

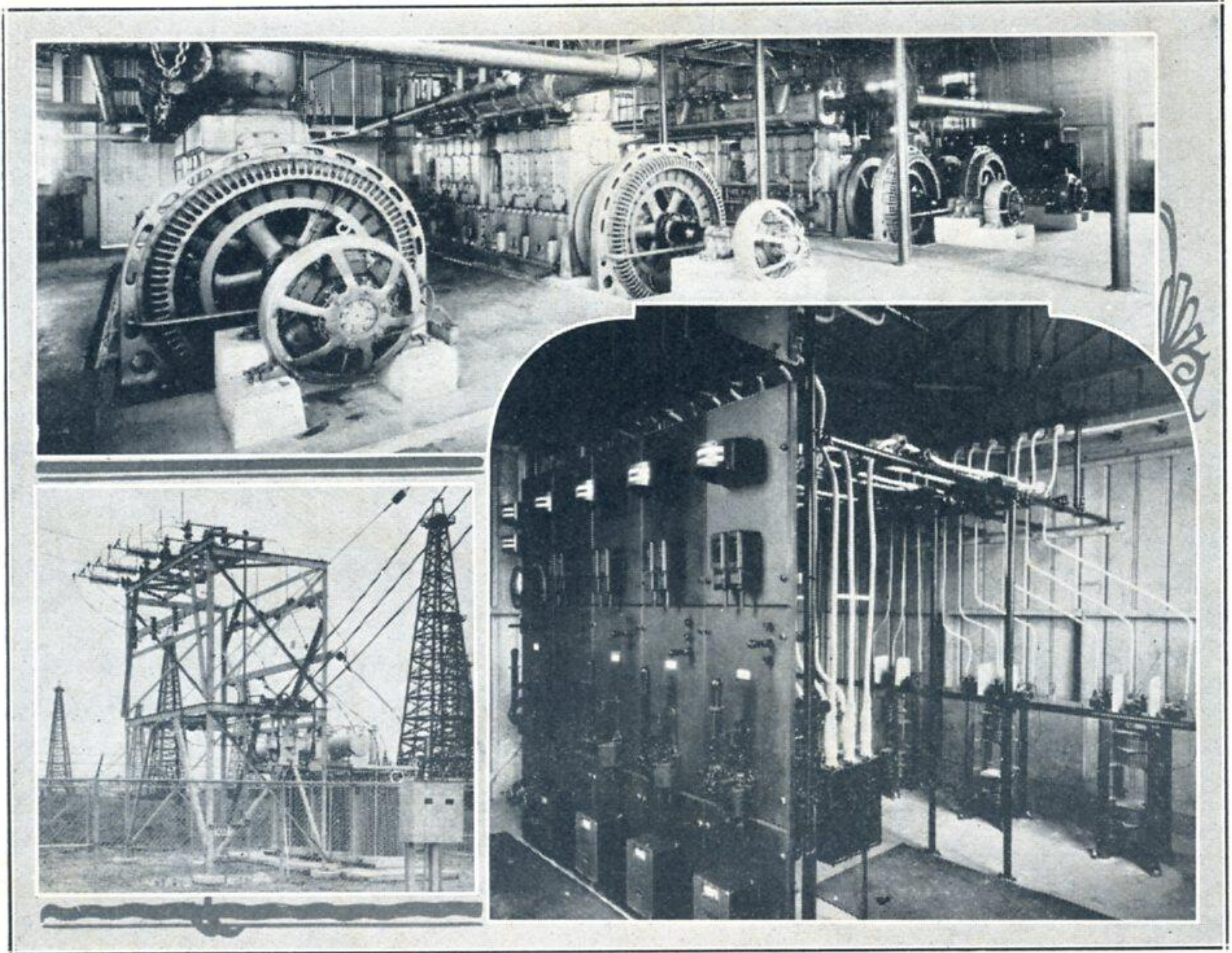
PLAIN-TALKS



MARCH

1930

quit generators for highlines



When the Republic Production Company was connected to our high line in December, the four oil engines above were replaced by the substation and switch-board below. ◆◆◆◆

By E. L. Robinson

Since oil was discovered on the Dolbear 800 acre lease operated by Republic Production Company for the Republic Production Company and Houston Oil Company at Hull in 1918, the field has been one of the most consistent producers of high grade petroleum in the Gulf Coast. The field is a typical salt dome structure with production around the dome in an almost perfect circle. Shallow drilling on top of the structure did not produce oil, but located the salt mass underlying.

The presence of this dome is noticeable to the eye and it was this fact that attracted oil operators to the territory. The Republic Production Company en-

tered the field in 1917, and started operations on their 800 acre lease, lying around the southeast side of the dome. Their No. 1 well hit salt at 800 feet, and their No. 2 ran into trouble and was abandoned. No. 3 was completed in July, 1918, flowing 700 barrels a day from a depth of 2340 feet.

Hull was a typical boom field with a headlong rush to get equipment over roads that were often all but impassable. Later developments proved the Republic Production Company, Dolbear lease, to be the most desirable in the field and this Company has produced several million barrels of crude oil from their holdings.

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big banquet



This picture, taken after the big banquet at the Hotel Edson January 28, when the progress award was made, shows Superintendent Hereford and District Representative C. O. Drennan of Madisonville receiving the cup from President Tom P. Walker. The evening was replete with entertainment and the crowd was in a fine humor, judging from the expressions of those in the foreground.



Takes Third Place

W. A. Sherman, winner of first place in the public speaking contest recently completed in the company, went to San Antonio February 3 and took third place from a list of speakers which represented every large utilities company in the state.

First place was awarded Miss Mary L. Edwards, of the Central Power and Light Company in San Antonio. Second place went to W. K. Williams of the Dallas Power and Light Company.

Judges were Sam P. Harben, president of the Texas Press Association; Edward F. McKay of the Oklahoma Utilities Association; and Dr. R. L. Marquis, president of the North Texas Teachers College at Denton.



No Concern of His

A landlord wrote to his tenant: "I regret to inform you that my rent is much overdue. Will you kindly forward me a check?"

Back went the reply: "I see no reason on earth why I should pay your rent. I can't even pay my own."—Kreolite News.

Orange licks sales bogey

Cooperation is Answer

By Joe Hatley

The work of the Orange Sales Department for January shows an increase in both gross and variety of appliances sold over any other similar period. From electric clocks to a water pump reads the Daily Appliance Sales Report for this month. Included in this report are one or more of the following articles: Space heaters, toasters, percolators, washing machines, waffle irons, immersion heaters, kitchen aid outfits, heating pads, sewing machine motors, bridge lamps, boudoir lamps, table lamps, electric taps, ranges, electric refrigerators, appliance repair parts, lighting fixtures, 17 irons, 35 miscellaneous articles and 187 mazda lamps. We are proud of this report and had the month lasted a couple of days longer we are sure that we would have found a buyer for the curling iron called for in the bogie which was not sold.

Looking back over this month, trying to ascertain the reason for the variety and success obtained we are forced, wether we want to or not, to give part of this glory to our Service Crew. Without their aid several of the outstanding sales such as the water pump and the immersion heater would probably have not been written up. We do not mean to insinuate anything nor do we wish to convey the wrong idea about the immersion heater but, nevertheless we know that the results as shown on the sales slip and the results of the success of the immersion heater have pleased all interested parties and everybody was happy, literally speaking of course, sometime during the month.

Co-operation

The real, outstanding job, we believe was the sale of the water pump. With weeks of rain here in Orange, V. T. Bolton, Line Foreman, cut in a party 10 or 12 miles from Orange with lights

and upon returning to the office looked us up and told us that this particular lady had inquired of him whether we handled water pumps and at what prices. He was not familiar with the prices, (this not being in his line) but immediately sought us out and informed us of the possibility of a sale. Within thirty minutes after the report reached us we had replaced our shoes for boots (for we had been informed that it was impossible to reach the house by auto) and had headed out determined to sell the pump in spite of the fact that frankly we fully believed we would have had a better chance to sell her a boat rather than a contrivance to draw more water around the house. Nevertheless C. E. Taylor, the henpecked single man of this sales organization in Orange and myself the—— after thinking it over I'll not say for fear my wife will read the article, started for the farm with letters of recommendation and other necessary paraphernalia familiar to all salesmen. Upon reaching the field of water, and with the aid of field glasses we sighted what appeared to be the top of the farm house we were headed for and after anchoring the car to a telephone or telegraph pole we started our tramp to the farm house. Upon arrival, and convincing the lady of the necessity of properly directed water we secured the sale much to our delight and amazement.

The immersion heater was another one of those sales which was a result of well directed sales effort on the part of some one not directly connected with the sales division. Nevertheless a sale is a sale and as stated before this particular one gave us the biggest kick.

Young Man—"Stop biting your nails. It looks bad."

Young Lady—"Oh, allright."

Young Man—"Don't you ever file your nails?"

Young Lady—"Oh no—just throw them away."

Lighting Specialist Talks

By Frances Emmer



MISS HELEN G. MCKINLAY
*Home Lighting Specialist of
Edison Lamp Works*

Housewives of Beaumont, as well as many company employees were given a real treat Friday, February 14, when Miss Helen G. McKinlay, Home Lighting Specialist of the Edison Lamp Works, of New York City, spent a day here, making three talks on the subject of correct lighting in the home.

Her first appearance was before the regular bi-monthly luncheon of the Home & Civic Department of the Woman's Club. The Company volunteered to furnish table decorations for this luncheon and several members of the Women's Committee fashioned table lights in Valentine colors with the use of electric candles. C. B. Barron of the Illuminating Department designed these lights and installed them at the Woman's Club.

Before a most appreciative audience of about sixty-five ladies Miss McKinlay gave some easily followed instructions on the making of home-made lamp shades. A number of lovely samples were shown and an explanation of the best colors and materials was given.

Miss McKinlay was accompanied to the luncheon by Mrs. Ruth Wilbanks, Mrs. Jane Adams, Miss Mary Lilyerstrom, Mrs. J. M. DeBouy and Miss

Frances Emmer of the Women's Committee.

The public was invited by the Company to hear Miss McKinlay in the Colonial Ballroom at the Edson Hotel in the afternoon. There she went more fully into the subject of correct illumination in the home, placement of lights, wiring, etc., and illustrated her talk with the use of slides. Seventy women were present and manifested much interest in the ideas expressed by Miss McKinlay.

In the evening Miss McKinlay again gave her illustrated talk before a specially called Sales Meeting at Nederland and her hearers were enthusiastic in their praise of her ideas and method of putting them across.

Anyone could sit down and make an attractive lamp shade after hearing Miss McKinlay's simple instructions. It is hoped that members of the Women's Committee will take advantage of the intense interest in this subject shown by home-makers and learn all they can of the fascinating subject so that they can show the public "how it is done."

Banqueteers

As trainmen, Beaumont personal improvement class fellows are a fine bunch of banqueteers. Not that they're not the world's best trainmen, because they are (Port Arthur please take a bow also). But now they have established a record for providing a banquet program that is a banquet program!

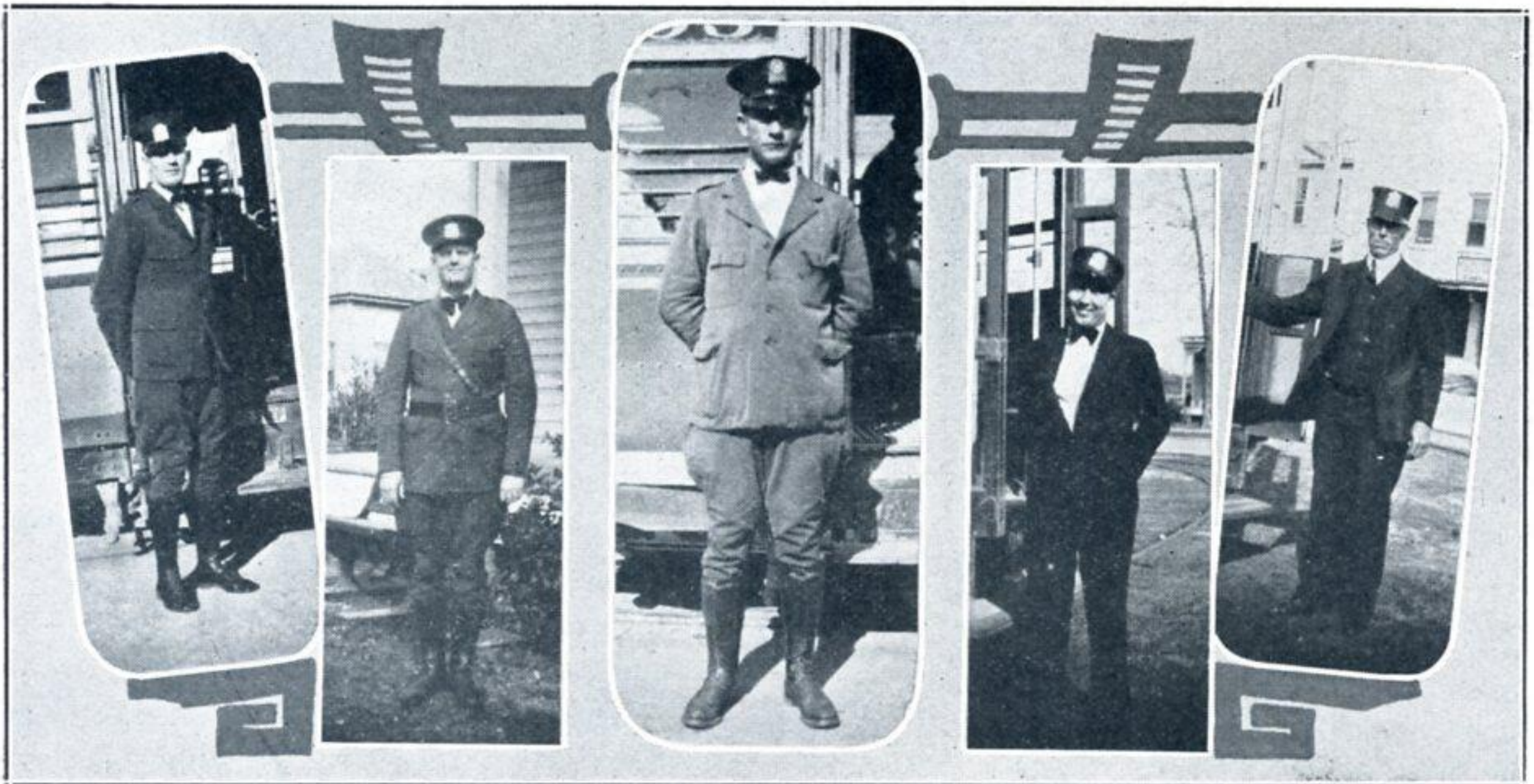
They had a banquet of, by and for themselves and a few fortunate visitors at Hotel Beaumont the evening of February 14. W. G. Turner was master of ceremonies and a good one.

The fun started when, after a few introductory remarks, he called upon President Walker for a talk. Mr. Walker stood up. Operator P. E. Kenedy stood up. He not only stood up but he began speaking and he continued until he had made a very nice speech indeed for the president.

Mr. Terrell was next to be April fooled in February. C. A. Boyd made his speech. And so it went, Roy Kendrick talking for Mr. Singleton, R. M. Beasley for O. W. Gaines (who unfortunately was ill and unable to be present), W. T. Hardy for Safety Director Reidy, John Johnson for Henry Presslar and Bill Adams for Class Director Fred Johnson.

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January gold stars



KNIGHT

BLANTON

HEBERT

JONES

TILLER

M. T. "Kittie" Knight is one of the oldest operators in point of service in the Port Arthur division. He came to the company with the Port Arthur Traction Company when it was taken over in February 1928. His two stars in the first two years testify to his ability as an operator.

Roy E. Blanton, who operates one of the big buses on the Laurel-Avenue A line in Beaumont, entered the service in May 1927, has won his second star in less than three years.

W. J. Hebert is another of the fine fellows who came to the company with the Port Arthur Traction Company, having been with them since 1921. Between his hunting and fishing activities he has found time to win his two stars in the two years he has been with us.

Tommy Jones, a popular operator on the Sabine Magnolia line in Beaumont is still a youngster in point of service with the company. This is his first star but his careful operation will doubtless win him many more.

Herman Q. Tiller, has won his fourth gold star this month. He entered the service in November, 1922. These and his nice home in Pinecrest speak well for his worth to the company.

Start Today

- To economize on the time spent in complaining.
- To mix a little more charity with your judgments.
- To spend more time getting the other fellow's viewpoint.
- To depend more upon yourself and less upon others.
- To look for the good in the most unpromising people.
- To give your enemies credit for good intentions.
- To do these things and see how soon life grows sweeter.

Quintet Smears P. I. W.

By C. H. French, Sports Editor

After two weeks of hard practice, the Gulf States Utilities Company quintet smeared the Petroleum Iron Works for a 28-14 victory. The P. I. W. scored a lone point in the first half against the first string players, but came back strong in the last half in an effort to win. Every man on the Utilities' squad had a chance to show his ability in this last half.

Hardcastle's seven field goals, thrown from all corners of the court, made him high point man. Bubbah Stahl and Ray Gay, forwards, ran him a close second, while Shorty Price and Andy Poulson played a good game at guard. Poulson is a forward but played guard in this game, proving his ability at either position.

The squad took its first road trip on February 5, traveling to Port Neches for a try at the fast, undefeated Golden Lions of that city. Although playing the best game of the season, the Gulf States players lost by a score of 41 - 29. Ray Gay was the big gun of this game with 10 points to his credit. Bubbah Stahl played a very good game especially on the defense. Buckley at center, with accurate goal shooting, played his best game so far, while French and Price at guards played heads-up ball. The entire squad showed a great improvement in passing.

In the fourth game of the league, our team lost a decision to the Boilers of 36 - 14, the team being made up of Gay and Hardcastle, forwards; Buckley, center; Price and Poulson, guards. Bubbah Stahl and French were lost to the game, Stahl having to attend a meter course, and French being in Waco.

Hull

Mrs. Bill Bettis, cashier at Saratoga, qualified for the Sale-A-Day Club during the month of January as she reported a sale for every day except the last. She was unable to report her sale (4 mazda lamps) on account of having to get sales slips in the Hull office by that date.

E. E. Radley has been kept busy this month installing fixtures and wiring houses.

March Plain Talks

Progress Award



Here are the fellows who set the pace for the last Progress Award cup. From the serious looks on their faces it may be expected that they intend to set it again. They are, left to right, J. L. Crouch, Calvert superintendent, whose town was second; C. O. Drennan, Madisonville D. R. and V. B. Hereford, superintendent at Madisonville, who hold the first place trophy between them; and R. D. Murph, superintendent at Jasper, who led his town to third place.

Madisonville



Talk about the Madisonville bunch being proud of that loving cup! We're hard to get along with. And that's not all. We're going to put up a tough battle to win it again in 1930.

The Cash Brothers at Normangee don't seem to mind hard times. They sold two more electric ranges this month.

Ask "Six-Miles" Longbotham, of the ice department, why Superintendent Hereford presented him with a set of keys.

We had with us the latter part of January Tony Fontana and V. L. Beagle of the Beaumont office, taking an inventory of our stock and installing the "lot system," which should be a great help in keeping a better check on our merchandise.



PAW PERKINS SEZ--

“mornin’ stranger”

Wal, wal! Set down. Glad to see you up this here way. Maw and I been wonderin’ whar you’ve been keepin’ yerself and Maw sez she reckon maybe you went over to Beaumont or Lake Charles to congratulate the new Gulf States officers. Reckon you’ve done read about ’em in the paper, hain’t ye? Yep—they’re mighty nice fellers—Tom Walker, Charlie Terrell, Ben Williams, and George Morgan. Them thar directors showed purty good taste.

Hev a cup of coffee while yer waitin’. Mr. Thorne’s gone up to Beaumont fer a meetin’ and ye cain’t see him fer a half hour or more anyways. Sure, help yerself. They’re servin’ coffee this month in connection with the campaign on percolators and waffle irons and the last I heerd Port Arthur was a leadin’ the race and Frank Smith was “high man.” We got lots of things goin’ on in the Commercial Department this month. In the fust place, Mrs. Ballinger



is conductin’ a cookin’ school out in the Groves Addition and is goin’ to do home service work when she finishes thar. And then O. H. White has left the Commercial Department.

Yep, it’s a fact. He’s left our company and is located in Houston.

Hev a chaw of tobaccy? Gimme Horseshoe tobaccy ever time fer good chawin’. Wuz over to the Ice Plant today a’talkin’ to that purty girl in the office—Bernice Trahan. She’s been sick lately and has lost considerable weight, it pears to me. Heh, heh. That reminds me. Fillingame sez he’s reducin’—sez he don’t eat more’n 3 meals a day anymore!

What’s that? You wanta know what’s been happenin’ round here lately? Ain’t I been tellin’ you? Wall, yes—thar has

been some shiftin’ and changin’ goin’ on too. But don’t ye rush me, young feller. I wuz a’gettin’ to that! J. E. Bardwell who has been in the Meter Department in Port Arthur is being transferred clean up to Scotts Bluff, Nebraska and S. E. South has been changed from the Meter Department to the Engineering Department. Yep—we got a new man too—name’s W. D. Locke and he’s actin’ as a helper in the Meter Department. Les see—don’t reckon we’ve lost any more fellers, not permanently a n y w a y s .



Course K. P. Brock spends his weekends in Houston but he still claims his heart is in his work over here. Maybe his brain, I sez, but his heart’s doin’ duty in Houston at present.

J. H. Watkins ain’t looked so perky lately and I wuz all fer callin’ in a doctor but he claims they ain’t nothin’ wrong with him. Sez he reckons his stock has gone down some and he don’t mean thet gamblin’ stock that folks got so excited about a month or two ago and still act sorta crazy about when the subject is mentioned now. Pears like his little boy ran away from home tother day and wuz found 3 hours later way off in the sticks somewheres lookin’ fer a new daddy.

Who’s that standin’ against the counter over thar, stranger? Wal, wal, if it ain’t Hebert—H. J. Hebert. Who’s takin’ Johnson’s place in the Storeroom, Hebert? Maw sez you’ve got a new feller in thar since Johnson went in the Commercial Department as a D. R. Ye say his name is Harrell Purcell. Whar does he hail from? Navasota. Wal, that’s a good place to come from, stranger. Reckon we’d better mosey over

(Continued on page 14)



Women's Committee

WHISPERINGS

January Meeting

The Women's Committee enjoyed a full program at the meeting held January 22, at the Distribution Building. The first business taken up was the election of a new secretary, Elsie Murray receiving the majority of votes. Her term of office will run until the regular election of officers next October.

The Committee felt honored in having as a speaker for the afternoon, none other than our new president, Mr. Tom P. Walker. He was preceded by Mr. Williams who made a short talk and then introduced Mr. Walker.

Mr. Walker expressed himself as being entirely in sympathy with the Women's Committee and offered any assistance that he could give at any time. He advised that a definite program be drawn up so that the work will be planned for months ahead, thereby giving the Committee something to "shoot at", to use Mr. Walker's own words.

It surely seemed good to have Mrs. DeBouy with us again, even if it was just for the afternoon, and her few words of praise and advice were greatly appreciated. Eliza Bryan gave her talk delivered in the National Public Speaking Contest and we know now why the judges of the girls' contest took so long in coming to a decision.

Mary Lilyerstrom made two announcements of interest to the meeting, the first informing us of a plan to organize a chorus or glee club among the girls. She also announced that gifts bought with money collected from the Women's Committee provided a happy Christmas for two little girls in the Tubercular Hospital.

Visitors present were Mrs. J. M. DeBouy and Mr. DeBouy's mother, Mrs. Lillie DeBouy, Miss Laura Burnitt of the Calvert office and Fred Johnson,

Director of Personal Improvement Classes of Stone & Webster companies in this district.

At the close of the program, "Valentiney" refreshments were served by Estelle Taylor and Estelle Pipkin.

The program committee was composed of the following: Emmie Cockrill, chairman; Florine Farris and Eloise Guidry.

Women Plan Plain Talks

Is everybody thinking about what they are going to contribute to the Women's edition of Plain Talks in June? We surely hope so, as we want this to be a "Bigger and Better than Ever" number. Announcement of the staff was recently made by Mrs. Wilbanks and the following will be responsible for the June issue: Eliza Bryan, Editor; Mary Butler, Associate Editor; Docia Moore, Art; Frances Emmer, Photos; Fleta Bell Denton, Jokes.

Let's everybody cooperate with the staff and not only see if we can't put out something that we'll all be proud of but also get it out in schedule time.

Calvert Sends Visitor

Miss Laura Burnitt of the Calvert office was a visitor in Beaumont, January 22, when she represented the Navasota Division at the Women's Committee meeting on that date.

Friends and acquaintances of Miss Marion Hampshire, a former employee of this company, were grieved to hear of her death recently in El Paso. The funeral was held in Beaumont, where a number of relatives reside.

Port Arthur Whisperings

Misses Walker

The Women's Committee of Port Arthur Division met January 28 in the Distribution Building. Bessie Allen was in charge of the program and introduced the speakers, the first of whom was W. W. Phillips. Mr. Phillips gave the talk which he recently made in connection with the N. E. L. A. public speaking contest. Theresa Kaper from Nederland talked on Home Service and Lyndon Futch on Women's Committees. Herbert Mann and C. F. Lively explained and demonstrated the prone-pressure method of resuscitation. Refreshments were forthcoming and the meeting adjourned with everybody happy.

■ Girls Take Up Basketball



The first basketball team that the fair sex of the Company has ever had was organized on February 5th at the Y. W. C. A. with eight girls present in spite of another important meeting being held the same night. The basketball squad is under the leadership of Miss Bess Neal of the Y. W. C. A.

Another practice of these fair athletes was held February 11 with thirteen girls out. A world of enthusiasm is being shown, some of the girls having been players in high school. The others are green but game! If the same enthusiasm at practice keeps up, the girls are threatening to challenge the Company quintet before long.

Girls reporting for practice include Dorothy Seale, Gladys Westbrook, Agnes Goode, Frances Emmer, Monte Marshall, Evelyn Wallace, Doris Futch, Clover South, Thelma South, Estelle Pipkin, Elizabeth Erickson, Helen Jones, Marie Stagg, Elizabeth Perkins and Dorothy Futch.

He—"Don't you think my mustache is becoming?"

She—"Yes it must be coming, as it hasn't arrived yet."



Introducing three pretty misses. Anne, 8, Mary Caroline, 4, and Betty, 10, daughters of President Tom P. Walker who came to Beaumont to live in January. They have already made many friends and as time goes on their popularity should rival that of their genial father.

■ Stenographic Notes

Pearl Gholson was transferred to Mr. Sherman's Office February 1st.

Cordelia Marshbanks of the Purchasing Department was transferred to the Stenographic Department. We welcome her return.

Florine Farris is assisting the Distribution Department for a few weeks.

Opal Mauldin is assisting the Engineering Department for a few weeks.

Andy Poulson celebrated his birthday Saturday, February 15. The members of the Stenographic Department were invited to his home for a surprise party sponsored by his mother. Bridge was enjoyed during the evening, and Juanita Hogan carried off the honors for high score and Mrs. Imogene Davis won low score. At the conclusion of the games, a lovely salad course was served. A huge birthday cake was cut and Andy proved himself to be quite an efficient cake-cutter.

We wish Andy many happy returns of this occasion.

■
FINIS

"The jig is up," said the doctor as the patient with St. Vitus dance died.

Hot Shots From Orange

Ellis Taylor of the Commercial Department, was second in the G. E. Cleaner contest staged by the Company in December. Ellis sold eleven cleaners, winning the small G. E. Cleaner offered as a prize.

Taylor and Hatley have started the new year out right by going over the top on the January and February bogey and are already on their way to make a good showing for March.

We hear faint strains of "Those wedding bells are breaking up the old gang." We understand a certain young man in the meter department has decided to try the old plan of "Two can live as cheap as one."

Miss Belle Carter spent a week-end recently in Houston visiting friends.

We are glad to welcome Paul Master-son into our organization. We do not know his particular title nor do we care very much. We know his presence will be felt along the lines he is to follow and we hope that with his added efforts Orange will continue merrily on to bigger and better things.

One of the big changes in the sales organization in Orange is little Miss Dees, becoming sales floor manager, stenographer, book-keeper and general chairman of any and all activities pertaining to the Sales Department. By the way she has pledged herself to become a member of the Sale-A-Day Club of which C. E. Taylor and myself are members.

Another change was the promotion of Miss Belle Carter to the cashier's cage, we know that there will be more men coming up promptly to the window to pay bills.

WESTERN UNION

Feb 19th 1930

Mr F Parker Allen
Gulf States Utilities Co
Beaumont Texas

Miss Elizabeth Dees new sales girl Orange Office requested two hours off to put us over top on waffle irons stop request granted stop she returned with two combinations and one waffle iron sale putting us over

Hatley

Trinity Boys



From left to right this group includes Bill Irwin, cashier, Joe Henry, superintendent, Tubby Otis, watch engineer, and Leroy Hardy, chief engineer and electrician at our Trinity office.

Conroe Chatter

On January 31st we held our monthly pep meeting of the Conroe-Cleveland gang. We had as our visitors, L. C. McClurkin and F. W. Bridler of Navasota who gave us two very interesting talks. Mr. Hereford delivered at this meeting what he received at Beaumont.

Miss Ruth Meekins of the Cleveland office was on the sick list this month but is back on the job feeling OK.

W. S. Dixon has just returned from a well spent vacation.

Dan Billingsley, efficient Chief Engineer of Cleveland has been playing the parts of D. R., Superintendent, Cashier and frozen pipe specialist while Mr. Dixon was on his vacation and Miss Meekins sick.

W. L. Pennington, who has been working in the Conroe plant as Night Operator is being transferred to Navasota as operator. We know that Mr. Pennington will make a fine record in Navasota as he has in Conroe. He has been with us for some five years here in Conroe.

C. M. Fleming attended the Chief Engineer's meeting in Navasota February 8th.

Beaumont Sales Department

On February 1st, J. W. Waltrip, who has been in charge of the sales floor, resigned to accept a position as salesman with the General Electric Supply Corporation. "Shorty" was well liked by his fellow workers and "knew his merchandise." We regret to lose him but wish him success in his new venture training.



The boys this month are telling the housewives about the superior quality of electrically baked waffles and electrically percolated coffee. In every home of Beaumont where our service is connected this story is being told by the district representatives and the results are being felt through daily increasing sales of these two articles. The goal for Waffle Irons is 250 and there is no doubt as to whether or not this goal will be reached. From the enthusiasm evidenced this quota will be exceeded. Sam Houston is leading the bunch.



Frank Quaidy had a negro customer who had been using an old style flat iron heated on a charcoal furnace for the past twenty years and refused to be sold on the idea of an electric iron. Frank called on her continuously twice a month over the past two years until he finally sold her a Westinghouse Automatic Iron. This is what you call persistent effort.

Liberty

Although business as a rule, leaders declare, is suffering the usual early year slump at this time, building continues at a substantial pace in Liberty and surrounding territory.

We are glad to have Mrs. P. M. Crawford with us. Mrs. Crawford joined our office force as stenographer January 1.

Accounting Department

What ho! A new member in our midst, and none other than Ras Rowley. Well, just sit right down, cut yourself a piece of cake and make yourself at home, Ras!

Congratulations and what have you's are in order for Mr. and Mrs. Dennie K. Clubb. Mrs. Clubb was formerly Miss Mabel Vaughn of Beaumont. Dennie (Luke) is the Mascot of the Eastern Texas Electric Company, and you can bet on it that everyone is proud of Dennie, and especially since February 8. (Lake Charles!!!!)

While I was looking around I dropped in the Billing Department. Guess who is in there? C. E. Henry, taking Sam Serio's place.

Escapes From Huntsville

The Huntsville office is advertising the Waffle and Percolator campaign with an attractively decorated window. We are selling waffle irons and percolators too. We claim Ruby Hudgens is the best window decorator in our district.

The Great Hopkins from Beaumont has been with us for the last two weeks. He especially enjoyed his work up on college hill.

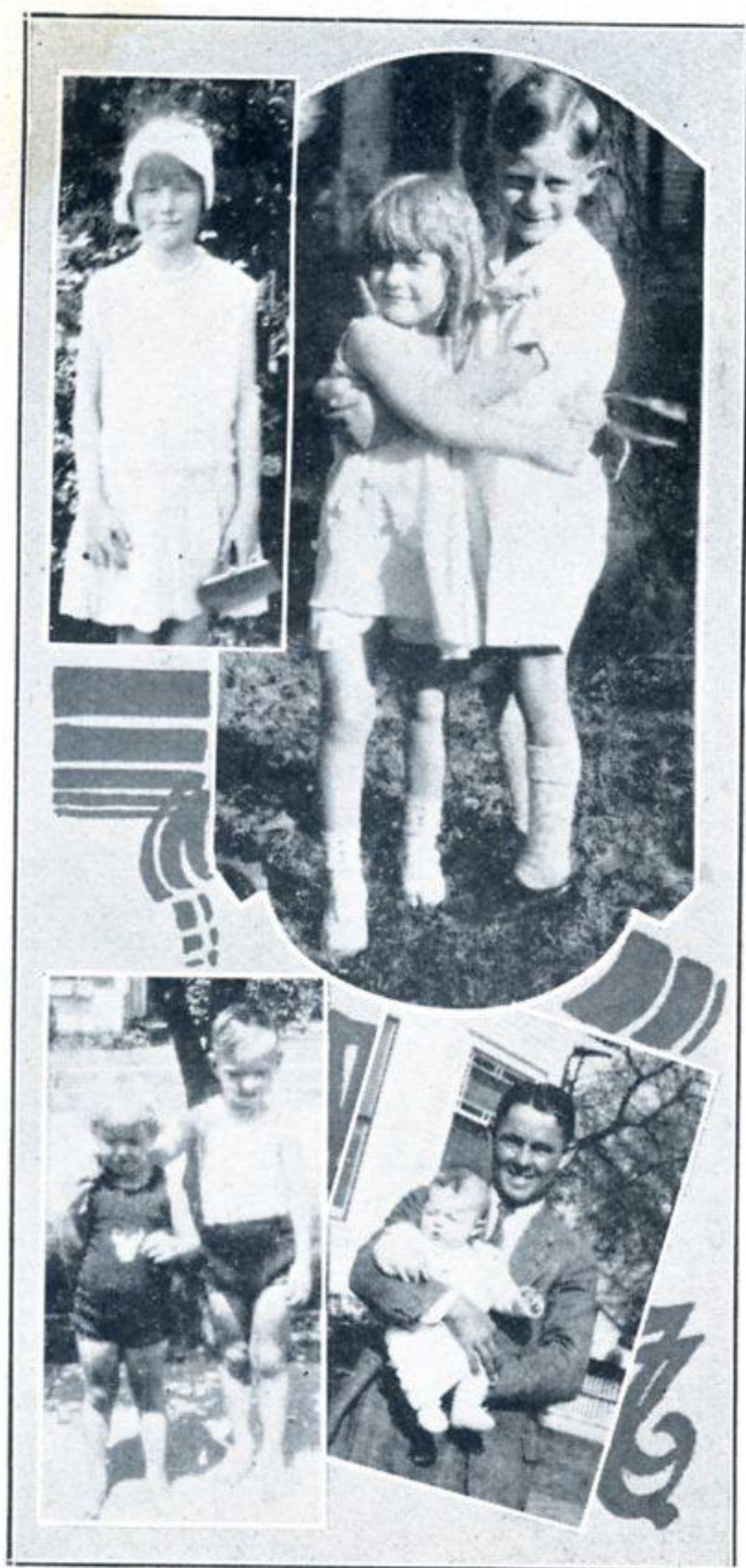
The Public Improvement class met Tuesday night, the first time in several weeks, due to bad roads. Julia Peterson from the Navasota office was our guest, and her talk was enjoyed very much.

Sour Lake

J. R. Peckham has returned to Beaumont, after serving as relief clerk during Mrs. Luce's absence. He made many friends while here, all of whom felt regret at his departure.

We are glad to welcome to our force H. A. Tuma, who was transferred from Liberty. We hope soon to favor "Plain Talks" with a snapshot of the little "Misses Tuma."

The Young 'uns



At the left is Miss Florine Hudnall, the pretty 11 year old daughter of Rhea Hudnall, superintendent at Hull. Beside her to the right are Mary Sue and Everett Foerster, children of E. H. Foerster of Navasota. Below, in bathing suits, are Eloise Russell and C. M. Russell, Jr., children of plant superintendent C. M. Russell, of Orange. And the smiling gentleman holding the bored young lady is none other than Myron Coleman of the Conroe line department. The young lady is six months old Mary Margaret Coleman.

Teacher—"Johnny, if your father could save one dollar a week for four weeks, what would he have?"

Modern Child (promptly)—"A radio, an electric refrigerator, a new suit, and a lot more furniture."

March Plain Talks

Four Generations



Folks, here is an unusual picture. Standing are H. S. Hereford, Jr. and his son, S. R. Hereford, who is superintendent at Conroe. Seated are H. S. Hereford, Sr. and Billy Hereford, son of S. R. Hereford—a father, son, grandson and great grandson all living and well.

Wedding Bells

Wedding bells rang for another member of the force when John M. Hill, of the billing department and Miss Evelyn Burns of Port Arthur were married at the Methodist church in Port Arthur on January 31.

They have made their home at 675 Highland Drive. Members of the billing department presented them with an electric clock. The whole office joins in wishing them a long life of happiness.

HEALTH ? HOW'S YOU?

By D R. W. F. T H O M S O N



OUR ANNUAL

Now's th' time for ev'rybody
To haul away their empty cans;
Drain the pools and places muddy,
Defeat the skeeter's summer plans;
Mow the grass that yearly hides 'er
Poisoned eyed and bilious brood;
Cover tanks where she abides 'er
Time for bumps and punctures rude.

One clean-up week'll never do while
we've sickness fifty two.

A city is no cleaner than it's dirtiest
alley.

And one clean-up-week is just two per-
cent efficient.

Clean-up-week is here again,
The summer's just begun;
We'll clean up for a week or two,
Stay dirty fifty one.

If it is for the purpose of popularizing
perpetual clean-up habits, the "clean-up-
week", no doubt, has an educational
value. If, on the other hand, it is offered
as a substitute for perpetual sanitation
. . . an excuse for fifty-one, dirty-up-
weeks, it has no place in municipal sani-
tation.

When we consider that insect and
water borne diseases are active in this
climate, from April till October, we must
be impressed with the fact that our pro-
tection depends upon persistent and
perennial effort, not upon spasmodic, cy-
clonic "campaigns" that endure for a
week and are forgotten.

The fly we didn't swat in the April
"drive" will be a million in July . . . if
we don't keep swatting. The mosquito
breeding puddle we drained in April fill-
ed up again in June, and will continue
to supply malaria bearing mosquitoes . .
if we don't keep draining.

Then there is the trash strewn alley,
filled with cans and bits of broken crock-
ery. All of which furnish excellent har-
bors for the propagation of the insect
bearers of the malaria parasite . . . in
addition to detracting from the sightli-
ness of the neighborhood.

It has been said that a man is known
by the alley he keeps. This has been
our observation. Let us also add that
a man is known by the vacant lot he
keeps.

Nothing so mars the beauty of a city
as the neglected, trash strewn, vacant
lot, grown high with it's tangled mass
of weeds and grass which furnish shelter
during the day for insect marauders of
the night. A haven for the malaria
bearing mosquito, from which she
emerges at sundown to spread abroad
her morbid message to all who will lend
an ear . . . or a neck.

The neglected vacant lot also contri-
butes the pollen of ragweed, and of
other plants, to the great detriment and
discomfort of hay fever sufferers. The
toward the support of the doctor . . .
neglected vacant lot contributes liberally
about the only thing we have to offer
in it's defense.

For the promotion of the health and
comfort of those who live in the vicinity
of vacant property, and for purely civic
reasons, it is incumbent upon the owner
to maintain a sanitary condition in keep-
ing with the locality. Note that in the
vicinity of well drained property with
it's well kept grounds, mosquitoes do
not bother, nor are the susceptible com-
pelled to sniff the pollens of bloomin'
weeds and spend their autumn days a
sneezin.'

CHANGES OVER

(Continued from page 1)

Present operations consist of from 90 to 100 wells pumped by motor driven standard rigs. Motors were first installed in March, 1920, at which time officials of the Company decided this to be the most practical and satisfactory method of pumping. Power at that time was furnished by a 100 K.W. non-condensing steam turbine, and two 200 K.W. machines of similar types were later installed.

In December, 1922, two 450 H. P., Worthington full Diesel engines direct connected to 300 K.W. generators were installed and the turbines were kept for standby service. In August, 1925, two more Diesel units were installed, giving them a combined capacity of 1200 K.W. for standby purposes. Power was furnished for pumping wells, handling lease production, treating oil, pumping water, lighting cottages and drilling rigs, wells, etc., and this station generated over 50,000,000 K.W.H. from the time of its installation until it was removed from operation December 28, 1929.

On the above date, we energized our 13 K.V. substation on their property and delivered 2300 volt service to their switch house. Their load is divided between three circuits and these were transferred to our system one at a time without incident.

By constructing their own power plant at a time when electric service was otherwise not available, the Republic Production Company clearly expressed their opinion as to the value of such service. We are proud to serve this pioneer company and are printing this article through the courtesy of their officials.

Silsbee

We have already sold three waffle iron and percolator sets, and one waffle iron, and the better part of the month is yet to come.

Miss Holland attended the meeting of the Women's Committee at Beaumont January 22, and enjoyed it very much.

Allen Littlepage and two more boys went fishing the other day, and the next day Allen said he surely enjoyed the fish for dinner. He surely does like canned sardines.

March Plain Talks

PAW PERKINS

(Continued from page 7)

and meet Purcell purty soon. Ye ain't met Fred Davis either. He came down from Beaumont office to be our new Chief Clerk. He's a mighty nice feller.

Maw sez the missionary ladies all been gossipin' bout the wicked gamblers over to the Engineering Department. Reckon a bunch of fellers over thar must of had a little penny-ante game and Maw and the lady-folks is all het up over the ideer. I heerd the boys say they initiated Frank Smith over to the Distribution Buildin' tother day. Better ask Burris Hays fer the particulers. And if yer over that way, drop into the Ice Department's office. They got it all painted up. Gosh-all-hemlock! It's most one o'clock and Maw's waitin' on me to tote home some groceries. Bye, stranger, drop in agin sometime. Git up thar, Dobbin!

BANQUETEERS

(Continued from page 4)

Preceding these talks F. S. Sheffield very cleverly introduced members of the class with a wise-crack about each.

As a more serious touch in the program, Mr. Walker presented Operator T. J. Jones with his first gold star.

"Before I came here," said Mr. Walker, "I heard that this was the one place where street car men were not licked and I have found that to be true. Perhaps you do not realize just how much successful operation depends upon you. We are constantly hearing from patrons about the feeling of security they have when they see gold stars on the operator's cap. These stars mean a great deal to patrons as well as to you. To win even one is no easy job for it is necessary that you be constantly alert, watchful, considerate and never lose your head."

Mr. Terrell, Mr. Singleton and Mr. Johnson also praised the operators for their fine records. Others who were present were: F. J. Allen, Ross Crain, J. Kotulan, H. H. Goza, W. O. Fedd, E. E. Herring, I. H. Ferguson, F. Perryman, M. O. Crain, Tommy Brown, T. D. Lloyd, H. L. Daugherty, G. A. Smith, W. Hughes, W. E. Philpot, A. Christopher, A. Vincent, Leon Hatton, J. E. Murray, K. E. Sutton.

Funeral March



Little Boy Blue, come blow your horn;
You're nearing the crossroads,
The brake lining's worn!
Little Boy Blue didn't let out a peep,
Now he's under a tombstone fast
asleep.

TOO L8

There was a lad named Willie T8
Who loved a girl called Annie K8
He asked if she would be his M8
But K8 said W8.

His love for her was very Gr8
He told her it was hard to W8
And begged to know at once his F8
But K8 said W8.

Then for a time he grew Sed8
But soon he hit a faster G8
And for another girl went Str8.
Now K8 can W8.

DOWN TO BRASS TACKS

Before I married Maggie dear
I was her pumpkin pie,
Her precious peach, her honey lamb,
The apple of her eye.
But after years of married life
This thought I pause to utter:
Those fancy names are gone,
and now
I'm just her bread and butter.

PLAIN TALKS

Vol. IX

No. 3

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Published monthly by and for employees of Eastern Texas Electric Company and Gulf States Utilities Company as a medium for a better appreciation of our responsibilities to each other and the public.

plain talk

We have encountered this conclusion to an article entitled "The Rising Tide of Public Opinion", by Roger W. Babson in the January 23 issue of Public Utilities monthly. It is something that all of us should keep in mind in serving the public.

"No public utility company can afford to employ a man or woman who ever loses his or her temper, or who is ever saucy or fresh. All public utility employes must have calm, even dispositions. It is no business for red headed people to enter!

"Public utility companies, dependent as they are on the good will of the community they serve, are finding that this good will is developed or ruined by their employes. Hence, my advice, so far as personnel is concerned, is that a power and light company should employ only people who are kindly and tactful and never talk back, and who are anxious to help serve customers at all hours of the day and night."

New Titles

At a meeting of the Board of Directors of the Gulf States Utilities Company recently held, Tom P. Walker was elected President and a director. C. F. Terrell was elevated from operating manager to Vice President; Geo. B. Morgan, manager of the Louisiana Division was made Vice President; and P. R. Williams, comptroller, was made Treasurer.

Similar changes were made in Eastern Texas Electric Company. Mr. Walker was elected President, Mr. Terrell, Vice President and Mr. Williams Treasurer.



LOOKS THAT WAY

Bibulous Gent (to contortionist at circus): "Shay, ole fellow, whash matter? You look like I'm drunk!"

FREE FROM THAT

"Has your husband any hobbies?" asked the neighbor, who was calling.

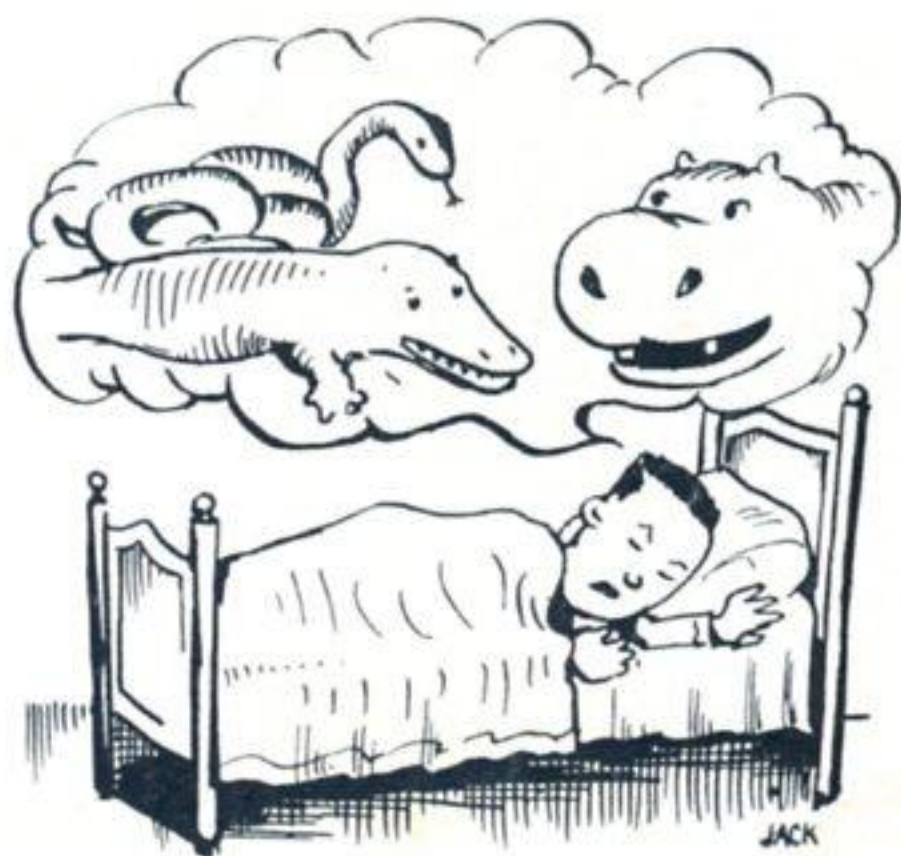
"No," said Mrs. Neurich, "he has rheumatiz a good deal, and hives now and then, but he ain't never had no hobbies."

THE EXHAUST

Bobbie: Is grandmother asleep?

Johnnie: Yes, all except her nose.

RALEY'S DREAM



The Beaumont railway dispatcher dreams of his first hunt after the perils of the swamps were painted to him in vivid colors.

WHAT IT LOOKED LIKE

Collie—What was the cause of the collision at that corner today?

Drum—Two motorists after the same pedestrian.

NOTHING MORE TO IT

"Sam, do you solemnly swear to tell the truth, the whole truth and nothing but the truth?"

"Ah does, suh."

"Well, Sam, what have you got to say for yourself?"

"Jedge, wif all dem limitations you jes put on me, ah don't believe ah has anything to say."

WE'VE WONDERED WHY

A young colored couple was sitting at the foot of the Statue of Liberty. Henry was holding Mandy's hand.

"Henry," said Mandy, "does you all know why dey has such small lights in the Statue of Liberty?"

"Ah dunno," replied the Ethiopian swain, "unless it's because de less light, de mo' liberty."

NOT SO GOOD

A venerable Scot purchased a little radio set, and a few days later his friends asked him how he liked it.

"Well, it's aw right to listen to," he replied, "but those bulbs are nae gud to read by."

LISTENING IN

Vacuum cleaners and carpet sweepers are all right but the average woman gets more dirt over the telephone.

ALL LIT UP

First Inebriate: Wshat's a matter with this matsch?

Second Ditto: Nothin'. Wshat's a matter with it?

First Inebriate: I don't know. It lit all right jush a minute ago.

COURTESY
and
RELIABILITY
are the prime
essentials of
SATISFACTORY
SERVICE

