

Plain
Talks
&  News

MARCH, 1970

LOUISIANA STATION

“... Your future
is in good hands”



As announced last month, on April 1st I will retire as chairman of the board and principal executive officer of our company. On that date Floyd Smith will assume the responsibility of president and principal executive officer.

Leaving the job of chief executive is the second most important business event that has happened to me during my 44 years with Gulf States. The most important, of course, occurred when I was elected president in 1963. I think I understand some of the emotions Floyd must now be experiencing, because the job of leadership is very often a lonely one.

As we leave, the single most important reason that Mr. Werner and I are so confident of your future and the future of this enterprise, is the calibre of management that will follow us. Floyd Smith is an outstanding example, but there are many others. These new leaders are young, yet experienced, aggressive but fair, innovative but old-fashioned in their warm day-to-day dealings with people. Their integrity is unquestioned. You are most fortunate to have them heading your team. Your future is in good hands.

Although I will remain a director of the company, this is my last PLAIN TALKS message to you as your principal executive officer. I thank each of you personally for your help over the years, for it has been your loyalty and support that made me look forward to the challenges that each day held during my tenure in office as your president and finally as your board chairman.

I know that my successor will continue to merit and to have your loyalty, and this alone should assure Gulf States of continued growth and progress.

Sincerely,

News Briefs



KEY PERSONNEL CHANGES ANNOUNCED

Four top management promotions became effective April 1, as announced by President Smith. S. L. ADAMS, vice-president of engineering and production, and NORMAN LEE, vice-president of division operations, advanced to senior vice presidents of the company.

R. J. ROBERTSON, production manager, moved up to general manager of production, while JAMES W. ATKINS, general director of engineering, became manager of system engineering. More information on these promotions will appear in next month's issue.

President Smith said that the changes were prompted by the rapidly expanding operations of the company which necessitate broader distribution of corporate responsibilities among key executives and, in particular, dividing vital top management duties.

DISTRICTS SHOW CONSUMER INCREASE

Figures just released for the period through February, 1970, show more and more average customer Kwh consumption nearing the 10,000 mark. In Texas, the Beaumont District averaged 9,164 Kwh; the Vidor District, 10,321; the Orange District, 9,889; and the Mid-County District, 10,884 Kwh. In Louisiana, the Baton Rouge District averaged 10,083 Kwh and the Eastern District, 9,190 Kwh.

ECAP WINS AN AWARD

The National & School Awards Jury of the Freedom Foundation at Valley Forge has selected Electric Companies Advertising Program (ECAP), of which our company is a member, to receive The George Washington Honor Medal for the 1969 television program, "Mirror of America." In its formal announcement, the Freedom Foundation referred to the program as an outstanding accomplishment in helping to achieve a better understanding of the American Way of Life.

ANNUAL REPORT
TO BE MAILED

The 1969 Annual Report to our shareholders is scheduled for mailing on March 31. The report highlights the company's operations for last year and includes a special feature section, "The Emerging Land." There will be approximately 40,000 copies for distribution to our shareholders, employees, and financial bodies.

"The Emerging Land" section features interviews with six people from our service area representing the people we serve. Those interviewed are: Dr. Thomas S. Leary, President of McNeese State College, Lake Charles; Bill Bergfeld, rancher-feed store operator, Conroe; Ralph Howe, manager of Humble Oil, Baton Rouge; W. G. Thornell, President of First National Bank of Port Arthur; Fairburn Moseley, operator at Mobil Oil in Beaumont; and William A. Lee, III, industrial engineer in our Baton Rouge Division.

The next annual meeting of the shareholders is to be held on Wednesday, May 13, 1970. A formal notice of the meeting, together with a proxy statement and form of proxy for those unable to attend will be mailed to the Common Stock shareholders.

APRIL IS
IMPORTANT

This year the month of April is doubly important. First, April 1st is CENSUS DAY throughout the nation. In most parts of the nation census questionnaires will be mailed to the households and will be returned the same way. The 1970 census will be one of the most complete ever taken. It is important for it tells the country something about itself and everyone is encouraged to return the forms as soon as possible.

The second important day of April is the 15th, Income Tax deadline. All persons earning over \$600 during 1969 must file a return with the Federal Government by that date. Income Tax forms are available at your local office or by phoning the local Income Tax office.

disGRUNTlings





Volume 48
 Number 3
 March, 1970

<i>Louisiana Station</i>	2
<i>The Rising Cost of Services</i>	6
<i>Bucket Up and Away</i>	8
<i>GSU Bowling Tournament</i>	10
<i>Pistol Pete — The LSU Wonder</i>	11
<i>Letters</i>	14
<i>Promotions</i>	15
<i>Retirements</i>	18
<i>GSU News</i>	20
<i>Coffee Cup</i>	22
<i>Service Awards</i>	26



Louisiana Station p. 2



Pete p. 11



Bucket p. 8

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 Lee Stepleton, Associate Editor
 Jim Harper, Contributing Editor
 Walt Wright, Contributing Editor,
 Baton Rouge

Member:

OUR COVER:
 Rustic Louisiana Station
 and its people keep
 steam and electricity
 flowing to Baton
 Rouge industry.



The Wonderful World of Louisiana Station

Shh, Shh, Shh — the subtle sound of steam escaping from control valves, the whisper of humming generators, and the grapevine patterns of numerous steel pipes make up the Wonderful World of Louisiana Station. Around the clock, Gulf States keeps the complicated machinery operating to produce steam and its by-product electricity.

That's right. Louisiana Station is considered to be as much a steam plant as an electric one by its employees. And the sale of this steam accounted for nearly 8% of our total gross revenue last year. The people who work there are uniquely creative and dynamic, yet as provincial as an old Southern family.

They have a romantic pride in Louisiana Station which was built in 1930. Many of them grew up with the old powerhouse that is nestled on the banks of the Mississippi River in the industrial complex just north of Baton Rouge. They have seen the changes take place and the area around Baton Rouge grow into an industrial empire.

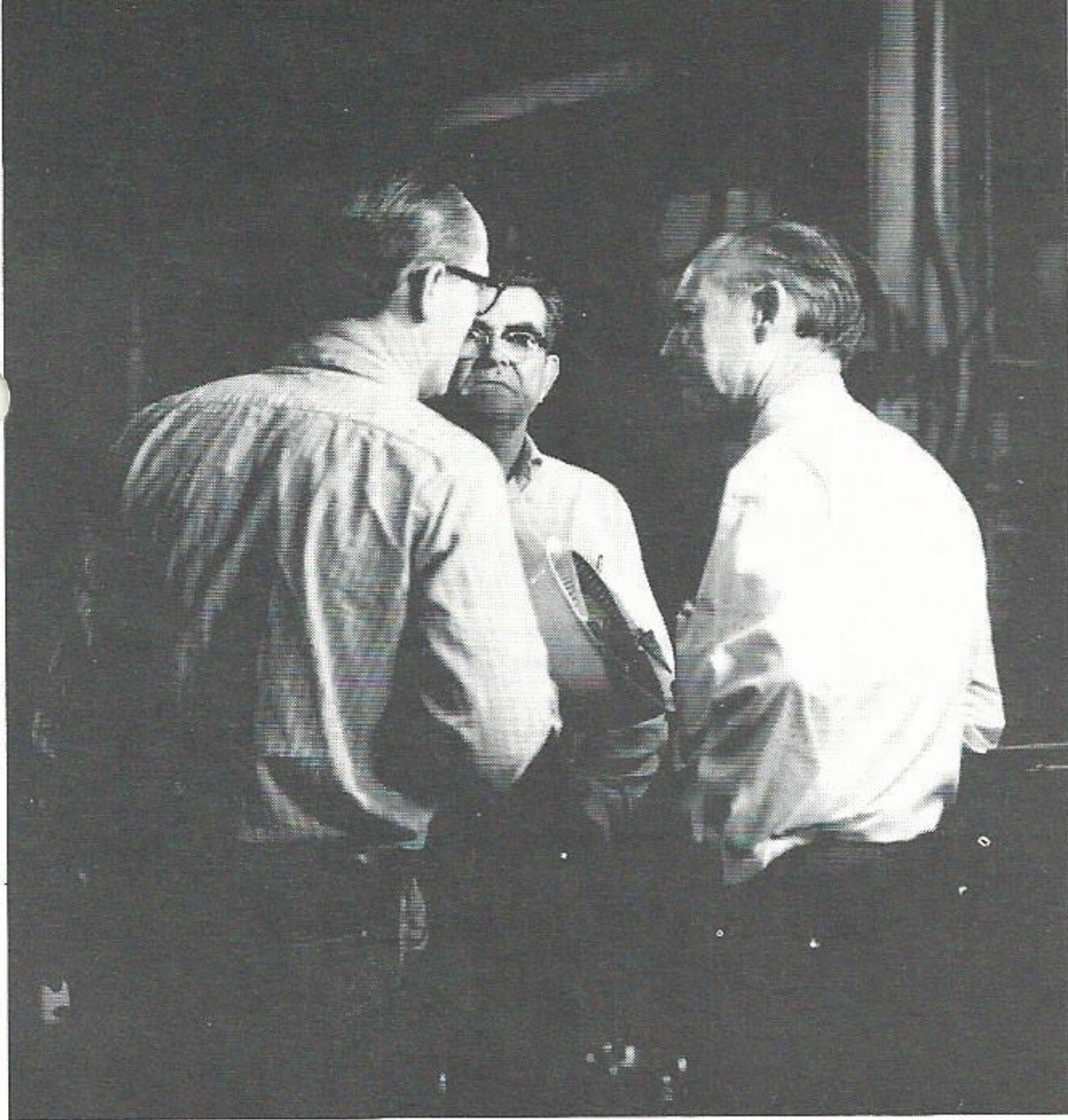
And Louisiana Station lived and grew through it all. Every hour she spews out 3½ million pounds of steam to neighbors like Esso, Ethyl, Uni-Royal and Allied Chemical. Electri-

city is also fed to these industrial customers on a bulk basis. Thus, Louisiana Station was founded to fulfill a needed service to the industrial development of upper Baton Rouge. And it has succeeded in its purpose.

But why a steam plant? Simply, it is an economical method for industrial customers to transform raw materials into usable items such as rubber, chemicals and automotive products. Steam is used in heat exchangers and turbines to keep the industrial facilities running.

Actually, Louisiana Station is three plants in one. There is the 1500 pound plant that consists of three boilers to manufacture steam which feeds into two turbine generators to manufacture electricity. And the excess steam is piped to the industrial customers as 135 pound process steam.

Next is the 600 pound plant which contains eight boilers. In this plant steam can be sent directly to industrial customers or fed into a battery of seven turbine generators to make electricity. Then the excess steam can be transferred to our industrial neighbors for their use. Both the 600 pound plant and the 1500 pound plant use extraction turbines that allow the steam to be sent to customers instead of returning to a



A quick strategy session in the boiler room is held between: (l-r) Mike Edwards, H. B. Floyd and Dewey Raborn.

condensing unit and reused as in our other power facilities.

Lastly, there is the 900 pound plant. This portion of Louisiana Station manufactures only electricity. It consists of three boilers and three condensing turbines.

Although the entire plant reflects a feeling of chaos, it is really simplicity in action. Boilers are gas fired to change treated and demineralized water into steam at extreme temperatures. The steam is then by-passed either to turbine generators or directly to our customers. The various controls and automatic equipment make the plant functional according to the demands of our users.

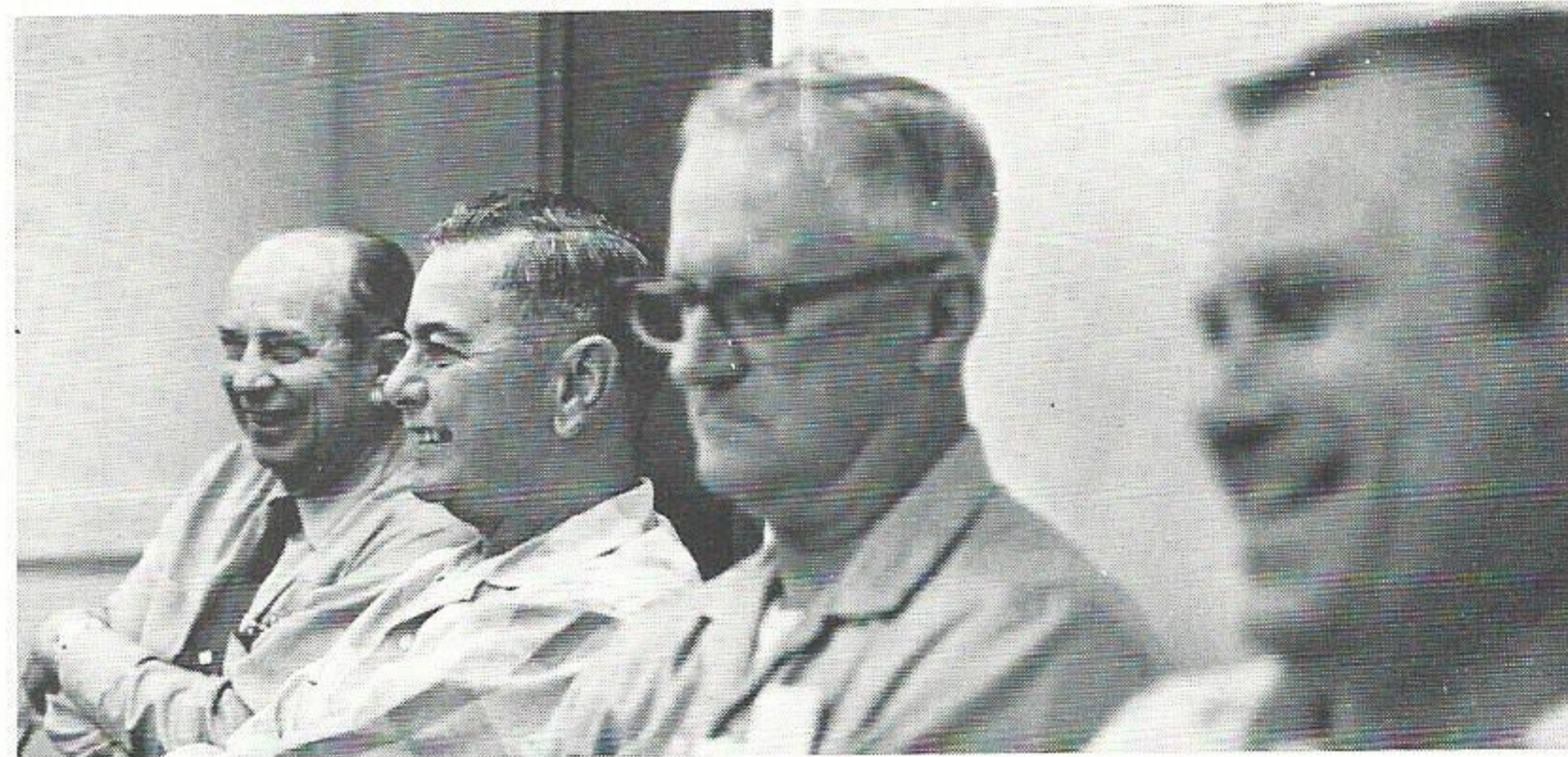
At full capacity, Louisiana Station can produce 382,000 kilowatts that can be transmitted to customers via a bulk sub-station hook-up or out across our lines to residential customers up and down the Mississippi. All of the steam produced at Louisiana Station is used either by our generators or the neighboring industrial complexes.

The Wonderful World of Louisiana Station is simply men mastering machines. It produces challenges for our employees and in many ways the proud old station is a landmark on the river with its 13 boiler stacks standing proudly above the six story structure of steel, brick and glass. The water cooling towers puff off condensation that is pollution free. The large transmission tower spans "Old Man River" and the complex substation feeds the needs of our people. Louisiana Station is a wonderful world of challenge and rich heritage, of people working together and enjoying their friendships, and of providing a needed service to make our world better.

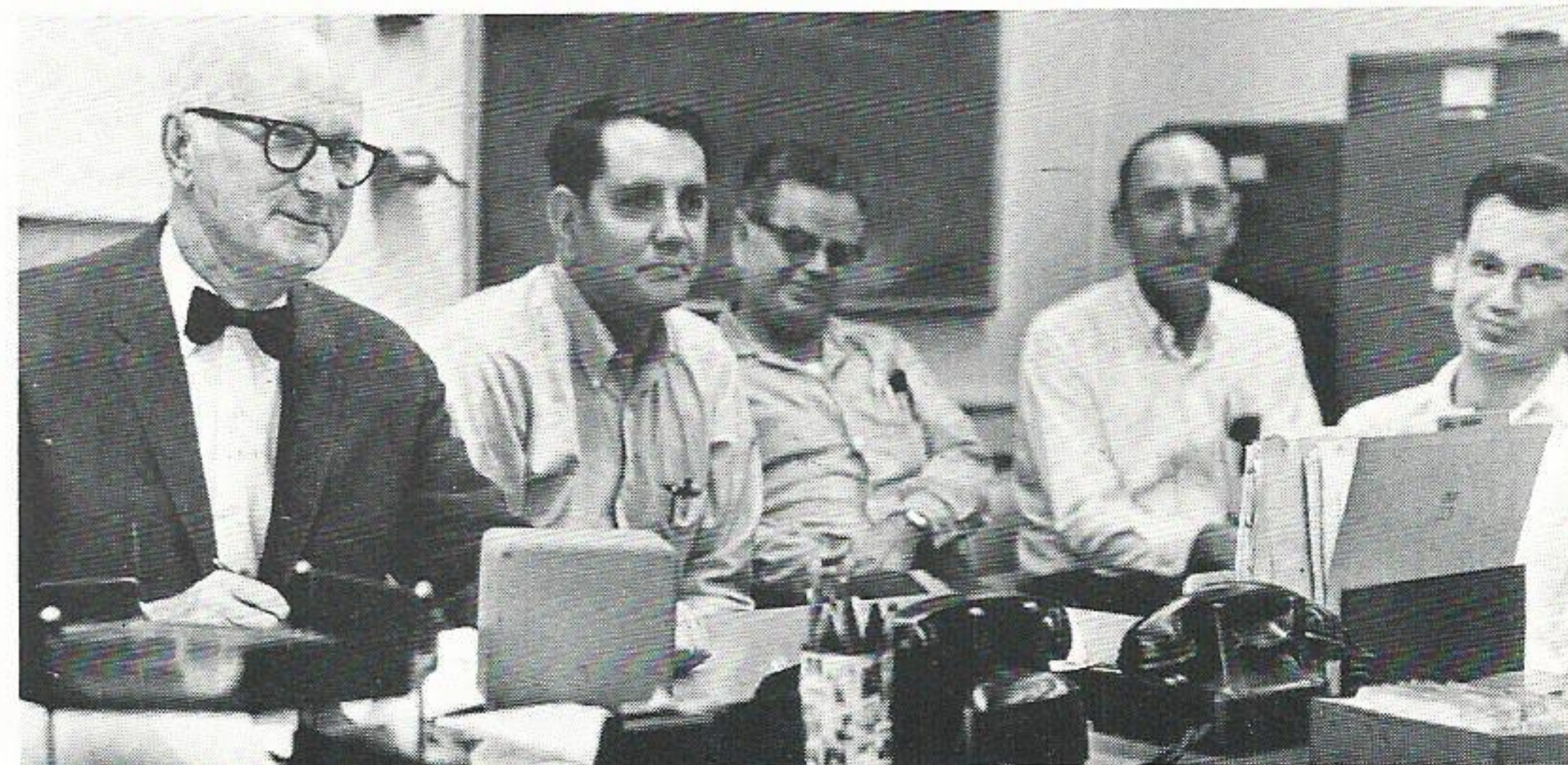
People keep La. Station humming

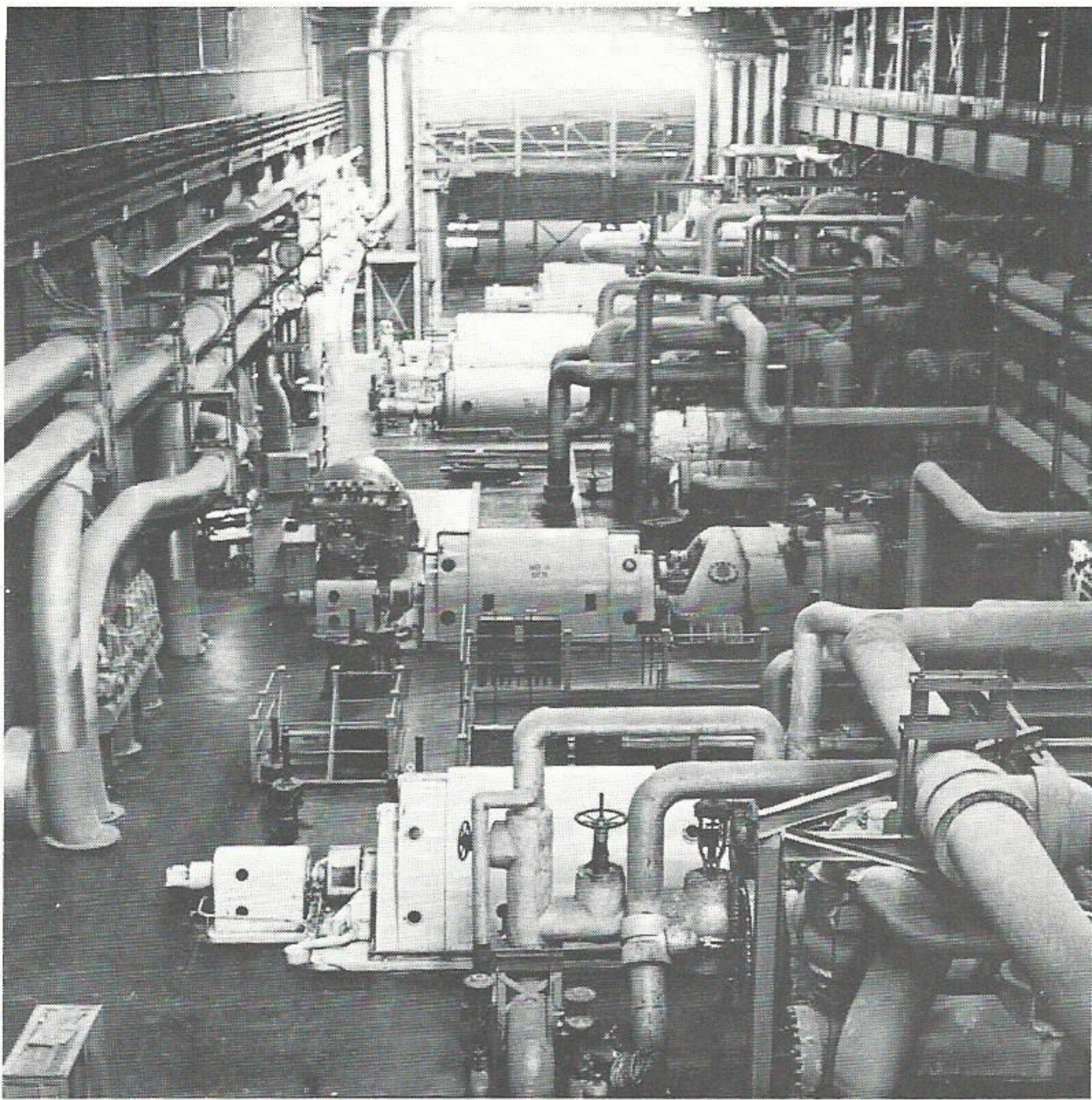


The gals of La. Station are: (l-r) Berna Royer, Marilyn Nicholson, Leslie Lemoine and Linda Nelson. Below is Curtis Johnson, Sammie McKenzie, Steve Laurent and Joe Zammit.

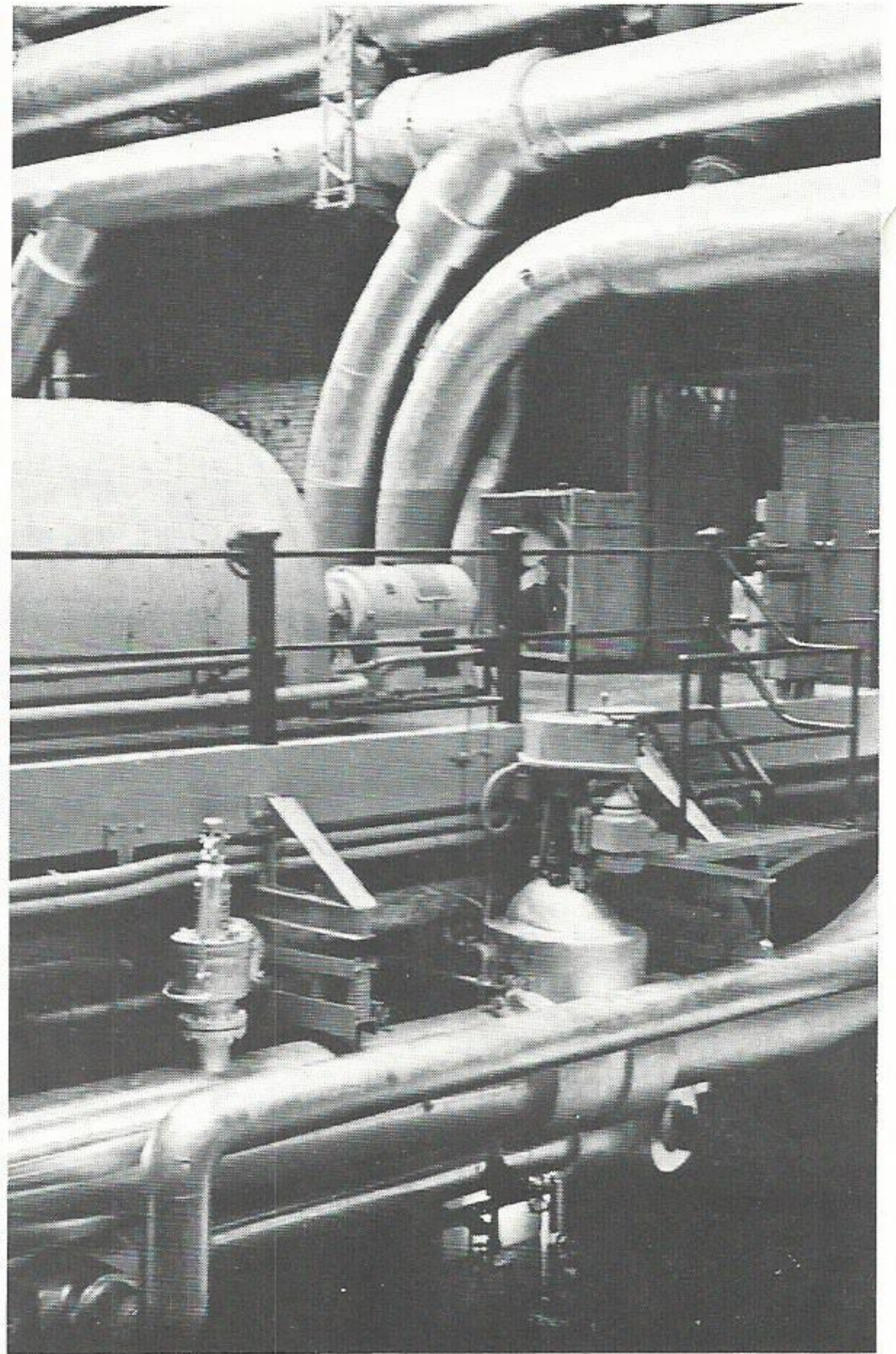


Shown below in a daily conference are: (l-r) Howard Chaney, Weldon Smith, John M. May, Wendell Hebert and Mark Walton.



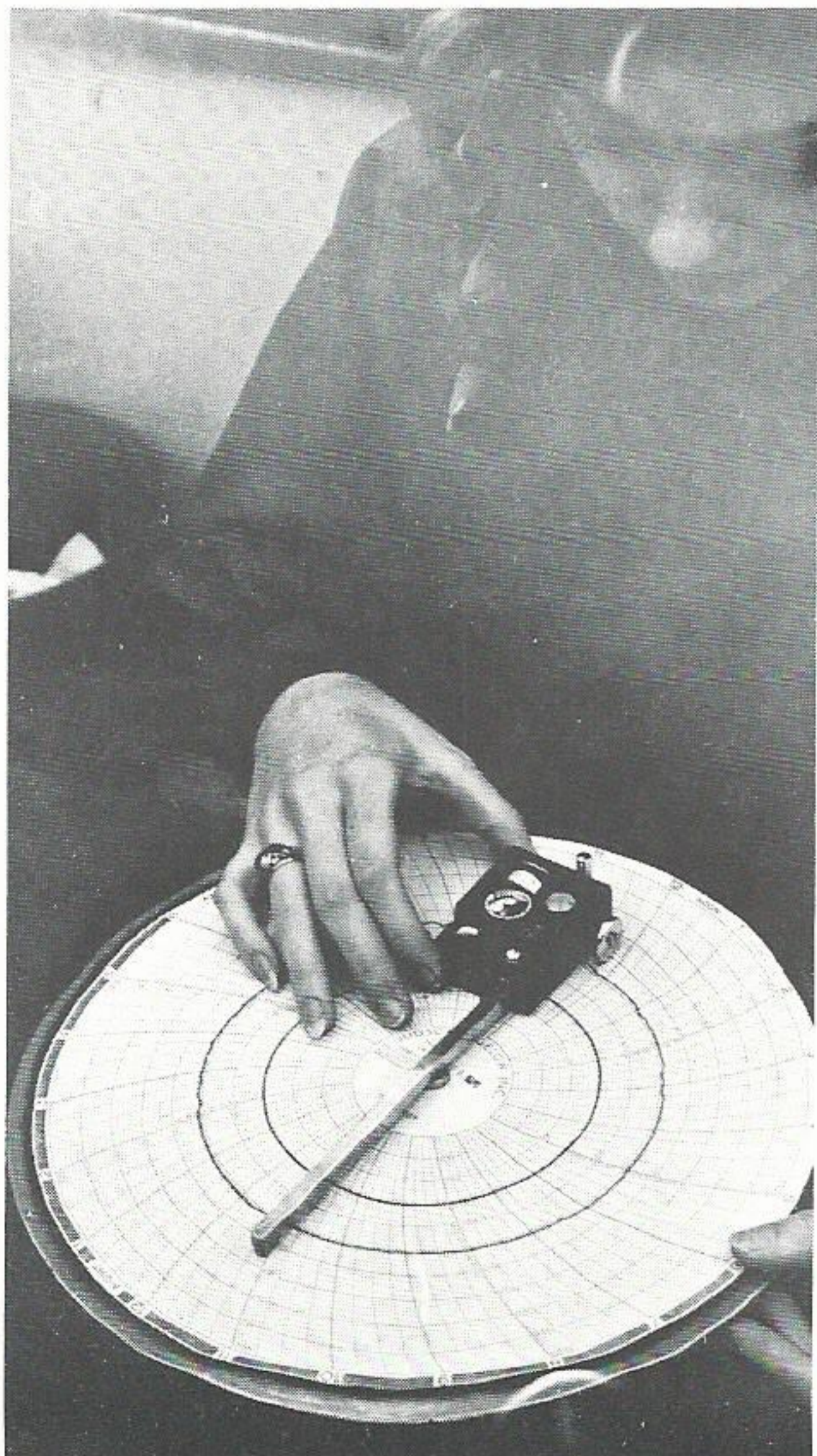


The Wonderful World of Louisiana Station can be visualized by the photo in the upper left. This photo shows the turbine section of the 600# plant with the 1500# plant in the far distance. Above steam pipes streamline

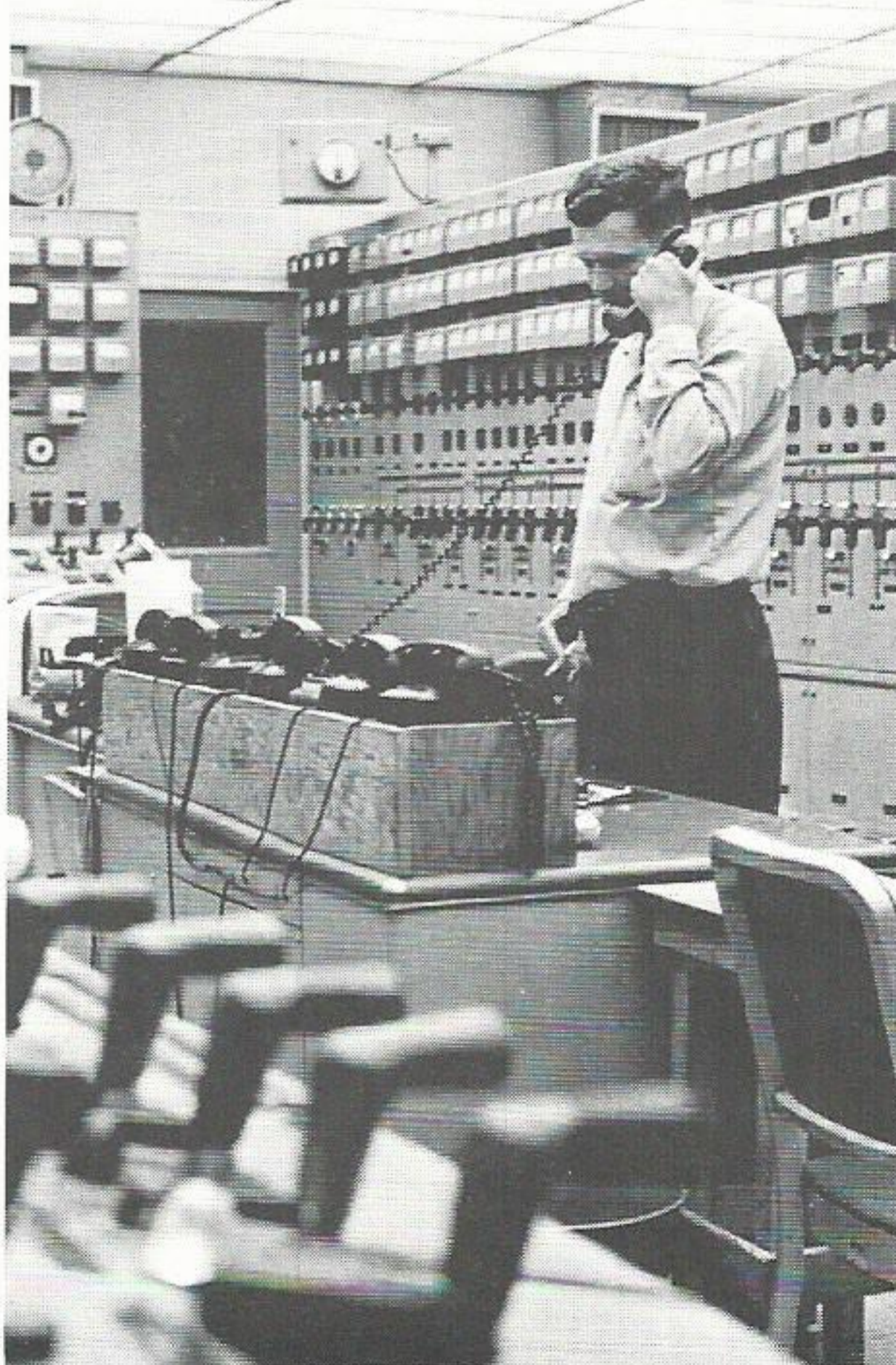


towards our industrial customers with 135# process steam. Below right, workman checks boilers gas ratio to keep the steam flowing. To the left the station operator checks the controls over the entire plant and in the

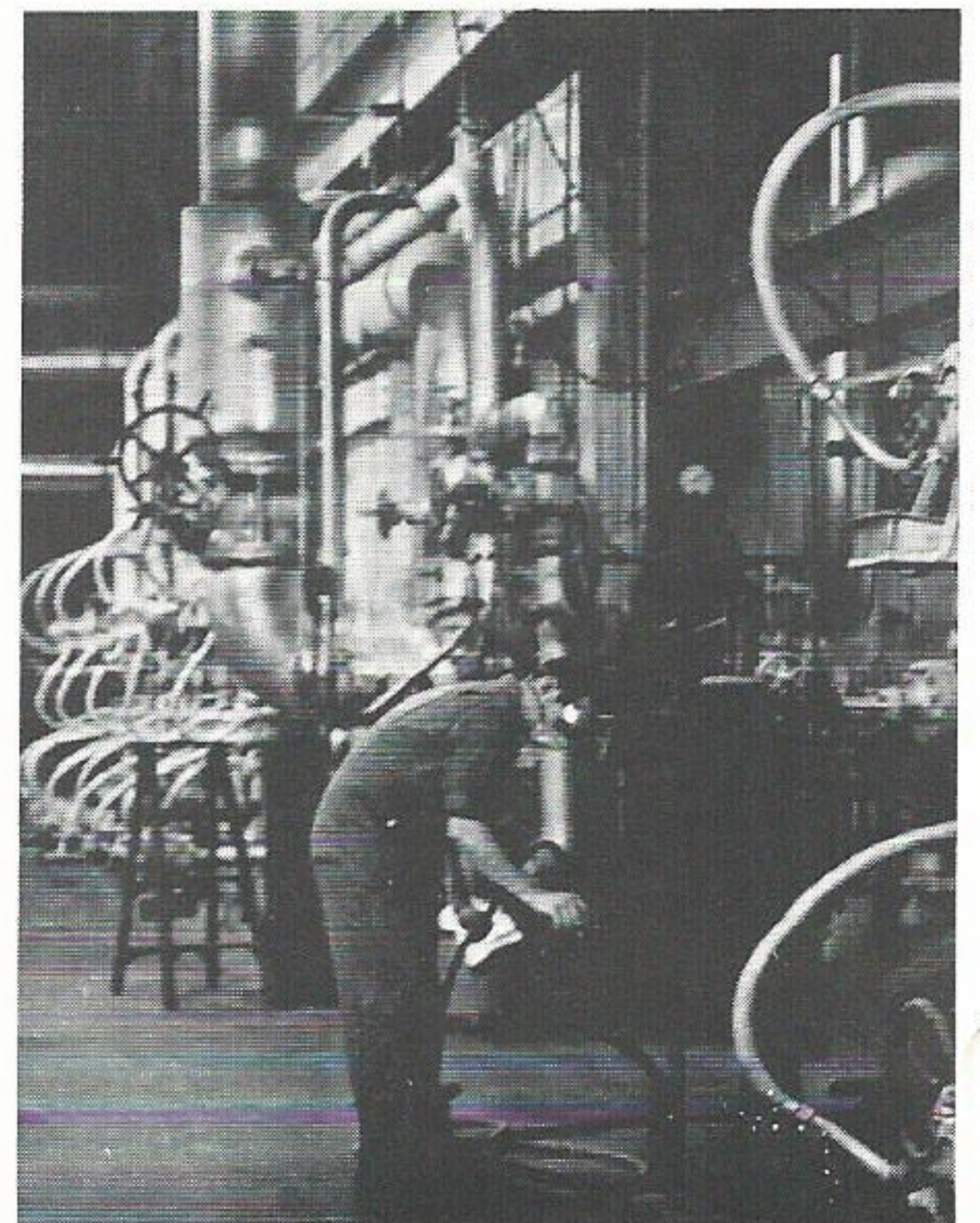
Linda Nelson

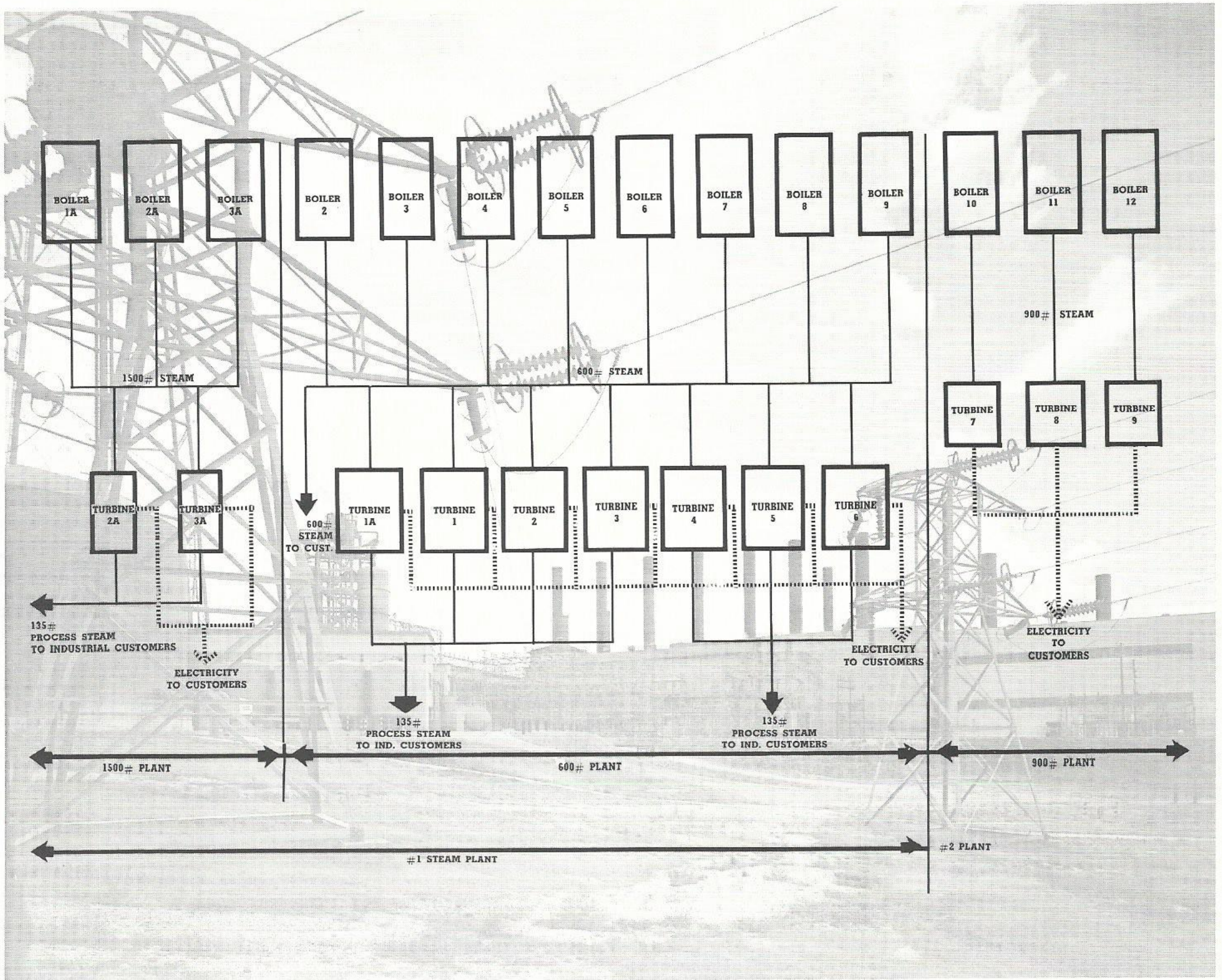


John Liddell, switchboard operator



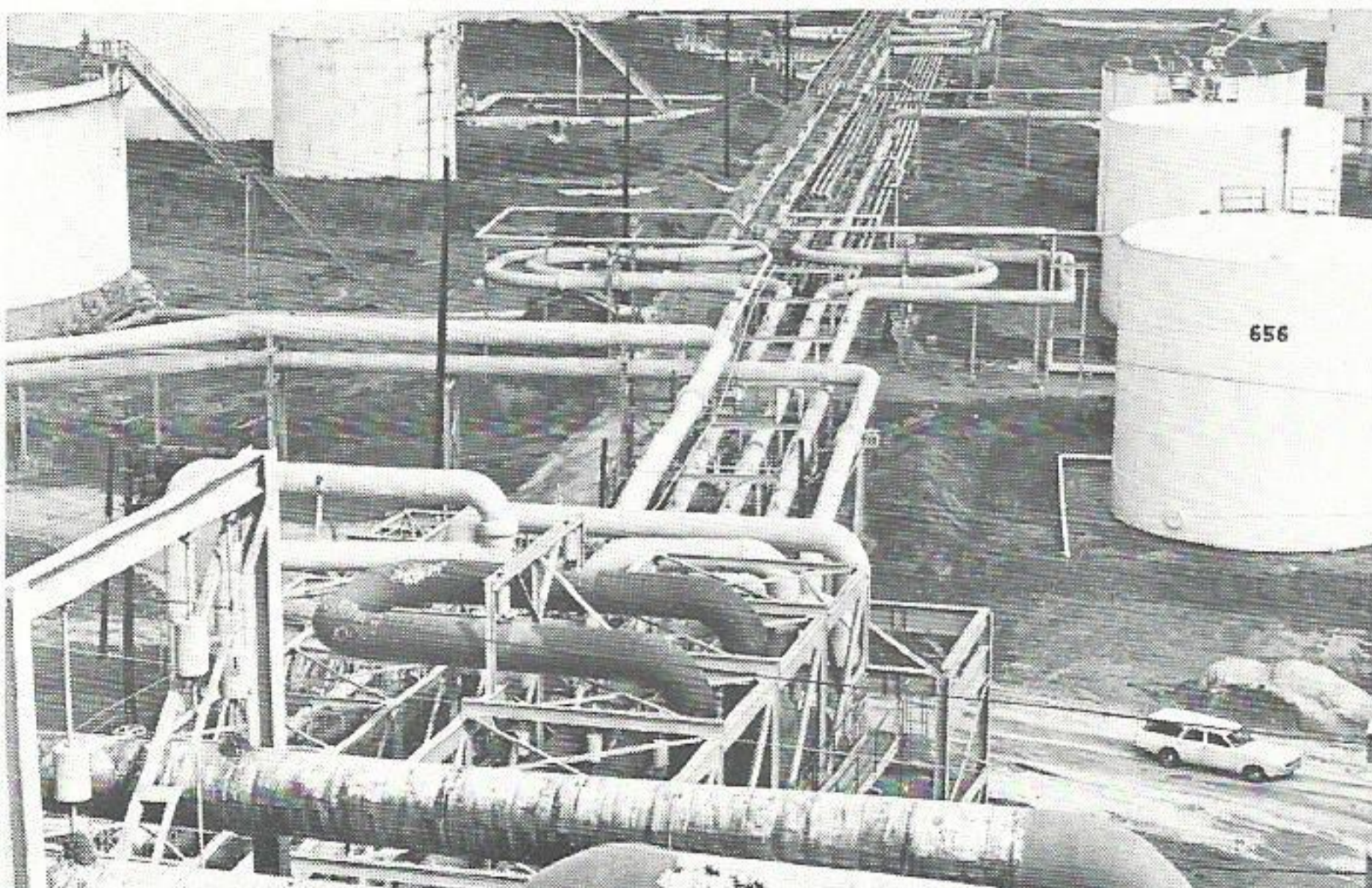
picture on the far left, one of the plant clerks records the steam output on charts. On the next page is a drawing of La. Station and how it operates and below it are the numerous steam lines feeding out to the industrial complexes around the station.





LOUISIANA STATION

"...men mastering machines"



WHERE INFLATION TAKES ITS TOLL

THE PICTOGRAM on these pages shows where inflation's toll is highest—in the cost of essential services.

These services include everything from haircuts and hospital bills to taxi fares and baby-sitters' fees.

Highlighted by the chart are sharp price increases in important basic services over the past five years.

The U. S. Department of Labor each month tallies the cost of more than 80 services which are included in its consumer price index. Out of the entire roster, only two—telephone bills and television-repair charges—are lower, on

the average, than five years ago. Everything else costs more.

Since 1964, prices of all the items that go into the cost-of-living index, including food, clothing and shelter, have risen 21 per cent.

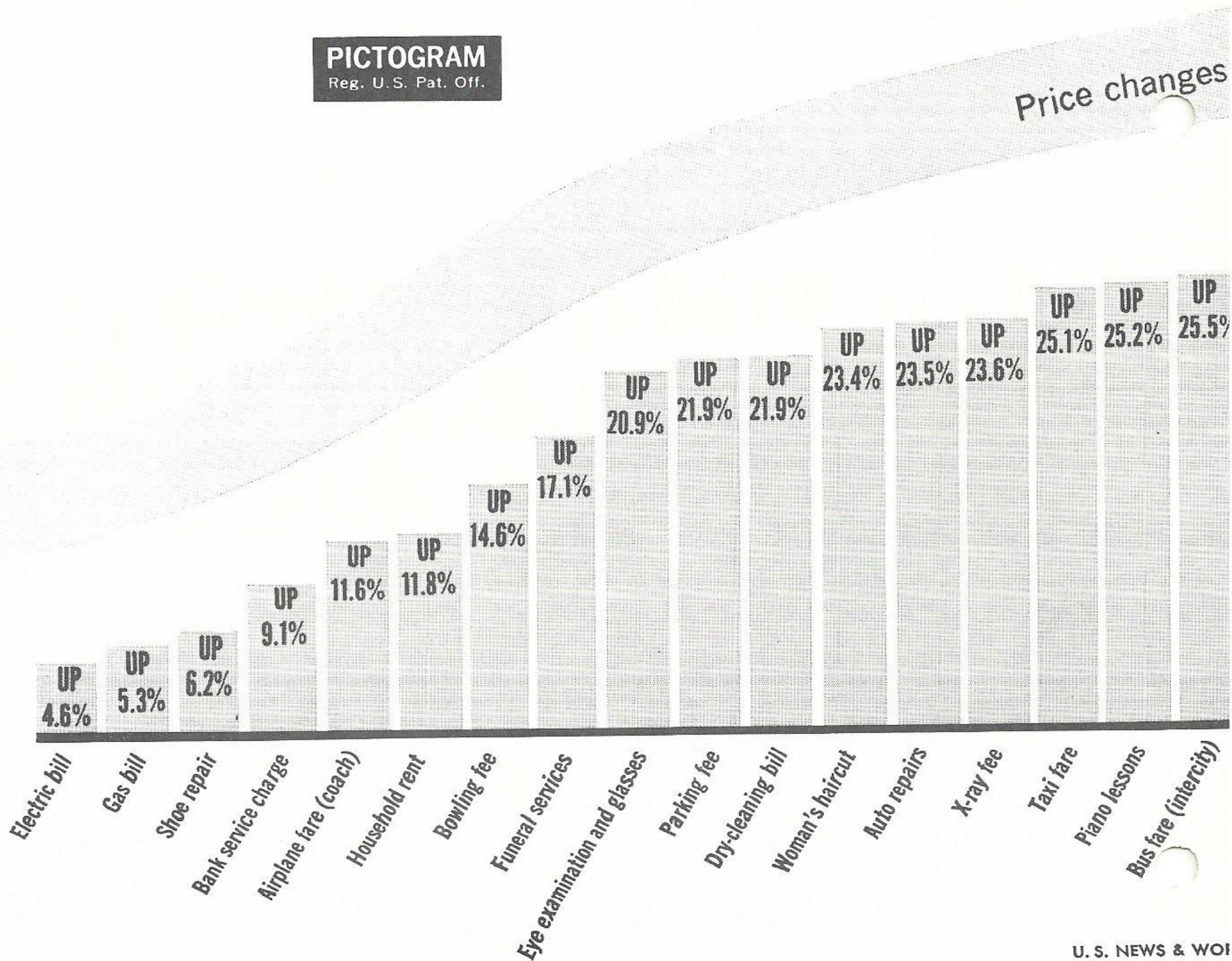
Food prices are up 20 per cent, on average. Household rents are up about 12 per cent. Household furniture and appliances cost 8 per cent more.

By contrast, services of all kinds are up nearly 28 per cent in the five-year period, accounting for not quite half of the increase in the consumer price index.

Little relief is in sight. The chief rea-

THE SOARING COST OF SERVICES

PICTOGRAM
Reg. U. S. Pat. Off.



son for the sharp upward thrust in cost of services is rising wages paid to service workers.

The labor content in service industries generally runs substantially higher than in manufacturing industries. In many service fields, pay increases are already "built in" under existing contracts.

Unlike the situation in manufacturing, where investment in sophisticated equipment and machinery can help boost output per worker, there is little opportunity to improve productivity in many service lines.

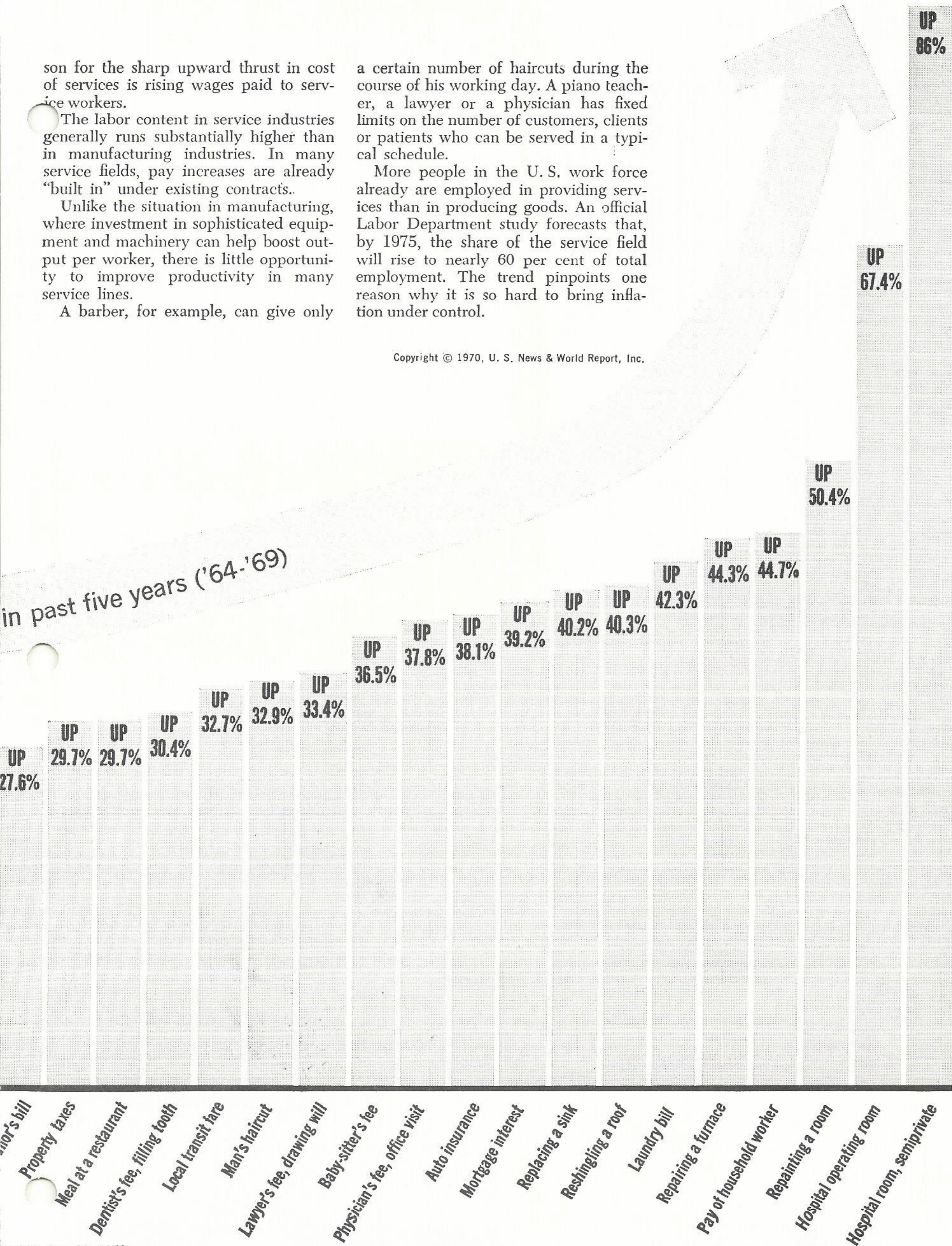
A barber, for example, can give only

a certain number of haircuts during the course of his working day. A piano teacher, a lawyer or a physician has fixed limits on the number of customers, clients or patients who can be served in a typical schedule.

More people in the U. S. work force already are employed in providing services than in producing goods. An official Labor Department study forecasts that, by 1975, the share of the service field will rise to nearly 60 per cent of total employment. The trend pinpoints one reason why it is so hard to bring inflation under control.

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in past five years ('64-'69)



Bucket Up...

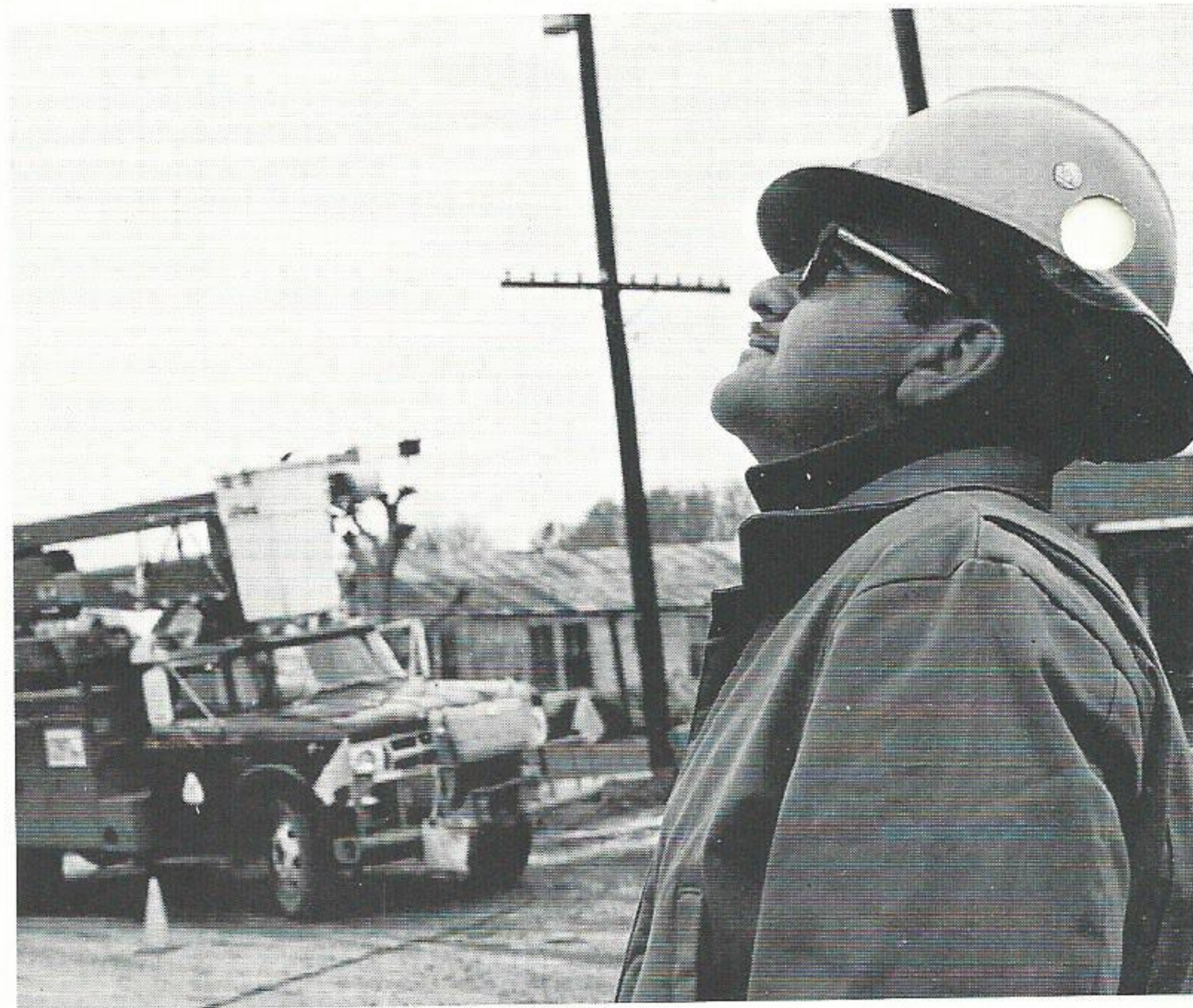
Perfection in the Transmission and Distribution Department makes the difference in dependability of our service and safety of our men. And Jennings, Louisiana is blessed with such a perfectionist in Wilfred W. Broussard. He is unique in his desire to get the job done the best way possible . . . not the easiest.

Mr. Broussard is commonly known to his friends and crew as "Bruce." He started as a helper with our company in 1945 and steadily worked his way through the ranks until he became a utility foreman two years ago of a bucket truck crew after working seven years on a bucket himself.

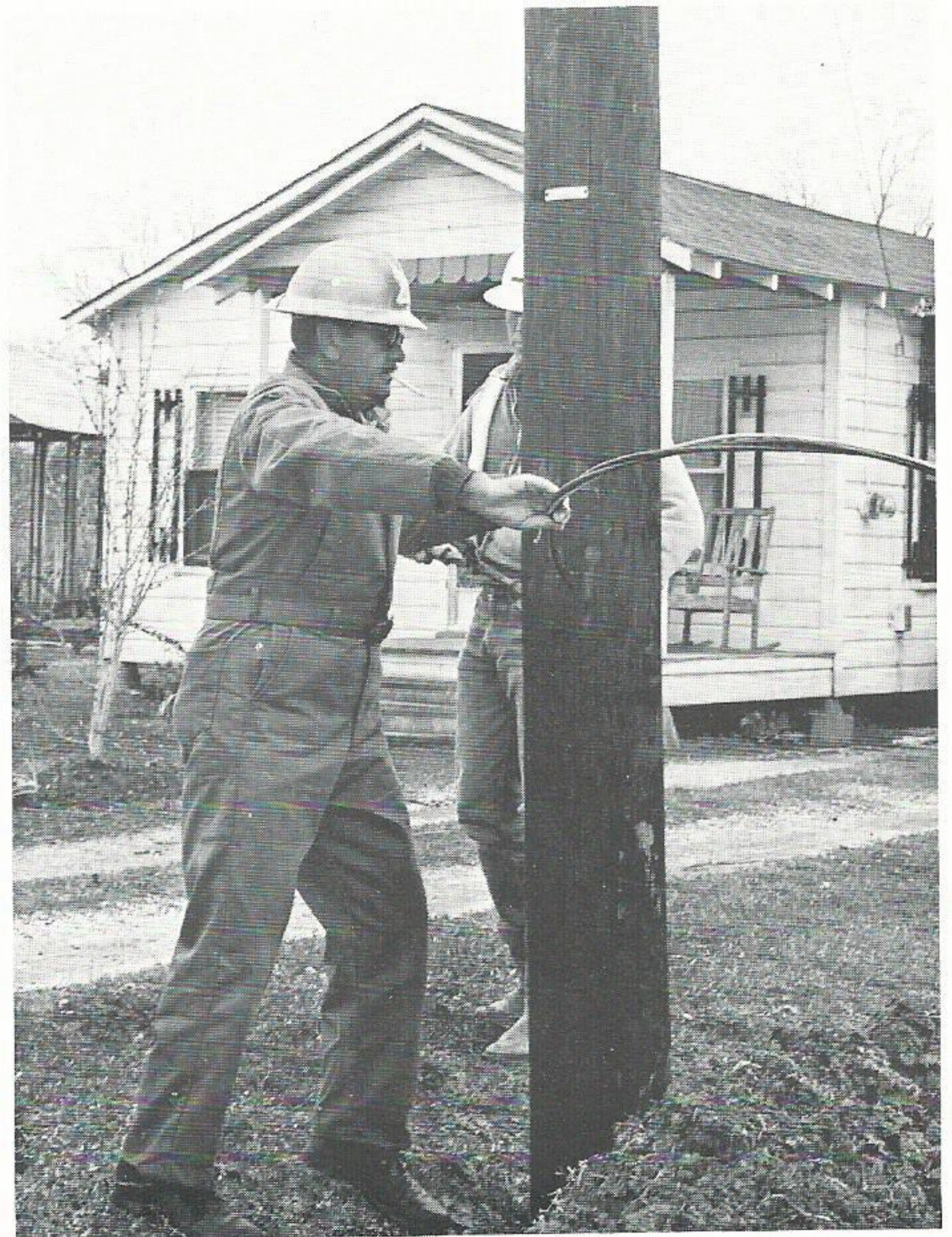
In talking with Al Gann, general line foreman for the Jennings District, he had nothing but praise for Bruce. He stated that "Bruce wants it perfect and he demands the same thing from his crew members. His technical knowledge is highly regarded and he instills pride in his crew."

"For a long time, every bucket we got we assigned to Bruce to check out and make sure all the kinks were out of the controls," Mr. Gann continued. When Bruce is on a job, he looks at the overall project he has to do and he gets it done. On his own time, Bruce has completed several courses on Electric T&D operations. He was recently honored by appointment to the Jennings Electrical Wiring Code Committee by Mayor Bill Watson.

Bruce has a good crew working for him. They are Lem Gravelle, 1st class lineman, and Allen Broussard, helper. They have been trained by Bruce to do the job right and to watch them is pure perfection.



Above Bruce inspects overhead wiring before starting job and below he assists Helper Allen Broussard in preparing for the change over task.



What kind of man is Bruce? Well, he is a proud man not only in his job, but also, his home and community. You see, he was raised around Jennings and now claims it as home although he graduated from Lake Arthur High School.

After graduation, he enlisted in the U.S. Navy and served from 1941 to 1945. He was trained by the Navy in electrical operations and served in the Pacific Theatre during World War II.

His wife is the former Dorothy Lognion of Crowley, Louisiana and they have one married daughter, Sandra Guillory, now residing in Lake Charles. They have one grandson, Christopher.

Bruce is a member of the Veterans of Foreign War Post #3686 and attends the Catholic Church in Jennings. His wife works as a part-time beautician. His pride is also exhibited in his home stated Mr. Gann.

His bucket truck is always clean and neat. Regardless of the maintenance to his truck, Bruce will sometimes pitch in with the mechanic to speed up minor repairs that he used to do completely by himself. "The quicker you repair minor troubles, the less major problems you will have," explained Bruce. All of this care is reflected in his 1968 Dodge 46 foot bucket truck that is the only one in Jennings that is approved for live line bare hand work on 138 KV lines. Also, he and his crew have never had an accident.

All of these points make up the friendly person of Wilfred Broussard. He learns new things quickly and sticks to procedure. He is a credit to himself, his crew and the Jennings District no matter what type of T&D work he might be doing . . . "he wants it perfect."



Below Lineman 1st Class Lem Gravelle (in bucket) prepares to change out wiring assisted by Helper Allen Broussard. Bruce watches the job preparations and above he helps guide Lem into position.



... and Away

9th Annual

Bowling Tournament Set for Lake Charles

The Baton Rouge "Bandits" feel they can come up with an extra twelve pins to de-throne the Beaumont "Left-Outs" despite the challenges of the Lake Charles "Repeats", Port Arthur "Pin Poppers", and an estimated 20 other teams, as plans are being made for the Ninth Annual G.S.U. Employees Bowling Tournament scheduled for Saturday, April 11, 1970, at Lake Charles Bowlarena.

"The ABC and WIBC Sanctioned Tournament should draw all who participated last year (19 teams) with an additional team or two from each division", predicts a reliable source in Lake Charles.

Rules for the tournament will remain intact and are as follows:

Sanction — ABC-WIBC

Averages — Final of 1969, January 1, 1970

Minimum 12 games — others 200

Handicap — 75% difference of 200

Captains — G.S.U. Employee for contact purposes

Fees — \$4.00 per event (includes all events and buffet)

Entry — Multiple team, so long as two members are changed

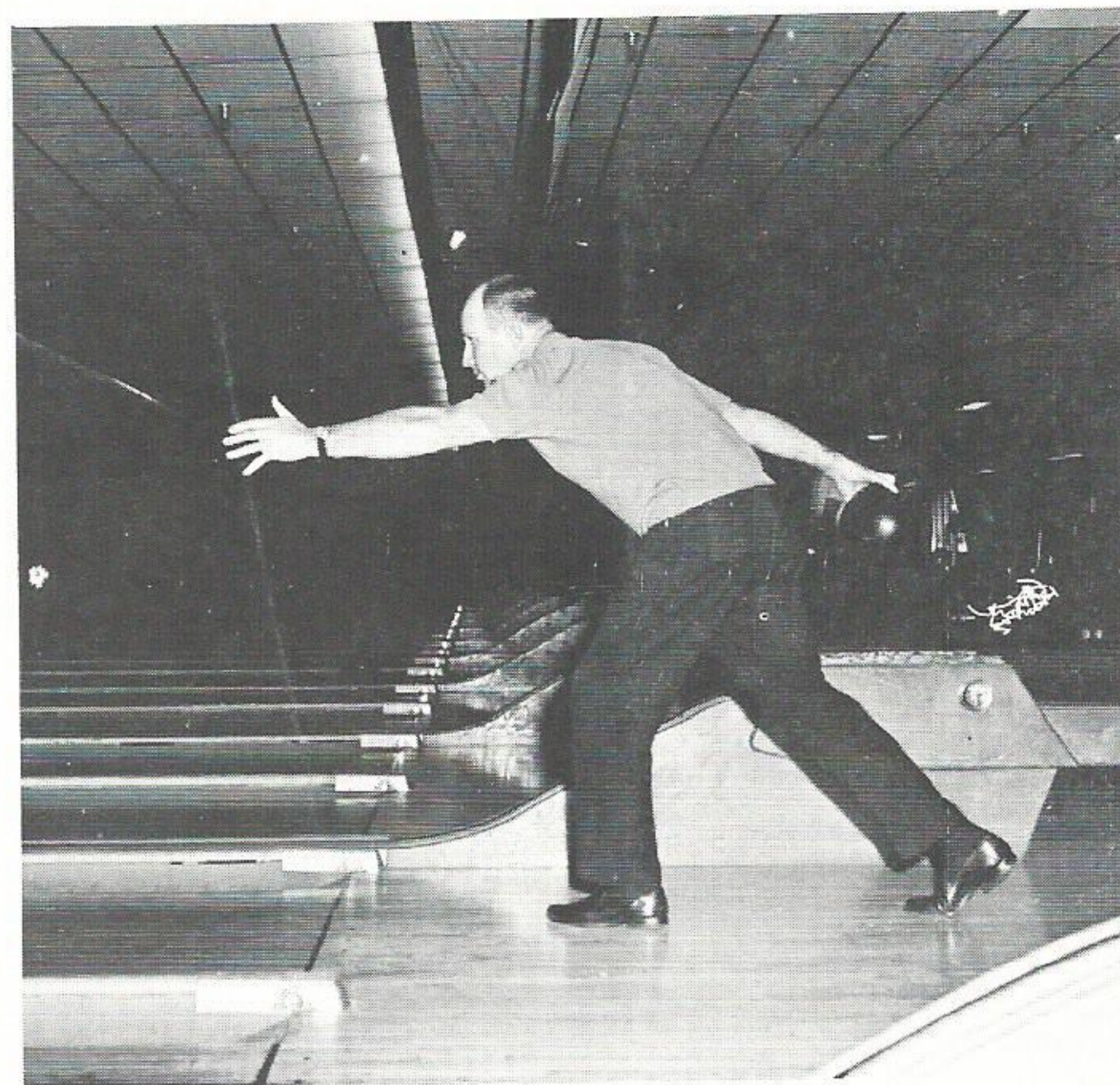
Teams — May be mixed, male, female — (must include 2 GSU employees)

Shifts — Doubles & Singles — 9:00 A.M. & 11:30 A.M. Teams — 2:00 & 4:30 P.M.

Awards — Presented at 7:00 P.M.

Tournament Director — Sonny Horstmann—
Ext. 221, Lake Charles

Quoting Alley Manager, Roy Gillespi, "I wish all my tournaments were as much fun, smooth, and successful as the G.S.U. tournament even if Ed Hodges (Lake Charles Manager) did cost me on that Ceremonial Opening ball delivery." Mr. Gillespi had challenged Mr. Hodges that he could not hit over seven pins to which Mr. Hodges pitched a perfect "strike" to get last year's tournament underway.



Lake Charles Manager, Ed Hodges, starts tournament.

Last year's winners and runner-ups are as follows:

Team	Town	Score
Left Outs	Beaumont	2396
Bandits	Baton Rouge	2396
Hdep. Doubles		
Bob Guidry — Nig Laughlin	Lake Charles	1307
Tom Carrier — Virgil Williams	Beaumont	1294
Hdep. Singles — Male		
Rod Scioneaux	Baton Rouge	663
John Prejean	Lake Charles	634
Hdep. Singles — Female		
Del VaVasseur	Port Allen	644
Jerry Terry	Beaumont	596
All Events — Hdep.		
Columbus Hanks — Male	Lake Charles	1911
Jerry Terry — Female	Beaumont	1802
Individual Hi — Game Hdep.		
L. J. Frederick — Male	Lake Charles	267
Juanita Girdler — Female	Beaumont	246

Other Awards presented were:

Free lessons for lowest game—David Terry — Beaumont

Talent Award—Fred Brumfield — Beaumont & Hubert Landry — Lake Charles

Best Joke: "I'm from Nederland" by E. J. Badaux — Nederland

Tom & Team from Beaumont received "Cellar Dwellers" Booby Prize.

Any one needing information or additional Entry Blanks contact Tournament Director or Johnnie Harris Extension 271, Lake Charles.

“PISTOL PETE,”

The LSU

Wonder



The crowd stood silently waiting for the inevitable moment. They had crowded into LSU's Cajun Cow Palace as if they were going to watch the 9th Wonder of the World and perhaps they were. It was February 2, 1970 and everyone in the State of Louisiana and throughout the sports world waited for the word that Oscar Robertson's all-time collegiate basketball scoring record had been broken. And indeed it was.

The mystic hero was "Pistol" Pete Maravich, a skinny 6-5 guard for the LSU Tigers. For two years, he has been the talk of college basketball and

on this night, he had turned his large Serbian eyes to the rim and with one lazy 17 footer from his favorite right side became the all-time leading scorer of college basketball. Now, with the regular season over he has scored 3,590 points in three college seasons and this does not include the tallies he made during the post-season National Invitational Tournament.

Pistol Pete has rewritten the record books at Louisiana State University, the Southeastern Conference and the National Collegiate Athletic Association. He has renewed the enthusiasm for basketball on the Baton Rouge campus and motivated the administration to construct an \$11 million all-purpose LSU Assembly Center and fieldhouse. Now that's student power.

Uniquely, Pistol Pete has had some great coaching from his dad, Press Maravich, who is head basketball coach at LSU. His dad described his son as . . . "an animal being attacked. He's ready to scratch, run, fight, shoot, jump, do anything not to lose. In practice he's the world's worst but in a game, Pete's out there to win."

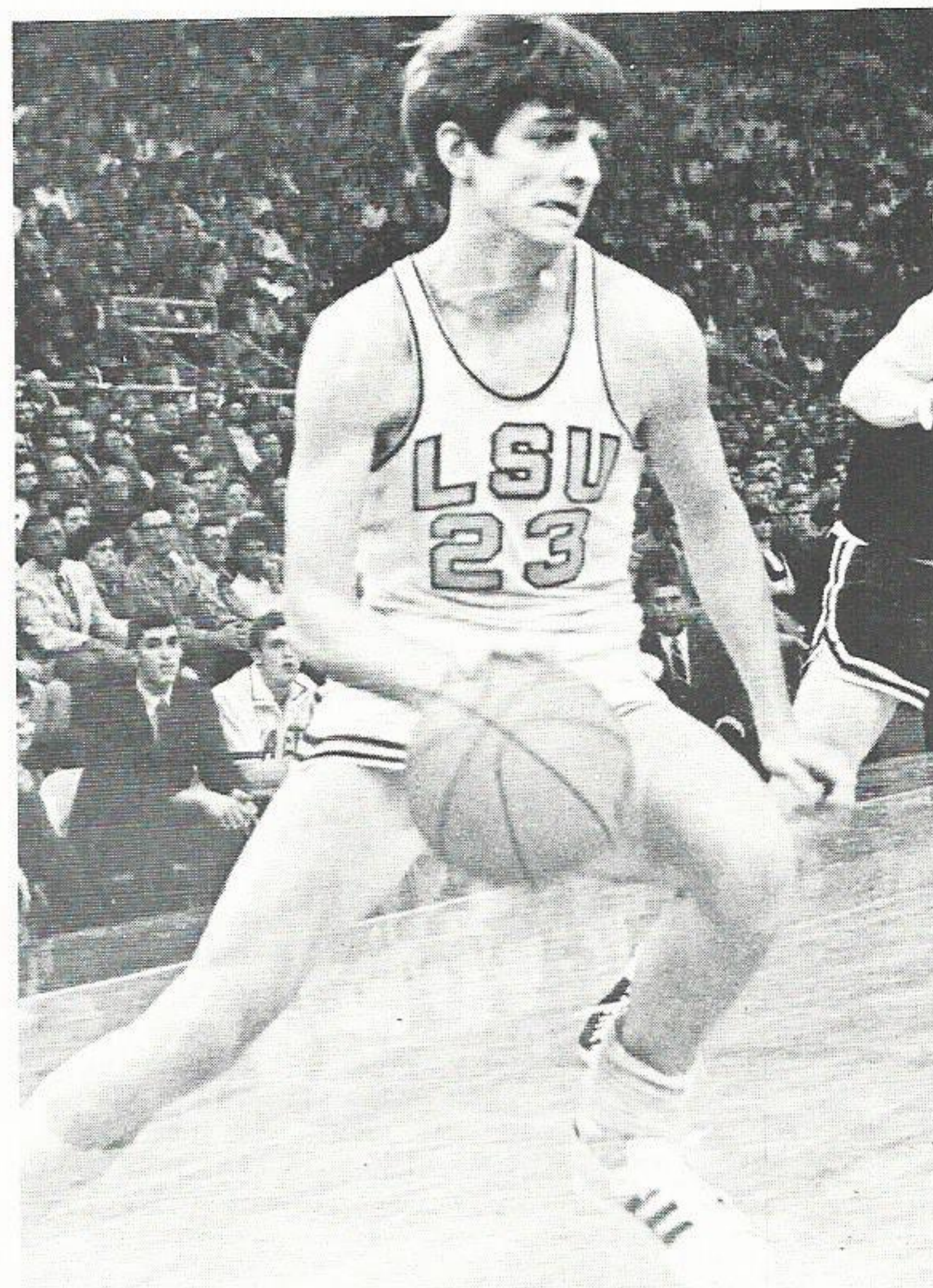
The Maravich Family is a close-knit group. "We've tried to teach Pete that regardless of how much fanfare he gets from basketball, he's no better than anybody else. We want him to have respect and love for his family and friends."

Papa Press started teaching his son basketball at the age of six and his devotion to the sport has never yielded. He strives for perfection. He is lightning to watch and uses his 197 pound frame to his best advantage.

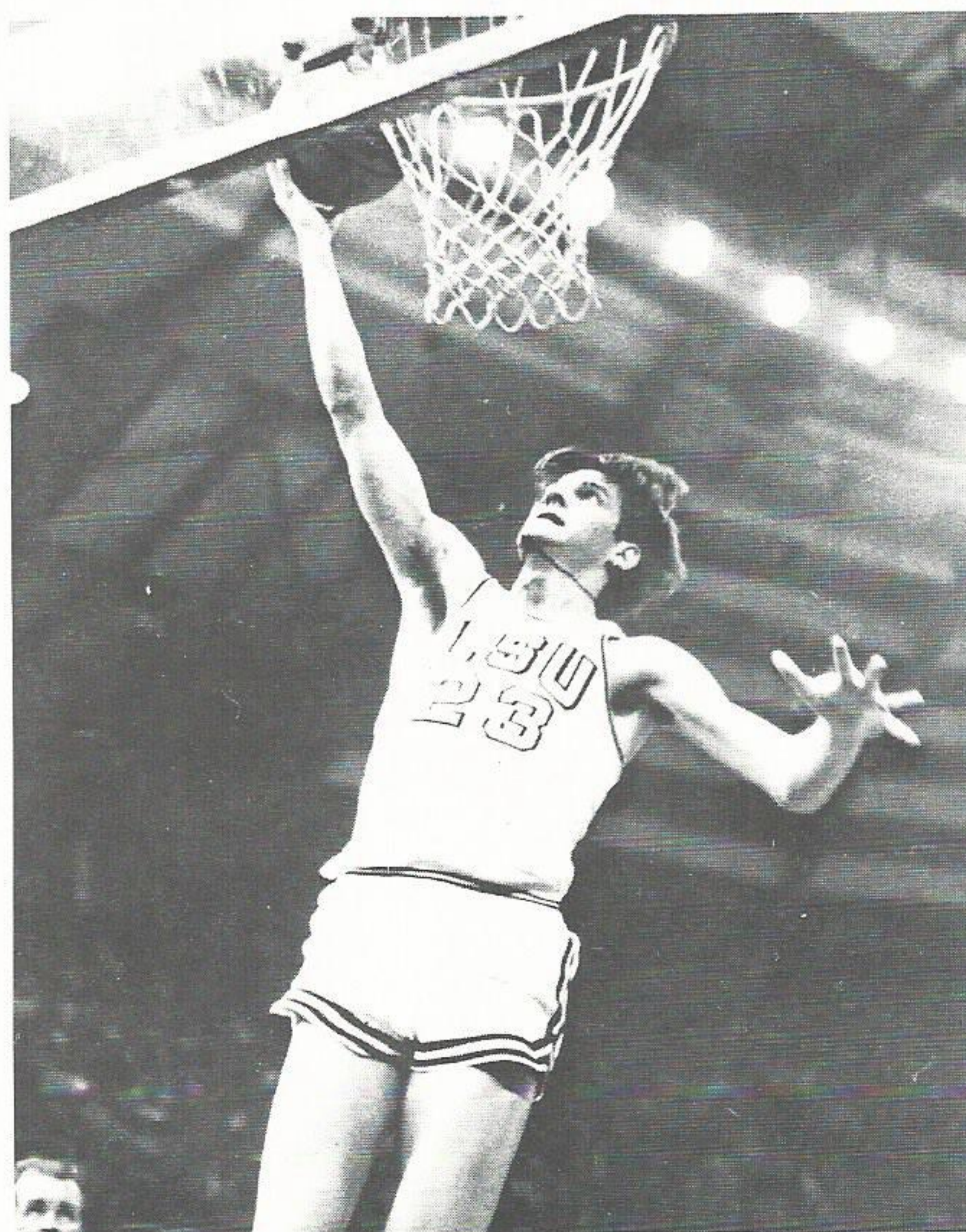
Pete's sagging socks have become legend. The story is told that while his dad was the coach at North Carolina State, Pete bagged a pair of N.C. State socks and wore them for his first game at Needham Broughton High School in Raleigh. The young Maravich scored 32 points that night and he's worn those gray socks in every game since then, including college.

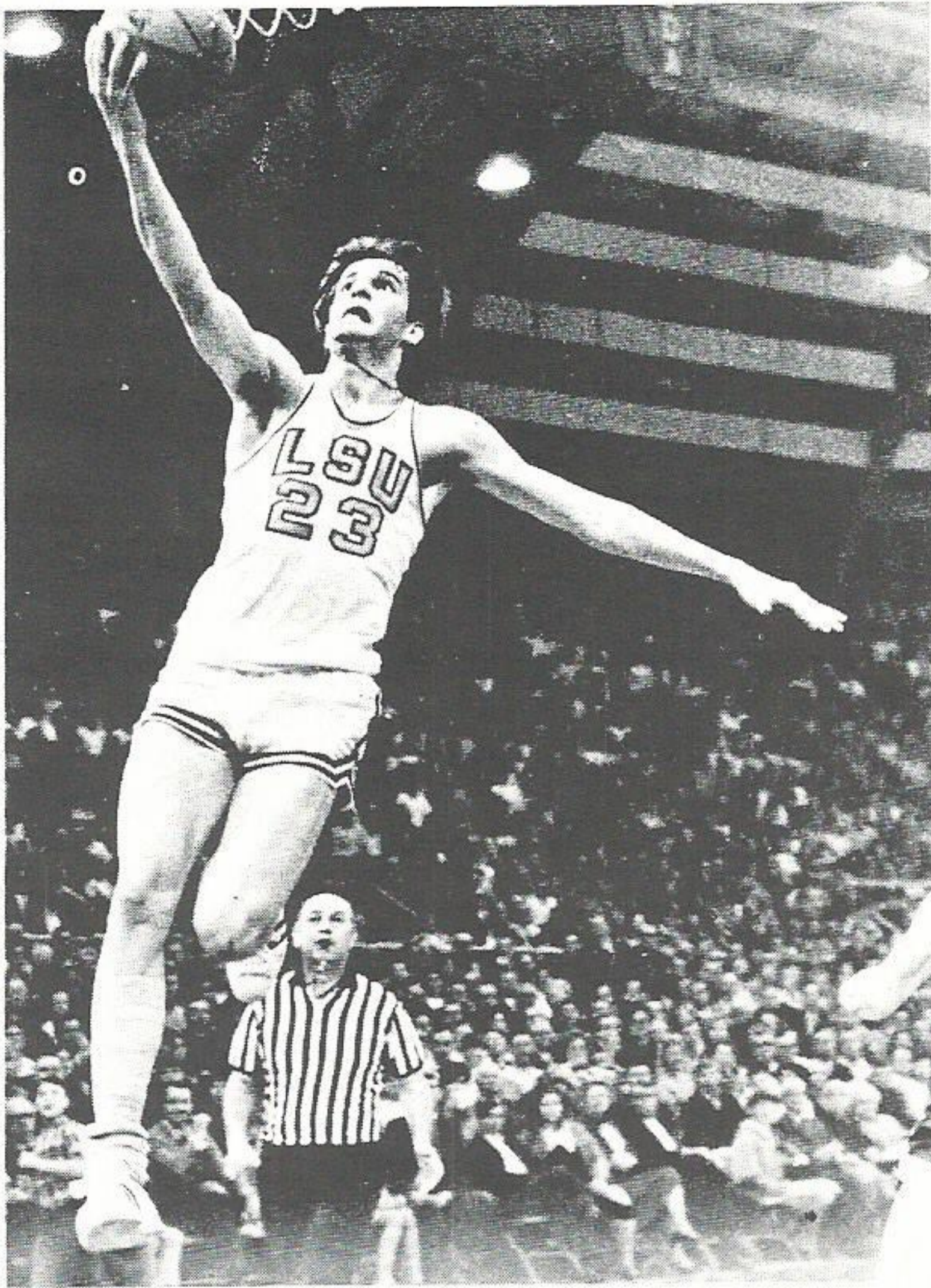
The game of basketball has not always been good to Pistol Pete. He has played some pretty physical teams and they have angrily guarded him although to little or no avail. He has been elbowed, shoved and roughed up during the games and has even played with a sprained ankle or twisted knee. He loves the game and invites the competition.

When it was realized that he was going to be big trouble for his opponents, many coaches started accusing Pete of being a "big gun" and less than a team player. But, Pete's own players came to his rescue and rebuffed such statements. Also, he saw little action during the tryouts for the Olympic Team and was not selected.



"Pete's out . . ."



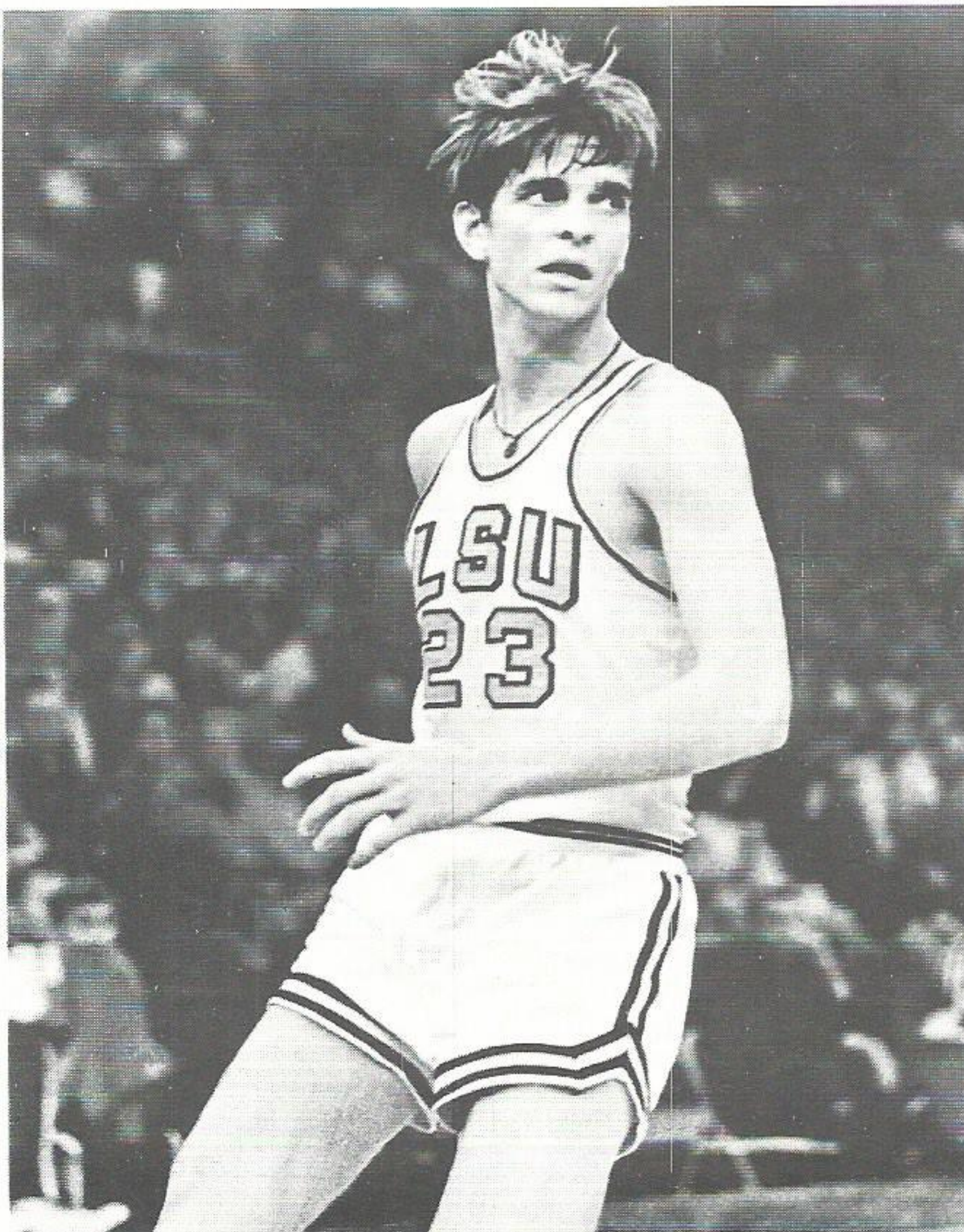


Overall, Pistol Pete has achieved more and added greatly to the sport of college basketball. He is an easy pinch for an autograph and has taken success in his stride. At the end of this year's regular season, Pete had an average points per game of 46.6 with an over-all career average of 44.9. In 1968-69, his 44.2 average per game gave him the widest scoring margin of all basketballers in a single season average, a total of 10.9 points above Rick Mount of Purdue with 33.3.

The honors and awards are numerous. He was selected All-American during all three college seasons and this year was picked as College Player of the Year. But, he will be remembered mostly by his fellow players and students as the man who refounded basketball at LSU.

What's next for Pistol Pete? Certainly his basketball career will continue into the pro ranks as every major team would like to ink his name onto a contract. Surely his name will remain on the lips of all sports fans and he will continue to increase the excitement and prestige of basketball throughout the country. For Pistol Pete, his life and love is basketball.

.. to win''



HONORS AND STATISTICS

... as written by Pete Maravich

ALL AMERICA TEAMS: Three straight years (1967-68-69-70)
Associated Press and United Press International and numerous other polls.

PLAYER OF THE YEAR: 1969-70, Associated Press and United Press International; Runnerup, 1968-69, Associated Press and United Press International.

ALL SEC TEAM: 1967-68-69-70, and SEC Player of the Year, 1969-70.

NCAA Records: (not including NIT)

Average points per game: 46.6 (1969-70)

Most field goal attempts: 1,106 (498 made - 1969-70)

Most points scored in three seasons: 3,590 (1967-68-69-70)

Most free throws scored in a single game: 30 (31 attempted - vs. Oregon State)

Career totals: (not including NIT)

Points scored: 3,590 (1967-68-69-70)

Field goal attempts: 3,104 (1967-68-69-70)

Field goals made: 1,363 (1967-68-69-70)

Free throws attempted: 1,111 (1967-68-69-70)

Free throws made: 864 (1967-68-69-70)

Assists: 402 (1967-68-69-70)

Top two scoring seasons: 2,452 points total (1968-69-70)

LETTERS

From employees, customers and friends of GSU

LAKE CHARLES

Dear Mr. Howard Mack:

The McNeese State College Student Union Board would like to thank you for your generous gift of cable reels. They were a tremendous help in the completion of our coffee-house project in the Holbrook Union Complex.

It is our belief that the continuing interest of the business community in McNeese State College and, in turn, the student's interest in the welfare of Lake Charles will go a long way toward a brighter future for our community.

You are cordially invited to visit our campus and especially our coffee-house which you have helped to create.

Yours very truly,
David L. Tolin
Student Union President
Mary Ann Wells
Arts, Ideas, and Issues
Committee Chairman

ORANGE

Dear Sirs:

We received our final bill recently. We have had some twenty-two years of service from you people in Orange County, Texas and want to express our highest appreciation and thanks for the service we have received. Thanks for a dedicated service department in all sorts of circumstances.

Thanking you again,
Mr. & Mrs. J. R. Noble
Kerrville, Texas

Dear Mr. (Walter) House:

We are most appreciative to Gulf States for services rendered in regards to a lighting project to be initiated in the City of Orange. **Buck Wingard** has been most generous with his time and help. Please give him our sincere thanks.

Sincerely,
Ralph Atkinson, Director
Parks & Recreation

PORT ARTHUR

Dear Mrs. (Sue) Williams,

I want to extend my appreciation to you and Gulf States Utilities for the cooking class you presented.

My group, "Bluebell" Bluebirds, Camp Fire Girls, Inc., my assistant leader and I thoroughly enjoyed your program. This age group responded very well to cooking ideas.

I plan to use the printed material "Courtesy At The Table" as teaching material for my future meetings with the girls.

We are looking forward to future programs of this nature.

Very truly your,
Mrs. A. J. Dixon

BEAUMONT

Dear Mr. (J. B.) Bishop:

Our fourth annual Shrove Tuesday Pancake Supper held last night was a huge success. Our crowd seems to grow a little each year and having the commercial grill to use is a great help.

We appreciate your cooperation, and that of your company, in providing this grill for us. Please express our thanks also to the men who installed and wired in the grill.

Faithfully yours,
Ralph H. Shuffler II
Priest-in-charge
St. Matthews Episcopal Church

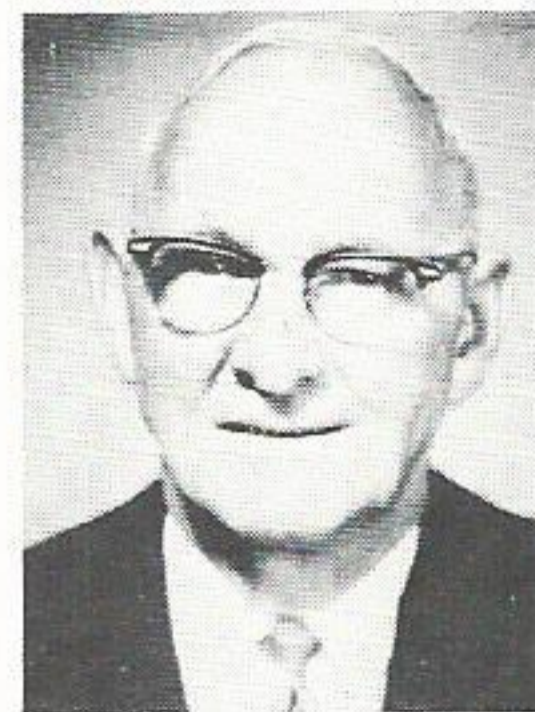
Dear Mr. (Jim) Turner:

On behalf of the college and our faculty committee, I want to thank you personally for your letter and your suggestions concerning our proposed communications program. I appreciate the time and the thought which you have given to this matter.

Yours very truly,
Andrew Johnson
Vice-President of
Academic Affairs
Lamar State College

Ex-GSU Employee Retires in Lake Charles

Greater Lake Charles Water Co. superintendent George H. West re-



tired March 1 after 50 years in the public utilities field. Mr. West started in 1920 with Eastern Texas Electric Company which later became Gulf States.

He worked in various capacities with our company in Beaumont, Orange and Port Arthur before being transferred to Lake Charles as assistant superintendent of production in 1925. In 1936, he was made superintendent of the Ice and Water Department and Electric Dispatching Department. In 1956, our company sold the water department to the city and Mr. West left to become superintendent of water production department for the city.

He is married to the former Hazel Curtis of Philadelphia and they have three daughters and three grandchildren. Mr. West also hails from Philadelphia although he graduated from Ocean View, Delaware High School. He also completed three years at Williamson Trade School.

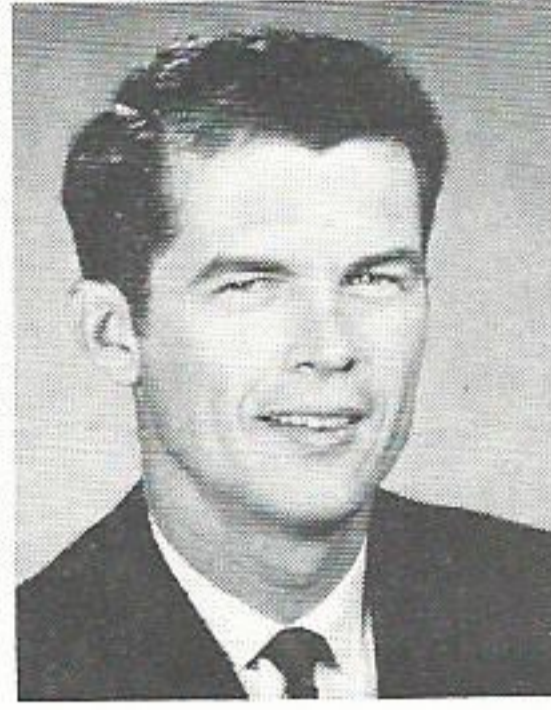
An active man in civic affairs, he is a Professional Engineer of Louisiana and a past chairman of the Southwest Water Works Association (AWWA). He has been named "Man of the Year" by that organization as well as the Lake Charles (Evening) Lions Club. He is an active member of the Association of Commerce, Masonic Lodge #873, Industrial Management Club, Safety Engineering Society of Southwest Louisiana and the Louisiana Conference on Water Supply, Sewage, and Industrial Wastes, holding offices in most of these organizations.

The Wests are members of the First United Methodist Church and he serves as Secretary of the Board of Stewards of which he has been a member since 1936.

Twenty-Four Promotions Across System



Ben Fanette



James Cornelius



Ray Welch



John Boykin



Joe Dorociak



Harold Ney

Four promotions have been announced in the Real Estate Department. **J. Ben Fanette** was named director of the department; **James R. Cornelius** was transferred from Lake Charles to Beaumont and promoted to right-of-way supervisor; **Raymond K. Welch** moved up to coordinator of surveying and **John D. Boykin** advanced to real estate representative.

Mr. Fanette, formerly right-of-way supervisor, is a native of Beaumont and a graduate of St. Anthony's High School. He also attended St. Edward's University in Austin, Tex.

Married to the former Lucy Evans of Baton Rouge, the Fanettes have four children. They are Mrs. Katherine Fouts of Port Arthur, Margie Fanette of Houston, James Jr. of Beaumont and Mary, a student at North Texas State University in Denton. The Fanettes attend St. Anne's Catholic Church.

Mr. Cornelius, who had been serving as supervisor of survey and right-of-way in Lake Charles, was born in Hope, Ark., and graduated from Beaumont High School. He also attended Lamar Tech.

He is married to the former Pat Clawson of Beaumont, and the couple has three children. They are Deborah Sue, 18, a student at Sowela Tech in Lake Charles; Pamela Jean, 15, a Sulphur High student, and Karry Lynn, 13, now attending Maplewood Junior High. The family attends the Methodist Church.

Mr. Welch, formerly assistant coordinator of surveying, is a native Beaumont and graduated from South Park High School. He is a veteran of the Army infantry, having served in the South Pacific during the years 1943-45. He is a registered surveyor in Texas and Louisiana.

He and his wife, the former Mary Albanese of Beaumont, are the parents of two children. They are Debra Rae, 15, a student at South Park High, and Raymond K., a Pietsch Elementary student. The family attends Assumption Catholic Church.

Mr. Boykin, formerly senior engineering assistant, is another Beaumont native and a graduate of Beaumont High School. A veteran of the Army, he served in the Pacific Theater during 1942-46. He is a past commander of American Legion Post 33 in Beaumont.

Married to the former Barbara Alice Penry of Woodville, the couple has three children. They are Charles David, 22, serving with the Army in Anchorage, Alaska; William Lee, 20, a student at Lamar Tech, and Barbara Katherine, 13, a Stephen F. Austin Junior High student. The family attends North End Methodist Church.

Two promotions have been announced at Nelson Station in Lake Charles.

Joseph L. Dorociak, formerly master repairman, has advanced to mechanical maintenance foreman, and **Harold L. Ney**, equipment operator, has moved up to control operations foreman. Both men began their careers at the old Riverside Station in Lake Charles.

Mr. Dorociak is a native of Chicago and a graduate of Chicago Vocational High School. He also completed a course in aircraft mechanics at the University of Southern California. He joined the company at Riverside in 1957 and moved over to Nelson in 1959. He is an Air Force veteran, having served from 1951 to 1955.

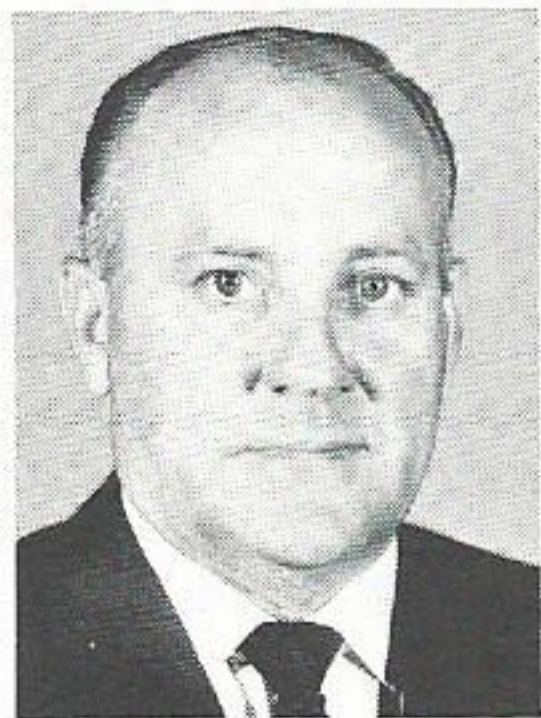
Married to the former Terry Boudreaux of Lake Charles, the couple has two sons. They are Joseph, 7, a first-grader at Brentwood Elementary, and Michael, 5, a kindergarten student at St. Margaret's School. The family attends St. Margaret's Catholic Church.

Mr. Ney came to the company in 1959 and progressed through several positions at Riverside and Nelson. A native of Lake Charles, he is a graduate of La Grange High School and attended McNeese State College. He served in the Army from 1956 to 1958.

Mr. Ney is married to the former Rita Titmus of Walnut, Kansas, and they are the parents of three children. They are Gregory, 8, and Michael, 6, both students at Dolby Elementary, and Derreal, 2½ years old. The family attends Our Lady Queen of Heaven Catholic Church.



Calvin Comeaux



Philip Levert



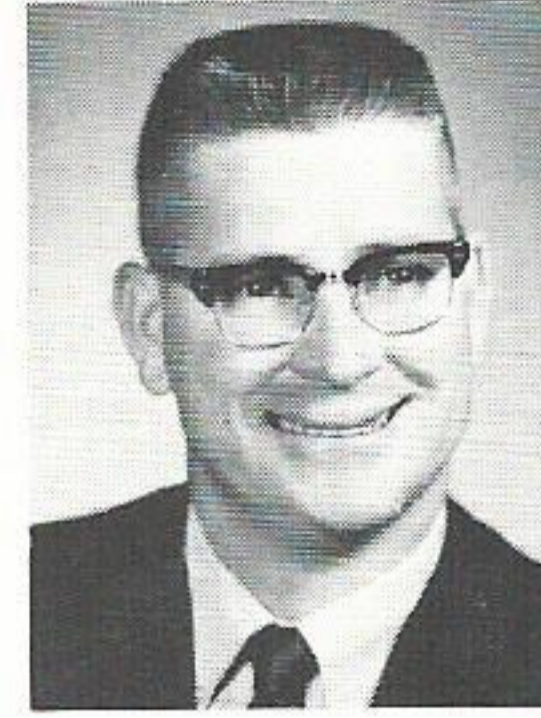
Vernon Young



Rufus Mier



Harrison Carlin



Ed Hutchins



Ray Pace

A trio of Baton Rouge T&D employees have moved up to new positions.

Calvin A. Comeaux, formerly senior engineering assistant, has been promoted to section head, T&D Engineering; **Philip E. Levert**, who had been substation mechanic, has advanced to utility foreman, T&D Substation, and **Vernon C. Young**, also substation mechanic, has been elevated to shop foreman, T&D Substation.

Mr. Comeaux, a native of Denham Springs, La., is a graduate of Denham Springs High. He is an Army veteran, having served from 1953-1956.

Married to the former Martha Ann Mims of Delhi, La., the couple has four children. They are John, 11, Jenni, 9, Tobey, 8, and Wendall, 7. The family attends Calvary Baptist Church.

Mr. Levert, a Lockport, La., native, served in the Army Medical Corps for five years. He is a member of the St. Alphonsus Church Holy Name Society and of the church Ushers Society. He also holds membership in the West Side Golf Club.

Mr. Levert and his wife, the former Betty LeBlanc of Plaquemine, La., have two children. They are Janie, 17, and Phil Jr., 13.

Mr. Young was born in Gonzales, La., and graduated from high school there. He spent 2½ years in the Navy. He is a past president of the United Commercial Travelers of America chapter and is a member of the Red Oaks Civic Club.

Married to the former Mary Ann Jarreau, Mr. Young and his wife have two children. They are Randy, 13, and Brenda Ann, 11. The family attends St. Louis Catholic Church.

Rufus J. Mier, formerly supervisor of residential sales, has moved up to supervisor of residential and commercial sales for the Lake Charles Division. Mr. Mier joined the company at Lafayette in 1949.

A native of Lafayette, Mr. Mier graduated from Lafayette High and attended the University of Southwestern Louisiana. He also completed a course on refrigeration at Louisiana Vocational Trade School at Crowley and served in the Navy from 1946 to 1948.

Mr. Mier is tail twister for the High Noon Lions Club in Lake Charles and is a director of the Home Builders Association of Southwest Louisiana.

Married to the former Dorothy Matthieu of Lafayette, the couple has three children. They are Bryant, 19, Debra, 14, and Gregory, 10. The family attends St. Margaret's Catholic Church.

Harrison J. Carlin has moved up to utility foreman in Lafayette T&D. He formerly had served as lineman first class.

A native of Abbeville, Mr. Carlin joined the Company as an engineering helper at Lafayette in 1955.

He is a graduate of Abbeville High School and is studying electrical engineering through correspondence school. He is a Navy veteran, having served three years during the Korean conflict.

Mr. Carlin is a 3rd degree member of the Fatima Knights of Columbus and is active in Cub Scout work. He is a Catholic.

Married to the former Joyce Herbert of Erath, the Carlins have two children. They are Tina, 13, a seventh-grader at Judice Elementary School, and Michael, 10, a fourth-grade student at Prairie Elementary.

Edward Hutchins, formerly division substation operator in Beaumont T&D, has been transferred to Power Systems Operation-System Engineering and promoted to system operator.

Mr. Hutchins, a native of Livingston, Texas, has been working for the company since 1957. He began as an appliance repairman helper at Beaumont and also has worked as an engineering helper in Beaumont T&D, Engineering.

A graduate of Chester High School in Chester, Texas, he has seen service in the National Guard.

He is married to the former Barbara Ann Mahaffey of Chester, and the couple has two sons. They are Bruce Edward, 10, a student at Amelia Elementary School, and Thomas Gregory, 4. The family attends the Amelia Baptist Church.

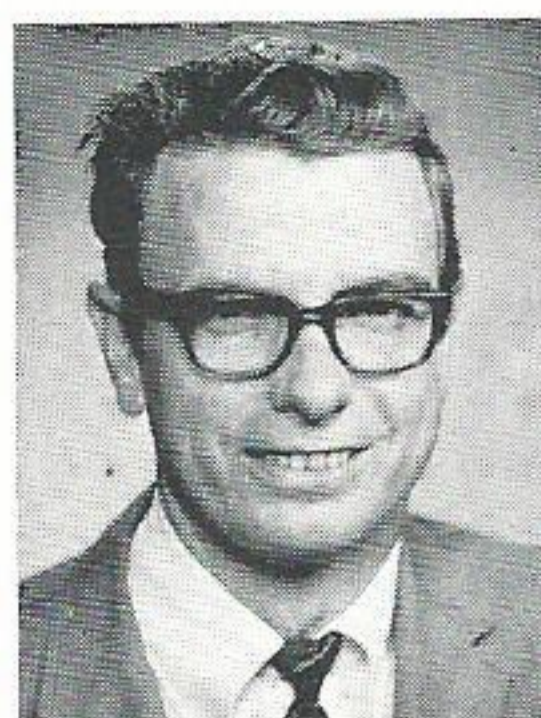
Ray Pace, formerly commercial sales representative, has been promoted to residential sales supervisor for the Beaumont District.

A native of Vidor, Tex., Mr. Pace was employed by the company as a meter reader at Beaumont in 1946.

Mr. Pace is a graduate of Vidor High School and attended Lamar Tech. He served in the Navy from 1942-1946 in the Pacific Theater.

He is a past president of the Vidor Chamber of Commerce, the Vidor Optimist Club and the Vidor Little League Association. In 1957 he was named Man of the Year by the Vidor Chamber.

Married to the former Grace La Dell Russell of Texarkana, Tex., he and his wife have one daughter. She is Mrs. Sandra Louise Davis of Vidor. Mr. Pace is a member of the Vidor First Methodist Church.



Myrl Hollyfield



Bobby Thompson



Fred Tenholder

Myrl E. Hollyfield and Bobby L. Thompson, formerly senior draftsmen, have been promoted to section heads in the Drafting Section at Beaumont.

Mr. Hollyfield joined the Company in 1956, and Mr. Thompson was employed in 1957.

A native of Silsbee, Tex., Mr. Hollyfield is a 1953 graduate of Silsbee High and still resides there.

He is married to the former Patsy Fausett of Oklahoma City, Okla., and the couple has three daughters. They are Connie, 13, Beverly, 10, and Tina, 8. The family attends the Redeemer Lutheran Church.

Mr. Thompson is a Pleasant Hill, La., native and was graduated from Beaumont High School. He also attended Lamar Tech two years.

Married to the former Barbara Jean Woodell, the Thompsons have two children, Karen Elaine, 10 and Scott Christopher, 7. The family attends Westminster Presbyterian Church.

Fred H. Tenholder, formerly supervisor of residential sales at Port Arthur, has been named sales promotion analyst.

Mr. Tenholder is a 32-year employee of our company, having started out as a stores clerk at Beaumont. He became residential sales supervisor at Port Arthur in 1965.

A Beaumont native, Mr. Tenholder is a graduate of St. Anthony's High School and attended St. Mary's University. He served in the Army during World War II in the Pacific Theater.

Mr. Tenholder and his wife, Elaine, are the parents of two children.



Ed Vogel



Tom Clark

Edward J. Vogel, an employee of the company since 1936, has been promoted from coordinator-surveying, to designer in System Engineering Design, Beaumont.

Born in Sacramento, Calif., he was educated in Beaumont. He was graduated from St. Anthony's High School and studied civil engineering by correspondence.

Mr. Vogel is a member of the Texas Surveyors Association, the Louisiana Land Surveyors Association and the American Congress on Surveying and Mapping. He is a registered public surveyor in Texas and a registered land surveyor in Louisiana.

Married to the former Clara Louise Forster, the couple has four children. They are Edward Jr., Arthur Paul, Katherine Ann and Joe Kriss. The family attends St. Pius X Catholic Church.

Tom G. Clark, formerly a residential sales representative in the Beaumont Division, has been transferred to Port Arthur and promoted to supervisor of residential sales.

A native of Buna, Mr. Clark was originally employed by the company in 1963.

He is a graduate of Buna High School and received his bachelor of business administration degree from Lamar Tech in 1960. He served in the Army from 1960 to 1962.

Mr. Clark is on the executive board of the Beaumont YMCA's Y-Indian Guides program, a father-son organization, and is improvements chairman of the Meadowbrook-Westfield Terrace Association.

Married to the former Jill Slavik of Silsbee, the Clarks have two sons. They are Craig, 8, and Cary, 6. The family attends Forest Park United Methodist Church.



Ed Cryer



L. C. McCullar

Edward E. Cryer, formerly right-of-way man, has been promoted to supervisor-Survey and Right-of-Way, T&D Engineering, Lake Charles.

He was employed by the company in 1955 as a member of the survey crew in Beaumont. He also has worked as an engineering assistant in the Survey Section.

He is a native of Merryville, La., and a graduate of Merryville High School.

Married to the former Jackie Vernadine Day of Leesville, La., the Cryers have two children. They are Gerald, 19, and Kathleen, 15.

L. C. (Mac) McCullar, formerly district serviceman, has been promoted to local superintendent of the Vidor District. He had been district serviceman since 1950.

A native of Beaumont, he attended South Park High School and was graduated from Hodges High School in St. James, Mo. He is an Air Force veteran and served in the South Pacific during World War II.

Mr. McCullar is a past president and director of the Vidor Chamber of Commerce. He also is a director of the Orange County United Fund and the Orange County Red Cross. He is a past president of the Orange County Shrine Association and a 32nd degree Mason of Vidor Masonic Lodge 1286.

Mr. McCullar is a member and deacon in the First Baptist Church of Vidor.

Married to the former Archie Ray Harrington of Beaumont, the couple has two children. They are Mrs. Carolyn Ray Adams of McAlester, Okla., and Michael Lewis, 14, a student at Vidor High School.

A series of personnel changes in Lake Charles T&D have been announced involving four employees.

Francis E. Mathis, formerly line foreman, has been named assistant to the general line foreman; **Douglas R. Tyler** has been advanced from utility foreman to line foreman; **Joe R. Havens** has moved up from lineman first class to utility foreman, and **James W. Bates**, formerly relayman first class, has been promoted to relay foreman.

Mr. Mathis, a 33-year employee of the Company, is a native of Lake Charles and graduated from high school there.

Married to the former Leona Stoute of Morgan City, the couple has a daughter, Ann, an employee of Union Oil of California in the Houston office. Mr. Mathis is an avid golfer and has held both the Lake Charles city championship and the Lake Charles Country Club championship. He is a Lutheran.

Mr. Tyler has worked for the company since 1947. A native of Sulphur, he was graduated from Sulphur High. He is a two-year veteran of the Navy.

Mr. Tyler and his wife, the former Jerry Womack of Jonesboro, La., have two children. They are Barbara Lynn, 10, and Michael Ray, 7. The family attends Boulevard Baptist Church.

Mr. Havens joined the company in 1949. A native of Singer, La., he graduated from high school there. A six-year veteran of the Navy, he served from 1945-1949, then was recalled in 1950 and 1951.

He is married to the former Arlene Rider of Sioux City, Iowa, and the couple has three children. Marshall Havens, 22, recently returned from Vietnam with the Purple Heart and the Bronze Star with Oak Leaf Cluster. The other two children are Mrs. Janice Wilson of Jackson, La., and Jo Ann Havens, 19, a student at McNeese.

Mr. Bates calls Silsbee, Texas, his home town. He was graduated from high school there. He is a four-year veteran of the Navy.

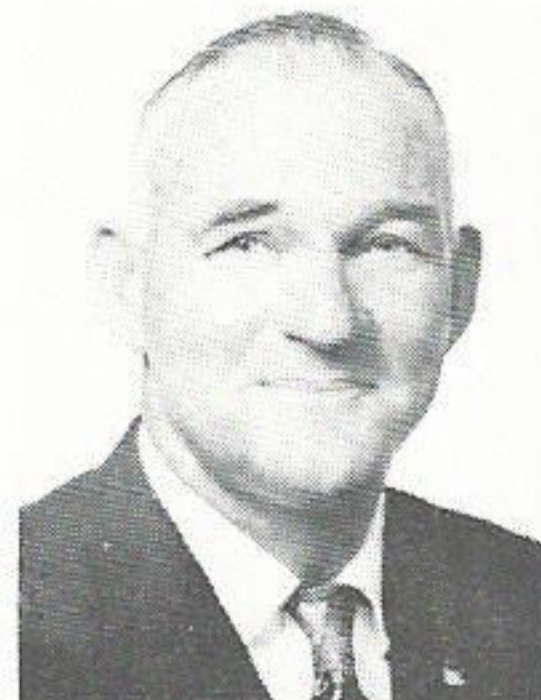
Married to the former Sandra Gee of Silsbee, the couple has two sons. They are James Jr., 6, and John Michael, 2. The family attends Woodrow Baptist Church.



Francis Mathis



Doug Tyler



Joe R. Havens



James Bates

Eight Retirements Announced for April

David Cain, a member of our T&D Department in Baton Rouge for over 33 years, will retire April 1. He started in the Gas Department in 1936 and is now working as a laborer in the Baton Rouge Garage.

A native of Clinton, Louisiana, Mr. Cain attended school in that city. He is a veteran of the U.S. Army and served from 1942 to 1945 in Africa, France and Germany.

He is married to the former Nancy Strong of St. Francisville, Louisiana. The Cains attend St. John Baptist Church where Mr. Cain is a Deacon.

John D. Fleming, Jr., superintendent of Louisiana Station will reach retirement effective April 1 after serving our company since 1923. He started as an oiler in that same generating station.

He graduated from high school before starting with our company and throughout his career has taken several steam and electrical engineering courses sponsored by our company at LSU.

Married to the former Helen R. Ford of McComb, Mississippi, Mr. Fleming hails from Baton Rouge where they now reside at 637 Pierce Avenue. They have two daughters, Mrs. L. J. Furrate and Mrs. R. M. Shirley.

Mr. Fleming is a member of the Louisiana Engineering Society, Baton Rouge Chamber of Commerce and Baton Rouge Masonic Lodge #372. They belong to the Methodist faith.

Robert P. Griffith retires from the company on April 1 as meter and service foreman in our Western Division. He started in Conroe as a time keeper in 1927 and is currently working in our Navasota Office.

Mr. Griffith graduated from high school in Conroe before serving with the Texas National Guard and U.S. Army Corp. of Engineers in 1926. He and his wife, the former Lillian McGee of Navasota, reside at 903 Lane Street in that city. They have two children: Robert Patton Griffith, Jr. of San Antonio and Mrs. Dina Niekerk of Dallas. The Griffiths have two grandsons.

An active community worker, Mr. Griffith was formerly on the Navasota School Board for 14 years, a worker for the American Red Cross and active in the Boy Scouts program. He is secretary-treasurer of the Golf Club and Navasota Fishing Club and a member of the Chamber of Commerce. The Griffiths are members of the First Baptist Church.

David Cain



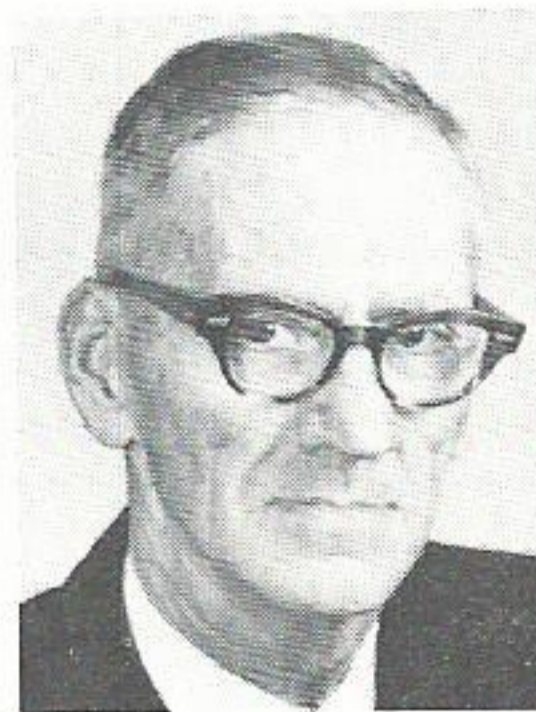
John D. Fleming



Robt. P. Griffith



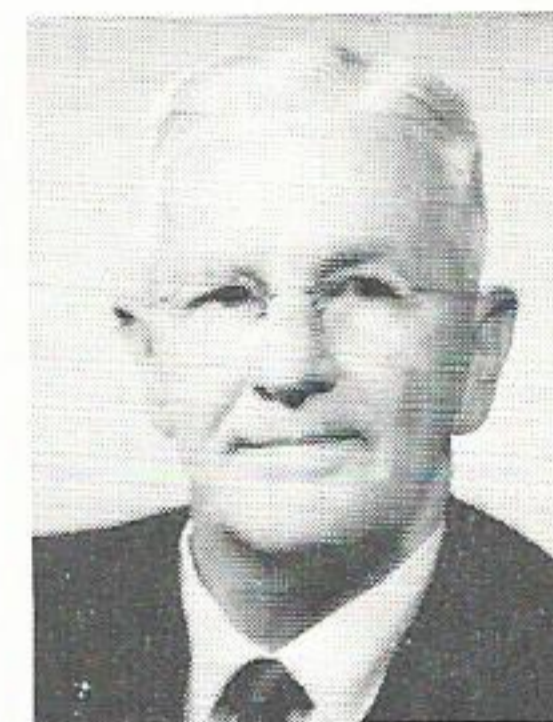
Richard Heinen



Robt. Hudspeth



Wm. A. Thomson



Richard J. Heinen retires as shop foreman in Lake Charles on April 1 after 44 years of service to our company. He began in our Lake Charles T&D Department as an electrician in 1926.

Moving from Whittamore, Iowa, his hometown, he graduated from Lake Arthur High School and attended Louisiana Polytechnic at Rustin for two years. Mr. Heinen's wife is the former Virginia McCrary of Lake Arthur and they have one married daughter, Mrs. P. J. Alfaro, Jr., now of Middletown, New Jersey.

Mr. Heinen is a member of the Masonic Lodge and Scottish Rite in Lake Charles. The Heinens are members of the Methodist Church and reside at 1321 Bank St. in Lake Charles.

Robert R. Hudspeth retires from the company on April 1 after 44 years of service. He leaves as the district superintendent in Navasota, Texas.

Mr. Hudspeth hails from Bryan, Texas and is a graduate of high school in that city. Married to the former Audra Elizabeth Taylor of Hillsboro, Texas, they have three married children: Roy James, Douglas Derwayne, and Leanita Nell Pope.

He is active in the local Kiwanis Club and holds the position of Secretary. For 19 years he was a member of the Rotary Club and had perfect attendance at its meetings. The Hudspeths are members of the Methodist Church and will reside at 1311 Water St. in Navasota.

William A. Thomson, an industrial engineer in Beaumont Division Sales Department, will retire from our company effective April 1. He began his career with our company in 1933 as a chainman and has progressed through the years into the sales area.

A native of Lake Charles, Mr. Thomson is married to the former Huldah M. Cole of that city and after retirement they reside at 809 Shell Beach Drive in Lake Charles. They have one son, James W. Thomson, now serving with the U.S. Army in Germany.

Mr. Thomson holds a Bachelor's of Science degree in electrical engineering from the University of Alabama. He served in the U.S. Navy from 1943 to 1946, and is a Lt. Commander (Retired).

Active in the community, he is a member of the Y.M.B.L., Chamber of Commerce, Retired Officer's Assn., I.E.E.E. and past president of the Petroleum Electric Power Assn. The Thomsons are members of St. Anne's Catholic Church.

Calvin White



Hubert Wood



Calvin M. White, senior engineering assistant in Beaumont, is scheduled for retirement effective April 1. Mr. White, a veteran of 42 years with the company, began as a draftsman in 1928.

His hometown is Lake Charles, Louisiana although he graduated from Beaumont High School and attended Texas A&M University. Mr. White is married to the former Katherine Marchbanks from Beaumont. They have a daughter, Mrs. Katherine Ann Weaver of Beaumont. They have two granddaughters.

Mr. White is a State Registered Public Surveyor, a licensed real estate broker, and a candidate for membership of the Texas Real Estate Board. He has been active in scouting work for 12 years and attends Calder Baptist Church. The Whites plan to remain in Beaumont at 5310 Oriole Drive.

Hubert O. Wood, collector in our Port Arthur Office, will retire from the company on April 1. Mr. Wood started with the company as a customer contact representative in 1947.

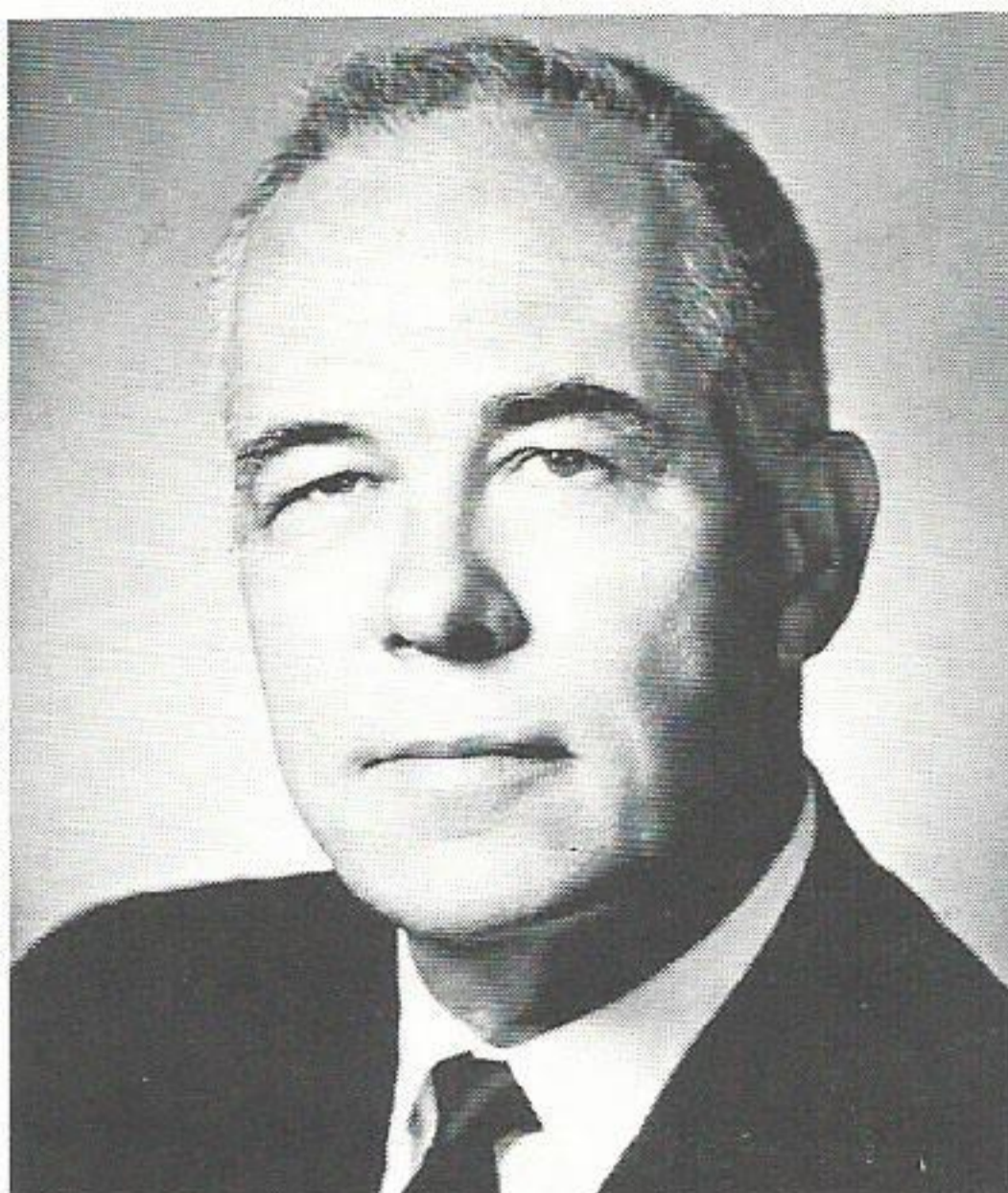
A native of DeRidder, Louisiana, he is married to the former Wilma Marie Bailleux of Rayne, La. and have five children. They have three sons: Wayne O. Wood, Glenn H. Wood, Macon D. Wood; one daughter: Mrs. Mary Olive Cardin; and one stepdaughter: Romaine Cessac. The Woods have eight grandchildren, one great grandchild, and three step-grandchildren.

An active Masonic worker, Mr. Wood is a member of Port Arthur Lodge #1264, Port Arthur Scottish Rite Assn., all three Golden Triangle Shrine Associations. He also is Past Monarch of the Cashin Grotto.

Mr. Wood graduated from Rose Pine High School in Louisiana. The Woods attend the Methodist Temple in Port Arthur. After retirement, they will reside at 3208 Forest Ave., Port Arthur, Texas 77640.



Seth Dorbandt



S. L. Adams

TWO NEW DIRECTORS NAMED

Two new directors were named to the Board of Directors of the company at its meeting of February 27. They are **Seth W. Dorbandt**, who is president and chairman of the board of the First National Bank of Conroe, and **Samuel L. Adams**, vice president-Engineering and Production for our company. Mr. Dorbandt's appointment became effective March 1, while Mr. Adams will assume the directors title April 1.

Mr. Dorbandt has been president and board chairman of the First National Bank of Conroe since 1957. A native of Burnet County, Texas, he attended the University of Texas and Southwestern University. He was employed by the Conroe Bank in 1932. Mr. Dorbandt also is chairman of the board of the Conroe Federal Savings & Loan Association; a member of the Administrative Council of the Texas Bankers Association; a member of the executive committee, Marketing-Savings Division of the American Bankers Association; a director of the Guaranty Bond State Bank of Tomball, and a member of the executive council of the American Bankers Association.

Mr. Adams, a 32-year veteran of our company, has been vice president in charge of engineering and production since February, 1969. His responsibilities include planning

and directing electronic computer operations and planning and allocating costs and expenditures for future power needs.

A native of Beaumont, he graduated from South Park High School and Lamar Junior College before entering Texas A&M where he earned his bachelor's degree in electrical engineering.

He joined our company in Beaumont and was transferred to Baton Rouge in 1953 as electrical maintenance supervisor at the Louisiana Generating Station. In 1963, he was promoted to electric operating superintendent in Baton Rouge, and in 1965, he was transferred to Beaumont and elevated to director of information services. Two years later, he was promoted to general manager of engineering and production, and shortly thereafter became vice president.

Mr. Adams completed the University of Michigan Public Utility Executive Program in 1962 and the Harvard Advanced Management Program in 1963. He is married to the former Ruth Wilson of Beaumont.

In the engineering profession, Mr. Adams is a member of the Texas Society of Professional Engineers, I.E.E.E., and is a Registered Professional Engineer in the State of Texas. He also is a member of the Beaumont Chamber of Commerce and Y.M.C.A.

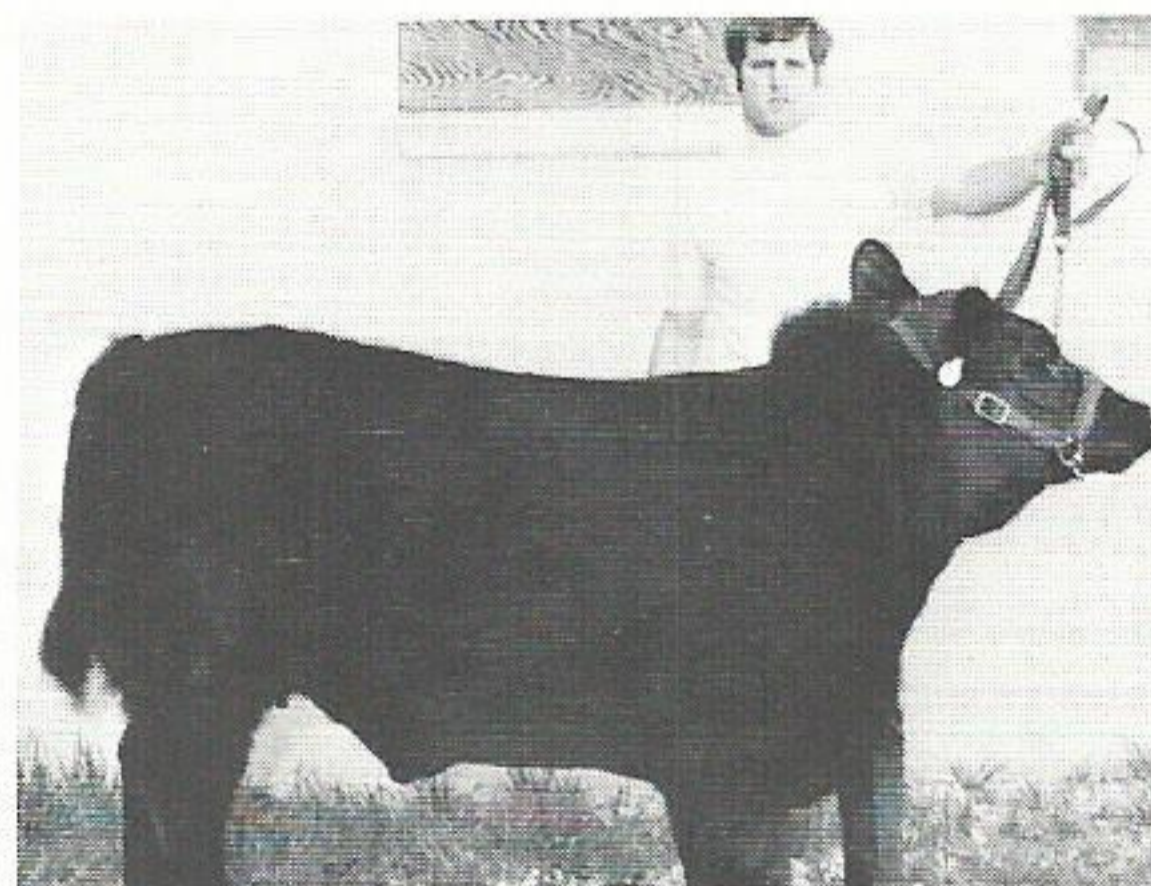
GSU Supports Livestock Activities

Continued support to farm youth organizations has been noted by the company through purchasing animals raised by the youth of our service area.

This year our company purchased a Black Angus Steer at the Annual Southwest District Junior Livestock Show held in Lake Charles. This steer was raised by James (Jay) Ellender of MRH Box 706-A, Sulphur, Louisiana. He is a Senior at Sulphur High School and is President of the Sulphur High School F.F.A. Chapter. The "Purple Ribbon Winner" weighed 865 pounds and was purchased for 50c a pound. Buddy Johnson, commercial sales representative in Lake Charles, completed this transaction.

At the Jeff Davis Livestock Show in Jennings, the Black Angus Steer raised by Billy Broussard was purchased by our company. He is a Senior at Jennings High School and is an active member of the Jennings High School 4-H Club. His steer was also a "Purple Ribbon Winner" and weighed 960 pounds; purchase price was 50c a pound. This transaction was completed by Hutt Reed, district superintendent in Jennings.

We applaud the enthusiasm of the youth of our area.





FRIENDS GIVE PRESIDENT WERNER ROYAL (FRENCH) SEND-OFF

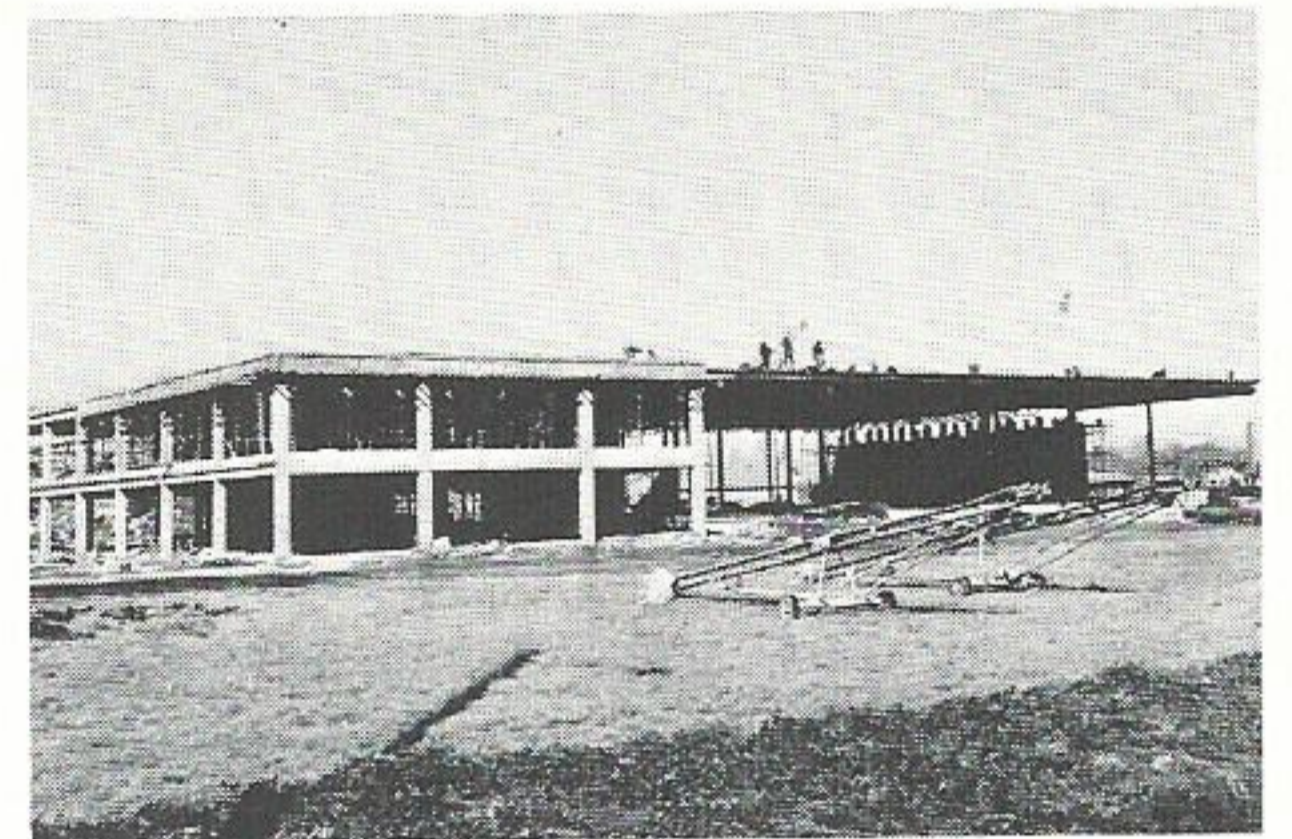
Over a hundred fellow workers from throughout the system gathered at the Neches Station assembly hall in Beaumont on March 6 to say good-bye to former President Werner. The occasion was informal except for the formal initiation of Mr. Werner into the "Cajun Fraternity of South Louisiana" by Horace "To-To" Lacombe of Lafayette. Mr. Werner received a 7-course Cajun dinner (a six-pack and a pound of boudain) plus a certificate of membership in the exclusive fraternity. He also received a standing ovation from the packed house after he bid farewell to his friends.



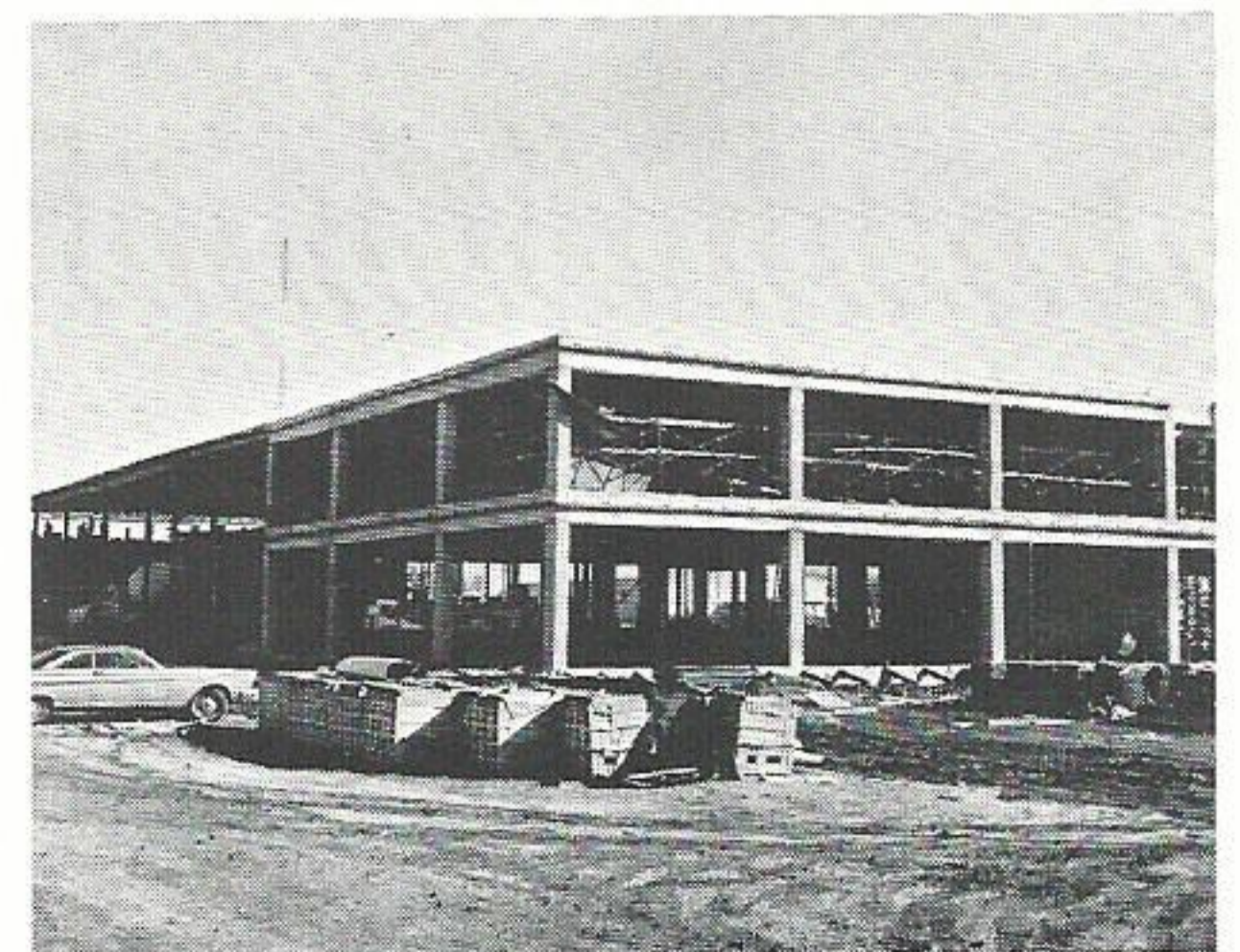
GSU Pictorial Parade

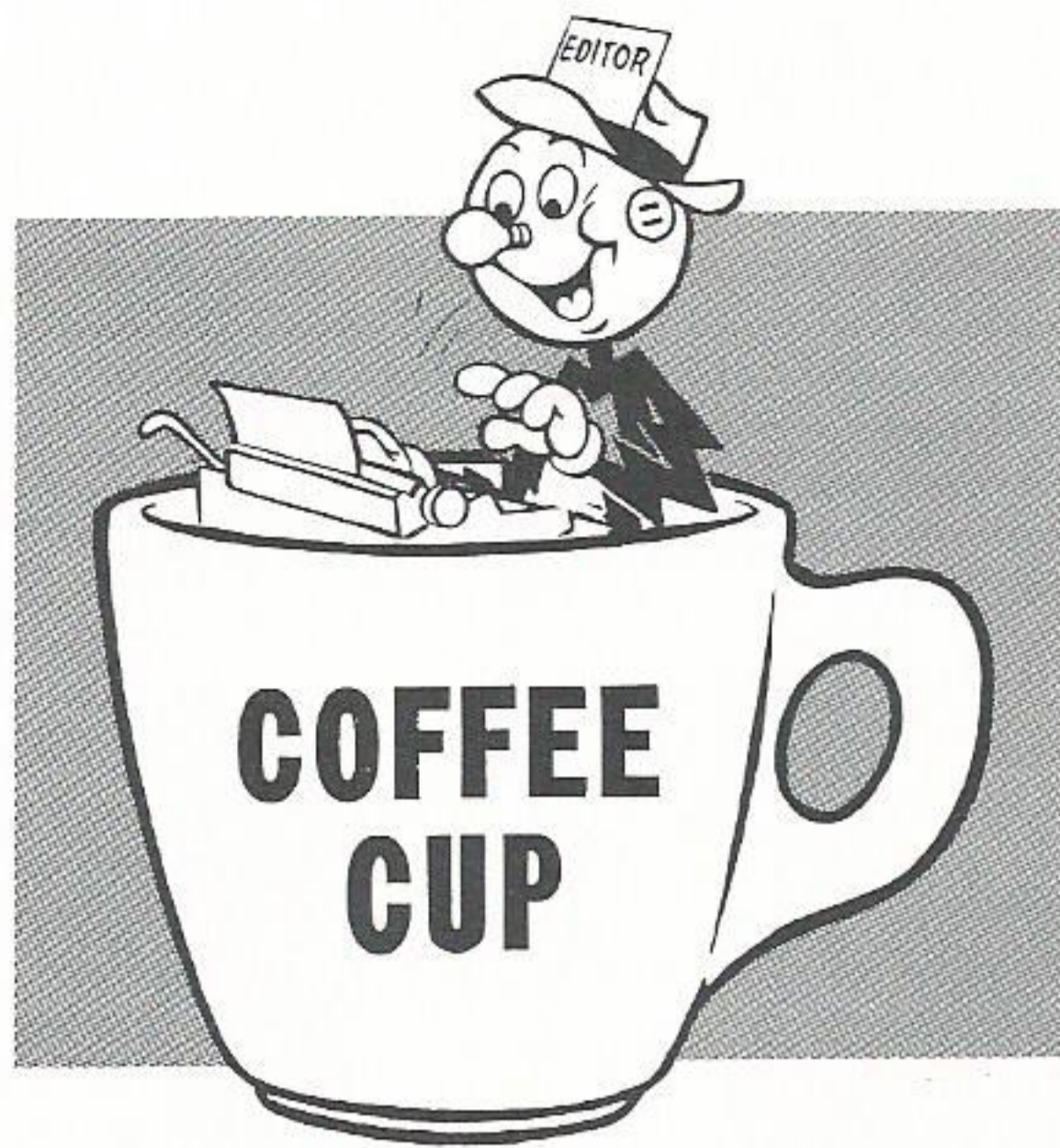


On a recent industrial development tour through the Midwest, sponsored by the Louisiana Department of Commerce and Industry, Malcolm Williams, director-area and industrial development for our company, right, chats with Adolph Janca, Lake Charles Association of Commerce; Governor John McKeithen and Hugh Shearman, editor of the Lake Charles American Press and a member of the Louisiana Commerce and Industry Board. The picture was taken at Cleveland, Ohio.



Our Choctaw Service Center in Baton Rouge is at the mid-point in construction. The facility cost \$698,320 and was designed by Geo. Thompson of Thompson, Thompson and Edmond, A.I.A. The building will contain 18,000 sq. ft. of storeroom space and 16,000 sq. ft. of office space and should be completed in November of this year.





REPORTERS

If you have any news for PLAIN TALKS, simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

Betty Neville (Neches Station), Sue Williams (Port Arthur), Jo Ann Landry (Beaumont S.C.), Johnnie Harris (Lake Charles - T&D), Fay Denney (Lake Charles - O), Bobbie Denais (Lafayette - O), Sue Champagne (Lafayette - T&D), Pam Weston (Nelson Station), Davie Carpenter (Orange), Maxie Bell (Silsbee), Nancy Westmoreland (Beaumont), Ann Ogden (Beaumont), Edy Waltman (Beaumont), Darla McMurray (Beaumont), Walt Wright (Baton Rouge), Pearl Darbonne (Sulphur), Earl Mayfield (Jennings), Leslie Lemoine (LA Station), Janis E. Wilganowski (Calvert), Wanda H. Tinsley (Madisonville), Pat Jones (Cleveland), Gail Reeves (Huntsville), Frances Murray (Conroe), Betty Dickschat (Navasota), Linda Marks (Beaumont), Nina Ruth Bay (Navasota), Dora Landaiche (Willow Glen), Opal Temple (Baton Rouge-Acct.), Margie Force (Baton Rouge-T&D), Sandra Mouch (Baton Rouge-T&D), Gwen Blackwell (Baton Rouge-T&D), Beverly Hayden (Gas Dept.), Janette Lane (Zachary), Mel Le Beau (Baton Rouge - Sales), Adele Vavasseur (Port Allen), Billy Fortenberry (Gonzales), Lorraine Dunham (Port Arthur S.C.), and Kathleen Fuller (Sabine Station).

LAKE CHARLES DIV.



Donivan (Don) McCoy, district serviceman for Elton, La., receives an official commendation from Scout Master Harley Bruchhaus on behalf of the town of Elton for its support given to scouting. Mr. McCoy serves as an alderman for the town in addition to his duties with our company.

Congratulations to Mr. and Mrs. **Larry Moore**, helper in our Jennings T&D Department, on the birth of a daughter, Catherine Renee, on Feb. 16, 1970. She was born at the Jennings American Legion Hospital and weighed 7 lb. 8½ oz.

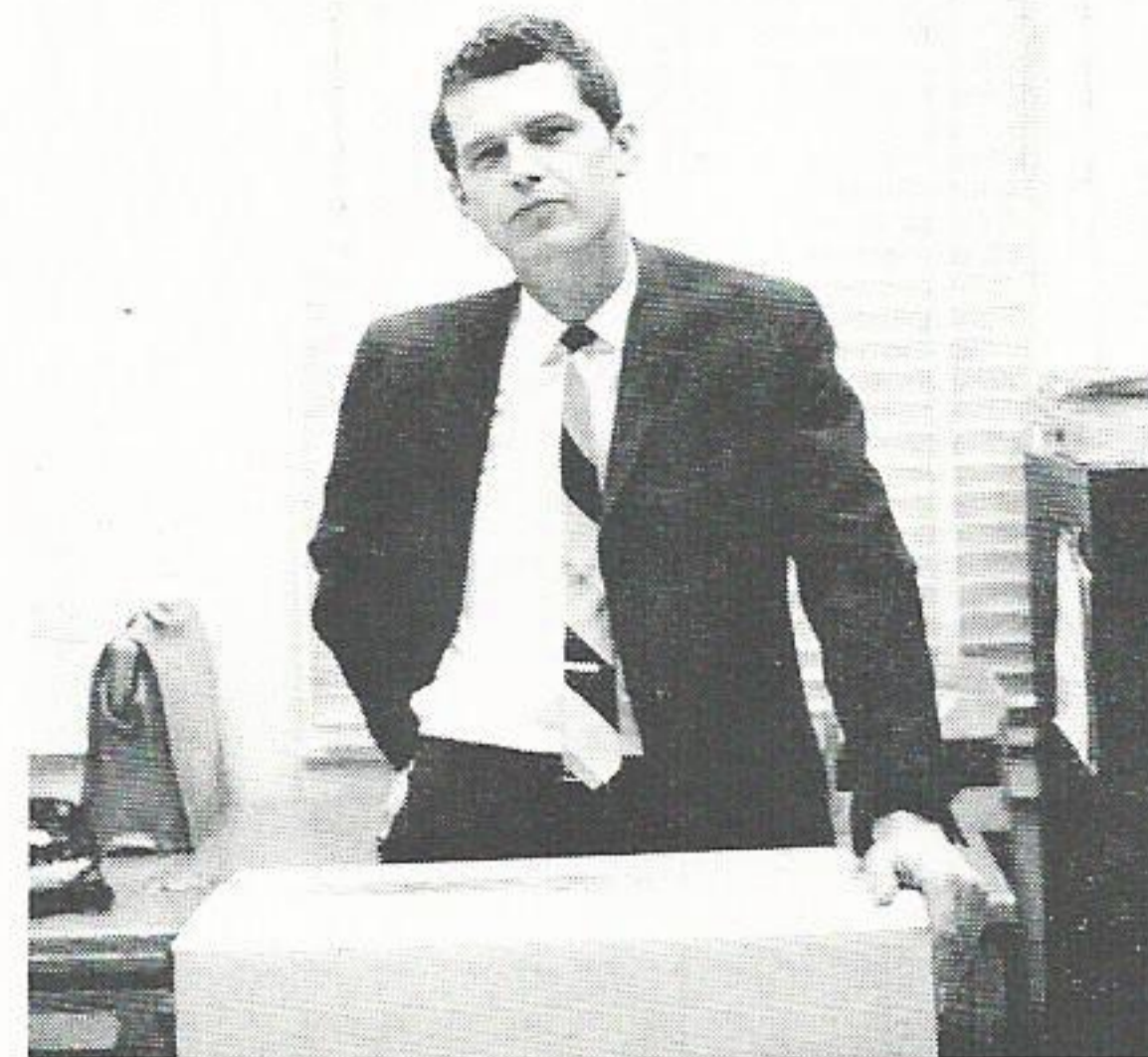
A note from Houma, Louisiana reported that Vance Carruth, a native of Louisiana has recently had his first book published. "Teton Sketches of Summer" is a book of short essays, revealing the magnificence of God's handiwork in the Teton Mountains of northern Wyoming. The author is the son of the late **Joe Carruth** who was an engineer with our company in Lake Charles until his death 20 years ago.



George J. Gilmore, above right, is presented with a can of Rabbitt Milk and an invitation to join the "Old Timers Club" by Mr. **Fred Johnson**, retired vice president of our company. The occasion was Mr. Gilmore's retirement party held at Pecan Grove in Sulphur, Louisiana where he had been district superintendent. Over one hundred friends and fellow employees attend the event held for this 40-year veteran of our company.

Calvin Hall, safety claims agent at Lake Charles Service Center, was installed as President of the Safety Engineering Society of Southwest Louisiana at the organization's meeting held at the Lakeview Restaurant, Lake Charles, Louisiana.

Phil Allen was honored at a Retirement Party at the Lake Charles Main Office, February 27, 1970. Mr. Allen had served the company for almost forty years and was supervisor of Credit and Collections at the time of his retirement. He was presented a 7-band radio and his wife was presented with an orchid. Refreshments were served to friends from Orange, Jennings, Sulphur and Lake Charles.



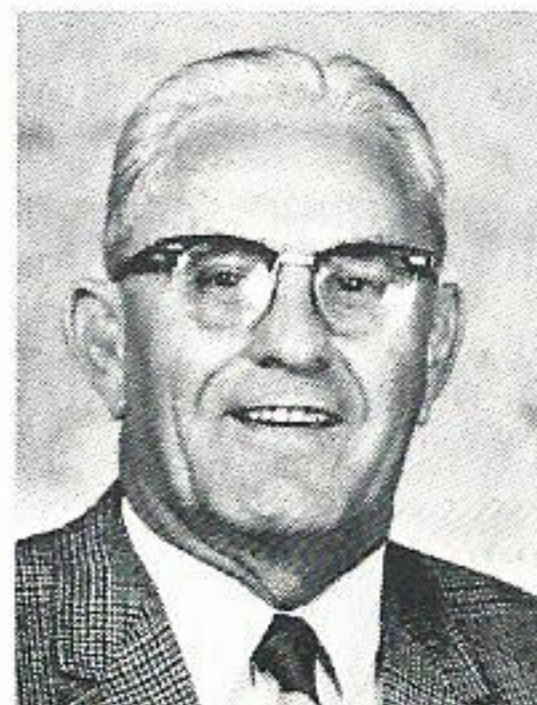
Pictured is **Jim Cornelius** with his belongings packed and ready to depart for his new position in Beaumont. Mr. Cornelius was promoted from supervisor of R/W and survey in Lake Charles Engineering Department to supervisor of R/W and land rights, in Beaumont. **Edward E. Cryer**, former R/W man, will fill the position vacated by Mr. Cornelius.

The Lafayette District employees wish **M. M. Miller**, district serviceman, a speedy recovery from recent surgery. He is recuperating at his home in Opelousas.

We wish to extend our sympathy to **Allen J. Hernandez**, meter reader, upon the death of his mother-in-law, Mrs. Ducre Bearb, who passed away on January 12, 1970.



A Valentine for the teacher? No, in this case it's for the boss, **Virgil Fuselier**, Lafayette Sales Supervisor. The candy heart was presented to him by **Sue Hoffpauir**, home service advisor (left), and **Bobbie Denais**, departmental clerk. It must have been a sweet surprise!



Phil Allen

From Lafayette District, Mrs. **Bobbie Denais** and her husband, Lucas, and children, Chris and Stacy, were in attendance at the Houston Rodeo on February 28 and saw Elvis Presley in action. Miss **Sue Hoffpauir** vacationed in the Crescent City of New Orleans over George Washington's holiday and attended the horse races at the fair grounds. She reportedly lost a few and won none.



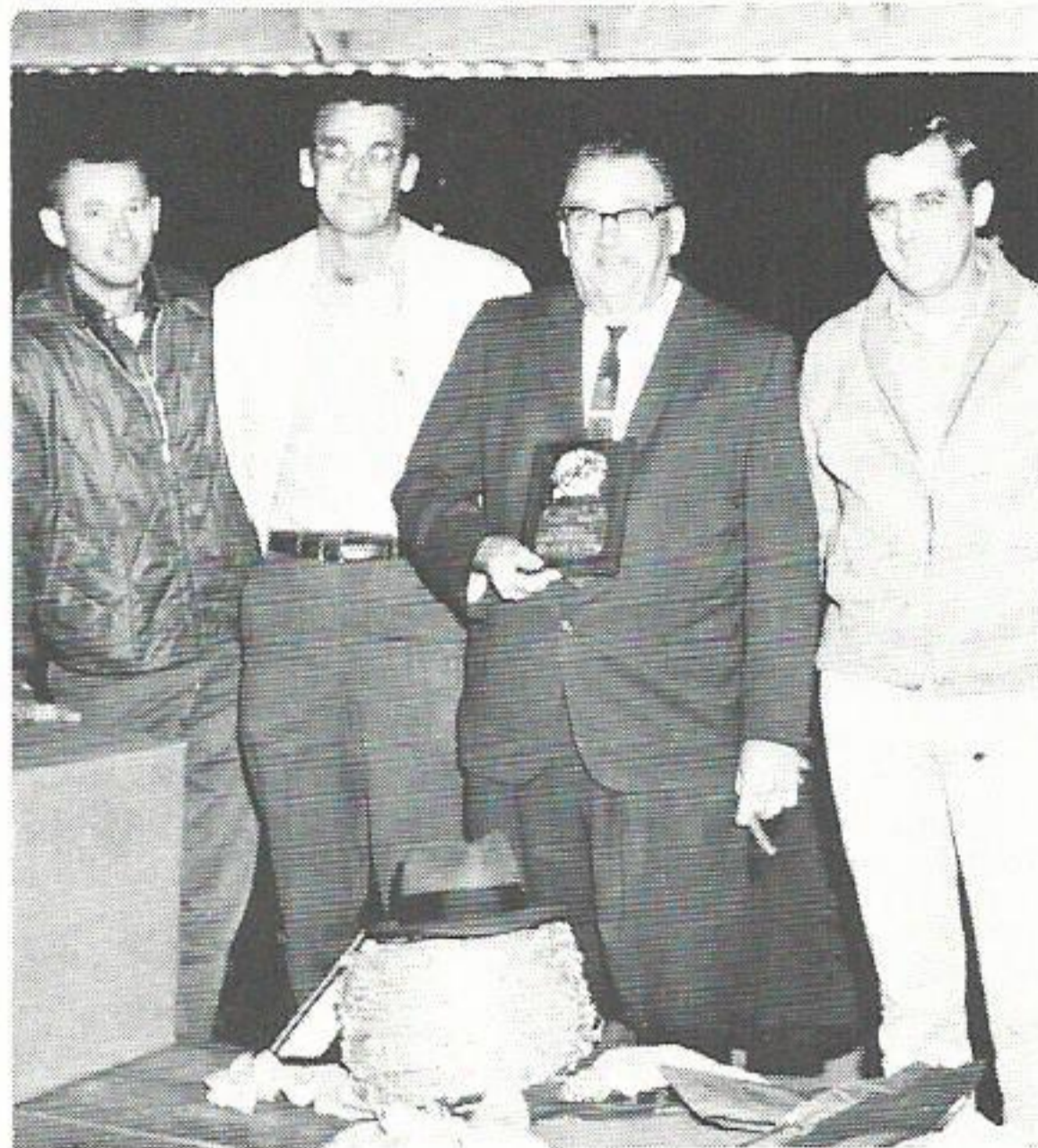
The Lafayette employees gave **Barbara M. Meaux**, customer clerk, a farewell party upon her departure from the company last February 27. Above she is shown with **J. W. Lamm**, district superintendent, and **H. T. Buckalew**, accounting supervisor. She was given a set of wrought iron candlestick holders and an arrangement dish by the employees. Mrs. Meaux will assume the role of full-time housewife and mother.



Happiness is **Suzanne Champagne**, departmental clerk in Lafayette T&D, upon the eve of her marriage to Randy Melancon on February 21. The couple were wed in Cecilia and will reside in Beaux Bridge. She exhibits the beautiful silver tray presented to her by her fellow employees. Congratulations!

BATON ROUGE DIV.

We wish to express our sympathy to the family and friends of **Archie V. Browning**, retired Baton Rouge employee, who passed away on March 19, 1970.



"The Four Horsemen of Baton Rouge" pose for **R. C. "Country" Harris, Jr.'s** retirement party held recently. Pictured are: (l-r) **Billy Henderson**, son-in-law; **Raymond Harris**, son; **Mr. Harris**; and **Larry Harris**, son. His other son, **Cecil**, who has worked for our company in the summer could not attend as he was playing basketball out of town with Southeastern La. College.

It has been discovered that there is another winner in the Baton Rouge Accounting Department. She is **Opal Temple** and she just won another stereo in a contest. It seems that she has been entering contests as a hobby for the past few years and it has paid off. Miss Temple has won numerous appliances including a color television entertainment center, stove, watch, and kitchen items. She finds the contest entry blanks in grocery stores and magazines and now has the whole family in on the act.

Bryan Foss, 11-year-old son of **Charles Foss**, commercial sales rep.,



recently won first place in his school's sixth grade essay contest. **Bryan**, who wrote his essay on Brotherhood, presented his winning entry at a luncheon meeting of the Baton Rouge Metropolitan Kiwanis Club.



Mike and Ladonne Hood, whose father **Donald Hood** is Baton Rouge area development representative, pose with two handsome bucks **Mike** and his Dad shot recently in Caldwell Parish. **Mike** was particularly proud of his eight-pointer as Dad's had only six.

Laura and Howard Fussell have announced the arrival of a third son, **Steven Lanier**, on March 1. Mr. Fussell was formerly a member of the PLAIN TALKS staff and his wife worked in the Accounting Department while he was in law school at LSU. Also from BR Accounting, **Kathy Heasler** has returned from her February vacation and reported good times at Mardi Gras in New Orleans.



Birthday cake for everyone in the Accounting Department after **Carolyn McKenzie** had her birthday during the month of February. She came to work for the company last November and was formerly a kindergarten teacher.

A son was born to **Nicholas A. Parrino** of our Production Department on February 11. The baby has been named **Nicholas Parrino III**. He is Mr. Parrino's third son; the other two are **Toni** and **Steve**.

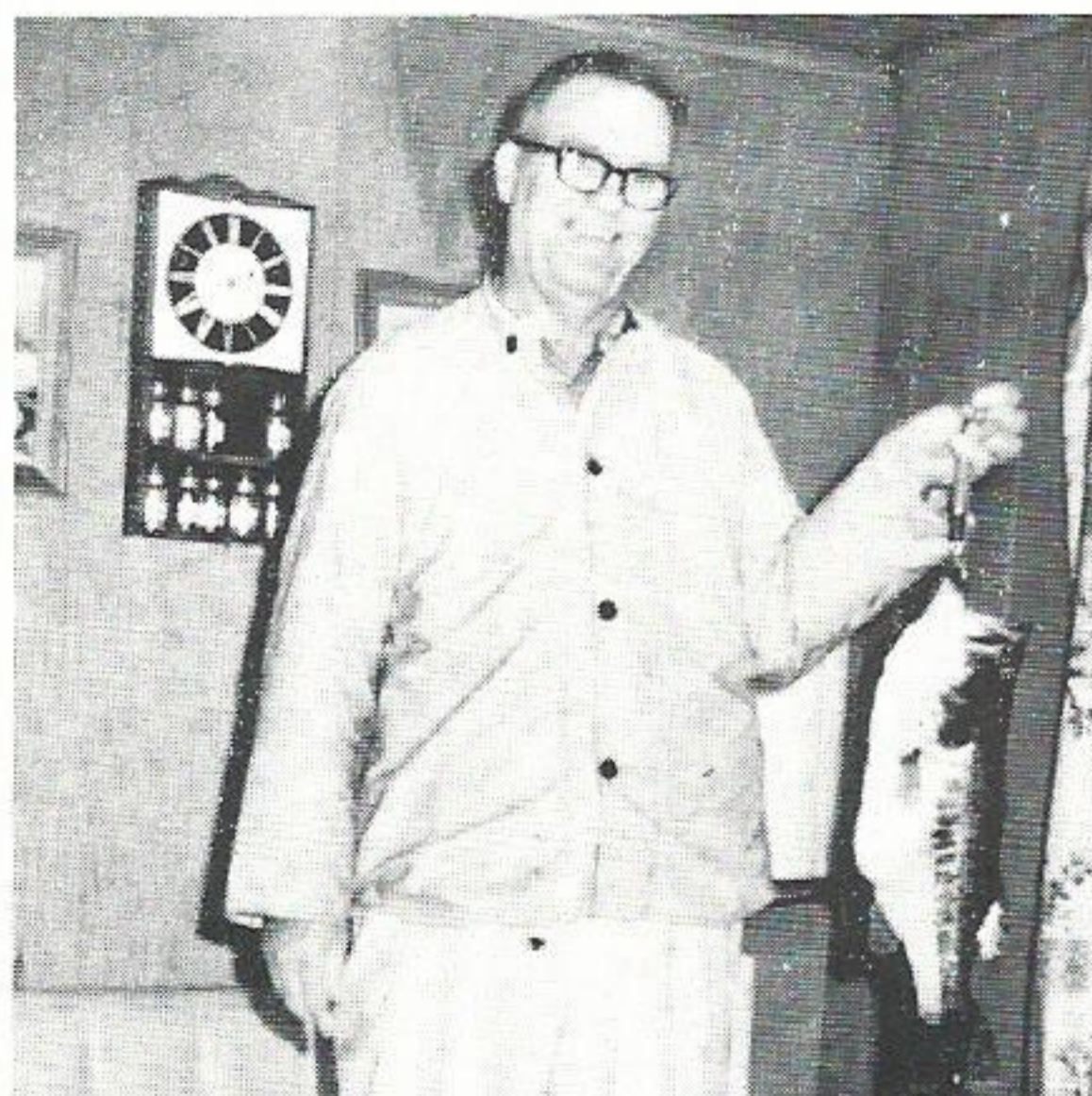
Our sympathy to **Elma Englade** in the passing of her mother, Mrs. **Marian Englade**, on February 15.



Lois Sibley received a milk glass basket with fruit arrangement and a gift certificate as a farewell gift from her fellow employees. Mrs. Sibley has been with our Accounting Department in Baton Rouge for 13 years. She and her family are moving to Camden, Arkansas.

PORT ARTHUR DIV.

Congratulations to **Gerald DeBlanc**, age 11, son of **Gerald DeBlanc**, Port Arthur Storeroom, for attaining the "A" Honor Roll at Lincoln High School. He is in the ninth grade and the recognition is for the second nine weeks of this year.



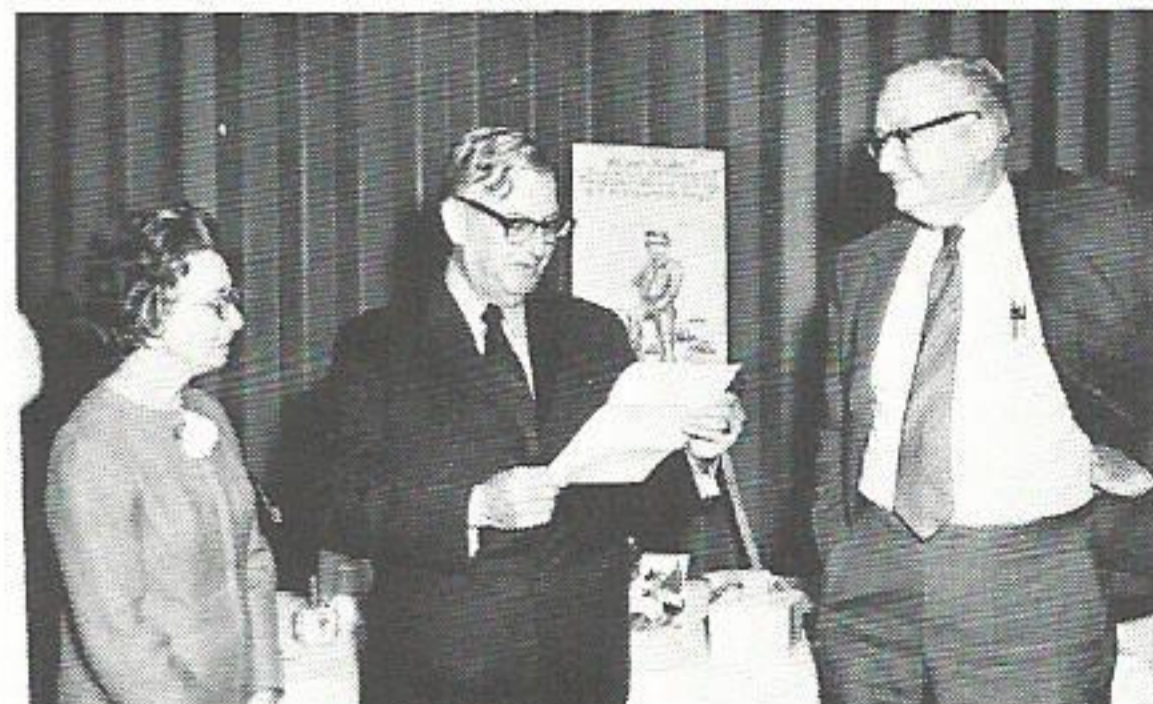
Climatic conditions never alter **Jim Minner's** fishing ability. Shown above, he is still wearing a rain drenched slicker suit and holding a 6½ lb. bass caught on a red fin at Lake Amanda. Mr. Minner is service supervisor at our Port Arthur Service Center.

WESTERN DIV.

A free vacation including a "Cruise to Paradise" was enjoyed by **Betty Dickschat** and her husband, **Leonard**. The trip to Miami, Florida and the Bahama Islands was won through a contest sponsored by RCA.

BEAUMONT DIV.

Belated but hearty congratulations to Mr. and Mrs. **Thomas Bean**, who were married November 21. Mrs. Bean is the former **Ellen Coffey**, who helps to brighten the Engineering Department at the Beaumont Service Center. They are residing at Lumberton.

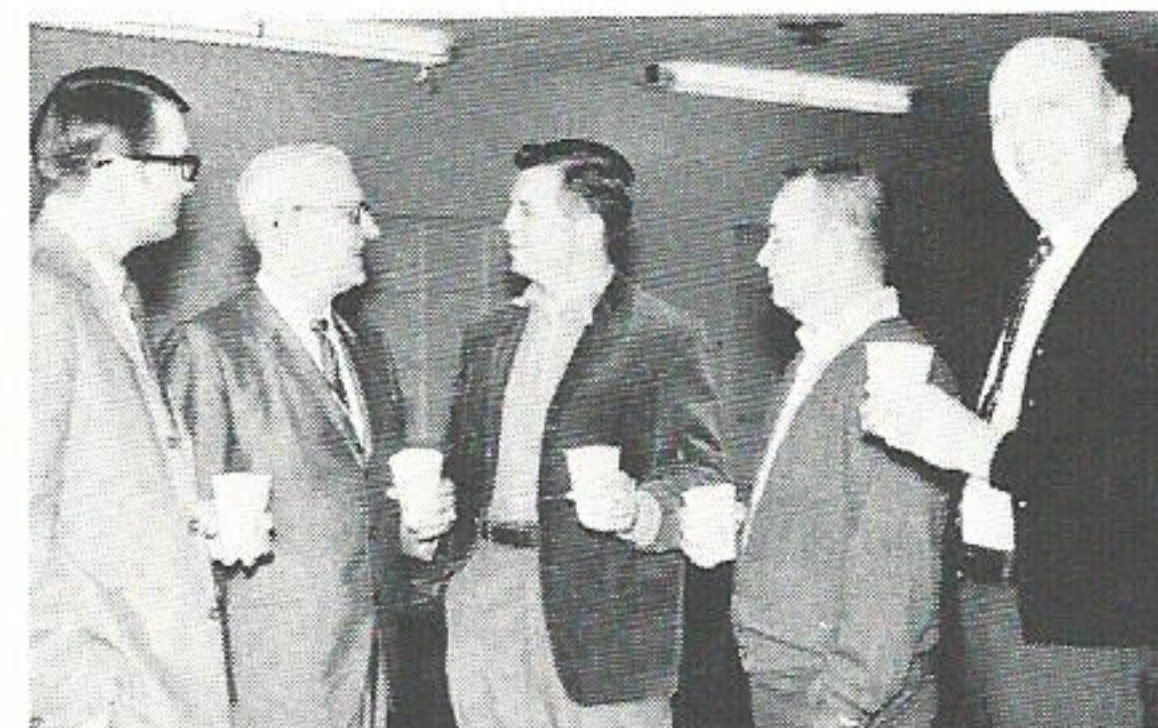


Marcel H. Elissalde, center, reads a good-bye note at his retirement party held in Beaumont recently. He is flanked by his wife and Mr. **James W. Atkins**.

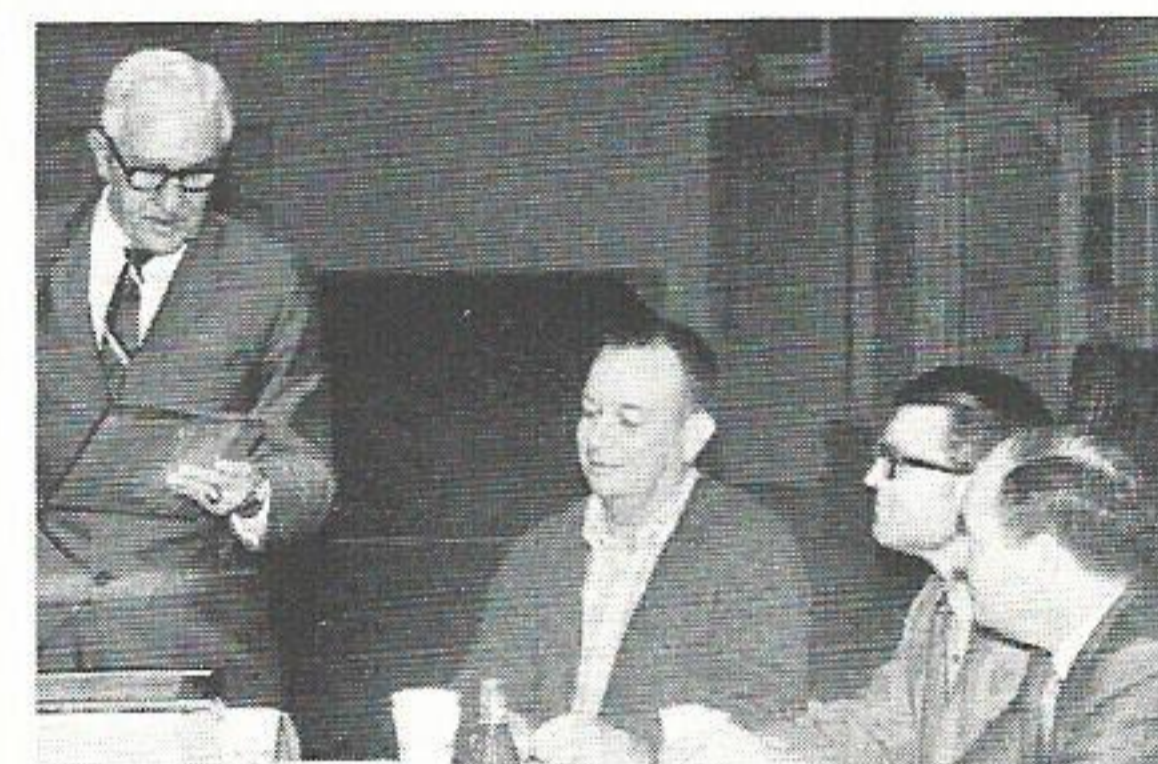
Our Purchasing Department has reported the hiring of two new assistant purchasing agents in late 1969. The unusual fact is that both of these men, **J. Wesley Simpson** and **Joe S. Parigi**, served in Viet Nam at the same time but didn't know each other. Mr. Simpson served there from January 1968 to January 1969 and Mr. Parigi from September 1968 to September 1969. Both are college graduates: Mr. Parigi from Texas A&M in 1967 and Mr. Simpson from Lamar Tech in 1966.



Mary Ann Butts appeared in the recent performance of "The Merry Wives of Windsor" staged by the Beaumont Civic Opera. She and her husband, **Jimmy**, have been active supporters for seven years. He works behind the scenes and she onstage and serves on the Board of Directors. Mrs. Butts is employed in our Vidor Office.



Here's to old times might be the saying as well wishers say good-bye to **W. A. (Bill) Thomson** at his retirement party held in Beaumont at Neches Station. They are from left: **Arden Loughmiller**, **Bill Thomson**, **Dick Landry**, **Ray Pace** and **Neil Jordan**.



Above Bill Thomson reads plaque given to him at his retirement party. The party was planned by **Dude Johnson**, **Brooks Bishop**, and **Glenn Haines** and was attended by former co-workers from as far away as Dallas.

We wish to extend our sympathy to the family and friends of **A. G. Fontana**, retired Beaumont employee, who passed away on January 28, 1970.

Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during February, 1970, covering employee deductions and company contributions through January, 1970, were as follows:

4,253 shares of common stock at a total cost of \$82,140.33 or an average cost per share of \$19.314.

72 shares of \$4.40 Preferred stock at a cost of \$4,310.06 or an average cost per share of \$59.862.

The Trustee deposited \$27,893.97 with the Savings Department of the First National Bank, Beaumont, Texas.



Welcome Aboard!

BATON ROUGE DIVISION

Production

Stewart E. Hall, Operator's Helper - W/Glen Sta
Don A. Wall, Operator's Helper - W/Glen Sta
Duncan J. Buie, Jr., Mechanic's Helper - W/Glen Sta
Travis L. Hartzo, Engineer - T&D (Relay)

Distribution

Gary R. Lee, Helper-T&D Dept (Line)
Kenneth B. Bolen, Helper-T&D Dept (S/Sta)
James E. Wilcombe, Jr., Helper-T&D Dept (S/Sta)
Catherine F. Songy, Dept Clerk - T&D (Eng)

Treasury

Mary D. Raub, Clerk - Cust Acctg
Alice A. Hernan, Clerk - Cust Acctg
Nedia C. Callegan, Clerk - Cust Acctg (Cr & Col)
Marie G. Hurst, Local Office Clerk
Stephen H. Guerin, Meter Reader

LAKE CHARLES DIVISION

Production

James J. Pousson, Operator's Helper - Nelson Sta
Jerry E. Brown, Mechanic's Helper - Nelson Sta

Distribution

Glynn T. Beck, Helper-T&D Dept (Line)
Dennis E. Givens, Helper-T&D Dept (Line)
Gary D. Delano, Helper-T&D Dept (Line)
Danford L. Matthews, Relayman 3rd Class

Treasury

Barbara A. Boatner, Clerk - Cust Acctg
Samuel T. Lyons, Meter Reader

PORT ARTHUR DIVISION

Distribution

Cordell J. Breaux, Helper-T&D Dept (Line)

WESTERN DIVISION

Distribution

Richard A. Myers, Helper-T&D Dept (Line)
David A. Martin, Engr Helper - T&D Dept (Eng)

Sales

June G. Torres, Stenographer - Div Sales

BEAUMONT DIVISION

Information & Data Services

Linda F. Ruth, Dept Clerk (Records)
Frances O. Sheffield, Stenographer (Records)
Rosalie H. Tolbert, Stenographer (Records)
Marylon C. Hanson, Tab Machine Oper

Treasury

Jimmy A. Horn, Meter Reader
Frances S. Carlquist, Clerk - Cust Acctg
Paul L. Grimes, Storeroom Assistant
Peggy L. Laird, Clerk - Gen Acctg (Order Proc)
Audrey F. Watson, Clerk - Gen Acctg (Payroll)
Margorie E. Nea, Clerk - Cust Acctg

System Engineering

Noyes Richey, Jr., Engr Helper - Eng Des

Distribution

Clovis J. Dumesnil, Jr., Relayman 3rd Class
Edward L. Fermon, Laborer I - T&D (Line)
Robert O. Duncan, Shop & Field Tester

Production

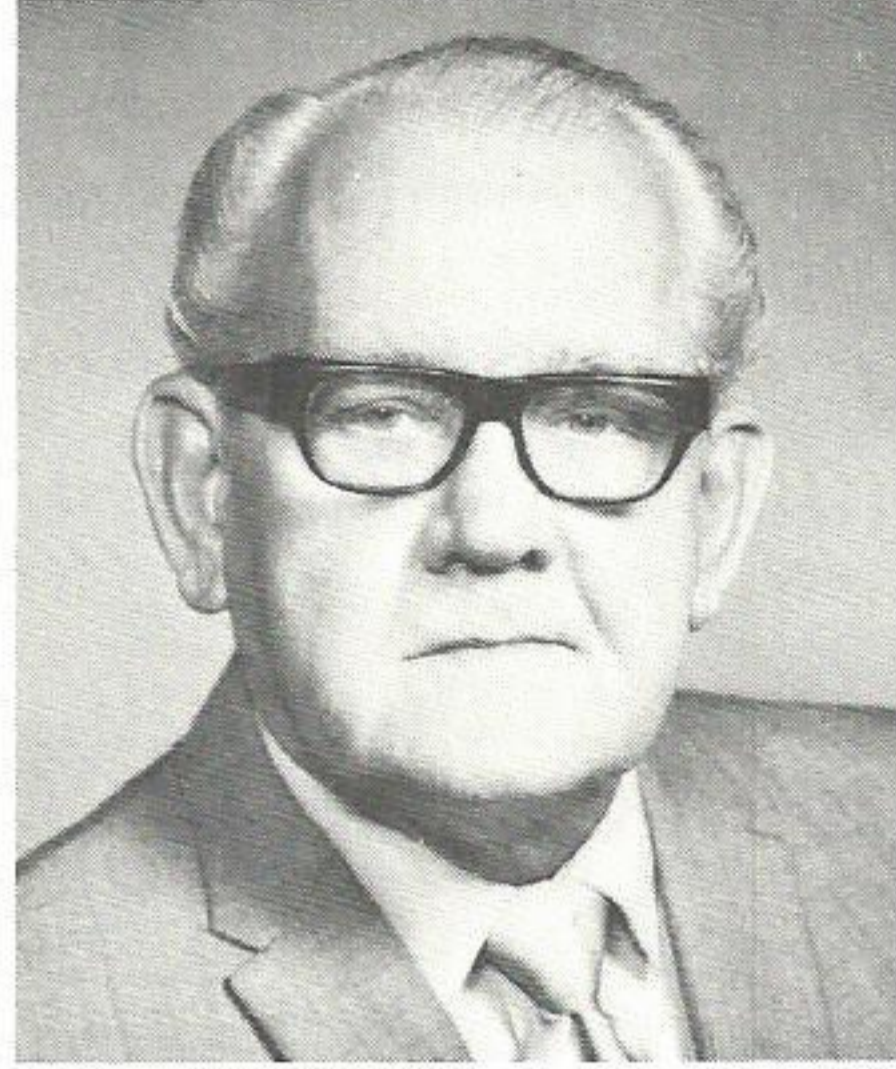
Quentin R. Whitman, Student Engineer
Harry Hoelzle, Jr., Student Engineer
James R. Siragusa, Student Engineer

SERVICE AWARDS

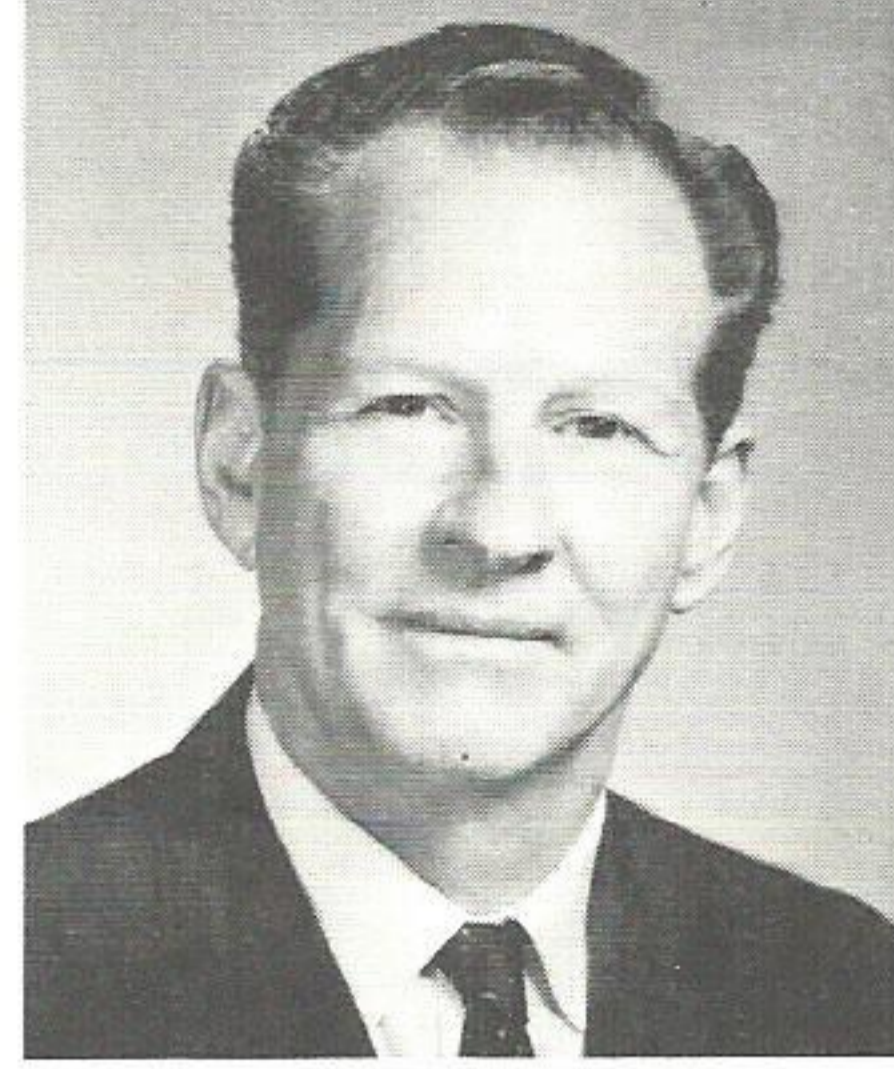
FORTY YEARS



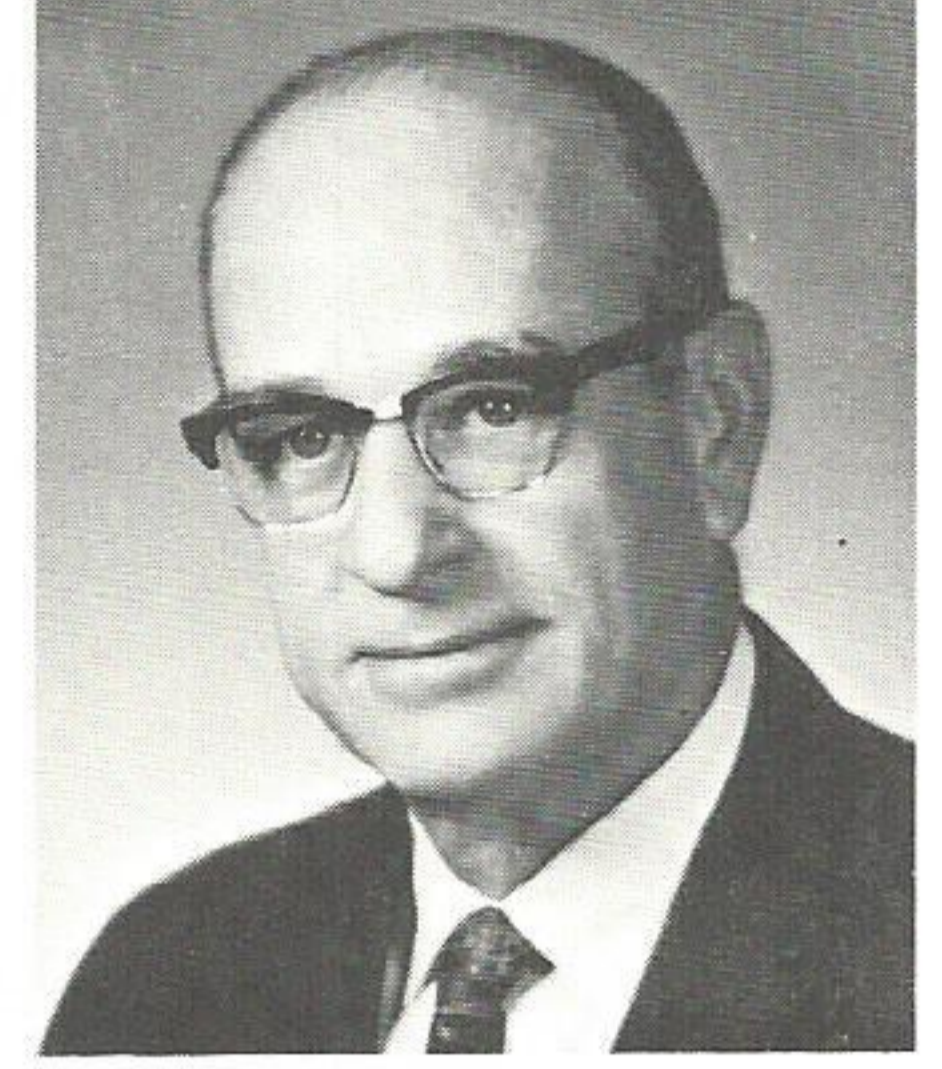
W. M. Ingwersen
Sales
Mid-County



Irvin Teal
Production
Beaumont



C. A. McGee
Production
Beaumont



Henry Zahn
Production
Beaumont

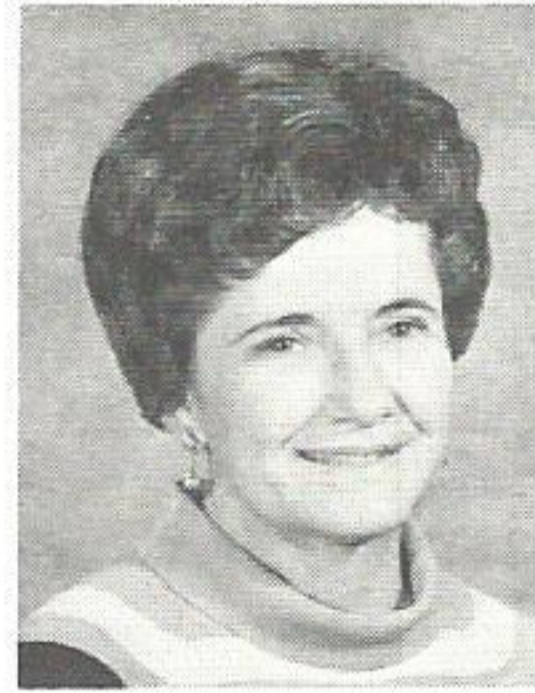
TWENTY YEARS



Lloyd Bell
Distribution
Beaumont



Nadine Hester
Admin. Services
Beaumont



Rosemary Vaught
Operations
Port Arthur



Virgil Fuselier
Sales
Lafayette



Jerry Hutson
Production
Bridge City



Norton Zeringue
Distribution
Lafayette

TEN YEARS

If someone had said recently that Iowa stinks, they'd be right — momentarily! It seems that our Lake Charles Office received a call from Iowa, Louisiana High School for help. The caller stated that a SKUNK had crawled into their Home Economics Department's clothes dryer through the vent and asked if our Appliance Service Department could do anything about it. We dispatched a hearty crew.

First, they tried to get the skunk to crawl back through the vent without any luck. In the meantime, the skunk had defended himself from the intruders causing an arousing odor. Our Appliance Repairman finally got him out.

The skunk suffered a bruised nose and the whole Home Economics Department suffered from the smell. Advice was sought from many people including General Electric and the chemistry teacher at Iowa as to how to rid themselves of the odor. G. E. offered to send some pellets which they thought might help, but the teacher suggested ammonia. The ammonia did the job, and the school resumed to normal.

A small repair job closing the vent insured all Iowa students that no further friendly skunk would seek a warm shelter in their school.

This is a Stink Up!

BATON ROUGE SAYS III

This month we feature Janice Simon, home service advisor in Baton Rouge, with six of her favorite recipes. She has been with our company nearly a year after graduation from Louisiana State University with a BS in Home Economics Education in August of 1968. A native of Baton Rouge, she graduated from Istrouma High School before attending LSU. She is single and enjoys dancing, swimming, roller and ice skating, and sewing. Pretty busy girl of 23 years! And to round out these interests, she also is a member of the Baton Rouge Home Economics Assn. and St. Anthony's Catholic Church.



CARROT CAKE

2 cups plain flour	2 tsp. cinnamon
2 cups sugar	4 eggs
1½ tsp. baking soda	1½ cups Wesson Oil
1 tsp. salt	3 cups grated carrots, loosely packed

Preheat oven to 375 degrees. Combine first seven ingredients and beat until well blended on medium speed. Add grated carrots and mix until blended on low speed. Pour batter into four cake pans, greased and floured on the bottom. Bake the layer for 20 minutes. Cool layers before icing.

ICING AND FILLING FOR CARROT CAKE

½ cup soft butter or margarine	1 lb. box of powdered sugar
1 8-oz. pkg. of cream cheese, softened	2 tsp. vanilla

In large bowl, mix all ingredients on medium speed until smooth. Spread between each layer and on top of cake. **Note:** Each layer and top of cake may be sprinkled with chopped pecans.

SHRIMP CREOLE

1 lb. (raw or frozen) fully peeled, deveined shrimp	½ cup chopped parsley
⅓ cup shortening	¼ cup chopped green pepper
¼ cup flour	1½ tsp. salt
1 cup hot water	2 whole bay leaves
½ cup chopped green onions and tops	½ tsp. crushed thyme
4 cloves garlic, finely chopped	⅛ tsp. cayenne pepper
	1 8-oz. can tomato sauce
	1 lemon slice
	2 cups cooked rice

Heat shortening in deep skillet. Add flour, cook on medium heat, stirring constantly until a rich dark brown; stir constantly to keep from scorching. Gradually add water and cook on medium heat until thick, stirring constantly. Add remaining ingredients except rice. Cover and simmer 20-30 minutes. Remove bay leaves and lemon slice. Serve over rice. Serves 6.

WAFFLED REUBEN SANDWICH

12 slices rye bread	12 slices (1 lb.) corned beef
3 Tbsps. prepared mustard	12 slices Swiss cheese
¾ cup sauerkraut	¼ cup butter, melted

Preheat waffle baker to medium heat. Spread 6 slices bread with mustard, allowing 1/5 Tbsp. for each. Cover each slice with 2 Tbsps. of sauerkraut, 2 slices corned beef, and 2 slices Swiss cheese. Do not allow cheese to extend over edge of bread. Top each with a slice of bread. Brush both outer sides of each sandwich with melted butter. Bake until cheese begins to melt and sauerkraut is heated. Serve immediately. Makes 6 sandwiches.

STRAWBERRY PIE

¼ cup corn starch	1 tsp. red food coloring
1½ cups sugar	2 pints strawberries, halved
1½ cups water	10-inch baked pastry shell
¼ cup cherry juice	

In 2-quart saucepan combine corn starch, sugar, and liquid ingredients. Cook over medium heat until very thick. Place strawberries in baked pastry shell. Pour cooked mixture over strawberries. Place in refrigerator to chill. **Note:** Can be topped with whip cream.

POLYNESIAN SHORT RIBS

3½ lbs. short ribs, cut in serving size pieces	1½ cups chopped green pepper
2 Tbsps. flour	1-1 lb. 4½ oz. can pineapple chunks
1 Tbsp. salad oil	¼ cup sugar
2 tsp. salt	1 tsp. monosodium glutamate
⅛ tsp. pepper	½ tsp. salt
1 bay leaf	¼ tsp. ginger
¾ cup water	1 Tbsp. soy sauce
1 Tbsp. salad oil	2 tomatoes, cut in eights
¾ cup sliced onion	1 Tbsp. cornstarch
1½ cups sliced celery	

Wipe short ribs with damp paper towels. Roll in flour, coating evenly on all sides. Slowly heat large skillet to medium heat. Add oil, heat. Brown short ribs on all sides — about 20 minutes in all. Add salt, pepper, bay leaf, and water; bring to boil. Reduce heat; simmer, covered, 2 to 2½ hours, or until meat is fork tender. Skim fat from surface of liquid in skillet. Reserve ½ cup liquid. Remove meat from bones; cut into cubes. Heat 1 Tbsp. oil on low heat, in large skillet. In it brown meat, turning on all sides — about 5 minutes in all. Remove meat, and set aside. In same skillet, saute onion, celery and pepper, about 5 minutes or until tender. Drain pineapple, reserving ½ cup liquid. Stir pineapple into vegetables along with meat, ½ cup reserved cooking liquid, and rest of ingredients, except ¼ cup pineapple liquid and cornstarch. Cover and cook on low heat about 5 minutes. In small bowl, combine cornstarch and remaining ¼ cup pineapple liquid, stirring until smooth. Pour into skillet mixture and bring to boil, while stirring mixture. Mixture will be thick and translucent. Serve with hot rice. Serves 6.

BULK RATE
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Remember When?

SERVICE NEWS

Issued By Louisiana Electric Co., Inc.

Vol. 2. Sunday, Oct. 24th, 1926. No. 29

UTILITIES CONSOLIDATED.

The public utilities in Louisiana which are owned by the Louisiana Electric Company, Inc. with the exception of the street railways in Lake Charles, have been consolidated under the name of the Gulf States Utilities Company Louisiana Division.

The purpose of this consolidation is to unite the utilities of East Texas and Southwest Louisiana, controlled by Stone & Webster, into one big company for the purpose of securing favorable financing. This change will enable the company in both states, to carry out the program of development and allow the system to expand.

All properties in Louisiana will be operated as the Louisiana Division, and there will be no change in the personnel of the organization.

The stock sold in Lake Charles in the Eastern Texas Electric Company, of Delaware, will not be affected by the consolidation, as the Louisiana Electric Company, Inc. and the Gulf States Utilities Company are now and have been owned by the Eastern Texas Electric Company, of Delaware, the holding company.

We wish to express our appreciation for the co-operation which has been extended to us by our patrons and in the public in making our service efficient. It will be our aim to continue to merit this support.

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