

J.K.G.
TALKS

• JUNE 1937 •
VOL. 15 No. 5

PLAIN



sales meeting highlights



Top row left to right . . . L. F. Riegel says "Let's put over the grand idea!" . . . J. T. Reidy, Beaumont's candidate for Grand Wizer rises for applauding supporters . . . J. P. Knapp, Port Arthur, and Kilowatt, their mascot, take in the proceedings . . . Center . . . Soup's on! . . . Lower left . . . Day Seastrunk and Sam Umphrey in an important moment of the ball game . . . H. E. Braunig, Central division candidate, pauses for cameraman . . . F. P. Allen, the umpire . . . last picture . . . The crowd roars!

"Grand Idea" sales campaign launched

In three "grand" sales meetings held June 28, 29, and 30, the company launched a two months "Grand Idea" election and sales campaign on electric ranges and water heaters. This is part of the program to reach an average of a grand (1,000) k.w.h. per home customer by the end of the year. Meetings were held at the Conroe Country Club for the Navasota division, at McFaddin Beach, for the Beaumont, Port Arthur, and Central divisions and at the Lake Charles Country Club for the Louisiana division. Department heads, salesmen, home economists and others connected with sales activities attended.

The business part of the meetings, which in all three instances was confined

to the morning hours, centered around the year's slogan of "A Grand Idea", and created a great deal of enthusiasm and friendly rivalry. It was announced that through votes obtained for each range and water heater sale, a Grand Wizer will be elected and crowned in a ceremony at the close of the campaign. One candidate is in the race from each division of the company—J. T. Reidy, for the Beaumont group, C. V. Merriam, for Navasota division, L. E. Thorne for Port Arthur, J. G. True for Louisiana, and H. E. Braunig for Central. Sales activities will be managed by Grand Moguls J. B. Bishop, Beaumont, C. D. DeCuir, Port Arthur, Frank Smith and John Mattingly, Louisiana, G. H. Johnson, Navasota, and in Central division Ellis Taylor, Caleb French, J. R. Wakefield, and Nathan Gray alternately. Salesmen are to be known as Grand Guys. Special cash and merchandise

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Bob Guidry
Editor

production news

BEAUMONT PRODUCTION DEPARTMENT

Mr. Irving Best, plant electrician of El Paso Electric Company, spent several days looking over our system. W. A. Whitten saw to it that Mr. Best was well entertained.

Claude Monlezum has been transferred from the load dispatcher's office to Neches Power Station. Claude finally became convinced that none of the oil companies were interested in placing a derrick on his land in Garden Villa Addition, so he spent his vacation building a five room house on it.

All we could get out of Ottis Parker about his vacation was that he really went places and saw things.

Automobile salesmen have certainly done a flourishing business lately. E. A. Moore, Ellie Prejean and C. R. McGrew are recent victims.

We extend our heartfelt sympathy to V. O. Holst, Walter Straughn and Glenn Delaney in their recent bereavement. Mr. Holst's wife passed away June 5. Mrs. T. S. Straughn, mother of Walter Straughn, died in Pensacola, Fla. June 18; and Glenn Delaney's father, Mr. W. G. Delaney, died in Bartlesville, Oklahoma, June 18.

Did you realize that superheated steam is continually flowing from the smokestack at Neches Station? Superheated steam is an invisible vapor therefore cannot be seen except in the winter time when it condenses near the stack. Under present load conditions Neches averages burning twelve million cubic feet of natural gas per day, 90 per cent of which is Methane. Each cubic foot of Methane requires approximately ten cubic feet of air for combustion and produces, in addition to other gases, two cubic feet of water vapor which in the boiler furnace becomes superheated steam. Converted into pounds of water, this represents something like 800,000 pounds of water

per day going into the atmosphere out of the Neches Power Station smokestack.

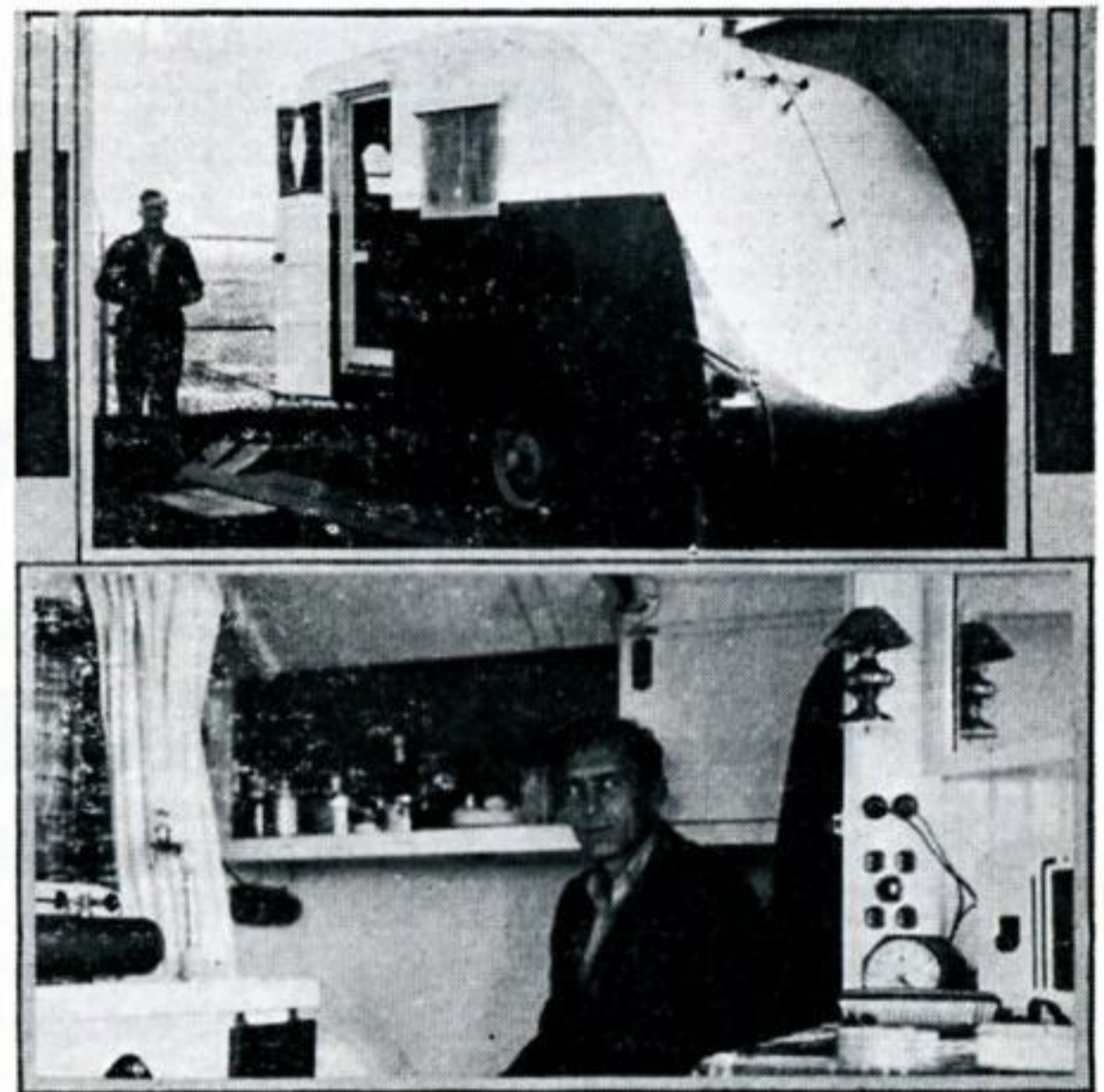
STONE AND WEBSTER TOPICS

Our best wishes for happiness and long life to Mr. and Mrs. Benjamin R. Wing who were married June 12. Mrs. Wing was formerly Mrs. Loraine Jaunita Horney Baer.

H. H. Ward and W. J. Markward experienced some deep sea fishing at the 18 mile light. Both have fully recovered but Ward says "never again." At one time Markward was holding two poles and feeding the fish at the same time. In spite of the rough sea, lots of fish were caught.

PROGRESS REPORT UNIT No. 3

Control house structural steel has been erected and riveted. Switchroom floor has been poured. Turbine and Boiler room foundations have been completed and it is expected that the main steel work will start up about the first of July.



The pictures are interior and exterior views of Baron Von Netzer's house trailer which he built in spare time over a four months period. Chris, as we know him at Neches, is a welder and shopman, having received his shop training in Germany. He has been an American citizen for several years and now that he owns a home he is looking for someone to do the cooking.

Navasota division news



G. H. Johnson
Editor

HO HUM — Another Day — Another Dollar—

Today, officially, is the first day of summer. A young man's thoughts have turned to love, and an old man's thoughts have turned to fishing and fish stories. What a swell day to be on the banks of the creek doing a little fishing. I think I will go across the hall and talk to my friend Pat (we need a rain) Griffith. Oh gosh, a good fishing story is gone with the wind.



A clipping from Lloyd Gregory's column of the Houston Post has just been placed on the desk, extolling the merits of one, Fiddling Willy Sadler, left.

W. C. SADLER OF GROVETON NOMINATED FOR PEPPER MARTIN'S HILL BILLIES

"We have the answer to Pepper's prayers. There happens to be a fair ball player and excellent fiddler right here in Groveton. He is playing softball but is equally adept at baseball.

"We are referring to Wiley C. Sadler, only fiddling second baseman in East Texas. Inasmuch as the Cards are having a little second base trouble, they might give this bird the once-over, because he really can fiddle. Mr. Sadler is manager of the Gulf States Utilities Company local office, but probably can obtain his release with little or no effort. . . ."

After due deliberation and scouting through our territory from the hills of east Texas to the river bottoms around Caldwell and from the northernmost point, Kosse, to the gulf coast around Alvin, we have dug up the following all American Fiddling Teams:

Team I.

Twinkle Toes Mortimer.....	Second Base
Speedy Wyatt	Short Stop
Bullet Hal Brown.....	Third Base
Long John Brady.....	First Base
Mighty Gashouse Morton.....	Catcher
Tarzan Stagg	Pitcher
Romeo Figari	Center Field
Powerhouse Johnson.....	Right Field
Pepper Russell	Left Field

Team II.

Fiddling Willy Sadler.....	Second Base
Silent Ray Hereford.....	Short Stop
Lou Gehrig Crouch.....	First Base
Puny Birmingham	Third Base
Apple Orchard Welch.....	Pitcher
Ozzio Bruce Saxby.....	Catcher
Push'em-up-Tony Wright.....	Left Field
Cowboy Kelly Hereford.....	Right Field
Lightning Thagard	Center Field
Umpires—Billy Boy Earthman	
What-a-Man Drennan	
Bat Boy—Calm & Collected Tompkins	
Water Boy—Pop-Off Red Doan.	

And these teams, my friends, are what you might call a manager's dream, or rather should I say a manager's nightmare.

It is rumored that:

Harold E. (Mort) Mortimer tripped down the aisle to the tune of Wedding Bells with Miss Merle Holloway on the Juneteenth.

E. E. Figari is taking his meals off the mantelpiece after a recent outing on horseback.

Agnes Jameson wrote to the local stenos and said that she caught two fifteen pound fish. It seems as if Aggie is going out for them rather young these days.

Jack Shirey is too busy catching up on his fishing to send in any news for Plain Talks. We can't even get him cornered long enough to get a good fish story.

Mrs. Harold E. Brown and daughter have returned from a vacation in Florida.

The following temporary employees have been hired in the Navasota Ice Plant: Cy Hicks, T. B. Carroll, Wilburn Routt, O. C. Wingard, Earl Lindsly, and A. G. Boehm.

Mr. Walker visited several towns in the Navasota Division last week.

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**mdse.
dept.
news
Bmt.**

Mrs. Spell
Editor

Mary Lena Nall vacationed in Waco, Dallas, Fort Worth, and Birmingham, Alabama. Reports a grand trip.

Jimmie Crabbe is vacationing in California.

Mrs. Fred Johnson has been seriously ill the last ten weeks. We are so happy to report at this time that she is greatly improved and on the road to recovery.

Gwen Youse is able to be at work after being painfully injured in an automobile accident.

The young Miss Larkin, age 8 months, certainly has her daddy, "Slim", under her thumb. She and her mother were vacationing with relatives in Louisiana and were to be gone three weeks. However, at the end of two weeks "Slim" just "couldn't take it" any longer and went after them—the day before Father's Day. We really think the main reason is due to the fact that this is the first Father's Day in which he could participate. After seeing the little lady we don't blame you, "Slim".

Dorothy Futch and "Baby" Seale have returned from a "swell" vacation at Mirror Lake near Kerrville. They haven't "talked" as yet so how can we report on their doings—or misdoings—to Plain Talks readers? Anyway, as one of the D. R.'s put it, they have that "medium-well done" look,—in electric cooking language.

Elizabeth Golemon worked on the Sales Floor during Dorothy's vacation. We were so glad to have her with us, made us think of old times.

Walter Richardson reports a grand stay in San Antonio—attending Reserve Officers Association Convention. He refuses to give any particulars, but that seems to be customary concerning conventions.

Luther Mosier spent his vacation visiting relatives and friends in Orange and Houston.

Special request from someone—250 to 70, ask Bus.

**engineering
dept. picnic**



Top: A snapshot at the Engineering Department Picnic. What is the center of attraction to this group of young fellers, including H. L. Berley, S. A. Oliver, N. C. Fitch and Q. D. Langston?

Bottom: A jolly group at the Engineering Department Picnic. Left to right, R. E. Cargill, R. B. Cruise, L. P. Wiggins, Wm. Wendt, Doris Anderson, Dan Poulson, A. L. Howell, H. P. McDonald and F. P. Cardwell.

WHAT WOULD HAPPEN IF . . .

"Pappy" Sandefer closed a prospect and there wasn't a competitor waiting on the front porch.

Someone gave Jack Connaughton a prospect that he had not already talked to.

Lloyd Brannan ever admitted how many sales he had in the "mill".

"Bill" Hammond thought before he spoke.

Walter Richardson and "Bus" Winfrey could get together just ONE morning.

Day Seastrunk had a pigeon crop failure.

"Diamond Jim" Everett Bishop would buy a shirt and tie that matched.

Connie Winborn would play honest dominoes.

"Slim" Larkin's wife would take a long vacation.

Luther Mosier got laryngitis and couldn't make his bogie.

Clay McCarroll took up the slack in his breeches.

(Continued on page 12)

Pelican State News



John Mattingly
Editor

Miss Mercedes Champagne has joined the organization and will do home service work in the Lafayette territory.

A guide will be furnished for any old timers who wish to visit the power plant since the new changes have removed the old familiar landmarks.

Tom Steen, L. A. Papin and Robert Savoie have been on sick lists, but are able to be back to work again.

R. R. Sumrall heads the production department vacation list—planning to camp at Big Lake.

Neil Carpenter is spending his vacation in Lake Charles playing golf.

Luther Risher and Dewey Straley are both enjoying their vacations at home. Luther has added several coats of tan while playing tennis.

The Gulf States softball team is now

leading the Lake Charles league, with seven wins and one loss to its credit.

Mr. Fulton and Mr. Beard were visitors at the Lafayette Substation on May 27th. The Lafayette crowd was glad to see them and wishes they could make their visits more frequent.

Our sincere sympathy to both George Hall and Carl Dobbertine, who has each lost his father during the past month.

Valry S. Dugas is spending his vacation fishing along the coast. Valry has been on the sick list for the past few weeks, and during his absence Jerome Broussard has been relieving him in the Lafayette Territory.

May 29th was a big day for Mr. Scott. His wife and two sons arrived home at 3:00 o'clock in the morning after an extended visit in New Mexico. Later in the day "Shug" Goen drove up to the substation with a bright and shining new Plymouth Sedan for Mr. Scott, and "Boy, Oh Boy" is he proud!

J. K. Powell and P. C. Faulk are not going any place in particular on their vacations,—just anywhere they think the fish may be biting. It looks like we're going to have to swallow some mighty big fish stories when they come back to work.

Speaking of fish stories—has anyone heard from "Joe Joe" Dugas since



Cheerful Pat Barras, of Lake Charles, suggested to his grocer that better lighting in his store would improve his business. The grocer snapped Pat up on his suggestion, and a lighting salesman was sent on his way. Now Mr. Dumatrait has the best lighted grocery store in town. He is enjoying a better business and is a better customer because of Pat's alertness.

he came back from the deep sea fishing trip? We don't understand all we know about it, but "Joe Joe" didn't get sea sick until he got home. Of course, they don't think they were sea sick—just the boat rocking and the waves rolling that made their stomachs a bit upset.

Walter House is spending his vacation in Lake Charles and Moss Lake, fishing most of the time.

Ernest Little took a post graduate course on his recent trip to New Orleans as guest of General Electric, offered to the high man for April refrigerator sales. He reports a wonderful trip and was entertained royally by Mr. Brown. Twenty-four hours a day work is not a bad price to pay for such a trip.

rural electrification schools

Two Rural Electrification Meetings were conducted by the Agricultural Engineering Department of A. & M. College at College Station and Beaumont during the month of June.

County agents, county demonstration agents, other farm leaders, and leading farmers throughout the territory attended. Discussion and demonstration of electrical farm machines were given at each of these meetings. Members of the Sales Department of the Company participated in the discussions.

"Grand Idea"

(Continued from page 1)

prizes are to be awarded for outstanding work in the campaign.

Among the speakers on the programs was Jean DeJen of the General Electric Company, already well known to employees for his attention compelling talks in which he uses entertaining sleight-of-hand tricks to emphasize selling ideas. B. F. Weadock, of the E. E. I. Kitchen Modernization Bureau in his talks on kitchen modernization, pointed out the advantages of helping customers plan kitchens as complete units for their convenience in saving time and steps.

At each meeting, an enjoyable lunch was served and the afternoons were spent in golfing, soft-ball games, dancing and just whatever seemed to be "a grand idea."

JUNE PLAIN TALKS



R. F. Reid
Editor

speaking of operations

DISTRIBUTION DEPARTMENT TENNIS TOURNAMENT

The Service Building Employees Tennis Tournament is now a thing of the past. Richardson and Boyd carried off the honors for the doubles, while Lewis Lengnick copped the honors in the singles.

Our sincere sympathy is extended to Mrs. R. E. Cargill in the loss of her father, Mr. U. G. Loveitt of Cornish, Maine. Mrs. Cargill, Barbara and David left immediately for Maine upon receipt of the news.

Mr. and Mrs. Braunig were proud to have as their guest their daughter, Mrs. W. E. (Bess Francis) Beadle, during the week of June 6th.

Hubie Braunig, Jr. has just completed his first year at Texas A. & M. and is employed for the summer at the Coca-Cola Plant.

VACATIONS

Mr. and Mrs. J. O. Potts are on a vacation trip to points south, east, north and west, and goodness knows where else.

Pop Jordan and wife, Sadie, have returned from a vacation spent in Columbia, Tennessee. They stopped a few days in Baton Rouge, La. on the way up.

Al Gager of the Meter department is spending his vacation resting, traveling and fishing. We're anxious to hear his fish story.

TRANSFERS

Joe Henry from Mr. Terrell's office to Distribution Dept. Office.

Lloyd Nott from Beaumont Distribution Dept. Office to Port Arthur Distribution Dept. Office.

RESIGNATIONS

Miss June Stewart, Secretary to Mr. Braunig, resigned June 15th. L. G. Johnston of the Service Department resigned on June 15th.

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Mrs. Trotti
Editor

Not an apology—but an explanation of why there isn't much Plain Talks news from the Port Arthur division this month. When I went around to find out what had happened in the various departments since last month, I found myself doing all the talking. But you wouldn't blame me, would you, if you knew that I just returned from a very enjoyable trip which included a couple of days in Houston in the excellent company of my good friend and Pal—Mrs. Ann Grove of Navasota. When I finished telling about the visit I had with Ann, and delivering all the messages she sent back to her many friends here, there wasn't much time left to find out what had happened. So that's it.

BEACH PARTY

On Saturday, June 12, the Port Arthur Division held its annual seining and beach party at McFaddin Beach. The Port Arthur folks turned out practically 100 per cent and many of our friends from Beaumont joined us.

Some of the more rugged's arrived at 5:00 A. M. and partook of much seining. Plenty of fish were caught—as well as many red noses.

Mr. Gideon and Mr. Boutte showed their skill in shelter building—a couple of tarps and some scrap wood coming in very handy for those on the beach.

The main crowd gathered shortly after noon. The usual horse shoe pitching, soft ball, games, and swimming were enjoyed.

The Food Committee under the able direction of our Home Economists, Mrs. Mamie Voyles and Miss Docia Moore, assisted by chief cook, Speedy McMilian, put out a feed that really did them justice and gave complete satisfaction to a very hungry crowd.

Thanks go to Forrest Merrill, who was General Chairman, for a successful party.

Hughes, Hawkins and Rauchenberg are thoroughly convinced that lips can get too hot—and will sunburn.

DISTRIBUTION NOTES

M. R. Kunitz resigned June 10, to accept an assignment as Captain of a CCC camp. We understand he is stationed at Mexia, Texas, and our best wishes go with him to his new job.

L. W. Nott was transferred from the Beaumont Distribution Department to replace Kunitz. Welcome, Mr. Nott!

At our regular monthly safety meeting on June 17, the various types of bandages were demonstrated by A. L. David and Herb Mann.

W. H. Stoever is taking life easy around and about town on his vacation.

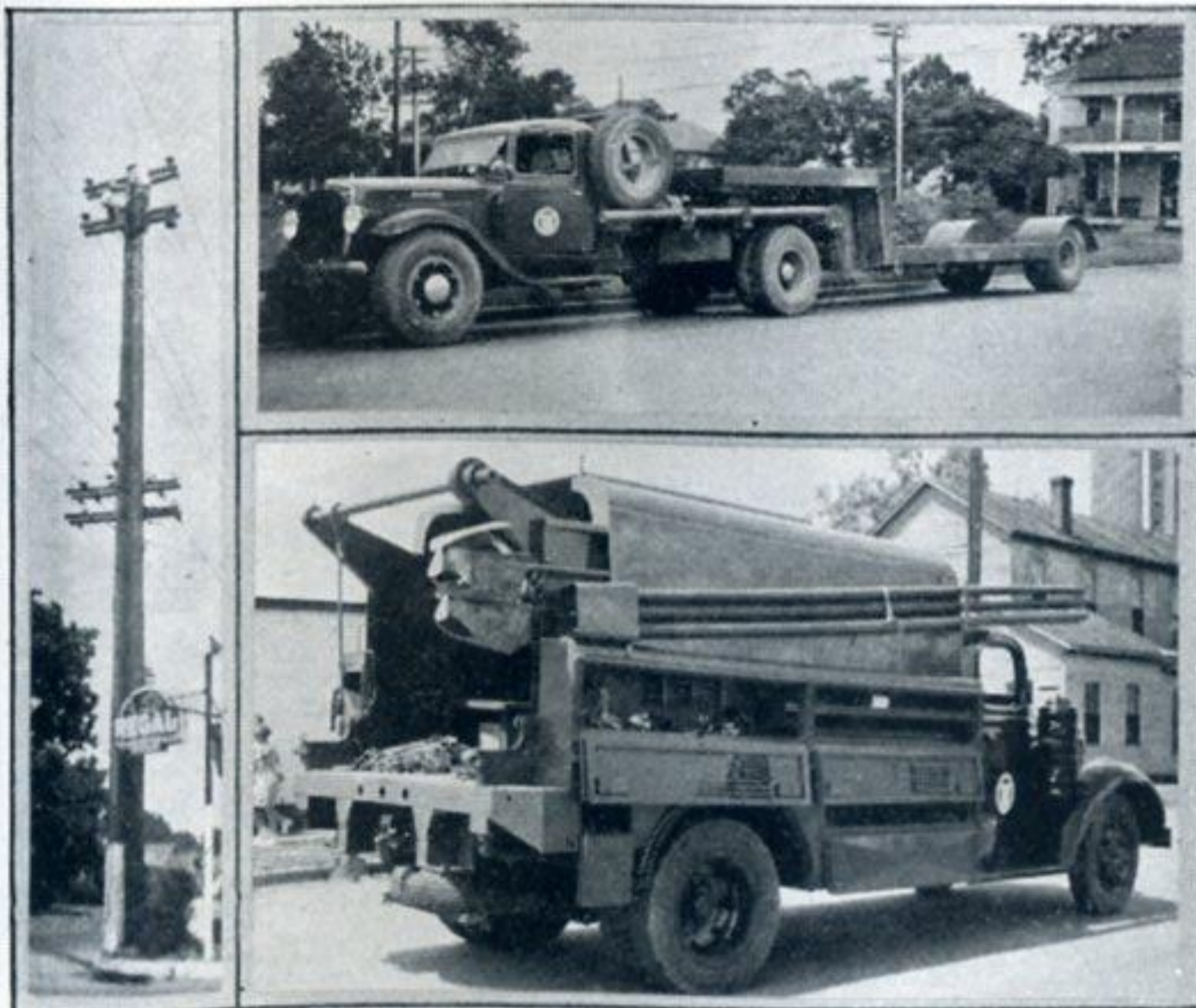
LAKESIDE

The Gideons and Merrills made a week-end trip to Dallas Exposition June
(Continued on page 12)

Linemen J. C. Morrison and H. A. Vaughan, Beaumont, had a long climb to get atop the 65-foot pole at Neches and Railroad Avenue, shown opposite. This snapshot was made when the line gang was rebuilding high lines No. 3 and No. 4 at this point, to eliminate a crossing of these two 33000 V. trunk lines from Neches Station into Beaumont.

Top right: New International Transformer Truck for the Transmission Department Substation crew. They're proud of this new truck, according to "Buck" Albe, Sub-foreman.

New GMC Line Truck recently put into service. It is being used by Ed Green's Line Gang. In this truck there is absolutely no waste space. There are many compartments for carrying all the necessary line tools of an up-to-date line crew, including all the modern equipment for high voltage hot stick work. Are we proud of this modern truck? Ask any member of Ed Green's gang.





Carra Williams
Editor

treasury department news

BILLING DEPARTMENT: Dorothy White fully recovered has returned to work. Shirley Van Riper, who has been temporarily employed will leave July 1st to accept a permanent position elsewhere. Wendall Dunham leaves June 21st for a vacation in Dallas. For several months the Billing Department has been a place of constant changes, illness, and other interruptions causing a lot of overtime work by the employees of that department; however Mr. Robichau is very happy to report that things are gradually getting back to normal and the work is being turned out according to schedule.

BOOKKEEPING DEPARTMENT: Joe Powell has recently been employed to replace Bob Cooper who resigned June 15 to accept a position in Albuquerque. Mary Stevens replaces Ross Alvis who replaced Elmer West. Elmer accepted a position with the Baton Rouge Electric Co. . . . Evidently Joe Talbot didn't like the idea of those colored policemen in Chicago. Just ask him—he'll give you his own personal opinion. Joe reports a swell time and the loss of ten pounds. He certainly shared his fun with the folks in the Bookkeeping and Collection Departments by bringing back several souvenirs and what-nots. You should see the one he brought Harry Rafferty! . . . Estelle Taylor Hopkins is doing relief work around the building any place she is needed. We enjoy having Estelle around again. . . . Lucy Evans is vacationing in Livingston this week. . . . Ralph Ellis is Ben Mulford's new assistant. . . . Ralph Russell is looking forward to a most interesting vacation in Nacogdoches and vicinity in July. . . . For personal reasons Fletabel Denton wanted to exchange vacation dates with Rus, but for personal reasons Rus couldn't see his way clear—much to Fletabel's regret. Nacogdoches, or that vicinity, seems to hold a special charm for Rus. . . . We are wondering if Tommie Hoffman is getting ready for a vacation

in the West—with all those Bronco busting shirts he has been wearing, we rather think he is. He surely would make a hit with Western folks—and I ought to know!

COLLECTION DEPARTMENT: The Collection Department is so busy collecting, there is nothing of real interest for this issue of Plain Talks. We could, of course, give some figures on the progress we are making, but you have probably already heard.

SECOND FLOOR: Bill Buckley is spending his vacation in a camp with a group of Boy Scouts. . . . Dorothy Duperier is vacationing in Colorado. . . . Bill Ricks is spending his vacation picking dew berries and going fishing, and does that make me home sick. . . . Mr. Orrick left July 1st, with his family, to spend a vacation in the hills of Tennessee and Kentucky. . . . In the Steno. Department, Gober Linder replaced Hilton Deutser. . . . Fern Nantz spent a few days in Longview and Jacksonville.

MISCELLANEOUS: If Messrs. Linnehan, Jackson, Masterson, Robichau, and Rafferty were wondering about the cause of the depleted spirits of several employees on Monday morning, June 14th, they found out the causes a few days later when viewing some snapshots made by a certain young man of a certain group, mostly G. S. U. employees, who spent the week-end house partying at Gilchrist.

THIRD FLOOR AND ACCOUNTING DEPARTMENT

At a recent Inter-City Rotary meeting in Galveston, H. V. Faber, who attended along with several other Beaumont delegates, drew an electric toaster as his prize. We can't figure if Lady Luck was trying to please by giving electric merchandise to an electric company official, or if she was just mixed up, since we're sure Mr. Faber already has a toaster.

The Accounting Department has two new faces to introduce this month. Oscar Sims, the new office boy, and Hilton Deutser, who was transferred from the second floor.

Vic Faver is working temporarily in Lake Charles office. Herbert Welsh is working there also for a few days.

Nap Watson had a tonsilectomy last week, but is back with us all big (?) and strong again.

We all join in extending our heartfelt sympathy to Mr. Whiton in the loss of his father recently.

"Humps" Hansen wants to know if he has to commit suicide to get his name in this paper, so rather than have him carry it to such extremes, we give him Honorable Mention this month.

Mr. Jackson simply can't understand how Julius (What-A-Man) DeBouy got invited on the girls' picnic and wonders what fatal charm is his. Everybody knows that Mr. Jackson is nice to the ladies, too, but did he get invited? He did not.

Mr. Faber and Mr. Walker have returned from a business trip to Chicago and Philadelphia.

June Carlisle is taking a week's vacation and plans to spend a few days at the beach and loafing generally. . . Alice Lyons is in Mexico City. . . Elmer Pintsch is taking one week, and plans to go to Galveston and Alvin. . . H. C. Davidson leaves for one week and is going to Houston and Palacious. . . Mr. Pete has gotten his wife out of town, and thinks it's a good time to take his vacation, and plans to go to Grapeland and Dallas. We think it's because Katherine doesn't trust him in town with Lyndon Futch while Dorothy is on her vacation. . . Junior Peckham is vacationing and we all know we're due for a lot of fish stories.

speaking of operations

(Continued from page 6)

SPECIAL

Albert W. Baird of the Distribution Dept. Office and Miss Merle West, Mesilla Park, New Mexico, will be married July 13 in Las Cruces, New Mexico. Congratulations to you both.

NEW EMPLOYEES

Robert I. Atha began work in the Distribution Dept. Office on June 14. Robert is a recent graduate of New Mexico A. & M. College.

GARAGE

Mr. and Mrs. Otto Jines have a new arrival at their home—an eight and three-quarter pound red-headed boy. Is Papa Red prancing?

ENGINEERING DEPARTMENT NEW EMPLOYEES

Richard P. Ganchan, Estimator.

TRANSFERS

Herbert Preston Donald will leave us to help Mr. Adams at the main office. Good luck, "Duck."

OUTINGS

The Engineering Department held its semi-annual picnic at Baby Galvez on May 29th. Guests from the Main Office included Messrs. Walker, Terrell, Riegel, Faber, Adams and their families. Good food, good drinks and a good time was had by all.

VACATIONS

H. L. Berley returned last week from Dallas, where he spent his entire vacation.

Bob Cruise and family are vacationing in the East, visiting his mother in New London, Conn. and Mrs. Cruises' family in New York.

O. D. Langston departs this week for Dallas and Fort Worth to take in the sights. Oh, boy!

SPECIAL

L. Perry Wiggins and Miss Fay will trip down the aisle to Mendelssohn on July 13—Good wishes to you both.

LIBERTY DIVISION

Friends of Betty Granau, daughter of E. L. Granau, are glad to know that she is rapidly recovering from an appendicitis operation which she recently underwent at Mercy Hospital, Liberty, Texas.

Mrs. Katie Lou Townsend, of the Liberty Office, resigned June 1st, to accept a position at the First Liberty National Bank, Liberty, Texas. Her many friends in this organization wish her much success in her new position.

Mrs. Fred Smith Huddleston has accepted the position with Gulf States Utilities Company left vacant by the resignation of Mrs. Townsend. We extend a hearty welcome to you "Freddie."

C. Ott of the Liberty Service Crew spent his vacation "at home" cleaning house and yard, and making preparations in general, for moving into his new home that has recently been completed in the Oaks Subdivision.

Mrs. K. P. Brock, wife of Kirk Brock, is rapidly recovering from a recent operation.

Nav. div. news

(Continued from page 3)

NAVASOTA

I. C. Moore of Beaumont is relieving Pete Allphin who is on his vacation which so far has consisted of one daily trip to the office and a trip to Galveston which he'd just as soon hear no more about; however, if anyone desires a black eye, one may question Pete regarding the trip. Pete is to visit "the old home place" during his second week. We are glad to have Mr. Moore with us as this is his first trip for relief work in Navasota.

Wm. Allen has been working in Somerville for the past week moving some water lines. Bill is getting quite important in this old work when he can go "out of town" for work. Flete Elkins is doing water service work while Bill is gone—and doing it quite well too, thank you.

L. T. Haney (with the broken foot) has been visiting around the office for a few minutes each day during the past week. Haney still isn't able to be about much but is getting rather impatient at having to have "wooden" help to walk.

Clyde Campbell of Hempstead is vacationing now and G. J. Gilmore, late of Cleveland, is pinch-hitting for Clyde.

There really should be a strike called among "Ye Associate Editors' Helpers" on such hot days as we're having or the Associate Editors should furnish ice cold dr-r-inks for us so we can concentrate.

CALDWELL

Caldwell has sold their year's refrigerator bogie.

We were glad to have a visit from Jack Reidy and Jack Junior recently. We are having a time keeping Vic Gayle supplied with merchandise. We surely are proud of his sales record, and we notice that his name heads the list for the Navasota Division.

If you see someone pass with his nose in the air, it is Hubert Burns in the new '37 Chevrolet Service truck.

The following item appeared in the Caldwell News recently: "There is but one way to reduce, says W. T. Thagard, "If you would be thinner diminish your dinner." (He wouldn't say that if he hadn't had his teeth pulled.)

CONROE

I. C. Moore relieved H. T. Smith as cashier during his vacation.

Mrs. S. R. Hereford who had a serious operation is doing nicely.

Mr. G. B. Boswell, Serviceman, surprised us June 13th. He was married to Miss Bertha Lee Jefferson, of Conroe, Texas. We succeeded in getting "Red" married but we are having a hard time getting "Billy Boy" Earthman married.

Mr. W. M. Sively has been sick for the past week. Glad to see him back on the job.

HUNTSVILLE

Duke and Pinkey Andrews are back from their vacation to Alabama, New Orleans, etc., and report a very enjoyable trip. Their trusty V8, "Junior", stood the trip well. They came home a few days early and went to Calvert, Pinkey's former home, which trip Duke informs us, was made primarily in order that he might give Emory Barrett a lesson in golf.

Mr. R. T. Wright will soon move into a new house which is near completion. This house is being built especially for the Wrights by Hall Lumber Company.

We asked Leroy Hardy, Superintendent, Cashier, Serviceman, Stenographer, etc. from Trinity, to give us some news but he says he won't tell on himself. Guess we will have to do a little snooping in order to get Trinity news for the next issue.

GROVETON

We were glad to have Mrs. Ann Grove and Mrs. Ruby Nelson for a short visit. They attended the Trinity County Canning Demonstration held in Groveton.

We were also very happy to have Mr. and Mrs. Walker stop with us for a few minutes.

We, as a rule, do not repeat "tall tales" but here is the story as told to us by Mr. Wiley Sadler: "I was driving down the road at approximately 40 m. p. h. when suddenly a rabbit jumped out of the ditch and started running at practically the same rate of speed in the opposite direction, I held the steering wheel of the car with one hand, grabbed my trusty 22 with the other and fired at the rabbit. He fell. I then backed the car up and examined the dead rabbitt and found that I had hit it in the right eye." And—he is not a drinking man!

CALVERT

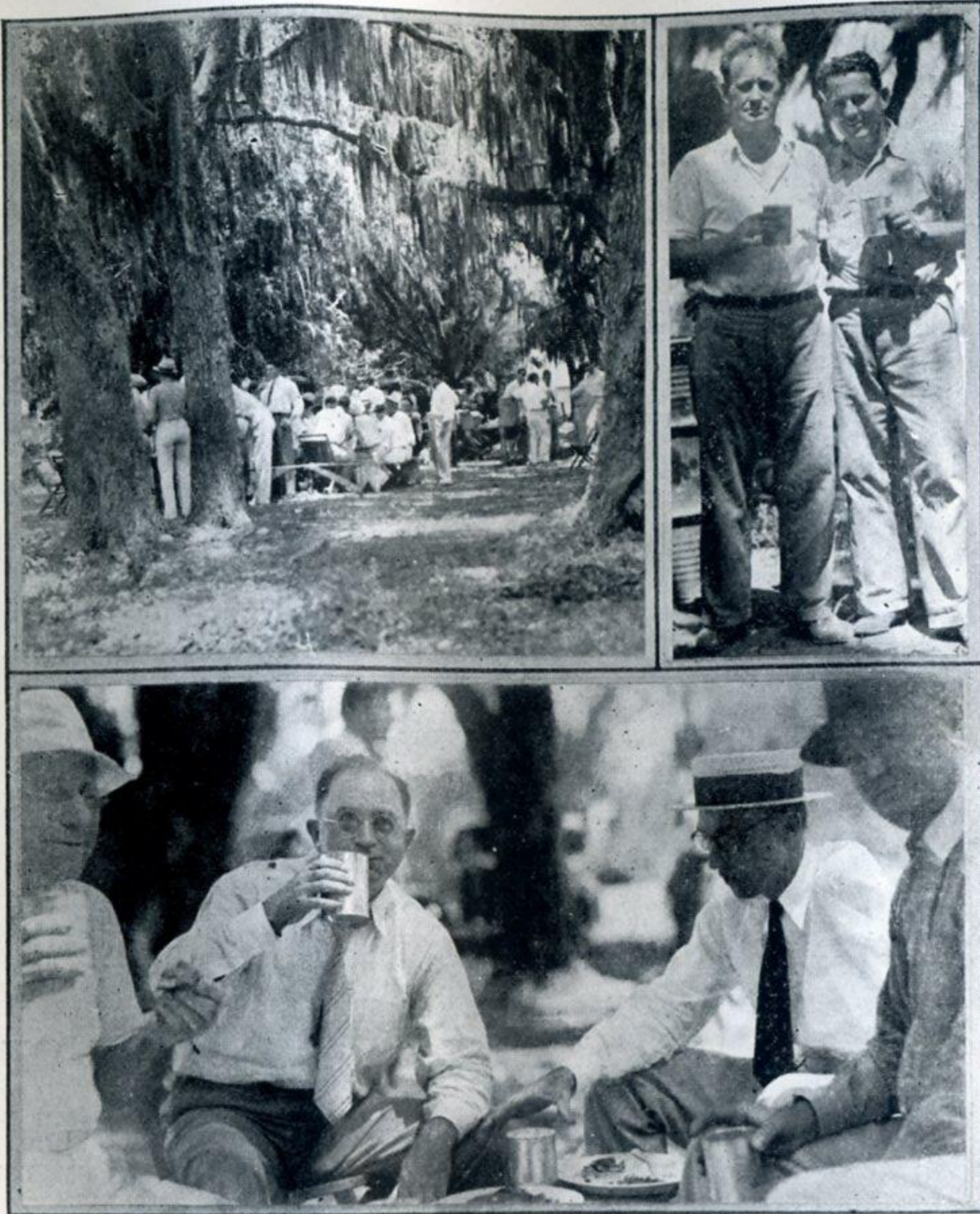
Right-of-way on the Easterly-New Baden line has all been secured, and the line will be constructed in the near future. This will be a rural line east

bar-b-q Louisiana style

It was a beautiful spot, as shown at upper left, overlooking the Mermentau River at Lowry where the La. Sales Department held their Bar-B-Q on Sunday, June 13th. About forty-five super salesmen from the sales department and other departments attended.

The two gentlemen, upper right, were responsible for the success and swell victuals enjoyed. They are Ardie Clark and Barney Hart and are Chefs De Bar-B-Q Extraordinaire.

General Sales Manager Riegel is enjoying himself in the lower picture. The other gentlemen are Mike Meisner, Jennings; Fred Johnson, Beaumont; and Jim Stokes, Elton.



of Franklin, and will make the second built in the Calvert District.

A recent election was held at Franklin to disfranchise the town. The citizens voted to keep the franchise by a vote of 87 to 38.

The Kosse High School which has been under construction for sometime will be completed about June 26. It is a very modern building, and will be a great asset to Kosse.

Calvert has enjoyed a very good pay roll due to the S. P. Railway increasing the size of their rails in order to accommodate their new stream line train which we understand will go into service about July 1.

ALVIN

The Westinghouse people will shortly finish a very complete job of wiring here at Alvin for the illumination of a combined football and baseball field which is being installed by the Alvin In-

dependent School Board. This field is located within the city limits and will put an additional load of eighty (80) 1500 watt lamps on our lines.

MADISONVILLE

R. B. Cash and family are off to points in Oklahoma for their vacation.

H. Rowe and family have returned from a week of vacationing in Beaumont and vicinity. He reported the catch of a fish that measured three feet long, but upon examination the fish shrunk to "maybe-a-foot," so you can't tell about these fishing trip reports.

CLEVELAND

Mr. Luther Sadler is spending vacation at his home in Huntsville. Work on the new Cleveland Substation will begin in the next few weeks. Mrs. A. B. Wilson, and son Arthur Dean returned Wednesday of this week, after a few days visit with Mr. and Mrs. Dean of Navasota.

Port Arthur news

(Continued from page 7)

19-20. They thought they'd enjoy this trip before the summer "Saturday" storm warnings began, but little did they know then that a wind storm would do considerable damage this weekend. Everything was taken care of though, by the crew.

Since the beach party, Boutte is having to help around the kitchen at home—he proved such a good cook, the Mrs. gave him a permanent job.

C. N. Giffin and L. S. Richardson are new employees at the plant. Glad to have you!

Deepest sympathy is extended to F. W. Swinney in the death of his aunt, Mrs. Holst.

C. H. Watler, Clerk at Lakeside—and Mr. Gideon's handy man—was married on June 6th in Beaumont, to Miss Beatrice Dixon of that city. They are now located at 2020 17th Street, Port Arthur. Their many friends in the Company wish them a long life of happiness, joy and contentment.

ACCOUNTING

Mrs. M. H. Long (Bernice Trahan to most of us) is back on the switchboard. Relieving during the summer vacation period. Hello! Bernice.

J. P. Pevoto spent his vacation in and around San Antonio.

At long last, the 19th of June arrived—and Thelma Caughlin left for her vacation in that swanky South Carolina summer resort—Myrtle Beach.

COMMERCIAL

Charles "Blackie" DeCuir and Mrs. Fern Jones were married on May 15—kept it a secret until May 30 when they vacationed to Michigan. They are back home now, all excited over fixing up their new apartment.

Joe Prejean vacationed in New Orleans. Dick Eddleman and family went to Galveston for their red noses. F. T. Hargrove turned domestic, and spent his vacation fixing up his new home—and we haven't heard yet just where George Minton is spending his.

NEDERLAND

Mattie Gray left June 19 for vacation in San Antonio and her home in Corpus Christi.

JUNE PLAIN TALKS

If William Earl Dinkins does not get a Hollywood contract, after his impersonation of Ginger Rogers at the Y. M. B. L. review, he plans to spend his vacation in Huntsville. No, not at the prison, but visiting relatives.

And Dink is not the only actor-artist in Nederland office. Frog Handley was a "wow" as the jilted sweetheart in the "Womanless Wedding" sponsored by the Boy Scouts. Guess he has had a lot of practice, from the pathos injected into the part.

A note from the Nederland office reads "It seems that someone in the Navasota office is forever bursting forth into poetry—at least that is what they call it—so this may get by too:

"Mary met a new D. R.
And he became her beau
Now Mary has a G. E.
And let the ice man go."

mdse. dept. news

(Continued from page 4)

"Ott" Holley ran out of prospective extensions.

Mr. Bishop smiled one time while checking the boys' collection books.

Miss Nall got excited.

Gwen failed to get excited.

Jimmie Crabbe raised his voice in anger.

Fred Johnson failed to make an audience sit and listen to his every word.

We surprised Mr. Allen and made a hundred per cent over our bogie.

Lola Martin could really get mad and stay mad over one minute.

We found Louise Kelly wasn't Irish after all.

"Dot" Futch would be allowed just one good argument with a customer.

Talley found a prospect whom he couldn't make see the light.

Bobby LeBlanc didn't get so serious when talking to a customer.