

Plain Talks & News

MAY, 1971



We don't like rate increases - to ask our customers to pay us more for electricity - - any more than the customers, the Public Service Commission in Louisiana or the cities we serve throughout our service area. But we think most folks will agree that the very modest raise we're seeking will be a much better alternative for the users of our energy than to have the quality of their electric service suffer.

Everyone knows that inflation has substantially boosted the price of just about everything on the market, including the big expense items in a utility company - - fuel, labor, taxes and material. The increasing cost of fuel is compensated for in existing rates. But the other inflated costs have reached a point where we can no longer absorb them, provide reliable service and keep our securities attractive to the investors who will put up most of the billion dollars we'll need in the next six years to build the necessary facilities.

So, for the first time in 19 years, Reddy Kilowatt is asking for a raise in pay. To the inflation-weary public, this is not good news, but most will understand and accept the necessity. Gulf Staters, who are employees, customers and, more than likely, stockholders, realize better than anyone that a utility cannot stand still and discharge its responsibilities to the public.

We have a good story to tell our friends and neighbors. Your help is needed to tell this story.

JST

A Rate Increase - A Must

Plain Talks

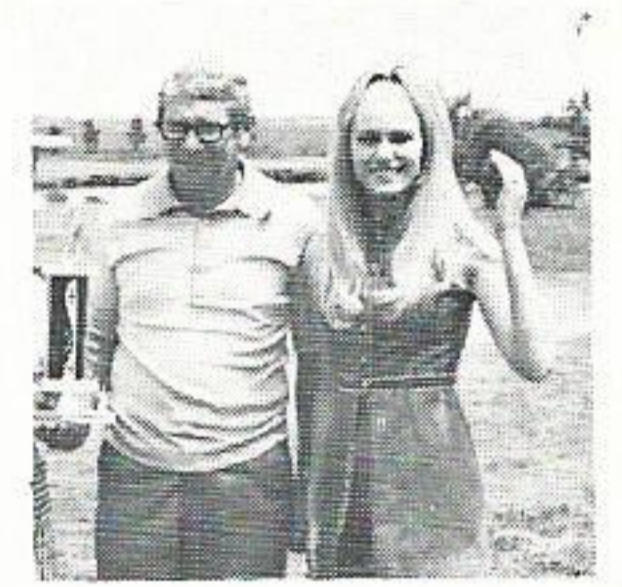
&  News

Volume 49
Number 4

May, 1971



Shareholders p. 8



Golf p. 18

<i>Coast Guard Auxiliary</i>	2
<i>Another Gold Medallion</i>	4
<i>Pulling Together</i>	7
<i>Challenging Future</i>	8
<i>Rate Increase</i>	9
<i>Andy's Harem</i>	15
<i>The Phantom</i>	22
<i>Service Awards</i>	25
<i>Retirements</i>	26
<i>Coffee Cup</i>	28
<i>Welcome Aboard</i>	32

Published Monthly By
Public Relations Dept.

GULF STATES UTILITIES CO.

P. O. Box 2951
Beaumont, Texas 77704

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OUR COVER:

Members of the Coast Guard Auxiliary perform many good deeds through the year, especially during the summer months when boating hits its peak. Many of our employees give their time and energy during these months to help insure a safe and memorable vacation.

Flotilla 4-10

By Robert C. Dawson
Gas Department

In December of 1968 on the Mississippi River 10 miles south of Baton Rouge, the Coast Guard Buoy Tender, **White Alder**, was engaged in routine business when suddenly it was rammed by a Japanese freighter.

The collision, and the fact that it took some 10

hours for Coast Guardsmen from New Orleans to reach the scene of the disaster, resulted in a heavy loss of life of crewmen aboard the ill-fated **White Alder**.

There were certainly other factors that can be blamed for the lives that were lost that day, but lack of a flotilla in the Baton Rouge area was certainly one of the major ones. The accident had one good side however, Baton Rouge now does have such a flotilla, and many of our company men man the boats, ready to prevent a recurrence of such another tragedy.

The United States Coast Guard Auxiliary today is the only civilian boating organization with official recognition from the United States Congress. Congress created the organization in 1939 under the title of United States Coast Guard Reserve. Its function, "to promote efficiency in the operation of motorboats and yachts, to foster a wider knowledge of and better compliance with the laws, rules and regulations governing the operation of motorboats, to promote safety and effect rescue on and over the high seas and navigable water and to facilitate other operations of the Coast Guard."

The Auxiliary is made up of dedicated men and women who hold down full-time civilian jobs. Their love of boating is the primary motivation behind the efforts they give on weekends or whenever an emergency arises.

There are three staff officers among from our company in the flotilla, Robert C. Dawson, Jr., Gas Department, Courtesy Motorboat Examination Officer; A. N. Hall, T&D Department, Public Education Officer; William P. Tucker, Communications Department, Communications Officer. Crewmen are J. L. Clement and Tom Young, Sales Department, and Steve Fraizier and Ken Himel, T&D Department. John Gautreaux, T&D Department and Mr. and Mrs. Roy West, Louisiana Station, are taking the Basic Qualification Course and will become members of the flotilla upon completion.

Baton Rouge is called Flotilla 4-10. A flotilla is



Three Gulf Staters prepare to cast-off aboard the **Miss Kilowatt**. Left to right are J. L. Clement, Sales, skipper of the boat; Thomas Young, Sales, and Ken Himel, T&D.

made up of 10 or more boats, planes or radio station with at least five flotillas grouped into divisions which then form a district. Baton Rouge is a part of the Eighth District.

Education is the primary purpose of the flotilla. Safe boating is taught through public education classes, courtesy motorboat examinations, safety patrols and search and rescue. The most common course is a twelve lesson affair which, upon completion, qualifies that student to join the flotilla if he or she wishes.

BULLETIN: As Plain Talks goes to press we are saddened to learn that Mr. Hall passed away on May 23.



A. N. Hall, T&D, places a safety inspection sticker on the window of one of the many small craft the Auxiliary examines during a week. The sticker tells all that the craft is seaworthy, with all safety equipment aboard.

For Your Safety

Robert C. Dawson, Gas Department, radios instructions to other boats during a recent search and rescue practice on Blood River near Baton Rouge. Practice keeps Auxiliary personnel sharp and ready for any emergency that may occur.



Subjects included in the course are seamanship, safety afloat, regulation lights, rules of the road, compass, charts, weather, internal combustion engines, piloting, communications, search and rescue, history, organization, inspection, flags and orders.

The role of the Auxiliary cannot be underplayed. Any boater, whether in a rowboat or a million dollar yacht, can now call on the Auxiliary in time of need and know that the call will not go unheeded. The Auxiliary continually strives to provide better and quicker aid should it be called for, and meets once a week at the Gas Service Center on Choctaw Drive in Baton Rouge to keep abreast of what's going on.

Safe boating is no accident, and accidents are what the Coast Guard Auxiliary is out to prevent -- with your help.



A Job Well Done

Teenagers Construct All-Electric

Camille Broussard isn't very tall physically, about five-foot-six inches, but his accomplishments with a group of teenagers, and the work they've done as a team, give them all a stature of giant proportions.

Of various backgrounds, most of the kids have seen their share of troubles. We bring this out only to emphasize the importance of what they have done as members of the Orange-Cove School District Skills Center. Under Broussard's guidance, and with the supervision of counselor Earl Williams of the Skills Center, and its director Paul Pearson, these teenage boys literally constructed an all electric, modern brick home.

"Bruce", as Broussard is affectionately called by his boys, worked with a total of about 40 of the boys in the construction of the modern, three-bedroom home. It took a lot of work, and a lot of patience. It has paid off.

Our company was proud to play a small role in the development of this project mainly through the efforts of Gene Koci, residential sales representative. Gene sold the

center on going all electric and worked with the group when the house was wired and the various appliances installed.

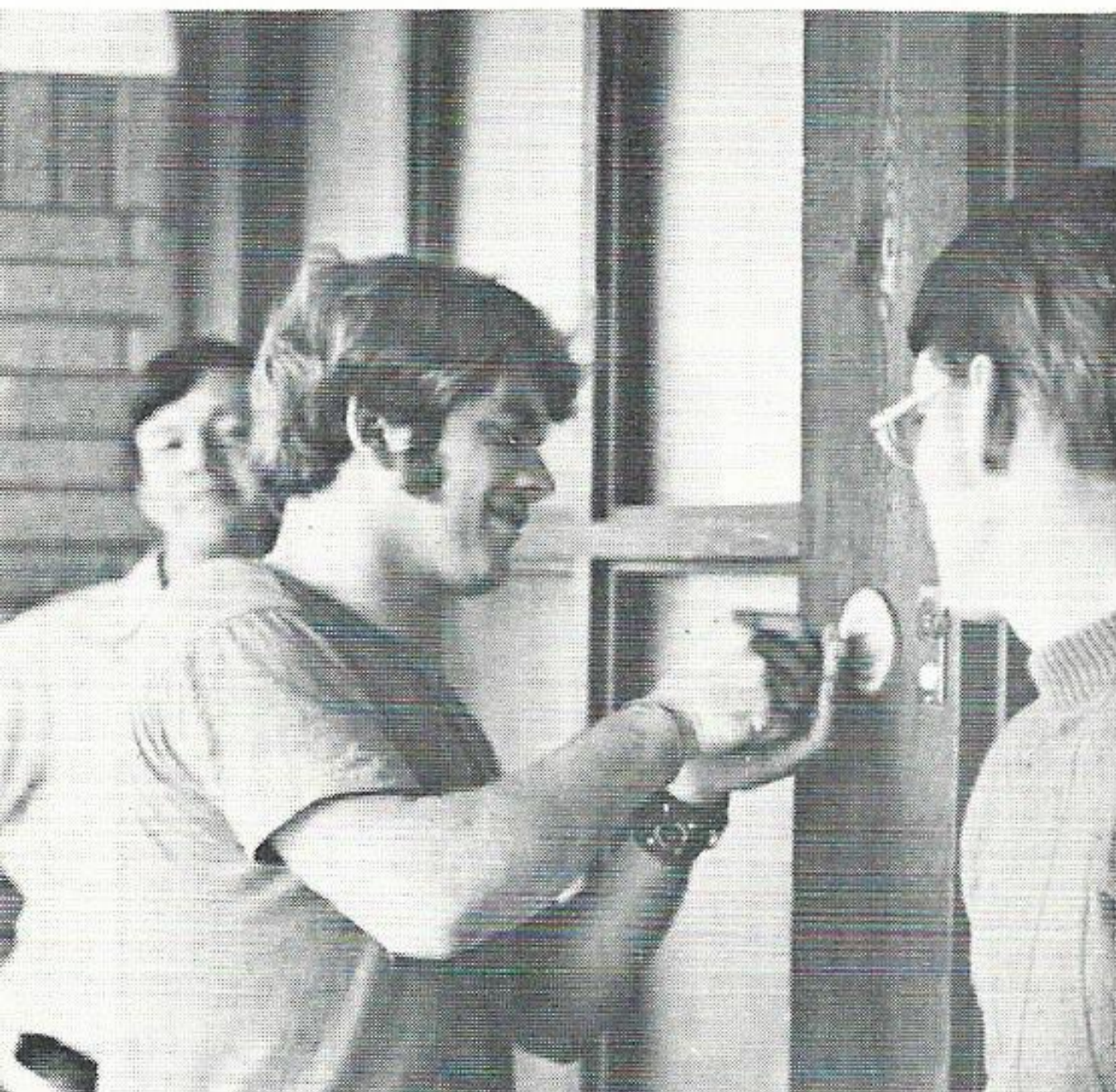
The teenagers, studying building trades, did all the carpentry work and assisted with the more technical work such as masonry, and the installation of the electric circuits throughout the home.

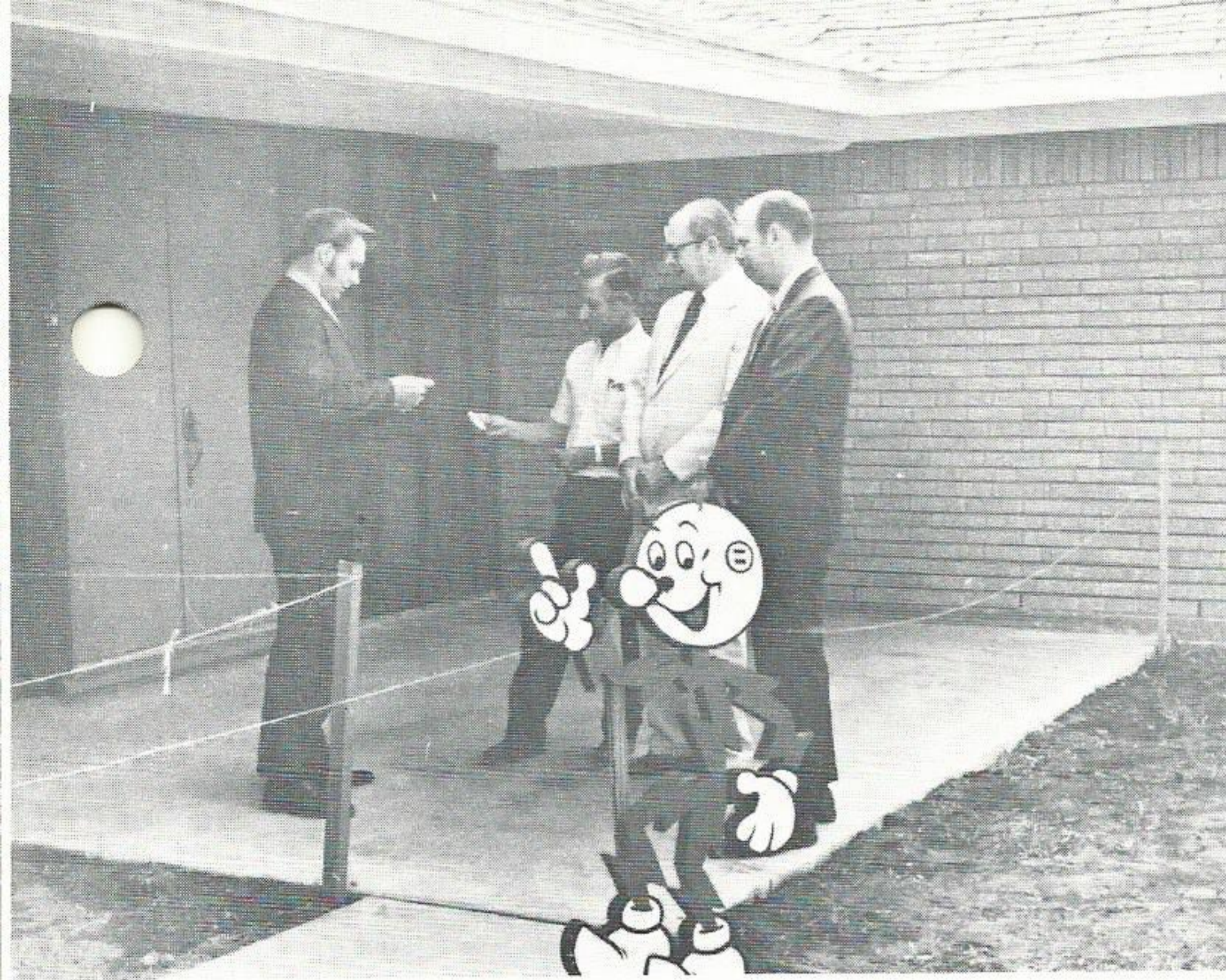
The home building course is a two year format with most of the students being in their second year. Another house is planned and more boys will be brought in to help and to learn as the group before them.

The course has been successful in many ways. Some of the teenagers have already obtained jobs as apprentices with firms in the Orange area. Still others have benefited just from the fact that they were able to work together as a close knit team.

Bruce readily admits that there were some problems in the beginning. Some fights broke out, and some of the attitudes of the kids needed correcting. But Bruce handled this in his own way earning the respect of the kids, and more important, giving the boys respect in return.

One of the boys puts the finishing touches on the home affixing the Gold Medallion signifying another all-electric house on the market. The youths spent two semesters each in building the modern structure.





Gene Koci, sales representative for our company, left, gives the Gold Medallion to Camille Broussard, second from left, while Paul Pearson, second from right, and Earl Williams look on. In foreground is you know who.

Three Bedroom Home

The overall result was a truly beautiful home. It is centrally heated and air conditioned, and has numerous special features including a built-in kitchen with all the appliances, and a wood burning fireplace. Located on a tract of land 100 by 133-feet, the home is walled with a light colored brick exterior, composition roof and paneled interior walls and wall to wall carpeting. It also has a utility room, a two car garage and two bathrooms, and a terrace. The living area is 1,504 square feet, and with the garage and terrace, has a total footage of 2,432 feet.

"We used nothing but the best materials," said Bruce, "and the boys did a great job. It's something they can be proud of."

The home was sold from bids submitted to Charles Austin, school district business manager, with the funds going back into the program so that still another house can be built, giving more youth a chance they might never have had to do something really worthwhile, and perhaps to guide them toward a secure and lucrative future in the home building industry.

With Broussard observing in the background, students of the Orange-Cove Skills Center start from scratch on the construction of what was to become a modern three bedroom all-electric home. The boys did most of the work themselves except for the more technical aspects such as the wiring. When they were not doing the work, they were watching closely and helping out as directed by electricians, masons and others.





Joe McClelland, superintendent of Beaumont Division Sales for our company, second from left in top photo, along with other representatives of utility companies, was among a large gathering recently at Cardinal Meadows Community for the judging of the community by a panel of judges from District 11, Community Improvement Plans. Everyone in the community took part from the children to the adults. The judges heard and saw, 4-H demonstrations, fashion shows, progress reports, plans for the future, gardens, home improvements, and learned many other facts of which the community is quite proud.



Cardinal Meadows Community

Proving Hard Work Is Answer

In this day and age of unrest, with one faction pulling against another, it's refreshing to find a community striving to pull together for the betterment of its residents, and succeeding. This is the story of one such community located on the fringe of the historic Spindletop Oil Field—Cardinal Meadows in Jefferson County.

Cardinal Meadows is a black community, but it could just as easily be a white one, or red or yellow for that matter. What counts is that a group of determined people have banded together in a financially poor area and are working toward uplifting their surroundings. They are not waiting for handouts from the government or anybody else; they are rolling up their sleeves and saying if you want to help we would appreciate it, but if not, we'll do it anyway.

Their efforts have not gone unnoticed and they are getting some help from the government, from the 4-H organization, from utilities companies such as our own operating in Texas, and from the state of Texas via its Agricultural Extension Service.

The community is under the leadership of its president, John Garrett, and with the close supervision of Hoover Carden, associate county agricultural agent. These two men form the nucleus, and have gathered around them a staff of officers and helpers that would make any corporation jealous.

Cardinal Meadows used to be a shabby group of wood plank houses, unpainted, and in much need of repair. Today it looks like just what it is, a progressing community proud of what it has done, and of its plans for future improvements.

Organized in December of 1969, Cardinal Meadows this year was selected as one of the eight top communities in the District 11 Community Improvement Plans.

A district judging committee was on hand recently to look over the work that has been done, and the people of Cardinal Meadows turned out, full of pride, to greet them. The judges were greatly impressed and said so, but this praise was not unexpected by the community, it knew what a job it had done, and how much is still left to do.

In 1970 Governor Preston Smith presented a silver tray to the Community for its efforts in placing third in the state, and that tray now hangs in a place of honor in the Community Center.

There are still many goals unreached by Cardinal Meadows, but Mr. Garrett is quick to point out that work has already begun to reach them. A Community Day Care Center, street lighting, gardens, reading rooms, hard surfaced streets and more community participation are uppermost in the minds of these hard working people as goals to reach, and there is no doubt that they will be reached.

Uel R. Stockard, district agriculture agent, Mrs. Joyce M. Brown, associate county home demonstration agent from Colorado County, and Dan Mathews, area farm management specialist were the judges and were treated to a full and interesting meeting delivered by the Community on its progress. On hand also were representatives from other government agencies and utilities companies with Joe McClelland, superintendent of Beaumont Division Sales, representing our company.

Whether or not Cardinal Meadows ultimately wins the judging is not the most important factor. The Community is pulling together as few communities do, and in doing that, you never lose.

GSU NEWS

MR. SMITH REVEALS PLANS

Challenging Future Ahead For Company

The next 10 years will be the most challenging chapter in our company's history. Several hundred shareholders, in Beaumont May 12 and in Baton Rouge May 13, heard President Smith, aided by Senior Vice President S. L. Adams, make this bold prediction.

Feature roles in this chapter will be played by:

1. An unprecedented construction program requiring over \$1 billion in the next six years.
2. Added emphasis on our policy of preserving the environment, even though this adds to operating costs and,
3. Raising the huge amount of money

necessary to finance numbers one and two.

Concerning construction, Mr. Adams pointed out that the company is presently constructing three 580,000 kilowatt fossil-fuel generating units. After these, we plan to add five more fossil units to be followed, if present plans materialize, by our first nuclear plant. Based on the present forecast, the nuclear unit could be in operation before 1980.

Mr. Smith emphasized that our company shares the public concern for the environment and that we will continue to do what is necessary to prevent pollution by our equipment.

President Smith on Pollution

"Pollution is not new, it has been around as long as life has been on earth. Pollution is one of the by-products of technology and pollution will be diminished and finally eliminated by that same technology. The environment will not be preserved by a reduction in power use or our standard of living. Technology has never stood still and progress is still the byword of the American enterprise system."



Mr. Smith predicted that the preservation of the environment, rather than causing a curtailment of America's electric power supply, will present a unique opportunity for new electrical applications that will keep the air and water clean and pure, and will help rid the countryside of contaminants and ugly piles of discarded materials.

In his conclusion, Mr. Smith stated that inflation has skyrocketed during the past two years and that we are carefully considering ways to cope with the higher cost of everything we used to serve the area. Petition for a rate increase, along with intensified marketing and continued economies of operation and scale, are the answers to solid growth and sound operation in the decade ahead.

Company Seeks Rate Increase

A general increase in electric rates to help the company meet prevailing higher costs of everything it buys to provide dependable electric service in its 28,000-square mile service area, is now being requested of public rate-regulatory bodies, President Floyd Smith announced as this issue went to press.

It is the first time in 19 years that the company has asked for an increase. Until now, rising costs have been met largely by promotion of greater use and through availability of greater efficiencies but the point has been reached where only higher rates will provide revenue to meet rising operating costs and to attract new capital from public investors to pay for new power plants and other major facilities to take care of increased use by present customers and service area growth.

New rates, to be effective with October billings, would apply to all classifications of customers - - residential, commercial, industrial and other users of electric service.

Here are examples of how the electric bills of various residential users* will be affected by the rate increase.

Present Monthly Electric Bill

\$ 5.01, \$10.01, \$20.01, \$30.01, \$40.01

Approximate
Increase per Day
1½¢, 3¢, 6¢, 8¢, 11¢

Resulting Monthly Electric Bill

\$ 5.44, \$10.92, \$21.72, \$32.52, \$43.29

*All examples are summer bills; winter bills for the three larger examples would be slight smaller. The \$30.01 and \$40.01 bills allow for the special water heater rate for 400 kilowatt hours. Figures could vary slightly due to tax and fuel clause adjustments.

The rates would increase the company's electric revenues by about 8-1/2%.



Floyd Smith, president and principal executive officer of our company, calls the annual shareholders meeting in Beaumont to order (left photo). Shareholders from the Sabine area gathered in the city for the first of two such meetings, with an information meeting held in Baton Rouge the following day. The shareholders heard Mr. Smith and S. L. Adams, senior vice-president, talk about the expanding future of our company, and what the company must do to meet the challenges it faces.





DeJean Tells Secretaries "Liberate Selves First"

Joe DeJean, center, was the featured speaker last month when the Beaumont Chapter of the National Secretaries Association held a brunch to honor its Secretary of the Year, and National Secretaries Week. Mr. DeJean's presentation was entitled, "Self Liberation Before Group Liberation."

Joe DeJean, residential sales promotion coordinator for our company, was the featured speaker last month when the Beaumont Chapter of the National Secretaries Association held its annual fete to honor its Secretary of the Year.

Mr. DeJean, whose speech was entitled "Self Liberation Before Group Liberation," told the secretaries that before women as a whole could be "liberated," they would first have to liberate themselves individually.

Using the "Ten Commandments of a Good Secretary," Mr. DeJean (tongue in cheek) read through the list which was well received by the group. One of most well received commandments was "Thou shalt know when to keep thy ruby lips zipped, and let the boss do the talking."

Mrs. Mary Schlicher, Mr. DeJean's secretary, was chairman of the banquet and organized Secretaries Week which saw Mrs. Inez Richard, Neches Butane, named Secretary of the Year.

AND QUITE CANDID

Kids Enthusiastic About Company Following Tour Through Lafayette

Art Linkletter said it best, "Kids Say The Darndest Things." Plain Talks reporter Bobbie Denais of Lafayette, along with Horace "To-To" LaCombe, Jeffrey Derouen and Virgil Fuselier recently took a group of fifth graders from Milton Elementary through the company's facilities in Lafayette.

The kids enjoyed it and responded as only children can. Below are five letters that were received. Plain Talks did not attempt to edit them because to have done so would have destroyed the truly touching effect the letters have:

Dear Gulf States Utilities,

Thank you for letting us visit the power plant. I like the rubber glove, the bucket and the refreshments, and the electric eye. I don't have nothing else to say. The best thing like is the Hot Room.

Yours Truly,
Jamra Br.

Dear Gulf States Utilities,

I'd like to thank you and your staff for a wonderful time. I liked everything, except for one thing why didn't you'll give out pens. This was the first time I went to Gulf States Utilities. Everybody said that they gave pens and refreshments. It was a very good tour.

Thank you.

Your tourist,
Lisa Falne

Dear Gulf States Utility Company,

I enjoyed the trip to your company. It was very enjoyable.

I enjoyed the electric eye and the bucket that went high in the air.

I couldn't think of anything your company did wrong.

Sincerely
Ricky Miller

Dear Gulf-States

Thank you for letting us go and I hope some day I can go again. I enjoined the tour around Gulf States, and the guide was very nice. The prisedent was nice to give us refusments and cookies.

I enjoyed the Hotroom and I enjoyed the secretary calling the trucks to give orders to where to go.

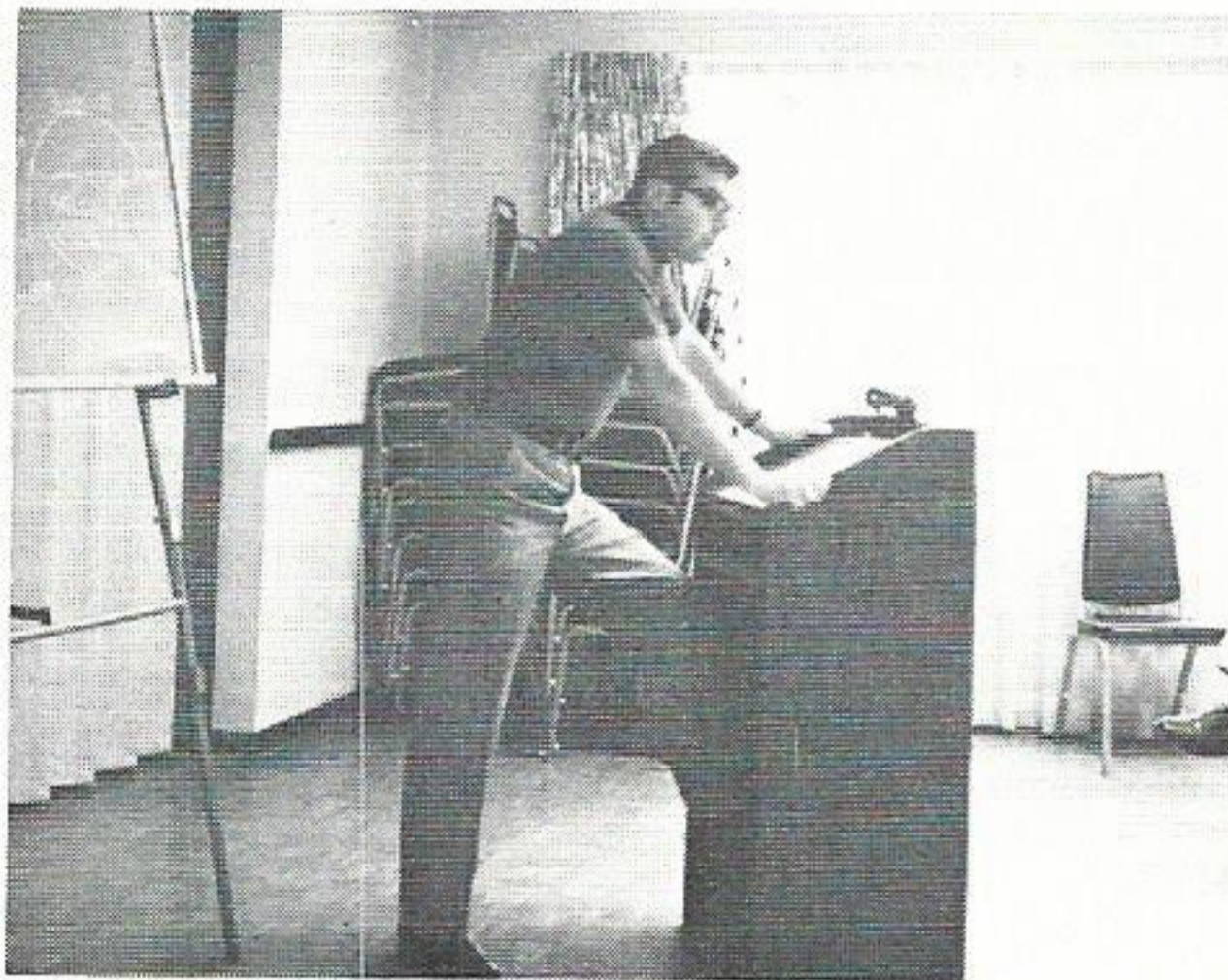
Yours Truly
Malcolm Bouillian

Dear Gulf States Utilities,

I enjoyed the pop and cookies very much. I am sure the others enjoyed it as much as I did. We were amazed at the things we saw. And know when we get service from you we get the best of it. We thank you for taking time off to help us.

Yours truly,
Leonard Venable

Harbridge House Seminar Is Popular with Salesmen



Ray Rivoli, Harbridge House instructor, explains the purpose of the course to the gathered salesmen in the Royal Coach Inn during the first session of the two and a half day seminar.

McKenzie Installed

Sammie A. McKenzie, section head in the Production Department at Louisiana Station in Baton Rouge, was installed as the ranking officer (Senior Counselor) in the United Commercial Travelers Council 499 recently.

UCT is a professional-businessmen's fraternal organization throughout the nation. Baton Rouge has some 1200 members.

Walter Jones, Right of Way representative for our company, was installed as Past Senior Counselor, while Jimmy Smith, mechanical maintenance supervisor, Production Department, was sworn in as Junior Counselor.

Joe Zammit, mechanical maintenance foreman, Production Department, took over as Conductor. Still another member of our company, Vernon Young, was recently sworn in as Grand Sentinel. The Grand Council consists of councils in the Louisiana-Mississippi area.

Some 25 residential and commercial salesmen from throughout our company's system were on hand in Beaumont recently to attend an Electric Utilities Marketing Institute Sales Representative Seminar under the guidance of Harbridge House Inc. of Boston.

Recognized as one of the best seminars of its kind in the nation, Harbridge House was contracted by our company for the purpose of further training of our residential and commercial salesmen.

Ray Rivoli and Dwight Bishop conducted the two and a half day seminar at the Royal Coach Inn covering a broad area. Some of the subjects covered dealt with making the most effective use of time, identifying significant market data and buying influences to pinpoint profitable market targets, overcoming objections and winning the sales support of trade allies, architects and engineers, home developers, dealers and distributors, sales strategies and many more.

The seminar was broken down into four major categories: 1. Defining the Sales Representative's Job; 2. Marketing Assessment; 3. Planning and Strategizing; 4. Creative Selling.

Harbridge House initiated the seminar along with the General Electric Corporation when GE requested that Harbridge House come up with a seminar to help the GE sales force. The seminar was so successful that GE arranged to underwrite partial cost in developing a seminar for utility personnel so that it could be given on a national basis. Other companies such as our own have since taken advantage of this opportunity to host the course.

The salesmen who were invited (only 25 were allowed to participate as recommended by Harbridge House) apparently found the seminar very valuable. "This is a great move by the company," said one,



Twenty-five salesmen from throughout our system were on hand recently in Beaumont to attend the Electric Utility Marketing Institute sponsored by the company and given by Harbridge House of Boston.

"We got a lot from it." Another called it a move forward, and still another said "we need seminars such as this where we can get together and air our problems, and to keep abreast of the changing trends."

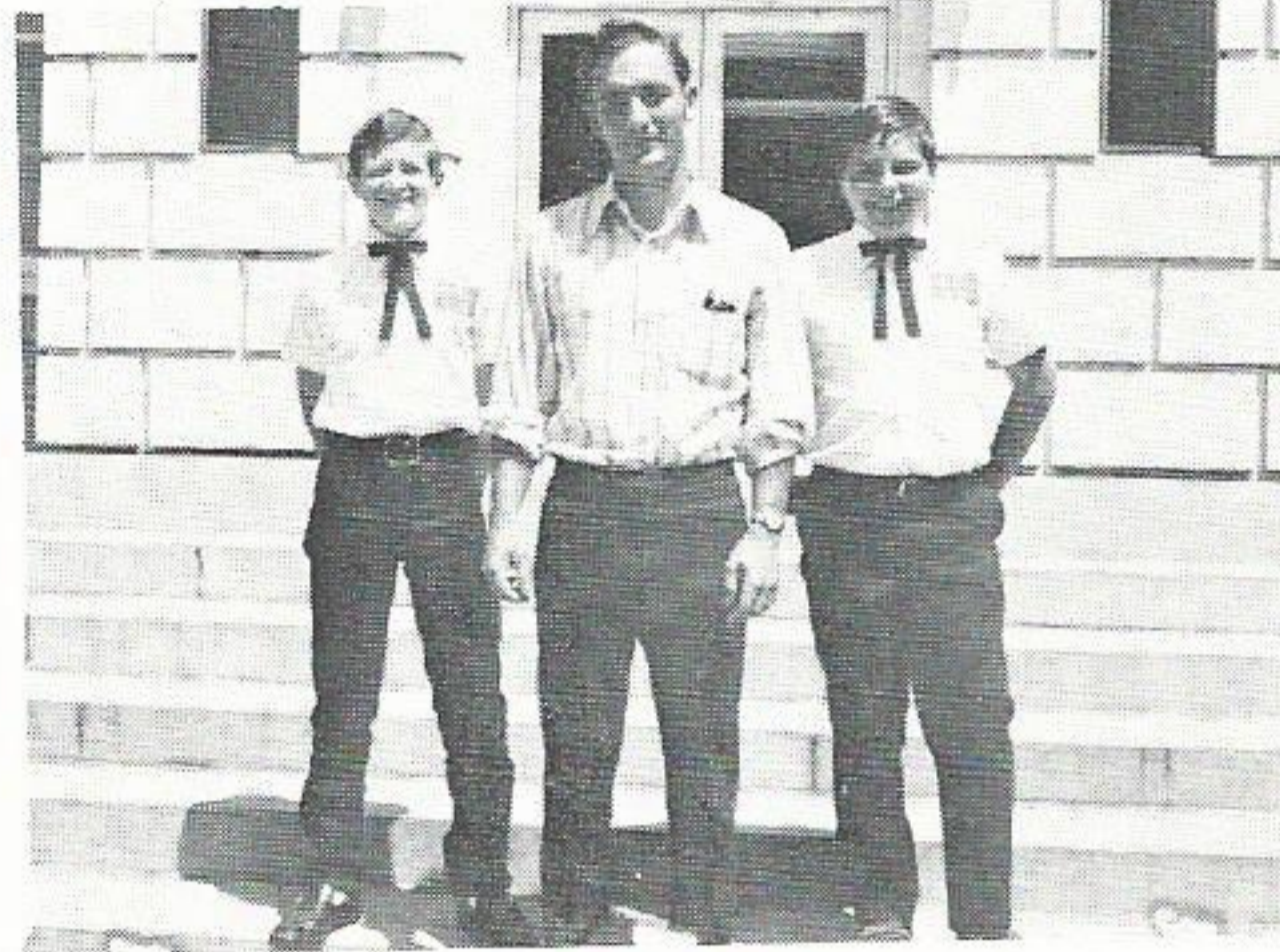
Those in attendance were Pete Allbritton, Walter Benjamin, Brooks Bishop, Charles Boring, Julius Courtney, Billy Creel, Jack David, George Davis, Burt Duhon, James Fernandez, Bill Harrington, Bill Hayes, DeWitt Hollingsworth, Calvin Jaetzold, Myrle Johnson, F. M. Jones, Gene Koci, Dolph McKowen, Gene Pairett, Dan Puckett, Jack Saxon, Donald Sullivan, Gene Tillery, John Yarbrough and Ted Younger.

COMPANY LIGHTS FEATURED

A nighttime photograph of a major Baton Rouge street showing our company's new 1000-watt mercury vapor lights is featured as the cover shot on the April issue of **Baton Rouge**, a monthly publication of the Baton Rouge Chamber of Commerce.

Deweyville Youths Win Again

Four Deweyville youths won first place honors recently in the District nine 4-H Club electrical team competition at Stephen F. Austin University in Nacogdoches, and two of them now go on to state



Paul Smith, left, and Ron Callahan, right, took first place honors in the junior division of the District Nine 4-H Club electrical team competition. With them is Burton Callahan, Ron's father and advisor of the pair.

competition at Texas A&M University.

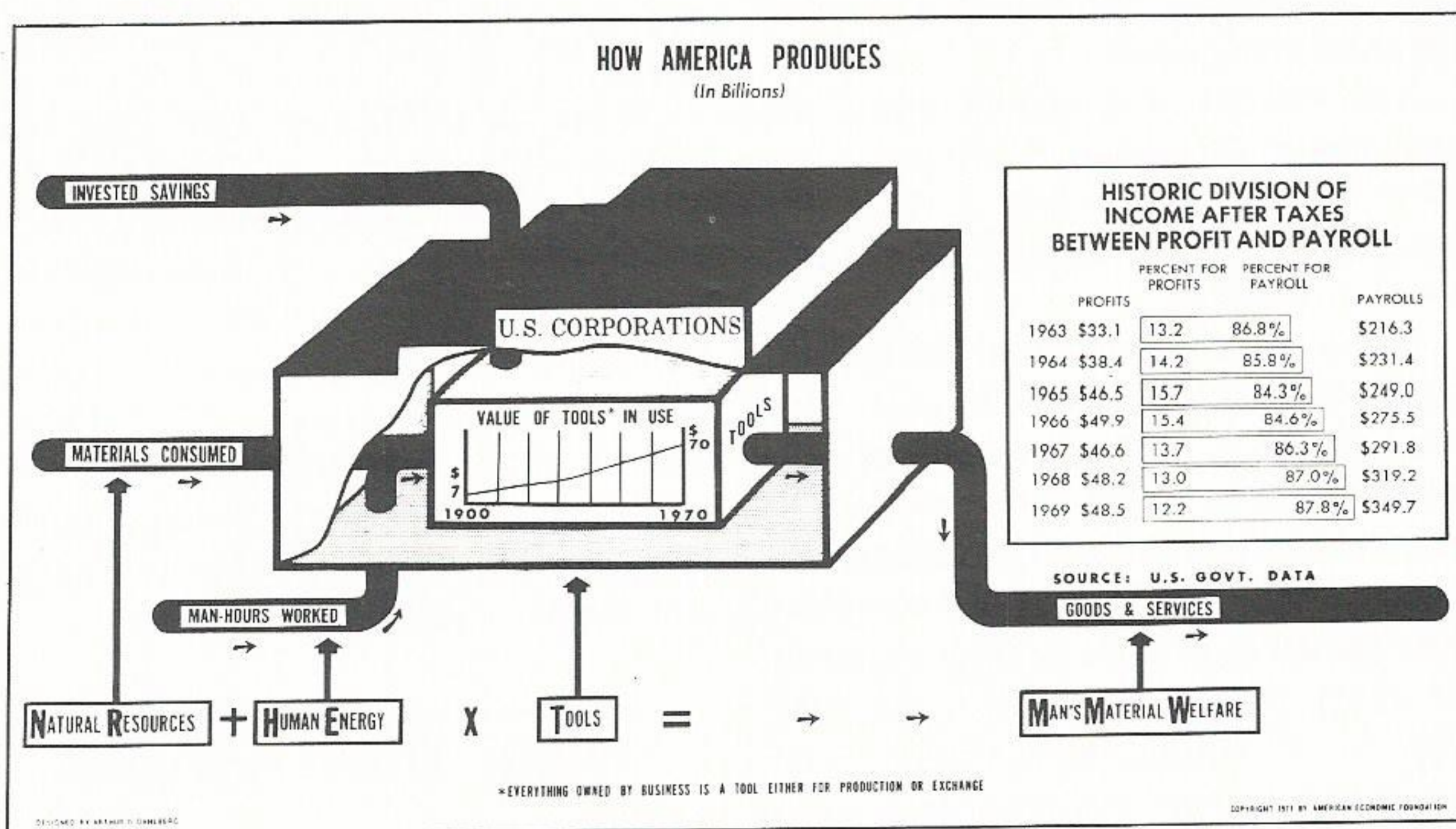
Donna Levine and Cynthia Hickman, senior division team members, won with their display illustrating safety factors in the use of electricity in the home. Acting as advisor to the girls was George Hickman, senior engineering assistant for our company. They will go on to state competition.

In the junior division, Ron Callahan and Paul Smith captured first place with their display of a wooden model of an electronic burglar alarm which they built to illustrate the various uses of an electronic eye. Their advisor throughout the competition was Burton Callahan, real estate representative for our company.

Parents of the girls are Mr. and Mrs. Vanny Levine and Mr. and Mrs. George Hickman, while parents of the boys are Mr. and Mrs. Burton Callahan, and Mr. and Mrs. Elmer Smith.



Donna Levine, left, and Cynthia Hickman, right, captured first place in the senior division of the District Nine 4-H electrical team competition at Stephen F. Austin University. Shown with the girls is George Hickman, Cynthia's father and advisor for the team. The girls now go on to state competition at Texas A&M.



This Chart, and its related arithmetic, reveal the truth about the best kept secret in our educational system, according to the American Economic Foundation -- How America produces, and who gets how much of the income available for distribution between employees and owners. This chart knocks out the Big Lie perpetrated and perpetuated by agitators throughout the world -- that, under the American capitalism, the owners of industry get the lion's share while the workers get only the crumbs. The Big Lie hangs on the fallacy that profit exceeds payroll.

Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during April, 1971 covering employee deductions and Company contributions through March, 1971 were as follows:

6,887 shares of common stock at a total cost of \$152,880.40 or an average cost per share of \$22.1984.

197 shares of \$4.40 preferred stock at a cost of \$12,539.10 or an average cost per share of \$63.6503.

The Trustee deposited \$39,621.99 with the Savings Department of the First Security National Bank of Beaumont.

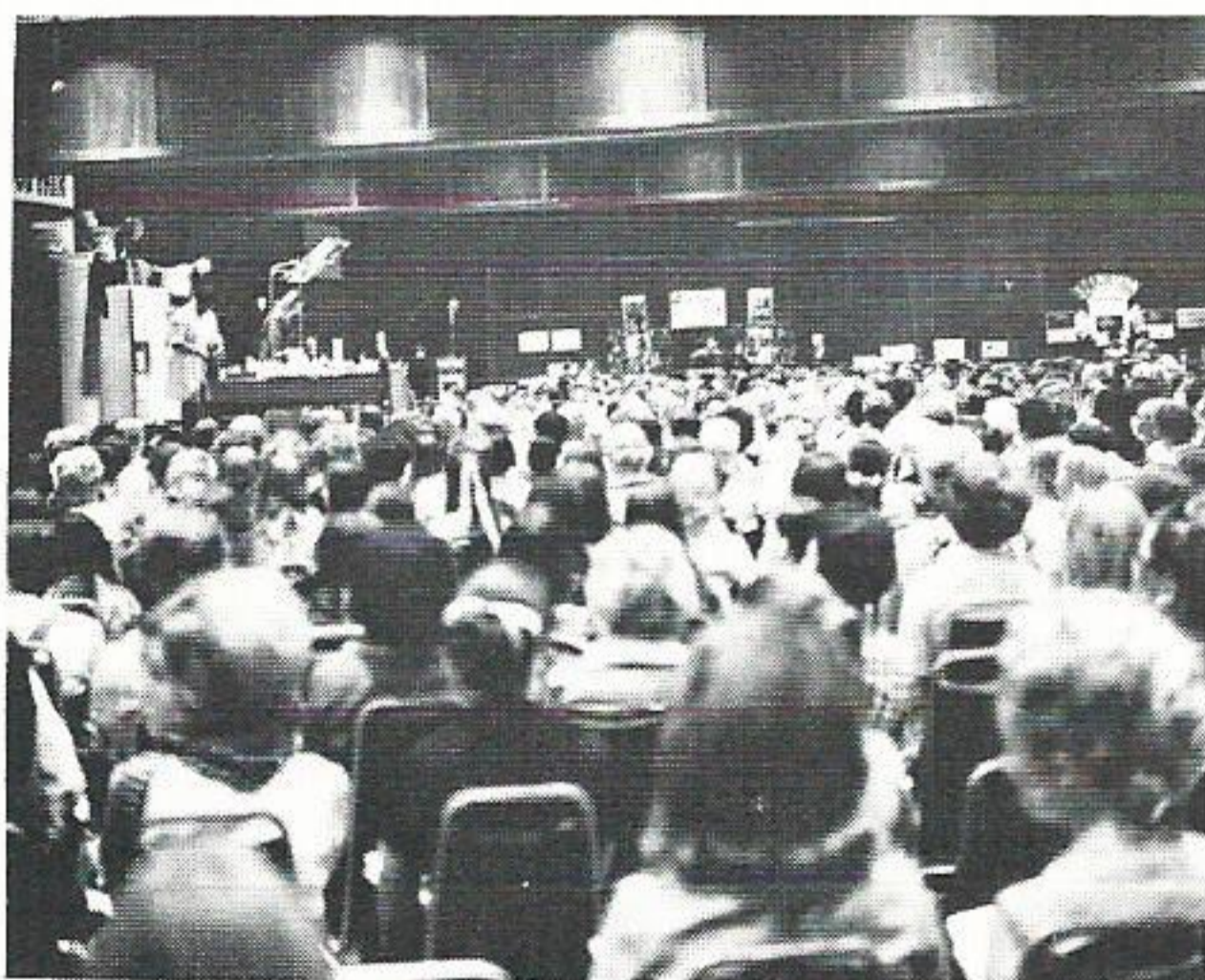
Helen Corbitt Show Success

Helen Corbitt, a transplanted Texan who has made her name not only in the Lone Star State, but the nation and world wide as well via her outstanding preparation of food, was in Beaumont recently to share some of her secrets.

Brought to Beaumont by the Women's Symphony League and our own company, Helen Corbitt and her Food Fair was a tremendous success as over 700 men and women gathered to hear and to learn.

Mrs. Corbitt, noted food authority, cookbook author and presently Neiman-Marcus food consultant, was introduced by Joe DeJean, residential sales promotion coordinator for our company. Mr. DeJean cited the fact that her work has made her one of the 10 Most Influential Women in Texas.

The whole program was a first-rate effort to support the Beaumont Symphony financially, and required a lot of work on the part of the Women's Symphony League and the System Sales and Home Service Departments of the company. The effort was well worth it as the program was an overwhelming success.



Over 700 people turned out for the **Helen Corbitt Food Fair** held recently in Beaumont. Called one of the 10 Most Influential Women in Texas, the gourmet chef displayed her talents and secrets of the kitchen to the avid audience.



Helen Corbitt, one of this nation's most well known gourmets, author, food authority and consultant, was in Beaumont recently as guest of honor at the Helen Corbitt Food Fair. Her presense was sponsored by the Beaumont Women's Symphony League and our company.

Bass Tourney Held

Dick Landry landed a nice four and a half pound bass to take the biggest bass honors during the first Western Division Bass Tournament held at Lewis Creek Lake in May.

Landry's prize catch however was not quite enough to give his team first place as that honor went to Bobby Leak and Danny Rutledge. Leak and Rutledge caught a combined total of 29 pounds of bass to emerge on top, with Landry and his partner, Larry Hard, finishing second at 19 and a half pounds.

"Butch" Estes, fishing by himself, won the individual catagory with a total catch of seven pounds, while Albert Singleton was runnerup with three pounds.

For the most part, bass were hard to come by for the anglers who usually have much better luck. Landry reported that purple worms, hot-spots and gay blades were the baits most effective during the one-day tournament.



Dick Landry hauled in this nice string of bass, including a four and a half pounder, during the Lewis Creek Bass Tournament held in the Western Division recently. His big one was good enough to win Landry top honors for the "biggest bass" trophy.

Girl of the Year

Pretty Carolyn Motl, stenographer in the T&D Engineering-Maps & Records Section at the Beaumont Service Center,



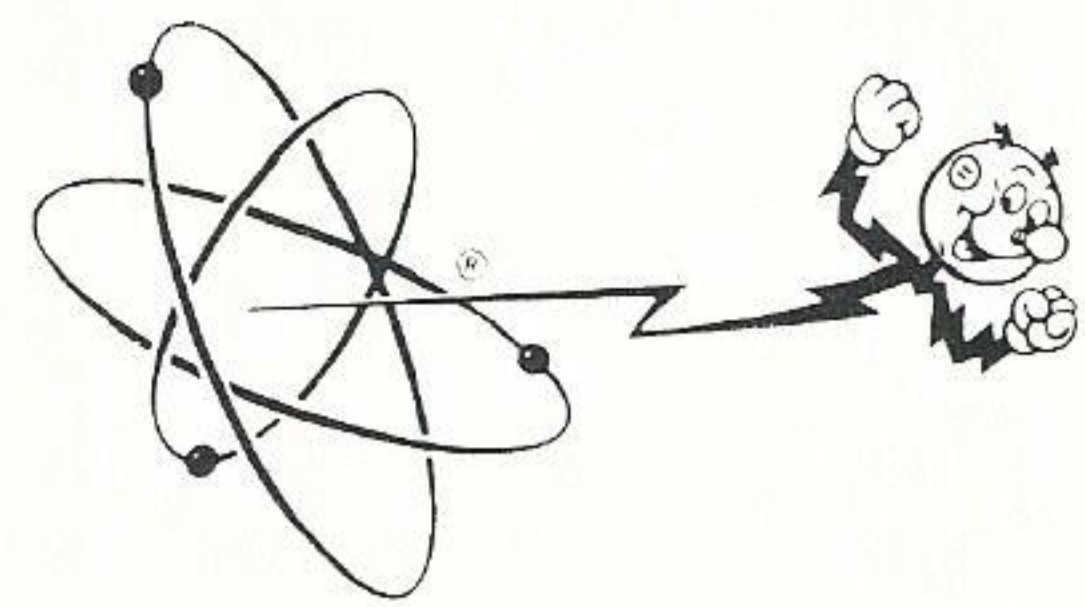
Carolyn Motl
Nu Phi Mu Girl

was named "Nu Phi Mu Girl of the Year" recently at ceremonies held in the Ridgewood Motel.

A member of the Beta Sigma Phi Sorority, Phi Psi Chapter, Carolyn was presented her award during festivities honoring the 40th anniversary of the business women's sorority.

The founder's son Walter W. Ross III, president of the International Sorority of Beta Sigma Phi, was the featured speaker for the event, sharing honors with Beaumont Mayor Ken Ritter, who gave a presentation speech.

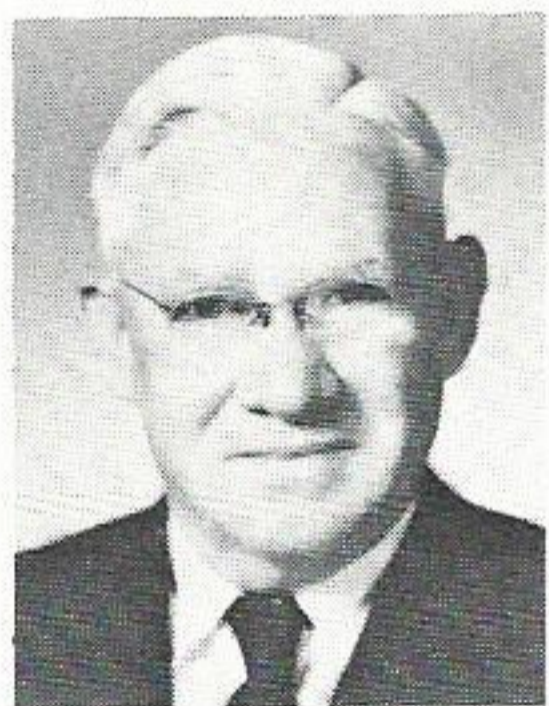
Carolyn was selected for the honor for her outstanding achievements for service in the community, and received a large trophy, symbolic of the honor.



DID YOU KNOW?

There exists today a sizable atomic power industry with a background of experience dating back to December 2, 1942, the day Enrico Fermi and his colleagues successfully demonstrated the world's first atomic reactor on the campus of the University of Chicago. This industry now has some two million man-years of experience in the United States.

Deaths



Wesley Eckles



J. B. Bishop

The company is sad to learn that Wesley W. Eckles, retired engineer for the company, and J. B. "Pat" Bishop, Sr., retired assistant manager of residential sales, died last month.

Mr. Eckles passed away in Bryan, Tex., where he had been employed as a research engineer for Texas A&M University's Data Processing Center. Mr. Bishop was dead on arrival at Baptist Hospital in Beaumont.

A native of Texarkana, Ark., Mr. Eckles had worked for our company and predecessor companies for 46 years before his retirement in 1964. He started his electric utility career in 1918 with the Beaumont Electric Light and Power Company and was an electrical engineer in System Engineering upon his retirement. He joined the A&M staff in 1964.

He was a senior member of the Institute of Electrical and Electronics Engineers and also held membership in the National Association of Corrosion Engineers, the

Gulf Coast Engineering and Scientific Society and the Texas Society of Professional Engineers.

Surviving are his wife Mrs. Edna Eckles of Bryan; one son, Wesley W. Eckles, Jr., and grandchildren.

Mr. Bishop was a native of Kentucky and had lived in Beaumont and Port Arthur since 1919.

Mr. Bishop was awarded the Purple Heart for Army service during World War I and was past commander of American Legion Post 33, and a member of World War I Barracks.

During his active years in business he was a member of the Beaumont and Port Arthur Chamber of Commerce and the Retail Merchants Association. He was past president of the Port Arthur Lions Club and former member of the Men's Garden Club and the Gulf Coast Hemerocallis Society.

Surviving are his wife, Mrs. Irene Bishop, one son, J. Brooks Bishop, Jr., one sister, Mrs. Charles Williams of Prairie Village, Kan., and three grandchildren.

Andy's Harem, Cooke, Russell Headline Bowling Tournament Action

By **Sonny Horstmann**
Tournament Chairman

Only a platter from the buffet supper and 63¢ remain unclaimed from the 10th Annual Employees Handicap Bowling Tournament conducted in Lake Charles. For the 3rd consecutive year keglers from across the system assembled to match yarns and talents in quest of the elusive winners awards presented at the conclusion of the one day tournament.

In teams events, it was a battle between Beaumont and Lake Charles as 21 entries were vying for the championship with the aggregate of Columbus Hanks, J. R. Laughlin, Johnny Prejean, and Captain Hubert Landry of the L. C. Runoffs battling in the final shift against the ability of Beaumonters Murial Hayes, Geraldine Russell, Mary Lee Best and Captain Andy Poulson. "Andy's Harem" withstood the charge of the "Runoffs" by 20 pins.

Doubles competition was even closer as only two pins separated Baton Rouge's Jan and Lynn Graham's 1267 total from Port Arthur's E. J. Badeaux and Curt LeBlanc's 1265. 3rd place went to Lake Charles' Donald Cooke and Hubert Landry (1244) and a father and daughter-in-law combo Joyce and Country Blanchard rolled 1227. Mike Sadler and Mable Fontana (1208) of Beaumont finished 5th among the 34 doubles teams entered.

Forty-four male and Twenty-four female singles entries lined up to slaughter the "maples" and this they did successfully as Beaumonters Linda Bryant and Gerry Russell battled for top scores with 647 and 621 respectively to offset the charges of Nikki Falcon (Baton Rouge) with a 617 and Lake Charles' Jane Fruge's 605.

Danny Blanchard bowling with a heavily bruised ankle shot the highest singles since the tournament's inception as he posted handicap games of 223, 240, and 234 for a whopping 697. Only 11 pins back was another Lake Charles keglers, Donald Cooke, followed by Gene Russell-Beaumont (655), Rick Joffrion Port Arthur (643) and beginner Steve Comer - (630). The men had quite a day as fourteen averaged over 200 for their 3 game series.

Ladies All-Event Champion was as spectacularly close as Del Vavasseur from Port Allen managed a 202 handicap average that was surpassed only by the Lady Champion, Jerry Russell, who averaged 206 for the nine games.

A pair of \$3.00 shoes bought just prior to tournament time by Donald Cooke paved the way for this beginner in Male All-Events as he outshot the field for a robust 1900 pine (9 games) in besting the likes of Danny Blanchards' 1865, E. J. Badeaux's 1850, and Sonny Horstmann's 1828, Mike Sadlers' 1825-Beaumont, Country Blanchard's 1816 and Rick Joffrion's 1815 to round out those that averaged over 200 per game throughout the tournament.

Special Awards went to Wally Sisk and Joyce Blanchard - 30 games of free bowling for having the lowest games during the tournament.

Ed Hodges, manager of Lake Charles Division, once again proved too much for Alley Manager Roy Gillispi, as he out-bowled Roy in a sudden death one frame game to determine who would buy the contestants getting strikes on their first ball an "elderberry Malt."

The 11th Annual Tournament will be in Baton Rouge on a vote of the majority taken at the banquet. I personally would like to thank Johnnie Harris and those who helped in this most worthwhile and enjoyable event.

MEN'S ALL-EVENTS

Name	Town	Score
Donald Cooke, L. C.,		1900
Danny Blanchard, L. C.,		1865
E. J. Badeaux, P. Arthur,		1850
Sonny Horstmann, L. C.,		1828
Mike Sadler, L. C.,		1825
Country Blanchard, L. C.,		1816
Rick Joffrion, P. Arthur,		1815
Andy Poulson, Bmt,		1798
Gene Russell, Bmt,		1796
Grover Williams, Bmt,		1788
Jimmy Amedee, B. R.,		1775
Fritz Duhon, Bmt,		1773
Johnny Prejean, L. C.,		1766
Curt LeBlanc, P. Arthur,		1758
Carol Foreman, L. C.,		1747
Red Jordan, Bmt,		1746
Mike Girdler, Bmt,		1745
Hubert Landry, L. C.,		1726
Berney LeBlanc, P. Arthur,		1725
Lou Pankonin, Bmt,		1717
Steve Comer, P. Arthur,		1713
Lynn Graham, B. R.,		1710
Ricks Bryant, Bmt,		1701
Emery Fruge, L. C.,		1700
Bill Buckley, Bmt,		1691
	Tied With	
Bill Hart, Bmt,		1691
Lloyd Bean, P. Arthur,		1682
Dick Abney, Bmt,		1675
Red Atkins, Bmt,		1672
Bill Touns, Bmt,		1665
Buddy Fertitta, Bmt,		1662
Charles Alberto, Bmt,		1652
Harry Stelly, L. C.,		1645
Grant Stahl, Bmt,		1637
	Tied With	
Pat McMeel, Bmt,		1637
Earl Broussard, P. Arthur,		1620
Tom Amerine, Bmt,		1611
J. R. Laughlin, L. C.,		1596
Dale Karaff, L. C.,		1594
Wally Thomason, Bmt,		1593
Columbus Hanks, L. C.,		1570
Wally Sisk, Bmt,		1565

DOUBLES RESULTS

Names	Town	Score
Graham & Graham, B R,		1267
Badeaux & LeBlanc, P A,		1265
Cooke & Landry, L C,		1244
Blanchard & Blanchard, L C,		1227
Sadler & Fontana, Bmt,		1208
Best & Poulson, Bmt,		1191
Smith & Vavasseur, Port Allen, . . .		1190
Horstmann & Horstmann, L C, . . .		1184
Amedee & Falcon, B R,		1180
Elisar & Amedee, B R,		1175
Buckley & Abney, Bmt,		1172
Girdler & Girdler, Bmt,		1155
Fruge & Fruge, L C,		1147
Joffrion & Bean, P A,		1140
Amerine & Amerine, Bmt,		1135
Frederick & Blanchard, L C,		1131
Tied with		
Broussard & Price, P A,		1131
Russell & Bryant, Bmt,		1122
Russell & Duhon, Bmt,		1120
Tied with		
Jordan & Jordan, Bmt,		1120
Hayes & Laughlin, L C,		1118
Williams & Bryant, Bmt,		1115
Terry & Thomason, Bmt,		1109
Brumfield & Brumfield, Bmt,		1098
Sisk & McMeel, Bmt,		1097
Tied with		
LeBlanc & Comer, P A,		1097
Foreman & Prejean, L C,		1096
Karaff & Stahl, Bmt,		1094
Atkins & Fertitta, Bmt,		1088
Tied with		
Patterson & Hart, Bmt,		1088
Hanks & Stelly, L C,		1081
Alberto & Alberto, Bmt,		1079
Culbertson & Toups, Bmt,		1077
Hart & Pankonin, Bmt,		1056



LADIES SINGLES

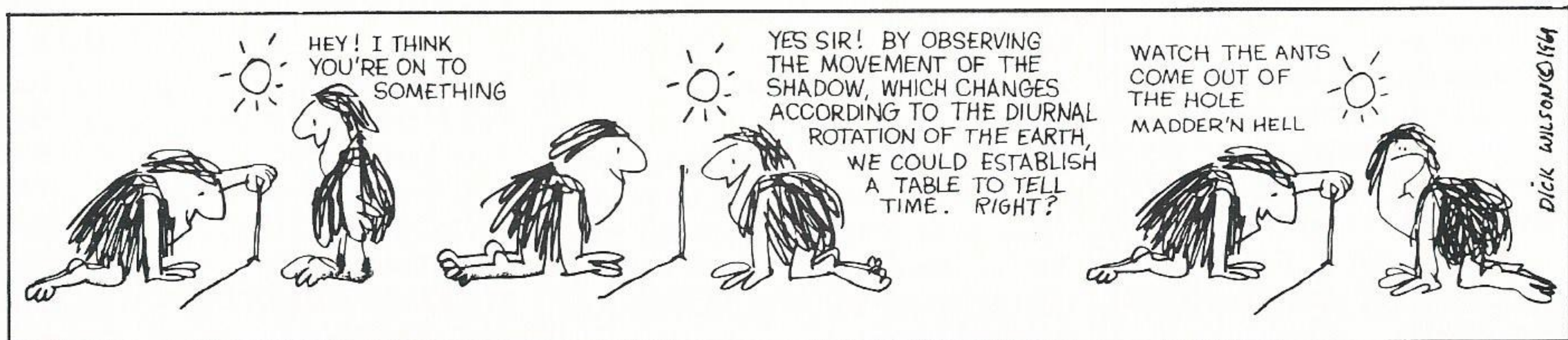
Name	Town	Score
Linda Bryant, Bmt,		647
Gerry Russell, Bmt,		621
Nikki Falcon, B. R.,		617
Jane Fruge, L. C.,		605
Jan Patterson, Bmt,		591
Thelma Jordan, Bmt,		588
Joyce Hayes, L. C.,		584
Del Vavasseur, P. Allen,		582
Mabel Fontana, Bmt,		581
Gerry Elisar, B.R.-P.Allen,		577
Jan Graham, B.R.-P.Allen,		575
Three Way Tie with		
Mary Alverto, Bmt,		575
Edna Frederick, L. C.,		575
Wanda Hart, Bmt,		566
Mary Amedee, B. R.,		549
Annie Horstmann, L. C.,		538
Betty Smith, B. R.-P. Allen,		537
Mary Lee Best, Bmt,		536
Pat Culbertson, Bmt,		534
Joyce Blanchard, L. C.,		530
Jerry Terry, Bmt,		521
Juanita Girdler, Bmt,		517
Kathi Amerine, Bmt,		515
Mary Brumfield, Bmt,		508

Andy's Harem emerged as the top team in the annual company bowling tournament held in Lake Charles. The team rolled a 2384. From left to right are Gerry Russell (also Ladies All-Events winner), Muriel Hayes and Mary Lee Best. Kneeling is captain Andy Poulson.

LADIES ALL-EVENTS

Name	Town	Score
Gerry Russell, Bmt,		1857
Del Vavasseur, P. Allen,		1818
Linda Bryant, Bmt,		1784
Jan Graham, P. Allen,		1773
Nikki Falcon, B. R.,		1738
Jan Patterson, Bmt,		1731
Thelma Jordan, Bmt,		1718
Jane Fruge, L. C.,		1713
Mary Lee Best, Bmt,		1711
Mabel Fontana, Bmt,		1697
Gerry Elisar, B. R.,		1696
Edna Frederick, L. C.,		1683
Mary Amadee, B. R.,		1678
Joyce Hayes, L. C.,		1676
Mary Alberto, Bmt,		1661
Joyce Blanchard, L. C.,		1653
Juanita Girdler, Bmt,		1645
Betty Smith, P. Allen,		1623
Pat Culbertson, Bmt,		1601
Wanda Hart, Bmt,		1594
Annie Horstmann, L. C.,		1586
Kathi Amerine, Bmt,		1574
Jerry Terry, Bmt,		1569
Mary Brumfield, Bmt,		1547

dis GRUNT lings



MEN'S SINGLES

Name	Town	Score
Red Atkins, Bmt,		.580
Curt LeBlanc, P. Arthur,		.575
		Tied With
Danny Blanchard, L. C.,		.697
Donald Cooke, L. C.,		.688
Gene Russell, Bmt,		.655
Rick Joffrion, P. Arthur,		.643
Steve Comer, P. Arthur,		.633
Grover Williams, Bmt,		.630
Andy Poulson, Bmt,		.625
		Tied With
Ronnie Price, P. Arthur,		.625
Carol Foreman, L. C.,		.618
Lloyd Bean, P. Arthur,		.617
		Tied With
Fritz Duhon, Bmt,		.617
E. J. Badeaux, P. Arthur,		.614
Mike Sadler, Bmt,		.608
Johnny Prejean, L. C.,		.606
		Tied With
Jimmy Amedee, B. R.,		.606
Berney LeBlanc, P. Arthur,		.594
Bill Hart, Bmt,		.591
Lou Pankonin, Bmt,		.589
		Tied With
Sonny Horstmann, L. C.,		.589
Ricks Bryant, Bmt,		.583
Red Jordan, Bmt,		.581
Country Blanchard, L. C.,		.575
Tom Amerine, Bmt,		.574
Charles Alberto, Bmt,		.563
Emery Fruge, L. C.,		.559
Grant Stahl, Bmt,		.556
Bill Toups, Bmt,		.555
		Tied With
Bill Buckley, Bmt,		.555
Dick Abney, Bmt,		.553
Harry Stelly, L. C.,		.551
Pat McMeel, Bmt,		.542
Mike Girdler, Bmt,		.539
Columbus Hanks, L. C.,		.537
		Tied With
J. R. Laughlin, L. C.,		.537
Buddy Fertitta, Bmt,		.536
		Tied With
Lyn Graham, B. R.,		.536
Dale Karaff, Bmt,		.535
Hubert Landry, L. C.,		.534
Earl Broussard, P. Arthur,		.514
Wally Sisk, Bmt,		.512
		Tied With
Fred Brumfield, Bmt,		.512
Wally Thomason, Bmt,		.500

TEAM RESULTS

Team	Town	Score
Andy's Harem, Bmt,		.2384
L. C. Run-Offs, L. C.,		.2364
Sonnier Electric No. 2, L. C.,		.2328
WITY'S, Bmt,		.2323
Bravos, L. C.,		.2282
Port Arthur No. 2, P. Arthur,		.2268
Bad News, Bmt,		.2267
Tail-Ends, Bmt,		.2262
Port Arthur No. 1, P. Arthur,		.2254
Big "4", Bmt,		.2245
Mavaricks, P. Allen,		.2237
1/2 Sulphur, L. C.,		.2236
L. C. Repeats, L. C.,		.2206
Shove-Its, Bmt,		.2195
Sonnier Elect. No. 1, L. C.,		.2194
Thursday's Children, Bmt,		.2184
Bandits, B. R.,		.2183
Easy Rollers, Bmt,		.2151
Mis-Fits, Bmt,		.2148
Last Hopes, Bmt,		.2143
Better Halves + 2, Bmt,		.2130



Reddy Kilowatt reigns supreme over his court of beauties during the annual Neches River Festival parade in downtown Beaumont last month. We don't know if it was Reddy's looks or the beautiful adornment, but our company's float was judged as the top winner.

Bell Honored

Wyatt Bell, local superintendent for our company in Woodville, has been named East Texan of the Month by the East Texas Chamber of Commerce headquartered in Longview.

Mr. Bell, who moved to Woodville in 1965, has been extremely active in community and civic affairs in the Southeast Texas city, and is currently serving as the president of the Tyler county Chamber of Commerce.

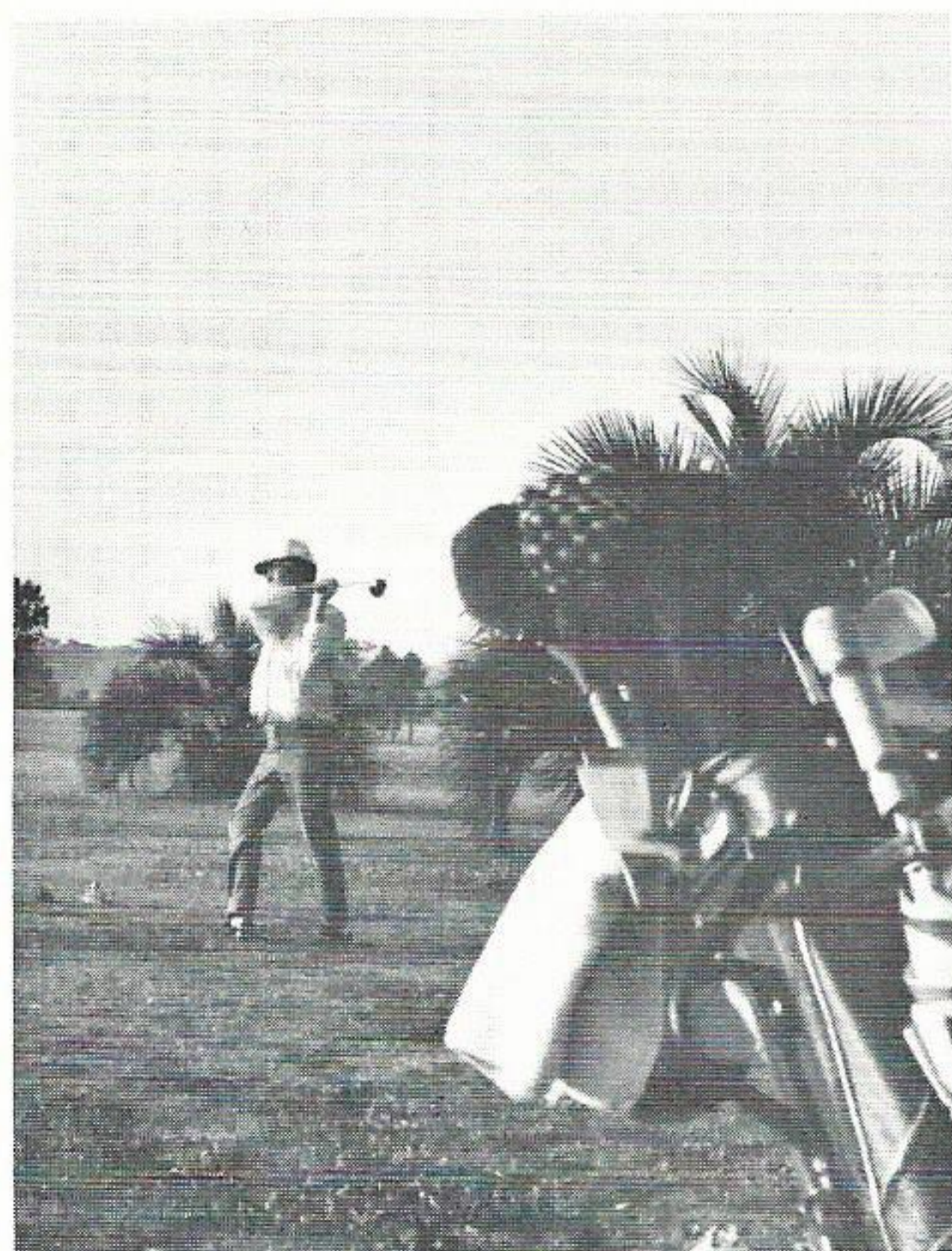
A native of Rule, Texas, Mr. Bell is a graduate of Warren High School and is married to the former Jean Abbott of Colmesneil. They have two sons, Allen and Tommy.

To quote from a story appearing in the current issue of East Texas magazine, "When the name 'Wyatt Bell' is mentioned in the Tyler County area, people stop for a second to listen. Wyatt has the reputation of getting things done."

Heaner Wins Tournament



Live Wires Golf Winners — Some of the winners in the annual Live Wires Golf Tournament got together for a family portrait following play at Bayou Din Country Club in Beaumont. From left to right are Stan Roby, Jim Wilder (Tournament Director), Linda Marks (score keeper), Andy Poulson, Bill Heaner, Marvin Ayres, Terry Barlow (score keeper), Ken Jumel and Ron Cunningham. Kneeling is Bob Phelps.



Andy Poulson tees off on the number one hole en-route to shooting a handicap total of 71 to tie Bill Heaner for low net honors in the Live Wires Golf Tournament. Andy lost the toss of the coin and had to settle for third flight championship.

Bill Heaner, vice-president, personnel manager, fired a blistering 76 scratch over the Bayou Din Country Club course during the 9th Annual Live Wires Golf Tournament in Beaumont, but had to wait out the flip of a coin to find out if he was the tournament champion.

Andy Poulson, safety representative, couldn't match Heaner's scratch score, but his 101 based on the Callaway Handicap System, equaled the 71 total of Heaner's forcing the coin flip. Mr. Heaner won the toss to win low net honors.

Luther Risher finished in second spot, with Ken Jumel, Dave Campbell and Dennis Eberhardt rounding out the top low gross five in that order.

Safety Director S. L. Stelly captured the second flight championship, with Poulson winning the third flight.

Some 44 golfers dusted off their clubs for the annual event which was played in perfect weather. Jim Wilder was the tournament director.

As you read this, two other major company tournaments will have been completed. The GSU Golf Tournament in Baton Rouge (for that division only) was slated to be played May 31 at Greenwood Park, while the Memorial Day Golf Tournament (for all other divisions) was slated for Beaumont's Bayou Din Country Club, also on May 31.

Ralph Shirley, personnel safety, was the tournament chairman for the Baton Rouge test, while Luther Risher handled the chores for the Beaumont tourney.

Pictures and results of both tournaments will be forthcoming in the next issue of Plain Talks.

Complete results of the Live Wires Golf Tournament are as follows:

FIRST FLIGHT -- Bill Heaner; 2. Luther Risher; 3. Ken Jumel; 4. Dave Campbell; 5. Dennis Eberhardt.

SECOND FLIGHT -- Suma Stelly; 2. Bill Horelica; 3. Stan Roby; 4. Ronnie Cunningham; 5. Butch Franklin.

THIRD FLIGHT -- Andy Poulson; 2. Marvin Ayres; 3. Rob Phelps; 4. Jim Wilder; 5. Glenn Davis.

Area Students, Teachers To Attend Texas Nuclear Science Symposium

Thirty-four area students and teachers have been selected to attend the 11th Texas Nuclear Science Symposium for High School students at the University of Texas this month.

The group will be the guests of our company with all expenses paid. Jim Harper, public relations representative, will accompany the group during the four day affair in Austin.

The symposium is conducted annually by the Texas Atomic Energy Research

Foundation and the university. The foundation comprises our company and nine other investor-owned electric power companies in Texas.

Scientists and engineers from industry and education will discuss nuclear physics and related topics, and two afternoons will be spent touring the science laboratories at the university. Included will be a tour of the laboratories where experiments sponsored by the research foundation are being carried on in thermonuclear (fusion) research.

"Gulf States and the Texas Atomic Energy Research Foundation are able to provide this excellent educational opportunity for students and teachers because of our association with the university in the thermonuclear research program," said President Floyd R. Smith.

"We are vitally interested in this program," Mr. Smith added, "because nuclear fusion is an important potential source of energy for electric power generation. It also offers the promise of being able to generate power with minimum effect on the environment."

The opening address at the symposium will be made by Dr. Edward Teller, professor of physics at the University of California and associate director of the university's Lawrence Radiation Laboratory.

Noted speakers at the symposium include U. S. Rep. Olin Teague of Texas, a member of the House Science and Astronautics Committee; Dr. H. O. Pollak, director of the mathematics and Statistics Research Center for Bell Telephone Laboratories; Dr. Philip C. Johnson, professor of medicine and chief of the Radioisotope Laboratory at the Methodist Hospital in Houston.

Others are Dr. A. E. Robson, research scientist in the Plasma Physics Research Center of the University of Texas at Austin; Dr. Robert G. Cochran, professor and head of the nuclear engineering department at Texas A&M University; Dr. W. Peter Trower, associate professor of physics at Virginia Polytechnic Institute, and Dr. Richard Caldwell of the Mobile Research Laboratories, Dallas.

"Our area's top science students will see and hear about some of the latest achievements in nuclear science and related fields," said Mr. Smith, "and our company is pleased to make this opportunity available to them."

New Energy Source?

Electric energy from underground steam reservoirs? It's a possibility to be reckoned with say many scientists.

This potential source of electric



Representing our company on the sales floor in Beaumont can be tedious, and Pat Willett must feel sometimes that the phone gets bigger and heavier by the minute. Undaunted however, Pat says that most of the time the job is fun. Customers and visitors always get the welcome treatment.

power, called Geothermal Power, could rival nuclear energy in efficiency as well as in output. Greatest areas of this source of power are located in Texas, Arizona, Nevada, Idaho, New Mexico, Wyoming, Oregon, Montana and California.

As explained by Associated Press writer Bill Stockton in a story which appeared in the *Houston Post* in May, geothermal power would be tapped by drilling a well into an underground chamber of steam or hot water and pipe the steam that rushed to the surface through turbines to generate electricity. The excess heat would then be used for other purposes such as the desalting of sea water or brine to provide useable water for drought stricken areas of the Southwest.

There are arguments both pro and con on this potential energy source. Whether or not geothermal power is ever taken under serious study by utility companies remains to be seen, but it is interesting to note that this source of power does exist.



Home Service Advisors from throughout the system met in the test kitchen in Beaumont recently to plan for the future and firm up standing policies. Identifiable in the picture are, from left to right; Sonja Burkett, advertising representative; Janice Simon, Baton Rouge; Jo Ann Smith, Beaumont; Harriet Babin, Baton Rouge; Mildred Tribble, home service coordinator, Beaumont; Sue Kendall, Beaumont and Kathleen Peters, Port Arthur.

Home Service Advisors Revise Program, Plan Future Work

NINETEEN ATTEND IMPORTANT SESSION

Revision of the home service program was the main order of business in May when 19 company home service advisors met. The session was held in the test kitchen auditorium of the main office building in Beaumont.

The group adopted the theme, "Reddy 'Round the Clock", for the annual recipe booklet and calendar used in school and adult demonstrations.

Included in the agenda was a discussion of holiday programs and recipe books. The advisors approved plans for a junior cookbook -- a new approach to organized youth activities. It was decided that weekly news releases on home-making hints will be submitted to newspapers in the company service area by home service advisors.

Other discussions dealt with dealer work, Reddy Credit, sales floor displays, educational and sales promotional ideas.

The agenda was planned by Mildred Tribble, home service coordinator.

GRIN AND BEAR IT BY LICHTY



"... And now, to select a site for the proposed nuclear power plant!"

Clothes Dryer Sales Campaign Is Successful

The Western Division came through as the leading division in the company's Clothes Dryer Sales Campaign for the months of February and March.

According to the latest figures, the Western Division went over the top with a very fine 127 percent, selling 242 dryers. The goal for the Western Division was 190.

Port Arthur and Beaumont Divisions also passed the 100 percent mark. Port Arthur exceeded its goal of 150 selling 156 for a 104 percent total, while Beaumont exceeded its goal of 450 by 11 for a percentage of 102.

Lake Charles Division sold 384 out of a goal of 450 for an 85 percent total, and Baton Rouge had 72 percent selling 650 with a goal of 900.

Overall, the goal for the campaign was to sell 2,140 dryers. Final tabulation shows that 1,893 were sold giving the campaign a success rating of 88 percent.

Leicht Named

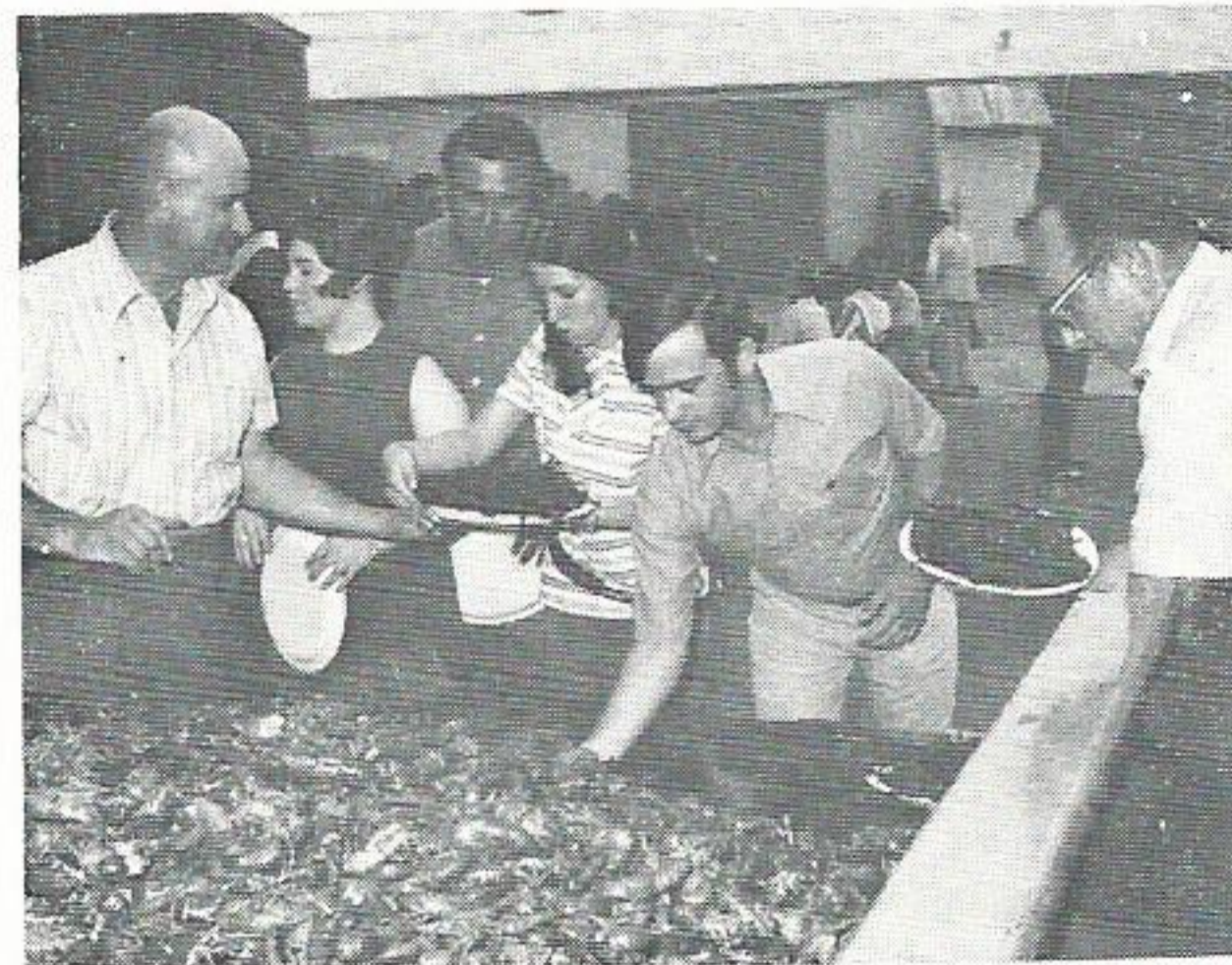
Harry Leicht, Jr., supervisor, Relay and Communications Department, has been appointed to serve as a member of Lamar Tech's Advisory Committee for Industrial Electricity and Electronics Training.



Mr. Leicht's appointment came on the recommendation of Gus A. Carlsen, Acting Director of the School of Technical Arts.

The position is for a maximum term of three years. The committee was formed in compliance with the recommendation of the Post Secondary Occupational Education and Technology Division of the Texas Educational Agency.

Crawfish Boil Held, 1200 Pounds Consumed



STAND BACK -- Company employees dig in at the annual Crawfish Boil held at the District Office Service Center in Lafayette. Twelve hundred pounds of the mud bug were boiled and not many were left at the party's end.

South Louisiana is noted not only for its beauty, but for its food as well, and members of our company in Lafayette can well attest to the fact after the annual crawfish boil at the District Office Service Center.

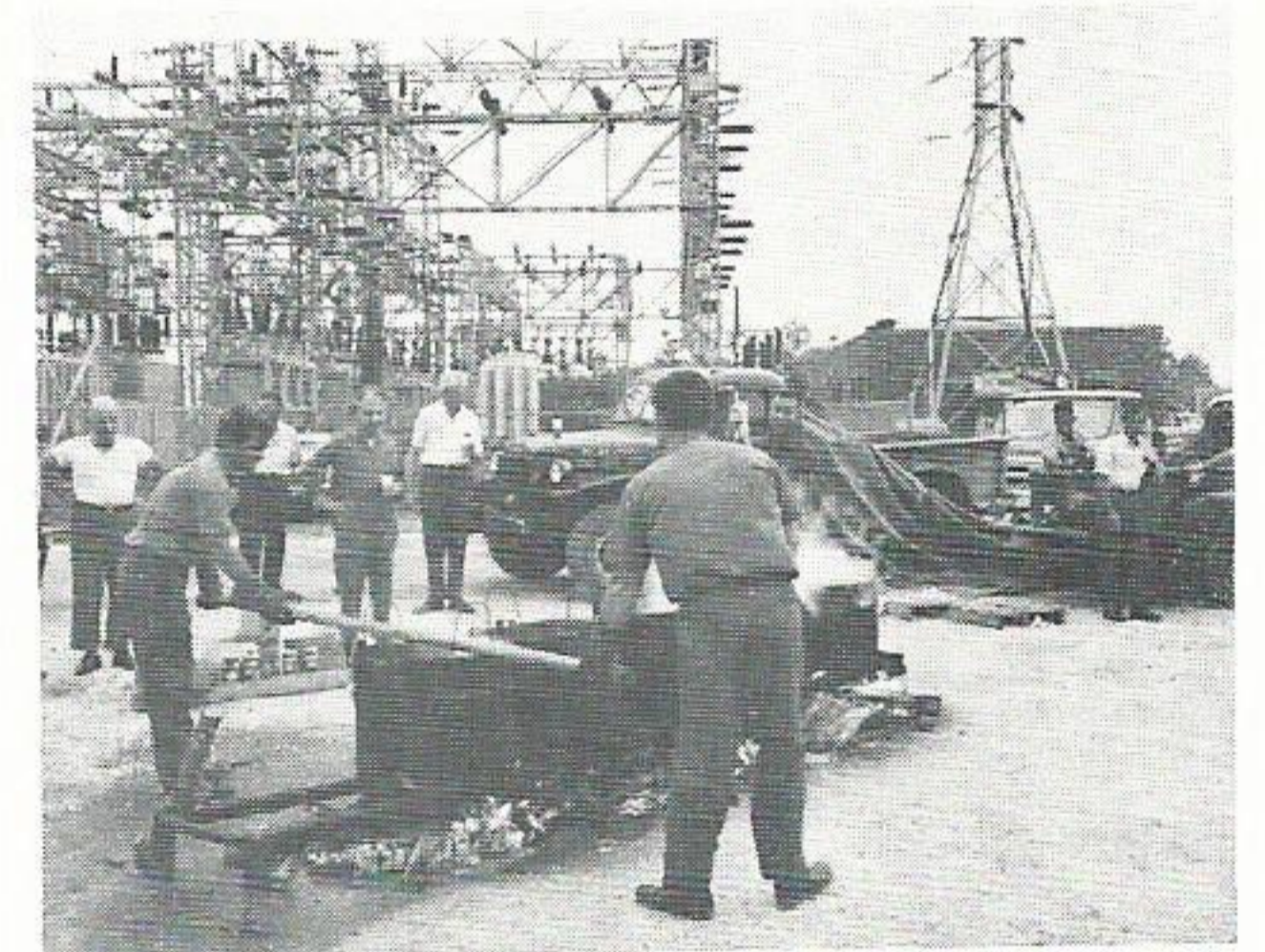
Twelve hundred pounds of the delicious crustaceans were purchased for the event, and not many were left behind when the party was over, according to Plain Talks reporter Bobby Denais.

Claude Patin, garage foreman, and his committee handled the event called "Crawfish A La Perfection," and nobody who was there will soon forget the feast. The only disappointment came from those who missed out on the event.

Wishing everyong a "Bon Appetite," the party goers ate their fill and pushed any thoughts of diets from their minds till another day.

Sonnier Is League Champ

Sonnier Electric Bowling Team recently walked away with the Lake Charles Industrial League Championship for the 1970-71 season. The team consists entirely of company employees. They are; Harry J. Stelly, team captain, Johnny Prejean, Carol Foreman, Hubert Landry, L. J. Fredericks, Columbus Hanks and Gene Mullin. This is the third time in the last eight years that this same team has won 1st place in this League. In the same amount of years, this team has never placed below third place.



It is said a watched pot doesn't boil, but try and tell that to these anxious appetites. It didn't take too long however, and it was worth the wait at the annual Crawfish Boil in Lafayette.

ATTENDS SESSION

Frank Washington, Substation Department Laborer, attended the 91st Annual Session of the Grand Lodge Knights of Pythias in Oakdale, Louisiana, April 18 through April 21. Frank is the Grand District Deputy in Lake Charles.

GLASS IN NORTH

The Baton Rouge Area Chamber of Commerce took part in an industry-hunting trip to New York and New Jersey during April.

Among the 23-man task force of state and local officials and industrial development specialists who made the trip was Charles Glass, Sales Superintendent, Baton Rouge Division.



Phantom Strikes at Orange

NOTICE

Riding out of the dark like Zorro, the Phantom has struck at Orange.

But wait! Let's go back a little so that you, the reader, can understand the situation.

Everybody wanted to be on hand for the retirement party held in Orange for retiring Sales Supervisor Walter House. Most made it -- six did not. Why Not? Well it seems these six were stranded in the swamp with a pooped-out swamp buggy.

Foreman O. H. Schultz, Jim Block, R. H. Steele, Bobby Dyson, D. D. Richardson and Jimmy Jones had boarded the buggy for a trip into the marsh to work on our lines. Somewhere, deep in the

mire, the buggy gave up the ghost and our workers found themselves stranded. If you've ever sunk into marsh mud you'll understand why our pathfinders didn't walk out. Not only is it dangerous, but the smell you wouldn't believe.

Anyway -- these men were stuck and by the time they finally managed to make it back on firm ground the party was over. Joe Snider is the general line foreman in Orange and it's his duty to get the men out of situations like that.

The following morning a note mysteriously appeared on Mr. Snider's desk. No one admits to being the author, but the message is clear:

The object of all dedicated employees should be to thoroughly analyze all situations, anticipate all problems prior to its occurrence, have answers for these problems, and move swiftly to solve these problems when we are called upon.

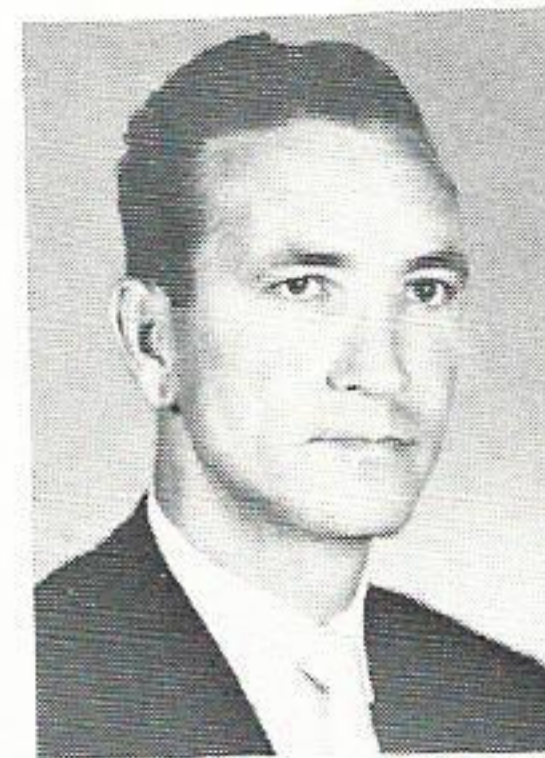
However -- when you are up to your (Bleep) in Alligators, it is difficult to remind yourself that your initial objective was to drain the swamp!

As we said before, nobody is saying who wrote the notice, and the gators ain't talking.

People On The Move



Clifford A. Toups



Nolan P. Daigle



Douglas J. Provost

Two new utility foremen have been named in Baton Rouge T&D. They are Nolan P. Daigle and Clifford A. Toups, both of whom previously served as linemen first class.

Mr. Daigle joined the company in 1954 in Baton Rouge T&D. He progressed through various lineman and serviceman classifications.

A native of Plaquemine, La., Mr. Daigle is a Marine Corps veteran, having served from 1952 to 1954. He is a member of the Knights of Columbus, the St. Charles Borromeo Ushers Society and the Baton Rouge Kamper Klub.

Married to the former Margaret Dupuy of Plaquemine, Mr. Daigle and his wife have five children. They are Nolan Jr., 17, Cheryl, 15, Renee, 14, Kristie, 12, and Tara, 8. The family attends St. Charles Borromeo Catholic Church.

Mr. Toups was employed in T&D at Port Allen in 1956. He was transferred to Baton Rouge T&D later that year and served in a number of line and service department posts.

Also a Plaquemine native, he was graduated from St. John's High School there. He spent four years as a Seabee in the Navy.

Mr. Toups and his wife, the former Marilyn Vicknair of Plaquemine, have six children. They are Debra, 14, Clifford Jr., 13, Catherine, 12, Steven, 8, Paul, 6, and David, 7 months. The family attends St. Charles Borromeo Catholic Church.

Douglas J. Provost, a 24-year employee, has been promoted to substation foreman in Lafayette T&D.

Mr. Provost, who joined the company in 1947, formerly served as utility foreman.

A native of Lafayette, he was graduated from Lafayette High School and has completed job-related studies in electricity. He is an Army veteran, having served in 1944-45.

Mr. Provost and his wife, the former Matilda Hebert of Crowley, La., have four children. They are Lynette, Steven, Elaine and Vicki. The family attends Our Lady of Fatima Catholic Church.



Harold E. Brown

Harold E. Brown, retired vice-president and director of our company, succumbed at 72 years of age this past month in Baton Rouge after a long illness.

Mr. Brown, a former Beaumont, was a native of Buffalo, N.Y. and was an electrical engineering graduate of the University of North Dakota. His electric utility

career spanned 40 years, 26 of which were spent with our company.

Mr. Brown joined the company in 1937 and after service in the Western and Lake Charles Divisions, came to Beaumont as system operating superintendent in 1953. He was transferred to Baton Rouge as division manager in 1956 and later was named a vice-president. Mr. Brown was then named director. He retired in 1963.

Surviving are his wife, Mrs. Greta Wallin Brown; a daughter, Mrs. James E. Crowley of Baton Rouge; two brothers, Leon M. Brown of Bakersfield, Calif., and K. W. Brown of Lake Tahoe, Calif.; one sister, Mrs. V. L. Dahl of Denver, Colo., and three grandchildren.

Rev. Phillip Nixon

The Rev. Phillip Nixon, a retired employee of our company, died May 7 in Baptist Hospital. Rev. Nixon was 98 years old.

Employed by our company in March of 1922, Mr. Nixon worked at the Neches Power Station, and retired 19 years later, May 1, 1941.

Surviving are his wife, Mrs. Eula Nixon; one daughter, Mrs. Leola Harris of San Francisco, Calif.; one son, Phillip, Jr. of Beaumont; one brother, Israel Nixon of Lake Charles. Also surviving are eight grandchildren and several great-grandchildren.

People On The Move



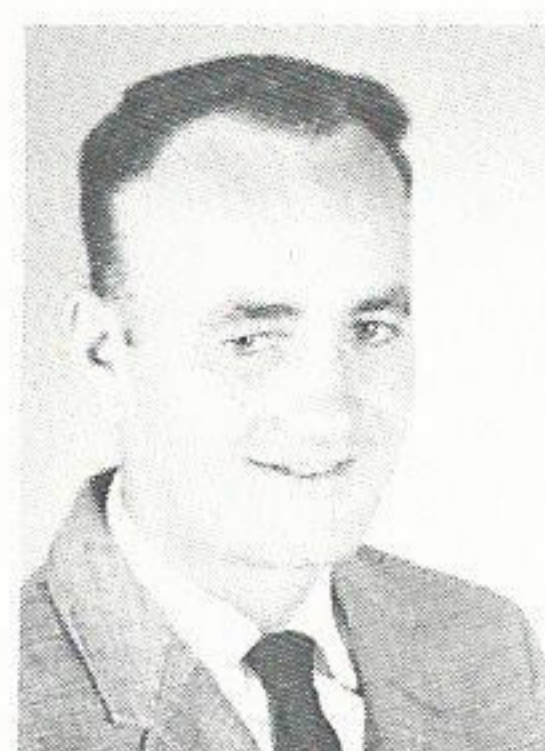
Benjamin F. Exner



Fred Eubanks



M. K. Smith



James Barnett

FOUR IN BATON ROUGE CHANGE

Four personnel changes have been announced in Baton Rouge T&D.

Benjamin F. Exner, formerly general line foreman, was transferred to T&D Engineering as construction standards coordinator.

Fred D. Eubanks, who had been assistant general line foreman, moved up to general line foreman.

Millard K. Smith, formerly utility foreman, advanced to line foreman.

James R. Barnett, who formerly served as lineman first class at Denham Springs, was transferred to Baton Rouge and promoted to utility foreman.

Mr. Exner, a Denham Springs native, joined the company in 1941. After progressing through various posts in Baton Rouge T&D, he moved up to line foreman in 1948 and to general line foreman

in 1955.

A Shreveport native, Mr. Eubanks started out at Baton Rouge in 1950. He progressed to serviceman first class in 1956 and was promoted to utility foreman in 1958. He advanced to line foreman at Port Allen in 1963 and moved up to assistant general line foreman at Baton Rouge in 1966.

Mr. Smith was employed in Baton Rouge T&D in 1948 and progressed through several posts in Baton Rouge, Clinton and Zachary before his promotion to utility foreman in 1966.

Mr. Barnett joined the company as a meter reader at Denham Springs in 1952. He was transferred to T&D there in 1957, came to Baton Rouge T&D in 1959 and returned to Denham Springs in 1962. He was named lineman first class in 1966.

Kelly Moves Up

Charles B. Kelly, formerly senior engineering assistant, has moved up to foreman in the Baton Rouge Gas Department.

Mr. Kelly is a 16-year employee, having joined the company in the storeroom at Baton Rouge in 1955. He was transferred to the Gas Department in 1962 and progressed to senior engineering assistant in 1970.

A native of Denham Springs, he graduated from high school there. He is a veteran of the Air Force, having served from 1951 to 1955.

Pace Promoted

O. R. "Ray" Pace has been promoted to sales supervisor of our Company's Orange district.

Mr. Pace formerly served as residential sales supervisor in Gulf States' Beaumont district.

A native of Vidor, Mr. Pace graduated from high school there and also attended Lamar Tech. He is a Navy veteran, having served from 1942 to 1946.

Employed by Gulf States in 1947, Mr. Pace started out in the meter department. He entered sales work in 1953 and had served as Beaumont district residential sales supervisor since March 1970.

An active civic worker in Vidor, Mr. Pace is past president of the Vidor Chamber of Commerce, Optimist Club and Little League Association. He was named Man of the Year by the Vidor chamber in 1957.

Mr. Pace and his wife, the former Grace LaDell Russell of Texarkana, Tex., have a daughter, Mrs. Sandra Louise Davis of Vidor.

Mr. Pace succeeds Walter House who retired May 1.

Tillery Advances

M. E. "Gene" Tillery has been promoted to residential sales supervisor for the Beaumont District.

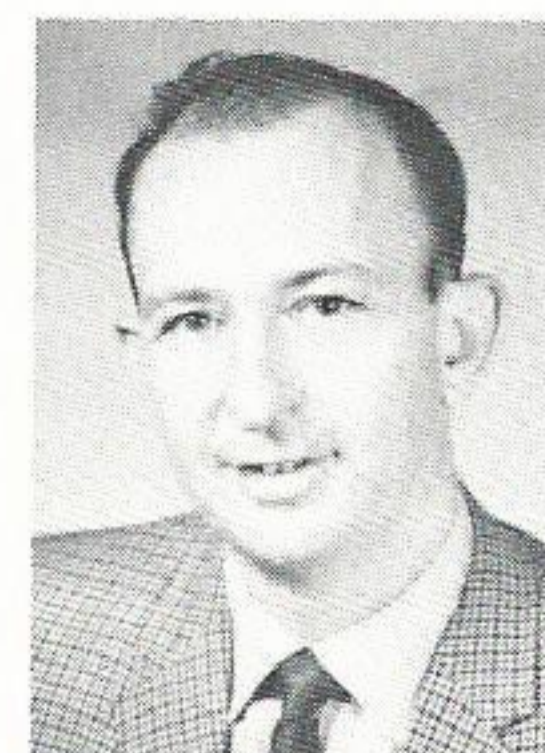
Mr. Tillery formerly served as residential sales representative. He joined the company in 1960.

A native of Beaumont, Mr. Tillery was graduated from high school there. He also holds a bachelor of science degree from St. Edwards University in Austin, Tex. An Air Force veteran, he served from 1953 to 1957.

Mr. Tillery and his wife, the former Shirley Cook, have four children. They are Sharalyn Kay, 15, Charles Edmon, 15, Jon Paul, 12, and Melody Ann, 11.



O. R. Pace



Gene Tillery

HOORAY!



SERVICE AWARDS

THIRTY YEARS

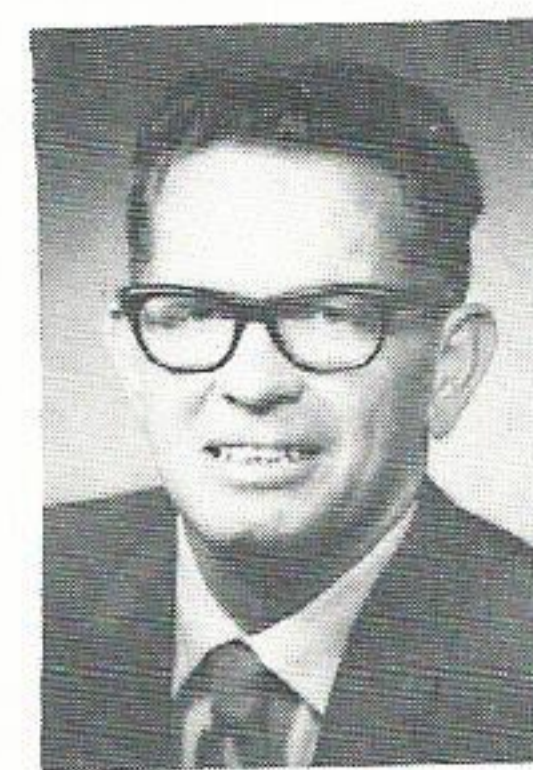


Goree Matthews
Operations
Navasota

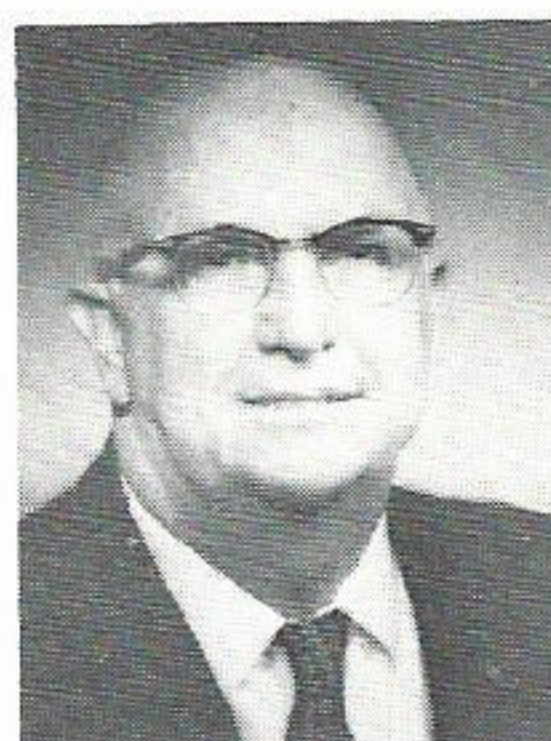
FORTY YEARS



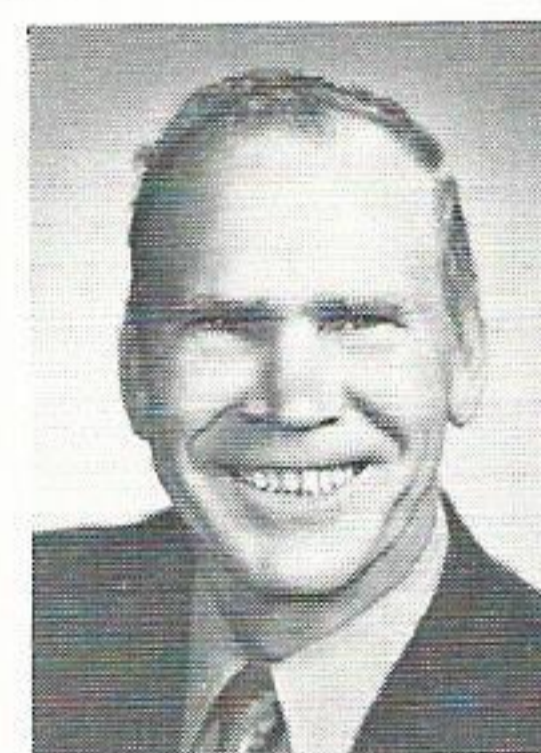
J. O. Castilaw
Distribution
Beaumont



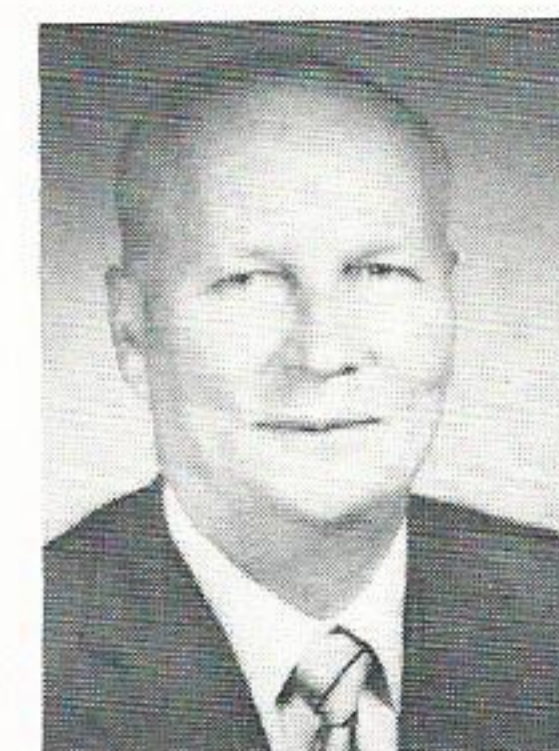
Jack Doiron
Distribution
Beaumont



T. W. Stiteler
Distribution
Beaumont



C. W. Stracener
Distribution
Beaumont



R. Earl White
Operations
Beaumont



Joseph E. Angelle
Distribution
Lafayette



Ivy J. Becnel
Distribution
Lafayette

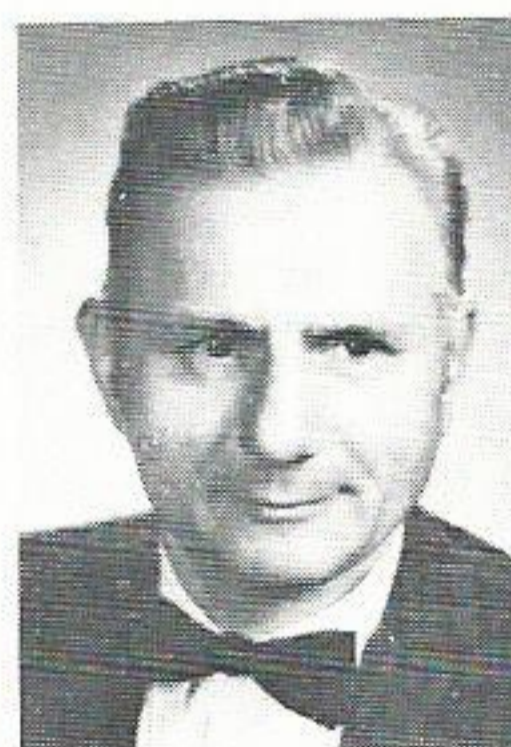
TWENTY YEARS



Wilfred Broussard
Division Sales
Lake Charles



Robert G. Domingue
Distribution
Lafayette



Harold A. Dubuisson
Production
Beaumont

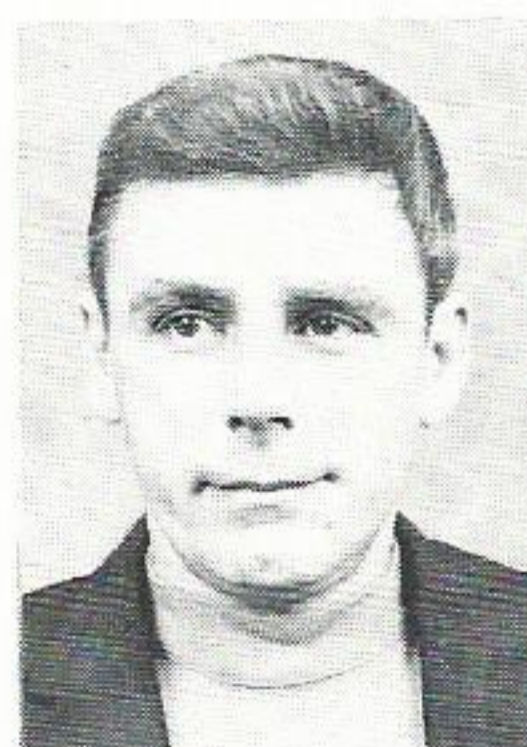


Michael Page
Production
Beaumont

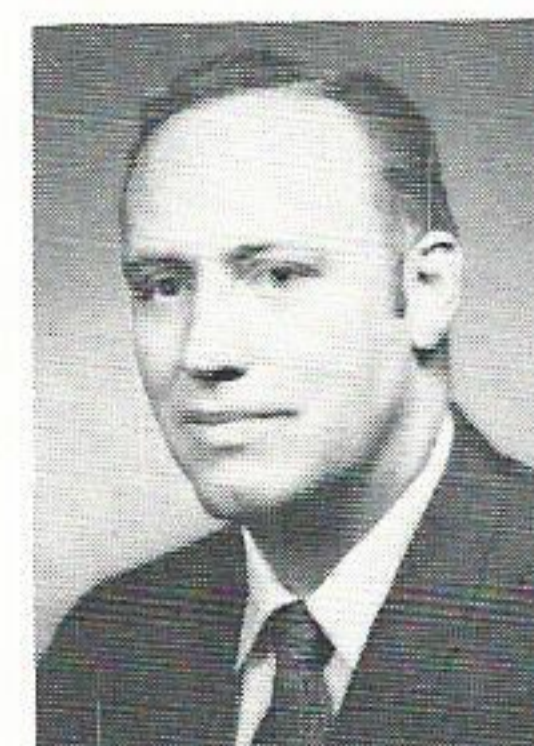
TEN YEARS



Betty Bass
Treasury
Beaumont



Joseph R. Cloutier
Distribution
Lake Charles

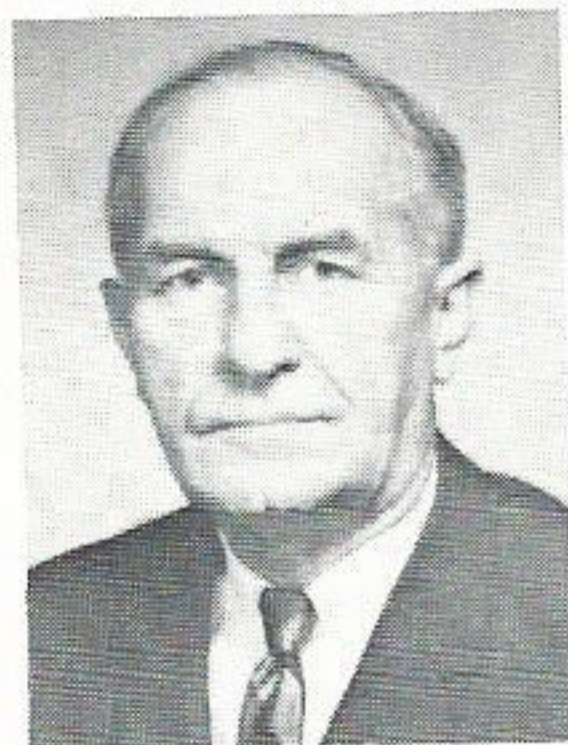


John R. Long
System Treasury
Beaumont



Marion Schaefer
Distribution
Conroe

Retirements



Christian M. Netzer

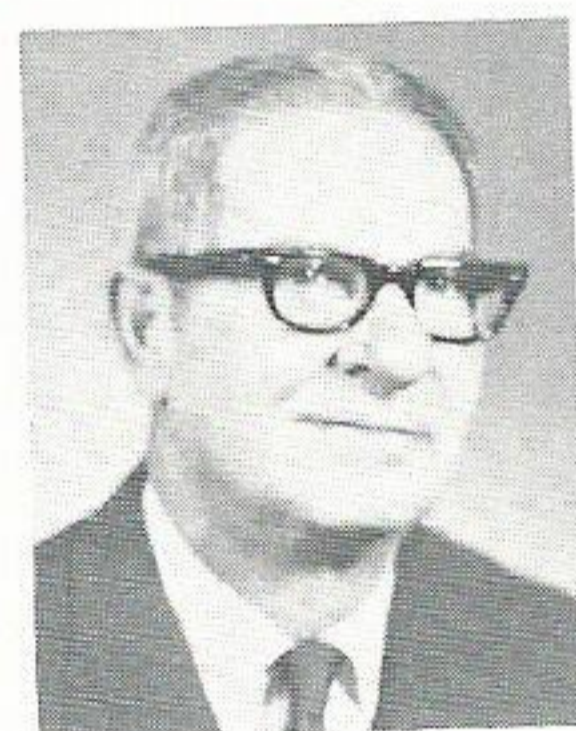
Christian M. Netzer, employed at Neches Station since he first came to the company in 1928, retired June 1 after 43 years of service.

Mr. Netzer was born in Glosar, Germany, and joined the company as repairman's helper. From then he progressed through various jobs as a welder, master repairman, boiler room maintenance foreman, and finally mechanical maintenance foreman in 1963.

Mr. Netzer and his wife Bobby have one daughter, Fran.

He is a member of Sons of Hermann of Texas, St. John's Lutheran Church, the American Legion and the U. S. Naval Reserve Surface Division 8-71M.

Future plans call for relaxing and doing more of the things he never had time to do before.



Sharkey Bergeron

Patrick H. Lea, district serviceman at High Island, comes to the end of 41 years of service with the company this month.

Mr. Lea, who has been at High Island since 1948, plans to continue living there doing some fishing and running a service station.

Mr. Lea was born in Brookhaven, Mississippi and graduated from Fernwood High School there. He saw service with the U. S. Army during the war years of 1942-1945.

He joined the company in 1931 as a groundman, and was promoted to line-man first class prior to his High Island assignment.



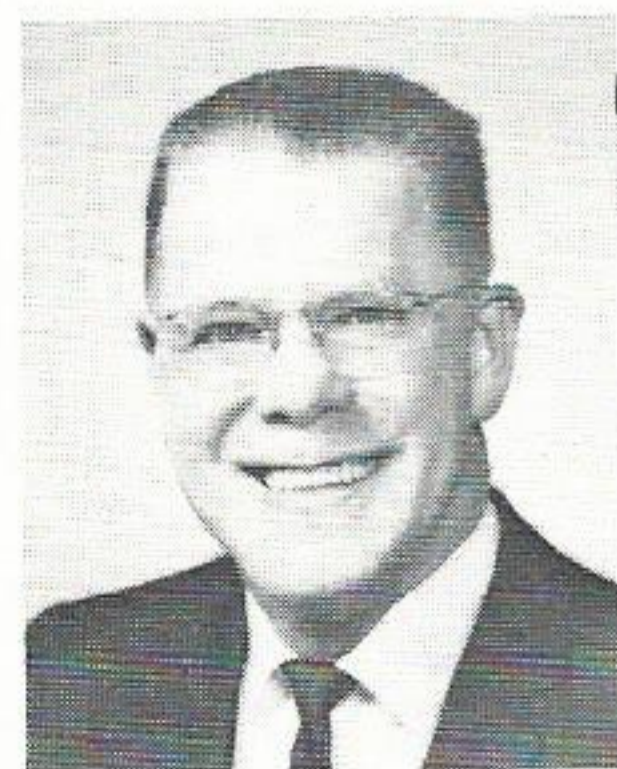
P. H. Lea

Sharkey J. Bergeron, senior engineering assistant in the Gas Department, Baton Rouge, retired after 42 years with the company.

Hired in 1929 as a draftsman, Mr. Bergeron advanced through various jobs as engineering assistant and ultimately to senior engineering assistant.

The Iberville, La. native attended Erwinville school.

Mr. Bergeron just plans to relax now and do whatever comes to mind.



Louis George Maher

Louis George Maher, methods analyst in the IDS Department in Beaumont, retired from the company June 1 after 46 years of service.

Mr. Maher first joined the company back in 1925 as a meter reader, and was promoted through a series of jobs until he appointment as a methods analyst in 1968.

He is married to the former Annie Francis Spann of Navasota.

Mr. Maher is a native of Donaldsonville, La., moved to Beaumont at an early age and graduated from Beaumont High. He has remained in Beaumont ever since.



Alice G. Pell

Alice G. Pell, senior clerk in customer accounting in Orange, retires this month after 30 years of service, and doesn't plan to get up by daylight savings time anymore.

"I'm tired of getting up at 4 a.m.," Miss Pell said, "I'm just going to stay in bed when I retire and get up when I want to."

Miss Pell joined the company in 1942 as a meter reader, and later was in the bookkeeping department where she recalled the manual adding machines and figuring by hand. Miss Pell advanced through several jobs before becoming a clerk in the Customer Accounting Department in Orange.

"I can hardly wait to retire," she said. "I'm going home and work in my garden and take care of chickens, dogs, squirrels and whatever else might wander in around here."

LETTERS

From employees, customers and friends of GSU

BATON ROUGE

Dear Mr. (Pat) Murphy:

This will acknowledge receipt of a check in the amount of \$712.50 which represents Gulf States Utilities' share of the 1971 contribution to the State Vocational Agriculture Education Department for the Vocational Agriculture Electric Awards Program.

Please accept our sincere thanks for your continued interest in the Vocational Agriculture and FFA Program. It is only through the efforts of Investor Owned Electric Utility Companies that we have been able to maintain an effective Farm Electrification Program for teachers of Vocational Agriculture and Vocational Agriculture students in recent years. Your contribution will be used to further develop our program in Farm Electrification.

With best wishes, I am

Yours sincerely,
T. S. Colvin, Director
Vocational Agriculture

BEAUMONT

Dear Mr. (Floyd) Smith:

I want to say 'thank you' again for hosting the Saturday luncheon for the Texas Gulf Coast Press Association held last week in Beaumont. We have never called on GSU that they didn't respond and that fact is deeply appreciated.

We also are indebted to S. L. Stelly, GSU safety director, for an amusing and informative talk, and to Jim Turner for acting as program chairman.

Sincerely,

Adair Luker
President
Vidor Vidorian

LAKE CHARLES

Dear Mr. (Ed) Hodges:

I want to compliment you on the excellent service provided by your staff in the lighting problem that developed at home.

Your efficient engineer, Mr. Roy Franques, listened to my complaint on a Saturday morning during off hours. Immediately on the following Monday, he sent two of his men, Mr. Andrus and Mr. Bourque to investigate the matter. In no time Mr. Andrus identified the problem related to a loose ground in the circuit box.

I wish to compliment you and your staff for such efficient service.

Sincerely,
Andrew Ranier, M.D.

ORANGE

Dear "Doc" (T. O. Charlton)

Let me express the appreciation of our Chamber of Commerce to you for allowing Jim Dowies the time to do an excellent job on securing new members for our Chamber.

Jim and Bob Franklin did not win the top prize - but they certainly won our respect and admiration for a job well done.

Needless to say, Doc, I know that Gulf States Utilities encourages their people to be outstanding community workers.

Again our thanks to you and Jim.

Cordially,

H. Lew Malcolm, CCE
Executive Vice President

BEAUMONT

Dear Mr. (James) Turner:

Camp Fire would like to thank you for the financial contribution that you made towards our camping brochure. Your support enabled us to produce a much finer format, which justly conveys the proudness that Camp Fire Girls has in its resident camping facilities that are available to all girls throughout the area.

Thank you, for your interest and continued cooperation.

Sincerely yours,

Mary Ann Terry
District Director-
Camp Director

SULPHUR

GSU, Sulphur, La.

Through your efforts we have been able to establish a Four Year Scholarship to a Sulphur High School student.

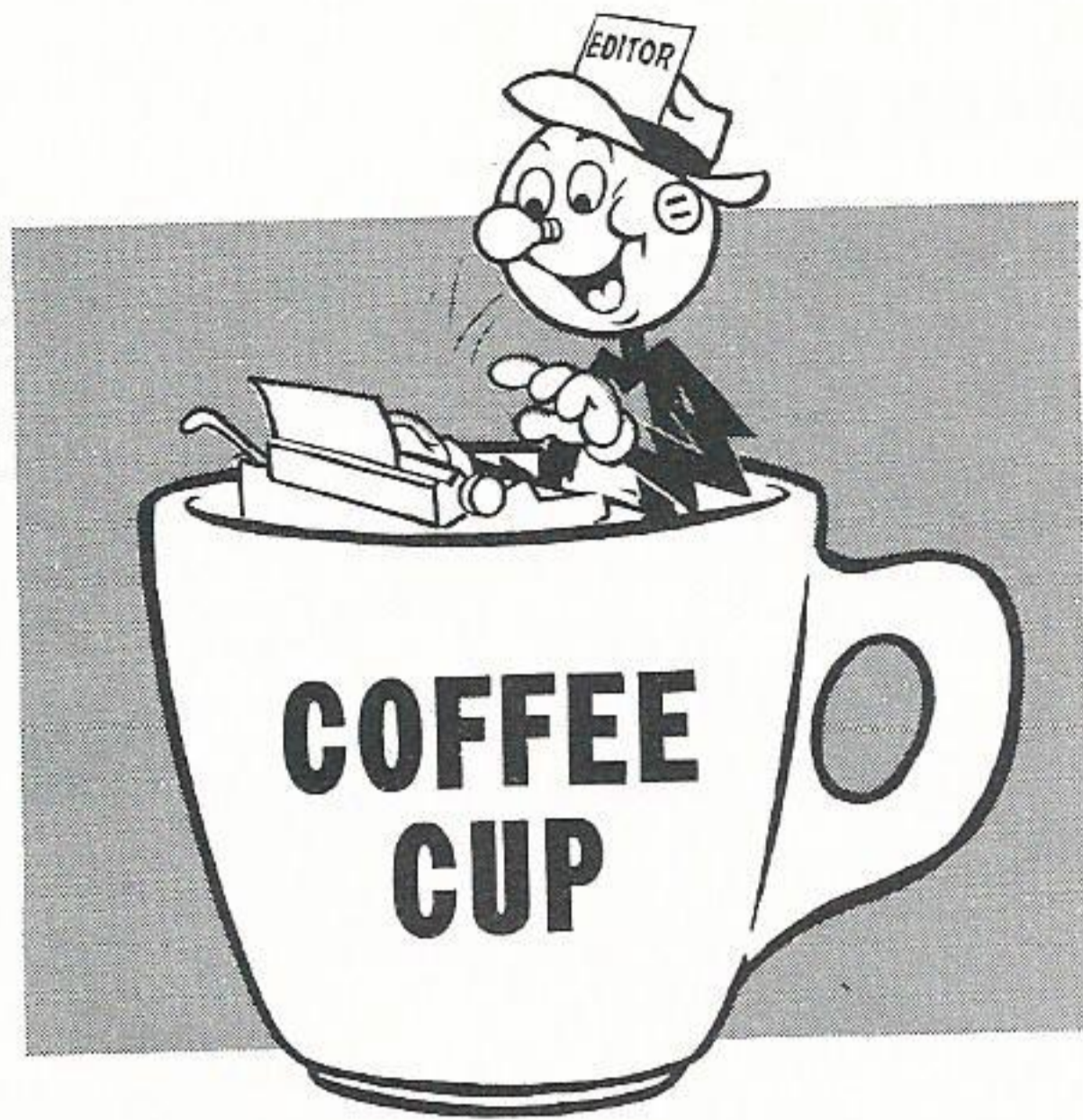
Last year's recipient was GERALD GRIFFIN.

This year's recipient will be awarded within the next few weeks. This could not have been done without the participation of firms like yours.

Thanking you again, I am

Sincerely,

Willie Moreno,
Flag Chairman
Kiwanis Club of
West Calcasieu



REPORTERS

If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

BATON ROUGE: Henry Joyner, Opel Temple (Acct.), Margie Force (T&D), Sandra Mouch (T&D), Beverly Hayden (Gas Dept.), Mel Nezat (Sales).

BEAUMONT: Linda McSwain (S.C.), Bill Toups (S.C.), Barbara Lindsey, Ann Ogden, Edy Waltmon, Linda Marks.

CALVERT: Janis E. Wilganowski.

CLEVELAND: Pat Jones.

CONROE: Frances Elliot, Dorothy Stoky.

GONZALES: Billy Fortenberry.

HUNTSVILLE: Gail Reeves, Priscilla Chandler.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D), Fay Denney (O).

LA. STATION: Leslie Lemoine.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Dickschat, Nina Ruth Bay.

NECHES STATION: Betty Neville.

NELSON STATION: Martha Caldwell

ORANGE: Davie Carpenter

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.)

SABINE STATION: Kathleen Fuller.

SILSBEE: Maxie Bell.

SULPHUR: Pearl Darbonne.

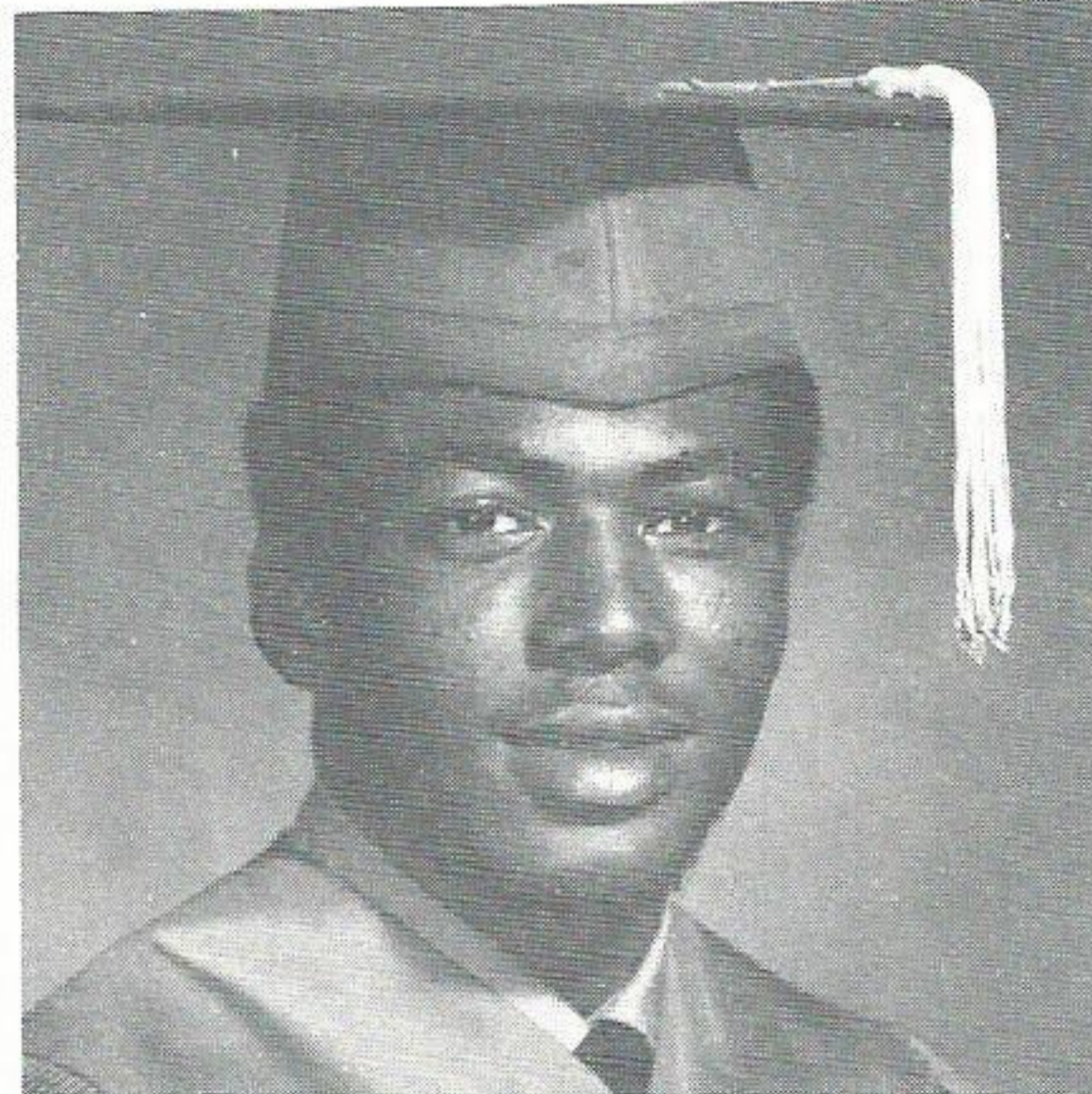
WILLOW GLEN: Dora Landaiche.

WOODVILLE: Alene Waggoner.

ZACHARY: Janette Lane.

(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)

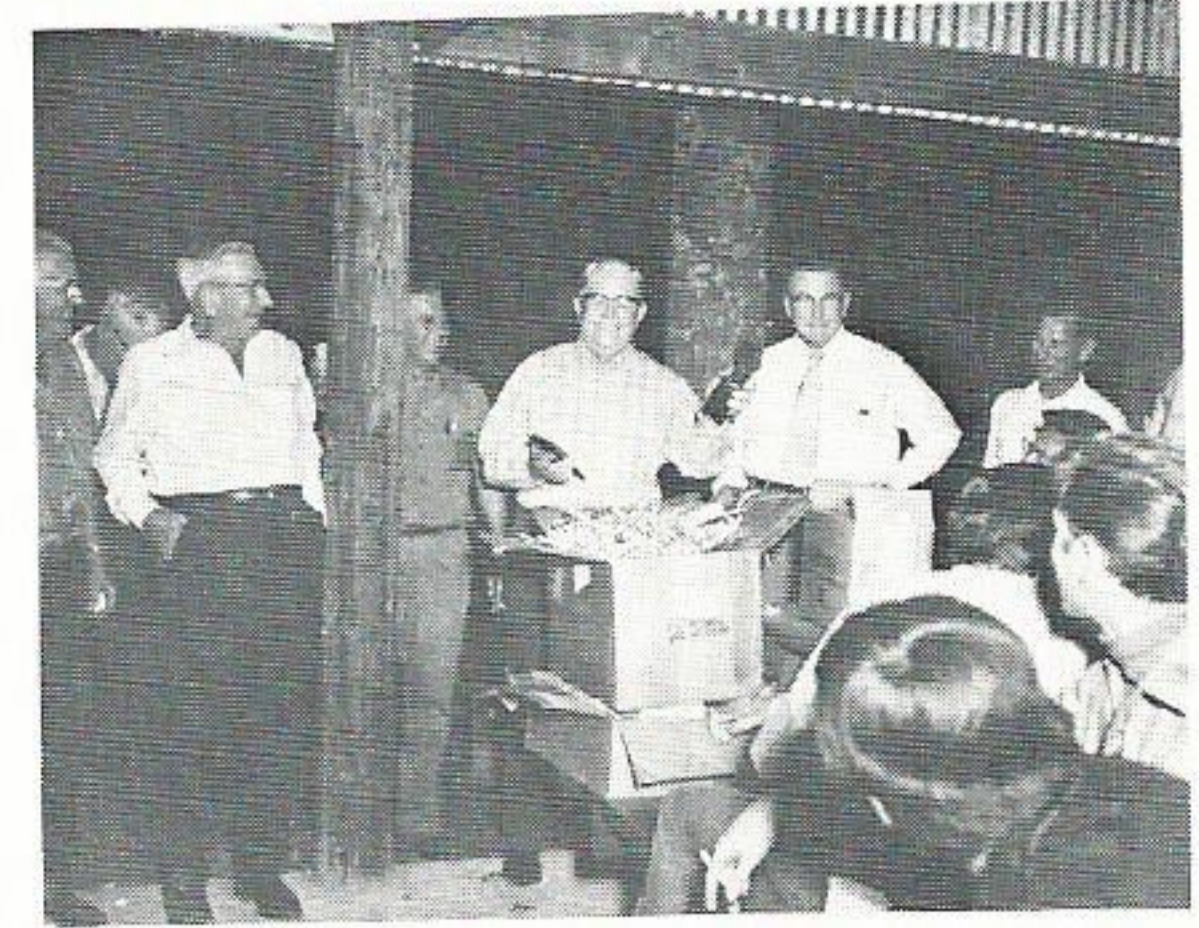
BATON ROUGE



Welton L. Turner, son of Mr. and Mrs. Johnny W. Turner of Baton Rouge, graduated in May from Chaneyville High School with a 3.47 grade average out of a possible 4.0. He was president of the Chaneyville Chapter of Future Farmers of America, Baywood Community Social Club and a member of the Junior Church Choir. He also participated in many other school activities and played football and ran on the track team. Welton plans to continue his education at Southern University with a major in Mechanical Engineering and Vocational Agriculture.



William B. Reynolds, Supervisor of Customer Accounts in Baton Rouge, was presented a plaque for "Boss of the Year" by the Baker High School Co-Operative Office Education Club at their annual banquet for their supervisors. The banquet was held at the Holiday Inn South in the Queen's Room. The award was based on an essay written by **Jennie G. Simpson**, part-time employee. Jennie also won an award for the essay that she had written.



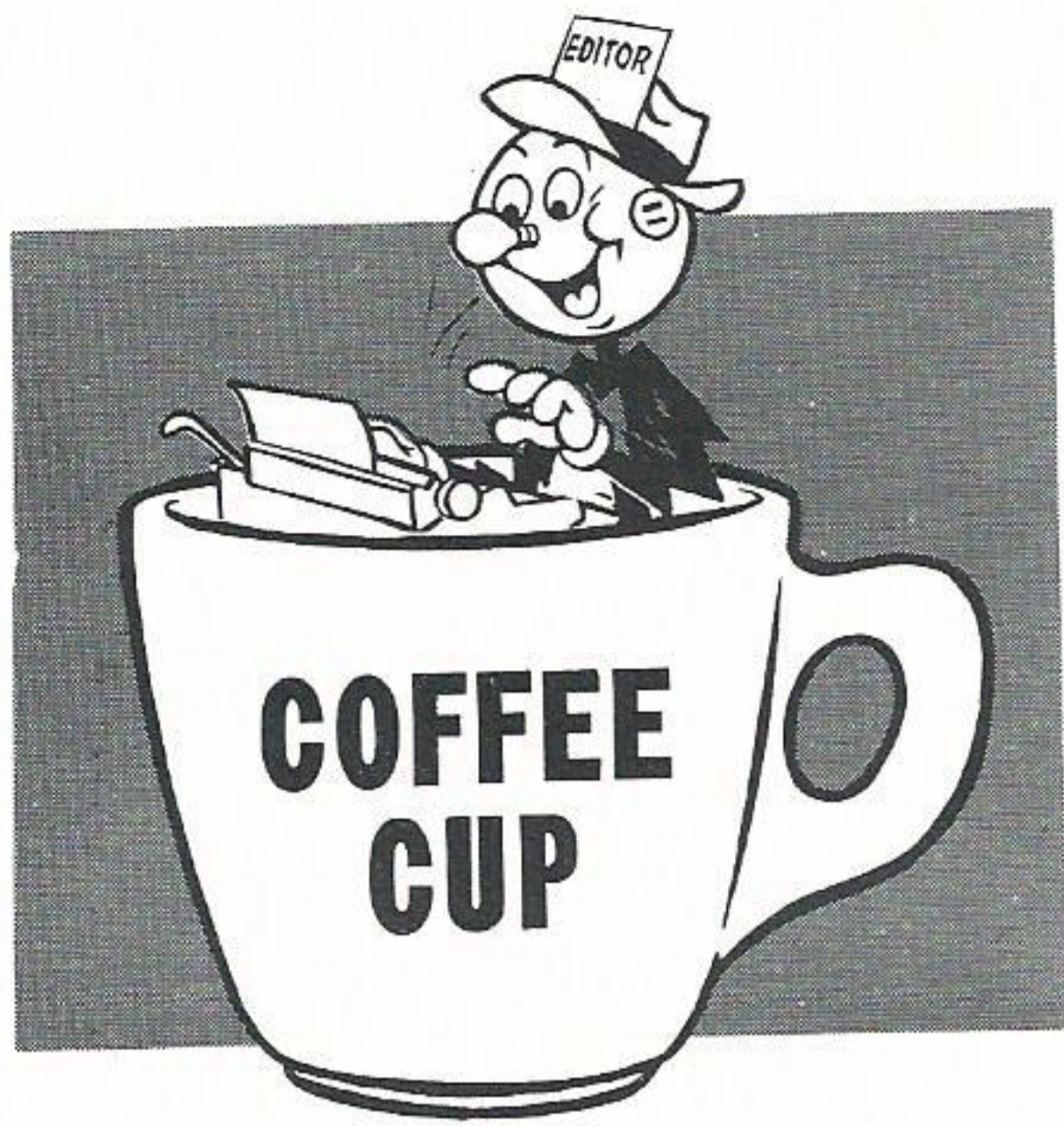
Coy Williams, center, is all smiles as he opens various gifts presented to him by his friends and co-workers during a retirement party in his honor in Baton Rouge. Some of the crowd, over 100 strong, seen left to right are George Lill, U. P. Hicks, Vernon Young (Jambalya King), Coy, Riley Pray and James Bello.



Walter Jones, left, Right of Way Representative, presents the gavel to **Sammie A. McKenzie**, right, section head Production Department, Louisiana Station, as he takes over as Senior Counselor of UCT Council 499 in Baton Rouge. **Dan C. Martin**, Supreme Committeeman, center, presided over the installation.

LAKE CHARLES

Danny Rozas, Communications Service Man III Class, and **Wayne Fails**, Communications Foreman, attended a Communications Meeting April 12 and 13 in Baton Rouge. Both are employed at the Lake Charles Substation.



LAFAYETTE

Ann Mathis, daughter of Mr. & Mrs. F. E. Mathis of Lake Charles, left March 26 from Houston in flight to Lisbon, Portugal, accompanied by Miss Kathy Cleaver of Houston, Texas. Ann is employed in the Accounting Department of Union Oil Company of Houston. After touring the continent, they will return the last of May. Mr. Mathis is Assistant to the General Line Foreman in the Lake Charles Line Department.

The engagement of **Peggy LaFleur** to Dale Thorn is announced by her parents, Mr. & Mrs. L. D. LaFleur. The wedding is planned for June 12th at Lake Charles. Mr. LaFleur is section head in the Lake Charles Engineering Department.

Donald LaFont, of Lake Charles Engineering Department, has been promoted to Engineering Assistant and transferred to the Lafayette Engineering Department.

We wish a speedy recovery to **Hugh Holland** recovering from a recent heart attack. Mr. Holland is Relay Foreman at the Lake Charles Substation.

Welcome to **Sandran Guidry**. Sandran was employed March 16, 1971, as a departmental clerk at the Lake Charles Substation.



General Sales Unlimited, a Junior Achievement Company of Lafayette sponsored by our company, was awarded the Company of the Year plaque at a recent banquet. From left to right are: Donna Birch, Jackie Dugas, Emile Krouse (company advisor, Industrial Sales), Connie Collins, Betty Babineaux, Cheryl Boudreaux, Ray Robin, appliance repairman, Jay Alexander, Earl Broussard, are development representative, and Jaynie Ford. Miss Dugas was also named Treasurer of the Year.



La petite jolie fille Cynthia Marie Fontenot, five year old daughter of Mr. and Mrs. Ryan Fontenot of Lafayette, poses with the trophy she won as first runner-up in the Miss La Petite Contest which was held in Lafayette. Cynthia also won the right to compete further in the Tiny Miss World Contest. Mr. Fontenot is a meter reader for our company.

OUR SYMPATHIES

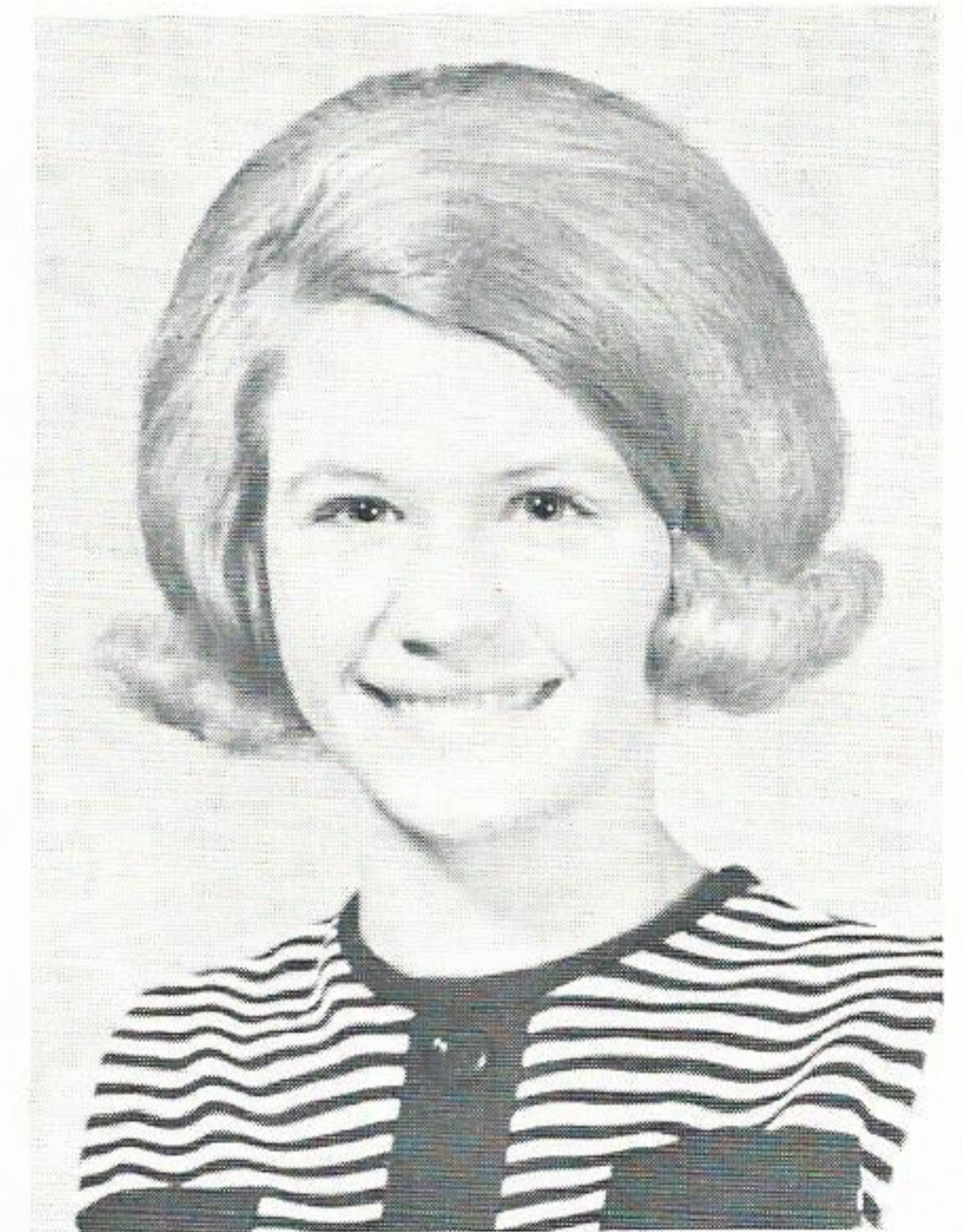
To **George Parton** for the death of his father-in-law, Mr. Robert J. Harrington of Beaumont.

To **Allen Hernandez** for the loss of his brother, Hugh of Scott, La., who passed away in April.

To **Betty Miller** for the loss of her father, Mr. Arthur Rechtenbach of El Paso, who succumbed in April.

To **Horace LaCombe** for the loss of his father, Mr. Adam LaCombe of Evangeline, who passed away in April.

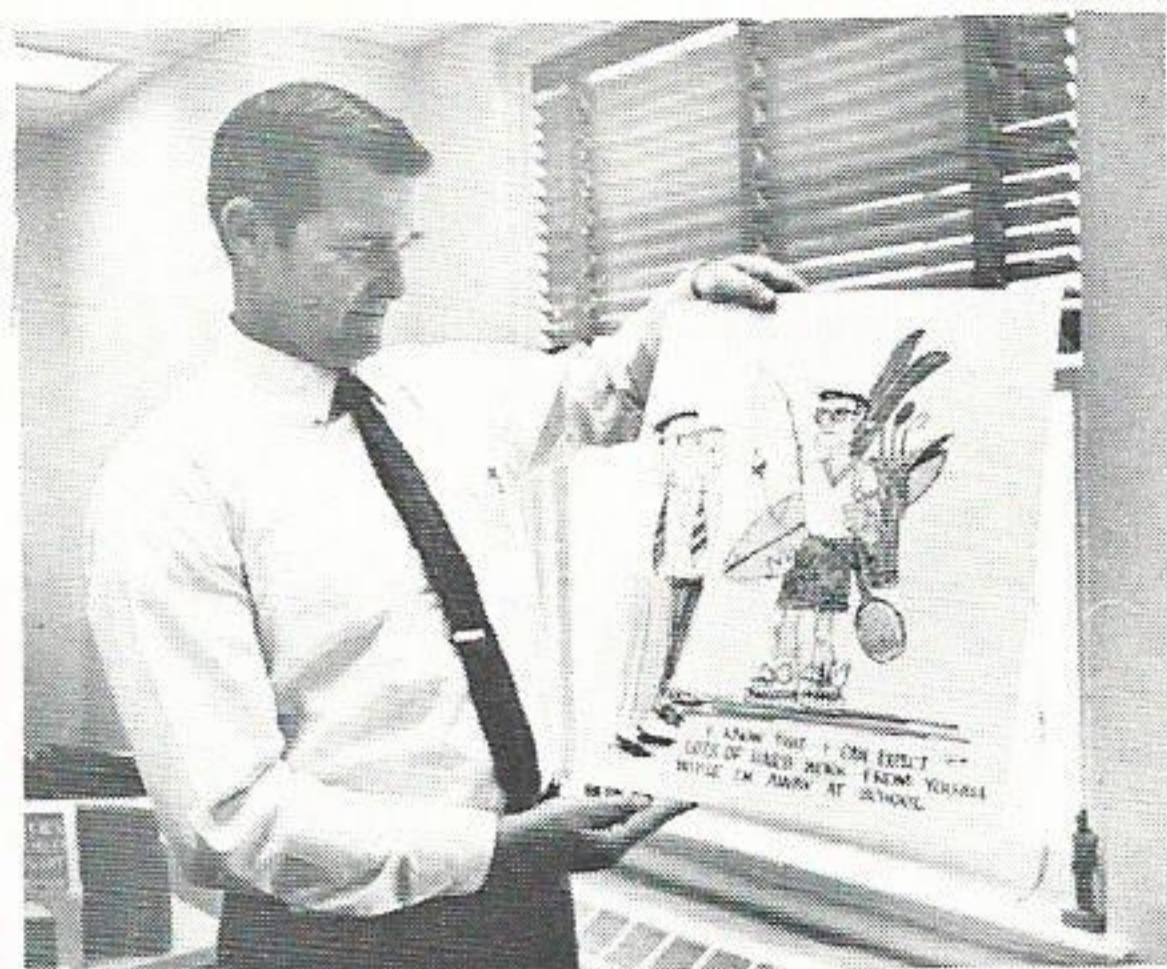
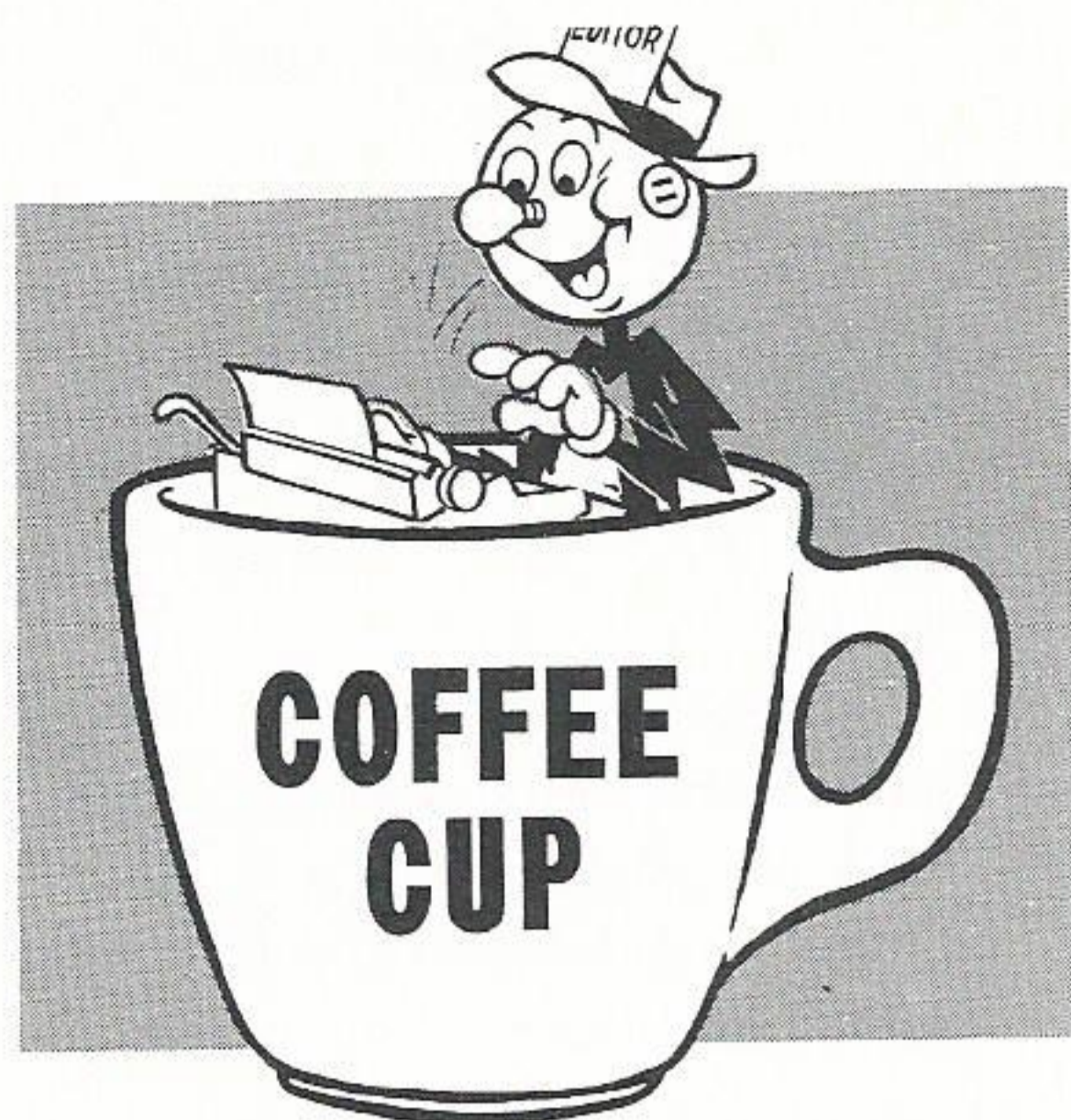
PORT ARTHUR



Shelia Sue Saxon, daughter of Mr. and Mrs. Jack Saxon, was initiated into the National Honor Society at Nederland High School. Mr. Saxon is a commercial sales representative in the Port Arthur Division. Shelia is a member of the junior class.

BEAUMONT





Ed Loggins, director of Industrial Sales, was presented with a little going away present by his staff and friends before leaving to attend a month long Public Utilities Executive Program course at the University of Michigan in Ann Arbor. The sentiment was taken humorously.

T&D Comes Through

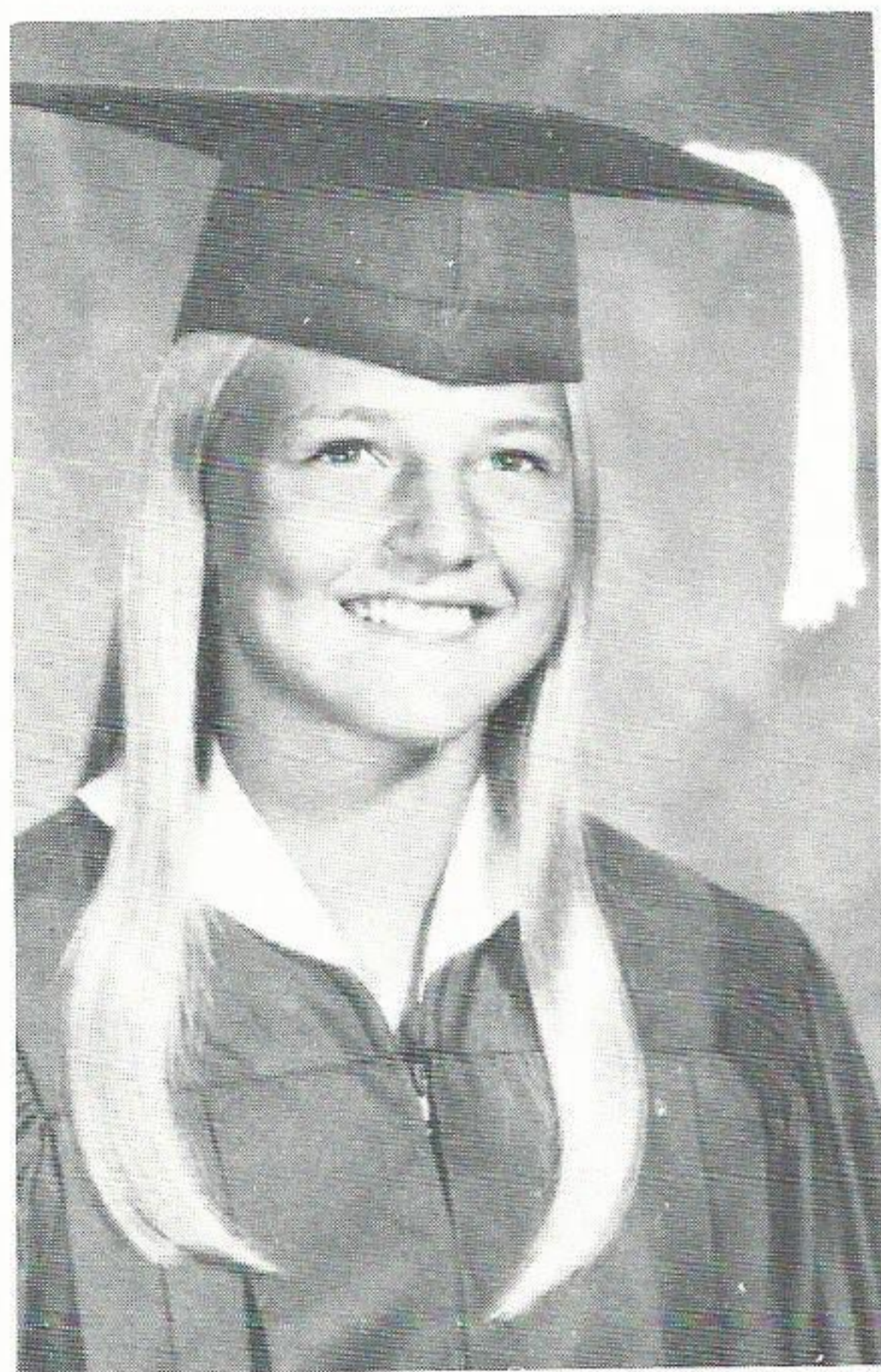
Ahh sweet spring.

Michael Manley, helper in Maps and Records section of T&D, was married in April to Vickie Rice of Beaumont in St. Anne's Catholic Church. The Manleys traveled to Galveston for their honeymoon.

David Green, T&D Beaumont, was married to Janet Chapman of Silsbee in the Good Shepherd Baptist Church in the bride's home town. David has been with the company for two months.

Not to be outdone by the above, another T&D employee, Susan McGrath, became Mrs. Larry Tucker. Larry, if you haven't guessed, also works in T&D Beaumont. They were married in Trinity United Methodist Church April 17. The Tuckers went to Arkansas for their honeymoon.

BEAUMONT



Pretty Becky Anne Peters, daughter of Mr. and Mrs. Robert J. Peters, graduated from French High School last month. Becky was extremely active during her high school days and was named to Who's Who among American High School Students, received the 1971 Outstanding Teenagers of America Award, was a member of the National Honor Society and was captain and won All-State honors as a member of the volleyball team which captured the state championship. She was awarded many more honors too numerous to mention.



Pretty Miss Shelia Martin was chosen Miss Congeniality during the Miss Southwest Texas Pageant at Southwest Texas State University in San Marcos. Miss Martin is a sophomore elementary education major and the daughter of W. B. "Bill" Martin, electrician at Neches Station.



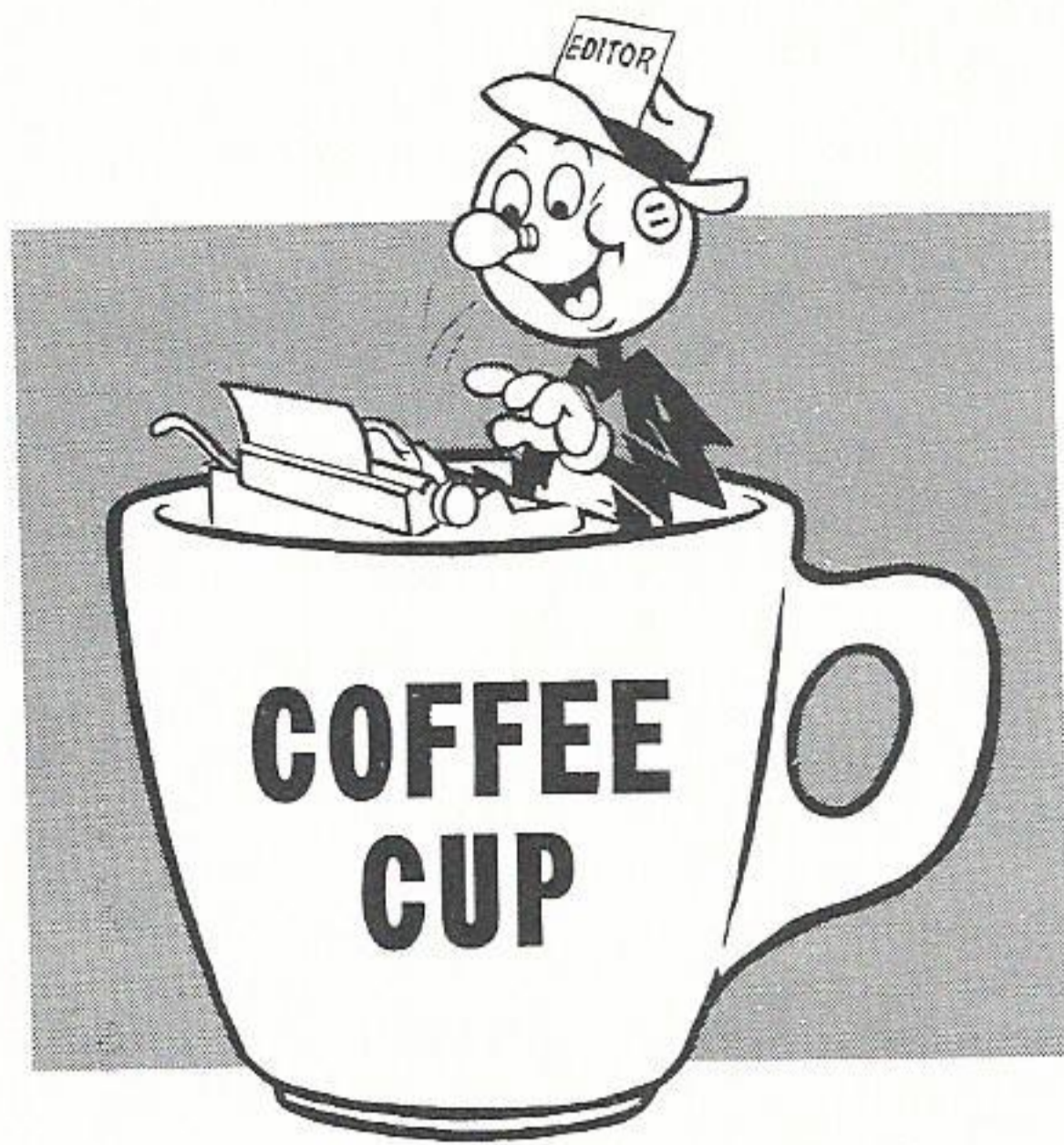
Susan Nash, right, was given a farewell party by her co-workers and friends in Customer Accounting in Beaumont. Mrs. Nash is leaving the company to devote her full time to being a good housewife for her husband Wayne. On hand to wish her all the best are, left to right, Norma Jordan, Phyllis Barrington, DeWillia Boone, Johnnie Nickson, Fran Carlquest, Betty Bass, Betty Baker, Marita Slevin (behind post) and Susan.

Mrs. Nancy Mathews, department clerk in T&D-Engineering, Maps and Records Section, will be going to Montreal, Canada, all expenses paid as a result of her husband's (Kenny) top sales effort.

Mr. Mathews sold the most Dodge's for Holley Dodge Company in Beaumont and won the trip by being named the top salesman in Texas.

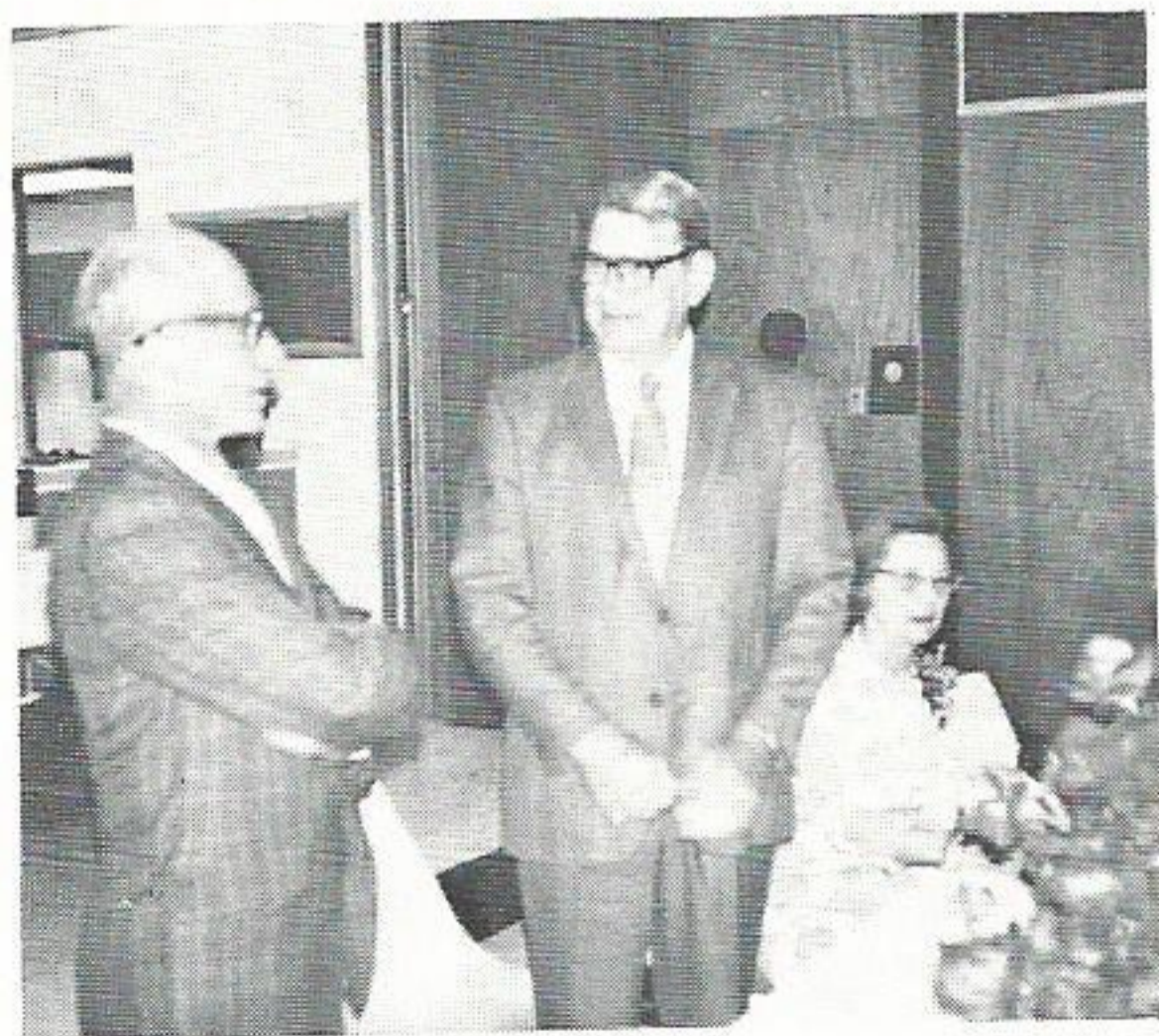
Nancy and Ken attended a banquet at the Marriott Motor Hotel in Houston where the announcement was made by the Dodge Delta Sales Club.

Our most sincere wishes for a full recovery for Houston "Blackie" Bourque. Mr. Bourque is recovering at St. Elizabeth Hospital in Beaumont from a stroke he suffered recently. He is a Utility Man at the Lake Charles Garage.

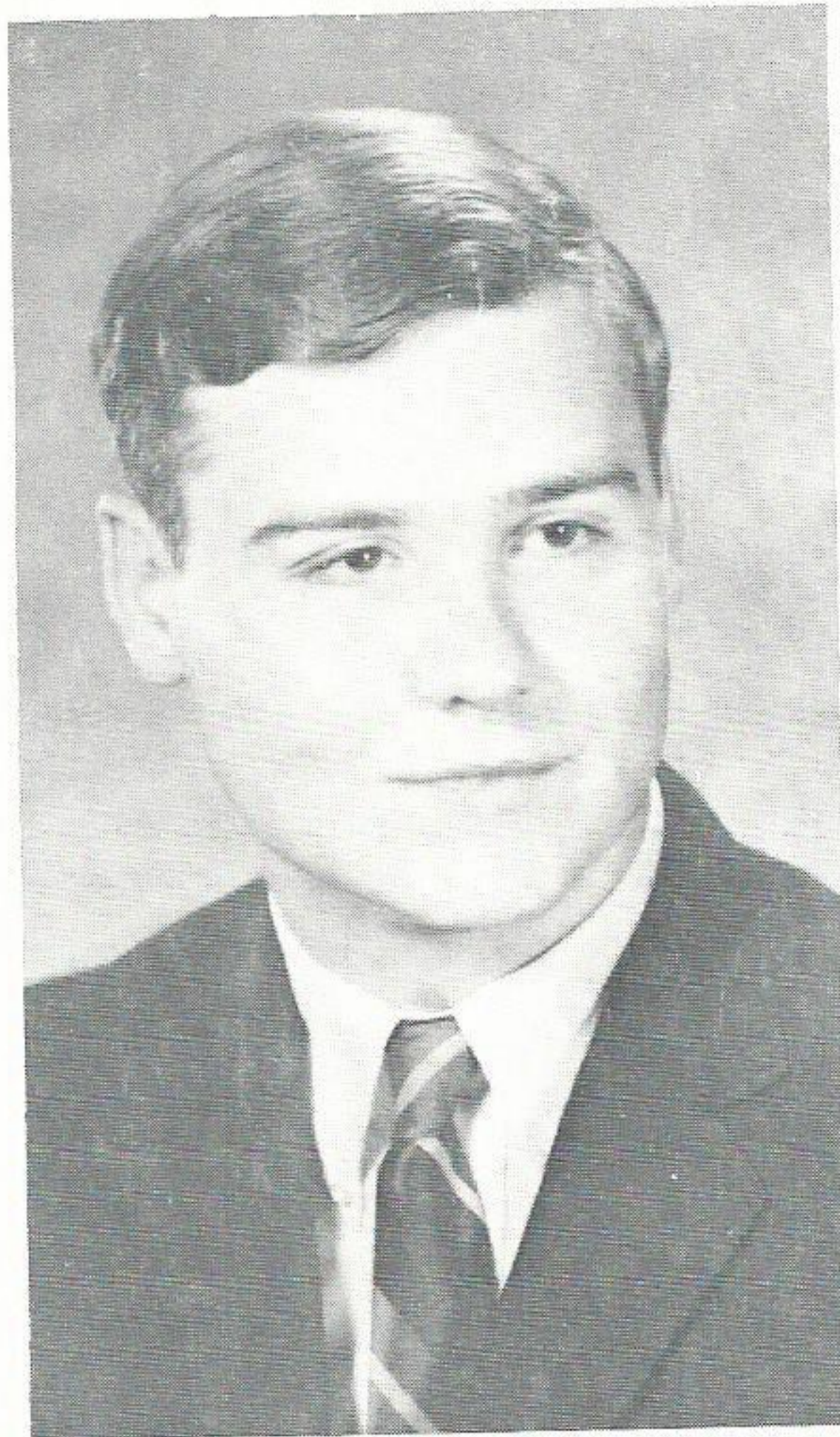


Terry Stahl, 18-year old son of IDS-Keypunch operator Ruth Stahl, was given more than his share of honors recently for being an outstanding student at Vidor High School. Among his awards were selection of Who's Who by his teachers, a \$200 scholarship, a physics medal, and being named Outstanding boy in his class. Terry plans to continue his education at Lamar University in the fall with a major in mathematics.

ORANGE



Walter House, center, and Mrs. House were guests of honor at a retirement party held for Mr. House in Orange recently. Rex Lee, manager, Beaumont Division, left, was among over 100 people who attended to give Mr. House a warm going away fete. Ray Pace succeeded Mr. House as Sales Supervisor in Orange.



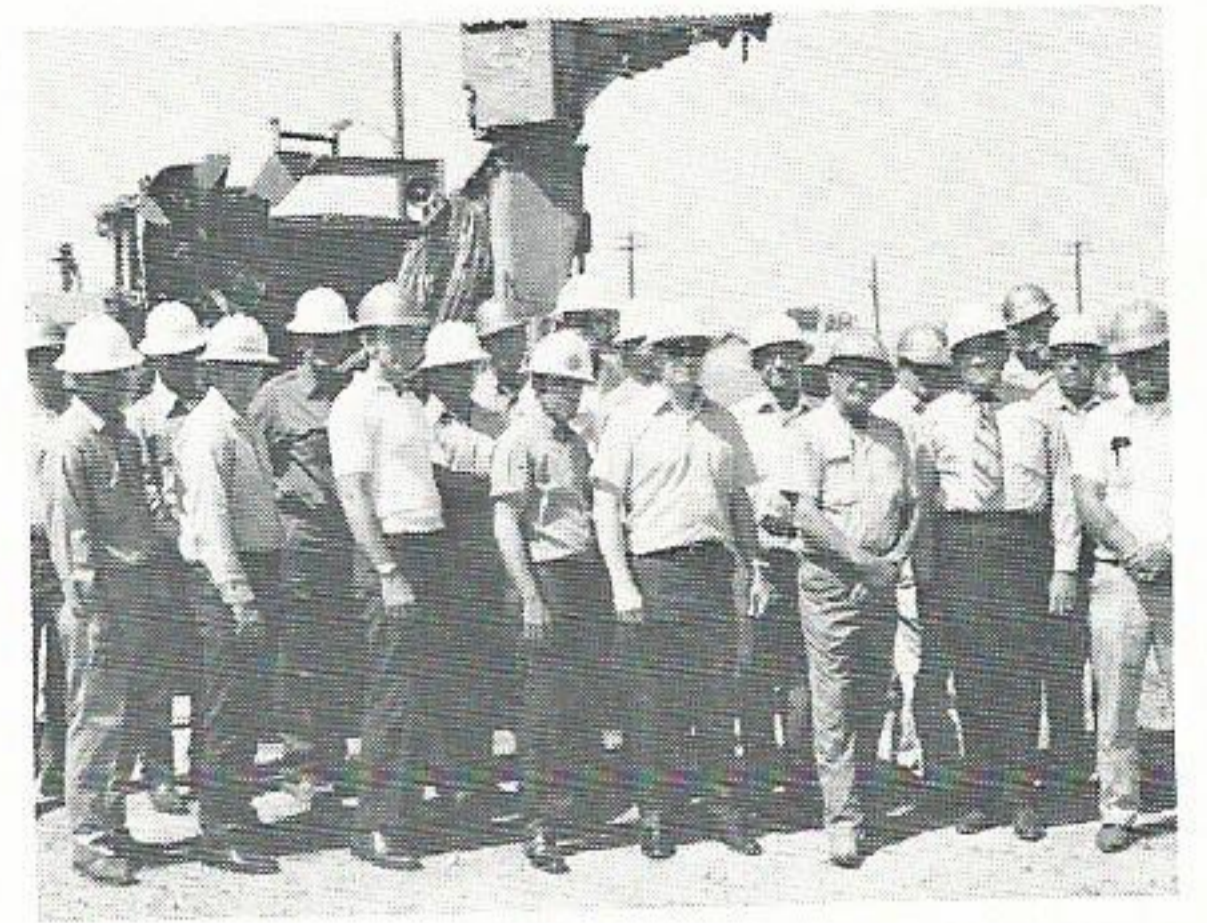
W. Richard House, Jr., son of Mr. and Mrs. Walter House, was recently voted the outstanding member of the Student Government Assembly at Louisiana State University in Baton Rouge. Close on the heels of that honor came another; Richard was initiated into the Omicron Delta Kappa National Leadership Society. This recognition came because of the outstanding leadership qualities that he has displayed in the fields of college activities at LSU.

CALVERT



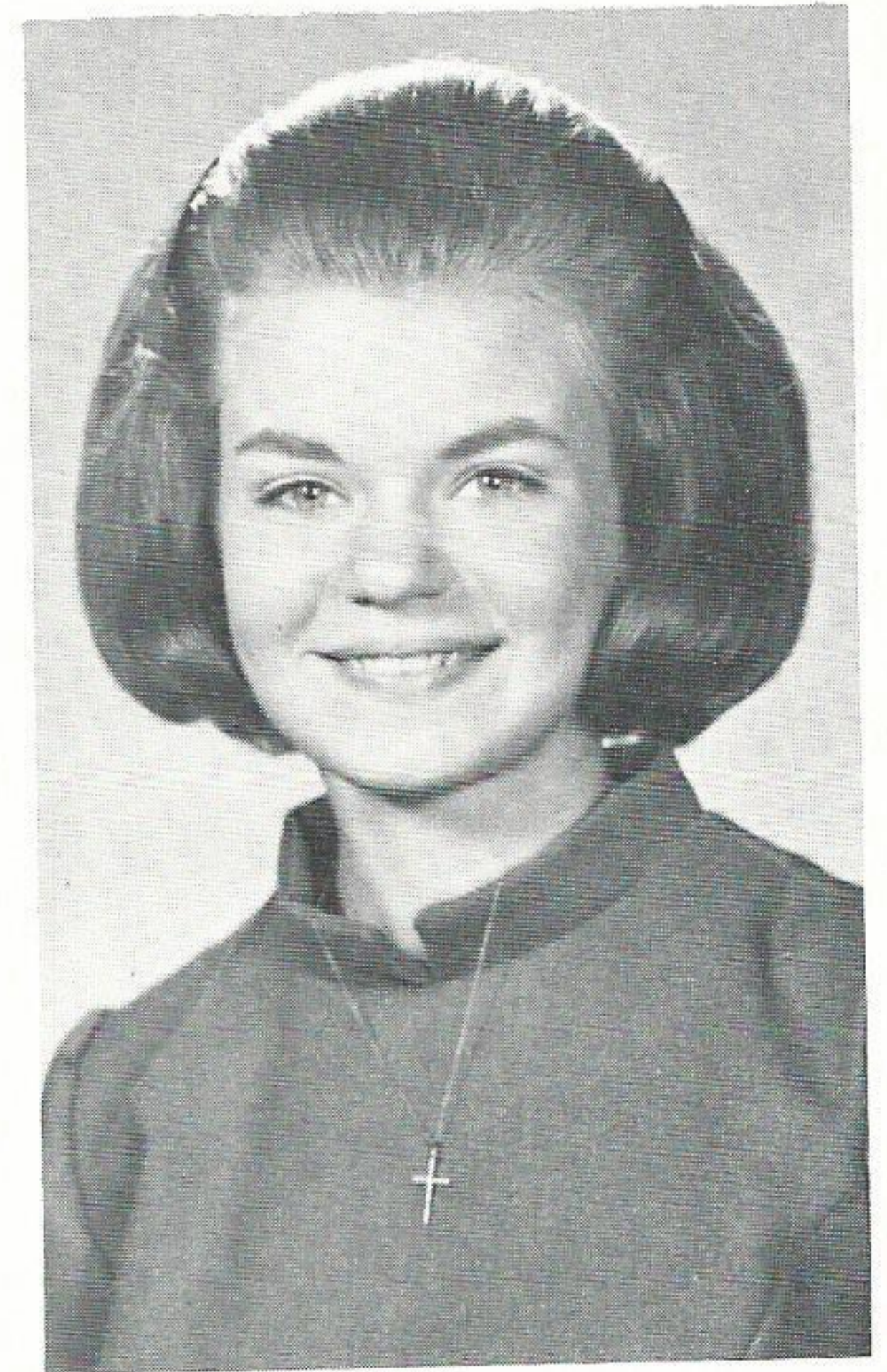
Janis Wilganowski, left and **Betty Dowell**, right, general office clerks, are busy at work behind the new counter at the Calvert office. The girls are very proud of the recently installed working area and can't resist "showing it off." Janis has worked for our company four years, and Betty is an eight year veteran.

NAVASOTA



Western Division truck drivers and foremen got together in Navasota recently for a training course on the operation of line trucks. Curtis Gidion, Western Division garage foreman, conducted the course.

CONROE



Susan Hammack, a junior at Conroe High School, was inducted into the National Honor Society this past April. Susan was elected Golden Girl First Girl of the Year in the Golden Girl Trill Corp for the past year. She has also been selected a Captain of the Corp for next year. Susan is the daughter of H. L. "Le" Hammack, general maintenance supervisor, Lewis Creek Station.



**Welcome
Aboard!**

SYSTEM DEPARTMENTS

System Production

Sullivan, James G., II Mechanic's Helper (Test)

System Engineering

Johnson, Philip W. Engr Helper - Eng Des (Des Eng-Const Drftg)

Information & Data Services

Allman, Jane W. Dept Clerk (Recds-Dupl)

System Treasury

Adams, Brenda R. Steno-Bud, Fin & Reg Repts
Alldaffer, William E. Storeroom Asst - Gen Acctg (Salvage)
Wallace, Kathy H. Clerk - Gen Acctg (Gen Accts)
Hunter, Linda M. Clerk - Gen Acctg (Order Proc)

BEAUMONT DIVISION

Production

Simon, Elzie D. Operator's Helper (Neches Sta)

Distribution

Wilson, Joseph J., Jr. Attend-Bldg Equip - T&D (B&G - Main Off)
Norton, John T. Attend-Bldg Equip - T&D (B&G - Main Off)
Long, Harry G., Jr. Helper-T&D Dept (S/Sta)
McNeil, Larry J. Helper-T&D Dept (Line)
Sims, Mary C. Steno - T&D (Eng)

Sales

O'Neill, Ann B. Steno - Div Sales

Treasury

Smith, Martha L. Local Office Clerk
Stephens, Timothy L. Meter Reader

PORT ARTHUR DIVISION

Distribution

Barnett, Donald W. Helper-T&D Dept (Line)

Treasury

Simmons, Carol A. Clerk - Cust Acctg
Carlquist, Rudy A. Meter Reader

WESTERN DIVISION

Production

Rutherford, D. W. Mechanic's Helper (Lewis Creek Sta)

Distribution

Huff, Craig W. Commun Serviceman 3/C - T&D
Lange, Garry A. Relayman 3/C - T&D

BATON ROUGE DIVISION

Production

Averette, Lloyd W. Equipment Oper (W/Glenn Sta)
Kaufman, Bradford R. Equipment Oper (W/Glenn Sta)
Schneider, Eugene H., Jr. Mechanic's Helper (W/Glenn Sta)

Distribution

Miller, Gary D. Helper-T&D Dept (Line)
Doiron, John T. Helper-T&D Dept (Line)
Anderson, John A., Jr. Helper-T&D Dept (Line)
Thompson, Ernest D. Helper-T&D Dept (S/Sta)
Nelson, John W. Relayman 3/C - T&D
Brewer, Walter D. Engr Helper - T&D (Eng)
Wilks, Susan H. Dept Clerk - T&D (Eng)
Donaldson, Nellie F. Dept Clerk - T&D (Eng)

Treasury

Middleton, Edward L. Meter Reader
Hawkins, Ben Meter Reader
Jackson, Henry J. Meter Reader
Bankston, Ronald R. Meter Reader
France, William L., III Meter Reader
Stewart, Brenda M. Clerk - Cust Acctg
West, Delta W. Clerk - Cust Acctg
Broussard, Sharon R. Local Office Clerk

LAKE CHARLES DIVISION

Distribution

Richmond, Donald K. Helper-T&D Dept (Line)
Guidry, Sandran A. Dept Clerk - T&D (Relay & Comm)

Treasury

Esthay, Bessie A. Clerk - Storeroom
Young, Janette C. Local Office Clerk

MANAGEMENT AND/OR PART-TIME EMPLOYEES

Ladner, Gary D. Engr - T&D (Eng)



George Stephens and "Junior"

Meterman Adds Sidekick

Reddy Killowatt has a rival—it you can call it that—in the form of about seven inches of feathers, fur and talons called "Junior"—for lack of a better name at the moment.

Junior is a baby Screech Owl that was picked up by meterman George Stephens on his rounds in Vidor. According to George, he was just going up to read the meter when he saw Junior hobbling around on the ground under the meter. George picked him up after seeing the little fellow had something wrong with his wing.

"He was fair game for anything around there like a cat," said George. "And I'll tell you something else, that baby can play possum. When I first put him on the seat of my car he rolled over on his side. I thought he was really bad off. But when I came back from reading the meter he was standing up on his legs

and beating his wings like he was going to attack me."

George went on to say that he ran over to a local supermarket and grabbed a packing crate in which to put the owl. "I couldn't leave him in my hot car, so I just put him in this crate so he couldn't get away."

Junior was a big hit with everyone who saw him when George brought him back to the office before going home. Junior must have enjoyed it too because he opened his big eyes for the first time in quite awhile and took a good look around—much to the glee of all gathered around, including the Plain Talks camera. Guess he figured it was his only chance to be immortalized.

At any rate Junior will be well taken of by George's eight-year old daughter Debbie. Junior's diet? Would you believe dogfood and water.

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Prevent Accidents

Remember these **5** causes of

ACCIDENTS..

1 OVER-POWERING



The motor should fit the hull.

2 HIGH SPEED TURNS



Don't speed -- slow down for turns.

3 OVER-LOADING



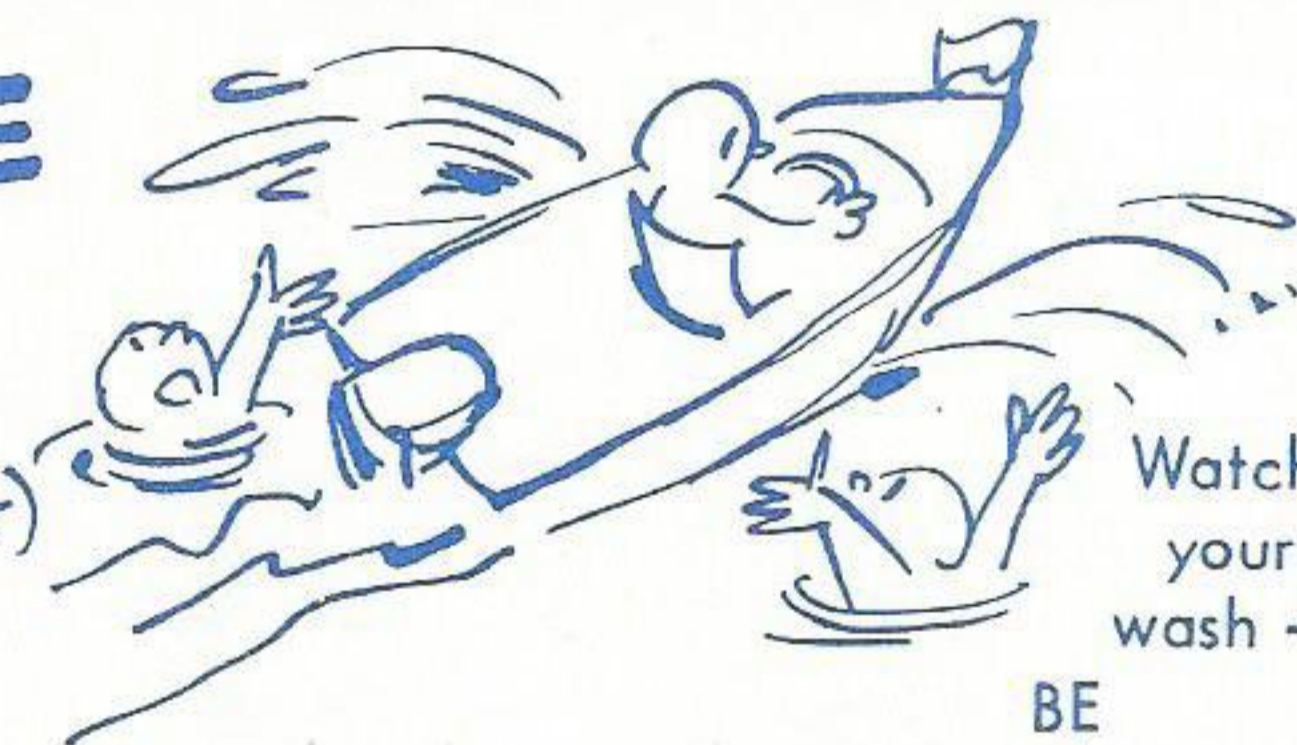
Famous last words: "One more won't matter!"

4 FALLING OVERBOARD



Hanging over the side or lying on deck leads to "MAN OVERBOARD"

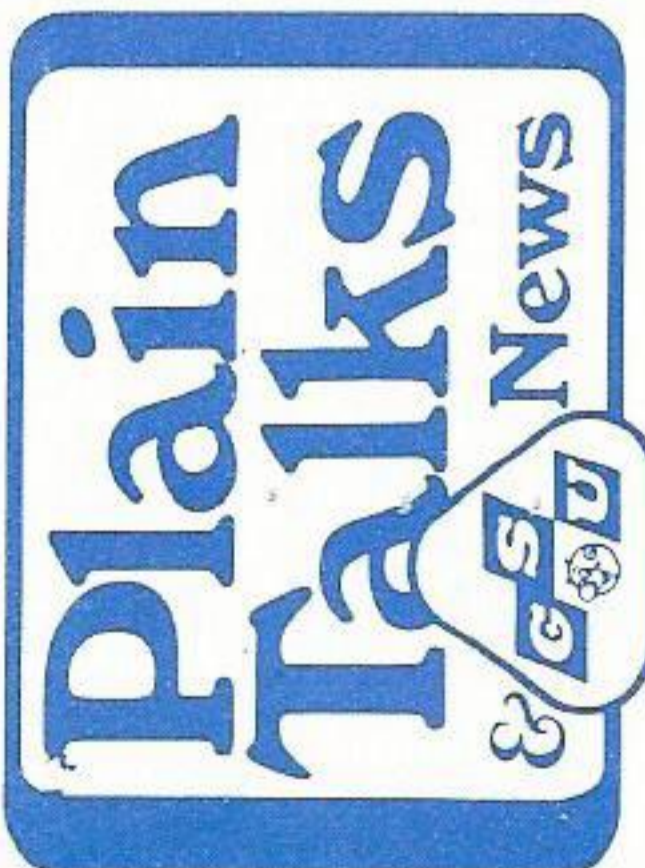
5 DAMAGE FROM WAKES (wash from boat)



Watch your wash -

BE COURTEOUS
is the best rule.

AFTER FIVE DAYS RETURN TO



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