

#### PLAIN TALKS

#### WELCOME

THE TEXAS NUCLEAR

THE UNIVERSITY -

STREET ATOMIC ENTRET



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ATOMS FOR YOUTH



#### Metcalf Admits Error

OR many years, Senator Lee Metcalf (D.-Mont.) has trumpeted across the nation that investor-owned electric utilities were "overcharging" their customers. Basis for his charge was that anything the utilities earned above a 6 per cent rate of return was an overcharge.

Recently, during hearings being conducted in Washington by the Senator on his Consumer's Counsel Bill (S. 607), Senator Metcalf publicly admitted that the 6 per cent rate of return is not valid.

This admission came following testimony by Edwin Vennard, managing director of the Edison Electric Institute; Bruce Mansfield, president of Ohio Edison Company, and Leon Keyserling, former chairman of the Council of Economic Advisors under President Truman.

DURING Mr. Keyserling's testimony, Senator Metcalf interrupted to say "... after hearing this testimony, and after having such a renowned and respected economist as you are, misinterpret the purpose of the 6 per cent ... I will concede that the attempt we had to try to make a uniform comparison with the 6 per cent rate of return, or probably any rate of return — probably isn't a good idea."

What the Senator omitted saying is that the book "Overcharge," which he co-authored, is based on the 6 per cent rate of return. If the 6 per cent rate of return isn't a valid comparison, this book lacks validity.

And that's what many people thought all along.

## News Briefs



PROMOTIONS LISTED
ACROSS SYSTEM

A number of promotions and transfers across the system failed to make Plain Talks this month

as deadline neared. These included, from Beaumont, F. Stan Roby, formerly liaison engineer, promoted to supervisor- Technical Services, System Engineering Design; Donald E. Hamilton, formerly senior engineering assistant, promoted to engineer, System Production, upon receiving his bachelor's in electrical engineering from Lamar Tech; Ronald M. Carter, engineer, transferred from Beaumont T&D to Conroe T&D; Jimmie Smith, formerly serviceman first class, promoted to utility foreman, Beaumont T&D Line Department.

At Baton Rouge, Earl W. Albritton, formerly engineer, T&D, was transferred to Division Sales as industrial engineer.

Ferdinand B. McGee, formerly equipment operator at Nelson Station in Lake Charles, was promoted to control operations foreman at the plant.

Robert A. Yates, formerly utility foreman, was promoted to line foreman, Huntsville T&D.

DISCHARGE PRODUCES NO NOTICEABLE CHANGE

Studies by independent and industry engineers showed no notable change in the waters of Lake Michigan from

the discharge of cooling water from a large power station. The study was made at the outfall of the Waukegan Generating Station of Commonwealth Edison Company in Michigan. Neither bottom-living organisms nor sport fish suffered any apparent deterious effects from the discharges, the scientists said.

REA REVISES G&T LOAN PROVISIONS

The Rural Electrification Administration has announced the revision of loan policies for building generation

and transmission facilities. As now stated, the REA policy will be to grant loans "where no adequate and dependable source of power is available to meet consumers' needs" and "where the rates offered by existing power sources would result in a higher cost of power to the consumers than the cost from facilities financed by REA, and the amount of power cost savings that would result from the REA-financed facilities bears a significant relationship to the amount of the proposed REA loan."

CHAIRMAN WHITE RESIGNS FPC POST Lee C. White has resigned as chairman of the Federal Power Commission, effective no later than the end of

July. Mr. White, chairman since March 6, 1966, said there are "a few major items pending before the commission" that should be concluded before he leaves his post. There was no specific mention of whether one of those items might be a revised "reliability" bill.

SITING BILL PLANNED FOR THERMAL PLANTS

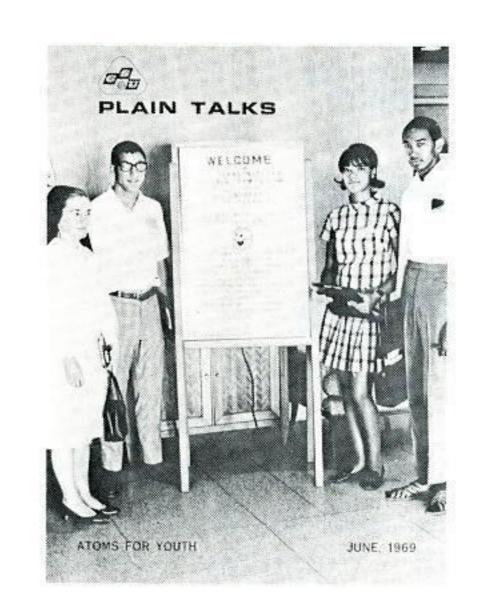
Sen. Edmund S. Muskie says he will introduce new legislation to provide "extensive consideration" of the

effects of thermal power plants on the environment. A new England group backing the bill claims existing procedures for review and approval of thermal plan construction do not provide adequate consideration of the effects on water and related land resources. The group adds that it believes a special region-wide study of future thermal plant sites is urgently needed.

REASON URGED IN DISCUSSING ATOM

Atomic Energy Commissioner
Wilfred Johnson has urged that reason
prevail in discussions of the atom's

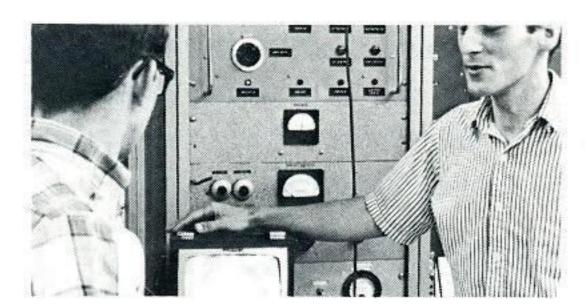
effect on the environment. "There is a great deal of uninformed talk today about the peaceful atom, and there are allegations that nuclear power has been subjected to forced feeding by some government-industrial complex. Some people seem more interested in arousing public anxiety than true public interest and understanding. There is no doubt that the American people today are deeply and rightfully concerned about the maintenance and enhancement of the environment... A few, however, would disrupt any public consideration of our need for meeting the nation's enormous and rapidly increasing requirements for electricity with inuendo and the other familiar tools of the demagogue..."



#### OUR COVER

Our Company again played host to gifted young scientists in our service area at the ninth annual Texas Nuclear Science Symposium for high school youths. The week-long seminar was held at the University of Texas in Austin. Left to right are Sister Mary Frances Heins, Vincent Bruno, Grova Lynn Fregia, Malcolm Gage.

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Atoms For Youth

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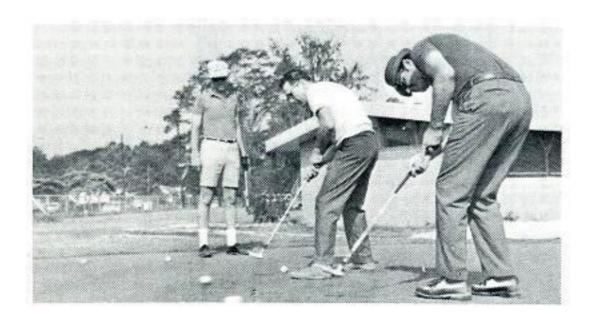
BEIN BY THE

Picnic

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Windmill?

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Golf

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## Youths Hear New Ideas About Atoms

CYCLOTRON, fission, roentgen . . . these are just a few of the terms absorbed by the 34 students and teachers from the Company's Texas service area who attended the ninth annual Texas Nuclear Science Symposium held in Austin at the University of Texas, June 3-6.

The symposium was co-sponsored by the university and the Texas Atomic Energy Research Foundation, which is composed of our Company and nine other investor-owned electric utilities in Texas.

Some 500 outstanding science students and their teachers were on hand to hear some of the nation's top scientists and educators discuss peaceful uses of atomic energy.

GSU paid all expenses for the participants from our area, including travel and room and board costs.

HE purpose of the symposium was to give students interested in careers in science the opportunity to hear about and see the latest achievements in nuclear science. Since the electric companies are vitally interested in the thermonuclear

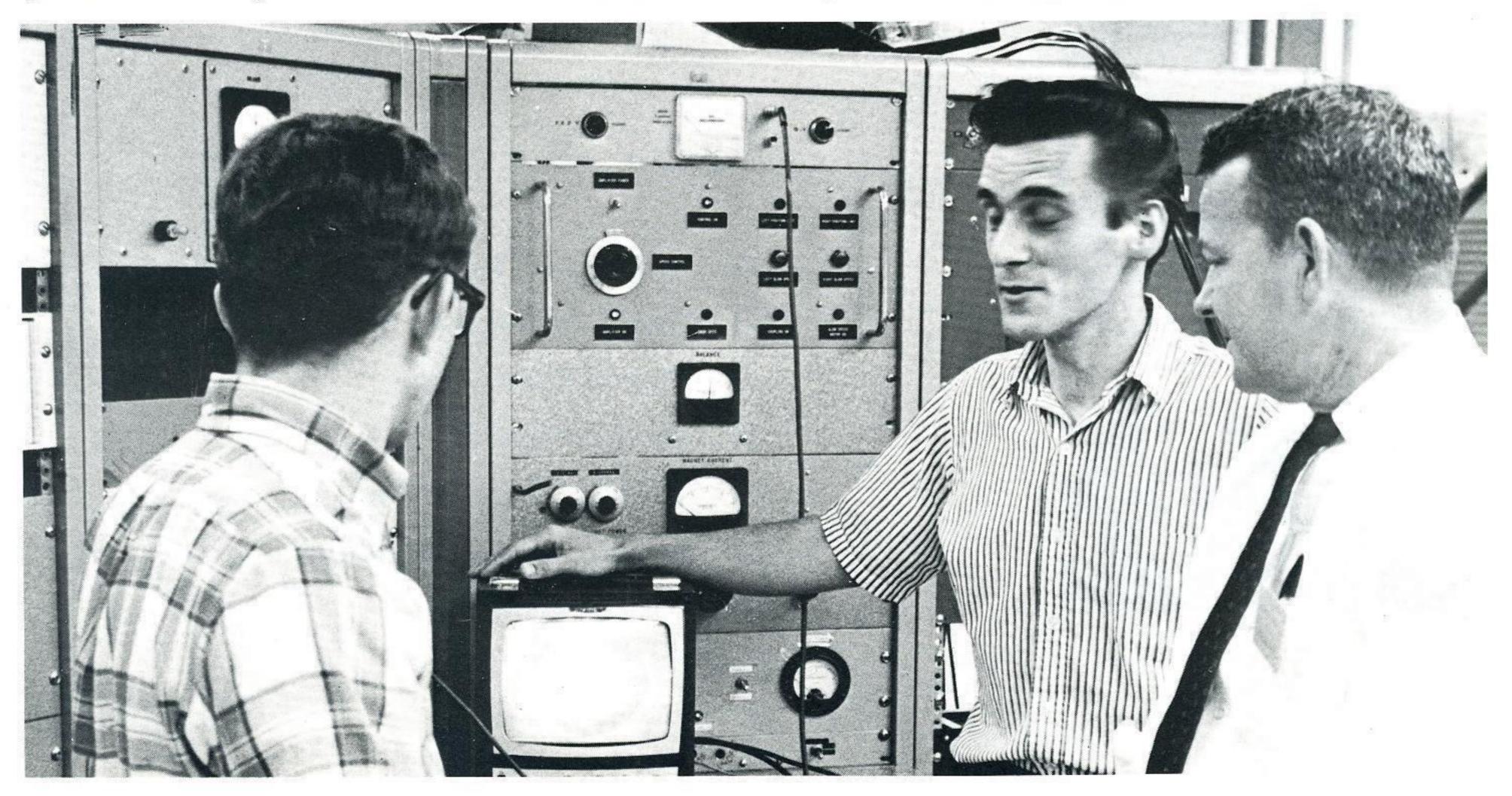
(fusion) research program at the university, the students and teachers were exposed to how the university, in co-operation with the utility firms, is harnessing nuclear power for such purposes as the generation of electric power. The participants spent two afternoons touring the science laboratories at the university where experiments were being carried on in thermonuclear (fusion) research by the university for the Texas Atomic Energy Research Foundation.

Highlights of the trip included addresses by James T. Ramey, a member of the U.S. Atomic Energy Commission and Dr. Norman Hackerman, president of the university.

Other noted speakers included Dr. Peter Fortescue, chief research and development engineer, for Gulf General Atomic Inc. of San Diego, Calif.; Dr. Louis Rosen, division leader in medium-energy physics at Los Alamos Scientific Laboratory, Los Alamos, N.M.; Dr. J. R. Maxfield, Jr., Maxfield Clinic and Radiological Center of Dallas; and Dr. Richard E. Wainerdi, head of the activation analysis research laboratory at Texas A & M.

Also on the program from the university were Dr. A. E. Robson, research scientist in the plasma physics research center; Dr. Harold P. Hanson, chairman of the physics department; and Dr. W. T. Guy, Jr., professor of mathematics.

Randy Wills, left, a student at Bridge City High, and his father, Bill Wills, right, a teacher at West Orange High, listen to an instructor at the University of Texas explain the mechanics of the control board in the nuclear science department of the engineering building.



Page Two



Billy Job, and his teacher Mrs. Rachel Sturrock from Kirby High School in Woodville, register for the Symposium.

ARTICIPANTS from Beaumont Division were student Vincent Bruno and his teacher Sister Mary Frances Heins from Kelly High School; student Grova Lynn Fregia and her teacher Mrs. Sybil Comeaux from Charlton-Pollard High; student Jerry Rouse and his teacher Mrs. Diana Noone from South Park High School; student Rex Hinshaw and his teacher Mrs. Birdelle Baker from Beaumont High; student James Dudley and his teacher Edward Smallwood from French High School; student Malcolm Gage and his teacher Mrs. Dolores Sennette from Hebert High School and Bill Burkhardt from Forest Park High School, student Tommy Barnwell and his teacher Jerry McDonald from Little Cypress High; teacher Bill Wills from West Orange High; student Randy Wills from Bridge City High; and student Billy Job and his teacher Mrs. Rachel Sturrock from Kirby High in Woodville.



Conroe High students Bill Bergfeld and Karen Oglesby were two of the eight participants from the Western Division who attended the symposium. GSU sponsored a total of 34 students and teachers from our Texas service area to the four-day meeting.

From the Port Arthur Division, student Chris Cook and his teacher T. D. Bushnell from Port Neches-Groves were represented; also student Ronald Louvier from Thomas Jefferson High in Port Arthur; John Jannise from Bishop Byrne High in Port Arthur; Donald Calais from Stephen F. Austin High in Port Acres; Raymond Glover from Nederland High; and Kenneth Sparks from Lincoln High in Port Arthur.

HOSE attending from the Western Division included student Kathy Greer and her teacher Miss Sally Carl from Cleveland; student Anna Beth Neason and her teacher Mrs. Rebecca Sorrells from Navasota High; student Johnny Frossard and his teacher Ricky Brewer from Madisonville High; and students Bill Bergfeld and Karen Oglesby from Conroe High.

## 'Gold Medallion' Windmill Going Up

I. (Mooch) Ingwerson has compiled an enviable record in the Port Arthur Division's Residential Sales Department, but even Mooch would have been skeptical if someone told him he would one day sell a Gold Medallion windmill.

Yet that is what he has done. The windmill, an all-electric structure, is going up in the heart of Nederland, a bustling little city in the Mid-Jefferson County area between Beaumont and Port Arthur.

The windmill was the brainchild of M.L.C. Lucke, Nederland insurance man and contractor who deals almost exclusively in Gold Medallion homes.

The 40-foot-high windmill will be a main attraction of the Gulf Coast city which boasts a rich Dutch heritage. Immigrants from Holland settled the city in 1896, and their descendants are some of the city's leading citizens today.

RECORDS indicate that Nederland was founded almost by accident when a young Hollander named G. J. Rienstra struck camp south of Tevis Bluff (now Beaumont), intending to go further the next day. He changed his mind, however, and remained to build his home at the campsite.

An agent of the Port Arthur Land and Abstract Company, first owner of the land, later was sent to Holland to attract more of the hardy Dutch people. These settlers made their way to the area settled by Mr. Rienstra and called it Netherland after the mother country. The pronunciation later caused the spelling of the town's name to be changed to Nederland.

A reprint of an interview with the wife of Mr. Rienstra contains still more interesting information on early life in the community.

"Mosquitoes bothered the first settlers even more than they do now," she recalled. "It was nothing to see smudge fires burning around the community church on Sunday to protect the (horse) teams from mosquitoes. And when the girls went to dances, they wrapped newspapers around their legs and pulled their hose over them."

THE history of Nederland will be depicted by the windmill, said Mr. Lucke, and a museum containing items representative not only of the Dutch but of French and other nationalities will be installed on the second floor of the three-story structure.

On the ground level of the facility will be a



Mooch Ingwerson, left, and M.L.C. Lucke stand before sign announcing future site of Nederland's "Gold Medallion" windmill.

curio shop to help offset the cost of operating the windmill. An observation platform will occupy the third floor.

"Lights will be installed on the blades of the windmill itself," said Mr. Lucke, "and we will light them up on special occasions. Later, we hope the windmill will become part of the state's Heritage Trail program to attract tourists."

NTERESTED citizens and businesses, including our Company, have donated time, money and materials to the erection of the windmill which is expected to be completed before the year is out.

The civic endeavor already has drawn praise from newspapers in the area, including this editorial comment in the Beaumont Enterprise:

"We wish success for the movement in Nederland to erect a Dutch windmill and establish a museum as inspiring reminders of that Midcounty city's heritage. It's the sort of thing that many communities could do at modest cost. In fact, most any civic achievement is possible when the citizenry is sold on it. Nederland's idea sounds like a natural."

### Livewires Style

## Fine Day For A Picnic

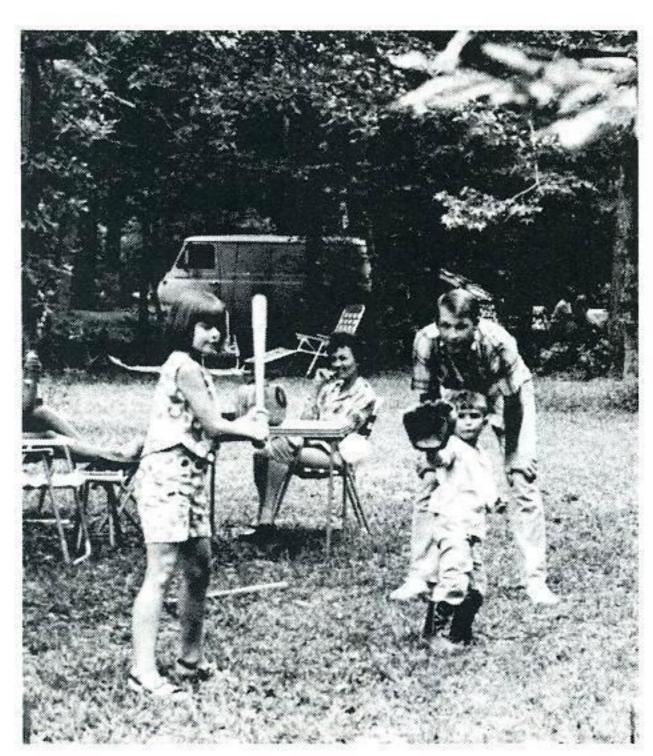
It was a fine day for a picnic . . . or for fishing, or sunning, or eating barbecue, or playing baseball or for simply relaxing in the shade of the nearest tree.

The elements were unusually cooperative in allowing the sun to shine brightly upon the annual Live Wires picnic group June 7 at the club's camp grounds north of Beaumont.

More than 300 club members and their families showed up for the affair, and there was more than enough barbecue to go around.

Kids enjoyed the outdoor rides, baseball games and fishing in the lake. Grown-ups (as they are inclined to do) enjoyed the same.

Yes, it was a great day, as the pictures on this page will attest.



Big Time Softball, above; Kids Line Up for Sky Swing, below right



Family Style Barbecue Enjoyed By All



Ole Fishing Hole Draws Kids And Grown-ups Alike



## Eight Move Up in Baton Rouge T&D

The promotions of eight personnel in Baton Rouge T&D have been announced. They are as follows:

Floyd J. Gonzales, from service foreman to supervisor-contract crews. T&D Line; Clarence B. Pearson, from line foreman to assistant supervisor-contract crews, T&D Line; Thomas R. Clayton, from utility foreman in T&D Substation to service foreman, T&D Service; Julien C. Melancon, from serviceman first class to service foreman, T&D Service.

Henry R. Green, from serviceman first class to underground lines foreman, T&D Service; Sammie L. Eisworth, from lineman first class to line foreman, T&D Line; William M. Gordon, from lineman first class to utility foreman, T&D Line, and Preston E. Whitehead, from substation mechanic first class to utility foreman, T&D Substation.

Mr. Gonzales, a 23-year employee of our Company, was employed in 1946



as a meterman helper in Baton Rouge T&D. He moved up to apprentice later in 1946, then was named serviceman the following year.

After progressing through various

Floyd J. Gonzales through various classifications as a serviceman, he was named lineman in 1949. He was promoted to serviceman first class in 1950, and in 1955 he moved to lineman first class.

In 1957, he became a utility foreman, and in 1963 he was promoted to service foreman.

Mr. Gonzales and his wife, Gloria, have three children. They are Ray, Fay and Darlene. He is a veteran of the Army and a graduate of Baton Rouge High School.

Mr. Pearson joined our Company in

1941 as an apprentice lineman, and the



following year he progressed to lineman fourth class. He left the Company in 1942 to enter the Navy and served until 1946.

Clarence B. Pearson as a lineman in 1946, and four years later he was named line foreman.

A native of Kentwood, La., he is a graduate of Kentwood High School. He is married to the former Pearl Bush, and their two children are Clyde Wayne and Sheila Ann.

Mr. Clayton was employed by our Company in 1954 as a helper in Baton



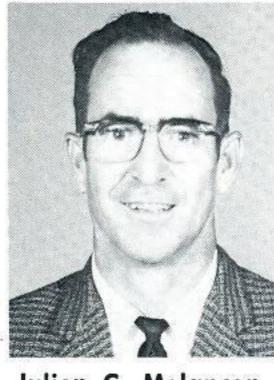
Rouge T&D. He became a truck driver in 1956 and moved up to lineman in 1957.

He progressed through several classifications as a

Thomas R. Clayton lineman until being named serviceman in 1964. The following year he became communications serviceman, and in 1967 he was named substation mechanic, then utility foreman.

He is a native of Baton Rouge, a graduate of Istrouma High School and a four-year veteran of the Air Force. Married to the former June Roberts, the couple's three children are Susan Elizabeth, Rickie, and Connie Lee.

Mr. Melancon joined our Company in 1946 after serving three years in the



Navy. He was employed as a helper, and the following year he became an apprentice.

He moved up to lineman in 1948 and advanced through

Julien C. Melancon various classifications in that post. He was promoted

to serviceman in 1954.

A native of Sorrento, La., he was graduated from St. Amant High School. He is married to the former Jeanette Blair. Their three children are Judy, Jean and Jena.

Mr. Green was originally employed as a storeroom assistant at Baton



iceman first class.

Rouge in 1952. He was named a helper in T&D in 1954, and in 1956 he became a truck driver, then an apprentice.

In 1957 he was promoted to lineman

Henry R. Green and progressed through two classifications until joining the Service Department as a serviceman in 1958. He moved over to the Line Department as lineman first class

in 1962, and later that year he return-

ed to the Service Department as serv-

He is a native of Augusta, Ga., and was graduated from Baton Rouge High School. His wife is the former Edna Ann West, and their two children are Elizabeth Ann and Cynthia Una.

Mr. Eisworth is a 22-year employee of our Company, having been employed



as a helper in Baton Rouge T&D in 1947. He was named an apprentice in 1948 and a serviceman in 1949.

He served as a serviceman until 1951

Sammie L. Eisworth when he was named a lineman. He moved through various lineman classifications until being promoted to utility foreman in 1959.

A native of Indian Mound, La., he is a graduate of Live Oak High School and a four-year veteran of the Coast Guard. He and his wife, Goldie, have four children. They are Sammie, Tim, Tonia and Maria.

(Continued on Next Page)

Page Six

## Eight Move Up

Mr. Gordon joined our Company as a helper in 1949, then became an ap-



prentice the following year. He moved up to lineman in 1951 and progressed through two classifications in that job.

He was named serviceman in 1952

William M. Gordon and advanced through classification of that position until moving over to the Line Department as lineman first class in 1967.

A native of Liberty, Miss., he was graduated from Liberty High School and served two years in the Army, from 1944-46. Married to the former Oma Earl, he has three children. They are Cheryl, Madelyn and William Earl.

Mr. Whitehead was employed by our Company as a substation helper



at Baton Rouge in 1954. He moved to truck driver in 1955 and became an apprentice in 1956.

In 1957 he was named a lineman and in 1958 he became a

Preston Whitehead substation mechanic. He moved through various classifications in that post until reaching substation mechanic first class in 1960.

He was born in Denham Springs, La., and was graduated from Istrouma High School in Baton Rouge. He is a three-year veteran of the Marine Corps. His wife is the former Imogena Moffett and the couple has two children, Rhonda and Ronnie.



A Series E Savings Bond purchased for \$18.75 in May, 1941, is today worth \$44.66 and is continuing to earn interest, now at the rate of 4.25 per cent if held to next maturity.

# McCurtain and Meinscher Promoted to New Posts

Ward C. McCurtain, formerly director of accounting operations, has been promoted to assistant treasurer, and Ted Meinscher, who had been industrial relations coordinator, has moved up to director of accounting operations.

Mr. McCurtain was employed by our Company as an accounting clerk in



1952. He left later that year for a tour of duty with the Army Air Corps.

Upon his return in 1954, Mr. McCurtain was assigned as a senior accounting

Ward C. McCurtain clerk in General Accounting. Later that year, he moved up to administrative assistant in the Tax Department.

In 1962, he was promoted to insurance and tax representative, and in 1965 he was named a tax accountant. He had been director of accounting operations since 1966.

Mr. Meinscher joined our Company in 1950 as an accounting clerk and



served in that post until entering the Army in 1953. He rejoined the Company in 1955 as a senior accounting clerk.

He became a junior accountant in

Ted Meinscher Junior accountant in 1957, and in 1958 he was promoted to assistant supervisor of billing. He advanced to supervisor of Machine Accounting in 1960 and in 1964 he was named assistant general accountant.

Mr. Meinscher was promoted to director of Plant Accounting in 1966, and in 1968 he was transferred to the Personnel Department and named industrial relations coordinator.

Mr. McCurtain, a native of Poteau, Okla., was reared in Fort Worth, Tex., where he graduated from Fort Worth Technical High School. He holds a

bachelor of business administration degree in public accounting from the University of Texas.

A popular speaker in the Beaumont area, he is a member of the Beaumont Toastmasters Club. He also is a member of the First Baptist Church.

Married to the former Edna Earl Whitton of San Augustine, Tex., the couple has three sons. They are David, Kenny and Danny.

Mr. Meinscher is a Beaumont native and a graduate of French High School. He attended Lamar Tech and completed a Company sponsored Management Training Course in New York City last year.

He is a member of the Young Men's Business League, the Chamber of Commerce and the National Association of Accountants.

He is married to the former Marlene Crabbe of Beaumont, and the couple has one son, Russell, 7. The family attends Bethlehem Lutheran Church.

#### Thrift Plan

Purchases of GSU stock made by the Trustee during May, 1969, covering employee deductions and Company contributions through April, 1969, were as follows:

2,935 shares of Common stock at a total cost of \$74,182.44 or an average cost per share of \$25.275.

80 shares of \$4.40 Preferred stock at a cost of \$5,437.53 or an average cost per share of \$67.969.

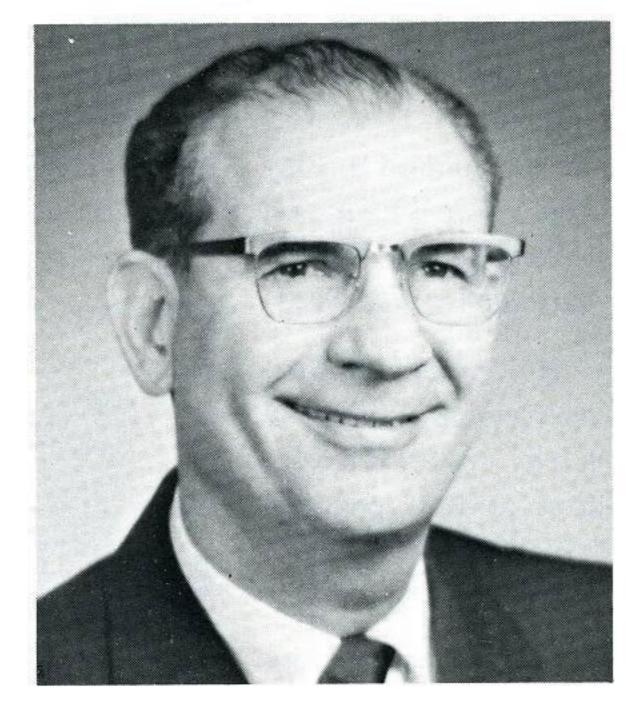
The Trustee also deposited \$33,102.13 with the Savings Department of the First Security National Bank.

### SERVICE AWARDS

#### FORTY YEARS

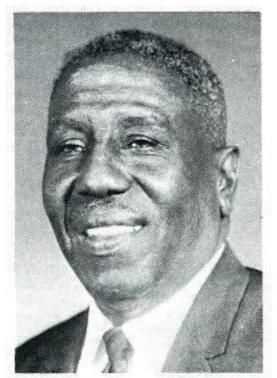


A. O. St. Dizier T & D Baton Rouge

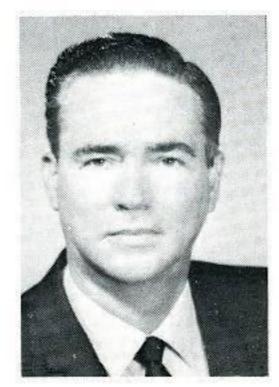


R. W. Tevis
Production
Neches Station

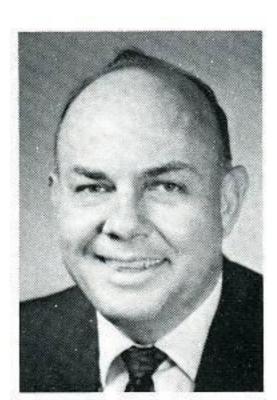
#### THIRTY YEARS



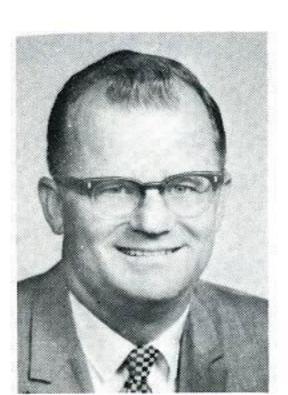
Oscar Hunter Treasury Baton Rouge



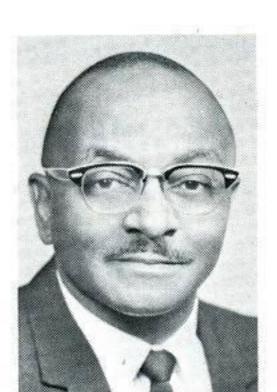
Harry Leicht, Jr.
Distribution
Beaumont



E. A. Baumgartner
Engineering
Beaumont



LeRoy J. Bodemann Distribution Beaumont



Wilson Bryant Building Services Beaumont



Kenneth W. Ferrell
Production
Nelson Station



William M. Gordon
Distribution
Baton Rouge



Joseph R. Jennings Distribution Port Arthur



**TWENTY** 

YEARS

R. E. Lanier Distribution Navasota



Betty Jo Lum Treasury Beaumont



Rufus Mier Sales Lake Charles



Lyndred A. Montgomery
Distribution
Lake Charles



Vick J. Pizzuto Gas Baton Rouge



Major R. Saunders Treasury Baton Rouge



Aubrey D. Sprawls
Sales
Beaumont



Thomas J. Thayer Treasury Lafayette



W. E. Thomason
Distribution
Beaumont

#### TEN YEARS



Richard Bergeron Distribution Baton Rouge



Gurdon Camus Gas Baton Rouge



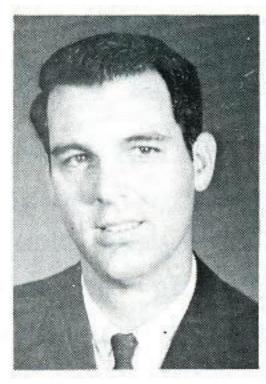
Clyde L. Cannon
Distribution
Baton Rouge



Thomas J. Hebert, Jr.
Production
Baton Rouge



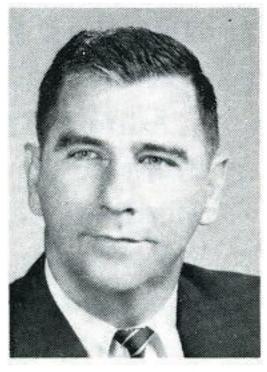
Bonner G. Horn Treasury Beaumont



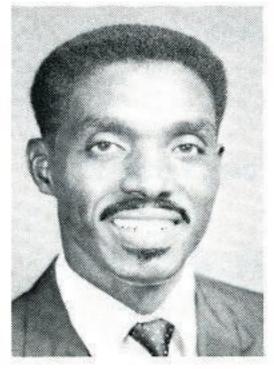
Raymond E. Jarreau Distribution Baton Rouge



Elizabeth R. Jolly Treasury Beaumont



Gene W. Russell
Production
Beaumont



Joseph H. Sanco Building Services Beaumont



Robert Sellers Production Sabine Station



Huey D. Stafford
Distribution
Denham Springs



Walter F. Wright
Sales
Baton Rouge

## Deaton Heads Estimating-Budgeting

Ray E. Deaton, formerly estimating engineer, has been promoted to super-



visor, Estimating and Budgeting, System Engineering Plan-ning Department, Beaumont.

Mr. Deaton, a Beaumont native, was employed by

Ray E. Deaton our Company as an engineering assistant in Beaumont T&D in 1948. He became a junior engineer the following year, and in 1952 he was promoted to engineer.

Four years later he moved up to project engineer in System Engineering, and in July, 1956, he was named division engineer in Baton Rouge. He returned to Beaumont as estimating engineer in System Engineering Planning in 1965.

Mr. Deaton attended public schools in Woodville, Tex., and was graduated from Kirby High School there. He received his bachelor of science degree in electrical engineering from the University of Texas in 1948.

While in Baton Rouge, Mr. Deaton

was a member of the Downtown Civitan Club and served on the City-Parish Contractors Licensing Board. He is a member of the North End Methodist Church in Beaumont.

Married to the former Margaret

Guerrant of Beaumont, the couple has three children. They are Mike, 20, a pre-law student at Lamar Tech; Patricia, 17, a senior at Forest Park High, and Tim, 11, who attends Caldwood Elementary School.

# G. D. Purdon Takes New Post as Budget Engineer

Geoffrey D. Purdon Jr., formerly an engineer in System Engineering De-



sign, has been transferred to the System Engineering Plan-ning Department and promoted to budget engineer.

Mr. Purdon, a native of Beaumont,

Geof. D. Purdon, Jr. joined our Company in 1960 and was assigned to project engineering following orientation.

He left for military service in April, 1961, and returned in July, 1961. He was then assigned to Louisiana Station as an engineer.

In 1962, Mr. Purdon returned to

Beaumont as an engineer in the Rates and Depreciation Department. He was transferred to the Engineering Design Department, Project Section, in August, 1966.

Mr. Purdon is a graduate of South Park High School and holds a bachelor of science degree in mechanical engineering from Lamar Tech. He is presently working toward a master's degree in business administration from Lamar.

Married to the former Sandra Sue Grant of Beaumont, the Purdons attend St. Mark's Episcopal Church. He is also a charter member of the Northwest Beaumont Lions Club.

## Where Are Our Missing Shareholders?

The Corporate and Finance Department is asking the assistance of all employees, shareholders and others in finding the correct addresses of our Company's "missing" shareholders.

Those listed on this page are share-holders who have unclaimed dividends because their addresses have changed. Anyone who has knowledge of the whereabouts of these persons is asked to contact the Corporate and Finance Department in Beaumont.

This is a partial list of the shareholders. The list will be completed in next month's Plain Talks.

Joseph I. Abbott 360 South Westlake Avenue Los Angeles 57, California

Mrs. Gertrude Barker 979 Glenmoor Lane

Glendale 22, Missouri

Mrs. Mary Lynn Bassett

909 Tyler

Amarillo, Texas

Mrs. Dalice D. Bathen 3841 22nd Avenue S

Minneapolis 7, Minnesota

Maude Becker

Box 97

Waquoit, Massachusetts

Mrs. Simone Bonjour Beraud

c/o National City Bank of New York

640 5th Avenue

New York, New York

Samuel Besses, Custodian

for Gerald S. Besses

5734 North 17th Street

Philadelphia 41, Pennsylvania

William R. Bingham 23 Trafalgar Street Rochester, New York

Sigfrid B. Bjurstron, Custodian for Miss Charlotte Ann Bjurstron

3855 Carr Street

Wheat Ridge, Colorado

Mrs. Mina B. Bliss

2947 Procter Street Port Arthur, Texas

Eugene S. Boch & Mrs. Mildred Boch,

Jt. Ten. 1523 Forbes

7020 1 01 000

Bunker Hill AFB, Indiana

Michael P. Boebinger 4427 South Robertson

Upstairs

New Orleans 15, Louisiana Miss Mercedes M. Bourgeois

124 East Jordan Street

Shreveport, Louisiana

Virginia C. Boyd

2312 Fifth Avenue

Boothwyn, Pennsylvania

John J. Boyle

384 Broadway

Saratoga Springs, New York

Margaret Brannon

684 Phillpine Drive, N. E.

Atlanta, Georgia

Mr. Aaron K. Bridges

948 Twelfth Street

Port Arthur, Texas

Mrs. Helen G. Brigham

27 Devon Road

Chestnutt Hill 67, Massachusetts

Paul M. Brock and Mrs. Edna May

Brock, Jt. Ten.

Box 47

Kaweah, Tulare County, California

Mrs. Merlyn H. Brush

11078 Promenade

Detroit 13, Michigan

Mrs. Merlyn Brush & William J.

Brown, Jt. Ten.

4078 Promenade

Detroit 13, Michigan

Miss Julia Bryan

1209 Broadway

Beaumont, Texas

Edwin Bulow

New Glarus

Wisconsin

Mrs. Louise Gwynne Burr

126 South Parkview Avenue

Columbus 9, Ohio

Richard M. Bush

1826 North Hartford

Lyon Village

Arlington 1, Virginia

Miss Eva J. Camp

North Collins

New York

Kenneth P. Campbell & Mrs. June

Jeanette Campbell, Jt. Ten.

1601 South Shepherd, Apt. 48

Houston 6, Texas

Mrs. Marguerite A. Childs

4626 Western Street

New Orleans 22, Louisiana

Mrs. Grace R. Christian

2033 Colquitt

Houston 6, Texas

Miss Grace Clark

Fifth Avenue Hotel

24 5th Avenue

New York 11, New York

Roscoe C. Clock & Evelyn J. Clock

Admrs. Est. of Dow Clock

Sayville, New York

Sidney Cohen

515 Washington Street

Boston, Massachusetts

Sidney S. Cohen

227 Winchester Street

Brookline 46, Massachusetts

Donald Learned Cole

Route 1, Shore Road

Waterford, Connecticut

Joseph R. Coolidge

153 East 61st Street

New York, New York

Mr. George V. Cooper

Box 26

Sulphur, Louisiana

Mr. Richard A. Cooper

5911 Annapolis

Houston 5, Texas

Mrs. Frances T. Crawford

c/o Princeton Bank & Trust Co.

Trust Department

Princeton, New Jersey

Mr. Robert C. Crockett

Bryants Pond

Maine

Mrs. Emma Cuneo

476 Warren Street

Roxbury, Massachusetts

George A. Cutter

215 Village Avenue

Dedham, Massachusetts

Mr. John I. Dalco

82 Cheever Street

Milton, Massachusetts

Reginald Davidson

50 Commonwealth Avenue

Apartment 803

Boston 16, Massachusetts

Samuel S. Dearborn

6 Newport Road

Cambridge, Massachusetts

Page Ten

# Service Awards Meeting - - 1969 Baton Rouge Division May 15



From left-President Werner, A. O. St. Dizier.

40 YEARS

From left—Front row, Mr. Werner, J. A. Babin, A. P. Lusk, Cyril Dominguez, Maxie May, Asberry Williams.

From left—Back row, L. B. Kent, Malcolm Holmes, W. A. Corkern, George Anderson, Oscar Hunter.



30 YEARS



From left—Front row, L. J. Ourso, H. B. DeLaune, James E. Cifreo, Jimmie Smith, Edward C. Kopp, John E. Hill, Major Saunders, James Banks, Alonzo D. Sandifer, Earl Bowlin.

From left—Back row, Mr. Werner, F. E. Doughty, Isreal Chapman, F. Marston, W. M. Gordon, J. S. Grey, Lourey J. St. Pierre, Vernon Blanchard, V. M. Shaw, N. R. Lee.

#### 20 YEARS

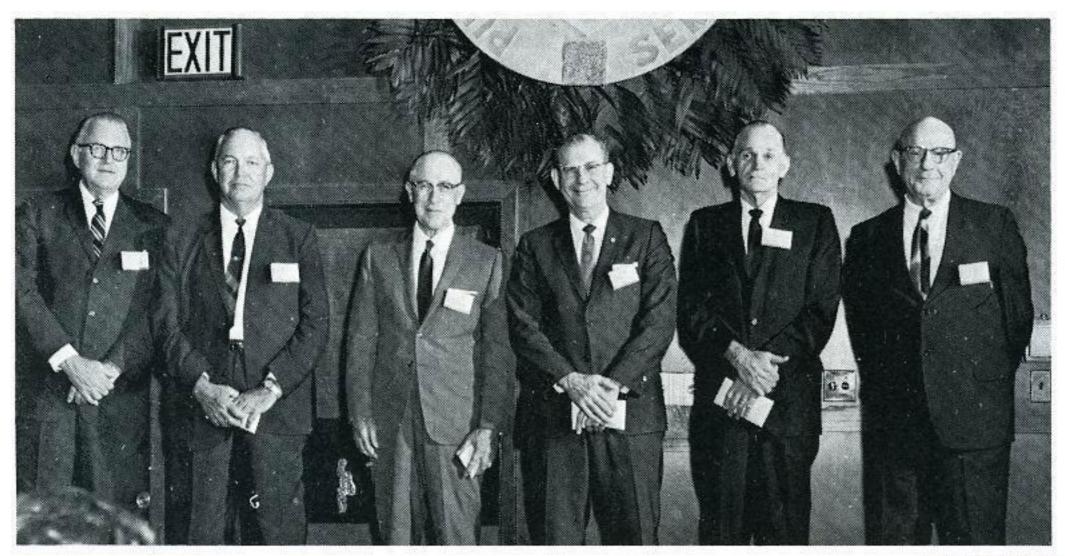
From left—Front row, Mr. Werner, Billie Fortenberry, J. P. Towers, J. E. Moss, Robert Riviere, Hawthorne Knighten, Leon Scott.

From left—Back row, Wendell Reed, Roy West, J. A. Meitzen, K. C. McKnight, Huey Stafford, Richard Bergeron, John H. Reeves Jr.



10 YEARS

# Service Awards Meeting - - 1969 Beaumont Division May 6



From left—Mr. Werner, Felix Vercher, J. A. Uehlinger, R. W. Tevis, Lester Jackson, E. E. Figari.

40 YEARS

From left—Front row, Bob Wynne, Ruth Stine, H. T. Henriksen, Ralph Spafford, J. S. Rougeau.

From left—Back row, Mr. Werner, Joseph C. Porter, A. M. Melancon, Vernon Holland, James Braswell, S. L. Adams.



#### 30 YEARS ont row, Maxine T

From left—Front row, Maxine Thomas, Mildred Osborne, Betty McCord, Anna Atkins, Charlotte Bass, Helen Byrd, Norma Carlisle, Annie Castilaw, Mildred Killbuck, Betty Jo Lum, Margie Gray. From left—Middle row, Mr. Werner, S. L. Stelly, A. D. Smith, Lionel Sims, Perry Sanderson, Charlie Rawls, T. W. Mitcham, Orin M. Dixon, E. L. Garvin, Harold LaFosse, Harold J. Guidry, Quincy Hollis. From left—Back row, Tommy Prothro, Delbert Montgomery, Roy T. Fox, Weldon Dube, Harold Doyle, Clarence M. Collins, Jesse L. Childress, Wilson Bryant, Victor Bradley, Wyatt Bell.



#### 20 YEARS

From left—Front row, Dolores Spafford, Maxine Russell, Jim Purkey, Al Naylor, Ed Loggins, Judy Moses, Betty McLean, Bonner Horn, Dale Jolly, Billie Hamilton.

From left—Middle row, Mr. Werner, R. J. Peterman, Alex Moses, Gene Koci, Gilbert Diaz, J. E. Cryer, Roy Eyler, Sam Gallier.

From left—Back row, Frank Weaver, Joseph H. Sanco, Dale Karaff, Carroll Hatton, William Haack, Leslie Calder, James Calcote.



10 YEARS

# Service Awards Meeting - - 1969 Lake Charles Division May 1



From left-Mr. Werner, F. B. Sonnier.

40 YEARS

From left — Mr. Werner, Fay Denney, Harvey Johnson.



#### 30 YEARS

From left—Front row, Mr. Werner, Elouieese B. Akins, T. J. Thayer, Elaine Anderson, Dorothy Mitchell, Virgie Lee Papin.

From left—Second row, John Wellheuser, Jack Bass, James H. Varnado.

From left—Third row, Rayford Bagwell, L. J. Biessenberger, J. E. Landry, Rufus Mier, Lyndred Montgomery, Dock Smith.

From left—Fourth row, Robert Charles, John Deshotel, L. P. Boutin, E. D. Desormeaux, J. L. Gallet, Carl Grimmett, L. P. Hormell.



20 YEARS

From left—Front row, Mr. Werner, Chester J. Landry, David Lewis, Clifton Miller, Ben E. Miller.

From left—Middle row, Lawrence Bellow, Nathan C. Demarest, Kenneth Gerstenberg, Percy Levine, Joseph D. Schatzle.

From left—Back row, Sam Chamberlain, W. E. Dowden, Martellus Guillory, John Hollier, Bobby L. Kyson.



10 YEARS

# Service Awards Meeting - - 1969 Port Arthur Division May 8



From left—Mr. Werner, G. H. Hawkins, Frank Jones.

40 YEARS

From left-Mr. Werner, J. W. Minner.



30 YEARS

From left—Front row, Erwin L. Venghaus, N. L.

Romero, Mr. Werner, Kathryn Messina, D. W. Smith,

From left—Second row, W. W. Anderson, Dallas

Bartie, Lester C. Boudreaux, L. J. Gaspard, Joseph



20 YEARS

From left—Mr. Werner, Wisner Boudreaux Jr., Edwin L. Bush, Robert L. Sellers.



Louis E. Stough.

G. Jennings, Albert Richard.

10 YEARS

# Service Awards Meeting - - 1969 Western Division

April 25



From left—Mr. Werner, Dick Smith.

40 YEARS

From left—Mr. Werner, Nelson Key, Frank Robinson, R. M. Stone.



30 YEARS



20 YEARS

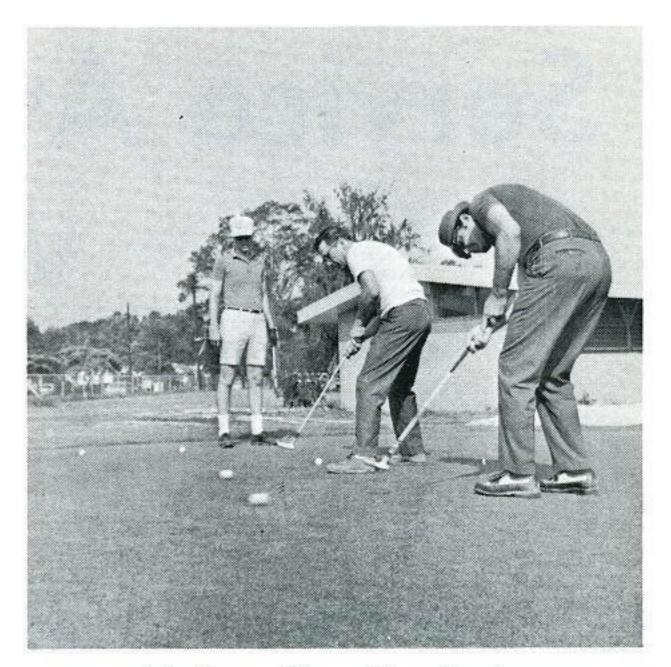
From left—LeRoy Courville, R. E. Lanier, Clarence Mason, B. Z. Masters, Edd Mitchell, Ray Myers, V. R. Norvell, Melvin Shelly, J. E. Stout.



Golf Leaders Norman Lee, Phil Levert, Donald Kraft



Committee Men Guercio, Braud, Campo, Young



Putters Van Hereford, Howard Buschmihle, Bob Davis

#### Orange, Baton Rouge Tournaments

## Golfers Compete Across System

as our Company's employees teed off in tournaments at Orange and Baton Rouge.

Five flights were played in each contest with Bill Heaner coming out on top with a low net of 75 in the Orange tourney and Phil Levert taking the honors with a 73 in the Baton Rouge event.

Flight winners in Orange were Mr. Heaner, James Johnson of Beaumont, Neal Teague of Beaumont, L. D. Clark of Lake Charles and W. T. Ricks II of Beaumont. Baton Rouge leaders were Levert, R. C. LeJeune, Walter Benjamin, Van Hereford, and Walt Wright.

Mr. Ricks was the low gross victor in the Orange contest, Fred Brumfield Beaumont hole-in-one won the

istered the highest score and Emory Pintsch was the "foot wedge" victor.

A near-impossible feat was recorded in Baton Rouge when two persons, Bill Tholborn and Ralph Shirley, rifled their iron shots to within an identical 12 feet, 11 inches of the cup. In a sudden death replay, Mr. Shirley nosed out Mr. Tholborn for first place.

R. M. Andrews, with a "magnificent display of well coordinated power," recorded the longest drive in Baton Rouge and accepted acclaim with undue modesty. Natty Wayne Hiter was crowned "best dressed golfer" in Baton Rouge.

General Chairman Joe Guercio declared the Baton Rouge contest the

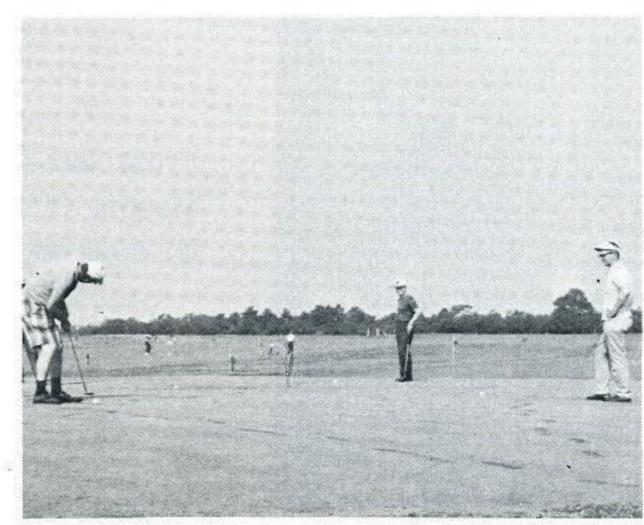
Golf was the order of Memorial Day event, Robert Phelps of Beaumont reg- "best ever" and praised committee men Tom Young and Ben Campo for their roles in the event.

> Committee men in Orange were E. R. Snider, L. M. Risher, Jim Minner, Jerry St. Dizier, Leonard Ernst, Stanley LeBouef and Don Cowen. Mrs. E. L. Bailey handled the hole-in-one contest and Mrs. J. S. Rougeau drove the refreshment wagon, for which the thirsty golfers were highly thankful.

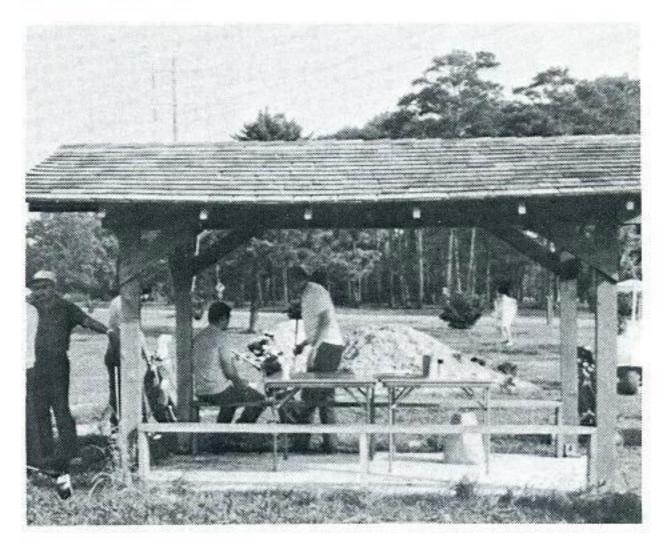
The committee named for next year's tournament, to be held in Beaumont, comprises Mr. Risher, Denis Dugas of Lafayette, Roy Franques of Lake Charles, Jim Minner of Port Arthur, Joe Snider of Orange, Bill Barksdale of Navasota and Joe Fontana of Beaumont.



Big Drive Coming Up!



Putting Is His Cup of Tea



Relaxing Between Rounds

Page Sixteen

## Engineers Lead Management Talks

A series of Quarterly Management Meetings were conducted in May by the Engineering Department to outline present and future goals of that department.

The sessions were held May 26 in Lake Charles, May 27 in Baton Rouge and May 28 in Beaumont.

Featured speakers included J. B. Atkins, general director-engineering, who discussed a revision of the engineering system, Bill Tolbert, Ray Clausen, Al Naylor, Vic Tompkins, Clint Calvert and Lonnie Cobb.

Mr. Tolbert outlined the intermediate steps needed between overhead and underground line operations and detailed our Company's experience in using steel H-frame structures without concrete foundations. He pointed out the public's demand for more beautility in overhead line projects of utility companies.

A historic milestone in our Company's history of growth was discussed by Mr. Clausen who said this rapid growth will call for an additional investment of \$850 million by 1977. The need for more transmission and distribution lines, substations and the ever-increasing use of electricity will demand a total Company investment of \$1.8 billion by 1977, he said.

Mr. Naylor detailed plans for new lines and interconnections with other utilities and stressed the need for "high speed reclosing" when lines are knocked out of service. He pointed out the advantage in reducing permanent outages through high-speed reclosing procedures. Such outages



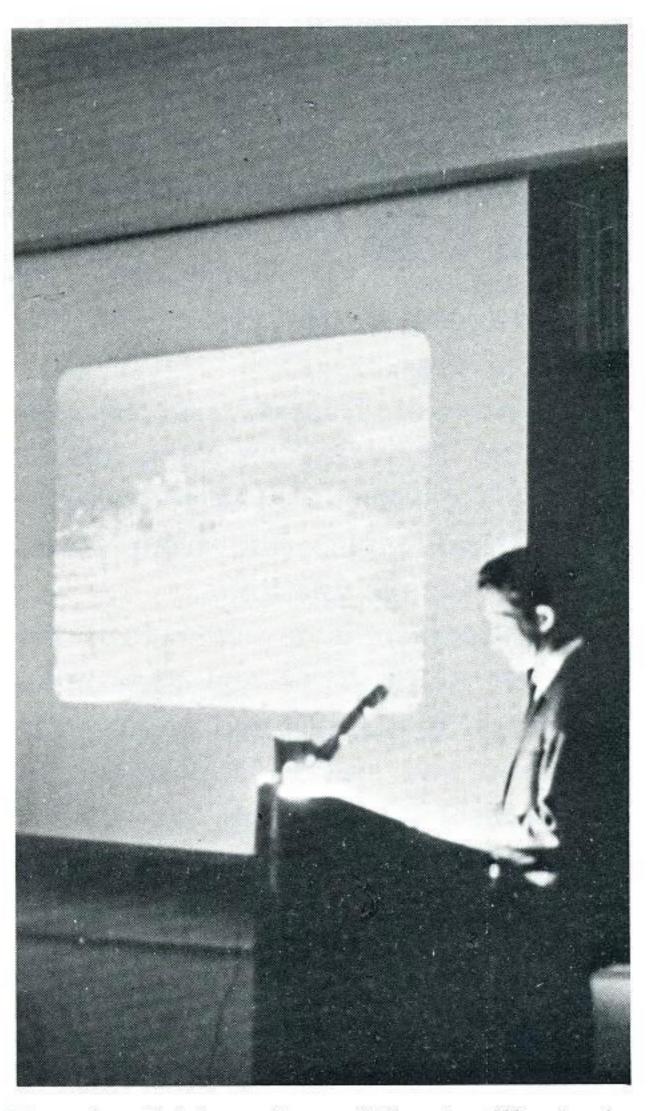
Clint Calvert addressed a capacity crowd in the 20th floor auditorium of the Main Office building in Beaumont during the Quarterly Management meeting conducted by the Engineering Department. Mr. Calvert spoke on "The Willow Glen Story."

could be reduced by at least one-half, he said.

The repercussions from the loss of a 500 megawatt unit were listed by Mr. Tompkins who pointed out that our Company must be prepared for such an event in the future. A 580 megawatt unit was recently placed at Willow Glen, he said, and a second 580 megawatt unit is coming into service soon at Nelson Station.

Mr. Calvert spoke on the "Willow Glen Story" with special emphasis on the problems posed to station personnel in the placement of the Number three, 580-megawatt unit.

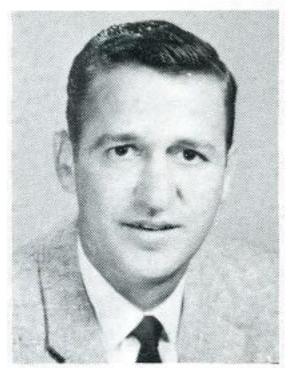
The progress of construction projects at the generating stations within our system was outlined by Mr. Cobb. He included the new "supercritical" unit at Willow Glen and listed the requirements for operation of equipment at the units.



Lonnie Cobb, using slides to illustrate his talk, discussed the progress of construction at the various power plants in our system and explained the requirements for operating equipment at the plants.

# J. A. Vallot Jr. Is Named Section Head in Beaumont

Joseph A. Vallot Jr., formerly senior engineering assistant, has been pro-



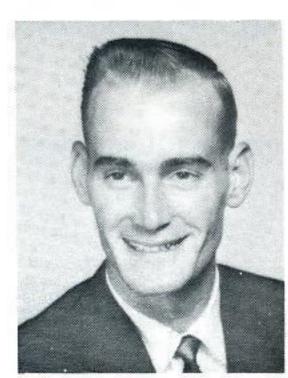
moted to section head, Design Engineering-Construction, System Engineering Design Department, Beaumont.

Mr. Vallot joined our Company in 1953

Joseph A. Vallot Jr. as a rod and chainman in System Engineering. He moved

#### A. E. Anderson Gets Transfer

A. E. (Gene) Anderson, formerly an engineer in Western Division T&D,



Navasota, has been transferred to the Lake Charles Division as an industrial engineer.

Mr. Anderson joined the Company in 1963 as an engineer in Beaumont. He

A. E. Anderson in Beaumont. He was assigned to Navasota T&D the following year.

A native of Ruston, La., he was graduated from Ruston High School and holds a bachelor of science degree in electrical engineering from Louisiana Polytechnic Institute.

Mr. Anderson is a member of the Institute of Electrical and Electronics Engineers, is a registered engineer in Louisiana and serves as president of the Navasota Lions Club.

He is a member of the First United Methodist Church in Navasota and is director of the Methodist Youth Fellowship. He also is president of his Sunday school class and chairman of a tutoring group at the church.

Married to the former Sidney Tooke of Baton Rouge, the Andersons have two children. They are Bill, 4, and David, 2.

up to instrument man the following year.

Named an engineering assistant in 1955, he advanced to senior engineering assistant three years later.

Born in Youngsville, La., Mr. Vallot is a graduate of Youngsville High School. He is a member of Bayou Din Golf Club and a director of the American Pony League in Beaumont.

A veteran of the Marine Corps, he served during the years 1948 to 1952.

Married to the former Dolores Costello of Marquette, Mich., the couple has five children. They are Mary Beth, 16; JoAnn, 15; Joey, 14; Gina, 9, and Susan, 7.

The family attends St. Pius Catholic Church in Beaumont.

## V. V. Boudreaux Is Transferred

Vernon V. Boudreaux, formerly an engineer in the System Production De-



partment, Beaumont, has been transferred to the Construction-Production Department.

Mr. Boudreaux has been with our Company since 1957 when he was em-

Vernon Boudreaux When he was employed as an engineer in Beaumont.
The following year he was assigned to Lake Charles T&D as an engineer.

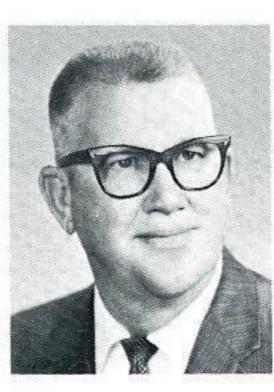
He returned to Beaumont in 1962 as an engineer in System Engineering, and in 1965 he moved over to System Engineering Services. He had been in System Production since 1966.

A native of Erath, La., Mr. Boudreaux is a graduate of Castle Heights High School. He also holds a bachelor of science degree in electrical engineering from L.S.U.

Married to the former Mary Means of Beaumont, the couple has four children. They are Lark, Claire, Susan and Coulton.

# Ray Vick To Supervise T & D Contract Crews

Ray Vick, who started with our company in 1940, has been advanced to



the position of supervisor - contract crews, T&D Line Department in Beaumont.

Advancing steadily with the company, Mr. Vick started 29

Ray Vick years a go as a groundman in Beaumont. He progressed to Lineman in 1943. Afterward, he advanced each year to Lineman First Class in 1945 and finally Line Foreman in 1948.

At that time, he was transferred to Orange where he stayed until 1958 when he reported back to Beaumont. He had held that position until his latest promotion.

A native of Lexington, Texas, he graduated from South Park High School in Beaumont.

The Vicks are the parents of seven children: Gerald, 27; Ray, Jr., 23; Jack, 19; Frank, 17; Paul, 10; Wanda, 12; and Kimberley, 4. The family attends the Lamar Baptist Church.

#### J. O. Calcote Gets Transfer

James O. Calcote, formerly an engineer in Beaumont T&D, has been



transferred to System Engineering Planning Department, Planning Section.

Mr. Calcote has been with our Company since 1958 when

he was employed as James O. Calcote an engineer. He was originally assigned to System Engineering-Project in Beaumont.

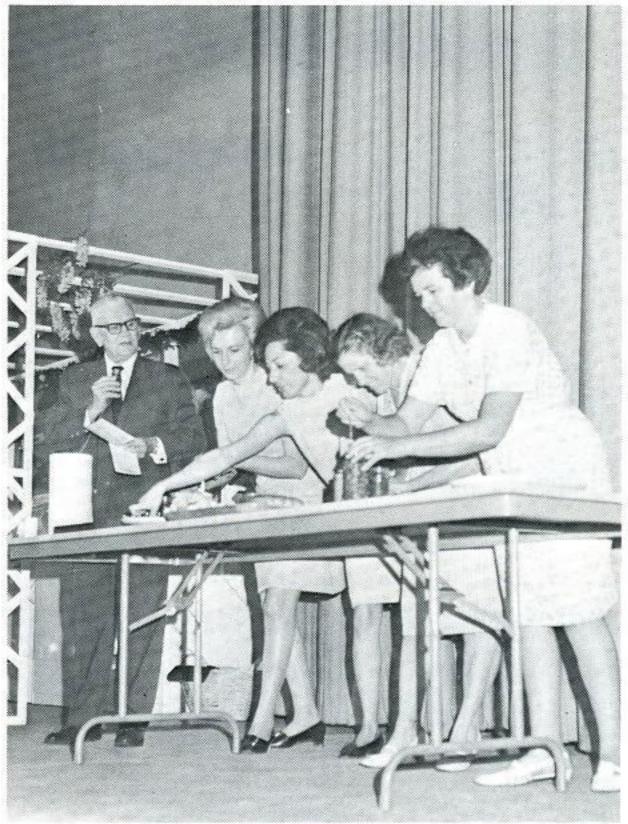
In 1962, he was transferred to Beaumont T&D where he remained until his recent transfer.

A native of Natchez, Miss., he is a graduate of Natchez High School. He is also a 1958 graduate of Louisiana State University with a bachelor's degree in electrical engineering.

A veteran of the Marine Corps, he served during the years 1951 to 1954.

He is married to the former Dorothy Brown of Churchhill, Miss.





Long before showtime, Baton Rouge area homemakers gathered to view "Going Places Electrically" as shown in photo at left. In the right photo, R. M. Andrews, far left, and Harriet Babin, third from left, help audience participants prepare for a "sandwich-making contest" which proved to be a show highlight.

## Homemaker Show Draws Over 2,100 in Baton Rouge

Capacity crowds of over 2,100 Baton Rouge area homemakers viewed "Going Places Electrically," the eighth annual electrical living homemaker's show sponsored by our Company and the Baton Rouge Morning Advocate and State-Times.

The show featured Mildred Tribble, Harriet Babin, Dianne Adkins and Christine Thomas, home service advisors.

The audience saw demonstrations of cooking and electric appliance uses, as well as the latest in the world of fashions.

The hour and 45-minute show utilized a travel theme which was carried out in recipes, stage decorations, musical entertainment and fashions.

A highlight of the event, which was co-sponsored by area electric appliance dealers, was a sandwich making contest. Three women chosen from the audience were given an opportunity to demonstrate their culinary skills in the art of sandwich making. The win-End Baptist Church. He also is an ner each day was determined by audience applause.

> The entire production of "Going Places Electrically" was directed by R. M. Andrews, superintendent of Residential Sales in Baton Rouge.

## Ener Named Western Accounting Supervisor

Norman W. Ener, formerly customer accounting coordinator in Beaumont,



has been transferred to Conroe and promoted to Western Division accounting supervisor.

Mr. Ener was employed by our Company as a senior ac-

counting clerk at Norman W. Ener Beaumont in 1954. Later that year, he was named senior billing clerk.

In 1956, he was promoted to assistant supervisor of system billing records, and in 1964 he was advanced to supervisor of system billing records. He had been customer accounting coordinator since last year.

Mr. Ener, a native of Hemphill, Tex., is a graduate of Hemphill schools. He received his bachelor of business administration degree in accounting from Baylor University.

He is a two-year veteran of the Marine Corps.

Active in civic affairs, he has been a member of the Northwest Lions Club and was superintendent of the eighth grade Sunday school at North active Little League worker.

Married to the former Mary Helen Kellan of Beaumont, the couple has two children. They are Wesley and Suellen.

#### Residential Salesmen of Month



**Bob Davis** Baton Rouge Division



Gene Tillery Beaumont Division



W. M. Ingwerson Port Arthur Division



E. L. Maris Western Division





Al Mesko, executive chef of the General Electric Company, was in Beaumont May 13 to address the Sabine Area Chapter of the Texas Restaurant Association, sponsored by our Company. While in Beaumont, Mr. Mesko conducted a cooking demonstration for kitchen personnel at Beaumont area churches held at the First United Methodist Church. He also presented similar programs in Baton Rouge and Lake Charles.

## Advertising Program Wins Four Top PUAA Awards

The advertising program of our Company has received four awards in competition with electric, gas, water and telephone utilities throughout the nation, it was announced by Duanne Renner of Northern States Power Co., chairman of the 1969 Public Utilities Advertising Association Better Copy Contest.

During the recent PUAA national convention in New Orleans, the Company received awards for excellence in advertising in these categories: complete campaign using three or more media, single newspaper or magazine ad on any subject, single radio commercial on sales promotion and single newspaper or magazine ad on industrial development.

These awards are the latest of several outstanding honors given to our advertising during the last few months. Last fall the Company received the coveted Socrates Award for Best Newspaper Advertising by a United States utility during the year. And, just two months ago, our program won the Houston Advertising Club's Grand Prix award for best advertising campaign created during 1968.

Jim Turner is the company's advertising and public relations director and the advertising staff includes Wally Sisk, Ken Haynie and Margo Leininger, all of Beaumont. Mr. Haynie and Mr. Turner attended the New Orleans convention and accepted the awards.

## Miss Sangster Retires to End 32-Year Career

Jeanette Sangster, executive secretary in Divisional Operations since



1944, retired June 1 to complete a 32-year career with our Company.

She joined the Company in 1937 as stenographer in the Navasota office.

She worked there Jeanette Sangster throughout her career.

Miss Sangster, a native of Navasota, resides with her sister, Katherine, at 516 Grimes in Navasota. She takes an active part in work of the Navasota Civic Club and attends the First Baptist Church.

She had been a Plain Talks reporter from the Navasota office for a number of years.

Now that she has retired, Miss Sangster is looking forward to a life of "fishing and gardening."



Dewey Lytle, industrial engineer in Lake Charles, has been named "Lion of the Year" by Lions Clubs in his district. He is third vice president of his club and has worked on numerous civic projects of the group.

# Rites For R. O. Wheeler Are Held in Baton Rouge

Richard O. Wheeler, retired vice president and director of our Company,



Richard O. Wheeler Memorial Park.

died June 14 in Our Lady of the Lake Hospital in Baton Rouge.

Funeral services
were held at Rabenhorst Funeral Home
Chapel and burial
was in Roselawn

## Peter Rogillio Dies at Age 74

Funeral services for Peter Rogillio, 74, retired gateman at Louisiana Sta-



Peter Rogillio Hospital.

tion, were held May 17 at the Rabenhorst Funeral Home in Baton Rouge. Burial was in Greenoaks Memorial Park.

Mr. Rogillio died May 15 in Baton Rouge General

He joined our Company in 1940 and before that had worked for the Kansas City Bridge Company.

A native of Slaughter, La., in East Feliciana Parish, he lived in Baton Rouge more than 50 years. He retired from our Company in 1960.

Mr. Rogillio was a World War I veteran, recipient of a Purple Heart and a member of American Legion Post 38 in Baton Rouge.

Surviving are two daughters, Mrs. Wilkie Braten of Oklahoma and Mrs. L. L. Hines of Baton Rouge; two brothers, Robert and Frank Rogillio, both of Slaughter.

Mr. Wheeler joined our Company in 1939 as superintendent of the Gas Department at Baton Rouge. He was responsible for the building of a modern gas system throughout the city.

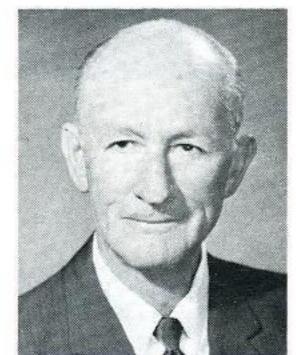
He had held several top management positions with the Company, including Baton Rouge division manager, personnel manager and vice president in charge of gas utility operations.

Among former civic activities, he was a director of the Downtown Kiwanis Club in Baton Rouge, president of the United Cerebral Palsy Association, secretary of the United Cerebral Association of Louisiana, Inc., and treasurer of the Louisiana Manufacturers Association. He was a member of the St. James Episcopal Church.

Surviving are his wife, Mrs. Rita Crawford Wheeler; and one sister, Mrs. E. Y. Jones Jr. of Cedar Rapids, Iowa.

## Death Claims G. B. Boswell In Huntsville

Garland B. Boswell, line foreman for the Huntsville District since 1954, died



May 17. He was a veteran of more than 40 years service, having joined our Company in 1926.

He started out as a laborer in Navasota, and the follow-

Garland B. Boswell ing year moved to helper. He became electrician's helper at Huntsville in 1928 and transferred to Navasota the next year.

He was promoted to electrician in 1929 and was transferred to Conroe in 1930. He moved up to line foreman at Conroe in 1932 and became a serviceman in 1934.

In 1954 he was named line foreman at Huntsville and served in that post until his death.

A native of Orange, he was educated in public schools there.

### Retiree John Ickles Dies; Services Held in Beaumont

John E. Ickles Sr., retired employee, died June 8. Funeral services were



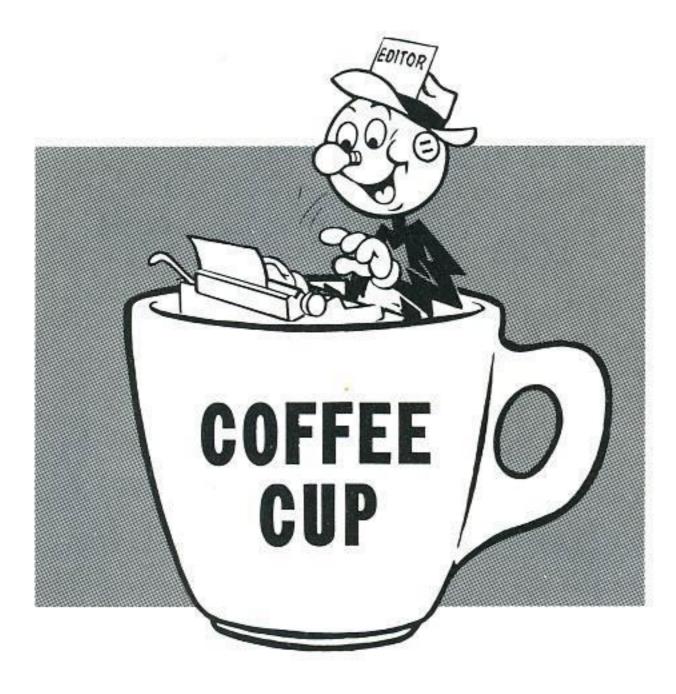
held June 9 in Beaumont. Burial was in Magnolia Cemetery.

Mr. Ickles joined our Company as a groundman in Beaumont T&D and spent his entire career in

John E. Ickles Sr. that department. He retired in 1962 as a utility truck driver.

A native of Lima, Ohio, he lived in Beaumont 40 years. He was a veteran of World War I. He was a member of the Washington Boulevard Christian Church.

Surviving are his wife, Mrs. Helen Ickles; one daughter, Mrs. Geraldine Rainey of Orange; three sons, John Jr. of New Jersey, Donald of Orange, and Daniel Wayne of Huntsville, Ala.



#### BEAUMONT



Sarah Harris, who has been working in the Personnel Department under a Vocational Office Education program, received a merit award during a recent appreciation banquet. Attending with Sarah were Mrs. Norma Carlisle, left, and Mrs. Mildred Killbuck, right, also of the Personnel Department.

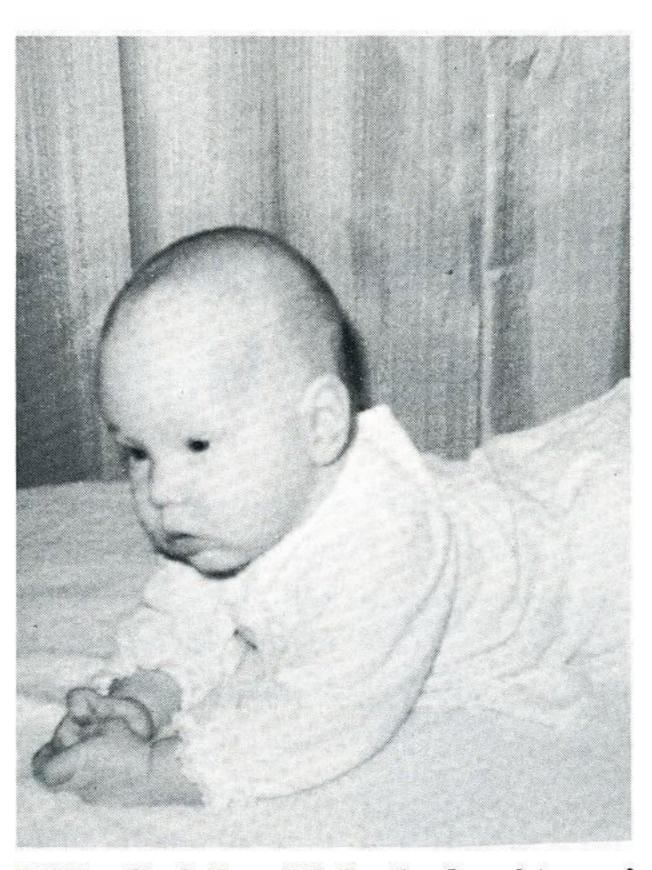


Raymond K. Welch, left, was presented a certificate for completion of an International Correspondence School

course on modern supervision. Vice President Lewis M. Welch, right, presents the award. Raymond Welch is assistant survey coordinator.



Catherine Ann Faver, daughter of W. V. Faver, Beaumont Division Accounting, will graduate magna cum laude as valedictorian of her class from South Park High School in May. She is a National Merit Scholarship finalist and a member of the National Honor Society.



Little Christine McCord, daughter of Mr. and Mrs. John McCord, has made Mrs. Betty McCord, System Billing Records, a proud grandmother. Christine was born on Christmas Day, 1968.

Nancy Westmoreland

Mrs. Pat Fukes, Personnel Department, has been elected president of the Pilot Club of Beaumont for 1969-70. Mrs. Fukes, an employee of our Company since 1957, also serves as secretary of the Southeast Texas Association of Christian Churches, and is a member of Beta Phi sorority. She has served as Pilot Club second vice president and public relations chairman. Reared in Bay City, Tex., she is a Bay City High graduate and attended Texas Christian University in Fort Worth.



Glenda Andrus was presented a gift by her supervisor, W. T. Ricks, on her last day as librarian in the Purchasing Department. Glenda, who has been transferred to System Engineering, also was given a going-away luncheon at the Royal Coach Inn by fellow workers.

Darla McMurray



Mary Ellen McLemore, formerly librarian in Administrative Services-Records Management, was given a going away luncheon recently. Mrs. McLemore and her husband are expecting their first child. Pictured, from left, are Mary Ellen, Helen Head, switchboard operator, and Candy Mathis, stenographer in System Operations.

Harrison Sims, T&D, was presented a plaque recently for his work in the 1969 membership drive of the Neches Street Branch YMCA. The campaign netted 532 new members and \$4,242 in cash, according to officials of the organization.

Congratulations to Charlotte Dixon, daughter of Orin M. Dixon, utility foreman in T&D Substation, for being named to the Principal's List at McArthur Junior High School. This is an honor reserved for those students who maintain excellent scholarship with no grade lower than an "A".

We have heard that C. J. Bonura, supervisor of Engineering-Survey, is in the livestock business now. He is the happy owner of three baby goats, born in early February.

We are happy to learn that Mrs. Jerri Terry, departmental clerk in appliance repair, has been released from the hospital after becoming suddenly ill. We miss you, Jerri. Hurry and get well.

Jo Anne Landry

#### WOODVILLE

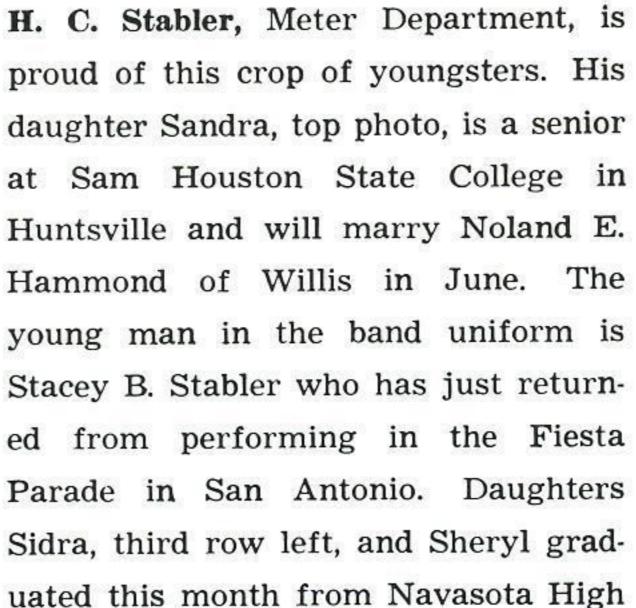


This spry young lass is Vickie Janell Ogden, 7 months old. She is the seventh child of Mr. and Mrs. Jack Ogden. Mr. Ogden is a residential salesman. The Ogdens now have five boys and two girls.

#### NAVASOTA





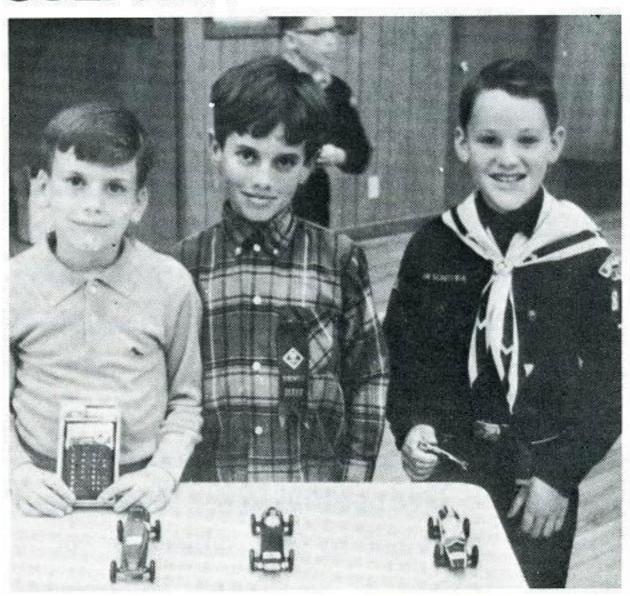


and Junior High Schools respectively.

#### ORANGE

The marriage of T. O. (Doc) Charlton, district superintendent, was one of the highlights of April for district personnel. Mr. Charlton's new bride is the former Genevieve Lee of Orange. The couple was married April 4 in the First Baptist Church.

#### SULPHUR



Brian Earl Barton, third from left in picture, was among the winners at the Maplewood Cub Scouts' annual Pinewood Derby. Awards were presented for style of the cars as well as for speed. Brian is the son of Millie Barton.

#### LAFAYETTE



Senior Engineering Assistant Lester Gauthier, right, and Residential Salesman Horace (To To) LaCombe, left, congratulate Mauriceville Coach Johnny Picard after his team won the Louisiana Class C basketball championship. Mr. Gauthier has a special interest in the team since he is a town councilman in Mauriceville.



M. M. Miller, district serviceman, shows off the 8-pound, 10-ounce turnip he grew on his half-acre vegetable plot. This giant rutabaga turnip measured 25 inches in diameter.

Robert Domingue, line foreman, was among six Evangeline Area Boy Scout Council leaders to be selected as a representative at the seventh annual National Jamboree in Farragut, Idaho.



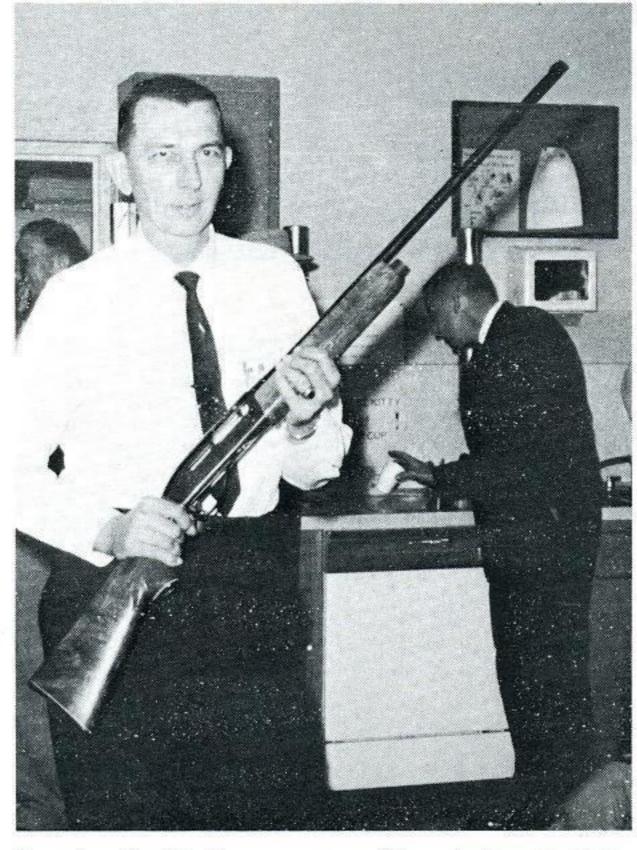
Annette Lamm, 10-year-old daughter of District Superintendent John Lamm, holds the second-place trophy she won in a bicycle safety contest sponsored by the Lafayette Bayou and Safety Councils. The Bicycle Derby winners were judged on riding skill and knowledge of safety skills.

Bobbie Denais

#### **JENNINGS**

Mr. and Mrs. Earl Mayfield and daughters Patricia and Barbara spent the Easter holidays visiting their son, Earl Jr., and daughter-in-law in Dallas. Earl Sr. is a utility man in T&D.

#### LAKE CHARLES



Lewis Guthrie poses with shotgun presented him by fellow workers before his departure for a new post in Beaumont. Personnel from the entire division were present at the informal party held in the Service Center coffee shop.

Calvin Hall

Frank Washington was crowned King at the state session of the Grand Lodge, Knights of Pythias in Natchitoches, La. Frank is in T&D.

Those taking vacations during April were Nathan Demarest, Charles Reifsnider, Cliff Miller and Joe Cloutier.

Cheryl Gilbert

#### **BATON ROUGE**

Harvey P. Carpenter, meterman in the Gas Department, spent a week on the Lake of the Pines helping his father build a new home. Harvey's father has retired from Humble Oil after 36 years of service and is making a home in Marshall, **Tex**.

W. P. Gautreaux, service foreman in the Gas Department, and his wife spent three days visiting their daughter, Sheryl, at Fort Worth, Tex. She is a student at Texas Christian University.

Brian Weimer, son of A. J. Weimer, meterman in the Gas Department, spent a weekend in Biloxi with his Boy Scout troop. While there, Brian and the troop received medals for making a 16-mile hike on the Jefferson Davis Trail.

Beverly Hayden

The Engineering Department staged a crawfish boil on May 2 at Louisiana Station. The chefs were Robert Smith, Jack Sirman, A. J. DeArmond and Edward Bourgeois. The affair was conceded to be a great success.

Congratulations to Mike Lester, engineering assistant in T&D, on his recent marriage to the former Lady Richard of Baton Rouge. The couple was married January 25 in St. James Episcopal Church.

Lee J. Savoy in the T&D Department is the proud papa of a new baby girl, Shannon Renee. The new arrival was born April 14 at Woman's Hospital in Baton Rouge.

Gwen Blackwell



"Look, no hands," Michelle Dawson appears to be saying as she sits astride her tricycle. Michelle, 11 months old, is the granddaughter of Robert Dawson Jr., serviceman in the Gas Department.

## Cooking Schools Are "Way Out"

BEAUMONT Division employees have the opportunity to send their wives and teenage daughters back to cooking school in July, thanks to the Home Service Department.

The seminars are designed to make available the latest information on cooking techniques and equipment to wives and daughters of employees.

The schools for employees' wives will be staged in the Test Kitchen of the main office building from 9:30-11 a.m. July 15, 17, 22 and 24.

Teenagers, who are being asked to bring a friend, can learn the secret of winning a future spouse on July 29 and 31 and on August 5 and 7. The teenage schools will be held from 1:30 - 3 p.m., also in the Test Kitchen.

"Out of This World Living—Electrically" is the theme for the schools, and new developments in the culinary arts promise "out of this world" instruction by Beaumont home service advisors.

HE schools will be conducted by Sue Kendall, Edith Parks and Judy Rheder, home service advisers.

Among topics to be discussed at the seminars for wives will be Newest Cooking Equipment, Lighting ("See Your Home in a New Light"), and Kitchen Planning Ideals, by Mrs. Kendall.

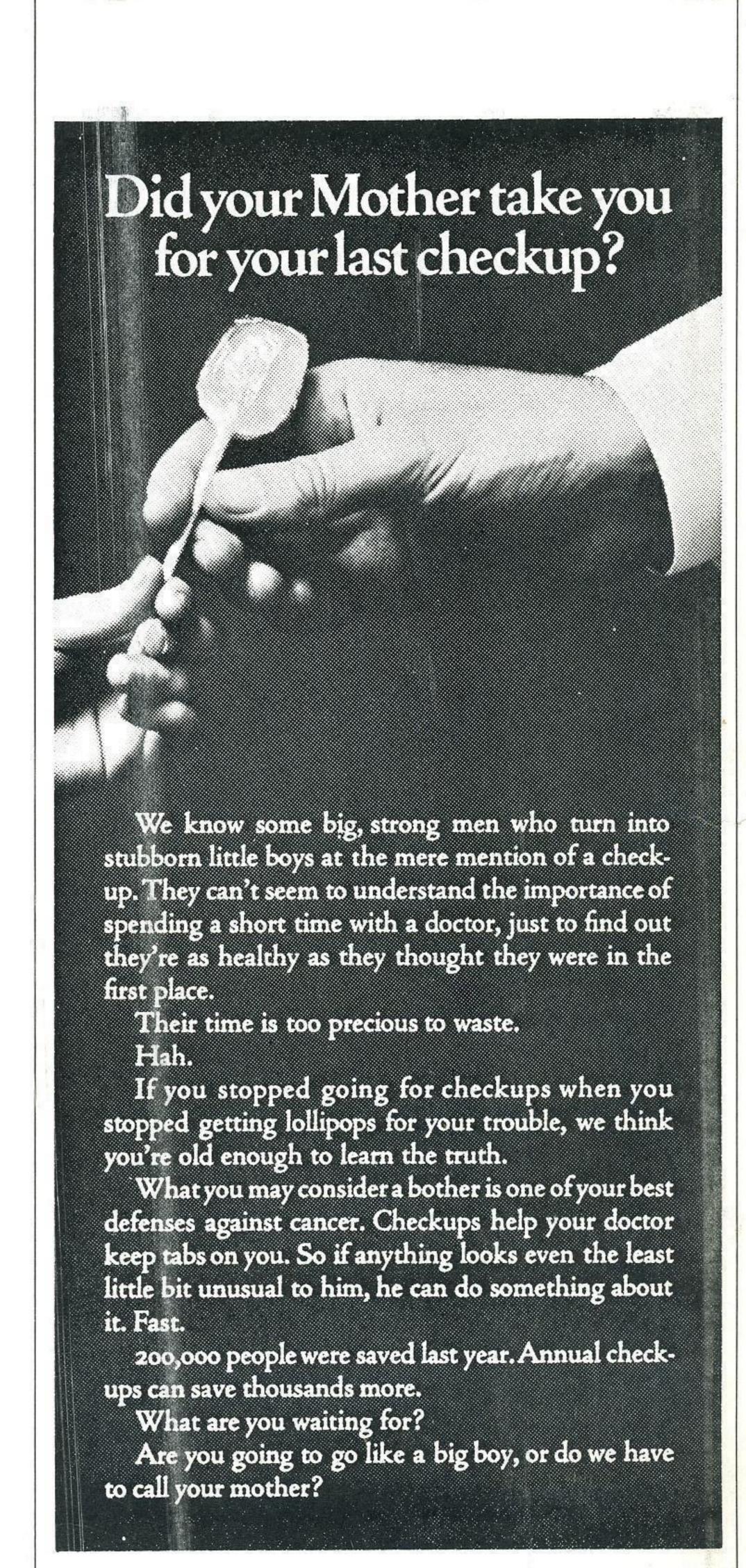
Miss Parks will talk on Facts About Food Freezing, Cooking and Grooming, and Patio and Garden Living.

Mrs. Rheder will discuss New Developments in Laundry Equipment, Small Appliances and the Gold Medallion Home Story.

At the teenage schools, the three women will explain "Cooking Out of This World," "The House That Health Built," and a puppet show on grooming will be presented. Other points to be covered are small appliance cooking, with the girls participating, party foods, including tips on being a good hostess, and manners and table settings.

Door prizes, refreshments and favors will go to those who attend the schools. Additional information can be obtained by calling the Home Service Department, Extension 263.





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