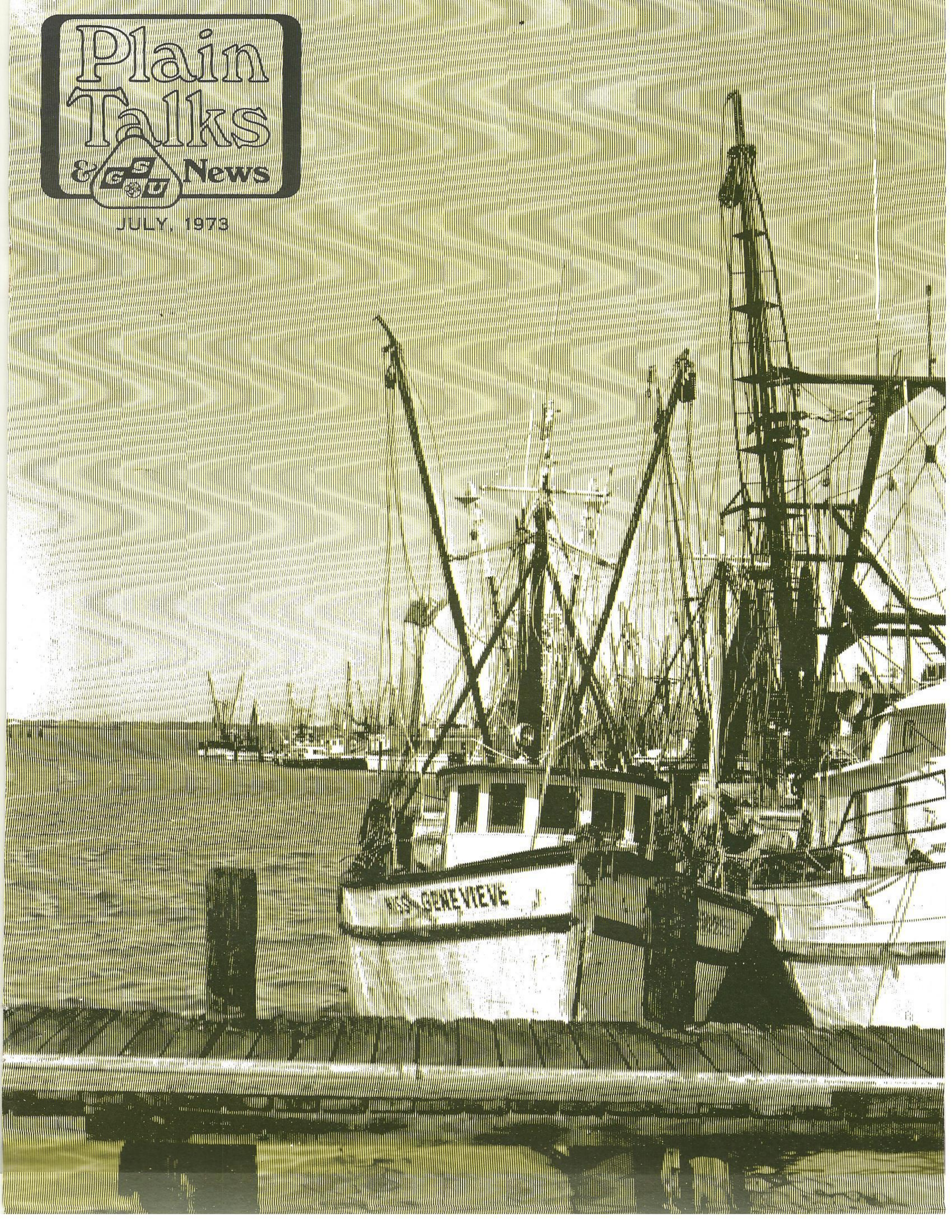


Plain Talks & News

JULY, 1973



The new 60-day freeze of wholesale and retail prices recently announced by President Nixon has been met with mixed emotions. Skepticism by many, tempered with scattered echoes of "I hope it helps" seems to be reminiscent of the President's past inflation-fighting actions.

The stock market, in reaction to this newest freeze, made no perceptible move upward, indicating a "wait and see" attitude by the majority. Many are complaining that this new 60-day freeze came when retail prices were much too high, and the prices should have first been rolled back, then frozen.

It seems obvious that President Nixon wants his tenure in office to be remembered for the successful curbing of inflation. So far, he has not been able to curb the rising prices. And there must be a reason.

What the man in the high office needs is help; help from every citizen of the United States. Agreed, the majority of us shudder at the thought of lowering our standard of living one iota. But, if each of us would just practice a little old-fashioned conservation on a daily basis, our economy couldn't help but improve by leaps and bounds. We should make a sincere effort to live within our individual budgets, while insisting that our government follow the same pattern. Granted, not everyone in our nation is guilty of adding wind to the sails of inflation. No, not everyone, just the majority of the 200 million U. S. residents.

And, in a democracy, the majority rules.

M. S.

THE FREEZE - WILL IT WORK?



Volume 51

Number 5

July, 1973

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Fuel, p. 2

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The Cover:

One cannot think about our service area without including the many shrimp boats that dot the coast. They remind us of the important industry they represent, and add color to their surroundings.

Moor Adds Fuel To The Company Fire

Plain Talks interviewed Les Moor, executive assistant assigned to S. L. Adams, senior vice president-engineering and production, concerning the Company's short and long range fuel situation. Mr. Moor is responsible for heading up our fuel efforts, although there are many other employees involved in the daily attention given these efforts. He feels that the Company recognizes that its fuel supply problems require a responsive, dedicated team of people working together to deal with the difficulties that the Company will face in obtaining its future fuel supplies.

What is our Company's fuel posture for the remainder of 1973?

The Company stands in very good position for the remainder of the year. We feel that we have a sufficient amount of energy committed for delivery to cover our projected needs. We are in the process now of procuring reserve fuels for the balance of 1973 and attempting to obtain the fuel preferred in each situation. There are still uncertainties that could affect us, but we believe that we know how to effectively react to take care of these uncertainties, should they arise.

What long-range fuel contracts has the Company negotiated?

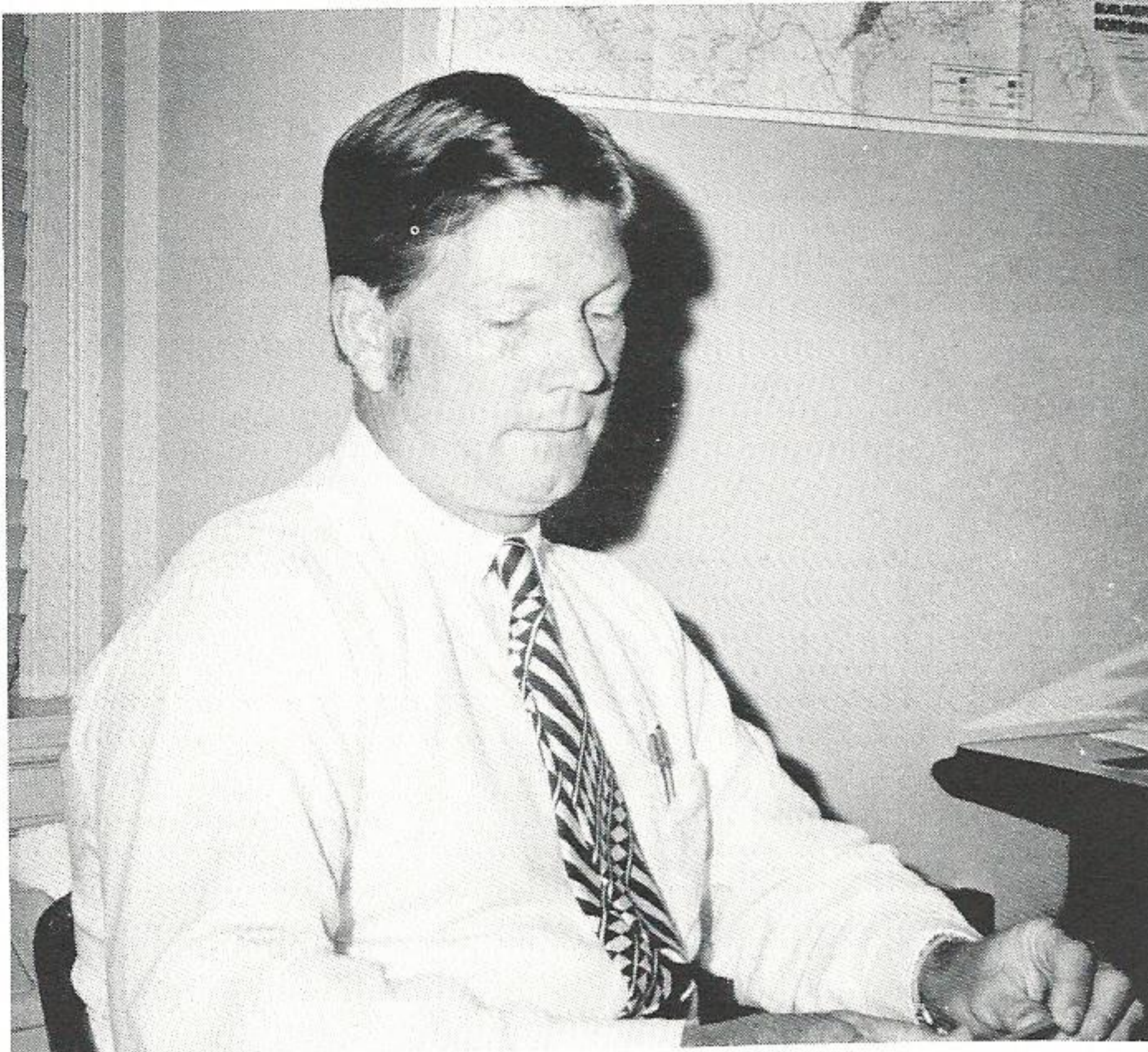
Our principal long-range contract is with Exxon Corporation. This contract covers the bulk of our gas needs in Texas to January 1, 1985. Exxon has performed faithfully under this contract and expects to continue to do so. We are currently negotiating with Exxon for additional operating flexibility, which if successfully obtained will further assure our ability to meet our future fuel needs. There is also a Louisiana long-term gas contract with United Gas Pipeline Company, but at this time, we are suffering a severe curtailment by them. As a result, we have purchased gas from two other Louisiana suppliers, with short-term contracts that are expected to be renewable. We are making several long-term fuel oil contracts that vary in length, some to mid-1974 and another that will start in 1974 and run for five years.

You recently traveled to Saudi Arabia. How did this trip relate to our fuel situation?

Saudi Arabia controls enormous reserves of oil. I went to acquaint myself with conditions there and to meet, on a first name basis, the people that we will deal with if we purchase crude oil in Saudi Arabia. I was in the company of people that propose to build a fuel oil supply system. This system includes the purchase of the crude oil, transportation of the oil to the U. S., refining, distribution, and finally, use of the fuel products. Represented in our group were oil buyers, transporters, refiners and consumers. Our trip's purpose was to demonstrate to the Saudi Arabians that all basic elements needed to move crude oil to a market were present.



Les Moor, executive assistant assigned to S. L. Adams, senior vice president-engineering and production, gave his thoughts and predictions concerning the Company's short and long range fuel situation.



"We are currently negotiating with Exxon for additional operating flexibility, which if successfully obtained will further assure our ability to meet our future fuel needs."

As of this date, letters of intent have been executed by Varibus Corp. (our wholly-owned subsidiary) together with several other companies, providing that, under certain circumstances, Varibus and the others will buy products from two of these refineries which are to be built on the lower Mississippi River. The most important single consideration in the success of these projects rests on the ability of these groups to purchase crude oil from Saudi Arabia. These purchase negotiations are presently underway.

We are presently using #2 and #6 fuel oils in several of our units. What determines where these oils are used?

Willow Glen Units #4 is the only unit on our system capable of using #6 oil. This oil is very viscous and heavy, is used primarily as boiler fuel, and is relatively inexpensive as compared to other liquid fuels. The #2 fuel oil is much higher, and has very low ash and sulphur contents, allowing intermittent usage in boilers designed primarily for natural gas. It is approximately twice as high in price as #6 fuel oil.

Will our Company eventually own and operate a shipping line to transport fuel to our plants sites?

Varibus Corp. entered into a letter of intent with Virginia Shipping Corp. to reserve construction berths for large tankers (supertankers). In the future we may charter these tankers, but do not contemplate tanker ownership. The letter of intent was designed to reserve the berths, and through federal ship building programs, obtain the financing to allow tankers to be built in U.S. yards and operated by American crews.

Is the Company still active in drilling efforts?

We continue to have an interest in exploration. Our two ventures include a drilling venture north of Livingston, Texas, and a much larger venture in southern Mississippi. We are negotiating for drilling on the Mississippi acreage. Unfortunately, our drilling venture near Livingston resulted in a dry hole, but we expect further testing in the area.

In reference to new generating units constructed through 1979, what type of fuel will they burn?

The Company is going through a transitional period; from 100% gas fired to a mixture of fuels. There will be fuel oil and coal burned in the new units. Our smaller and older units will probably always burn a light distillate fuel oil, assuming that natural gas will fade as a source of fuel. In September, 1977, we plan to bring on-line the first of four 540-megawatt coal burning units and by late 1980, coal will compose approximately one-fourth of our fuels.

What are the Company's plans for the use of coal in the future?

At present, an invitation for bids for coal has been sent out to some 35 potential suppliers. It is believed that our future coal supply will be low-sulphur coal that comes from the western portion of the United States.

From the answers given by Les Moor, it is obvious that our Company is making every effort to be prepared for the future. Hard work, combined with the use of available resources, will assure our customers that electricity will be available for the future.



"The Company stands in very good position for the remainder of the year. We feel that we have a sufficient amount of energy committed for delivery to cover our projected needs."

Application For Construction Permit Delivered To Washington, D. C.

Thousands of man-hours and literally tons of paper go into compiling what is probably the single most important document (s) the Company has authored in quite some time . . . the Application for a Construction Permit for our first nuclear-fueled electric generating plant, River Bend Station, near St. Francisville, La.

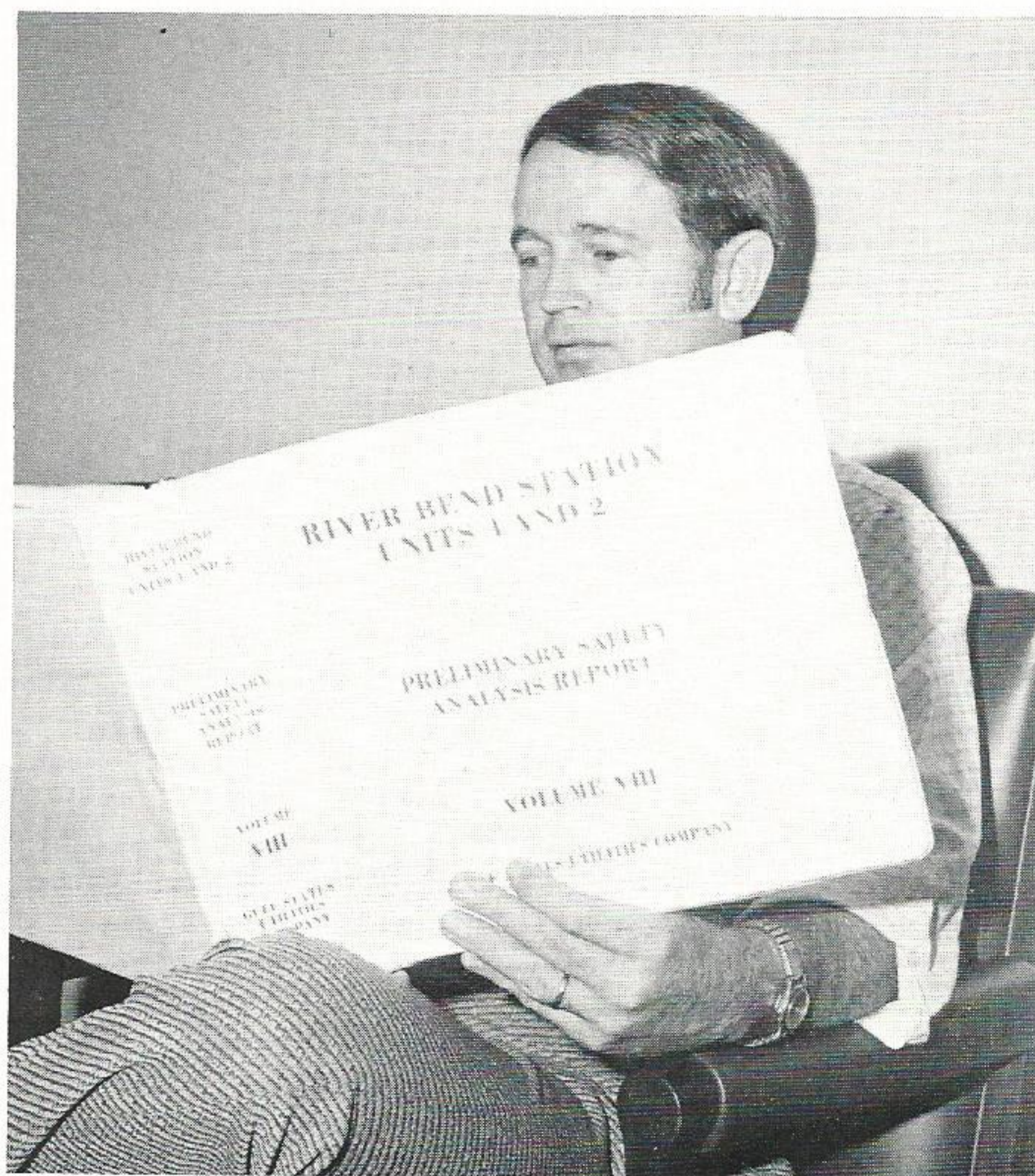
James E. Booker, licensing engineer for the Company, recently returned from Washington, D. C. where he delivered the application for the first two units of River Bend Station. The physical size and necessary copies of the application required 47 boxes to package it all, and this is only the beginning.

What makes the application so important? The Atomic Energy Commission's Division of Reactor Licensing will determine whether or not the document meets the criteria established by the AEC. If this mini-review results in approval of the application, then the River Bend Project can officially begin the licensing procedure.

"We can expect some questions to be asked of us by the AEC based on our application," said Booker. "It is very rare that the AEC gives approval to any application without some questions. They will likely send us a list of things to be clarified before approval is given, but this is a normal happening in the mini-review stage." Booker went on to explain that the mini-review is usually completed within 30 calendar days after the application is received. "That means we can expect an answer to our application in early July."

The application for a construction permit is actually composed of four different documents or reports. One document is the license application, another is anti-trust review information, the third part is the preliminary safety analysis report (PSAR), and the final part of the application is the environmental report (ER). All of these are packaged and presented as one unit in what the AEC calls a tendered application for a construction permit.

"Getting this information together requires the work of a lot of people," said Booker. "Jim Wright (engineer) and I compose the licensing group, but we would be ineffective without the cooperation of such departments as engineering, corporate and finance, operations, our nuclear staff and many others. Stone & Webster, architect/engineer and construction, has supplied much of the information concerning the physical plant and facilities, while General Electric, our reactor supplier, provided the required input concerning the technical aspects of the reactor and its operation and safeguards."



James E. Booker, licensing engineer for the Company, recently returned from Washington, D.C. where he delivered the application for the first two units of River Bend.

The most complex and detailed of the four reports making up the application is the Preliminary Safety Analysis Report. Known in the business by its initials, PSAR, this report is composed of 17 different chapters running the gamut of conceivable questions concerning the nature of the proposed plant and plans for its use. Some of the subject matter covered in the PSAR includes a general description of the plant, site characteristics such as the geology, meteorology and hydrologic aspects of the area, mechanical design of the reactor, reactor coolant system and connected systems, engineered safety features such as the containment vessel itself and the emergency core cooling system, instrumentation, offsite power systems, fuel shortage and handling, radioactive waste management, shielding, ventilation, quality assurance, preliminary description-operation and training, industrial security and many other items. The finished PSAR report done by the Company covers 3,503 pages and is contained in 10 volumes.

About a third as long, but equally important, is the environmental report. This four volume report is made necessary by the AEC so that the commission may assess the potential environmental effects of the plant in order to assure that issuance of the permit or license will be consistent with the national environmental goals as set forth by the National Environmental Policy Act of 1969.

The ER goes into such subject matter as why we need a nuclear generating plant, load characteristics and a statement on area need for the power. As with the PSAR, the environmental report details information concerning the site and all the various aspects of the land, air and water around the site. It also details regional historic, scenic, cultural and natural landmarks, how the external appearance of the plant will effect the area, plant water use, transmission facilities, environmental effects during construction and during plant operation, how we plan to monitor effluent and environmental effects, effects of possible accidents, economic and social effects of the plant during construction and operation, alternative energy sources and sites, plant design alternatives and many other areas of interest.

"All in all," said Booker, "the four reports that go into making up an application for a construction permit gives the AEC a look at the Company from every position imaginable. They not only study the nuclear aspects of the company, but the over-all corporation itself. They look at our executives, our employees, our history, you name it," Booker concluded.

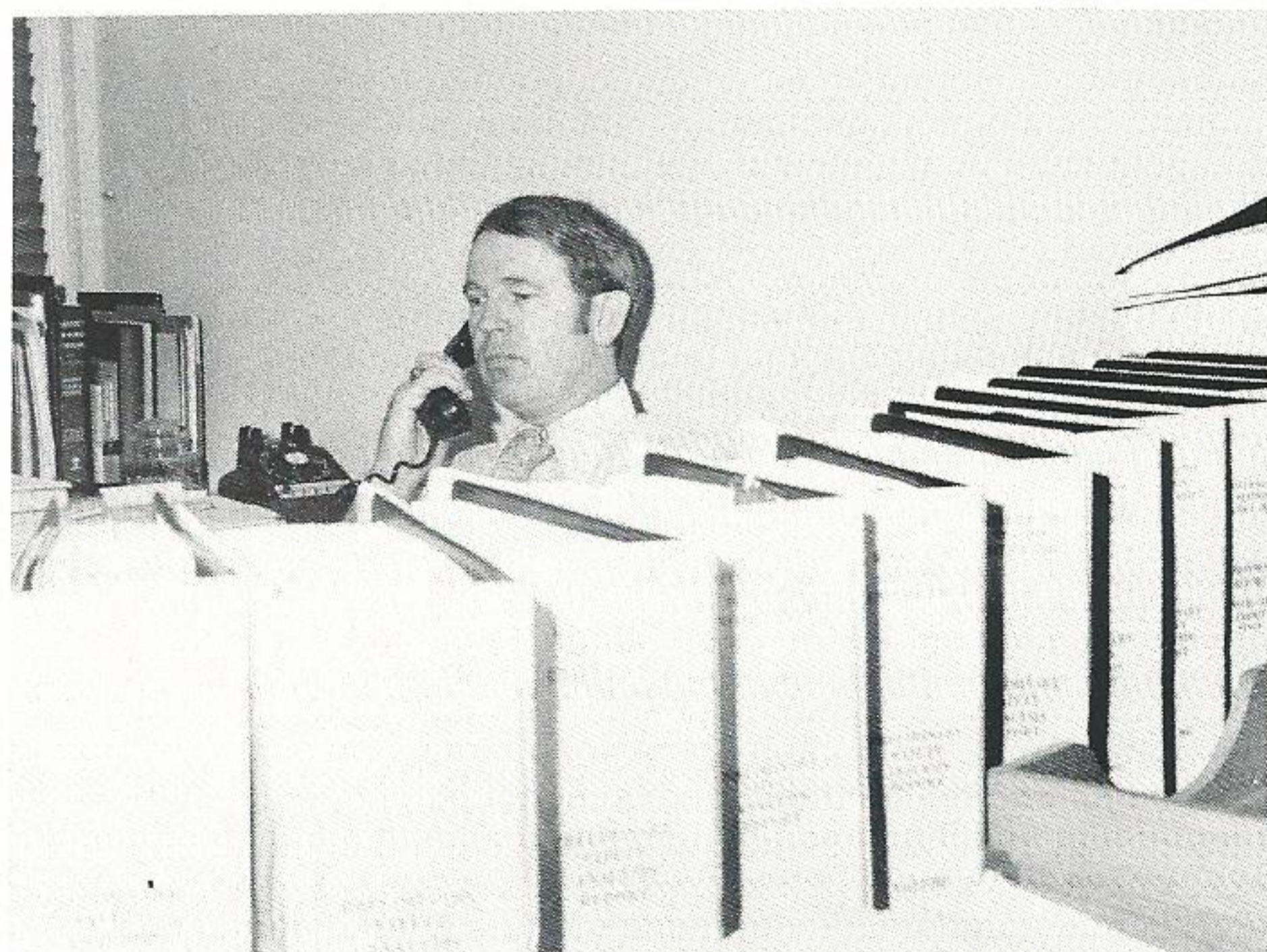
Assuming everything goes well in the mini-review and formal review is approved, the Company is

hopeful that its construction permit will be granted by late 1974. On this time basis, River Bend Station could be operational in 1980.

As Booker emphasized, this is only the beginning. Already similar information is being gathered on Blue Hills Station, our second nuclear-fueled power plant to be located in Newton County, Texas. Its mini-review should come in early 1974.



"The four reports that go into making up an application for a construction permit give the AEC a look at the Company from every position imaginable."



Booker said that "if everything goes well in the mini-review and formal review, the construction permit for River Bend should be granted by late 1974."

GSU NEWS

Announced At Board Meeting

Smith Elected Board Chairman — Lee New Company President



Floyd R. Smith

Floyd R. Smith has been elected chairman of the board of the Company and Norman R. Lee was named Company president.

The promotions were announced at a recent meeting of the board of directors held in Beaumont prior to the 48th annual shareholders meeting.

Mr. Smith will continue as the Company's principal executive officer, and Mr. Lee will become the Company's chief operating officer. Both changes were effective June 1.

Mr. Smith has been president and principal executive officer since 1970. He is a native of San Francisco, and received his bachelors degree in elec-



Norman R. Lee

trical engineering from New Mexico State University where he was an honor student.

He joined the Company in 1935, and has worked in both the Louisiana and Texas service areas of the Company. Mr. Smith has been active in community work and is now serving as chairman of the 1974 United Appeals Campaign, and is past president of the West Beaumont Rotary Club. He is also serving his second term on the board of directors of the Beaumont Chamber of Commerce.

Mr. Lee has been executive vice president of the Company since June, 1972. He was born in Grayson, La.,

and received his bachelors degree in electrical engineering from California Institute of Technology where he enrolled after serving in the Navy during World War II.

Mr. Lee joined the Company in 1949 in Beaumont. He progressed through various division and system engineering and operations positions in Beaumont and Lake Charles and in 1967, was first elected vice president in charge of the Company's Baton Rouge operations and a director. In 1970, he was elected senior vice president.

Mr. Lee is active in civic work and is serving as the chairman of the chamber of commerce aviation committee and has held various jobs in the United Appeals campaign.

In other business during the shareholder's meeting, the board declared regular dividends on all issues of preferred stock and voted on a 28-cent dividend on each share of common stock.

The 200 shareholders present also heard Mr. Smith present an optimistic outlook for the economic future of the 28,000 square miles of Texas and Louisiana served by the Company.

Mr. Smith told the shareholders that, according to news reports, the prospects for "one or more" superports being built off the Texas-Louisiana Gulf Coast continue to be good, and that when completed and operating, these terminals should result in thousands of new jobs.

United Shareowners Management Award

PRESENTED BY
SHAREOWNERS EDUCATIONAL FOUNDATION, INC.

Presented to **Gulf States Utilities Company** for

Meritorious Achievement

1972

IN THE FIELD OF

1973

Management - Shareholder Relationship

*For Encouraging Participation in American Corporate Ownership
So Essential to Strengthening the Pillars of our Constitutional
Form of Government and Upgrading our American Way of Life.*

*For Notable Leadership in Association With
Who Confers this Award is Presented to*

F.R. Smith, President



SHAREOWNERS EDUCATIONAL FOUNDATION, INC.

FORMERLY PRESENTED BY

Advisory Committee on Awards

United Shareowners of America, Inc.

CHAIRMAN

PRESIDENT

This is the 1972-73 Shareowners Educational Foundation Management-Shareowners Award, presented to our Company "in recognition of efforts to maintain and promote good Management-Shareowner relations, so that American Management will earn increased public support to carry on profitably in the public service." The award was presented to Floyd Smith, Chairman of the Board and Principal Executive Officer of our Company by the Shareowners Educational Foundation, Inc. of New York.



Gulf States and the General Electric Company recently hosted 20 city officials from the Gulf Coast area of Texas and Louisiana at GE's Lighting Systems Institute in Hendersonville, North Carolina. The visit included live demonstrations of highway and street lighting, as well as highlights of the latest advances in lighting for cities and towns of all sizes. Of particular interest to the officials were presentations illustrating dramatic reductions in crime and traffic accidents in cities across the U.S. where modern lighting programs are underway. Shown in the picture are (l. to r.) Mayor Adias Saunier-Sulphur, La., Philip R. Milroy-general manager of GE's Hendersonville plant, Mayor Morris I. Waller-Huntsville, Tex., and Jack Bass-Lake Charles commercial sales representative.

Federal Spending Clock

Time Is Money

For the first time in history, there's a clock in Washington that shows the rate at which the Federal Government is spending your tax dollars.

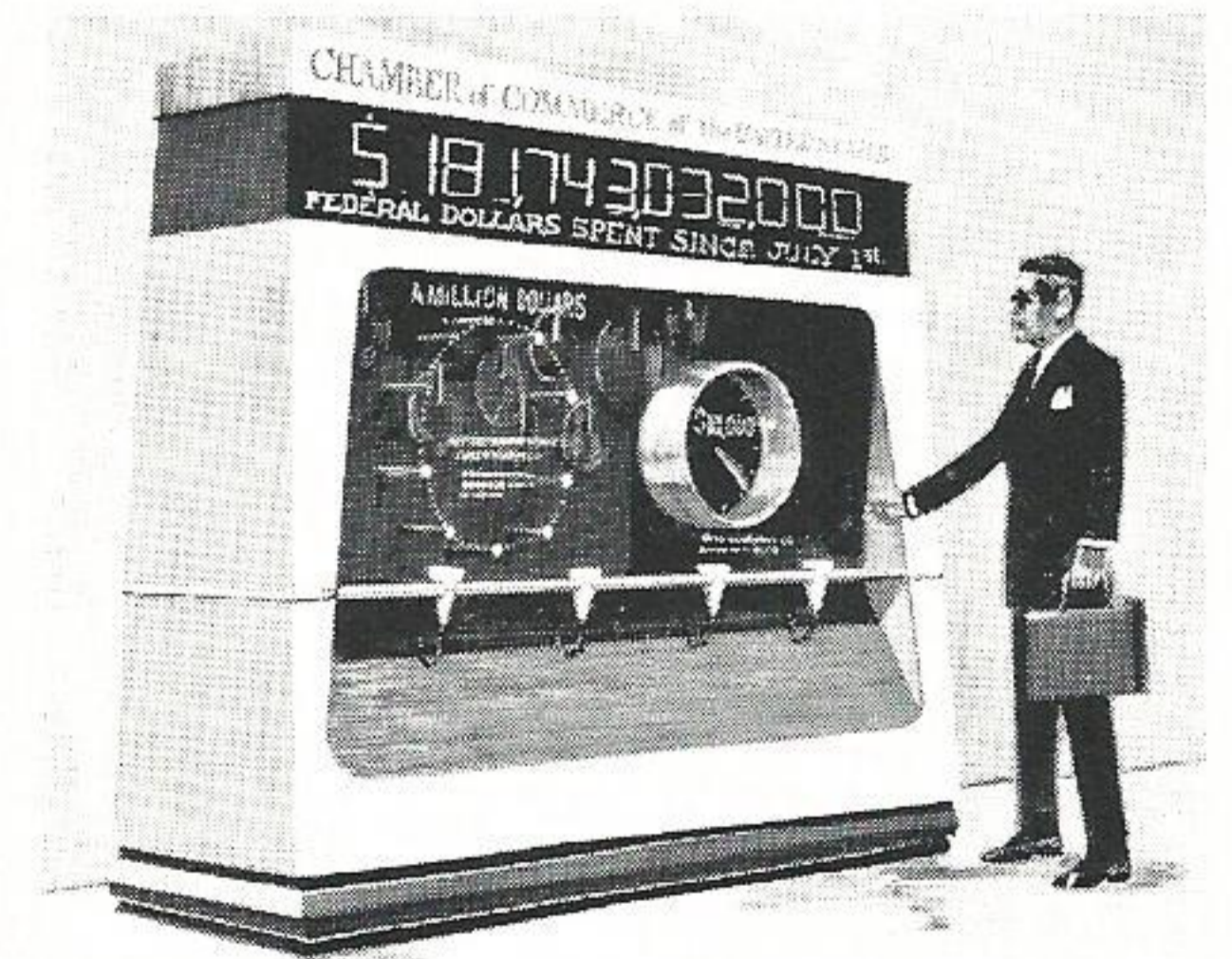
It's called the Federal Spending Clock. It was built by and is located in the national headquarters of the Chamber of Commerce of the United States.

During the past fiscal year, which began July 1, 1972 and ended June 30, 1973, the Federal Government spent approximately \$250 billion.

Each day, rapidly changing digital figures across the top of the clock indicate the Federal Government is disbursing approximately \$700 million in new expenditures.

Every 1.26 seconds a dial indicates the expenditure of another \$10,000, the average annual income of an American family. Every 12.6 seconds, a light flashes, indicating the Federal Government has spent another \$100,000. And every two minutes and six seconds, a "beep" is heard, signaling that the Federal Government has spent another million dollars.

Federal spending has increased more than 100% in the last 10 years — from \$111 billion in 1963 to \$250 billion in 1973. The Federal Government currently is spending more in 10 months than it spent between 1789 and 1942 — the first 153 years of our Republic. Federal spending accounts currently for 20.6% of the gross national product.



The Federal Spending Clock, located in the national headquarters of the U.S. Chamber of Commerce in Washington, shows that our government is spending money at the rate of \$10,000 every 1.26 seconds.

Furor, Fossils And Future Shock

Although the crescendo of publicity about the energy crisis increases day by day, there still exists a general public apathy concerning what can and should be done to cope with this critical situation.

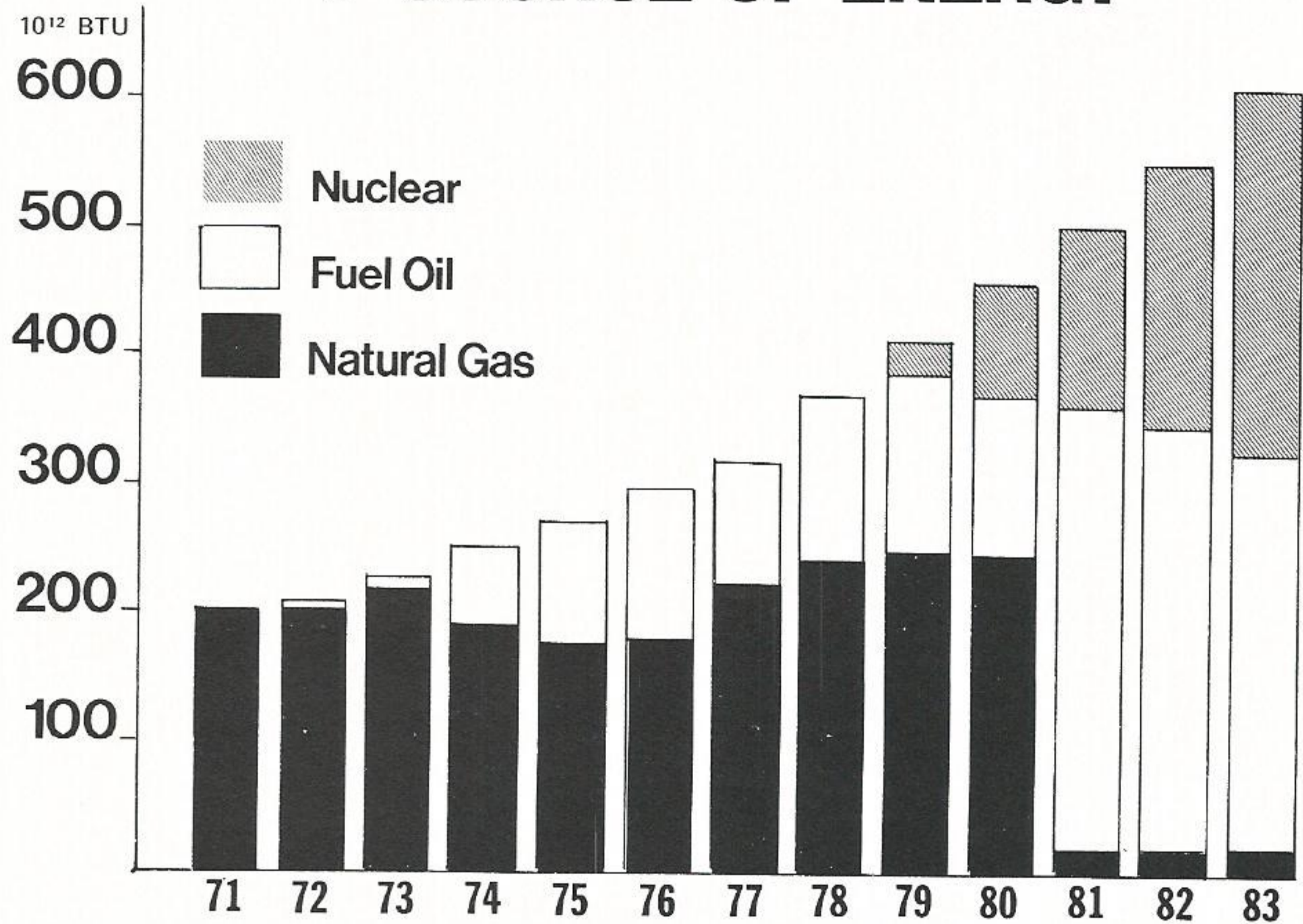
On the national level there is still a pressing need for one unified federal energy resources commission with a positive plan for the energy requirements that are doubling about every 10 years. There must be an end to the confusion, conflicting responsibilities and authorities that now prevail among the dozens of agencies involved.

Electricity is looming larger and larger as the leading energy of the future. As Board Chairman Floyd Smith told shareholders in Beaumont and Baton Rouge, in 1930 only 9% of the total fuel consumed in the U. S. was converted into electricity. By 1950, this had grown to 15%, by 1979 to 25% and it is anticipated that by 2000, the figure will zoom to 45-50%. As a nation, the U.S. has only 6% of the world's population, but uses up one third of its energy.

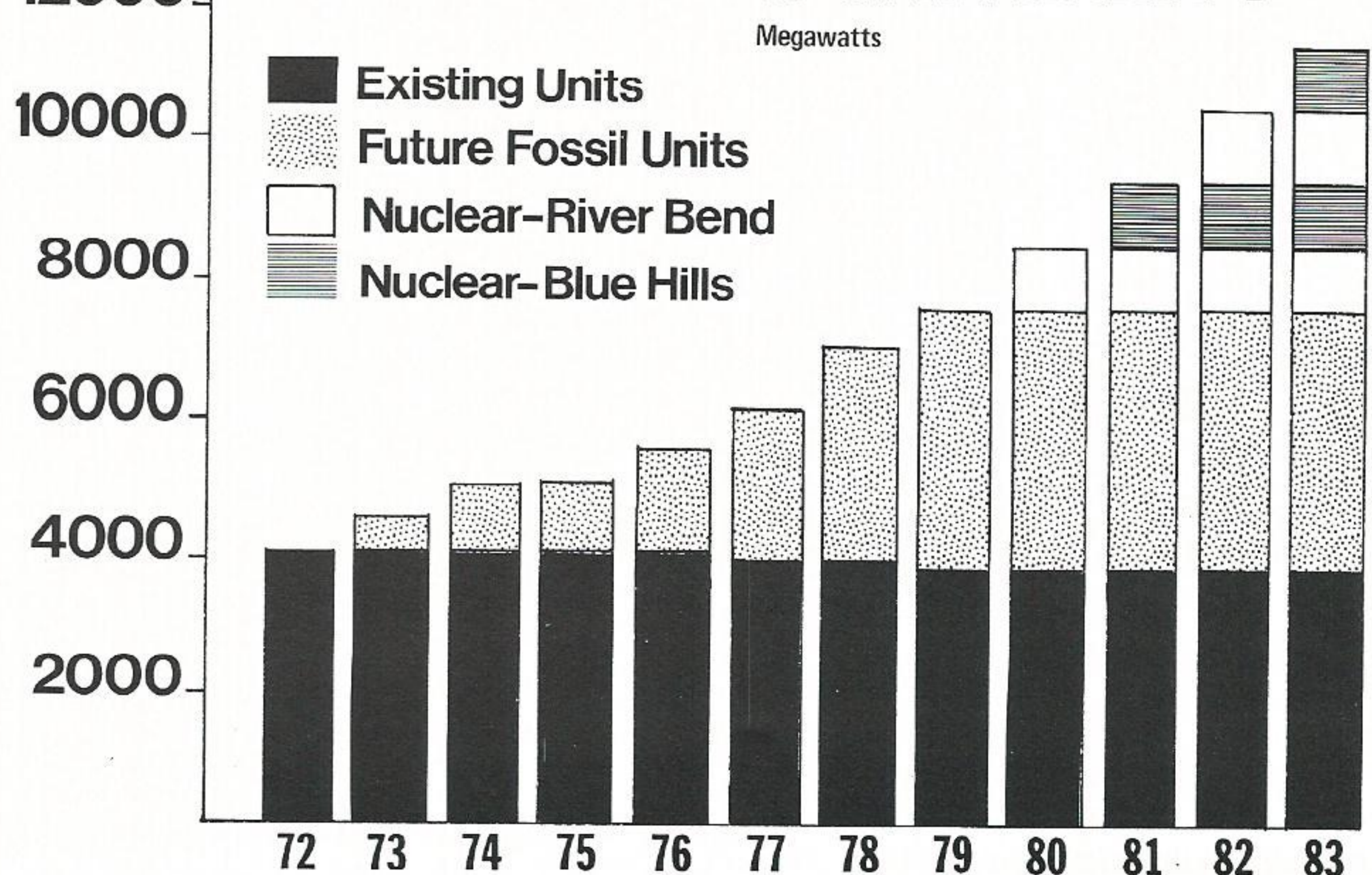
Gulf States is planning now for a future where the demand for our product will continue to escalate while the cupboard, formerly brimming with fossil fuels such as natural gas, oil and coal, is becoming embarrassingly bare.

Throughout our history, we have burned natural gas in the boilers of the power plants to generate electricity. Gas was plentiful, non-polluting and relatively inexpensive. The very fact that it was inexpensive — and was being kept that way through unrealistic regulations — is one reason for the suddenness of the fuel crisis. Oil companies are in business to earn a fair return on their investment, just as we are. Naturally they turned to the production of more profitable products. Risks, explorations and investments in other facilities declined to the point that supplies of natural gas became short, and curtailment of natural gas resulted. One of our Louisiana suppliers curtailed us so severely that our newest large gener-

I - SOURCE OF ENERGY

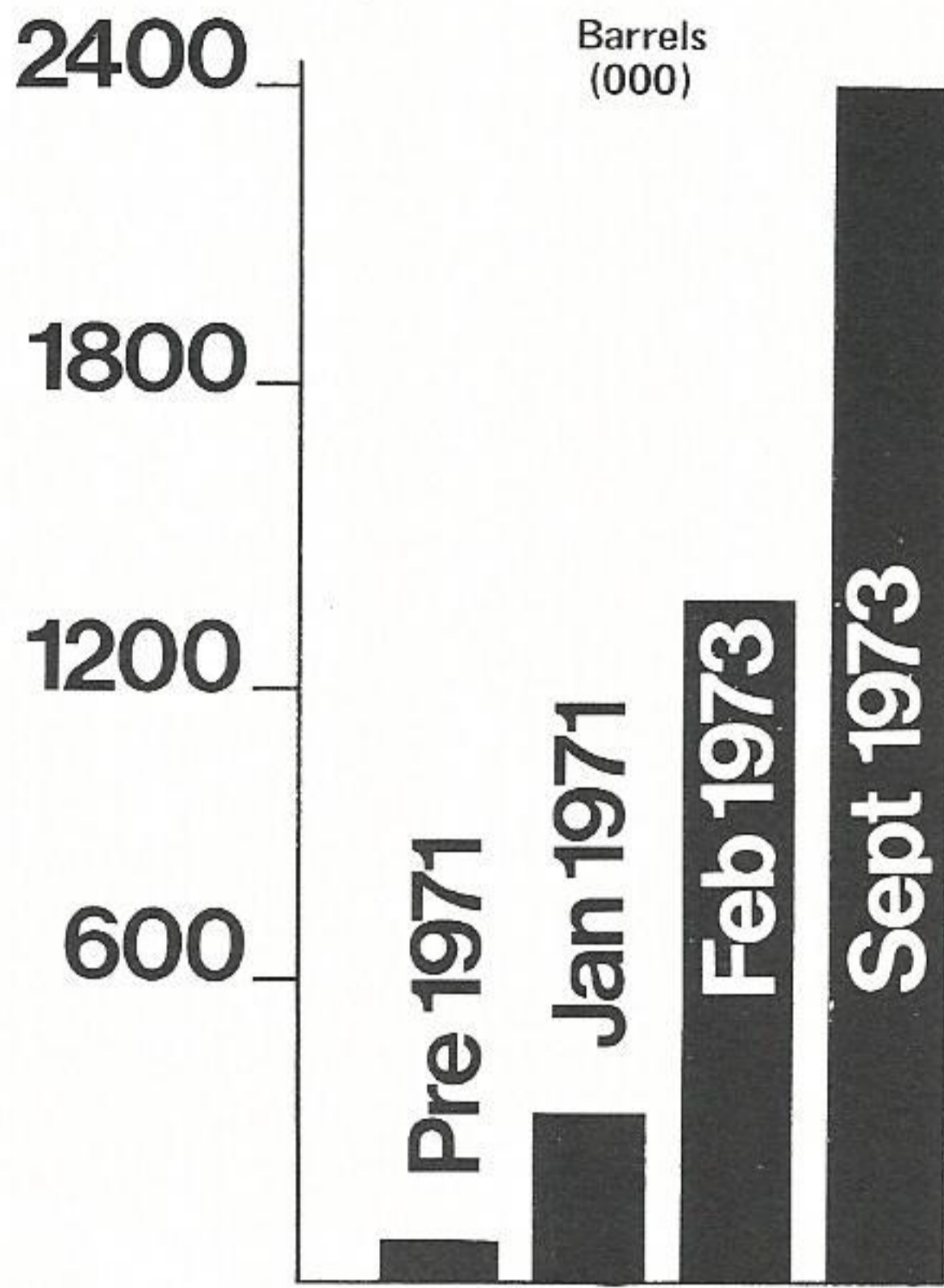


II - SUMMER GENERATING CAPABILITY

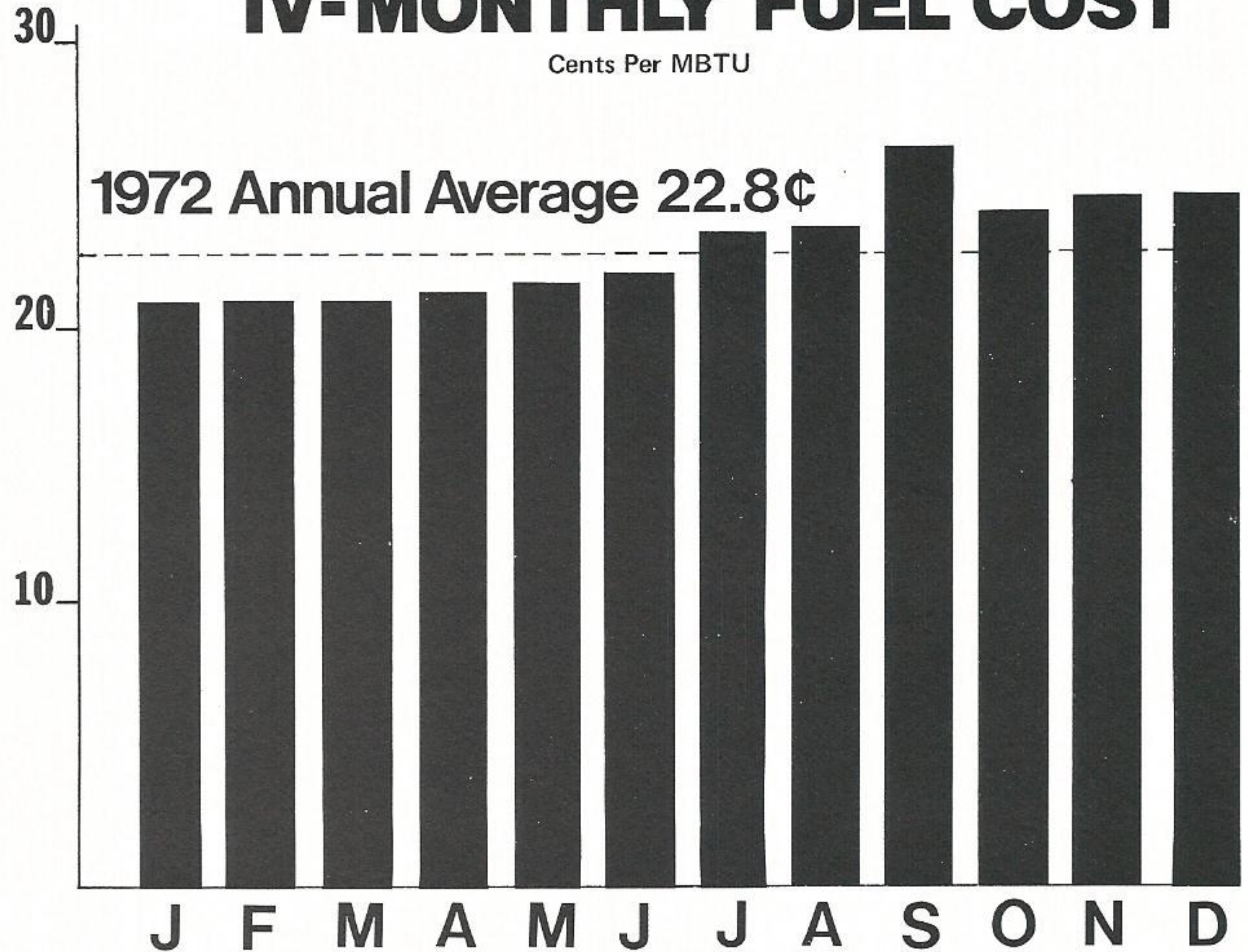


(Continued on Next Page)

III-OIL STORAGE CAPACITY



IV-MONTHLY FUEL COST



ating unit at Willow Glen Station south of Baton Rouge had to be modified to burn heavy oil as well as gas. Other units are also being adapted and serious consideration is being given to the possibility of burning coal in the interim period before nuclear power becomes a factor.

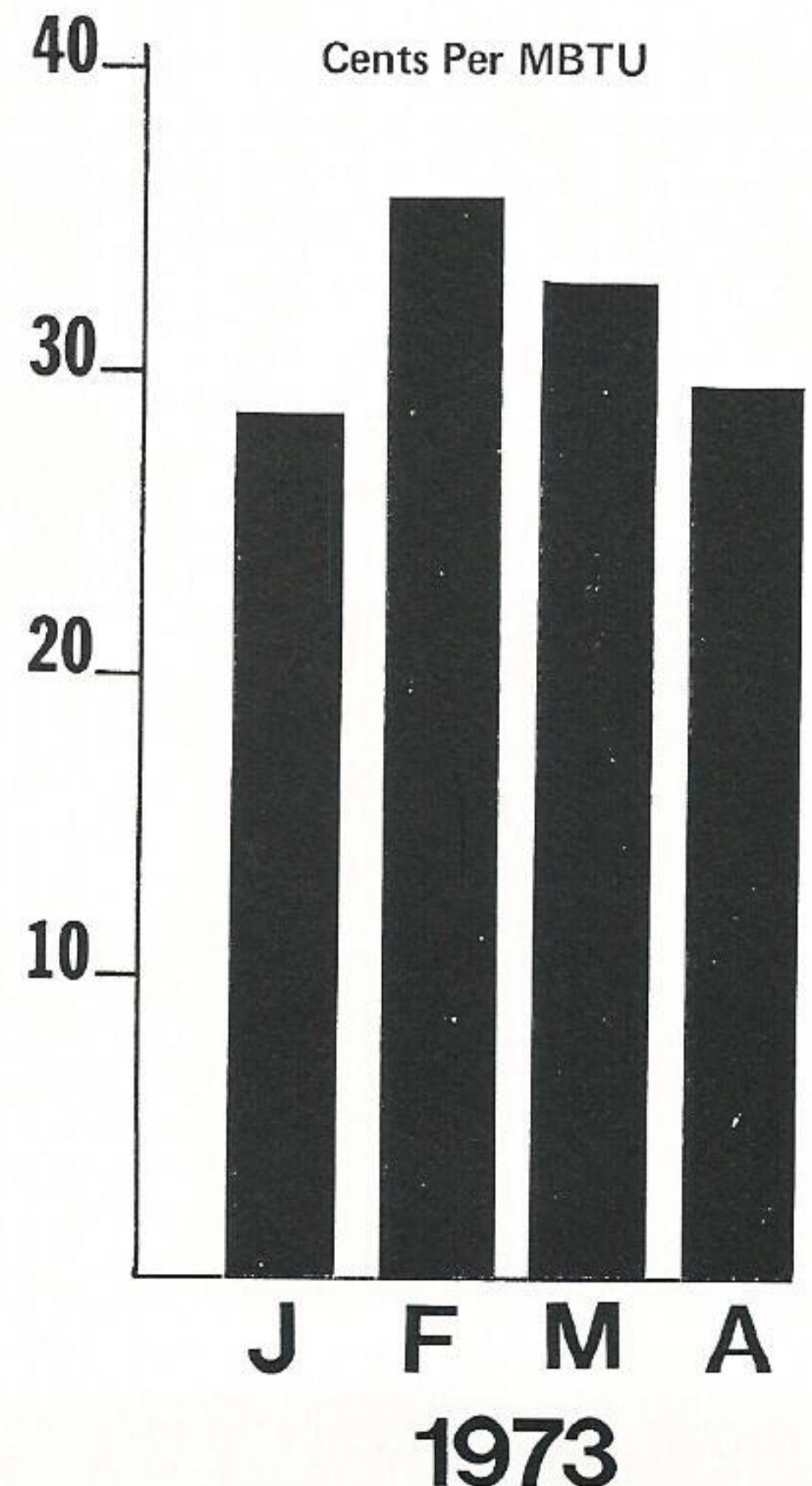
The charts on these pages indicate the fuel "mix" we will experience in the next 10 years. Chart I shows that natural gas will be almost entirely out of the picture after 1980. By 1983, oil and nuclear power will have nearly equal roles as boiler fuel. Coal is not shown because this decision is under present consideration.

Chart II projects GSU's summer generating capability for the next 10 years, and the type of generating units that will be operating. Note that fossil units will continue to be built through 1979, but after that, all new units will be nuclear.

Storage capacity for the large amounts of oil that will be required this year is depicted on Chart III. Charts IV and V represent the effect that has occurred as curtailments of natural gas resulted in burning more expensive heating oil as boiler fuel for the eight months ending February, 1973. This expense is borne by the customer through the fuel clause in most of our rates, and this added cost, plus traditional increased summer usage and the recent upward rate adjustment, will result in larger bills, during heavy use periods such as the hot summer months.

Larger electric bills will add to the surly mood of a public already grumbling about having to pay more for nearly everything needed to maintain existing life styles. This means we all must work harder at communicating the facts of life that created the situation.

V-MONTHLY FUEL COST



Smith Elected Second Vice President Of Southeastern Electric Exchange

Floyd R. Smith, chairman of the board and principal executive officer of Gulf States Utilities Company, has been elected second vice president of the Southeastern Electric Exchange, a regional organization of investor-owned electric companies.

Election of Smith, and other officers, came during the final business session of the organization's 40th annual conference in Boca Raton, Fla.

John M. McGurn, chairman of the board and chief executive officer of Virginia Electric and Power Company

was named president. He succeeds Edwin I. Hatch, president of Georgia Power Company.

Other Southeastern Electric Exchange officers elected were:

Shearon Harris, president and chairman of the board, Carolina Power and Light Company; Raleigh, N. C.; as first vice president; and W. Reid Thompson, chairman of the board and president, Potomac Electric Power Company, Washington, D. C., as third vice president.

The Southeastern Electric Exchange, composed of 11 electric utilities in the

southeastern states, is a non-profit organization which serves as a clearing house for technical, marketing and management data and conducts training and research programs for the electric industry in the region.

Smith is currently president of the Southwest Atomic Energy Associates, is a trustee of the Texas Atomic Energy Research Foundation, and serves as a director of numerous organizations including the First Security National Bank and the Beaumont Chamber of Commerce.

Employees View "This Atomic World"

Company employees in all five divisions enthusiastically viewed "This Atomic World," a traveling exhibit unit sponsored by the United States Atomic Energy Commission. This unit visited our Beaumont and Western Divisions on May 23 and 24 as a part of the Company's public relations program.

"This Atomic World" is presented by Texas A&M University in cooperation with Oak Ridge Associated Universities, and traveling exhibits such

as this visit hundreds of high schools throughout the U.S. each year.

Orlan Ihms was responsible for presenting the program to our employees. He holds a bachelor of science degree and a master of education degree from Texas A&M University, and has received special training in nuclear science at Oak Ridge, Tennessee, the world-famous atomic research center.

Mr. Ihms' program was concerned with the basic principles of atomic energy and its beneficial applications.

He also covered the role of the atom in agriculture, industry and medicine, and stressed the growing importance of atomic research.

As the accompanying pictures indicate, learning can be enjoyable. This seems to be the key to Mr. Ihms' success. Through audience participation, he allows his onlookers to become a part of the show, while at the same time teaching them new facts about the atom. Reactions to his presentation ranged from "great" to "most informative" to "very worthwhile."



Orlan Ihms (left) presented "This Atomic World" to Company employees. Two demonstrations that involved the use of Company employees (center and right pictures) showed that static electricity can do strange things, as will testify Loraine Blackwell (center)-senior stenographer in Beaumont's Advertising and Public Relations Department.

Merrill Lynch handpicks 10 stocks for people who want to give inflation a punch in the nose.

We've picked these 10 stocks because we think any of them could easily give you a total return of nine percent within the next 12 months. Here's why:

- Each is currently yielding at least five percent or more.
- Dividends paid by these companies have increased by 10 percent to 98 percent in the past 10 years. And we expect them to keep rising.
- We believe the earnings of each company will show a good gain in 1973. Which sets the stage for growth in your capital.
- We think these stocks are worth a lot more than they're selling for.

What could all this mean for your financial plans? If you buy one of these stocks yielding five percent now

— and if the price of the stock rises even a moderate four percent during the year— your money will grow nine percent within the next 12 months.

More than enough to offset inflation. Looking ahead, we think you could make even more. These 10 stocks represent 10 of the most solid companies in the country. To us, their growth seems not only possible, but probable.

Of course, there's a degree of risk involved. But with inflation fighting you the way it is, there's a risk in doing nothing, too.

If you'd like to know more about these stocks, call a Merrill Lynch Account Executive today. Or write to Merrill Lynch, Pierce, Fenner & Smith Inc., P.O. Box 550, New York, N.Y. 10006.

Current Dividend Yield	Growth In Dividends Per Share 1963-1972	Company	Current Dividend Yield	Growth In Dividends Per Share 1963-1972	Company
5.3%		AT&T \$53/share	5.5%		Mellon National \$43 1/4/share
5.5%		CIT Financial \$40 1/4/share	5.7%		Mid Continent Telephone \$16 3/4/share
6.0%		Fruehauf \$28 1/2/share	5.7%		Otis Elevator \$35 1/2/share
5.5%		General Telephone & Electronics \$29/share	5.7%		Purex \$14 1/2/share
5.7%		Gulf State Utilities \$19 1/2/share	5.2%		United Telecommunications \$19 1/2/share

Dividend yields and stock prices as of Mar. 16, 1973.

Merrill Lynch is bullish on America.



Copyright 1973 Merrill Lynch, Pierce, Fenner & Smith Inc. Member, Securities Investor Protection Corporation (SIPC)

This is a reprint of the Merrill Lynch ad that recently ran in Time, Newsweek and Financial World magazines, as well as the May 22 edition of the Wall Street Journal, New York Times, Chicago Tribune and Los Angeles Times. As the arrow indicates, our Company was chosen as one of ten whose stock "could easily give you a return of nine percent in the next twelve months."

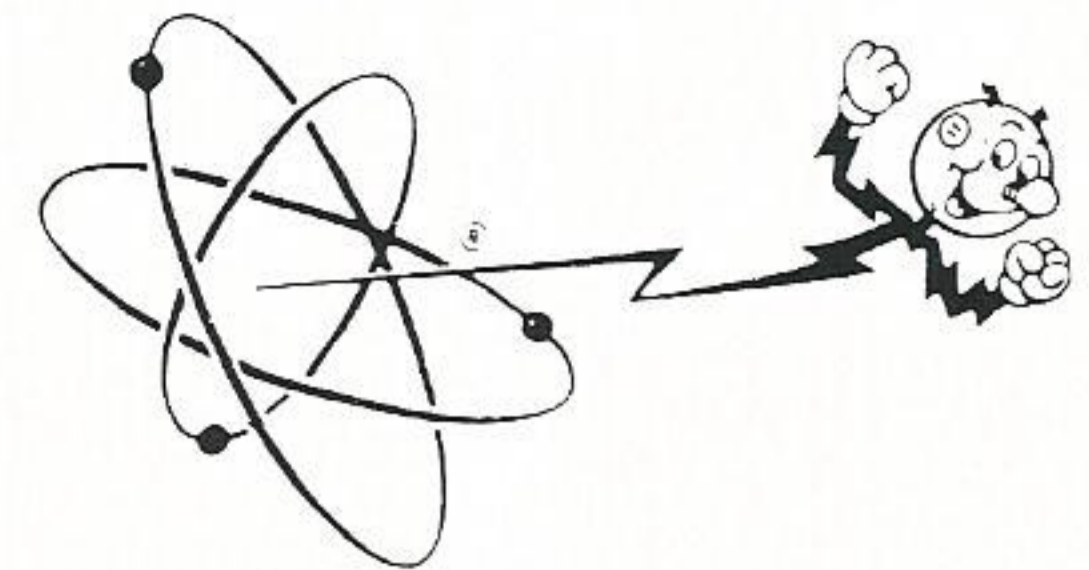
THRIFT PLAN

Purchases of Gulf States Utilities Company stock made by the Trustee during May, 1973 covering employee deductions and Company contributions through April, 1973 were as follows:

4,315 shares of Common Stock at a total of \$85,657.36, or an average cost per share of \$19.851.

92 shares of \$4.40 Preferred Stock at a total cost of \$5,808.99, or an average cost per share of \$63.141.

The Trustee deposited \$37,368.62 with the Savings Department of the First Security National Bank.



DID YOU KNOW?

... that the application was filed on June 8, 1973 for the Construction Permit for the Company's River Bend nuclear power plant. The application was filed with the Atomic Energy Commission in Washington, D.C. for a 30-day mini-review.

PUZZLED?

A great many years ago a prominent merchant in Taunton promised a prize to an eccentric old lady from a neighboring town, if, taking her subject from the Bible, she would compose a riddle which he could not guess. She won the Prize. Here is her riddle.

Adam God made out of dust,
But thought it best to make me first;
So I was made before the man
To answer God's most Holy plan.
A living thing I became
And Adam gave to me my name;
I from his presence then withdrew
And more of Adam never knew.
I did my Maker's law obey
Nor from it ever went astray;
Thousands of miles I go in fear
But seldom on the earth appear.
For when from me the soul had fled
I was the same as when first made;
And without hands or feet or soul
I travel on from pole to pole.
I labour hard both day and night,
To fallen man I give great light,
Thousands of people, both young and old

Will by my death great light behold.

No right or wrong can I conceive,
The Scriptures I cannot believe,
Although my name therein is found
They are to me all empty sound.
No fear of death doth trouble me,
Real happiness I ne'er shall see;
To Heaven I shall never go,
Or to the grave — or hell below.
Now when these lines you slowly read,
Go search your Bible with all speed,
For that my name's recorded there
I honestly to you declare.

(The answer will appear in the August issue of Plain Talks)

Port Arthur Holds Bridal Boutique

The Port Arthur Home Service Department recently held its fourth annual Bridal Boutique in the lobby of Port Arthur's First National Bank, host for the event. The purpose was to present the total electric concept to the many girls and their fiances. This is the current market of home owners and apartment dwellers.

Ten exhibitors were invited to participate. These included a caterer, bakery, bridal shop, florist, printer, travel agency, bank, photographer, tuxedo rental and jeweler. Each exhibitor was asked to donate a \$25.00 gift for a door prize. However, gifts valued up to \$95.00 were given.

Each exhibitor was given an eight (8) foot table draped with organdy table cloths. The overall color theme of mint green and yellow was carried out with live flowers and other appointments.

People started arriving 30 minutes before the doors opened at 2:30 P.M. The first hour the guests circulated between exhibits and talked to exhibitors. By show time the chairs were filled. Additional chairs had

been brought in to seat the crowd but some 75 still had to stand.

Matching harvest gold major appliances along with a monitor top G.E. refrigerator and an old 3-element Westinghouse range on legs set the stage for a fast moving consumer information type program. The Gold Medallion home presentation was also given. Both programs were intertwined with the style show. All three Port Arthur home service advisors participated in the enthusiastically received program.

Newspaper, radio, and television were the means of advertisement. Two noon-day talk shows were given us free of charge. (Comments on Channel 4 and News-Channel 6 at noon). The Port Arthur News ran four news articles with pictures on the business page for four consecutive weeks.

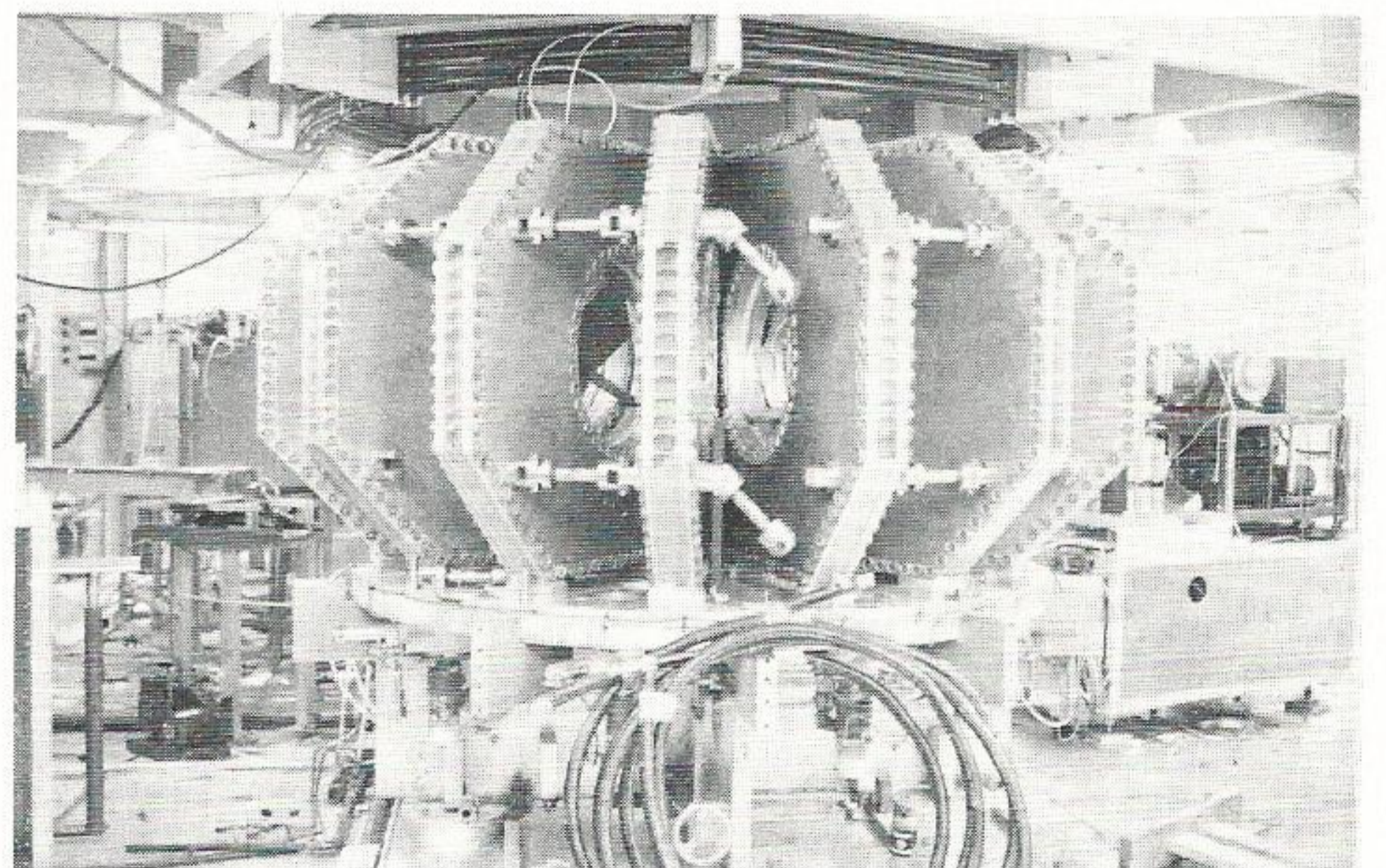
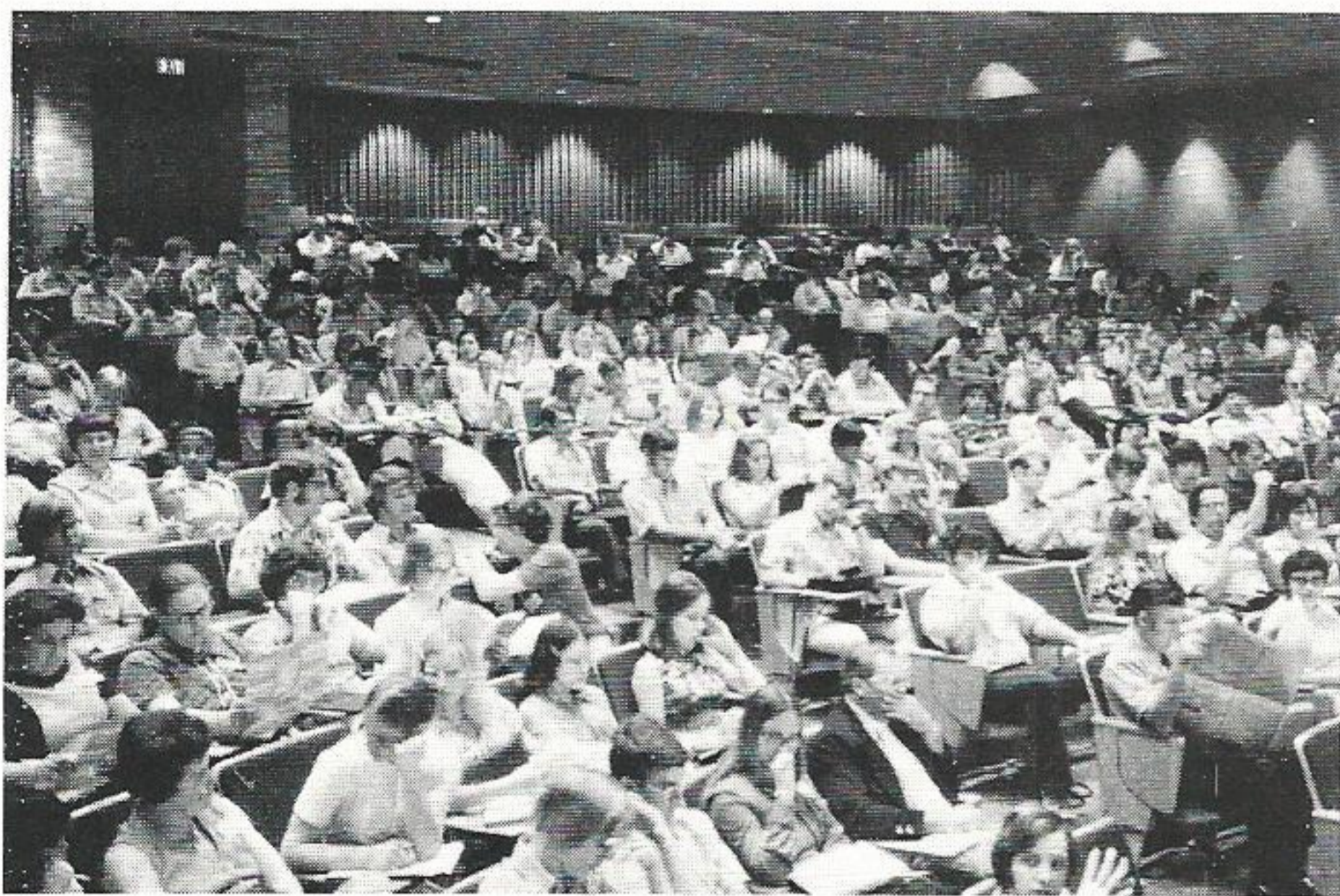
The setting couldn't have been better. The First National Bank was extremely cooperative and several employees came to help on Sunday of the Bridal Boutique. The exhibitors were pleased with the spread out feeling created by the bank setting.



Port Arthur Home Service Advisor Marianne Nelson (left) gives her presentation to these attending the recent Port Arthur Bridal Boutique.



Home Service Advisor Sue Williams (left) demonstrates cooking appliances for a bride-to-be and her mother.



Thirty-five students and teachers from throughout our Texas service area were among 500 others from throughout the state in attendance at the 13th Annual Texas Nuclear Science Symposium held in Austin at the University of Texas in June. Among the more popular items seen by the group was the "Texas Tokamak," right, a device used in the fusion experiments underway at the University. Dr. W. E. Drummond, director of the Center for Plasma Physics and Controlled Thermonuclear Research, told the gathering that fusion should someday provide the answer to a virtually unlimited fuel source for the generation of electric energy. The students and teachers were guests of Gulf States Utilities Company and 10 other investor-owned electric utilities across the state, in cooperation with the Texas Atomic Energy Research Foundation and the University of Texas.

Deaths



Harold C. Leonard

Harold C. Leonard, retired Baton Rouge executive vice president in charge of Louisiana operations and company director, died May 27 at Baton Rouge General Hospital. He retired from the Company in 1959.

Mr. Leonard had been one of Baton Rouge's leading industrialists and citizens since arriving there from Lake Charles in 1936, as president of both the Baton Rouge Electric Company and the Louisiana Steam Generating Corporation. Both companies merged with and took the name of Gulf States Utilities Company in 1938 and Mr. Leonard became vice president in charge of our Louisiana operations and was elected a director of the company. In 1955, the Board of Directors named him an executive vice president.

He began his utility career in Boston in 1919 after receiving a BS degree in electrical engineering from Worcester Polytechnic Institute and a masters degree in electrical engineering from Union College.

Mr. Leonard worked for several years with Virginia Electric & Power Company, moving from there to El Paso Electric Company as general superintendent.

He joined our Company in 1935 when he moved to Lake Charles as vice president in charge of Lake Charles Division operations, moving to Baton Rouge a year later.

He served as president and a director of the Southeastern Electric Exchange and as a member of the Board of Trustees of the Southwest Atomic Energy Associates, one of three long range atomic energy research groups our Company joined in forming.

Long active in humanitarian, civic and cultural fields, Mr. Leonard received in 1952 the

Louisiana Engineering Society's award for outstanding civic work—the Andrew M. Lockett Award.

Mr. Leonard was known as "Mr. GSU" throughout the Company during his service.



Duane L. Kilmer

Duane L. Kilmer, Production Department-Sabine Station, died May 19.

Mr. Kilmer was employed in November, 1951 as a mechanic's helper at Neches Station. He was promoted to repairman-1st class in December, 1956 at Neches Station, then transferred to Sabine Station in Bridge City in December, 1972, also as a repairman-1st class.

A native of Alva, Oklahoma, Mr. Kilmer served in the Navy from October, 1945 to May, 1949. He attended Lamar Trade School in 1950, then again served in the Navy from August, 1950 to November, 1951.



Ramie D. Smith

Ramie D. Smith, retired supervisor and inspector of contract service in Baton Rouge's Gas Department, died April 29. He had been retired since November, 1961.

Mr. Smith became a Company employee in the Baton Rouge Gas Department as a welder in February, 1931, and advanced to foreman in February, 1941. In November, 1953, he progressed to supervisor and inspector of contract service, the position held at retirement.

A native of East Baton Rouge Parish, Mr. Smith graduated from high school at Central, Louisiana and attended Baton Rouge Business College.

In Baton Rouge

Home And Garden Week

by Frank Jones

Baton Rouge Contributing Editor

Home and Garden Week, that successful yearly event that attracts hundreds of South Louisiana women, was held recently in the LSU Union Theatre, Baton Rouge.

Robert Blasey, meat specialist and home economist with the National Livestock and Meat Board of Chicago, was the featured speaker. Blasey gave the ladies all sorts of money-saving tips on buying and labeling of meat and the cooking expertise required to produce a tasty finished product when starting with a lower quality cut of meat.

Also on the program was Baton Rouge Division public relations representative Frank Jones, pointing the ladies in the direction of lower utility bills, energy and natural resource conservation.

O. K. LeBlanc, public relations director for Louisiana Power and Light, another of the investor owned utility companies sponsoring the program, presented a short, informal lecture on the energy crisis, fuel shortage problems, and the feasibility of nuclear power as one alternative in meeting tomorrow's energy needs.

As has happened in past years, attendance was excellent, response was encouraging, and the ladies cheerfully departed feeling as though they had invested in a profitable afternoon.

All of the palate-tempting, taste-treating dishes prepared by Blasey were given away to the attendees as door prizes, along with a potpourri of small electric appliances. Toastmaster for the afternoon's festivities was Beaumont's Joe DeJean, residential sales promotion supervisor.



Robert Blasey, meat specialist and home economist for the National Livestock Meat Board, showed the ladies how to make tasty meals using lower priced cuts of meat.

People On The Move



Volz D. Elliott

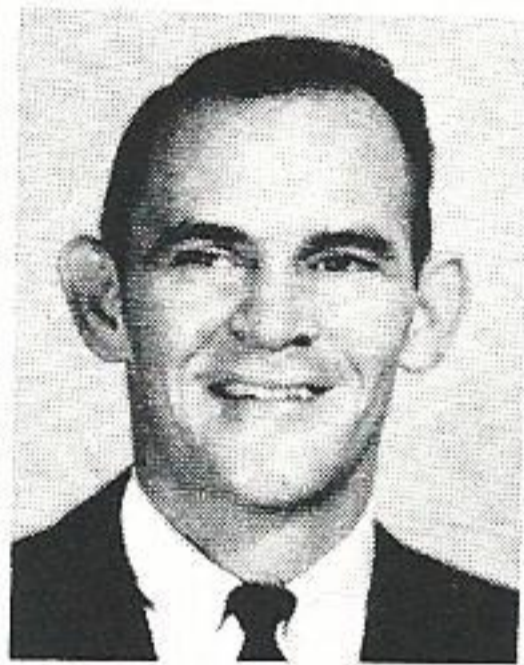
Brown is an active Mason, and has served as membership chairman of Scottish Rite Bodies of Liberty, Chamber and Hardin Counties. He also is a past master of the Liberty Masonic Lodge.

Married to the former Rachel Williams of Beaumont, Brown and his wife have a daughter, Babette Lyn, who is now a sophomore at the University of Texas.

Jones, a native of Natchitoches, La., has been with the Company for 18 years. He has served in various classifications in the transmission and distribution departments in Lake Charles before moving up to superintendent of Madisonville.

He is a two year veteran of the Army, and a graduate of Lake Charles High School.

Jones is married to the former Julia "Libby" Larkin of Lake Charles, and the couple have four daughters, Mrs. Milton Cormier, Jr., Houston; Laurie, Kimberly and Kala.



Gene E. Brown



Charles W. Jones

New superintendents have been named for Madisonville, Cleveland and New Caney, according to William E. Richard, Western Division manager.

Volz D. Elliott will take over as superintendent of New Caney, while **Gene E. Brown** moves over as superintendent of Cleveland. **Charles W. Jones**, former serviceman first class in Lake Charles, replaces Brown as superintendent in Madisonville.

Elliott, former superintendent of Cleveland, is a 21-year veteran of the Company. He was employed in 1952 in the meter department, and served in various classifications in the sales department.

A native of East Texas, Elliott graduated from high school at Trinity. He attended Iowa State Naval Institute and the University of Houston.

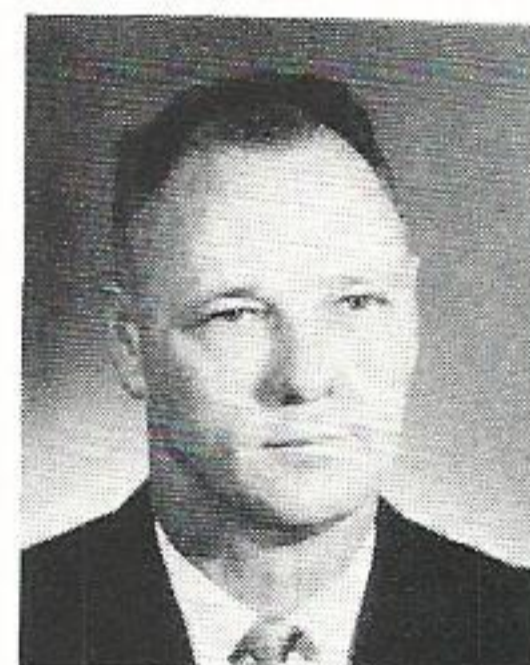
Married to the former Johnnie Saford, Groveton, the couple have three children.

Brown has been the superintendent at Madisonville for about one year. He is a 19-year veteran of the Company, and came to Madisonville from Dayton where he had been a serviceman.

Born in Port Arthur, Brown graduated from Dayton High School, and attended Texas A&M and Lamar Universities. He is a veteran of the Army and served for 17 months during the Korean conflict.



Paul D. Gascon



Alonzo D. Sandifer

Two promotions involving Baton Rouge Division personnel have been announced.

Paul D. Gascon, lineman, is promoted to utility foreman, and **Alonzo D. Sandifer**, electrician at Louisiana Station, has been named electrical maintenance foreman.

Gascon, a native of Plaquemine, is a 19-year veteran of the Company. He was employed in 1954 in Port Allen as a meter reader, and in 1956 transferred into the Transmission and Distribution Department in Baton Rouge. He progressed through various classifications and was a first class lineman at the time of his promotion to foreman.

Gascon is a graduate of Port Allen High School, and has attended Louis-

iana State University. He is a nine year veteran of the Louisiana National Guard, and attained the rank of Master Sergeant. He is married to the former Mary F. Fourrier of Baton Rouge, and the couple have six children.

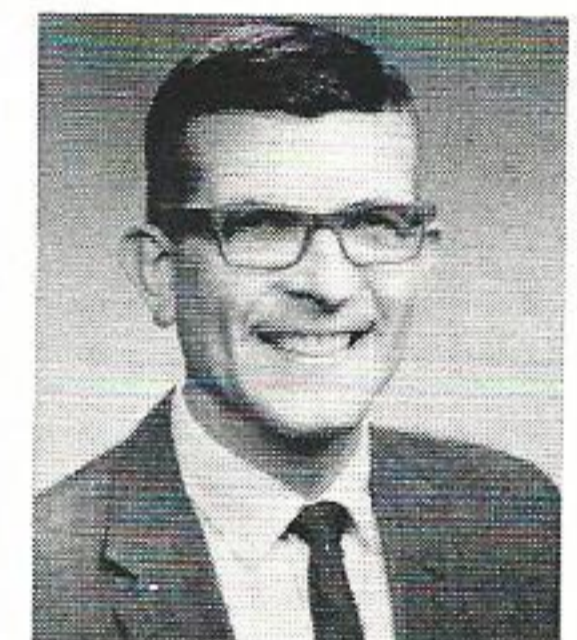
Sandifer, a native of Georgetown, Miss., joined the Company in 1949 as a meter reader in Baton Rouge. He went to Louisiana Station in Baton Rouge the following year, and has progressed through various classifications within the production department.

He is a three-year veteran of the Army, having served with the 84th Infantry Division in Europe during the closing months of World War II.

Sandifer is married to the former Marjorie Raborn of Baton Rouge, and they have two children, Reba Diane and Daniel Keith.



William L. Griffin



Leslie G. Calder

Two promotions have been announced in Beaumont involving personnel in the operations and engineering departments.

William L. Griffin, has been promoted to relay foreman, and **Leslie G. Calder** has been named estimating engineer.

Griffin, a native of Galveston, has been with the Company for nine years. He was employed in 1964 as a helper in the line department, and progressed through various positions up to relayman first class in 1971.

A three-year veteran of the Navy, Griffin is married to the former Theresa May Jorden of Beaumont. He is a 1961 graduate of South Park High School, and graduated first in his class at a Navy trade school.

(Continued on Next Page)

Calder is a 14-year veteran of the Company. He was employed in 1958 following his graduation from Oklahoma University with an electrical engineering degree. Calder received his master's degree from Lamar University in 1972.

A two-year veteran of the Army, Calder is married to the former Arvella H. Constien of Hinton, Okla. The couple have three children, Lendol, Lori Lynn and Lee Ann.

Calder is a licensed professional engineer, and a member of the Advisory Council of Troop 322, Boy Scouts of America. He is an honor graduate of the U. S. Army Command and General Staff College, and maintained a perfect 4.0 average while obtaining his master's from Lamar University.

various positions within the transmission and distribution department. He is a 1950 graduate of Kirby High School in Woodville, and is a four-year veteran of the Air Force. Married to the former Marolyn Wilkinson of Mauriceville, the Powells have one son, Sherman R. Powell, Jr., 12 years old.

Faggard, who joined the Company in 1958 as an operator's helper, began his career at Neches Station in Beaumont. He was named equipment operator in 1967 and transferred to Sabine Station. A native Beaumont, Faggard attended Lamar University for two years and is a two year veteran of the Marine Corps. He is married to the former Bennie Rae Magee of Beaumont, and the couple have three sons, Ernest, Talmadge and Bennie.

Hutson was employed in 1960 as an operator's helper at Riverside Station in Lake Charles and transferred to Sabine Station in 1965 as auxiliary operator. He is a 1955 graduate of LaGrange High School in Lake Charles, and is a two-year veteran of the Army. Hutson is married to the former Rose Marie Miller of Lake Charles, and the couple have two children, Jerry K. Hutson, Jr., and Linda Marie Hutson.

Kressman was employed in 1962 and has spent his entire time at Sabine Station, progressing through various positions within the power plant. He is a 1957 graduate of Sulphur High School, and attended McNeese State University. He is an eight-year veteran of the Marine Corps Reserve. Kressman is married to the former Nelda Johnson of Sulphur, and the couple have two children, Robin Gayle and Ross Edward. He is active in youth work, being affiliated with the Bridge City Little League, Orange Junior Football Association, a director of the Bridge City Youth Association and is director of player welfare for the Bridge City Youth Basketball. He also serves as secretary for the Optimist Club of Bridge City.



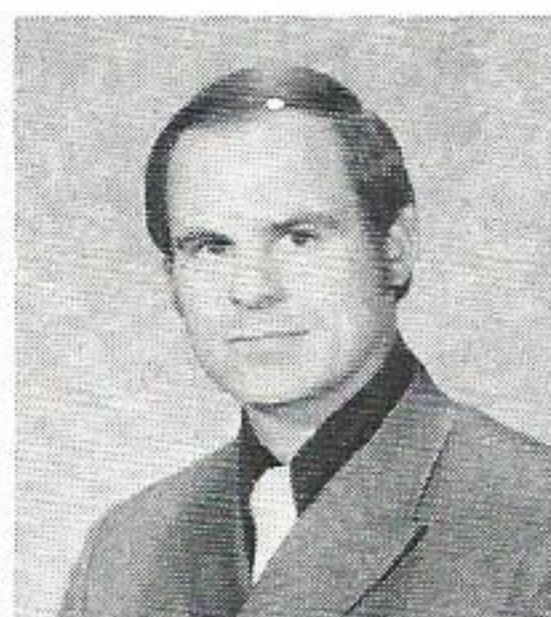
Sherman R. Powell



James V. Faggard



Jerry K. Hutson

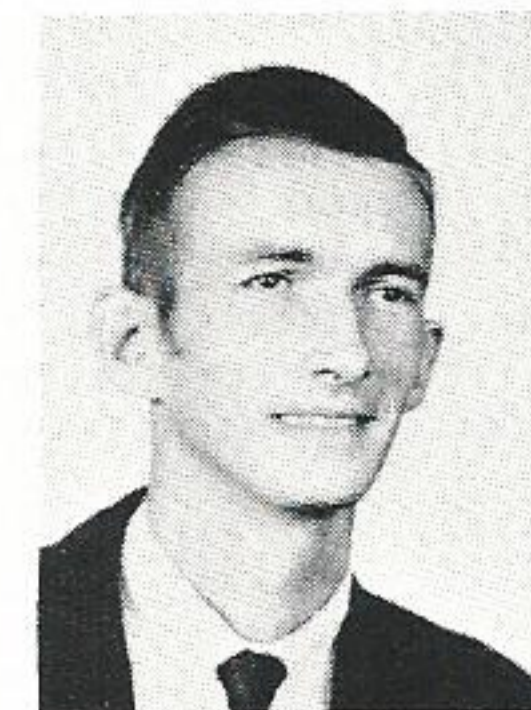


Fred E. Kressman

Four promotions involving Beaumont, Vidor and Bridge City residents have been announced by the Beaumont office.

Sherman R. Powell, Vidor, has been named utility foreman in the transmission and distribution department in Beaumont, while **James V. Faggard**, Beaumont, and **Jerry K. Hutson** and **Fred E. Kressman** of Bridge City have been named control operations foremen at Sabine Station generating plant in Bridge City.

Powell, an 18-year employee, formerly was a lineman and had served in



Mitchell S. Bridges

Mitchell S. Bridges, former senior engineering assistant in Lake Charles, has been transferred to accounting operations in Beaumont and promoted to administrative accountant.

Bridges, a native of Florien, La., is a graduate of Lake Charles High School and received his bachelor of science degree in management from McNeese State University in May, 1973.

He is a 13-year veteran of the Company, employed in 1960 as an engineering helper in Lake Charles. He progressed through various positions and was named senior engineering assistant in 1970.

Retirements



Marvin Cox

Marvin Cox, Port Arthur T&D Department, retired from the Company June 1, after 27 years of service.

Mr. Cox, a native of Joaquin, Texas, joined the Company in Port Arthur as a helper in March, 1946. He progressed to serviceman-1st class in 1951, and was promoted to utility foreman in the Port Arthur Line Department in December, 1966, the position held at retirement.

Mr. Cox attended public schools at Joaquin and graduated from high school there. He served in the Army from 1943 to 1946.

He is married to the former Fannie Marie Dry of Joaquin.

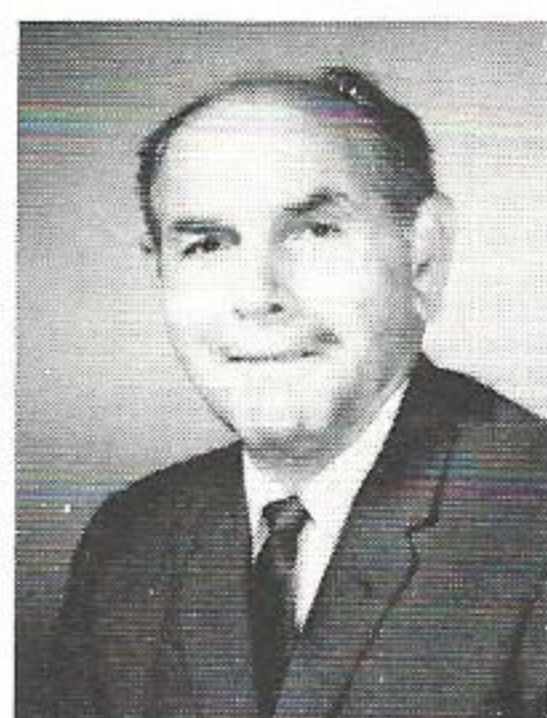


Sidney T. Cooper

Sidney T. Cooper, Franklin district serviceman-1st class, retired from the Company May 1 after 37 years of service.

Mr. Cooper was employed in November, 1936 as helper in the Beaumont T&D Department. He transferred to Silsbee in June, 1937 (T&D Department), to Woodville in June, 1941, and back to Silsbee in November, 1942 as a district serviceman. In April, 1943 Mr. Cooper transferred to Sour Lake as a district serviceman, then transferred to Calvert in June, 1951 as a serviceman-1st class. He was transferred to Franklin in November, 1960 as a district serviceman-1st class, where he was employed at retirement.

A native of Tangiphoa, La., Mr. Cooper graduated from high school in Oakdale, La.



Jesse Perricone

May 1 marked the retirement for **Jesse Perricone**, truck driver in the Beaumont T&D (Line) Department. He retired after 33 years with the Company.

Mr. Perricone was employed in July, 1940 as a groundman in the Beaumont T&D (Line) Department. He progressed to the position of truck driver in March, 1941 in the Beaumont Line Department, the job held at retirement.

Mr. Perricone is a native of Beaumont, where he attended South Park High School. He served in the Army in 1945-46, then returned to work for the Company.



Jewell E. Harrington

Jewell E. Harrington, master repairman in the Production Department at Louisiana Station, retired July 1, serving the Company for 33 years.

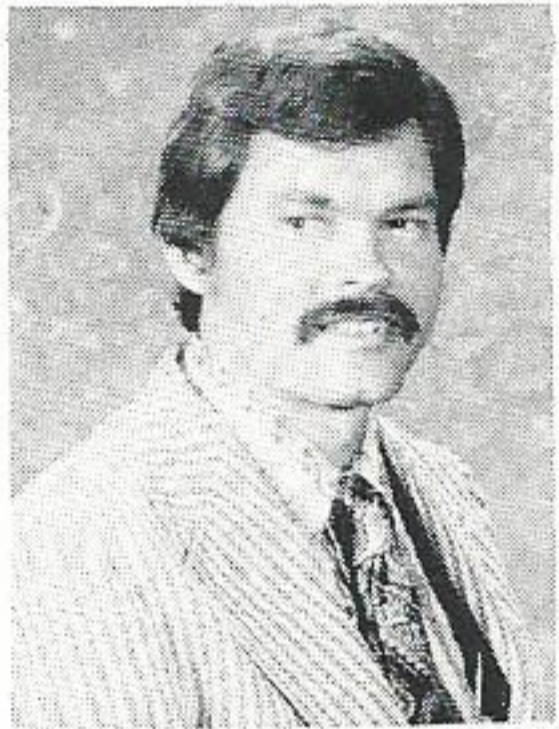
Mr. Harrington was employed as a repairman's helper at Louisiana Station in August, 1940. He was promoted to pipefitter in July, 1946 and then promoted to master repairman in December, 1952, the position held at retirement. All of his time with the Company was spent at Louisiana Station.

Born in McComb, Mississippi, Mr. Harrington graduated from Central High School. He served in the Army from October, 1941 to November, 1945.



SERVICE AWARDS

TEN YEARS



John Adams
Production
Bridge City



Stephen V. Blair
Production
Baton Rouge



W. R. Dempsey
Production
Baton Rouge



Allen Hebert
Distribution
Port Barre



Sedonia Louviere
Treasury
Baton Rouge

TWENTY YEARS



J. D. Conlee, Jr.
Production
Baton Rouge



Robert Easley
Distribution
Baker



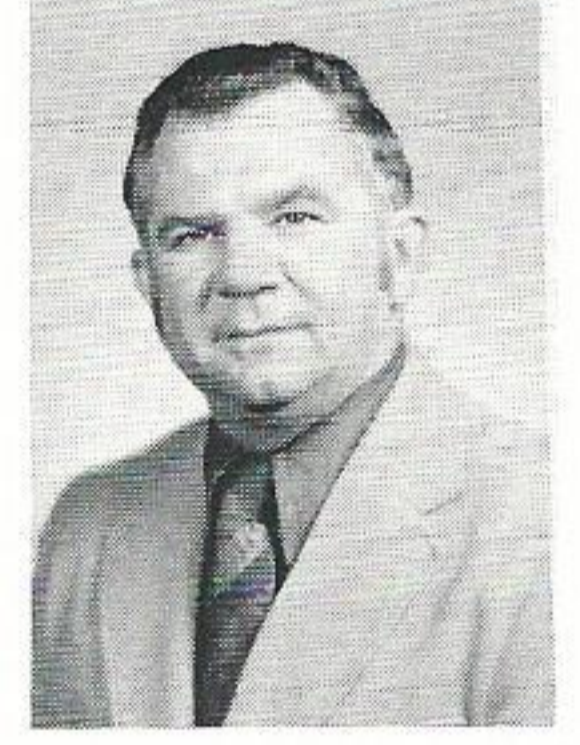
Harry Guidry
Distribution
Lafayette



William C. Hart
Distribution
Beaumont



Roy L. Hester
System Treasury
Beaumont



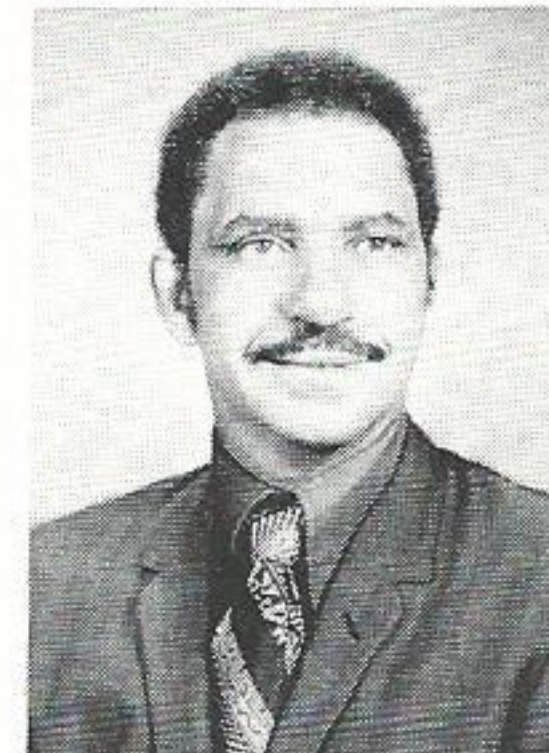
Horace LaCombe
Sales
Lafayette



R. C. LeJeune
Gas-Sales
Baton Rouge



Albert Louviere
Distribution
Lafayette



J. W. Meno
Distribution
Baton Rouge



Charles M. Naquin
Distribution
Baton Rouge

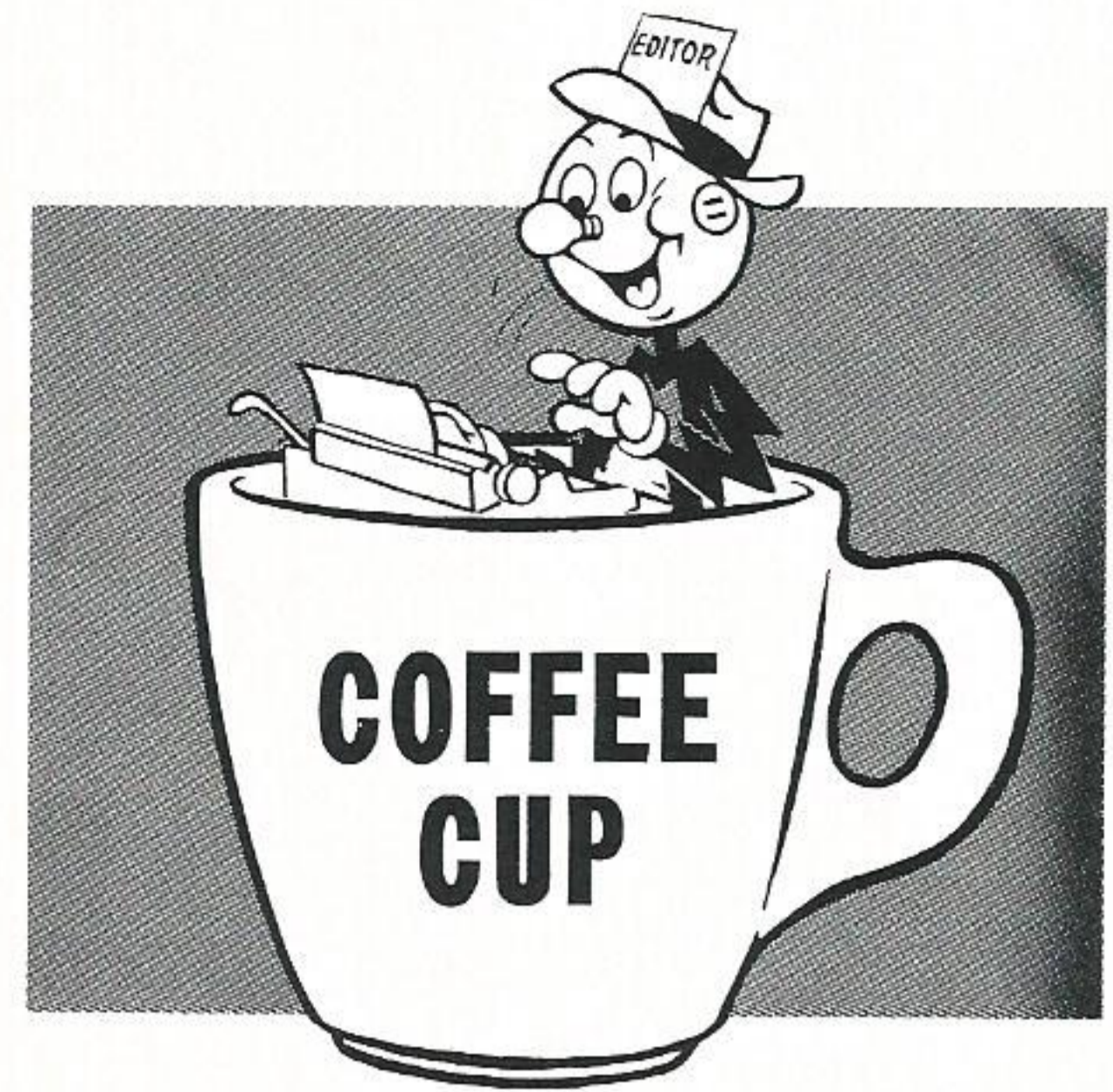


Vioris J. Olivier
Distribution
Lafayette



Shelton Trahan
Treasury
Lafayette

THIRTY YEARS



REPORTERS

If you have any story you think is interesting and would like to see in **PLAIN TALKS**, just contact the reporter nearest you, and he (or she) will see that it gets to the editor. A complete list of the reporters and their location can be found on the first page of each Coffee Cup section.

If you have any news for "**Plain Talks**," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the editor.

BATON ROUGE: Margie Force (T&D), T. Boone Chaney (T&D), Melanie Hima (T&D), Charles L. Miller (T&D), Jack Gautreaux (T&D), James W. Bello (T&D), Beverly Hull (Gas), Opal Temple (Acct.), Robert Graves (T&D), Susan Wilks, Kelton Whitehead.

BEAUMONT: Bill Toups (S.C.), Barbara Lindsey, Carolyn Motl (T&D), Ann Ogden, Edy Waltmon, Linda Marks.

CALVERT: Janis E. Wilganowski.

CLEVELAND: Pat Jones, Edd Mitchell.

CONROE: Frances Elliot, Bobbie Burke.

DENHAM SPRINGS: Lenelle Juban.

GONZALES: Billy Fortenberry.

HUNTSVILLE: Karen Morley.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D), Janet Falloway.

LA. STATION: Leslie Jeansonne.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Diekschat.

NECHES STATION: Gene Russell, Hazel Higginbotham.

NELSON STATION: Martha Caldwell.

ORANGE: Davie Snider.

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.)

SABINE STATION: Kathleen Fuller.

SILSBEE: Maxine Bell.

SULPHUR: Pearl Darbonne.

WILLOW GLEN: Dora Landaiche, James Veatch.

WOODVILLE: Alene Waggoner.

ZACHARY: Myra Kirby.

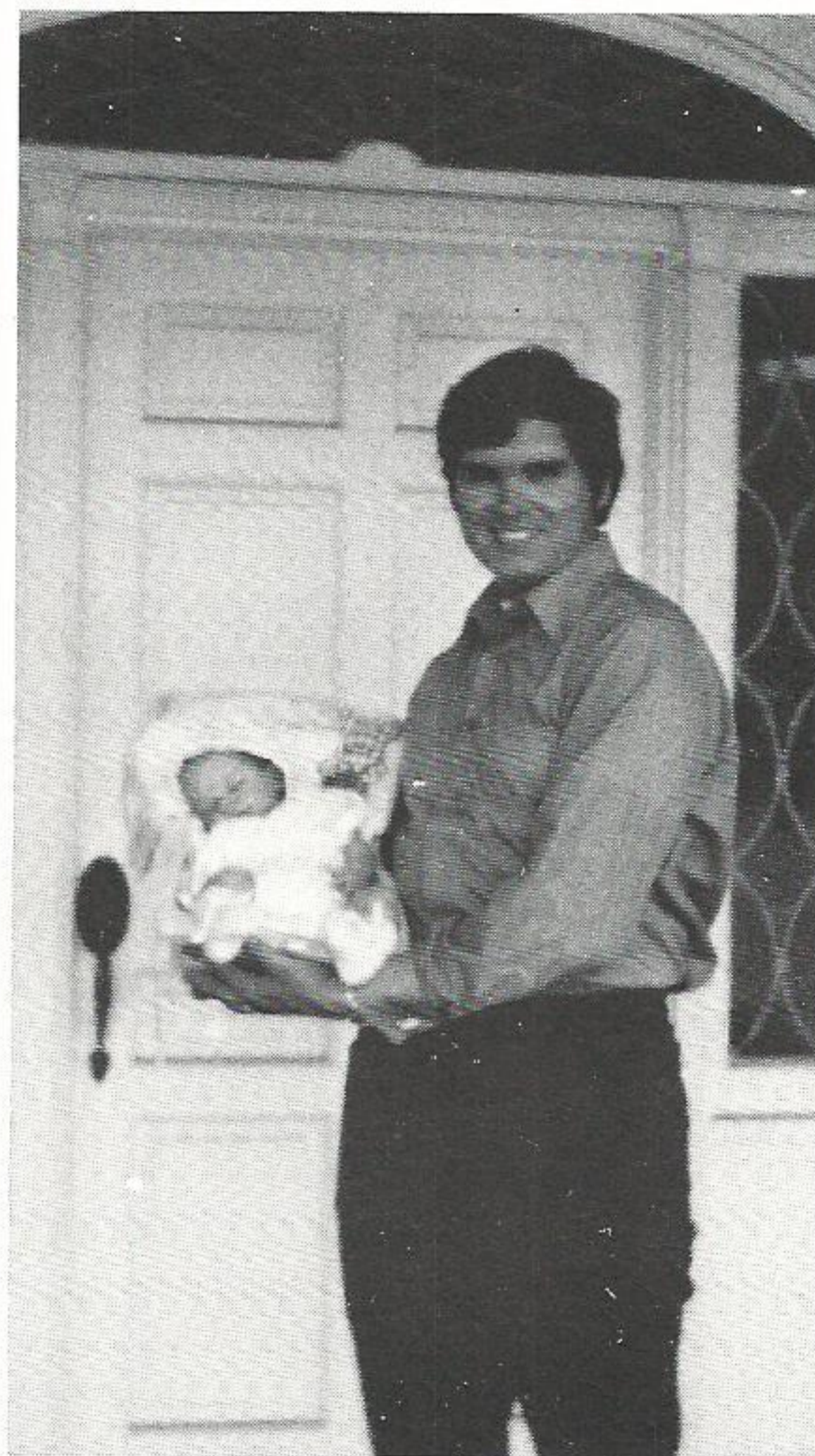
(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)



Rebecca Lee Ellis, daughter of Ralph Ellis-Beaumont System Treasury-was the top honor graduate of 805 students receiving diplomas in May commencement exercises at Lamar University. She completed her bachelor's degree with a perfect 4.0 grade-point average. Congratulations from Plain Talks! (from **the Editor**)

For the second time in the last twelve months, Carrol Joe Heaton set a house on fire by turning on the meter. Carrol Joe, a Huntsville lineman, but helping in the Service Department for the day, was working meter turn-on orders. He flipped on the meter at a house, and within 30 minutes had to return to put out a fire caused by boxes sitting on the electric range with the burners turned on when the electricity was hooked up. Not only did Carrol Joe put out the fire, he also received \$2.00 as a volunteer fireman for extinguishing the flames. No one was hurt in the incident, and damage to the house was minimal. (from **Karen Morley**)

Best wishes and a speedy recovery to retired Lafayette employee Whitney Trosclair, who is ill and in the hospital. (from **Bobbie Denais**)



This newborn was too sleepy to pose for the camera, but his proud father was anxious to show him off. Shane Kirkland Pollins was born March 5, and is the first child for Stan Pollins, helper in the Baton Rouge Line Department. (from **Melanie Hima**)



Linda Lefeaux and Baton Rouge Customer Accounting Supervisor, W. B. Reynolds, are shown as Linda holds the plaque she received at the Employer Appreciation Banquet given by the Cooperative Office Education students of Istrouma High School. Linda was selected the most outstanding C O E student by her classmates. She has been a part-time G S U employee while participating in cooperative office education at Istrouma High School. (from **Opal Temple**)



Camilla P. Adams, left, and Mary Lou Alberto look over an old Gulf States electric bill, circa 1939, which was found crammed in the back of an old safe purchased by Gary Guye, System Treasury. Gary said he saw an ad for the safe in a local shoppers newspaper, bought the safe, and found the bill. The charge was \$2.76 for 44 kilowatts on a Port Neches residence. Controller Jim Braswell, with a slight chuckle, said he might very well have sent that bill many years ago when he worked in that department. (from **Pat McNeel**)

The Huntsville local office was plagued by accidents during the month of April. While installing traffic signals for the town of Huntsville, line crew foreman Joe K. Nettles fell and broke his ankle; thus beginning his five-week career as a temporary office girl. One week before Joe's accident, Karen Morey, Huntsville local office clerk, fell down some steps at her sister's wedding and broke her thumb. The cast somewhat hindered her typing, but now things are back to 'normal'. (from **Karen Morley**)

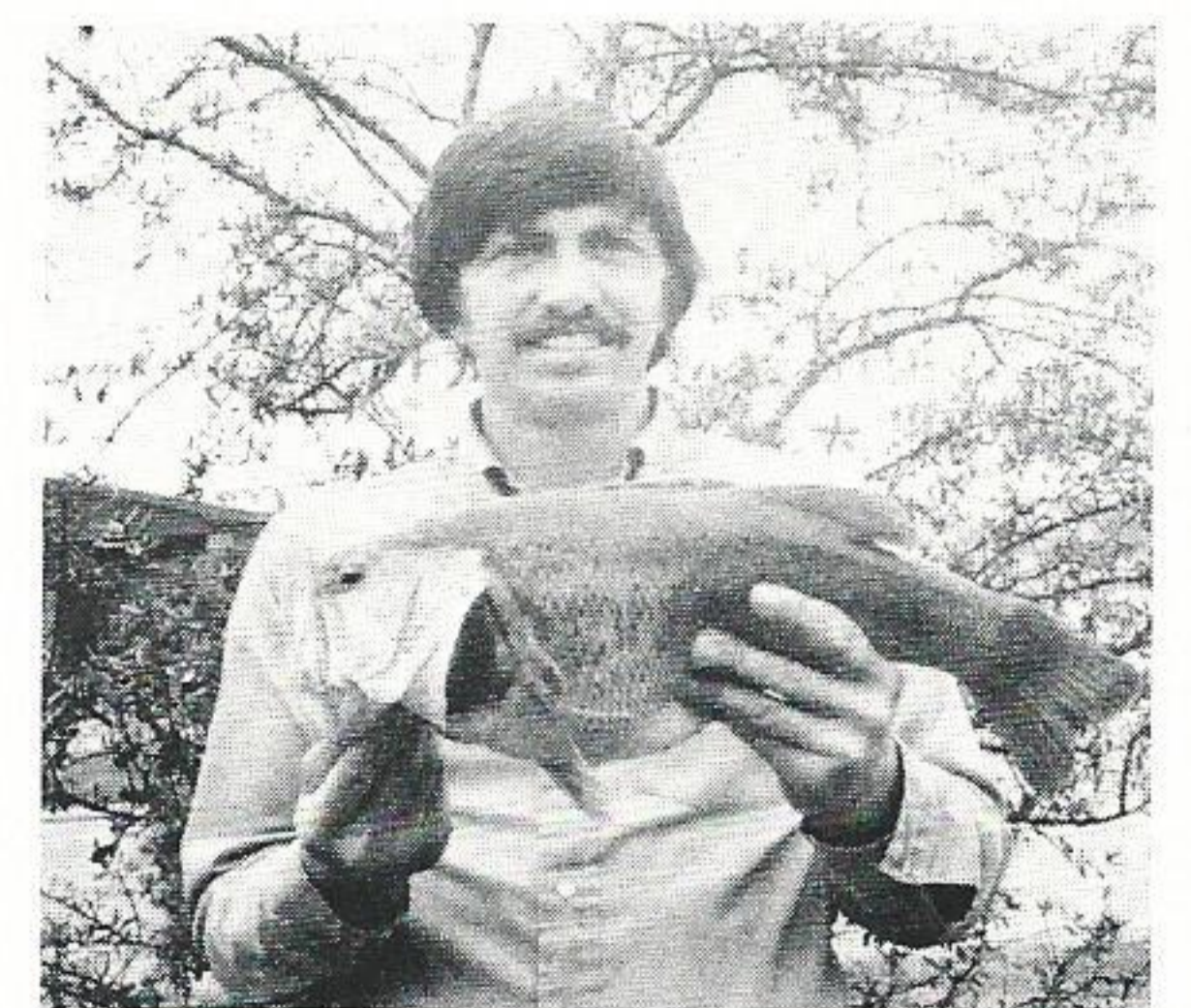


Jamie Watkins recently received her First Class Patch (Cadette Girl Scouting's highest award). Jamie is an active member of her troop but scouting is by no means her only interest. In addition to her scouting activities, she is a member of the Thomas Edison Jr. High marching and concert bands and a member of the National Junior Honor Society. Jamie is the daughter of Doug Watkins, general maintenance supervisor, Neches Station. (from **Hazel Higginbotham**)

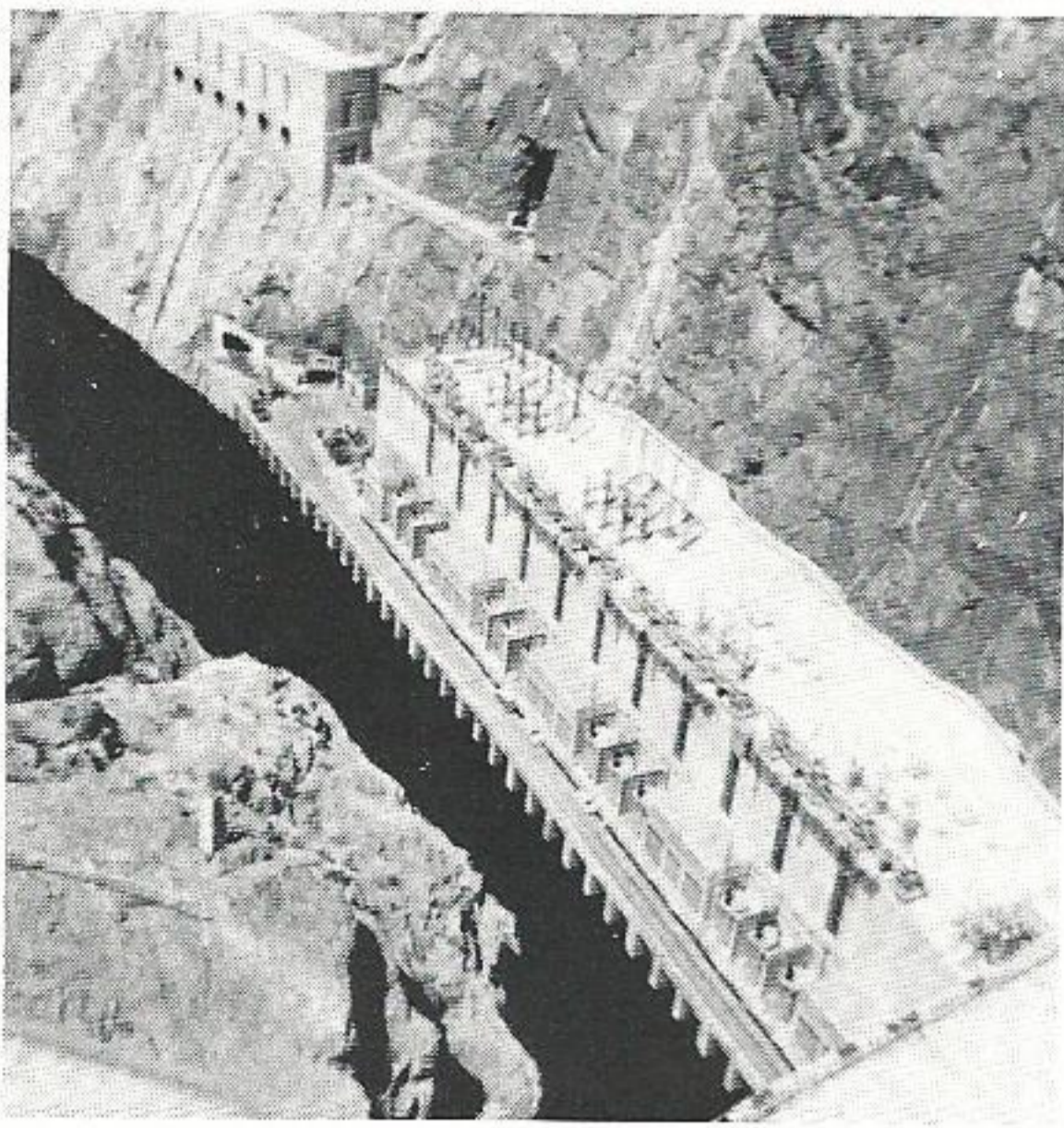
Miss Lang Owen, Savannah, Ga., niece of retired GSU chairman of the board J. J. Morrison, has been notified that she has made the Dean's List of honor students for the second consecutive year at Louisiana State University. (from **Pat McMeel**)



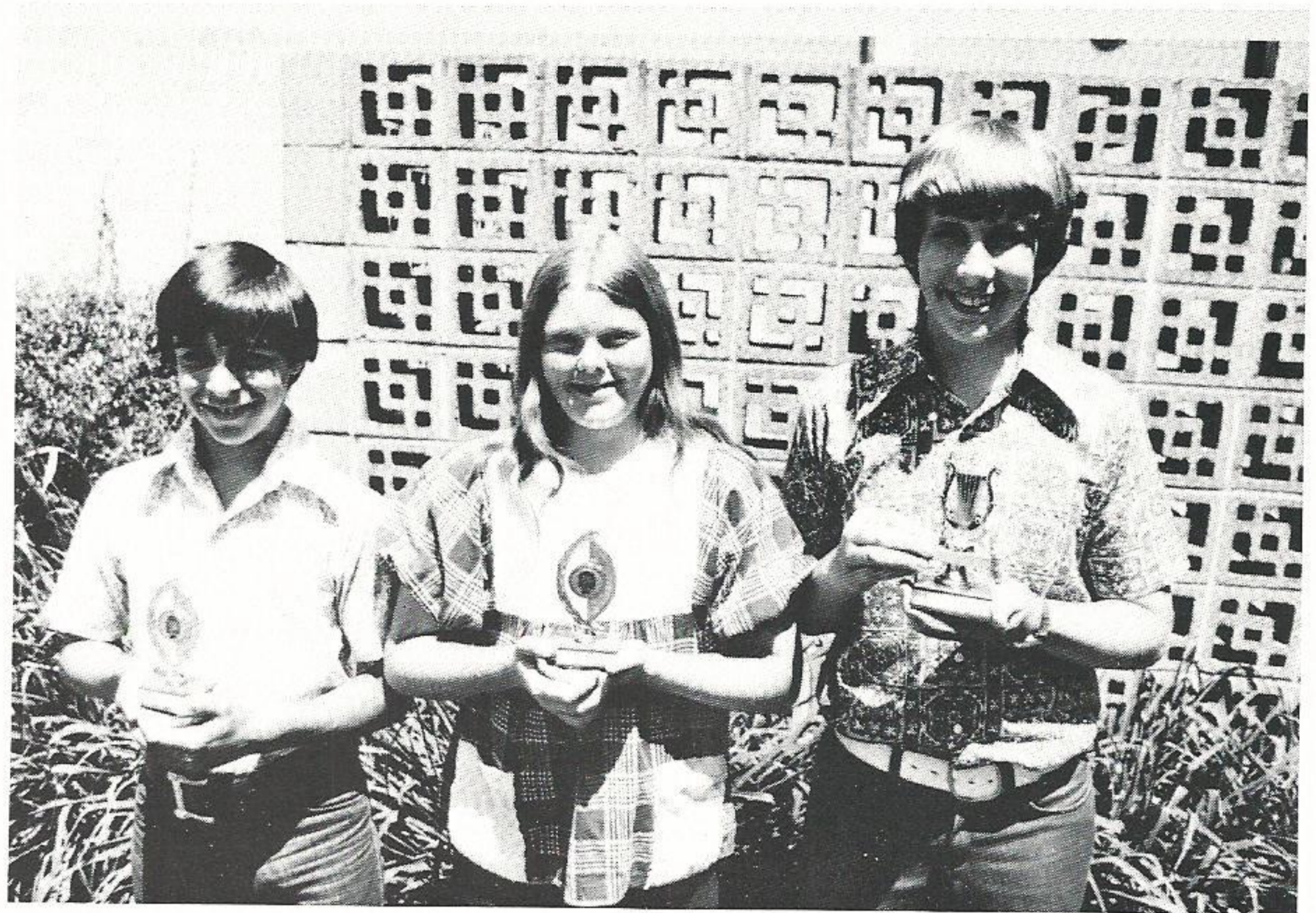
Miss Linda Henriksen, daughter of H. T. Henriksen (Production-Neches Station), recently became the bride of Dr. James E. Kmiecik. Linda has completed a residency in pediatrics at Baylor College of Medicine in Houston, and her husband received a PhD from the University of Texas. Both are employed in Houston, where they now reside. (from **the Editor**)



Ronald Hunt, fourth class lineman in the Baton Rouge Line Department, recently had a great day fishing at Bayou Pigeon. Shown is the 5 lb. 8 oz. bass he caught with a black worm. (from **Melanie Hima**)



No . . . this is not a picture of Toledo Bend Dam, but Hoover Dam; just one of many places visited by J. K. Powell (Lafayette service foreman) and his wife, Gladys, on their recent vacation. During their 16-day trip, the Powells also visited the Petrified Forest, Grand Canyon and many others. They visited Palo Alto, San Francisco and Sacramento, California on their way home, and even managed to drop a few nickels while spending the night in Las Vegas. (from **Bobbie Denais**)



Gary Paline, Richelle Smith and Mark Hatchell, pictured above, were award winners in a recently held band competition for the Denham Springs Junior High School Band. Gary, son of Carl Paline (Denham Springs office serviceman) won his trophy for low woodwind instruments. Richelle, daughter of Dick Smith (Denham Springs office superintendent) won her award for first place percussion drumming. Mark, son of Gordon L. Hatchell (Denham Springs office serviceman) won his trophy for being the seventh grade boy bandsman. (from **Lanelle Juban**)

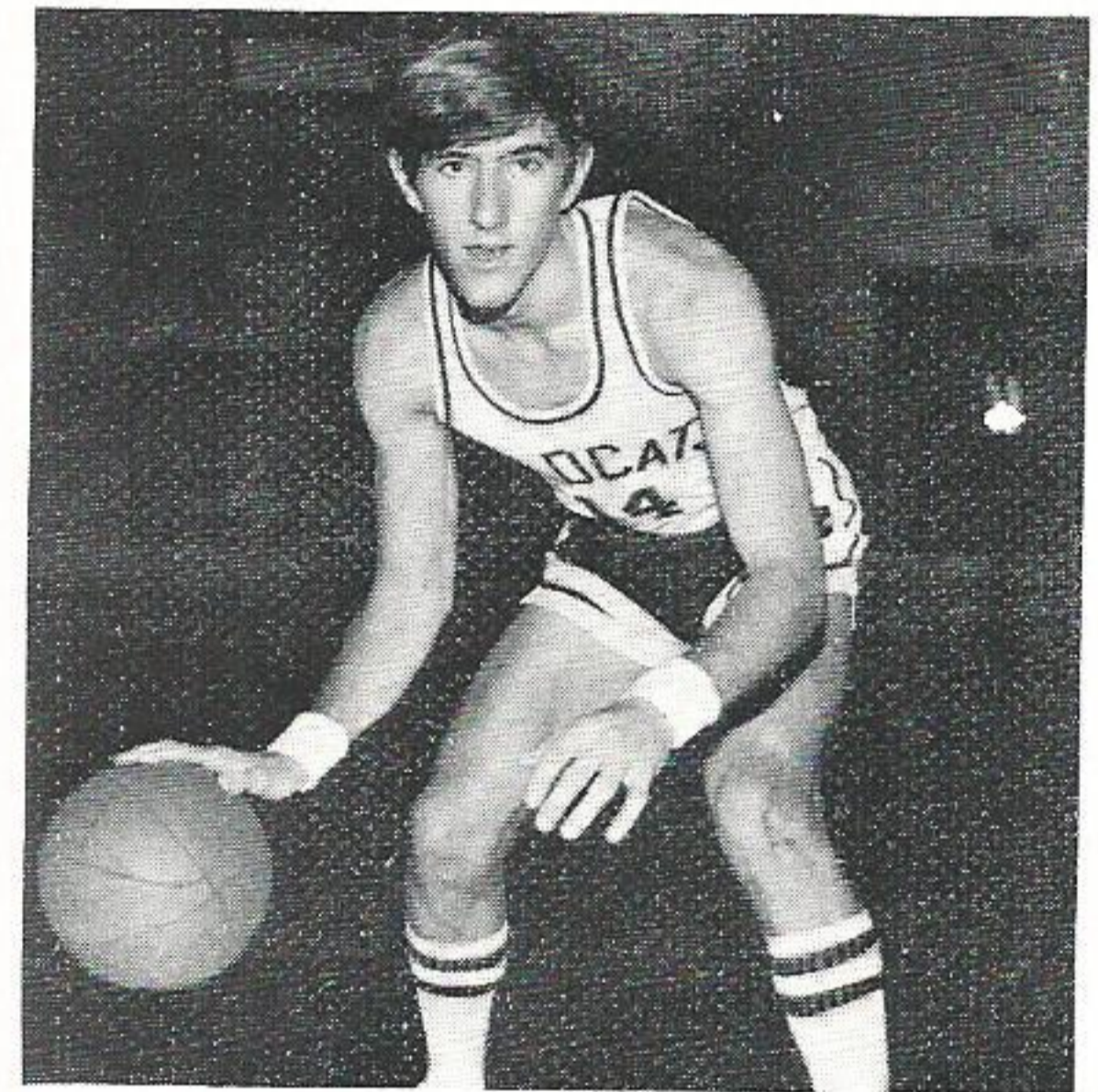


Gwen Murphy, daughter of Brother and Mrs. J. E. Murphy, recently won first place in District 18-AA Prose Reading, a University Interscholastic League event. She has also been elected a 1973-74 sophomore varsity cheerleader at Dayton High School. Gwen is a member of Youth For Christ, the volleyball team, National Honor Society, Spanish Club and an officer in Future Homemakers of America and the Student Council. Her mother, Joyce Murphy, is a clerk in the Dayton office. (from **Linda Marks**)

After being employed almost a year as a clerk in the Beaumont Payroll Department, Carolyn Lee is leaving the Company. Her husband will be the manager of a new Oshman's store in Atlanta, Georgia. The Lees have two children, Cyndi and Chris, and their new home will be in Stone Mountain, Georgia. (from **Linda Marks**)

Barry F. Glover, first class mechanic in the Baton Rouge Substation Department, has just received a new addition to his family. Ashley Ann Glover was born April 26. A PT congratulations to the Glovers! (from **Melanie Hima**)

Elaine Galloway, Baton Rouge Credit & Collections, became the bride of Paul Cannatella at the West Baton Rouge Presbyterian Church in Port Allen on December 30. (from **Opal Temple**)



Leo McClure, son of Archie McClure (1st class repairman-Louisiana Station), has signed a basketball scholarship with Southeastern University at Hammond, La. He has been selected to play in the Louisiana High School All-Star game, and was active in all sports at Central High School, making all-district in three sports this year. Leo received the Captain's Award in basketball and football, was elected president of the senior class, president of the Federation of Christian Athletes, and elected the outstanding member of the F.C.A. in the Central Huddle. (from **the Editor**)



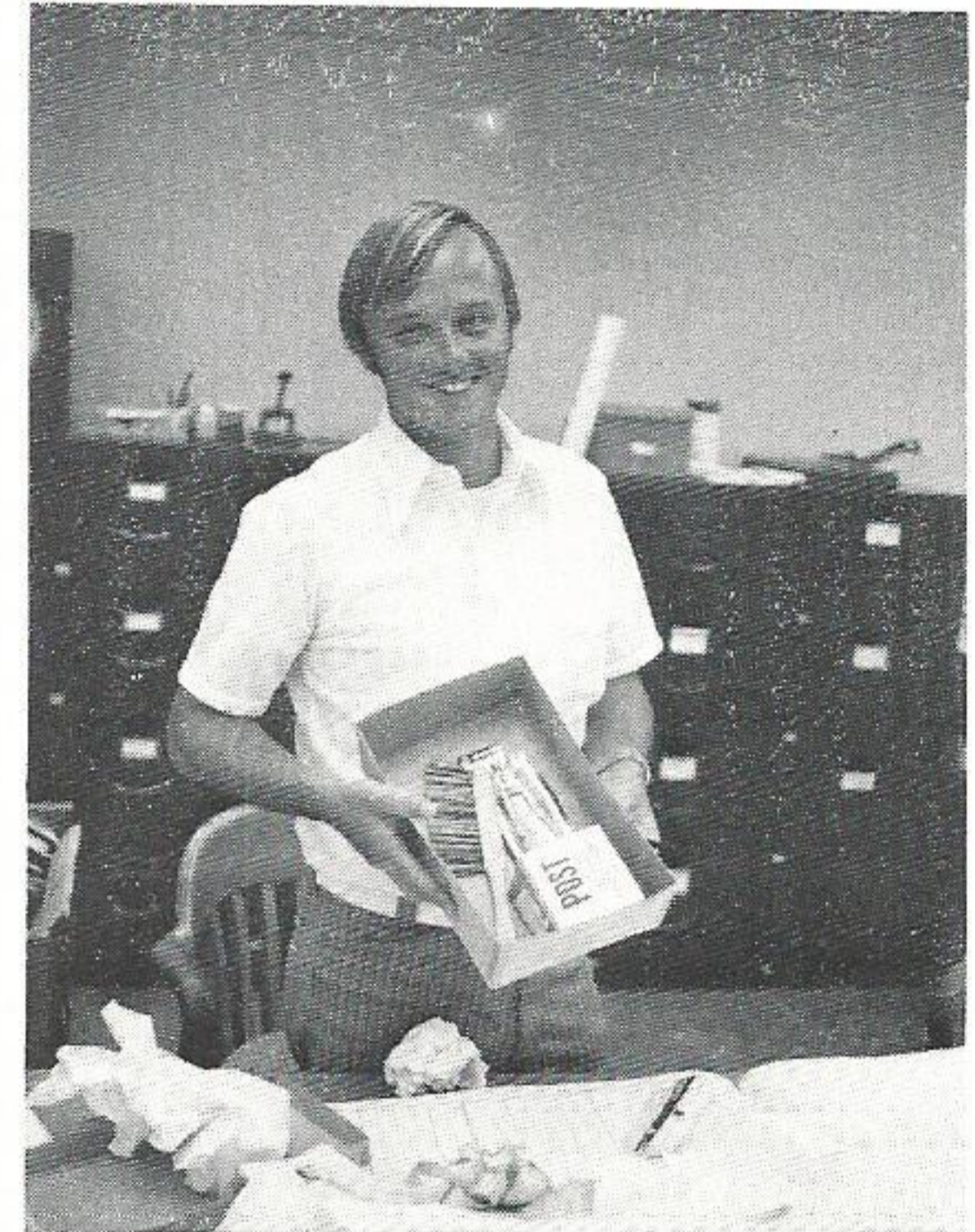
Recent visitors to Lewis Creek Station were a group of homemaking students from Trinity High School, Trinity, Texas. H. L. Hammack, plant superintendent, explained to the group how a power plant produces electricity, with a tour of the plant for the forty girls following the explanation. Tour guides were L. J. Cobb-general maintenance supervisor, D. O. Gipson-operations supervisor, S. P. Fruge-mechanical maintenance foreman and G. E. Diamond-test foreman. (from **Donna Burney**)

Billie Atkinson, Huntsville local office clerk, was recently given a farewell party by fellow employees. She has now transferred to the Conroe office Meter Department. In appreciation for her service in the Huntsville office, Billie was presented with a pen and pencil set by her friends. Good luck in the new job! (from **Karen Morley**)



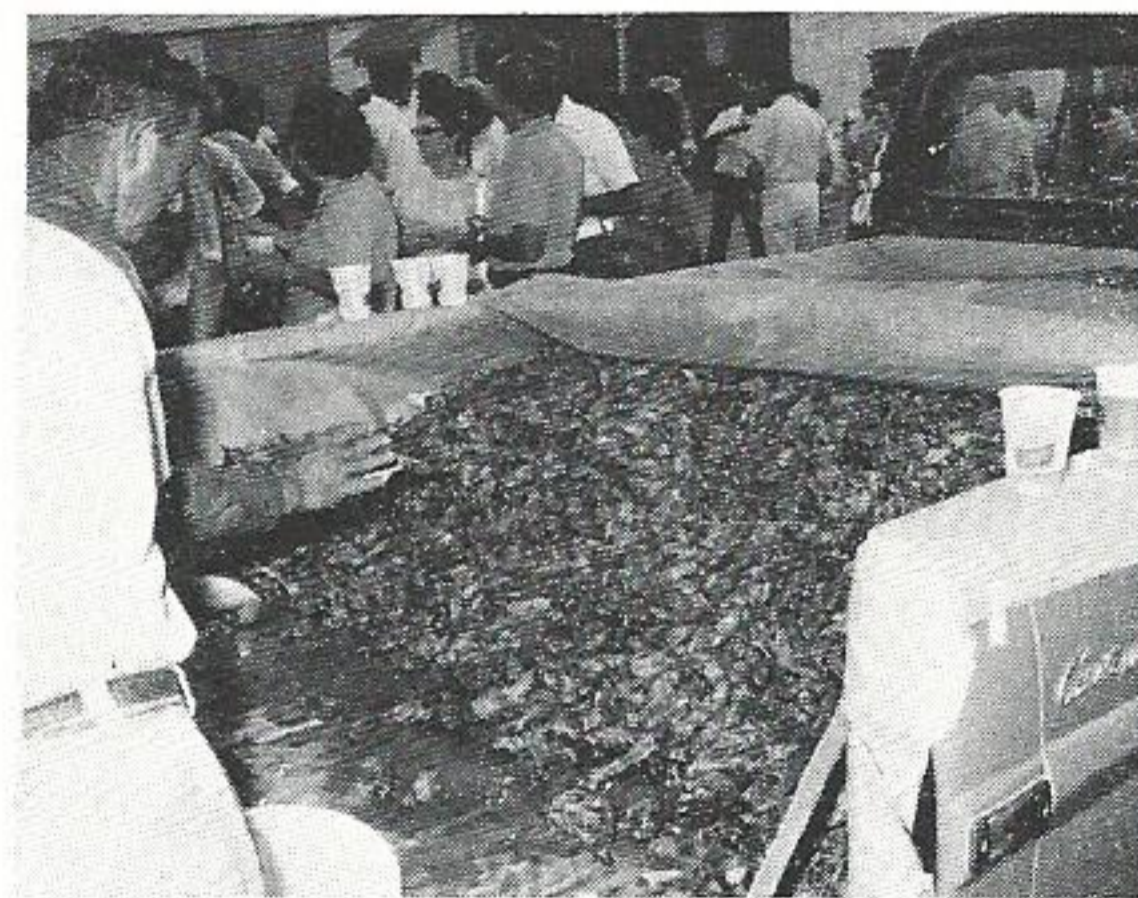
Cassandra Webster, daughter of Etta Webster (Baton Rouge home service advisor), proudly displays the poster which took top honors in East Baton Rouge Parish in a statewide nutrition poster contest sponsored by the Louisiana State Nutrition Council to publicize Nutrition Month. With her is Dr. James T. Perret, director of the city-parish Health Unit where Cassandra's poster will be on display. (from **Frank Jones**)

The Company was well-represented at Huntsville's first annual Home Show held April 26-28. Huntsville sales personnel Joe Baily, Jerry McHam and Debbie Zemanek prepared a GSU booth with the theme depicting kitchen modernization. Appliances were displayed, kitchen aids and slides were presented, and microwave oven demonstrations were given. Plans are already in the making to make next year's event bigger and better. (from **Karen Morley**)



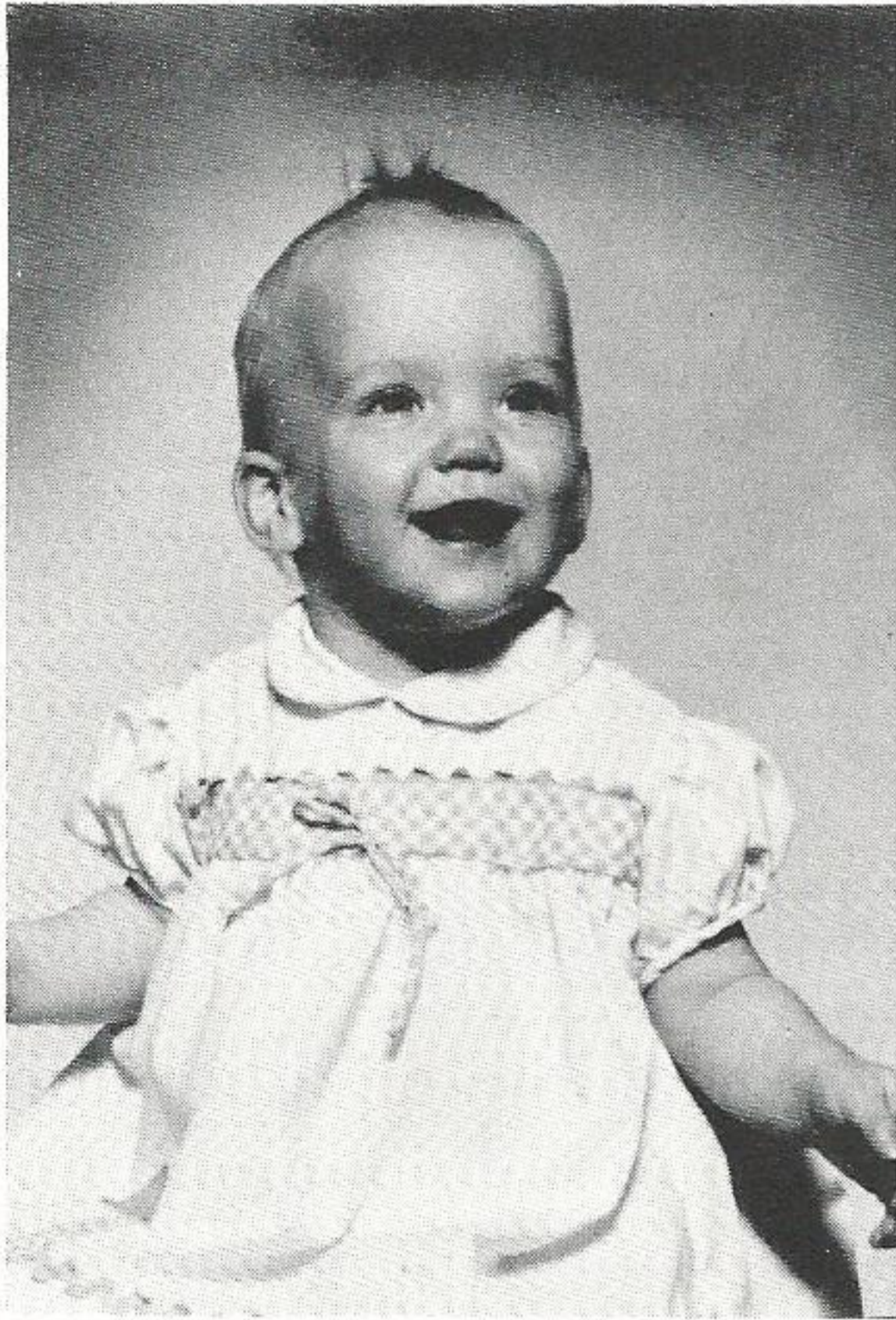
Don A. Clotiaux-Beaumont T&D Engineering-recently left the Company to go to work for Sabine Steel Construction. He is pictured with the draftsman set presented to him by fellow employees at the farewell party. (from **Bill Toups**)

Fabien J. Daigle, foreman in the Baton Rouge Substation Department, had been anxiously awaiting the arrival of his first grandchild. April 26 came to pass, and along with it came not one, but two bundles of joy. His daughter, Mrs. Michial DeBeditros, and her husband named the twins Milesa Ann and Christopher. Congratulations! (from **Melanie Hima**)

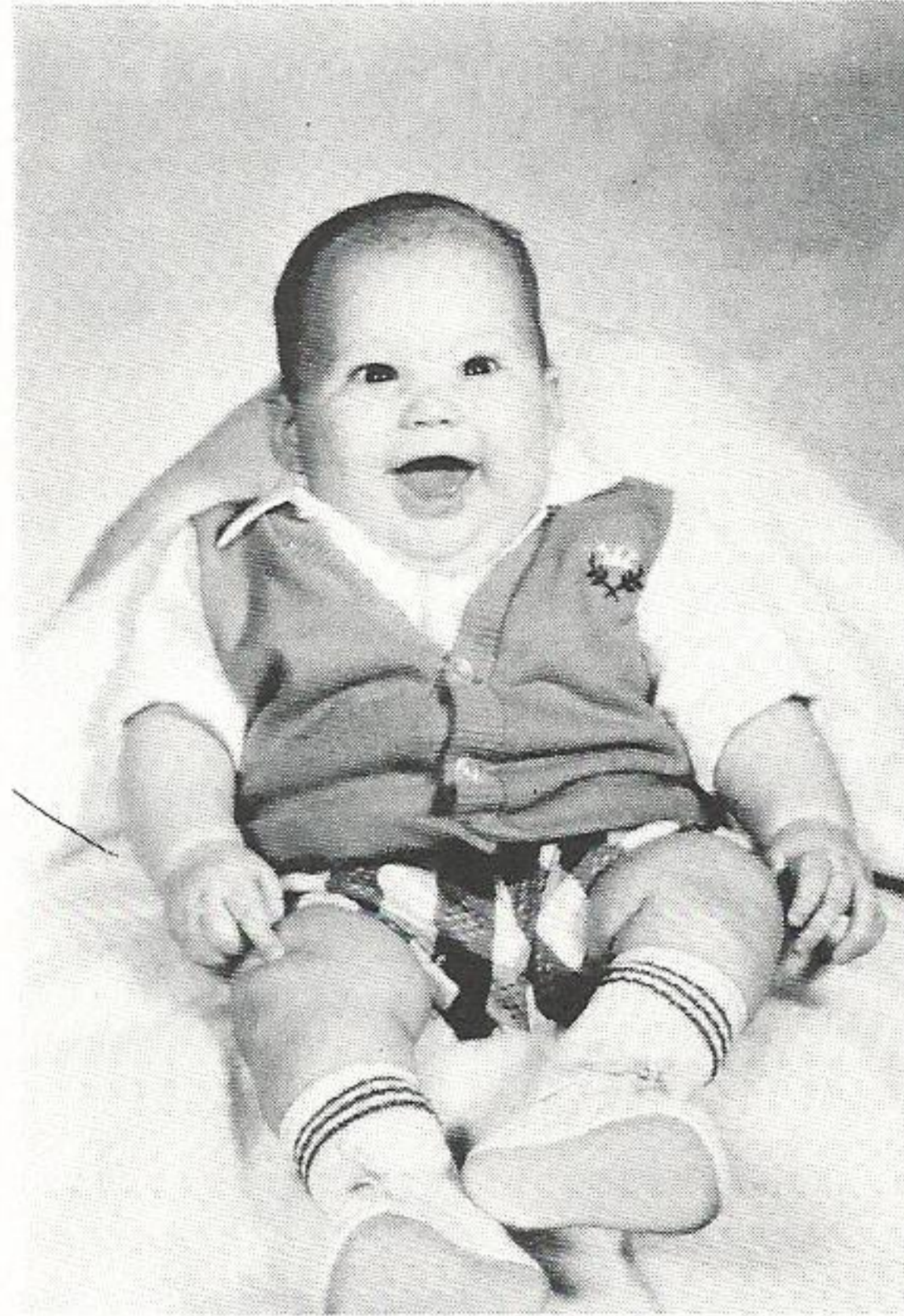


The Lafayette District recently held its annual crawfish boil at the Lafayette Service Center, and a grand occasion it was (as usual). Some 250 hungry people attended, as was proven by the fact that over 1,200 pounds of crawfish were consumed before the night was over. The affair started over 20 years ago as a shrimp boil, changed to a crawfish boil shortly after, and has been a must on everyone's yearly calendar from that day forward. The success of the boil can be attributed to the various committees that handle all responsibilities and tie up the loose ends before the appetites arrive. Everyone that attended this year's boil, including some out of town guests, are already making plans to attend next year's outing. (from **Bobbie Denais**)





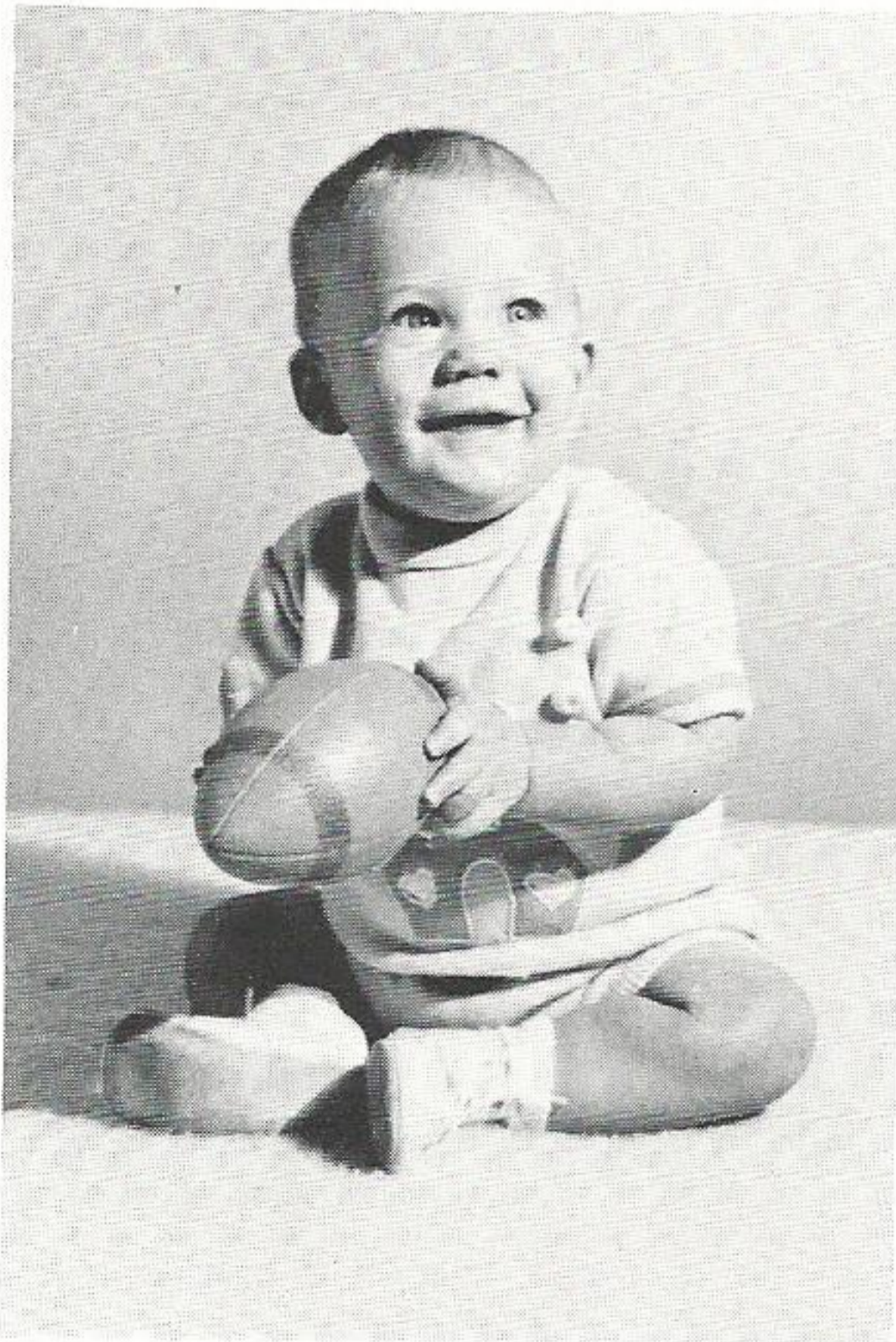
This happy young lady is Heather Lynne Rider, one-year old daughter of Ron Rider, Company utility pilot. (from **the Editor**)



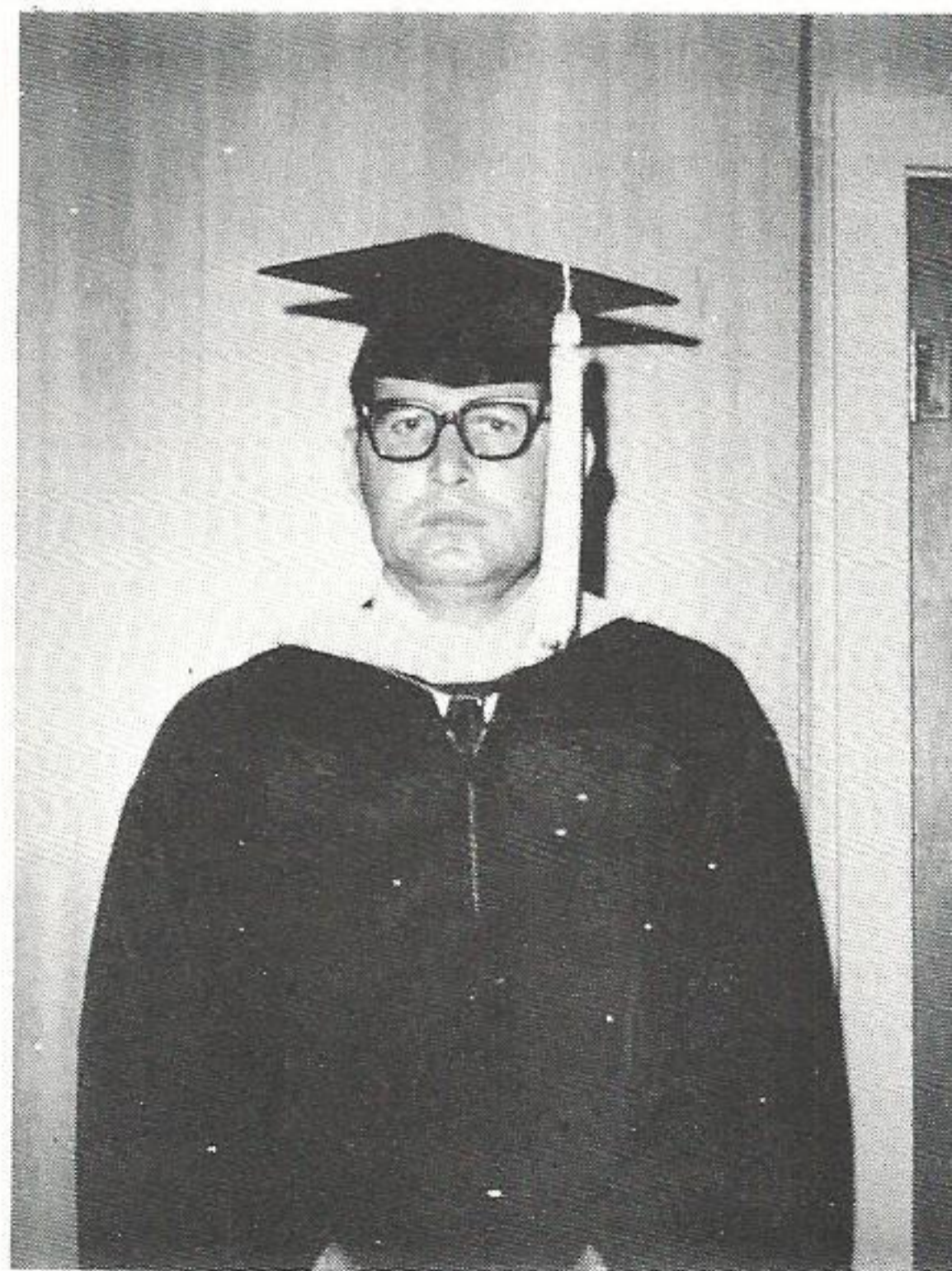
"A smile that brightens the day" seems appropriate for this picture of Michael Frank Ellis, Jr., grandson of Clara Ellis, Beaumont Personnel Department clerk. (from **the Editor**)



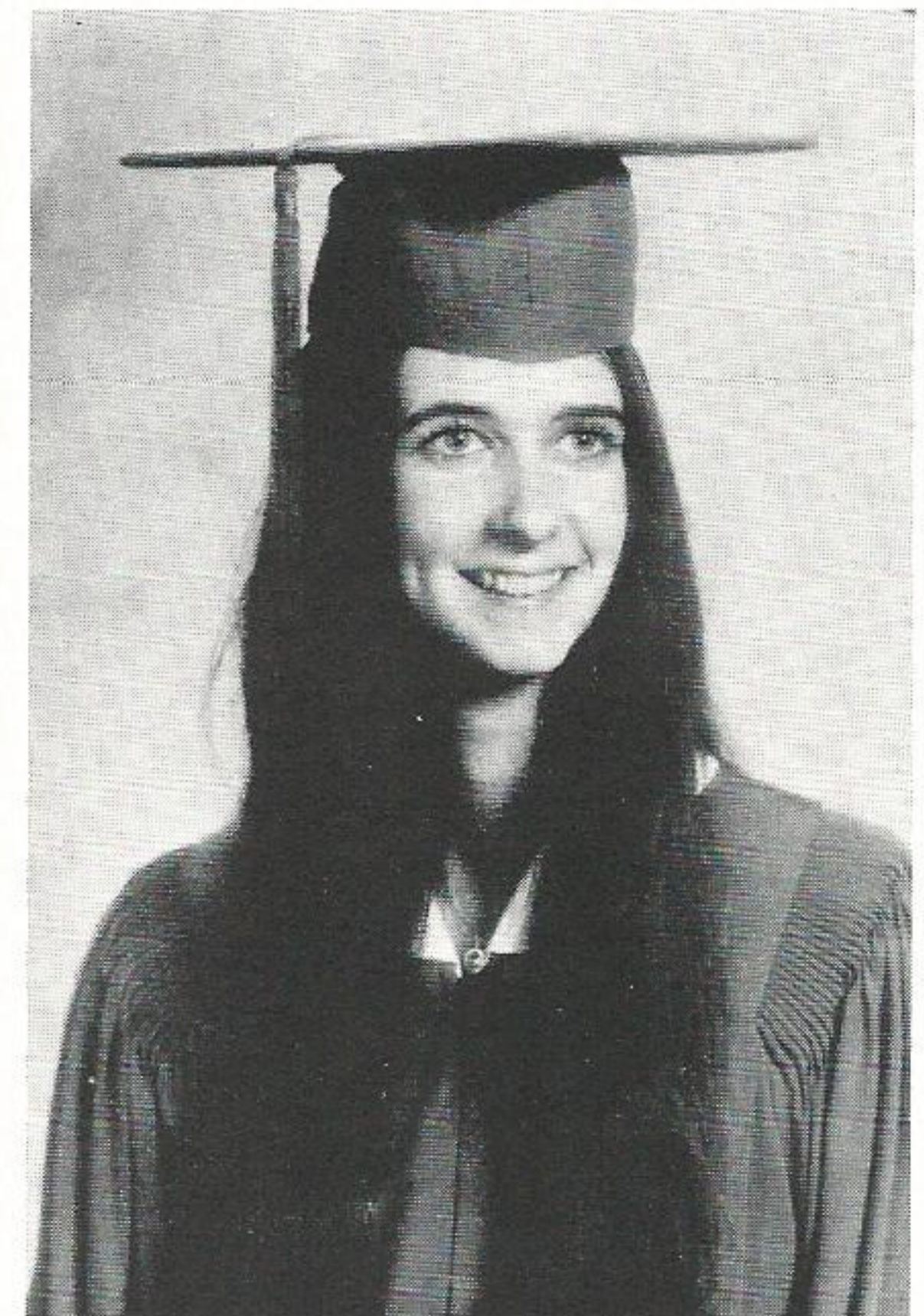
Nancy Mathews (second from left), Key punch operator at the Beaumont Service Center, had a surprise visit on her recent birthday from her grandparents, Mr. and Mrs. S. J. McGraw. From left to right are Mrs. McGraw, Nancy, Mrs. Peltier (Nancy's sister), Mr. McGraw and Mrs. Fulmer (Nancy's mother). (from **Bill Toups**)



This is Jeff Thompson, son of Mr. and Mrs. Robert Thompson, and grandson of Bonnie L. Thompson, Beaumont sales representative. Jeff was six months old when he smilingly consented to grab the ol' football and pose for the Plain Talks camera. (from **Ann O'Neil**)



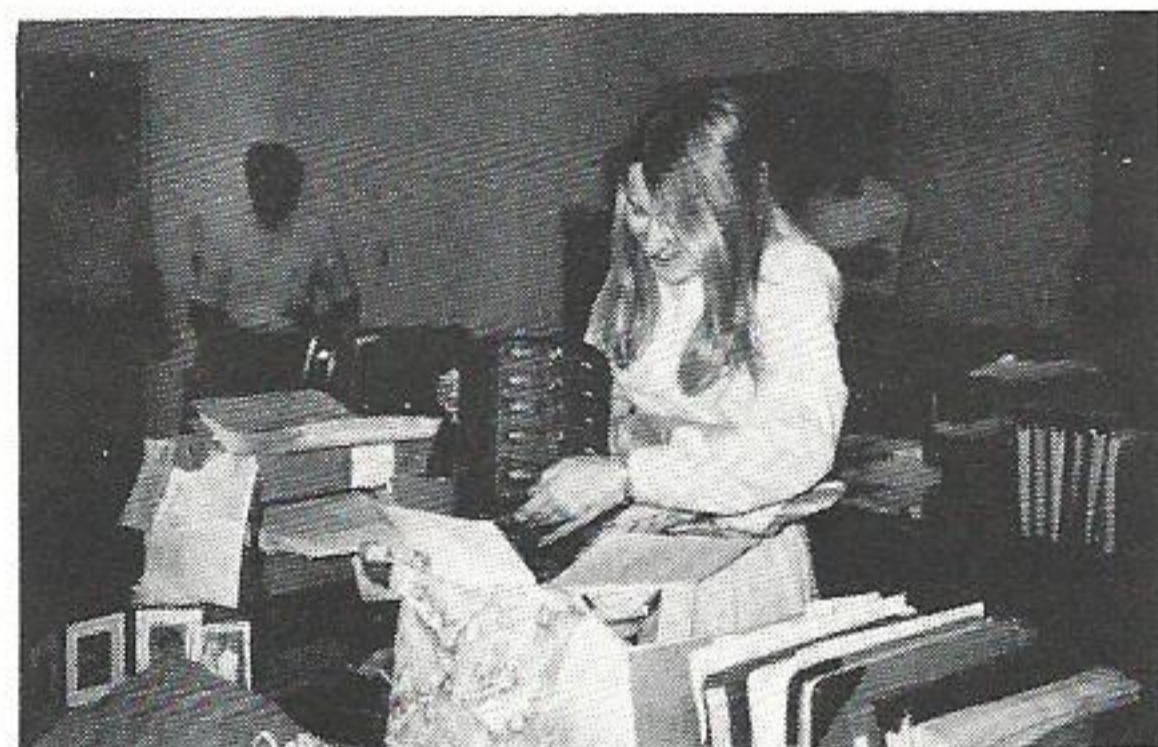
Congratulations to Hugh R. Plunkett on receiving his Master of Education degree from McNeese State University on May 15. Hugh's wife is Dru Plunkett, who works in Beaumont's Corporate and Finance Department. Hugh teaches the fourth grade at Vidor Elementary School. (from **the Editor**)



Reba D. Sandifer graduated May 22 as salutatorian of her senior class at Central Private School in Baton Rouge. She is the daughter of Alonzo Sandifer, electrical foreman at Louisiana Station. Reba was also president of the Science Club, vice president of Alpha Theta Psi Honor Club, was a member of the Speech Club and won third place for her essay on "What America Means To Me." She was a class favorite during her junior year and was chosen most popular and dependable as a senior. Reba planned to enter Northwestern University in June. (from **Leslie Jeansonne**)



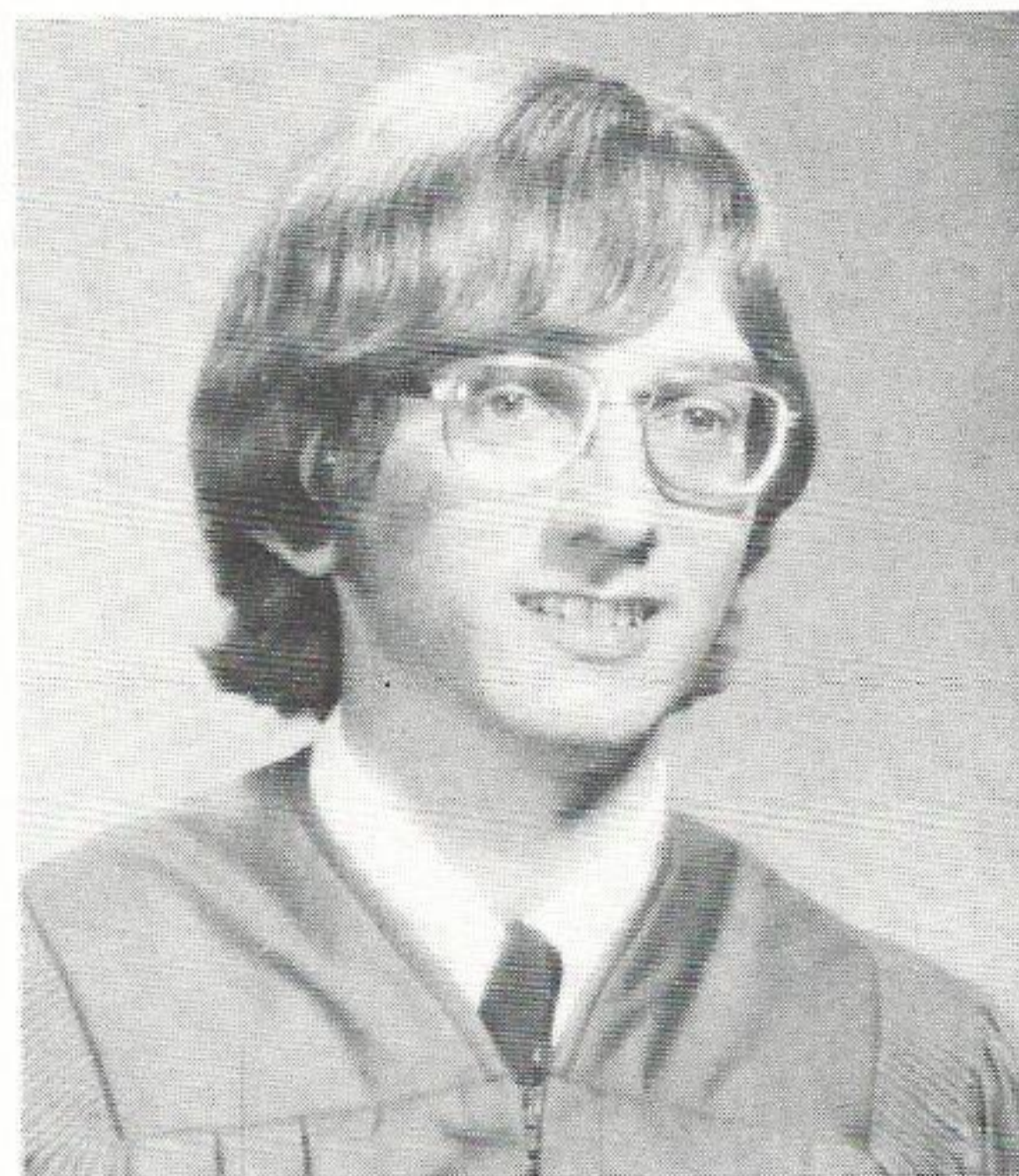
The Port Arthur News recently held its Cookbook Contest, with some of the judges coming from our Port Arthur Division office. Finalists in the contest brought prepared food to the Service Center to be tested by the judges, who then selected winners in each category, plus a grand prize winner. From left to right are Sue Williams (home service advisor), Kathy Irey-Holiday Inn, Jim Stelly (sales superintendent), Marianne Nelson (home service advisor), Louise Klebba-YMCA and A. J. Judice-Judice's French Market. Not pictured is Margaret Wilson-Southern Union Gas. (from **Kathleen Peters**)



Judy Brinkley-Baton Rouge T&D was recently given a farewell party and gift by fellow employees. Judy will soon join the ranks of the married, and will live in Shreveport, La. (from **Susan Wilks**)



May 11 marked the retirement day and 21 years of service to the Company for Tom Cupper (center), Beaumont T&D-Garage. Presenting him with retirement gifts are A. W. Baird-Beaumont Division operating superintendent (right) and Leon Gaspard, Beaumont T&D - Garage foreman. (from **Bill Toups**)



David Kelly has been named the high-ranking boy of the 1973 graduating class at Lumberton High School. He is a member of the National Honor Society and the school band. David is the son of Charles R. Kelly, repairman-1st class at Neches Station. (from **Hazel Higginbotham**)



Surprise birthday parties are always in style, especially when nobody asks "Really, Jim, how old are you?" Helping Jim Minner (second from left), Port Arthur T&D Department, celebrate the happy occasion were fellow Port Arthur employees (l. to r.) Marlene Belk, Jim Minner, Sonny Hebert and Kathryn Messina. (from **Loraine Dunham**)



A retirement party was held May 10 for F. J. "Shorty" Bergeron (Baton Rouge-Gas Department), with plenty of crawfish and beer on hand for the occasion. Felix (left) served the Company for 46 years, and retired on June 1. (from **Beverly Hull**)





**Welcome
Aboard!**

SYSTEM DEPARTMENTS

Information & Data Services

LaBerge, Donna W., Beaumont, Key Punch Operator (Data Sys Operns)

System Engineering

Crosson, Linda R., Beaumont, Dept Clerk - Sys Eng Des/Stnds-Appl

Small, Waldane L., Beaumont, Dept Clerk - Sys Eng Des/DEC-Drftg

BEAUMONT DIVISION

Production

Pierson, Alfred W., Beaumont, Laborer I - Neches Sta

Cormier, Carlton R., Beaumont, Laborer I - Neches Sta

Distribution

Pelt, Buddy D., Beaumont, Laborer I - T&D (S/Sta)

Hickman, Lee A., Beaumont, Laborer I - T&D (Line)

Burrell, Keith W., Silsbee, Helper-T&D Dept (Line)

Treasury

James, Langford, Orange, Laborer I - Bldg Serv

Sirmons, Calvin W., Woodville, Meter Reader

PORT ARTHUR DIVISION

Production

Simmons, James C., Bridge City, Mechanic Helper (Mech) Sabine Sta

Distribution

Johnson, James W., Port Arthur, Laborer I - T&D (Line)

Treasury

Guidry, Albert A., Port Arthur, Meter Reader

Pruett, Glenda G., Port Arthur, Clerk - Cust Serv

WESTERN DIVISION

Production

Hargrove, Lloyd D., Conroe, Equipment Oper - Lewis Creek Sta

Distribution

Russell, Gerald W., Conroe, Laborer I - T&D (Line)

Wiley, Nina F., Conroe, Dept Clerk - T&D (Overall)

BATON ROUGE DIVISION

Production

Bissett, Gregory B., Baton Rouge, Operator's Helper - La Sta

Hollabaugh, Amos J., Jr., Baton Rouge, Laborer I - La Sta

Hagg, Gary W., Baton Rouge, Equipment Oper - W/Glen Sta

Distribution

D'Amico, John T., Baton Rouge, Laborer I - T&D (Line)

Watson, James V., Baton Rouge, Engr Helper - T&D (Eng)

Treasury

Heath, Joseph A., Baton Rouge, Laborer I - Storeroom

MANAGEMENT EMPLOYEES

Husband, Robert L., Beaumont, Admn Acct - Sys Treas/Acctg-Gen Accts

PART-TIME AND/OR TEMPORARY EMPLOYEES

Harrington, Wilma A., Navasota, Dept. Clerk - T&D (Gar) (Part-time)

Pressler, Norman W., Baton Rouge, Environmental Techn - Pwr Plt Const (Part-time)

RECIPES FROM MARY ANN



Recipes by Beaumont Home Service Advisor Mary Ann Eason are featured on this month's Recipe Page. Mary Ann, a native of Monroe, Louisiana, graduated from high school in Monroe and holds a bachelor's degree in Home Economics Education from Northeast Louisiana University. She is a member of Kappa Delta Sorority, the American and Texas chapters of Home Economics Association and the Southeast Texas and National Chapters of Texas Home Economist in Business. Her recipe for Southern Pecan Pie is guaranteed to make your mouth water.

GERMAN PASTRY

2 cups flour
1 scant Tbsp. salt
2 tsps. baking powder
½ cup boiling water
½ lb. shortening (1 cup)
Cream shortening in hot water. Add flour, baking powder, and salt. Chill in refrigerator 2 hours — then roll.

LEMON CHEESE FILLING

½ lb. butter
1 lb. sugar
3 lemons — grated rind and juice
3 eggs
Pat butter, sugar, and lemon in double boiler. When sugar is melted, add beaten eggs. Slowly stir while adding eggs until thick and creamy. Keep in refrigerator.

SOUTHERN PECAN PIE

½ cup sugar
1 cup dark corn syrup
¼ tsp. salt
1 Tbsp. flour
2 eggs
1 tsp. vanilla
1 Tbsp. melted margarine
1 ¼ cups pecan halves
1 unbaked 9-inch pastry shell
Beat together sugar, salt, flour, and eggs. Add vanilla, margarine, and pecans. Pour into unbaked shell. Bake in slow oven, 300 degrees F., for about one hour or until filling is just set. At this temperature pie crust cooks without browning; to brown crust slightly, brush edges with a little undiluted evaporated milk before baking. Cool before cutting.

CHICKEN SPAGHETTI

1 hen (4-5 lbs.)
steamed in 4 or 5 cups water
4 Tbsps. fat) Brown slightly and add
4 Tbsps. flour)
1 large minced onion) cook 5 minutes

1 minced garlic)
4 cups broth
salt and pepper to taste
¼ tsp. thyme
1 tsp. tumeric
2 bay leaves
½ asp. cumin
1 small can pimento (sliced)
1 (6 oz.) can Italian paste
1 can water

Simmer one hour or more. Add chicken last 30 minutes. Add at last minute 1 can mushrooms. Serve over spaghetti.

MORE

2 lbs. ground beef
Salt and pepper
2 large onions — chopped
1 large green pepper — diced
2 cloves crushed garlic
¼ cup oil
2 (16½ oz.) cans tomato soup
1 (17 oz.) can creamed corn
1 (10 oz.) can Rotel tomatoes — blend
1 (4 oz.) can mushrooms
Brown onion, green pepper and garlic. Add tomato soup, corn and tomatoes. Simmer meat in mushroom juice, season, add mushroom — then mix all ingredients. Layer with grated cheese and cooked spaghetti. Bake 30 minutes. Serves 12 - 15

PERFECT POTATO SALAD

2½ cups sliced cooked potatoes
1 tsp. sugar
1 tsp. vinegar
½ cup chopped onion
1½ tsps. salt
1½ tsps. celery seed
¾ cup mayonnaise
2 hard-cooked eggs — sliced
Sprinkle potatoes with sugar and vinegar. Add onion, seasonings, and mayonnaise; toss to mix. Carefully, fold in eggs. Chill. Serve in lettuce-lined bowl and garnish with parsley, tomato wedges and additional egg slices. Serves 4.

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OF TRAFFIC, ESPECIALLY
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