

Plain Talks

GULF STATES UTILITIES COMPANY

JUNE, 1961

IN THIS ISSUE:

- "Systemation" Progresses at Riverside
- Company Announces New Aid-To-Education Programs
- "Queen of Safety" Contest Announced



Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.



Plain Talks

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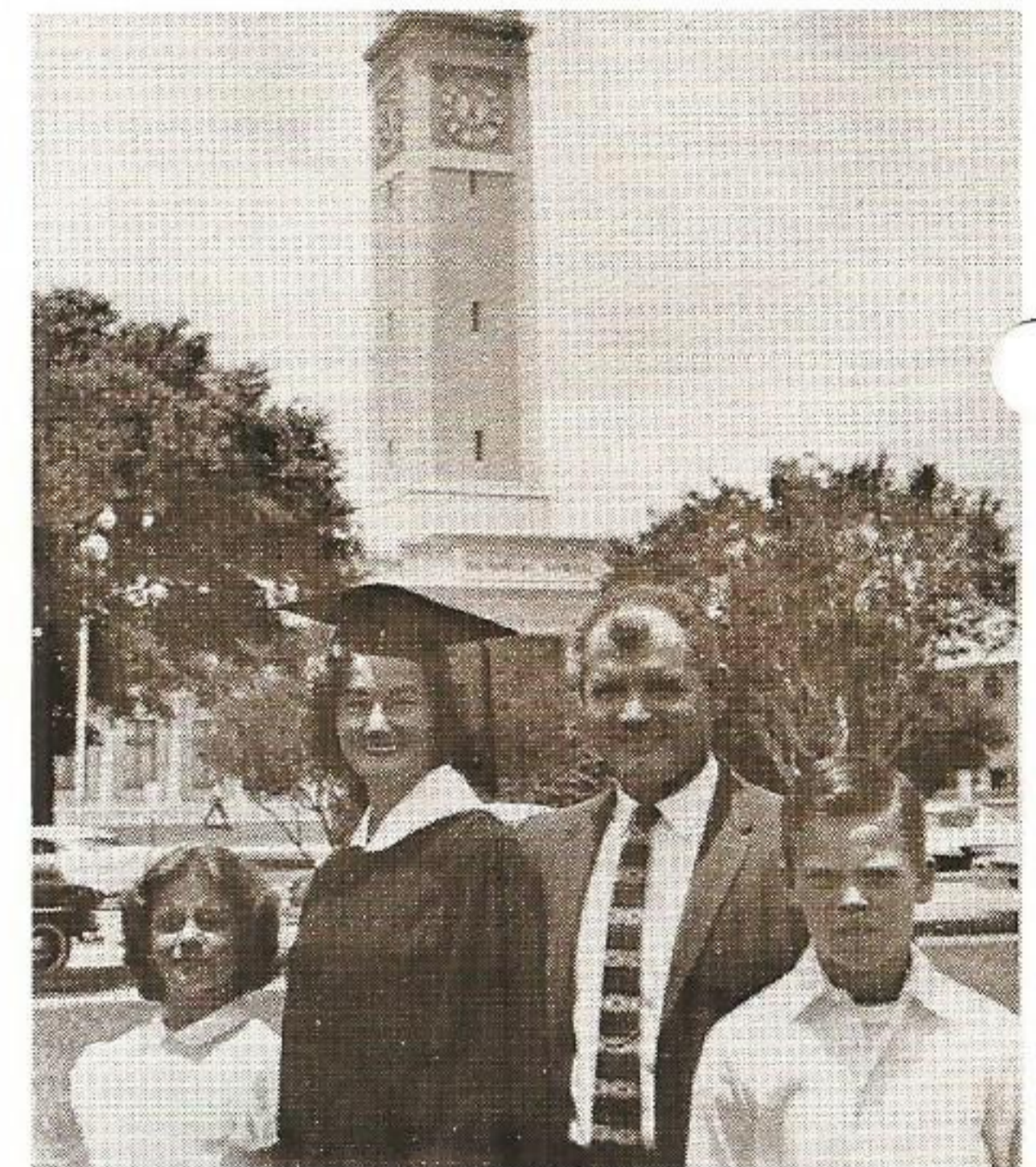
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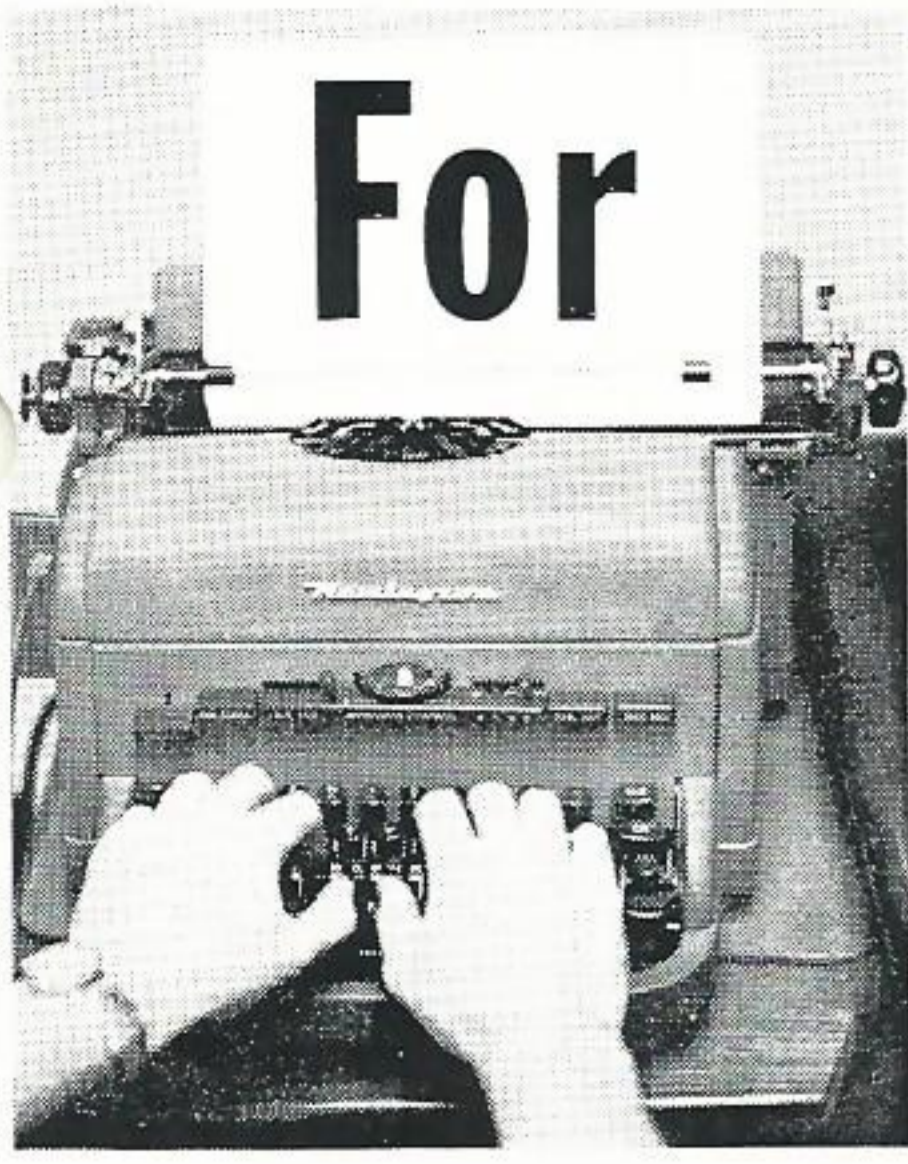
OUR COVER



JUNE, traditionally the month of happy brides and happier bridegrooms, takes on a special meaning for married couples who receive their sheepskins after many weary months of study. Our cover depicts just such a happy event in the lives of Mr. and Mrs. Yerby L. Hughes, Jr. (he's an engineer in the Baton Rouge T & D Department). Mrs. Hughes received her BS degree in education and Y. L. is working toward his Master's in electrical engineering. With them are daughter Dottie and son Yerby III. The Hughes have a story of their own on page 22. They also point up two important announcements concerning higher education on pages 6 and 7. Good luck to the Hughes and other Gulf Staters who realize there's no end to learning in this age of progress.

For

Your Information...



Company Announces Two College-Aid Programs

THERE'S good news about higher education in this issue. On pages 6 and 7, read details of how our Company will offer financial assistance for college aspiring children of deceased or permanently and totally disabled employees, and how the Company will match employee contributions to accredited higher learning institutions.

With the cost of education mounting rapidly, programs like these (about 115 businesses and industries have similar programs) are good news for folks interested in maintaining our nation's high standards of education.

Organized Labor Group Opposes Federal Government Power

ORGANIZED electric utility workers have good reason to fear and oppose the spread of government ownership of utilities, according to Robert A. Perry, business representative of Local 46, IBEW of Seattle, and a representative in the state legislature from a constituency made up of public power patrons of the Seattle municipal electric system.

Writing in the January 19 issue of Public Utilities Fortnightly magazine, Perry said: "Electric utility workers of public power agencies have learned

from bitter experience that the same immunities of government that operate so unfairly in competition with private ownership, can also prove a harsh ruthless weapon against union labor..."

—Butte (Mont.) Outlet

Go Forth Safely On July Fourth

OUR next holiday is July 4th. It falls on Tuesday this year, which means that a lot of us will try to do our celebrating—and traveling—in one day. Be extra cautious on the crowded traffic lanes. Summer heat seems to make people irritable and discourteous on the highways anyway. Multiply that by the effects of celebration, fatigue and haste, and your answer is tragedy.

Don't let it be you and yours.

Summertime Safety

THE Baton Rouge State—Times of June 2 comes up with some timely water safety admonitions for the coming care-free summer days:

- When going swimming, go with someone.
- Don't swim until exhausted.
- Be careful of diving in shallow water.
- Learn basic life-saving techniques.
- When boating, watch for the big waves that can swamp a boat.
- Take along the necessary safety equipment.
- Don't venture out of sight of land unless you know the way back.
- Be careful not to create danger for others by speeding.

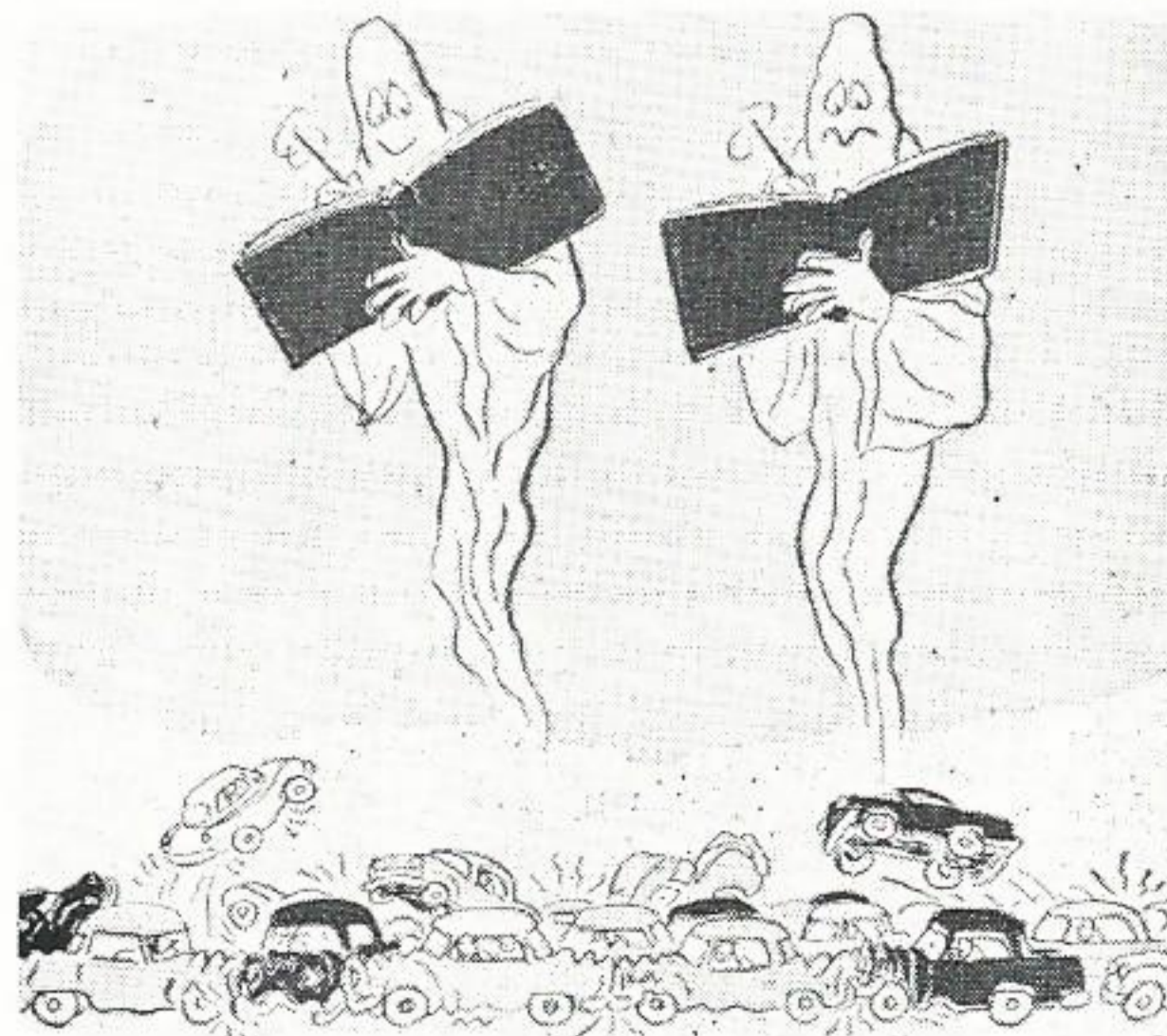
To this sound water wisdom, we add

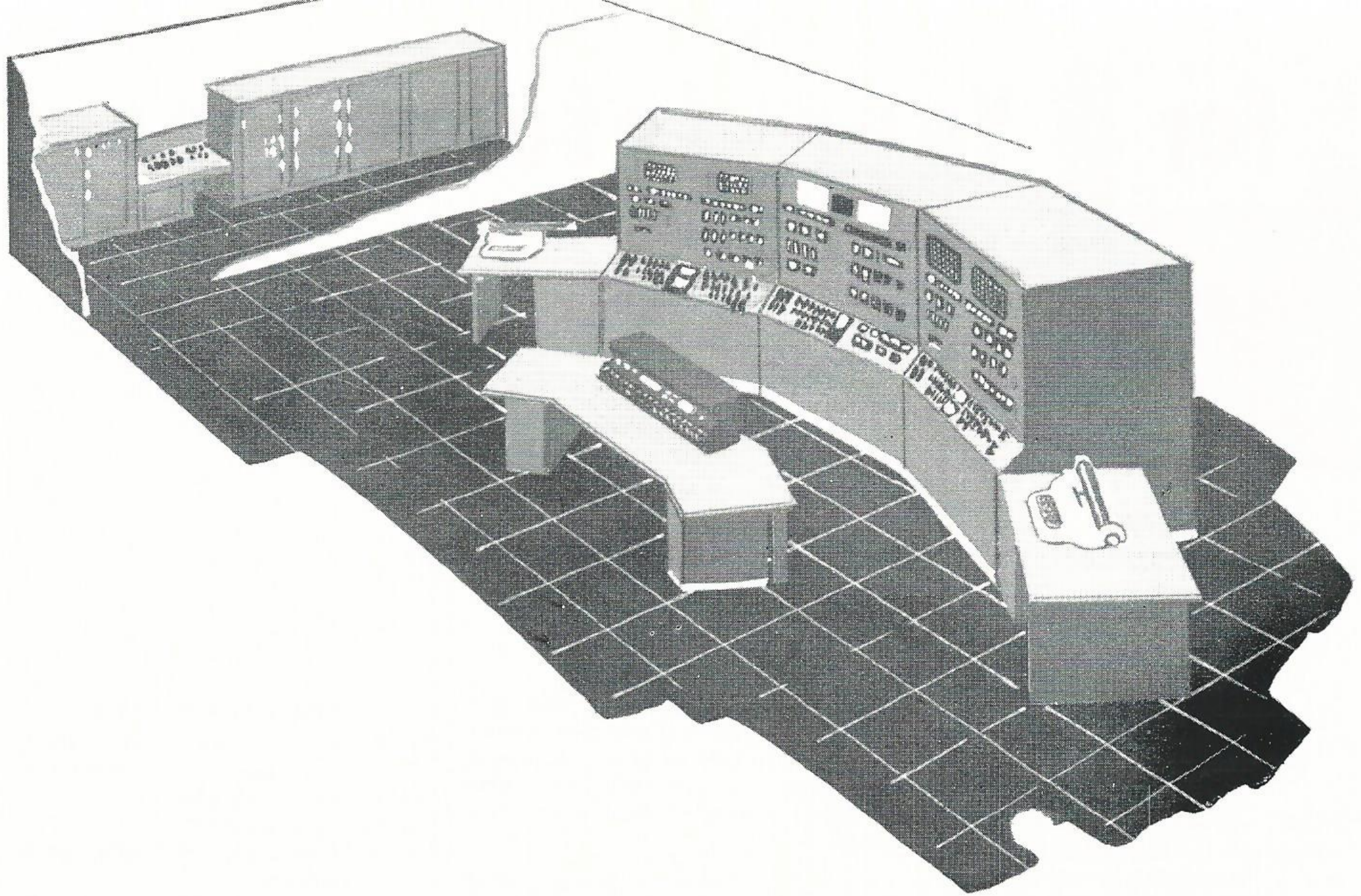
- Don't forget about safety when you leave the water. The car that takes you places can become a few tons of sharp, cutting metal and flying, cutting glass unless handled with the respect it deserves.

Give Government Back To People

ACCORDING to D. Burton Rapp, of the Willory County (Texas) News, "one of the burning needs of the time is to turn back to state and local government the rights, responsibilities and obligations which belong to state and local government. We'd save barrels of tax money. And beyond that we'd make huge savings in the precious coin of character and principle."

—JST





NEW CONTROL ROOM. New control room at Riverside will be larger than the old control room. The Boiler-Turbine-Generator control

boards for units 1 and 2 are shown in the center, in front of the operator's desk. Between them is a Plant Board. Computer control panels

are shown at far left. Logging typewriters will be located at both sides of the BTG boards. The operator's control panel is in the center of desk.

At Lake Charles . . .

"SYSTEMATION" WILL CONVERT RIVERSIDE INTO FIRST "PEAKING" STATION

Electric power companies also interested in efficiency, are keeping abreast of conversion

"WHEN we first started talking about systemation," recalls L. R. Eddins, plant superintendent at Riverside Station in Lake Charles, "a few people asked, 'Will this thing really work?' They wondered if we could make this station function automatical-

ly. We're sure it will work."

There is an expectant air in the station today. Engineers from Allis-Chalmers and Company personnel are determined to transform it into an automatic peaking plant with 87,000 kilowatts capability. They hope to complete the job by January 1, 1962, when "shakedown" testing operations are scheduled to begin.

Since 1956, our Company has been steadily progressing into the field of automation of generating facilities. In that year, we installed an electromechanical scan-logger and bearing scanner in Neches Station. In 1958, a similar unit—improved version—was installed at Riverside. A year later, at Neches units 1 and 2, scan systems were installed with provisions for trend recording and alarm annuncia-

tion. In 1960, a general purpose digital computer system was put in on units 3 and 4 at Neches; also improved scanners, monitors and alarm systems were installed at Louisiana and Willow Glen Stations. This year, complete plant systemation started at Riverside as a natural outgrowth of previous progress.

In mid-1960, a group of engineers, headed by J. A. Reich, production manager, questioned electrical manufacturing companies about automating an "old" generating station. The engineers were surprised to find that some of the companies had never considered furnishing equipment for such a venture, but all were intrigued with the possibilities. Allis-Chalmers was assigned as prime contractor, and work began four months ago.

The process of change is not simple, according to Mr. Eddins, who is supervising the operation. "Of course, it would have been a simpler proposition to build a completely automatic plant from the ground up—and it would have been much more expensive. We're saving money by adapting to existing equipment."

Problems are frequent because the old plant has been running her way for 20 years and resists being altered to accommodate new methods. One of our production engineers whose job it is to solve seemingly insoluble problems is Morris Creel, who acts as liaison between Riverside and J. L. Warrmack, engineer, System Production. Mr. Creel says: "New problems and questions arise every day, and we have to devise new ways of solving them. Often this means developing and building new equipment on the spot."

Turbine Speed Measured Electrically

One such device was a wide-range governor for each of the two turbo-generators. Built by an Allis-Chalmers engineer, it will accurately measure turbine speed electrically from 0 to 3,600 rpm—something no other governor has been able to do and will relay this information to the computer.

L. R. EDDINS, station superintendent, shows a mock-up model of the BTG control board, shown in illustration on first page. Pieces of paper pinpoint equipment to be installed.



VIBRATION DETECTOR. Mr. Foreman, A-C's construction supervisor, and George Brill, test supervisor, demonstrate a vibration detector which will be added to the turbine spindle.

Mr. Foreman shows how the end rides on the spinning shaft. If the shaft wobbles, it generates a voltage which is detected by the computer which sounds an alarm.

Furthermore it will control the speed of the turbine on orders from the computer.

Our newer power plants have television cameras on the boiler furnaces to show the operators if the flame is lit, but TV cameras couldn't be installed on Riverside's older boilers. "We're going to substitute another form of flame detector to be sure the pilot or igniter is on before the main gas is turned on. If the flame detector doesn't make a connection, then the burner gas will not be admitted."

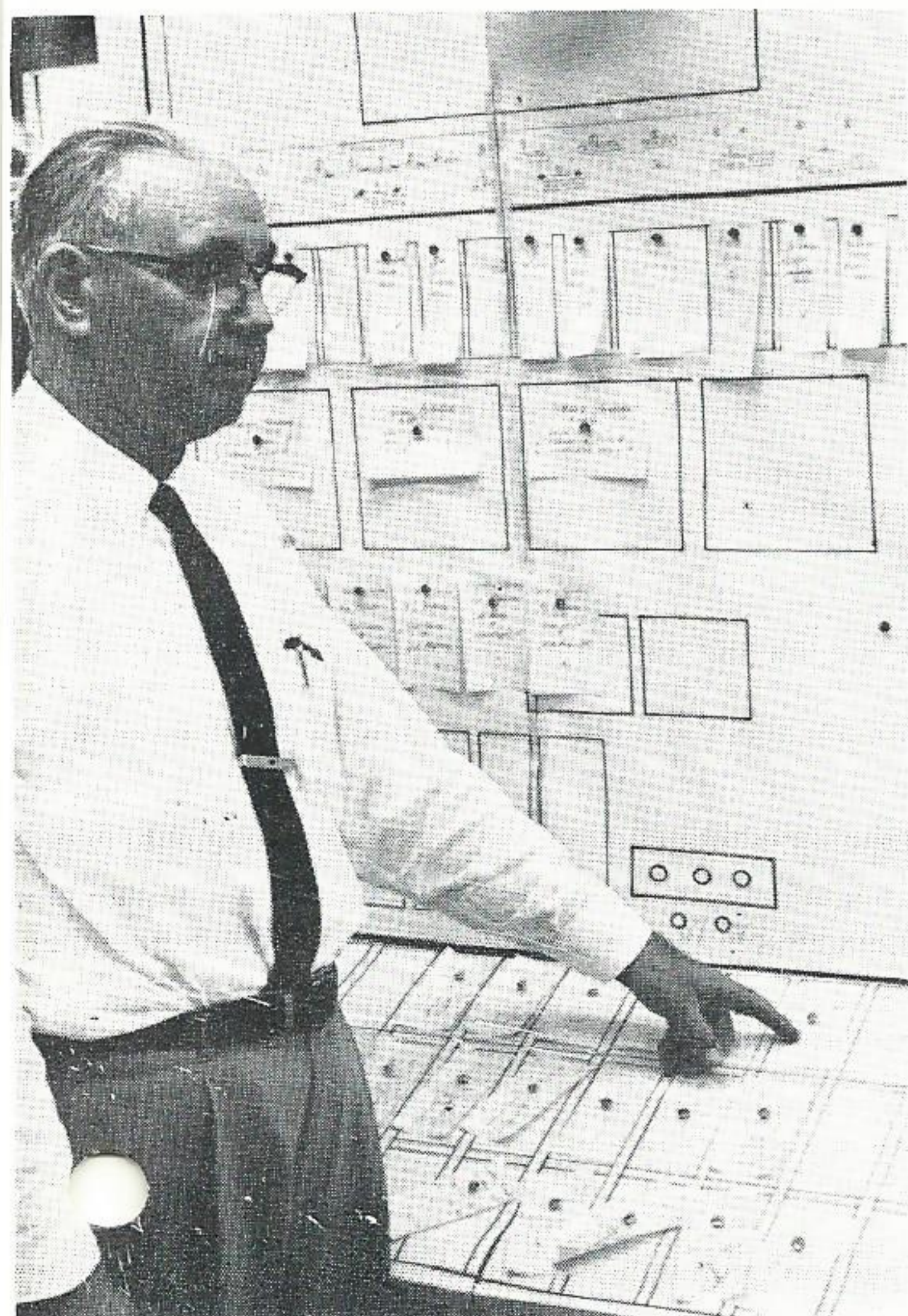
In order to plan what controls would be needed by the plant's operator in the central control room (which will be on the same floor as the two turbo-generators), engineers conferred with Garland Strong, operations supervisor. The main problem was: What functions should be and what should not be controlled by the operator?

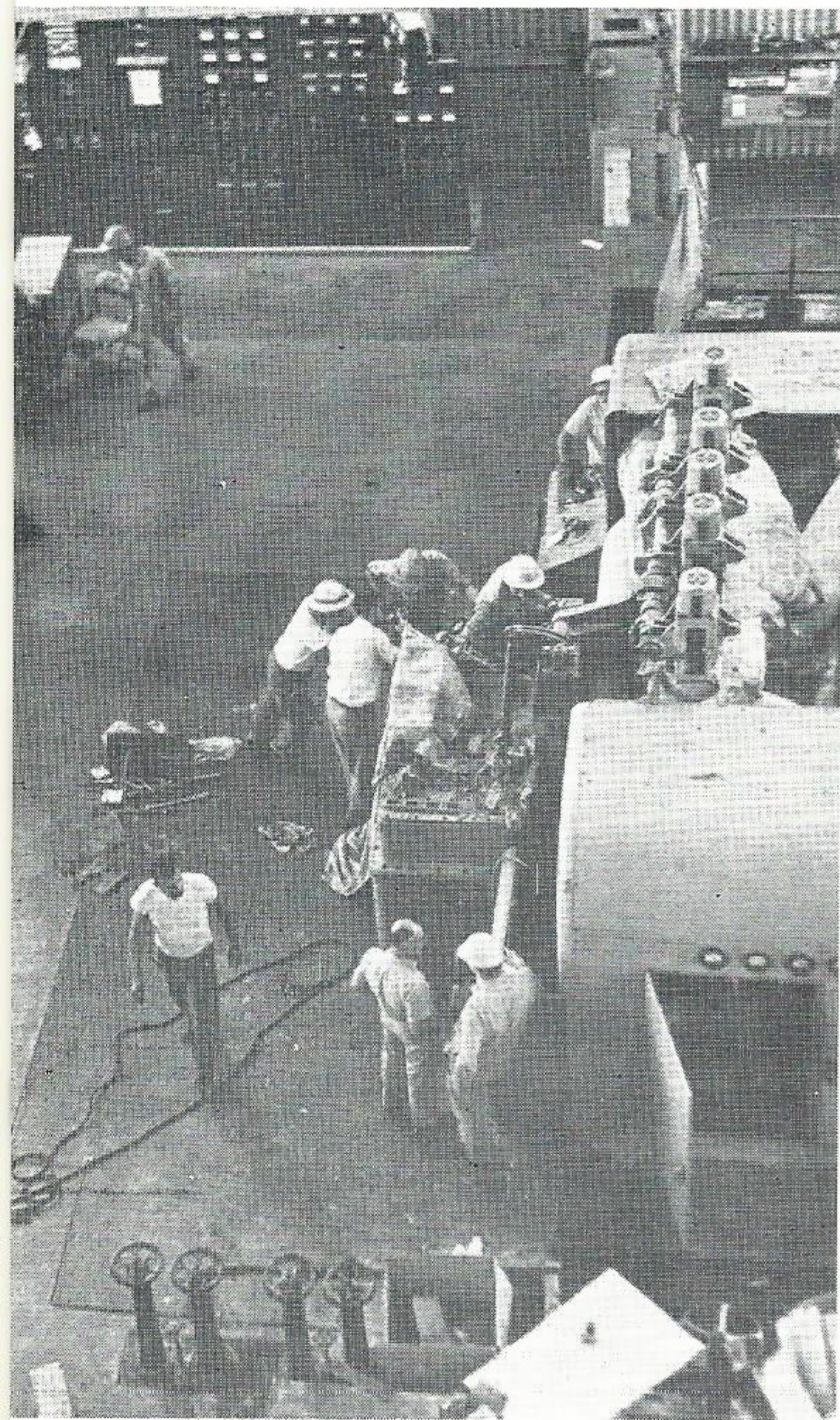
"We want to give the operator the minimum amount of controls he needs to operate the plant equipment. If we don't install the right equipment, he might go amiss in the crucial moments. If we install too much—make the program too complicated and sophisticated—it might develop mechanical

neuroses and it could take us costly months of careful experimenting before we could trust it on its own," Mr. Strong explained.

For example, preliminary plans had called for a machine which would place the turbine on the rolling gear (which brings it up to the rotation speed at which steam can be admitted), but estimates placed the cost of such a machine at \$85,000. The engineers realized that the operator could do it manually in a matter of minutes so avoided wasting the tan money.

The program for the RCA 110-digital computer (the mechanical brain) includes all of the steps necessary for automatically starting a turbo-generator from a cold start and for shutting it down again. When the operator receives a request from the System Operator to add generating power to the system's load, he will punch a button and the computer will take it from there: it will purge the boilers with blasts of fresh air, light the igniter, admit the gas, fire up the boiler, then gradually build the turbo-generator up to the speed at which it may be put "on the line" (a procedure that engineers hope will take only about 8½ hours automatically and





SYSTEMATING UNIT 2. Overhead shot of turbine control modification of Number 2 unit shows the front end of the turbine control end, where steam is admitted. Steam admission valves are on top. Crews are installing detection equipment for spindle-expansion. In background against wall are existing control panels and the plant operator. Only those instruments necessary for central control will be transferred to the new control room.

which takes much longer now). Simultaneously, the computer will be opening and closing valves, starting and stopping pumps, and scanning the entire system for any abnormal conditions which might cause the procedure to be stopped.

Since most accidents in power plants occur during the start-up sequence, automating the events in that sequence can prevent accidents. That alone would justify the expense. "The computer only knows one way to do the operation. It won't bring the turbine up to operating speed either too fast or too slow—it will do it exactly the same way every time," said Mr. Warmack.

In order to guarantee the operation's safety, the engineers must first be certain of the accuracy of the data-gathering instruments which feed into the computer. The computer cannot distinguish between a "right" or a "wrong" signal, and if a pulse-signal from the gas lines, for instance, were to be affected by the huge magnetic fields present in the power plant, calamity could result.

"Not only must we make the data instruments as accurate as possible, we must also build in automatic safety devices to take over if something goes wrong," Mr. Creel said. "As an example, in the start-up process, if a signal indicates that the igniter has not been properly lit in the boiler, then the computer will automatically stop the gas feed to the boiler, stop the entire process and purge the boiler furnace, at the same time indicating to the operator at what step it encountered trouble so that he can take

steps to correct it by manual controls."

All the equipment is designed to be "fail-safe". This means that if anything goes wrong, the computer stops the whole process. "We are even building a separate power system for the computer in the event the plant itself should break down so that all controls won't be lost," Mr. Creel said.

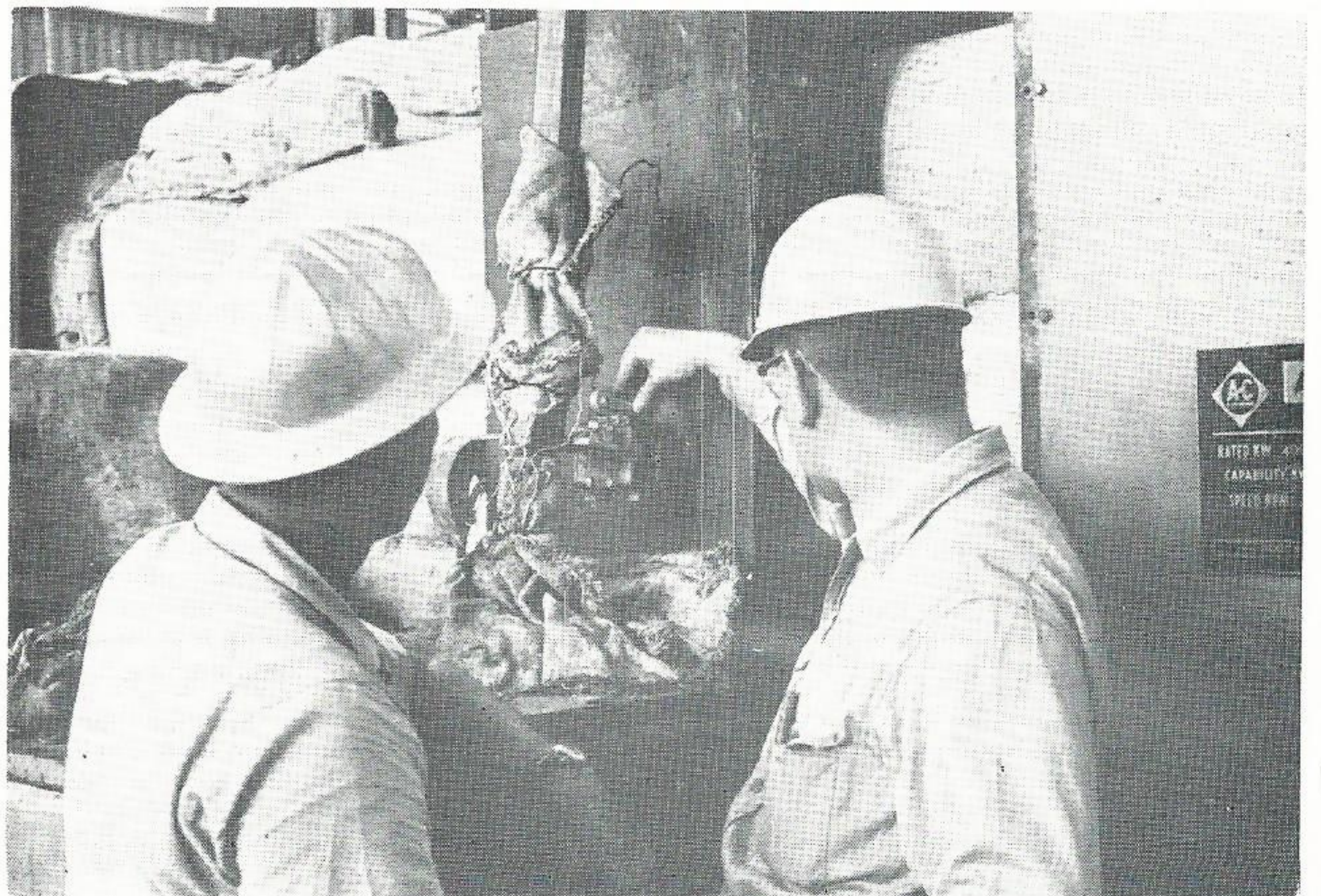
What happens after the plant is completed? The operating staff at Riverside will gradually decrease, as some of the 19 present operators are transferred to other duties in our system. The maintenance and laboratory staffs will probably remain at present size.

Riverside to Be Peaking Station

The station itself will be used as a peaking station, which will mean that its boilers might be started up as often as once a day during some weeks (as compared to a base load generating station which often runs continuously for a year or longer without stopping.)

During operation, the computer will also take readings and gather data continuously from hundreds of separate instruments. This will produce more accurate records and will also increase the operator's working knowledge of his plant.

In the meantime, the eyes of the electrical generating world are watching our Riverside Station operation. As pioneers in the systemation of existing power stations, we can expect other utility companies will try to convert similar stations that could be operated more efficiently with systemation. As a result, consumers everywhere may benefit from our efforts.



In picture at right, Dudley Foreman, construction supervisor for A-C, manipulates a lever that will control the attached rod to regulate the speed of the unit. It is a part of the wide-range governor system which is being installed.

In May
Department Heads
Meetings
Speakers
Emphasize . . .

SAFETY, CIVIL DEFENSE, CARE OF MATERIALS

IN May department head meetings, key personnel were informed about the care, or lack of it, in handling materials that pass through our storerooms, how our safety program has improved with experience, how an atomic attack could affect our area, and two new education programs. Meetings were held in Beaumont, May 23, Baton Rouge, May 24, and Lake Charles, May 25.

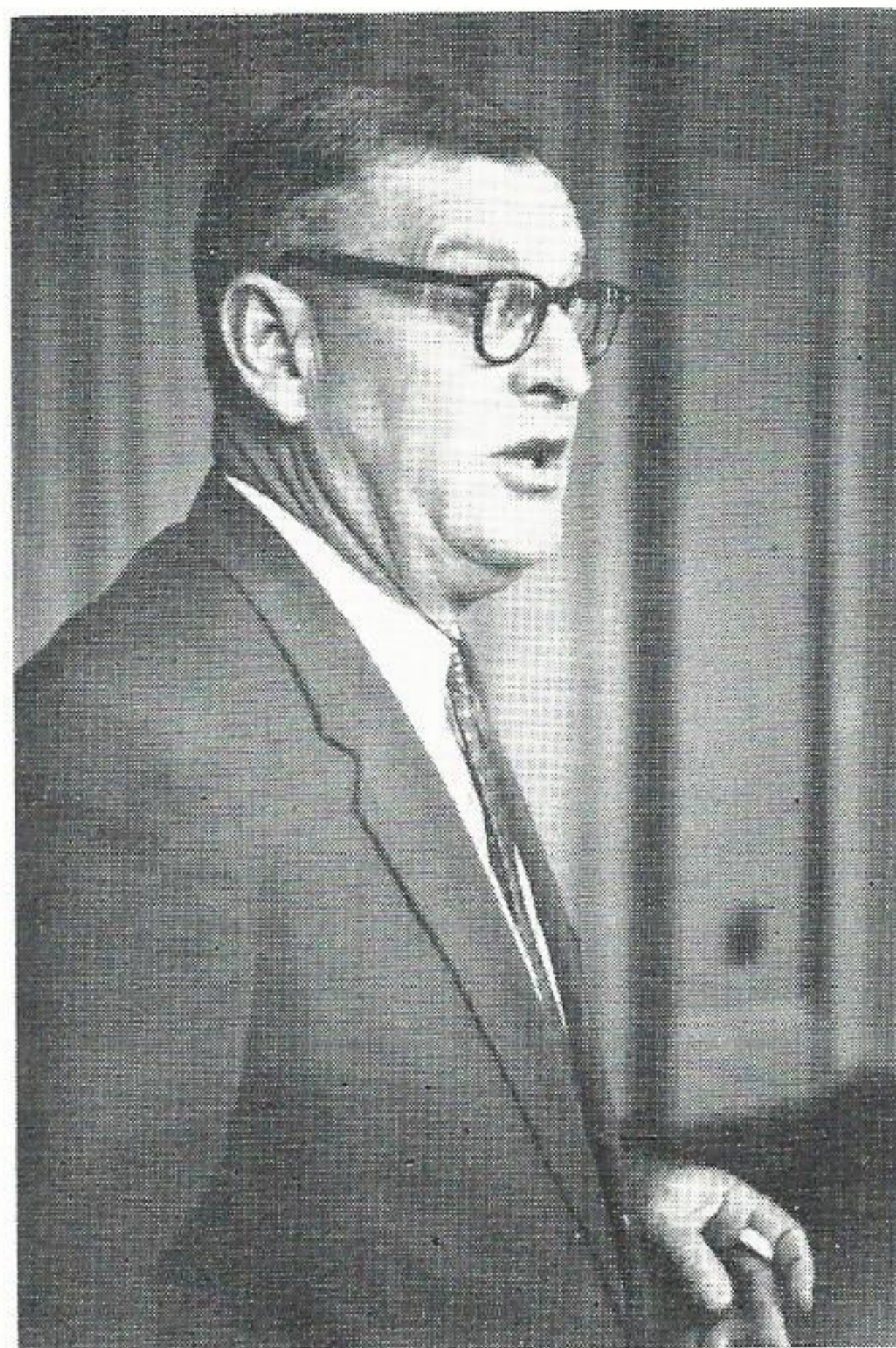
Mr. Ricks

W. T. Ricks, Stores Accounting, Beaumont, congratulated storeroom personnel, particularly the Baton Rouge Storeroom which has a safety plaque covering a period of over 20 years and the Beaumont Storeroom whose employees recently received a safety plaque for having worked over 10 years without a lost-time accident.

Mr. Ricks emphasized careful handling of storeroom materials. A series of slides pictured equipment that had been damaged in handling and could not be used. He said that a considerable amount of valuable equipment is broken each year, and encouraged all employees to "handle equipment with care."

Mr. Jones

Frank Jones, system safety director, outlined what a nuclear explosion would do to our area and discussed



MR. JONES—Emphasis on Protection.

"fall-out" shelter protection. He said, "There has been a great deal of publicity about the horrors of a possible nuclear war . . . bombs would probably devastate certain population centers, but a majority of the people could survive with proper shelter, supplies and organization."

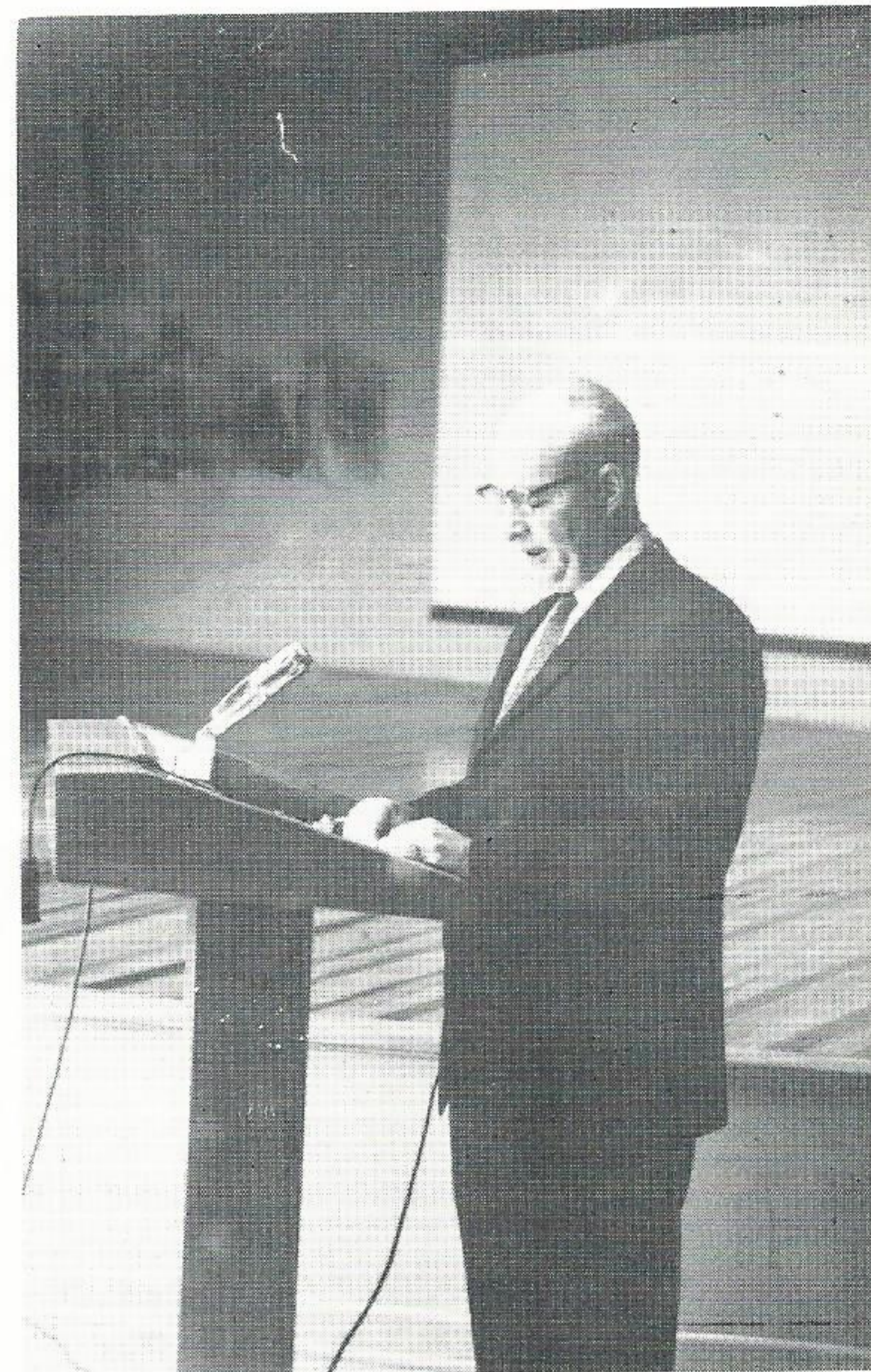
Specially-prepared slides showed the effect on our system of a 20-megaton nuclear device dropped in the Beaumont-Port Arthur-Orange industrial area. Winds would carry radioactive fall-out to the city of Baton Rouge and beyond within 12 hours after the explosion, illustrating the need for proper civil defense planning of fall-out shelters.

Mr. Shirey

"All we can get out of an accident is experience in predicting a similar one. We use every accident for this purpose," said C. P. Shirey, system safety and training manager. Past experience has resulted in such safety items as eye goggles, rubber gloves, hard-hats, etc., and in the constantly improved working methods which eliminate accidents.

College Aid

Department heads were briefed also on the two college-aid programs which are explained on the following two your pages.



MR. RICKS—Emphasis on Economy.

MR. SHIREY—Emphasis on Experience.



Company Will Boost Higher Education

With Two New Programs . . .

ONE: College Scholarship Program

TWO: College Aid Program

"NOW we are able to do something for those children of our deceased or totally disabled employees, who need assistance to go to college," Mr. Nelson said.

Last month, the Board of Directors adopted and approved a program called "The Gulf States Utilities Company College Scholarship Program", to become effective beginning this fall which will be of material help in placing a college education within reach of dependent children of deceased or permanently and totally disabled employees of our Company.

Description of Scholarship

Each scholarship shall consist of a sum of \$750 per academic year for a term of not more than four years, and shall be for expenses to be incurred in attendance at an accredited college or university where adequate instruction in the chosen field of study is available. The choice of field of study and selection of school will be made by the applicant.

Who May Apply

High school graduates, whose parent had at least one year's service with the Company and who died or became permanently and totally disabled while so employed, may apply to the Scholarship Selection Committee. Application instructions will be furnished upon request.

Normally, applications must be filed for the first academic year following graduation from high school or prep school, and after applicant has satisfied all entrance requirements of the school of his choice; however, an appropriate extension of time for filing of application may be granted by the Scholarship Selection Committee in the event an applicant cannot attend such first academic year by reason of circumstances beyond applicant's control.

Scholarship Selection Committee

Applications for scholarship awards should be made to the Division Manager of the area in which the applicant resides for forwarding to the Scholarship Selection Committee for its consideration.

Basis of Selection

Scholarship awards and continuation of awards previously granted will be made and announced annually by the Scholarship Selection Committee which will give consideration to the following factors: (1) Seriousness of purpose; (2) Aptitude and scholastic standing; (3) Character and estimate of potential ability; (4) Financial need; and

(5) Opinion of high school, prep school or university educators.

It is the present intention of the Board of Directors to continue this or a similar type of scholarship program for an indefinite time. The Board of Directors may alter, amend, change or discontinue such program at any time; however, after an individual scholarship has been awarded, sufficient funds will be provided to assure the continuation of the scholarship for the full term originally specified, so long as the participant continues to meet the prescribed standards.

It is anticipated that applications will be received and the first awards granted for the fall semester of the academic year 1961-'62.

In commenting on the Scholarship Program, Mr. Nelson stated that the operation of the Program would be governed by the following general principles:

- Once a scholarship is awarded it will remain effective during the entire under-graduate period up to a maximum of four years, provided the participant achieves a satisfactory scholastic record and continues, in the judgment of the Committee, to deserve support from the Company with respect to the considerations on which he was originally selected for such support.

- The most essential single factor underlying the Committee's decision to allow or disallow scholarship grants is individual consideration, rather than any pre-determined formula or set of rules or regulations.

- The \$750 a year scholarship shall be paid to the participant in two \$375 payments, one at the beginning of the fall semester in September and the other at the beginning of the spring semester in January or February.

- The parent or guardian of the applicant must approve the application and indicate such approval in writing.

- There is no exact age limit for applicants. Generally, they will be considered during the first four years after the graduation date of their high school class, but this period may be extended by taking into account military service, gainful employment necessary to finance the educational program or any other individual circumstances which the Committee believes to be reasonable and proper.

- The remarriage of the surviving parent does not in itself disqualify the children from applying for the scholarship under the Program.



A program to provide financial assistance to accredited universities and colleges was announced simultaneously with the College Scholarship Program (see previous page). The new College Aid Program provides that our Company will match contributions of employees and directors to eligible institutions in amounts of not less than \$10 nor more than \$500 annually by any one person.

According to Mr. Nelson, "In recent years our institutions of higher learning have found it increasingly difficult to do the job they should be doing in educating the young people of our country because of inability and insufficient funds to meet higher operating costs."

Now our Company, with other companies across the nation, is taking steps to alleviate this situation.

Program Explained

Here's how the College Aid Program works:

- For each contribution actually made (not merely pledged) by an employee or director of Gulf States Utilities Company which constitutes a direct personal gift to an eligible institution, the Company will make a like contribution. Such contribution may be made in cash or in securities having a quoted market value, or both, and may be made at any time in the year prior to December 1. To be eligible for matching, however, the contribution must have a value of not less than \$10. The Company's matching contribution will be limited to a total of \$500 per year on account of contributions made by any one person, and will be made in December against applications filed by donors prior to December 1. In addition, the Company reserves the right to limit the over-all amount of its contributions to \$10,000 a year. If the total contributions made by all eligible persons exceeds \$10,000, the Company's matching contribution will be reduced pro rata.

An eligible institution (a) is a school, college or university which is listed as an Accredited Higher Institution in the current issue of "Government Official Booklet of Accredited Higher Institutions" published by U.S. Department of Health, Education and Welfare, or has been specifically designated by the Committee on College Aid Program as an eligible institution, or is an alumni fund, foundation or association which is an integral part of the eligible institution and which will transmit to it directly for use for the direct benefit of such eligible institution, all contributions received by it, and (b) is recognized by the Internal Revenue Service of the U.S. Treasury Department as an organization to which contributions are deductible by the donors for Federal income tax purposes.

It is intended that this program will be a continuing one; however, the Company reserves the right to amend or discontinue it at any time, after giving suitable notice to its employees or directors.

Send Requests to Committee

Any question as to the interpretation, application or administration of this program shall be determined by the Committee on College Aid Program composed of Messrs. E. A. Werner, E. L. Granau, A. W. Hastings, W. H. Gieseke, and G. E. Richard. All requests for matching contributions by the Company should be directed to the foregoing Committee which will furnish a form of application.

In commenting on the program, Mr. Nelson said that the matching gifts' plan is both simple and logical since colleges and universities supply the Company with valuable employees, some of whom contribute from their personal funds to the support of our institutions of higher learning; hence, our Company would be justified in making some contribution to these institutions.

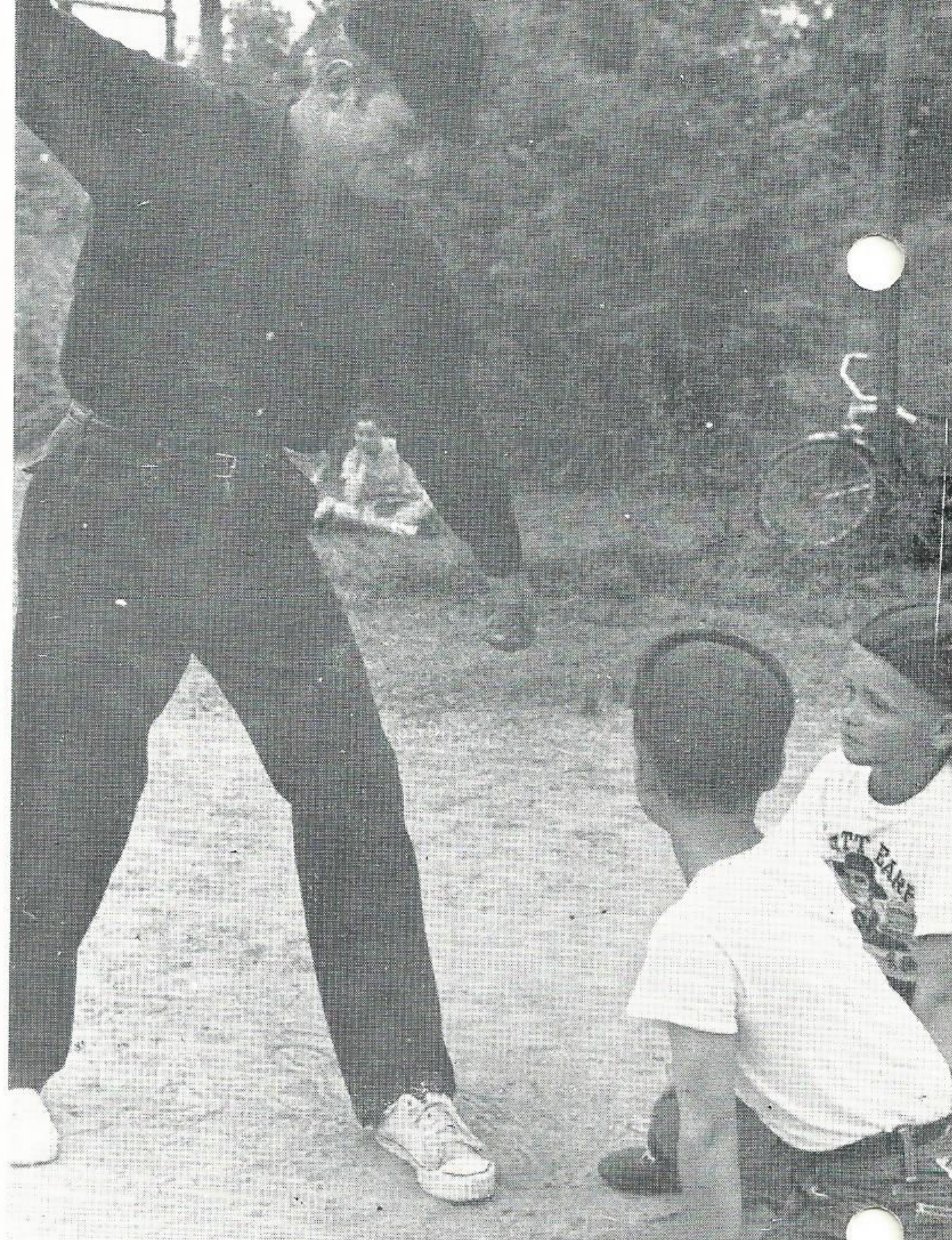
"HELPING CHILDREN HELPS US"

Gulf Staters in every Division have learned that working with children helps the employees themselves as much as it helps build a better America.

PICTURED here are six Gulf Staters from among the many who find time after hours to work with young people. By working with scouts, 4-H, church or Sunday School organizations, each gives a part of himself to help children grow into the responsible, alert, and mature adults necessary to keep ours a free strong nation.

We are proud of folks like these who help our Company maintain the reputation of being a good citizen wherever it serves.

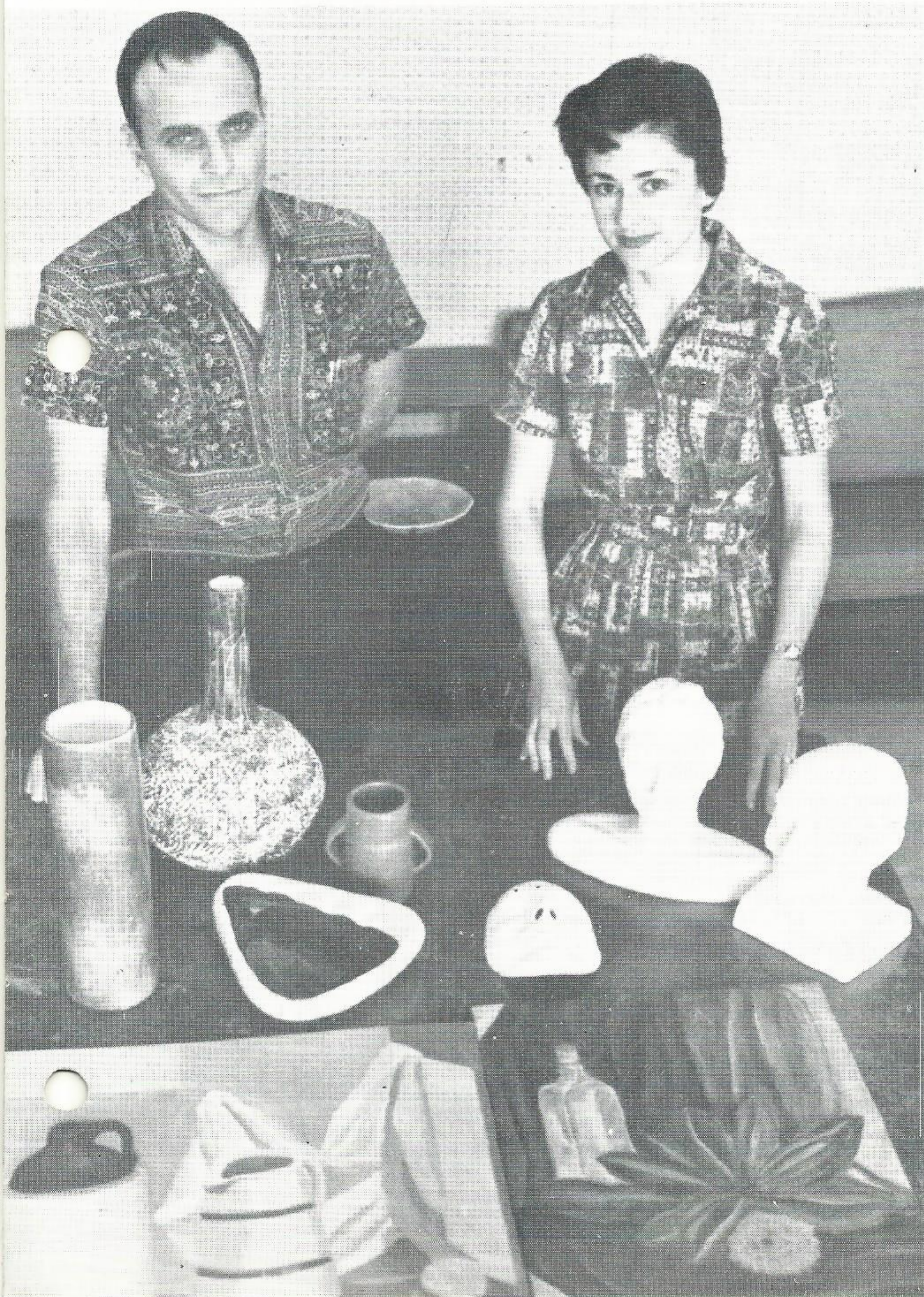
E. F. HEARD, Lake Charles T & D, has worked with the Boy Scouts for five years and has been scoutmaster of the First Baptist Church Troop No. 20 for 2½ years. He is helping three scouts load papers in his car as part of the Scout paper drive.



W. L. "ARMY" ARMSTRONG, is an active member in the Umpire's Association of Orange County, and has been head of umpires for the Orange Little League for five years. He enjoys Little League work because he believes it develops a spirit of good sportsmanship. He is proud of his son, Joe Lee, 8, who just started with the League this year and is shown doing a good job of tagging a runner at home. "Army" is in Orange T & D.

E. M. WHEELER, Port Arthur T & D, is assistant district counselor in charge of Cub and Boy Scout roundtables. He arranges the programs for these roundtables sessions which bring together scoutmasters, den mothers and other workers to interchange helpful ideas. He has been in scouting for five years, and his 12-year-old son is now a 2nd class Scout. Mr. Wheeler just returned from a 1-week leadership training course at Philmont Scout Ranch, Cimarron, New Mexico. At right, he explains a current Scout project to Scout leaders, Thomas Martindale and Cass Rucker.





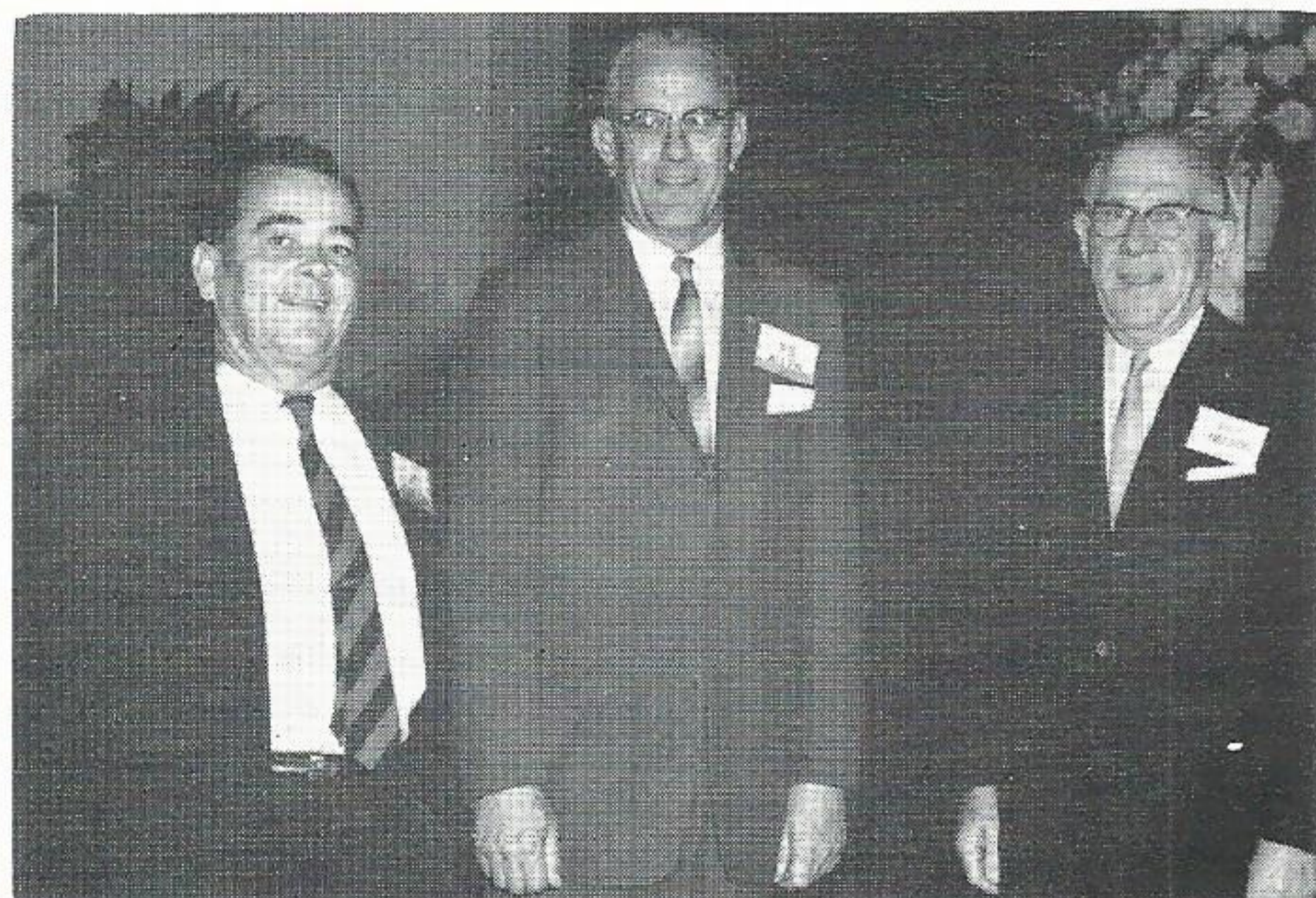
UPPER LEFT, T. W. MITCHAM, Substation Beaumont, is a counselor for the Royal Ambassadors at the First Baptist Church. Here he leads them in the pledge of allegiance. He says, "Some of these boys come from broken or unhappy homes. By giving them the opportunity to associate with happy boys of their own age, and by helping them develop strong moral characters, we are helping them achieve normal healthy personalities."

TOP RIGHT, HOMER GRISHAM, Huntsville T & D, started work this year with the Walker County 4-H association. He and his wife are both organizational leaders. They prepare programs for the year and determine how the 4-H work can help boys and girls be better FFA students in school. Here, Mr. Grisham makes a soil analysis with Wesley Sherrill, Walker County Agent, at right, and Huntsville High student Raymond Carroll, in the middle, on the corn field that is Raymond's 4-H project. Mr. Grisham's son, Sidney, is president of the 4-H association and a junior leader in the beef cattle program.

LEFT, AL EGGART, engineering assistant, T&D, Baton Rouge, and his wife, Mary Lee, have worked with children for 10 years. She works about 8 hours a day with the Christian Youth Organization at Sacred Heart School. On Saturdays Al teaches arts and crafts classes at the C.Y.O. in sketching, painting, mosaics and enamel work. They feel that they are doing their part to help children develop their skills and creativity. Samples of the pupils' handi-crafts are shown by the Eggarts.



Forty-year service emblems were presented on May 11, to two employees of the Lake Charles Division by Mr. Nelson. Receiving their pins are F. C. Watson, Distribution, and E. L. Granau, vice-president and division manager.



Mr. Nelson presented thirty-year pins to two Lake Charles Division employees, J. C. Farlow, Distribution, and P. S. Allen, Treasury.

Fourteen employees of Lake Charles Division were honored for their ten-years of service. They are: left to right: M. L. Rushing, Distribution, Sulphur; J. A. Richardson, Sales, Lafayette; J. A. Trouville, Distribution, and F. J. Hazmuka, Engineering, both of Lake Charles; R. G. Domingue, Distribution, Lafayette; Carol Foreman, Distribution; F. B. McGee, Production; Wilfred Broussard, Treasury, N. W. Dickerson, Distribution, all of Lake Charles; I. J. Bechel, and R. J. Broussard, Distribution, Lafayette; and J. D. Brown, Production, Lake Charles. Not shown are C. J. Trahan, Distribution, Jennings, and E. F. Heard, Distribution, Lake Charles.

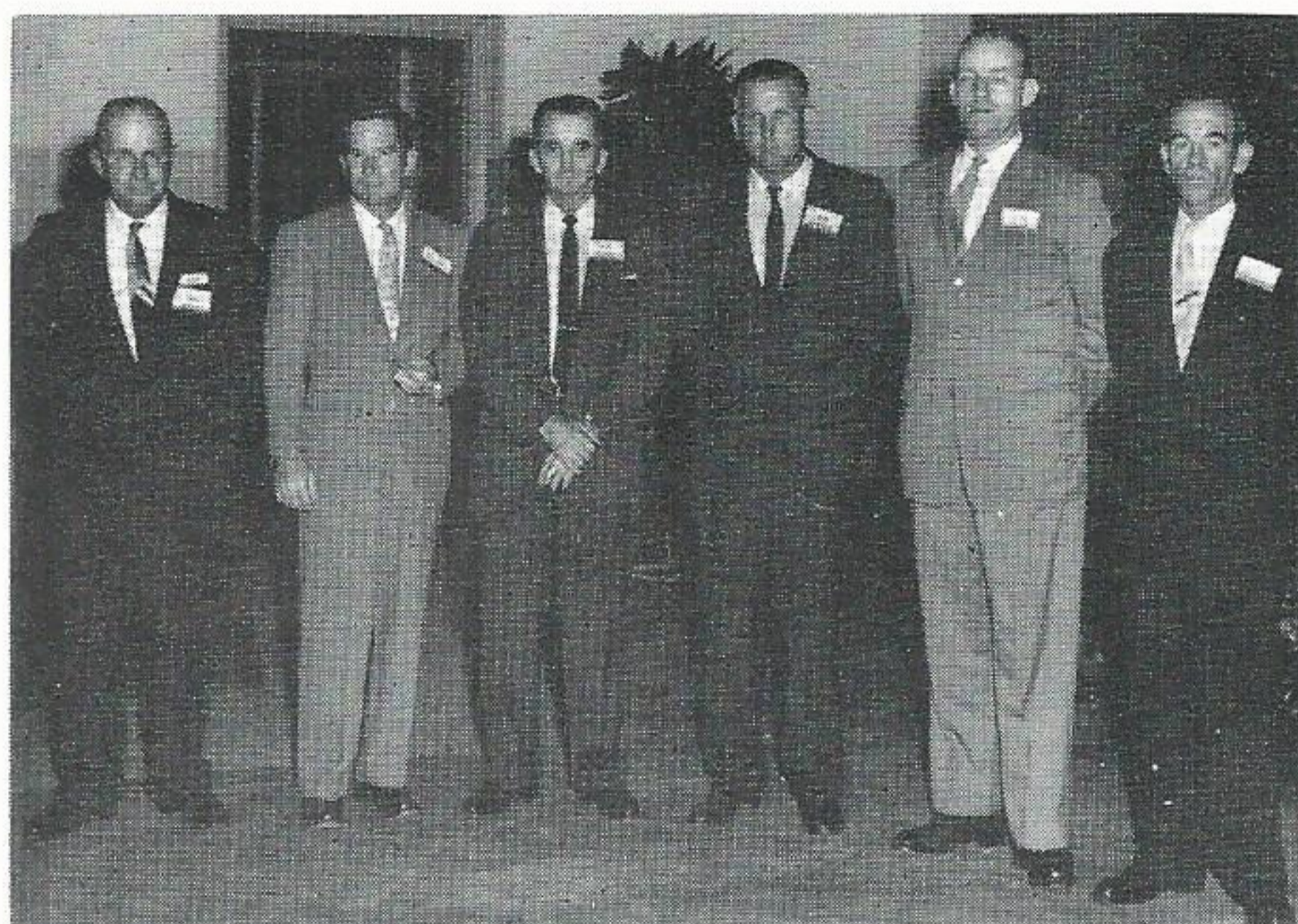
At Service Awards Meeting . . .

MR. NELSON CITES AS REASON FOR

EMBLEMS for 40, 30, 20 and 10 years of service were presented by Mr. Nelson to 85 employees at banquets held in Baton Rouge, Lake Charles and Beaumont recently.

Employees of the Lake Charles Division were honored on May 11 when 25 employees received their service emblems. Forty-one employees in the Baton Rouge Division received their pins on May 18.

At a dinner held in Beaumont on May 13 for the colored employees of Beaumont, Lake Charles, Port



Twenty year club members for Lake Charles Division are: H. H. Reed, Sales, Jennings; E. S. Pratt, W. W. Pharr, E. H. Garner, J. H. Derr, Production, Lake Charles; and R. W. Aleshire, Distribution, Lake Charles. Not shown is R. A. DeBlanc, Production, Roy S. Nelson Station.



AREA'S RAPID GROWTH FAITH IN FUTURE

Arthur and Navasota Divisions, awards were presented to seven employees from Beaumont, three from Navasota, and three from Lake Charles. On May 11, six colored employees of the Baton Rouge Division were honored for their service to our Company. Mr. Nelson was represented at this banquet by R. O. Wheeler, manager, Baton Rouge Division, who made the awards.

Excerpts from the speech made by Mr. Nelson at the dinners are included in the next two pages.



Mr. Nelson presented on May 18, in Baton Rouge, forty-year service pins to A. L. Faures and B. L. Calvit, Baton Rouge Distribution, shown with their wives.



Twenty year pins were presented to this group of Baton Rouge employees. Front row, W. L. Cazes, Distribution; A. W. Carpenter, Gas; V. A. Gautreaux, Production, Willow Glen; H. H. Faulk, Jr., Gas; Vivian L. Hays, Treasury; J. R. Huff, Distribution; and J. E. Harrington, Production. Second row: J. L. Clement, Sales; R. J. Bonnette, Distribution; Mr. Nelson, J. B. Wiggins, Production, Louisiana Station; S. C. Fugler, Gas; A. B. Cross, Production, Willow Glen; C. A. Glover, local superintendent, Gonzales. Not shown is L. J. Blanchard, Production, Louisiana Station.



Receiving their thirty-year service awards are, front row, left to right: Tullie Brady, local superintendent, Clinton; H. B. Floyd, F. B. Stirling, both of Distribution; L. P. Landry, Sales. In the second row with Mr. Nelson are: L. F. Donaldson, Distribution; and B. R. Garrison, Treasury. An award was also made to J. G. Hotard, not shown.



Receiving their ten-year pins in Baton Rouge are: front row, left to right, R. P. Rose, E. M. Creer and E. V. Wilson, Production, Louisiana Station; Virginia Yarbrough, Distribution; Gladys Smith, Treasury; J. C. Stafford and J. H. Pourciau, Distribution. Second row: R. R. Gautreaux, Production, Louisiana Station; D. C. Gates, Distribution; Mr. Nelson, A. J. Arnold, Distribution, Baton Rouge; Ralph Shirley, Distribution, Port Allen; and J. E. Zammit, Production, Louisiana Station. Not shown are: W. B. Carpenter, W. L. Huff, J. N. Liddell, J. A. Moran and G. S. Aydell, Production, Louisiana Station; and Y. L. Hughes, Jr., Distribution.



L. L. Sells, Beaumont Production at Neches Station, receives his thirty-year service pin from Mr. Nelson at the award dinner for employees of Beaumont, Port Arthur, Navasota, and Lake Charles Divisions on May 13.

Receiving their ten-year emblems in Beaumont were, front row, left to right: Henry James and Ernest Branch, Jr., Navasota Distribution; J. E. Angelle, Lafayette Distribution; Sam Joseph, Beaumont Production; Ennis McClain, Navasota Distribution; Henry Prudhomme, Beaumont Building Services; and Mr. Nelson. Second row, left to right, Joe West, Beaumont Distribution; Andrew Williams, Lake Charles Production; T. D. Williams, Jennings Distribution; Harrison Simms, Distribution, Leonard Sterling, Production, and McQuiller Wingate, Building Services, all of Beaumont.

Continued from Page 11

Research is Vital

"In the long chain of accomplishment, all research is linked to the need to know. The search for knowledge for its own sake is enough reason for research. We must support this understanding of it as a national necessity, because we are truly in a race for knowledge. There is an old saying that "What you don't know won't hurt you." I doubt that this was ever true, however comforting the thought, and it is certainly not true today.

"Research is a word of many meanings. These meanings range from cake mixes to the accumulation of knowledge which brought us atomic energy and the probing of space beyond our world."

Business Outlook

"Only a year ago most people were talking about the booming "Sixties." There was widespread and glowing optimism among most observers about the national business outlook, and it was generally predicted that we were about to enter a period of great prosperity and growth. Following the 1959 steel strike settlement, no broad and sustained upsurge in business occurred, but the levels of sales and earnings have held on a high plateau. I believe now that the reports for the first quarter of 1961 definitely indicate that the low points in the business recession and in general employment have been reached, and that a broad upturn has started which will continue and accelerate throughout the year."

Future Promising

"Sometimes, when predictions about the future are being made, the speaker hedges around until he finally winds up with little more than expressing a hope. I prefer to express a strong opinion, if I feel well enough informed to have one. Our Company must make important investments two or three years before new plants can become operative and start paying their way. So I have a very strong



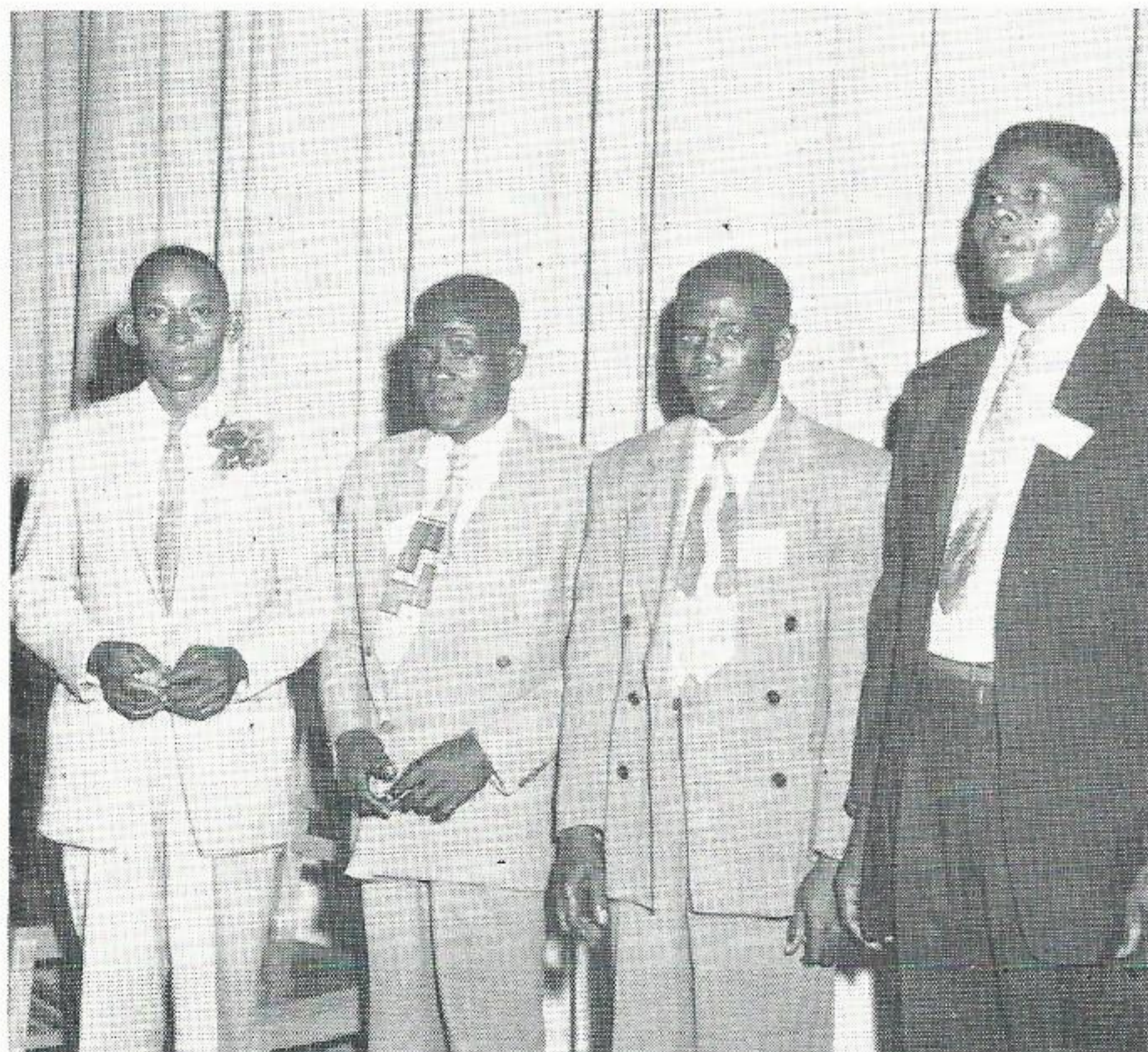
opinion about our Company's growth and progress over the next ten years because we are obliged to give this subject constant study. The outlook is very promising for rapidly increasing loads and consequent expansion of our system.

"By 1970 the expanding population of the United States will need—and will have—almost twice as much electric power as it uses today. That is a nine-year national estimate. In six years the Gulf States system load will be double what it is now. Many homes will use as much electricity as a small factory now does, with new electrical services that the housewife has not even heard of. Industry and commerce will be immensely more productive, through the expanded use of computers and electrified automation equipment. Electrical equipment will have gone a long way toward solving the problems of transportation, water supply, traffic safety, and other municipal services. Many new industries now under development in the electrical laboratories will be providing added employment for millions of workers."

Future Call for Work

"We are in a fascinating and challenging work. We are the energy industry, the one that powers all the rest, and I would feel uneasy about its future and the carrying out of its responsibility in our nation if I had not seen so clearly over the past very few years the strength of its combined management and engineering talent, working together on many fronts.

"It does not follow that we will continue to maintain a strong financial institution nor continue to enjoy the reputation we now have as one of the finest utility organizations in the nation. We shall have to work diligently at this important and rewarding job, which I am sure we will gladly do."



Jacob Ross, Baton Rouge Building Services, receives his forty-year pin from R. O. Wheeler, manager, Baton Rouge Division, at service award dinner on May 11.



Willie Banks, Baton Rouge Distribution, is congratulated by Mr. Wheeler upon receiving his twenty-year service pin.

Ten-year emblems were presented to Richard Williams, Jr., Silas Smith and Samuel Smith, all of the Baton Rouge Gas Department, and Willie Bolden in Production, Louisiana Station.



*Don't let tragedy
strike any member
of your family . . .*

LEARN TO STAY ALIVE IN THE WATER

SAFETY experts predict that 7,000 persons will drown this year.

That fact shouldn't frighten you—even if you or members of your family can't swim—because if you follow the safety advice in this article, and pass it on to them, there's no need for anyone to drown.

Here's why: your body is naturally buoyant. If you take a breath, relax your body completely, and sink beneath the surface you'll come right back up again. But if you fight to keep your head above water, as do most non-swimmers who panic in deep water, you'll soon tire and sink. But by using this method, a non-swimmer who keeps his head can stay afloat—and alive—for hours, until help comes.

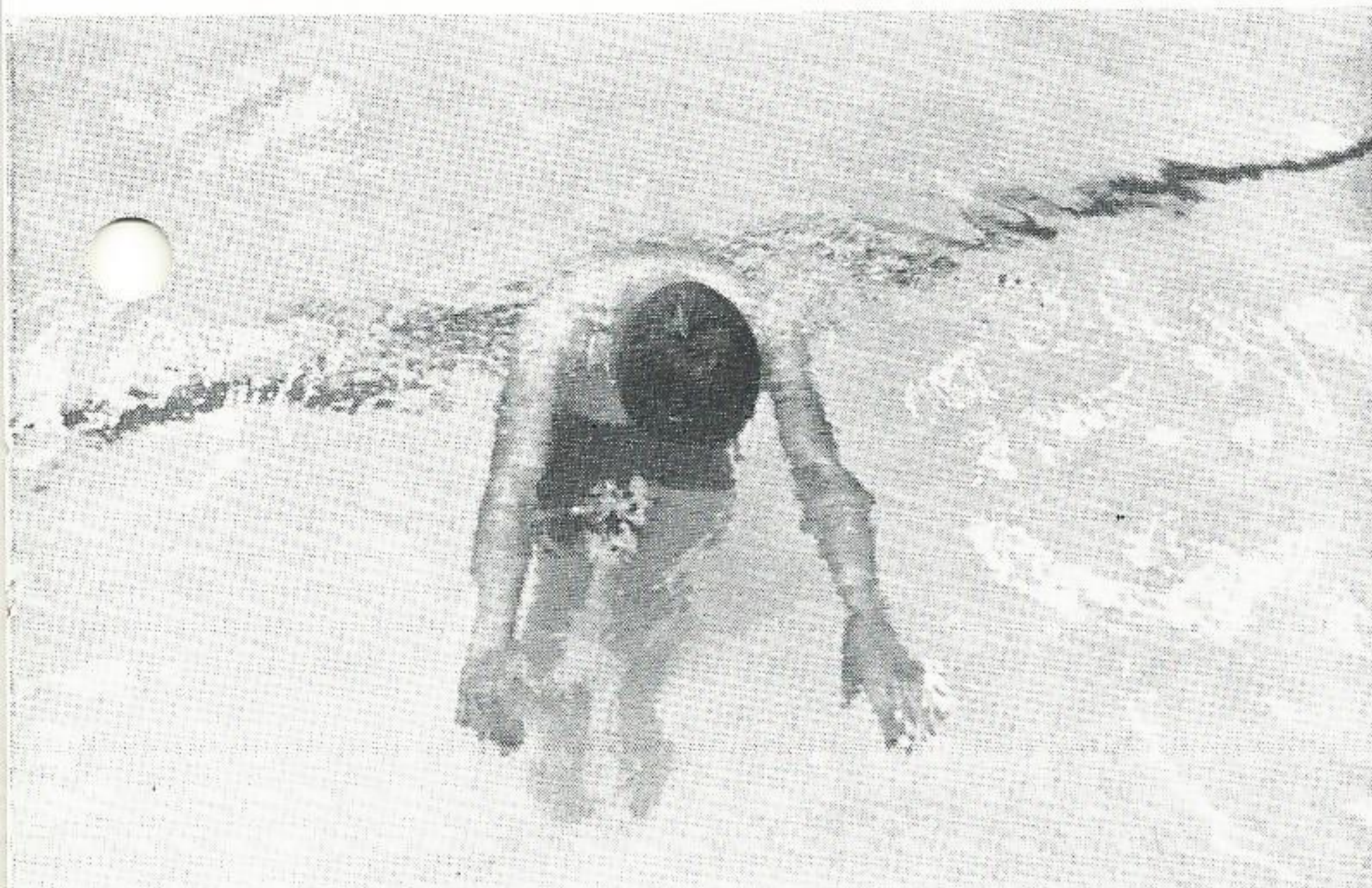
Follow the pictures and read the captions to learn the methods, then, take your entire family to a swimming pool and have them practice until they can do it easily.

After learning this simple exercise, your children can learn how to swim more easily, because they will have first conquered their fear of putting their faces under water. This stay-afloat method can be combined with swimming strokes so that a person who uses it can hide progress in the water, and rest between strokes.

If you have trouble catching on, here are some tips that may help you:

(1) Don't lunge too far upward for a breath. Keep your shoulders underwater. If you find you float too high in the water, don't fill your lungs completely full when you take a breath.

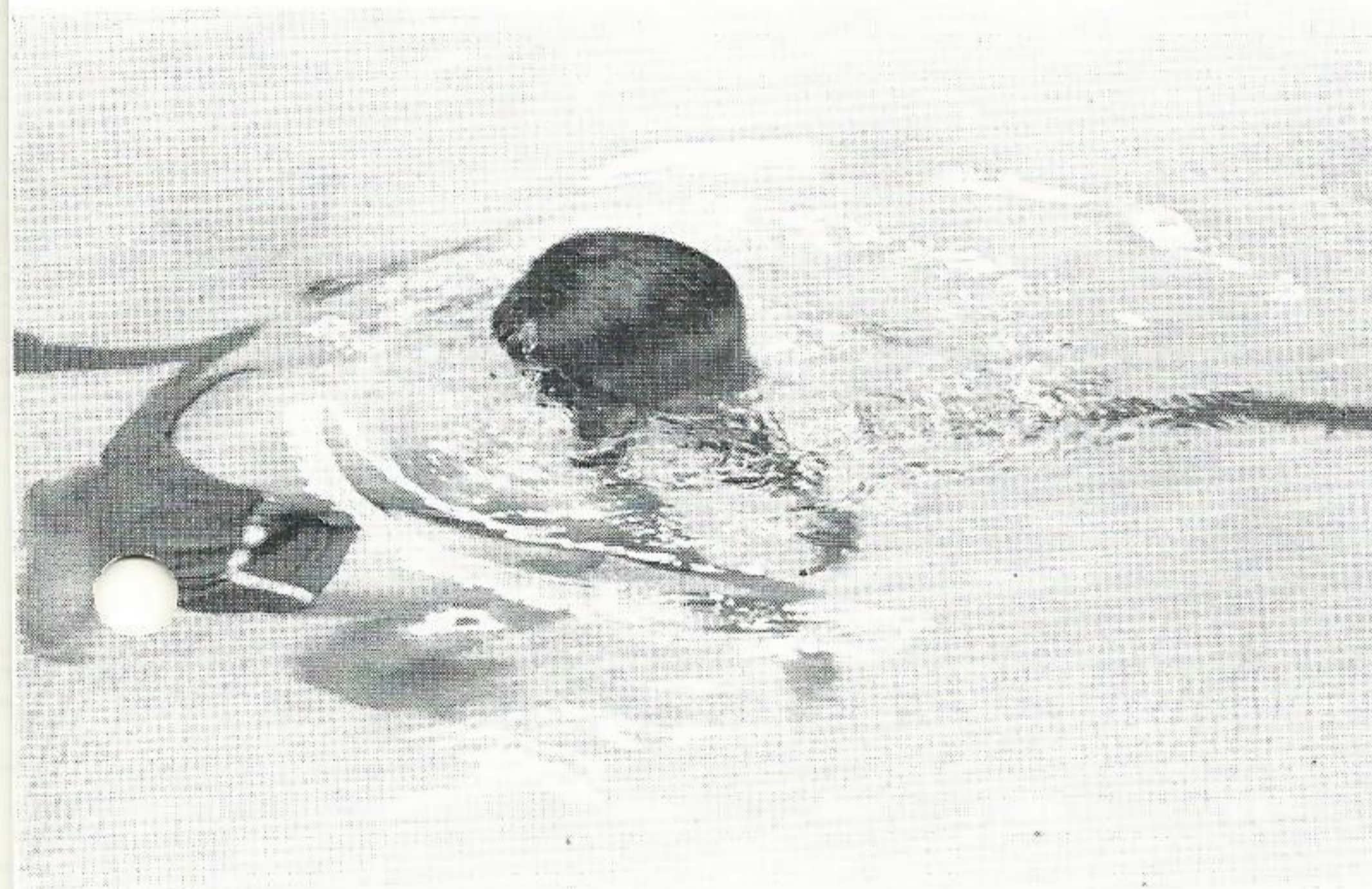
(2) Don't try to breathe twice on a single stroke.



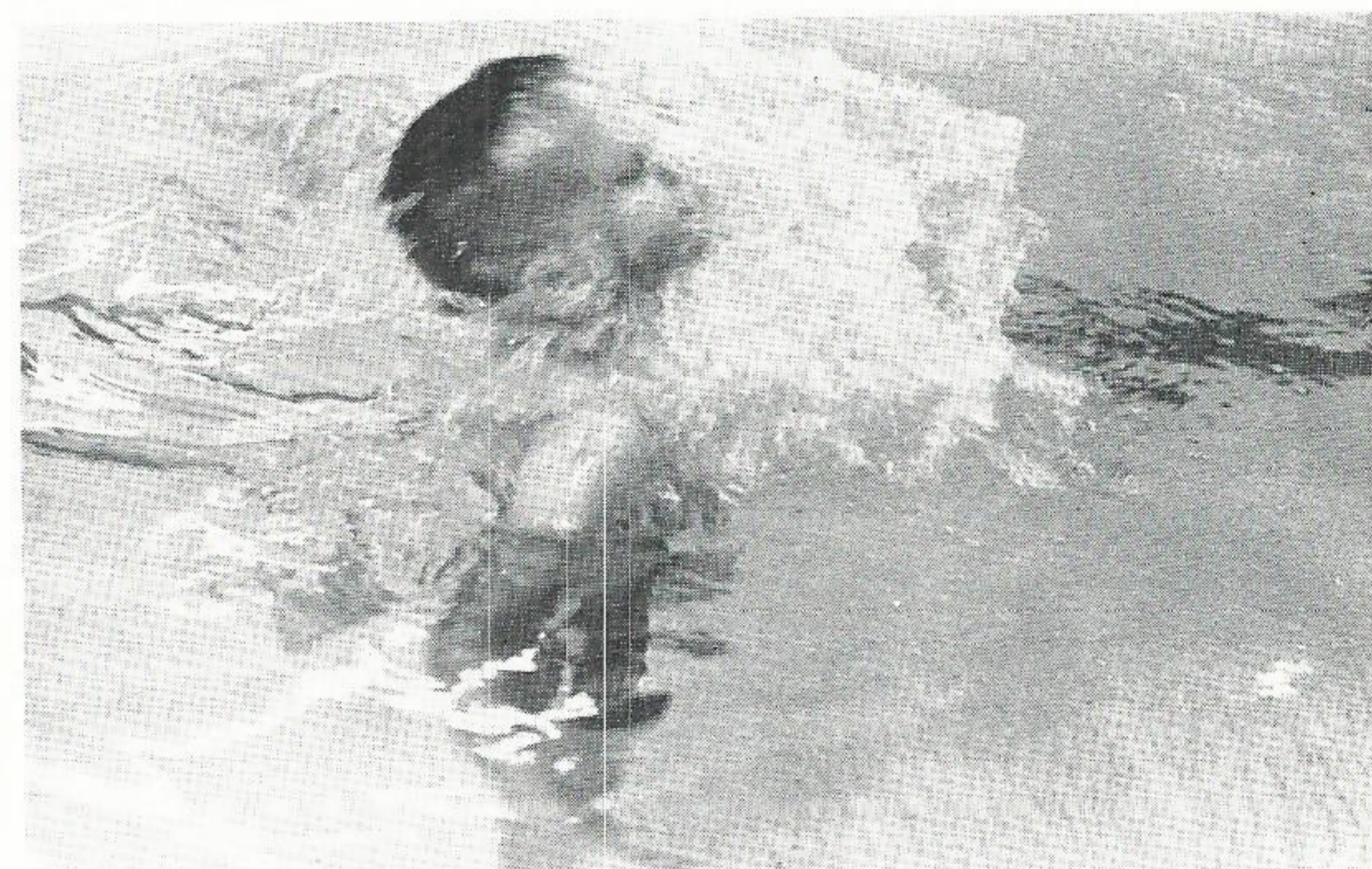
STEP ONE. Take a lung-full of air and let your body slide beneath the surface, completely relaxed. You'll come back to the surface floating with arms and legs hanging downward.



STEP TWO. Bring your arms—and a leg, too, if you wish—forward slowly and easily to this position. Don't hurry. Be completely relaxed and lazy about it.



STEP THREE. Give a slow, easy, downward push with the arms and legs. At same time, raise your head just high enough to get your nose and mouth out of the water. Keep your shoulders under; stay as low in the water as possible. (Don't be as enthusiastic as model Charles McLeod in the next picture; it will wear you out.)



STEP FOUR. After inhaling, hold breath, relax, and let your body slide back beneath the surface. Within a second, it will stop sinking and you will rise back to the first position. You may take advantage of this natural rise and time your thrust with it or you may choose to rest a second face down in the water first.

It never works. It's better to stand the discomfort that comes from taking too short a breath and catch a normal one the next time.

(3) Don't wait until you're gasping for breath. Take one when you need one. In the beginning you may come up for air every three seconds; later, as an expert, you may rest as much as 10 or 12 seconds.

(4) If the water is rough, face away from the waves so they break over the back of your head, not in your face.

(5) If you feel a cramp coming on in your arm or leg, stretch the cramping muscle immediately—the cramp won't hurt so much and will go away sooner.

(6) Learn how to cough underwater. It will help if you unexpectedly get water in your throat. If

you do have to cough up water while your head is under, don't panic. Relax and lie still. The choking sensation will pass in 5 to 8 seconds and a couple of breaths will bring you back to normal.

(7) After you've had a little experience, try using the floating technique to go somewhere. Angle your kick and downstrokes backward instead of downward. You should be able to go a mile with very little practice.

This is something you should do now, before participating in the summer swimming and boating season. You may have cause to regret it if you don't.

—reprinted from "How To Drown-Proof Your Family," now available on Company Reading Racks.



A TIME SAVER. "Since I'm a working homemaker," says Mrs. Mary Hebert, wife of L. P. "Sonny" Hebert, lineman, Port Arthur T&D. "I find my freezer saves time. On weekends I prepare meals for the next week and freeze them. When I come home, I have only to

heat them. This gives me more time with my husband and son. Lucian, who is quite a fisherman and hunter, finds it great for keeping his fish and game."

Gulf States' Homemakers say . . .

"I LIKE FOOD FREEZERS BECAUSE..."

FOR convenience you just can't beat an electric food freezer. This is the theme featured in a series of "localized" advertisements appearing this month in newspapers throughout our service area.

Featured in this series of ads are homemakers from the communities in which the newspapers are published. The ladies tell why they find an electric food freezer so convenient.

PLAIN TALKS asked some GSU ladies what features they found most outstanding about their electric food freezers. Here's what they said.



MONEY SAVER. "My freezer helps me save money," says Mrs. Mary Boudreaux, wife of Vann Boudreaux, engineer in Lake Charles T&D. "It allows me to take advantage of specials on frozen foods. When they are in season, I can buy fresh fruits and vegetables for freezing. Also we are able to buy meats in quantity at a savings."



SO HANDY. "I find a freezer a great help," says Mrs. Nita Heaslip, clerk, Baton Rouge Customers Accounting. "In planning my family a well balanced meal, I'm able to buy ahead of time and have things on hand when needed. It really comes in handy when planning for guests. I can prepare most of the meal as I have time and not have to worry about last minute rush."



CONVENIENCE. "That's the key word," says Mrs. Elizabeth Bailey, wife of Joe Bailey, residential sales representative, Huntsville. "I find it easy to stock up on things we use every day, such as orange juice, at bargain prices. When I bake cakes and cookies, I always bake extra ones. I just pop them in the freezer. When company comes, they are ready to serve."



STEP SAVER. "I find having a well-stocked freezer keeps me from making so many trips to the grocery," says Mrs. Lerline Stone, stenographer in Beaumont-Engineering-Building Design. "My husband, Rocky, and I really enjoy our new freezer. It is marvelous when we have company. We always have plenty of food and ice on hand."





THE WINNAHS. Some of the winners in the tournament posed after prizes were awarded. From left, they are, front row, J. Prejean, P. O.

Savant, Roger Puckett, Bill Heaner, Jack Kirkland, and C. P. Shirey. In back are Ed Hodges, Lloyd Bell (partially hidden), Bill Barksdale,

W. B. Gurney, Roy Franques, Joe Fontana, Norman Lee, Clifford Meaux, R. E. Lee, Walter House, and C. E. Nantz.

Orange Stages Memorable Golf Tournament . . .

GULF STATERS ENJOY MEMORIAL DAY OUTING

THE 1961 Employees Golf Tournament at Sunset Grove Country Club in Orange on Memorial Day, attracted 94 Gulf States' golfers from all over our system to compete for prizes. Wives and children came to swim, play tennis, talk, or just relax while perspiring husbands chipped and putted their way around the sun-splashed links.

Top prizes—large engraved trophies for first place in each of the seven flights—were won by C. P. Shirey, John E. Prejean, Jack Kirkland and Frank Jones (tie), C. M. Scott, W. E. Tomason, P. O. Savant, and Roger Puckett.

Low net score winner was Roger Puckett, who was awarded a putter.

WATER HAZARD. R. J. Peterman and O. A. Gann, in the foreground, watch J. C. Lusk tee off in the face of a water hazard.



Bill Heaner had low gross score and was Medalist winner.

Highest gross score award of 3 golf balls went to George Hayes, who scored 150.

Second place winners received engraved lighters, third place winners, small engraved trophies, and fourth place, engraved medals. Non-winners were awarded golf balls.

Second place winners were: Norman Lee, William Barksdale, Roy F. Franques, W. B. Gurney, Lloyd D. Bell and George Hayes. Third place winners were: Joe Fontana and Bill Heaner (tie), Ed Hodges, Clifford Meaux, Charles A. Collier and C. R. Nantz (tie), Ward McCurtain, Walter House and Howard Mack.

Fourth place winners were: James Fernandez, Ray Pace, Bobbie Fuston, Ray P. Tompson, John R. Polk, and R. E. Lee.

The Arrangements Committee which did such a fine job of making preparations for the tournament was composed of: C. E. Nantz, T. O. "Doc" Charlton, Walter House, Jerry St. Dizier, Frank Jones, C. P. Shirey, Bill Heaner and Bill Tompson. Hostesses for the event were Mrs. R. E. Lee, Mrs. T. O. Charlton, Mrs. C. R. Nantz, Mrs. J. P. Peveto, Mrs. Walter House, and Mrs. Stanley LeBouef.

The committee voted to hold the tournament in Beaumont next year, and but elected Floyd Smith tournament chairman.

NEAR MISS. Neill Jordan used good form, swung evenly and smoothly—but narrowly missed this putt.





AREA STUDENTS ATTEND NUCLEAR SESSION. Fourteen science teachers and 12 students from our Texas service area attended the first Nuclear Symposium. The symposium was co-sponsored by the university and the Texas Atomic Energy Research Foundation, comprised of the 11 elec-

tric utilities operating in Texas, including our Company. Discussing the program with Howard Drew, executive vice president of the TAERF, are, from left, Robert Allison, Kirby High School, Woodville; Jan Rowland and his instructor, Jack Folmar, of South Park High School in Beaumont;

Mr. Drew, Mrs. Merle Mortimer, instructor, and her student, Joan Lastrapes, both of Beaumont High School and Patricia Mullally of St. Anthony High School, Beaumont. Mrs. Mortimer is the wife of Harold Mortimer, supervisor of Rates and Depreciation, Beaumont.

At four-day session in Austin . . .

STUDENTS LEARN ABOUT ATOMIC ENERGY

. . . from Internationally Known Nuclear Scientists

SOME 400 selected high school science students and teachers from all over Texas attended a nuclear science symposium in Austin, June 11-14, under the sponsorship of the University of Texas and the Texas Atomic Energy Research Foundation.

The Foundation is a non-profit organization whose members are 11 investor-owned electric utility companies operating in Texas, including our Company.

The symposium supplied basic information to the students and teachers about nuclear science and the related fields of modern mathematics, radiochemistry and physics, and presented an opportunity to discuss aspects of nuclear science with highly-qualified scientists from varied field.

The Foundation is co-sponsoring with the General Atomic Division of General Dynamics Corporation a research program in controlled nuclear fusion, which is trying to harness the power of the hydrogen bomb for the eventual economical generation of electric power.

The symposium, second state-wide

meeting sponsored by the Foundation in the field of nuclear science, is part of its continuing program to advance knowledge of nuclear energy through research, experimentation and education. The Foundation sponsored a nuclear fusion symposium at the University of Texas in November, 1959.

Featured speaker at the symposium was Dr. Willard F. Libby, professor of chemistry at the University of California, a Nobel Prize winner and former member of the Atomic Energy Commission. Dr. Libby spoke on the subject of "Atomic Science".

Other nationally known speakers included Dr. E. C. Creutz, General Atomic vice president—research, and Dr. D. W. Kerst, inventor of the betatron particle accelerator, who is director of the controlled fusion research project at General Atomic.

Others were Dr. Robert J. Shalek, head of the physics department of the M. D. Anderson Hospital of the University of Texas in Houston; Dr. W. O. Milligan, chairman of the chemistry department at Rice University; Dr. R. N. Little, Jr. and Dr. B. B. Kinsey of the physics department of the Univer-

sity of Texas; Dr. W. T. Guy, Jr., chairman of the mathematics department, University of Texas, and H. R. Drew of Fort Worth, executive vice president of the Texas Atomic Energy Research Foundation.

The program included discussion sessions, counseling sessions and tours of the University of Texas scientific facilities on the campus and at the Balcones Research Center near Austin.

Group discussion leaders were science faculty members from Rice University, the University of Houston, Texas A & M College, Texas Technological College, Southern Methodist University, the University of Dallas and the University of Texas.

Other member companies of the Texas Atomic Energy Research Foundation are: Central Power & Light Company, Community Public Service Company, Dallas Power & Light Company, El Paso Electric Company, Houston Lighting & Power Company, Southwestern Electric Power Company, Southwestern Public Service Company, Texas Electric Service Company, Texas Power & Light Company and West Texas Utilities Company.



REDDY GREETES VISITORS. Mr. and Mrs. Jonesmith and their daughter, at left, were greeted by a dancer dressed as Reddy Kilowatt, at right, who performed an interpretive dance illustrating the wonders of all-

electric living. N. E. Foster, General Electric Company, in the middle, performed the introductions. Shelby Hickham was the dancing Reddy.

In Golden Triangle . . .

2,000 Homemakers Learn To Live Better Electrically

MR. and Mrs. Jonesmith, and their daughter, Twinkle, from the planet Venus, visited Earth in Beaumont, Port Arthur and Mid-County last month. During their visit they attended the Homemakers Holidays for area housewives sponsored by our Company in cooperation with the electrical appliance dealers and manufacturers.

The two-hour program of songs, dances, cooking aids and style-show was presented in Beaumont on

May 16 and 17, and in Port Arthur on April 10, 12 and May 16, and in Mid County on April 20.

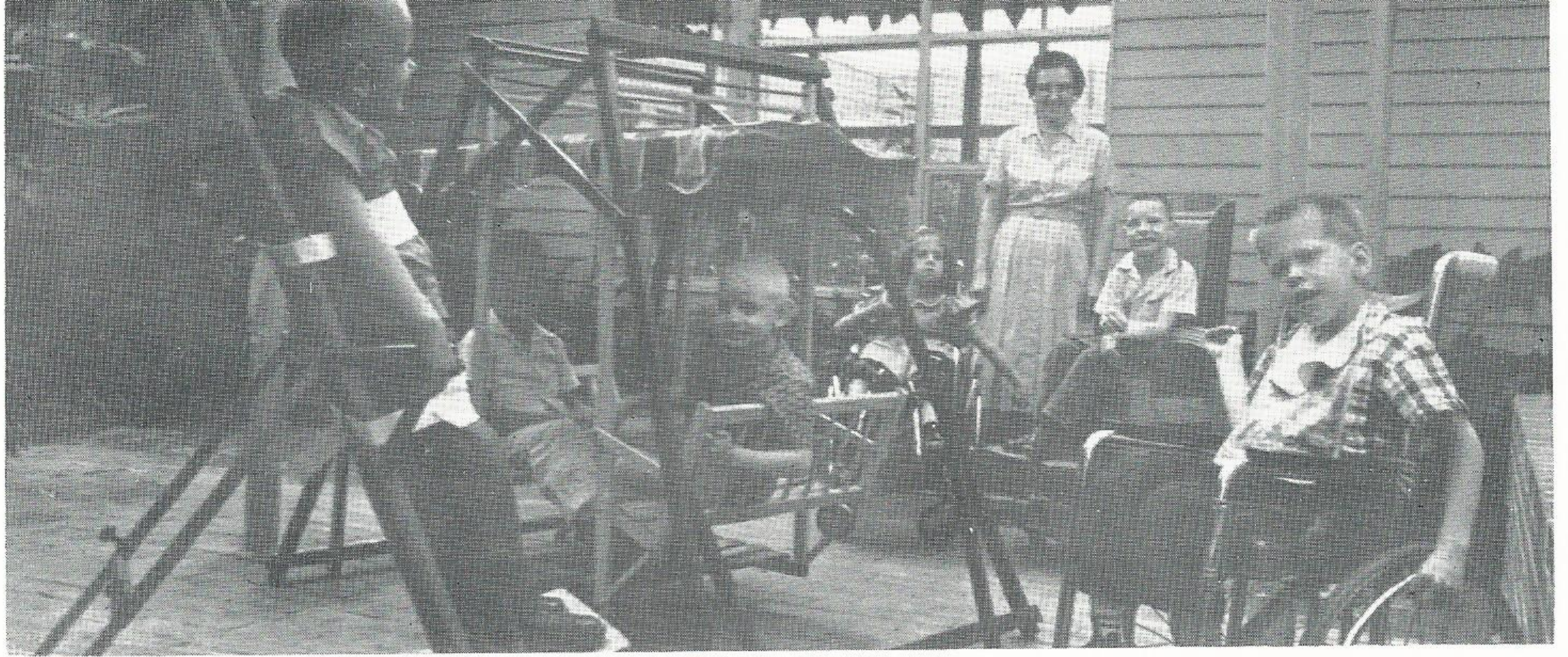
The three visitors from outer space were taken in hand by Reddy Kilowatt ("Our electrical leader on Earth") and were told of the wonders and convenience of electrical living by home economists from the Waring Company, Frigidaire, Philco, Hot-point and our Company.

An estimated 2,000 homemakers in the Golden Triangle don't attended the shows.

GSU FEMMES TAKE PART. As part of his demonstration, Mr. Foster utilized the talents of three Beaumont Gulf Staters: Nell Wilkins, Mary Schlicher, and Marion Holder. Here they demonstrate that electric dishwashers leave far fewer germs alive on dishes than do other kinds of washers.

FOR OUR HAWAIIAN READERS. This "wahine u'i" with the lovely hula hands is Loraine Dunham, Port Arthur Service Center. Loraine created the decorations at the recent Homemaker's Holiday there. Helping her carry out the Hawaiian theme is an "uwila" (electric) water heater, guaranteed to keep your "wai" (water) "nui ka wela" (very hot).





PATIO PARTY. Students at Thomas W. Hughen School for Crippled Children in Port Arthur enjoy recess time under the school's canopied patio. Enjoying themselves are, left to right, Ronnie Thibodeaux,

Dennis Hall, Ronnie Urkewich, Bonnie Jean Crochet, Mrs. L. G. Hammett, kindergarten teacher, Hank Fore, and Douglas Jackson. The school is supported by the United Fund.

Your United Fund dollars at work . . .

Port Arthur's HOPE For Crippled Children

. . . Thomas W. Hughen School

"GOODBYE, Mrs. McDaniel, school's out for me."
"I'm going home today, Mr. Ellis."

It was the last day of school and excitement ran high. Students rushed through the halls, telling their teachers and fellow students goodbye before leaving for the summer vacation.

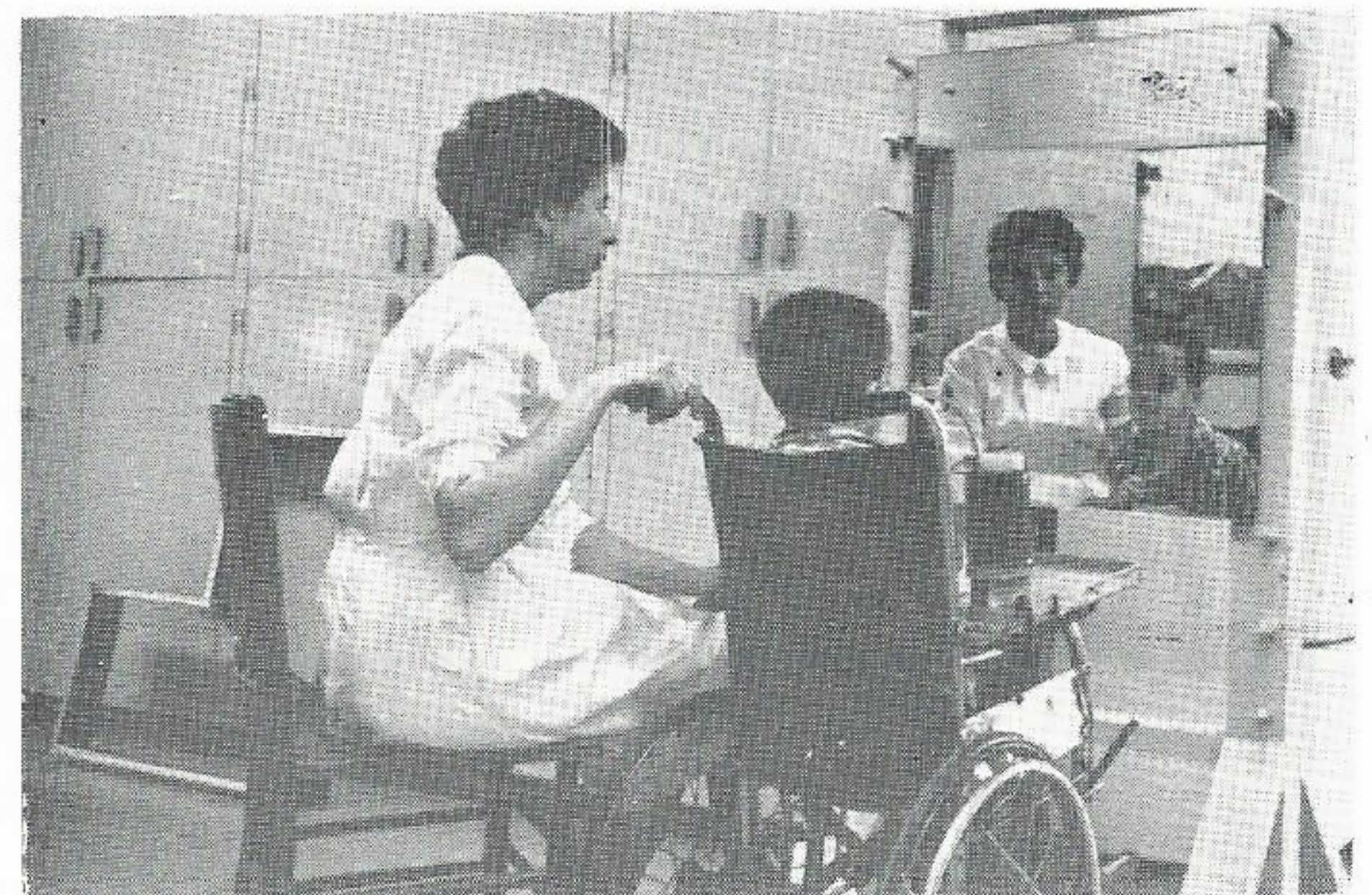
Sounds like the last day of any school, doesn't it? But this isn't a typical school. It's a very special school, the Thomas W. Hughen School for Crippled Children in Port Arthur.

The school was established in 1937 for the education of cerebral palsied children of the Greater Port Arthur area. But, it wasn't long before it became one of the few institutions in the country where a physically impaired child can live, receive treatment, and further his classroom education—under one roof. In the latter part of 1937, the school began to take in students with other forms of crippling. As enrollment grew, there was a need for more room. Mr. Hughen, long a friend of crippled children and for whom the school was named, donated the land on which the present school was built. In 1947, a dormitory wing was built and students came from all over Texas.

Ever since it was founded the aim of Thomas W. Hughen School has been to train physically impaired children in such a manner that they may become self-supporting, self-respecting, and useful and happy. During 1960, 56 students were enrolled in the school, where they received special education, physical therapy, occupational therapy, speech and hearing therapy and dormitory care under the well-trained staff. Also treatment was given to 175 out-patients during the year.

Hughen School joined the United Fund in 1953, and in 1960, the school received an allotment of \$42,840 from the fund. This and other contributions help the school become more than just another school. It is HOPE for the handicapped and the means of a richer life for crippled children.

THE THOMAS W. HUGHEN SCHOOL FOR CRIPPLED CHILDREN IS ONLY ONE OF THE MANY EXAMPLES OF HOW YOUR UNITED FUND CONTRIBUTION WORKS ALL YEAR ROUND. PLEASE, KEEP THIS IN MIND WHEN YOU SIGN YOUR CONTRIBUTION PLEDGES THIS FALL.



OCCUPATIONAL THERAPY. Young Mike Conley watches his actions in the mirror as he learns to feed himself. Working with Mike is Mrs. Martin Ramm, OTR, occupational therapist at the school.

Hughes Family Tackles Many Projects

by

MARGIE FORCE, Reporter, T & D
and DON HINKLE



COVER AFTERMATH. After the cover picture for this month's magazine was taken, Mr. Hughes immediately gave wife Jean a well-deserved congratulatory kiss.

"WE'RE not happy unless we're working at something," says Y. L. Hughes, Jr., engineer in Baton Rouge, about his family (see cover).

This spring his wife, Jean, received her B. S. degree in education, and plans to take a job teaching seventh graders in the fall. Yerby himself has been going to night school at L.S.U. for the past 2½ years (he helped convince the school to institute the course), and will receive his Master's degree in electrical engineering next fall. (Other Baton Rouge engineers who are presently working for Master's degrees in E. E. with the help of the Company's Aid to Education benefit plan are W. W. Holloway, Leo Luquette and Henry W. Crouch.)

Mrs. Hughes had always wanted to complete her college education, but waited until the two children were old enough to take care of themselves. Then she enrolled in classes four years ago, averaging at least 15 hours of courses a semester, while Yerby was attending night school.

Before they started school, they built their own home, from Yerby's

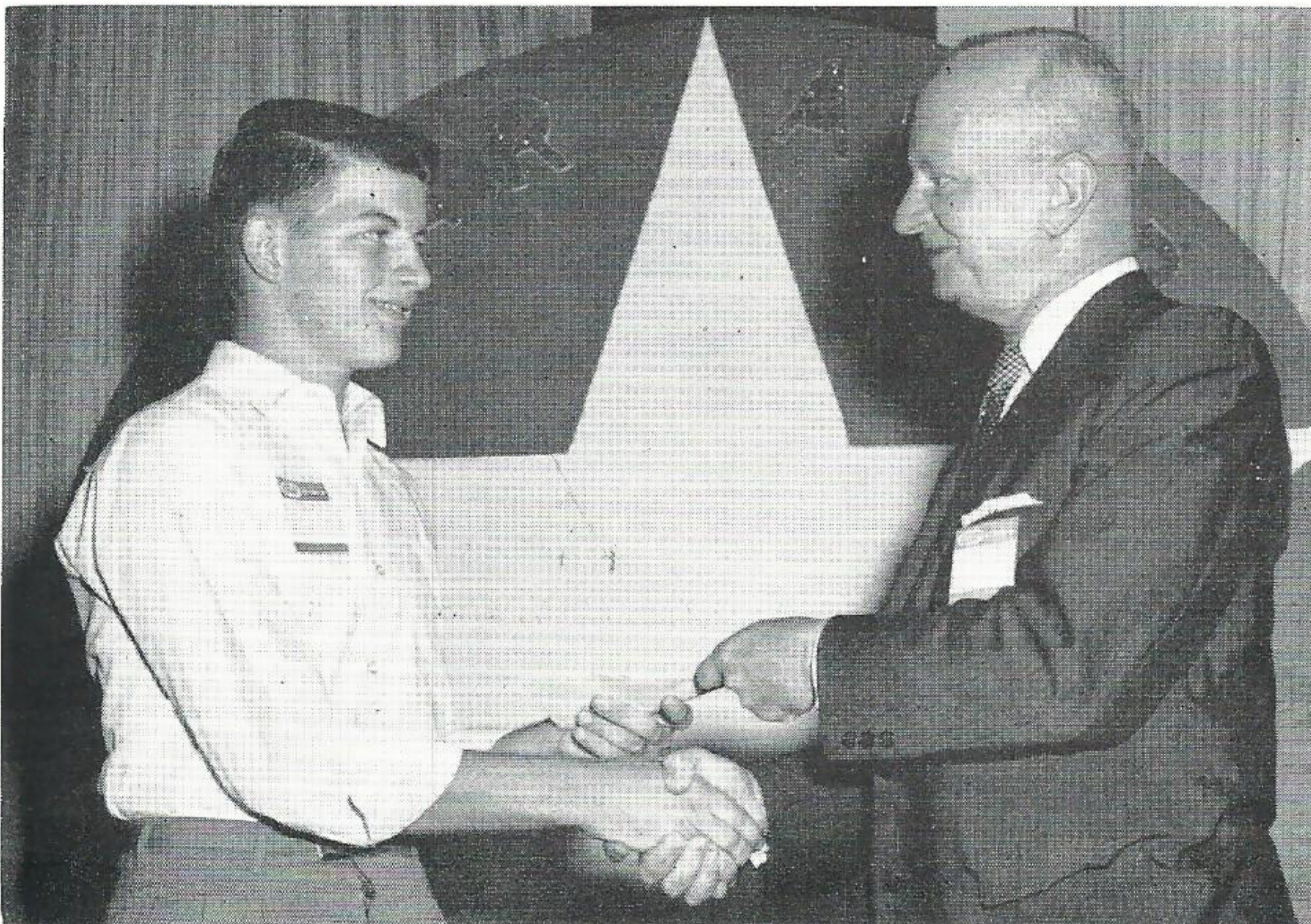
plans, and did it without a contractor. They started in August, 1955, and finished in April, 1956. And last summer they worked with another couple to build a swimming pool on a plot of land just outside Baton Rouge. This summer, they have used the land to start a girl's summer camp, which they will direct. Mrs. Hughes and her friend will be counselors.

Dottie and Yerby III, their two children, have worked just as hard as their parents, and the whole family is healthy and tanned. Their mother proudly says, "Neither of them has missed a day of school due to illness."

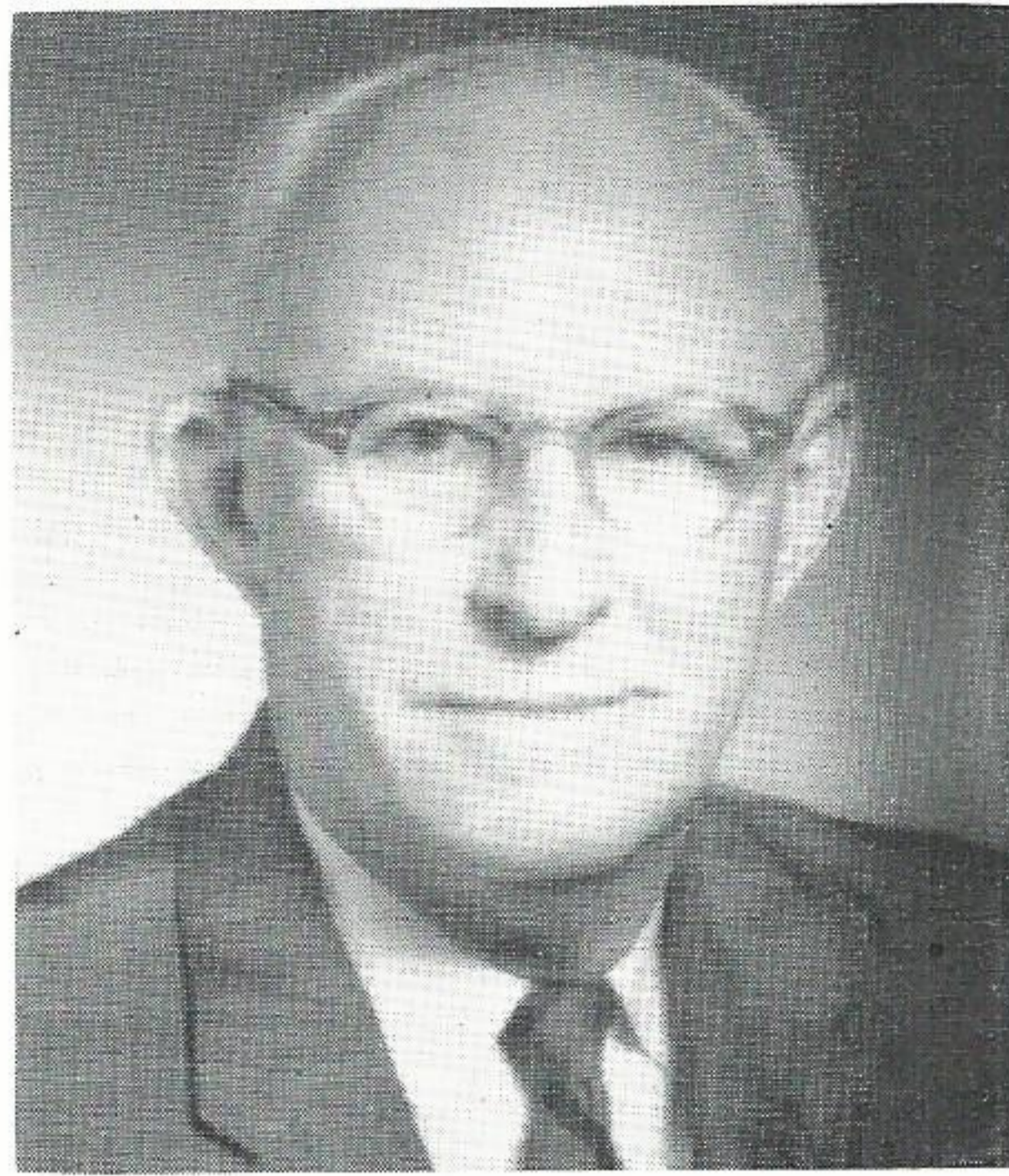
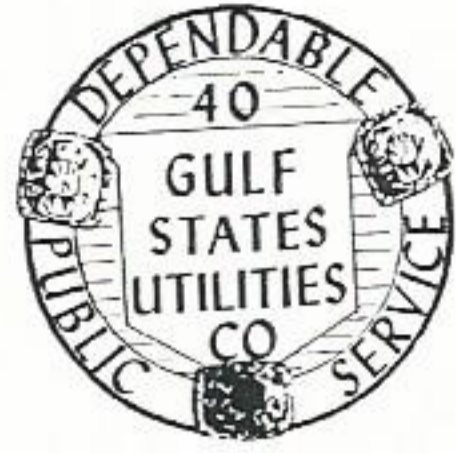
Asked how they handled so many after-hours projects, the Hughes explained they did it by working till late at night. Mrs. Hughes often worked until 2 a.m. making her own and her daughter's clothes, after she had finished her studies.

The Hughes family is a happy one, because it works hard and works as a cooperative unit. Baton Rouge Gulf Staters are interested to see what jobs they decide to tackle next. They can't stand to stay idle for very long.

The Story Behind This Month's Cover



TEXAS ELECTRIFICATION AWARD. L. M. Welch, right, vice president and manager of system operations, presents the first place award in the Texas Electrification Award contest to Maxie Hicks of Spurger for his outstanding work in farm electrification. The presentation was made at the opening session of Area 9, Future Farmers of America, in Hotel King Edward, June 1-2. Other winners were: Ronnie Freshour, Chireno, second place; David Segrest, Lufkin, third place; and David Smith and Robert Conner, Diboll, fourth and fifth place respectively. This award has been made annually for 13 years by the electric utility companies of Texas in each of the ten FFA areas within the state. Our Company also sponsored a breakfast for the area officers and sweetheart candidates. Rex Lee, manager, Beaumont Division, was the host and main speaker.



E. L. Robinson
Vice President
Beaumont

SERVICE AWARDS



H. M. Heil
Production
Beaumont



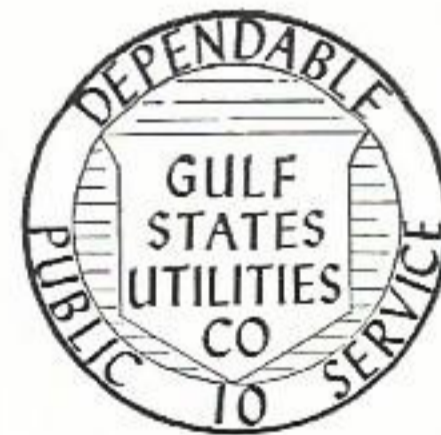
B. L. Thompson
Sales
Beaumont



B. G. Canizaro
Distribution
Beaumont



Steve Glach
Production
Beaumont



Dorothy H. Wilkins
Sales
Beaumont



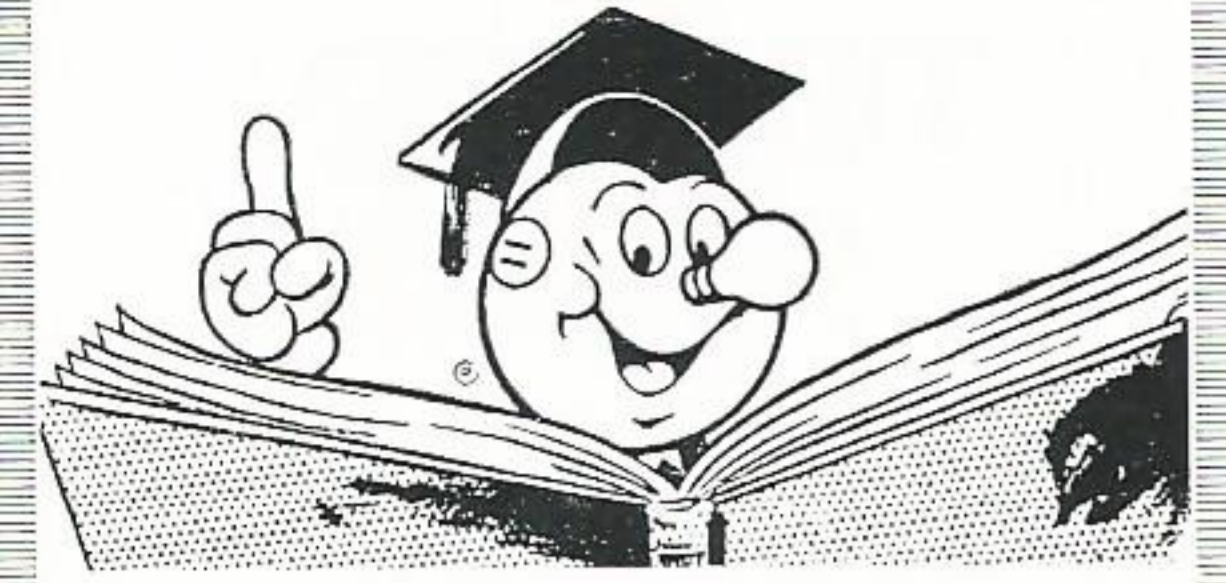
E. S. Krouse, Jr.
Sales
Baton Rouge



D. D. Dunn
Production
Baton Rouge



A. J. Edwards
Production
Beaumont



Reddy's Kollege of Kilowatt Knowledge

1. Mr. Nelson announced at the May shareholders' meeting that our company's generating load of last summer will double by:
 - a. 1969; b. 1973; c. 1967; d. 1966.
2. Thomas A. Edison, the inventive genius who founded our industry, was recently added to the Hall of Fame of Great Americans at New York University. How many patents were issued to him on his inventions?
 - a. 1097; b. 751; c. 1253; d. 327.
3. Our company has a longer history than many people think. When was our earliest "ancestor" company organized?
 - a. 1901; b. 1859; c. 1888; d. 1875.
4. Taxes are the biggest item in just about everything we buy. How many different taxes do we pay on a quart of milk?
 - a. 33; b. 23; c. 101; d. 1000.
5. Our company and the Federal government's Southwest Power Administration both sell wholesale power to REA cooperatives in Texas. Who sells to the co-ops at the lower rate?
 - a. Southwest Power Administration; b. Our Company; c. Both rates about the same.
6. How many people own our company?
 - a. 1,700; b. 7,100; c. 17,000; d. 71,000.

Answers on Page 25

TOP TEN SCORE

NEDERLAND continues to hold first place in communities on our Top Ten list during April. Nederland is still above the 5,000 kilowatt hours average annual use per home customer. On April 30, average annual use by our home customers numbered 4,124 kilowatthours. The national average KWH usage per home customer as of January 31, 1961, was 3,872 KWH, compared to our Company's average of 4,108 KWH.

Nederland	5,015
Orange	4,839
Liberty	4,820
Port Neches	4,786
Beaumont	4,682
Lake Charles	4,480
Baton Rouge	4,473
Port Arthur	4,278
Sulphur	4,264
Vidor	4,134

Thermo-electric appliances that both cool and heat, that are silent, vibrationless, and have no moving parts, will offer great sales possibilities in the future. Westinghouse, which displayed these devices, estimates they could double the \$1 billion worth of appliances sold yearly.

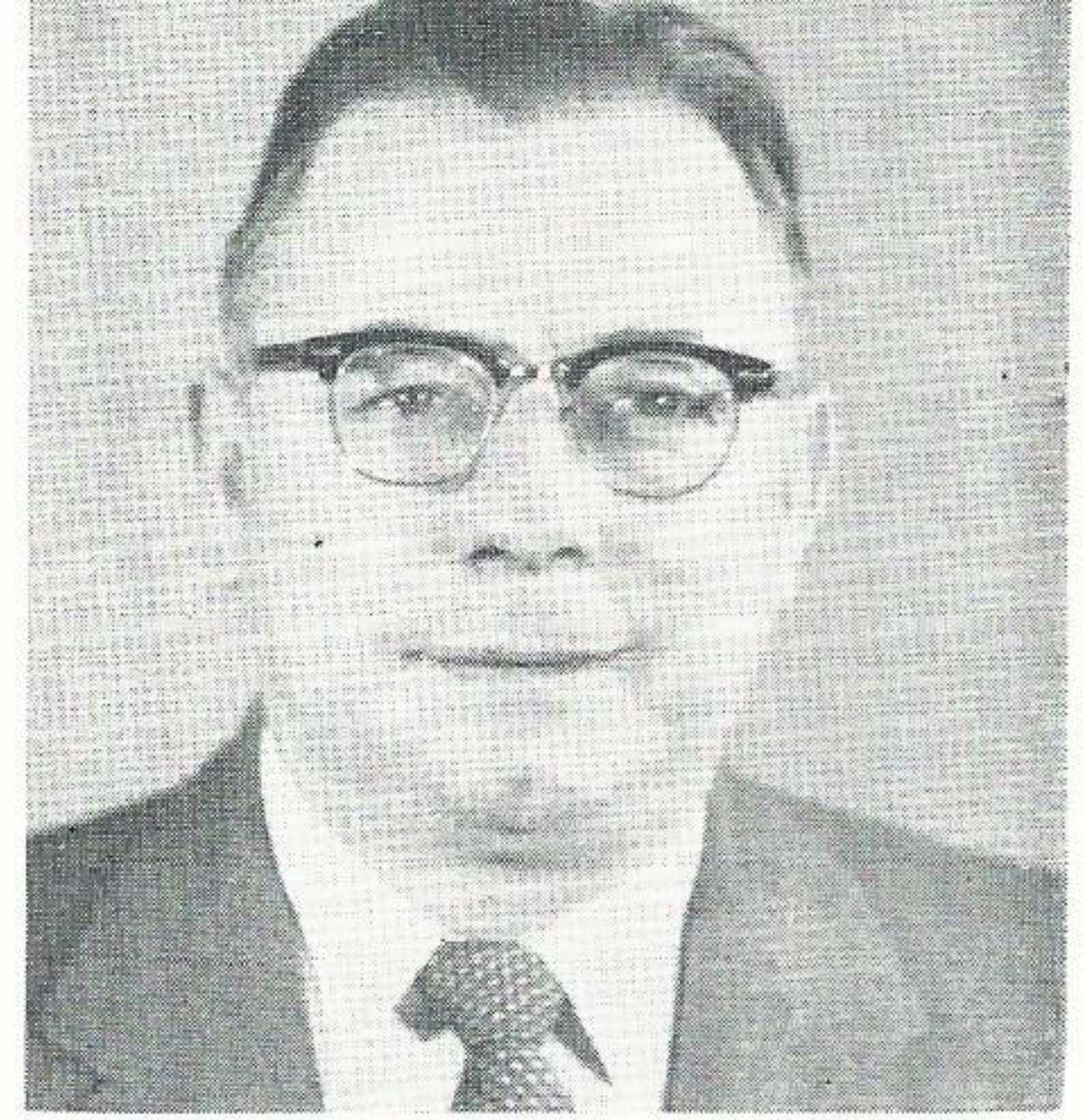


"Don't say anything, John is very sensitive about his spare tire."

C. A. Ibach Named Sabine Station Superintendent

CLARENCE A. IBACH, formerly efficiency engineer, Louisiana Station, has been named superintendent of Sabine Power Station, presently under construction near Bridge City, Texas. The promotion becomes effective July 1.

A native of West Sunbury, Pennsylvania, Mr. Ibach was graduated from Williamson Trade School in Media, Pennsylvania. He joined Gulf States in 1930, and has spent his service career at Louisiana Station. He progressed through the various operating classifications, and was named assistant test engineer in 1942, test engineer



Mr. Ibach

in 1947, and was promoted to efficiency engineer in 1954, the position he holds at the time of his promotion. Last year he attended the Public Executive Course at Georgia School of Technology.

Mr. Ibach is a member of St. James' Episcopal Church in Baton Rouge, and is a 32nd degree Mason in the St. James' Masonic Lodge, Baton Rouge Consistory. He is a charter member of the Baton Rouge Loyal Order of Masons. He is also a Shriner and an active member of the Louisiana Engineering Society.

Mr. and Mrs. Ibach's son, Tommie, is with the armed forces in Germany.

Let's Read Our Mail



Dear Sirs,

Thank you for the little PORKY PIG'S KITE FUN BOOK. I like it very very much. It tells how to make a kite. It's fun to make kites.

Your friends,
Alex Taylor
3rd and 4th Grades
Broussard, Louisiana

Luther Mosier, commercial sales representative, Sulphur, received the following letter after lending an electric griddle to a school group.

Mr. Mosier:

Our Lady's School PTA wishes to thank you and your associates for the use of the grill which helped make our May Festival a success.

Thank you so much.

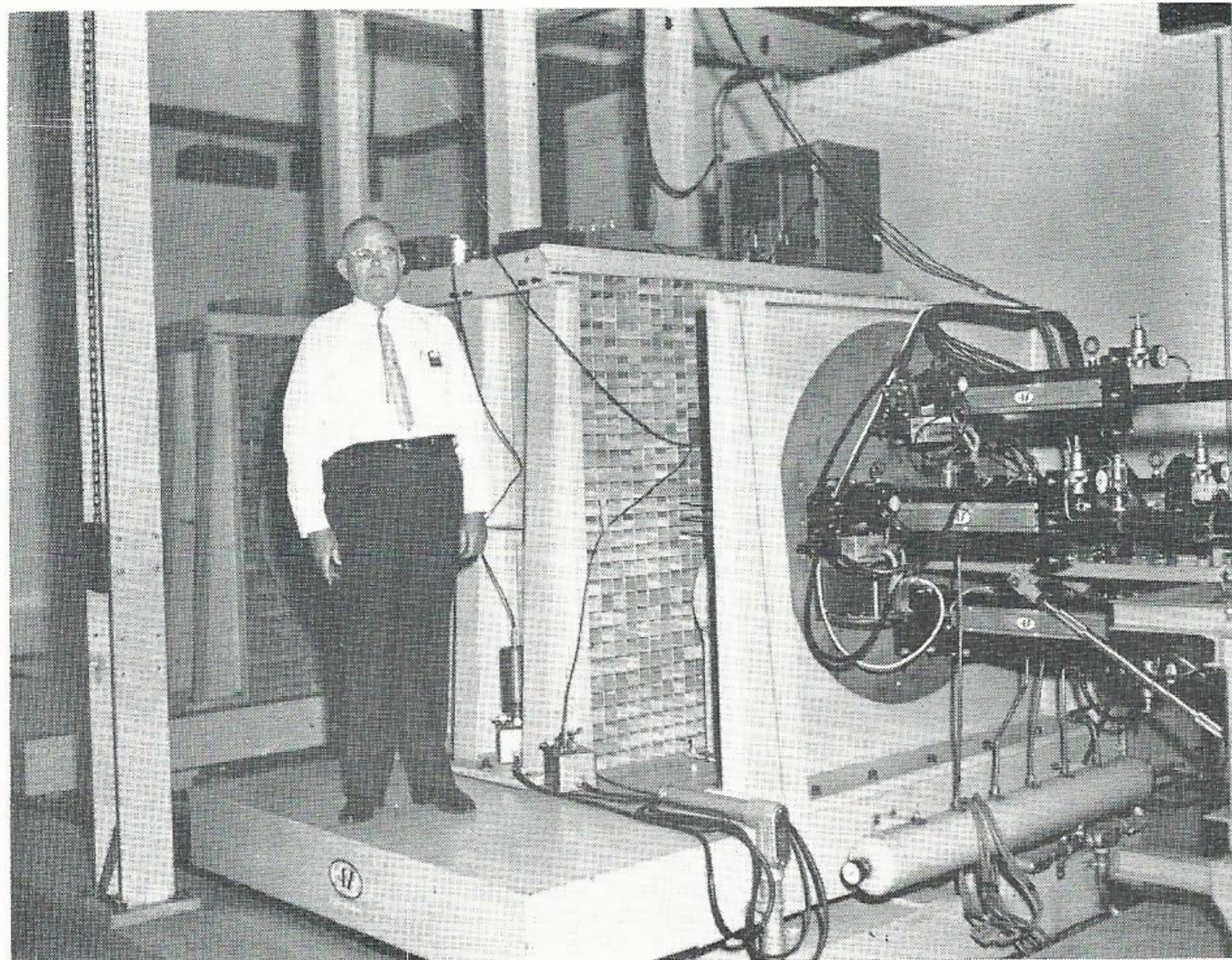
Sincerely,
Mrs. John M. Stelly



Thrift Plan Investments

DURING May the Trustee purchased 1,448 shares of Gulf States Utilities Company common stock for a total of \$54,481.13 at an average cost of \$37.625089 per share. Also 72 shares of \$4.40 Preferred stock were bought for a total cost of \$6,636.23 or \$92.169862 per share.

The Trustee during the same period deposited \$18,440.44 with the Savings Department of The First National Bank in Beaumont.



VISITS ATOMIC PROGRAM. Harold E. Brown, vice president, Baton Rouge Division, studies the critical assembly machine used for research on the Advanced Epithermal Thorium Reactor during a visit of the Southwest Atomic Energy Associates to Atomics International, Canoga Park, California. Fifteen investor-owned

utilities, including Gulf States, comprise Southwest Atomic Energy Associates, which is sponsoring the program to develop economical power from atomic energy. The machine is used in the design of the core for the advanced type reactor. The SAEA plans to build a nuclear fission power station.

E. E. Cryer Promoted

THE promotion of E. E. Cryer, Beaumont, to right-of-way man was announced effective May 16, by R. W. Sherwood, engineering manager, Beaumont.

A native of Merryville, Louisiana, Mr. Cryer came to work for our Company in the Beaumont Survey Crew in November, 1955. In May, 1957, he was promoted to engineer's assistant in the Survey Section. He was transferred to the Right-of-Way Section in February, 1958.



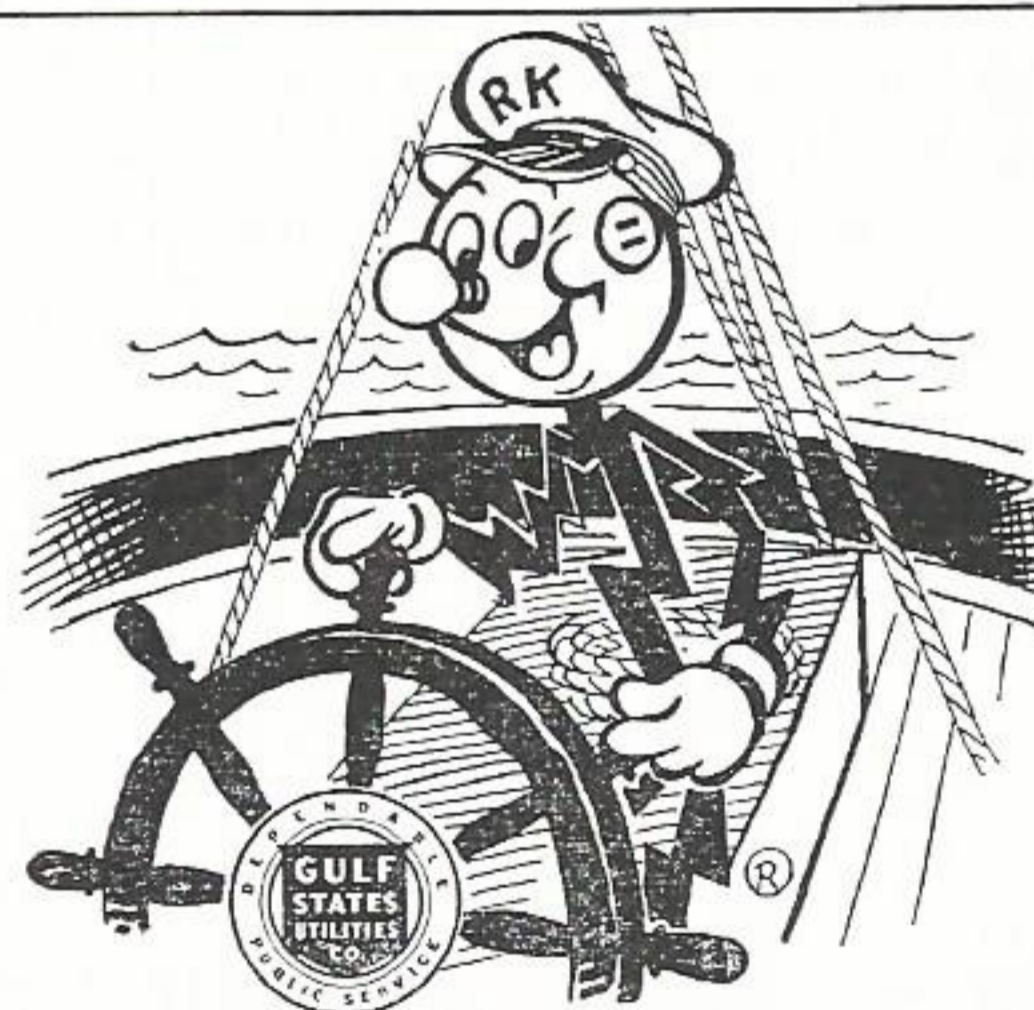
Mr. Cryer

Answers to Page 23

1. d. 1966—By comparison, the electric power demands for the nation as a whole are not expected to double until 1970.
2. a. 1097—356 of his patents deal with electric lighting and power distribution, the basis of the electric utility business.
3. b. 1859—The Baton Rouge Gas Light Company, predecessor of our Baton Rouge Gas Department, was organized on March 16, 1859, and began piping "water gas" converted from "coal gas" to customers eleven months later.
4. d. 1000—Commentator Paul Harvey figures that Americans pay more than a thousand direct and indirect taxes on one quart of milk.
5. b. Our company—Latest published figures for the year ending June 30, 1959, show that our average rate per kwh sold to co-ops in Texas was 5.91 mills compared to 6.78 mills for SPA.
6. c. 17,000 plus—Gulf States Preferred and Common Stocks are owned by 17,430 shareholders in all 50 states, and thousands more are part-owners through their insurance policies, pension funds and savings accounts. (Sources for these answers will be furnished upon request.)

Welcome Aboard

New Employees April



Lynda P. Frank	Beaumont	Records
Doris J. Muehlbrad	Beaumont	Records
Patsy A. Stewart	Beaumont	Purchasing
Agnes L. Davis	Beaumont	Statistical
Donna S. Prince	Beaumont	CustsAcctg
Lois L. Swinney	Beaumont	GeneralAcctg
Emma S. Rachal	Beaumont	GeneralAcctg
Margaret L. Robertson	Kountze	Local Office
Florence I. Finnell	Orange	CustsAcctg
Curtis C. LeBlanc	Port Arthur	Meter
Gwendolyn L. Salaro	Baton Rouge	Gas
Margaret O. Kimball	Baton Rouge	CustsAcctg
Charles O. Bourque	Lake Charles	T&D

BIBLE - BREAK

a monthly column

by Ruby Lee Adams

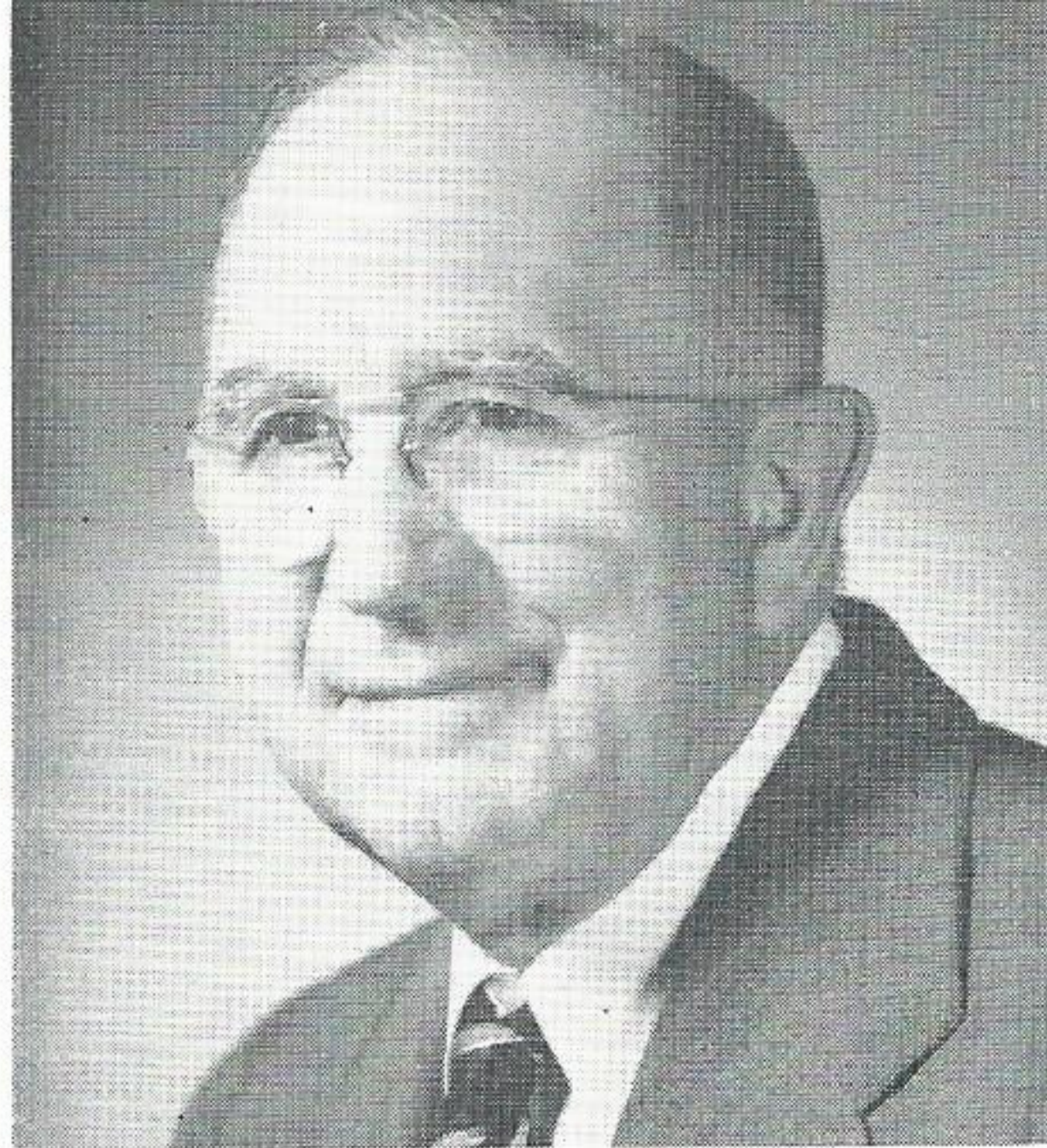
THE Twelve by Two's. Andrew was the first of all the disciples to know Jesus; although he was the first to be called as a disciple, he never appeared first in the list. He was present at the River Jordan when Jesus was baptized by John the Baptist. Andrew does not play so conspicuous a part, but it was enough that he brought his brother Simon, afterwards called Peter, to Jesus. He reminds us by his own example that religion begins at home.

Andrew and Peter constitute the first group of apostolic preachers. They were fishermen of Galilee and were born in a small town called Bethsaida. Andrew was not a man of conspicuous talents—not a preacher like Peter—and was destined to play second fiddle. But this is a high and noble art, indispensable in every society. It is the quiet, salt-of-the-earth, loyal men of noble character and complete devotion who keep the fabric of mankind together.

When Christ ordered the disciples to feed the five thousand on the seashore, it was Andrew who told of the lad who had five barley loaves and the two fishes (John 6:8-9), a mere handful for such a crowd. Andrew knew that in the economy of God little acts become big business. The boy in the story dreamed he would become immortal.

Andrew died a martyr in 60 A.D. on an x-shaped cross at Patrae in Achaia, a Grecian colony. It is said that this cross of Andrew forms the diagonal X in the British Union Jack.

The artist Murillo has painted a picture of the crucifixion of St. Andrew. In the crowd is a lad reputed to be the boy who had the five loaves and the two small fish. His head is turned from the scene as though he could not bear to watch; he had come to pay tribute to the man who brought him and others to Christ.



Mr. Riegel

L. F. RIEGEL, retired vice president of our Company, died June 13 at his home, 2435 Louisiana, Beaumont. He had been in ill health for about three years. He was 72.

Mr. Riegel retired in 1956 after almost 20 years of being in charge of our sales operations. In 1957, he was named vice president of the industrial division of the Coburn Supply Co., Beaumont, until forced to retire because of ill health about two years ago.

A native of Rochester, Minnesota, Mr. Riegel attended schools in that state and received an electrical engineering degree from the University of Minnesota in 1911. He began his electrical career with the Minneapolis General Electric Company. Before coming to work for Gulf States, he worked in the sales departments of the Connecticut Power Company, Middletown, Connecticut; Savannah Electric

J. R. Parish Dies In Orange

JESSIE R. PARISH, retired Orange employee, died May 3, at his home in Orange. He was 70.

A native of Orange County, Mr. Parish had been an employee of our Company and its forerunner, the Orange Ice, Light and Water Company, for 41 years. He retired in 1955, and since that time has worked on a part-time basis for the Orange municipal water department. He was a member of the First Baptist Church in Orange.

He is survived by his wife, Mrs. Lillie Mae Lewis Parish, Orange; two

L. F. Riegel Dies In Beaumont

and Power Company, Savannah, Georgia; and the Virginia Electric Power Company, Richmond, Virginia.

He joined our Company in Beaumont in 1936 as general sales manager. In 1950 he was elected vice president.

Mr. Riegel was active in civic and community affairs of Beaumont for many years. For many years he worked for the American Red Cross and the United Appeals.

His other civic works included membership on the board of directors of the Beaumont Remedial Center, member of the Junior League Horse Show Executive Committee, and King of the Neches River Festival in 1954.

He was a member of the Sabine-Neches Auto Club, the Knife and Fork Club, Theta Tau Engineering Fraternity, Rotary Club, Serra Club, and past president of the Beaumont Country Club and the Round Table Club.

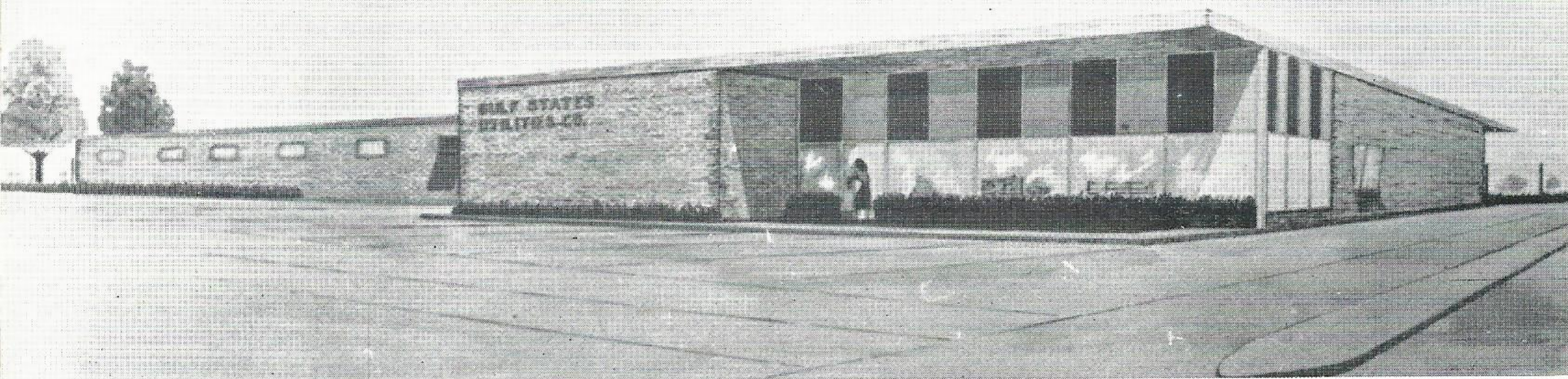
He was a member of St. Anne's Catholic Church from which services were held on June 14. Burial was in Forest Lawn Memorial Park.

He is survived by his wife, Mrs. Elizabeth Riegel, three sons: Phillip, Beaumont; Robert, Houston; and Louis, Jr., Chicago; one sister and nine grandchildren.



Mr. Parish

sons, J. Leon Parish and Lee Parish, both of Orange; one brother and six sisters, and one grandchild.



Artist's conception of new Service Centers.

At Port Neches, Silsbee, Denham Springs, Sulphur and Gonzales . . .

Six Attractive New Offices Planned As Part of Continuing Expansion Program

WORK began last month on our new district office at the corner of South Street and F-M 365 in Port Neches, Texas.

The new building, the first of six new offices and service centers scheduled for the service area within the next three years, will serve as headquarters for our Company's operations in the Nederland-Port Neches area.

The building will be 48 feet by 70 feet and a service building, 30 feet by 103 feet, will be added at a later date. Included in construction of this new office will be a concrete paved yard for parking cars and trucks, and loading material. A paved area for customer parking is also included in the plans.

This new office will be of masonry, concrete, and steel construction, with face brick exterior. Plate glass will be used on that portion of the building's walls facing both F-M 365 and South Street, with colored porcelain enameled panels from the top of the glass to an aluminum fascia strip which tops off the building wall. A drive-in window will be pro-

vided for the convenience of customers desiring to pay service bills from their cars.

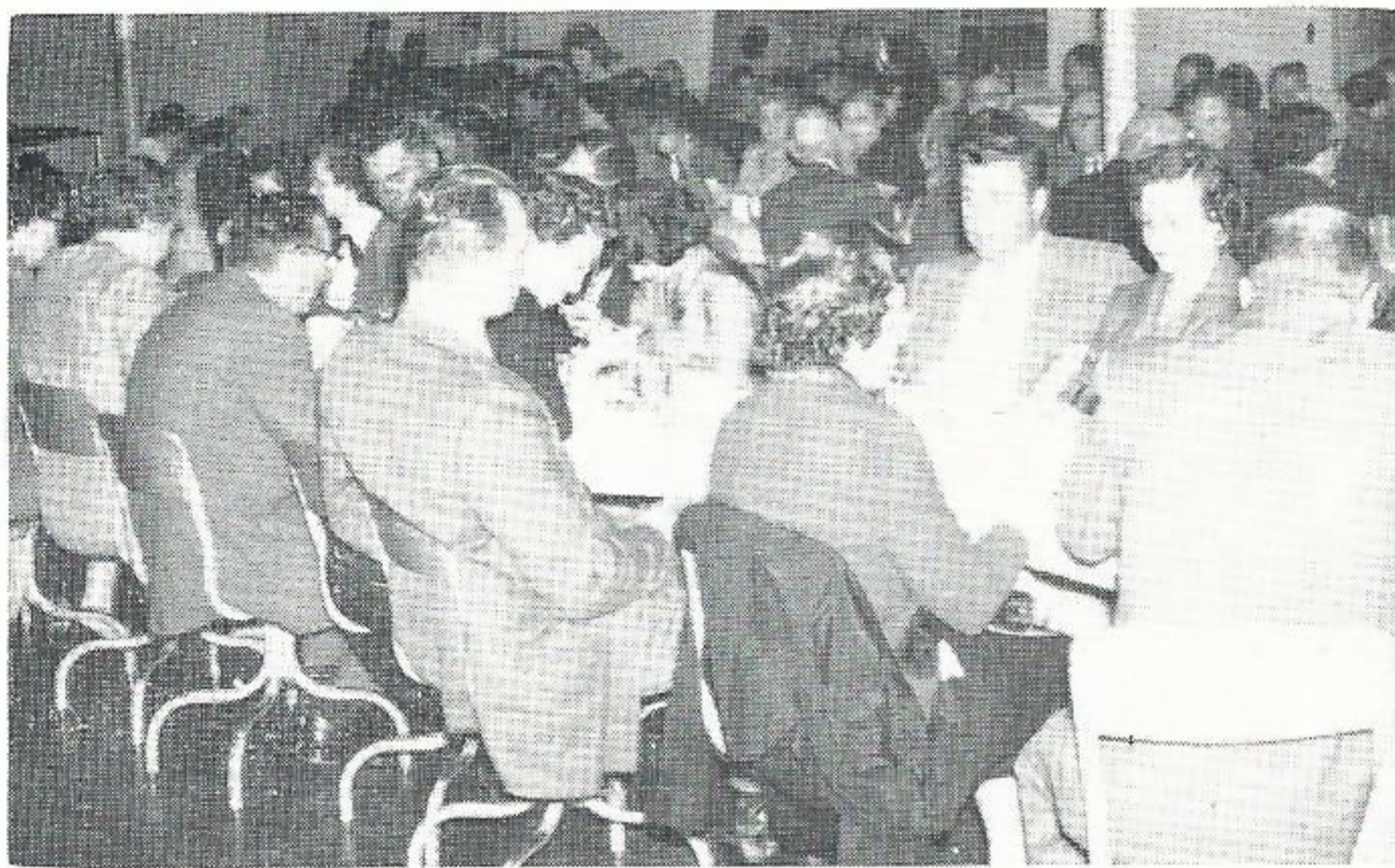
The building's interior will feature vinyl tile flooring, acoustical ceilings, ceramic tile rest rooms, and a modern, attractive lighting layout using fluorescent and incandescent fixtures designed to provide a lighting level equal to the latest recommendations of national lighting authorities.

The building, electrically cooled and heated year-round, will also contain a complete all-electric model kitchen and laundry in addition to office and shop space. Personnel working out of this office will include the district superintendent, three clerks, three servicemen, salesmen, two meter readers and an appliance repairman.

In addition to this office at Port Neches, we will build similar offices and service centers at Silsbee, Texas, Denham Springs, Sulphur, and Gonzales, Louisiana. A location for the sixth district office and service center is still being considered.



PORT ARTHUR DIVISION employees were honored at their safety banquet in the Schooner at Nederland.



NAVASOTA DIVISION employees started off the New Year with a safety dinner.

BEAUMONT T&D employees serve themselves at the buffet dinner held in their honor at the Harvest Club in Beaumont.



Everywhere—all the time

System Meetings Stress Safety

SAFETY, both on-the-job and off-the-job, received constant attention during the past year.

Periodic safety meetings were held for all employees and safety dinner meetings were held for employees and their wives in all divisions, to stress that safety is a round-the-clock program.

As a result of emphasis placed on our safety program, our Company's accident frequency rate of 2.55 per million manhours worked for 1960 was less than half the national average for comparable companies. Also last year the Company had an unusually low motor vehicle fleet accident frequency rate of 0.65 per 100,000 miles driven.

At the safety dinners the 1961 safety campaign of "Safety EVERYWHERE all the time" was presented to the employees. The campaign is aimed at improving our Company's 1961 safety record over that of 1960.

BEAUMONT PRODUCTION employees enjoyed an informal supper of barbecued chicken at the Neches Station Assembly Hall.





LAFAYETTE DISTRICT employees enjoyed themselves at their safety dinner with a crawfish boil in the Lafayette Substation yard.



JENNINGS DISTRICT employees held their safety dinner at the Reef in Lake Arthur where they had a delicious fish dinner.

BATON ROUGE DIVISION employees were honored at five safety banquets. Banquets were held for the T&D Department (first picture below), Louisiana Station and Willow Glen Station employees (second picture), the Rural Districts and Accounting Department (bottom picture), the Meter, Substation and Line Departments, and the Colored employees (next column).



LAKE CHARLES T&D employees attended their annual safety dinner in the Lake Charles High School cafeteria.



10,000 attend Sabine Area's

Parade of Homes



RIBBON CUTTING. Miss Anne Crain, Manada Queen at Southern Methodist University, reigned as Queen of the 1961 Parade of Homes. Miss Crain is assisted by Bob Montgomery, Beaumont Advertising, in the ribbon cutting ceremonies that opened the spring parade.

PARADE OF HOMES ATTENDANCE PRIZE WINNERS. Mr. and Mrs. John Heffner, right, of Beaumont were winners of the \$1,000 attendance prize presented by our Company and the Home Builders Association of the Sabine Area. The check is being presented to Mrs. Heffner by Rex Lee, manager, Beaumont Division. Assisting Mr. Lee are Randy McAlpine, supervisor of sales, Beaumont Division, and William P. Terrell, Beaumont Builder. The prize was registered for during the 1961 Spring Parade of Homes.

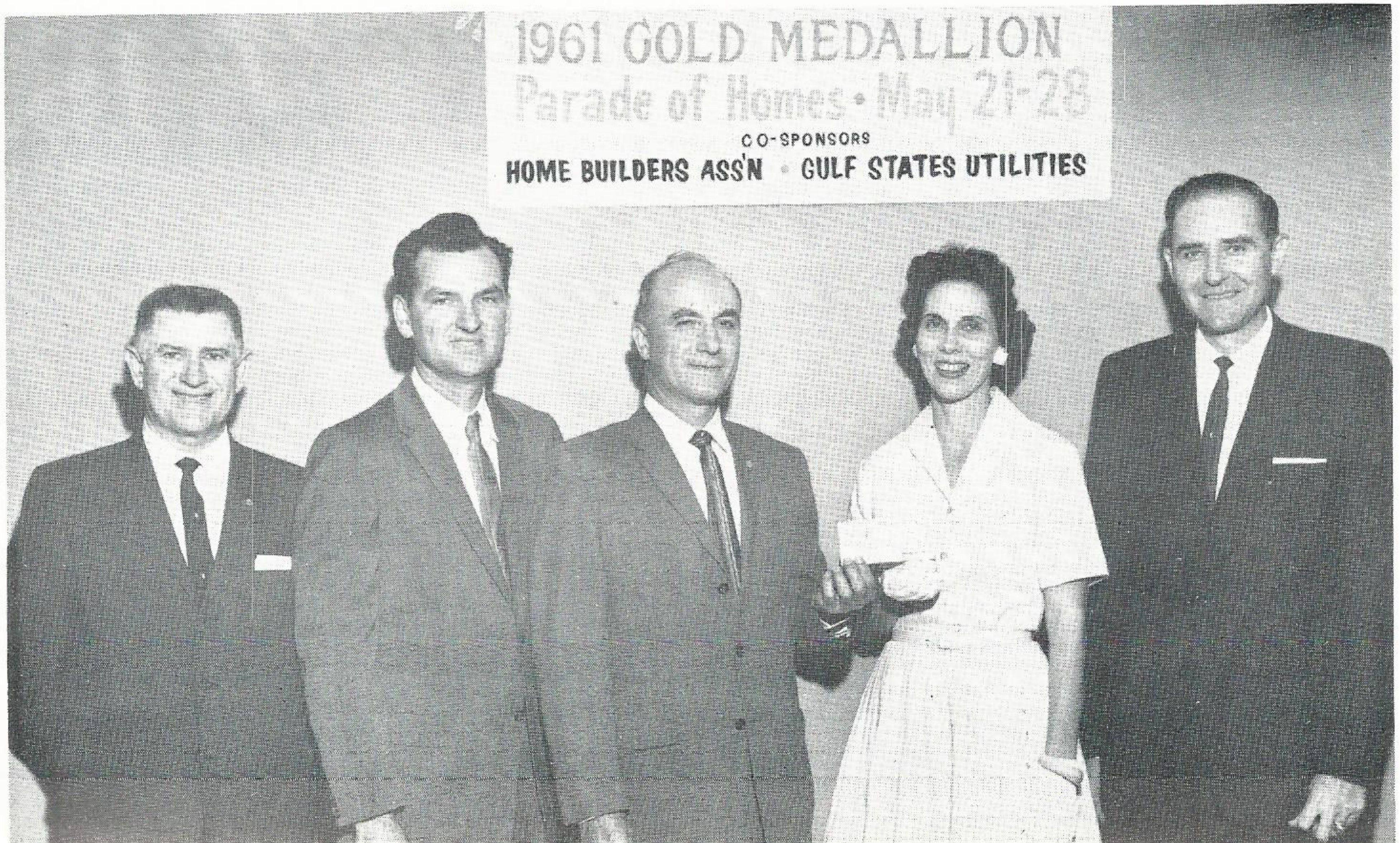
FIFTEEN homes in five Sabine-Neches area cities were visited by over 10,000 area residents during the Spring Parade of Homes staged by the Home Builders Association of the Sabine Area and our Company May 21-28.

Among the homes on display were eight Gold Medallion (all-electric) homes displayed by six Beaumont members of the Association. Seven were shown in Nederland, Orange, Bridge City and Port Neches.

Builders exhibiting in Beaumont were H. G. Nichols, who opened two model homes; Don Streety, William P. Terrell, who entered two homes in the Parade; Anderson Construction Company, Sandy Brown and Thames & Hawthorn. Don Elliot displayed one home in Port Neches and another in Nederland. Ray Dal Sasso was the builder of the Bridge City home. Zeto Enterprises exhibited three homes in Orange and Tony Dal Sasso had one home on display get in that city.

Visitors to the homes registered for a \$1,000 cash award. The winners, Mr. and Mrs. John Heffner, Beaumont, were presented the award by Rex Lee, manager, Beaumont Division, on June 7.

Miss Anne Crain, Manada Queen of Southern Methodist University, was named Queen of the 1961 Parade of Homes and reigned at ceremonies opening the Parade. Last year's queen, Miss Sarah Sims of Lamar Tech, was selected "Miss Gold Medallion" for the show.

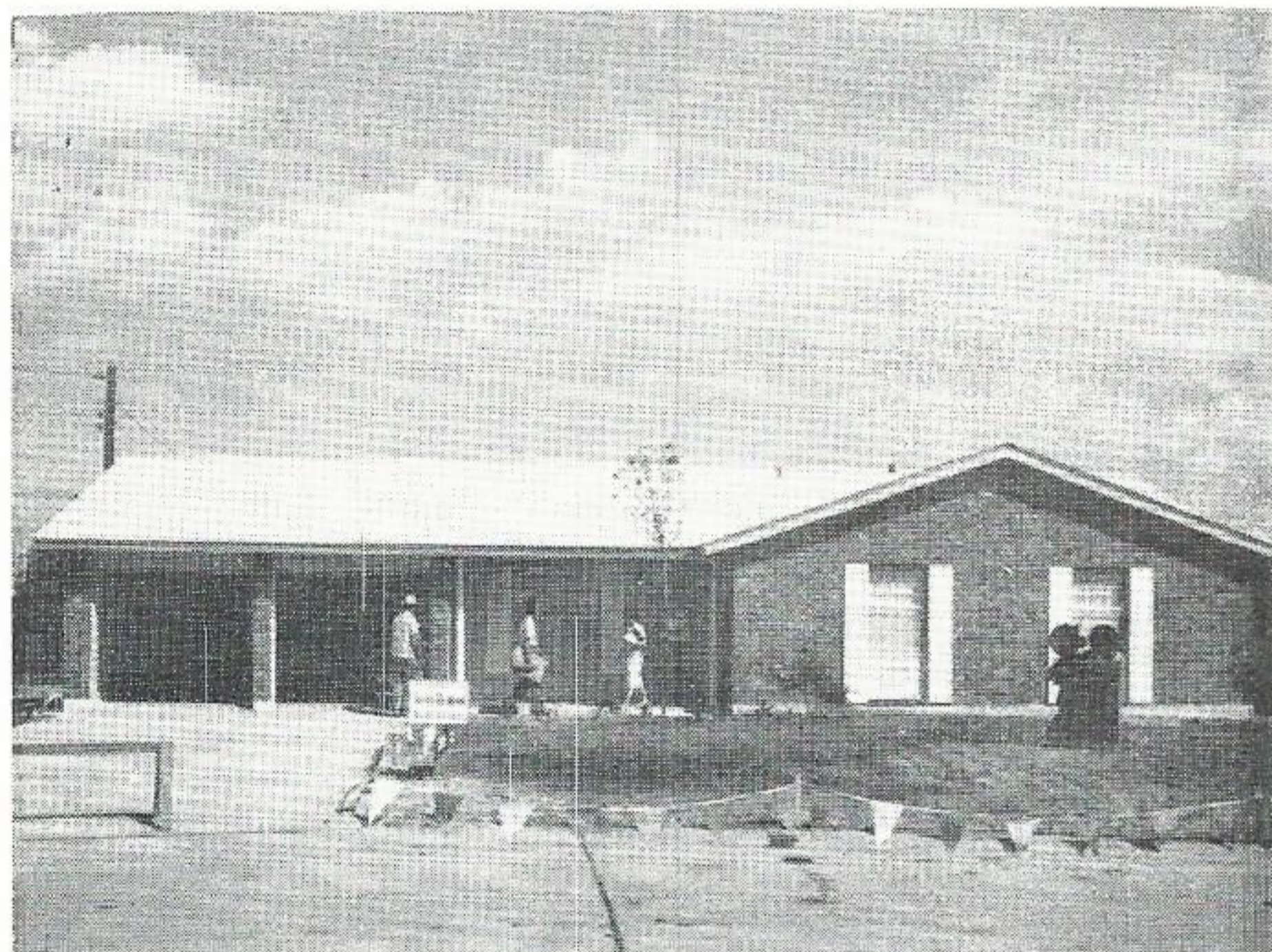




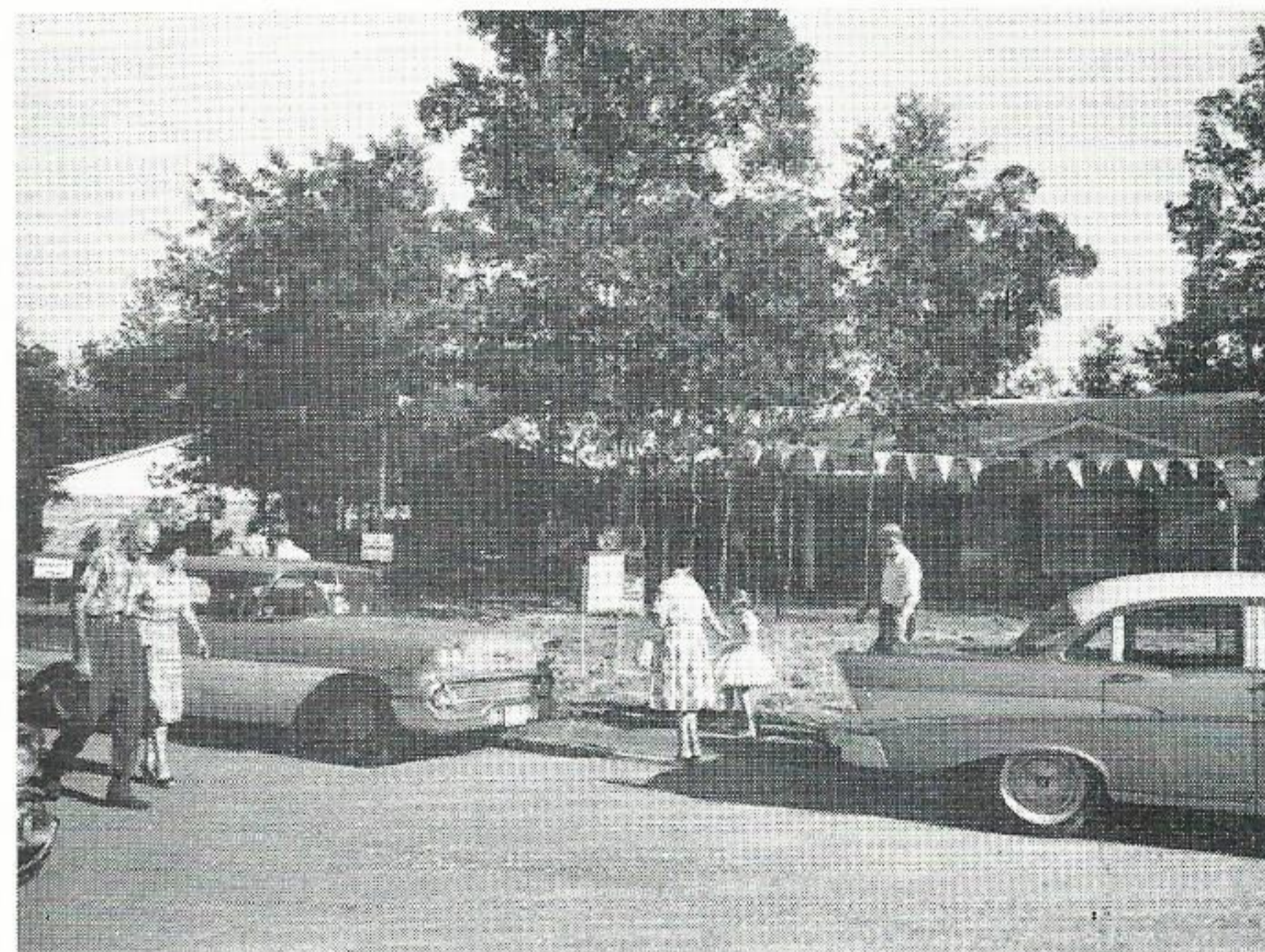
IN CHARLEMONT PLACE. This contemporary home was exhibited in Orange by Zeto Enterprises.



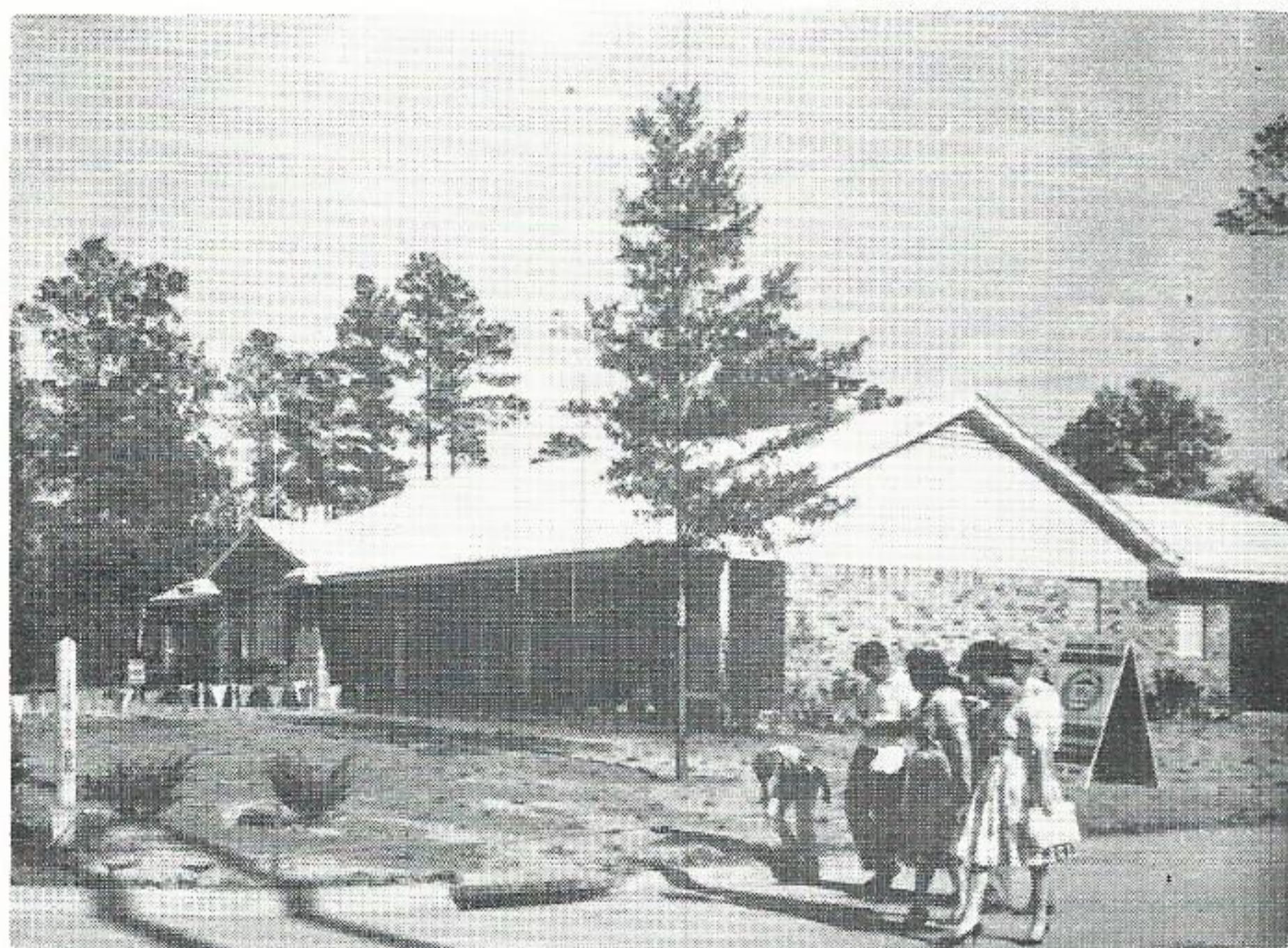
THE COUNTRY SQUIRE was the model home entered in the Parade by Sandy Brown in Beaumont.



THE JEFFERSONIAN was displayed in the Sycamore III Addition in Nederland by Don Elliott.



THE REGINA SUPREMA was shown by William P. Terrell at 4645 Regina in Beaumont.



THE CANDLELIGHT by Anderson Construction Company was displayed at 4755 Hardwood Lane, Beaumont.



THE SOUTHWESTERNER was the open house shown by Don Streety at 6325 Pansy, Beaumont.

gulf staters in the news

Malcolm M. Williams, area development engineer, Lake Charles, was recently awarded an honorary 4-H membership in "recognition for meritorious service to 4-H" by the Calcasieu 4-H clubs at the annual 4-H achievement day held at McNeese State College in Lake Charles.

Luther Mosier, commercial sales representative, Sulphur, has been elected president of the Sulphur Lions Club. Mr. Mosier will serve from July, 1961, to July, 1962. He is also a member of the Sulphur Association of Commerce.

John Boosey, traffic supervisor, Beaumont, was recently elected president of Delta Nu Alpha Transport Fraternity of Sabine Neches Area. Mr. Boosey attended a recent meeting of the Southwest Shippers Advisory Board, in Amarillo, at which time he was elected to the Board of Directors of the Southwest Industrial Traffic League and to the Executive Committee of the Southwest Shippers Advisory Board.

Wayne Dunham, substation operator, Port Arthur, has been invited by the Chamber of Commerce of Vernon, Texas, to be a special guest at their

TROPHY BY HEREFORD. Van Hereford, Beaumont Statistical, son of V. B. Hereford, Sr., district superintendent, Navasota, built this replica of the sailing yacht 'Atlantic' as a revolving trophy in the residential sales contest among Port Arthur residential sales em-



RECEIVES HONORARY DEGREE. Raymond T. Wright, district superintendent, Huntsville, recently received an honorary degree from the Huntsville FFA Chapter for his outstanding work with boys and girls of FFA.

Annual Santa Rosa Rodeo June 21-24, and to be a judge at the gala street parade on the opening day. He will also attend a special luncheon for the out-of-town judges and float committees. Mr. Dunham has been judge at numerous festivals and parades throughout this area. He has been a judge for the annual Port Arthur CavOILcade Parade.

Mrs. Mildred Killbuck, office supervisor, Beaumont Personnel, was recently installed as the president of the Beaumont Soroptimist Club at a dinner on June 1, in the Ridgewood Motor Hotel. The Soroptimist Club is an organization for women in executive positions.

ployees to carry out the theme "Set Your Sales To Sell In Sixty." The trophy, awarded the top salesman each month, based on his results the previous month, is held by the winning salesman for one month. The winner for the year will retain permanent possession.



HAVE A CIGAR ON:

Mr. & Mrs. J. O. Coplen on the birth of a daughter, **Julie Ann**, March 12. The Coplen's have another daughter, **Jimmye Carol**, and a son, **Craig**. Mr. Coplen is employed in the Port Arthur T&D.

Mr. & Mrs. E. L. Venghaus on the birth of a daughter, **Janet Ruth**, May 9. Janet Ruth has one brother, **Leonard**. Mr. Venghaus is employed in the Port Arthur T&D.

Mr. and Mrs. N. M. Black on the birth of their son, **Stephen Bradford**, on May 23, in St. Theresa Hospital, Beaumont. Mr. Black is in System Production, Beaumont.

Mr. and Mrs. Billy Murrell on the birth of their daughter, **Robby Ann**, May 12. Mr. Murrell is a serviceman in Sulphur.

Mr. and Mrs. John Hollier on the birth of their son, **Gene Larry**, May 23. Mr. Hollier is a meter reader in Lafayette.

Mr. and Mrs. LeRoy Courville on the birth of their daughter, **Shan Ann**, April 10. Mr. Courville is a storekeeper in Lake Charles.

Mr. and Mrs. Phillip S. Allen on the birth of their grandson, **Philip Edward**, May 13. Mr. Allen is supervisor of credit and collections, Lake Charles.

Mr. and Mrs. Dick Landry, Beaumont, on the birth of their son and second child, **Kyle Mitchell**, March 17, in Baptist Hospital, Beaumont. Mr. Landry is lighting sales promotion supervisor in Beaumont.

Mr. and Mrs. F. S. Roby on the birth of their son, **Samuel Christopher**, May 17. Mr. Roby is an engineer in the Beaumont Engineering Department.

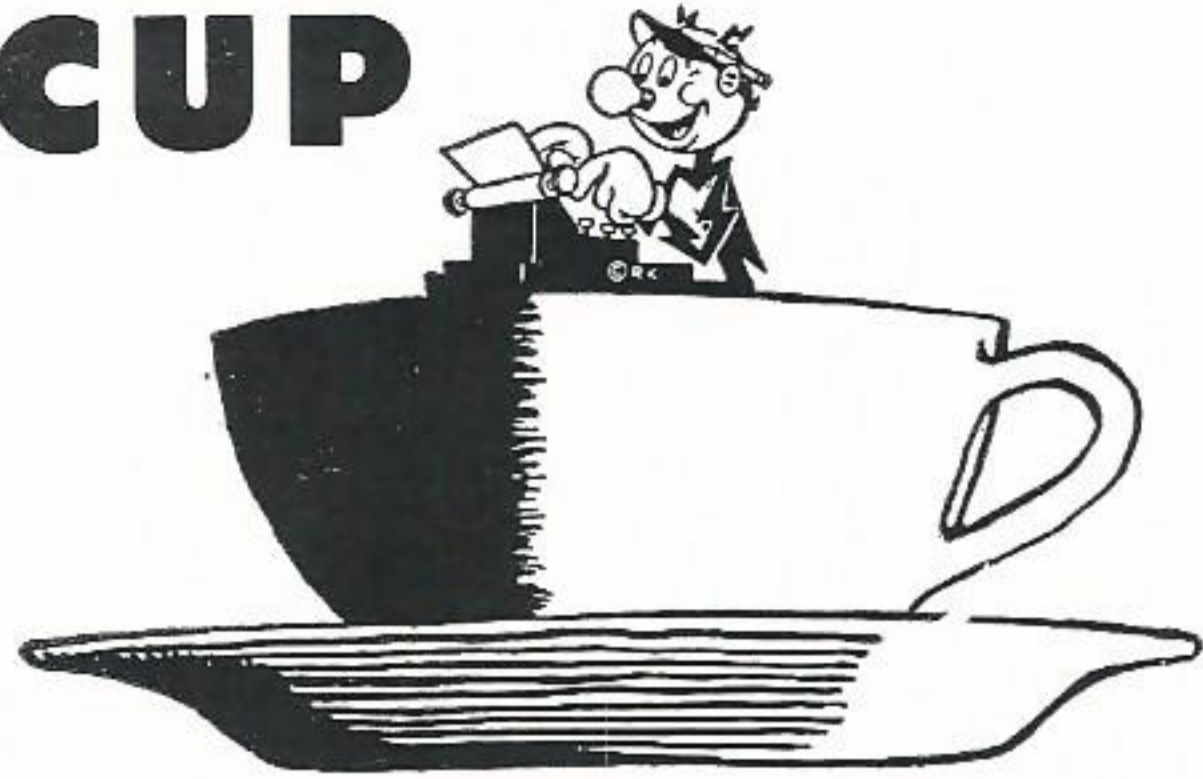
PLAIN TALKS SYMPATHY TO

Robert W. Derby on the death of his grandmother, **Mrs. Vergie Ayers**, and his stepfather, **Fred Speed**. Mrs. Ayers died on May 4, and Mr. Speed on May 12. Mr. Derby is a foreman in Lake Charles Substation.

Walter E. Duplechain on the death of his father, **Walter D. Duplechain**, on May 16. Mr. Duplechain is a hyster operator at the Lake Charles Service Center.

Joe Olivier, Lafayette, on the death of his father, **Sanie Olivier**, in Arnaudville, Louisiana, on May 22.

over the COFFEE CUP



BATON ROUGE child captures criminal single-handed.

Little four-year-old **Roy Norbert Beatty**, son of Mr. and Mrs. Roy Beatty, recently caught "Mr. Litterbug" on Third Street in downtown Baton Rouge and found he had "arrested" the sheriff. Sheriff Bryan Clemmons had volunteered to act as the culprit for the last day of the contest sponsored by HANDS. Roy was rewarded with \$15 in Gift certificates for the capture. Mr. Beatty is a repairman at Louisiana Station.

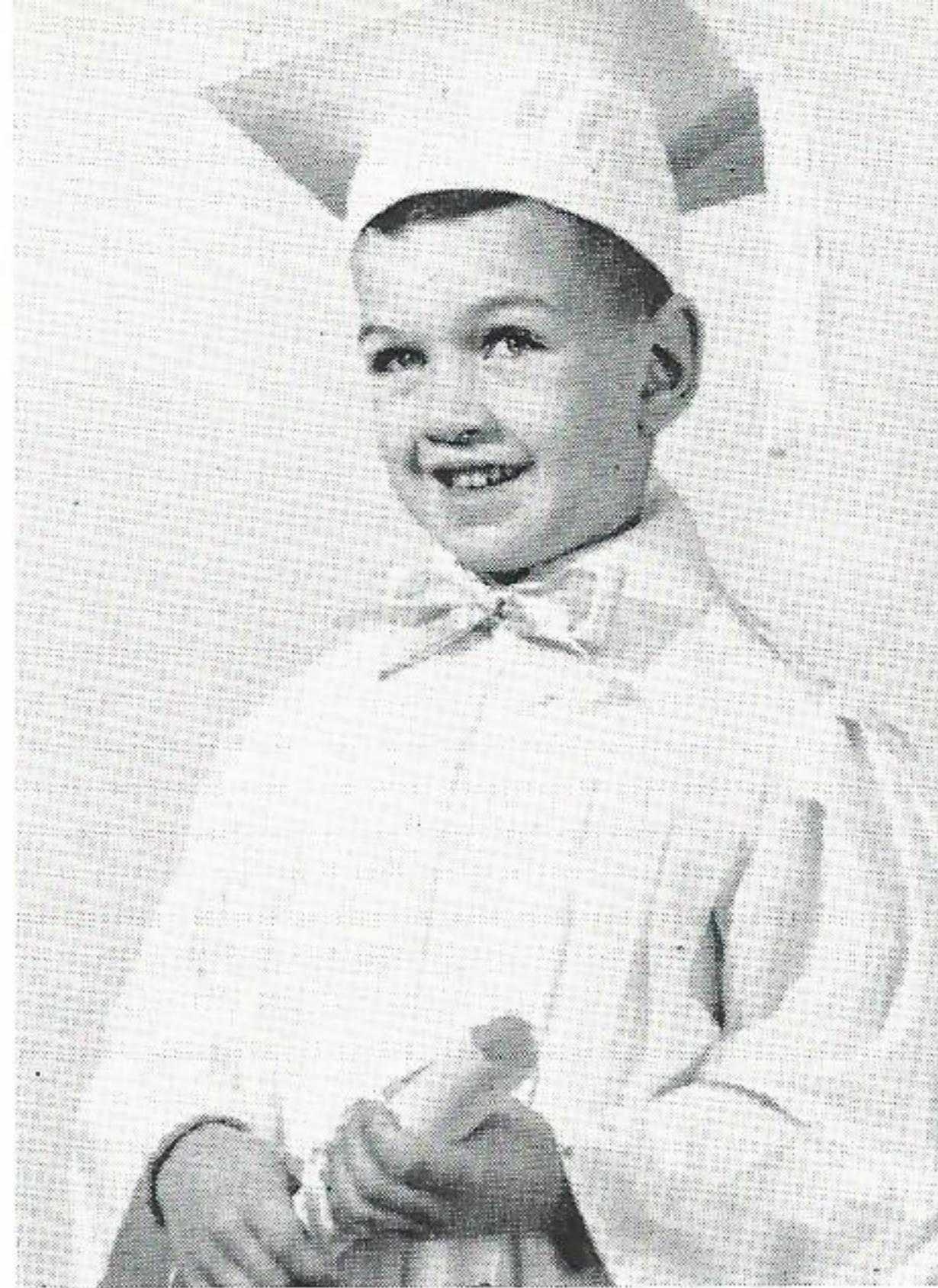
A recent visitor to Louisiana Station was **S. J. "Pop" Guidry**, a former employee who retired in 1960. Pop and Mom Guidry have been living in Abbeville since his retirement.

We have two employees who have been out sick. **Frank Copponex** is now recovering at home from a recent eye operation. He is doing fine and will be back at work soon. **Lovett Young** is also at home and doing well following his operation. He hopes to be back at work in about a month.

—By Gayle Miller

EMployees of Baton Rouge Gas Department gathered to bid farewell to **Jo Ann Bailey**, stenographer, as she left the Company after five years of service. Jo Ann received from her fellow workers.

Replacing Mrs. Bailey is **Gwen Salario**. Gwen will also be PLAIN TALKS reporter for the Gas Department.



GRADUATION DAY. This proud grin of accomplishment belongs to Dennis Bourg as he poses for his kindergarten graduation portrait. Dennis, 6, is the son of Mr. and Mrs. D. A. Bourg. Mr. Bourg is in Baton Rouge Gas.

MOST of the news here in the Accounting Department is of people leaving and new employees being hired. **Mary Ann Blue** left May 19 to assume the full-time job of wife and mother as she is expecting a baby in September. Mary Ann received several fine gifts on her last day at work.

We welcome two new employees. **Donna Voyles**, who graduated from Central High School on May 30 of this year, joined our department May 22. Donna is the daughter of **Don Voyles** in Engineering. **Judy Walters** came to work in May as a switchboard operator. Judy is the daughter of **Ben Exner** in Baton Rouge Line.

Shirley Lilly, one of our switchboard operators, was injured in a car accident on May 29. She suffered a broken leg, which was broken in nine places, and several minor cuts as a result of the accident.

—By Nancy Hoehn



JOANNE IVY BIRD, receptionist in Beaumont Personnel, received her degree along with the 403 students who graduated from Lamar Tech in Beaumont on May 27. Mrs. Bird is a graduate of Hull-Daisetta High School.

EVER dream of driving down a country lane in a horse and buggy? Well, **Sally Dowden**, Customer's Accounting, Beaumont, is about to have such a dream become a reality. While on her vacation recently, Sally visited Emmett, Arkansas, and purchased a buggy. It is to be custom built and delivered to the Dowden's farm near Florine, Louisiana, in about a month. Sally says all that is needed now is to finish training the horse.

June Bobo and husband, **Floyd**, visited Mena, Arkansas, the last weekend in May. They were joined by his aunt and uncle from Hot Springs and visited Queen Wilhelmina State Park on Rich Mountain.

A number of employees in our department have been vacationing lately, some going far afield and others staying at home. **Norman Ener** spent a week moving into his new home in Woodland Acres. **Jean Stanley** and her roommate vacationed in San Francisco and Los Angeles. The girls also visited Yosemite National Park.

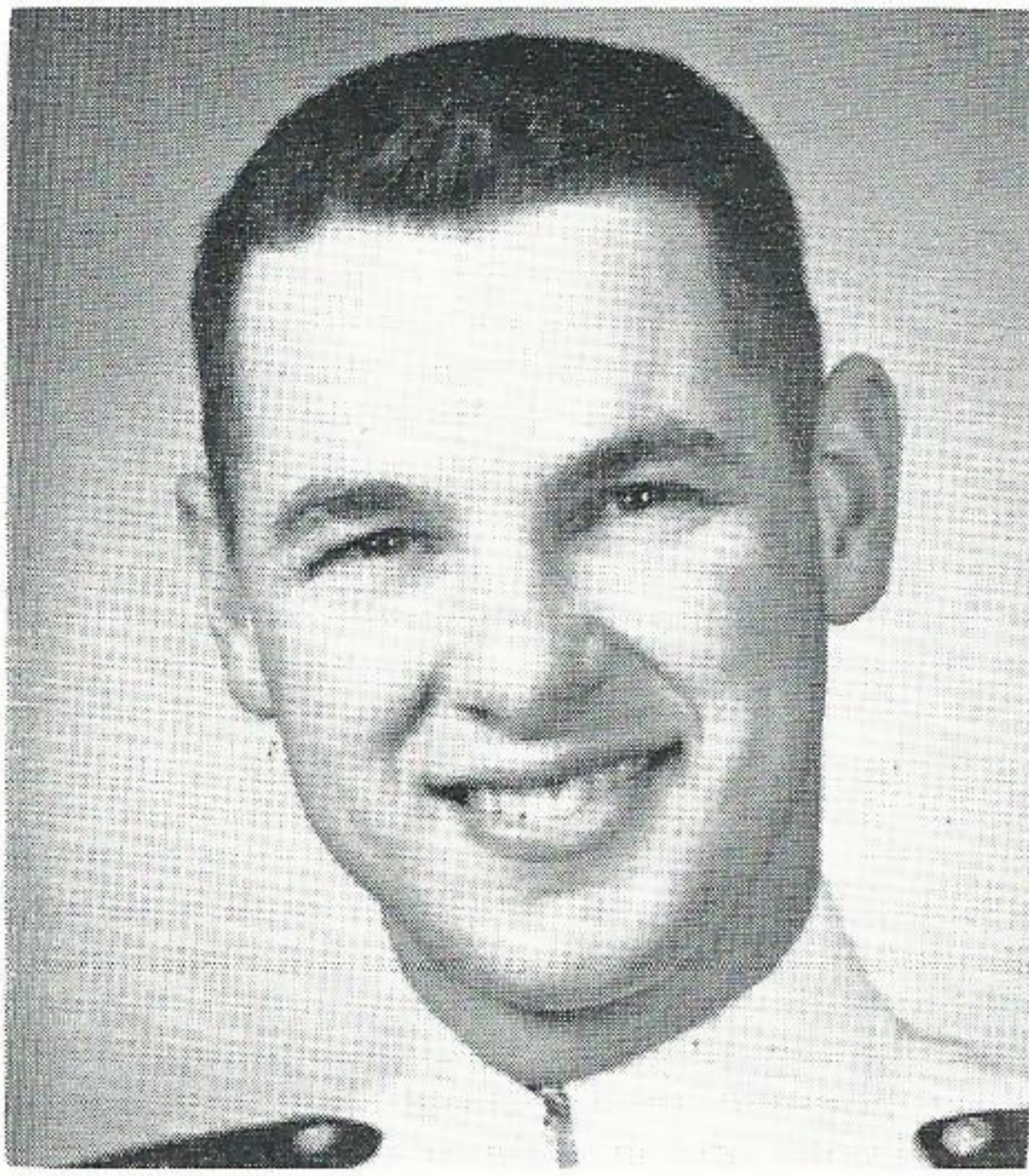
Mary Dewey and husband, **Fred**, visited her sister and brother-in-law, the **B. J. McMasters**, in Jennings. Mr. McMaster is district superintendent in Jennings. **Edaleen Bean** enjoyed a weeks vacation just relaxing at home.

Clara Lackey, husband, **Nelson**, and son, **Roy**, spent a chilly weekend camping out with friends on Lake Striker near Jacksonville, Texas. They went up there to try to get in a water-skiing session. Former GSUer **Billie Cherry** and husband, **Josh**, were also in the party.

Bernice Eaves is jubilant over her daughter, **Patty**, and family returning to live in Texas. They formerly made their home in Seattle and are now in Dallas. While Patty and Chuck get settled in Dallas, their children, **Lisa** and **Hank**, are staying with Bernice.

Betty McCord has returned to work after undergoing major surgery recently.

"Best Wishes" are extended to two Billing employees: **Gwen Fischer** became the bride of **W. J. Frasher** on April 22, in St. Anthony's Catholic Church. They honeymooned in Arkansas. **Beverly Sheffield** became the wife of **C. B. Simmons** May 13. The couple spent their honeymoon in Houston and



ANNAPOLIS GRADUATE. Lonnell Sandefer, son of Howard C. "Pappy" Sandefer, Beaumont Sales, received the gold stripe of an ensign in the United States Navy on June 7, at graduation exercises at the U.S. Naval Academy, Annapolis, Maryland. Mr. and Mrs. Sandefer attended the ceremonies. Lonnell has been assigned to a destroyer out of Charleston, S.C.

Galveston.

We said farewell this month to two employees, Seldra Weaver and Rosalind Ferrell, who left to await the stork and welcomed two new ones, **Aillen Gandy** and **Ann Quarles**.

—By Glenda Milner

MARY JO JACKSON received her P H T degree May 27. Her husband, **Jimmy**, graduated from Lamar Tech with a degree in mechanical engineering and is going to work for Neches Butane in Port Neches.

Janis Ozio and **Ethelyn Wilson** are new home owners. Janis now lives on Hybrook Lane and Ethelyn on Cartwright.

We welcome our new duplicate bill clerk, **Betty Jane Clark**.

—By Ginger Hopkins

RECEIVING her "PHT" degree on May 27, was **Pat Eldridge** of Records. The "Hubby" she "Put Through," **Willie**, a physical education major, actually finished his degree requirements at mid-term. This last semester he has been teaching at Silsbee High School.

Vacation time for **Mr. and Mrs. Bob Moulton** and daughter was fun and sun-filled. They traveled to Marshall for a little relative-visiting and fishing. From Marshall, they went to Hot Springs to attend the PGA Tourney and tour the surrounding countryside. Returning to Texas, they visited Texas City and Galveston for a little sun.

We welcomed a new employee in Records on May 31. She is **Rebekah "Becky" Baker**, a graduate of Beaumont High and Lamar Tech.

Records employees paid a prenuptial courtesy to **Claudet Louvier** on May 4, with a dinner at Leo and Willie's in Port Arthur. Miss Louvier became the bride of **Jimmy Stallwork** of Nacogdoches on June 4.

Leaving Beaumont on May 5, **Joe Robichau**, System Production, attended the ISA meeting in Chicago May 8-10, where he presented a paper on the Digital Data Equipment installation at Riverside Station. Following the meeting, he and his wife vacationed north-eastward to Niagara Falls. They returned to Beaumont on May 14.

M. M. Creel, System Production, attended a school on heat rate analysis at the Bailey Meter School in Cleveland, Ohio, May 13-29.

—By Frances Linthicum



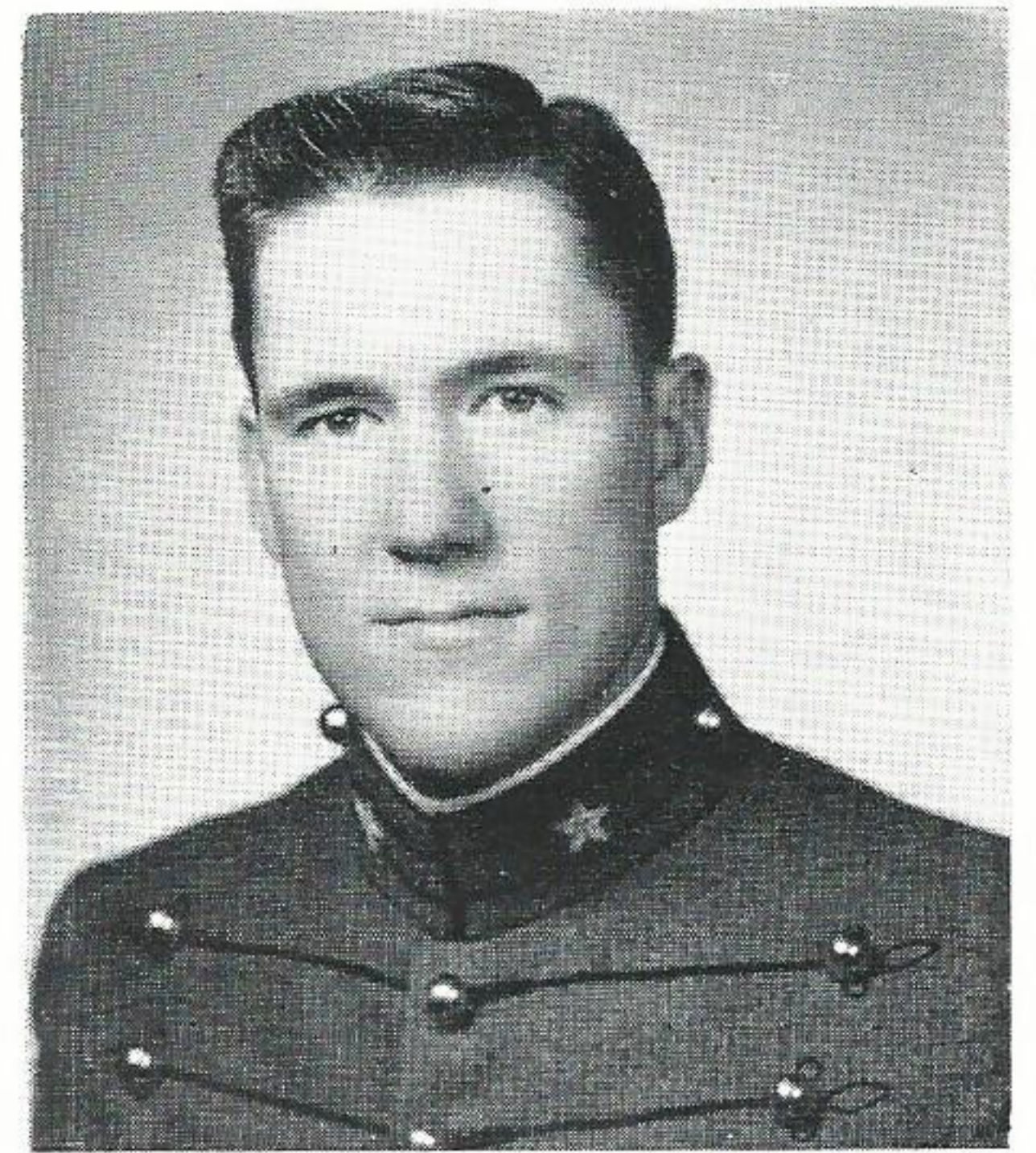
MAY GRADUATE. Sharon Rose Due, daughter of Mr. and Mrs. Woodrow W. Due, Beaumont, is a May graduate of Beaumont High School. Sharon plans to enter business school this summer.

ROY SMITH, former Beaumont resident now dancing professionally in New York, has been signed to appear in musical summer stock productions at the Cape Cod Melody Tent in Hyannia, Mass.

Mr. Smith is the son of **F. E. Smith**, retired Beaumont employee, and the brother of **Edwin B. Smith**, Plant Accounting, Beaumont. He recently visited his parents in Beaumont before



SCOUTS OUT. W. E. Teel, serviceman in Hull, shows off the new International Scout which helps him travel around his district.



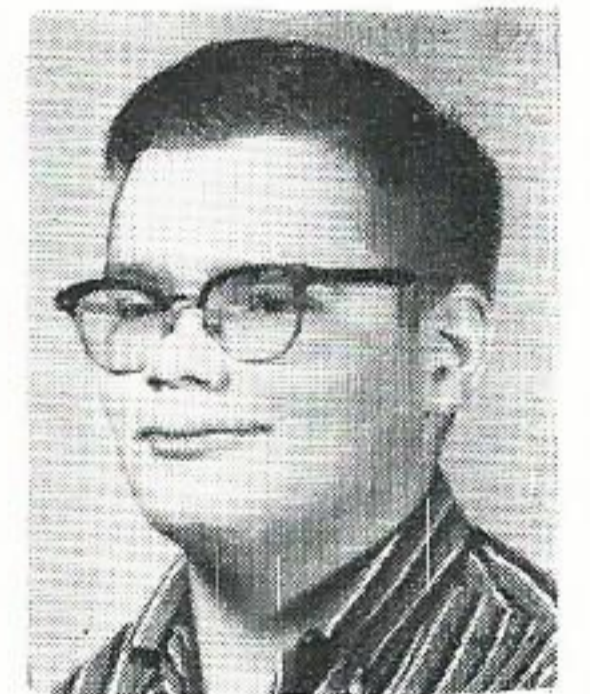
WEST POINT GRADUATE. James Stokes, son of Jerry Stokes, claims director, Beaumont, graduated from the U.S. Military Academy on June 7, and received his commission as a second lieutenant in the Engineers. Mr. and Mrs. Stokes attended their son's graduation. Following his graduation, James will attend Engineering, Airborne and Ranger schools before being assigned to an engineering unit in Germany. On July 1, Miss Sally Pitts of Beaumont, will become the bride of Lt. Stokes.

returning to New York to continue his work and voice and dance coaching.

Roy, 19, went to New York last June and quickly got engagements in the musical "Meet Me in St. Louis" and in "Hit the Deck" at Jones Beach Marine Theater. He was then engaged by the Nelle Fisher Dance Company in an all-pantomine production of "The Littlest Circus". Before going to New York, he studied locally and appeared in many local productions.

CLASS OFFICER.

Price Bradshaw, Jr., son of Mr. and Mrs. Price Bradshaw, Sr., Beaumont, was recently elected president of the senior class at Beaumont's French High School for the 1961-62 school year. Mr. Bradshaw is test engineer at Neches Station.



PURCHASING, Beaumont, recently welcomed a new employee, **Miss Pat Stewart**, from Jasper, Texas.

Patty and **Charles Dunaway** spent their two weeks vacation touring New York, Washington, D.C., Maine and Canada.



CITY CHAMPS. Jack Bass, residential sales representative, Lake Charles, lines up members of the Boulevard Baptist Church Women's

Basketball team which won the city championship in the Lake Charles Church League. Mr. Bass is coach and manager of the team.

Faye Van Schoubroek visited Hodges Gardens in Many, Louisiana, recently and recommends it as a beautiful and outstanding place to tour.

J. P. French, director of purchasing, and **W. T. Ricks**, stores accounting auditor, attended the Purchasing and Stores Committee Meeting of EEI in Houston, May 14-16. **R. S. Pace**, purchasing agent, and **A. E. Gajeske**, Baton Rouge Purchasing attended sessions of the meeting.

—By Maxine Thomas

ORANGE

ORANGE Gulf Staters have been busy lately attending all the ceremonies that go along with graduation as their sons and daughters donned caps and gowns for commencement.

Taska Rougeau, daughter of **J. S. Rougeau**, service foreman, graduated from St. Mary's High School. Taska plans to attend Sacred Heart College in Houston this fall. **Bobby Jack Walls**, son of **Reba Willey**, Sales, graduated from Lutcher Stark Senior High School and plans to enter the University of Texas in the fall.



Miss House

Helen House, daughter of **Walter House**, sales supervisor, graduated from Louisiana State University where she majored in elementary education. Helen will begin her teaching career this fall in Lake Charles where she will teach the second grade at Fairview Elementary School. Helen worked several summers in the Orange office in Accounting.

Mr. and Mrs. Cecil Nantz journeyed

to Bryan, Texas, to see their son-in-law, **Ronnie Martell**, graduate from Texas A&M College. They brought **Yvonne**, **Ronnie** and their granddaughter, **Becky Lynn**, back to Orange where Ronnie will work this summer at the DuPont Company Sabine River Works. This fall Ronnie will begin working on his master's degree. Mr. Nantz is distribution supervisor.

Mr. Rougeau attended the Electrical Inspectors Convention held recently in Abilene, Texas. He flew to Abilene for the convention and reports that it was most beneficial and interesting. He also attended a breakfast for all utility company representatives given by West Texas utility companies. The representatives discussed the many problems facing utility companies in Texas.

T. O. Charlton, district superintendent, recently attended the National Convention of the American Red Cross in Cincinnati, Ohio. Mr. Charlton is chairman-elect of the Orange Chapter. Following the convention Mr. and Mrs. Charlton went to Washington, D.C. and visited many points of interest along the scenic route home.

Two Orange Gulf Staters recently became new home owners. **Melvin Hogan**, Accounting, became a citizen of West Orange and **Charles Degner**, Engineering, moved into a new Bronze Medallion home.

—By Davie Carpenter

SULPHUR

GUY SETTOON is back at work after a five week absence due to illness.

An old friend has returned to the Sulphur office. She is Mrs. **Heart Lasater**, who is replacing **Mrs. Betty Williams** as local office clerk.

Sulphur employees who enjoyed vacations during the past month were **Luther Mosier**, **Guy Settoon**, **Robert Tyler**, and **Ralph Goodrich**.

—By Dale Land



DELTA ZETA, social sorority at McNeese State College, Lake Charles, recently presented **Miss Ann Mathis** as "Dream Girl" at their annual Rose Ball at Chateau Charles.

A senior accounting major, Miss Mathis has been prominent in many campus activities.

She has served as treasurer, senator and president of the sorority chapter, and as vice-president and current president of the McNeese Panhellenic Conference.

She was also treasurer of the McNeese Student Senate, and the McNeese chapter of the Society for the Advancement of Management and served as delegate to Delta Zeta State Convention.

Miss Mathis is the daughter of **F. E. "Booby" Mathis**, Lake Charles line foreman, and the granddaughter of the late **Frank J. Mathis**, who was an employee of our Company for 47 years.

WE are glad to see **Theodore "Yo" Matte** back in good working condition after undergoing a tonsillectomy the first part of May. "Yo" is employed in the Lake Charles Stores.

—By Charlene Harper

MARY ANN DOWIES, Engineering Departmental clerk, resigned May 12, to begin housekeeping following her marriage to A 1/C C. R. Thomas on May 19. **Jo Ann Franks** has been hired to replace Mary Ann. Jo Ann is from DeQuincy, Louisiana, and is a graduate of DeQuincy High School.

T. E. Burton, survey crew chief, and family spent an enjoyable week's vacation in Oklahoma visiting family and friends.

James Laughlin, Lake Charles Engineering, won four ribbons at the Southwest Louisiana Rose Show. He won a

first place blue ribbon for a pink Rosenelf rose; a second place red ribbon for a Majave rose and one for a Spartan rose; and a third place yellow ribbon for his Goldcup rose.

—By Zilda Sonnier

GULF STATERS Emery Fruge, line foreman, and Sonny Horstman, Engineering, were in the Lake Charles limelight on May 13, when they appeared on a civic program at the Pioneer Club. Mr. Fruge dazzled the audience with his sleight-of-hand card tricks and Mr. Horstman emceed the program before an overflow crowd. Honored guests were Will Cox, commissioner of streets and parks, the Sports Department of the Lake Charles American Press, and the members of the Lake Charles Classic Bowling Association.

Margie Leone and **John M. Thom, Jr.** recently announced their engagement. The wedding will take place on August 5, in Immaculate Conception Catholic Church in Lake Charles. Miss Leone is a departmental clerk in Lake Charles T&D.

Jack Killough attended the two day meeting of general line foremen in Beaumont during the month of May. Mr. Killough is general line foreman, Lake Charles T&D.

—By Margie Leon

Melvina Kroll, Lake Charles Service, resigned on May 19 to join her husband who was recently sunburned employed in Chicago.

—By Bennie Cole

THE Lake Charles Substation Department has a new employee, **Roger Cloutier**, from Saco, Maine, who began work on May 2. We are all happy to have Roger working with us and welcome him to the crew.

J. F. Simonson, substation supervisor, attended the substation foreman's meeting in Beaumont on May 9-10.

William Atwell and wife spent a two week vacation in South Carolina. Bill's home is in South Carolina, and they visited his parents and friends. Also on vacation during May were **Ivy Dupin**, **James Leveque** and **Joe Manena**.

—By Jo Ann Burnett

RIVERSIDE'S loss. **Rose Frazar Foreman**, department clerk, Riverside Station, resigned May 19, to become a full time housewife. She has been replaced by **Willie Cox**, who formerly worked in Lafayette T&D.

We welcome back **Garland Strong**, operating supervisor, who spent April 17, to May 16, in Milwaukee learning about the systemation of Riverside Station.

—By Willie Cox



TAKES OFFICE. Mrs. Carita Goodreau, local office clerk in Jennings was recently installed as president of the Jennings Jaycee Jaynes auxiliary to the Junior Chamber of Commerce.

LAFAYETTE

THE Annual Crawfish Boil was held April 28, in the Lafayette Substation Yard. **Rufus Mier** headed the committee. Special thanks go to **Bernard Wiltz**, **Willie Cox**, **Cynthia Nolan**, **Cynthia Trahan**, **Claude Patin**, **Corine Hanley**, **C. J. Rome**, and **Russell Bonnet**. Approximately 200 guests attended the supper.

About 60 Lafayette employees traveled to Lake Charles to attend the Service Awards dinner.

We wish a speedy recovery to **J. R. Peckham**, district superintendent, who recently underwent surgery. Mr. Peckham is recuperating very well at home and we hope to see him at his desk soon.



RECENT BRIDE. Mary Ann Dowies, departmental clerk, Lake Charles Engineering, became the bride of A 1/C C. R. Thomas on May 19, in the Lake Charles Bible Church.

Rufus Mier, commercial sales representative, and **H. T. Buckalew**, supervisor of customer accounts, are soon to be proud owners of new homes in Montgomery Park just outside of Lafayette. Both families are anxious to move into their new homes.

Mr. Peckham, **C. J. Gary**, and Mr. Mier, recently enjoyed a deep sea fishing trip to Grand Isle, Louisiana.

—By Cynthia Trahan

CALVERT

ON May 13, the Calvert employees and their families entertained with a chicken barbecue at the local office. Guests were **Mr. and Mrs. Goree Matthews**, **Mr. and Mrs. Ralph Merryman**, **Mr. and Mrs. Ray Myers**, **Mr. and Mrs. Ray Smith** and children, **Janyce Bonifazi** and daughter, **Mr. and Mrs. Bill Burke** and family, **Mr. and Mrs. Leroy Butler** and sons of **S. T. Cooper** of Franklin.

—By Louise Satory

TRINITY

KEEN FRANKLIN, serviceman, Trinity, Texas, was recently named

"Director of the Week" by the members of the Trinity Chamber of Commerce. Mr. Franklin moved to Trinity in March, 1953, from Calvert, Texas. He was born and raised in that Central Texas town and was graduated from high school in San Gabriel, Texas. He has been with our Company for 25 years. He volunteered for service in World Wars I and II and received Battle Stars in each while serving in the Navy. He will retire next January from the Navy Reserve with 26 years of Navy service. Navy service.



Mr. Franklin

He has two children, Keen J., who is a graduate of Baylor University, and a daughter, Billie, who is a graduate registered nurse, and six grandchildren.

He is a community leader and worker, serving as chairman of the Hospital Board of Directors, co-founder and director of the Boys' Club, director of the Chamber of Commerce (he was recently elected first vice-president of the Chamber), director of the Trinity Fair Association, member of the Methodist Church and past president of the Lions' Club.



TWENTY-FIVE SAFE YEARS. That's how many years the Meter Department in Baton Rouge's Government Street Station has passed without a single lost-time accident! So last month the department received a well-earned safety plaque for its achievement. Presenting the award, at left, is

R. O. Wheeler, BR Division Manager, and accepting it is A. L. Faures, Meter Department foreman. At right is Jack Kirkland, electric operating superintendent. Behind them are the 17 safe-working members of the department.

WHO WILL BE SAFETY PRINCESS IN YOUR DIVISION ?

EACH of the Company's five divisions will select a girl to represent it as "Safety Princess" for the next six months, as part of a new safety contest. The contest will begin July 1, and the division(s) with the best safety record as of midnight, December 31, will be declared the winner(s), and its princess will be named "Safety Queen."

If two or more divisions tie, girls representing the top divisions will be named Queens. The Queen, or Queens, will be brought to the System Office, Beaumont, to accept prizes as a representative of her winning division.

Ask your supervisor about the details of the program.



GULF STATERS WIN \$5 APIECE IN HIDDEN SAFETY SLOGAN CONTEST

See Inside Back Cover For New Contest

LAST month's Hidden Safety Slogan was "For Summer Safety, Waterproof Your Family," on pages 3, 5, 13, 18, 24, and 27. Gulf Staters who submitted correct answers and were rewarded with \$5 bills were: *Mrs. Mildred B. Culpepper*, Clinton,

Louisiana; *John M Wellhouser*, Lake Charles; *Lovett Young*, Louisiana Station; *T. E. Wier*, Beaumont; and *Peggie Stout*, Beaumont.

This month's hidden slogan has 7 words. Good hunting!

April



Philip W. Vickery
Thomas W. Fails
Kent R. Kirk
Oscar C. Thompson
Wilton M. Decuir
Alvin J. Phillips
Alice B. Womack
Ralph M. Knoblock
Jack D. Wiggins
Hubert D. Williams
Virgil F. Foster
James Price
Peeler O. Davidson
Harold E. Turner
Charles E. Coleman
Clifford A. Touns
Carl J. Paline
Bobbie H. Schenk
Wilfred P. LeBlanc
Armand H. Demers, Jr.
Malcolm J. Courtney
Claude H. Douget
Robert L. Sellars
Grady A. Portie
Joseph L. Dorociak
Jerry A. Cormier
Kenneth C. Howell
Joseph B. Guillet
Weston P. Bertrand
Daniel D. Leger
William E. Hogan
Felix R. Trahan
Joseph L. Faulk
John J. Arabie

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Beaumont
Beaumont
Beaumont
Beaumont
Liberty
Navasota
Madisonville
Baton Rouge
Baton Rouge
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Lake Charles
Jennings
Lafayette

Elec2/C—Neches
CommServman 3/C
Serviceman 3/C
S/Sta Mechanic 3/C
ApplRepairman 2/C
SrEngAsst
Steno—Sr
Accountant
Apprentice
Laborer
ResSalesRepr—Sr
Laborer
Lineman 3/C
Lineman 3/C
Lineman 2/C
Lineman 1/C
Serviceman 1/C
S/Sta Mechanic 2/C
S/Sta Mechanic 1/C
Relayman 3/C
ResSales Repr
AuxOper—R/Side
AuxOper—R/Side
Repairman 2/C—R/Side
Repairman 1/C—RSN
Apprentice
Lineman 3/C
Lineman 1/C
Lineman 1/C
Lineman 1/C
S/Sta Mechanic 3/C
ApplRepairman 3/C
Apprentice
Lineman 3/C