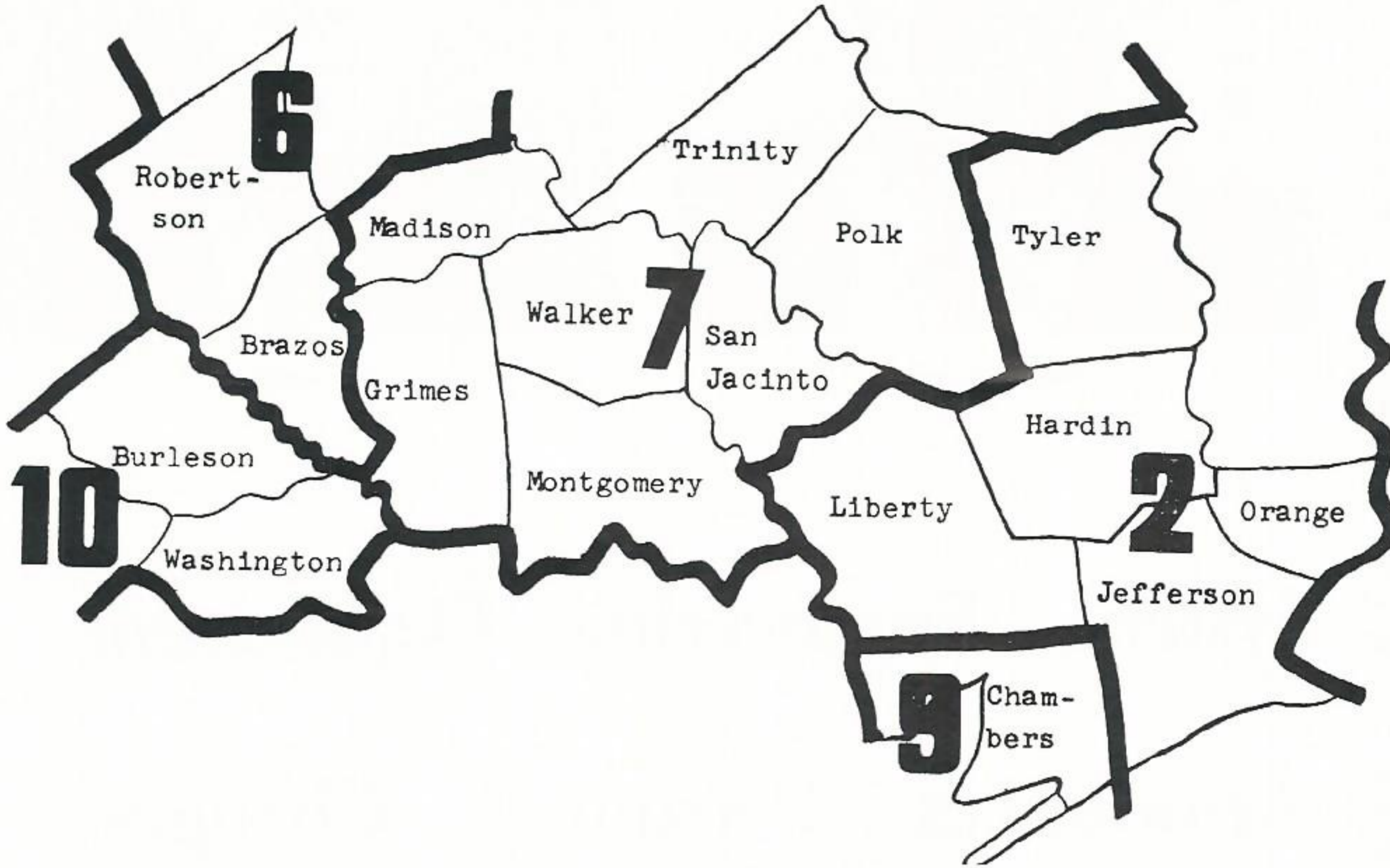
Mr. Luquette

First employed by our Company in November, 1953, as an engineer's helper in Beaumont, Mr. Luquette resigned in May, 1958, to return to college. He received his bachelor of science degree in electrical engineering from Lamar Tech and was reemployed as an engineer in Beaumont on June 15, 1959. He was transferred to Baton Rouge in September as an engineer in T&D.

A native of Beaumont, he attended St. Anthony's High School and served two years in the U. S. Navy. Prior to coming to work with Gulf States, he was employed by Marine Charter Service of Beaumont. He and his wife, Pat, have one son, Leo, 4 years-old.

MEMBERS OF CONGRESS FROM OUR SERVICE AREAS

TEXAS



Senators:

Hon. Ralph W. Yarborough
Hon. John G. Tower

Representatives:

Dist. 2 -
Hon. Jack Brooks
Dist. 6 -
Hon. Olin E. Teague
Dist. 7 -
Hon. John Dowdy
Dist. 9 -
Hon. Clark W. Thompson
Dist. 10 -
Hon. Homer Thornberry

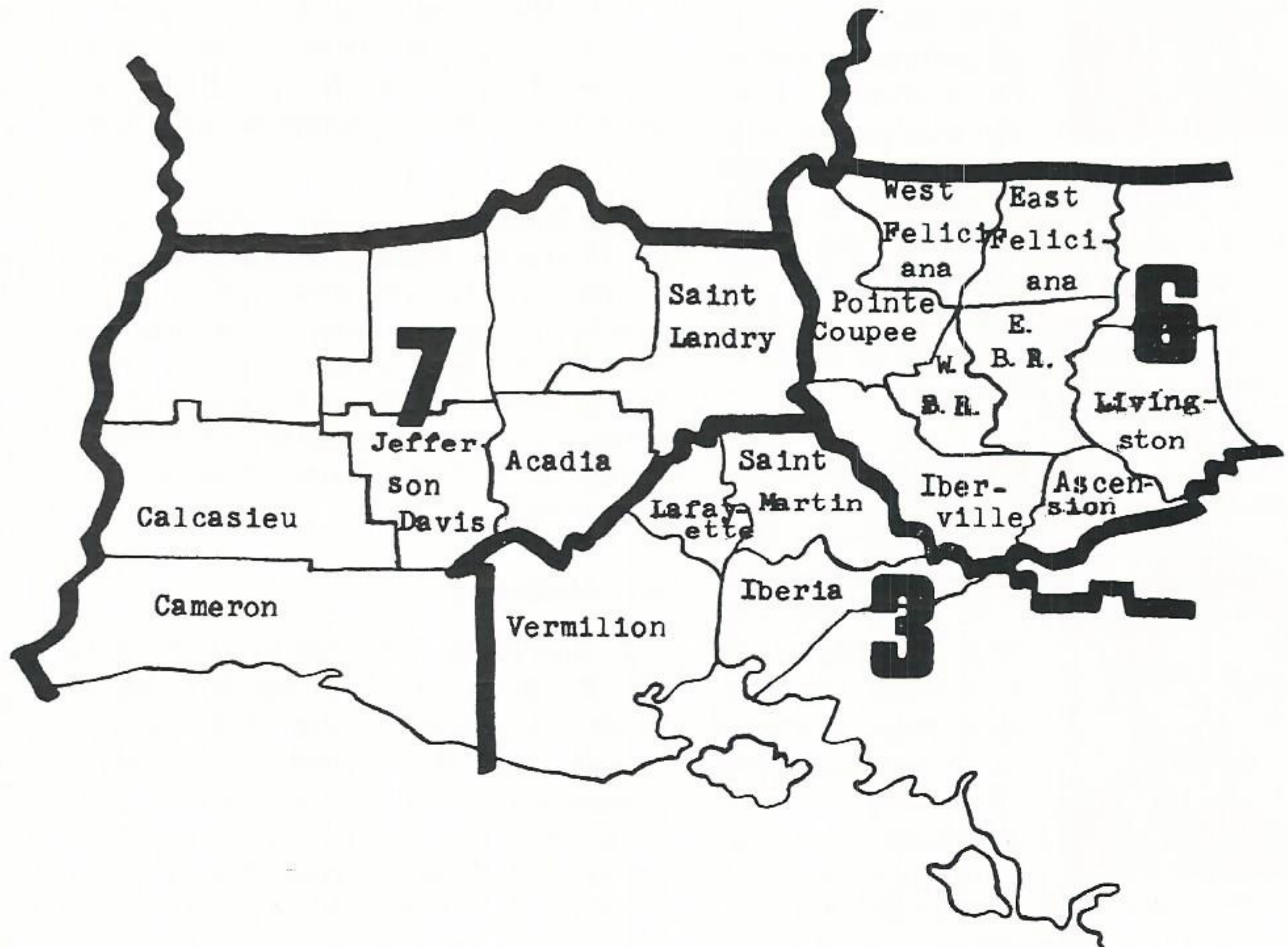
LOUISIANA

Senators:

Hon. Allen J. Ellender
Hon. Russell B. Long

Representatives:

Dist. 3 -
Hon. Edwin E. Willis
Dist. 6 -
Hon. James H. Morrison
Dist. 7 -
Hon. T. A. Thompson



To have a hand in running your federal government . . .

WRITE YOUR CONGRESSMAN

TAXES, TVA, inflation, aid to education, national defense, REA appropriations—these and many more matters before Congress affect your family, your pocketbook and your job. How can you have your say on the laws passed in Washington? Simple: Write your senators and representative.

If you think letters to congressmen don't get results, you're wrong. The folks back home are the nation's most powerful lobby. But lawmakers must know what you and other constituents think before they can take your views into consideration. Your honest opinion, expressed in your own words, carries more weight

with your congressman than a dozen form letters from an organized pressure group. Sincerity is the priceless ingredient in your letter that wins a congressman's respect—and his consideration. When you write your senators or representatives, remember these pointers:

1. Be specific, and express your opinions clearly. State what you favor or oppose as simply and briefly as possible. You need not give supporting arguments, as your congressman is already familiar with most of them. If you can, refer to bills by titles and numbers.
2. Be sure your letter is readable. If you can't type it, write legibly so your congressman will understand your views.
3. Don't be selfish. Do not ask for something that benefits only you. Your congressman represents
- ALL his constituents, whether they voted for him or not. He wants to act in the entire public's interest.
4. Be polite and considerate. Don't write when you've lost your temper, and don't ask impossible favors. Remember that your congressman is a hard-working, conscientious public servant—not a public slave.
5. Tell your congressman what YOU think. He wants to know your opinion, not that of a friend or organization. Your sincere opinion may change his vote—if you write it to him.

You are represented in Congress by two senators and one representative, all of whom are eager to hear from you. (The your maps on the opposite page will show you the representative for the congressional district in which you live.) Be sure to spell your congressman's name correctly, and use this address when writing to him:

The Honorable (full name)
United States Senate or
House of Representatives
Washington 25, D. C.

Congress is usually in session from the first week in January until around Labor Day. If you write now, your congressman will still receive your

letter before the First Session of the 87th Congress adjourns.

Next to voting, writing your elected representatives is the most important way you can participate in government. So be a good citizen. Write your congressman. Tell him what's on **your** mind!



Swimming . . .



Gymnastics . . .

In Lake Charles . . .

THE Young Men's Christian Association in Lake Charles serves double duty: it offers activities to both boys and girls, because a Y.W. in the same city is not economically feasible. It has some 1,900 members from age eight up.

This summer, the Day Camp will attract about 325 children. For half a day, they attend courses in swimming, arts and crafts, soft ball, archery, and gymnastics. Parents are grateful because it keeps their children active and doesn't give them a chance to loaf into mischief, according to Physical Director Mike Mervis. If it were not for the "Y" and its organized and well-supervised programs, many children would have nowhere else to go.

Fifty-two per cent of the "Y's" budget comes from car membership dues and fees for various activities, plus sustaining donations from interested citizens. The remaining 48 per cent comes from Lake Charles' United Appeals.

THE "Y" IN YOUR CITY IS AIDED BY YOUR LOCAL FUND-RAISING ORGANIZATION. HELP SUPPORT IT AND THE OTHER WORTHY MEMBER GROUPS BY GIVING YOUR FAIR SHARE NEXT FALL.

Y.M.C.A. HELPS BOTH BOYS AND GIRLS

. . . United Appeals Supports its Programs

Arts & Crafts





MORE AWARDS FOR COMPANY ADVERTISING. Company advertising won eight of a possible 38 awards, including three firsts, in the 1960-61 Advertising Awards contest sponsored by

the Advertising Club of Beaumont. Left to right, with the eight awards, are Charlotte Hoepner, artist; Bob Montgomery and Walter Wright, writers; Jim Turner, supervisor of advertising;

Kenneth Sutton, director of advertising; Herschel Mathews, supervisor of production and records; Al Young, writer, and Herschel Campbell, artist. The awards were presented June 29.

Advertising Wins Eight Awards

In 1961 Sabine Area Contest

COMPANY advertising won three out of 20 first awards and five honor awards for a total of eight awards of a possible 38, it was announced at the third annual Advertising Awards banquet, June 29 in the Hotel Beaumont, Beaumont.

The contest, sponsored annually by the Advertising Club of Beaumont, covered the period between May 1, 1960 through April 30, 1961. A record 130 firms submitted 352 entries.

Our winning ads, prepared by the Advertising Department, Beaumont, were:

1. First award for coordinated advertising campaign using two or more media. The winning entry was our electric clothes dryer campaign of January-February,

1961, which utilized newspaper, television, radio, display, truck cards and outdoor posters as advertising media.

2. First award for newspaper, black and white ad, less than half page. This was an electric range ad, captioned "Electric Heat Cooks Clean."
3. First award for displays and exhibits. The winning window display featured electric ranges.

Our five honor awards (there were no second or third place designations) were:

1. Newspaper campaign on electric clothes dryer.
2. Two honor awards for displays and exhibits: frypans and Southeast Texas State Fair exhibit.

3. Two honor awards for outdoor posters featuring the electric range and flameless electric heating.

The Advertising Department, which last month placed high among the leaders in the national Public Utilities Advertising Association's time-honored Better Copy Contest, is headed by Kenneth Sutton, director. Joe DeJean was supervisor of advertising until January 1 and Jim Turner is presently supervisor. Members of the Advertising Department who helped produce the winning ads are Herschel Mathews, supervisor of production and records; Herschel Campbell, artist, Charlotte Hoepner, artist and Al Young, writer.



EATING, HEATING MEETING. Two hundred Baton Rouge businessmen associated with the building trades learned why they can't beat flame-

less, electric heat at a dinner in the Bellemont Motor Hotel on June 23. The event was sponsored by Baton Rouge Sales.

In Baton Rouge 200 builders learn while they eat that . . .

"You Just Can't Beat Flameless Heat"

SOME 200 Baton Rouge area home builders, architects, engineers, contractors, dealers and equipment distributors came, saw and heard why "you just can't beat flameless, electric heat" at the Electric Heating Show presented by the Company at the Bellemont Motor Hotel, June 23.

The show illustrated why selling resistance heating equipment will mean more sales and more satisfied residential and commercial customers.

Electrical heating equipment of 16 manufacturers was displayed following the luncheon and talk on

Flameless Electric Heating, given by J. A. Stelly, commercial sales supervisor.

C. B. Barron, Baton Rouge Division superintendent of sales, welcomed the group and introduced the program.

Mr. Stelly's illustrated talk, prepared by System Residential Sales Promotion, Beaumont, presented information of the different types of heating equipment, maintenance and operating costs, and insulation.

PROGRAM SPEAKER. J. A. Stelly, commercial sales supervisor, presented the informative program on the different types of electric heating equipment at the meeting.



SEEKS INFORMATION. Tom Maher, right, president of the Home Builders Association of Baton Rouge, talks to a representative of Chromalox Company about his heating equipment.

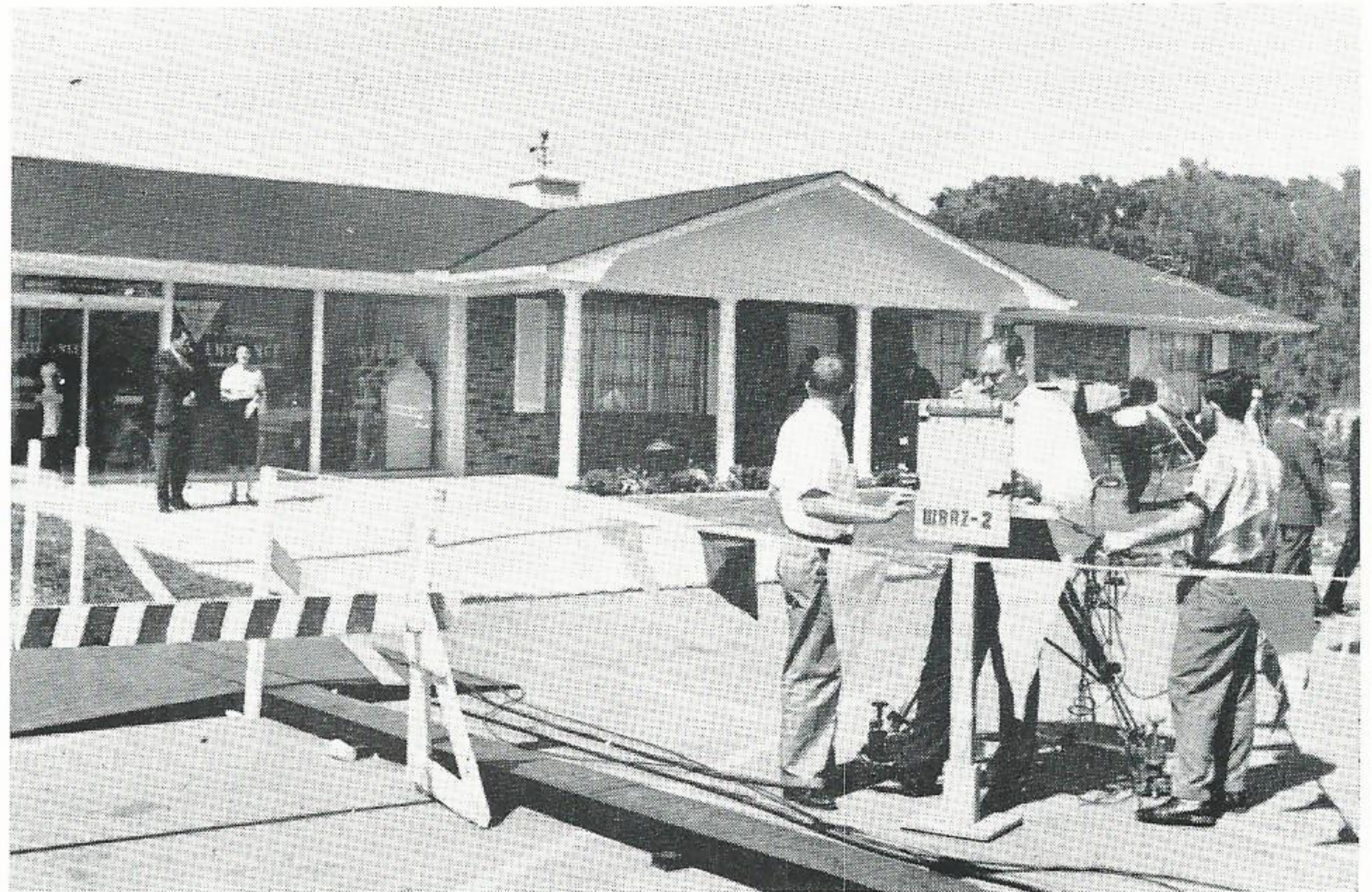


100,000 Baton Rougeans

Get a look at . . .

TOTAL ELECTRIC LIVING

. . . in "House of the Year"



A HOME FOR SOME LUCKY WINNER. This lovely colonial Gold Medallion Home will be given away July 31, concluding a four-month showing of Baton Rouge's "House of the Year" at the Bon Marche' Shopping Center. TV

cameramen get set up to make a televised tour of the house with Miss Jean Wheeler and Charles Norton, president of Quality Home Builders, Inc., builder of the home, where over 100,000 people have already visited.

OVER 100,000 men and women of the Baton Rouge area have toured the lovely colonial Gold Medallion Home during the first 10 weeks of the Bon Marche'-Quality Home Builders "House of the Year" contest.

The three-bedroom home is typical of what most new home seekers will find this year when they go house prospecting. The "House of the Year" offers them the opportunity to see the "liveability" of a total electric Gold Medallion Home.

Valued at \$25,000, the big, roomy, weather-resisting brick home is filled with breath-taking features — a complete color-coordinated, all-electric kitchen with every built-in convenience, large formal living room, family room, dining area, three bedrooms, built-in remote controlled television, two full tiled baths, double car port and complete with an all-electric heat pump.

Light for living is featured in the home, as well as the space-saving, labor saving electric appliances of the modern kitchen. The laundry center contains labor saving electric washer and dryer that allows washing and drying of clothes in any weather at the turn of a dial. And to satisfy the needs of the entire family that wins the "House of the Year" is the safe, clean, efficient quick-recovery electric water heater. All to help some lucky family — live better . . . electrically!

The four-month contest started in April and will climax with the final drawing July 31, at the site of the home on the parking lot of Bon Marche' Shopping Center. A name will be drawn from 1,700 semi-finalists that are chosen at the rate of 100 names per week.

Quality Home Builders, Inc. constructed the "House of the Year." A relatively young, but vital organization of home builders and developers, Quality Home Builders has an enviable reputation not just for the excellence of the house which they build, but also for the design features of has homes which they create.

Much of this has been obtained through the drive and ability of its youthful president and owner, Charles H. Norton, who, almost single-handedly built the organization in slightly over three years to a point where today it is responsible for several millions of dollars worth of new home building in this area.

Mr. Norton came to Baton Rouge four years ago from Florida bringing with him a background of several years in the construction field. He also brought with him some innovations in building procedures and designing that he had studied and worked with in several of the major development areas of Florida.



TV TOUR. Miss Mildred Tribble, Baton Rouge home service advisor, escorts Mr. Norton and Miss Jean Wheeler through the "House of the Year". Miss Wheeler is the hostess on WBRZ-TV's "Mid-day in Louisiana" show.



EXPLAINS TREATMENT PROCESS. Mr. Houston explains the construction of rail cars used in the treatment cylinders and the method of process-

ing. Cars in the background are loaded with poles to be treated and used on communication lines.

TIES

(Railroad)

DRIED

ELECTRICALLY

*. . . at Santa Fe's
Somerville treating plant*

THE railroad industry, which usually brings to mind powerful steel engines and countless miles of steel track, has long relied upon wood provided by the nation's timber industry to furnish foundation material for these countless miles of steel track.

According to R. C. Houston, superintendent of the Gulf, Colorado & Santa Fe Railway Company's tie and timber treating plant at Somerville, Texas, "There are nearly a billion cross ties in use in class I railway track in the United States, and the Santa Fe alone has enough ties on the ground to encircle the globe twice, if they were placed end to end.

"Wood products represent one of the largest items of expense in the maintenance of railroads," Mr. Houston continued, "and the Santa Fe operates two modern treating plants, the larger here in Somerville, and the other at Albuquerque, New Mexico."

Electricity plays an important part in the operation of these plants. In addition to lighting various parts of the 120-acre "yard" and the many shop areas, the Santa Fe's Somerville plant utilizes some 92 electric motors of different horsepower ratings to produce railroad ties, switch ties, bridge material, treated poles for communication lines and special materials such as panel crossings for highway and

road crossings.

"The Santa Fe was the first railroad in this country to begin using creosote to preserve life of railroad ties," Mr. Houston said, "and in 1954 we began vapor-drying our ties to reduce our inventory and cut down the checking or splitting of air dried hardwood ties."

Vapor-Drying Cuts Time

Before vapor-drying was developed, freshly cut or green ties had to be stored for seasoning for 12 to 15 months, depending upon the species of wood. With the vapor-drying process, ties can be seasoned, treated, and ready for track installation in 24 hours.

At the Somerville plant, 862 ties are treated at a time in cylinders eight feet in diameter and 124 feet long. Each cylinder is injected with about 5,000 gallons of Xylene, a drying agent, and the temperature within the cylinder is raised to 300°F. After the moisture from the ties mixes with the drying agent, the two are carried out of the cylinder for condensing, with the water pumped off as waste and the drying agent reclaimed.

Approximately 4,000 gallons of water are removed from 862 ties. After the ties have been vapor dried, they are impregnated in the cylinder with a preservative, a mixture of 30 per cent creosote and 70 per cent residual oil.

Hardwood Used for Ties

"Twenty years ago, about 90 per cent of the ties used were pine, with the remaining 10 per cent hardwood," Mr. Houston added. "Now we use hardwood ties entirely, with our average production being between 700,000 - 800,000 ties a year. Most of our ties come from timber cut in East Texas, Louisiana, and Arkansas."

It is imperative in an operation of this nature that additional precautions be taken to reduce fire danger, for with the quantity of timber and timber products stored on the plant's yard, a flash fire could be quite expensive. This is one of the reasons the plant uses over 1,230 horsepower in electric motors in conducting many phases of its operations.

"The average life of a treated tie is around 40 years," Mr. Houston said in conclusion, "and we manufacture these ties at a total cost of \$3.00 each. While this figure may seem relatively small for such a long life item, consideration must also be given the number of ties manufactured in a year's time, which adds to quite a large sum. Expensive as these items may be, railroads couldn't do without them, for no satisfactory replacement has been found for the common railroad tie."

July, 1961

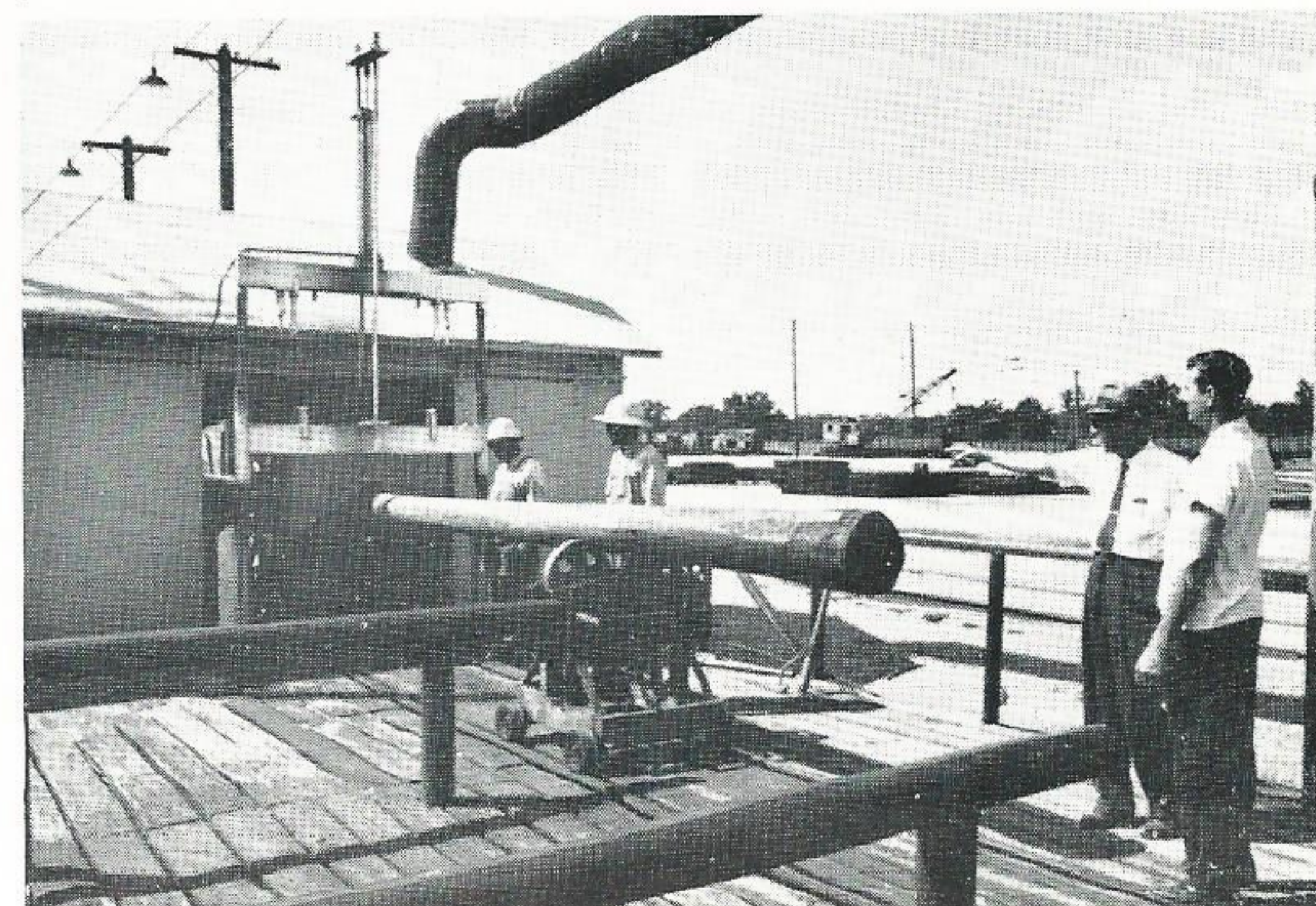


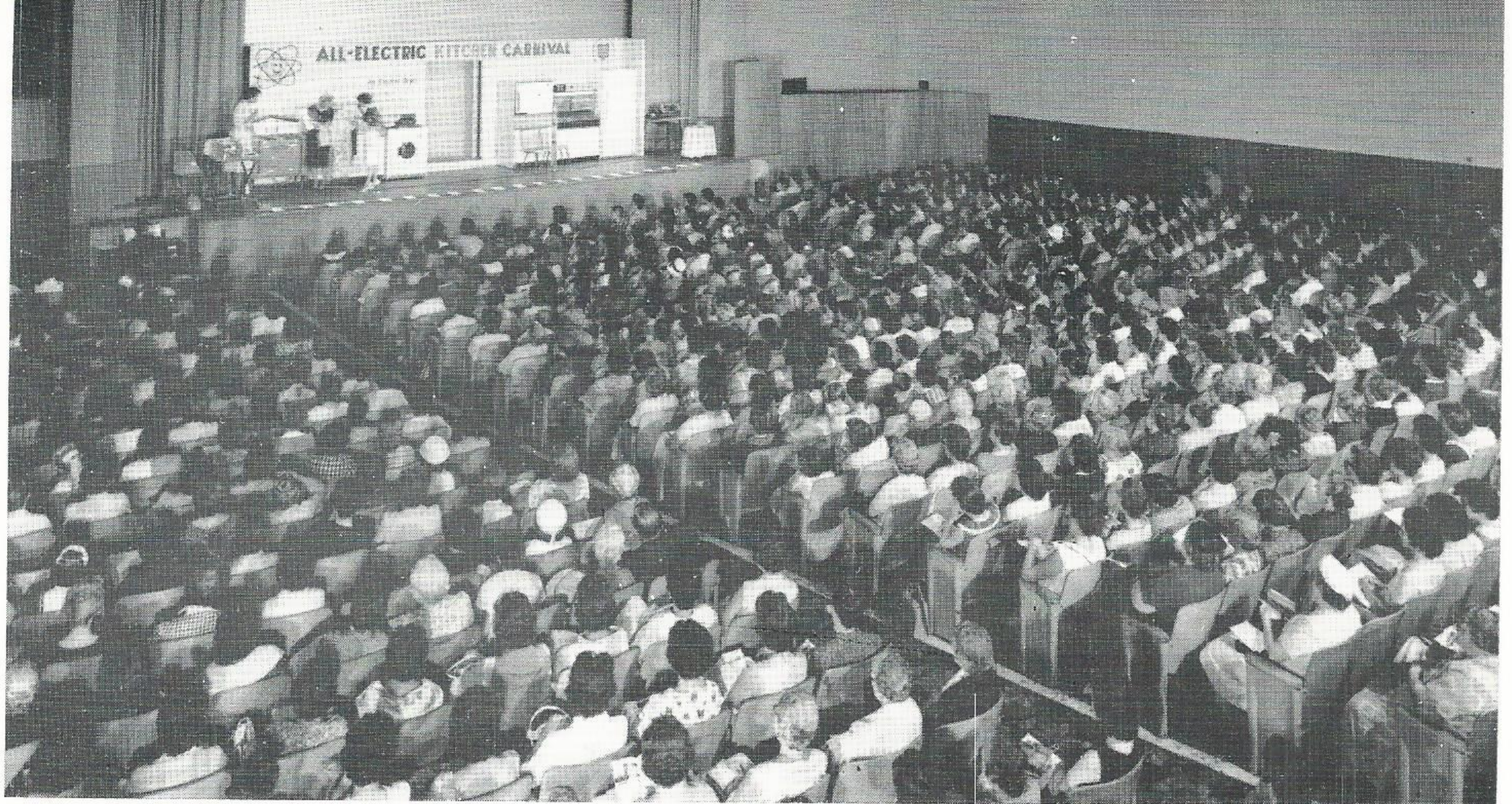
PREPARE BRIDGE TIMBERS. Workmen at the Santa Fe's tie and timber plant in Somerville manufacture and finish bridge timbers at the plant's sawmill prior to treating them with a preservative. R. C. Houston, superintendent of the plant, wearing straw hat, explains the sawmill's functions to District Serviceman Jimmy Stout.



TIMBERS GRADED AND SEPARATED. Mr. Houston, left, and Mr. Stout inspect the unloading, grading and separation of timbers that have just arrived from a sawmill. Timbers are unloaded by an electrically powered overhead crane from rail cars and are separated according to length and type of wood.

POLE PEELER. Mr. Houston explains the operation of the plant's pole peeler to Mr. Stout, right, as a used pole is peeled and trimmed before re-treating for further use. This pole has been in service about 25 years and, after being re-treated, should last another 15 years.





UNDER THE BIG TOP. Baton Rouge's Gordon Theatre was packed for the two-day stay of

All-Electric Kitchen Carnival on June 20-21. More than 2,300 ladies came to the event to

learn, through the magic crystal ball of Madam Medallion, what the future holds for them.

In Baton Rouge, 2,300 ladies see proof that the . . .

ELECTRIC WAY IS THE BETTER WAY

. . . now and in the years to come



STEP RIGHT THIS WAY. Frank Keegan, residential sales representative, in his role as carnival barker, conducts out-of-town visitors, Mrs. Selma Welch and Mrs. Frances Engelbrecht

of Beaumont, along the midway to the all-electric home planning concession being conducted by Miss Leonora O'Neal, home service director, Beaumont.

MORE than 2,300 ladies attended the two-day showing of the All-Electric Kitchen Carnival in Baton Rouge's Gordon Theatre, June 20-21.

The hour-and-a-half stage production, under the direction of R. M. Andrews, residential sales superintendent, featured cooking, laundering and freezer demonstrations as well as a kitchen planning session and a showing of the latest in ladies sports wear.

In addition, 51 prizes were given away, including a Frigidaire Flair electric range and a General Electric washing machine.

Miss Mildred Tribble, Baton Rouge home service adviser, prepared a series of tasty, nutritious and economical dishes for the audience. During the demonstration, she prepared a steak, baked a pizza, cooked rice and peas, made chocolate-marshmallow candy,

popped pop corn, and made pancakes—all in less than an hour's time. A ham, started earlier in the day, was completed during her demonstration.

Foods prepared during the show were awarded as prizes to persons in the audience.

Miss Marilyn Rodemacher and Miss Carolyn St. Amant, home service advisers, participated in other demonstrations. Miss Rodemacher showed proper methods of handling food for home freezing. Miss St. Amant directed the home laundry demonstration.

A home planning session was conducted by Miss Evelyn Wilsford, home service adviser, and Miss Leonora O'Neal, home service director, Beaumont.

An added attraction to the Kitchen Carnival was a fashion show of styles from D. H. Holmes with Mrs. Clyde Shaw as commentator.

Master of ceremonies for the show was Frank Keegan, residential sales representative. Mr. Keegan, playing the role of a carnival barker, directed two visitors from Beaumont — Mrs. Selma Welch, wife of Vice President L. M. Welch and Mrs. Frances Engelbrecht, secretary to safety and training manager—to the various Carnival events.

Mrs. Engelbrecht played the part of a newly married bride. Mrs. Welch played the role of her mother-in-law.

Madam Medallion, played by Mrs. Robert Blieden of Baton Rouge, looked into her crystal ball and revealed that electric appliances in the young bride's future will help her family live better . . . electrically.



A PRIZE IN EVERY PACKAGE. Mrs. Lillian L. Hinton, Baton Rouge, was the winner of the first day's attendance prize, a G.E. washer. Mrs. E. T. Rousseau, Baton Rouge, received the grand prize, a Frigidaire Flair electric range, at the second day's show.



FUTURES IN FASHIONS. Mrs. Welch and Mrs. Engelbrecht, who play the roles of a mother-in-law and her newlywed daughter-in-law, see fashions of the future during the style show.



WHAT'LL MY FUTURE HOLD. Mrs. Engelbrecht is about to enter the tent of the fortune-teller, Madam Medallion, Mrs. Robert Blieden, to find out how she can live better electrically.



SPELLBINDING SIDE SHOWS. Miss Mildred Tribble, home service advisor, astounds the audience with her breath-defying demonstration as she prepares foods the all-electric way.



FARMING FOR 26 YEARS. Raymond Bebee, right, accepts his Balanced Farm & Home Award from Robert Arceneaux, agriculture committee member, as Mrs. Bebee looks on. Mr. Bebee has been farming in Jeff Davis Parish for 26 years.



FARM PACE SETTER. Wilbur H. Patterson, left, and Mrs. Patterson display their award presented by Frank Rhodriquez, agriculture committee member. Mr. Patterson has been recognized as a pace setter in agriculture in Jeff Davis Parish.

Jeff Davis Parish Customers Win . . .

Balanced Farm - Home Awards

IN this confusing age of surplus foodstuffs and climbing food prices, many people hold farmers directly responsible for high food prices. Nothing could be further from the truth. Numerous surveys have proved the farmer's share of prices received from the sale of foodstuffs is but a small part of the whole.

To show city folk how farmers live and to promote rural-city relations, the Jennings Association of Commerce annually sponsors a balanced Farm and Home Award program for the farmers

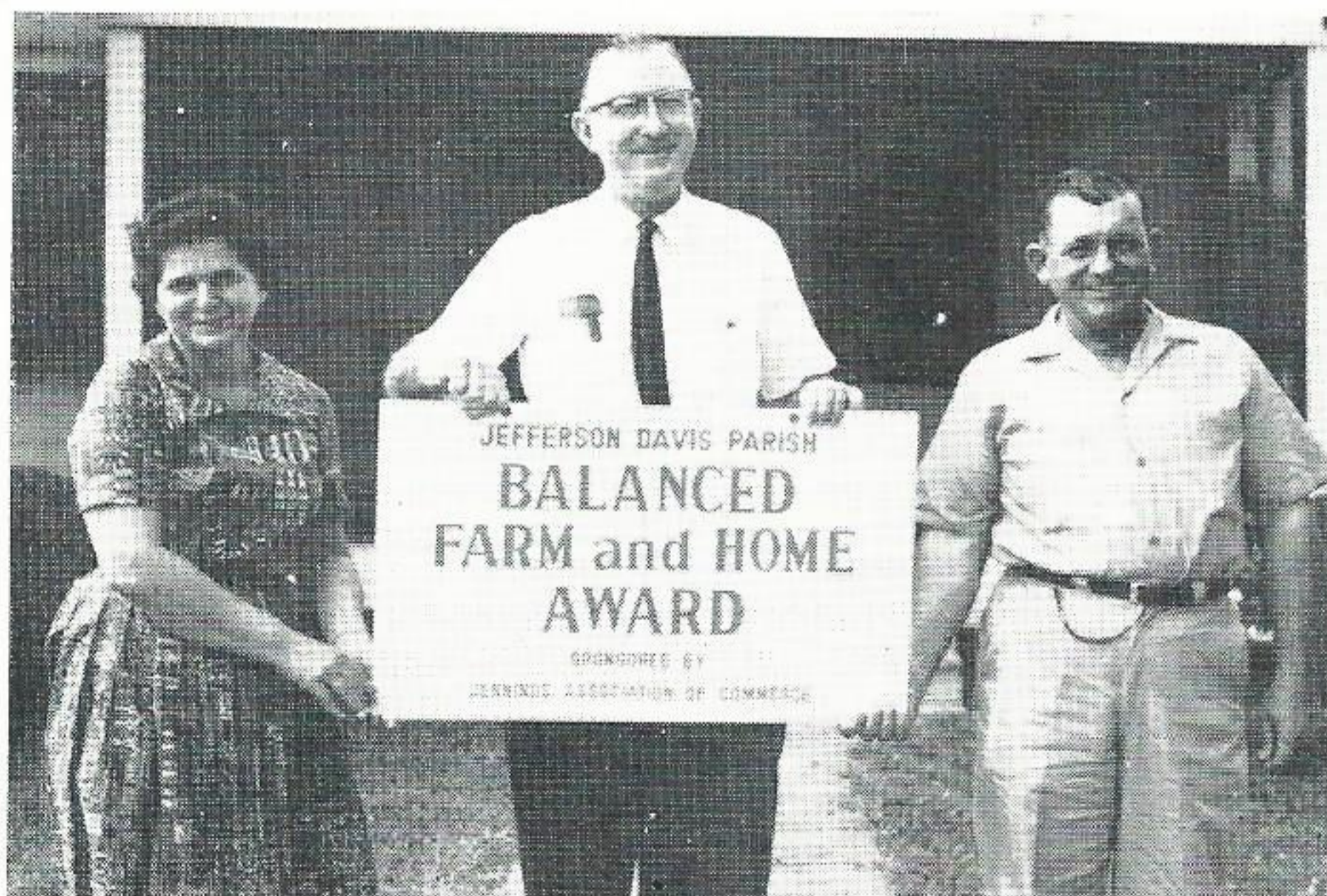
of Jeff Davis Parish. As part of the award program, tours are made to each of the farms selected for presentation of the awards to these outstanding families. These tours are open to the public and provide an opportunity for the city people to visit their rural neighbors.

This year, three of the four winners are served by our Company. They are Raymond Bebee, Ward Nine; Wilbur H. Patterson, Ward Five; and Frank David, Lacassine. The fourth, Henson Thibodeaux, is served by the Jeff

Davis Electric Co-Operative.

According to Hutt Reed, commercial sales representative in Jennings and a member of the Association of Commerce's agriculture committee, these awards are presented to individuals selected by the Parish Agricultural Agent. Contestants are judged by their farm programs' organization and balance.

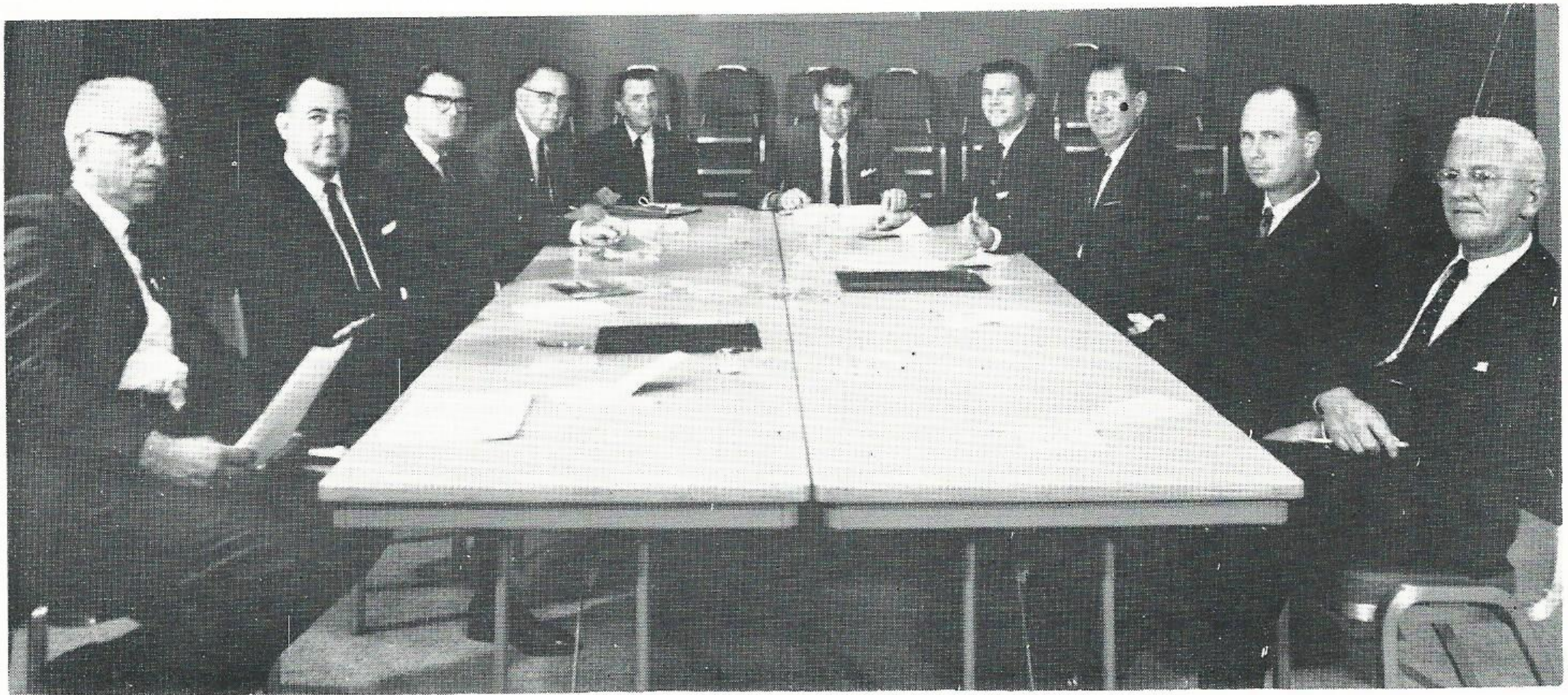
Each of this year's recipients combines rice farming with ranching and raising improved forage crops for their livestock.



SHARECROPPER TO LANDOWNER. Frank David, right, and Mrs. David pose with the award presented them by Shubel Robbins, manager of Jeff Davis Electric Co-Operative near Jennings. Mr. David has worked his way from tenant status to landowner through careful planning, hard work, and economical farming practices.



STARTED WITH ARMY PAY. Henson Thibodeaux, left, holds daughter, Pamela, as he and Mrs. Thibodeaux exhibit the award presented by M. E. Blanchard, who was Mr. Thibodeaux's agriculture teacher. Mr. Thibodeaux purchased his first land, 35 acres, with WW II Army pay savings. Other children are Kathryn, Lynn and Bradford.



SALES SUPERVISORS MEET. Supervisors of the Industrial and Commercial Sales Departments met in Beaumont, June 20, for preliminary discussions concerning the plans for the 1962 sales program. Attending the session were: left to right, W. M. Larkin, system supervisor of industrial sales, Beaumont; J. A. Stelly, supervisor of commercial sales, Baton Rouge Division; W. R. House, sales supervisor, Orange District;

L. N. Brannan, system supervisor of area development, Beaumont; C. W. Winborn, sales supervisor, Navasota Division; L. V. Dugas, system superintendent of industrial and commercial sales, Beaumont; R. A. Landry, Jr., system lighting sales promotion supervisor, Beaumont; Charles Gary, sales supervisor, Lafayette District; E. G. Hodges, supervisor of industrial and commercial sales, Lake Charles Division, and W. A. Thomson, supervisor of industrial and commercial sales, Beaumont Division.

Sales Supervisors Meet in Beaumont June 20-21

Work Begins Early on 1962

Commercial and Industrial Sales Programs

SUPERVISORS of the Industrial and Commercial Sales Departments met in Beaumont, June 20 to hold preliminary discussions and begin formulating plans for an aggressive 1962 sales program. Lionel Dugas, system superintendent of industrial and commercial sales, presided.

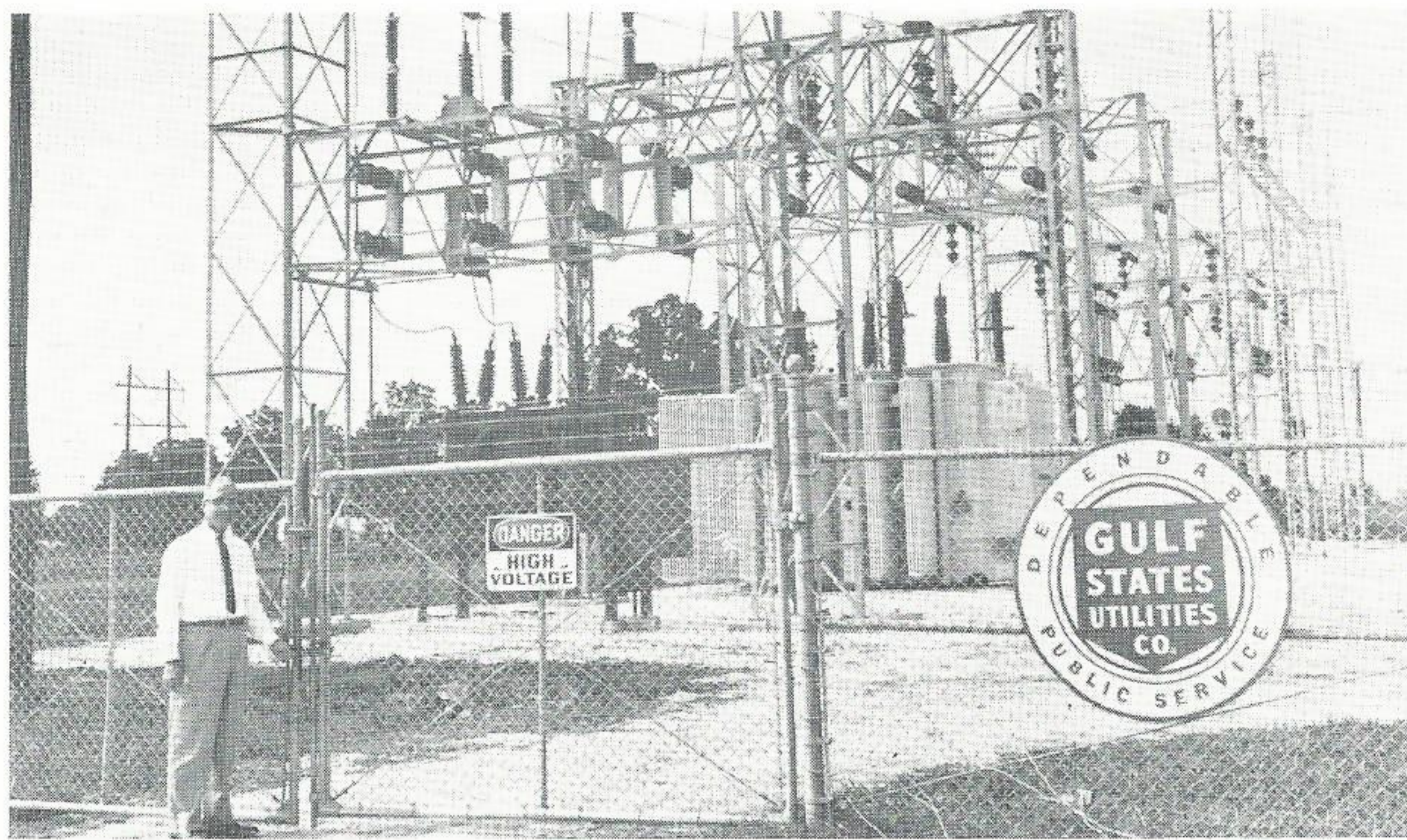
The following day, members of the Lighting Standards Committee, which includes many of the same supervisors, met with representatives of manufacturers of street lighting equipment to discuss the street lighting fixture to be used in the proposed area street lighting program. The discussion was led by R. A. "Dick" Landry, system lighting sales promotion supervisor.

On the evening of June 20, General Electric Company staged a flood-lighting built-in exhibit at the Ridgewood Motor Hotel, attended by the sales supervisors and area customers.

Attending the two-day session were Messrs.

Dugas and Landry, W. M. Larkin, system supervisor of industrial sales, L. N. Brannan, system supervisor of area development, W. A. Thomson, supervisor of industrial and commercial sales, Beaumont Division, all of Beaumont; James A. Stelly, supervisor of commercial sales, Baton Rouge Division; Walter House, sales supervisor, Orange District; Charles Gary, sales supervisor, Lafayette District and E. G. Hodges, supervisor of industrial sales, Lake Charles Division.

Attending the meeting of the Lighting Standards Committee were: Messrs. Landry, Stelly, V. M. Shaw, industrial engineer, Port Arthur; W. E. Richard, industrial engineer, Navasota; Fred Tenholder, commercial sales representative, A. M. Melancon, supervisor of standards, Jack Watson, Purchasing, J. E. Follmer, section head, Standards, all of Beaumont; John Siddall, section head, Port Arthur Division Engineering; and L. D. LaFleur, section head, Lake Charles, Division Engineering.



PLAQUEMINE'S NEWEST. Henry Landry, industrial sales engineer, Baton Rouge, gets ready to open the gate on one of the two new substations recently completed at Plaquemine

and Addis. These substations are designed to provide a reserve of electrical service for present and future growth in the Greater Plaquemine-Addis area.

In Plaquemine - Addis Area . . .

New Substations Furnish Plenty of Power for Growth

OUR Company has announced the completion of two new electrical substations at Plaquemine and Addis, and the converting and increasing of voltage on the connecting transmission line between these two facilities from 34,500 volts to 69,000 volts.

The new additions and expansions to existing facilities by Gulf States are designed to provide a reserve of elec-

trical service for present and future growth of the Greater Plaquemine-Addis area. The estimated cost of the entire project was set at \$360,000.

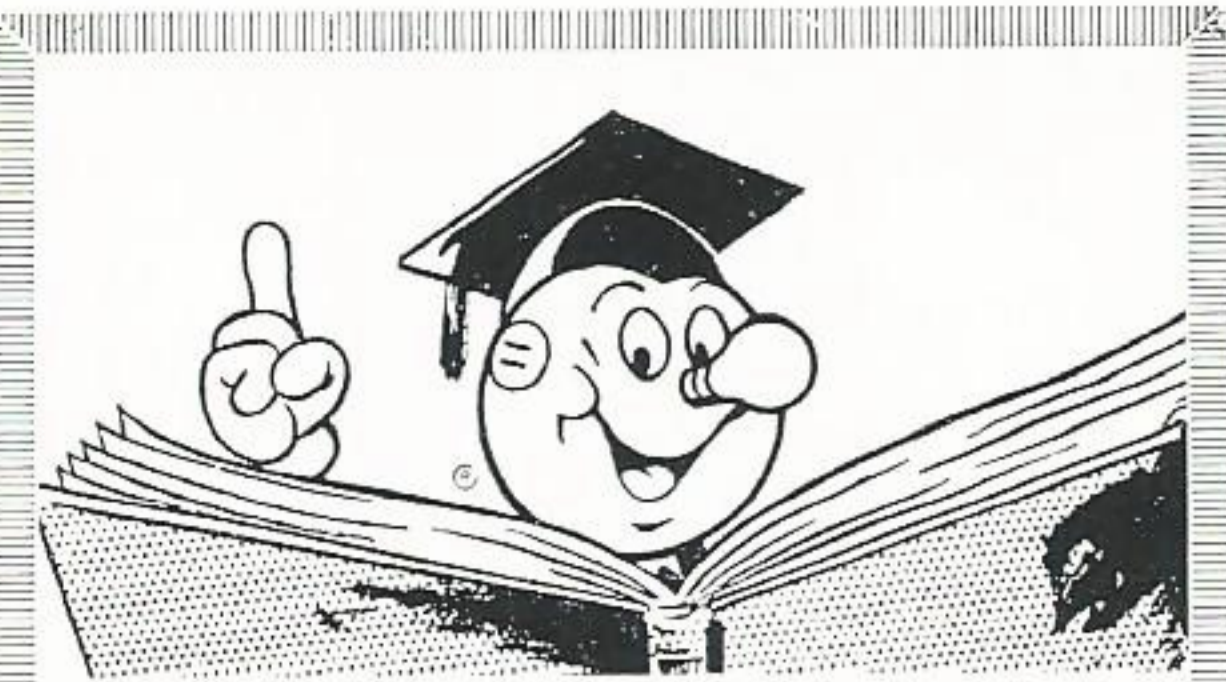
The Addis substation was energized with 69,000 volts on June 21. The operation, which consisted of a series of switches and equipment changes, began at four a.m. and took one hour and two minutes to complete.

The new 20,000-kilowatt substation at Addis is directly connected through the recently installed high voltage transmission line to our generating plants located in Baton Rouge and Sunshine. The Addis substation subsequently serves as a direct feed to the Plaquemine substation.

A third source of electric power in reserve are the two 138,000-volt transmission lines connecting the Plaquemine-Baton Rouge area systems with our power plants in Lake Charles and Beaumont. The five power stations are all interconnected through high-voltage transmission lines so that large amounts of electrical power may be switched for use in any area.



"John promised to buy me a new water heater today."



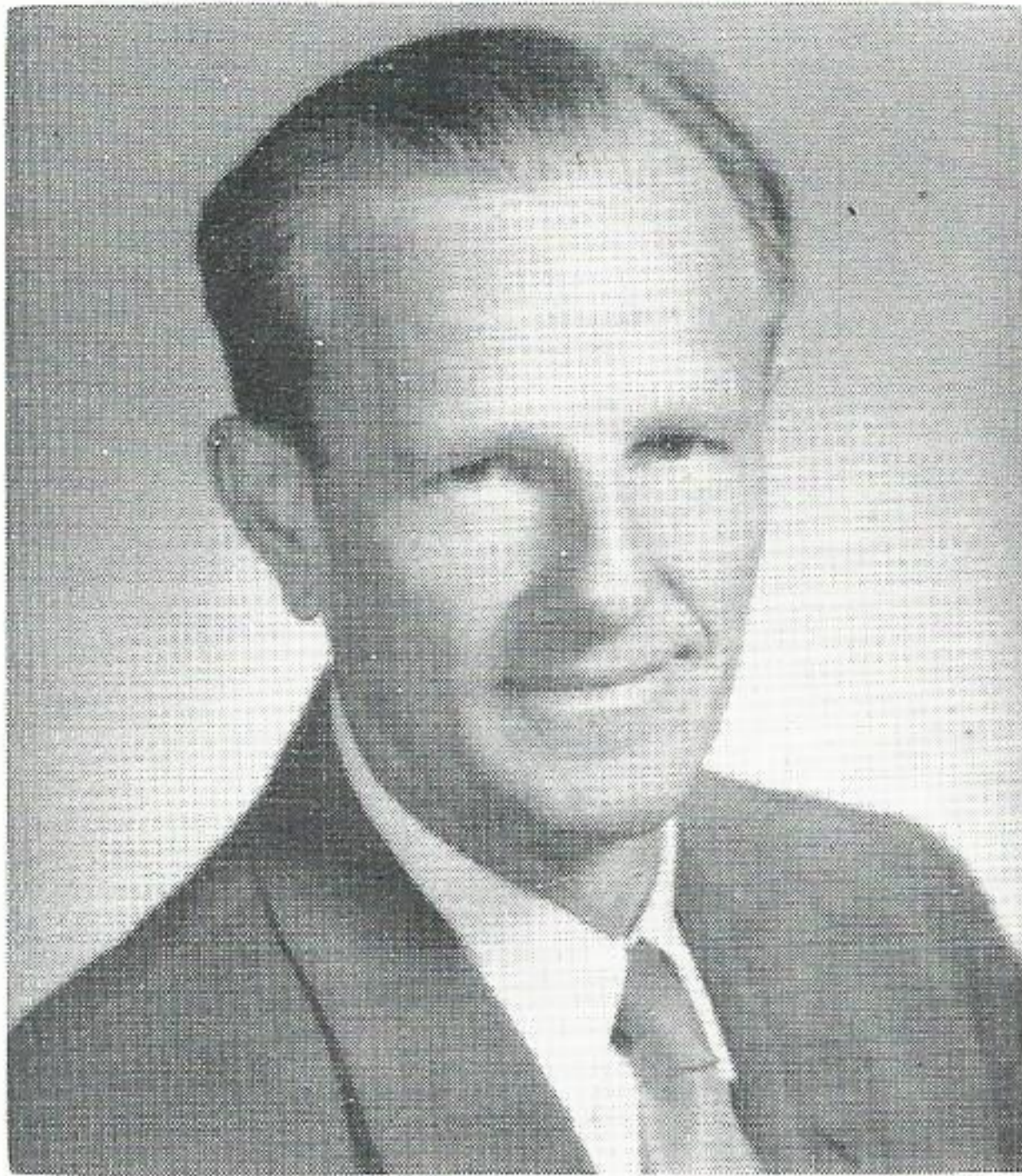
Reddy's Kollege of Kilowatt Knowledge

1. Approximately what percentage of their income after taxes do Americans spend for electricity?
a. 3%; b. 1.3%; c. 4.1%; d. 2%.
2. What city served by our Company has the highest average annual use of electricity per home customer?
a. Baton Rouge; b. Orange; c. Nederland; d. Sulphur.
3. What electrical appliance is found in more American homes than any other?
a. Radio; b. Refrigerator; c. Iron; d. Television set.
4. Both Russia and the U.S.A. are building new electric generating facilities at a record pace. Which country added more new generating capacity during 1960?
a. U.S.A.; b. Russia; c. Both countries about even.
5. The U. S. Department of Agriculture has grown tremendously since 1863 when it had one employee for every 214,069 American farmers. How many farmers are there for every USDA employee today?
a. 1,091; b. 46; c. 819; d. 23,577.
6. Under the new College Aid Program announced by our Company last month, how much can an employee contribute yearly to the college or university of his choice that will be matched by Gulf States?
a. \$1 to \$25; b. \$10 to \$100; c. \$100 to \$500; d. \$10 to \$500.

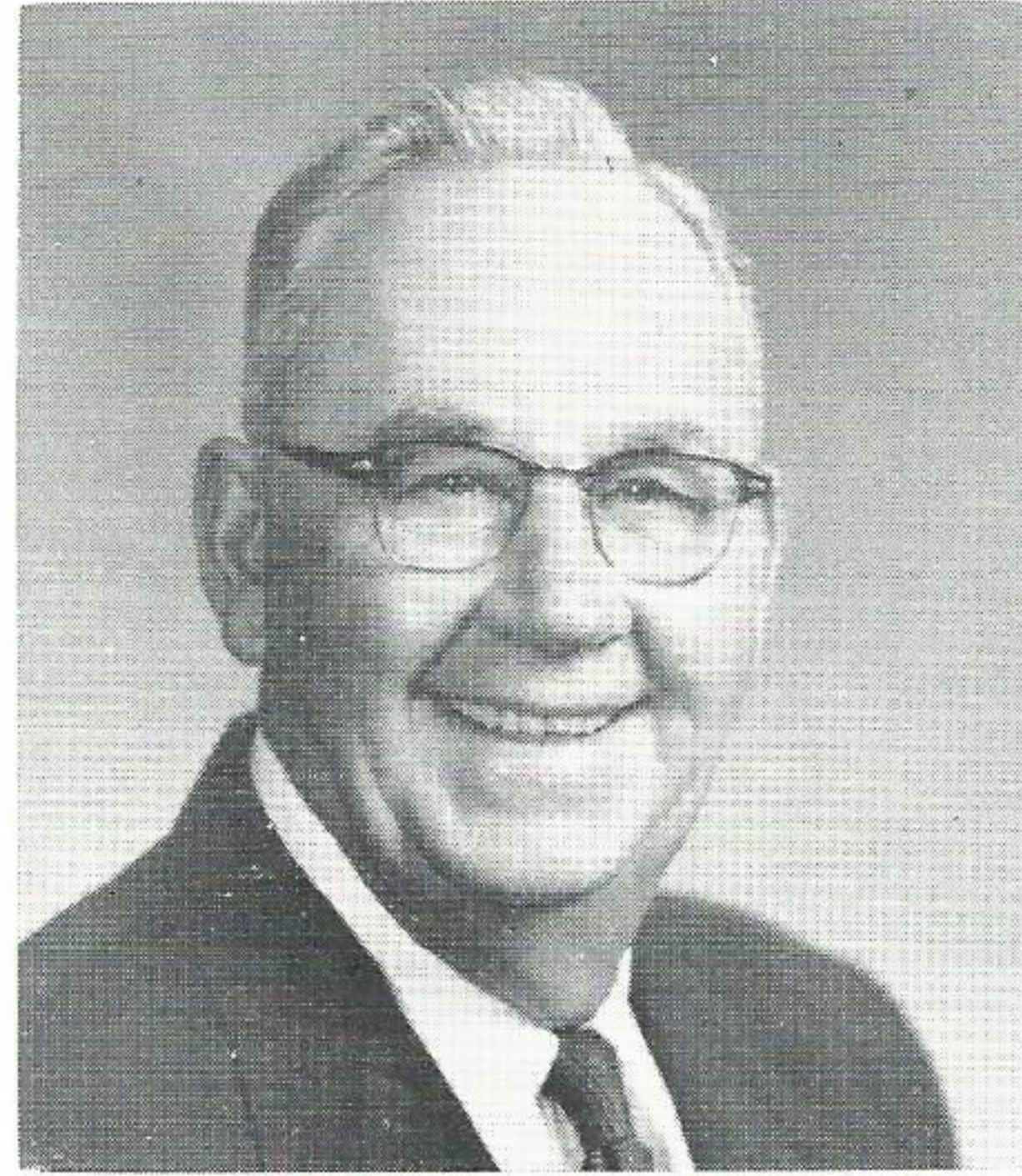
Answers on Page 22

Detergents for removing radioactive contamination are being used by the English Atomic Energy Authority.

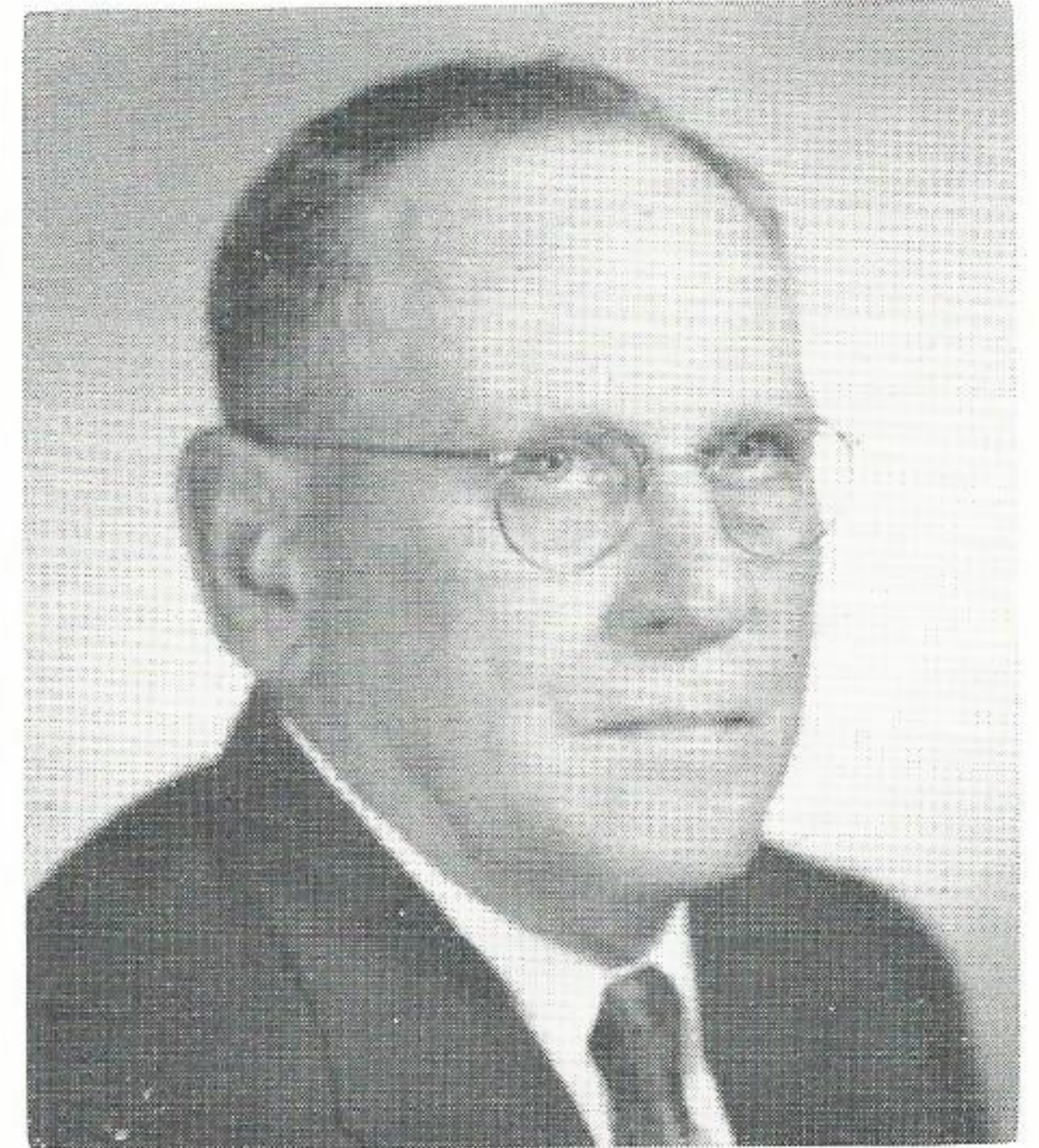
Worst conflagration in U.S. history was the fire which followed San Francisco's earthquake in 1906, National Fire Protection Association records show. It destroyed 28,000 buildings at a cost of \$350,000,000.



R. W. Landers



W. B. Ragland



M. E. Montagne

Three Beaumonters to Retire August 1

THREE Beaumont employees, who have worked a total of 100 years in the electrical industry, will retire August 1. They are Rudolph W. Landers, supervisor of employee welfare records; Maxie E. Montagne, Neches Station; and William B. Ragland, Beaumont T&D, Engineering.

Rudolph W. Landers

Mr. Landers began his electrical career with the Edison Electric Illumination Company, Brockton, Mass., on November 10, 1918, as an office boy. In 1920, he advanced to billing clerk and served in various clerk positions until he moved to Baton Rouge, in 1927, where he became a voucher clerk in Treasury. He was named chief clerk in 1938. In 1948, he was promoted to auditor in the Baton Rouge Customers Accounts section. He remained in Baton Rouge until 1952, when he was transferred to Beaumont and was made an administrative assistant in Beaumont Treasury. He was promoted to supervisor of employees welfare records in 1956. He has also served as treasurer of the Gulf States Federal Credit Union for a number of years.

A native of Somerville, Mass., Mr. Landers received his education in the public schools of Brockton, Mass., and attended business school in Boston.

Maxie E. Montagne

Coming to work for our Company on March 7, 1928, as an extra laborer, Mr. Montagne has spent his entire length of service at Neches Station in Beaumont. Later that year, he was

named repairman's helper, and in 1935, he was promoted to repairman. He worked through various repairman classifications to become a master repairman in 1949.

Mr. Montagne is a native of Abbeville, Louisiana, and attended school in that city. He has also attended various special schools. Prior to coming to work for our Company, Mr. Montagne was self-employed in farming and hardware business.

William B. Ragland

A native of Tyerly, Ga., Mr. Ragland

began working for our Company as a groundman in Beaumont on June 27, 1936. He has worked in various classification in the Beaumont Line and Substation Departments. In 1955, he transferred to the T&D, Engineering Section.

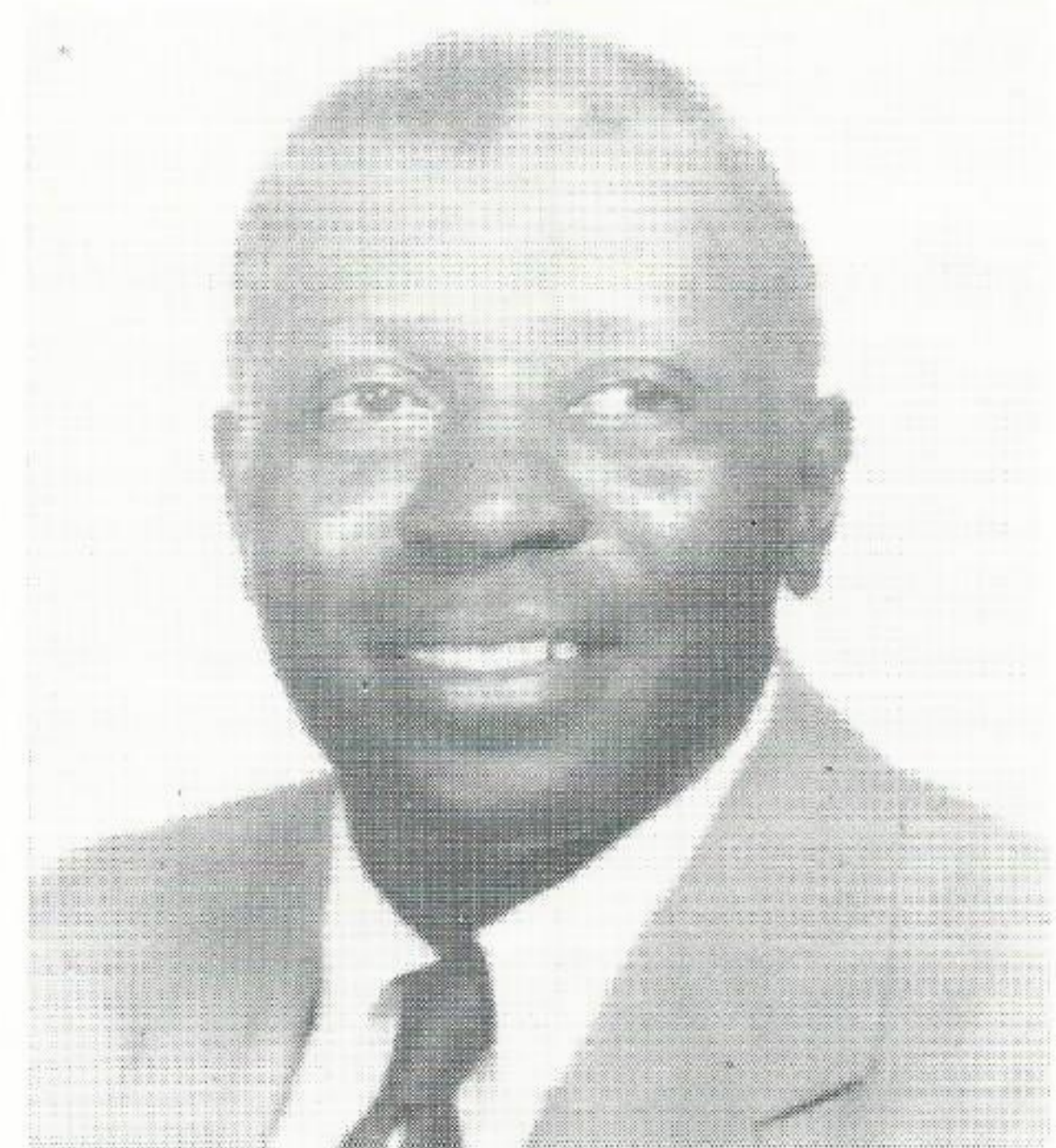
Before coming to work for Gulf States, he was employed as a rural mail carrier by the U. S. Post Office Department in Tyerly and the U. S. Corps of Engineers in Memphis, Tenn. He is a graduate of the public schools of Tyerly.

Burin Clements Retired July 1

BURIN CLEMENTS, janitor, Lake Charles T&D, retired July 1, after 15 years of service to our Company. His entire length of service has been spent in the Lake Charles Division.

He came to work on July 22, 1946, as laborer in the Water department. In February, 1950, he was transferred to the T&D.

A native of Lake Charles, he served with the U.S. Army from 1942 to 1945. Prior to coming to work for Gulf States, he was employed by a Lake Charles contractor.



Burin Clements

J. R. Pederson, Port Arthur

Dies Following Injuries

FUNERAL Services were held July 8 in Port Arthur for Jerry R. Pederson, 29, lineman first class. Mr. Pederson died July 6 from injuries received when he came in contact with an electric line while working atop a pole in Groves. He was pronounced dead on arrival at St. Mary's Hospital in Port Arthur.

Mr. Pederson had been an employee of our Company for eight years, coming to work as a helper in the T&D Line in 1953. He worked his way through various lineman classifications

to become lineman first class in 1961.

He was a life-long resident of the Port Arthur area, living in Lakeview. He was an active member of the Trinity Lutheran Church in Port Arthur and was a 1949 graduate of Thomas Jefferson High School. He attended a mechanical aircraft engineering school for one year while in the Air Force.

He is survived by his wife, Mrs. Jacqueline Pederson; one daughter, Denise, 8, and one son, Eric, 4, all of Lakeview; one brother, George, Port



J. R. Pederson

Arthur; and his parents, Mrs. Florence Pederson, Port Arthur, and George F. Pederson, Sr., Burlington, Washington.



C. E. Calvert Presents Paper

CLINTON E. "GENE" CALVERT, project engineer, currently assigned to Sabine Power Station, was the author of a paper in the June 15 issue of Electric Light and Power magazine. He had presented the paper at the 80th meeting of the Transmission and Distribution Committee, Edison Electric Institute. Title of the paper was "Application of All-Aluminum Conductors to Transmission Lines." It summarized our Company's experiences in installing all-aluminum lines, which seem to give the most satisfactory performance for large sizes in the light loading districts.

Welcome Aboard

New Employees
May



Willie H. Banks
Tommie J. Cassels
Brenda H. Harrell
Bety B. Seguin
Joseph R. Cloutier
Lester Dousay
Jo Ann Franks
Rebekah A. Baker
Annie B. Leigh
Nelda B. Daugherty
George B. Smith
Betty J. Clark
Bobby J. Covington
Opal C. Gandy
Patricia F. Baker
Joan L. Holley
Sara K. Stoneking
Charles C. Brooks
Judith E. Watlers
Donna J. Voyles
Bonnie B. Cole
Alice I. Bird
Sheila D. Roberts

Baton Rouge
Beaumont
Beaumont
Baton Rouge
Lake Charles
Lake Charles
Lake Charles
Beaumont
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Beaumont
Beaumont
Beaumont
Liberty
Baton Rouge
Baton Rouge
Lake Charles
Beaumont
Baton Rouge

Gas
T&D Eng
T&D Eng
T&D Eng
T&D S/Sta
T&D Line
T&D Eng
Records
Steno
Steno
Billing
CustsAcctg
Billing
Billing
GenAcctg
GenAcctg
GenAcctg
Meter
PBX
CustsAcctg
CustsAcctg
Personnel
Executive

United Shareholders Annual Meeting Award

1960

1961

Presented to **Gulf States Utilities Company** for

Meritorious Achievement

IN THE FIELD OF

Management - Shareholder Relationship

*For Encouraging Participation in American Corporate Ownership
So Essential to Strengthening the Pillars of our Constitutional
Form of Government and Upgrading our American Way of Life.*

For Notable Leadership in Association With

His Conferees this Award is Presented to

R.S. Nelson, Chairman of the Board and President



Advisory Committee on Awards United Shareholders of America, Inc.

David J. Hayes
CHAIRMAN

Raymond J. ...
PRESIDENT

MERITORIOUS ACHIEVEMENT. Mr. Nelson was presented this United Shareholders Annual Meeting Award for Meritorious Achievement for the

way our Company promoted Management-Shareholders Relationship during 1960-61 by United Shareholders of America, Inc.

A DOG NAMED CINDER by Kenneth White

Once I had a dog named Cinder and he was a nice dog. But one day a meeter (sic) came to the house and Cinder started to bark at the meeter man. And the meeter man kicked him. And Cinder got abhold of the meeter man's leg and bit the meeter man's arm too. And Cinder got abhold of the meeter man's pants and tore his pants up to the top of his leg. We don't have Cinder enny-more (sic).

(This was a true story which appeared in the Buffalo Round Up, the student newspaper at James Bowie Junior High School in Beaumont.)

Moral: "Meeter Men" shouldn't kick barking dogs.

Defective or misused stoves and heaters are the worst fire hazards in homes, the National Fire Protection Association report. They cause 14% of all home fires and 20% of home fire deaths.



Thrift Plan Investments

DURING June, the Trustee purchased 1,270 shares of common stock at a total cost of \$49,008.80, or an average cost of \$38.58960629 per share. Purchases were made of 75 shares of \$4.40 Preferred stock at a total cost of \$7,099.25 or an average of \$94.65666 per share. These purchases were made from employee deductions and Company contributions through May.

The Trustee deposited \$20,927.85 with the Savings Department of The First National Bank, Beaumont.



SOMERVILLE'S NEW OFFICE. The citizens of Somerville, Texas, turned out on June 1 for the open house held at our new local office. A door prize, a 17 pound electrically cooked ham, was awarded to Mrs. Etta Sterling. Among visitors to the office were: left to right, Mrs. Sam McKey, Milton Lewis, Mrs. Robbie Sweet

and Robbie Sweet, district serviceman, Somerville; Mrs. Anita Pipkin, home service advisor, Navasota; Charles Boring, commercial sales representative, Navasota; Jimmy Stout, district serviceman; and Lois Groce, local office clerk; and Mr. and Mrs. Ervin Flencher.



PLAIN TALKS CITED BY AAIE. William H. Gieseke, left, vice president and secretary of the Company, hands Editor Jim Turner the American Association of Industrial Editors' Invest-in-America honor award for Plain Talks'

handling of economic news during 1960-61. The award is given annually to publications which, in the opinion of the AAIE, promote "in a superior way the economic education of employees for their own and company benefit."

TOP TEN SCORE

ON May 31, our Company had 258,564 residential customers on our lines. Average annual use per customer was 4,145 KWH during May. The 4,474 home customers in Nederland helped keep that city in top place on the Top Ten listing by boosting their average annual use per customer to 5,068 KWH. Nederland has been in first place for the first five months of 1961.

| | |
|--------------|-------|
| Nederland | 5,068 |
| Orange | 4,891 |
| Port Neches | 4,839 |
| Liberty | 4,819 |
| Beaumont | 4,725 |
| Lake Charles | 4,491 |
| Baton Rouge | 4,485 |
| Port Arthur | 4,308 |
| Sulphur | 4,276 |
| Vidor | 4,170 |

AAIE Honors

Company Magazine

AN Award of Honor was presented to our Company by the American Association of Industrial Editors at the AAIE Conference on Business Communications in Boston.

The award was won by PLAIN TALKS for "an outstanding job of promoting the economic education of employees and the free enterprise system."

PLAIN TALKS was one of fifteen publications recognized in AAIE's first Invest-in-America Awards Program. Over one hundred company publications entered the competition.

The award was made to James S. Turner, supervisor of advertising and editor of the magazine, Beaumont.

Answers To Kilowatt Kollege

Questions on Page 20

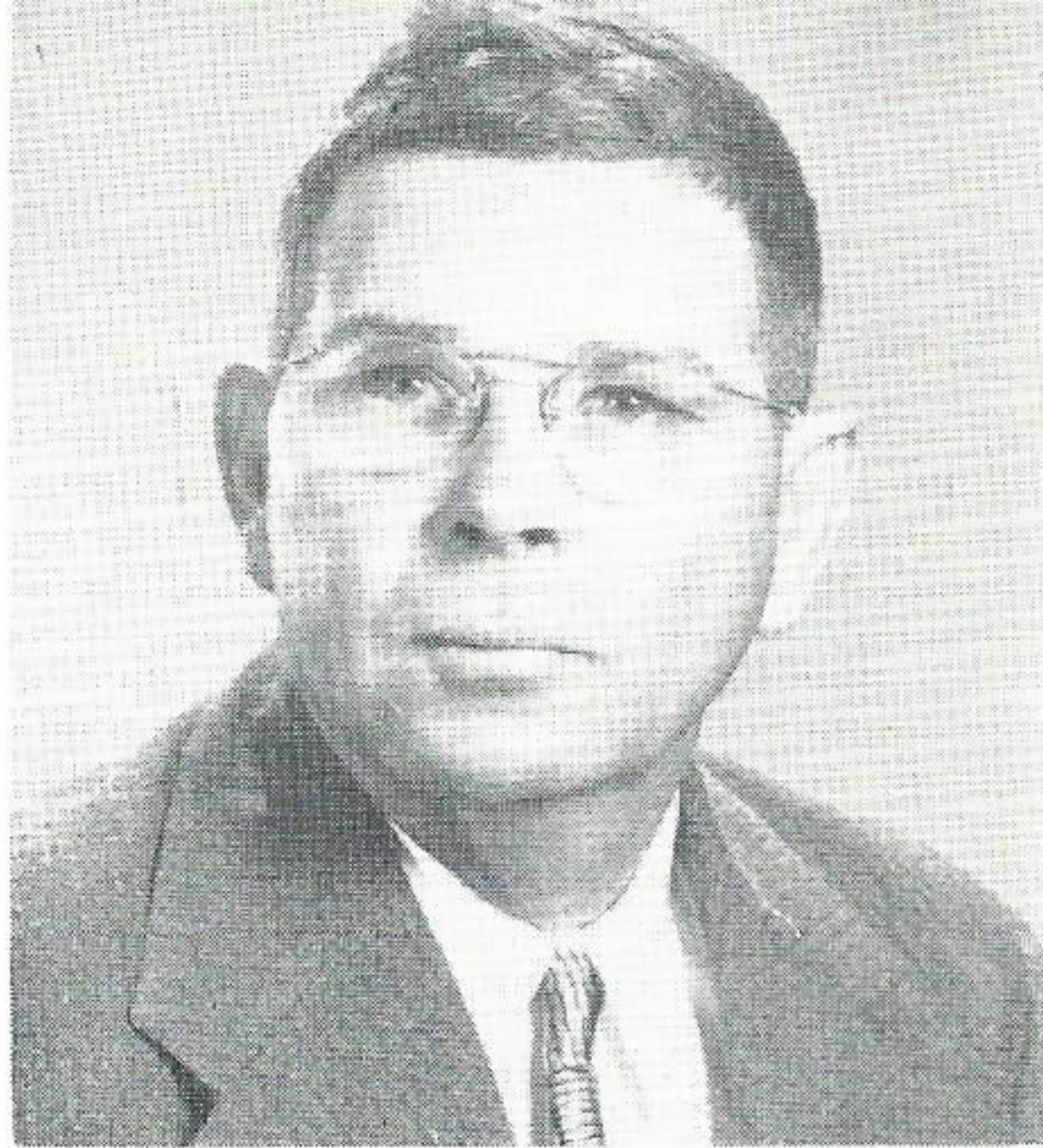
1. b. 1.3%—By contrast, Americans spend 2% of their disposable income on tobacco products and 3% on alcoholic beverages.
2. c. Nederland—At the end of May, Nederland had an average annual consumption of 5,068 KWH per residential customer. The national average usage per home customer as of February 28, 1961, was 3,891 KWH, and our Company's average at that time was 4,120 KWH.
3. a. Radio—Latest Edison Electric Institute figures show that approximately 49,950,000 American homes have a radio; 49,605,000 a refrigerator; 45,500,000 a TV set; and 44,850,000 an iron.
4. a. U.S.A.—According to Mr. Edwin Vennard, Managing Director of EEI, the United States installed **twice** as much new generating capacity in 1960 as Russia.
5. b. 46—Farm and Ranch Magazine reports that USDA had 29 employees to serve 6,208,000 farmers in 1863 compared to an estimated 80,000 employees to serve 3,703,000 farmers in 1961.
6. d. \$10 to \$500—The Company reserves the right to limit its over-all contributions to \$10,000 a year and will reduce its matching contribution pro rata if total employee contributions exceed that figure.

(Sources for these answers will be furnished upon request.)

Every day 11 schools are destroyed or damaged by fire in the United States, according to the National Fire Protection Association.

The casualty count is riding high, IP's often the innocent that die.

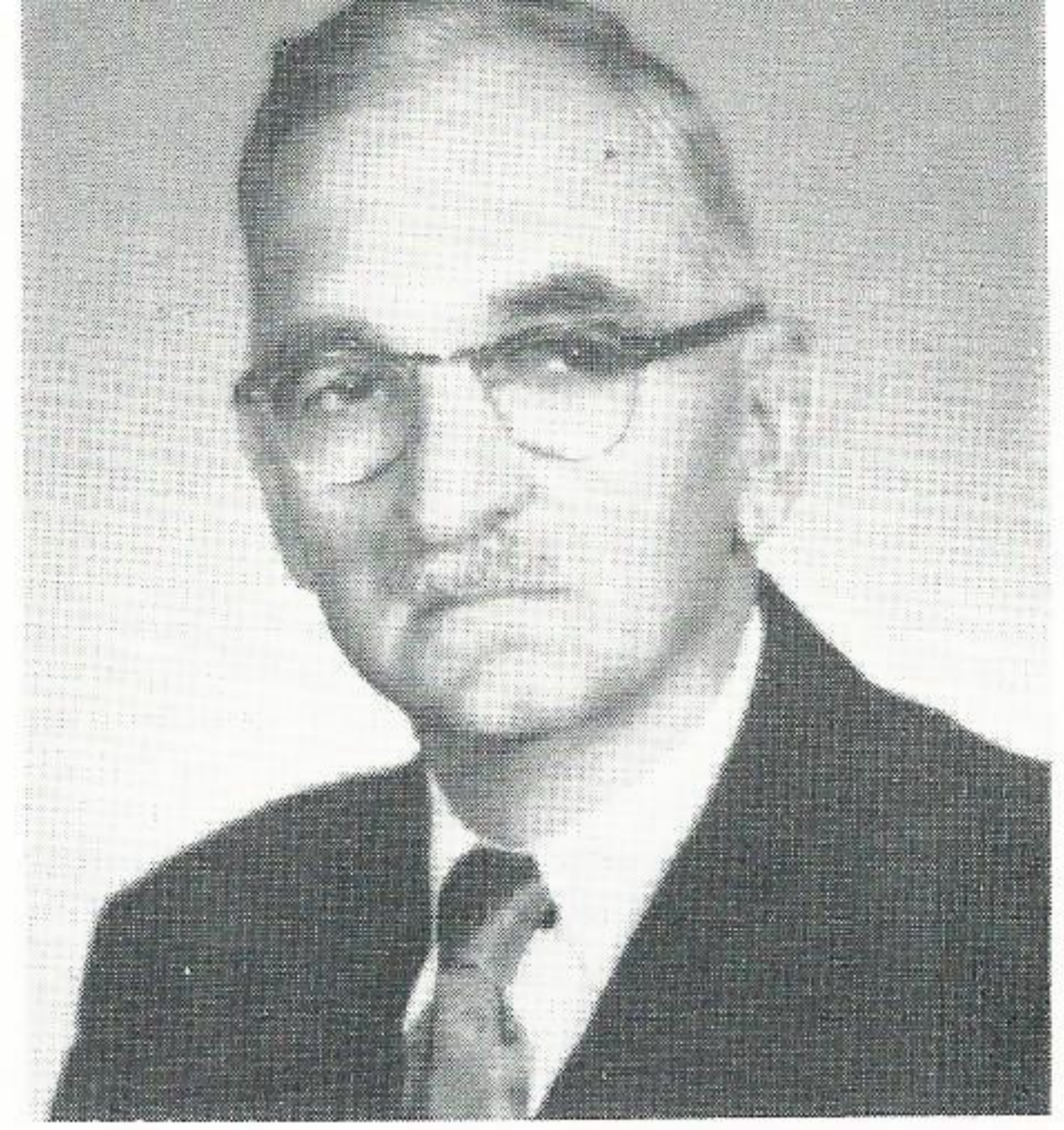
Pedestrian injuries zoomed this year; Careless walking brought death near.



Mr. Dickey



Mr. Duplechain



Mr. Pennington

Funeral Services Held For Two Employees, Annuitant

FUNERAL services were held for Clifton L. Dickey, Navasota Substation Department, on June 4; Walter E. Duplechain, Lake Charles Substation Department, on June 13; and R. O. Pennington, retired Beaumont employee, on June 25.

Mr. Dickey

Mr. Dickey, 57, died June 2 in Methodist Hospital, Houston, after a short illness. Funeral services were held in Cameron, Texas, June 4, with burial in Calvert.

Mr. Dickey came to work for our Company in 1944 as an operator for the electric power plant in Calvert. When the plant was closed, Mr. Dickey was transferred to Navasota. In 1955, he went to work in the Substation Department.

He was born in Maysfield, Texas, on August 1, 1903. He was a member of the First Baptist Church in Navasota.

Mr. Dickey was survived by his mother, Mrs. Hassie V. Dickey, Navasota; two brothers, Benton, Chilton, and Randolph, Waco; and one sister, Mrs. Bonnie Hall, Hearne.

Mr. Duplechain

Funeral services for Mr. Duplechain, 61, were held June 13 in Lake Charles. Mr. Duplechain died June 11 at his home following a heart attack.

Mr. Duplechain was an employee of our Company for 35 years. He began working in the Lake Charles T&D on October 27, 1926. He was a truckdriver in the T&D Substation at the time of his death.

Survivors are his wife, Mrs. Lucille Crain Duplechain, one daughter, Mrs. William E. Levingston, Lake Charles; two sons, Kenneth, Lake Charles, and

Coy Russel, Opelousas; and eight grandchildren.

Mr. Pennington

Funeral services were held in Denham Springs, Louisiana, June 25, for Mr. Pennington, 72, a former employee who retired April 1, 1954.

Mr. Pennington died June 23 in a Denham Springs nursing home after a lengthy illness.

He had worked for our Company and predecessor utilities since 1913. Most of his nearly 41 years of service were spent in Beaumont.

A native of Cleo, Louisiana, Mr. Pennington began working in the street railway company in Beaumont. His service was interrupted in 1919 by a tour of duty with the United States Navy. At the time of his retirement, he was storeroom assistant at the Beaumont Service Center.

Mr. Pennington is survived by his widow, the former Blanche E. McFadden, two sisters, Mrs. Sidney Miller and Mrs. Waldo Morgan, both of Denham Springs and a brother, C. W. Pennington, Los Angeles.

May



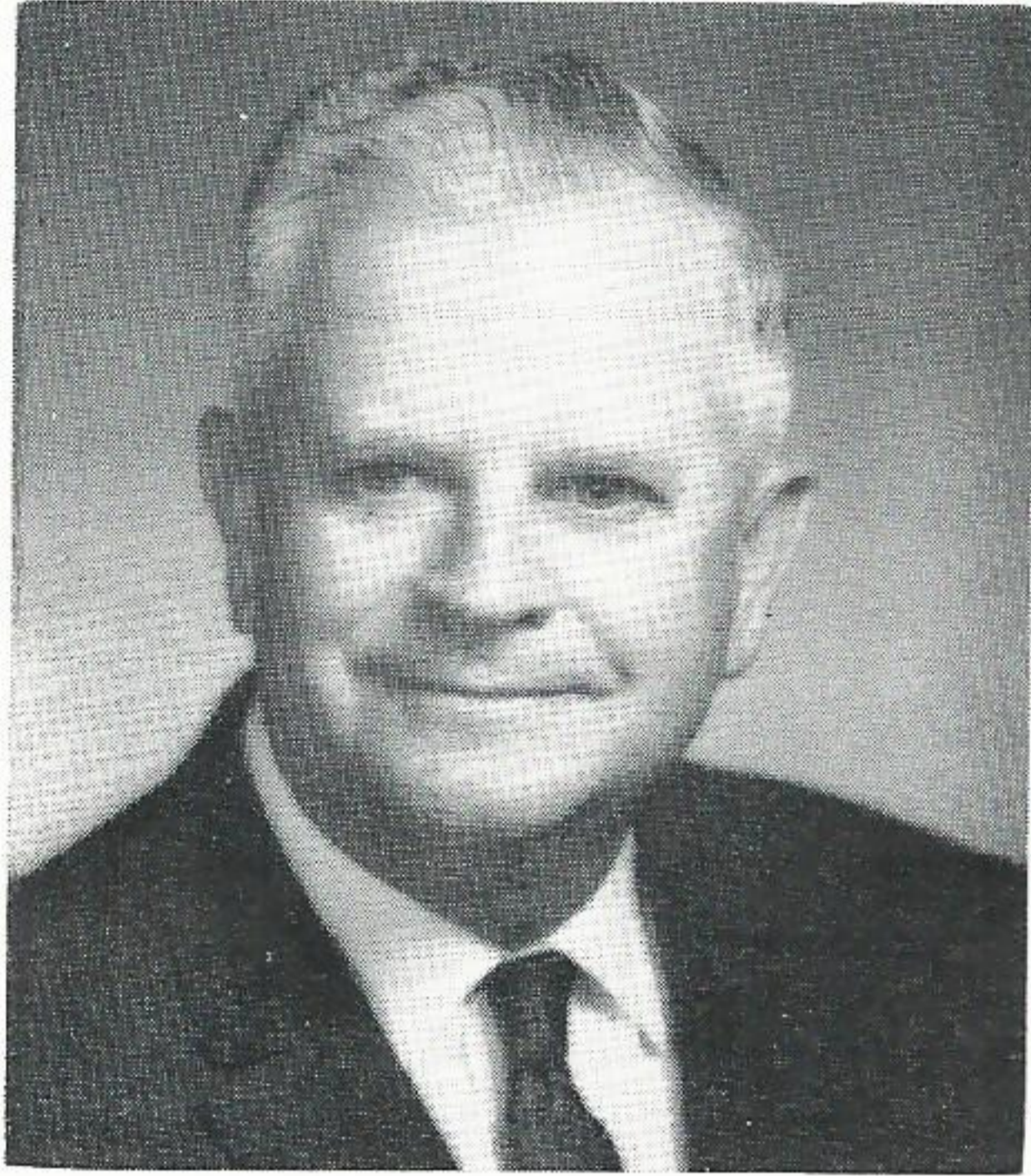
David H. Mayo
Glenn K. Jones
Kenneth T. Webb
William A. Jones
Dorothy A. Dickschat
Jerry R. Pederson
Roland S. Alford
Stanley W. Paxton
Aubrey P. Lee
James R. Foster
Carl M. Johnson
Marvin D. Oneal
Mary C. Miller
Robert L. Atkinson
Carl J. Daniels

Beaumont
Beaumont
Beaumont
Navasota
Navasota
Port Arthur
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Baton Rouge
Lake Charles
Lake Charles

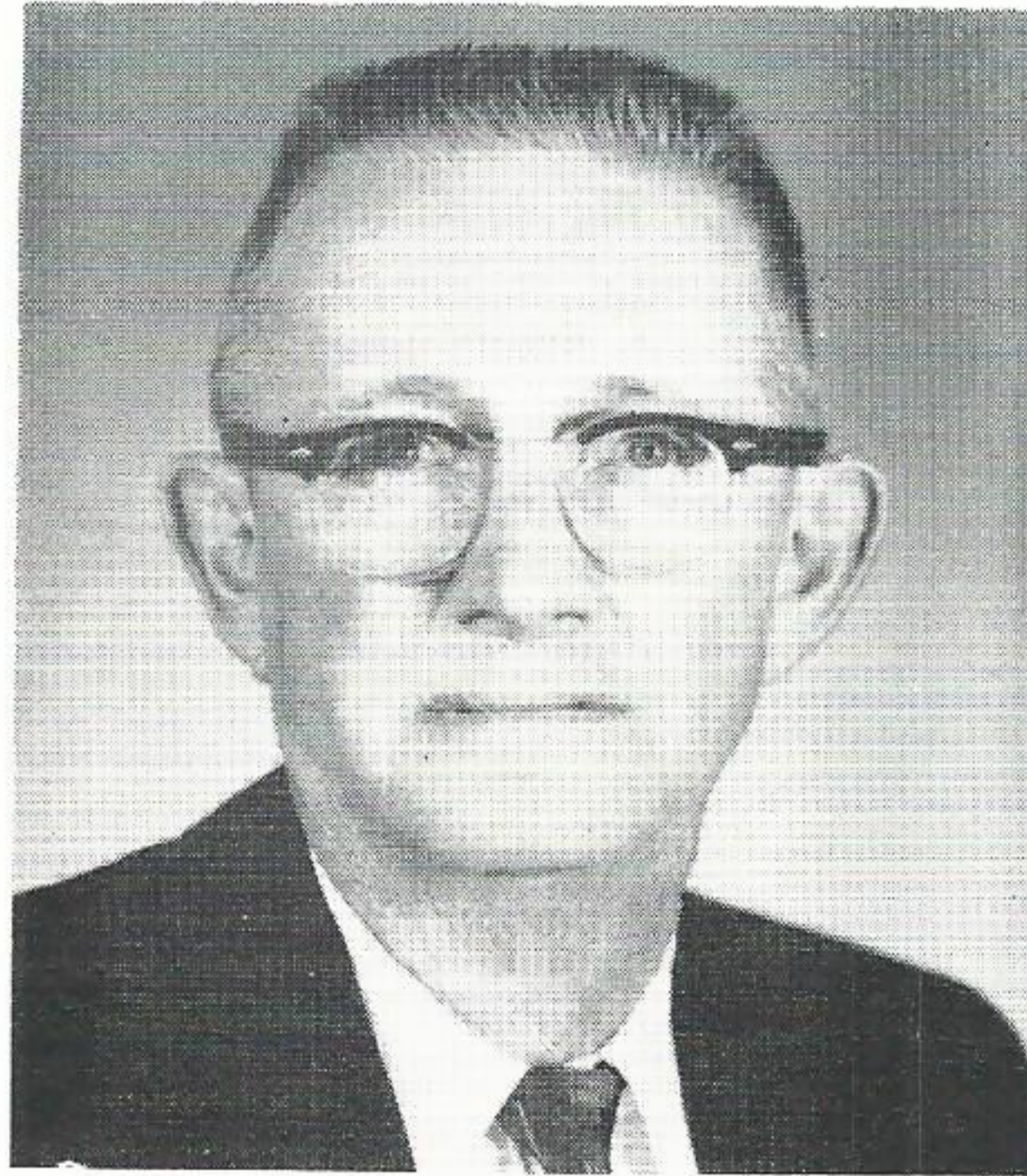
TestTech 1/C—Neches
Bldgs&GrndsMtceMan
Acct—Jr.
S/StaMech1/C
Steno—Sr.
Lineman 1/C
Serviceman 1/C—Gas
TestTech 1/C—LaSta
Meterman 2/C—Gas
Laborer—Gas
Truckdriver—T&D
S/StaMech 2/C
Steno—Sr.
TurbineOper—RSN
Laborer—Acctg

SERVICE AWARDS

FORTY YEAR CLUB



D. K. Clubb
Treasury
Beaumont

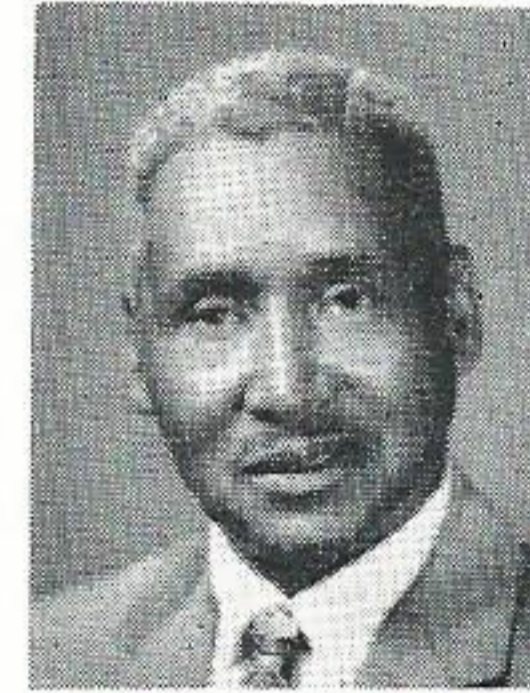


B. L. Calvit
Distribution
Baton Rouge



H. C. Foskett
Distribution
Navasota

THIRTY YEAR CLUB



James Gage
Production
Beaumont



Charlie Butler
Production
Baton Rouge

TWENTY YEAR CLUB



Susie Stuart
Production
Beaumont



Cohron Davis, Jr.
Engineering
Beaumont



C. B. Pearson
Distribution
Baton Rouge



C. D. Adams
Distribution
Baton Rouge



A. J. Printz
Distribution
Baton Rouge



J. A. Fredericks
Distribution
Baton Rouge



J. J. Hopkins
Distribution
Lafayette



H. W. Webb
Production
Baton Rouge



R. W. Price
Distribution
Baton Rouge



A. J. Blanchard
Distribution
Baton Rouge



M. L. Smith
Distribution
Beaumont



A. E. Gajeske
Treasury
Baton Rouge



G. W. Smith
Engineering
Navasota



Kimberly Clark
Distribution
Baton Rouge



Honore Miller
Distribution
Lafayette



R. W. Creel
Distribution
Baton Rouge



W. E. Benjamin
Sales
Baton Rouge



B. G. Fountain
Distribution
Beaumont



N. D. Head
Rate
Beaumont



E. A. Picou
Treasury
Baton Rouge



C. E. Foss
Sales
Baton Rouge



V. P. Braud
Production
Baton Rouge



C. I. Saunders
Distribution
Orange



J. L. Brown
Distribution
Beaumont



J. G. Oubre
Distribution
Baton Rouge



R. T. Collier
Sales
Baton Rouge



A. B. White, Jr.
Distribution
Baton Rouge



Calvin Stephens
Production
Baton Rouge

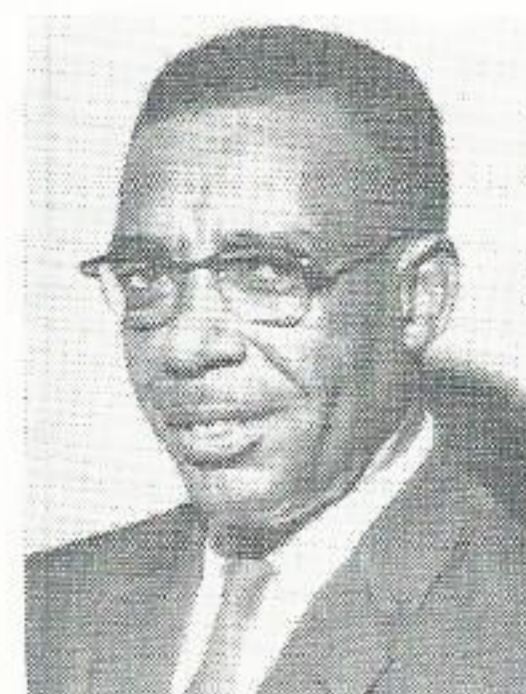
TEN YEAR CLUB



Boyd Williams
Building Services
Beaumont



Marie L. Benjamin
Building Services
Beaumont



A. P. Thomas
Treasury
Nederland



G. S. DeBlanc
Treasury
Port Arthur



L. C. Knighten
Gas
Baton Rouge



Mr. and Mrs. Roy S. Nelson on the birth of their second grandchild, **Roy Nelson Steinhagen**, June 24, in St. Therese Hospital, Beaumont. The baby is the son of Mr. and Mrs. Mark Steinhagen, Beaumont. Mrs. Steinhagen is the former Janie Nelson.

Mr. and Mrs. Charles Saunders on the birth of their son, **Robert Paul**, June 5. Mr. Saunders is employed in the Orange Meter department.

Mr. and Mrs. H. J. Sutton on the birth of their third grandson, **Marcus Lee McGaughey**, May 31. Mrs. McGaughey is the former Louise Sutton, who before her marriage was employed in the Beaumont Service Center. Mr. Sutton is superintendent in Relay and Communications, System Engineering, Beaumont.

Mr. and Mrs. Donald Bringol on the birth of their son, **Scott Andrew**, June 16. Mr. Bringol is in the Survey section, Engineering, Baton Rouge.

Mr. and Mrs. N. B. Eads on the birth of their daughter, **Charlotte Elizabeth**, on June 14 in St. Mary's Hospital, Port Arthur. Mr. Eads is safety employed in the Publicity Department, Beaumont.

Mr. and Mrs. Walter Wright on the birth of their second son, **David Keith**, April 12 in St. Therese Hospital, Beaumont. Mr. Wright is employed in the Advertising Department, Beaumont.

Mr. and Mrs. Joseph Guercio on the birth of a daughter, **Jan Elizabeth**, on May 3. Mr. Guercio is an operator at Louisiana Station.

Mr. and Mrs. Herbert Hopson on the birth of their second child, a son, **Robert Wren**, on April 21. Mrs. Hopson is the former Dorothy Temple, who was a departmental clerk at Louisiana Station. Mr. Hopson is a repairman at Louisiana Station.

Mr. and Mrs. Ed Loggins on the birth of their fourth child, a daughter, **Sharon Clare**, on April 27. Mr. Loggins is at Louisiana Station.

Mr. and Mrs. William E. Heaner on the birth of their daughter, **Joan**, June 3. Mr. Heaner is claim agent in the Claims Department, Beaumont.

BIBLE - BREAK

a monthly column



By Ruby Lee Adams

THE Twelve by Twos. Simon Peter stands out as a born leader of men, and was ever attempting the impossible and achieving the marvelous. Jesus called him 'The Rock.' He was the spokesman of the twelve apostles. The time of his birth is unknown; but it is supposed to have been at about the same period as that of our Lord. He lived with his wife and mother-in-law in Capernaum.

You seldom find a man possessed of great strength of impulse, great capacity of heart, together with constitutional firmness, as Peter had. These qualified him to be the executive man of the apostleship, and whose leadership Christ himself recognized in many ways.

Such are always men of mark. You will find them in every congregation and community, the active, leading spirits. They will bear the heaviest burdens, toil the longest and hardest. They

are the men who lead the mighty enterprises; they are the pioneers of the race; they fight the battles of humanity and religion. Let us thank God for these restless impetuous Peters, who make things move wherever they go; who afford the motive power which puts in action the whole machinery of society; who stir up the sluggish elements of church and community.

When Peter settled down on the broad basis of an accepted atonement, a risen Christ and a deeper personal experience of Christianity, he became firm as a mountain-bedded rock. His boundless energy was invaluable to a movement beset with difficulties. Everywhere his influence is potential, and so when Peter is imprisoned no wonder God sends his angel to unjail him. Acts 12:3-4. He was the first imprisoned apostle, the first to proclaim to the world that Christians will obey God rather than man, the first to inflict miraculous judgments on deceivers, the first speaker in the first Christian council at Jerusalem, and the first to open the doors of the Church to Gentiles.

While Peter was in Rome on missionary work, he was crucified, head down, by Nero about 64 A.D. He asked that he might be crucified head-downward, for he was not worthy to die like his Lord.

gulf staters in the news

Carl A. Harris, section head, Baton Rouge T&D Engineering, was recently elected to the Board of Trustees of Louisiana College, Pineville, Louisiana. Mr. Harris graduated from Louisiana College in 1934. He is also a member of the Board of Trustees of Louisiana Moral and Civic Foundation (an



Mr. Harris

organization for promoting good government). He is also an active deacon in the Southside Baptist Church in Baton Rouge.

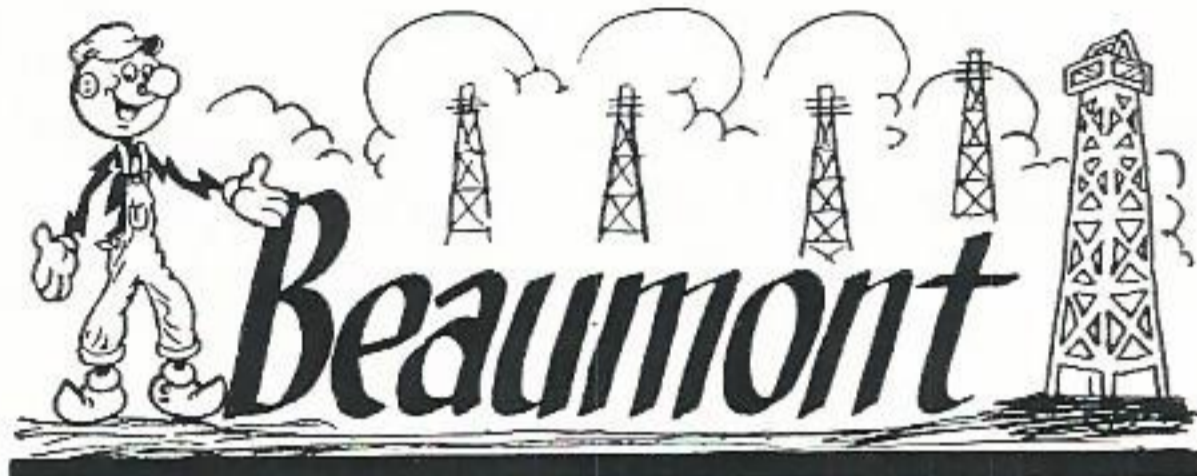
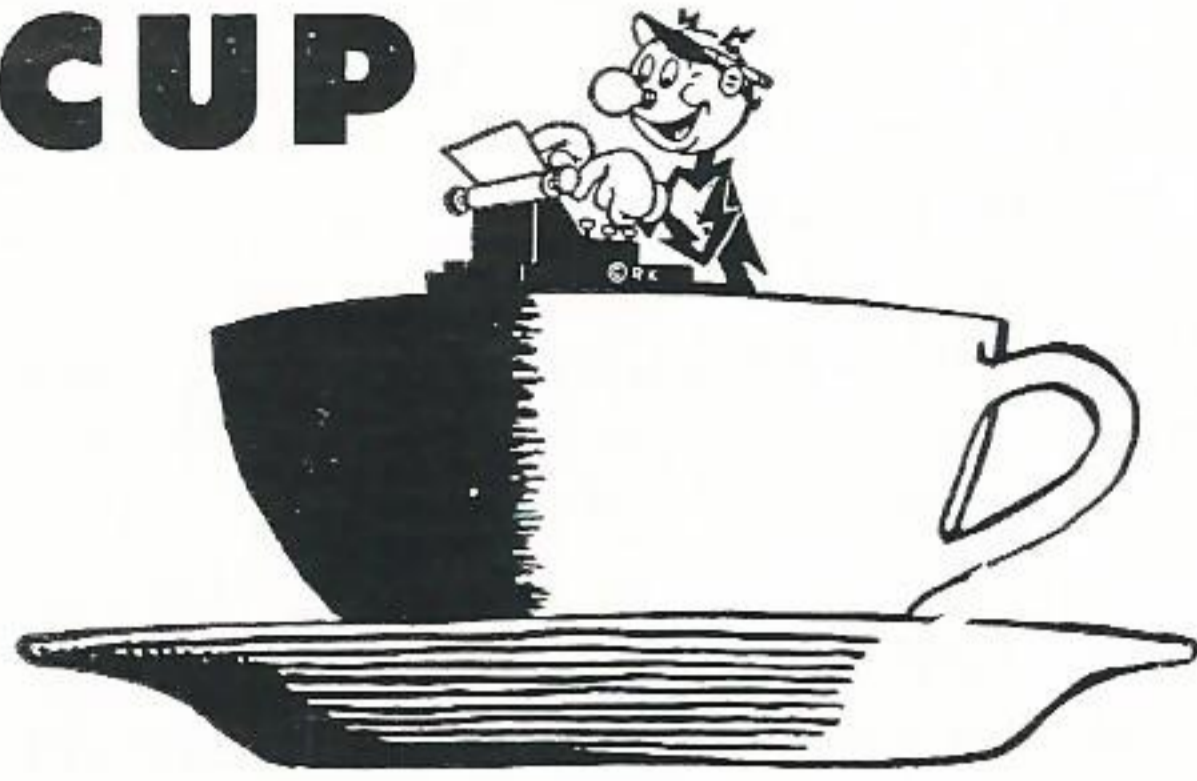
PLAIN TALKS SYMPATHY TO

James H. Leveque, Jr., on the death of his father, **J. H. Leveque, Sr.**, June 16. Mr. Leveque is a communication serviceman first class in the Lake Charles Substation.

Mrs. Delia Harrington, meter reader, Beaumont, on the death of her daughter, Mrs. Vivian L. "Billie" Cobb, and her son-in-law, O. O. Cobb, in Beaumont on June 5.

Vic Faver, Accounting, Beaumont, on the death of his sister, Mrs. Mildred Faver Fanguy, July 4, in Lake Charles.

over the COFFEE CUP



HONOR STUDENT Lynn Matherne, 17-year-old daughter of Mr. and Mrs. Emile Matherne, was one of four Valedictorians for the 1961 graduating class of Sulphur High School, Sulphur, Louisiana. Lynn delivered the farewell address on behalf of 232 graduates. She plans to attend Loyola University of the South in New Orleans. Her ambition is to become an elementary school teacher.



Pictured above are some of the emblems Lynn won during her high school career. Two of the emblems represent first place in English gram-

mar and English composition won in competition at the University of Southwestern Louisiana this year. Another medal was presented by the Sulphur Lion's Club for patriotism and citizenship for 1961.

She has been on the Banner Roll once and the Honor Roll four times. She placed third in English II grammar at the USL Rally; she holds a Magna cum Laude certificate in Latin I for placing in third highest group in the nation. She was named to National Beta Society and as an alternate scholarship winner in the Conoco Scholarship awards at Westlake, Louisiana. In the year book, she was designated the "Best All-Around Girl" of the Senior class.

Mr. Matherne, formerly an engineer in Lake Charles Division, has been transferred to Project Engineering section, Beaumont.

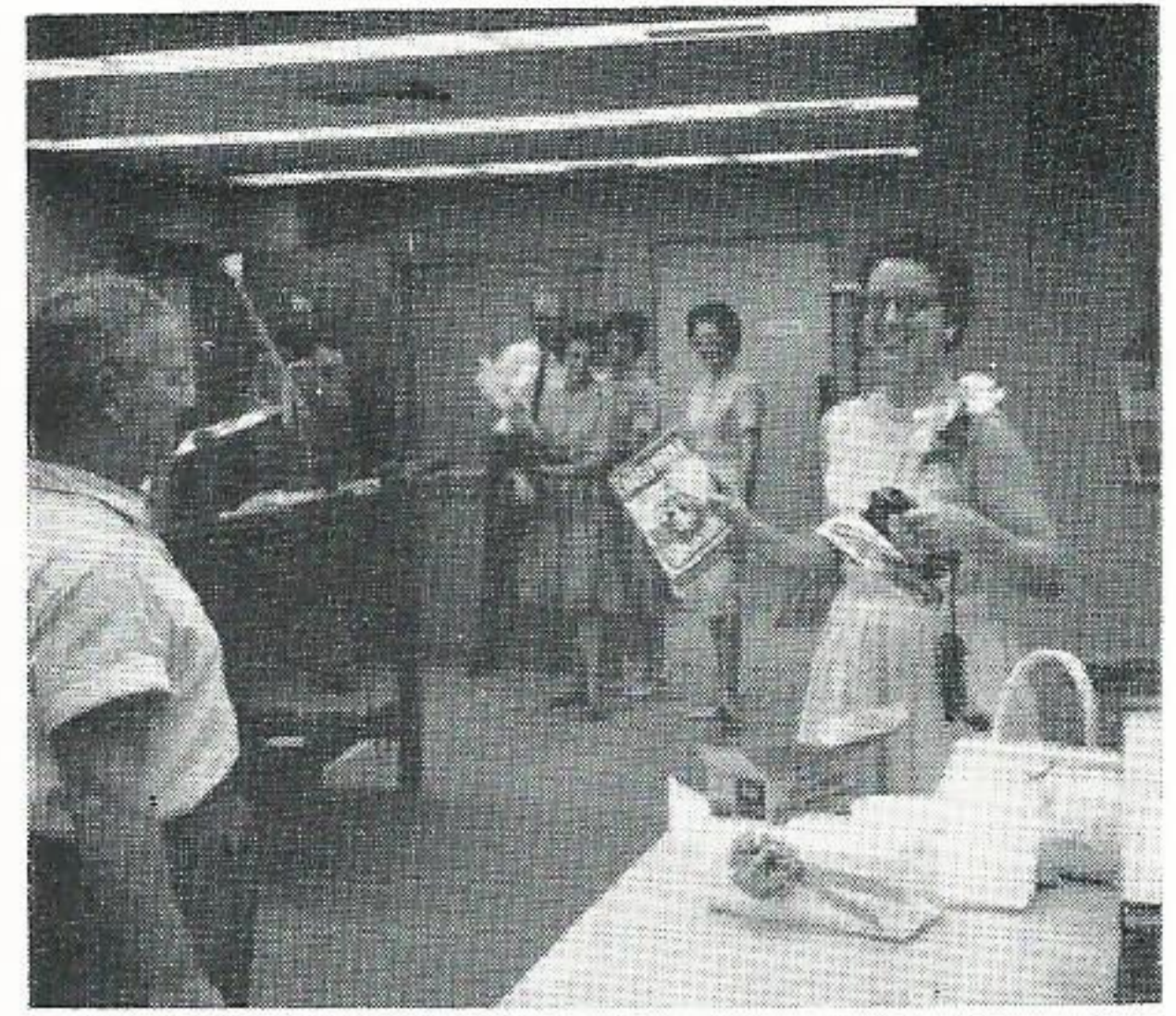
THE 18th floor welcomed three new employees during the month of June: **Alice Jones**, a graduate of Beaumont High, in Construction-Budget. **Doris Ann James**, a graduate of Kountze High and Lamar Tech, in Records; and **Virginia Oxford**, graduate of St. Anthony's High and the University of Texas, in Records.

Off on a short vacation were **Mr. and Mrs. P. J. Guelfi** in May. Leaving Beaumont, they visited relatives in Oklahoma City. Then they drove on up to Emporia, Kansas, and into Kansas City, Missouri. On the return trip, they picked up their daughter, Becky, in Denton, Texas, where she is attending T. W. U.

Wedding Bells rang for **Mr. and Mrs. Jimmy Stallworth** on June 4 at 4:00 p.m. in St. Anne's Catholic Church. Following the wedding ceremony, there was a reception in the home of the bride's parents in Nome. The couple honeymooned in Dallas, Houston, and Nacogdoches. Mrs. Stallworth, the former Claudet Louvier, will be with Records until August.

Arden Loughmiller, who is an A & M graduate with five month's service with us, is presently touring the Production Department.

Naomi Wright, Construction-Budget, said a final farewell to her G.S.U. friends June 9, when she was presented with several gifts. Naomi has two children and she left work to become a full-time homemaker.



KEEP YOURSELF BUSY. System Engineering, Beaumont, employees recently bade farewell to LaVerne Lee, Vartype operator. They presented her with a steam and dry iron and a crossword puzzle book to keep her busy.

The 18th Floor extends a hearty welcome to the following summer employees: **Jeanette Hall**, **Cynthia Marshall**, **Ernie Figari** and **Knute Poulson**.

Naomi Haynes, Production, vacationed several weeks at the beach where she enjoyed the sunshine and fishing.

N. F. "Speedy" Black, Jr. spent his vacation in Baton Rouge.

Morris Creel and his wife and daughter drove to Boulder, Colorado, for his cousin's wedding and then spent five days in Trinidad, Colorado, where they caught their limit of fish each day. They visited relatives in Fort Worth and Sayre, Oklahoma, on their return trip.

Weldon Smith spent two weeks with the army at Fort Hood.

FRANK W. JONES, safety director, assures everyone that his recent visit to the hospital can't be considered a lost-time off-the-job accident since his surgery was performed on June 12, a working day. But to keep Mr. Jones informed on "what's going on" his secretary **Carolyn Boles** and her office-mate, **Frances Engelbrecht** decorated a desk size Reddy Kilowatt indicator which marks off days worked without lost-time injuries with artificial flowers and sent it to him in the hospital. Mr. Jones said he had to explain the thing to all his non-Company visitors. Mr. Jones returned to his office on June 26. "I'm shaky," he said. "but doing a lot better."

A visit was also paid to the hospital by little **Jim Towers**, son of **Jim** and **Peg Towers**. He had a tonsillectomy on June 12. Mr. Towers is training representative in System Safety and Training. He reports his son came through fine.



BIRTHDAY WISHES. Lily McCullor (center) was recently surprised with a birthday cake by

Muriel Hayes, Anna Atkins, LaVerne Lee and Carolyn Theobald, System Engineering, Beaumont.

Pat Fukes, Personnel, Beaumont, has been serving an apprenticeship for her card in the Painter's Union. She and husband, **George**, have been painting their house while on vacation. Some vacation!

Mrs. C. P. Shirey and son, **John**, went off to California with relatives for an extended sight-seeing trip. They left June 23 and are traveling by car. Mr. Shirey remains in Beaumont to care for the dog and the homestead.

—By *Frances Engelbrecht*



BEAUMONT HIGH GRADUATE. Evelyn Brown, daughter of Mr. and Mrs. J. E. Brown, Beaumont, and granddaughter of R. H. Lawton, superintendent, Louisiana Station, graduated from Beaumont High School in May. Miss Brown received

outstanding student awards in library, French, and journalism. She received a loving cup award for having a 95 average in journalism. This is the second highest grade made in this subject in the history of the school.

CAROLYN HEATH was honored at a supper-shower in the home of June Bobo, June 13. Carolyn left June 16 to await a new arrival at her home.

Also farewell was said on July 14 to **Judy Richbourg** who is also awaiting.

The rest of the department went dashing madly about the country or sat quietly at home. **Edaleen Bean** and her father vacationed in Amarillo, Texas, and took sightseeing trips into Colorado and toured Carlsbad Caverns in New Mexico. **June Bobo** and husband, **Floyd**, drove to Mena, Ark., to visit his sister and her family while they were home from Oregon.

Another visitor to Mena was **Erma Jo Alvis** who spent five days there. **Margaret Landry** vacationed in Louisiana in the latter part of June. **Betty McCord** spent a leisurely week at home.

Bernice Eaves, husband, **Jack**, daughter, **Patty**, and grandchildren, **Lisa** and **Hank**, went to Richardson during Bernice's vacation to view the site for Patty's new home.

—By *Glenda Milner*

V. P. GAYLE, system residential sales superintendent attended an EEI Electric Heating and Air Conditioning Committee meeting in Williamsburg, Va., on June 22 and 23. Following the meeting, he and his wife took a short vacation and attended the wedding of Mrs. Gayle's nephew in South Bend, Indiana, and visited in Chicago before returning home.

Mrs. Lola Martin, retired employee of System Residential Sales, enjoyed a several weeks visit with her niece, Mrs. Marvin Landry, a former Gulf Stater, in Mount Holley, New Jersey.

L. V. Dugas, superintendent, System Commercial and Industrial Sales, recently attended a meeting of the Southeastern Electric Exchange in Atlanta, Ga. He left on June 25 and reported back to his office that it rained on him all the way.

W. M. Larkin, system supervisor of industrial sales, went back to school last month. He attended a month-long course, Public Utility Executive Program, University of Michigan.

—By *Mary Schlicher*

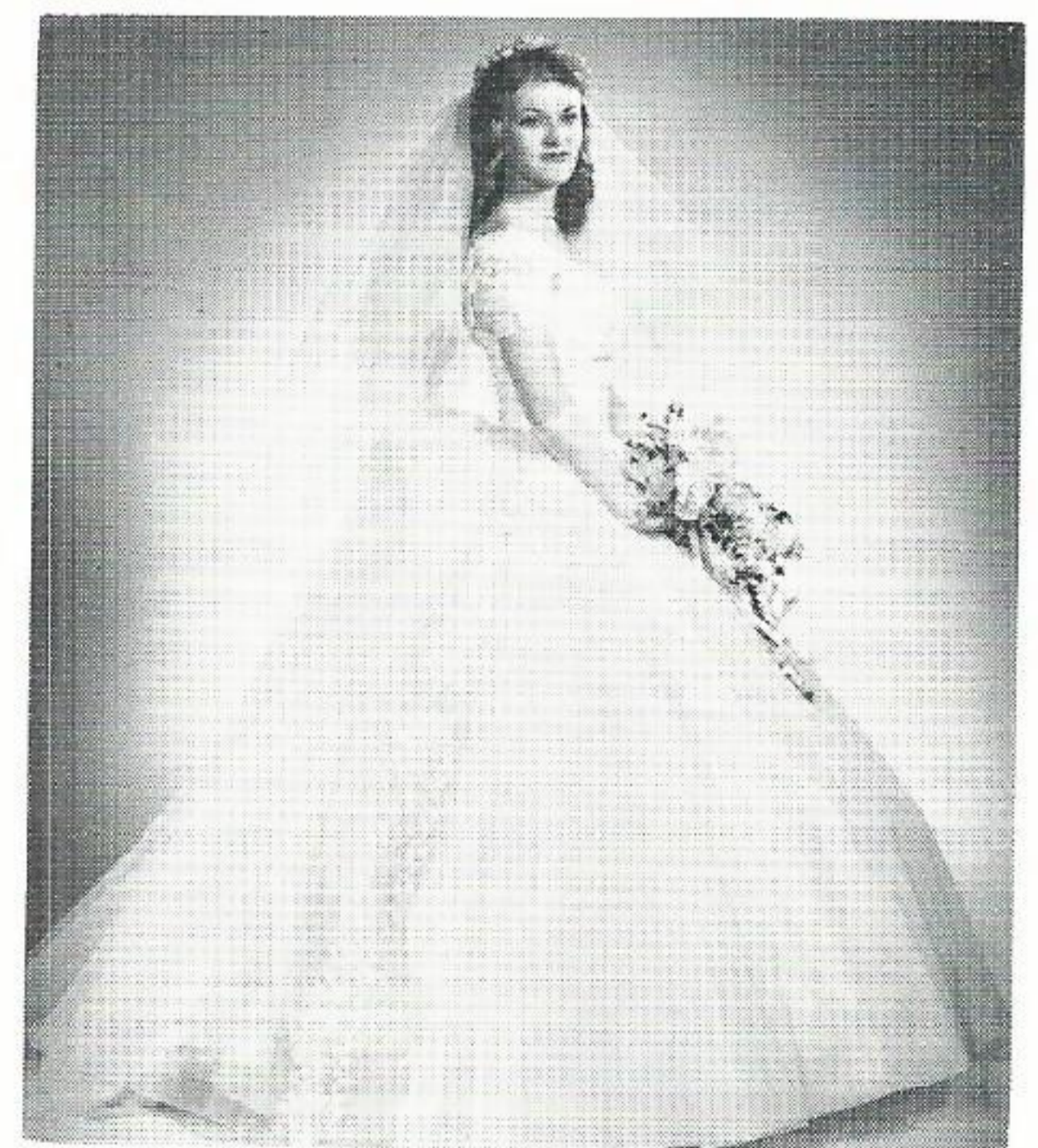
Mr. and Mrs. L. R. Jackson, he's general substation foreman, Beaumont, vacationed in Indiana this year, where they attended the Memorial Day Speed Races at Indianapolis. On their return to Texas they stopped in Texarkana for a visit with relatives.

—By *Gertrude Peddy*

Live Wire News

FORTY-EIGHT bowlers participated in the annual Live Wires Bowling Tournament held recently at the Village Lanes in Beaumont. The bowlers engaged in a Random Doubles with trophies being awarded for High Individual Game (men and women), High Individual Series (men and women), and High Doubles. Each member was allowed to invite one guest for the tourney.

Betty Welch, Construction Budget, copped the women's trophies with high game of 246 including handicap and



APRIL BRIDE. Gwen Fischer, Beaumont Billing, became the bride of W. J. Frasher on April 22 in St. Anthony's Catholic Church in Beaumont. The bride is the daughter of Jim Fischer, appliance repair foreman, Beaumont.



MELODY MAIDS TOUR CARRIBBEAN. Betty Atkins, left, and Diane McClelland, teen-age daughters of J. W. Atkins, operating supervisor, and J. H. McClelland, industrial engineer, both of Beaumont, were snapped by Mr. McClelland at the Jefferson County airport just before boarding the airliner in the background. The two winsome young songbirds are members of Beaumont's famed Melody Maids singing group, and they were on their way to visit such romantic ports of call in the Carribbean as Panama, Puerto Rico, Guantanamo Bay and Bermuda. The trip began June 26 and will last about a month.

high series with 637 including handicap. **Barbara Windham**, Customer Accounting, was second for high game with 241 including handicap and **Flo Wenzell**, Systems Operation, placed second for high series with 621 including handicap.

Harry Bankston, a guest, rolled 239 including handicap for High Individual Game with **A. C. "Bobo" Faggard**, Statistical, right behind with 233 including handicap. Mr. Bankston also took the High Series Trophy for men as he finished with a fine 679 including handicap. "Bobo" finished second with a nice 631.

Harry and his doubles partner, **Jim Fischer**, Appliance Repair, walked off with the High Doubles Trophy finishing with a 1270 series. Mrs. Wenzell and her partner, **Robert Hamm**, another guest, finished second in this event with a 1228.

ORANGE

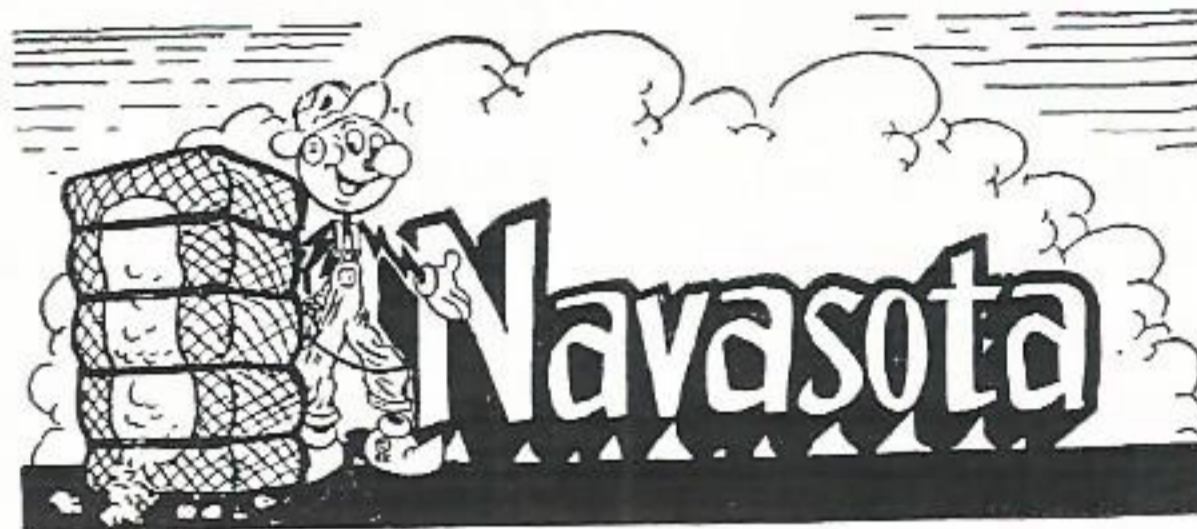
SEVERAL Orange Gulf Staters have vacationed during the month of June, these included: **Alice Pell**, **Florence Ward**, **Davie Carpenter**, **O. F. Peveto**, **Charles Saunders**, **Jim Robinson**, **Gene Koci**, **Floyd Hebert**, **Lewis Roberts**, **Charles Degner** and **E. R. Snider**. **Floyd Hebert** and his family went to New Mexico to see the many sites including White Sands and Carlsbad Cavern. **Lewis Roberts** and family made a fast journey to Alabama. **Gene Koci** and **Charles Degner** visited points in Texas. Gene went to Fort Worth, Dallas and Paris and Charles to Whit-

ney. **E. R. "Joe" Snider** visited relatives in Missouri. While there Joe saw a major league game, played by the St. Louis Cardinals that included an inning that lasted for 90 minutes.

L. J. Sonnier, Orange Service Department, recently moved his family into their new Gold Medallion Home located at 1412 Missouri Street.

Gulf Staters in Orange were pleased to welcome a new employee, **Clyde Nugent**. Clyde will work in the Line department as a helper.

—By *Davie Carpenter*



JUNE is the month of brides and two Navasota ladies followed tradition last month. **Miss Anita Boles**, home service advisor, became the bride of **Marvin Pipkin**, Huntsville, on June 10, in the home of Mr. and Mrs. A. M. Boles, Mt. Enterprise, Texas.

The bride is the daughter of the late Mr. and Mrs. W. C. Boles. She attended Sam Houston State College in Huntsville and received her B.S. degree from Stephen F. Austin State College, Nacogdoches. The groom received his masters and B.S. degrees from Sam Houston. He is principal at the Shepherd, Texas, High School.

Following the wedding the couple honeymooned in New Orleans. They are now at home in Navasota.

Miss Nancy Scott, daughter of Mr. and Mrs. L. W. Scott, Sr., became the bride of **Harold W. Ferrell** in a double ring ceremony on June 3 in the First Baptist Church, Navasota. Mr. Scott is serviceman in Navasota.

The bride attended Lamar Tech in Beaumont and at present is a junior English major at Sam Houston. Mr. Ferrell is a graduate of Texas A&M and is presently a student at the University of Texas Medical School at Galveston. The couple will make their home in Galveston.

The First Baptist Church of Waller, Texas, was the setting for the wedding of **Miss Edith Davis** and **Billy Ray Hinze** on June 16. Mr. Hinze is employed in Navasota Engineering. The couple are now at home on Judson Street in Navasota.

—By *Jeanette Sangster*



"I went to Europe to see," said, **Odell James**, Port Arthur T&D, "not to waste time."

And he didn't waste any time. Mr. James toured seven countries between April 22 and May 6, when he returned to Port Arthur. He and 38 other



HIGH SCHOOL RODEO CHAMP. Charlene Cannon, daughter of Mr. and Mrs. Burton C. Cannon, placed in two events at the 12th Annual High School Championship Rodeo in

Sulphur, Louisiana, June 17. Charlene took second place in pole bending and fourth place in Cloverleaf barrel race. Mr. Cannon is control operations foreman, Nelson Station.



SUMMER TOUR OF DUTY. George Hayes, draftsman, System Engineering, is being processed through the Reserve Records Branch at Holloman Air Force Base, New Mexico, while on his recent tour of active duty. George is a master sergeant in 9809th Air Reserve Squadron, Beaumont. He has been a member of the unit since 1955.



BEAUMONT BOUND. Leaving Baton Rouge by Company plane to attend a recent New Employee Information Program in Beaumont's General Office are Don M. Blue, Gas; Sandra Taylor, Electric; Dell Kimball, Accounting; and Gwen Salario, Gas. Mrs. Salario recently replaced Jo Ann Bailey as PLAIN TALKS reporter for Gas Department employees.

tourists toured Holland, Belgium, Luxembourg, Germany, Switzerland, France and England under the guidance of Lee Way Tours of Waco. The group traveled by every means of rapid transportation available in Europe in order to cover as much as possible.

Memories brought back by Mr. James are:

The wooden shoes, windmills and tulips in Holland and Belgium.

The beautiful super highways on which they traveled through Germany. Another magnificent sight in Germany was the "Black Forest".

Upon arrival in Switzerland, the lakes, swans and high mountains capped with snow were the first things to catch the eye.

In Europe, wide boulevards are quite rare, but as the tour went through France, this was the first thing noticed. In Paris, the Tomb of the Unknown Soldier and the Eiffel Tower stand out in his recollection of the City of Light.

"Of course, no trip to Paris is complete unless you see the many and varied floor shows," he said.

Mr. James noticed with special interest that some markings of the war could still be seen in England. A great impression was made by Windsor Castle, the summer home of the Queen, and the "Changing of the Guard" at Buckingham Palace in London. This military ceremony takes place between 10 and 11 a.m. each day. Another interesting visit made in London was the tour of Westminster Abbey.

"I found my trip very interesting and unforgettable," Mr. James said upon arrival home.

—By Helen Powell



The Lake Charles Line welcomed a new employee on June 12, when **Jules G. Beniot** was employed as a helper.

—By Charlene Harper

A first. **Dora Ann Aguiard**, departmental clerk at Roy S. Nelson Station, had her first experience at deep sea fishing on June 3. She, along with other Gulf Staters, went out on the boat, Sunrise II, about 60 miles off the coast at Cameron. Dora didn't catch the largest fish, but is looking forward to the next trip out so she can try again.

A new face is being seen around



ROUND TABLE DISCUSSION. Baton Rouge appliance repairmen receive their instructions for the day from M. J. Cunningham, appliance repair foreman, standing left, shortly after 8 a.m. Seated around the table are, left to right, J. R. Sheets, H. E. Buschmihle, E. G. Nelson, J. C. Pizzuto, C. D. Sing. Standing are R. U. Prince and W. L. Cazes.

Nelson Station this month. **Richard Duhon**, an eighth grade teacher at S. J. Welch School, is working during the summer months in the Test Department.

Terry and Joe Dorociak entertained out-of-town guests last month. Joe's sister and husband, **Mr. and Mrs. George Zima** of Twin Lakes, Wis., were shown around Louisiana and part of Texas by the Dorociaks.

Congratulations to **Mr. and Mrs. John F. Allen, Jr.**, who were wed in St. Margaret's Church, Lake Charles, on June 10. The bride is the former Miss Carolyn Cormier of Lake Charles.

Delores and Robert Jordan and children spent two pleasant weeks traveling and visiting Robert's family in Montgomery, Ala.

—By Dora Aguiard

Ronnie Louviere, son of Roy L. Louviere, Lake Charles commercial sales representative, received an Excellence Award for maintaining the highest average in the 7th grade at Landry Memorial School in Lake Charles.

WEDDING bells rang for **Jo Ann Franks**, departmental clerk, Engineering, and **Tommy Bohannon** on June 16. Mr. Bohannon is a junior at McNeese State College.

Several Lake Charles Service Center employees spent an enjoyable Memorial Day at Sunset Grove Country Club in Orange attending the Employees Golf Tourney. Those participating were: **L. H. Ernst**, line foreman; **Luther Risher**, stores supervisor; **Van Boudreaux**, **John Polk** and **Roy Franques**, all of Engineering; and **Norman Lee**, division engineer.

—By Zilda Sonnier

LAFAYETTE

WE are happy to see **J. R. Peckham**, district superintendent, back on the job after a long illness.

George Parton and family took a vacation to Pheonix, Arizona and the Rocky Mountain area during June. George is substation foreman.

Jackie Vautrot and husband, **Mills**, enjoyed a week's trip up to North Louisiana. Jackie is local office clerk at Church Point.

Charlotte Guilbeau, customer's clerk, Lafayette, enjoyed a week's vacation in Baton Rouge, Louisiana, and Houston, Texas.

Robert Domingue, serviceman, spent his vacation with his troop of Boy Scouts at camp.

Cynthia Trahan and husband took a week's trip to Florida. They reported having a wonderful time.

Others taking vacations last month were **Paul Dugas**, **Wilfred Duhon**, **Eugene Sarver**, **Freddy LeBlanc**, **Corbett LeBlanc**, **Gilbert Broussard**, **Nat Broussard**, **Tom Arabie**, **J. H. Beaugh**, **Clifford Matthews**, and **Ray Robin**.

—By *Cynthia Trahan*

JENNINGS

MISS HELEN McMASTER, teacher at Averill Elementary School, Beaumont, was recently awarded a honor citation for contributions to the community by the Spindletop Chapter, Dale Carnegie Alumni Association at a dinner in the King Edward Hotel. Miss McMaster is the sister of **B. J. McMaster**, superintendent, Jennings District.

The welcome mat is out for our



DEMONSTRATES CHAIR. Tullie Brady, district superintendent, Clinton, demonstrates to Dick Krouse, area development engineer, Baton Rouge, the wheel chair presented him by the

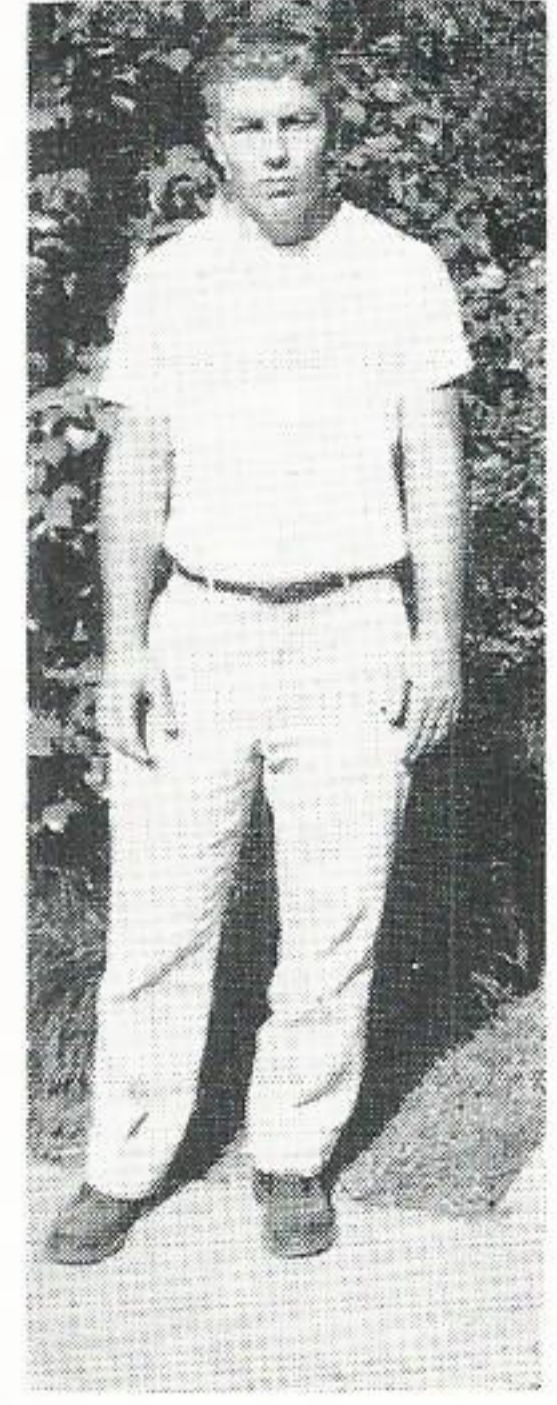
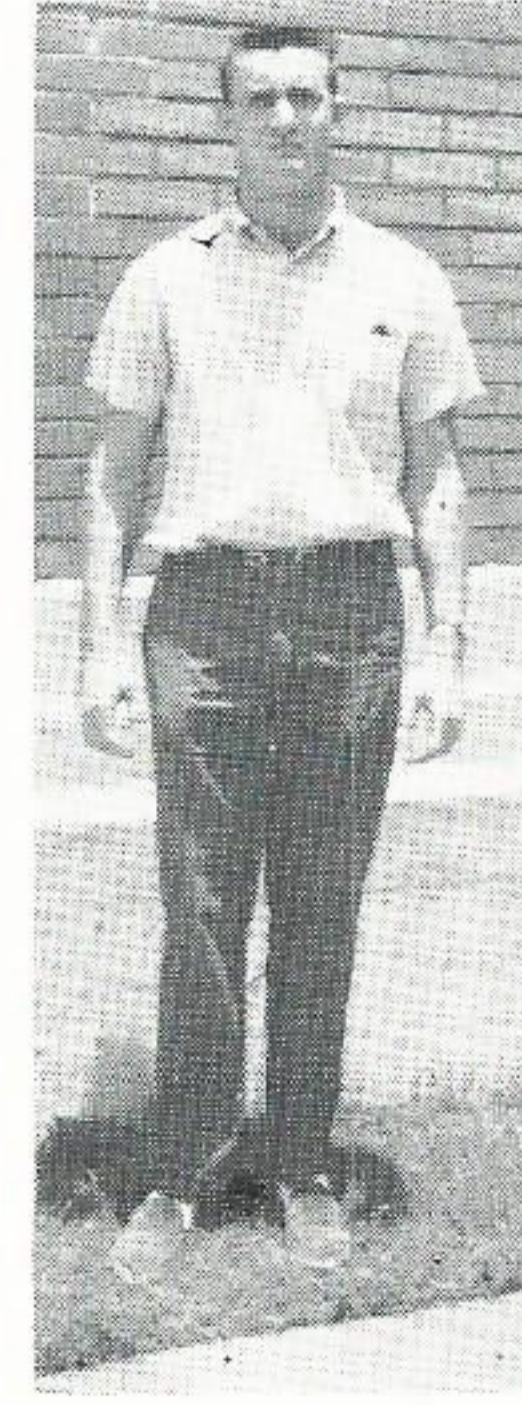
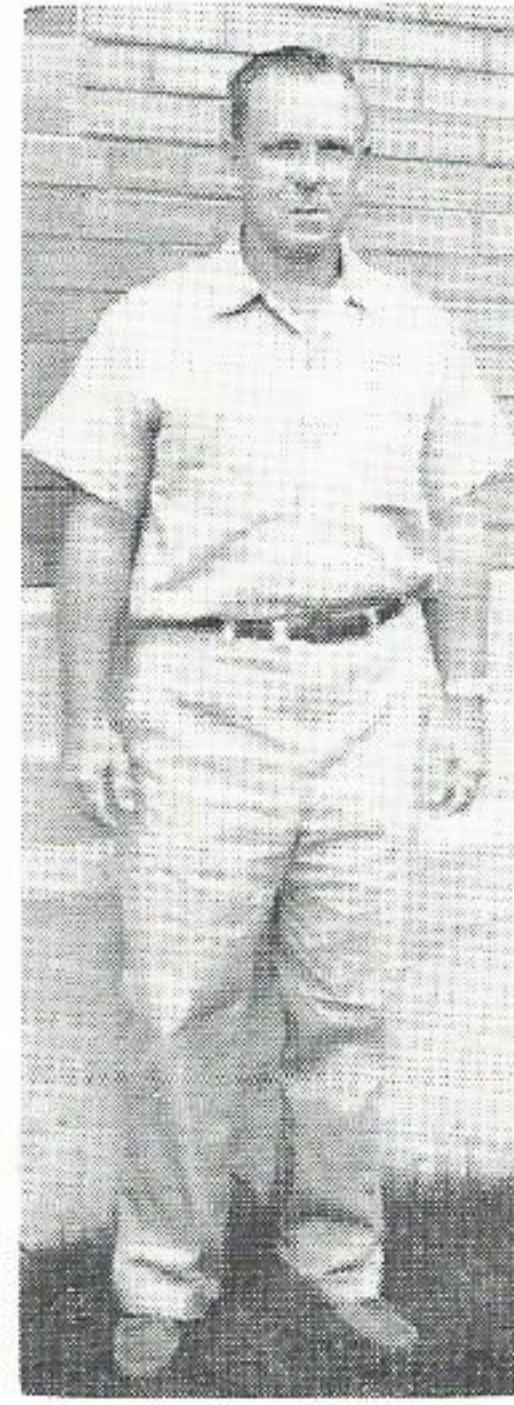
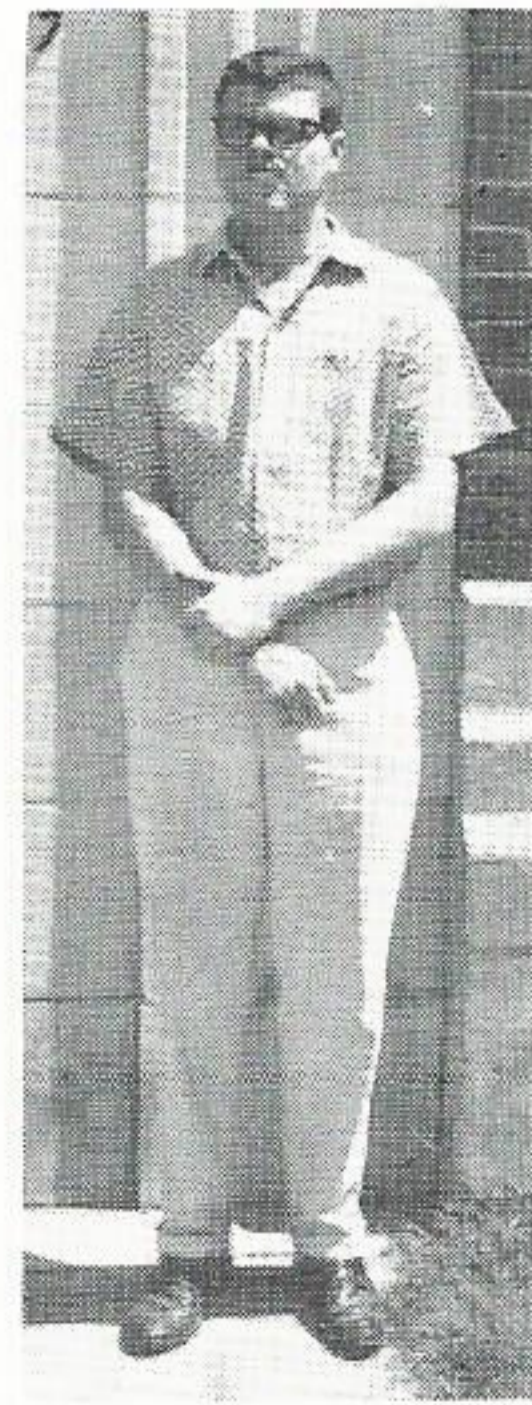
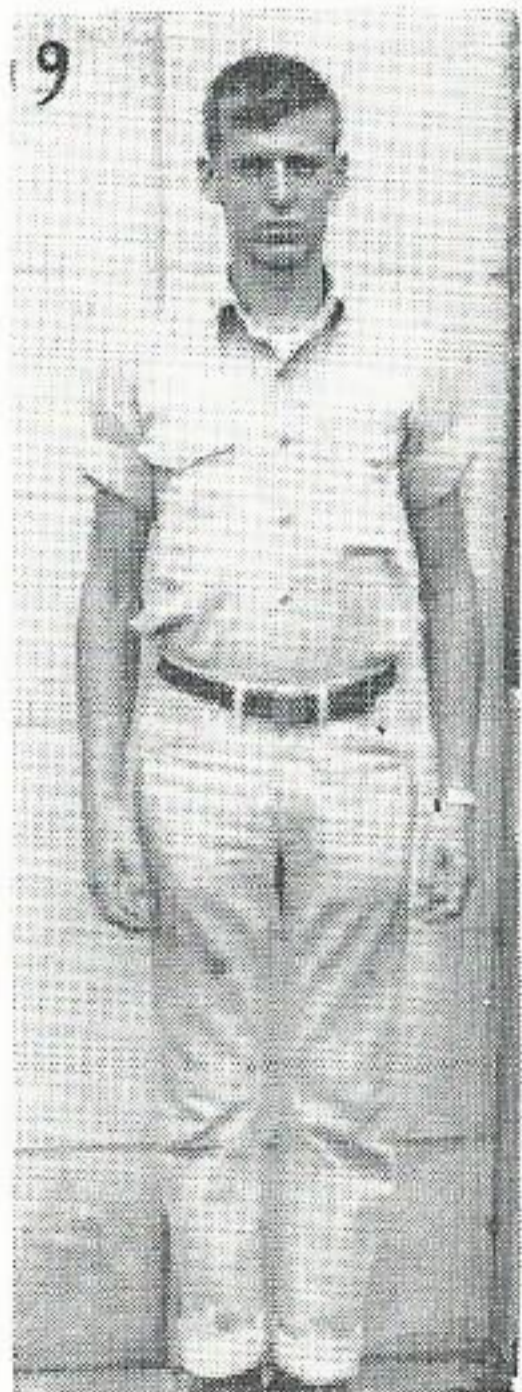
citizens of Clinton. The chair is powered by a 12 volt battery and is controlled by a toggle switch for forward, reverse, or side movements.

new cashier, **Pat Dixon**, who replaced **Julie White**, who resigned recently to become a mama. We hope Pat enjoys working and living in our "Cleanest City".

—By *Mary Gauthier*

Mr. and Mrs. A. J. Weimer and family recently vacationed in the Smoky Mountains. Mr. Weimer is employed in the Meter Shop in the Baton Rouge Gas department.

—By *Gwen Salarico*



SUMMER EMPLOYEES. These six young men are all summer employees at the Government Street Service Center in Baton Rouge. Left to right

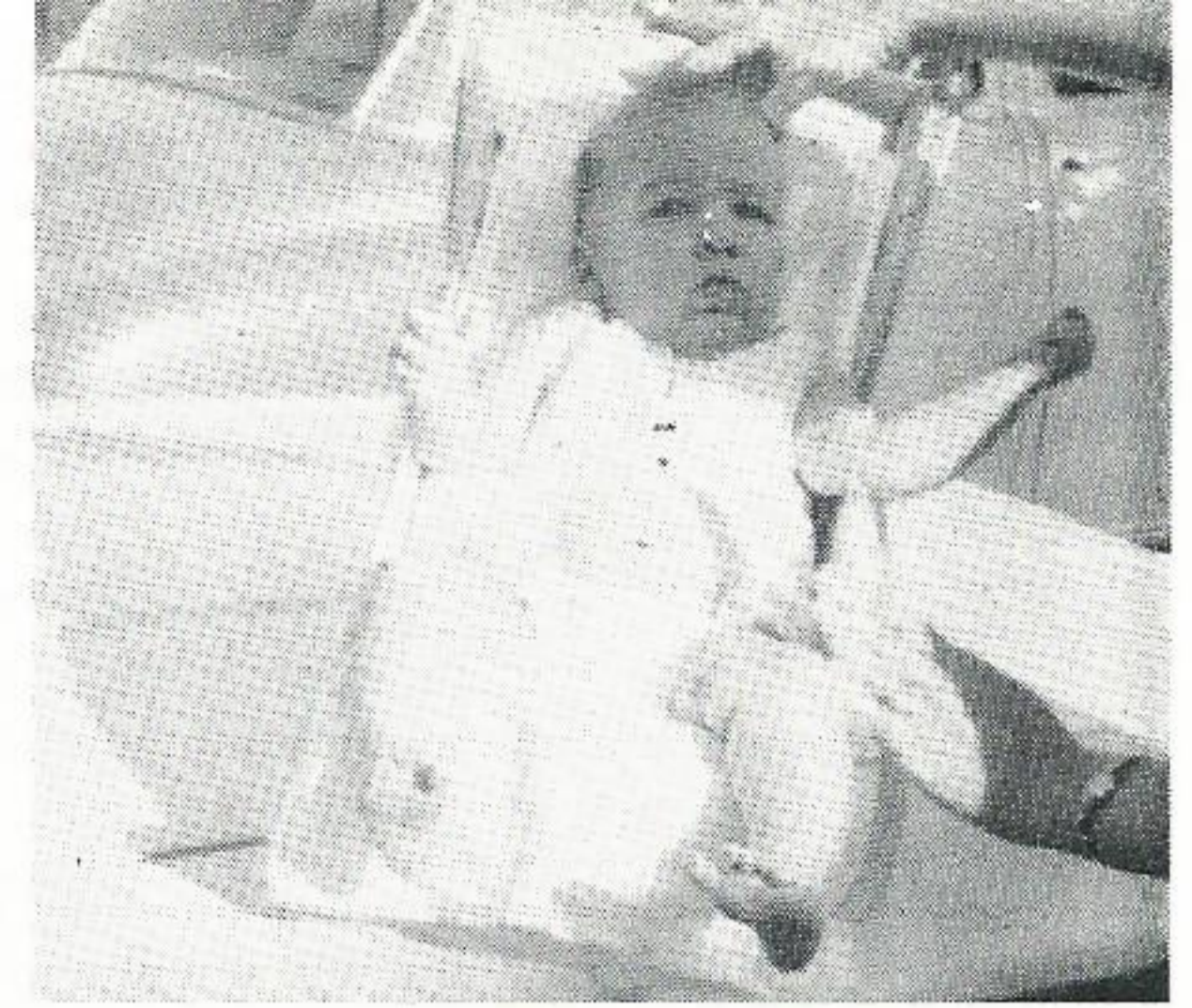
they are: **Doug Latimer, Jr.**, son of **Doug Latimer, Sr.**, industrial engineer, Baton Rouge, **Dennis Laster**, **Tom Halligan**, all employed in

Engineering; **Ernest Murphree**, Substation; **Mike Morgan** and **Tommy Neck**, both in the T&D Line and both are LSU football players.

GROWING with Gulf Staters



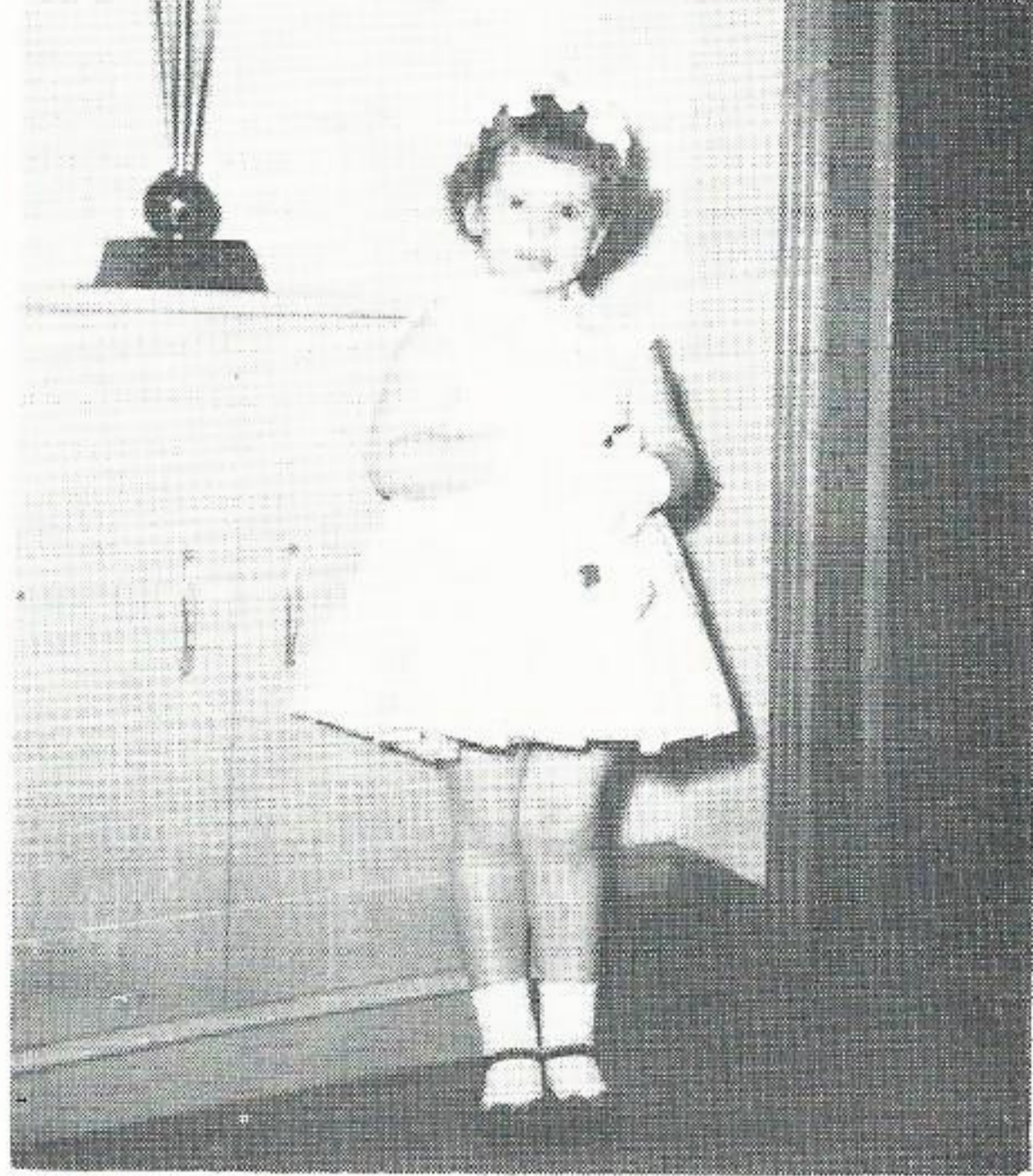
SUNDAY BEST. Michael Ray, 1½, and Mark Edwin, 2½, sons of Edwin Smith, Beaumont Accounting, are all dressed up and ready for church.



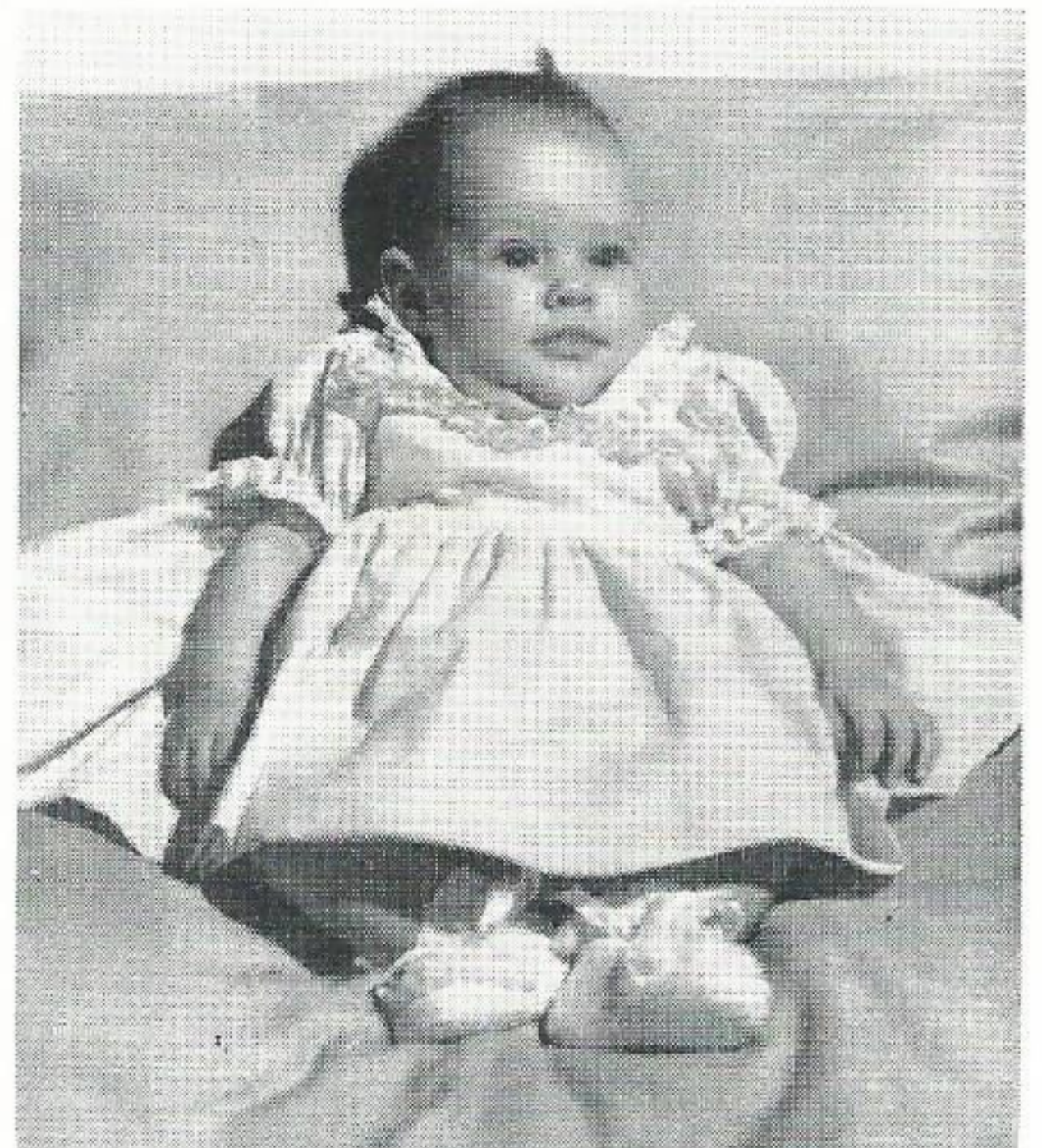
HOLD ME. Brent Randall, son of Mr. and Mrs. Charles F. Brown, Baton Rouge, gets a helping hand while posing for his picture. Mr. Brown is employed at Louisiana Station. Brent's mother, Marion, is a former Louisiana Station employee.



READY FOR A CRAWL. Kyle Mitchell, four month old son of Dick and Barbara Landry of Beaumont, was born on March 17. Mr. Landry is system lighting sales supervisor.



ALL DRESSED UP. Martha Gail, daughter of Mr. and Mrs. F. G. Dupree, Jr., senior engineer's assistant, Conroe, is all dressed up in her Sunday best.



AW REALLY? Jennifer Ann is the four-month-old daughter of C. A. Comeaux, T&D Engineering, Baton Rouge, and she seems to be skeptical of what the photographer you is doing.



WHAT IS SECURITY? While Linus has only his blanket, Timmy Lightfoot has his pillow, pacifier, sunglasses and mother's hand for all the security a 13-month-old boy needs. Timmy is the son of John and Mauriece Lightfoot. Mrs. Lightfoot is employed in Purchasing, Beaumont.



BIRTHDAY SMILE. Becky Lynn Martell, granddaughter of Mr. and Mrs. C. R. Nantz, Orange, celebrated her first birthday on May 27, the day her father, Ronnie Martell, graduated from Texas A&M college. Mrs. Martell is the former Yvonne Nantz.



SITTING PRETTY. Debbie is the three-year-old daughter of Mr. and Mrs. Wayne Sears, Beaumont. Debbie's mother, Kitty, is employed in Operating Payroll, Beaumont.

THREE NEW SAFETY RECORDS SET

THREE safety records were marked within our Company last month. Baton Rouge division hit the two-million manhour mark. That's over one year without a lost-time accident!

Employees of the Beaumont Meter Department on June 21st established a record of having worked 15 years without a disabling accident. And, system-wide, our Company attained a million manhours

without a disabling lost-time injury, only to have to start counting all over again because of an accident the very next day.

Of course, a shadow was cast over all these records when a Gulf Stater was fatally injured in Port Arthur on July 6.

Help your Safety Department by doing everything possible to insure that this does not happen again.

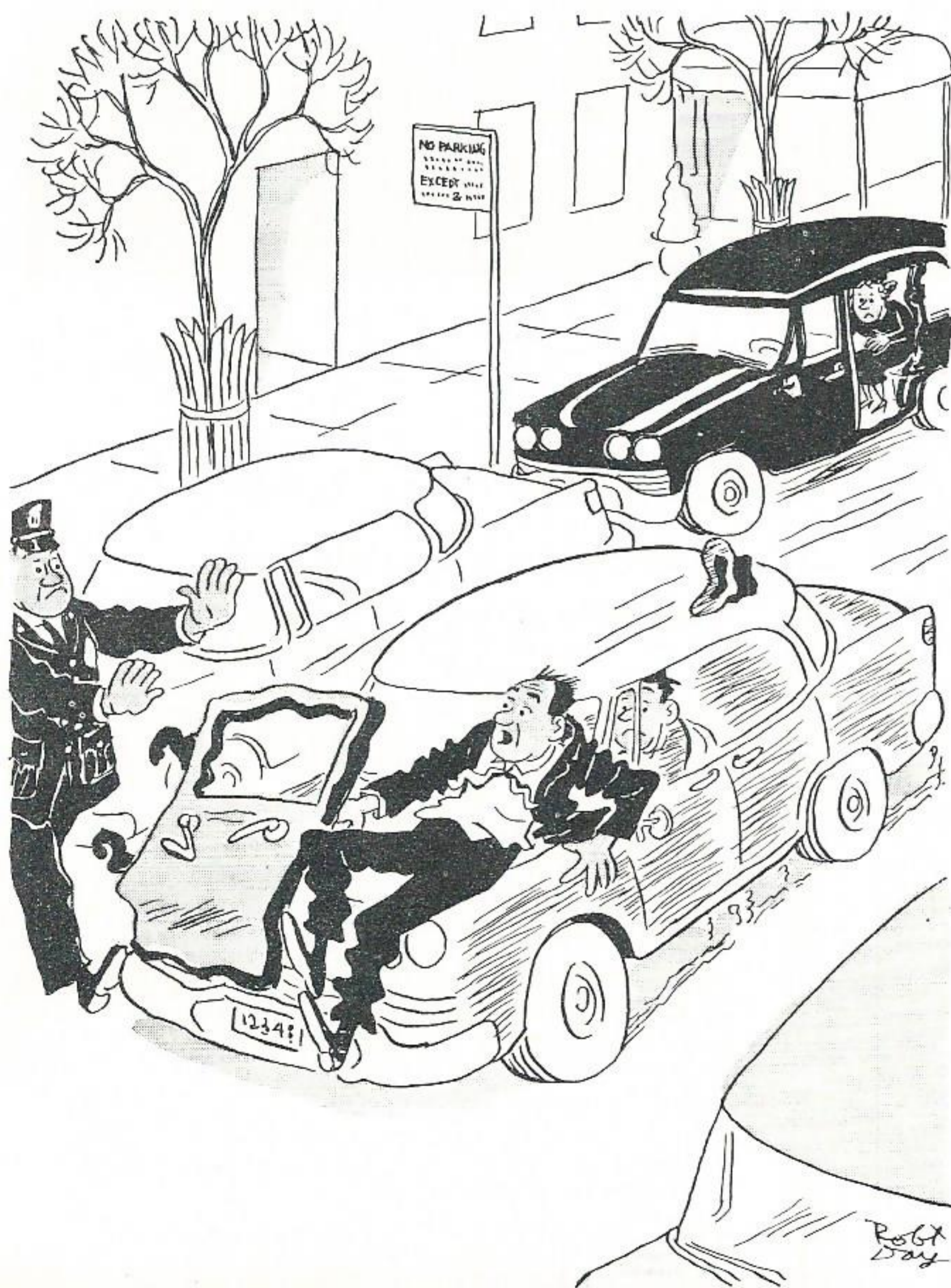
Have You Won \$5 In Safety Slogan Contest?

If Not, Try This Month

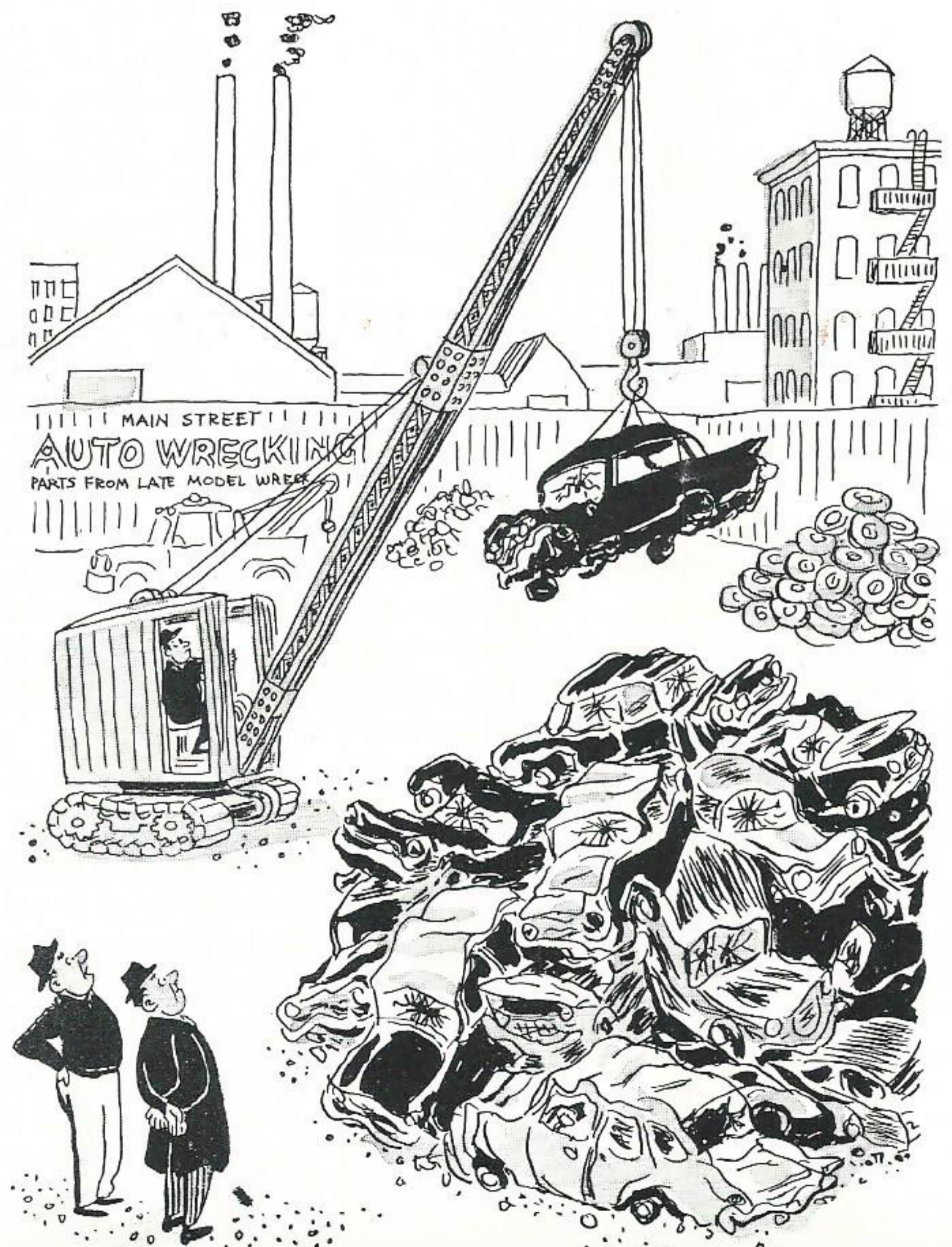
FIVE Gulf Staters won \$5 apiece last month in the continuing Hidden Safety Slogan Contest. The correct answer was "Tan your hide, but don't get sunburned," and the separate words in order were hidden on pages 3, 5, 14, 18, 20, 30, and 36.

Winners were J. E. Hill, Baton Rouge; K. L. Jumel, Beaumont; Marvin Seigler, Navasota; Lloyd J. Clements, Lake Charles; and Mildred McCoy, Beaumont.

If you haven't entered the safety slogan contest, you should try this month. You have as good a chance of winning as the next Gulf Stater: just hunt up the *seven* words in this month's safety slogan, write them on a piece of paper or postcard and send it via the Company mail to Frank Jones, System Safety Department, Beaumont.



"I was only holding a door open for a lady."



"It had oversize pistons and dual carburetors."

Another good reason for Confidence in a growing America



OUR SAVINGS JUST HIT A NEW HIGH!

—Even with inflation, we've put aside three times as much as in 1940

When the economy reaches a plateau after a long period of growth, there's a tendency to rest for a while before starting up again. Buyers do the same thing. They defer purchases and hold the money as savings.

But now we're all set for another climb, and the savings that have been piling up will help to keep it rising. The net savings of individuals now exceed \$375 billion!

Discretionary income — surplus above what is needed for basic necessities—almost doubled during the Fifties and at the present rate, will grow nearly as much again by 1971.

All Americans have an inter-

est in the country's productive capacity and real estate through money saved in banks, savings and loan associations and by ownership of life insurance policies.

These savings, plus our rising income and a big research program that is turning out scores of exciting new products, point to another upswing in the near future.

America has a brilliant future but to realize it fully, we must all work together for the common good.



FREE—Write for illustrated booklet, "The Promise of America."
Box 10, N. Y. 18, N. Y.

GET READY FOR AN UPSWING!

MORE PRODUCTION—U.S. production doubles every 20 years. Our annual output is due to rise \$300 billion by 1971!

MORE RESEARCH—We're now spending \$12 billion a year—and that's expected to double during the Sixties!

MORE INCOME—Today's \$6500 per family represents an all-time high!

MORE JOBS—There are 15 million more jobs than in 1939—will be 22 million more by 1975!

MORE EDUCATION—By 1970 we'll have 20 million more high school graduates than today, and 3 million more college graduates. They'll earn more, live better.

MORE LEISURE—40 million Americans get paid vacations, and there are 16 million people over 65, many of them with retirement income to spend.

MORE MARKETS—U.S. exports, plus output of U.S.-owned plants overseas, already account for over \$50 billion in sales!

MORE NEEDS—Schools, hospitals, highways, homes—we need billions in improvements right now!

