



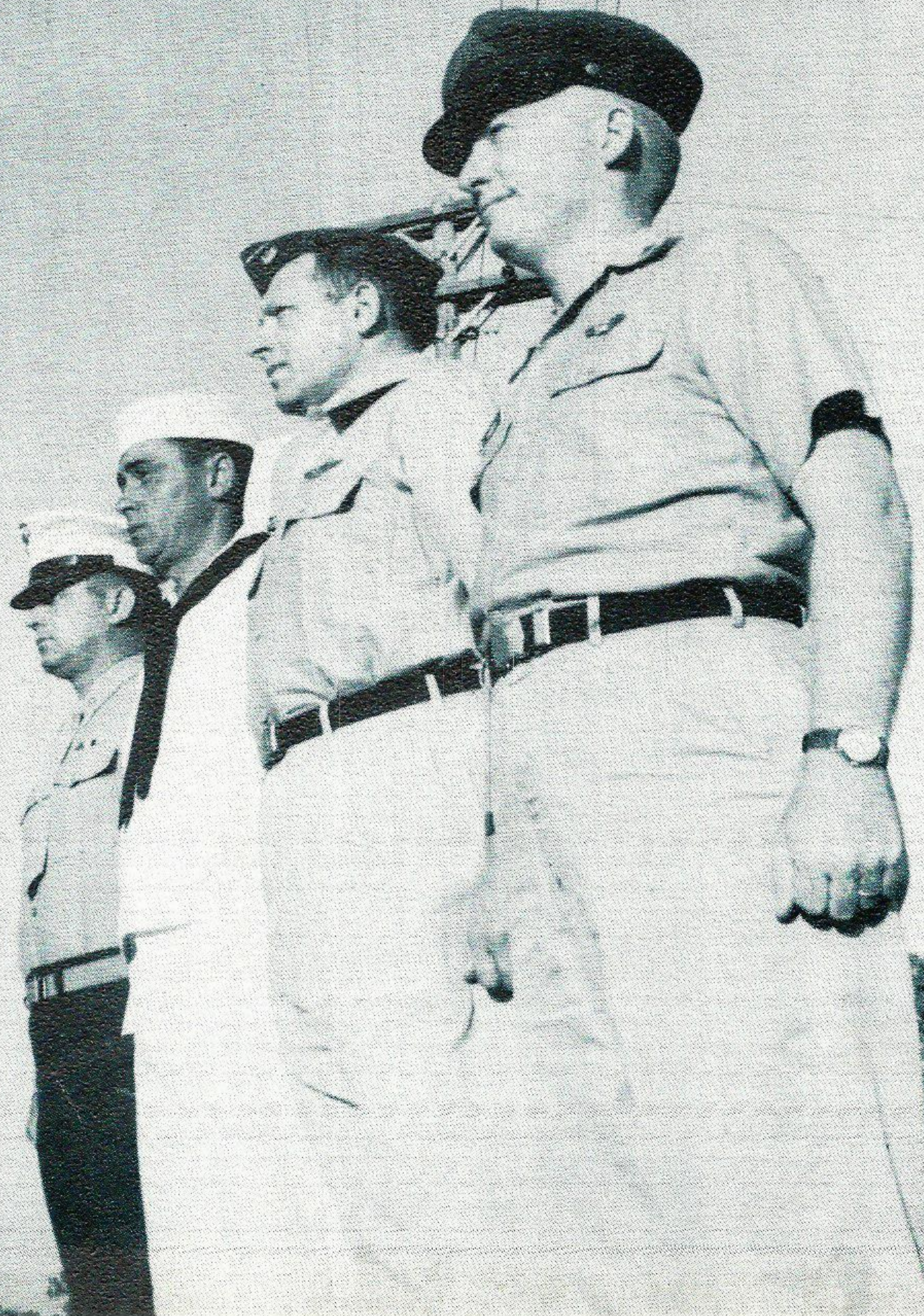
Plain Talks

GULF STATES UTILITIES COMPANY

MAY, 1960

IN THIS ISSUE:

- New Retirement Plan Approved
- You Make The "Company Image"
- Parade of Medallion Homes



Plain Talks is issued monthly by the Advertising Department of Gulf States Utilities Company for employees, in the interest of broadening the knowledge and understanding of the Company, the area served, the investor-owned electric industry and the American Free Enterprise system.

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James S. Turner
Editor

Don Hinkle, associate editor; Jasper F. Worthy, contributing editor, Baton Rouge; Charlotte Hoepner, artist; Bunch Eads, writer; George T. Smith, writer.

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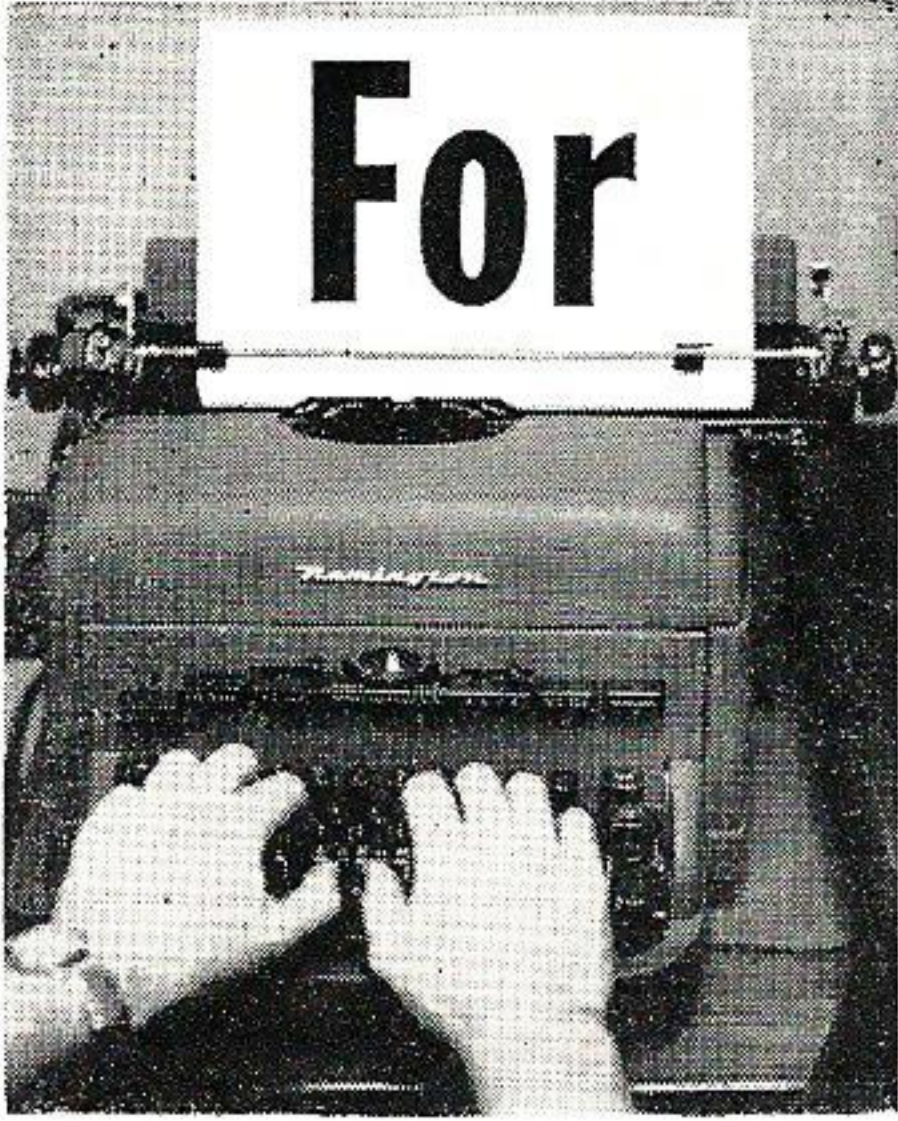
REPORTERS

- | | |
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| BEAUMONT DIVISION | Ethel Sharp Purchasing |
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| Nadine Hester Engineering | Barbara Rhodes Operations |
| Jean McAfee Engineering | Louise Satory Calvert |
| Frances Linthicum Records | Jane Bazzoon Cleveland |
| Gwen Thompson Executive Dept. | Dorothy Stanford Huntsville |
| | Mablene Pollard Trinity |
| | Lois Groce Somerville |
| | Berneice Falvey Conroe |
| BATON ROUGE DIVISION | |
| Virginia Yarbrough Electric | PORT ARTHUR DIVISION |
| Patsy Hood La. Station | Rosemary Vaught Port Arthur |
| Jo Ann Bailey Gas | Loraine Dunham T & D |
| Margie Force T & D | Elizabeth Whatley Nederland |

OUR COVER

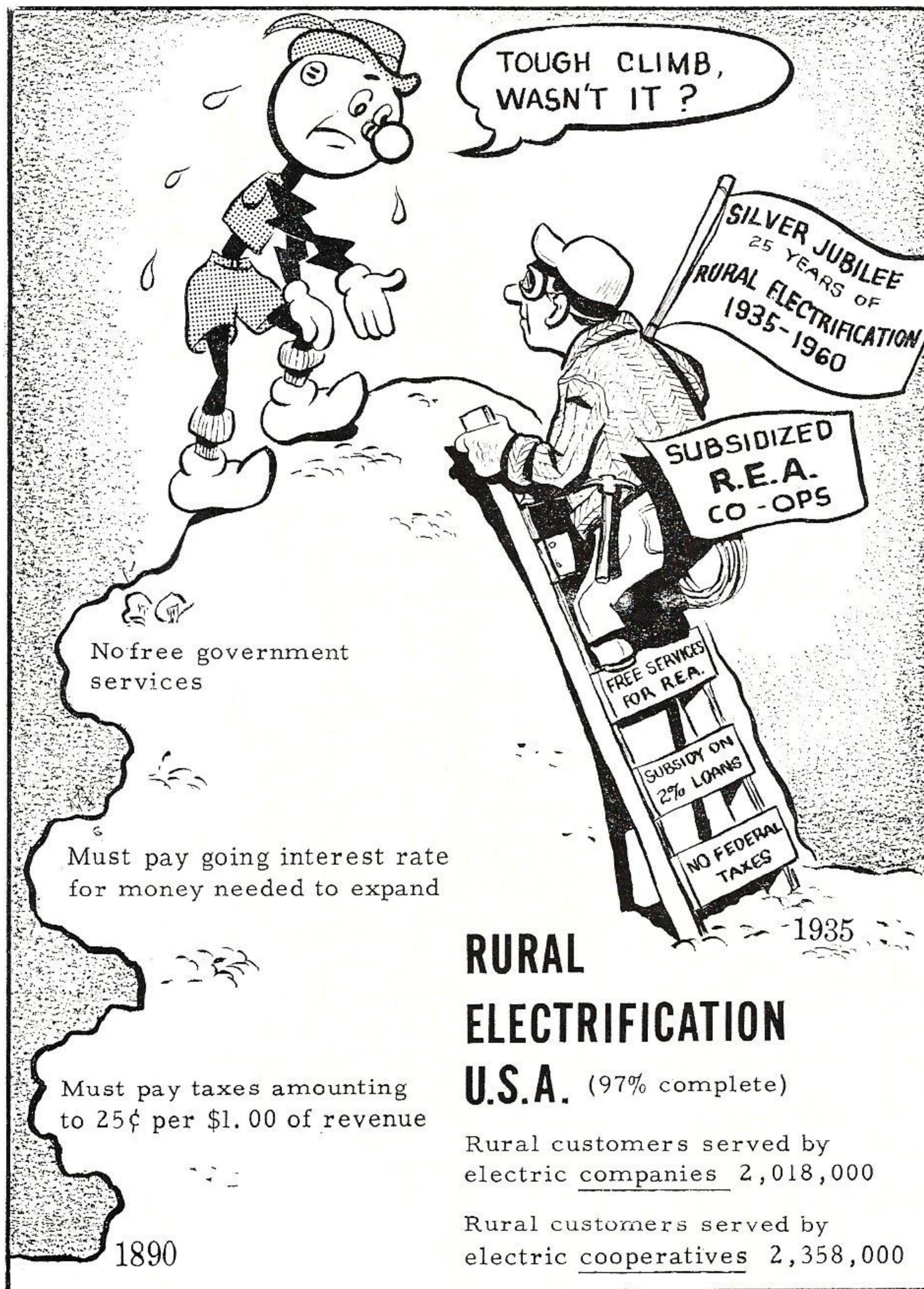


May is the month for memories. May 21 is Armed Forces Day, and May 30 is Memorial Day. On both days, we take the occasion to thank not only those Gulf Staters who have served their country in the past, but those who do today . . . as part-time protectors. The faces on our cover, from left, are, G. G. Braud, Tax-Insurance, Donald Tingen, T & D Line Department, Joe McClelland, Industrial Sales, and Glenn Haines, Commercial Sales. Their faces could well represent the faces of over a hundred Gulf Staters, in all five Divisions of our Company, who work at being week-end warriors.



Your Information...

Tax Payers Look at Both Sides of the Mountain



AS the REA electric cooperatives celebrate their 25th anniversary, it's well for federal taxpayers to keep in mind the points made clear in this cartoon.

Co-ops borrow money at 2% which costs the federal government about 4%.

The government provides "free" services of various kinds (at taxpayers expense) to the co-ops.

The co-ops are not required to pay federal taxes.

The congress bestowed these advantages on the electric-cooperatives so that they could build lines to serve farmers.

Now that farms are served, the REA's want to retain the advantages to compete with electric companies for industrial, commercial and "city" load.

Is that fair?

The electric companies, starting in 1898, have had to face the economic facts of business as they extended service to customers.

The companies have to borrow money in the open market and pay the going rate of interest.

They have to pay the costs of necessary engineering.

They have to pay federal and other taxes which now take about 25¢ out of every dollar they collect for service.

The federal government would collapse tomorrow if everyone was given the tax-free status and other advantages now enjoyed by the electric cooperatives.

There could be no federal aid of any kind.

The federal government couldn't build roads, dredge river channels, maintain courts or the FBI.

As a matter of fact it couldn't lend below-cost money to the electric co-ops! It wouldn't have any money to lend anybody.

An Annual Meeting May 11 . . .

SHAREHOLDERS APPROVE INCREASE IN RETIREMENT BENEFITS

AMENDMENT TO RETIREMENT PLAN APPROVED. Mr. Nelson announces to the shareholders of our Company their approval of the Amendments adopted by the Board of Directors of the Com-

pany to improve the benefits under the Trusteed Retirement Plan. If approval is received from the Internal Revenue Service, the amended plan will become effective July 1, 1960.

Also Re-Elect Directors,

Name Auditing Firm

In Beaumont Meeting



"THE first years of man must make provision for the last."

Dr. Samuel Johnson, Britain's famous 18th century philosopher who said so, lived to be 75 and never heard of a retirement plan. But then the good doctor was not on familiar terms with inflation either.

Improve Retirement Benefits

On May 11, at their Annual Meeting, Shareholders of our Company, who **do** know how economic conditions can affect a fixed income, voted to approve the Amendments adopted by the Board of Directors of the Company to improve the benefits under the Trusteed Retirement Plan and thereby provide more adequate retirement incomes for employees who have served the Company for many years. If a favorable ruling is forthcoming from the Internal Revenue Service, the amended Plan will become effective July 1, 1960. Employees retiring after the effective date will benefit.

No Extra Cost To Employees

The increased retirement benefits will not add to employees' cost. They will cost the Company an estimated \$2,000,000, respecting service of present employees prior to July 1, 1960.

Plain Talks



SHAREHOLDERS GATHER. Approximately 250 shareholders from the Sabine-Neches area attended the 35th Annual Shareholders Meeting

in the General Office Building in Beaumont to cast their vote. Thousands of other shareholders voted their stock by proxies. Company officers

and directors met with shareholders from the Baton Rouge area on May 12 in Baton Rouge to explain the new policies.

The \$2 million will be paid off at the rate of \$114,856 a year for the next 25 years. The increased cost yearly respecting service of employees after July 1, 1960, is estimated at \$142,000 a year, and that figure will grow as the payroll grows. The Company will be contributing three times as much to the Plan as the employees.

Social Security definitely enters the picture just as it does any retirement plan. Both the employee and the Company contribute to Social Security and both contribute to the Retirement Plan. Upon retirement, our Plan benefits supplement Social Security payments to annuitants. The base for Social Security was recently raised to \$400 a month, therefore, it was logical to raise the lower bracket of the Retirement Plan and to key the "break" point to that of Social Security. This has been done.

Here is the new Retirement Plan benefits formula:

Past Service (Credited service prior to July 1, 1955)

Pay up to \$350 per month -

Increase $\frac{3}{4}\%$ to 1%

Excess of \$350 per month - In-

crease $1\frac{1}{4}\%$ to $1\frac{1}{2}\%$

Future Service (Credited service after July 1, 1955)

Pay up to the maximum cover-

ed (Currently \$400 a month)

Increase 1% to $1\frac{1}{16}\%$

Excess of Maximum covered -

Increase $1\frac{1}{2}\%$ to 2%

A booklet which thoroughly covers the amended Retirement Plan is being prepared for distribution to all employees covered. It will answer questions related to early retirement, optional retirement benefits, what happens when a member leaves the com-

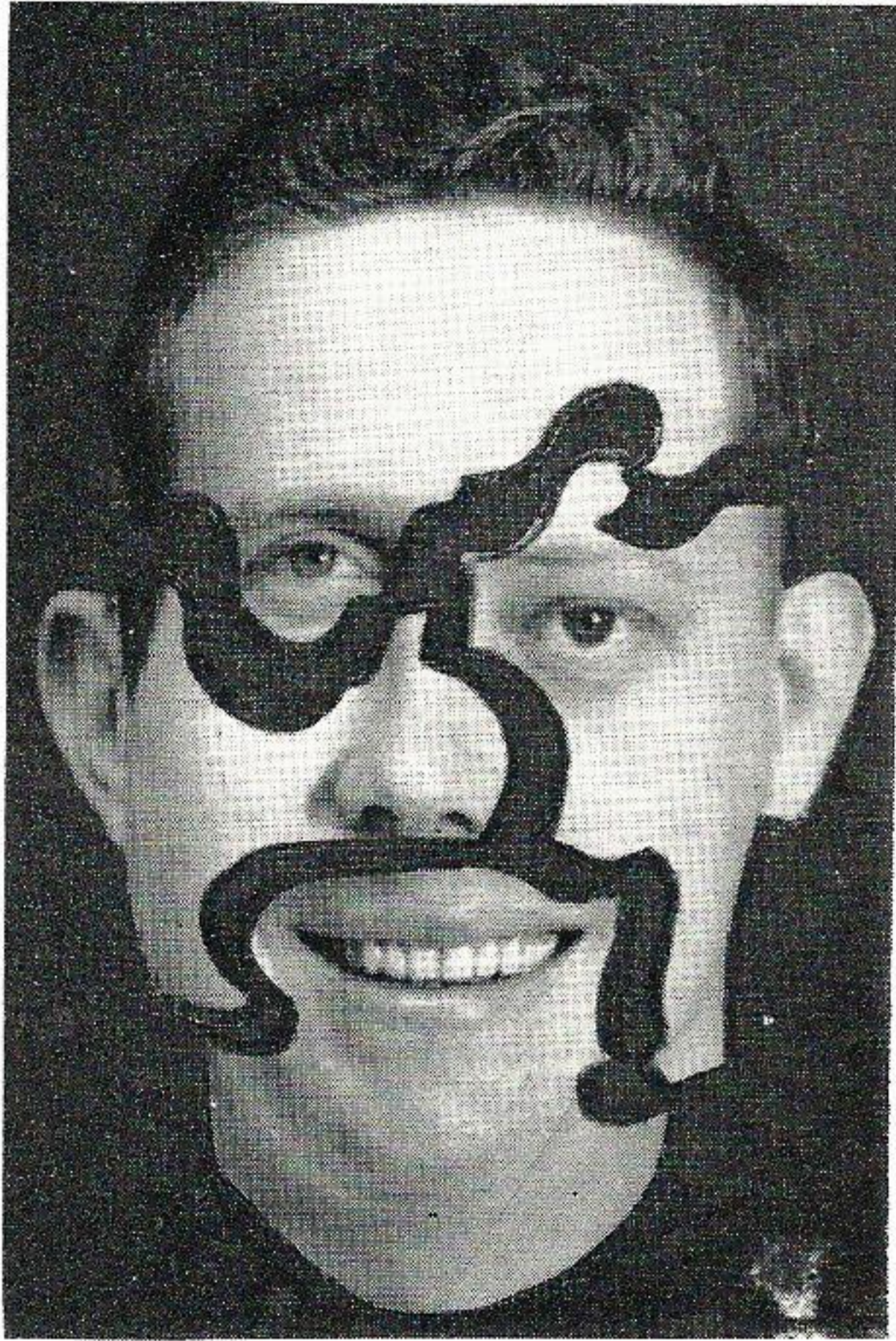
pany before his normal retirement date, death benefits, and will include a schedule of benefits according to salary groups from which members can compute their retirement incomes.

Time goes swiftly for people in their thirties, forties and fifties. Retirement is not too distant for many. While the amended Retirement Plan is not expected to solve every post-retirement problem, it will provide a sounder financial foundation upon which to build security for those Golden Years.

Stockholders also re-elected the Board of Directors, named the firm of Lybrand, Ross Bros. and Montgomery as auditors of the Company's accounts during 1960, and heard President Roy Nelson talk of things to come in the sixties.

At the close of the meeting, stockholders joined officers and directors in a noon luncheon.

The "FACE OF GULF STATES" IS YOURS

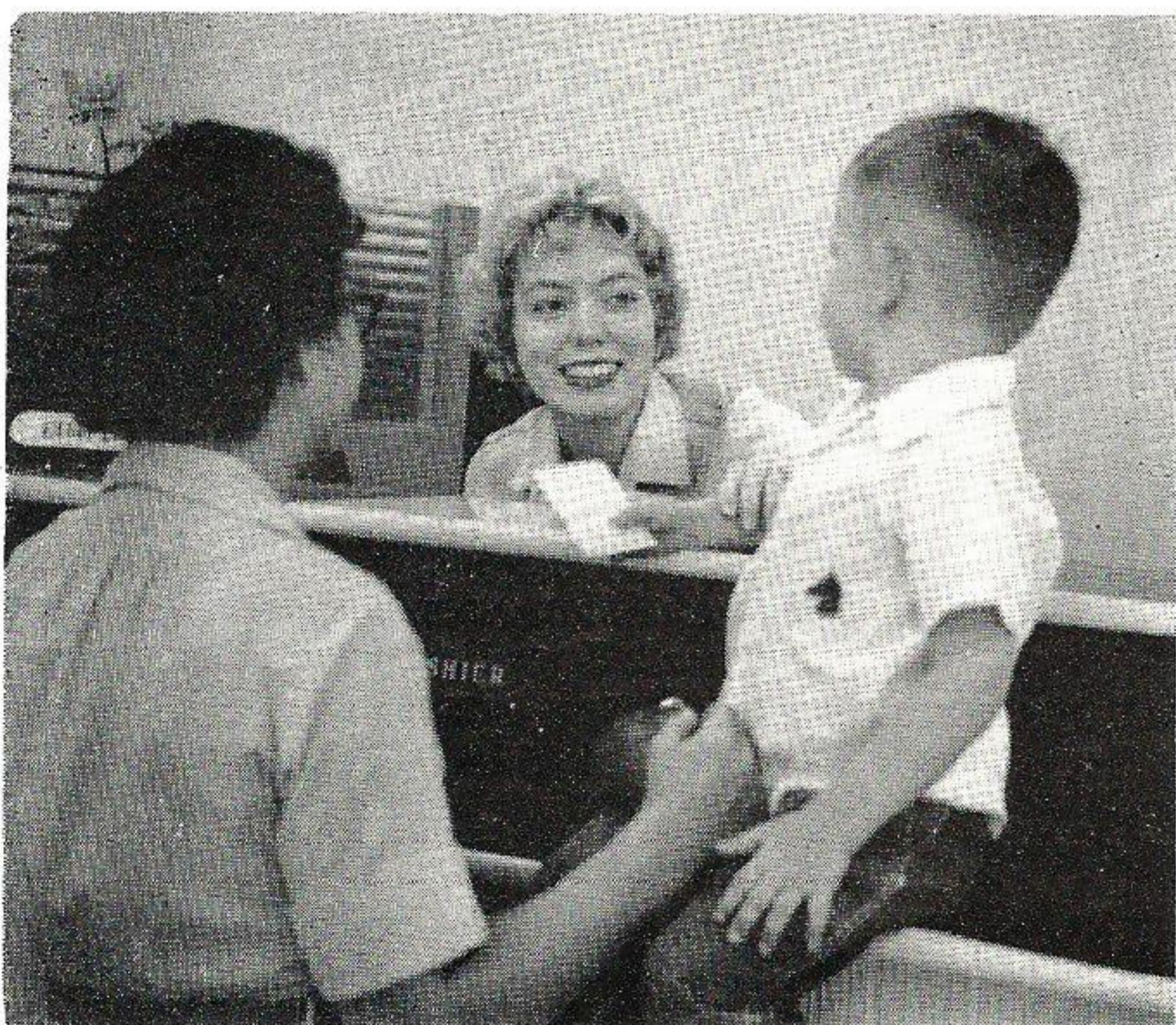


JUST as a picture is worth a thousand words, so are a smile and a handshake worth a thousand dollars of that most intangible commodity: Good Public Relations. On these pages, you can see "several thousand dollars" worth of candid pictures, showing Gulf Staters representing our Company in the best way they know how—with a warm regard for the feelings of the human customers they meet.

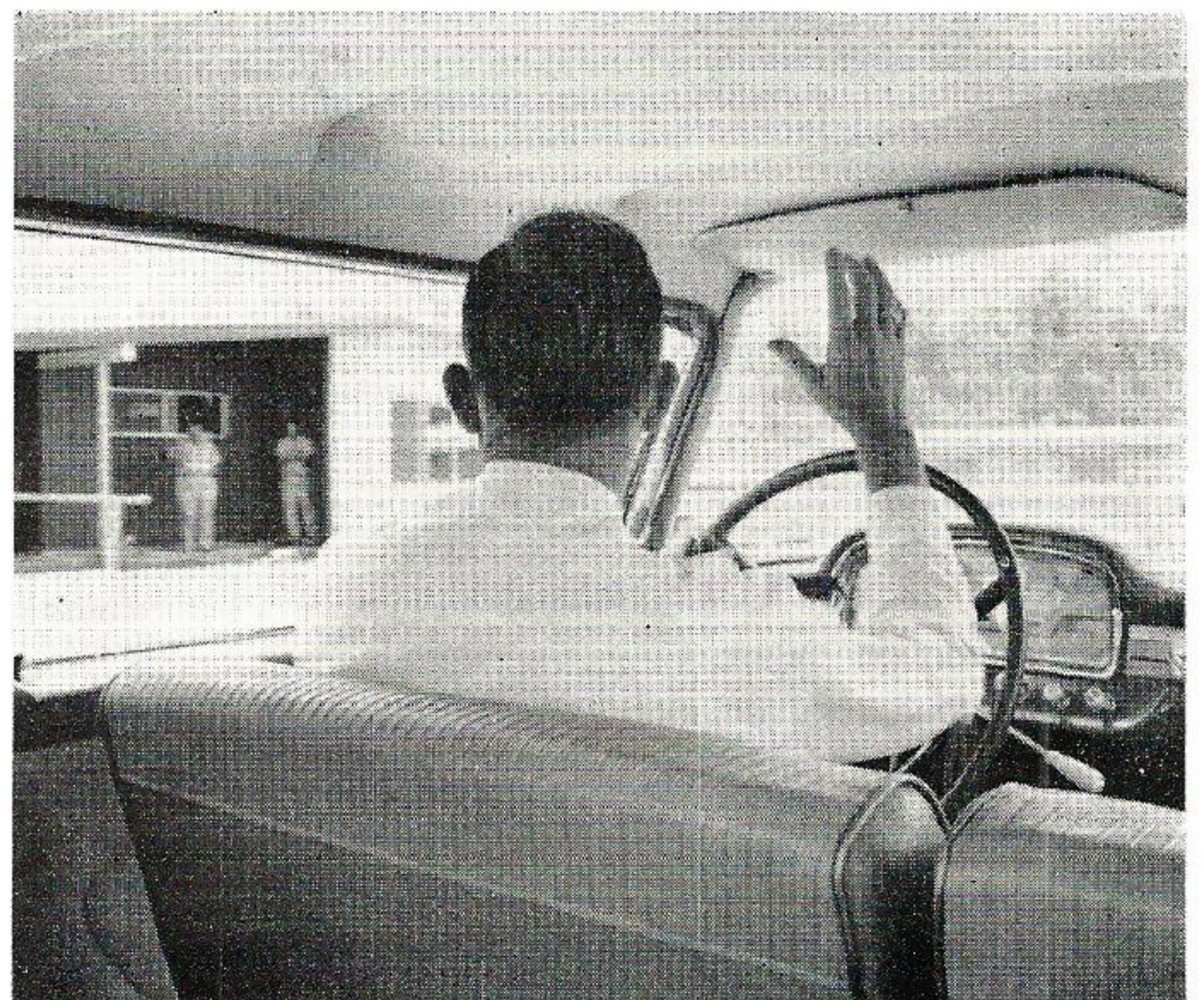


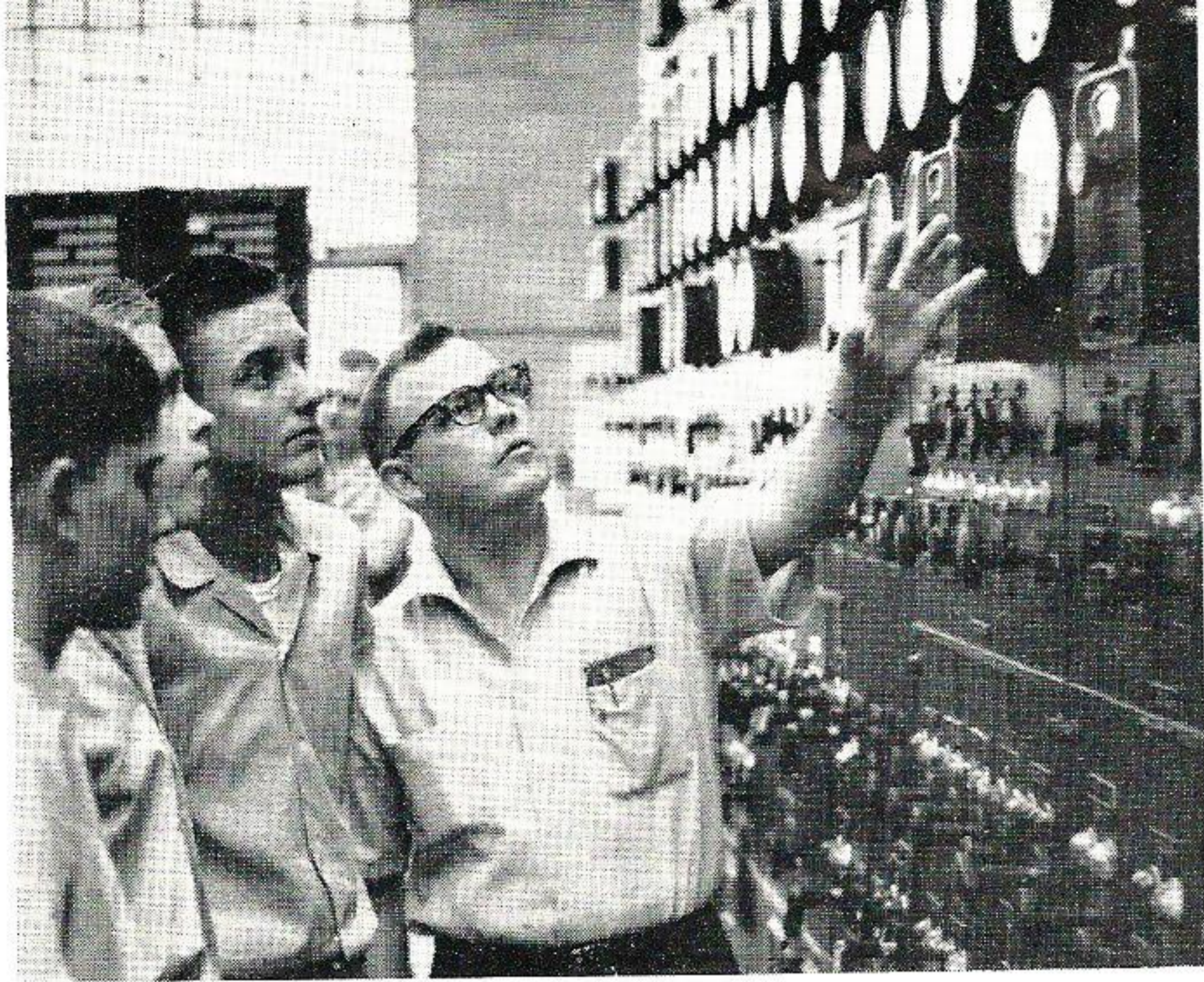
HELP AND A SMILE. Janette Murphy, a home service advisor in Lafayette, gives some hints on kitchen conveniences—and friendly understanding—to a young bride, planning a new home.

A CHAT WITH THE CHILD. Ethel Laughman, cashier in Port Arthur, takes a moment to talk with a customer's young son, and to cement a firmer relationship between customer and Company.



A WAVE OF THE HAND. Charles Callahan, a commercial salesman in Lake Charles, greets some people he knows. Even when he can't stop and talk, he waves a friendly hello.





A CLEAR EXPLANATION. Doug Watkins, engineer at Neches Station in Beaumont, explains to a group of touring students the workings of a power plant, and clears away some of the mysteries of electrical generation for our Company's future customers.

TALK ABOUT THE KIDS. Claiborne Russum, appliance repairman in Beaumont, who daily visits customers in their homes, trades talk about raising children with the customer while he repairs the electric range.

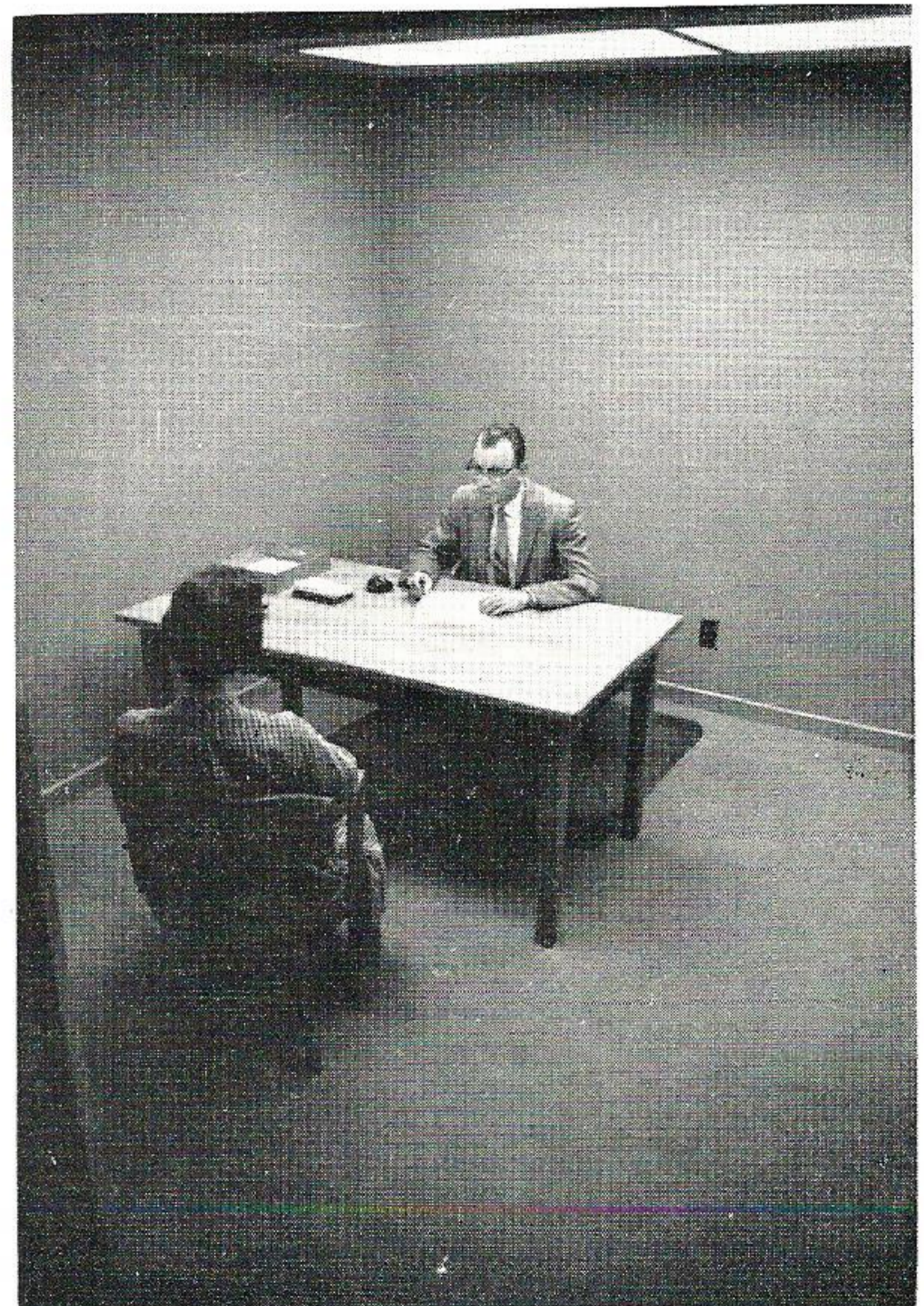


CHAT WITH A CUSTOMER. Ollie Schultz, line foreman in Orange, explains to a lady homeowner that his crew will have to cross her property to work on lines and gets a friendly reply.



METER TALK. Bernard (Ben) Campo, senior meter reader in Baton Rouge, explains the intricacies of an electric meter to a lady customer, who had some questions to ask.

A FRIENDLY TALK. A job applicant sometimes seems awed by the size and strangeness of the Beaumont main office building. Tom Whiddon, personnel assistant, makes them feel welcome.





WHERE LIGHTNING STRUCK. Main 13 kv feeder and reactor buss room looked like this after lightning bolt struck. Picture was taken at midnight by Jack Worthy.

April 29 to May 1

TIME of BIG TROUBLE

ON THE NIGHT OF FRIDAY, April 29, Louisiana Station was strangely dark, silent and temporarily powerless. A long-time employee, Percy Walters, operating engineer, was being treated for injuries. Another Gulf Stater, Raymond Harris, was hurt the next morning while doing repair work.

The 382,000 kilowatt giant, a landmark in highly-industrialized North

Baton Rouge, was completely out of character.

The villain, apparently, was a capricious electrical storm which unleashed a terrific bolt of lightning (a single stroke may discharge 100-million volts furnishing as much as 500-million horsepower) at the combination kilowatt-steam factory.

Two of our largest customers, the

adjacent Esso Standard refinery and Ethyl Corporation, were affected as were several other industrial customers in the area. Three neighboring industries receive huge quantities of electric power and process steam from Louisiana Station. Although there were some brief interruptions to service, due to the storm, most Baton Rougeans were unaware of the big trouble. Ample power was available from the new Willow Glen Station and our other power stations, and from neighboring Louisiana Power and Light Company and Central Louisiana Electric Company, whose lines are interconnected with our Company's lines.

Repair Crews Rushed In

Within moments, Gulf Staters began converging on Louisiana Station. Top production men surveyed the damage and swiftly began supervising emergency repairs to get the hushed giant back on the line. The job facing them called for an all-out effort. It demanded all the skill and ingenuity their years of training and experience had given them.

The impossible was accomplished. By the next morning, Gulf Staters began to bring the big units slowly up to speed. Over the week-end, crews laid numerous reels of control cable through the station to temporarily replace those severely damaged by fire.

There was still much to be done. And still more trouble was waiting. On Sunday, May 1, during the process of restoring a boiler to service, a boiler furnace explosion occurred which slightly injured two more employees. All four injured employees are well along on the road to recovery.

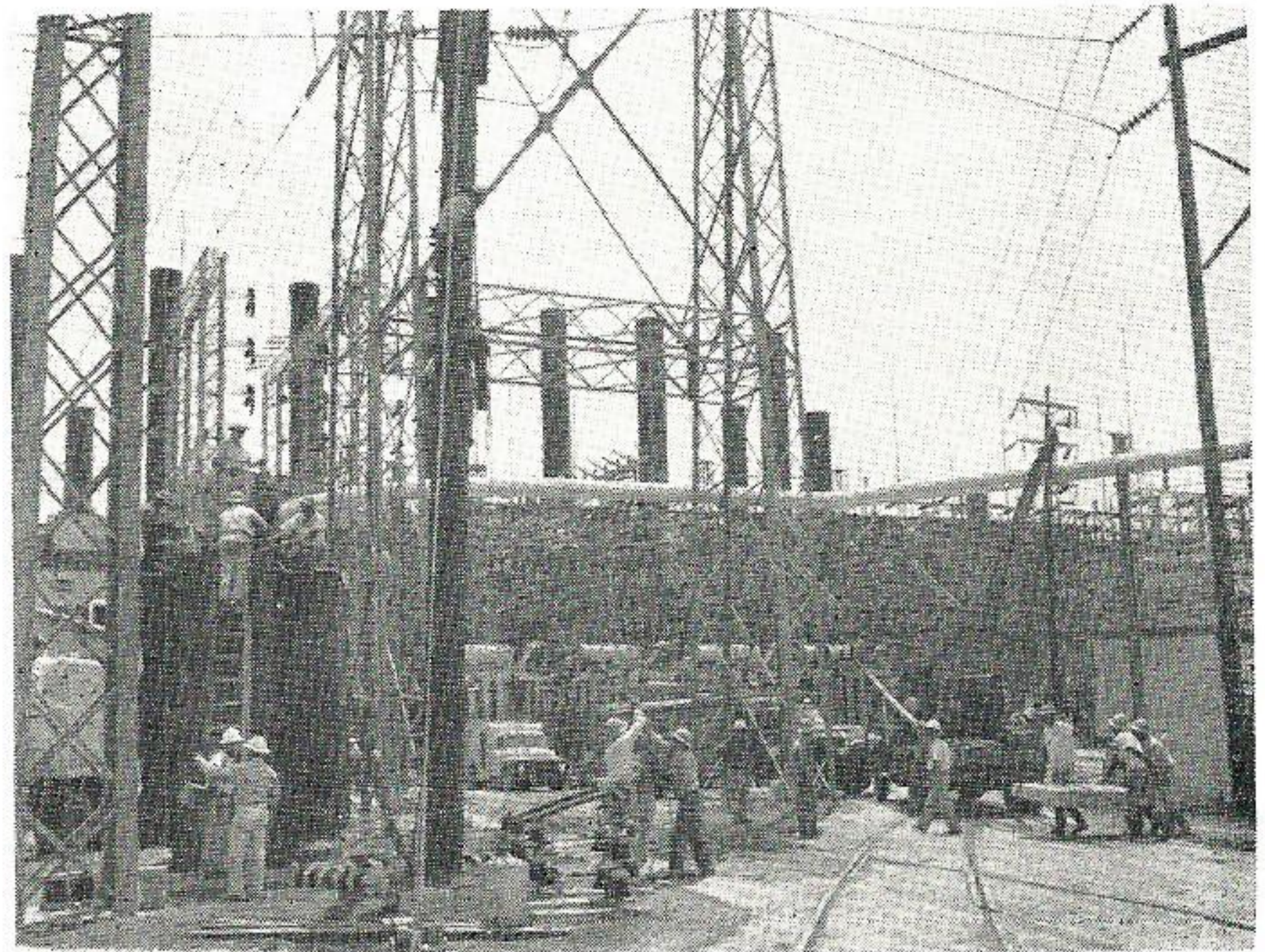
Job Done Swiftly

The furnace explosion, while serious, did not result in a shortage of power or steam, since Louisiana Station's total surplus boiler capacity is considerably larger than the requirements of our industrial steam customers. (Louisiana Station, due to its dual role as power and steam producer, has 13 turbo-generators and 15 boilers.)

...Repair work still continues at the station although service was restored in short order. Officials estimate that the total damage to the big power station will not be 100% completely repaired for several months. All agreed that station personnel and their fellow employees from other departments, worked under extremely adverse conditions to get a vital job done swiftly and safely.



MILES OF WIRES. Two repairmen, working against the clock, reconnect some of the nerve-lines of the power plant.



EMERGENCY CREWS JURY-RIG BYPASS. Working 'round-the-clock regular and emergency crews bypassed the trouble-area with special power line.

Tribute to Teamwork

Fellow Gulf Staters:

We experienced a grim week-end as this month began. The tragic accident in Beaumont which occurred April 29 and cost the life of W. A. Cain, was a severe blow to all of us and to his many friends in the area.

In Baton Rouge, the one-two combination of lightning and a boiler furnace explosion temporarily disrupted operations at Louisiana Station on April 29 and May 1. Four employees were hurt but we believe none seriously.

Tornadoes, rainstorms and other disturbances caused trouble in other parts of the system during what seemed like a week-end that would never end.

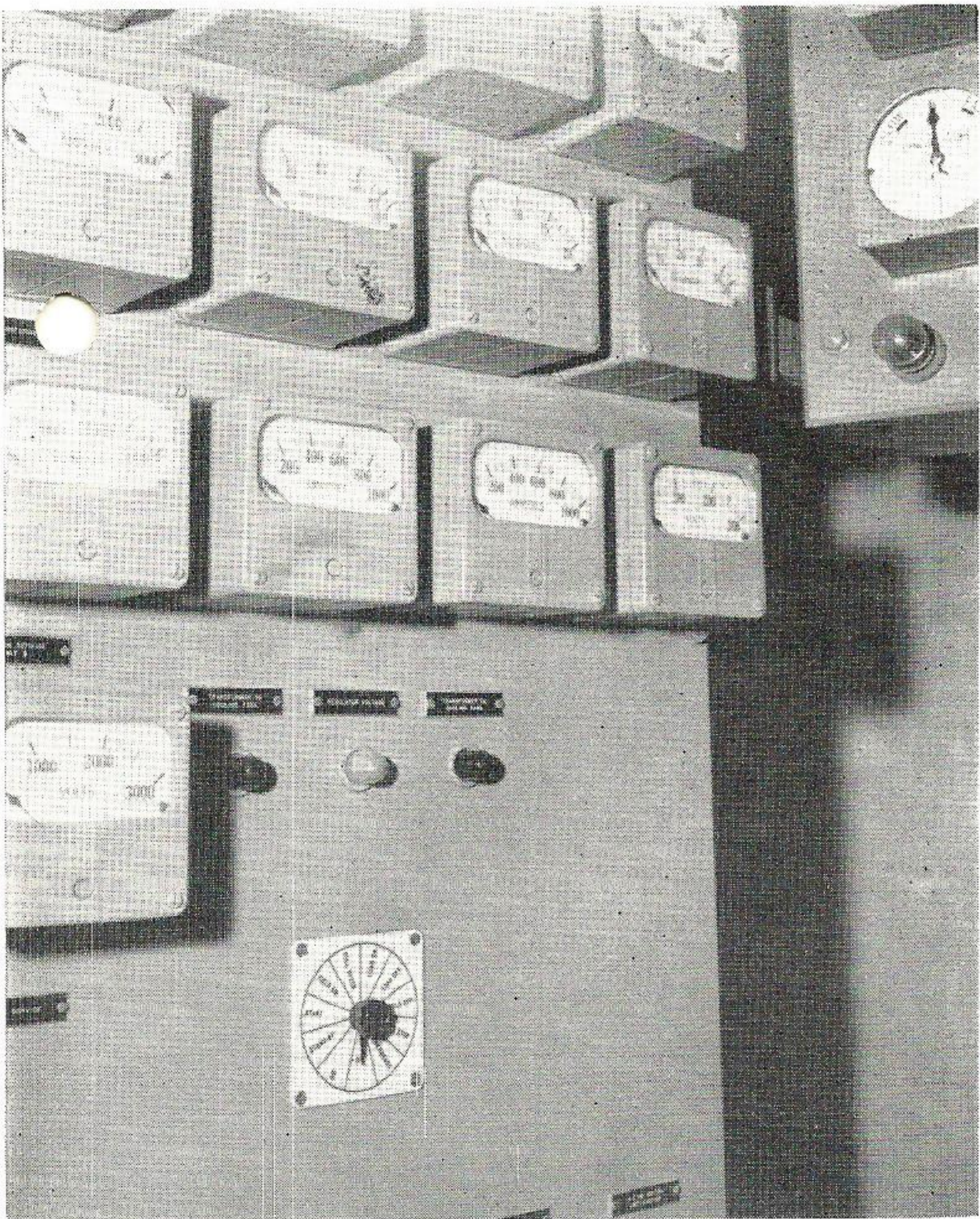
Fortunately, these bad times don't happen often. But there are silver linings in every dark cloud.

At Louisiana Station, I saw what is meant when people say there is no substitute for ability. The destruction there defied description. The control rooms were smoke filled and dark. Since lightning had knocked out the water treating plant, there was not even any drinking water for several hours.

Despite almost insurmountable obstacles, our organization went to work and performed miracles to get the big station back on the line.

We all may feel proud to belong to an organization of men and women who have such high standards of excellence in carrying out their responsibilities to the public we serve.

Roy Delano



A STRANGE SIGHT. Gauges in the station registered zero.



In Orange, Zeto Enterprises constructed these two homes in Charlemont Place.

The Golden Triangle's Gold Medallions . . .

Thousands Visit "PARADE OF HOMES"

APPROXIMATELY 50,000 residents of the Sabine-Neches area visited the 24 modern all-electric homes featured in the largest Parade of Gold Medallion homes ever held in this area. The parade, sponsored by the Sabine Area Homebuilders Association and our Company, consisted of homes erected by sixteen of the area's prominent homebuilders and offered a cash prize of \$1,000 to some lucky person visiting these homes.

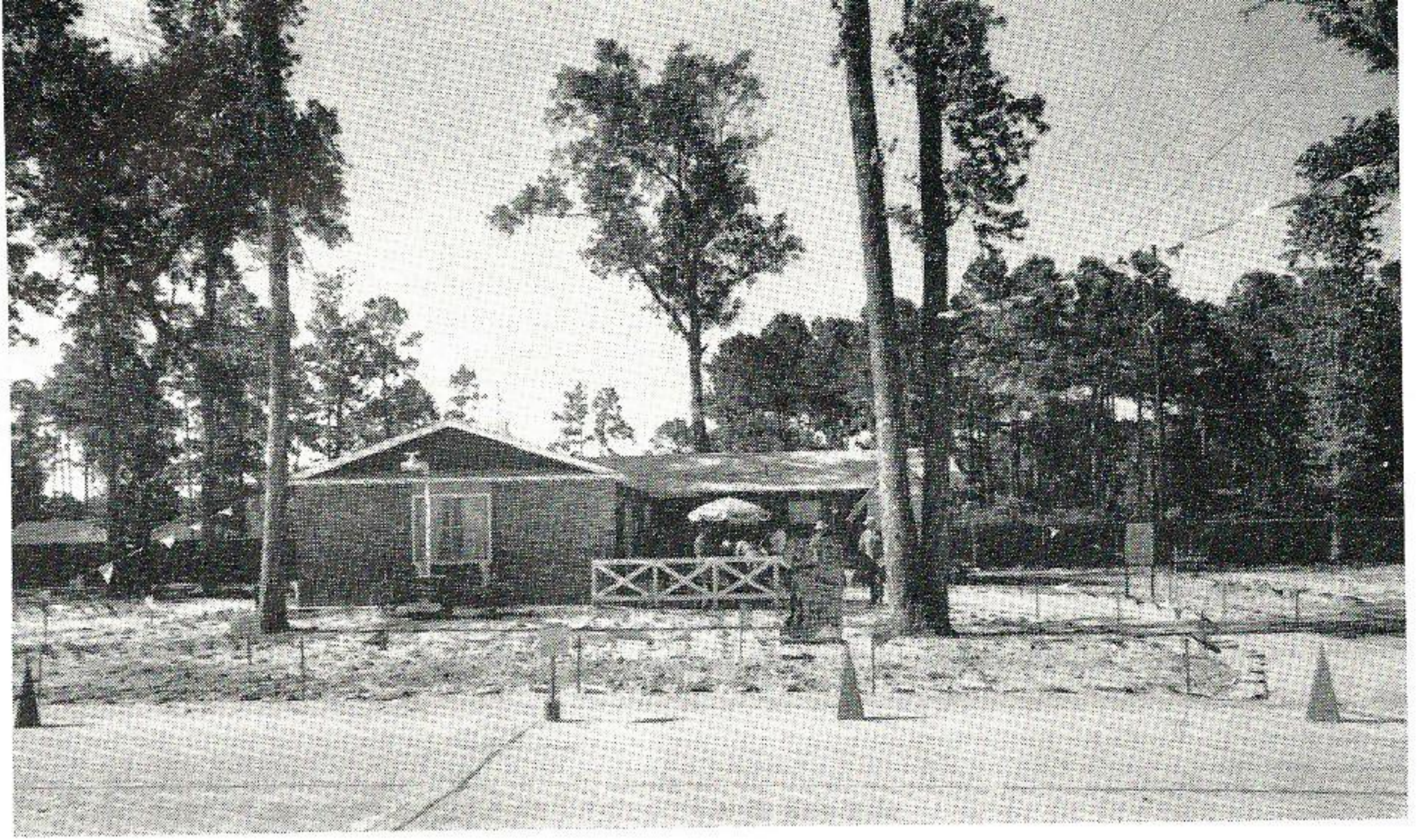
Styles featured in the parade ranged from modernistic to colonial, within various price ranges, and each home is a showcase of a modern and gracious existence, exhibiting quality all-electric features which provide convenience and easy living within the home.

This was the first Parade of Homes sponsored by the Sabine Area Home Builders Association which plans to make this an annual event and the homes were shown three consecutive week-ends in April

and May in Beaumont, Port Arthur, Orange, Nederland, and Port Neches. Visitors viewing the homes were eligible for \$1,000 cash prize or \$2,000 applied toward the purchase of any of the homes in the parade.

Each home in the parade met Gold Medallion specifications and each builder is a member of the association. Homes in Beaumont were displayed by Sandy Brown, H. G. Nichols, Don Streety, Lars Roedahl, Dick Howell, Sandy Hawthorn and Willie Thames, and Bill Terrell. Builders displaying homes in Orange were Davis Cooper, Tony Dal Sasso, and Zeto Enterprises. In Port Arthur, builders Melvin A. Bohrmann, R. L. Scott and Jack McCord exhibited homes. Herb Youmans, Russell Tipps, and Don Elliot were the builders in Mid-County displaying homes in Nederland and Port Neches.

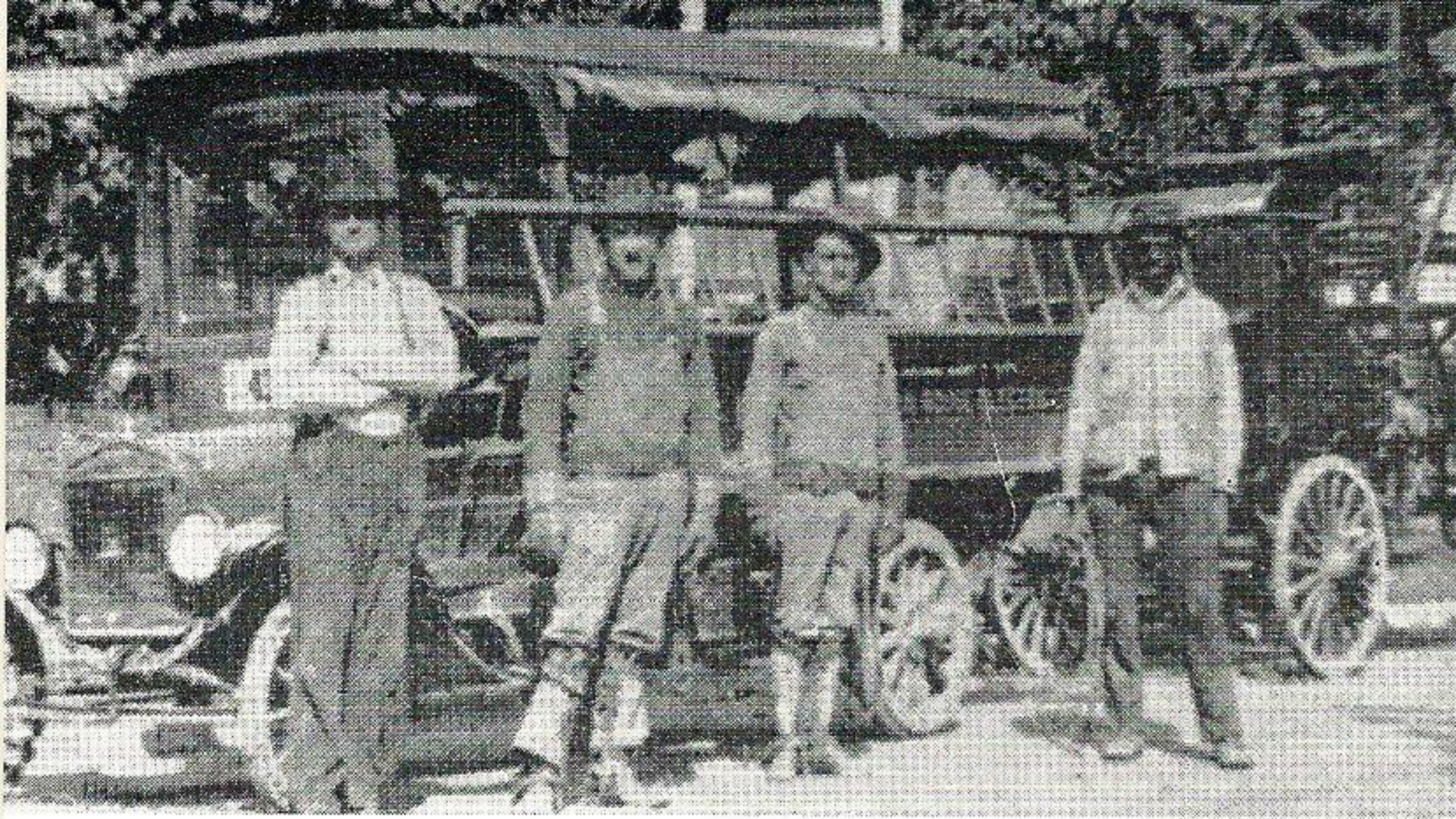
Tony Del Sasso built the "60 New Catalina" home, also in Orange.



In Port Arthur, the building know-how of Jack McCord and Don Hendrix is demonstrated by this "Country Gentleman" home.

Another Zeto Enterprises home in Charlemont Place in Orange.





Back in 1918 it took four men and this equipment to perform the chores involved in maintaining street car lines. Today, one man and

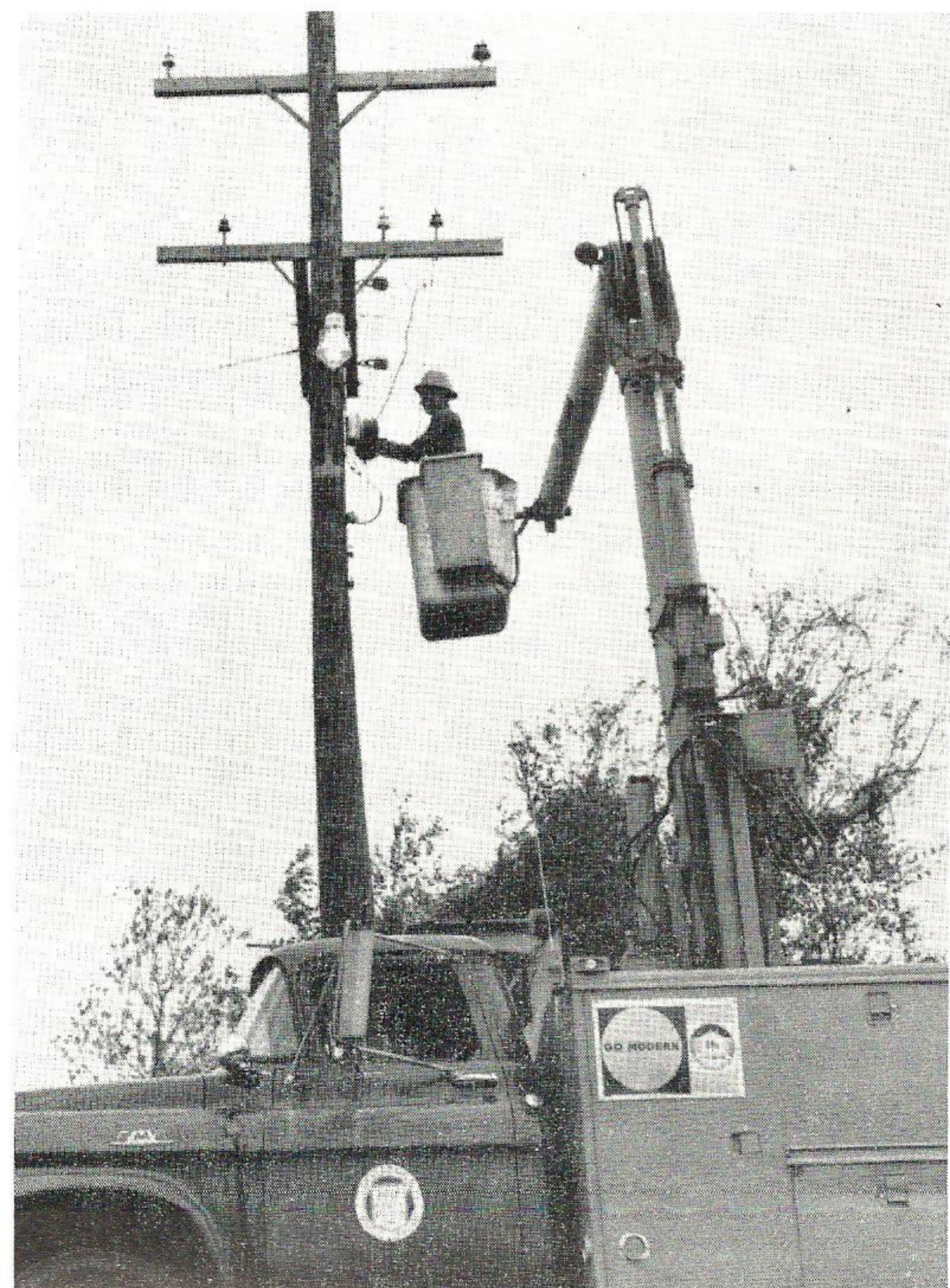


the Skyworker (pictured at right), can do numerous jobs of street light repair and other related work in one day.

Bucket Brigade — GSU Style

Versatile Skyworker Gives Operator A Lift

John Beard, Service Department, Beaumont, uses a bucket truck to change a faulty photoelectric cell that automatically turns street lights on at sundown and off at sunrise.



DEPENDING on which Division you're in, the ingenious machine at upper right is affectionately called a skyworker, bucket-truck, or apple-picker by its operator. But, whatever the label, the machine is quite a contrast to its predecessor at upper left. This versatile performer is used by our T & D Departments to do numerous daily chores in half the time it took 42 years ago when the old version of the sky-buggy was photographed.

Today's handy device, featuring fast maneuverability coupled with the ease of one-man operation, is quite a boon to our Company's Line and Service Departments and proves invaluable in continuing our policy of giving the best service possible at a minimum of cost.

The hydraulic lift, operating from the power take-off on the truck, utilizes the truck's engine as a source of power. With today's bucket truck, one man can do considerably more work (such as street light changes and repairs, etc.) than could be accomplished in the same amount of time even 10 or twelve years ago. These machines replaced the old ladder trucks previously used in work of this type. These ladder trucks operated much the same as the Skyworker, except that the ladder was hand cranked into position, which often proved more time consuming than the job.

Utilization of modern equipment, such as the bucket trucks shown in action on these pages, is another of the many ways our Company continues to improve service to our customers.



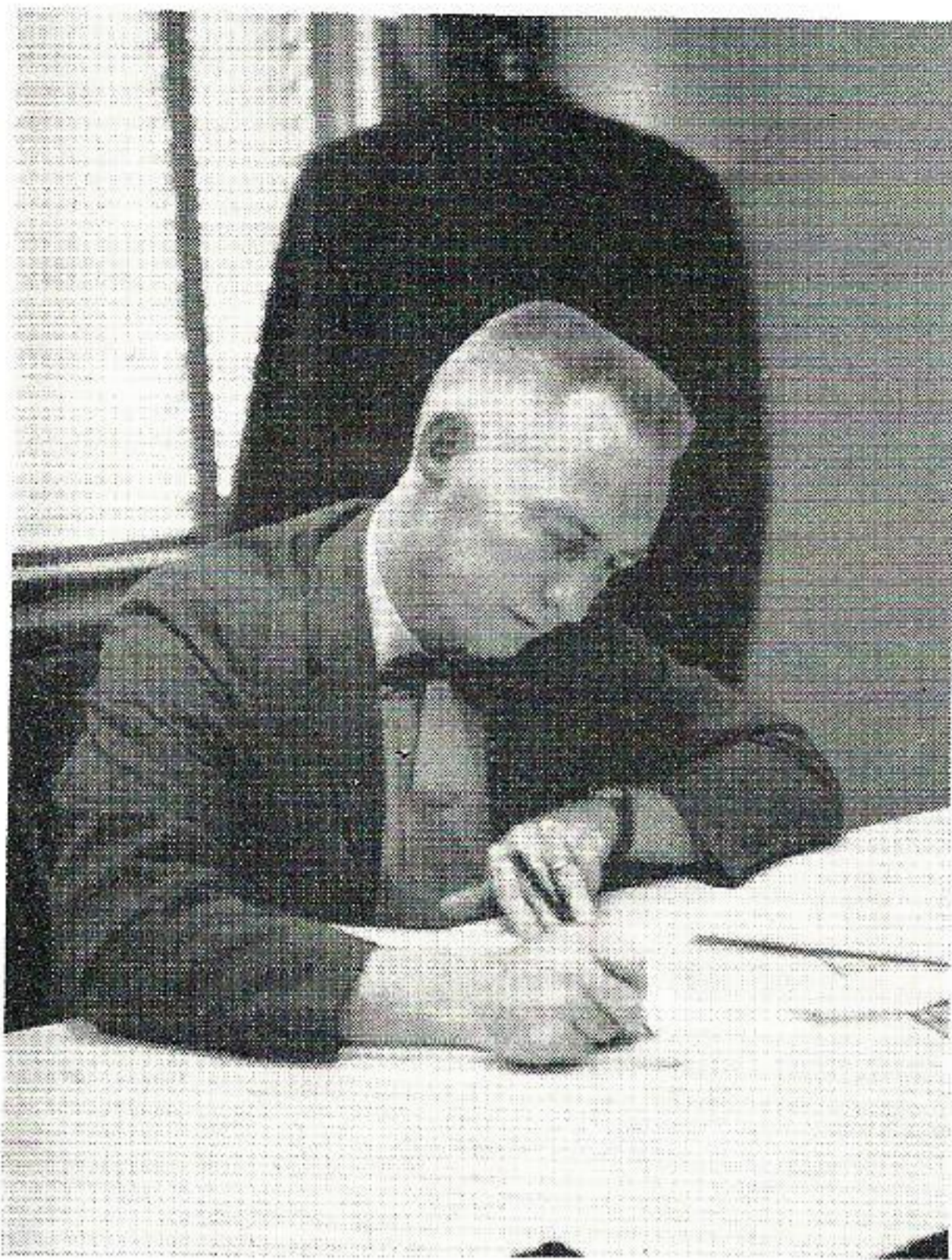
P. E. Sanderson, Line Department, Beaumont, utilizes the extended reach of the "Apple Picker" to cover wires alongside the Beaumont Enterprise and Journal building. The building is being remodeled and the rubber "gut" covering will protect workers.



Mr. Beard removes one of the numerous kites that become entangled in the Company's lines each year. The Skyworker's agile maneuverability makes short work of such chores.



R. W. "Mac" Matulik, Line Department, Port Arthur, quickly exchanges a broken street light with the aid of the long, mobile arm of the bucket truck, which replaced the old hand cranked ladder truck.



GLENN HAINES, Sales Department, Beaumont, is a pilot in the Civil Air Patrol. The CAP



flies reconnaissance missions over friendly territory during peace and war time, in con-

junction with the Air Force. At right he gives his plane a careful pre-flight examination.

As Memorial Day Nears, We Salute Gulf States' . . .

PART-TIME PROTECTORS

*GSU's
Week-End
Warriors
Keep Our
Country Strong*

AMERICA'S greatness lies in the willingness of her people to protect themselves from all attackers, but never to provoke. Today, as it did many years ago, Teddy Roosevelt's maxim for democracy still stands true: "Walk softly, but carry a Big Stick."

Our Big Stick consists of our methods of defense: ICBM's, the Armed Forces, and the many state units of reserve forces behind each of the active armed forces.

With Memorial Day so near, we salute not only those who served in World War II and in the Korean conflict, but also those Gulf Staters who

continue to maintain the backbone of our defenses. During their off-duty hours, and on weekends and, usually, during a two-week vacation at summer camp, they serve in an active armed forces reserve unit.

On these pages, we show four Gulf Staters in Beaumont, who are active reservists—part-time protectors of our way of life. The rest of the GSUers in other divisions who serve their country in this manner are listed in their respective Coffee Cup columns.

To them, and to all the Gulf Staters in the past who have served their contry, we offer a salute—from the heart.



JOSEPH McCLELLAND, in Beaumont Industrial Sales Department, is a newly-commissioned major in the Houston unit of the Air Force Reserves. Under his command are several other Beaumont Gulf Staters.



The group flies assignments once a month on weekends. At right, Joe confers with Marine commanders as his group air-lifts Marines to summer camp, in a "Flying Boxcar".



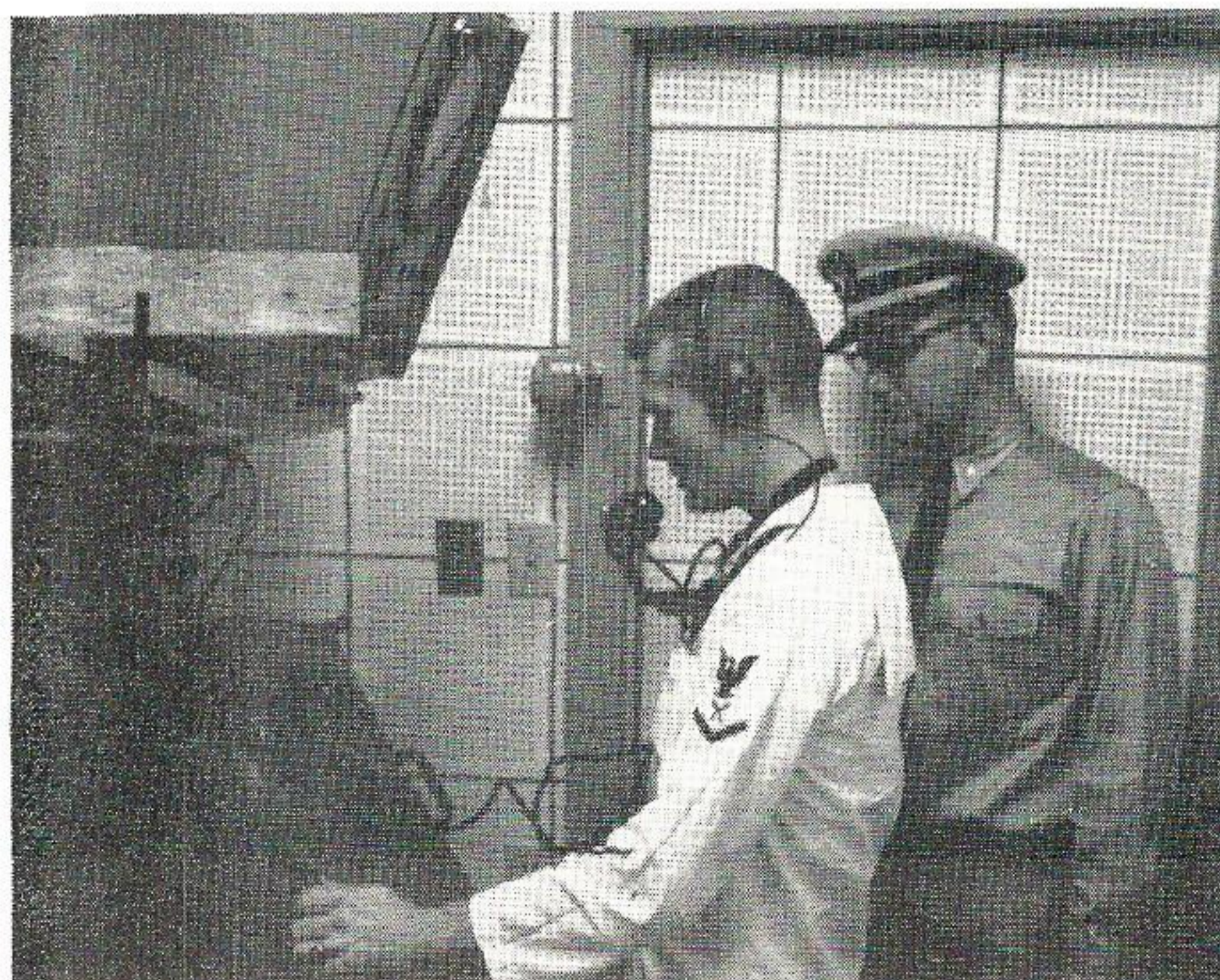
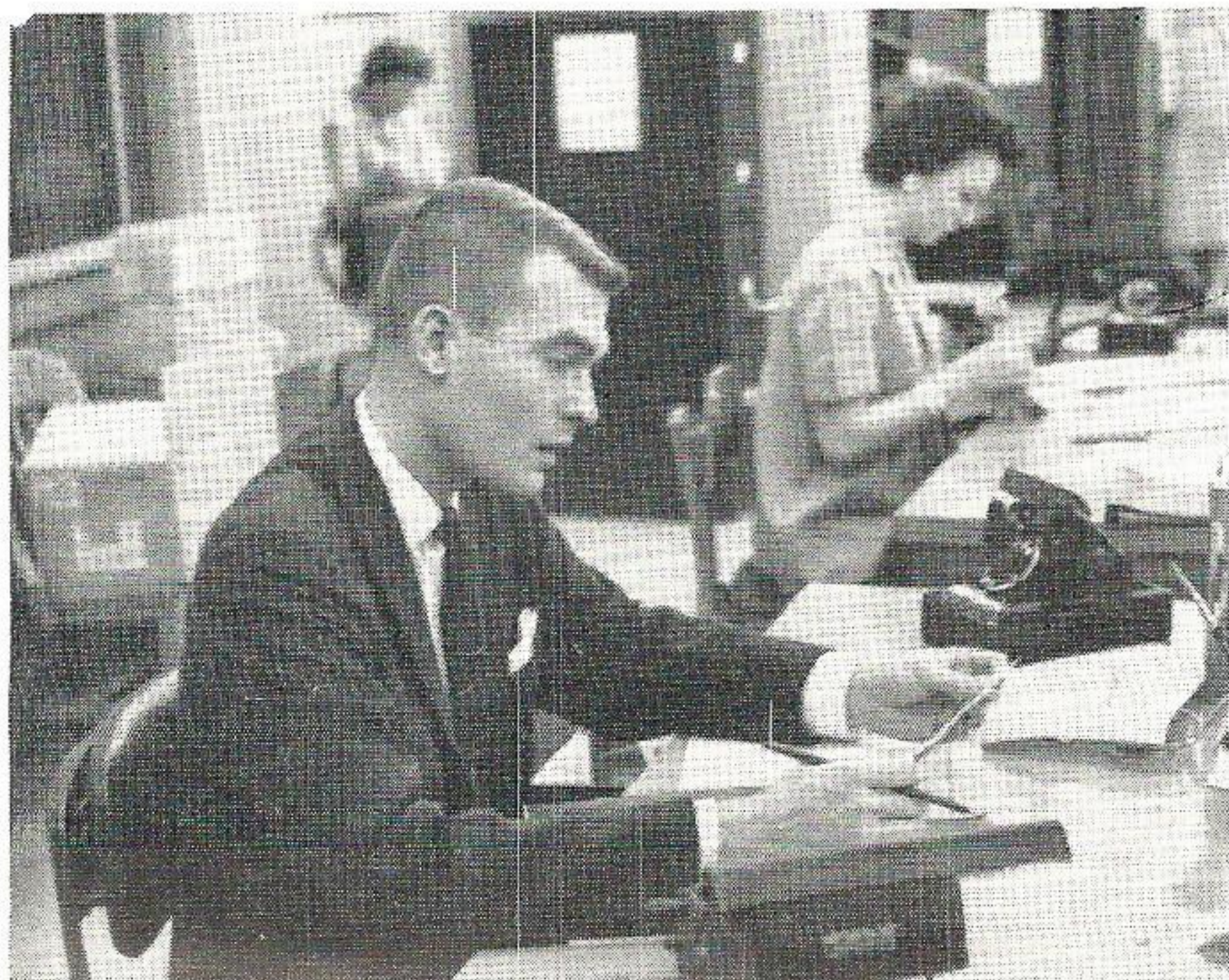
GAY BRAUD, Beaumont Tax-Insurance Department, is a staff sergeant in the Marines Reserves. At right, Gay strikes a pose calculated to instill fear in both the enemy and raw recruits. His unit goes on



summer maneuvers for two weeks each year. This year it will go to San Diego, California, to Marine Corps Recruit Depot for one week, and one week at Camp Matthews.

DOUGLAS OLSON, in Beaumont Customer Accounting Department, is a yeoman in the Naval Reserves. Named as Sailor of the Month in

March, Doug works in the commanding officer's office. As this issue goes to print, he is on two-weeks active duty.



H. C. Hansen, Beaumont, Dies Following Heart Attack

FUNERAL services were held for Herman C. "Humps" Hansen, Jr., 50, assistant secretary, in Beaumont, April 18.

Mr. Hansen died April 17 in Baptist Hospital where he had been since April 1 when he was stricken with a heart ailment.

He was first employed by the Company in Lake Charles in 1927 as a meter reader. Later that year he was transferred to the customer accounting department and progressed through various clerk positions until he was transferred to Beaumont in 1936 as a construction clerk.

He was transferred, in 1938, to

Baton Rouge to handle construction accounting when Gulf States and the Baton Rouge Electric Company merged. He remained in Baton Rouge until 1947 when he was moved back to Beaumont as a statistical clerk and was promoted, in 1949, to assistant chief clerk. On May 16, 1949, he was promoted to his present position.

A native of Lake Charles, Mr. Hansen was a member of St. Mark's Episcopal Church in Beaumont. He was elected president of the Cosmopolitan Club in 1951 and held membership in the Beaumont Exchange Club.

Mr. Hansen is survived by his wife, Mrs. Gwendolyn Hansen, his mother,



Mr. Hansen

Mrs. Myrtle Ash of Lake Charles, two sons, Keith and Kent Hansen, both of Beaumont, and a brother, Fritz J. Hansen of Lake Charles.

Welcome Aboard

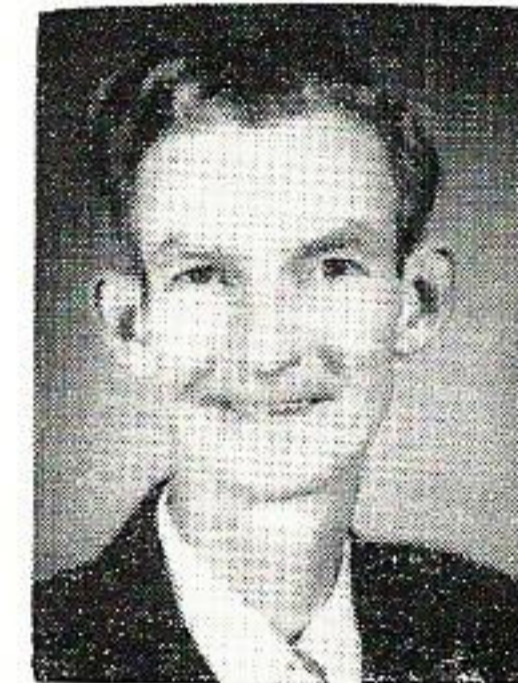


New Employees for the month of March:

NAME	LOCATION	DEPARTMENT
Lamech N. Wright	Beaumont	T&D (Line)
Jane C. Rench	"	T&D (Eng)
John F. Goodhue	"	Engineering
Thomas G. Surles	"	Engineering Corporation
Gloria N. King	"	Purchasing
Stephanie A. Ihle	"	Statistical
Nathlia S. Lee	"	Cust Accounting
Charles E. Shea	"	Cust Accounting
Mae G. Fischer	"	Production-LaSta
Diedrik J. Telhiard	Baton Rouge	Production-W/Glen
Dora T. Landaiche	"	Production-W/Glen
Alton N. Johnson	"	T&D (Service)
Barbara J. Gilpin	"	T&D
Thomas A. Boone	"	Production-Riverside
Jerry K. Hutson	Lake Charles	T&D (Line)
Norton J. Zeringue, Jr.	Lafayette	Cust Accounting
Jewell T. Bailey	Liberty	Cust Accounting
Barbara G. Bryant	Orange	Cust Accounting
Larry J. Lee	Cleveland	Cust Accounting
Virgil L. Fuselier	Sulphur	Sales

Wilkinson Promoted To Supervisor

WILLIAM M. WILKINSON, Baton Rouge Purchasing Department, has been promoted to the position of purchasing supervisor, it was announced April 16 by J. P. French, director of purchasing, Beaumont.



Mr. Wilkinson

Mr. Wilkinson joined the Company in 1923 as a shedman in Baton Rouge. In 1925, he was made storekeeper and worked through various positions to become a senior stock clerk in 1940. He was transferred to the Purchasing Department in 1946 and became a purchasing clerk. In 1951, he was made stores accountant and in 1953, he was promoted to buyer in the Purchasing Department, the position he held until his recent promotion. All of his service time has been in the Baton Rouge Division.

A native of Woodville, Mississippi, Mr. Wilkinson received his education in Mississippi public schools and attended Mississippi A&M.

W. A. Cain Dies From Injuries

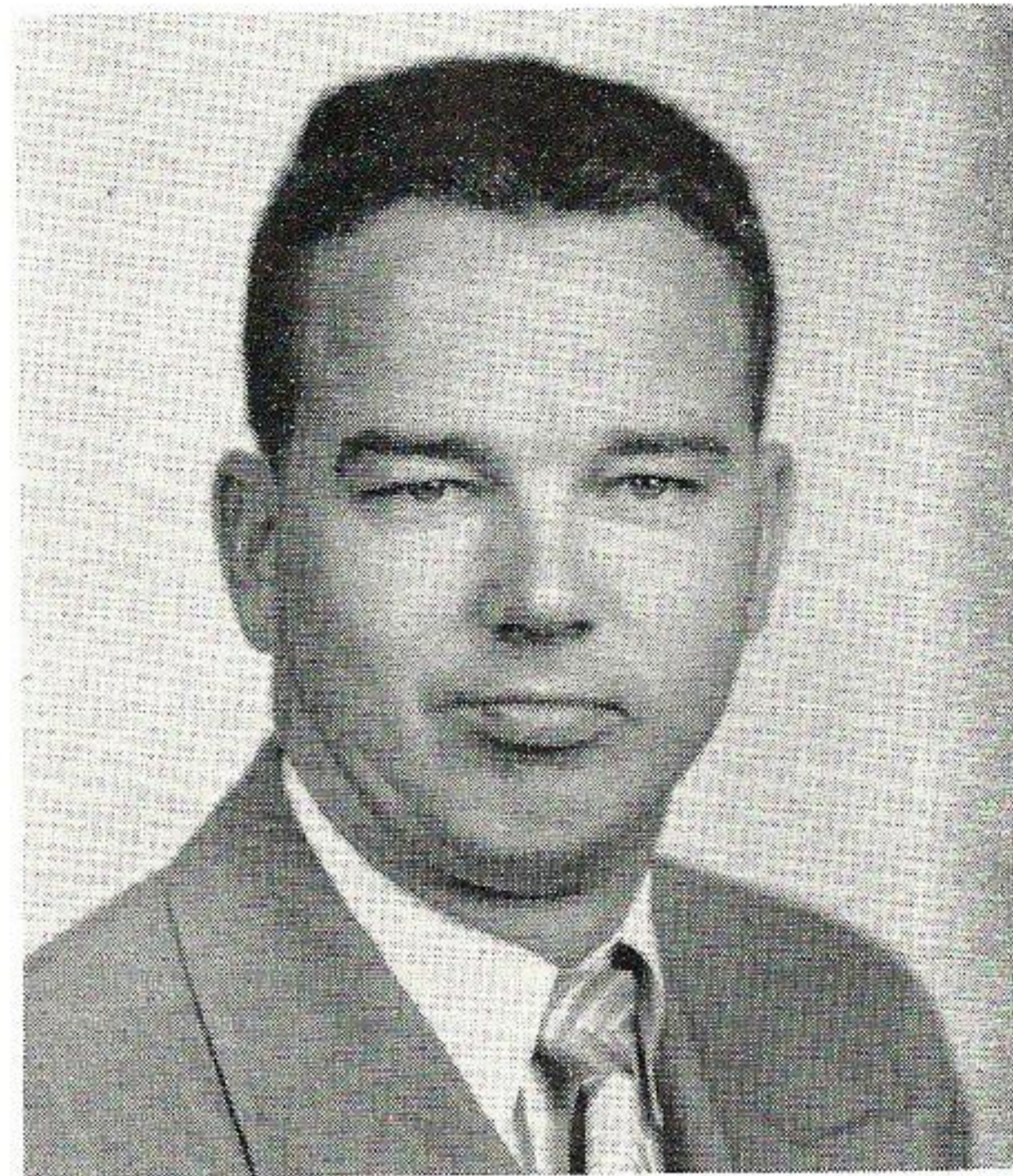
W. A. CAIN, JR., utility foreman, Beaumont, died April 29 from injuries suffered as he was attempting to move broken electric lines from the scene of a truck accident on the outskirts of Beaumont. He died shortly after arrival at Baptist Hospital.

A broken conductor fell and slid down a rope and made contact with Mr. Cain's hand. Mr. Cain had attached the rope to one of the fallen wires so he could pull it away from the truck in order that the injured driver could be removed.

More than 800 friends and fellow workers attended the funeral services held May 1 in the West Side Church of Christ in Beaumont. Mr. Cain was 34 years old.

Mr. Cain came to work with the Company in 1943 in the Beaumont T&D Line Department. He advanced through various classifications to become a lineman in 1948 and, in 1951, he was promoted to lineman first class. He was transferred in 1952 to Vidor as a serviceman first class. He worked in Vidor until 1955 when he was transferred to Winnie in the same position. He was promoted to utility foreman in 1958 and transferred back to Beaumont.

A native of Florine, Louisiana, Mr. Cain lived most of his life in Beaumont and was active in Little Leagues of Beaumont, Vidor and Winnie. He was manager of the Colt League for



Mr. Cain

boys aged 15 to 16 and was player agent for Vidor's Babe Ruth League.

Mr. Cain attended elementary school in Orange and high school at French High School in Beaumont where he was graduated in 1943. Prior to coming to work for the Company, he was a welder's helper for a local firm. From 1944 to 1946 he served in the United States Navy.

He is survived by his wife, Mrs. Katherine Cain, and two daughters, Karan Sue and Carla Jean, all of Beaumont; his parents, Mr. and Mrs. W. A. Cain, Sr., Vidor; five sisters, Mrs. Joe Dorsey, Beaumont; Mrs. M. J. Givens, Shreveport; Mrs. James Sellars, Hartburg; and Mrs. T. P. Knapp, Jr. and Mrs. Pete Kokenes, Vidor; and a brother, Cecil H. Cain, Beaumont.

Mitchell Moved To Cleveland

EDD MITCHELL, residential sales representative, was transferred last month to Cleveland from Calvert, where he had been residential sales representative since July, 1956.



Mr. Mitchell

A native of Navasota, Mr. Mitchell came to work for our Company in September, 1948, as a customer contact representative in the Navasota office. In 1949, this classification was changed to meter reader. He was promoted to residential sales representative in 1956 at which time he was transferred to Calvert.

Prior to coming to work with our Company, Mr. Mitchell worked for the Weaver Apiaries in Navasota as a bee keeper. From 1944 to 1946 he served with the United States Army. A long-time resident of Navasota, he attended public schools in that city.

Mr. Mitchell moved his family to Cleveland on April 12. He and his wife, Viola, and two daughters, Debra Fay, 4½, and Judy Lynn, 1, now live at 215 South Mason, Cleveland. The Mitchell's were honored by a farewell party before leaving Calvert by his fellow employees in the home of Mr. and Mrs. Ralph Merryman.

Jessie Davis Retires June 1

JESSIE L. DAVIS, laborer in the Baton Rouge Production Department, will retire June 1 after 26 Company.



Mr. Davis

He was born in Baker, Louisiana, and attended public school there. Mr. Davis joined Gulf States in 1934 and served as a laborer in the Production Department in Baton Rouge for his entire length of service.



Promotions for the month of March:

NAME	LOCATION	NEW POSITION
Jesse C. Wilcox	Beaumont	Auxiliary Oper-Neches
Emmit C. Van Eman	"	Lineman 2/class
Andrew McCurley, Jr.	"	Laborer-T&D
Reiley L. Robertson	Baton Rouge	Lineman 2/class
Frederick J. Percle	"	Lineman 1/class
Werner E. Roseman	"	Serviceman 2/class
Paul D. Gascon	Port Allen	Lineman 2/class
George L. Trahan	Lake Charles	S/Sta Mechanic 2/class
J. M. Manuel	"	Serviceman 3/class
Noah W. Dickerson	"	Serviceman 2/class
Patrick Dugas	"	Laborer-T&D
Jesse Guillory	"	Laborer-T&D
Allen J. Hernandez	Lafayette	Lineman 3/class



CARNIVAL TIME. Approximately 3,500 persons attended the All-Electric Kitchen Carnivals presented by the members of our home service advisors staff in Port Arthur, Port Neches-Nederland, Beaumont, Liberty, Orange, Bridge City,

Kountze, Woodville, and Lake Charles during April and May. Giving their spiel before a Port Arthur audience are Carnivalers Dorothy Thomas, Mamie Voyles and Shirley Crawford, and Barker Vic Gayle, sales promotion director, Beaumont.

Ingraham Promoted To I B M Supervisor

JAMES A. INGRAHAM, formerly a junior accountant in Systems and Procedures in Beaumont, has been promoted and transferred as supervisor to the Beaumont Machine Accounting-Billing Department. The promotion was effective April 16, announced G. E. Richard, treasurer.



Mr. Ingraham

Mr. Ingraham joined the Company in 1955 as an accounting clerk in the Beaumont General Accounting Department. Prior to coming to work he was an accountant for a Beaumont CPA firm. In May, 1956, he was promoted to senior accounting clerk. He was transferred to Systems and Procedures in 1957 and promoted to junior accountant.

A native of Yonkers, New York, Mr. Ingraham attended public schools in that city. He served four years in the United States Navy. At the present time he is attending night classes at Lamar State College of Technology working toward a Bachelor of Business Administration degree in accounting.

Mr. Ingraham and his wife, Anna, live at 1135 Condon Street, Beaumont. They have three children, Patty Ann, 7, Dewey Allen, 4, and Dale Robin, 2.

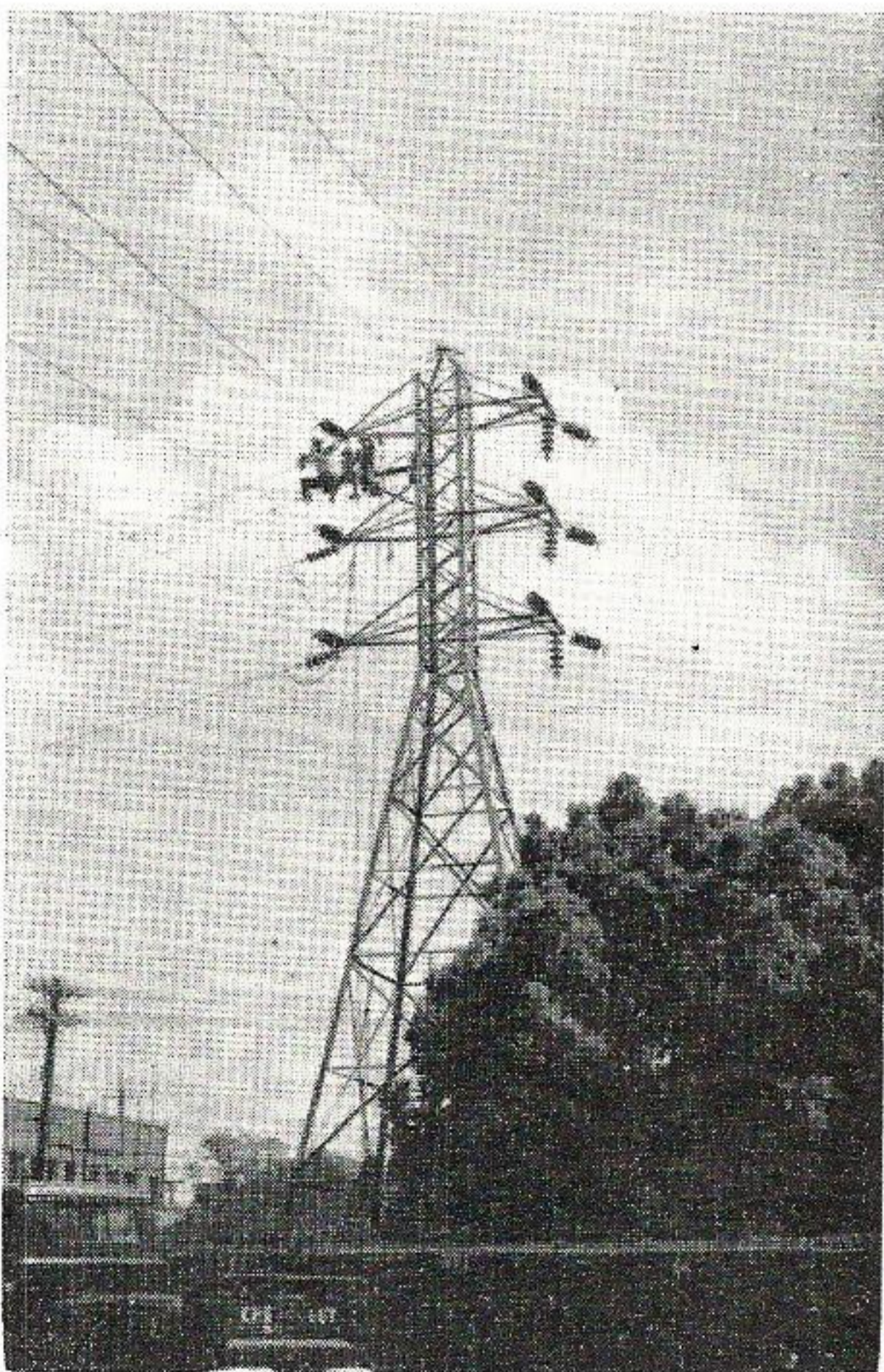
PLAIN TALKS SYMPATHY TO

C. L. Schooley, line foreman, Beaumont, on the death of his father, **C. L. Schooley**, on April 5 in Lampasas, Texas.

Ava Lee Wright, Beaumont Operations Department, on the death of her grandmother, **Mrs. Anna L. Franklin**.

Mrs. Joe Brown on the recent death of her twin brother, **Willie**. Mr. Brown is a repairman in the Riverside Station maintenance crew.

H. P. Bell, master electrician, Neches Station, on the death of his wife, **Mrs. Evelyn Poindexter Bell**, on April 30 in Beaumont. Burial was in the Liberty Hill Cemetery in Cold Springs, Texas.



"UP, UP AND AWAY" goes a new 34,500 volt transmission line from Baton Rouge's East End Sub-Station to Government Street Sub-Station. Here two members of the line crew of U. P. Hicks make a dead-end on an 84-foot steel tower near our Government Street Service Center. Line crews under the supervision of Mr. Hicks, A. J. Blanchard, and J. R. Braud are working on the line which runs for a distance of 2.2 miles through the heart of Baton Rouge.

gulf staters in the news

Frank Hornsby, operating superintendent, Baton Rouge Division, made the presentation of first place awards to the winners of the LSU Engineers Day Exhibit. The winners of the top individual exhibit were Billie Spell and John Morrison, Jr., both seniors in civil engineering from Baton Rouge. They exhibited a working model of a sewage treatment plant.

H. J. Sutton, superintendent of Relay and Communications, Beaumont, attended the Spring meeting of the AIEE Relays Committee May 12 at the Deshler Hilton Hotel, Columbus, Ohio. Mr. Sutton is chairman of the Subcommittee on Relaying Practices.

LaMoyne Goodwin, district superintendent, Silsbee, was recently elected president of the Silsbee Chamber of Commerce for 1960-61.

Garland Strong, operation supervisor, Riverside Station, attended the National Convention of Industrial Management Clubs in Augusta, Georgia, the first week in May. Garland is first vice president of the Lake Charles Club.

WISER LIVING

by

William B. Terhune, M. D.

LEARN to make definite, well-considered, clean-cut decisions. Know your own mind. Seek and listen to counsel, weigh it carefully, and decide for yourself; having decided, abide by your decision.

If you make no decision, you are like a sailboat in stays—it does not answer to the tiller, drifts, and is in danger of being swamped or cast on the rocks.

If, to reach your decision, you lack necessary information, get it. If you are still undecided but must make a decision, flip a coin and take a chance. Life belongs to the active people who

decide on a course and follow it persistently.

Only if you discover that your decision was undeniably and hopelessly wrong should you abandon it and make a new one. But, be not ashamed of your mistake—you have become a stronger individual for your courage in recognizing your mistake.

A decision is not a vow, but it is a definite course of action. You may not get exactly what you want or expect—as a matter of fact, you seldom will—but you will get something and it will be far better than the pain of indecision.



THRIFT PLAN INVESTMENTS

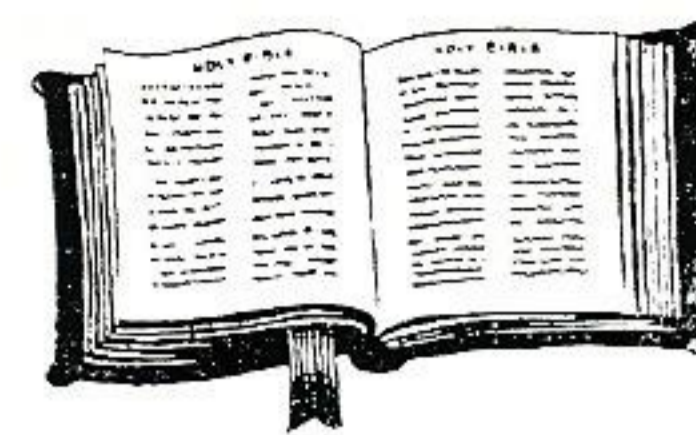
Purchases of Gulf States Utilities Company stock made by the Trustee during March covering employee deductions and Company contributions through April were as follows:

Type of Stock	No. of Shares	Total Cost	Average Cost per Share
Common	1584	\$54,063.73	\$34.131143
\$4.40 Preferred	None Purchased		

The Trustee deposited \$26,801.23 with the Savings Department of The First National Bank.

BIBLE - BREAK

a monthly column



by Ruby Lee Adams

THE growth of progress started with the Bible. It has been the firsts that have made for progress and civilization. Everything under the sun has had a first. People who love books collect first editions, and there are many who collect Bibles as a hobby. Those who occupy their spare time collecting Bibles and data concerning Bibles have become a very special group of individuals, for their activity centers around the greatest attraction in all the world.

Dickens believed that the most pathetic story in all literature was that of the Prodigal Son; and Thomas Jefferson thought that the richest passage in literature was the first 16 verses of the Fifth Chapter of Matthew. The greatest legal digest, according to Daniel Webster, was the Sermon on the Mount. Probably no passage in the Bible excites more interest than the account of Judas' betrayal of Jesus for 'thirty pieces of silver.'

Much of what we know has come to us from books; and perhaps you know a good deal about the Bible. Many know that men take the oath of public office on it. Most people know it contains the Old and New Testament, written originally in Hebrew and Greek. It is a tiny library of 66 books that are alive and dynamic in every age. However, many people think that it pertains solely to events of long ago. The Bible is as up-to-date as our school-books. It teaches us to properly value life and the four great principles to help lift us over our difficulties: Believe, Think, Work and Share.

Every nation has its favorite son, but Jesus alone is the Son of the world. The victory of Jesus Christ long ago was the victory of good over evil; and this is true today.

SERVICE AWARDS



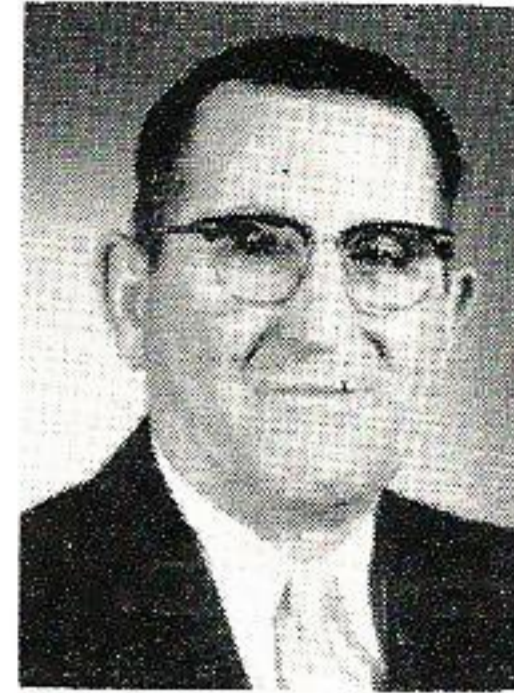
WHEN C. J. Braud, Distribution Department, Clement Schwab and C. A. Ibach, Production Department, Baton Rouge, and E. W. Robertson, Distribution Department, Beaumont, began working for the Company back in 1930 disarmament was in all the headlines. The London Naval Reduction Treaty was signed that year.

Our Company celebrated its second anniversary of running the street railway system in Port Arthur.

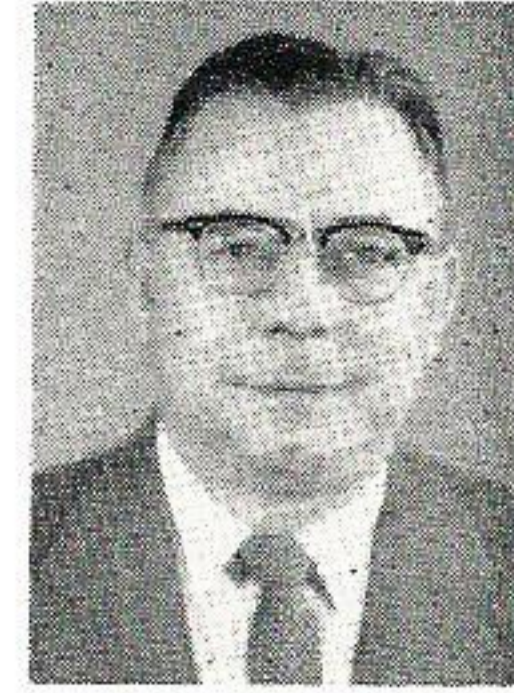
On May 1, 1930, the new 45,000 Kw. power station at Louisiana Steam Products, Inc., Baton Rouge, began operation to sell steam and electricity to Standard Oil Company of Louisiana.



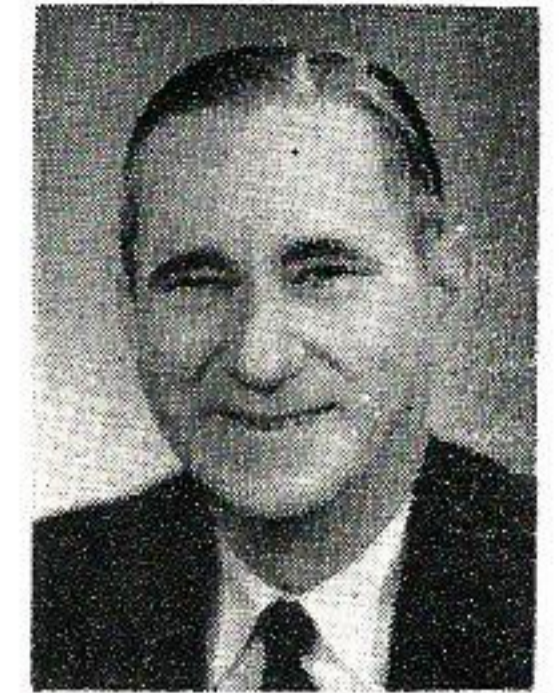
C. J. Braud
Distribution
Baton Rouge



Clement Schwab
Production
Baton Rouge



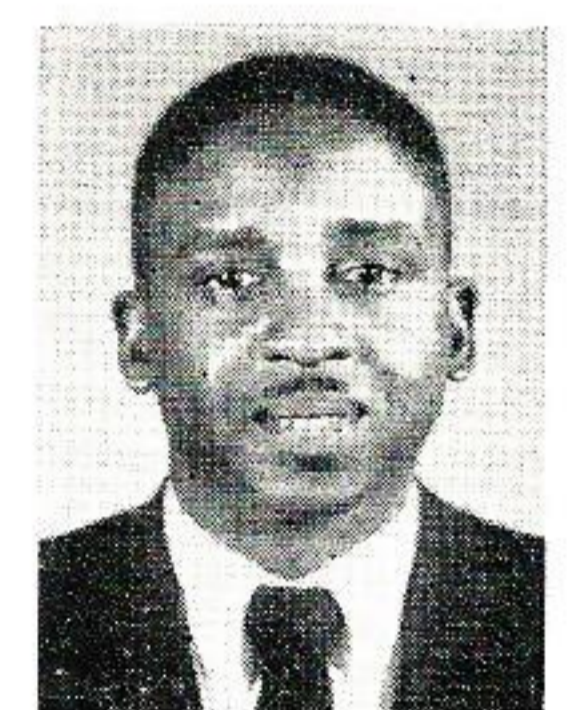
C. A. Ibach
Production
Baton Rouge



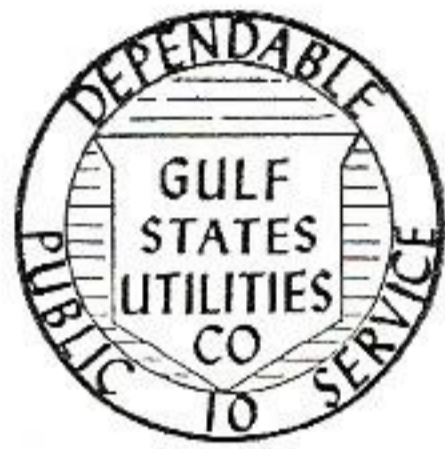
E. W. Robertson
Distribution
Beaumont



L. R. Andrus
Distribution
Lake Charles



Nelson Alexander
Production
Baton Rouge



Shirley K. Bolton
Treasury
Baton Rouge



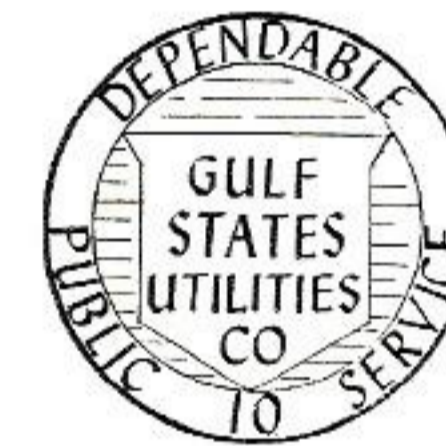
M. E. Sandefer
Production
Beaumont



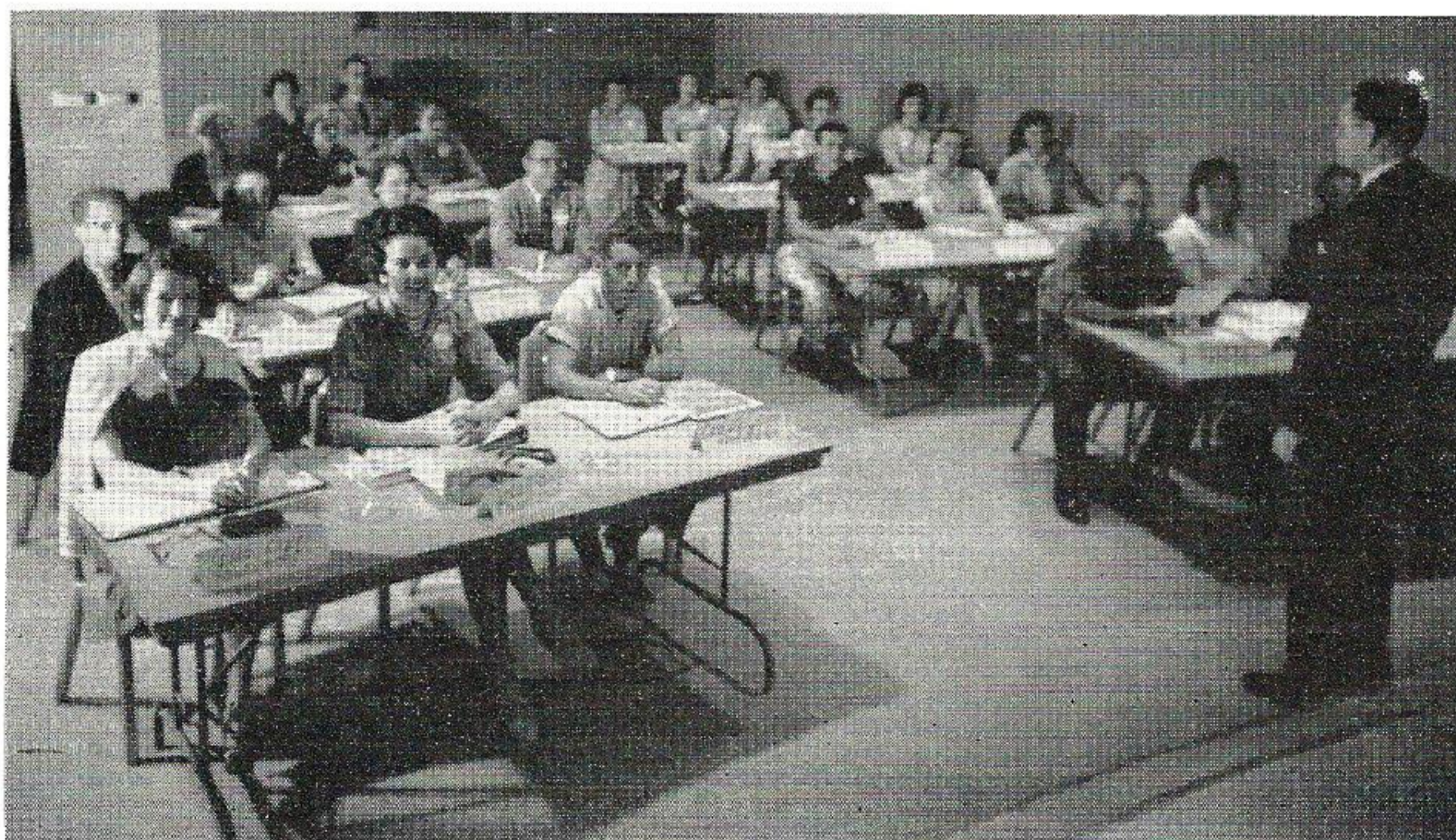
I. D. Noble
Production
Baton Rouge



G. G. Hall
Production
Beaumont



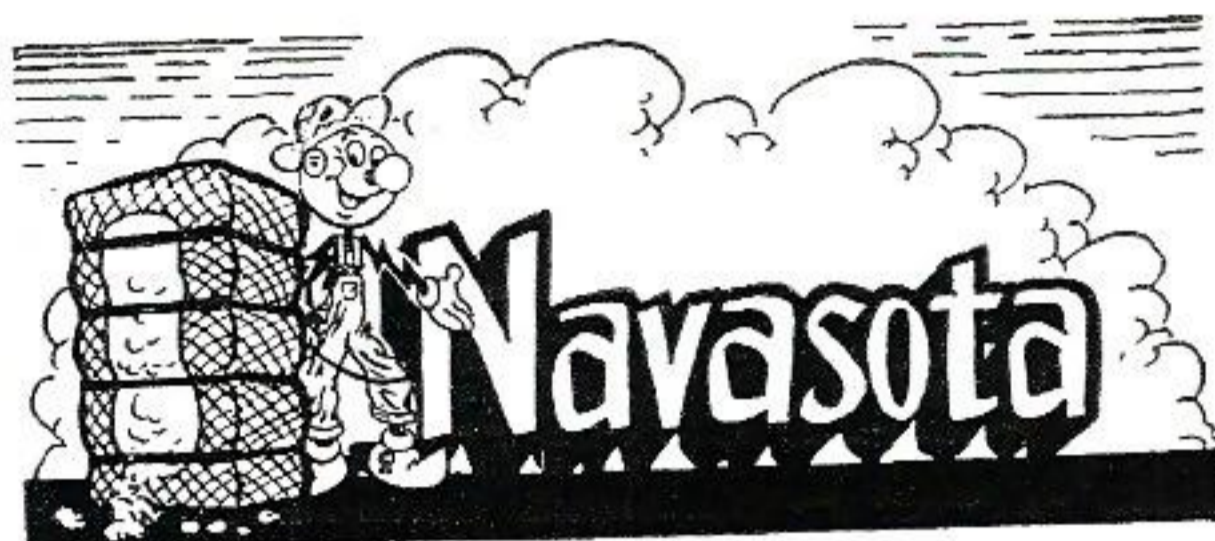
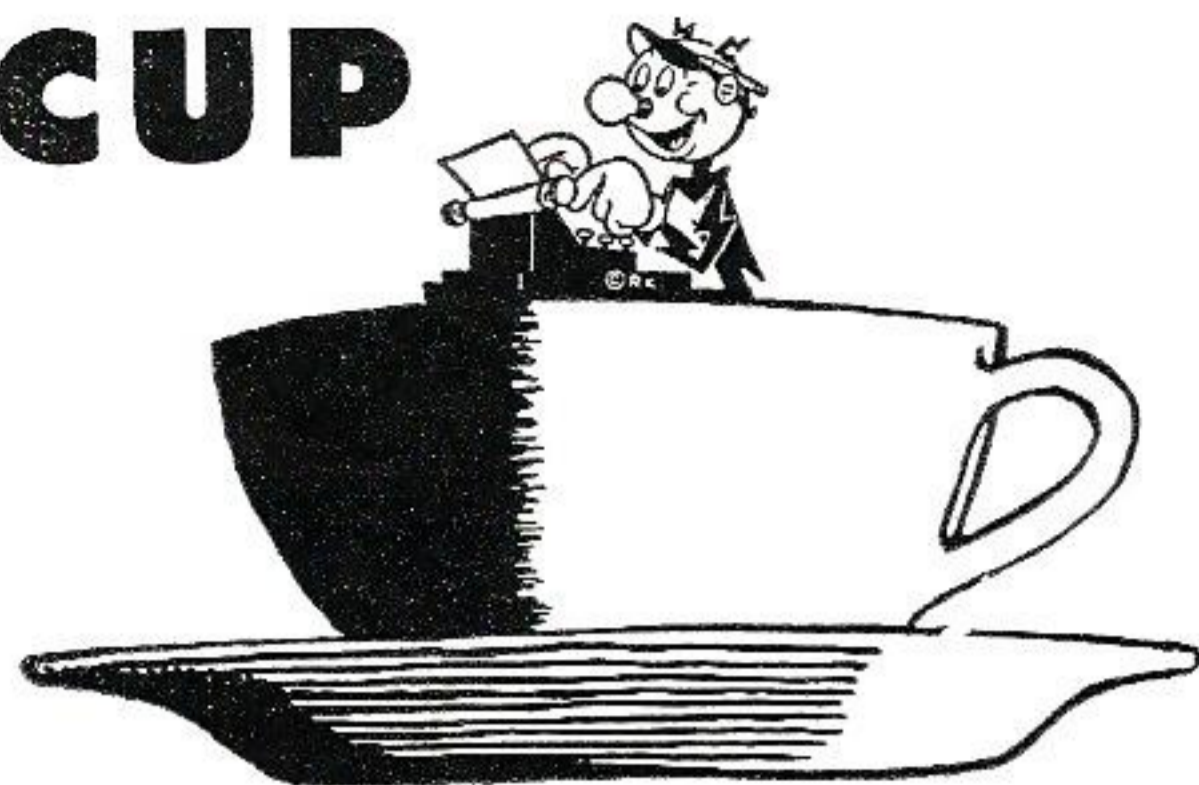
Johnny Robertson
Gas
Baton Rouge



Learning To "Face The Public"

SCHOOL TIME. Vic Faver, Customer's Accounts, Beaumont, explains consumer accounts receivable procedures to a group of employees attending the recent Customer Contact Training Course in Beaumont. This is the second year that this school, primarily for customer contact employees of the Treasury Department, has been held. Over the two year period approximately 275 persons have received this training. Five, 2½ day sessions were scheduled this year and local office clerks received an extra day and a half of training. Two sessions each were held in March and April, with the closing session being held this month.

over the COFFEE CUP



MISS Linda Kirkland, daughter of Mr. and Mrs. Jack Kirkland, Navasota, was chosen from among five contestants to represent Navasota at the Pageant of Flags, a two-day celebration of San Jacinto Day, held April 20 and 21 in Houston.

Miss Kirkland carried the Sarah Dodson Flag and was awarded a \$25 cash prize from the Greenwood-Stoneham Chapter, Sons of the Republic of Texas. During her stay in Houston, Linda was the guest of the Daughters of the Republic of Texas at a tea honoring the pageant of Flags Princesses at the Memorial Log House in Herman Park.

Miss Kirkland is an active member of the Spanish, Science, Press and History Club at Navasota High School, where she is a senior. She is a member of the Navasota Chapter of the National Honor Society; elected FHA Sweetheart; nominee for Homecoming Queen; president of the Rattler band; and secretary of the senior class. Upon graduation she plans to enter Baylor University as a music major.

Mr. Kirkland is operating superintendent for the Navasota Division.

THREE members of the Navasota T&D Department serve in three different branches of the active reserves. **James L. Hard**, engineering assistant, is in the U.S. Army Reserve. Serving in the Air Force Reserve is **J. L. Rumfield**, senior engineering assistant, and **Reginald G. Sydow**, lineman, is a member of the Texas National Guard. Serving in the U.S. Navy Reserve is **Keen Franklin**, district serviceman at Trinity, who is a chief warrant officer.

—By Jeanette Sangster



FAREWELL MR. PETE. Employees at Louisiana Station gathered to bid good-bye to Peter

Rogillio who recently retired as gateman after 20 years service.

WHAT kind of snake was that? We found something **Frank Dupree**, senior engineer, can do other than fish. He killed a prospective customer coming in the back door of the office. He said it was an eighteen inch Cobra—we didn't argue the species, but it was that long.

Announcing the championship boxing event of the year!!! **Bill Earthman**, senior sales representative, was trying to sell in the Oilfield the other day. He couldn't find anyone home so he drove by the Roy Harris work-out camp. He saw Roy go several rounds with the Mexican heavy-weight champ. At that time, Bill reported, Roy was ready to take on Sonny Liston of Houston. (Bill said he would take Roy on if he would agree to give no punches below his hair line.) Footnote: Harris was TKOed in the first round by Liston.

B. F. Sparks, serviceman, had a bout with pneumonia recently, but he is back on the job. You can't keep a good serviceman down.

Abbie Rowe, serviceman, did some collecting, so **W. E. Dinkins**, superintendent for the Conroe District, let him off for a week of his vacation. He had some tall fish tales when he got back.

Ellen Neves, local office clerk, "retired" a few months back to await the arrival of her first baby who arrived April 19. Replacing Ellen, is **Pet Weisinger**, former Lake Charles Gulf Stater. Pet extends a best wishes to her friends in the Lake Charles Division. She worked there in 1958.

Gale Hilborn attended the Customer's Contact Course in Beaumont the last week in April. We understand she took her bathing suit along in case she wasn't held "after school" too many times.

—By Berneice Falvey

CALVERT

IN hospital. **Mrs. Goree Matthews**, wife of the Calvert district super-

intendent, underwent major surgery May 2 at the Hearne General Hospital. She is recuperating nicely and all of the Gulf States family at Calvert wish her a speedy recovery.

Elver L. Butler and family vacationed the first week of May in Shreveport. While there they visited the Louisiana Hayride program. They said they all had an enjoyable vacation.

—By Louise Satory



A SMALL PARTY was held in the machine shop at Louisiana Station February 29 for **Peter Rogillio**, who retired that day. Mr. Pete has worked at Louisiana Station as gateman since May 27, 1940. He was given a barbecue grill and an engraved wallet, which contained a contribution from his friends at Louisiana Station. We will miss Mr. Pete and wish him the best of luck and a happy retirement.

Barbara Price resigned April 1 to await the stork. Babs was only with us a short while, but everyone enjoyed working with her and will miss her.

Fran Conerly, our new stenographer, is from Kentwood, Louisiana. She graduated from Spring Creek High School. Fran now lives at 2515 Fairfields Avenue, Baton Rouge. We're happy to have her with us.

The **Sammie McKenzies** bought a new house in St. Gerard Subdivision recently. Sam exerted so much energy moving that he had to take a week's vacation to recuperate. He says he did take one fishing trip to False River and had a very good catch.

Sue and Earl Smith went to Houston over the Easter weekend to visit her parents, Mr. and Mrs. Andy Park.

Another new home owner at Louisiana Station is the **Ed Loggins** family. They now live at 117 Joan Street, Denham Springs, Louisiana.

New PLAIN TALKS reporter for Louisiana Station is **Patsy Hood**, Patsy replaces Barbara Price.

THE various committees of the 1960 Fishing Rodeo are setting up the prize list, which is worth over \$3,000. This amount exceeds that of any previous rodeo. Chairman **Donald Shelton** and the men on the committees deserve a vote of thanks.

Employees at Louisiana Station who will be taking a week's vacation during the rodeo include: **J. S. Gremillion, Jim Chandler, John and Patsy Hood, Raymond Harris, Francis Amedee, Howard Chaney, Adam Speeg, Tom Macon, C. A. Bougeois, Ray Fisher, Donald Shelton, E. C. Morrison, J. E. Dulaney, Hubert Desselles, and Ferris Parent.**

RESERVISTS at Louisiana Station. **J. D. Conlee** is a master sergeant in the 9162nd Air Force Reserve Group in Baton Rouge. He has been in the Test Department at Louisiana Station for seven years and is originally from Cross Plains, Texas. He served in the regular Air Force for 6½ years and has been in the Air Forces Reserves 14 years. He is sergeant major of the 9162nd Air Reserve Group.

Stan Paxton has worked in the Test Department at Louisiana Station for a year. Prior to that he served four years in the regular Air Force and has been in the U.S. Air Force Reserves 1½ years. He is an airman first class in the 9794th Air Reserve Squadron, attached to Communication Flight.

—By Patsy Hood

DOUGLAS LATIMER, JR., son of Mr. and Mrs. Douglas Latimer, Baton Rouge, was recently named winner of the Baton Rouge section of the American Welding Society annual high school science project contest.

The project, "Steel for Welding Products," was previously exhibited at the Science Fair in Baton Rouge. Douglas is a student at Baton Rouge High School.

As winner of the local contest he was presented an expense paid trip for himself and one his parents to the 41st annual Welding Society Convention and Exhibition in Los Angeles held in April. His entry was exhibited at the convention. Mr. Latimer is industrial sales engineer in the Baton Rouge Division.

VACATIONS are under way in Baton Rouge. **Ray T. Laurent**, Electric Meter Department, left Port Everglade, Florida, on March 26 aboard the cruise liner Franca "C" for an eleven day

Caribbean cruise. The following ports of call were made: San Juan, Kingston, Virgin Islands, Haiti, Dominican Republic, and Nassau. Ray returned with a nice suntan and "much" enthusiasm from his cruise.

Roberta Cogburn, departmental clerk in the Substation Department, spent her vacation just taking it easy.

Miss Mary Jacquelyn Colvin became the bride of **Earl E. Bowlin** May 7. Earl is employed as a lineman in the Baton Rouge Line Department and is the son of **W. Harvey Bowlin**, foreman in the same department.

Serving in the U.S. Army Reserve from the Electric Department are: **Y. L. Hughes, Jr.**, Electric Engineering Department, a captain; **B. G. Hilborn**, Electric Line Department, master sergeant; and **J. R. Kirkpatrick**, Store-room, corporal. All are members of 4013th U.S. Army Garrison Reserve Unit in Baton Rouge. They meet each Wednesday night and have one Sunday all-day drill a month. They will attend summer camp at Fort Chaffey, Arkansas, from July 17 to 31.

Serving in the Air Force Reserve from the Baton Rouge Electric Department is **Jasper O. Brumley** in the Appliance Repair Department. Airman 1/C Brumley is attached to the 9162nd Air Force Reserve Unit in Baton Rouge. He spent two weeks, from January 16 to 30, at Barksdale Air Force Base, Shreveport, Louisiana.

—By Virginia Yarbrough

THE Gas Department has a number of employees who serve as "part-time protectors" in reserve units in the Baton Rouge area. Serving in the U.S. Coast Guard Reserve is **Raphael W. Roy, Jr.** In the U.S. Army Reserve are **Clark B. McKay, W. Gene Long, Thurman C. Varnado, Henry R. Williams, and Donald J. Bateman.** All are members of 4013th U.S. Army Garrison Reserve Unit, which will undergo summer training at Fort Chaffey, Arkansas, the later part of July.

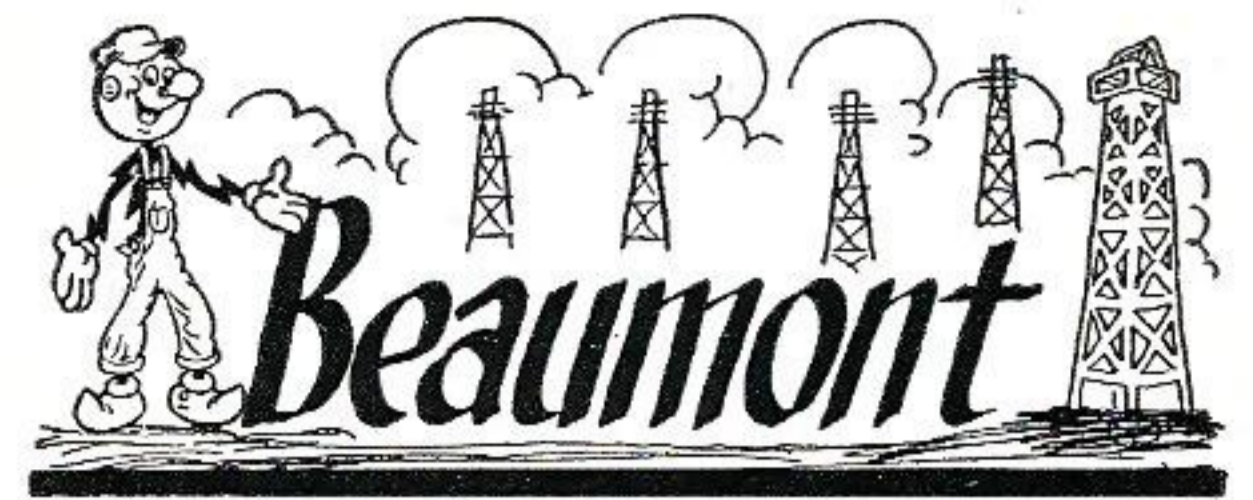
—By Jo Ann Bailey



A pre-nuptial tea in the home of Mrs. **Mamie Voyles**, home service advisor, Port Arthur, honored **Shirley Crawford** and **Dorothy Thomas**, home service advisors, Port Arthur.

Miss Crawford is the bride-elect of **Donald R. Noack** and the couple's

marriage will take place May 27 in Port Arthur. Miss Thomas and her fiance, **William Rea**, will be married June 19 in Hattiesburg, Mississippi.



AMONG the employees in the General Office Building, Beaumont, who are serving on active reserve duty are: **Earl Sandlin**, Electrical Drafting, Engineering Department; **Melvin S. Cole, Ray Harris, Ken Gerstenberg, George Hayes, and Leon Gaspard**, Project Section, Engineering Department; all six are in the U.S. Air Force Reserve. Serving in the U.S. Navy Reserve is **Bill Thompson**, supervisor of industrial and commercial sales, Beaumont Division. **Richard Green**, General Accounting Department, is a member of the Texas Air National Guard. Serving in the U.S. Army Reserve are **Randy McAlpine**, superintendent of sales, Beaumont Division, and **M. M. Creel**, Production Department.

The Beaumont Engineering Department has two members who belong to organized reserve units. **Jimmie L. Grimes**, Planning Section, is a staff sergeant in Battery A, 5th Battalion, 17th Artillery Division, 90th Infantry Division, in Beaumont. **G. T. DeLaMatyr**, communications engineer, is a captain in the U.S. Navy Reserve. He has served in the Navy, on both active and reserve duty, for 23 years.

A one week vacation in Tennessee was enjoyed by **Lynn Clark**, System Engineering Department, his wife and children. While there, they also attended the wedding of Lynn's brother.

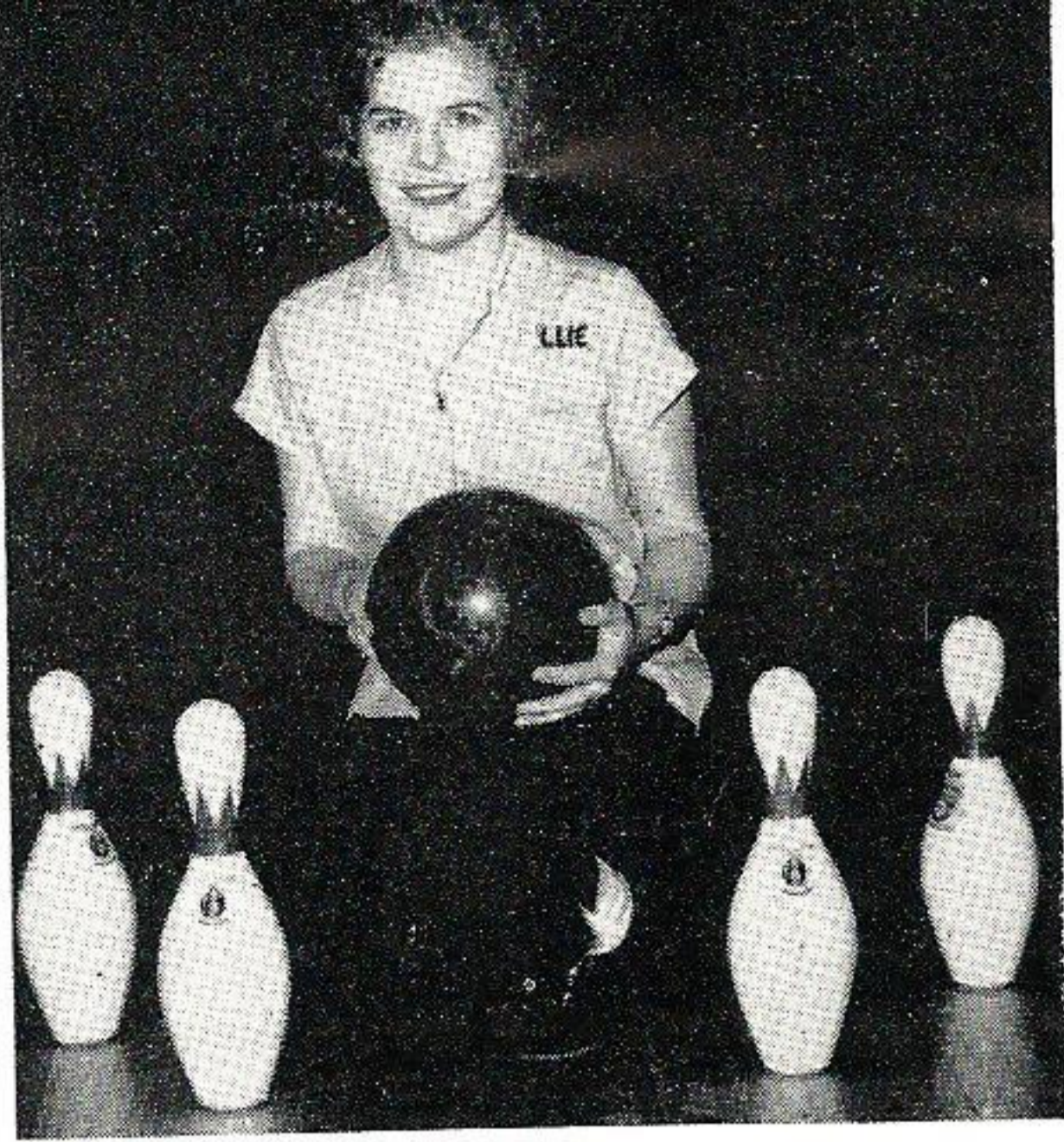
Moving into a new home are the **Joe Woods**. They now live at 3207 Ave. A, Nederland, Texas. Mr. Woods is an engineering assistant in the Relay Section, System Engineering Department.

—By Nadine Hester

COME April showers. **Mary Jo Jackson** was the honoree at a Pink and Blue Shower, April 26, in the home of **Bobbye Rigsby**. Co-hostesses were **Mildred Harris** and **Joy Hughes**. On April 20, a covered dish luncheon and shower was given **Frances Powers** by her fellow employees in the Billing Department.

Vacationing in Little Rock, Arkansas, where she visited her parents, was **Dona Mitcham**.

—By Tommie Byrd



A BOWLING FIRST. Ellie Fiero, Lake Charles Accounting Department, poses with the "Big Four" split set-up which she converted while competing in the Alpha Classic League at Greinwich Bowling Center recently. It marked the first time since the center opened that a Lake Charles kegler picked up the 4-6-7-10 split. Mrs. Fiero bowls with the Dupuis Drive Inn Team. (American Press Staff Photo by Charles Murphy)

SERVING in the various reserve units from the Beaumont Line Department are: **Thomas W. Stiteler**, master sergeant, Air Force Reserve; **Donald L. Tingen**, petty officer, first class, U.S. Navy Reserve; and **Ronald W. Trotti**, specialist, third class, Texas National Guard.

—By Grace Fails

IF you go looking for the "PLAIN TALKS boys" you'll be surprised to find that they aren't in the offices they used to occupy. Their new home is still on the 11th floor of the Beaumont General Office Building, but further down the hall in Room 1145. We had to make room for one of our new writers, **Bob Montgomery**, whose desk had been temporarily put in one corner of our conference room.

Jim Turner, supervisor of publicity, is presently working as local publicity director of the Sabine District Chapter of the American Heart Association.

Besides being chairman of the Advertising Club's Award Committee, **Joe DeJean**, supervisor of advertising, has been appointed by the club to work with the Chamber of Commerce Ethics Committee to establish a Better Business Bureau in Beaumont.

A new house seems to be the common thing in the Advertising-Publicity Department lately. Those really "living it up" are: **Walter Wright**, advertising writer, in a three bedroom combination red brick and white wood house at 5560 Spencer Drive, Beaumont; **Bunch Eads**, PLAIN TALKS writer in a red shingle duplex at 103 South 4½ Street, Nederland, Texas; **Marion Holder**, stenographer for the Publicity Department, now in the process of re-

doing an older house at 4650 Maddox Street, Beaumont; and **Al Young**, advertising writer, in a new three bedroom house near Amelia at 470 First Avenue, Beaumont. As Al puts it, he moved "from copperhead country to meadow lark and rabbit country."

We have two other people on our floor sporting something new. **Mary Snowden**, Addressograph operator, now "cats around town" in a new white Ford Fairlane 2-door car, while **Tip Smith**, PLAIN TALKS writer, is the proud papa of a daughter, **Jodi Ann**, born March 14 in St. Therese Hospital.

A variety of vacations have been planned. Our "weekend warriors" include, Mr. Montgomery, who will report in May for Naval Reserve training in Sonoma, California, near San Francisco. **Herschel Campbell**, artist, who will spend August 15-26 in California, using one week for MCRD at the Marine Recruit Depot, San Diego, and the other week at the rifle range, Camp Matthews, just outside of San Diego.

Don Hinkle, associate editor, PLAIN TALKS, will leave for National Guard Camp, Fort Hood, Texas, the last part of June and Mr. Smith will be called to Army Reserve camp.

Vacations of a very different sort have also been arranged for other members of the department. Mr. Turner and family will use part of August to visit Biloxi, Mississippi, and points east toward Florida. Mr. Eads will use his vacation to be married to Miss Barbara Firestone of Springfield, Missouri. Miss Firestone is a teacher in the Greenwood Training School at Southwestern Missouri State College in Springfield. She formerly taught school at Travis Elementary School in Port Arthur. Mr. Hinkle will be married June 11 to Miss Jackie Mauritz in St. Ann's Catholic Church in Beaumont.

Mr. Dejean will return in August with his family to another pleasant stay at a ranch in Wimberly, Texas, where they vacationed last year. Mrs. Holder will spend her June vacation at home working on the house and maybe going fishing.

Mr. Wright and his family will spend a two week vacation with relatives in Lansing, Michigan, the last part of May. Walt says he is going to get in some of that great Great Lakes fishing. But we will wait until we see the pictures before believing the stories.

We found out this past month that we had an actor in our midst. Mr. Hinkle played the role of Biff in Arthur Miller's play "Death of a Sales-



RECEIVES AWARD. Joseph H. McClelland, Jr., industrial engineer, Beaumont, proudly displays the Air Force's command pilot's rating award he received recently.

man" produced by the Beaumont Little Theatre.

—By Charlotte Hoepner

THE Air Force's command pilot's rating has been awarded to **Joseph H. McClelland, Jr.**, industrial engineer. Mr. McClelland, a major in the Air Force Reserve is assigned to the 446th Troop Carrier Wing at Ellington Air Force Base, Houston. Meeting the Air Force requirement for a command pilot's rating, Mr. McClelland has served 18 years as a rated pilot with 3,089 hours flying time. He received his Air Force commission in 1942.

Visiting **Thelma Carson**, our home service advisor in the Kitchen Planning Center, are her mother, Mrs. J. E. Holder, and her sister, Miss Marguerite Holder, from Denver, Colorado. They came especially at this time to be present when Mrs. Carson received her 20-year service emblem at the 1960 Service Award Banquet.

Patti Gietzen, and her husband, **Art**, spent a weekend recently visiting friends in LaMarque, Texas. They had planned a picnic at the beach, but you guessed it—it rained! However, they enjoyed the day sightseeing and bowling in Galveston. Patti also celebrated her birthday on April 29. She is the secretary to **L. M. Welch**, division manager, Beaumont.

—By Flo Wenzell

WINS AWARD. **Evan E. "Kit" Evans**, Customers' Accounting-Billing, has been chosen the "Member of the Month" for April by the Beaumont Chapter of Parking Meters Anonymous. Congratulations on receiving this honor, Kit. (Editor's Note: The PMA is an association for people who have been run down on the street by parking meters.)

A welcomed visitor to the General Office Building during April was **Mary Lilyerstrom**. "Miss Mary", a retired employee in name only, now lives in Liberty, Texas, where she is actively engaged as executive secretary of the Liberty County Tuberculosis Association.

A "Better Late Than Never" welcome is extended to **Brenda King** who is the newest member of the Beaumont Duplicating Department, having been with us for several months. Brenda, who is graduate of Sour Lake High School, Sour Lake, Texas, and attended Lamar Tech, is a bride of eight months. Her husband, **Charles**, is employed by the Beaumont First National Bank in the Trust Department.

Good Friday, 1960, besides being a day of religious portent, holds added significance for **Gloria Bishop**, Beaumont Duplicating Department. It was on that day that she and her husband, **Robert**, moved into their new Bronze Medallion home in Beauxart Gardens. As a chess player might remark, "A good move for the Bishops!"

—By *Ward McCurtain*

RECEIVES HER PHT DEGREE.

Lynn Rogers who worked in the Records Management Department for the past two and a half years left April 29. Lynn, her husband, **Matt**, and son, **T. Wade**, will move to Lufkin upon Matt's graduation from Lamar Tech in May. He is to be employed there by the Texas Highway Department. (PHT means "Putting Husband Through")

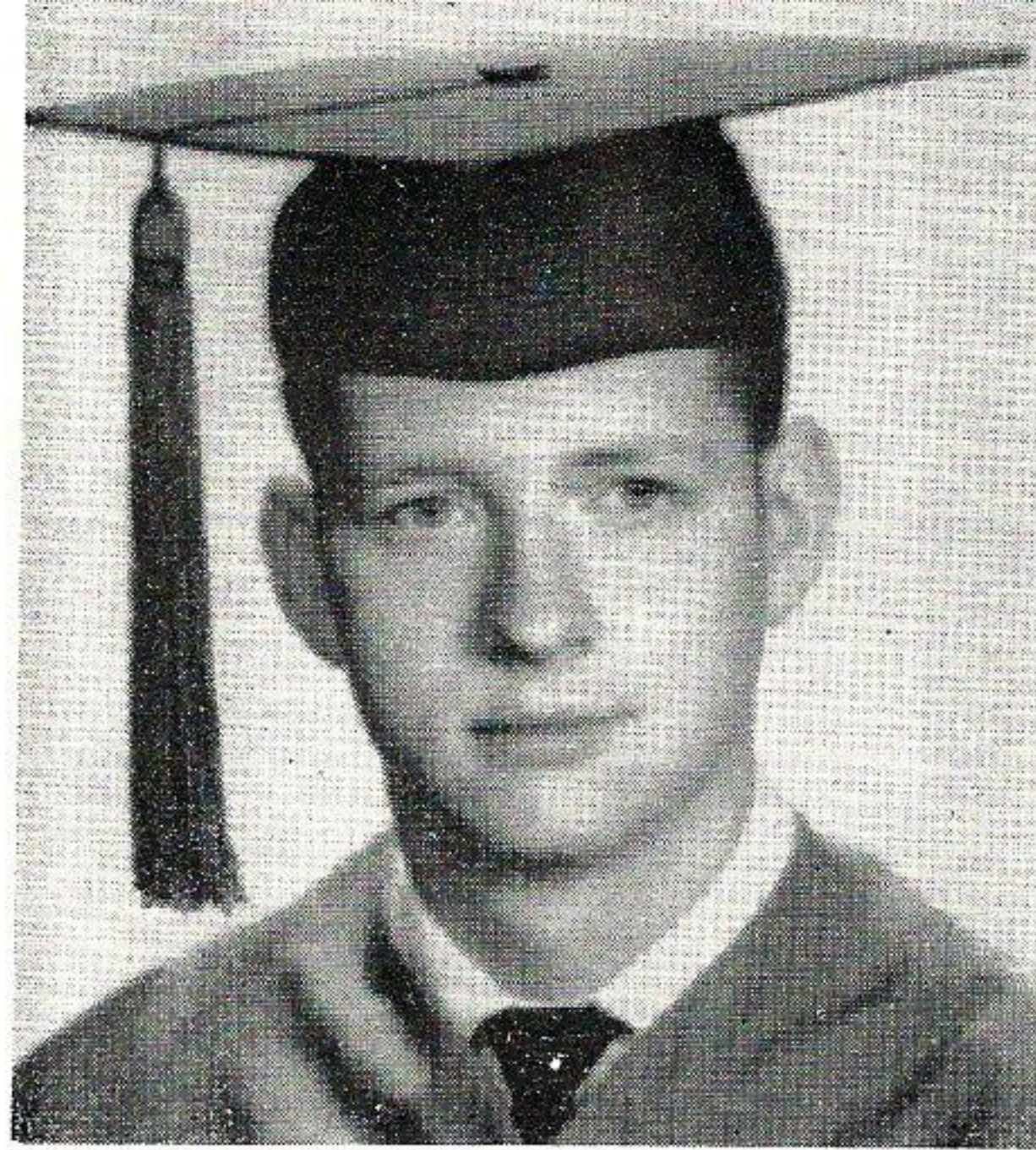
Betty Welch of the Construction-Budget Section visited the Hodges Gardens outside Many, Louisiana, recently. The gardens boasted the flowers of the season—azaleas, roses, pansies and tulips—in carefully planned planting arrangements. It made a beautiful spring-time picture.

A "Welcome Back" to **M. M. Creel** who has returned from serving three months with the U. S. Army at Fort Ord, California. Mr. Creel is an engineer in the System Production Department.

N. F. Black of the System Production Department attended the Bailey Heat Cycle Analysis Workshop in Cleveland, Ohio, from March 21 to April 1.

During the month of April, the Records Department welcomed two new employees, **Stella Smith** and **Doris Moulton**.

Mr. and Mrs. H. C. Davidson, after spending the Easter weekend with their daughter, **Mrs. George Slaughter**, in Freer, Texas, attended the Baptist South-Wide Sunday School Convention in Fort Worth, April 19-21. Mr. David-



CLASS VALEDICTORIAN. Jimmy Ricks, son of Mr. and Mrs. W. T. Ricks, was chosen valedictorian of the senior class of French High School in Beaumont. Mr. Ricks is supervisor of Stores Accounting Section, Beaumont.

son is with the Construction-Budget Section.

Miss Joan Link, Remington Rand file consultant, who has been working with the Records Management Department for the past several months, left April 1 for her home in Rochester, New York. —By *Francis Linthicum*
JAMES RICKS, 18-year-old son of Mr. and Mrs. **W. T. Ricks**, Beaumont, has been named the valedictorian of the 1960 graduating class of French High School, Beaumont. Mr. Ricks is supervisor of Stores Accounting.

The honor students were announced by H. L. Coody, principal. They scored the highest grades on tests given seniors with an A average.

Jimmy has been a member of the Key Club for three years and was in the National Honor Society in 1958-59 and 1959-60. He has served as secretary-treasurer of the Key Club for the past two years.

In 1955, Jimmy placed second in an area spelling contest sponsored by the Beaumont Journal and won a set of Encyclopedia Britannica. He was the recipient of the American Legion Award while a student at James Bowie Junior High School in 1957.

Jimmy is also active in church work. He sings in the Chapel Choir at the First Baptist Church, Beaumont, and plays the violin in the church orchestra.

ORANGE

ADOPT new daughter. **Mr. and Mrs. J. O. McCune, Jr.**, have adopted a daughter, whose name is Jeanie. Jeanie is eleven years old, a very pretty and sweet little girl. She and her brother, **Dennis**, are making their new parents very happy. Mr. McCune is residential sales representative in Orange. A very fine family—congratulations again to the entire family.

tulations again to the entire family.

Barbara Bryant became an employee in the Accounting Department last month. Actually she is not a new employee, she formerly worked in the Billing Department in Beaumont. She now resides in Orange with her husband, **Don**, and young son, **Terry**. Don is employed by the DuPont Company. We hope Barbara will be happy with us.

Beth Welsh left us on April 29 to become a full-time housewife. She had worked in the Accounting Department over three years and all of us will surely miss her, but hope she'll be happy in her full-time role.

Mr. and Mrs. Walter House and son, **Dick**, recently spent a few days seeing the sights in San Antonio and Austin. Dick recently won an award in St. Mary's Elementary School's Science Fair. Mr. House is supervisor of residential sales in Orange.

Visiting also during the month of April were **Mr. and Mrs. T. O. "Doc" Charlton**, who spent a couple of days in Austin visiting their son and daughter-in-law. Mr. Charlton is district superintendent, Orange.

Taska Rougeau, 16-year-old daughter of **Mr. and Mrs. J. S. Rougeau**, won a first place award for her display "Electric Power for Progress" in the physical division at the annual Science Fair of St. Mary's Catholic High School in Orange. Mr. Rougeau is service foreman in Orange.

—By *Reba Willey*



ATTENDING the T&D Foreman Training Program in Beaumont last month was **Robert W. "Red" Derby**, foreman, Substation Department.

Vacationers from the Substation Department during April were **R. W. Derby, Philo East, J. A. Fugitt, D. E. Lewis, J. L. Menena, G. L. Trahan**, and **Frank Washington**.

—By *Jo Ann Burnett*

EVERYONE who has been to the Customer's Contact Course in Beaumont has been saying what a good time she had and how much she has learned. The speakers were wonderful, the films informative, the motel beautiful, and the chairs hard.

Six Lake Charles couples, who have a monthly get-together, went on a gar-

fish party at Snider's Spider Web on April 30. Members of the group include the **Orys, McGowens, Allens, Bullers, Williams** and the **Sniders**.

Ellie Fiero picked up the "big four" split in the women's Alpha Classic Bowling League last month. **Helen Roach** is also a member of the league and won a trophy for having the high handicap series 700 in the bowling tournament.

—By Pearl Cole

L. R. EDDINS, superintendent, Riverside Station, spent the last week in April in West Texas. Some of the sites he and Mrs. Eddins visited are: MacDonald Observatory, Big Bend National Park and Palo Duro Canyon. They also visited relatives while in West Texas.

—By Alice Hall

APPROXIMATELY 70 members of the American Society of Mechanical Engineers attended the regular monthly meeting April 6 at Roy S. Nelson Station.

Following a short business meeting the engineers were given a brief description of the plant equipment and taken on a tour of the station by station personnel.

Earl R. (Buck) Mouhart was recently elected president and **Dan Goodman**, of the Lake Charles T&D Department, was elected executive vice president of the Ward 1 Junior Baseball League for boys aged 8-12 years. Buck is quite enthusiastic about the coming season.

Hugh Sanders is having a successful season with his racing boat this year. On Sunday, April 24 in Beaumont at the Neches River Festival his boat won first place in the Free-For-All and two seconds in Class C and second and third in Class F. Clayton Elmer from Baytown is driving the boat this season.

Lynden and Martha Lynch attended the Round-Up at the University of Texas in Austin, April 1 and 2. The parade and Texas Relays were the highlights of their trip.

—By Martha S. Lynch

APRIL was a month for visits to the Engineering Department by former employees. **Charlene Harper**, formerly **R. W. Merrill's** stenographer, dropped by April 25. She said she plans to bring her six-week old daughter the next time she comes to visit. **Stanley** and **Helen Trahan** visited us on April 26. Stan is a former engineering assistant and Helen was formerly a file clerk in the office of the substation supervisor, **J. F. Simonson**.

They now reside in Orlando, Florida, where Stan manages a bowling alley with his wife's assistance.

On April 25, **Truman Burton** replaced **J. R. "Nig" Laughlin** as survey chief. Mr. Laughlin resumed writing job orders.

—By Mary Ann Dowies

MEETINGS, conferences, training schools, all help to keep Company employees up-to-date. A number of employees of the T&D Line Department have attended several of these in the past few months. **F. E. Mathis**, line foreman, attended the Texas Safety Association meeting in Dallas during the last week of March. **E. W. Ward**, operations supervisor, attended the Southeastern Electric Exchange Meeting in New Orleans the first week of April. **Jack Killough**, general line foreman, attended a two day line foreman's meeting in Beaumont at the same time. Three line foremen, **E. J. Fruge, J. P. Trouard**, and **L. J. Frederick**, attended the T&D Foreman's Training Program in Beaumont during April.

From the sick list. **Coy W. "Dad" Weems** returned to work on April 19 after being off since January when he suffered a heart attack. Dad Weems is assistant general line foreman. **T. K. "Pete" McCrosky** is reported doing nicely as he recovers from injuries received from some live wires. **D. A. "Dusty" Spell**, foreman, Lake Charles Garage paid the Line Department a visit on April 26. Dusty is recovering from a heart attack and has been off duty since February. We all hope he will be back to work soon.

Engagement announced. **Beverly Perricone** will become the bride of **William H. Atwell** in June. Mr. Atwell is employed in the T&D Line Department in Lake Charles.

—By Margie Leon

VACATION plans. **Mr. and Mrs. Vernon Horstman** and **James Farlow** are planning a vacation in June. They will go to the states of Iowa and Illinois, where they will visit relatives and do some sight-seeing. **Vernon** is in the Engineering Department and **James** is a clerk in the Record Department.

Robert Aleshire and wife spent the Easter Holidays with their daughter in Kansas.

John Hebert recently landed his first two bass on a rod and reel when **Joe Regan** took him to the Lacassine Refuge.

Noak Dickerson, serviceman, has re-

turned to work after undergoing surgery at Memorial Hospital in Lake Charles.

—By Earline Stratton

LAFAYETTE

JACKIE McBRIDE recently attended the Customer's Contact School in Beaumont. We hear from Jackie that she really enjoyed her visit and the school. Jackie is our local office clerk at Church Point, Louisiana.

We welcome a new employee this month. She is **Willie Cox**, who is replacing **Cynthia Nolan** in the T&D Department. Mrs. Cox is from Lake Charles and she and her husband, **Bill**, have resided in Lafayette for about six months. Cynthia was honored with a farewell party on April 28, her last day with the Company. Cynthia left us to go west.

We wish a speedy recovery to **Mrs. John E. Landry** who recently underwent surgery in a Lafayette hospital. Mr. Landry is a lineman in the T&D Line Department.

Jim Richardson, area development engineer, attended the Techniques of Group Instruction Training Course in Beaumont last month.

Attending the General Electric Heat Pump School in Tyler, Texas, last month was **Rufus Mier**, commercial sales representative.

Service Awards Dinner held in Lake Charles recently was attended by some 40 Lafayette members. **O. L. Romero** and **Henry Legnon** received their 10 year pins. **L. J. Pitre** received his 30 year pin.

—By Cynthia Trahan

SOUR LAKE

A. D. Bonnette, serviceman at Sour Lake, was admitted last month to



Mr. Bonnette

the Henry Ziegler Hospital, Galveston, for treatment of tuberculosis. It is expected Mr. Bonnette will have to remain in the hospital for about a year.

Ed Mathis local superintendent, Sour Lake, reports that Mr. Bonnette is doing well and can have visitors.

Mr. Bonnette is a veteran of 24 years service with the company. All of his friends are urged to write him and if possible to visit him in Galveston.

Mr. Bonnette's address is:

Room 302
Henry Ziegler Hospital
900 Strand
Galveston, Texas



Mr. and Mrs. Stanley Davis on the birth of their daughter, **Carmen Anisette**, on March 31. Mr. Davis is an electrician at Louisiana Station.

Mr. and Mrs. Robert Furlow on the birth of their son, **William Keith**, on April 1. Mr. Furlow is a laboratory assistant at Louisiana Station.

Mr. and Mrs. Lovett Young on the birth of their granddaughter, **Barbara Lynn**, on April 12. She is the daughter of Mr. and Mrs. Wesley E. Young of Springhill, Louisiana. Mr. Young is chief chemical engineer at Louisiana Station.

Mr. and Mrs. Alan Levine on the birth of their daughter, **Geraldine Lynn**, March 8. Mr. Levine is employed at Roy S. Nelson Station. The baby will be called Jeri and is welcomed by a brother, **Michael**. This is the first girl born in the Levine family as far back as can be traced.

Mr. and Mrs. Gene Young on the birth of the son, **Mark Kilden**, April 18 at Memorial Hospital in Lake Charles. Mr. Young is employed at Roy S. Nelson Station.

Mr. and Mrs. Bill Blanton on the birth of their daughter, **Terri Lynn**, April 11. Mr. Blanton is test technician at Neches Station.

Mr. and Mrs. W. C. Tolbert on the birth of their daughter, **Sue Ellen**, April 12. Mr. Tolbert is employed in the System Production Department, Beaumont.

Mr. and Mrs. Mitchell Hollier on the birth of their daughter, **Angela Marie**, April 18. Mr. Hollier is employed in the System Production Department, Beaumont.

Mr. and Mrs. Jerain Desselles on the birth of their first son, **Shane Caspar**, April 25, at Our Lady of the Lake Hospital. The Desselles have three daughters. Mr. Desselles is employed in the Baton Rouge Line Department.

George and Jo Ann Irvin on the birth of their daughter, **Julie Lynn**, April 8. George is employed in Beaumont Customers' Accounts. Jo Ann formerly worked in Engineering-Equipment.

Mr. and Mrs. Fred King, Jr., on the

birth of their daughter, **Kathy Ann**, April 20 in Orange Memorial Hospital. Mrs. King formerly worked in the Orange Accounting Department and Fred is employed in the Orange T&D.

Mr. and Mrs. F. S. Roby on the birth of their son, **Fain Stanley, Jr.**, April 26. Mr. Roby is an engineer in the Beaumont Engineering Department.

Mr. and Mrs. B. G. Creel on the adoption of a son, **James Allen**, born March 12. Mr. Creel is in the Residential Sales Department, Beaumont.

Renix Broussard on the death of his brother, **Waldo Broussard**, on April 21. Mr. Broussard is line foreman in Lafayette.

Mr. and Mrs. Donald H. Orrell on the birth of their daughter, **Tammy Renee**, April 3. Mr. Orrell is employed in the Lake Charles T&D Line Department.

Roy and Ellen Neves on the birth of their first child, a boy, on April 19. Roy is a meter reader in Conroe and Ellen was formerly a local office clerk in the Conroe office.

Mr. and Mrs. J. H. Reeves on the birth of their daughter, **Sharon Kay**, April 4. Mr. Reeves is employed in the Beaumont Engineering Department.

Mr. and Mrs. N. J. Thibodeaux on the birth of their son, **Nathan Wayne**, March 25 at Baton Rouge General Hospital. The Thibodeaux's have two daughters. Mr. Thibodeaux is a serviceman in the Electric Service Department, Baton Rouge.

Mr. and Mrs. J. Roland Sheets on the birth of their son, **Malcolm David**, April 11 at Our Lady of the Lake Hospital, Baton Rouge. The Sheets have one other child, a daughter, **Janice Lynne**. Mr. Sheets is employed in the Appliance Repair Department in Baton Rouge.

Mr. and Mrs. Donald W. Kraft on the birth of their daughter, **Kelle Kathleen**, on February 29 at Our Lady of the Lake Hospital, Baton Rouge. The father is employed in the Baton Rouge Line Department and the mother is the former **Sherril Levy** who was employed in the Baton Rouge Accounting Department.

Mr. and Mrs. David C. Streadl on the birth of their daughter, **Elizabeth Jane**, on March 7. Mr. Streadl is a meter reader in the Nederland District.

Mr. and Mrs. George T. "Tip" Smith on the birth of their first daughter, **Jodi Ann**, March 14 in St. Theresa Hospital, Beaumont. Mr. Smith is a writer in the Publicity Department.

Mr. and Mrs. Milton Fontenot on the birth of their first child, a daughter, **Bonnie Marisa**, April 29. Mr. Fontenot is an auxiliary operator at Riverside Station.

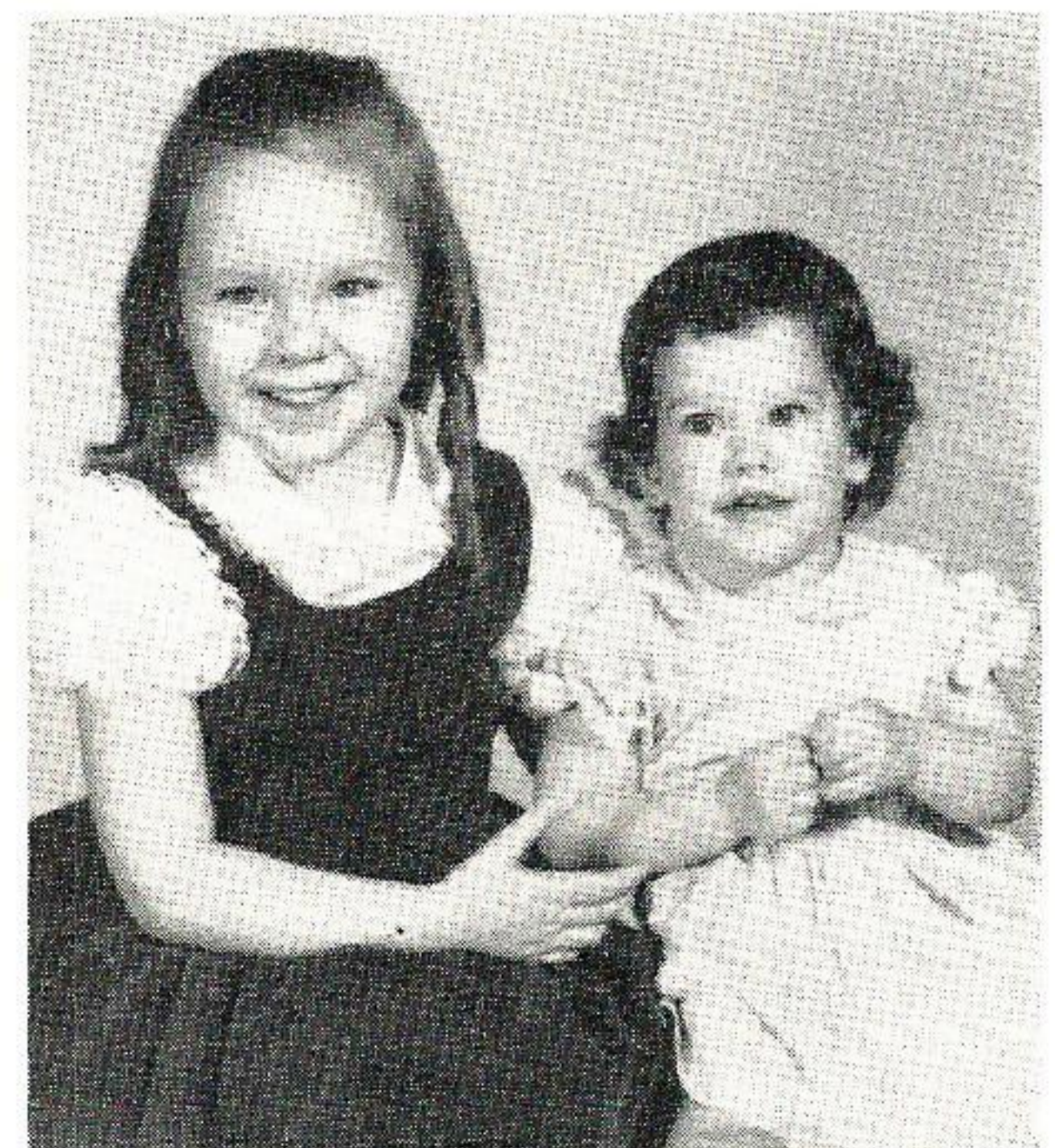
GROWING with Gulf Staters



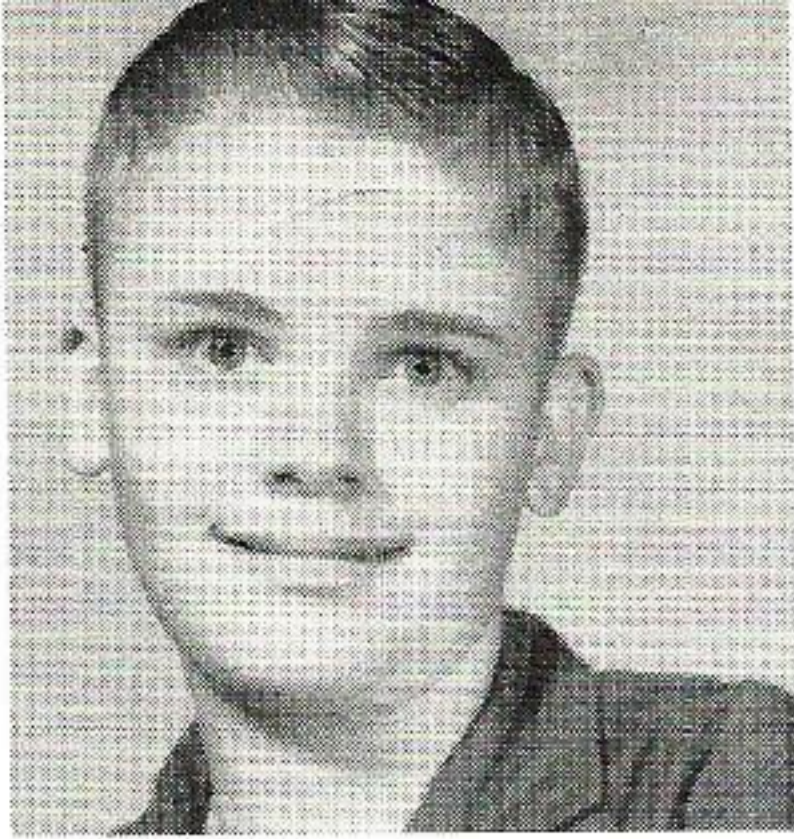
HOW CAN A GUY GET ANY SLEEP 'ROUND HERE. James Allen, one month old son of Mr. and Mrs. B. G. Creel, is about to go to the Land-of-Nod. Mr. Creel is a residential sales representative in Beaumont.



ON YOUR MARK. Kenneth Dale, six-month old son of Mr. and Mrs. Jasper O. Brumley, is ready to learn how to crawl. Mr. Brumley is an appliance repairman in Baton Rouge.



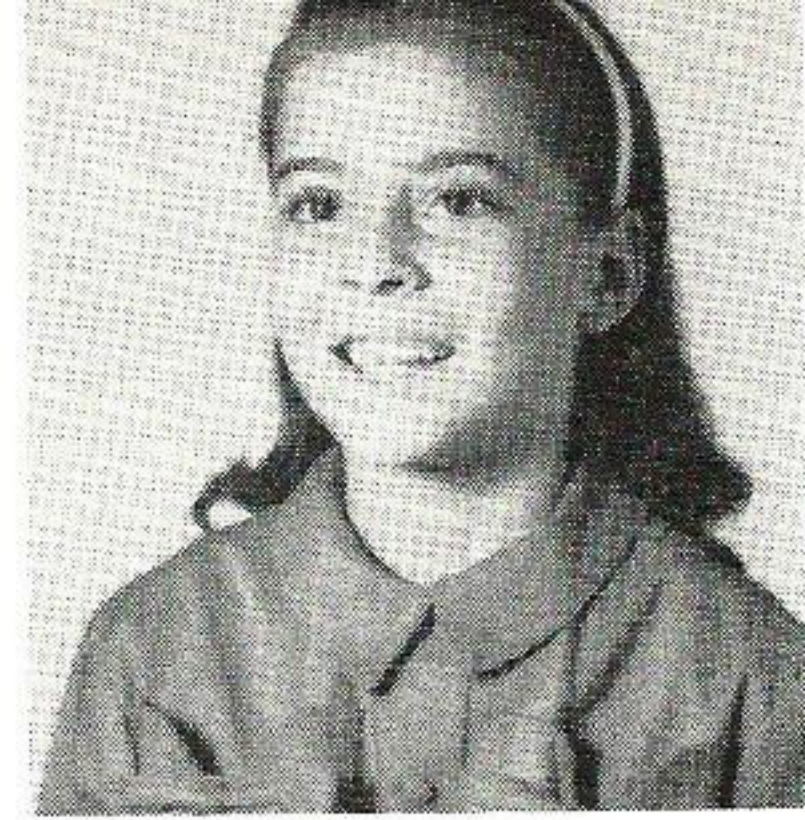
SMILES THAT MAKE YOU HAPPY. Carole Elaine 5, and Janna Ellen, 18 months, daughters of Mr. and Mrs. J. A. Uehlinger, show their best smile. Mr. Uehlinger is substation crew foreman, Beaumont T&D Department.



PAUL W. ANAWATY



MARTHA WELSH



KAY LATIMER

PAUL W. ANAWATY, son of Mr. and Mrs. Maurice Anawaty, Beaumont T&D Department.

MARTHA WELSH, daughter of Mrs. Virginia Welsh, Beaumont Claims Department.

KAY LATIMER, daughter of Mr. and Mrs. Douglas F. Latimer, Baton Rouge Sales Department.

THREE APRIL WINNERS IN
CHILDREN'S SAFETY POSTER CONTEST
 EACH WINNER RECEIVES \$5.00 IN CASH
HAS YOUR CHILD ENTERED YET ?



MARTHA WELSH



MOST ACCIDENTS HAPPEN OFF THE JOB!
 TAKE SAFETY WHEREVER YOU GO.

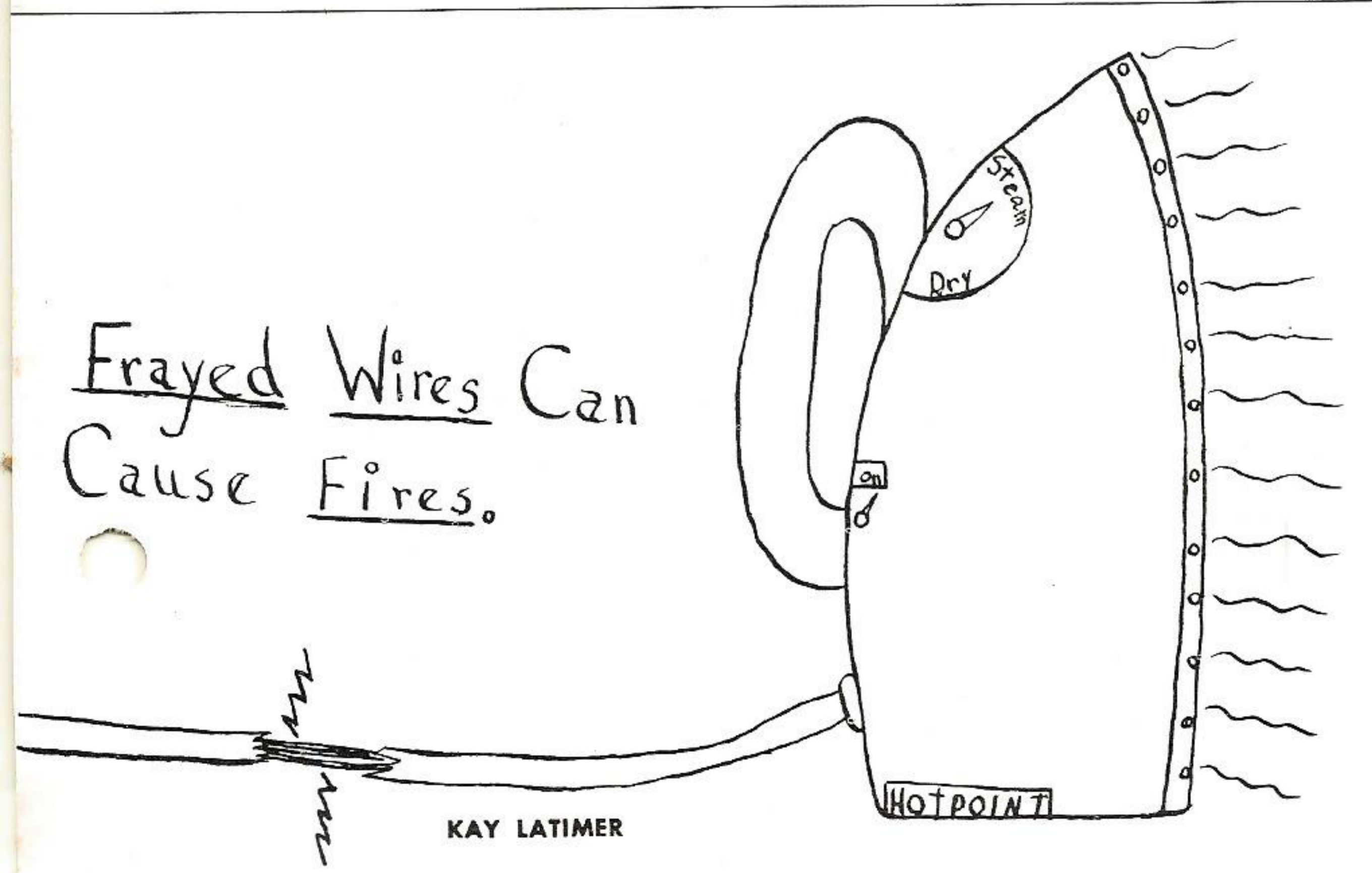
BE SAFE....  **THINK!**

THERE ARE SAFETY RULES EVERYWHERE.

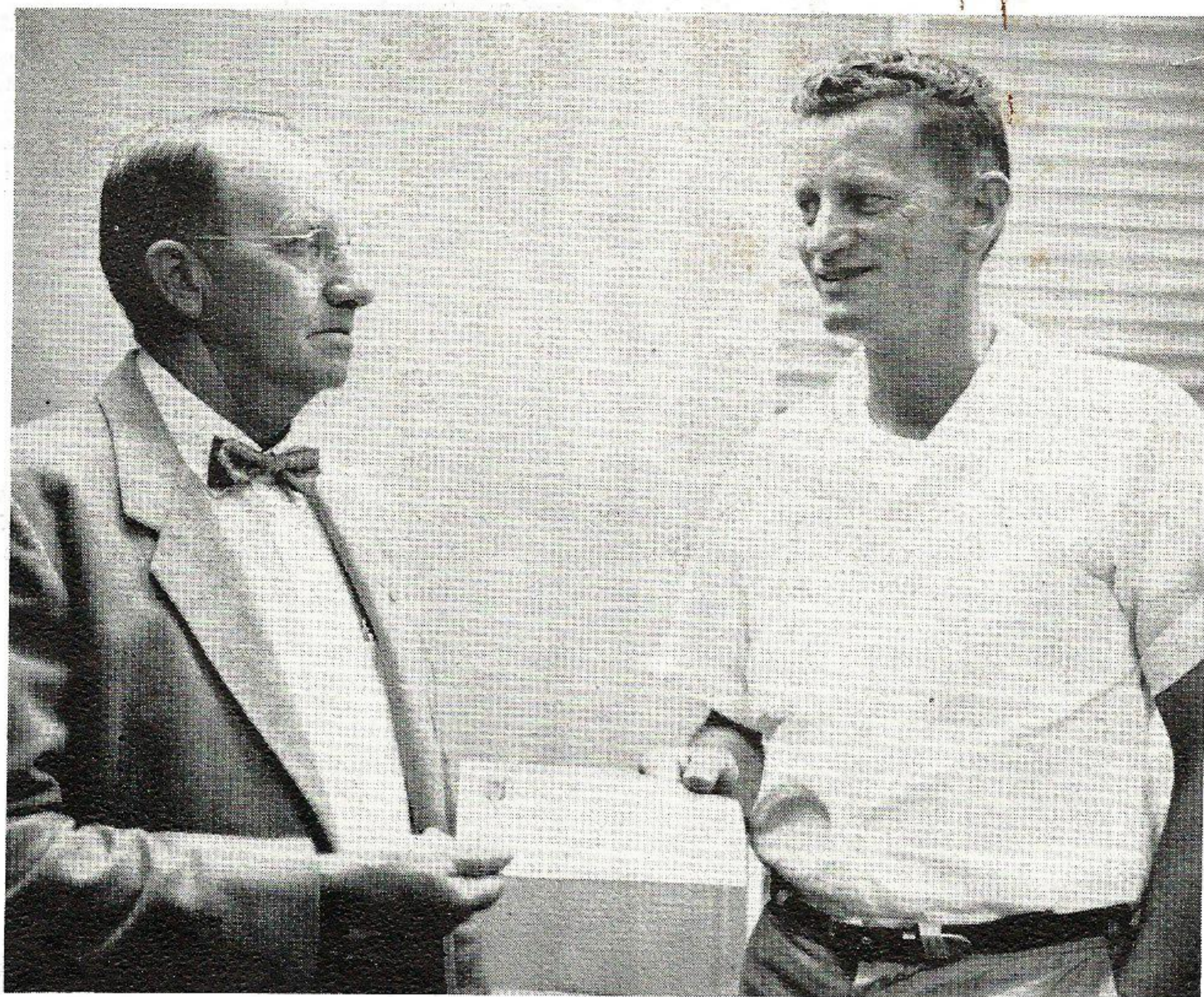
IN AIR  ON LAND  ON WATER 

ANYWHERE YOU ARE, THERE IS SAFETY TOO!
 IF YOU PLAY SAFE, YOU WON'T HAVE ACCIDENTS.

PAUL W. ANAWATY



KAY LATIMER

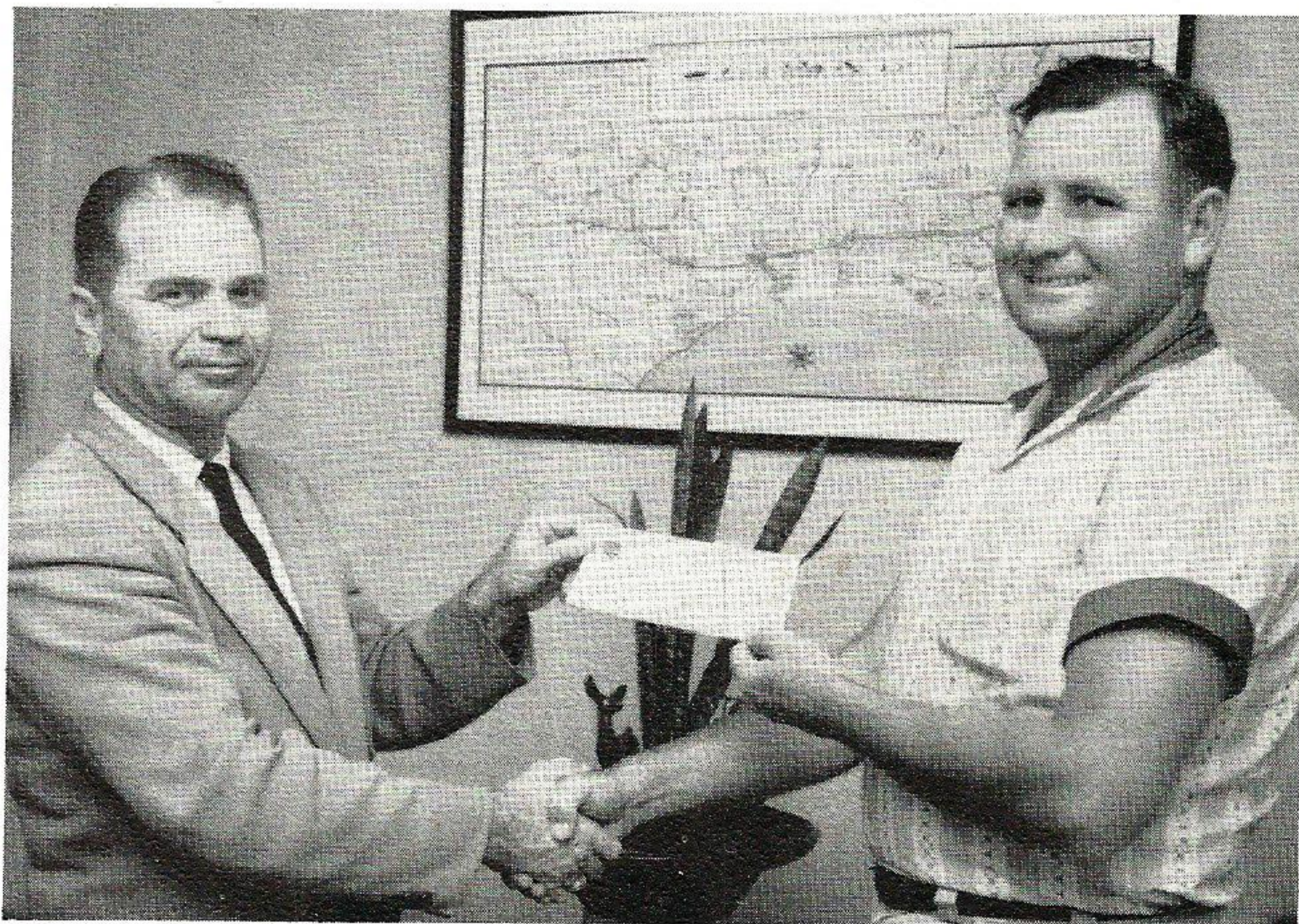


Mr. Meaux
Receives
First Prize
\$25

C. W. Choate, Anahuac district superintendent, hands Clifford Meaux, Winnie Serviceman, his \$25 check for first place.

APRIL SAFETY CONTEST WINNERS

Mr. Cowen
Awarded
Second Prize
\$15



J. W. Kirkland, operating superintendent, Navasota Division, presents R. C. Cowen, Navasota Storeroom, the second place prize: \$15.

Five names were removed from the contest because of accidents this month.