

Plain Talks

&  News

JUNE, 1970

Who's Where and Doing What?
Work on Power Units Is Big News

Good Deeds - Kind Words

THE kind of recognition any company - - and especially a public service organization like Gulf States - - thrives on, happened to GSU in Orange last month as part of that community's observance of Texas Industrial Week.

The Company, along with the Dr. Pepper Bottling firm, received "Over the years" awards from the Greater Orange Area Chamber of Commerce. (See story on page 7.)

Judge Homer Stephenson of the 9th Court of Civil Appeals presented the award to our Company with these words:

"We in Orange feel a real source of pride in this company's achievements. For all purposes, this company was born and baptised in Orange.

"Their employees have been leaders in nearly every worthwhile activity in this area."

These words of commendation reflect great credit on the selection, training and all-around ability and character of the men and women who have worked, both on and off the job, for a better Orange. It is, of course, an accepted truth that praise for an enterprise is much more meaningful when it comes from outside sources.

Employees in other districts have the same high qualities as the Orange group and often receive similar tributes. It just happens that the Orange Chamber has this program, an excellent idea, we think.

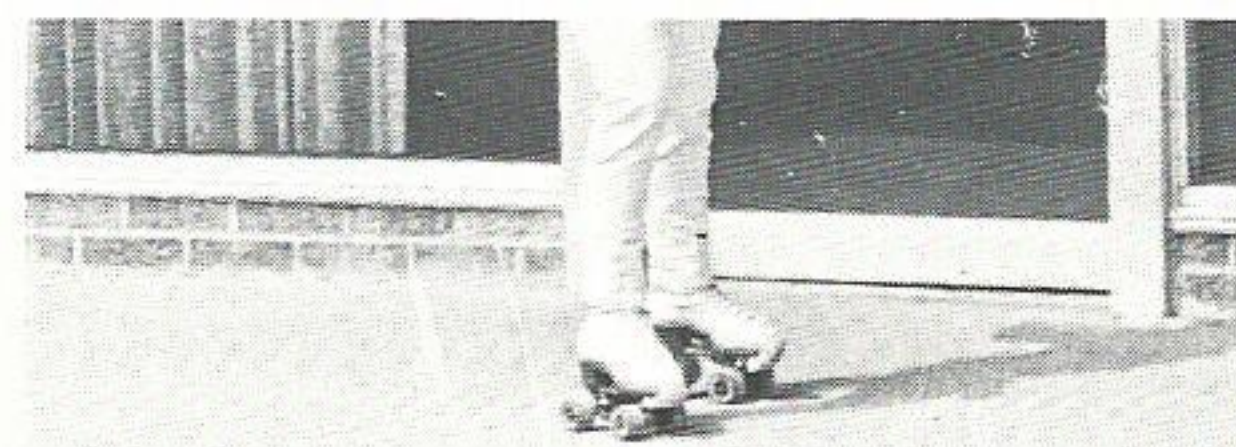
Congratulations to the men and women of the Orange District, and to the Orange Chamber of Commerce for its farsightedness in publicly thanking good citizens.

—JST

Plain Talks & News

Volume 48
Number 4
June, 1970

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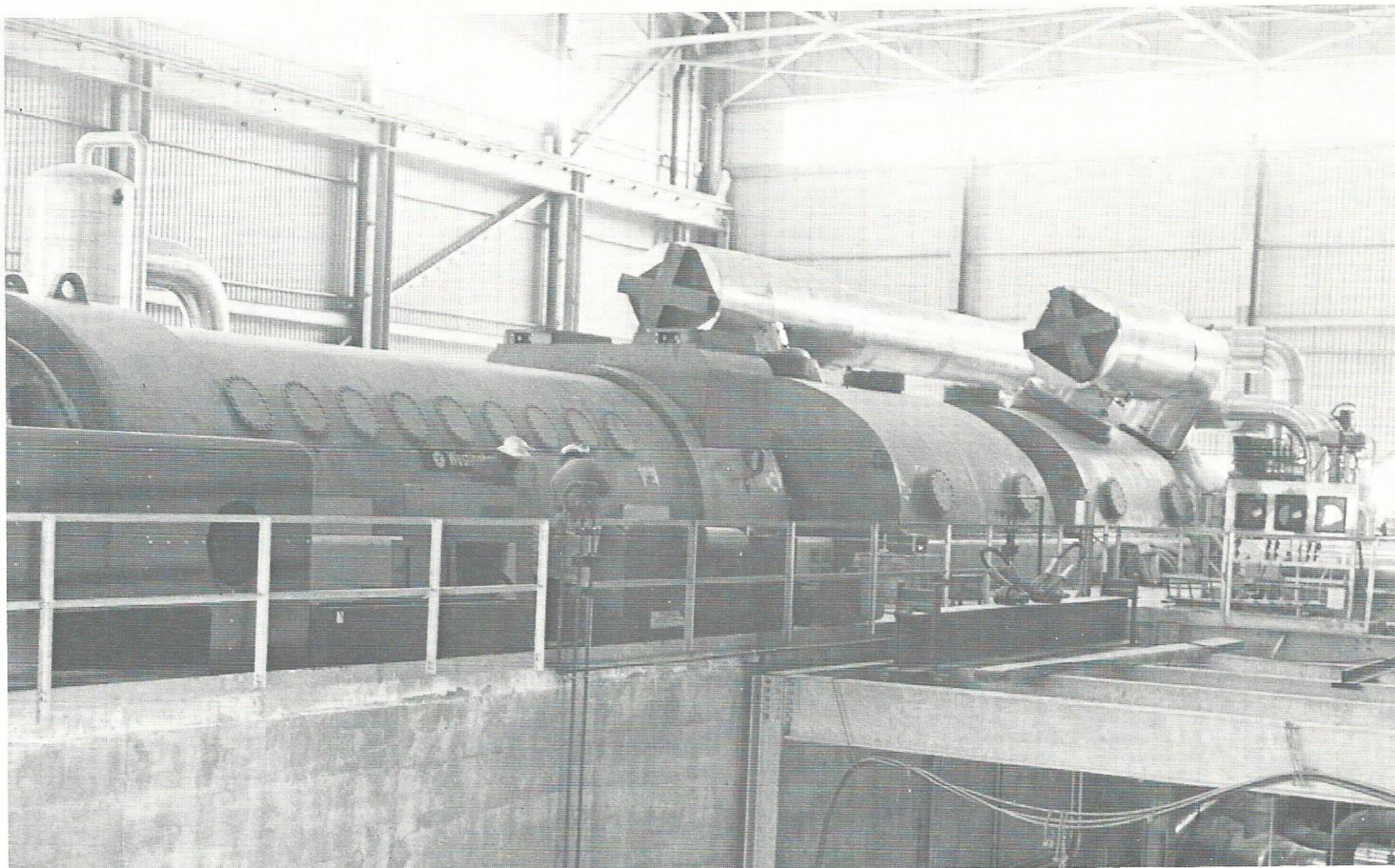
James S. Turner, Director, Public Relations
Eric Joffrion, Associate Editor
Jim Harper, Contributing Editor
Walt Wright, Contributing Editor,
Baton Rouge

Member:



OUR COVER:

A tired but happy crew observe J. R. "Pat" Murphy, vice president, Louisiana operations, as he synchronizes the new 580,000 kilowatt Number Three Unit at Willow Glen Power Station south of Baton Rouge. From left are Stewart Chaney, Ray Harris (Beaumont Engineering), Henry Kluttz, Beaumont System Production, Vernon Gautreaux, Mr. Murphy, Jack Stewart and Eldridge Mathews, Beaumont System Production.



This 580,000 kilowatt turbo-generator unit began commercial operations in late 1969 at Willow Glen. It's officially known as Number Three.

Kilowatts Keep Coming!

Four New Units to Add Over 1,500,000 Kilowatts

IN his address to shareholders of the Company last month, President Smith reported that the company's system peak load was growing at an average compounded annual rate of 11 per cent, which is considerably above the national average. This rapid increase in the demand for electric power in our service area is the reason for the five-year construction program that will see us invest \$610 million in new facilities.

During this period 1970 - 1974, the company will add almost 3,000,000 kilowatts of generating capability, or more than 90 per cent of our present capacity of 3,575,000 kilowatts.

The 580,000 kilowatt Number Four unit at Roy S. Nelson Station is currently being tested

and will be declared commercial this month. The Number Four Unit at Willow Glen Station near Baton Rouge, also rated at 580,000 kilowatts, is scheduled to be operating commercially in the spring of 1972.

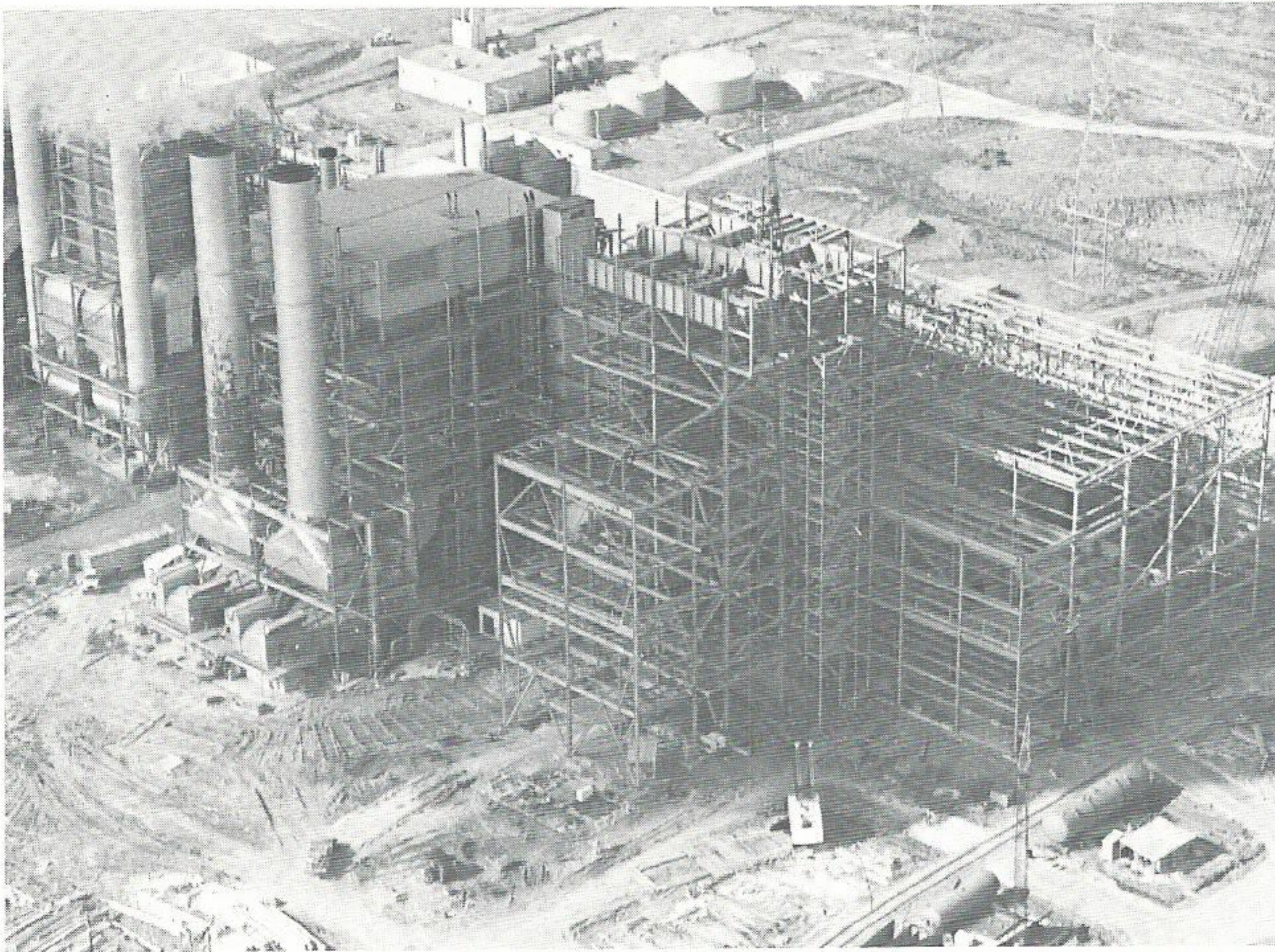
Work proceeds ahead of schedule at the twin Number One and Number Two units, rated at 265,000 kilowatts each, at the new Lewis Creek Power Station near Conroe. The first of these units is scheduled to go into service in the fall of this year and the other early next spring.

The four new units will add 1,660,000 kilowatts to our system capability. This is more than our total generating capacity at the end of 1960. The new generating units com-

ing on the line will use natural gas for fuel for the foreseeable future, thereby making air pollution a negligible factor in their operation.

Water used to cool the machines is returned to its source at higher temperatures, but this is not expected to be a major problem for these new units. Approvals from a number of water control regulatory agencies in Louisiana were secured before the units at Willow Glen and Nelson were begun. A special lagoon was constructed at Nelson to meet pollution requirements. A 1,000-acre reservoir was built at Lewis Creek for cooling purposes.

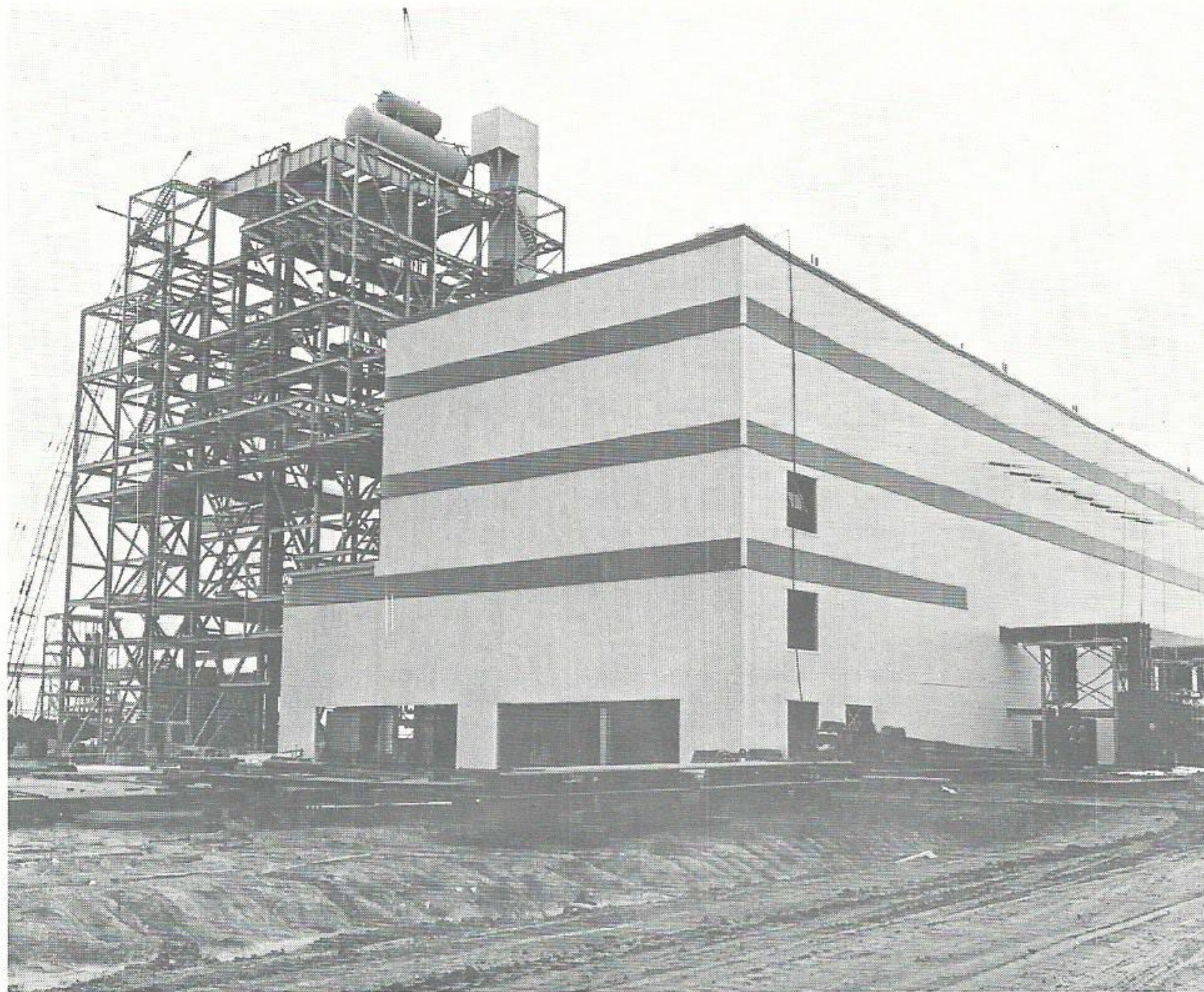
Millions of kilowatts of power for progress—without pollution—could be the slogan of the Production Department.



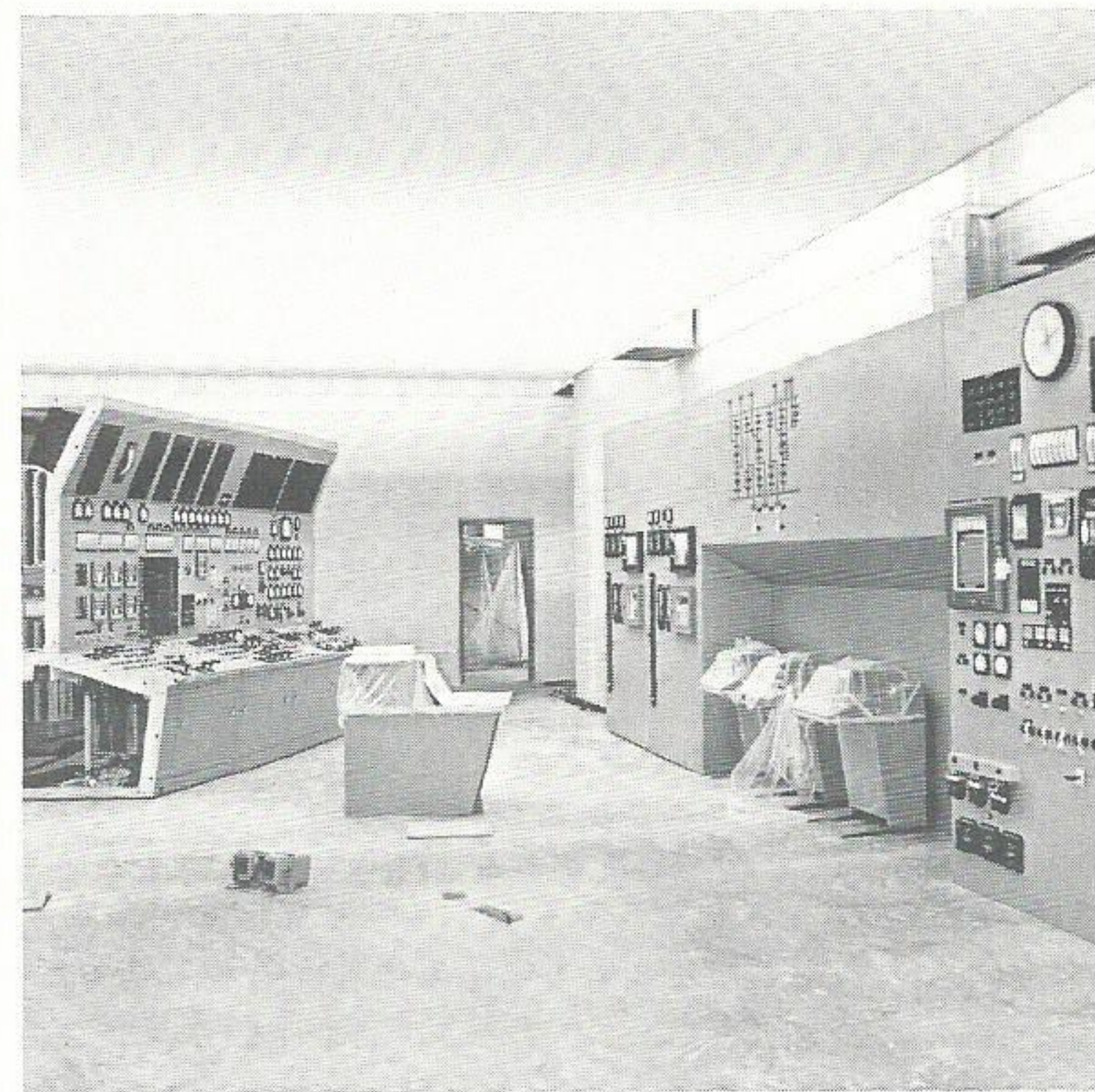
Here's a recent view of the 580,000 kilowatt Number Four unit of Willow Glen Station south of Baton Rouge. Number Three is at left. When No. Four begins operating in early 1972, the capability of Willow Glen will be 1,542,000 kilowatts, about equal to our system capacity a decade ago.



Ready to start generating kilowatts is the Number Four unit at Roy S. Nelson Station near Lake Charles. This 580,000 kilowatt machine boosts Nelson's capability to 964,000 kilowatts, making it our largest station until Willow Glen No. Four goes on the line.



Lewis Creek Station near Conroe is rapidly taking shape as work continues on the first two 265,000 kilowatt turbogenerator units.



This is the nerve center of Lewis Creek Station, the control room and panel boards.



Working to keep the power flowing around the system are first row, top, from left, J. T. VanWinkle, line foreman, and Calvin Hall, safety representative, Lake Charles; Ray Audilet, Engineering, and L. P. Cammack, T & D, Beaumont; Junior Yates, line foreman, Huntsville. Second row: Gordon Minor, line foreman, Baton Rouge, on an underground job; Dick Haddox, operations supervisor, Western Division; Jeff Purdon, Engineering Planning, Beaumont, digs in at Sabine Power Station and George Irwin, Port Arthur. Bottom row: O. J. LeBlanc, line foreman and Jerry Broussard, service foreman, on a job in Jennings; Henry Green, Baton Rouge T & D, on his way down; Charlie Heichelheim, utility foreman, Jennings, on his way up; Joe Havens, utility foreman, and Ray Tyler, line foreman, on a job in the newly annexed northern area of Lake Charles.

Life during the strike ...

Who's Where, Doing What?

AS this issue of the magazine goes to press, approximately 2,200 employees represented by the International Brotherhood of Electrical Workers, local union 2286, are on strike against the Company. The strike originated in Baton Rouge on April 22 and by April 24 had spread throughout the system.

The bargaining committees of the Union and the Company continue to meet in Beaumont seeking to negotiate a labor contract.

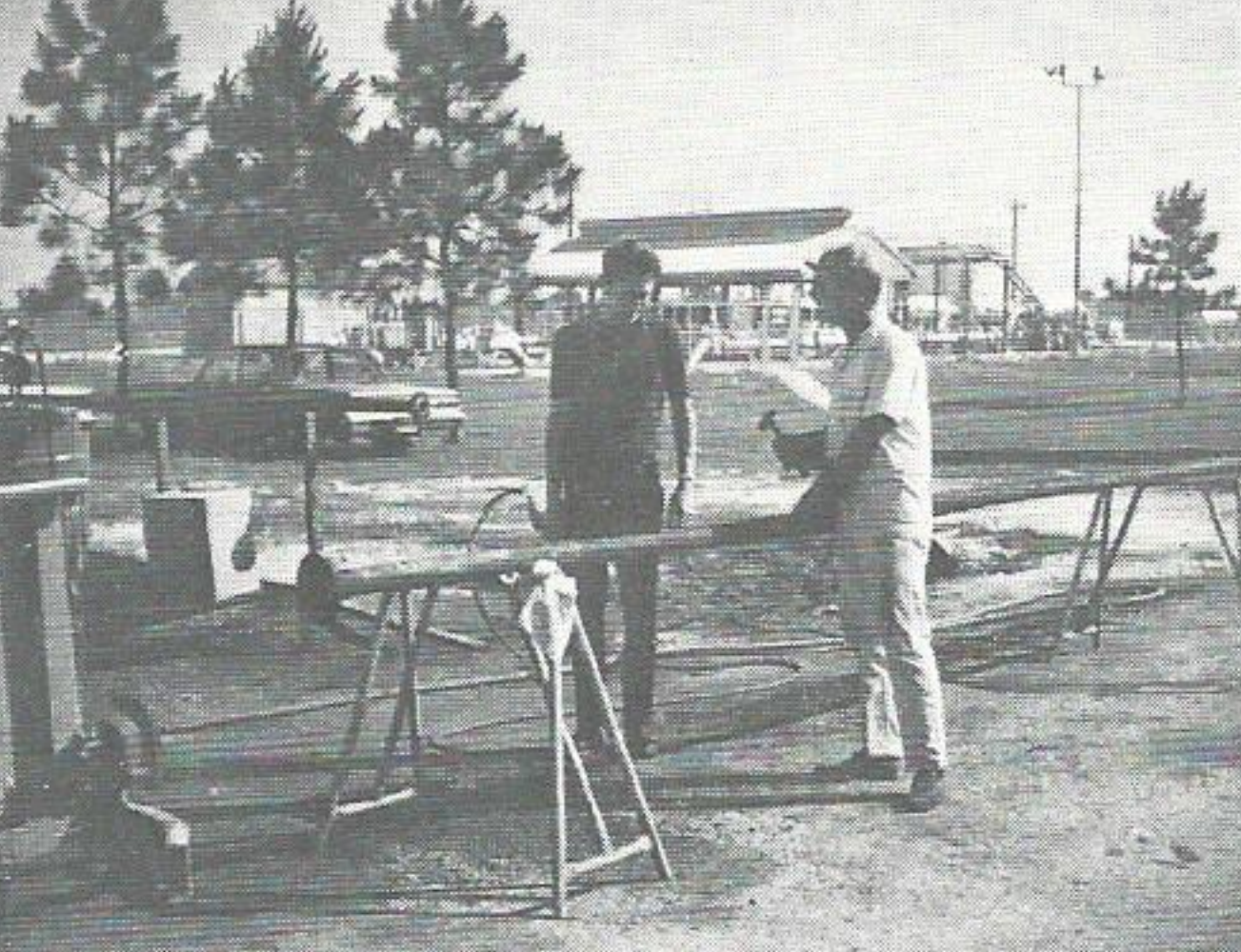
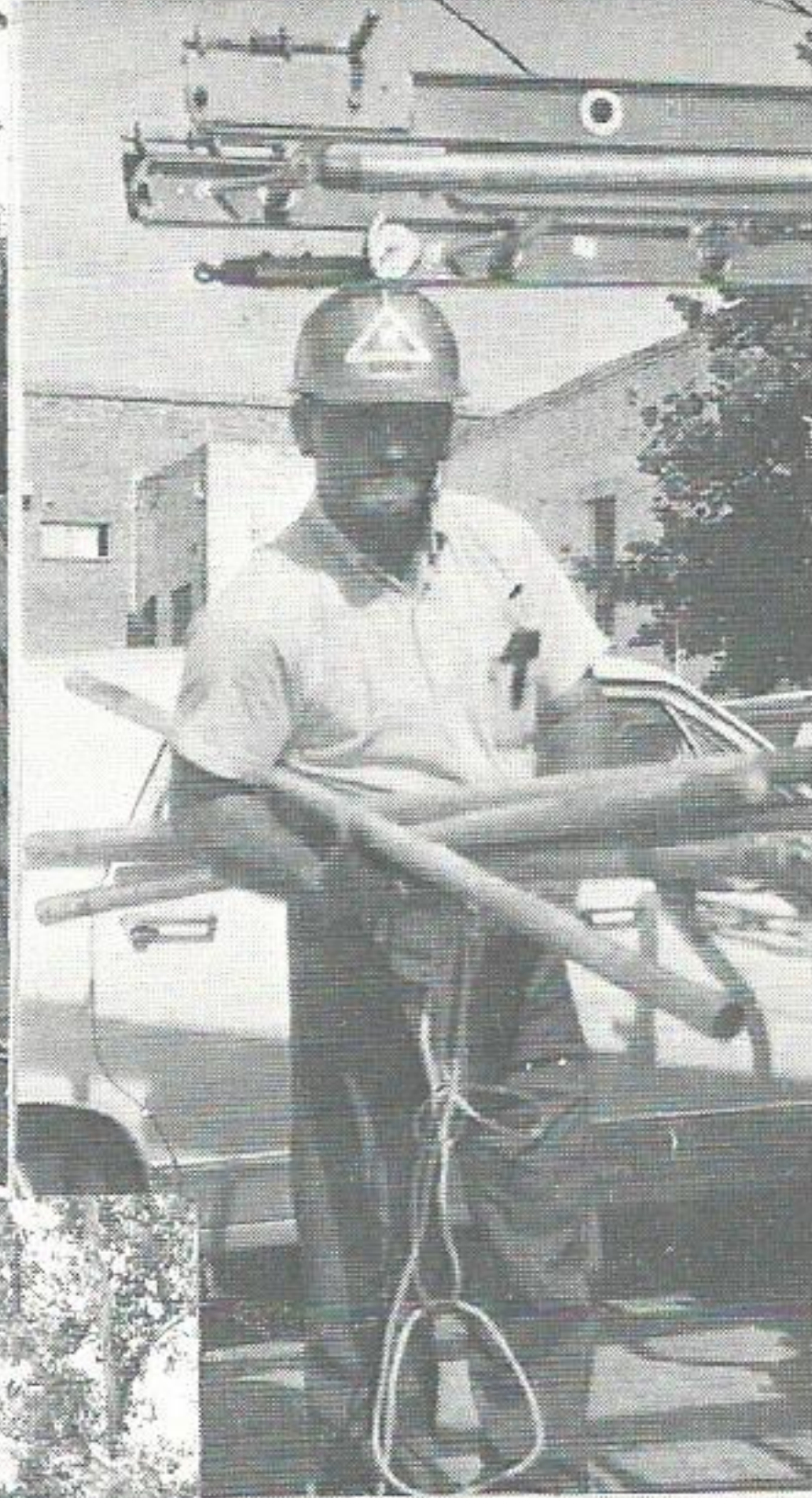
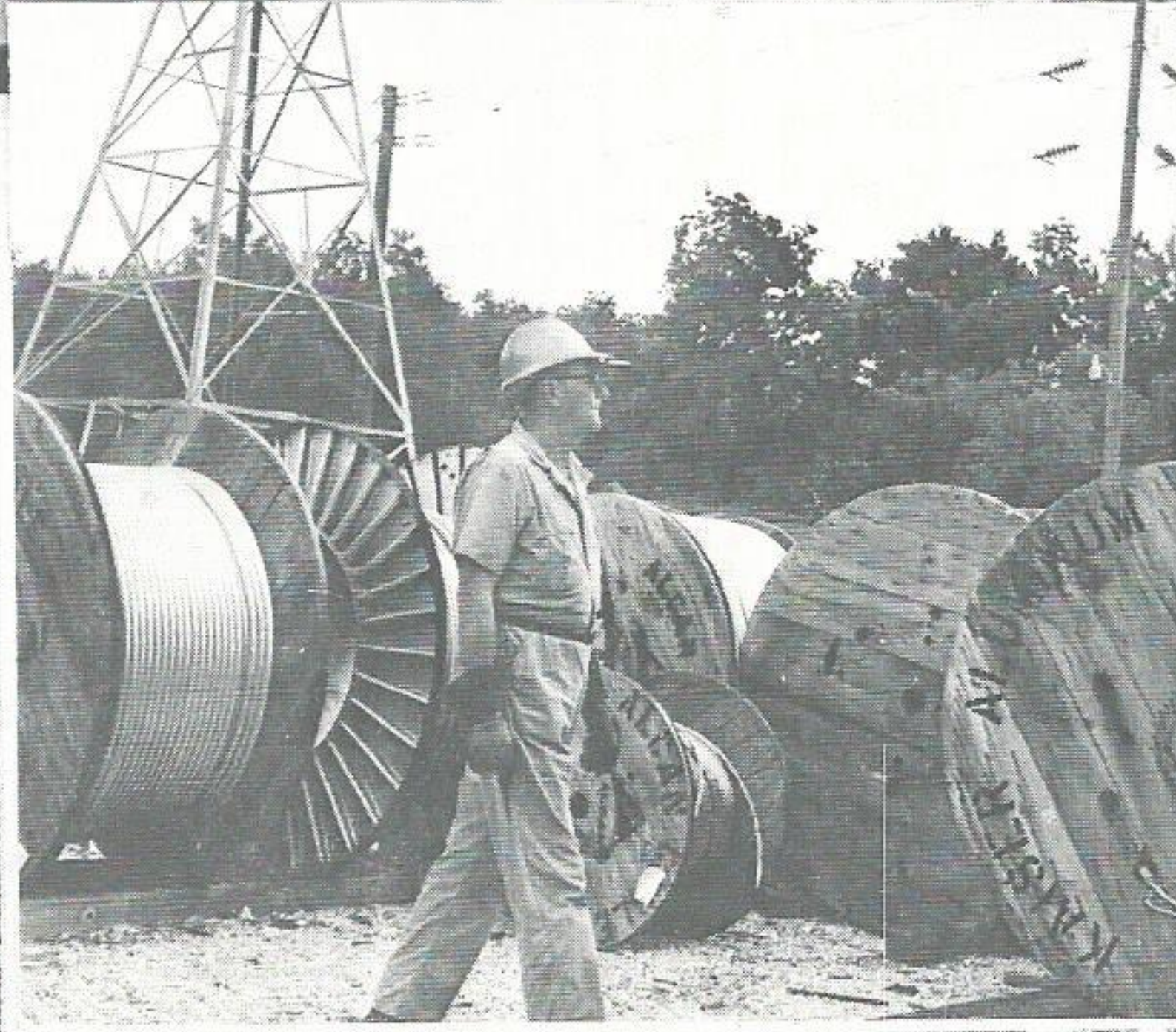
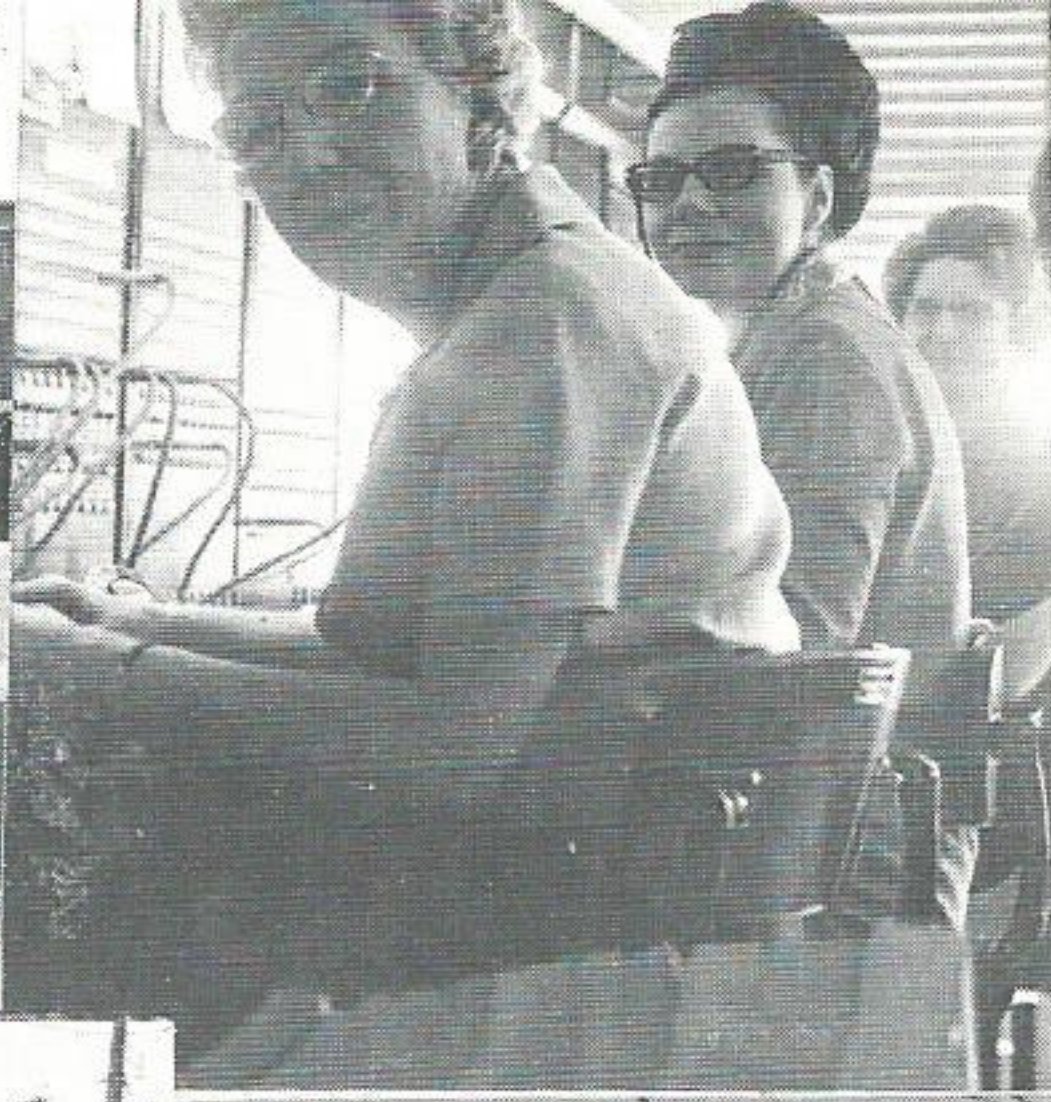
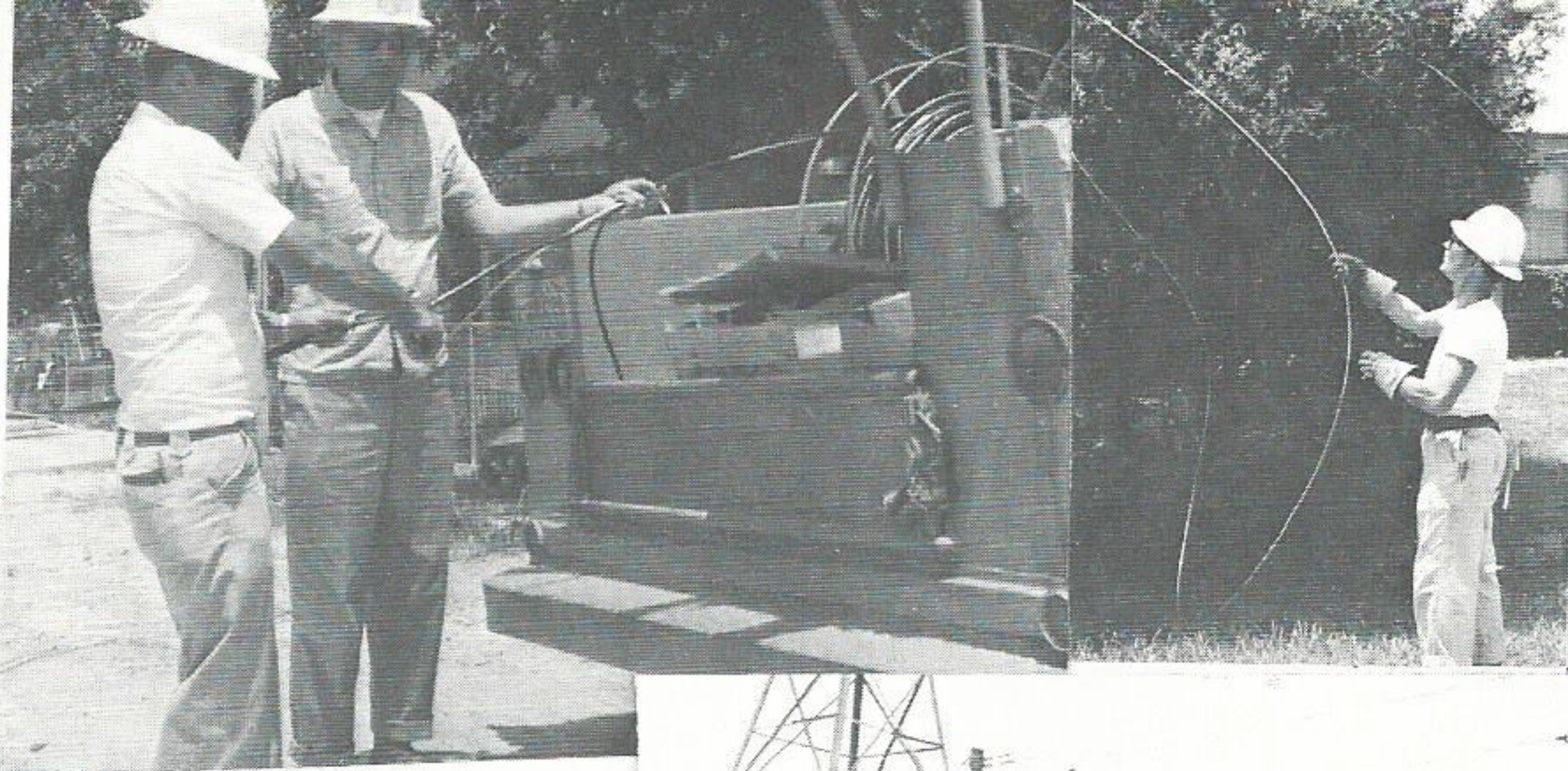
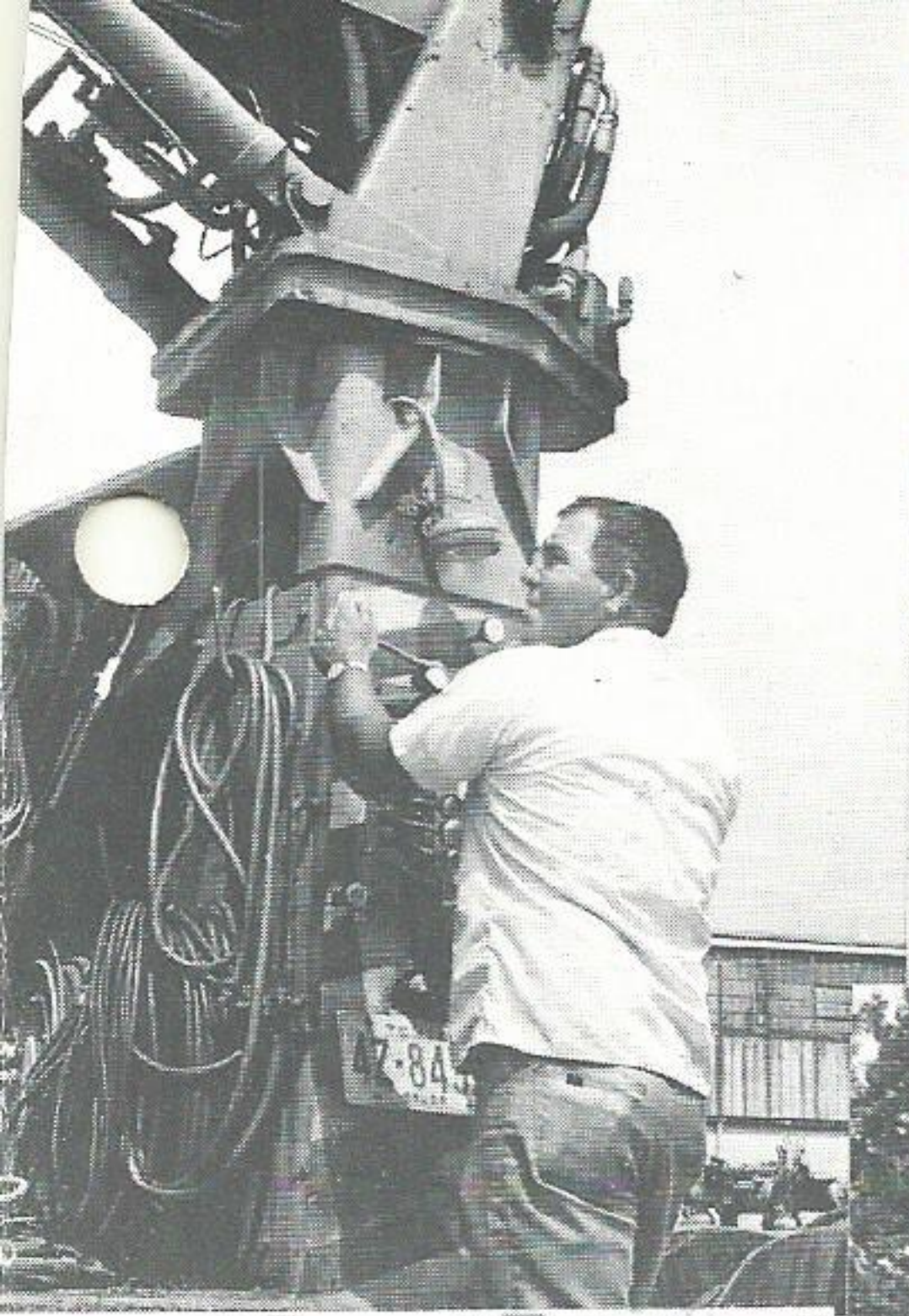
Meanwhile, throughout our service area, many Gulf Staters find themselves performing jobs other than those they are ordinarily assigned to; in some instances, in places away from their homes and families. Office-based engineers have shed their coats and ties and have donned the coveralls of servicemen and line crewmen, power plant operators and maintenance men. Sales personnel find themselves handling local offices, customers accounts and new business requests. Personnel men are assigned to district offices and, in at least one case, a power plant. Advertising and public relations representatives are toiling on gas service trucks, in customers ac-

counts and as local office managers. Safety representatives are working on line trucks and a commercial artist is helping operate a power plant.

Photographs on this and following pages capture some of these people doing strange (to them) jobs in strange places.

Plain Talks thanks all those who have made these pictures available.

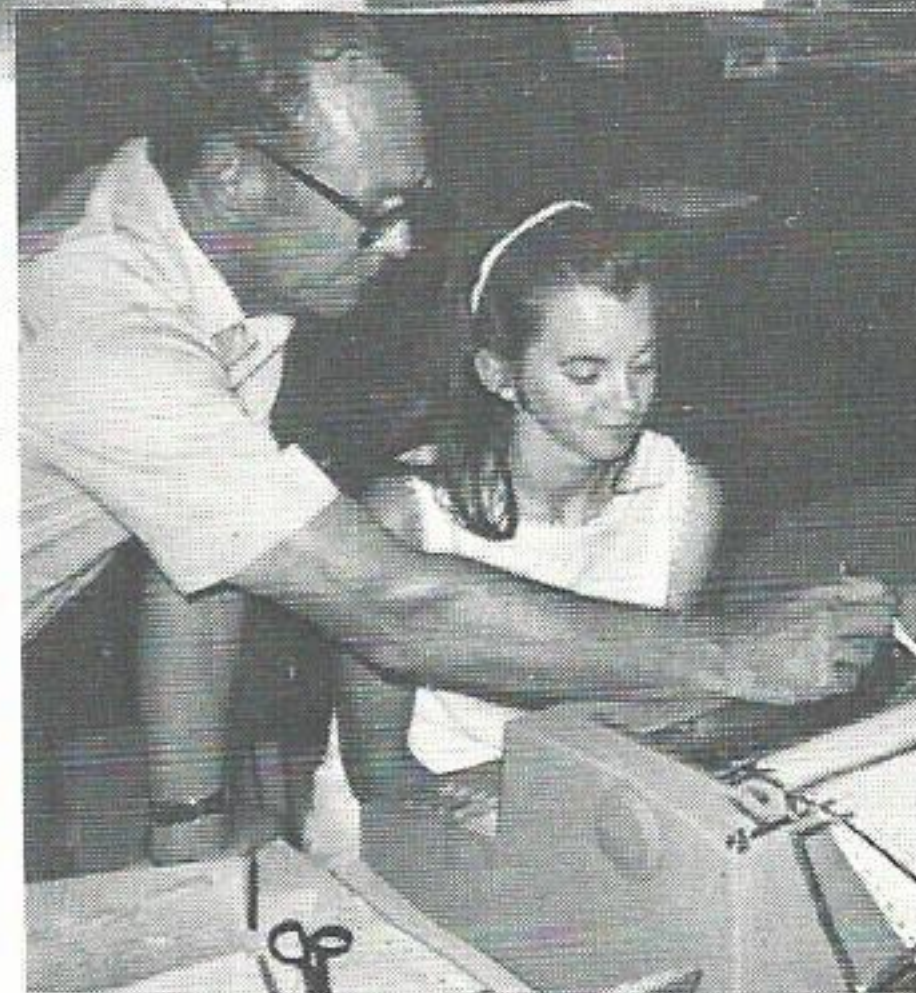
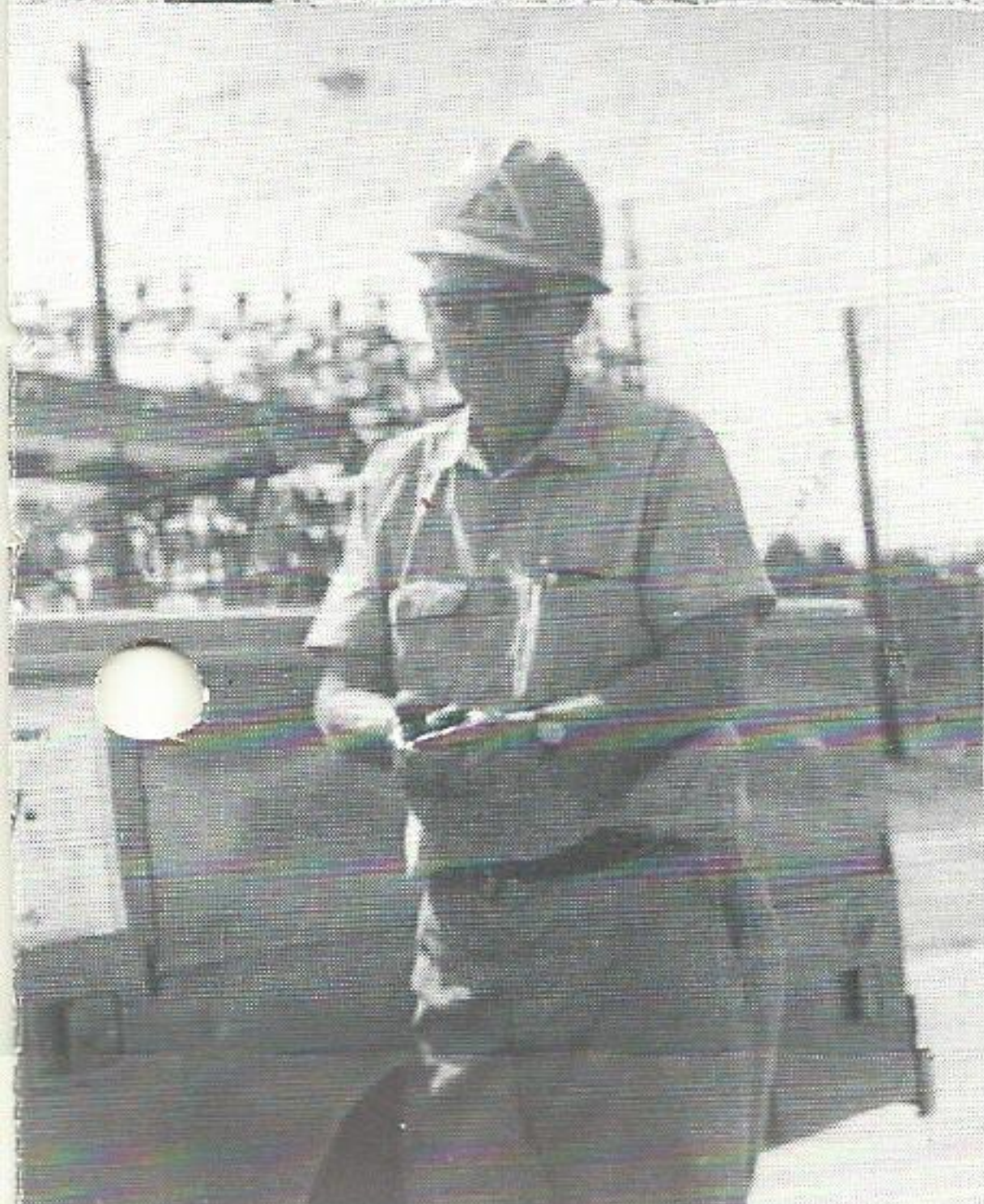
President Floyd Smith expressed regret that the strike was causing some employees to be off their jobs and others to take on different responsibilities. He complimented those who have remained on the job for their splendid performance that has enabled us to carry out our primary responsibility; providing a vital service to over 358,000 electric customers and 67,000 gas customers in Baton Rouge. He also voiced the hope that by the time this issue of Plain Talks reaches you the strike will be over and all employees will be reunited on the Gulf States team.

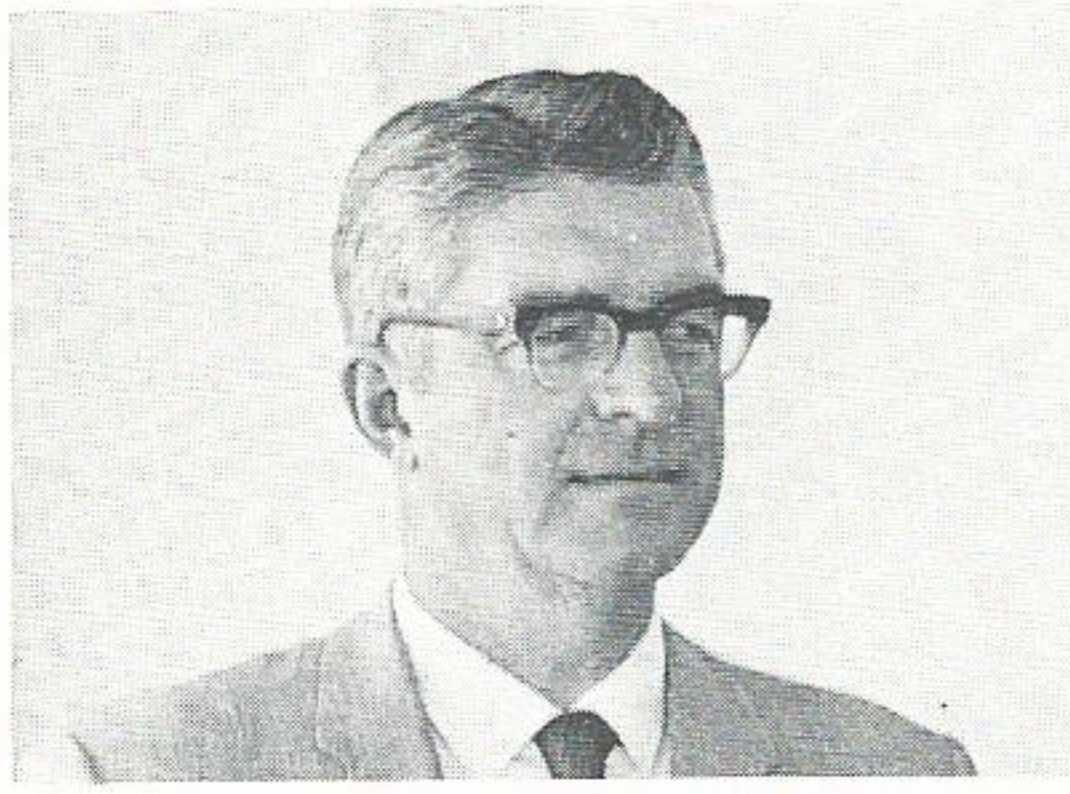


People Doing Their Jobs Around the System

First row, top, from left, Jimmy Lusk, Beaumont T & D, gets his equipment ready; Junior Yates, Huntsville, and Gerhard Smith, Engineering, Beaumont, team up in Huntsville; Robert Peters, Engineering, Beaumont, does service work in Port Arthur; Susie Stuart, Jean McAfee, Maxine Russell and Gloria Bodeman, at the Beaumont PBX. Second row, Wanda Douglas, Beaumont System Treasury, in Mid-county; Melvin Shelly, line foreman at Cleveland and Trinity, stretches for his tool kit; R. A. McReynolds, Beaumont T & D; Don Ware, Western Division substation foreman. Third row, E. C. Kelly, Baton Rouge T & D; Lonnie Cobb, System Production and Carl Jones, IDS, both of Beaumont, work at Sabine Station; Gayle Stoute, Port Arthur T & D; Howard Chaney, planning supervisor, Louisiana Station, celebrates his birthday by blowing out 63 of 'em. Fourth row, Phil Levert, Earl Julian and Floyd Doughty on a substation job in Baton Rouge; Rufus Mier, sales superintendent, Lake Charles helps a pretty clerk at Sulphur. Bottom, Charles Riddell, line foreman, Conroe, ready to mount up; Phil Levert and Earl Julian, on ground, and Jim Taylor, Preston Whitehead and Floyd Doughty, up top, in Baton Rouge T & D work.

For more pictorial coverage of people at work during the strike see pages 15 and 16.





Mr. Barton



Mr. Werner



President Smith tells Shareholders . . .

Environment: An Opportunity, Not a Threat, to Our Industry

OVER 500 area shareholders attended the annual shareholders meeting held May 13 in Beaumont and an information meeting held the following day in Baton Rouge.

The owners of Gulf States heard President Smith predict that environmental change presented a unique opportunity for the electric power industry to adapt its product toward preservation of the environment.

Mr. Smith stated that electric energy will be increasingly used to eliminate combustion pollution and that the research and development efforts of many electric manufacturers are directed toward perfecting new electronic devices to help maintain environmental balance.

Two new directors, both from Baton Rouge, were elected to the board of directors of the Company at the meeting, bringing board membership to fourteen. The new members are John W. Barton, president of Jack's Cookie Corporation and vice president of Louisiana Aircraft, Inc., of Baton Rouge, and Eldon A. Werner, former president of the Company and currently vice president of Baton Rouge Aircraft, Inc.

Mr. Smith reported that, of the \$610 million construction budget anticipated for the five-year period 1970-1974, \$110 million will be invested this year. This

money will be used to provide needed additional capacity for customer use and to improve service reliability. Most of the money will be invested in transmission and distribution lines and substations. The 500,000 volt transmission line is currently being extended into the Texas service area and will, when completed, form a complete loop system that will provide for feeding large blocks of power from outside the company into our system from two directions.

Elected directors at the meeting, in addition to Messrs. Barton and Werner, were Mr. Smith, S. L. Adams, Norman R. Lee, B. D. Orgain and Glenn E. Richard of Beaumont; Charles P. Manship, Jr., and J. R. Murphy of Baton Rouge; Oliver P. Stockwell and Harrell R. Smith of Lake Charles; Fred V. Wilson of Port Arthur, Seth W. Dorbandt of Conroe and Edwin W. Hiam of Boston.

The directors approved payment of quarterly dividends of 24¢ a share on the common stock, payable June 15 to shareholders of record May 25. In other business, the shareholders approved designation by the Board of Lybrand, Ross Bros. & Montgomery as the firm of independent public accountants to audit the Company's books for 1970.

ABOUT THE NEW DIRECTORS

New Director John W. Barton is recognized as one of the leaders of the Greater Baton Rouge area. He is a native of Napoleonville, La., and has lived in Baton Rouge since 1937. He graduated from LSU with a BS degree in sugar engineering. In addition to his principal businesses, he is a director of the City National Bank of Baton Rouge, the Louisiana & Southern Life Insurance Company of New Orleans, Southern Industries Corporation of Mobile and the Biscuit and Cracker Manufacturers Association of America.

Barton is a tireless civic worker. He is past president of the United Givers Fund, Chamber of Commerce and Rotary Club. He is past chairman of the LSU Alumni Fund and is currently chairman of the Community Service Council. In 1969, he received the Golden Deeds Award. Twenty years earlier, he had been voted the 1949 Outstanding Young Man by the Junior Chamber of Commerce.

Mr. Werner is well known to all Gulf Staters, having worked for the Company from 1939 until March 1, 1970, when he retired as president and director. Mr. and Mrs. Werner are now building a new home in Baton Rouge and will relocate there from their present home in Beaumont.



JUDGE HOMER STEPHENSON, left, presents the Orange Chamber of Commerce "Over the Years" award to the Company, represented by T. O. "Doc" Charlton, Orange district manager, Norman R. Lee, senior vice president and L. V. Dugas, vice president.

Orange Honors Company

The Greater Orange Chamber of Commerce annual "Over the Years" awards went to Gulf States Utilities Company and the Dr. Pepper Bottling Co. of Orange. Presentation of the awards was made during Texas Industrial Week.

The awards are presented to local industries for "proven dedication to development of the Orange community and distinguished industrial, civic and

cultural leadership." Presentation of the awards takes place at a luncheon honoring local industries at the Orange House.

On hand to accept the award for the Company were T. O. "Doc" Charlton, manager of the Orange District, Norman R. Lee, senior vice president responsible for division operations and L. V. Dugas, vice president and general sales manager.

Jasper, Co-Op, Company Sign Three-Way Contract

On May 14, the City Council of Jasper, Texas, signed a letter of agreement that amended parts of an existing contract between the city, Sam Rayburn Dam Cooperative and the Company. The agreement, according to the council, "solves Jasper's power needs for the foreseeable future."

Signing of the contract assures the city of a source of power for the next ten years, no matter how high the demand gets. The contract further states that the city's obligation to furnish power to the new Owens-Illinois plywood manufacturing plant near Jasper will be met on time.

According to terms of the contract, at the end of three years, the city will have an annual peak demand of not less than 20,000 kilowatts. The demand of the city for power,

according to engineering projections, will far exceed the guaranteed amount.

The Company will bill the Sam Rayburn Dam Co-op for our services and the cooperative will, in turn, bill Jasper.

The contract is effective through February, 1981.

Jasper Mayor Marvin Hancock stated that, under the contract, Jasper will be purchasing power at a rate cheaper than it could generate it.

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Approximately two-thirds of all U.S. Savings Bonds sold today are purchased through the Payroll Savings Plan.

R. A. "Dick" Landry

Promoted to Conroe

Richard A. "Dick" Landry, Jr., has been transferred to Conroe and promoted to industrial engineer of the Western Division.

Mr. Landry, formerly system sales application engineer in the Beaumont general office, will be headquartered in Conroe. The promotion became effective May 1.

A native of Orange, Mr. Landry in 1945 began working for Gulf States in the old Orange water department. He served in the navy during World War II and later graduated from Louisiana State University with a BS in electrical engineering. While in college, he worked one summer in a line crew for the company in Orange.



Mr. Landry rejoined Gulf States in 1949 in Port Arthur as a junior lighting engineer. He moved to Beaumont division in 1955 as lighting engineer and in 1957 was promoted to supervisor of lighting sales promotion for the company. In 1968 he became system sales application engineer, the job he held at the time of his promotion.

He is a member of the Illuminating Engineering Society of which he is past director of the San Jacinto Section and the Institute of Electrical and Electronic Engineering (IEEE). He is past director of the Port Arthur Junior Chamber of Commerce and is a member of the Beaumont Chamber of Commerce and the YMBL.

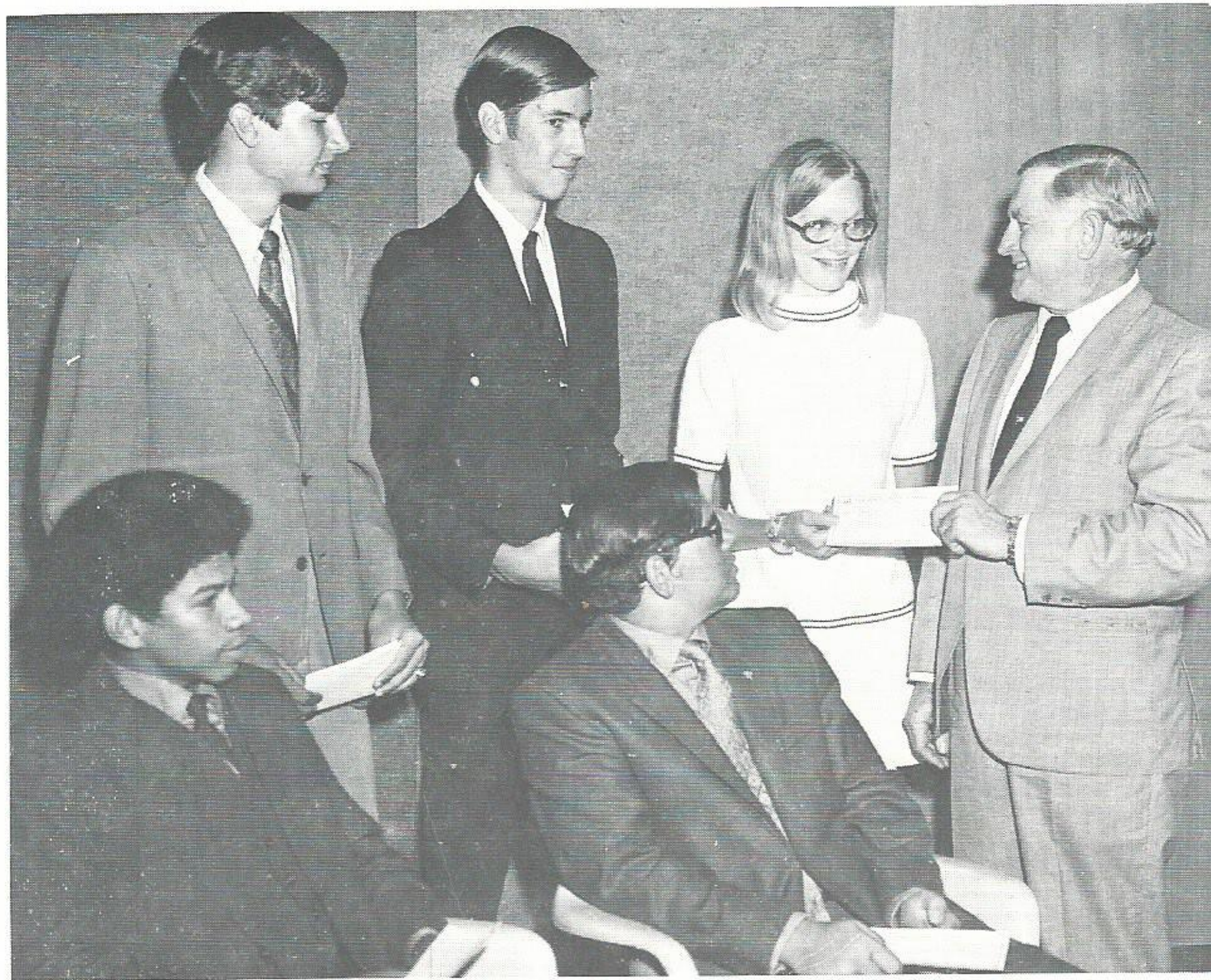
Mr. Landry is married to the former Barbara Houser of Houston and they have two children, Dianna Faith and Kyle Mitchell. Mrs. Landry graduated from Sam Houston State University and presently teaches at Beaumont Business College.

The Landrys are active in the First United Methodist Church of Beaumont where he is vice chairman of the commission on education.

Mr. Landry was chairman of the Republican Precinct 2 of Jefferson County from 1968 until this year. His father, Richard A. Landry, Sr., is a former GSU employee, now retired and living in Santa Monica, California.

★ ★ ★

All outstanding Series E Savings Bonds are still drawing interest. The rate — raised five times over the years — is now 4.25 per cent, the maximum allowed by law, if bonds are held to maturity.



Five of the 36 area students and teachers who attended the 1970 Nuclear Symposium at the University of Texas are handed their instructions by Port Arthur Division Manager Randy McAlpine prior to their departure June 2. From left are Vernon Peters, Lincoln High School, Robert Fontenot (standing), Bishop Byrne High School, Caylon Gonzales, Nederland High School, Gerald Olivier, Thomas Jefferson High and Joannie Jehlen, Stephen F. Austin High School.

36 Area Students, Teachers, Attend 1970 Nuclear Symposium

THIRTY-SIX high school science students and their teachers from throughout our Texas service area were sponsored by the Company at the Tenth Nuclear Science Symposium held on the University of Texas campus in Austin, June 2-5.

The annual conference was staged by the University and the Texas Atomic Energy Research Foundation, composed of the ten investor-owned electric power companies of Texas, including our Company.

The 550 students, juniors and seniors, were selected on the basis of their interest and aptitude in science studies. Selection was made by the student's faculty.

Sponsored by the Company this year were the following: Beaumont Division: Irene Martin, teacher, and William B. Black, student, from Forest Park; Diana Noone, teacher, and John M. Long, student, South Park; Evangeline George, teacher, and James W. Key, student, Beaumont High; Martha J. Fazio, teacher, and Charles W. Campbell, student, French High; Norma Gayle Ratliff, teacher, and

James Craig Creel, student, Silsbee High; Sister Dorothy Schmidt, teacher, and Michael David Duchamp, student, St. Mary's of Orange; Michael D. Trevathan, teacher, and Joe M. McKinley, student, Orangefield; Joan Linton, teacher, and Bobby Ray Stewart, student, Hebert High; Sybil L. Comeaux, teacher, and Plymouth A. Guillory, student, Charlton-Pollard.

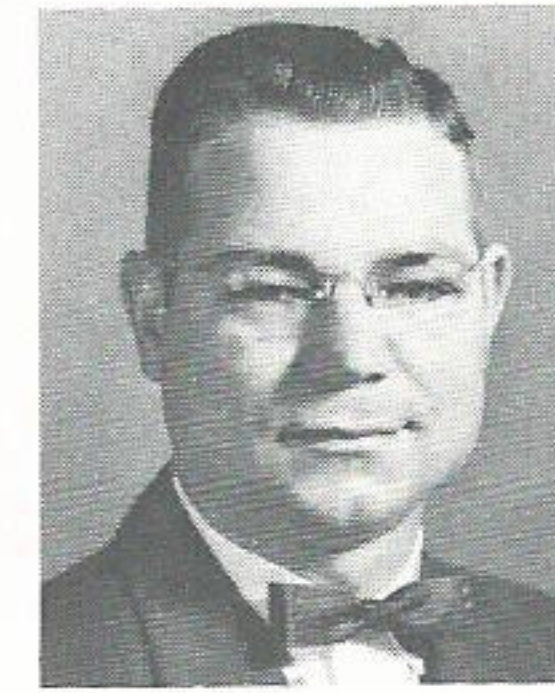
Danny Smith, student, and Larry M. Wilson, student, both of Dayton High and Daniel W. Jordan, student, of Kelly High.

Port Arthur Division; Gaylon Gonzales, Nederland, Joannie Jehlen, Stephen F. Austin; Robert Fontenot, Bishop Byrne; Joseph Young, Pt. Neches-Groves; Gerald Olivier, Thomas Jefferson and Vernon Peters, Lincoln, all students.

In the Western Division, there were Mike Miliff, teacher, and Cham Dallas and Mike Patrick, students, of Conroe High; George Hall, teacher, and Blake Cannon and Doug Parker, students, of Navasota High and Maniord G. Cosby, teacher, and Lawrence E. Kyle, of Madisonville High.

Weldon Dube, H. Taylor, Promoted To Lewis Creek Posts

Promotions and transfers involving two Production Department men were announced by Jim Meitzen, superintendent of Lewis Creek Power Station. Both promotions became effective April 16.



Mr. Dube formerly turbine engineer at Neches Station in Beaumont, has been transferred to Lewis Creek near Conroe, and promoted to control operations foreman.

Horace A. Taylor, formerly equipment operator at Sabine Station near Port Arthur, has been transferred to Lewis Creek and promoted to control operations foreman.

Mr. Dube is a native of Austin, Texas. He graduated from high school at Buna, Texas,



Mr. Taylor and later attended Lamar Tech in Beaumont. He served in the U. S. Army from 1946 until 1947. He has completed flying and ground school courses toward receipt of his private pilots license. He also completed the meat and dairy hygiene course while in the military service. He is a commissioner in the Boy Scouts of America for his local troop and is treasurer of the Spindletop Camplighters Club. The Dubes attend the Bethlehem Lutheran Church of Beaumont where he is a council member. Mrs. Dube, the former Vera Nell Tetens, was employed by the Company for several years. They have a son, Mark, age six.

Mr. Taylor is a native of Kirbyville. He graduated from Vidor High School and attended Lamar Tech. He completed the International Correspondence Course in power plant engineering.

He is married to the former Brenda Beth Windle, of Elizabeth, La., and they have two daughters, Cheryl, 16, and Delia Gail, 11, and a son, Robert Christopher, 8. They attend the First Baptist Church of Bridge City. Mrs. Taylor has been teaching school in the Bridge City School District.

★ ★ ★

Tens of millions of Americans now own Savings Bonds and Freedom Shares worth \$52.2 billion.

SERVICE AWARDS



FORTY YEARS

Clarence Ibach
Production
Bridge City

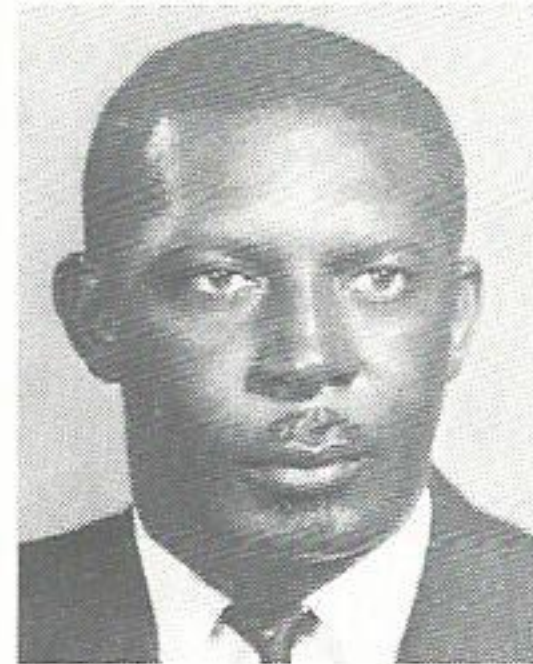


Leon Andrus
Distribution
Lake Charles



G. G. Hall
Production
Beaumont

THIRTY YEARS

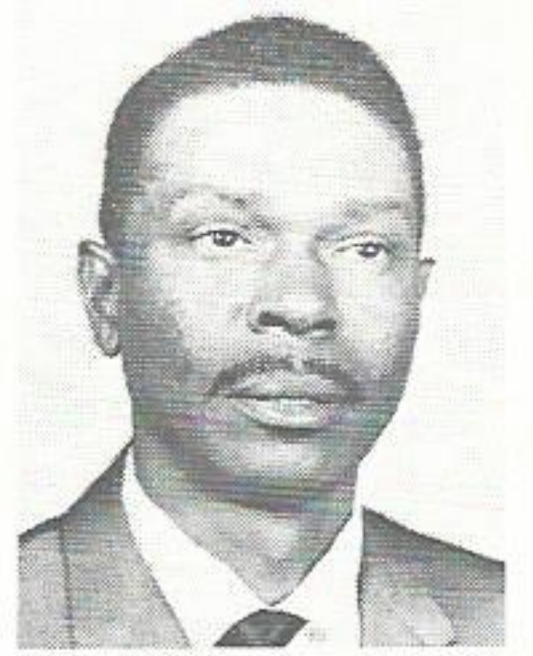


James N. Lee
Distribution
Jennings



Morris Sandefer
Production
Bridge City

TWENTY YEARS



Clifton Etienne
Treasury
Lake Charles



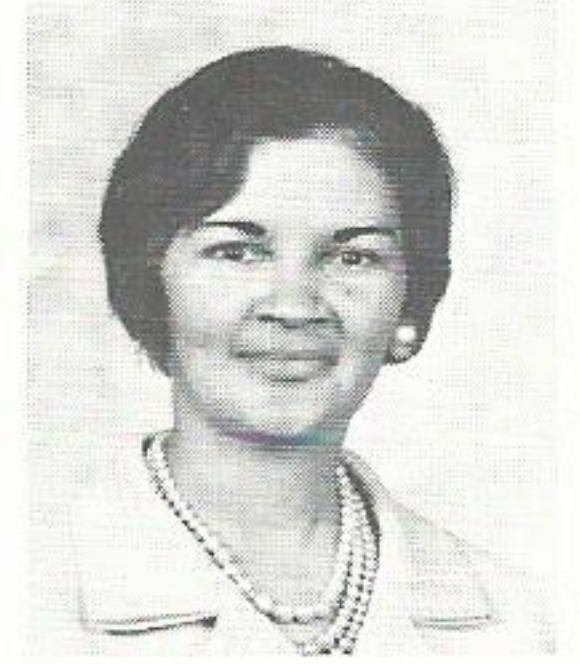
Fredrick Green
Production
Lake Charles



William Heaner
Personnel
Beaumont

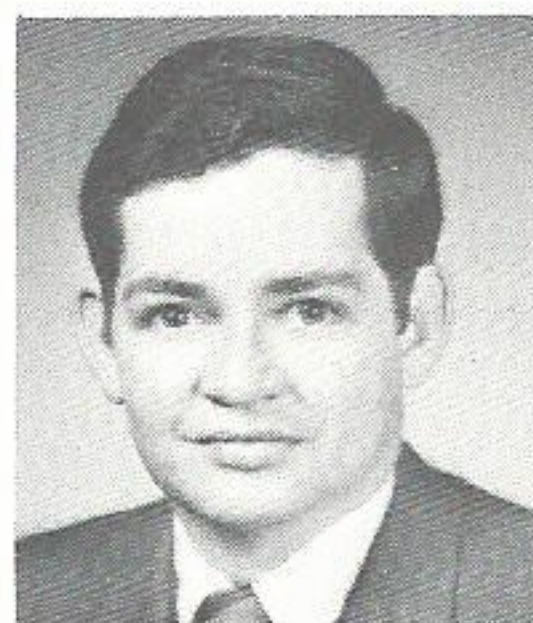


Limuel H. Jackson
Gas
Baton Rouge



Rosalie James
Sales
Lake Charles

TEN YEARS



Bert Rogers
Corp. & Finance
Beaumont



Demers



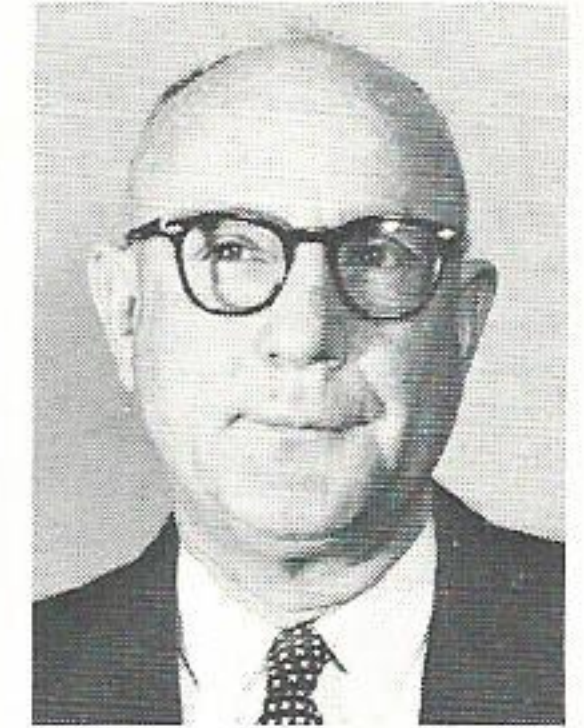
Devall



Dixon



Dunn



Figari

Ten Retirements Announced for June-July

APPROXIMATELY 400 years of experience with our Company will be climaxed by the retirements in June and July of ten long-time employees from across the system.

Retiring June 1 are Willie Dixon, Jr., in the Garage Department of the Lake Charles T&D Department, and John T. Devall, of the Jennings T&D Department. July 1 retirements include two power plant superintendents, Armand H. Demers of Roy S. Nelson Station near Westlake, and E. E. "Fig" Figari of Neches Station in Beaumont; Cyril A. Smith, service supervisor in the Gas Department in Baton Rouge; Mittie S. Dunn, Sales Department, Port Arthur; James Gage, Neches Station; Wilfred Duhon, T&D Department, Lafayette; James T. Farlow, T&D Department, Lake Charles and Edward A. Alonzo, Jr., T&D Department, Baton Rouge.

Mr. Figari concludes 43 years with the Company. He joined the Company in 1928 in Port Arthur after receiving his degree in mechanical engineering from Texas A&M University where he starred in football and won all-Southwestern Conference honors as a guard on the Aggie eleven.

Mr. Figari worked briefly as an ice-puller in Port Arthur before being transferred to the old Lakeside Power Station there. Thence he was sent to Navasota (now the Western Division) where he worked for some ten years in various engineering and production jobs. He returned to Beaumont and Neches Station in 1941 as office engineer, moved to the system Production Department for several years as office engineer and returned to Neches Station as plant superintendent in 1961.

Mr. Figari married the former Jessie Louise Campbell while she was a home service advisor for the Company in Navasota. Mrs. Campbell is a native of Denton and a graduate of Texas Women's College at Denton. The Figaris have three children, E. E., Jr., a Dallas attorney; Mary, a graduate of the University of Houston now working in Houston and John, a freshman at Lamar Tech in Beaumont. They attend the St. Anne's Catholic Church.

Mr. Demers is a native of Holyoke, Mass., and graduated from Holyoke Vocational School before beginning his electric utility career with Stone & Webster on an assignment at Iron Mountain, Michigan.

He joined the Company in Baton Rouge in 1930 at Louisiana Station, where he progressed through several Production positions until being promoted to chief engineer. While at Louisiana Station, where he worked for nearly 30 years, he attended a variety of night school courses at Louisiana State University.

In 1958, Mr. Demers was transferred to Lake Charles Division and promoted to plant superintendent of the new Roy S. Nelson Station near Westlake. During his career at Nelson he has supervised the station's growth through the construction of four generating units that will have a total capacity of 962,000 kilowatts, one of the South's largest stations, when the Number Four Unit goes commercial this summer.

Mr. Demers is married to the former Clara Jo Rehm and they are the parents of A. M., Jr., who works for the Company in Baton Rouge as relay foreman, and Richard, a sophomore at McNeese State College in Lake Charles.

Mr. Demers is active in Boy Scout work, the West Calcasieu Chamber of Commerce, the Lake Charles Association of Commerce, Westlake Rotary Club and the Industrial Management Club. He is a third degree Knights of Columbus.

Miss Dunn was employed in Port Arthur in 1943 as a saleslady. The following year she became a customer accounting clerk and two years later she returned to her position as floor saleslady. She was promoted to saleslady senior in 1950.

Miss Dunn is a native of Lexington, Kentucky. She was educated in DeRidder, Louisiana.

Prior to coming to work for the Company, she was manager of Exclusive Dresse Shoppe for six years.

Mr. Dixon was employed in 1947 in the T&D Department of Lake Charles, where he worked in the garage. He is a native of New Orleans and was employed at the Lake Charles Air Force Base for a brief period after his discharge from the U. S. Army in 1945.

Mr. Devall is a native of Chamberlin, in West Baton Rouge Parish. He attended Jennings High School and the Southwest Louisiana Trade School.

Prior to joining the Company, he worked for the Gulf Refining Company and the Griffith Lumber Company, both Jennings firms. He was employed in the Jennings T&D Department in 1943.

Stories on other retirees to be printed later.

LETTERS

From employees, customers and friends of GSU

HUNTSVILLE

Mr. Frank Robinson

Dear Frank,

We would like to express our appreciation for the readiness and assistance of Gulf States in our setting up the Community Carnival. We know that you have problems with the Company at this time and had to put forth an extra effort to have someone available. Our deepest appreciation,

Sincerely,
William W. Rugeley
Community Carnival
Chairman

ORANGE

Dear Sir:

The members of the Sheriff's Posse take this opportunity to express our thanks to you for helping to make our First Annual Rodeo a success.

We certainly appreciate your cooperation, and offer our services to you in any way whenever needed.

Sincerely,
John L. Creswell
President

Dear Mr. House:

I am writing this letter to thank you and the employees of Gulf States. I appreciate the quick attention you gave my request upon wanting a pole set down on our property at Hollyridge Rd., Orangefield. You know it's hard to find people that will give you prompt service.

Thanks again, Mr. House, and thank Mr. Gene Koci for me, if you would. I talked to Gene over the phone.

Respectfully yours,
Kent N. Buford

CONROE

Mr. Bill Richard

Dear Bill,

John Eckstrum, John Thomas and myself certainly want to thank you and your fine organization for the interest and most efficient service that you have given us.

It is a real pleasure doing business with you.

Sincerely,
Webb Melder

BEAUMONT

Gentlemen:

On Saturday, May 30th, we needed a serviceman's assistance and we were apprehensive about the service we would receive at this particular time from your Company. We got excellent and pleasant and immediate response and without the help of your Mr. Brumfield we would have been without electric service. Our thanks for the assistance we received and for the efficient manner our crisis was alleviated and repairs made!

Our special thanks to Mr. Brumfield.

Cordially
Mr. and Mrs. Dwight Kirkland
2664 Harrison
Beaumont, Texas 77702

Dear Mrs. Leininger:

Thank you for being a judge for the Les Belles contest last week. We appreciate your taking time from your busy schedule to help.

You and the other judges chose some really beautiful girls to represent our campus. Thank you again for your support.

Sincerely,
Ann Fitzgerald
Lamar State College
of Technology

Dear GSU:

To whom it may concern.

I sold newspaper advertising for 10 years for the Memphis papers. You could not buy an ad that could match your kind gesture to the Sarge and his family. I do not know them but I can imagine how they feel. I may just plug in a 75-watt instead of a 60.

Bill Bone
Night Manager
Cedar Sands Motel
Beaumont

ED. NOTE: Thank you, Mr. Bone. (Mr. Bone's letter referred to our relinquishing billboard space in Sulphur so that Air Force T. Sgt. Robert J. Clouthier, stationed in Taiwan, could send his wife a Happy Birthday message on the board, which is on Sulphur's main street.)

3 AREAS CROSS

10,000 KWH MARK

June is bustin' out all over and so are the kilowatt-hour figures as air conditioning units all across the system began their songs of pure comfort.

Three districts have crossed the 10,000 kilowatt-hour average annual use per home customer milestone and four others are closing in on the pace-setters. Leading the system is Mid-county District of the Port Arthur division with 10,886 kwh per home customer. Second is Vidor, 10,300 kwh and the third of the Big Three is Baton Rouge with 10,115 kwh. All of these averages were effective March 31.

The four runners-up are Orange, 9,887 kwh; Sour Lake, 9,257; Denham Springs, 9,215 and Beaumont, 9,145 kwh.

* * * *

Dear Miss Harriet Babin,

On behalf of Lagniappe Woman's Club, I wish to thank you for speaking to our group on Monday.

We all enjoyed it very much and especially all the latest innovations in electric appliances. We all decided later we should have a session on how to use all our small appliances, especially the "mystery" item, our electric blenders.

We hope you will return again and educate us. We all spend much time in the kitchen but know very little on the latest in ranges, etc.

Yours truly,
Mrs. DeVane Manning
Secretary
Lagniappe Woman's Club

LAFAYETTE

Dear Sir:

I would like to express our sincere appreciation and thanks for the way in which you responded to our request for service.

With the strike in progress, we were sure there would be a considerable delay in the construction of our new tower facility. However, within twenty-four hours of our request we had power at the site. We think this is truly commendable.

Sincerely,
Frank C. Mark
Manager

LEC-Louisiana Companies

Near Power Agreement

Louisiana's rural electric cooperatives and the three investor-owned electric companies that serve most of Louisiana have tentatively approved a proposal by the companies (Gulf States, Louisiana Power & Light and CLECO) under which the companies will purchase power generated by the LEC generating station now under construction near New Roads.

Under terms of the proposal, the companies will deliver power from the plant over company transmission lines to the three rural electric cooperatives to be supplied by the plant. The companies have agreed to contract to serve the nine other companies that make up the LEC.

For over seven years, our Company and the four other electric power companies serving Louisiana have contested, in every legal way possible, the granting of the \$56.5 million by the Rural Electrification Administration to the LEC for the construction of the Generating and Transmission system. It remained for the outgoing rural electric administrator, Norman Clapp, to grant a portion of the funds to the LEC in the last few days of his tenure in office. This made the loan legal and binding, according to legal advisors of the current administrator, David Hamil, who has indicated that the loan is not in the best interests of the cooperative customers.

For the past ten months, representatives of the three companies and the cooperatives have been working on the proposal that will eliminate the need for spending tax dollars on unnecessary transmission lines.

Final agreement on the proposal depends on passage of a bill now before the Louisiana legislature designed to provide a 600-foot corridor, 300 feet on either side of existing power lines, in which both parties agree not to duplicate lines. The bill also places the cooperatives under the complete jurisdiction of the Louisiana Public Service Commission. Investor-owned power companies are regulated by the Commission; but, at present, the cooperatives are exempted from its jurisdiction.

The companies have agreed to drop their legal actions against the LEC and to remain neutral in the cooperative's efforts to have the legislature amend the Cooperative Enabling Act so that the co-ops can borrow from banks and other lending institutions.



Extension Sociologist Reagan Brown, of Texas A&M University, congratulates John Garrett, president of the Cardinal Meadows Community Club, in background, and Miss Jo Ellen Reach, president of the New Pilgrim 4-H Club of Cardinal Meadows. Our Company helps sponsor the Texas Community Improvement Program.

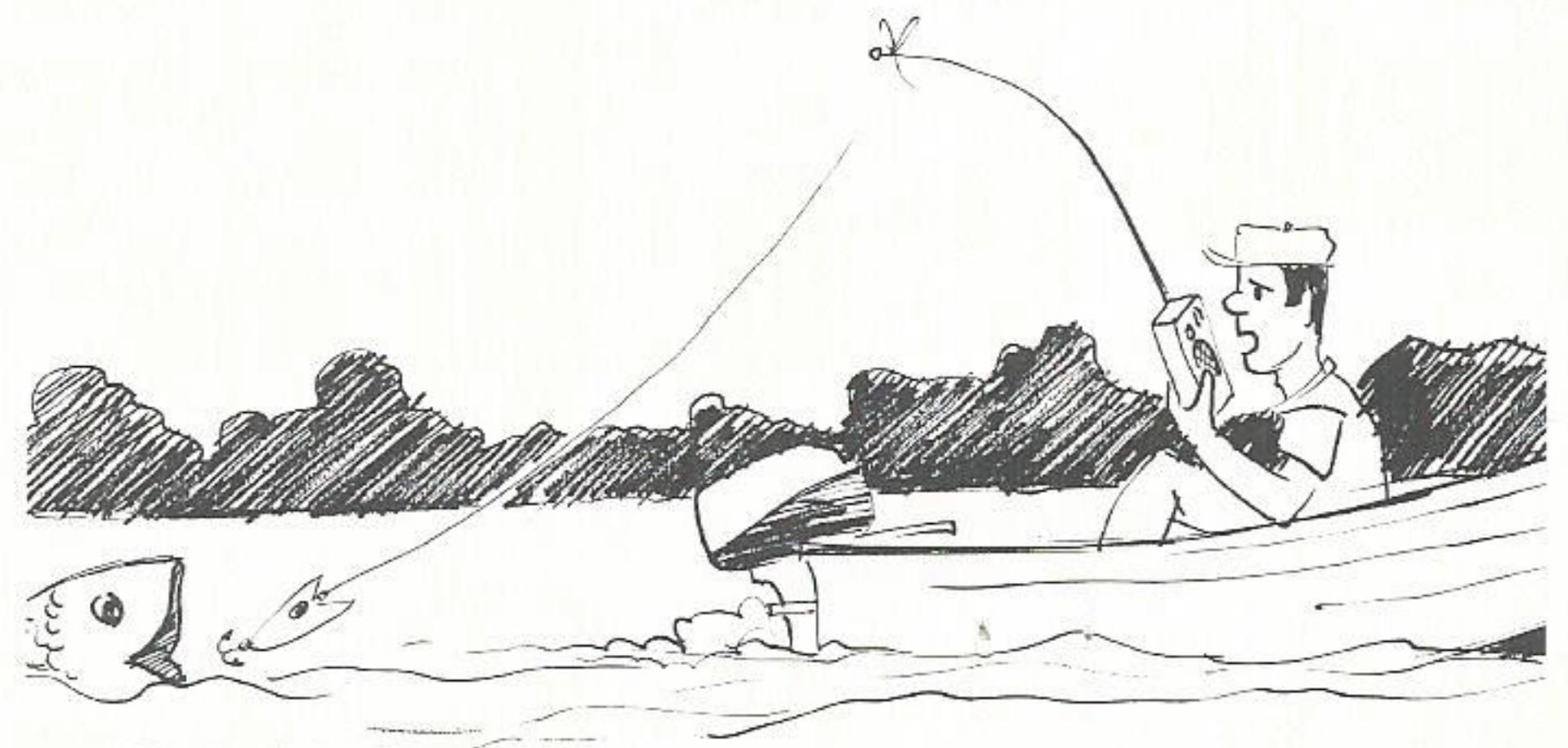
Texas Community Wins State Improvement Award

A small community in our Beaumont division is one of four Texas finalists in the statewide Texas Community Improvement Program, co-sponsored by the investor-owned electric companies of Texas and Texas A & M University.

The community is Cardinal Meadows, consisting of about 82 families just south of Beaumont. Three judges from Texas A&M, Jefferson County extension agents and Joe McClelland, sales superintendent of the Beaumont division, toured the community on May 21 and judged its progress for the year.

Efforts of the community's citizens include, since December, 1968: erecting and improving a community center, securing two acres for a baseball and recreation area, organizing a community 4-H Club of 70 members, organized a 14-member Home Demonstration Club, landscaped the community center, established a weekly garbage pickup and conducted an immunization clinic for 145 adults and youths.

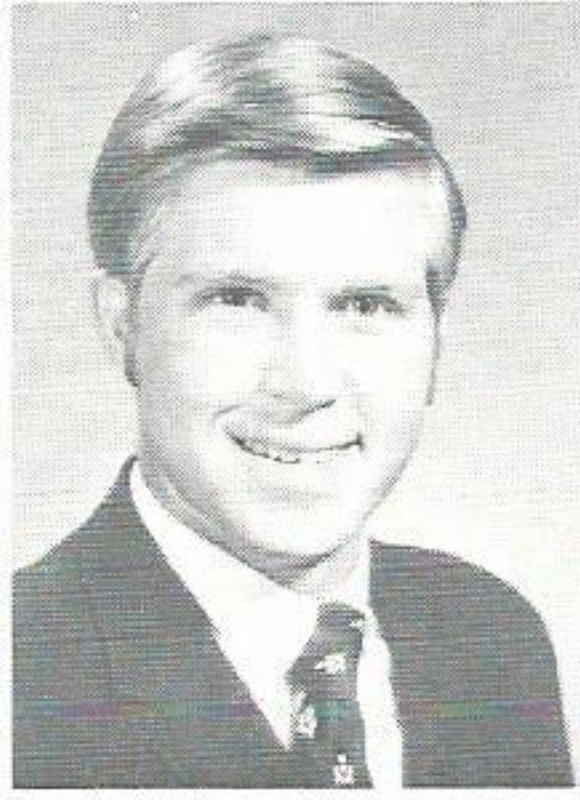
Cardinal Meadows has established ambitious future goals. Citizens of this community are to be congratulated for constantly improving their environment. Our Company wishes them the best of luck in the state contest.



"Silsbee office? I'm heading up the river to cut in a customer."

STEPHEN F. AUSTIN GRAD TO EDIT "PLAIN TALKS"

Eric J. Joffrion, who graduated this month from Stephen F. Austin University with a degree in general business, will be the associate editor of "Plain Talks" with headquarters in the general offices in Beaumont. Mr. Joffrion joined the company June 1. He will begin his magazine duties upon settlement of the current strike, as he is temporarily assigned to the Beaumont T&D Department.



A native of Donaldsonville, La., Mr. Joffrion moved to Carthage, Texas, and graduated from Carthage High School. While in high school he was on the track and football teams and worked on the school newspaper. At Stephen F. Austin he continued to work on the college newspaper and became president of the university's gun club.

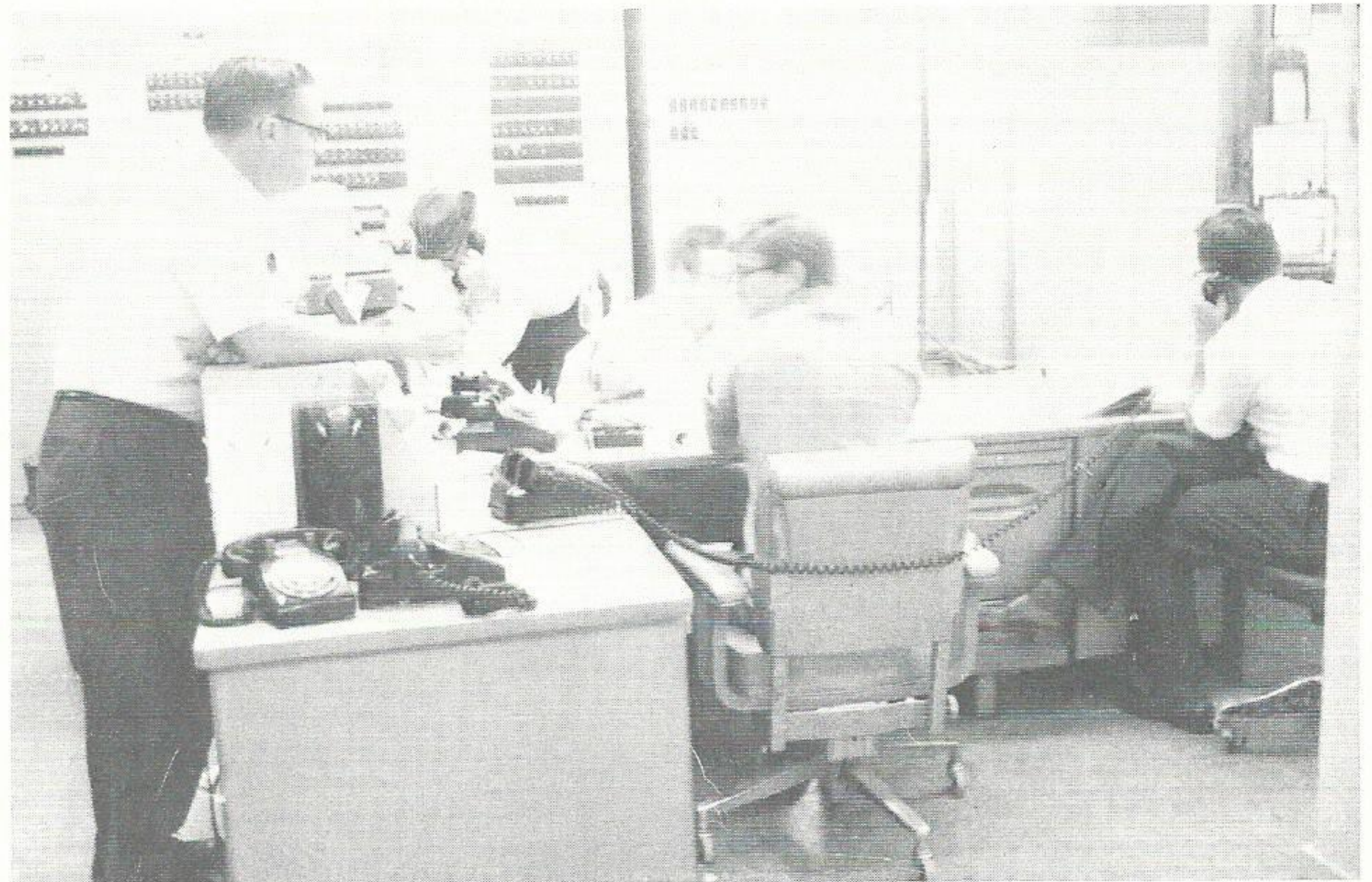
Mr. Joffrion is married to the former Rebecca Dupriest.

Pat Busby Receives College Scholarship



Miss Busby

The Zeta Phi Beta sorority presented Patricia Busby a \$500 award toward her college education at the awards day program at Charlton Pollard High School May 13. Patricia is a VOE student this year in the Personnel Department, Beaumont.



The bells were ringing . . . telephone bells that is . . . on the night of May 15 after a thunderstorm swept across most of the system. A typical dispatching room scene was the Beaumont Service Center. Here, Harry Leicht, Albert Baird, Ed Hutchins, Tom Reeves and Leroy Bodeman are answering "lights out" calls and dispatching repair crews to restore service.

"Holy Lightning Bolts, Reddy!"

But the GSU-men Fixed Things Fast

Tuesday, May 18, from sunup until midafternoon, was a beautiful Spring day for the work forces of our Company, from Baton Rouge to Calvert.

At about 5 p.m. a fast-moving thunderstorm, plentifully equipped with lightning bolts, struck Baton Rouge and headed westward across Jennings, Lake Charles, Orange and Beaumont.

By about 7:30 p.m. the storm had abated, but in its aftermath were the usual assortment of downed primaries, tree limbs across feeders, line

fuses blown and transformers struck by lightning.

The calls went out from the Service Centers and the men came in, began picking up their work sheets and heading for their assigned areas. By midnight, most of the scattered damage was repaired and a long day was over.

Few customers were out for extended periods and there were many complimentary messages.

Wednesday, May 19, was a beautiful Spring day . . . all day long.

Earth Day Calm

In Company Area

"Earth Day" was observed April 23 on several campuses in our service area, the purpose being to call attention to the threat to our environment posed by man's advancing technology.

The meetings were peaceful and, for the most part, constructive. Company representatives attended at Louisiana State University in Baton Rouge, but were not called on for reports.

At Sam Houston State University in Huntsville, Texas, W. E. Richard, manager of the Western division, was one of the principal speakers. Mr. Richard spoke on the action being

taken by our Company and other electric power companies to eliminate air and water pollution. He pointed out that nuclear power plants do not pollute the air and are not a radioactive hazard. The company may construct a nuclear plant before the end of the 1970's. Companies such as Gulf States, that utilize natural gas as fuel in the power plants, are not contributing any significant pollutants to the air. Our Company, with others, is engaged in research to determine if there is any problem to the marine life posed by the return of water to its source at higher temperatures than when it entered the plants.



Company Safety Film Helps Save Child's Life

Ever so often something happens that gives you a new appreciation of company services that are sometimes taken for granted.

In this case, the taken-for-granted service is our Film Library, operated quietly and efficiently by the Records Department in Beaumont. Built up over the years, the Library offers films on sales training, uses of electricity, nuclear power, telephone etiquette, history of the electric industry, the American business enterprise system and safety.

Safety is what this is all about, specifically, a safety film on mouth-to-mouth resuscitation entitled "Rescue Breathing." This film was borrowed by the Jefferson Chemical Company's Safety Department and was shown in various safety meetings held throughout the company's midcounty plant earlier this year.

Among those who saw the film was Melvin McDaniel, a machinist at Jeff Chem. Little did Mr. McDaniel realize how soon he would put what he saw to good use. But let's let Mr. McDaniel tell his lifesaving story, sent to Jim Stelly in Port Arthur by D. H. Roderick, manager of Engineering Services for Jeff Chem's plant. The story concerns Mr. McDaniel's four-day old nephew.

The baby had just come home from the hospital and I stopped by on Monday night to see it. Several had come by and my sister brought the baby to the living room to show it. About 15 minutes later,

my sister was changing the baby when she noticed it turning blue around the mouth. She became real excited and cried out that the baby was not breathing. She came running into the living room with it and someone said, "Let's take it to the hospital." Everyone was in a state of confusion. The father took the baby from his wife and started blowing his breath into its face. Not until I saw him do this did I remember the film I had seen in the safety meetings.

I immediately took the baby from its father, laid it across my lap. I checked the baby's tongue and throat. Everything appeared OK to me. I then started mouth-to-mouth resuscitation. On about the third breath, the baby responded. He jerked and started gasping. I still was not satisfied because I couldn't determine by the baby's stomach that he was breathing. I felt that he still needed more air. I pinched the little nose to administer more resuscitation and he turned his head. I tried this twice, then I noticed the color returning to the baby's face.

After the color was back in his face and hands, the father called the doctor who met us in emergency at the hospital. The doctor stated the baby was in convulsions due to lung congestion and the phlegm had caused an obstruction, cutting off his breath.

Tuesday morning I called the Safety Section and talked to Buddy Gish. I told him how much I appreciated the film on mouth-to-mouth resuscitation that he had shown in the Safety Meeting. I never thought I would have to use it but it really paid off Monday night—it saved a baby's life.

Company-Port Arthur Sign 7-Year Accord

The Company and the City of Port Arthur, on May 20, signed a contract that will yield the city an average of \$99,000 a year "in lieu of taxes" payments over a seven year period beginning January 1, 1971, and ending December 31, 1977.

Terms of the contract specified that, during the life of the agreement, the City will not annex or permit to be annexed any of the Company property on which Sabine Power Station is located.

An ordinance passed by the City Council of Port Arthur designated the property on which the power plant is located as an industrial area. The contract is similar to contracts with other industries lying outside the city limits but within the city's extra-territorial jurisdiction as defined by an act of the Texas State Legislature.

The contract between the Company and Port Arthur was negotiated after the City of Orange, in an agreement judgement, relinquished its claim to the territory, along with an earlier contract it had negotiated several years ago with the Company.

Randy McAlpine, manager of the Port Arthur Division, expressed satisfaction on behalf of Gulf States for the manner in which the negotiations were handled.

"We have enjoyed excellent relations with both Port Arthur and Orange for many years and are happy that this matter could be settled amicably and to the satisfaction of all concerned," he said.

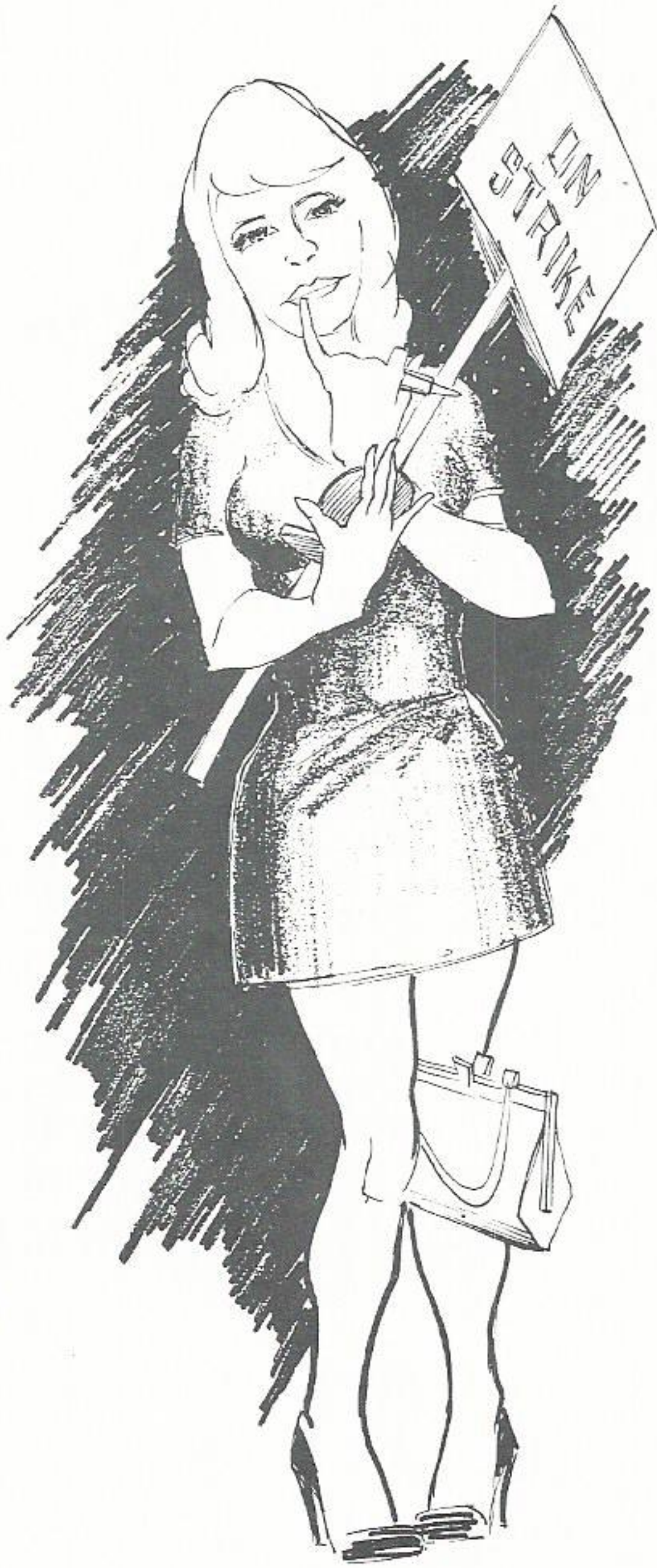
I give the film full credit for saving this life. I think this film should be shown at least twice each year to refresh peoples' memories. As in my case, you never know when you will need it.

The men and women who operate our film library will never know how many accidents are avoided by their Drivers Education films. They won't know how many teenagers decided to study nuclear physics as a result of a film they viewed in class. Perhaps one of the youngsters they help serve is the man who will become the conqueror of cancer.

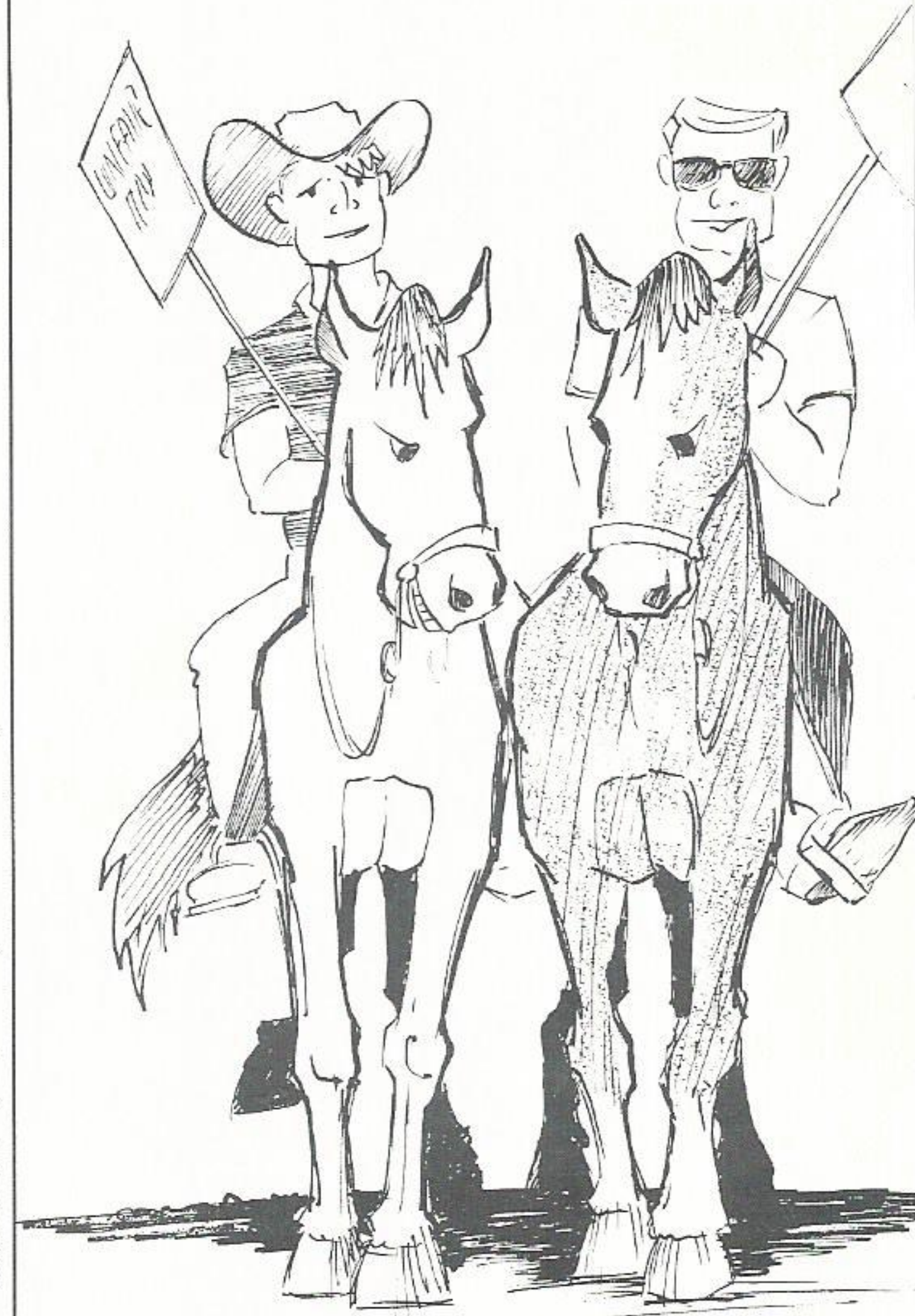
They'll probably never know. But they'll continue sending out an average of 60 films of all kinds each month to our neighboring schools, industries and civic clubs.

It's all in a day's work to them.

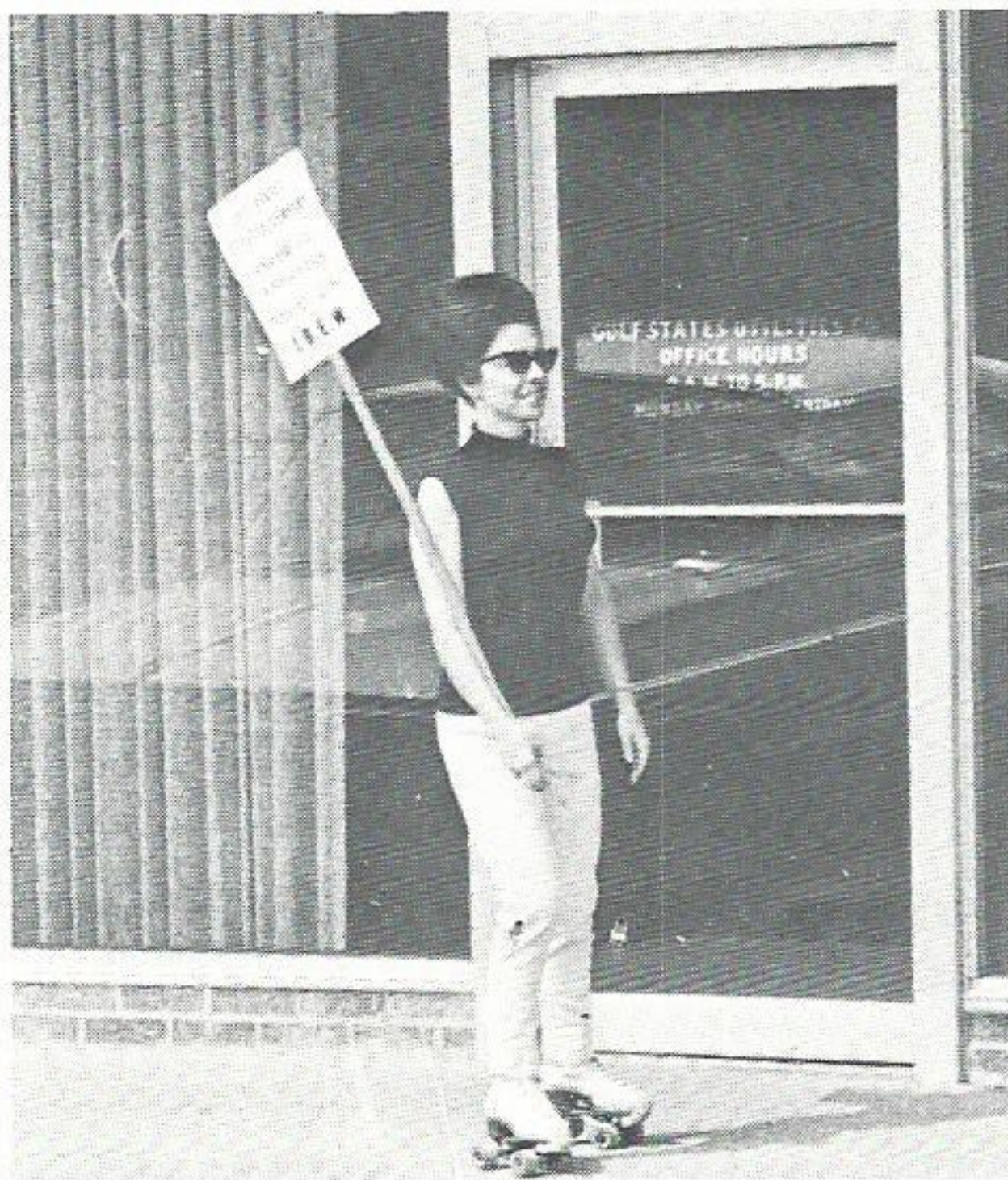
PICTORIAL PARADE AROUND THE SYSTEM



Four years at college! Me a writer! And this!



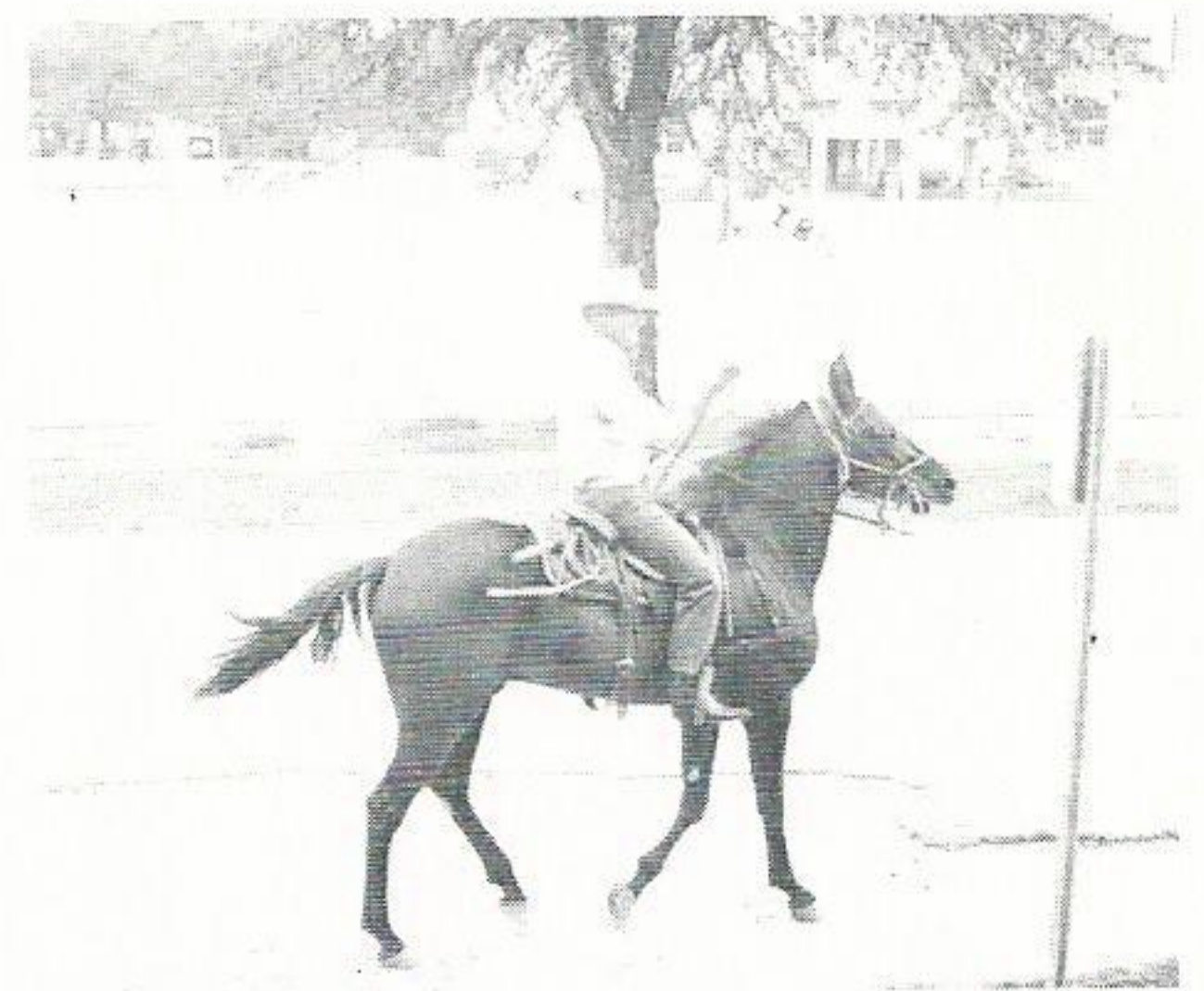
"Say, Ethyl, do you remember anything in our Parade and Rodeo contract about picket duty?"



Pretty picket "rolls" at Vidor office.



Got an EE from LSU. Night courses at Lamar. Looks like they'd exempt me from this . . .

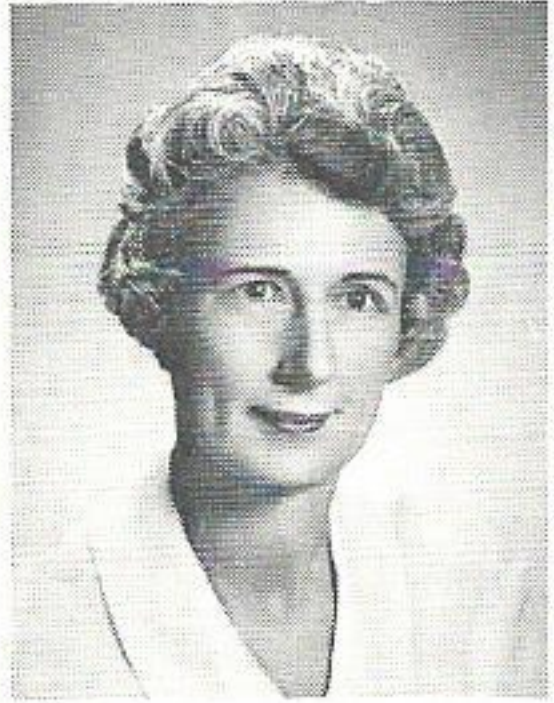


Horsey picketer at Beaumont Service Center.



SALADS~SOLUTIONS TO TRIALS AND TRIBBLE-LATIONS

FEEL a little hot and heavy? Those good, solid meals making you a bit sluggish? Well, Mildred Tribble, system home service coordinator for all reasons, says that cool, light salads are the answer to the problems of this summer season.



Mildred has been home service coordinator for the system since January of this year. She is currently located in Baton Rouge, where she has been working toward her masters degree at LSU, and she will re-locate in Beaumont soon.

A native of Navasota, Mildred received her bachelors degree in home economics education at Texas Women's University at Denton. Her masters degree from LSU emphasizes family life and home management. Mildred is a member of the American, Louisiana and Baton Rouge Home Economics Associations and she was the first chairman of the Baton Rouge chapter.

Here are some of her summertime favorites:

ORANGE SHERBET SALAD OR DESSERT

2 (3) oz. pkgs. orange gelatin	1 cup Mandarin oranges, drained
1 cup boiling water	1 small can crushed pineapple, drained
1 pt. orange sherbet	1 cup heavy cream, whipped

Dissolve gelatin in boiling water; add sherbet to hot mixture. When cool, add fruit and fold in whipped cream. Pour into lightly oiled 1½-2 qt. mold. Chill until firm. Serve on salad greens or as dessert. Serves 8-10.

LIME-COTTAGE CHEESE SALAD MOLD

Party Fare

1 No. 2 can crushed pineapple	2 Tbsps. grated lemon rind
½ cup lemon juice	2 cups cottage cheese (1 lb.)
1 cup boiling water	1 cup diced celery
One 6-oz. pkg. lime flavored gelatin	2 tsps. prepared horseradish
1 cup walnuts, chopped	½ tsp. salt

SENSATION TOSSED SALAD

½ head chilled lettuce	3 Tbsps. lemon juice
½ head chilled romaine	1 clove garlic
½ cup salad oil or olive oil	½ cup grated Romano cheese

Break lettuce and romaine into bite-size pieces. Combine oil, garlic and lemon juice; shake well. Remove garlic. Toss greens, oil mixture and cheese lightly. Serve immediately before meal in salad bowls. Serves 6-8.

CONGEALED BROCCOLI SALAD

2 pkgs. chopped frozen broccoli	4 hard-cooked eggs, finely chopped
2 Tbsps. (2 env.) unflavored gelatin	1½ tsps. salt
2 Tbsps. lemon juice	1 tsp. pepper
1 cup beef consomme'	3 Tbsps. Worcestershire sauce
One 3-oz. pkg. cream cheese	1 tsp. Tabasco sauce
1 cup mayonnaise	One 4-oz. can chopped pimiento

Cook broccoli; drain. Soften gelatin in lemon juice. Heat consomme', pour over gelatin mixture and stir to dissolve. Cool. Blend cream cheese with mayonnaise. Combine all ingredients and chill in 1½ quart mold. Serves 8.

EXOTIC CHICKEN SALAD

4 cups chopped cooked chicken	1 cup toasted slivered almonds
Two 5-oz. cans water chestnuts, sliced	1 cup mayonnaise
1 cup finely chopped celery	1½ tsps. curry powder
1 lb. (2 cups) fresh seedless grapes	1 Tbsp. soy sauce
	1 Tbsp. lemon juice
	One No. 303 can pineapple chunks

Combine chicken, water chestnuts, celery, grapes and almonds. Mix mayonnaise, curry powder, soy sauce and lemon juice. Add seasoned mayonnaise to chicken mixture and chill for several hours. Serve on lettuce leaf and top with pineapple chunks or in center of gelatin-fruit ring mold. Serves 8-10.

Ring Mold For Salad: Dissolve one large or two small packages lemon flavored gelatin in one cup of boiling water. Add two and one-half cups cold water and place in electric refrigerator until the consistency of egg whites. Add one cup grapefruit sections or well drained canned pineapple chunks. Grease 1-1½ qt. ring mold with mayonnaise. Pour mixture into mold. Return to refrigerator to set. Serve on romaine lettuce and spoon Exotic Chicken Salad into middle of ring mold.

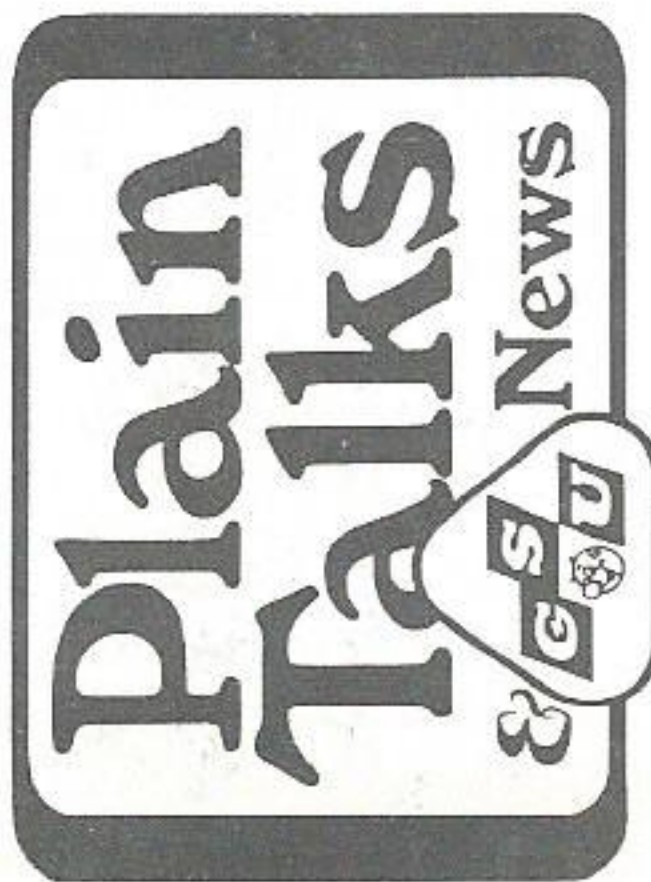
SUPER POTATO SALAD MEAL

The flavor trick is heating the potatoes in dressing before chilling.

½ cup mayonnaise	4 hard-cooked eggs, coarsely cut
2 Tbsps. prepared mustard	2 Tbsps. diced pimiento
1 tsp. seasoned salt	2 Tbsps. chopped parsley
12 medium potatoes cooked or 2 No. 303 cans, potatoes, cubed	Lettuce, or other salad greens
1 medium sized onion, finely chopped	2 cans (3¼ to 4 oz. each) sardines, drained or 2 cans Vienna sausage, drained
½ cup thinly sliced celery	6 deviled eggs
	1 can tomato aspic

Mix ¼ cup of the mayonnaise, mustard and seasoned salt in a saucepan. Add potatoes and heat, mixing gently. Remove from heat. Add remaining mayonnaise, onion, celery, eggs, pimiento and parsley. Mix lightly. Chill 1 to 2 hours. Mound potato salad in center of a lettuce-lined serving plate. Surround with sardines or Vienna sausage, deviled eggs and sliced chilled tomato aspic. Serves 6.

AFTER FIVE DAYS RETURN TO



P. O. BOX 2951
BEAUMONT, TEXAS
77704

RETURN POSTAGE GUARANTEED

BULK RATE
U. S. POSTAGE PAID
Beaumont, Texas
Permit No. 11



Citizens of the Dogwood Country of East Texas showed their usual excellent taste when they elected pretty Jill Ogden, daughter of Jack Ogden of Woodville Sales, as Queen of the 1970 Dogwood Festival.

Jill, who looked every inch a queen in her regal robes, graduated this year from Colmesneil High School.

Congratulations to Mr. and Mrs. Ogden on their daughter's reign as Queen for a Year. Queen Jill has the best wishes of her many Gulf States friends for a successful year. Long live the Queen!