

**DIRECTORY OF RETIREES
THIS ISSUE**



RETIREMENT — LEISURE WITH A PURPOSE

MAY, 1968

Retirement . . . Best Years of Your Life

AS medical advances lengthen life expectancy and technological advances allow people to end their careers younger and in good physical condition, retirement is becoming increasingly important.

There are clubs made up exclusively of retirees, many subdivisions and apartment complexes are designed specifically for the retired, and politicians address themselves to them, cautiously aware of their voting strength. A large percentage of the membership lists of civic organizations are retired business and professional men and women. Retired couples are fixtures at resort motels, on golf courses and in fishing and camping areas.

For most, retirement comes as a welcome reward after years of long, hard service. For some the sudden leisure comes as a shock and considerable adjustment must be made quickly to prevent damage to the physical and mental well being of the individual.

This issue is devoted to our Company's Retirement Plan. Several annuitants interviewed discuss how retirement is affecting them and how they spend their time.

The last page carries a brief explanation of the Company's Retirement Plan. The centerfold lists GSU's retirees for those who like to stay in touch with old friends.

AN employe with a number of years remaining before retirement might question why he should start thinking of retirement. The answer is simply that he does need this information, and he needs it a lot sooner than he thinks. Doctors say a person should start his retirement planning when he's 45 or 50 or earlier if he's thinking of retiring before age 65. No one can develop new interests on the day his service career ends. It takes time to work up the skill, the knowledge and the enthusiasm to carry him pleasureably through years of leisure.

Generally, the rule is to retire to something, rather than from something. A feeling of accomplishment in church work, sports, community service or hobbies will make your retirement years the best of your life.

News Briefs



CHANGES ARE ANNOUNCED IN KEY SUPERVISORY JOBS

As Plain Talks went to press, announcement was made of a series of personnel assignments involving key supervisory jobs. Effective June 1, Jack Worthy, formerly community relations director, Baton Rouge division, was promoted to assistant to the vice president, Baton Rouge. In addition to his former duties, Mr. Worthy will be in charge of the Baton Rouge gas operations. Effective June 16, Jack Kirkland, formerly Baton Rouge division manager of electric operations, will move to Beaumont in the new post of transmission construction coordinator. This important new job has been made necessary by our Company's vast transmission construction program. Moving up to succeed Mr. Kirkland as Baton Rouge manager is Virgil Shaw, formerly sales superintendent, Baton Rouge division. Mr. Shaw's successor will be Charles Glass, formerly commercial sales supervisor in the Baton Rouge division. Ed Loggins, formerly an industrial sales engineer, will become supervisor of commercial and industrial sales for the Baton Rouge division. E. S. "Dick" Krouse, formerly an industrial engineer in the Gas Department, will transfer to Lafayette as industrial engineer.

Virgil Fuselier, commercial sales representative in Lake Charles, will move to Lafayette district as sales supervisor. Charles DeCuir, formerly a residential sales superintendent in the Beaumont division, will be promoted to area development supervisor in the Navasota Division, and he will work out of the Conroe office.

SIX EMPLOYEE CHANGES ARE MADE IN BEAUMONT

George L. Irvin III, formerly supervisor of stores accounting in System Treasury, Beaumont, has been transferred to Port Arthur and named division accounting supervisor. Irvin replaces James P. Pevoto who retires June 1 (see story this issue). Five changes, all in Beaumont, were announced in the Treasury Department effective June 1. Lyle P. Gerac, formerly administrative accountant in Budget Financial and Regulatory Reporting, was promoted to supervisor of accounts payable. John R. Long, formerly supervisor of accounts payable in Accounting Operations was changed to supervisor of general accounts.

Patrick M. Pierson, formerly supervisor of general accounts, was changed to supervisor of plant accounting. Grady M. Smith, formerly supervisor of plant accounting, was changed to supervisor of stores accounting, and Dennis S. Brennan, formerly administrative accountant in plant accounting, was transferred to Budget, Financial and Regulatory Reporting.

NEW WESTLAKE OFFICE OPENS

A new GSU office has been opened in the city of Westlake, La. Serviceman John A. Trouille and Local Office Clerk Bessie Esthay are the staff. An open house will be held Wednesday, June 12, and our Westlake customers are invited.

ADVERTISING DEPARTMENT TAKES THREE AWARDS

The Advertising Department recently received three awards in the Public Utilities Advertising Association's 1968 International Better Copy Contest. Herschel Mathews, director of advertising, accepted the awards for the Company. They were a first place award for car, truck and bus posters, a third place award for outdoor advertising and a third place award for dealer or builder promotions.

SUMMERTIME IS DANGER PERIOD

On or off the job, hot days are danger days. Something happens to our senses. Maybe the heat causes us to be dull and not as alert as usual. Or perhaps we become so de-energized that our reactions are slowed a fraction.

At any rate, forewarned is forearmed. In planning a job, take note of all hazards that could possibly enter the picture. Is your safety gear in top shape? Should you take a salt tablet?

In planning a trip, be sure your car is operating properly, tires are safe, lights, brakes and steering mechanism are in good shape and safety belts are fastened.

Going fishing? Put those life belts on everyone in the boat. Even good swimmers have drowned because they were knocked unconscious while in the water after an accident.

Around the house: be careful with your power mower. The spinning blades have been known to pick up rocks or metal objects and hurl them at high velocities. Keep feet clear of the mower.

Danger can lurk around outings of all kinds. Glass or sharp cans at the seashore. Snakes in the forests and meadows. And too much exposure to the sun everywhere.

Your home is not a safety zone either. Bathtubs are slippery. Stepladders can topple. Kiddies can pull hot cooking utensils off the range. And back yard barbecues can turn into tragedies if care is not used in starting, and controlling the fire (electric starters are great!).

This is not intended to ruin everyone's summer. We just want you to enjoy the great outdoors--and stay healthy and sound while you do.



OUR COVER

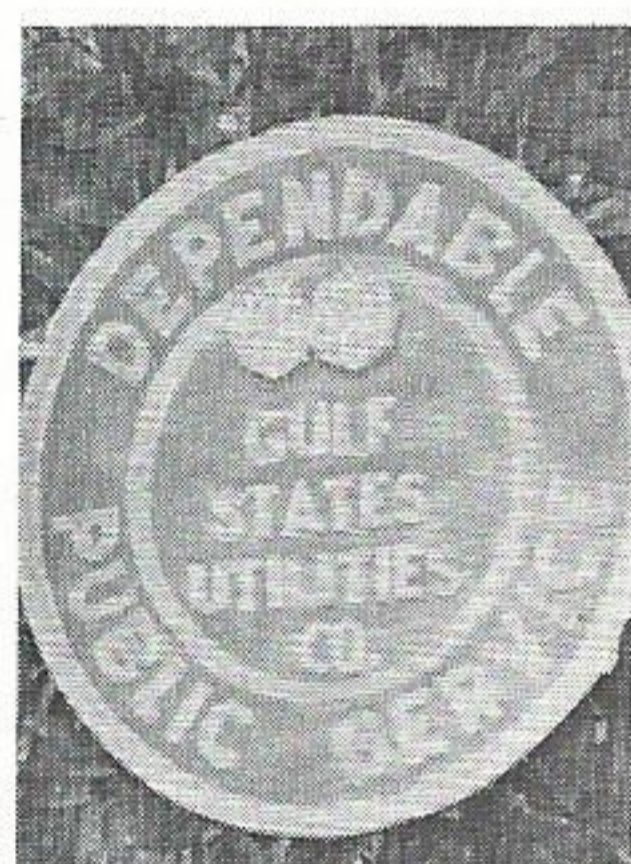
Five members of the Company's force of retirees appear on this month's cover. All are engaged in worthwhile activities which retirement has freed them to pursue. See their story beginning on page 2.

Plain Talks and News • Vol. 46, No. 5 • May, 1968



Retirement

p. 2



Award Dinners p. 5



Meeting

p. 12

PUBLISHED MONTHLY FOR GULF STATES UTILITIES EMPLOYEES

James S. Turner .. Director, Public Relations
Bob Mathews Associate Editor, Beaumont
Walt Wright .. Contributing Editor, Baton Rouge
John Powers .. Contributing Editor, Beaumont
Member of Southeast Texas Industrial Editors
and International Council of Industrial
Editors.

- 2 Retirement - Leisure With A Purpose
- 5 1968 Service Award Dinners
- 10 Backward Glance
- 11 Letters
- 12 Quarterly Management Meetings
- 13 GSU News
- 14 Service Awards
- 22 Coffee Cup



RETIREMENT

Leisure With A Purpose

IMAGINE waking tomorrow morning to find that your income is assured, that you don't have to go to work any more, and that you can do whatever you choose with your days for the rest of your life. Sounds pretty good, doesn't it?

Well, that's exactly what happens to Gulf Staters who retire. There are some 218 members of the Gulf States family who don't have to be at the office at 8 a.m. tomorrow but who will receive a check on the first of the month just the same, and the number is growing all the time.

Plain Talks got to wondering how some of these easy living members of the Gulf States family spend their days and recently we went out and talked with a few of them. To our surprise we found that most were pretty busy folks. Traveling, gardening, golfing, running for office, operating their own business, are but a few of the things that keep them busy. Some, we had to make advance appointments with and one told us that he had less time now than he had ever had in his life.

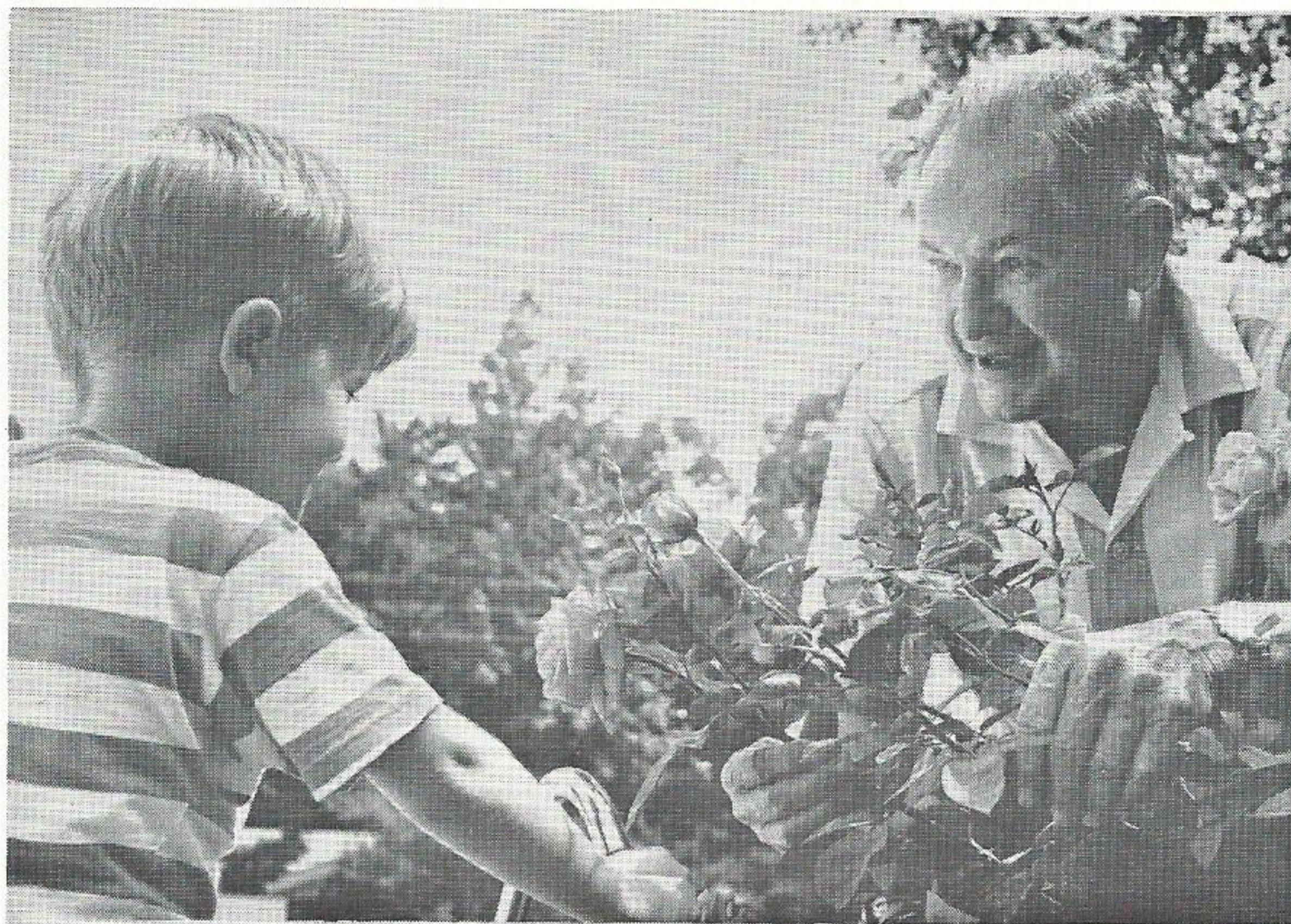
To guarantee your retirement income, the Company makes an annual payment to the Retirement Fund. For the calendar year 1967 this payment was \$1,315,417.00. An additional \$740,051 was paid by the Company to the government in the form of federal old age benefits or Social Security.

Despite the assured income and the many opportunities retirement offers, many folks approach the day with uncertainty. After 20 or 30 or 40 years on the job, they wonder how they will react to a month full of Saturdays.

In this article, six Gulf Staters, retired for periods from one to 13 years, tell how they are spending retirement and pass along tips that might help you.

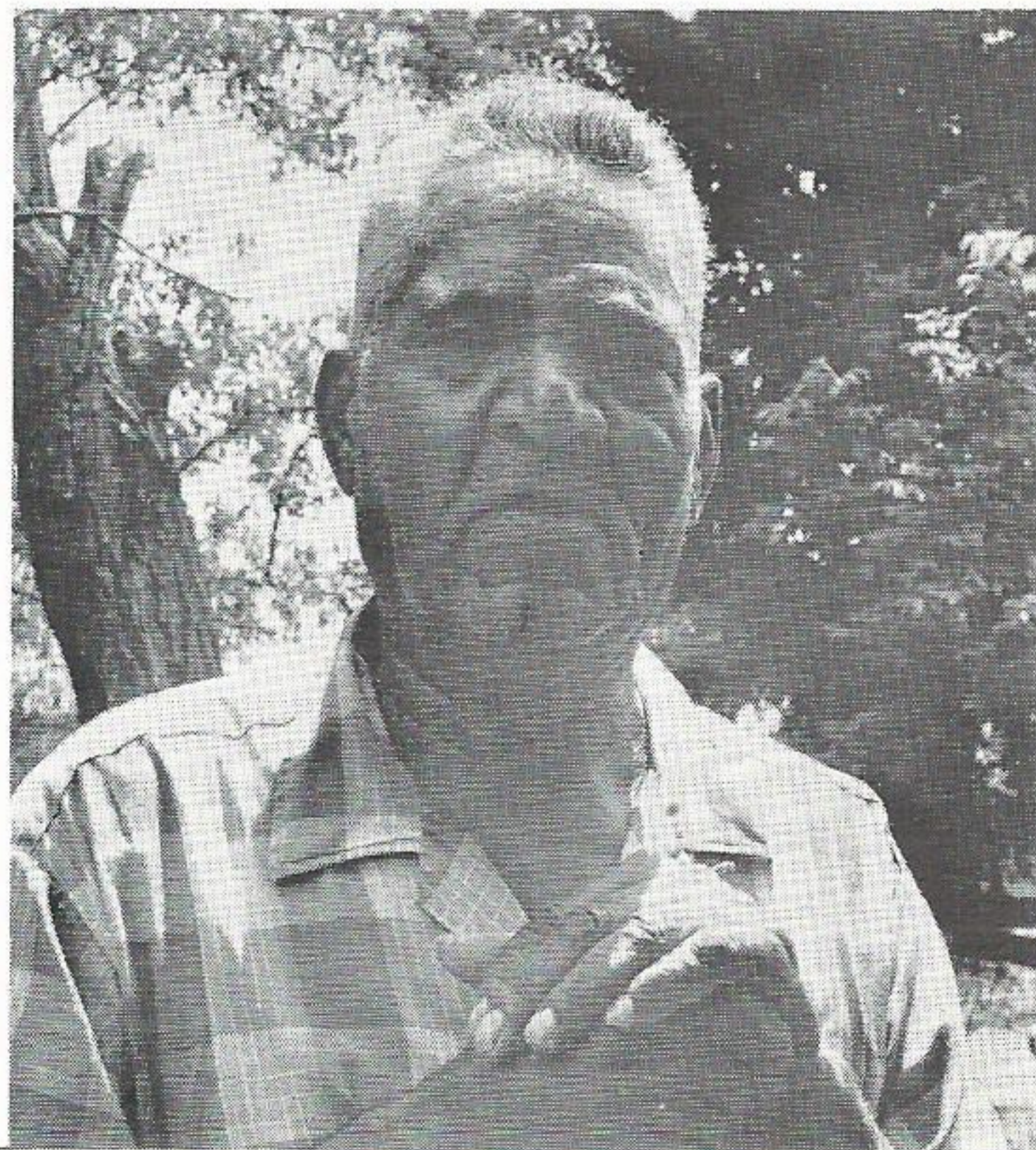


It's civic work and gardening that occupy a large portion of Sabre "Pop" Guidry's time. Mr. Guidry, who retired in 1959 as head fireman at Louisiana Station after 35 years with the Company, makes his home in Abbeville, La. "My advice to anyone retiring would be 'don't sit down for very long,'" he says. "You have to keep moving if you're going to be happy." A well known expert with the harmonica, Mr. Guidry entertains at hospitals and at various Lions Club events in and around Abbeville. "Anytime you see me I'll probably have some tickets to sell you for some charity he says.

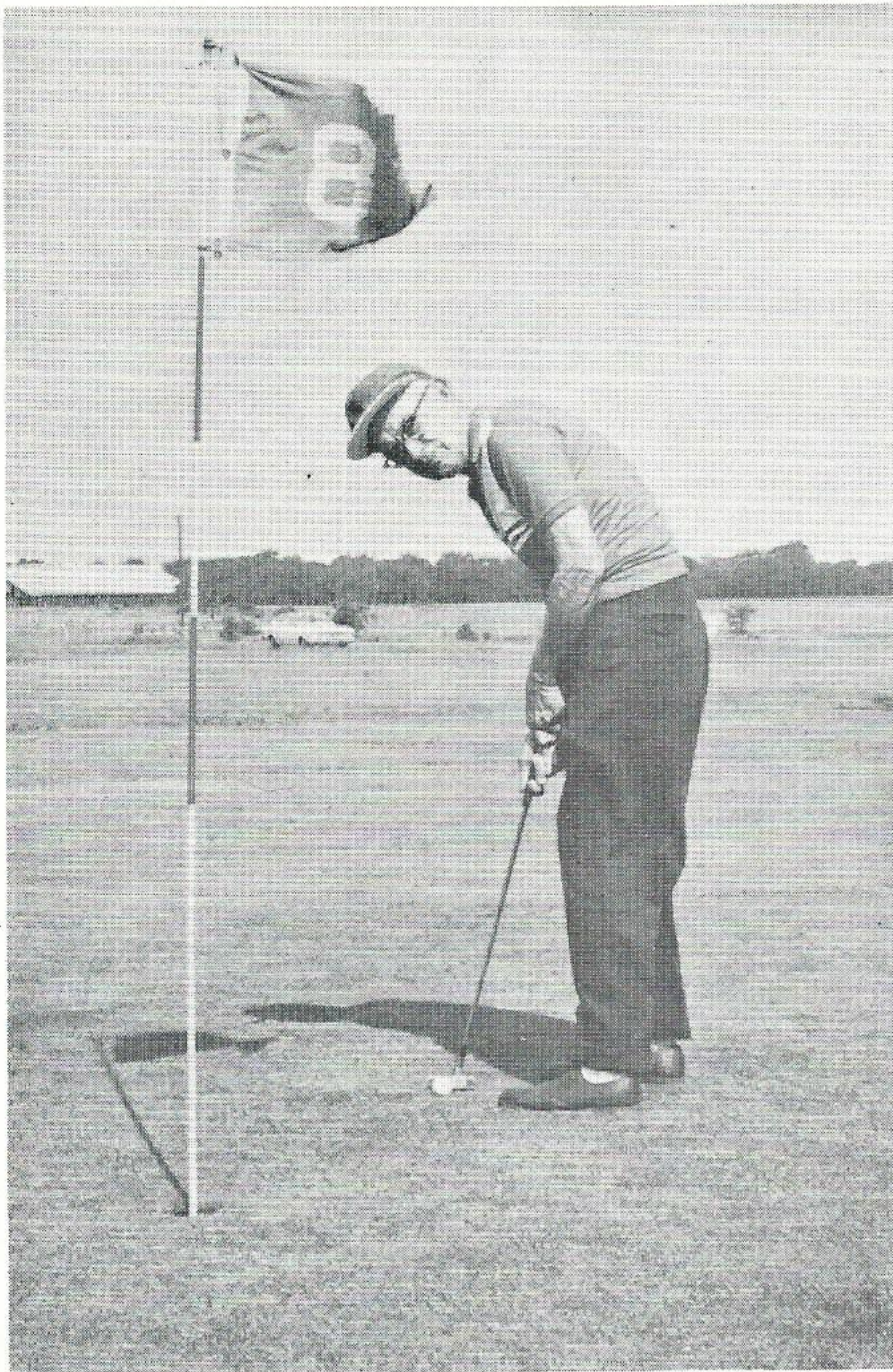


BOB GUIDRY, was maintenance supervisor at Roy S. Nelson Station when he retired in July of 1966 after 42 years of service. "I waited a long time for retirement" says Mr. Guidry. "I have really been enjoying it." Mr. and Mrs. Guidry visited the Hawaiian Islands last year, the year before that it was Los Angeles, Las Vegas and Disneyland, and they just returned from a tour of the Bahamas. Mr. Guidry is well known as a rose fancier. He is a member of the Southwest Louisiana Rose Club and chairman of Lake Charles Civic Rose Committee. Here we see him showing one of his large blooms to a neighborhood youngster.

AFTER 43 YEARS of service to the Company, Eugenia L. Carmena retired as confidential records clerk in Baton Rouge in 1961. Most of her time since retirement has been spent in either church work or in growing African Violets. She is an active member of the Baton Rouge African Violet Society which is affiliated with the National African Violet Society. Her church is the First Presbyterian of Baton Rouge. The rest of her time is either spent traveling or reading. "I just take each day as it comes," says Miss Carmena. "By practicing this philosophy I have time to do the things I enjoy doing."



"I'M NOT MUCH OF a traveling man," says Philip Jeanmard retired janitor from Beaudmont, "I visit some of my children once in a while but I just enjoy working around the house and in my little garden." Mr. Jeanmard, the father of 15, grandfather to 50 and great-grandfather to half-a-dozen, has quite a number of children whom he might visit. "There are a couple of my children here in town but most are spread from Maine to California." Mr. Jeanmard retired in 1955 after some 28 years of service. Most of the products of the garden you see him tending in this photo will go to friendly neighbors. "I eat some of what I grow but I just enjoy planting it and giving it to friends," he says.



R. M. CRAIG, retired division engineer for Navasota Division, says that he doesn't try to keep any kind of a rigid schedule but that he does try to get in nine holes of golf every day weather permitting. Mr. Craig retired July 1, 1967 after 39 years with the Company. He admits that he is no authority on retirement but says that he recommends it for everyone. "We didn't actually sit around and make plans as retirement drew near, but the wife and I decided we'd stay in Navasota once I retired so we built a nice home and just sort of settled in," he says. "We have a large yard here and it keeps me pretty busy this time of the year." When not doing yard work or golfing Mr. Craig does church work for the First Presbyterian Church in Navasota of which he is an elder.

"I CAN HONESTLY say that I am more busy now than I have ever been in my life," says Cecil Nantz, retired distribution supervisor at Orange, Tex. Civic work takes up most of Mr. Nantz's time. He is director of the Orange County American Red Cross, Director of Girl's Haven, president of the Orange County Community Service Council, director of the Golden Triangle Rose Society, secretary of the Salvation Army Advisory Board, a member of the Greater Orange County Chamber of Commerce, a consulting roserian of the American Rose Society and he holds several offices in the First Methodist Church at Orange. Well known for his proficiency at raising roses, Mr. Nantz spends about two hours each day in his rose garden. "I've been going at a pretty fast pace for so long that I couldn't just quit when I retired so I let a few people twist my arm and here I am," he says. Mr. Nantz is planning to run for the office of Orange County Commissioner for Precinct I in the near future. "I do manage to go fishing a couple of days each week in the summer," says Mr. Nantz.



1968 Service Award Meeting

Baton Rouge Division

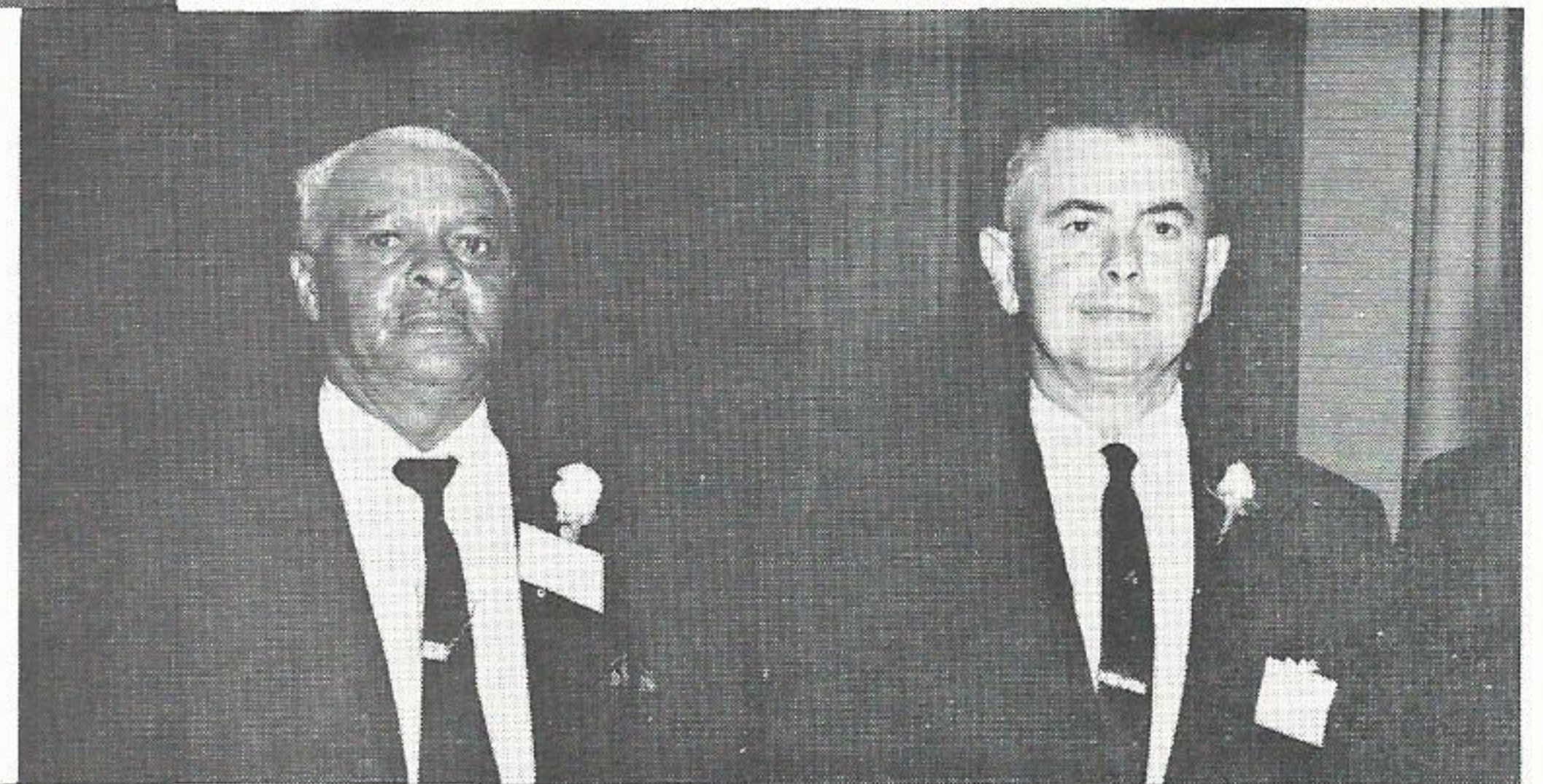
May 9, 1968



From left—Pres. E. A. Werner, Marcus Andrews, Felix Bergeron, Ben Gray, Jr., Edward Picou.

40 Years

From left—Blanchard Howard, Samuel McKenzie.



30 Years

From left—Front Row, Edward Sanchez, Hubert Des-selles, William Lepine,, Margaret Force, Leo Harrington, Isidore Guerin, Leroy Tunious, Vernon Huey, Alfred LeBlanc, George Square.

From left—Back Row, Wickliffe Battley, George Cannon, Marvin Day, Robert Furlow, James Graves, Herbert Ballard.

20 Years

From left—Front Row, John Conley, Demas Martin, Johnnie Turner, Jack Waltrip, Robert Stephenson.

From left—Back Row, Nancy Bowman, William Gully, Earl Miles, Vincent Misuraca.



10 Years

1968 Service Award Meeting

Beaumont Division

May 7, 1968



From left—E. A. Werner, T. O. Charlton, Harry Hebert, C. A. Littlepage, C. M. Netzer, C. M. O'Brien, E. H. Pintsch, W. T. Ricks, C. P. Shirey, C. M. White, A. B. Wilson, F. A. Wilson.

40 Years

From left—J. W. Atkins, W. M. Hurt, G. N. Rice, M. D. Van Winkle.



30 Years

From left—Front Row, Harvey R. Barron, Paul L. Boudreaux, L. P. Cammack, W. S. Crockum, Jr., R. E. Deaton, Burton Doiron, E. A. Werner, Bernice Eaves, Rose Johnson, W. K. Haynie, D. R. Jones, H. A. Kluttz, H. W. Long, Jr.

From left—Back Row, E. P. Matherne, E. L. LeFloor, Jeffie Sims, Charles McManus, O. R. Pace, W. L. Simpson, Eleanor Triplett, D. J. Williford, A. V. Wisrodt, R. D. Woodard.



20 Years

From left—Front Row, Gulah Marshall, Faye Bell, Peggie Stout, Modena Maddox, Phyllis Lancon, Jamie Davis, Twalah Thompson, Florine Fukes, B. E. Harland, Mitchell Hollier, Edward Hutchins.

From left—Second Row, T. O. Adams, C. B. Lewis, C. E. Chick, R. E. Cunningham, J. E. Mahlmann, A. C. Martinez, J. E. Morgan, D. G. Olson, D. E. Pairett, Charles Pantalione, C. A. McNeely, J. O. Robichau.

From left—Third Row, W. L. Sikes, C. A. Shankle, W. W. Sullins, C. W. Degner, Bobby Fleming, James Robinson, G. L. Irvin.



10 Years

1968 Service Award Meeting

Lake Charles Division

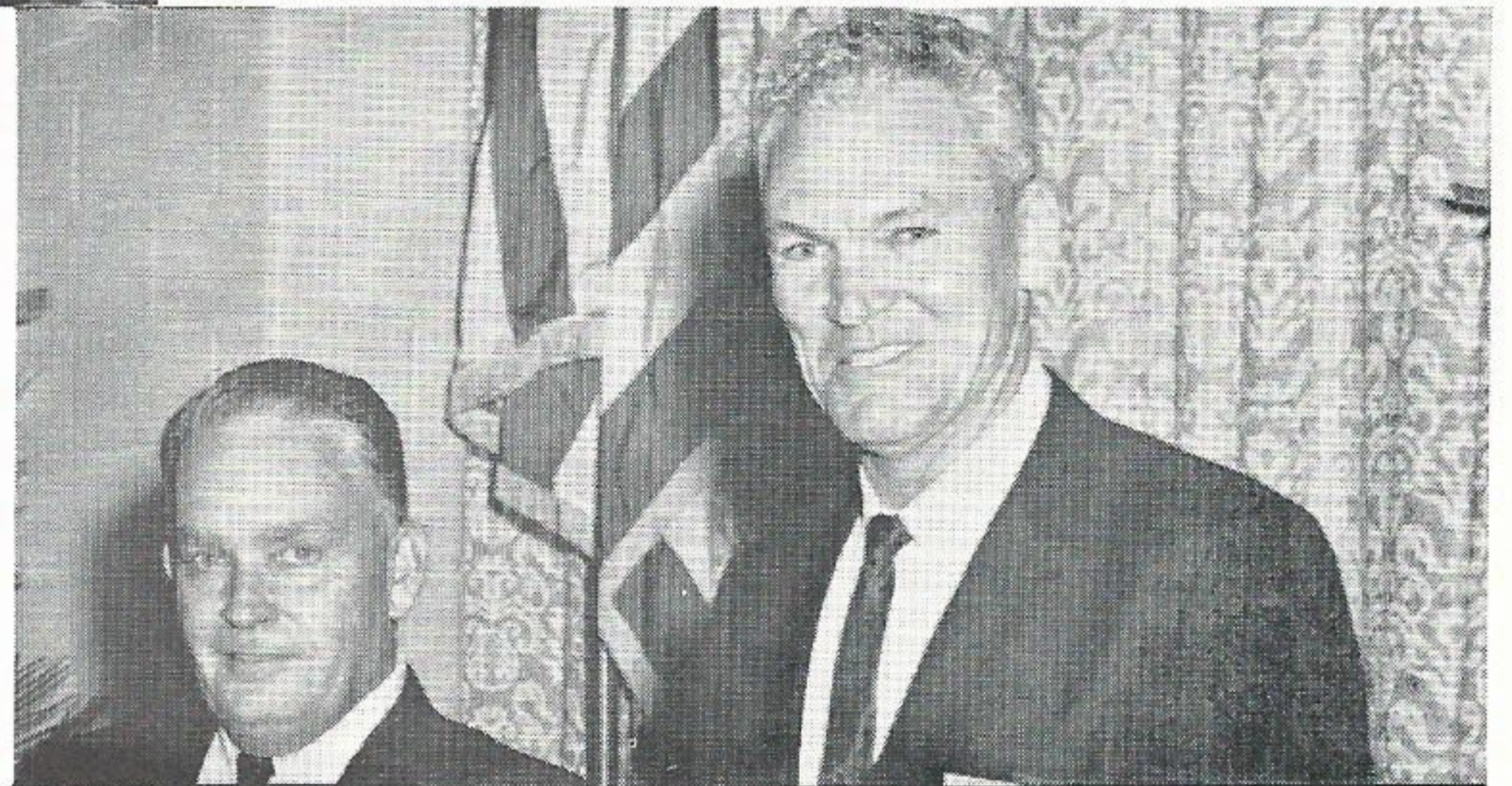
April 18, 1968



From left—E. A. Werner, A. E. Hine, H. C. LeVois, J. F. Simonson, H. F. Sockrider.

40 Years

From left—R. F. Franques, J. W. Lamm.



30 Years

From left—Back Row, Oscar Smith, J. P. Trouard, R. W. Derby, C. J. Gray, J. C. Doucett, R. L. Parks, Louis Gradnigo, J. E. Prejean, Frank Washington.

From left—Front Row, Lucina Ory, N. P. Broussard, J. A. Babin, E. E. Byrd, C. G. Callahan, D. O. Gipson, J. B. Guillory, Henry Gurie, J. B. Smith, R. W. Wiggins.

20 Years

From left—Back Row, Barbara Denais, R. L. Atkinson, Joe Bondurant, T. L. Broussard, Dudley Clarke, Lewis Charles, Richard Clark, W. E. Hogan, Alfred Henry, John Hebert, R. L. Stewart, Eugene Sarver, Wilson Meaux, Jr.
From left—Front Row, Cessaire Guidry, Jr., P. D. Conner, Carl Daniels, J. A. Fugitt, W. A. Dotson, Jr., David Domingue, G. R. Hayes, Joseph Miller, L. N. Saltzman, E. B. Thomason.

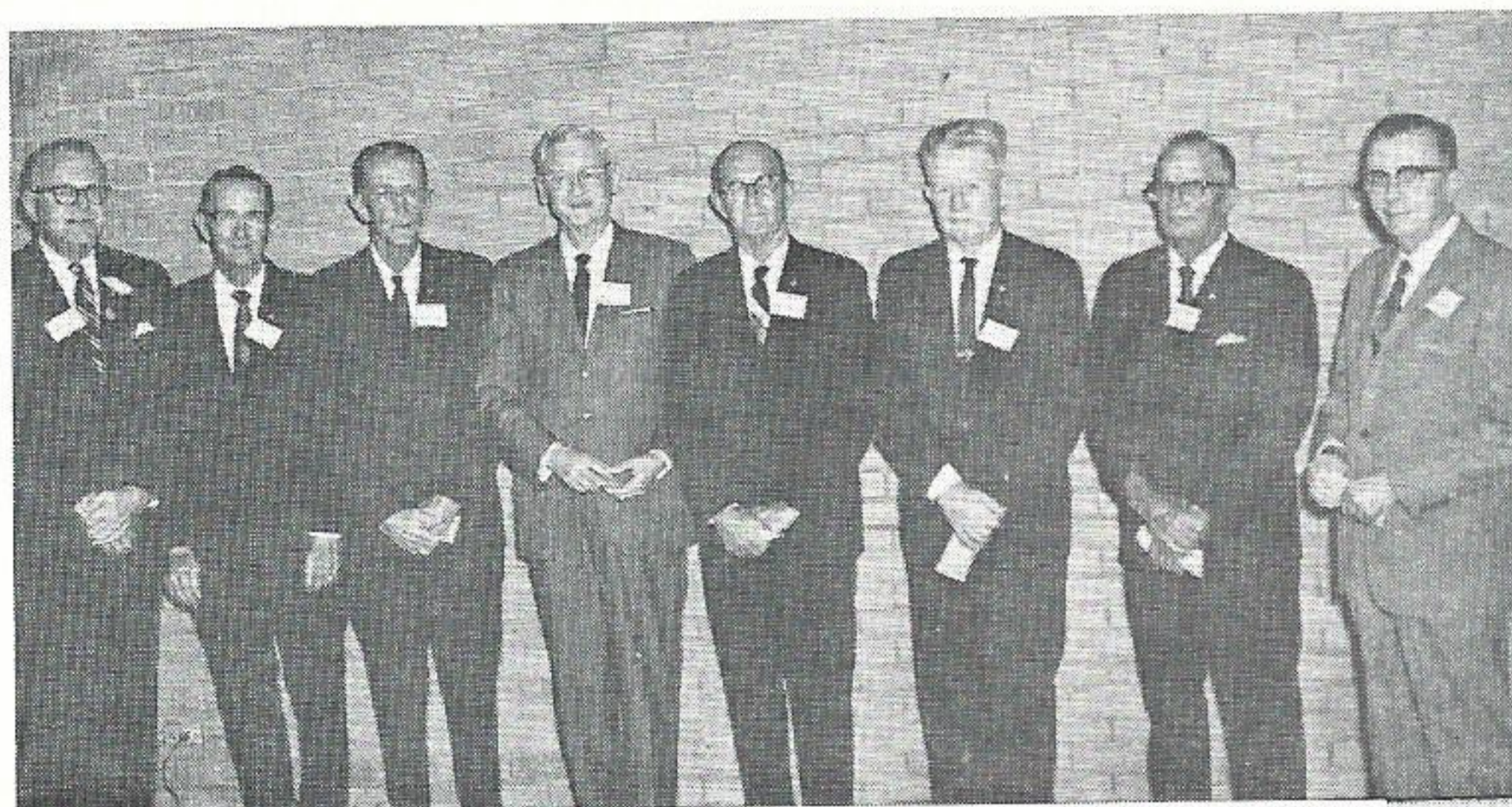


10 Years

1968 Service Award Meeting

Navasota Division

May 17, 1968



From left—E. A. Werner; R. P. Griffith, Navasota; W. P. Carroll, Madisonville; W. E. Dinkins, Conroe; Hershel Rowe, Conroe; D. M. Doan, Navasota; A. M. Seigler, Navasota; C. W. Winborn, Navasota.

40 Years

From left—E. A. Werner, James K. Inglehart, Conroe.

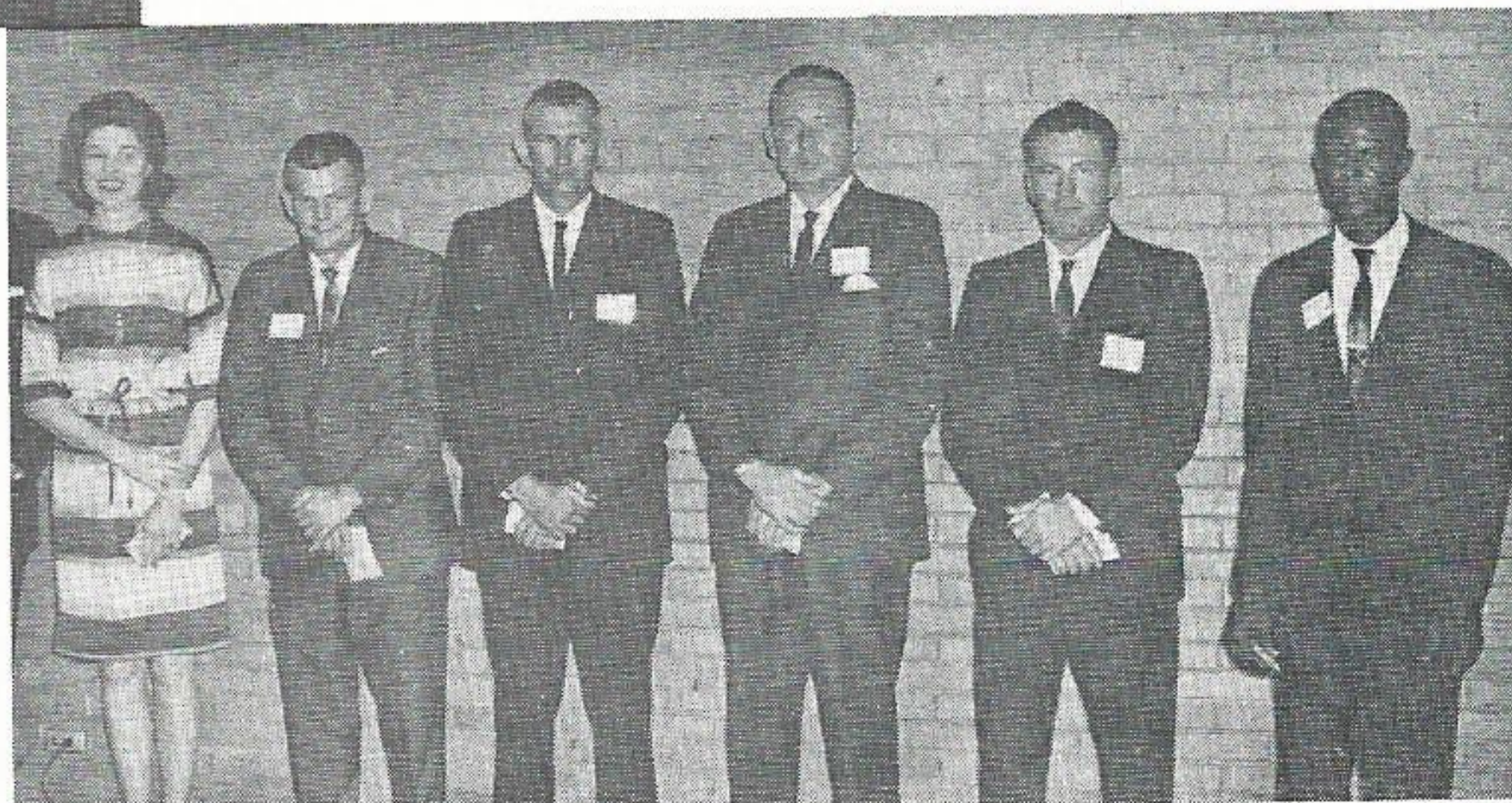


30 Years

From left—Top Row, F. G. Dupree, Jr., Conroe; R. C. Cowen, Navasota; Homer H. Grisham, Huntsville; H. S. Hereford, Jr., Navasota; John B. Haltmann, Navasota.
From left—Middle Row, Robbie D. Sweet, Navasota; John Sebastian III, Conroe; Harlan C. Stabler, Navasota.
From left—Bottom Row, Don B. Ware, Navasota; Lee G. Scrivener, Navasota; Basie Young, Conroe.

20 Years

From left—Dorothy S. Stanford, Huntsville; William E. Barksdale, Navasota; Robert E. Boenker, Conroe; Barkley E. Lilley, Cleveland; Ross C. Mitchell, Navasota; Hubert D. Williams, Navasota.



10 Years

1968 Service Award Meeting

Port Arthur Division

May 13, 1968



From left—E. A. Werner, A. L. Borne.

40 Years

From left—D. S. Boring, J. S. Hemphill, K. D. Sistrunk, F. H. Tenholder.



30 Years

From left—E. A. Werner, H. O. Wood.

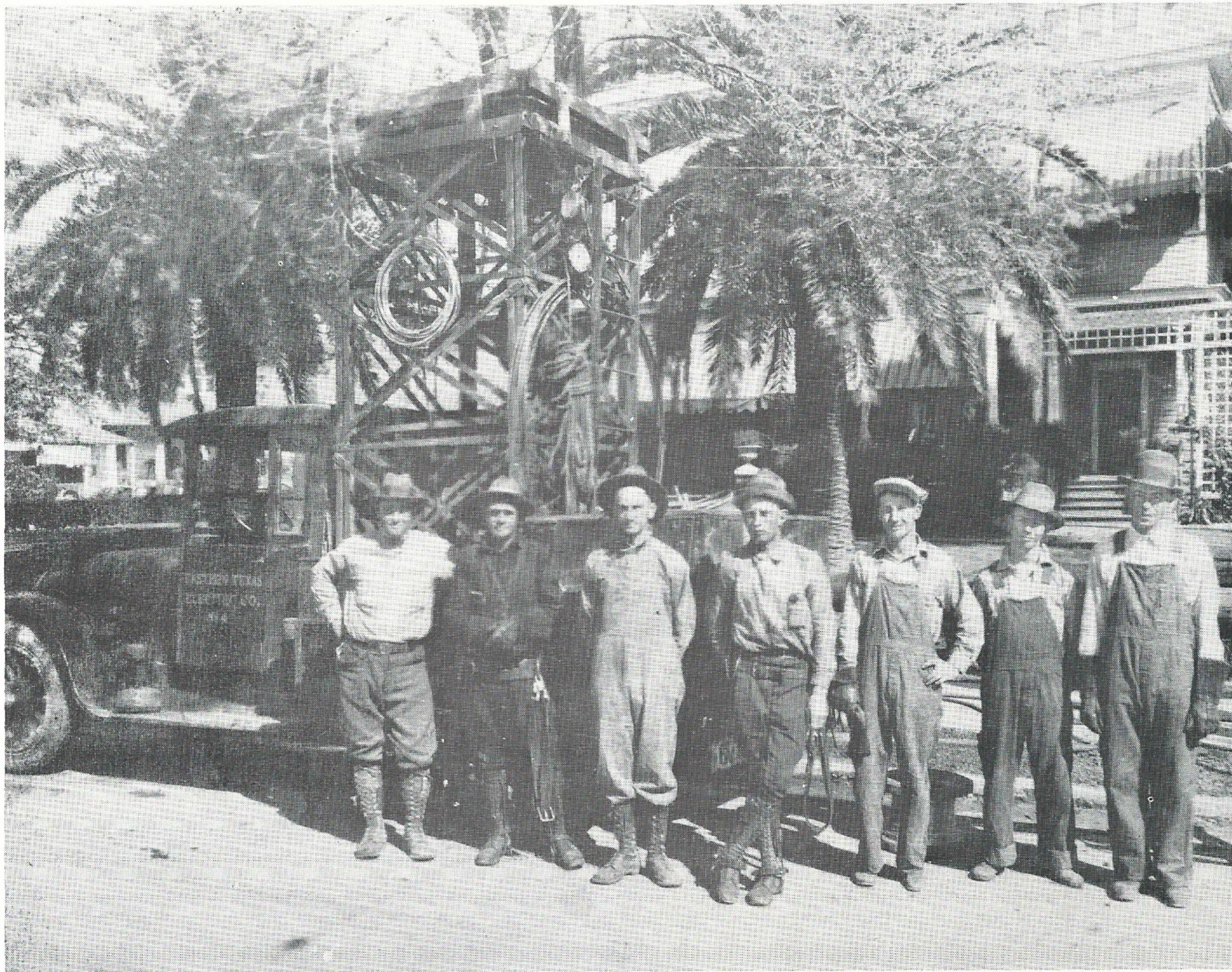
20 Years

From left—Danita Harper, Jesse Bellair, George Caloway, James C. Davis, William Dillon, Claude Douget, Dan Puckett, J. D. Watkins.



10 Years

Backward Glances



It was a bright, sunny day back in 1927 as this tough looking line crew posed for this photo. The sign on the side of the old "trolley wagon," the first bucket truck, reads "Eastern Texas Electric Company." Eastern Texas was our predecessor company in Beaumont where this photo was taken.

The crew is made up of, from left, Prince Fillingame, foreman, Pud Moore, Tommy Burdette, J. C. Morrison, Dewit Womach, truck driver, J. O. Potts, Jr., and W. A. Garrett. J. B. Morrison, line foreman, provides this picture. J. C. Morrison, a member of the crew, is his brother.

LETTERS

From employees, customers and friends of GSU

BATON ROUGE

Dear Mr. Kirkland:

Last night I had a short circuit that went off like a bomb, with smoke, noise, etc. I called Gulf States and the man who came out was about the nicest person I have been around in a long time. He was so kind, so courteous, and so helpful that I feel he should be highly commended in this day of rude and disagreeable people. In addition, when I asked him who I could write to about him, he said it was just his duty and I didn't need to go to all that trouble. I called the Gulf States to get your name and address.

This man's name is Roland Jarreau and he is a very remarkable man and a real gentleman.

At this time also I would like to tell you that all my friends and I comment from time to time that Gulf States is the only concern which at all times gives prompt, efficient, and courteous service. You are, without a doubt, the favorite business in the opinion of all the housewives I know.

With highest praise to Mr. Jarreau.

Sincerely,
Cathrine Herget
(Mrs. Caldwell Herget)

ORANGE

Dear Mr. House:

May I express the thanks and appreciation of the Horizon Clubs of the Orange County Council for the colorful envelopes you provided for our conference. They made excellent registration packets for the girls and certainly made them feel welcome.

Thanks again—we appreciate your thoughtfulness.

Sincerely,
Mrs. J. E. Sampson
Executive Director

JENNINGS

Dear Mr. McMaster:

Please accept our sincere thanks for your help at our 4-H Achievement Day. Without cooperation such as yours there could be no Achievement Day.

All the Jefferson Davis 4-H members and leaders join us in expressing our appreciation.

Yours very truly,
Lola Poiter, Assistant
Home Demonstration Agent
Jefferson Davis Parish

Curtis W. Nyegaard
Assistant County Agent
Jefferson Davis Parish

Dear Mr. Bordelon:

We feel that the Jeff Davis Parish Demonstration Day was quite a success. Much of the credit goes to you, the judges.

Thank you for the time and effort that you put forth for the Jeff Davis Parish 4-H club members on April 20, 1968.

Sincerely,
Lola Potier
Home Demonstration Agent
Jeff Davis Parish

Curtis Nyegaard
Asst. County Agent
Jeff Davis Parish

Gentlemen:

We, the Jennings High School faculty, wish to express our appreciation and thanks for the Mathematics Award sponsored by you for presentation on Senior Awards Day held at Jennings High School, May 10.

Your contribution helps to encourage students to be more interested in mathematics. We feel that your award gives

students an incentive to strive for excellency.

Thank you again for this award.

Sincerely yours,
Eddie Harelson, principal

PORT ARTHUR

Dear Mr. Stelly:

On behalf of the administration, faculty and students of Port Neches-Groves High School we wish to express our sincere thanks to you for making this year's Annual Awards Day Assembly a success. Our students complimented and gratefully appreciated your participation in this very rewarding activity.

We hope you enjoyed this short association with our student body as much as they found it worthwhile. Any suggestions for improvement of plans for our Annual Awards Day Assembly would be appreciated.

Sincerely,
Dana M. Ransom
counselor
Annette Redfearn
counselor

LAFAYETTE

Dear Miss Jones:

The slides we saw on electricity were very good and interesting. We are enjoying the pictures you sent us. The tour around the building was very interesting. We enjoyed the different materials in the storage room, and the man in the repair room who showed us insides of different appliances. We also enjoyed the ice-cream and candy.

From
The children of
Room 17

Dear Mr. Lamm:

Thank you very much for allowing our Junior Achievement Utilities Company to tour your wonderful plant on April 17, 1968. It was such a interesting experience. We hope that we can visit your plant again. Thank you again.

Yours truly,
Janice Latiolais
Member of Jauc

Engineers Present Interesting Program At Quarterly Management Meetings

With a "Good Morning, ladies and gentlemen" the second series of quarterly management meetings for 1968 got underway in Lake Charles April 29. Meetings were also held in Baton Rouge April 30 and in Beaumont May 1.

An extremely interesting program was presented by a team from the Engineering Department at each gathering. Each of the speakers illustrated his talk with color slides.

Introducing the program was Austin Mary, director of engineering planning. Mr. Mary noted that the highlight of the talks to follow would be "change."

"In the fast paced world of today," he said "changes come about quickly. Most of these new ideas come from those we supervise and, as supervisors, we must be alert for new ideas that can mean a brighter future for our Company."

Mr. Mary introduced Bill Tolbert, engineer in the Project Engineering Department. Mr. Tolbert's presentation, entitled "Sabine to Carlyss Through the Swamps," told of the trials and tribulations of building the 138 kv line between the Golden Triangle area of Orange, Port Arthur and Beaumont, Tex. and Lake Charles, La. The line is 40 miles in length and crosses what an international supplier of marsh equipment has called the roughest marshland in the world.

Mr. Tolbert told of the use of marsh buggies, barges and finally helicopters to accomplish the feat. Foretelling the trouble ahead, soil borings were taken at several strategic points before construction was begun and "very little soil was found." As construction got underway the first pile driver rolled off the truck onto what was expected to be the best ground on the route, only to sink through the top, stable surface

into the mire below. It took about three days to rescue the rig.

Frank J. Hazmark, design engineer, was next on the program. His presentation was entitled "The Case of the Missing Aesthetic Picture."

Mr. Hazmark told of advances our Company is making in beautifying our facilities such as substations, utility poles, and transformers. He cautioned that, while beautification is most desirable, it should not be accomplished at the sacrifice of safety, reliability or the rate structure.

With the use of slides, he told of progress in running residential service underground and putting commercial transformers on the ground or beneath business establishments. Mr. Hazmark also told of attempts to make substations more aesthetically pleasing through the use of stone fences, colored lights, and lower profiles.

Al Naylor, planning engineer, told of our modern transmission interconnections. He enumerated interconnections presently in service and suggested that additional EHV construction is in the planning stages.

Mr. Naylor went into detail on the means of planning for a new line. He graphically demonstrated how his department arrived at the conclusion that it would be more feasible in the near future to build 69 miles of 500 kv line from Hartburg, Tex. to Toledo Bend so that we might join in a 500 kv loop with other companies in this section of the country, than to construct 200 miles of 138/230 kv line from Beaumont to Baton Rouge. He demonstrated the many considerations which go into planning for a new line by his department.

Following Mr. Naylor was V. H. Tompkins, supervisor of system, simulations.

Continued on page 19



Management personnel at the Quarterly Management Meeting held in Beaumont May 1 look over latest financial reports as E. L. Bailey, treasurer, addresses the group. The Engineering Department followed Mr. Bailey on the program with an informative program on recent and future engineering developments.

Vice President R. O. Wheeler Retires In Baton Rouge Division

Richard O. Wheeler, vice president of Gas Operations in Baton Rouge, ends a 29 year career with retirement June 1.

A resident of Baton Rouge since 1939, when he joined Gulf States, Mr. Wheeler's retirement culminates some 40 years of utility service.

A native of Missouri, he attended the University of Oklahoma. He began his career in utilities with the Oklahoma Natural Gas Company in 1928. In 1939 he came to Baton Rouge as superintendent of GSU's Gas Department. During his 20 years in this capacity, Wheeler was responsible for the building of a modern gas system throughout the city.

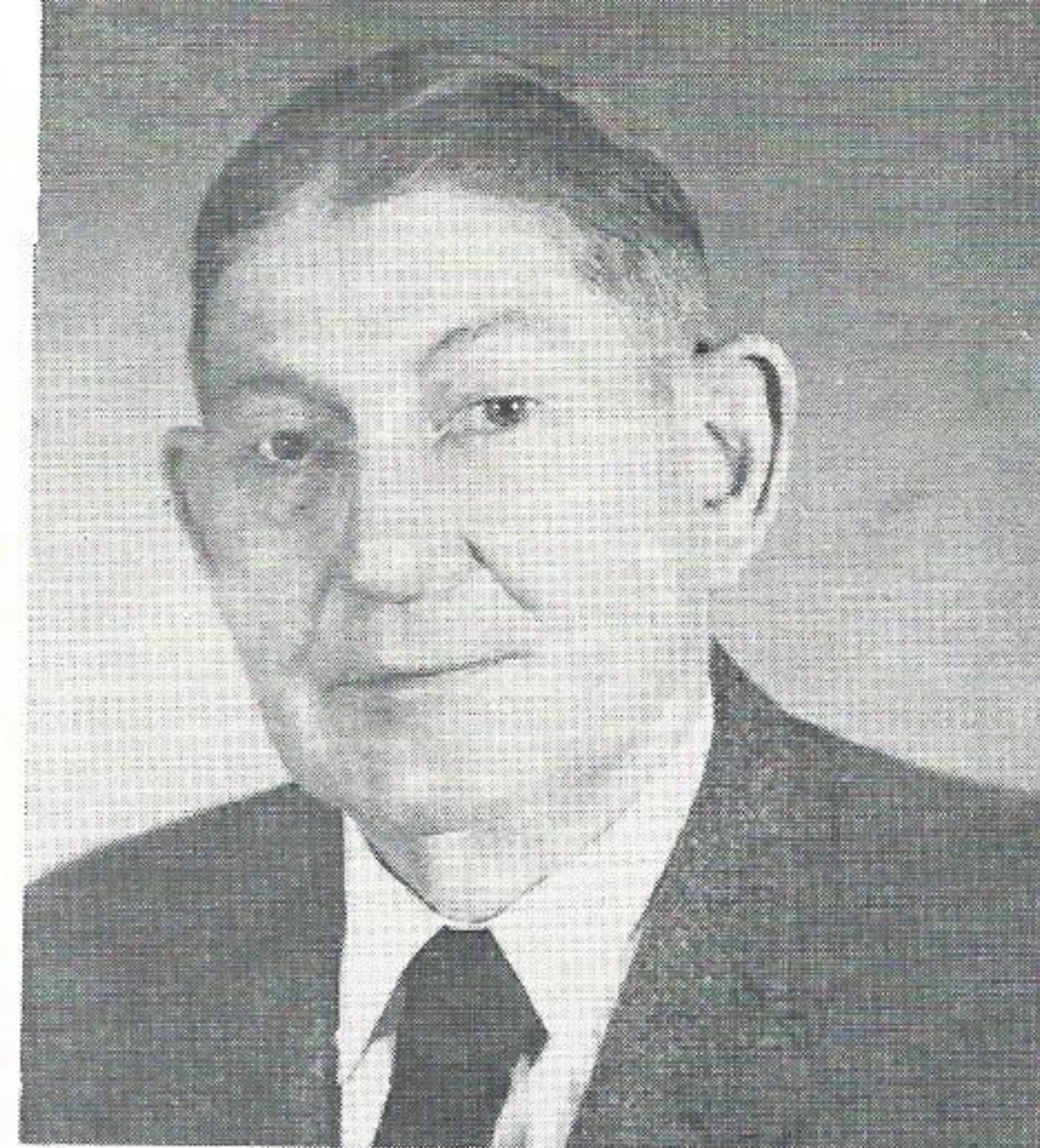
In 1959, he was named division manager in charge of the firm's electric and gas facilities here. In 1963, Wheeler was promoted to vice president, personnel manager and director of Gulf States. In 1967, he assumed his present position as vice president in charge of GSU's utility gas operations.

Long active in numerous civic and service activities, Mr. Wheeler has participated in the United Givers Fund, Junior Achievement and American Red Cross campaigns. He is a past director of the Downtown Kiwanis Club, past president of United Cerebral Palsy Association, Secretary of the United Cerebral Association of Louisiana, Inc., and a member of the St. James Episcopal Church.

Among former positions held, he was the Treasurer of the La. Manufacturers Association, board member of the Y.M.C.A., The Lady of the Lake Hospital and the Greater Baton Rouge Safety Council.

Presently, Mr. Wheeler is a member of the Baton Rouge Chamber of Commerce and the Public Affairs Research Council.

Mr. Wheeler is married to the former Rita Crawford of Enid, Okla.

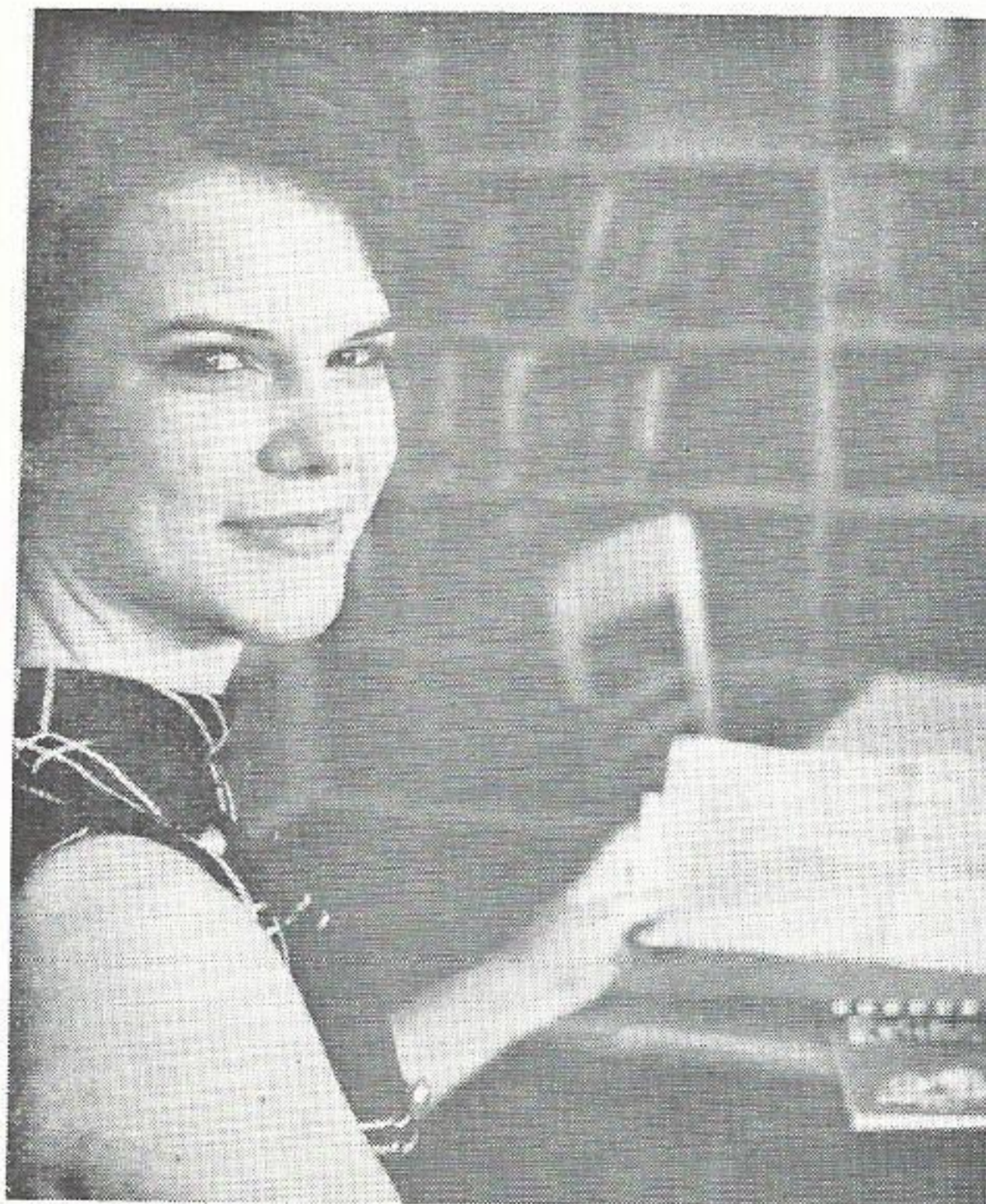


R. O. Wheeler

Beaumont JA Company Is Winner



Cul-Arts, the Junior Achievement Company sponsored by GSU in the Golden Triangle Area of Texas, was named "Company of the Year" April 29 at the "Future Unlimited" banquet of the Golden Triangle Junior Achievement Association. The company, made up of high school students from the Beaumont area, manufactured and sold some 1,200 recipe books at \$1 each. Seated above are some of the officers and staff of Cul-Arts. From left they are Connie Krebs, Leigh Hinojosa, Diane Anderson, Carol Knapp, David Jones and David Powell.

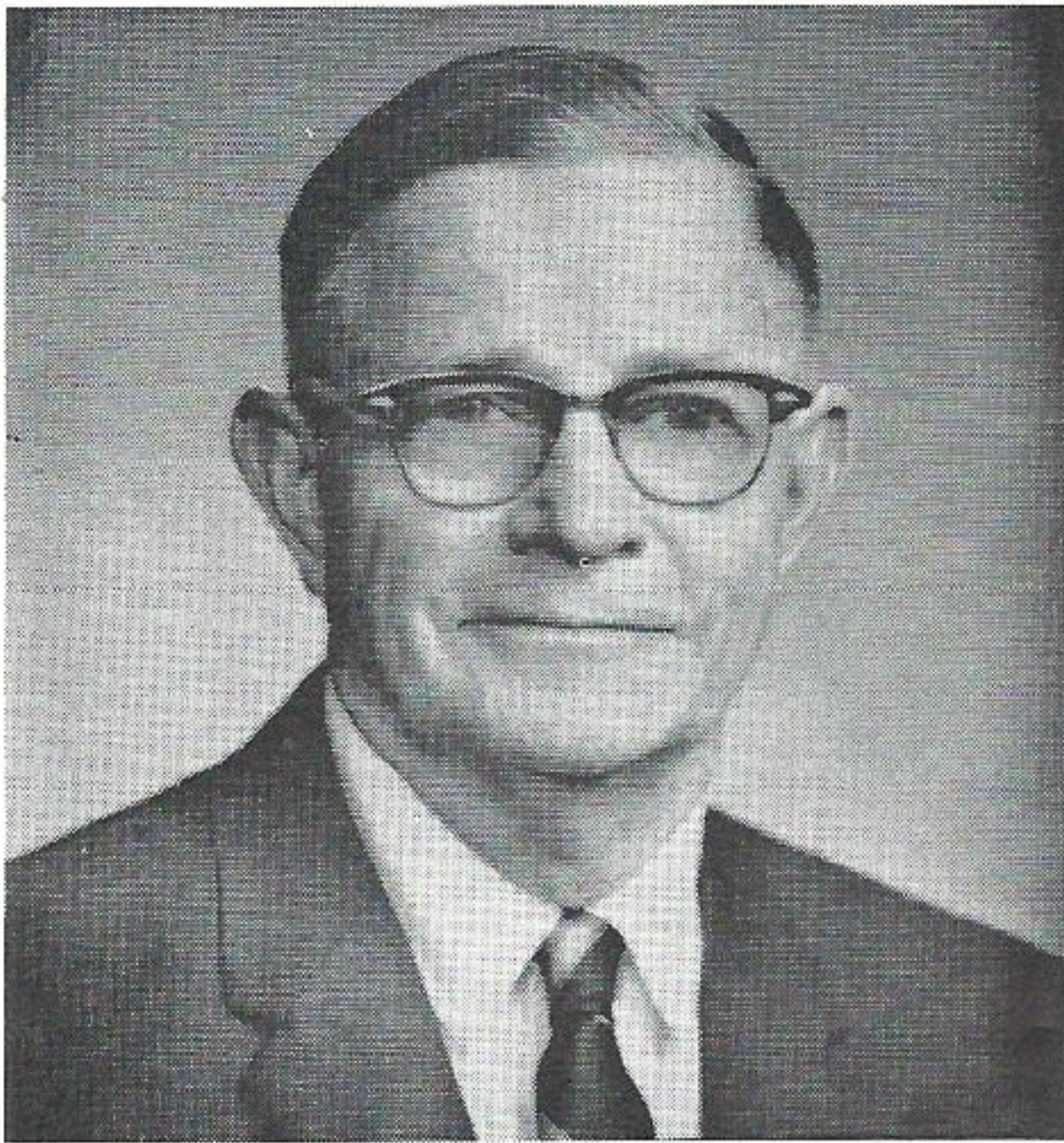


Standing are Gulf Staters who served as advisers to the company. They are from left Sales Advisor Ralph Spafford, supervisor of residential sales for the Beaumont Division, Production Supervisor Sheldon Fruge, maintenance planner at Neches Station and Management Advisor Frank LeMire, Beaumont Division supervisor of credit and collection.

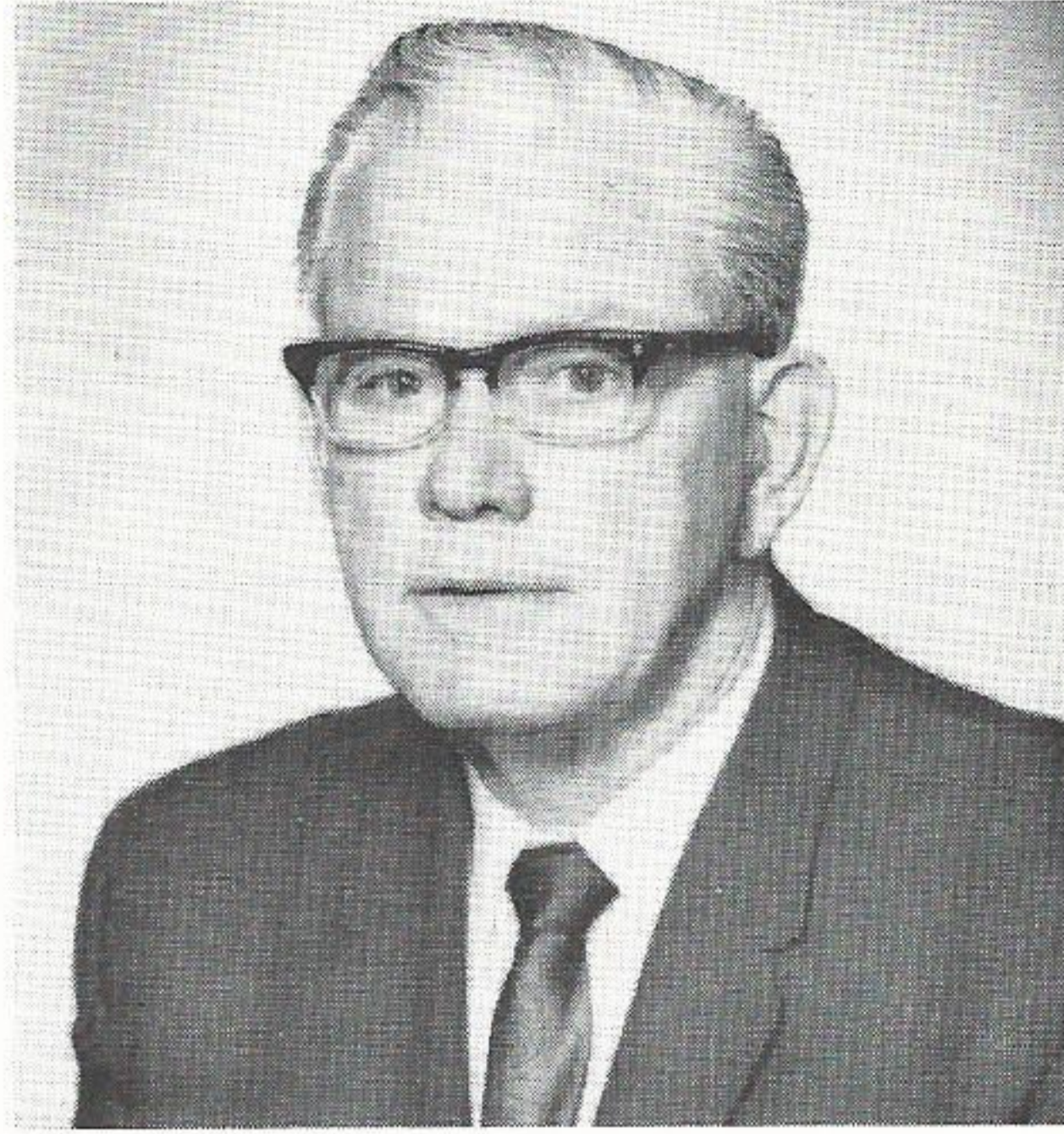
At left Diane Anderson of Beaumont displays a congratulatory telegram she received from Congressman Jack Brooks. Dianne was cited for her outstanding participation in the company. She will attend the 25th annual National Junior Achievement Conference at the University of Indiana in Bloomington, Ind. August 18-23.

SERVICE AWARDS

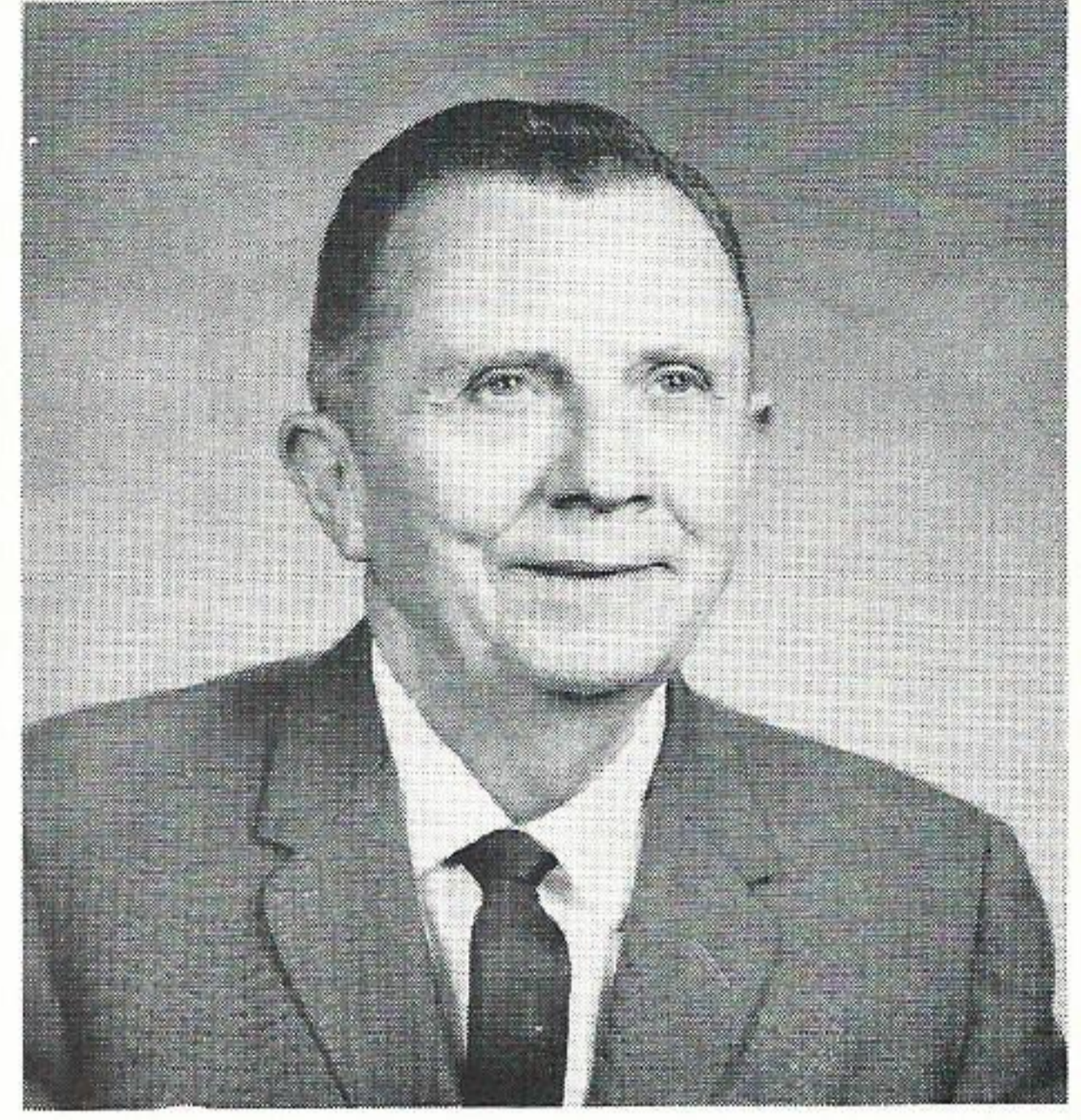
FORTY YEARS



C. A. Littlepage
Production
Neches Station



J. F. Simonson
Distribution
Lake Charles



C. W. Winborn
Sales
Navasota

THIRTY YEARS



J. B. Cassels
Distribution
Kountze

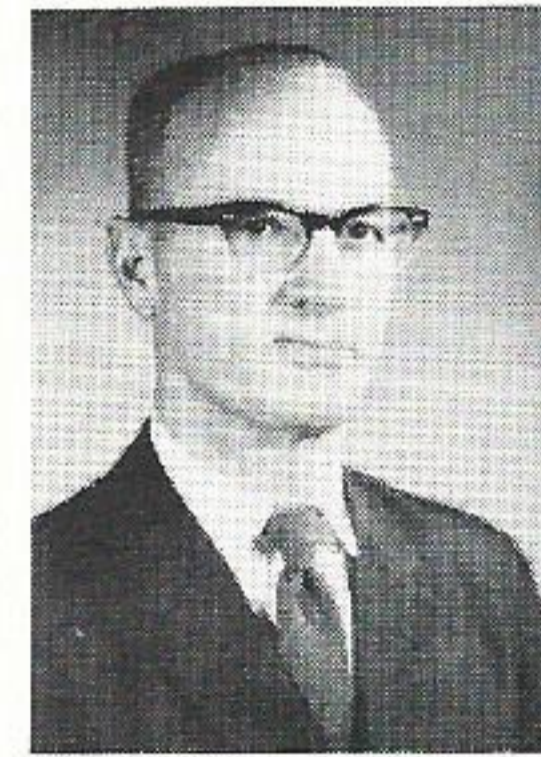


M. D. Van Winkle
Distribution
Silsbee

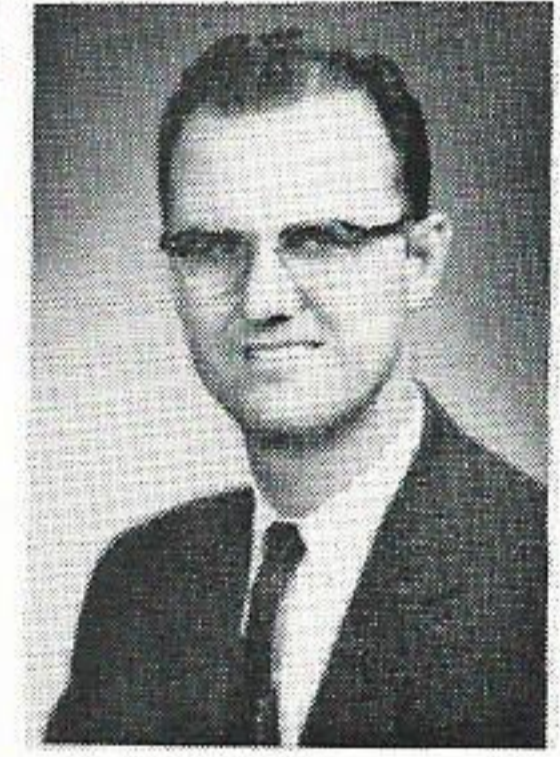


F. H. Tenholder
Sales
Port Arthur

TWENTY YEARS



M. D. Austin
Gas
Baton Rouge



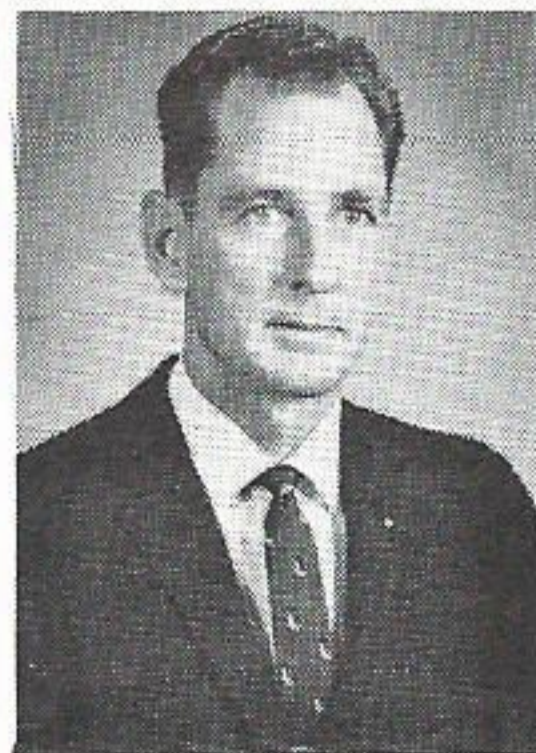
George S. Cannon
Distribution
Baton Rouge



H. H. Grisham
Distribution
Huntsville



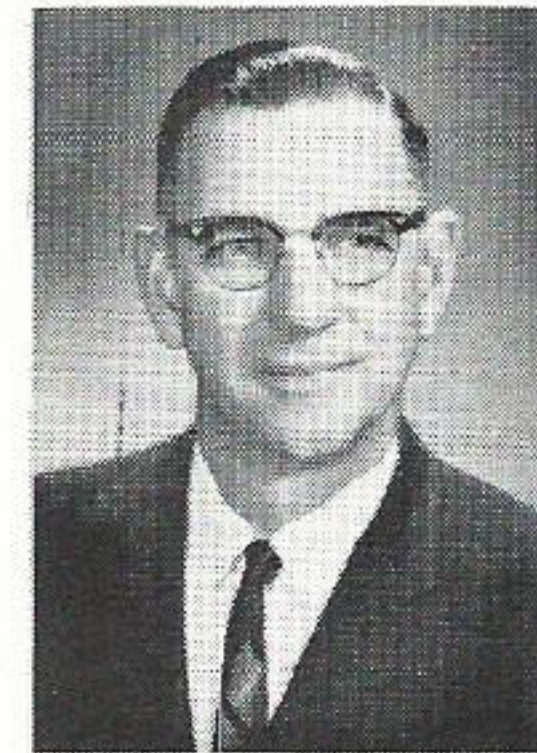
Isodore Guerin, Jr.
Distribution
Baton Rouge



J. B. Haltmar
Distribution
Navasota



D. R. Jones
Distribution
Orange



H. A. Klutz
System Production
Beaumont

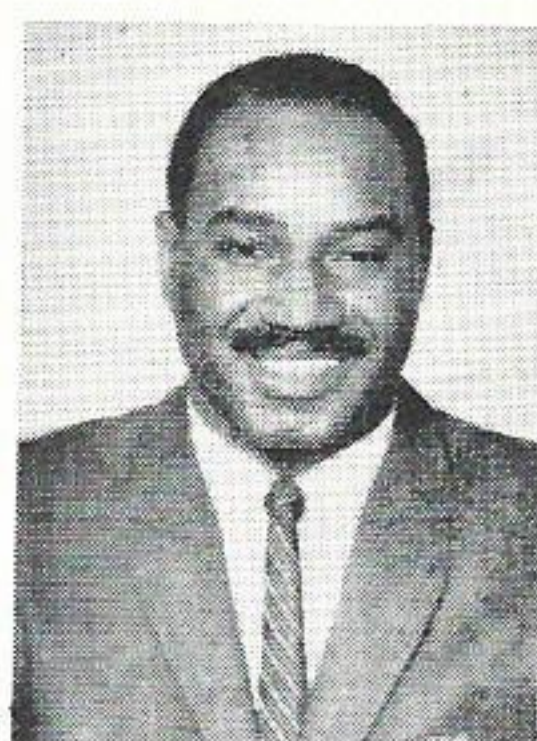


R. D. Sweet
Distribution
Somerville

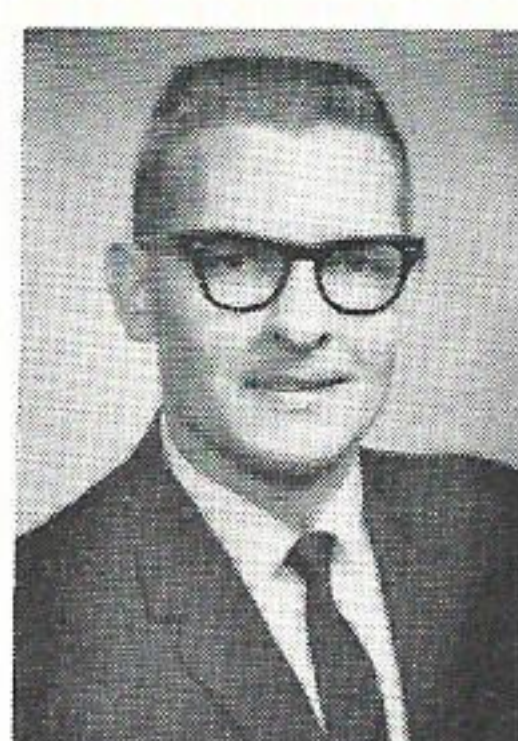
TEN YEARS



R. L. Atkinson
Production
Nelson Station



C. J. Daniels
Treasury
Lake Charles



Bobby Fleming
Information &
Data Services
Beaumont



Lorene C. Gant
Information &
Data Services
Beaumont



J. M. Hebert
Distribution
Lake Charles



E. B. Thomason
Distribution
Lake Charles

Hobby Corner



Judy Moses, rate assistant, in Beaumont, is the perennial hobbyist. Judy says she likes to experiment with whatever is the latest thing in hobbying. For example, a while back decoupage was the rage so she taught herself how to do this. Now it seems creating large, colorful flowers from crepe paper is in vogue, so she's become an expert in this. Why does she do it? Let her tell you.

"IT all started last October when I ran across this little booklet a crepe paper company was giving away. It told how to make these crepe paper flowers that I'd admired in other people's homes but never had bought for my apartment because they're so expensive.

"There's nothing to it really, all you need is some crepe paper, any kind of wire and some florists' tape. The rest is up to you and your imagination.

"The thing I like most about making flowers like this is that each is just a little different. I feel this "personality" that something hand made takes on is what really makes antiques valuable. I think I achieve something like this with my flowers. I've made hundreds and I can honestly say that I've made no two exactly alike.

"If you ask me why I do it, I guess I'd say I get a satisfaction out of seeing something that I've made. I feel that with the flowers, as with the decoupage which I still do a lot of, I am creating something that makes my home a nicer place in which to live while at the same time I can look at these things and say "I made that."

"I may have a tendency to follow trends in my hobbies, but I don't jump around from one thing to another without rhyme or reason. I take on each as

a challenge. With decoupage, for example, I started out not knowing a thing about it and I just worked at it until I was satisfied that I was an expert. I guess everyone likes to be known as an expert at something.

"WHAT do I do with all the flowers? Well, I don't keep all of them at my apartment. I have a few there but most I've given to friends and I've even sold a few. I like to think they're being enjoyed by others. They can't possibly get one tenth of the joy out of looking at them, though, that I get out of making them."



Judy Moses, rate assistant in Beaumont, shows off some of her hand made flowers.

James P. Pevoto Retires, Climaxes 44 Year Career

A longtime member of the Gulf States family, James P. Pevoto, climaxes a career of nearly 44 years with retirement June 1.

Mr. Pevoto, Port Arthur Division accounting supervisor, joined the Company in 1925 as an office boy in Beaumont.



James P. Pevoto "We really used to have some great times back when I started in with the Company," says Mr. Pevoto. "We were buying up properties right and left. The hours were long but there was plenty of excitement."

Mr. Pevoto recalls the time that he worked for three companies in the same room.

In his first ten years with the Company he worked as analysis, payroll and utility clerk, ticket auditor, he was in the Accounting Department, the Budget Department and he was general clerk. In 1935, he moved to Port Arthur as assistant chief clerk and he was transferred to Orange as accounting supervisor in 1945. He later became supervisor of customers accounts there. He transferred to Port Arthur and his present post in 1962.

A native of Port Arthur, Mr. Pevoto attended school in Beaumont and Harrisburg, Tex. He has completed both the Elementary accounting and Higher accounting courses of the International Correspondence School.

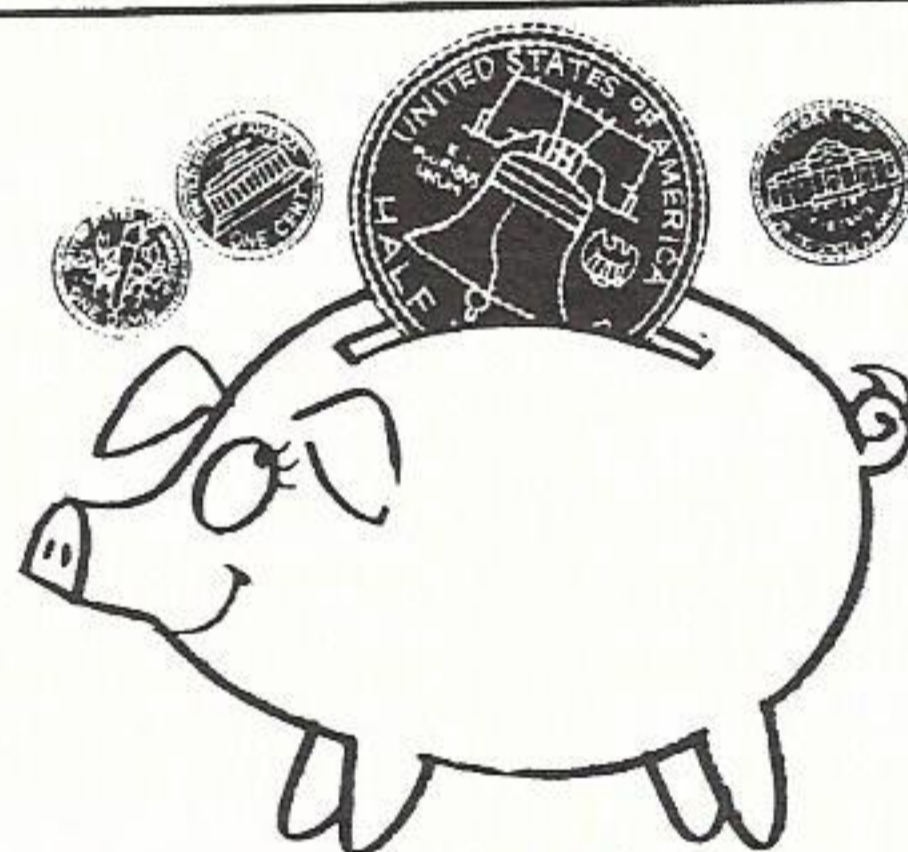
Mr. Pevoto is married to the former Carolyn Ann Rogers of Port Neches, Tex. They have four married children and nine grandchildren.

He has been active in civic work throughout the Golden Triangle area for many years. He is recent past presi-

dent of the Retail Merchants Association of Port Arthur and past president of the Retail Merchants Association of Orange. He is also past president of Campfire Girls, the Kiwanis and United Fund for the Orange area. He is recipient of the Gulick Award which is the highest honor bestowed on a non-professional worker by the Campfire Organization.

Upon retirement Mr. Pevoto plans to move back to Orange where he will divide his time between managing his rental property and fishing.

The Pevotos attend the First Baptist Church of Port Arthur.



Thrift Plan

PURCHASES OF GSU stock made by the Trustee during May, 1968 covering employee deductions and Company contributions through April 1968 were as follows:

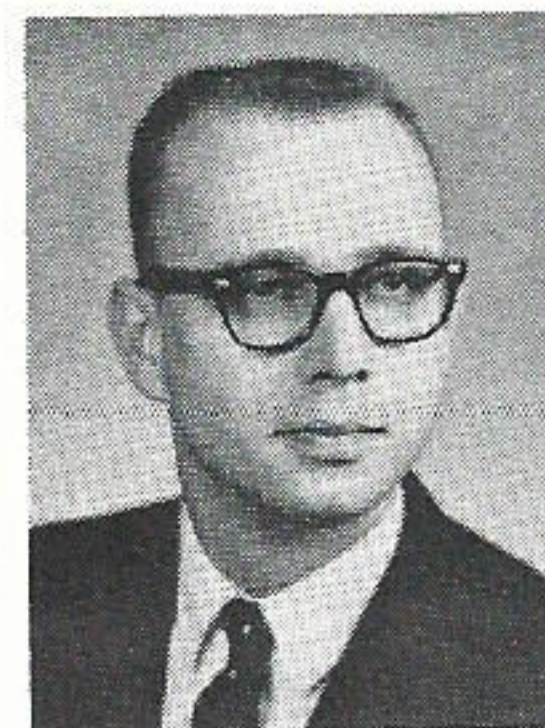
2,822 shares of Common stock at a total cost of \$66,369.02 or an average cost per share of \$23.518.

71 shares of \$4.40 preferred stock at a total cost of \$5,055.27 or an average cost per share of \$71.20.

The Trustee also deposited \$12,438.52 with the Savings Department of the First Security National Bank of Beaumont.

Meinscher Named To New Post

J. T. Meinscher, Jr. was recently named Industrial Relations Coordinator, a new position in the Personnel Department.



Mr. Meinscher, formerly director of plant accounting, assumed his new Post May 1.

A Beaumont native, Mr. Meinscher graduated from French High School and attended Lamar Junior College. He joined Gulf States in 1950 as an accounting clerk, but left shortly afterwards for a two year tour with the U.S. Army from 1953-55.

He was made senior accounting clerk in the Data Services Department upon his return in 1955, promoted to accountant in 1957, assistant supervisor of the billing department in 1958, supervisor of machine accounting in 1960, assistant general accountant in 1964 and director of plant accounting in 1966.

Meinscher is married to the former Marlene Crabbe of Beaumont and they have a son, Russell, 6. They live at 4285 Woodlawn and attend Bethlehem Lutheran Church.

He is a member of the Young Men's Business League, Chamber of Commerce and the National Association of Accountants.





Welcome Aboard!

Luish Winn, Jr., Laborer I, Beaumont
Bronis S. Chapman, Dept. Clerk, Beaumont.
Lea H. Mistretta, Key Punch Operator, Beaumont
Patricia A. Culbertson, Tab Machine Operator, Beaumont
Ursula M. Pate, Clerk, Beaumont
Gary L. Payne, Meter Reader, Dayton
Patricia L. Baker, Clerk, Orange
Albert A. Hetzel, Mechanic's Helper, Beaumont
Ronald D. Hale, Helper, Beaumont
Edward G. Harper, Helper, Beaumont
Robert J. Roberson, Eng. Helper, Beaumont
Jerry C. Arnold, Resident Sales, Beaumont
Aaron D. Williams, S/Sta. Operator, Port Arthur
Roderick A. Rials, Helper, Port Arthur
Linda F. Melancon, Clerk, Port Arthur
Johnnie W. Wiltz, Local Office Clerk, M-County
James R. Harris, Meter Reader, Huntsville
Russel T. Bertrand, Operator's Helper, Baton Rouge
John W. M. Carpenter, Operator's Helper, Baton Rouge
Ralph J. Gremillion, Jr., Operator's Helper, Baton Rouge
Charles W. Roberts, Mechanic's Helper, Baton Rouge
Arlie W. Holcomb, Mechanic's Helper, Baton Rouge
Kermit C. Forbes, Jr., Helper, Baton Rouge
Dale M. Mayeaux, Helper, Baton Rouge
Alcee David, Jr., Helper, Baton Rouge
Melvin H. Stephenson, Helper, Baton Rouge
Roger O. Myers, Helper, Baton Rouge
Gerald J. Gaspard, Helper, Baton Rouge
David A. Didier, Helper, Baton Rouge
Ralph L. Cunningham, Jr., Engr. Helper, Baton Rouge
William D. Barham, Engr. Helper, Baton Rouge
Paul E. Stokes, Engr. Helper, Baton Rouge
Claudette B. Reed, Clerk, Baton Rouge
Shirley S. Hurts, Clerk, Baton Rouge
Robert M. Dardenne, Resident Sales Repr., Baton Rouge
Clyde A. Tucker, III, Resident Sales Repr., Baton Rouge
Curtis A. Brown, Operator's Helper, Lake Charles

Jack E. Smith, Jr., Helper, Lake Charles
James Wesley, Laborer I, Lake Charles
Sharron B. Minter, Dept. Clerk, Beaumont
Margaret J. Willingham, Dept. Clerk, Beaumont
Billie J. Johnson, Laborer I, Beaumont
Marilyn B. Dubose, Key Punch Operator, Beaumont
Connie H. Barclay, Tab Machine Operator, Beaumont
Aubrey G. DuBose, Mechanic's Helper, Beaumont
Edward M. Kupec, Helper, Beaumont
Ronnie G. Copeland, Shop & Field Tester, Beaumont
James M. Durant, Eng Helper, Beaumont
Kenneth R. Powell, Helper, Port Arthur
Joe W. Kimball, Jr., Meter Reader, Port Arthur
Joe Gorney, Helper, Navasota
William A. Galloway, Jr., Operator's Helper, Baton Rouge
Lonnie J. Michel, Operator's Helper, Baton Rouge
Larry W. Langlois, Mechanic's Helper, Baton Rouge
Ronald L. Betzer, Helper, Baton Rouge
James R. Summers, Helper, Baton Rouge
David M. Isidore, Helper, Baton Rouge
Richard W. Butler, Helper, Baton Rouge
Joe A. Easley, Helper, Baton Rouge
Jesse J. Thompson, Jr., Shop & Field Tester, Baton Rouge
Roland J. Ducote, Commun Serviceman 3rd Class, Baton Rouge
John E. Brown, Meter Reader, Baton Rouge
Marion A. Frazier, Jr., Meter Reader, Baton Rouge
Brenda A. Clause, Clerk, Baton Rouge
Margaret S. Gray, Clerk, Baton Rouge
Belinda J. Williams, Clerk, Baton Rouge
Hazel M. Malbrough, Clerk, Baton Rouge
Michael C. Patterson, Meter Reader, Zachary
Lanard J. Meche, Helper, Lafayette
Shirley G. Roddy, Clerk, Lake Charles
John M. Hill, Writer, Beaumont

Carson Russell, Sr. Taken By Death

Carson M. Russell, Sr., retired maintenance foreman in the Baton Rouge Division, died at his home May 7.

Mr. Russell retired in January of 1958 after a 45-year utility career.

In 1912, he joined Texas Power and Light Company,



Waco, Tex. as an oiler. He joined the Dallas Power and Light Company in 1913 and served in several capacities there. In 1916 he went to work for

Carson M. Russell the Baton Rouge Electric Company, our predecessor, as an engineer and electrician.

With the formation of Gulf States, Mr. Russell, moved to Orange, Tex., as assistant station superintendent. After several promotions, he became station superintendent in Port Arthur, Tex., in 1931 and, in 1935, supervisor of plants in Navasota, Tex. In 1946 he was named maintenance foreman in Baton Rouge, the position he held at retirement.

Born near Dripping Springs, Tex., Mr. Russell attended Kyle High School in Kyle, Tex. He took a course in book-keeping at Nixon Clay Commercial College.

Burial was in Greenoaks Memorial Park in Baton Rouge.

Survivors include, his wife, Mrs. Velma Quinn Russell of Baton Rouge; a son, Carson M. Russell, Jr., Houston; a daughter, Mrs. Aloise Armstrong, Houston; two stepdaughters, Mrs. Joan Peterson, Richmond, Va.; Mrs. Velma Boring, Jillette, N. J.; two sisters, Mrs. C. L. Craven, Austin, Tex., and Mrs. Fannie Gilmore, Hillsboro, Tex., and 16 grandchildren.

He was a member of Masonic Lodge No. 372, Baton Rouge.

Willie J. Petzolt Retires From Navasota T&D Dept.

Joining the ranks of the retired June 1 is Willie J. Petzolt of the T&D Department at Navasota.

Mr. Petzolt joined GSU in his hometown of Navasota in 1944.

"The Company was short handed back then and they just pushed me in the middle of the week," he said. "Things were pretty rough on the farm that year

and I can remember how happy I was to get the job."



Willie J. Petzolt

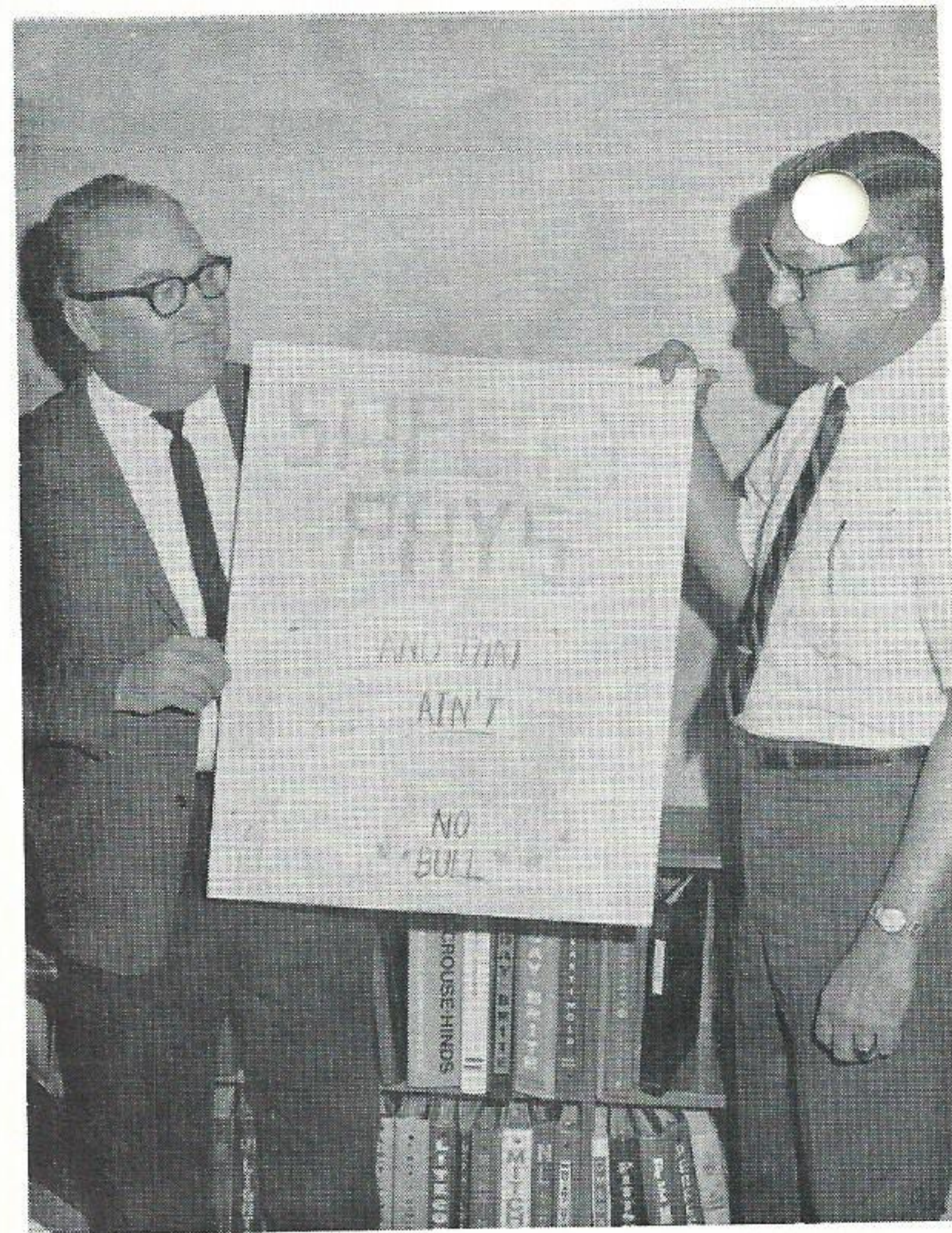
A native of Old Washington, Tex., Mr. Petzolt attended school in that area. He is married to the former Mary Mohr of Old Washington and they have two married daughters and

four grandchildren.

Mr. Petzolt plans an active retirement. In his words he is a "jack-leg" of all trades. "I'm a pretty good carpenter, I've remodeled my entire house myself, and there are a lot of things like this that I plan to do after I retire," he says.

A member of Brazos Valley Fishing Club, Mr. Petzolt will also spend a lot of his time watching a bobing cork.

Mr. Petzolt is also a member of Lodge No. 179 of the Sons of Herman in Old Washington and the family attends the United Church of Christ there.



Jack Waltrip (left) industrial sales engineer, and **Ralph Shirley**, safety representative for Baton Rouge, admire the first place safety poster of the local United Commercial Travelers safety contest. Mr. Waltrip was chairman for the annual contest and Mr. Shirley was on the panel of judges.

R. L. Sellers Promoted At Sabine Station

The promotion of Robert L. Sellers from equipment operator to control room foreman at Sabine Station became effective May 1.

Mr. Sellers joined the Company as an operator's helper at old Riverside Station in Port Arthur.



Robert L. Sellers

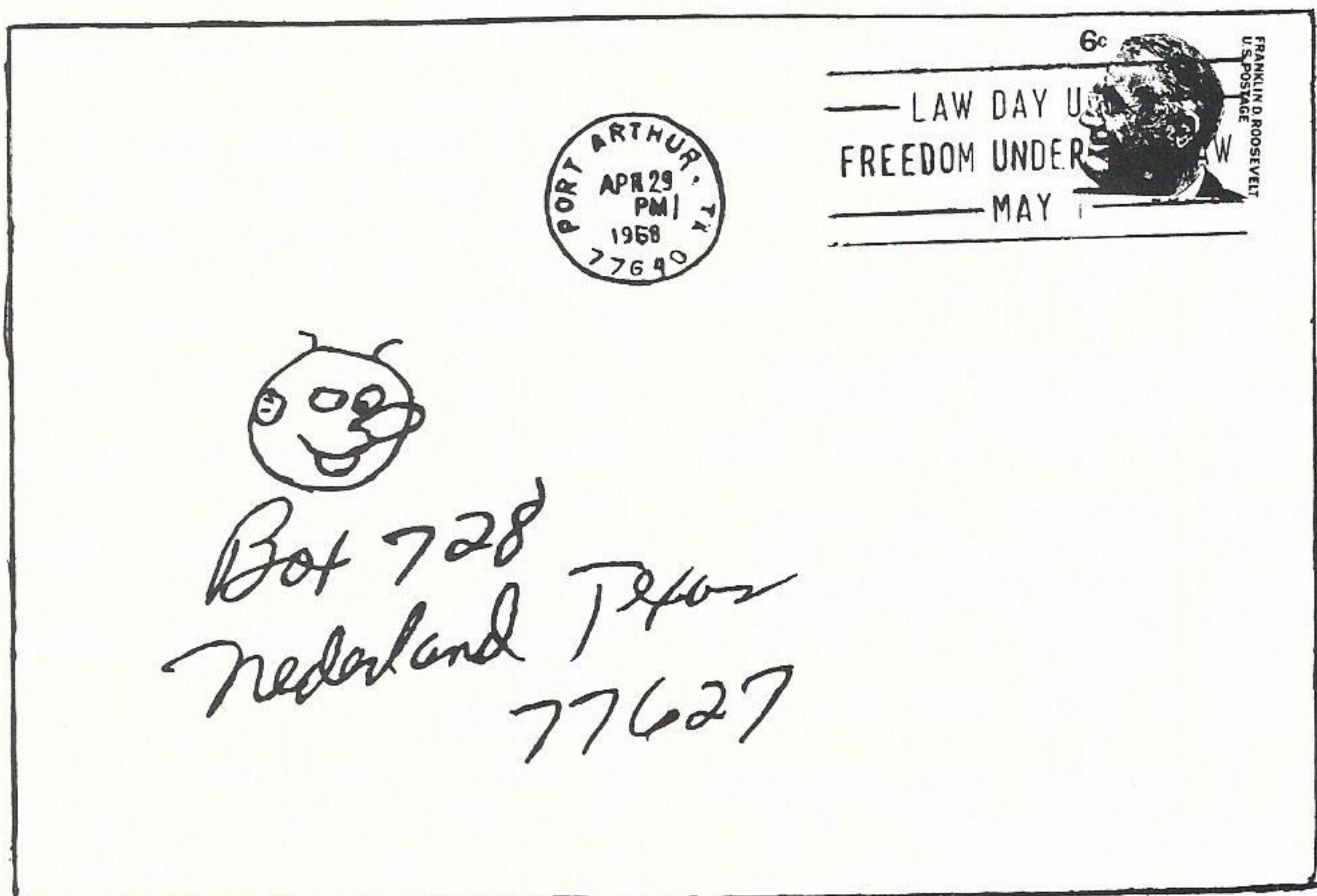
He was transferred to Sabine Station in 1961 as a turbine operator. He worked his way up there through the position of second fireman and he was made an equipment operator in 1964.

A native of Boyce, La., Mr. Sellers is a graduate of Hackberry High School in Hackberry, La. He attended McNeese State College in Lake Charles and he is a graduate of Port Arthur College in Industrial Electronics.

He served with the Army from 1956 to 1959 participating in the Korean occupation.

Mrs. Sellers is the former Sue Kellogg of Clay Center, Kan. They have two daughters. Robin, 9, is in the third grade at Bridge City Elementary and Penny, 5, will begin school next year.

Mr. Sellers is a member of the Port Arthur Radio Control Club and the family attends the First Baptist Church of Bridge City.



Although we wouldn't recommend that all our customers mail their bills addressed like this, we were impressed with this one. Eliza Whatley of the Nederland office noted it among the mail one morning and was quite surprised that Reddy is well known enough in her area to get through the post office to us. Why the surprise Eliza? Everyone knows Reddy.

M. Locke Retires, T&D, Baton Rouge

Morris Locke, T&D Building Services in Baton Rouge, retires June 1 after 39 years of service to the Company.

Mr. Locke, a native of near Dutch-town, La., joined the Baton Rouge Electric Co., one of our predecessors, in 1928. He transferred to the storeroom in 1945 and in 1960 he returned to the T&D Department.



Morris Locke out of Baton Rouge to Zachary," he recalls. "Back then it sometimes took us a whole day just to set one pole."

Mr. Locke also remembers when the work week ran through noon on Saturday. "That used to be our day for changing bulbs in signs all morning and winding up a large clock that used to be on the Catholic church on the corner of Main and Church in Baton Rouge."

Mr. Locke attends Rock Baptist Church in Baton Rouge where he is chairman of the Home Mission.

Upon retirement Mr. Locke plans to visit his sister in Oakland, Calif. After that he has set no definite plans. "I just want to see if I can get some rest after all these years of work," he says.



Mr. Locke noted that so much has changed since he joined that you just can't compare the old days with the new. "I helped build the first high line that went



Mr. East Texas and Mrs. Richard in Woodville parade.

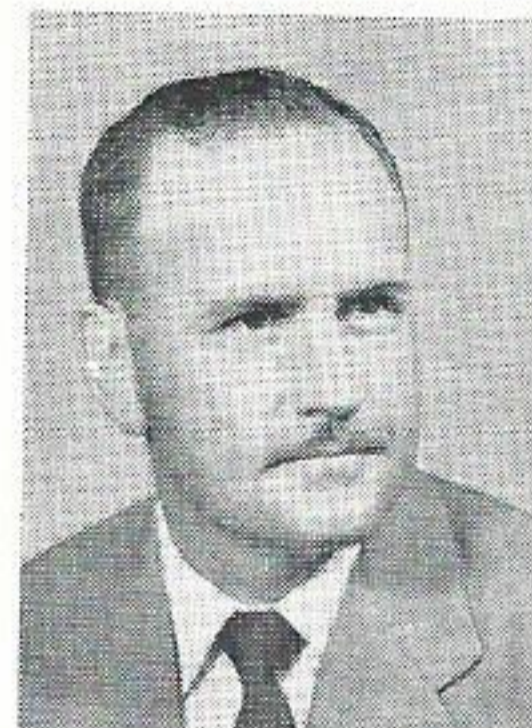
This has been Chairman Richard's Spring. During Woodville's Dogwood Festival he was selected "Mr. East Texas," only the second in the festival's history. Next he was named the East Texas Chamber of Commerce's "Man of the Month" for April.

Mr. Richard's Comment? "It's gratifying—and amazing. Don't they know I'm a transplant from Jennings, Louisiana?"

Wilfred Broussard Made Utility Foreman

Wilfred Broussard of the T&D Department in Jennings was promoted from lineman first class to utility foreman effective May 1.

A native of Lake Arthur, La., Mr. Broussard joined the Company in 1945 as a helper in the T&D Department in Jennings. He has worked his way up there never having transferred from Jennings.



Wilfred Broussard He served in the U.S. Navy from 1941 to 1945 participating in operations in the Pacific Theater during World War II.

Mr. Broussard is married to the former Dorothy Lognon of Crowley, La. They have one married daughter, Mrs. Henry Guillory, and one 17 month-old grandson, Christopher.

The family attends Our Lady of Help of Christians Catholic Church in Jennings.

Quarterly Meetings

Continued from page 12

Mr. Tompkins discussed reliability and the steps our Company is taking to assure that ours is the most reliable system possible.

Mr. Tompkins explained a study being conducted by his department of Gulf States, "risk." In this context the term "risk" means the chance of an outage in our bulk power facilities. He noted that the ideal risk is about 10 years per day or about one day in 3,650 days. This is the standard for which the system should be designed.

He noted that risk should be taken into consideration whenever system improvements are planned.

Mr. Tompkins' department is presently making charts and plotting peak loads as far ahead as 1985 so that we may keep our risk as close to the mark as possible.

Following the Engineering Departments' program C. P. Shirey, manager of training and safety, gave a report of the Company's Aid to Education Programs. He noted that 43 employees were enrolled in College courses, 50 in vocational or correspondence courses and 66 in high school courses. He encouraged supervisors to keep employees informed of these benefits so that more could participate.

Reid Promoted At Willow Glen

Guy R. Reid, Jr., was promoted from equipment operator to control operations foreman at Willow Glen Station May 1.



Though a long time resident of Baton Rouge and a graduate of Istrouma High School there, Mr. Reid is a native of New Orleans.

Mr. Reid joined the Company in 1949 as operator's helper at Louisiana Station. After serving with the Army in Korea from 1951 to 1953 he returned to Louisiana Station and was promoted to Auxiliary Operator. He made turbine operator the next year and second fireman the following year.

In 1958 he was made turbine engineer and in 1959 he was transferred to Willow Glen Station and made equipment operator.

Mr. Reid is married to the former LaRue Brown of Baton Rouge. They have a son, Dan Robert, 15, a ninth grade student at Baton Rouge Junior Academy, and a daughter, Tara Lee, 9, a third grader at Belfair Elementary.

The family attends Winborne Methodist Church.



Among the Beaumont lovelies gracing the Company's float in last month's Neches River Festival parade was Judy Hammond, daughter of Gladys and Bill Hammond. A Lamar Tech freshman this summer, Judy is second from the right in the foreground. Gladys is in the Executive Department, Beaumont.

Garland Strong Retires From Nelson Station

W. Garland Strong, operations supervisor at Nelson Station, retires June 1 after 40 years with the company.

Mr. Strong, a native of Roscoe, Tex.,



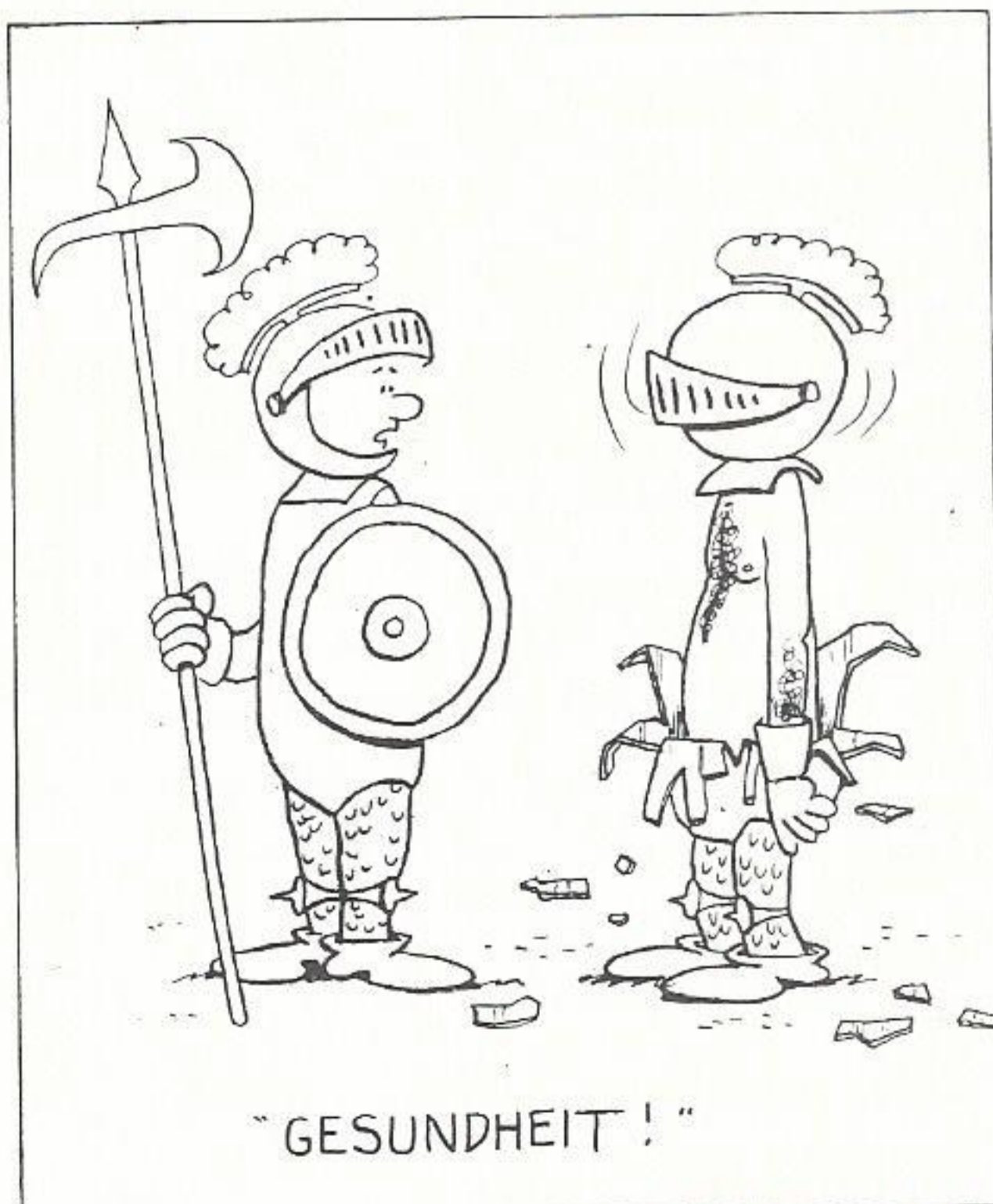
joined our Company in 1928 as an assistant fireman at Neches Station. He progressed through various positions to station engineer in 1949 and was transferred to Riverside Station in Lake Charles. He rose to maintenance and operation supervisor there and moved to Nelson Station in 1966.

Mr. Strong is a graduate of Beaumont

High School. He attended Texas A&M and South Park Junior College and he has several correspondence courses to his credit.

Mrs. Strong is the former Margie Adams of Jasper, Tex. They have four children. Walter G. Strong, Jr. an ensign in the Navy, Mrs. John H. Matthews of Tyler, Tex., Mrs. Lee Kinnebrew, III of Nashville, and Pat Strong, a sophomore at Louisiana State University.

Mr. Strong is a past president of the West Calcasieu Association of Commerce, the Industrial Management Club of Lake Charles and the West Calcasieu Kiwanis Club. He is a Lay Leader of the Maplewood Methodist Church which the family attends.



Gulf Staters in the News

- **Robert W. Sherwood**, senior vice president for engineering and production, has been named president of the Sabine Chapter of the Texas Society of Professional Engineers. Mr. Sherwood received the honor at the group's April meeting.
- **Ed Loggins**, industrial engineer in the Baton Rouge Division, received one of 19 certificates of appreciation awarded to Louisiana business and government leaders who helped develop the State Emergency Resources Management Plan. The plan set up procedures for the management and control of state resources in an emergency. Loggins and **Dal Hansen**, engineer at Louisiana Station, were recently installed as officers in the Baton Rouge Chapter of the Institute of Electrical and Electronics Engineers. Loggins is chairman of the organization and Hansen is an executive board member.
- **Walt Wright**, advertising representative in Baton Rouge, was recently elected to a two year term on the board of directors of the Advertising Club of Baton Rouge.
- **John G. Adams**, chemist at Sabine Station, has been elected president of the Bridge City Jaycees. A charter member of the group, Adams was named "outstanding director of the year" in 1966 and received the "Spoke" and "Road Runner" awards for Jaycee participation.



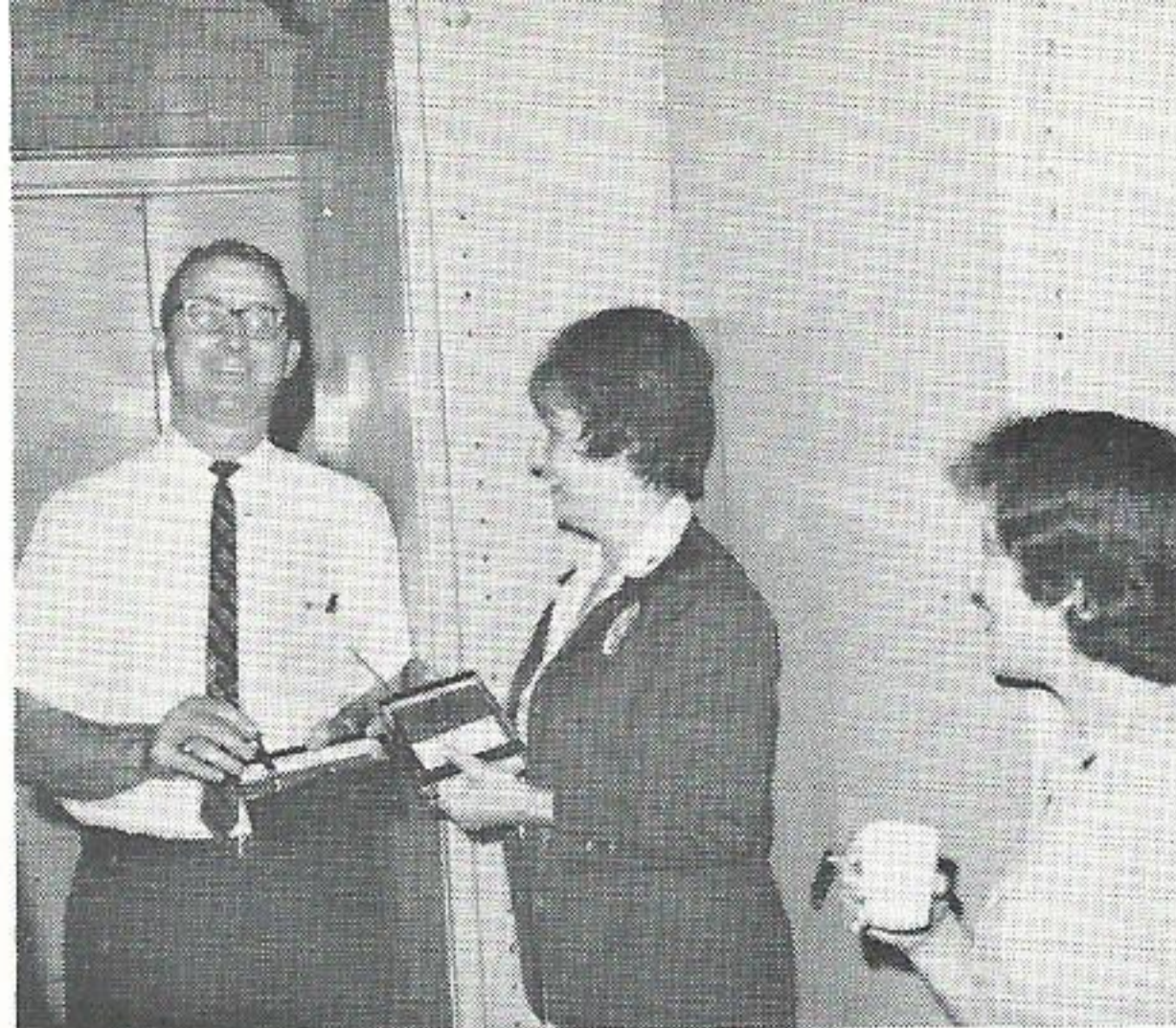
The Company received two safety awards recently. **Above**, Lawrence N. "Red" Saltzman, truck driver in the Lake Charles line department, receives the first place award for Group 1 in the Electrical Exchange Fleet Safety Contest from H. C. Levois, vice president and Lake Charles division manager. The presentation was made at the Quarterly Management Meeting in Lake Charles. GSU placed first among the 10 companies which make up Group 1. Company vehicles drove 10,643,023 miles in 1967 and had an accident frequency rate of 6:30 per million miles driven.

Below, J. W. Kirkland, manager of electric operations for the Baton Rouge Division, presents a second place award from the National Safety Council to Ralph Shirley, Baton Rouge Division safety representative, at the Quarterly Management Meeting in Baton Rouge. The plaque was awarded for the second lowest accident frequency rate in Group A which includes 18 companies averaging more than 400,001 manhours monthly. GSU had a 1967 frequency rate of 1.26 accidents per million manhours.





LAFAYETTE



A farewell party was held for Malcolm Williams who was recently promoted from industrial engineer to director of industrial development and transferred to Beaumont. Lafayette's loss is Beaumont's gain. Above Malcolm receives a gift from his fellow workers.

Barbara Meaux, customer clerk, took one week of her vacation during April. She spent the time nursing her children who were down with the mumps. She was happy to return to work.

Earl J. Broussard, commercial sales representative senior, recently returned from a week in Cleveland, Ohio where he attended lighting school at G. E.'s Nela Park. He found the course most informative but he was happy to get home.

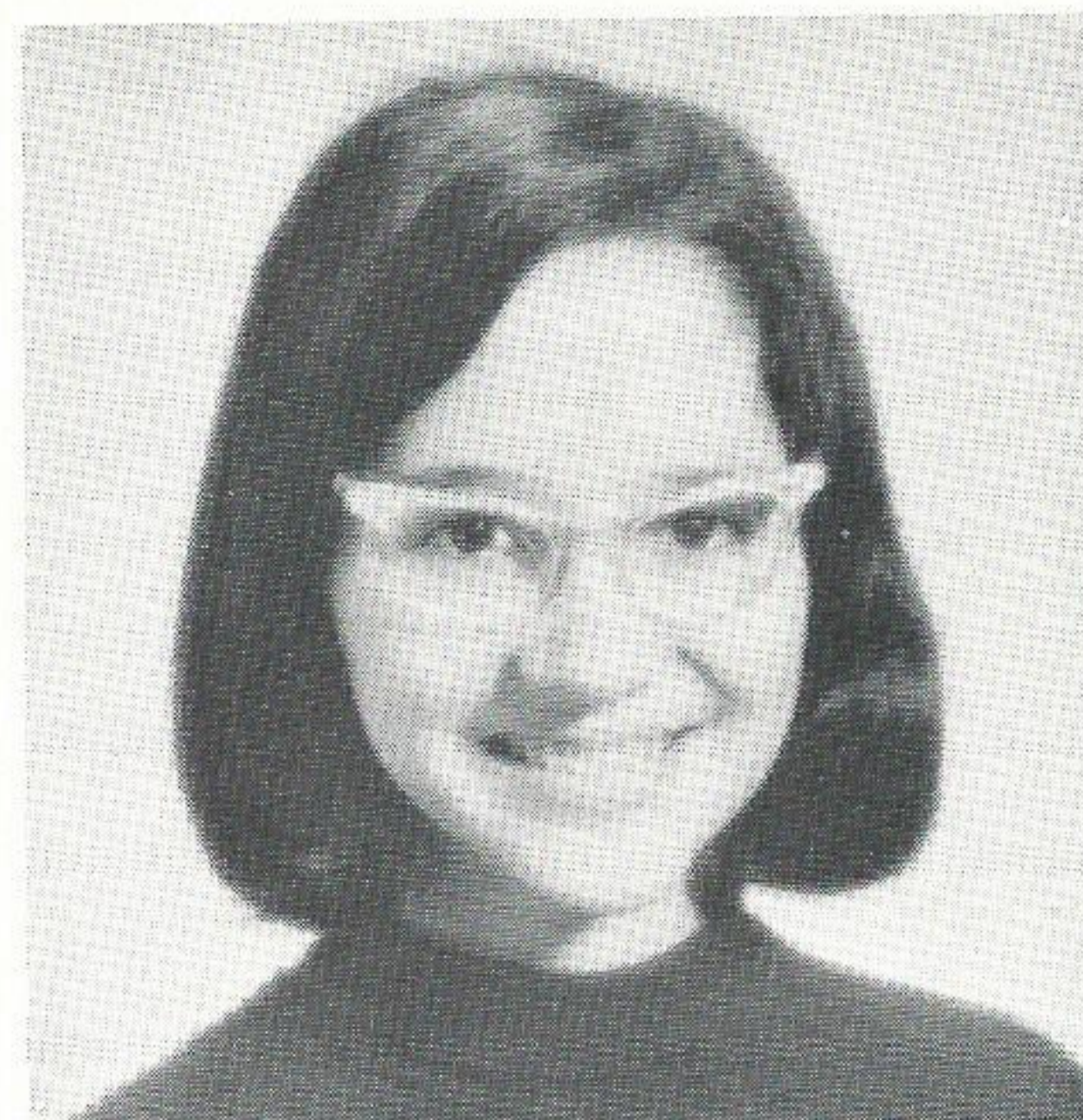
Bobbie Denais



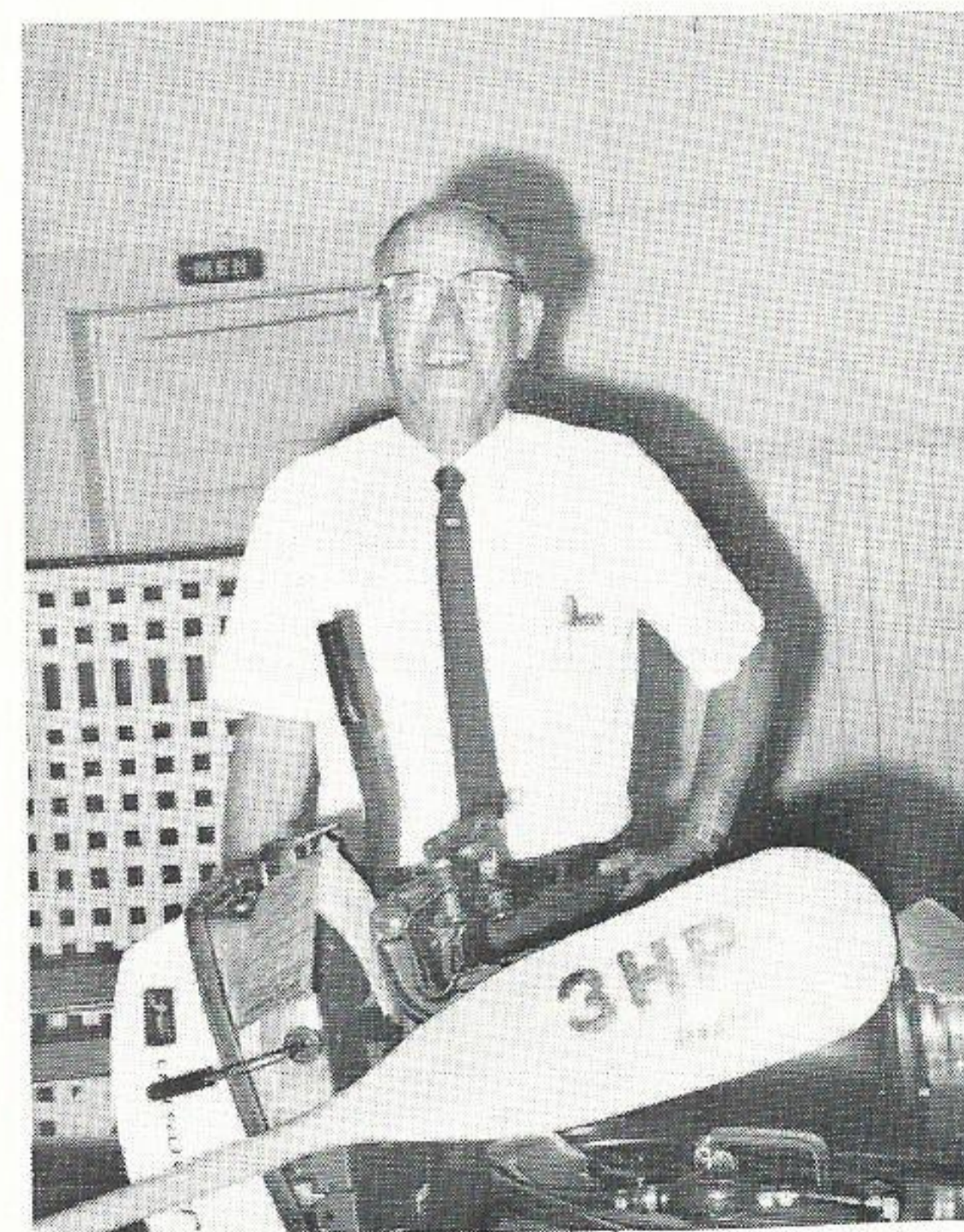
GSU's girls in the Cajun capital have gone uniform. Pictured above are Bobbie Denais, of the sales department and Melanie Hopkins, customer clerk. The girls claim the uniforms are real money savers and several compliments have been received from customers.

Lorraine Tolley, customer clerk, and husband Jim, visited Mexico over Easter. Their apartment has taken on a Spanish style.

JENNINGS

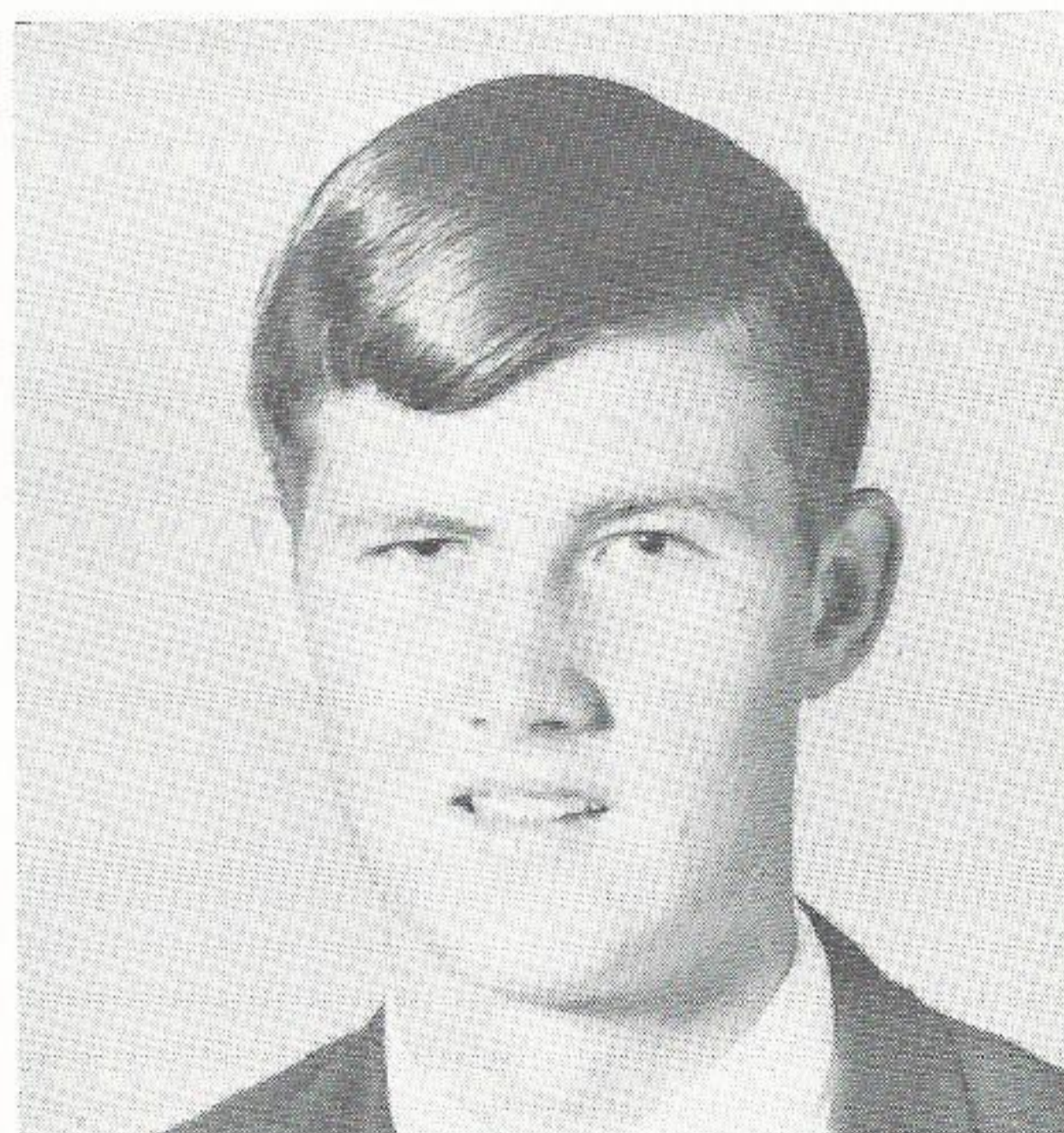


Pictured above is Barbara Mayfield, recently named Outstanding Home Economics Student of the Year by the Jennings High School Future Homemakers of America. Barbara, the daughter of Earl Mayfield, utility man, was named to the honorary post at the club's annual Mother-Daughter Banquet. Mistresses of ceremonies at the affair was FHA president Genee Hine, daughter of A. E. Hine, line foreman.



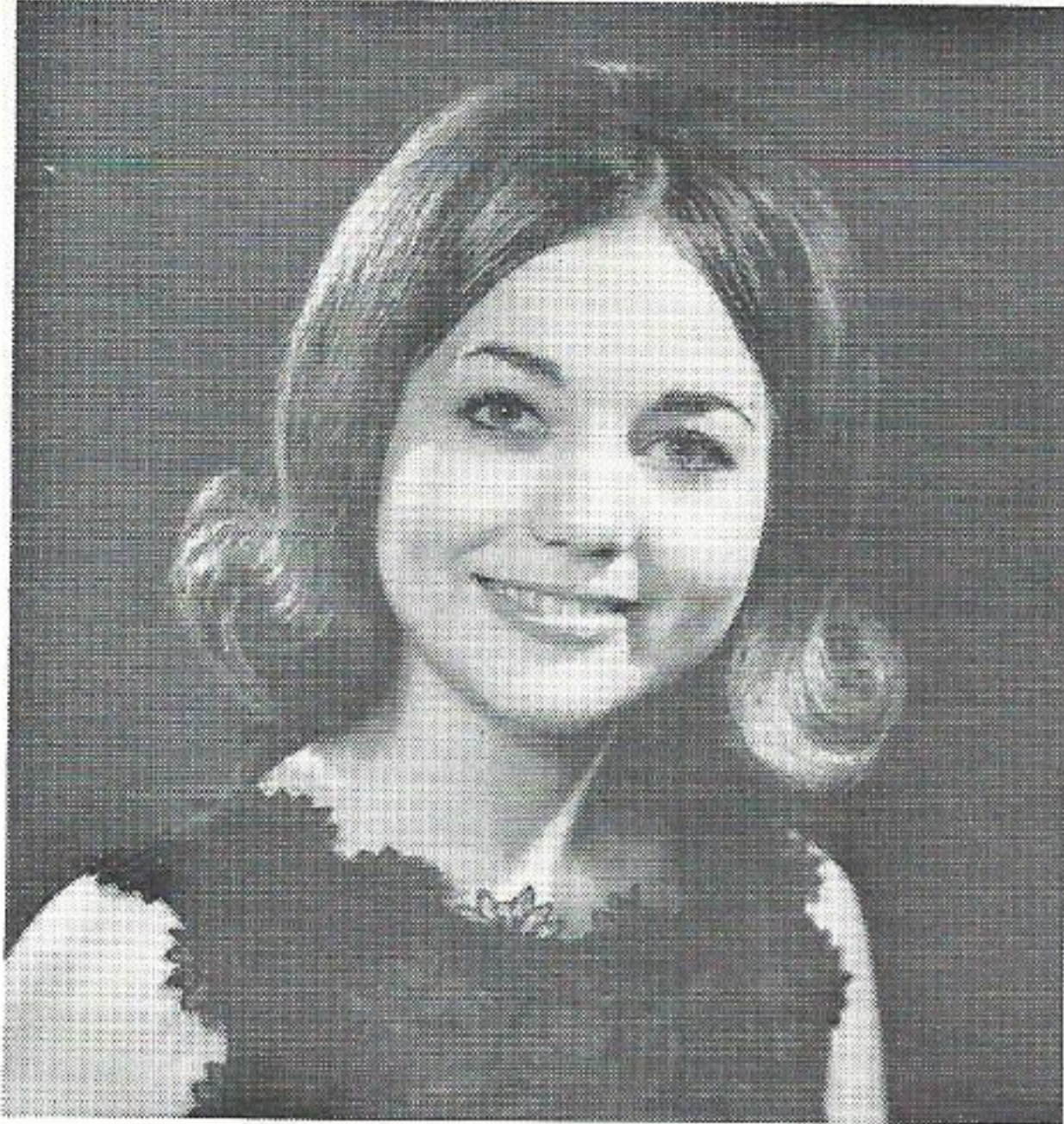
Avery A. Adams, line foreman, retired May 1st after 44 years of service. Jennings District employees presented him with a three horsepower outboard motor at the Retirement Party held in his honor May 3 at the American Legion Hut. Employees from Lafayette, Lake Charles, Beaumont and Port Arthur dined on fried fish, potato chips, and trimmings. A good time was had by all.

NAVASOTA



Ronald Lanier, son of Robert E. Lanier, operating superintendent, has been named valedictorian of Navasota High School. Ronald, who graduated this month, with a grade average of 95.96 per cent, plans to attend the University of Texas in the fall.

Elaine Deshotel, daughter of John Deshotel, serviceman, is quite a busy young lady. In addition to being named president of the Future Homemakers of America for Jennings High School for the coming year, she recently walked away with a total of 14 awards at the 4-H Achievement Day. Elaine took home 11 first place certificates and three seconds. She also garnered a new radio as an electric award.



This bonnie lass is Glenda Miller, daughter Camile Miller of the T&D Department, Glenda, a frequent participant in beauty pageants, will graduate from Jennings High School this month. An active young lady, she was pep squad majorette for three years, 1968 Future Farmers of America Queen, a Jefferson Davis Parish Fair Queen for 1968, and she will compete for the state title in the "Miss America Teenager" to be held in Alexandria, La. in August.

BEAUMONT



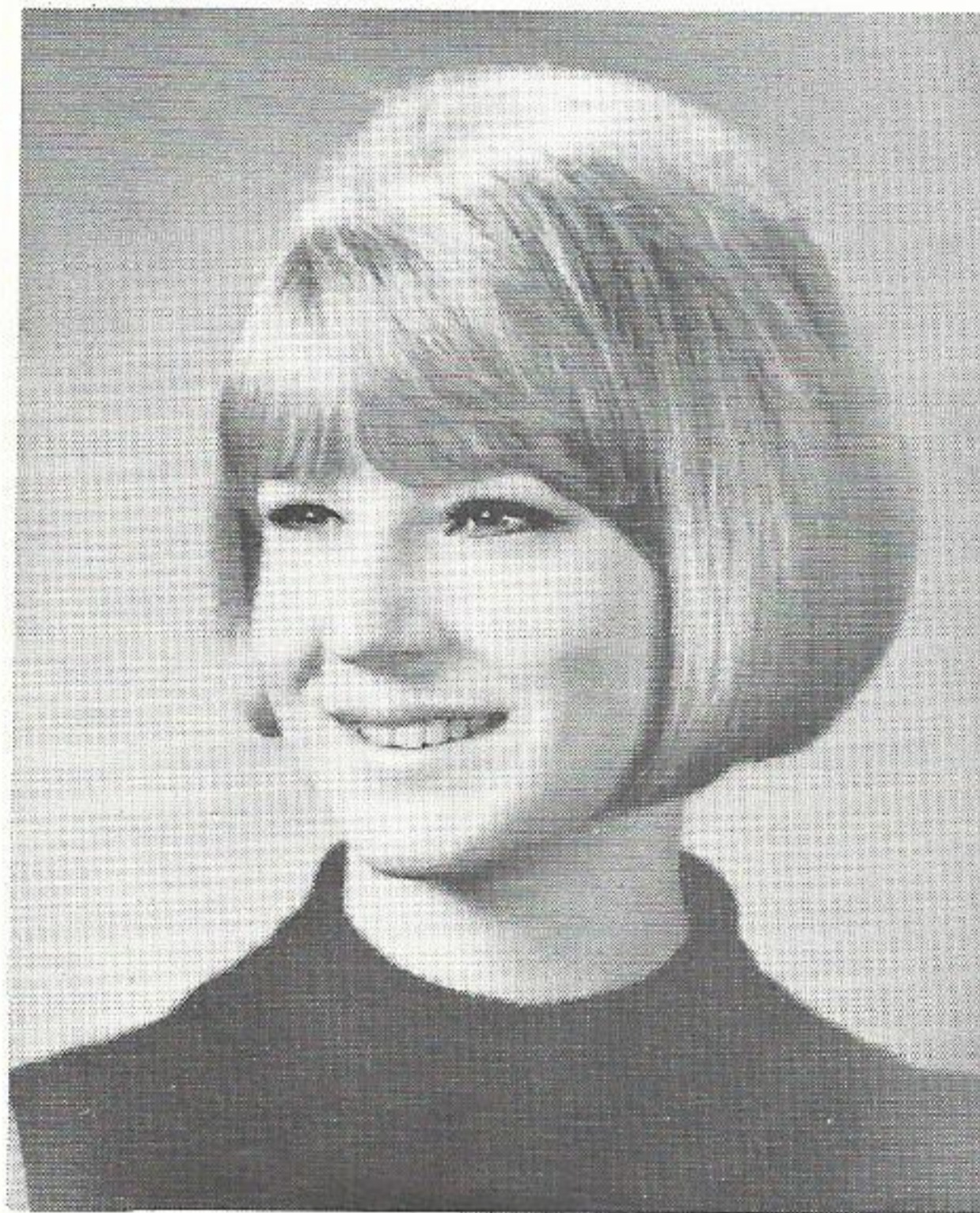
Talking about old times at his retirement party is Al Gager, relay foreman, who retired May 1. Friends and fellow workers met to wish him and his wife the very best.

JoAnne Landry



"Hello, is that you?" says eight-month-old Ted Asa Hickman. Ted is the son of George A. Hickman of the T&D Engineering Department.

JoAnne Landry



Miss Charlotte Sanford, stenographer in the Records Department, will be married August 2 to Jack Calvin Neville son of Betty Neville of Neches Station.

Barbara Freeman

The Purchasing Department wishes to welcome back Glenda Andrus who has been out several weeks due to a lengthy illness. Everyone was happy to see her return.

Sympathy to Glenda Vanover on the death of her mother May 10.

Darla McMurray

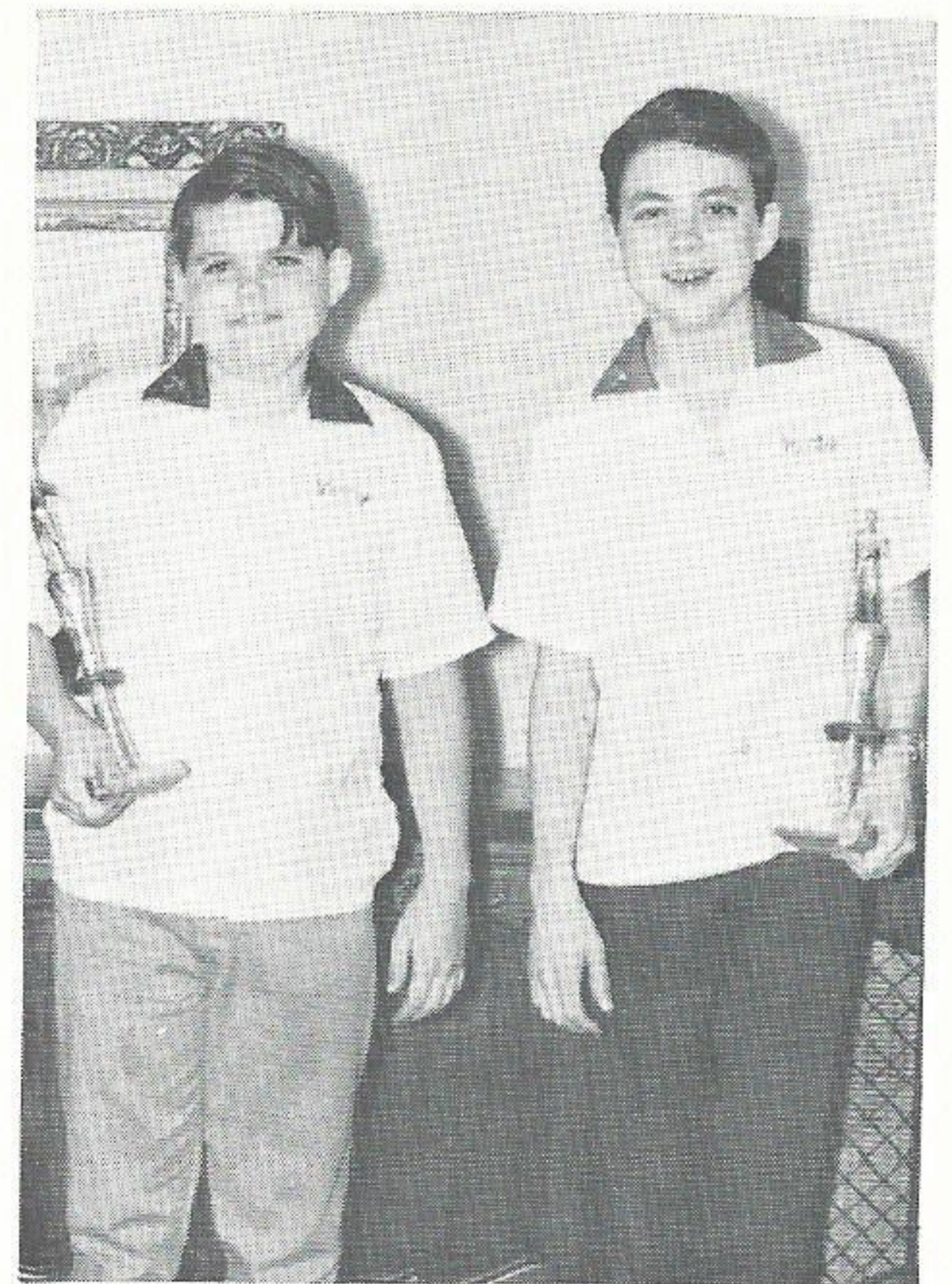
A special welcome to the Sales Department's two new stenographers, Cheryl Carrell and Sandy Summers. The girls came to us from the Steno Pool.

Juanita Perkins

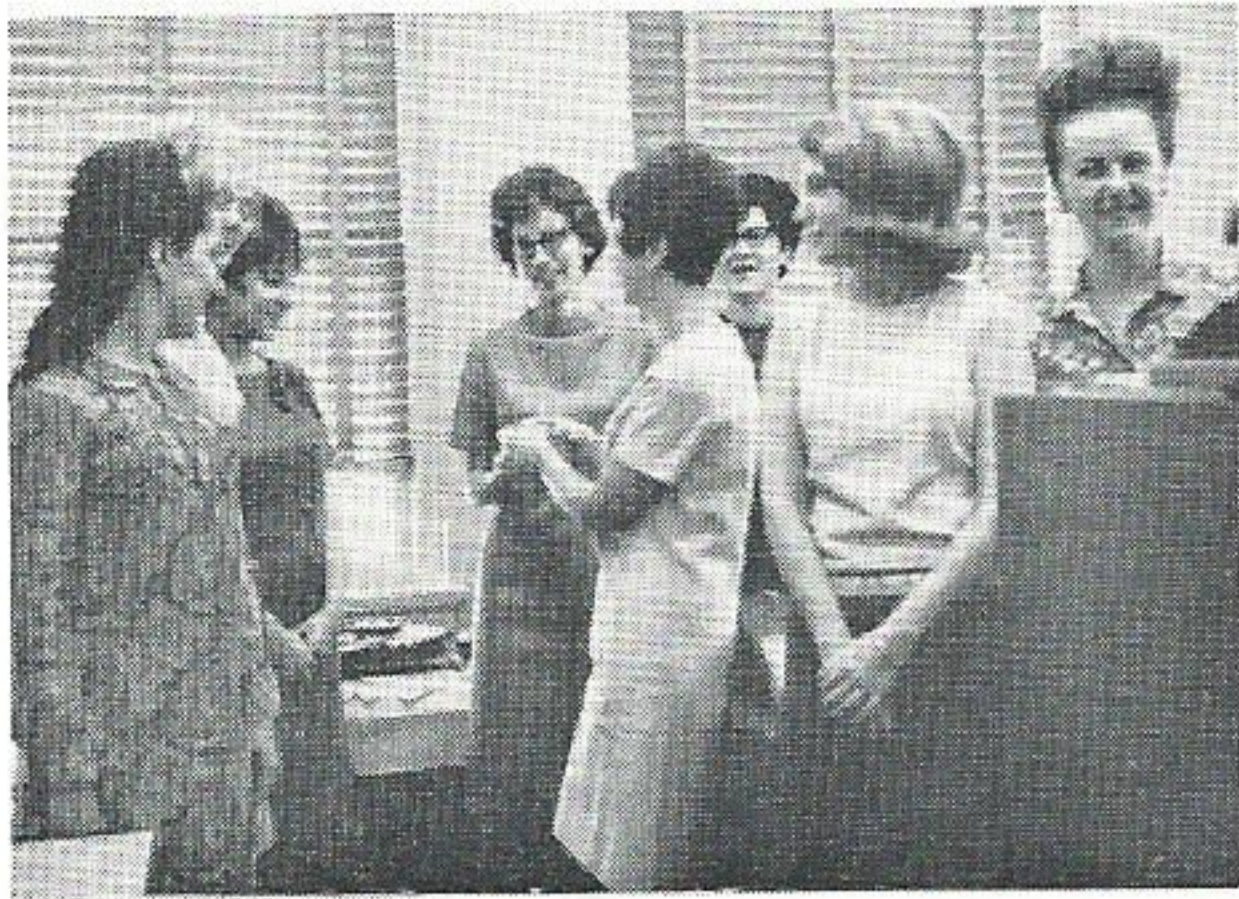


A going away party was held for Kern David Rogers, (holding cake) engineering assistant, and Michael Petry, (third from right) engineering helper, who left the Engineering Design Department May 17. Kern has been recalled to active duty with the Sea Bees and Michael has been transferred to the Building Services Department.

Mike Segree



Terry (left) and Ricky Whiddon, 13 and 14 year old sons of T. R. Whiddon, supervisor of salary administration, proudly display the trophies they won as members of the winning team in the Junior High-Senior High School All Star Bowling League.



Pictured above is Linda Adams, (center) departmental clerk in the Records Department, who was feted with a birthday party by her friends May 1.



Shown enjoying a recent retirement party held in his honor is Ellie Prejean. From left are R. J. Robertson, system production manager, E. E. Figari, station superintendent, Mr. Prejean, G. G. Hall, general maintenance supervisor and R. E. Lee, manager of the Beaumont Division.

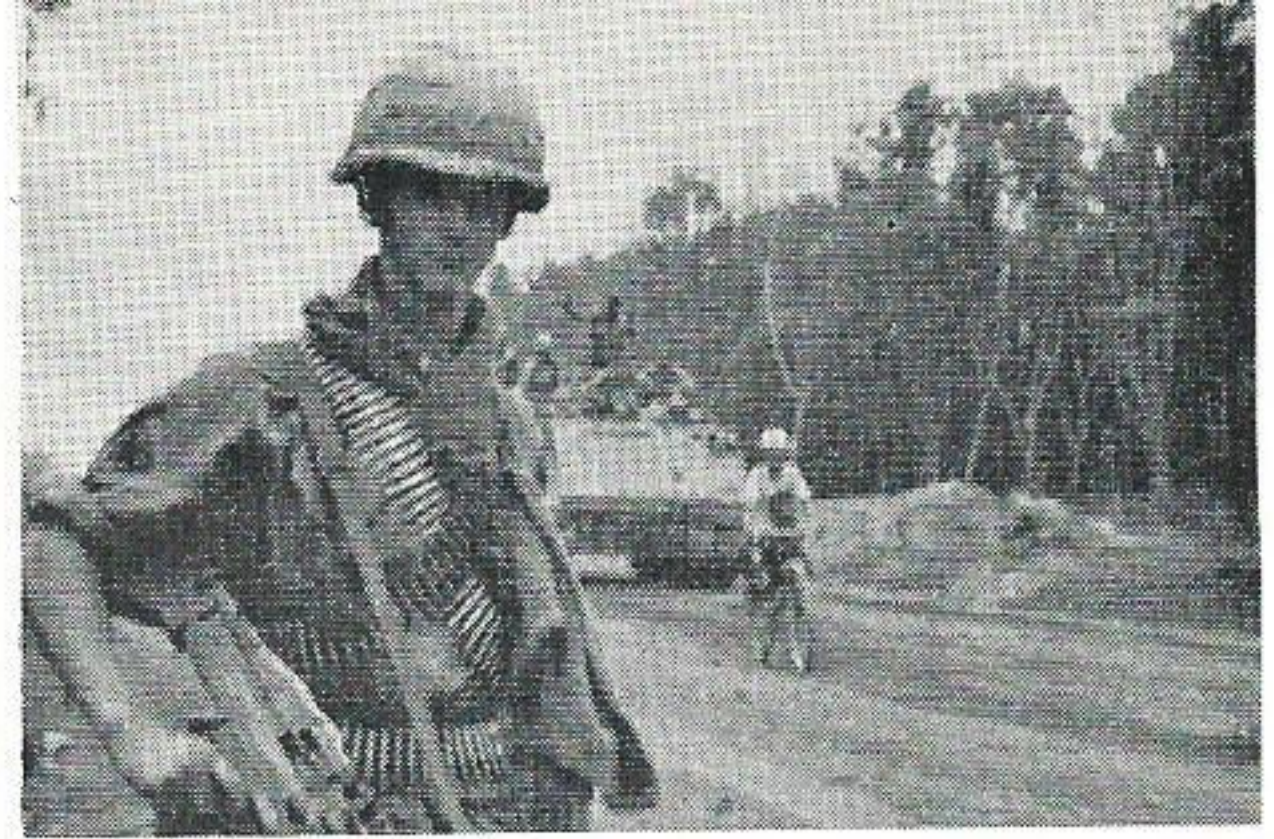


Friends of Aubrey Sprawls surprised him with this cake May 1 on the occasion of his promotion from director of area development to Beaumont Division Sales Superintendent. All of Aubrey's friends on the 11th floor wish him the best of everything in his new post.

Mary Schlicher

ORANGE

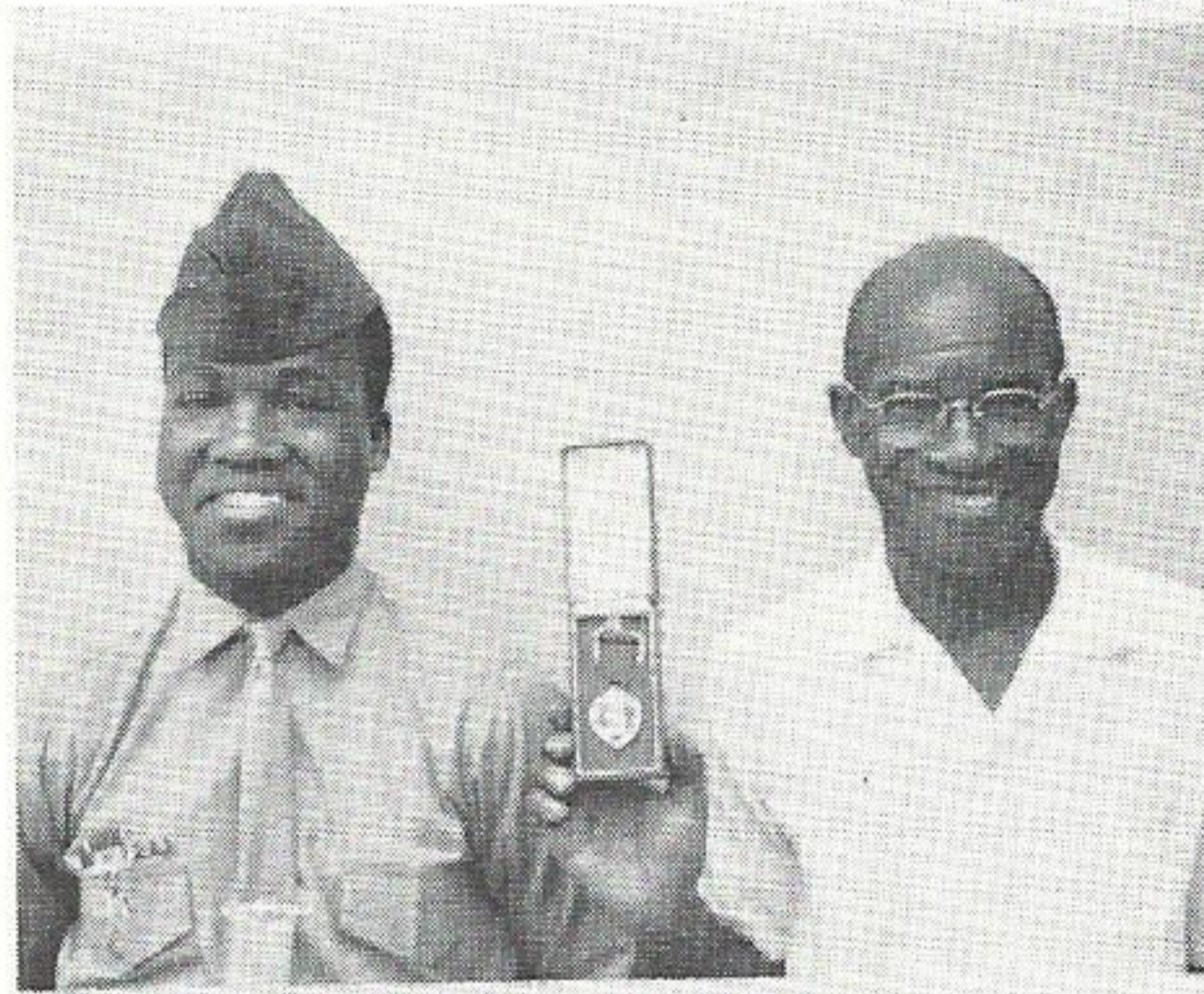
Teresa J. Bryan, service application file clerk in Orange, became the bride of David R. Taylor of Beaumont May 3. She took a week of her vacation before reporting to work in the Credit & Collection Department in Beaumont. Her transfer became effective May 6, 1968.



Pictured above is SP4 Rayford L. Grubbs, lineman, now serving in South Vietnam. He was recently asked to make a tape recording for his local radio station which will soon be released.

Loraine Dunham

PORT ARTHUR



Clarence Napoleon of the Repair Department proudly displays a Purple Heart awarded his son Donald (left) recently. Donald suffered shrapnel wounds in combat in Viet Nam. Donald reported to Corpus Christi Naval Hospital after his 30-day furlough.

Loraine Dunham

LAKE CHARLES



Patsy Cook, home service advisor, gives a demonstration on the new G. E. Versatronic Electric Range for McNeese home economics students. Miss Cook demonstrated how a T.V. dinner may be cooked on a china plate in 10 minutes.



KILOWATT KAPERS

Clue: "By 1980, one half of your electricity will be generated by this source," says Reddy. Unscramble these words - one letter to each square.

(1) DLAEWD



(2) RERPFE



(3) OJEYN



(4) RSEIRUSP



(5) UDCAESR



Now arrange the circled letters to form the answer to "Clue."

Word: NUCLEAR POWER

Answers: (1) WADDLE (2) PREFER (3) ENJOY (4) SURPRISE (5) CRUSADE

You Have A Problem

Why Commercial Rates?

IT'S Saturday afternoon, you're seated on your patio in a favorite lawn chair. Your next door neighbor, who has finished trimming his lawn, walks over and takes a seat next to yours.

Pouring him a glass of lemonade you ask, "What's new Fred?"

"Nothing much," he replies after a sip of lemonade, "except that my brother-in-law and his wife opened a dress shop in their living room.

"They have a really big house and now that the kids are off to college they felt they might make some extra money. So, they put in a big plate glass window, painted up the front of the house real fancy, put up a sign and they're in business.

"One thing puzzles me, though, and since you work for Gulf States, maybe you can explain it to me. My brother-in-law told me that some guy from Gulf States came to the house the other day and told him he'd have to rewire the living room so GSU could put a special meter on the house for the living room alone or the whole house would have to be put on "commercial rates" which are almost twice as high as "residential rates."

"I didn't talk to my brother-in-law about it in detail, but I can't understand what difference it makes if he hangs up a sign and sells a few dresses from

his living room. After all, they're still living in the house so it's still a residence. And why are commercial rates higher? Does Gulf States charge more for electricity to all commercial customers or is it just small business people like my brother-in-law? It's all the same kind of electricity isn't it?"

Fred has been a friend for years. Wouldn't you hate to have to tell him that you didn't know why the Company charged a different rate for commercial establishments and why it was necessary to meter his brother-in-law's living room separately?

He won't leave your patio with a very high opinion of the Company or of you if you can't supply him some answers. You have a problem!

Plain Talks will award a share of Gulf States Common Stock to the employee who first sends us a customer-winning solution to this problem. Give us your name and address and your phone number at work. Address your answer to "Plain Talks Problem Contest," Beaumont, and drop it in the Company mail. The winning solution will appear in the next issue.

If someone has put a question to you recently that you had a tough time answering why not send it to Plain Talks? If it's a real toughie maybe we'll run it in this column and give everyone a chance to answer it.

Employee Benefits

Retirement Plan

ONE of the most important parts of the Company's benefit package is the Retirement Plan. Inaugurated in July of 1955, the program is intended to provide a lifetime income for employees after they reach 65, the normal retirement age.

At age 30, and after one year of continuous service, an employee will begin contributing each month to his retirement fund. Approximately 2 per cent of the first \$400 of his monthly salary and 4 per cent of all salary in excess of that amount will be deducted automatically.

As an employee's salary changes, the amount of the deductions are changed. This is done annually on July 1.

The Company first had a retirement plan in 1945. Employees who joined the Company before that year received benefits just as though they had been in the plan from the time they reached age 30 with one year's service. In 1955 the plan was changed from an "insured plan" to a "trusteed retirement program." The new plan, however, has been amended several times since its inauguration.

In view of these changes, it is obvious that one retiree may differ radically from another in the manner in which he is paid. Many employees retiring today have worked for the Company while two completely different plans were in effect. It is for that reason that each case is handled individually.

Some 60 days before he reaches age 60, an employee is visited by a representative of the Treasury Department. A full explanation of the plan as it affects the particular employee is given by the representative. The employee is again counseled 60 days before he reaches age 64 and a third session is held on the day his retirement becomes effective.

Under the present plan an employee's retirement benefit is figured on the basis of one of two formulas. At the time of retirement each is applied to an individual's particular situation and the one providing him the greatest benefit is used.

The first formula applied is based on an employee's contributions during his career with the Company. He receives a benefit equal to approximately 1 1/16 percent of his first \$400.00 of monthly salary plus 2 percent of anything in excess of that amount. This is done for each accounting year during which twelve monthly contributions were made.

The second formula is to take 1 3/8 percent of the employee's highest average monthly salary which he received in 60 consecutive calendar months during the ten year period immediately preceding his normal retirement date. This is multiplied by the number of years of credited service (not to exceed 35) less the estimated Primary Social Security Benefit. If this amount is greater, he will receive this.

Retirement benefits of employees who worked for a time under the old "insured plan" are computed on the basis used under that program. This is done only for the time they worked under that plan. Their benefits are computed on one of the above bases for the period they worked under the new program.

Below is a table demonstrating how benefits of a person entering the plan this year would be figured if the plan were not amended between now and the time he retires in the year 2003.

A male employee born June 15, 1938, joins the plan on July 1, 1968, at age 30 after completing 1 year of continuous service. His earnings are as follows:

		Average		
		Annual	Monthly	Monthly
		Earnings		Benefit
Ages:	30-33	\$4800	\$400	\$4.45
	34-39	5520	460	5.65
	40-49	6240	520	6.85
	50-64	6960	580	8.05

Monthly Future Service Benefit:

Payable on retirement at age 65

4 Years at average of \$400 per mo.	4 x \$4.45 equals	\$17.80
6 Years at average of \$460 per mo.	6 x \$5.65 equals	\$33.90
10 Years at average of \$520 per mo.	10 x \$6.85 equals	\$68.50
15 Years at average of \$580 per mo.	15 x \$8.05 equals	\$120.75
Total		\$240.95

Monthly Benefit under Social Security Act \$214.00*

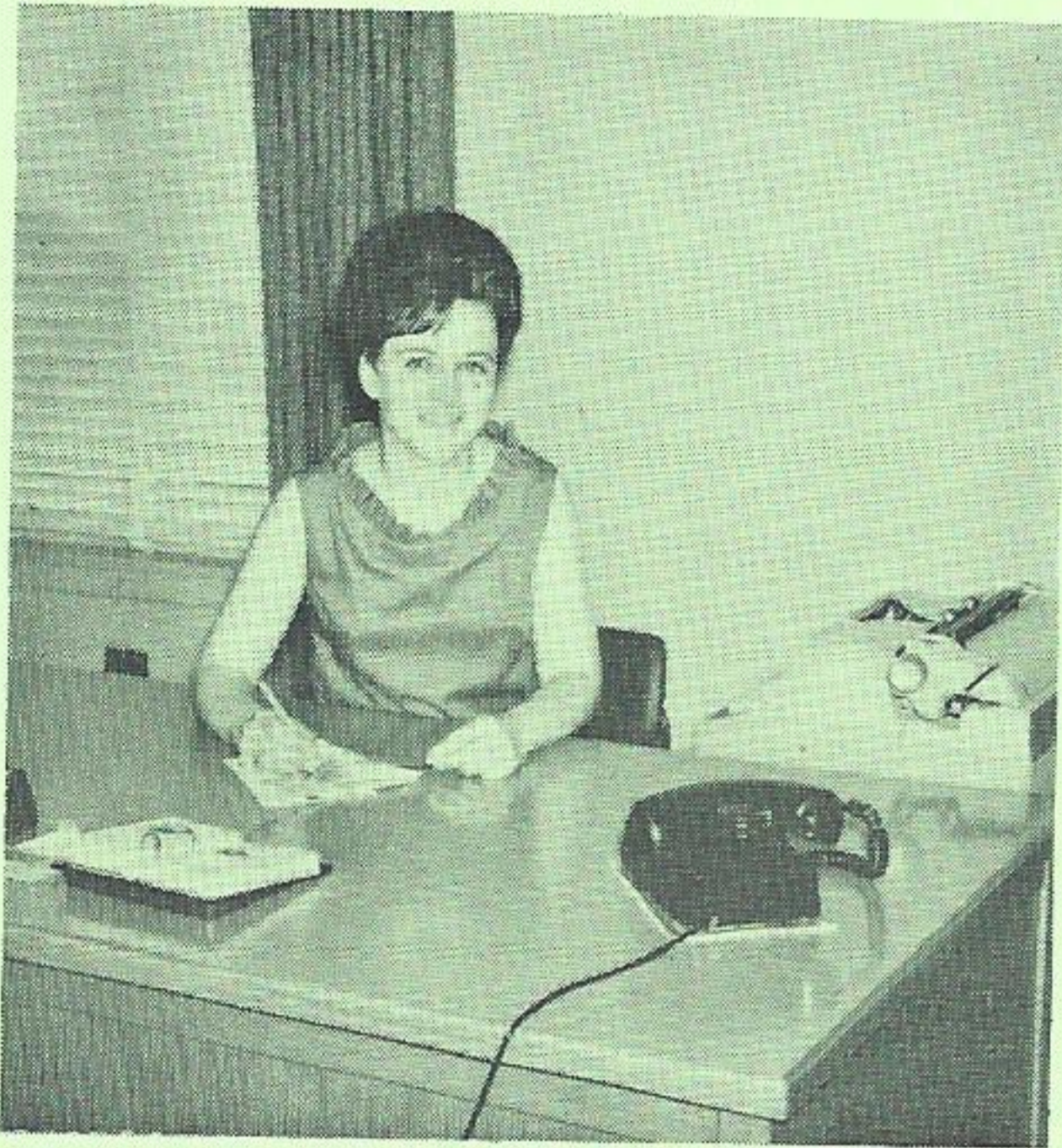
Total Monthly Benefit at Age 65 (approximately

78% of terminal pay) \$454.95

Should this employee live 173 months after retirement (the average duration of a man's life after he has attained age 65) he would receive a total of \$41,684 in Retirement Benefits under the plan, exclusive of Social Security Benefits. During his participation in the Plan, this employee would have contributed a total of \$5,573.

* Based upon Social Security Law as amended in 1967.

WARM WEATHER DESSERTS



DOROTHY STOLZ

Dorothy Stolz, a clerk at Navasota, graciously provides us with some of her super-secret dessert recipes this month. Dorothy noted that as warm weather approaches light fluffy desserts such as these are just the thing to top off a hearty meal.



MAHOGANY CHIFFON CAKE

Combine and let cool:
 $\frac{1}{4}$ cup boiling water
 $\frac{1}{2}$ cup cocoa
 Sift together:
 $1\frac{1}{4}$ cup flour
 $1\frac{1}{4}$ cup sugar
 $1\frac{1}{2}$ tsp. soda
 1 tsp. salt

Make a "well" and add:
 $\frac{1}{2}$ cup cooking oil
 7 unbeaten egg yolks
 Cocoa mixture (above)
 2 tsp. vanilla
 Beat until smooth.
 Measure into large bowl
 and beat until very stiff:
 1 cup egg whites
 $\frac{1}{2}$ tsp. cream of tartar

Pour egg yolk mixture over egg whites. Gently cut and fold until completely blended. Pour into greased 10" tube pan. Bake at 325 degrees for 65 or 70 minutes.

BANANA-DATE-NUT PIE

Boil 1 can Eagle Brand milk for 3 hours (leave milk in can and cover with water). Add 1 tsp. vanilla and beat. Then add 1 cup chopped dates and 1 cup chopped pecans. Pour into baked pie shell. Slice bananas on top and cover with whipped cream.

PECAN CHIFFON PIE

$\frac{1}{4}$ cup water
 1 envelope plain gelatin
 1 cup milk
 3 eggs

$1\frac{1}{4}$ cup brown sugar
 2 Tbsp. butter
 $\frac{1}{2}$ cup pecans

Dissolve gelatin in water. Bring 1 cup brown sugar, 3 egg yolks and 1 cup milk to a boil, or until slightly thickened. Remove from heat and add butter and pecans. Add gelatin mixture. Beat the egg whites with $\frac{1}{4}$ cup brown sugar until stiff and add to first mixture. Pour into baked pie shell and cover with whipped cream.

NET CRACKER SWEET

32 crackers, crushed
 2 cups sugar
 2 cups chopped nuts
 6 egg whites
 1 tsp. cream of tartar

1 large can crushed
 pineapple, drained
 1 pint whipping cream
 1 small can angel flake
 coconut

Mix first three ingredients. Beat egg whites with cream of tartar until stiff. Combine with cracker mixture. Pour into lightly greased 9 x 13 inch cake pan. Bake 20-25 minutes in 350 degree oven. When completely cool, top with whipped cream mixed with well drained pineapple. Sprinkle on coconut.

CHOCOLATE PIE

Mix:
 $1\frac{1}{2}$ cups sugar
 3 heaping Tbsp. flour
 3 heaping Tbsp. cocoa
 Beat very well:

2 eggs
 Add to other ingredients
 and blend:
 1 cup milk
 1 small can Pet milk

Combine and beat very well. Cook in double boiler until thick. Add 1 tsp. vanilla and $\frac{1}{2}$ stick oleo. Put in baked pie shell and cover with whipped cream.

LEMON CHIFFON PIE

1 envelope plain gelatin
 $\frac{1}{4}$ cup cold water
 $\frac{1}{2}$ cup sugar
 2 egg yolks
 $1\frac{1}{4}$ cups milk
 $\frac{1}{4}$ cup whipping cream

$\frac{1}{2}$ cup thawed Birds Eye
 Concentrated Lemonade
 2 egg whites
 $\frac{1}{4}$ tsp. salt
 4 Tbsp. sugar
 1 baked 9-inch pie shell

Soften gelatin in cold water. Combine $\frac{1}{2}$ cup sugar and the egg yolks in saucepan. Add milk gradually, stirring constantly. Cook and stir over medium heat until mixture coats spoon. (Do not boil). Pour over gelatin and stir until gelatin is dissolved. Then add concentrated lemonade. Chill until slightly thickened. Whip cream until stiff but still glossy and fold into chilled mixture.

Beat egg whites with salt until foamy throughout. Add 4 tablespoons sugar, 2 tablespoons at a time; beat well after each addition. Then continue beating until stiff peaks form. Fold into lemonade mixture. Turn into pie shell. Chill until firm. Serve garnished with sweetened whipped cream or prepared Dream Whip, if desired. Serves 6 to 8.

AFTER FIVE DAYS RETURN TO

**Plain
Talks**
& **GO** News

P. O. BOX 2951
BEAUMONT, TEXAS

RETURN POSTAGE GUARANTEED

Bulk Rate
U. S. POSTAGE PAID
Beaumont, Texas
Permit No. 11



SAM'S SAFE DRIVING RULES

1. Aim High in Steering
2. Get the Big Picture
3. Keep Your Eyes Moving
4. Leave Yourself an Out
5. Make Sure They See You
6. Fasten Your Seat Belt

DRIVE DEFENSIVELY