

The proposed nuclear power plant will be located in the midst of an area of Newton County known as the Blue Hills; so descriptively named by the early frontiersmen traveling the Old Beef Trail. These hills appeard to be dark blue in the early morning and late afternoon. Their color came from the sun's reflection on the dark bluegreen needles of the native long leaf pines that covered these hills. From the plant site the blue of the hills is now further enhanced by the reflection from the nearby blue waters of Toledo Bend Lake.

(This is the winning name and essay in the "Name Your New Electric Neighbor" contest, submitted by Sylvia Bacon of Newton, Texas.)

BLUE

HILLS

GTATION



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The Cover:

Sylvia Bacon, a senior at Newton High School, submitted the winning name of Blue Hills Station in the Company's "Name Your New Electric Neighbor" contest. Sylvia won a \$1,000 scholarship for her entry, and plans to enter the University of Texas in the fall.

Blue Hills Station = \$1,000 For Newton, Texas Student

Blue Hills Station.

Three words that are very special to all of us. Special because Blue Hills Station is now the official name of our proposed Newton County nuclear power plant, and there is added significance because the name came from a high school student who lives in Newton, Texas.

Our fossil fuel plants, in chronological order, are Neches, Louisiana, Roy S. Nelson, Sabine, Willow Glen and Lewis Creek Station. Their names were the results of management decisions, as was River Bend Station, our proposed Louisiana nuclear plant. But, since the Company is entering a new era, the era of nuclear power, it was decided that our Texas nuclear plant should have more than just a name. It should have a title with historical significance, as well as involving those who will be our new neighbors in and near Newton County. These reasons resulted in our "Name Your New Electric Neighbor" contest.

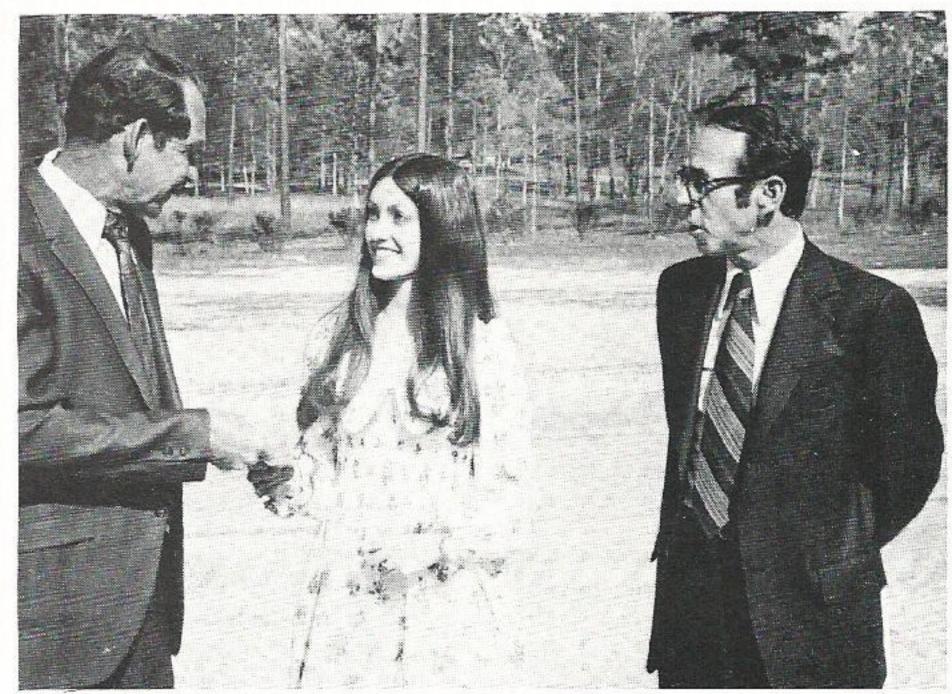
The contest invited junior and senior high school students within a 20-mile radius of the plant site to submit an appropriate name and essay. A semifinalist was selected from each school, then narrowed to three finalists selected by local judges from the area near the site. From these three entries came Blue Hills Station, with the final decision being made by vote of Company management.

The winning name was submitted by Sylvia Bacon, a senior at Newton High School who received a \$1,000 scholarship as the grand prize. In her essay, she wrote that "Blue Hills" was first coined by early frontiersmen settling in what is now Newton County, with the name still familiar to residents of the area. Sylvia also stated that "the hills (at the plant site area) appeared to be dark blue in the early morning and late afternoon. Their color came from the sun's reflection on the dark blue-green needles of the native long leaf pines that cover these hills."

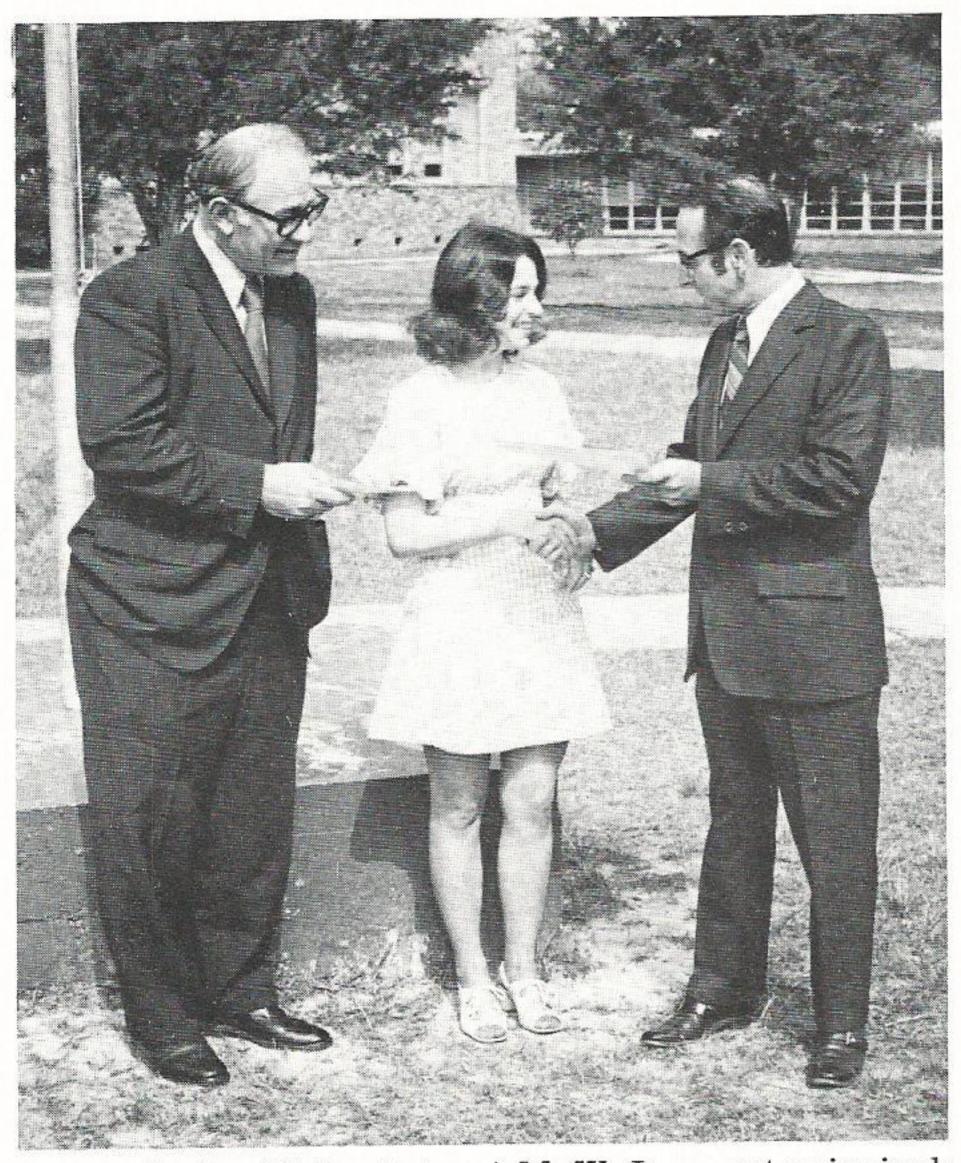
The naming of Blue Hills Station signifies the beginning of our new Texas venture into nuclear power. New friendships and a wealth of historical information are useful by-products of the contest Blue Hills Station will serve as a tribute to the youthful imagination that produced the name, as well as providing a source of dependable electric power for the future.

A special thanks go to Mr. Hayne Booker, Mrs. Newton Bishop and Mrs. Honor Trotti, all of Newton, Texas. Their time and effort spent as the local selection committee that judged the 12 semi-finalists greatly contributed to the success of the contest.

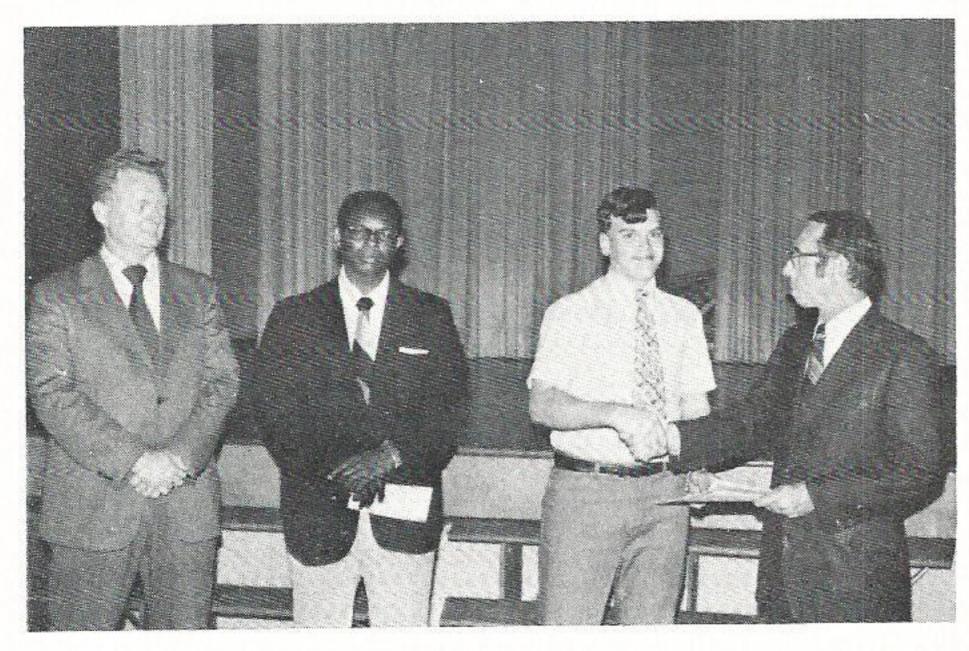
Shown are the scholarship winners in the contest. Congratulations to each of them, and to everyone that entered, for their fine names and essays.



Newton Senior High - (l. to r.) J. V. Singletaryprincipal; Sylvia Bacon-contest winner of \$1,000 scholarship; J. O. Robichau



Jasper Senior High - (l. to r.) M. W. Lampert-principal; Amanda Best-\$100 scholarship; J. O. Robichau



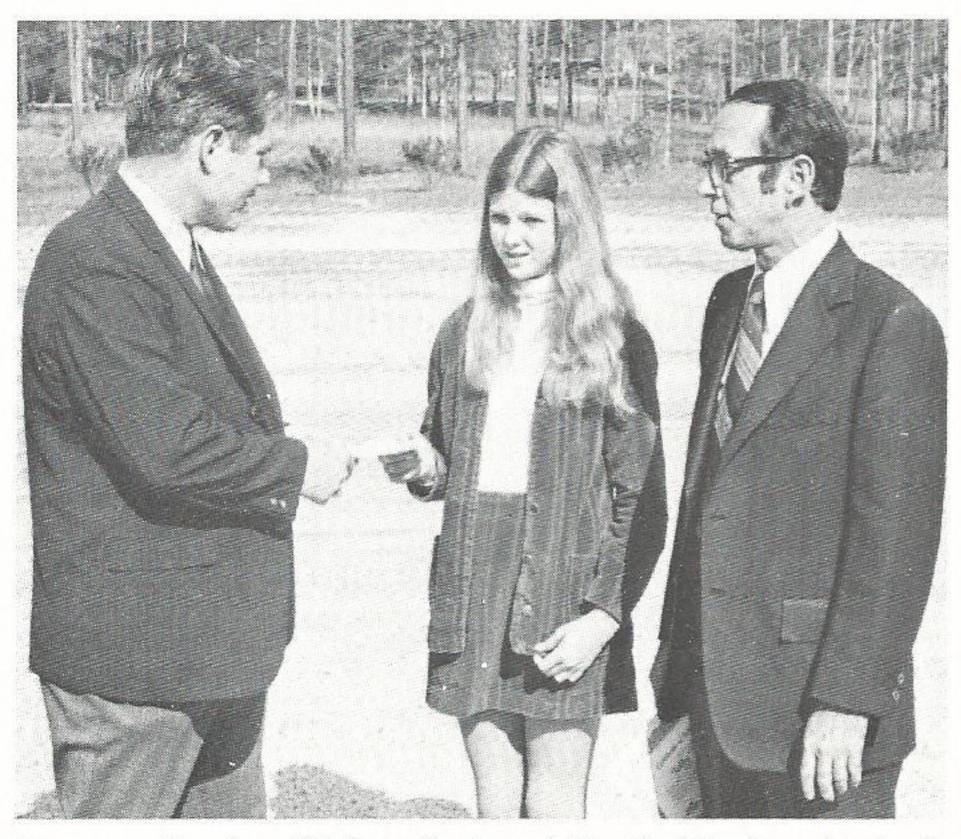
Burkeville Senior High - (l. to r.) A. C. Vaden-superintendent; R. T. Lacy-principal; Wayne Clark-\$500 scholarship; J. O. Robichau



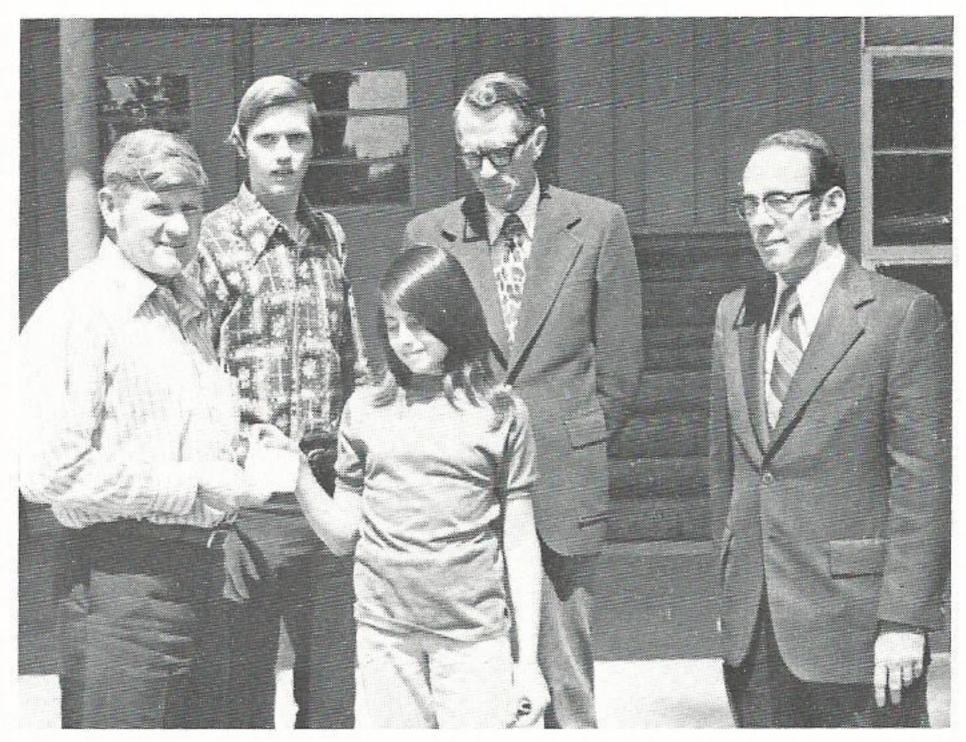
Hemphill - (l. to r.) J. O. Robichau; Peggy Johnson (junior high)-\$100 scholarship; Beverly Click (senior high)-\$100 scholarship; D. R. Butler-superintendent; F. B. Hughes-principal



Jasper Junior High - (l. to r.) S. Coleman-principal; Pandora Gassaway-\$100 scholarship; J. O. Robichauvice president-marketing



Newton Junior High - (l. to r.) R. E. Black-principal; Kathy Russell-\$100 scholarship; J. O. Robichau



West Sabine (Pineland) - (l. to r.) J. H. Whittonsenior high principal; Bryan Boyett (senior high)-\$500 scholarship; Pam Taylor (junior high)-\$100 scholarship; K. T. Franks-superintendent; J. O. Robichau



Brookeland - (l. to r.) J. S. Turner-director of advertising and public relations; P. A. Portis-principal; S. B. Lively-superintendent; Robert Young (senior high)-\$100 scholarship; Renee Marshall (junior high)-\$100 scholarship; J. O. Robichau



Burkeville Junior High (Wiergate) - (l. to r.) A. C. Vaden-superintendent; J. D. Miller-principal; James Smith-\$100 scholarship

The Kilowatt Car Is Coming!

by Frank Jones

Electricity is clean, totally silent, non-polluting and efficient. It can do almost anything within the range of technologists' ingenuity. If it can bake bread, mash trash, power plants, and freeze food, why can't it propel people?

It can and it will. Right here at Gulf States, hopefully by the middle of 1973 at the earliest, according to Pete Carney, Transportation Superintendent.

Yes, GSU is moving and soon, electrically. Including an extensive amount of research and development, the three vehicles the Company has agreed to purchase will cost approximately \$30,000; an investment that will be used to its fullest extent.

The Kilowatt Kars, (as they are fondly dubbed), will not be toys. They are in the 1973 budget to replace three obsolete vehicles and will be used accordingly. Daily. To perform a variety of tasks in hopes of pin-pointing the exact practicality of the all-electric van.

Lake Charles, Beaumont and Baton Rouge Divisions will each get a van and run it through its paces in various departments. The areas being considered at the present time for initial use of the Kilowatt Kars are meter, appliance repair, meter reading and downtown mail runs in the larger divisions. Research tells us the most polluting vehicles on the road today are those that make the short run, start-stop trips, delivering from place to place.

The Kilowatt Kar has a 25 HP GE Traction Motor powered by 2 packs of 96-volt dc lead-acid batteries. It will weigh 4800 lbs. with a 1000 lbs. payload. It will have the capacity of carrying four persons if necessary, but will, in all likelihood, carry one or two at most times. Operating ranges vary with the speed. At 20 mph, fully charged batteries will propel the Kar 68 miles, and at 40 mph, they will run for approximately 30 miles.

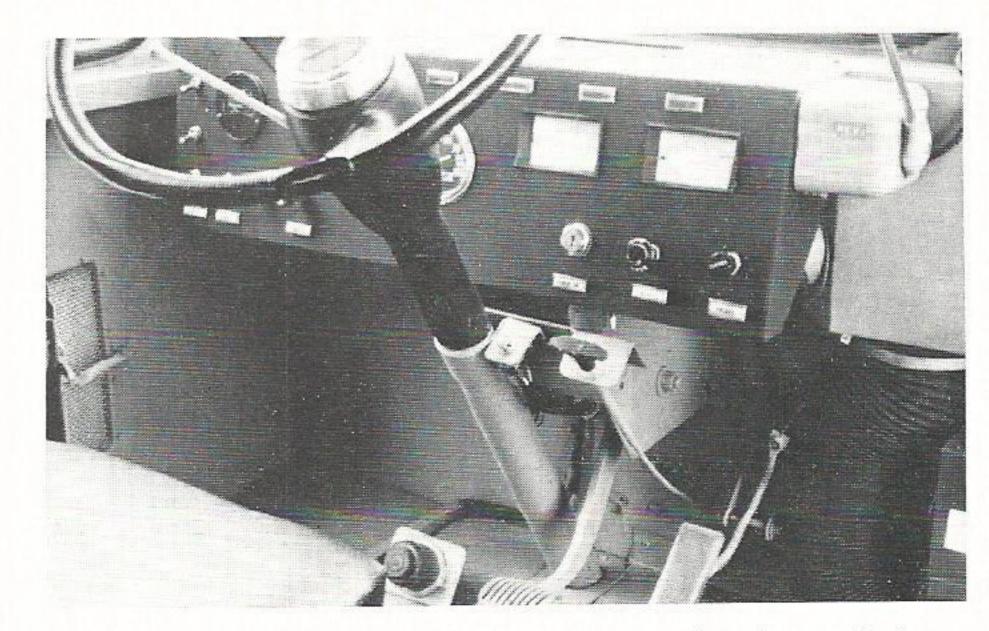
Safety, a prime consideration in any transportation device, has received considerable attention for the Kar. Some of the unique features built into the Kar are the manual emergency quick-disconnect switch, a fully insulated electrical system with protected covers. All federal motor safety standards will be met at time of manufacture and delivery.

The Kilowatt Kar will be manufactured by Battronics, Inc., the successful bidder to the Electric Vehicle Council. GE subcontracted for the motor and the motor controls.

As can be deduced from the accompanying photographs, the Kar will actually be a van with triple access to the rear compartment; two side doors and one rear door. The Kar will probably be painted orange and blue as are all other GSU company trucks and will sport the GSU logo. Final design features for the Kar have not been completed as of press time.



ELECTRIC VAN -- This shows the compact size and attractive styling built into the Kilowatt Kar. The new vans are said to be quite reliable, very quiet and economical to operate and can be charged overnight for the next day's use.



CONTROL CENTER -- This is an inside view of the Kilowatt Kar's control center, showing the difference in an electric vehicle interior and that of a conventional automobile or truck.

GUNNING

New Buildings Join Batom Rouge Skyline

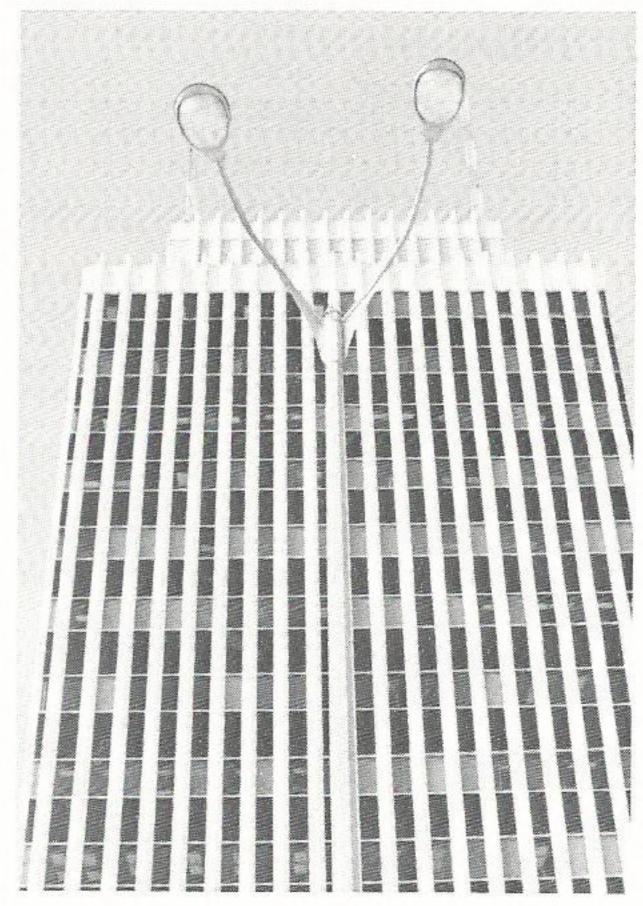
by Frank Jones

The recently completed State Land and Natural Resource Building, a name appropriate to its energy conservation system, serves as a permanent monument to those persons involved in its conception, design and construction. The building was engineered by Don Chesson and Joel Forrest, and the architects were Lewis P. Manson and Parry Segma.

The design team above deserves a lot of credit for the unique air conditioning and heating system they incorporated into the building design, a first for the Baton Rouge area, but one that will surely become more popular as others view its operation.

Forrest, designer of the inside and outside lighting, noted several reasons, in connection with his lighting design, for going all-electric. He said that the lighting load, and the heat it provides per floor and office, aid in energy conservation in the condenser reheating system. The light level is 125 foot candles per floor, and the total electrical load of the building is three megawatts. Another reason for using the all-electric design is that the Civil Defense Department, located in the basement, desired not to have huge stacks and boilers occupying most of the basement square footage.

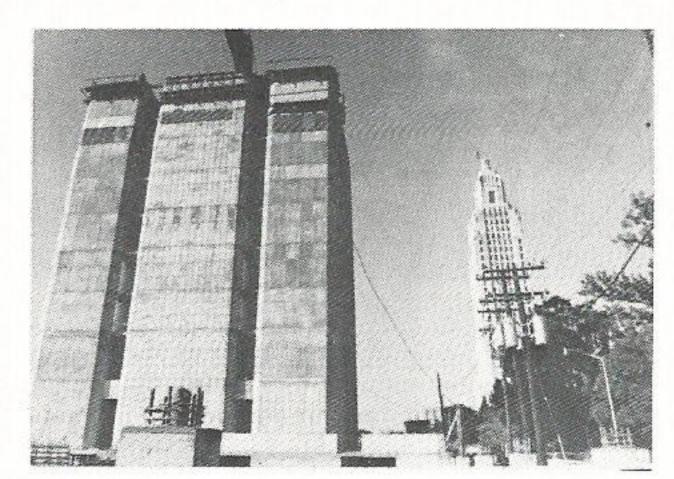
The building is fed via the State Capitol's 13.2 KV distribution line, 200,000 square foot building is contained in a unique duct system located under each floor. This building is unique in that it is not only the largest but the tallest total-electric building yet to be assembled in downtown Baton Rouge.



The all-new total-electric State Land and Natural Resource Building in Baton Rouge, pictured here with a GSU street light in the foreground.

The architects, engineers, and GSU personnel, in considering the and the wiring throughout the total-electric design, decided that in light of anticipated future shortages of fossil fuel (coal, gas and oil, primarily natural gas), the cleanliness and aesthetic value of totalelectric and the increased effectiveness of the building without huge boilers and stacks, they would go with the all-electric design. Congratulations are in order for those involved, as they have produced one of the most beautiful, most efficient new buildings that will long serve as an example for future construction.

(Continued on Page 7)



The Louisiana State Capital Building (right) is shown next to the new State Insurance building currently under construction. This picture was taken from the 14th Floor of the State Land and Natural Resource Building.

The building will also stand as a landmark in the Capitol City and will aid the local Company sales and engineering departments in selling future builders and developers on the idea of using the total-electric concept. The idea of energy conservation (taking heat from one area where it's not needed and putting it in another area where it is needed) is one that contractors should be aware of and to note the efficiences involved and costs saved by utilizing this system.

The building under construction pictured here with the Louisiana State Capitol Building is the new State Insurance Building owned by the Casualty and Surety Division of Insurance State Louisiana Rating Commission. Architects on Wilson and project were the Coleman, and engineering was done by Don Chesson and Associates. Again, the decision was made to go with the total-electric design and energy conservation system.

This building, another in a long line of construction improvements in the new "Capital Complex," being constructed near and around the State Capitol, will have eight floors and an electric power load of two megawatts.

Reasons given for using the new concept were the scarcity of natural gas, energy conservation and favorable electric rates. The heat load in the building, again working on the same principle as the Natural Resource Building, is 125 foot candles per office. The air conditioning and heating systems use two, 220-KW chillers, a 240 KV boiler, and 110 KW pre-heat coil which tempers the makeup air and provides virtually constant comfort control throughout the building year around.

This building will also add much to the total-electric skyline of Baton Rouge and will long serve as an excellent example of the type installation obtainable with the total-electric design controlling the environment.

The author wishes to thank Baton Rouge Division's Al Shorkey and Wayne Hiter and those persons involved in the actual design and construction of the two buildings shown for thier excellent cooperation and help in the preparation, conception and writing of this article.



The Baton Rouge skyline showing the newest additions to the city.

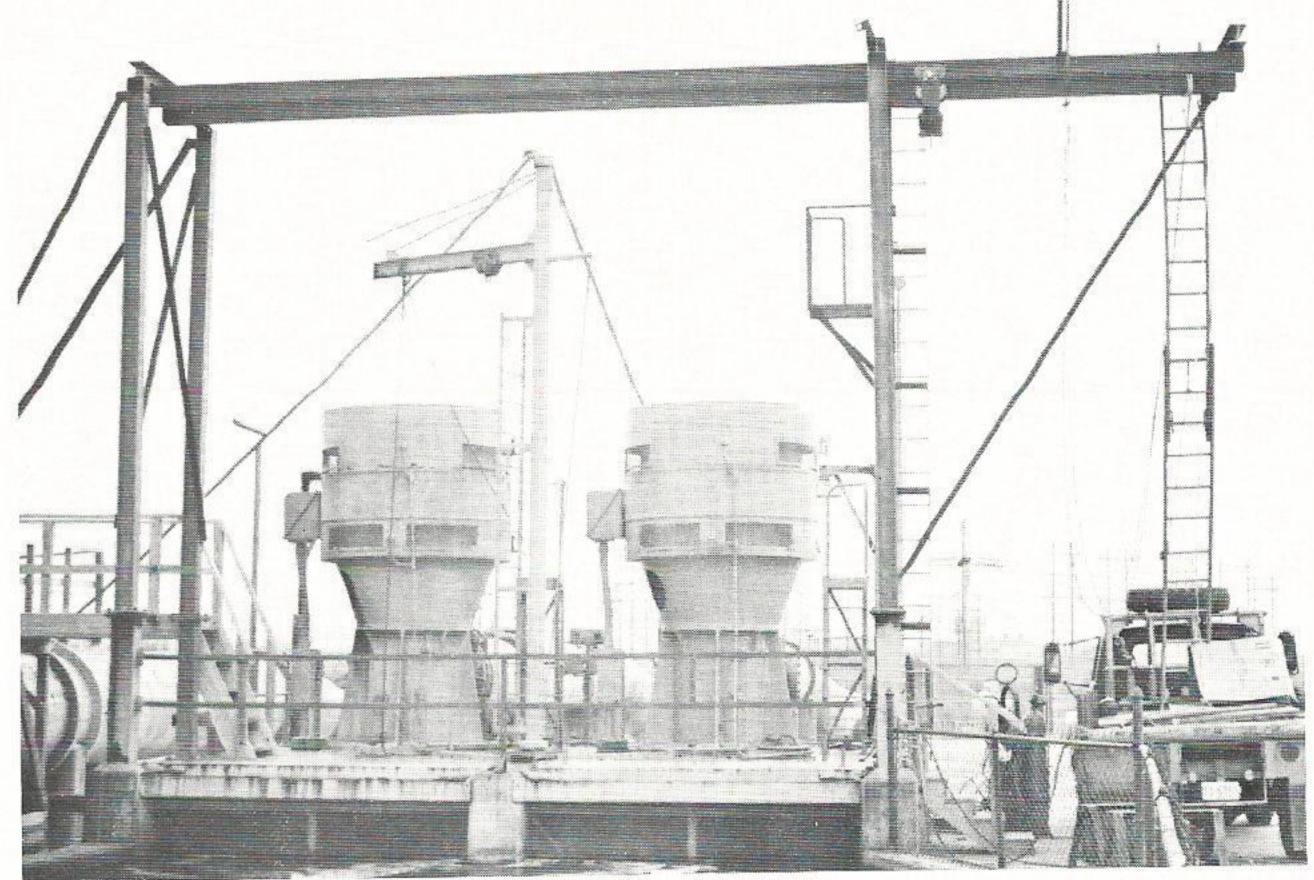
Thrift Plan

Purchases of Gulf States Utilities Company stock made by the Trustee during April, 1973 covering employee deductions and Company contributions through March, 1973 were as follows:

9,006 shares of common stock at a total cost of \$174,603.11, for an average cost per share of \$19.387.

218 shares of \$4.40 Preferred Stock at a total cost of \$13,423.12, for an average cost per share of \$61.574.

The Trustee deposited \$12,512.28 with the Savings Department of the First Security National Bank.



This is the new hoist recently constructed at Neches Station, now being used to lift the cooling tower screens for cleaning, a periodic chore at all of the Company's power plants. The hoist is more practical, as well as safer than past methods of lifting the screens, and allows the screens to be lifted one at a time and safely transported to such a position that is reasonable for cleaning and then replacement. Designer of the hoist was Ken Sandberg-Power Plant Construction engineer, and he was assisted by Gene Russell-Neches Station senior engineering assistant. The hoist was constructed by two Neches Station employees, Ralph Pryne-master repairman and Ernest Finch-repairman second class.

Shurtleff Edges Barksdale

by Pat McMeel Contributing Editor

Mike Shurtleff, Beaumont, made the turn in 42 then went on to record a 36 on the back nine to capture both the low gross and low net championships of the annual Live Wires Golf Tournament held at Tyrrell Park in Beaumont.

Shurtleff, a seven handicapper, fired a low gross 78 and low net 71 to nudge out Bill Barksdale of Port Arthur who had a low gross 82. Barksdale and Mike Chapman of Beaumont tied for second place in low net with 72s.

Some 60 golfers teed-off in perfect weather, with Joe Fontana, Mary Lou Alberto and Ursula Segree keeping track of the results. Tournament chairman Bert Rogers stated that this was one of the largest Live Wires tournaments ever, and then proceeded to win one of the prizes himself when he won the hole-in-one contest by sending his tee shot to within five feet-three inches of the cup.

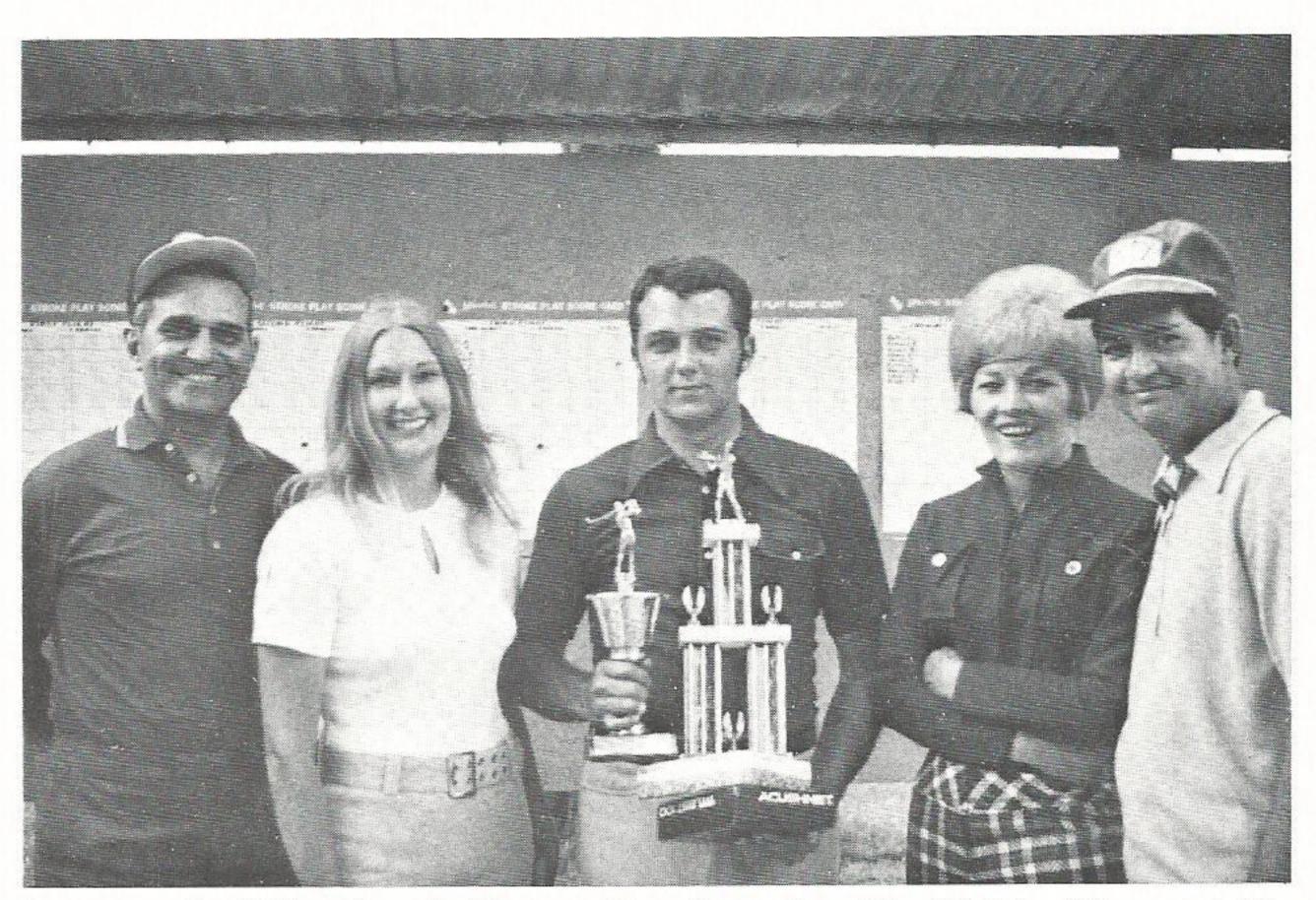
Ken Jumel captured low net honors in the first flight with a 68 based on his round of 88. Roy Franques and Ed Hodges tied for second place with low net 71s.

Weldon Syme took second flight honors with a net 64, followed by Terry Puckett with 69, and Butch Franklin with a 73.

Andy Poulson won the third flight with a net 61 after shooting a fine 88, while Ed Brawner had a 68 and Barry Hartt a 72.

Fourth flight went to Gene Russell with a 73 based on a 101 game, and Ward McCurtain and Ken Sandberg followed with a 74 and 77.

Tom Jasper reported in with a 117 game for a net 72 to win the fifth flight, while Marvin Ayres was second at 74, and John Butts third with a 76 net.



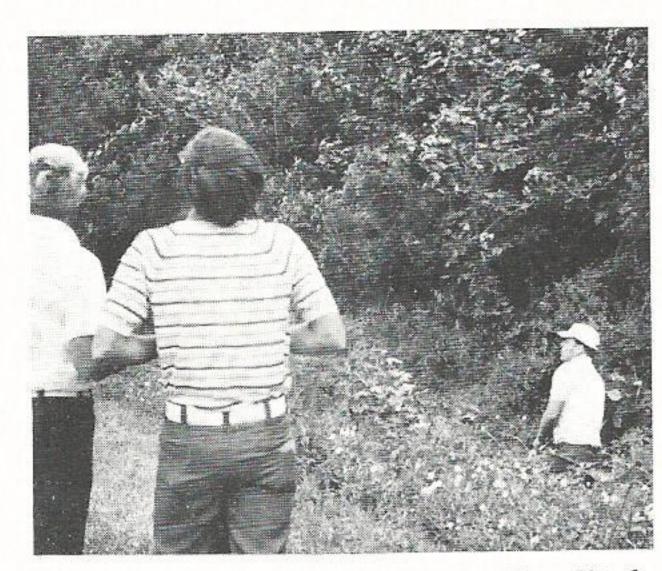
Beaumont's Mike Shurtleff won the championship flight with a net 71, and also won low gross honors with a 78.



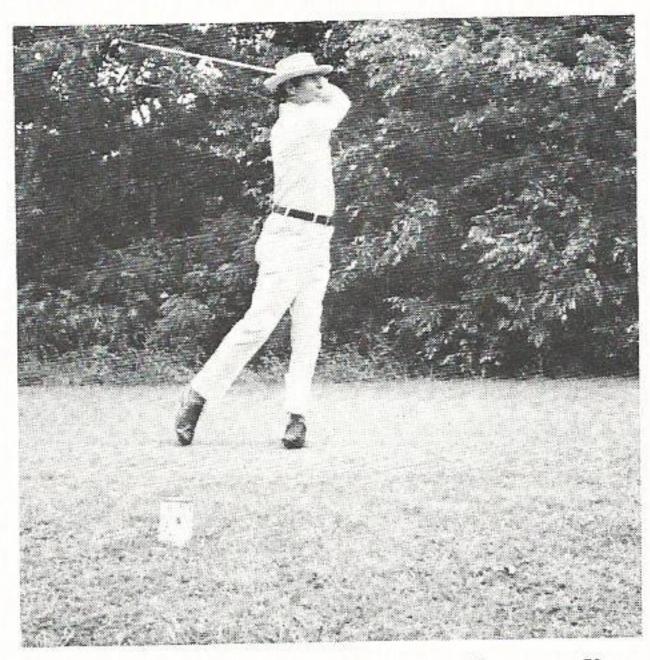
Beaumont retiree Emery Pintsch needed a little assistance with his swing from Ursula Segree and Mary Lou Alberto. He then skipped from the tee box after hitting a fine drive on the first hole.

(Continued on Page 9)

(Continued from Page 8)



Ray Holm (right) hits out of a ditch on the 13th hole.



Beaumont's Ed Hodges shows fine form from the tee box.



Ursula found time to make friends with a squirrel that was watching the golfers tee off.



On Friday, April 13 in the Beaumont office, President Smith presented Sylvia Bacon the \$1,000 scholarship certificate for her winning entry in the Company's "Name Your New Electric Neighbor" contest. Sylvia, shown here with President Smith and the artist's conception, submitted Blue Hills Station as the name for our Newton County, Texas nuclear power plant. After the presentation Sylvia and her parents, Judge and Mrs. O'Neal Bacon, toured the Beaumont offices.

Annual Bowling Tourney Is A Big Success

Emery Fruge of Lake Charles and Becky Luginbuhl of Beaumont showed their prowess as the top bowlers in the 12th Annual Gulf States Bowling Tournament, held at Park Place Lanes in Port Arthur.

Some 140 competition-oriented bowlers from the Company's five divisions turned out for this year's event. The tourney ran without a hitch, thanks to the fine direction from this year's co-chairmen, Port Arthur's Curtis LeBlanc and W.J. LeBouef.

This was the year for newcomers in the winner's circle, as none of last year's winners were able to repeat for two-in-a-row.

In the Women's all events, Beaumont's Becky Luginbuhl copped top honors with an 1882 total. She was closely followed by Sandra Burgin of Lake Charles with an 1858 and Myrtle Raborn of Beaumont with an 1832.

The men's all event title went to Randy Dorsey of Port Arthur. Randy bowled a fine 2010 total, 66 pins higher than last year's 1944, rolled by Lake Charles' Johnny Second place went to Prejean. Ronnie Price (1921) of Port Arthur and third place honors went to Baton Rouge's Glynn LeBlanc (1904).

A pin total of 1305 took top honors in the doubles event, rolled by Randy Dorsey and D.P. Lyons Another Port of Port Arthur. Arthur team followed a close second, composed of Gene Arnaud and H. B. Martin with a 1297. Third place was won by Beaumont's Pat McMeel and George Hickman with a 1284.

Men's singles was won handily by Lake Charles' Emery Fruge, a name that you will see again in the winner's circle. Emery rolled a 717, 34 pins above last year's high offering. Second place went to Ronnie Price (692) of Port Arthur and third place went to Gene Arnaud (673), also of Port Arthur.

Becky Luginbuhl second win of the tourney came in women's singles. She took first place with a634 total, a close seven pins above second place winner Jane Fruge (627) of Lake Charles and eight pins above third place winner Sandra (626), also from Lake Burgin Charles. Becky also had the women's high scratch game with a super 244.

The team event saw the foursome named "Just Us" take first place with a pin total of 2480, exactly matching last year's winning total. Just Us was composed of Fritz Duhon, Charles Alberto, Ricks Bryant and Zack Brown, all of Beaumont. Second place went to the Nelson Turbines of Lake Charles with a 2437 total, and the third Team Event - Just Us from Beauplace I.B.E.W. 2286 team from mont won the team event with a

Emery Fruge with an unbelievable Zack Brown, Charles Alberto and 278 game. Zack Brown of Beaumont won the all event scratch battle with a fine 1714.



Mens Singles - Emery Fruge (left) of Lake Charles (717). Emery also won high scratch game with a 278. Also shown are the two tournament co-chairmen, W.J. LeBouef (center) and Curtis LeBlanc (right).



Port Arthur had a 2398 total. 2430 pin total. Team members The high scratch game was rolled included Ricks Bryant (left) and by none other than Lake Charles' three members not shown were Fritz Duhon.

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MEN ALL EVENT

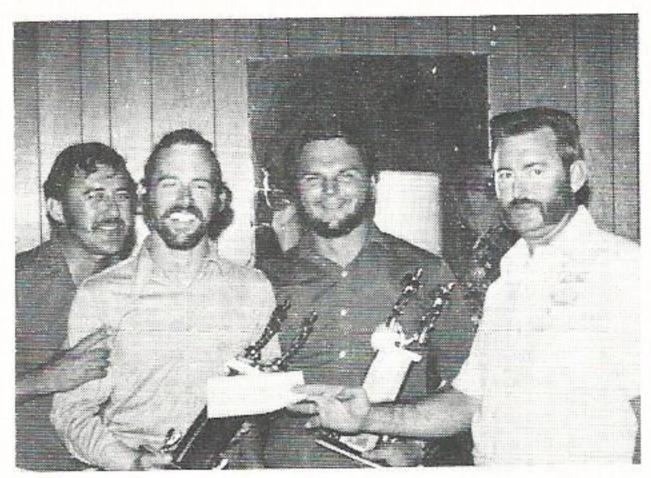
2. 3. 4. 5. 6. 7. 8.	Randy DorseyPort Arthur26Ronnie PricePort Arthur1Glynn LeBlancBaton Rouge1Gene ArnaudPort Arthur1Ed RetherfordPort Arthur1Norman AlstonPort Arthur1Emery FrugeLake Charles1H.B. MartinPort Arthur1George HickmanBeaumont1Mike ShurtleffBeaumont1	921 904 889 876 849 847 836 826
	WOMEN ALL EVENT	
2. 3. 4. 5. 6. 7. 8. 9.	Gloria LeBlanc Baton Rouge	858 832 824 800 799 790 778 751
	WOMEN SINGLES	
6. 7. 8. 9.	Jane Fruge Lake Charles Sandra Burgin Lake Charles Gloria LeBlanc Baton Rouge Edna Frederick * Lake Charles Myrtle Rayborn * Beaumont Joyce Hayes * Lake Charles Annie Horstman Lake Charles Gerri Elisar Baton Rouge Edie Lopez Port Arthur	634 627 626 606 601 601 600 599 598
	MEN SINGLES	
1. 2. 3. 4. 5. 6.	Gene Arnaud Port Arthur	692673662651647

Ed Retherford * Port Arthur 645

10. Norman Alston Port Arthur 639



Womens Singles - Becky Luginbuhl of Beaumont (634). Becky also won high scratch game (244) and ALL EVENTS (handicap) with an 1882. Far left is Sonny Hartsman of Lake Charles, who helped to present the awards.



Doubles - Randy Dorsey Mens (second from left) and D. P. Lyons of Port Arthur (1305). Randy also won first in MENS ALL EVENTS (handicap) with a 2010.



(left), Park Place Lanes owner and Jack Thornton, Park Place manager (second from left).



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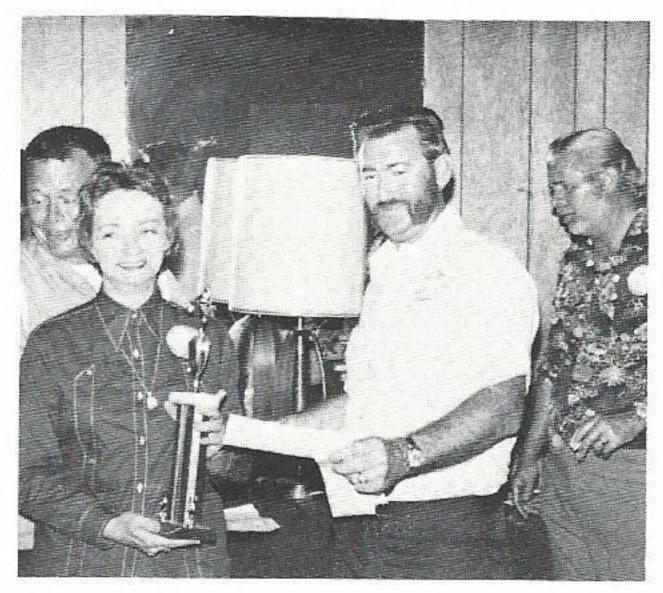
* denotes tie

DOUBLES

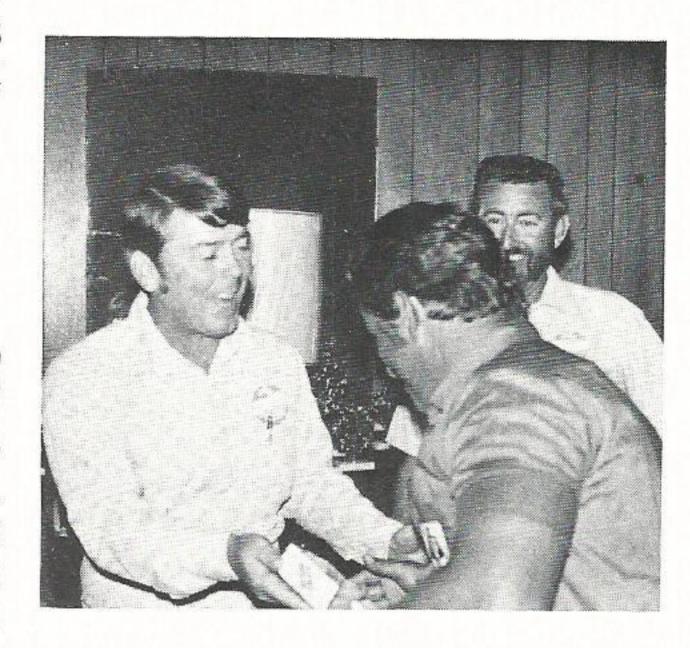
1.	Randy Dorsey-D.P. Lyons Port Arthur
2.	Gene Arnaud-H.B. Martin Port Arthur 1297
3.	Pat McMeel-George Hickman Beaumont
4.	Wally Thomason-Gene Thomason. Beaumont
5.	Gloria LeBlanc-Sandra Winslow Baton Rouge 1247
	Del Vavasseur-Clyde Hearn Baton Rouge 1235
	Ronnie Price-Ricky Jeffrion Port Arthur 1227
	Gerri Elisar-Glynn LeBlanc Baton Rouge
9.	Hubert Landry-Johnny Prejean Lake Charles 1218
.0.	Bill Hart-Henry Garcia Beaumont

TEAM EVENT

1.	Just Us Beaumont
2.	Nelson Turbines Lake Charles 2437
3.	I.B.E.W. 2286
4.	Rebels
5.	Port Arthur #3 Port Arthur 2375
6.	The Winners
7.	Dispatchers* Lake Charles
8.	Sonniers Electric * Lake Charles
9.	Becky's Bunch
10.	Jack Pats
* de	enotes tie



Ladies All Events (Scratch) - Sandra Burgin of Lake Charles (1570).



Low Game - Gene Mouton (back to camera) of Lake Charles (62). Presented flares by Ed Barton of I. B. E. W. 2286 of Beaumont.

Baton Rouge

"It's A Woman's World" Held At LSU

Rouge Symphony Women's Aux-morning. A final tally is being iliary recently co-sponsored an all- made as this issue goes to press. day fair WOMAN'S WORLD", held in Baton ning, co-ordination and presentation

were Mrs. Elaine Edwards, wife of Babin, home service supervisor and the Governor of Louisiana and for- Jim Towers, assistant to the vice mer State Senator; Mr. "Bess" Bess- president, Baton Rouge Division.

mertny, renowned gourmet and travel expert and Nancy Scoffield, locally recognized interior decorating expert.

Approximately 26 booths were arranged in free-standing fashion in the Union Ballroom for the benefit of the ladies attending, and gifts were given away by each merchant. Door prizes covered a wide range of items from the steaks cooked onstage by Mr. Bessmertny to a microwave oven donated by Sears, Roebuck and Co. and a Trash Compactor donated by Montgomery Wards.

Ticket sales for the event neared Our Company and the Baton the one thousand mark early in the

entitled, "IT'S A Gulf Staters involved in the plan-Rouge at the LSU Union Theatre. of the program were Walt Wright, Featured speakers for the fair residential sales supervisor; Harriet



Harriet Babin is shown here greeting Mrs. Edwin Edwards, former State Senator and wife of the Governor of Louisiana as she made her way into the LSU Union Theatre to present her talk as featured speaker at the Day Fair.

RUGGED INDIVIDUALISM?

(Editor's Note: Bishop John May, Ordinary of the Diocese of Birmingham, Ala., writes a regular column for his diocesan newspaper. The following is an excerpt from one of his recent columns.)

A young man grew up in our area. He attended the public schools and participated in the "free" lunch program. He entered the Army, then upon discharge retained his National Service Life Insurance. He enrolled in the state university, working part-time to supplement his GI education check. Upon graduation he married and bought a home with an FHA loan, then obtained an RFC loan to go into business.

A baby was born in the city hospital. He bought a small ranch with the aid of the Veteran's Land Program. Later, he put part of his land in the Soil Bank, and the payments helped pay for his land. His father and mother lived on the ranch on their Social Security and Old Age Assistance checks. REA lines supplied electricity, the government helped him clear his land, and the county agent showed him how to terrace it.

He read books from the public library and his banked money was insured by an agency of the government. The child grew up, entered

the public school, ate free lunches and rode the school bus, played in the municipal park, swam in the public pool and joined the FFA. The man owned an automobile so he favored the Federal Highway Program.

He signed a petition seeking federal assistance in developing an industrial project "to help the economy of his area," was a leader in a move to get a new federal building and went to Washington with a group to ask the government to build a power dam costing millions so the area could get "cheap" electricity.

He was also a leader in a move to get his specific type of business special tax write-offs and exemptions.

Congressman:

"I wish to protest excessive government expenditures and attendant high taxes. I believe in rugged individualism. I think people should stand on their own feet without expecting handouts.

"I am opposed to all socialist trends and I demand a return to the principles of our Constitution and the policies of states' rights."

(This is a reprint from the March Catholic Commentator)



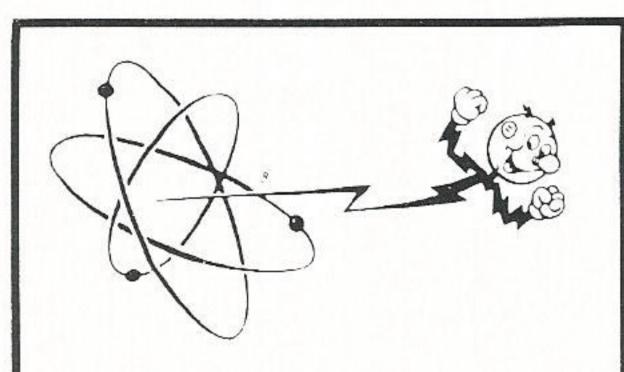
The Port Arthur division strikes again! Members of the downtown office posed with their latest award, which signifies 11,000 kwh yearly residential average in the Port Arthur Division. Holding the award is Tom Clark, residential sales supervisor, and standing on his right with the big smile is Randy McAlpine, Port Arthur division manager.

MICROWAVE OVENS REPORTED SAFE

You have about as much chance of being harmed by rays from a microwave oven as you have of getting sunburn from moonbeams, two leading scientists recently told a Senate Commerce Committee.

"In millions of hours of use there has never been a case of injury to humans -- nor will there be so long as microwave ovens meet present Federal safety standards," Dr. Sol M. Michaelson, a University of Rochester biophysicist and industry consultant in microwave energy, Then one day he wrote his told a committee studying radiation control.

> More than 500,000 microwave ovens are in use in homes, restaurants and institutions. Introduced in 1950, they provide fast, cool cooking with low consumption of power.



DID YOU KNOW

. that our River Bend nuclear power plant near St. Francisville, La. will be refueled on the average of once each eighteen months. A seven-year fuel supply has been purchased from the General Electric Company at Wilmington, North Carolina.

System Golf Tourney May 28

by Pat McMeel Contributing Editor

Some 120 golfers are expected to shorter at 535 yards. tee off in Crowley, La. May 28, in the annual Gulf States Utilities Company Memorial Day Tournament.

Leonard Ernst, chairman of the event, reports that the Bayou Bend Country Club course is in excellent shape with beautiful greens and "The course is good fairways. 6,090 yards par 71," said Ernst, "but the figures are deceiving, and the course should provide a good Ernst said that two challenge." holes that are expected to give the average golfers some headaches are numbers 14 and 15. Number 14 is a long 610 yard par five monster, while number 15 is only slightly

"We're cutting off the entries at 120," said Ernst, "and early indications point toward a full field so it would be wise to get your entries in as soon as possible."

Due to the location of this year's tournament, it is expected that the field will include a heavy number from the Baton Rouge area as well as from the Beaumont area. Bill Heaner, the champion for the past two years in Beaumont is expected to return to defend his title, but will get stiff competition from last year's Baton Rouge winner Ronnie Hunt. Both men shot 79s last year to capture their respective crowns. Other golfers quite capable of

upending either champion include such men as Fred Eubanks, Elmo Lambert, J.R. Laughlin, Ron Shuff, Mike Shurtleff and Bill Barksdale.

As it stands now, all players will be flighted based on their past scores. Those who have not played before in a Memorial Day tournament will be placed in flights based on the average they turn in to Ernst.

The tournament will get underway with a shotgun start beginning at 9 a.m., and prizes will be awarded to the top six finishers in each flight. Meals will be available at \$2 per person and \$1 per child. Ernst reports that the swimming pool will be available for those who come out to watch the activities.

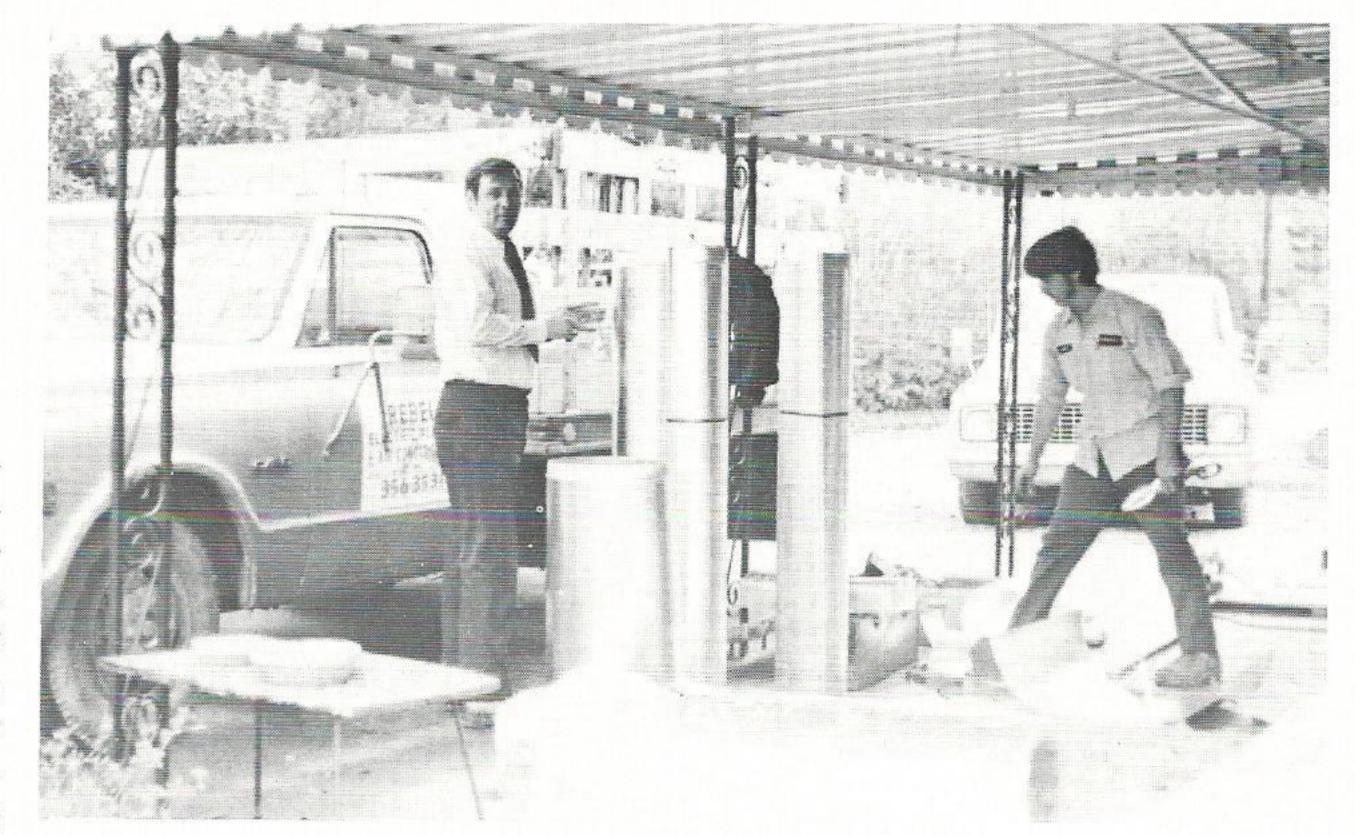
Baton Rouge Division

Glen Stokes-"Super Salesman"

Glen Stokes, Baton Rouge residential sales representative, was recently on the job passing his watchful eye over one of his conversions.

Rebel Electric Heating and Air Conditioning was installing three tons of air conditioning and 15 kw of electric heating in a home previously cooled with window units and heated with gas space heaters.

The heating unit fit nicely in an unused closet and the cooling unit, placed on a pre-fab concrete slab, was neatly disguised by shrubbery in the rear of the house.



It took the men from Rebel half a day to install the units, vents and duct work, and an additional half day for the electricians to complete the wiring assignments needed to handle the additional load.

The job was completed without a hitch, and Glen added another satisfied customer to his list.

No wonder they call Glen the "Super Salesman".

Utility Advertising – Not The Answer To Lower Rates

The other evening I watched a member of the Missouri House speak for his bill which would deny a public utility the right to charge advertising as a cost of doing business for the purpose of setting rates. One of his witnesses was a fella who claimed to be the head of Consumer Protection or some such from Kansas City.

Their chief argument was that the public was having to pay for advertising through high utility rates and that such advertising was wasteful. They also claimed that use of electrical power should not be encouraged through promotions that would sell appliances and the like. Anything done today in the name of "ecology" causes a great stir and people blindly get on the band wagon whether they know what's going on or not.

Let's look directly at some of the things utility advertising does. Most telephone advertising today is to educate people to use direct distant dialing. This saves the user money. Some advertising urges the public to use the telephone at night or at the "off peak" hours. This saves them money. We cannot believe there is an ecology problem in more use of the telephone, but we do understand the economics to the extent that the more the phone is used, the cheaper it can be for everyone. This saves money and helps improve service.

What does power and light company or gas company advertising do? There are the ads on safety, "Don't touch the broken wire." This saves lives. There are ads on

advantages of paying your bills on time, rates available to you, economical uses of electricity, gas and many more. These educate the public and help save them money. There are ads telling what to do when service is disrupted. This is needed information.

One big area of advertising done by utilities is to promote industry and attract it to Missouri. This advertising creates jobs and helps the economy of the state.

The big area these anti-advertisers hit is where utilities pay part of the cost of advertising for appliance dealers, developers and others who use new appliances. They indicate they don't want more appliances sold using electrical power or gas because there is a shortage of power now. We wonder if it ever occurred to these people that most everyone has these appliances now, and that most of the appliances sold are really replacements. That new appliances use less power and gas because they are more efficient. What about the safety aspect of replacing dangerous, worn out equipment? This could save lives.

If you cut out the advertising allowances for the dealers, who is going to help local appliance dealers pay for their advertising? They want to stay in business. Where are the electrical workers' unions and the plumbers' unions and all the others whose jobs depend on electrical installations, replacements of poor gas facilities and other work involved in the great utility business?

Deaths



John W. Hebert

John W. Hebert, station engineer at Louisiana Station (Baton Rouge), died April 17 in Ramah, La.

Mr. Hebert, a Baton Rouge resident, was first employed with the Company as a power plant helper in Baton Rouge in January, 1944. In November of the same year he was promoted to auxiliary operator and then to turbine operator in September, 1945. He progressed to second fireman in May, 1947, turbine engineer in March, 1949, switchboard operator in December, 1949 and head fireman in November, 1952. He was then promoted to station engineer in August, 1962 at Louisiana Station.

Mr. Hebert was a native of Plaquemine, Louisiana, where he attended school. He is survived by his wife, Mrs. Thelma Bourque Hebert, six sisters, three brothers and a number of nieces and nephews.

The loss of jobs, the loss of lives, the threat to the economy and the lessening of the people's education and information is a high price to pay for curbing advertising.

If all utility advertising were stopped today, we'll bet your light bill won't be one cent cheaper next month -- in fact, the experts tell us it will be a darned sight higher. (Reprinted from the "Louisiana Press", March issue, 1973.)

Safety Is The Trend At Willow Glen Station

by Dora Landaiche Willow Glen Station

During each of the 365 days of room to think of another word -the year, every one of us will have "Safety Zone". In the storeroom some use with the words "safe" and the word "safe" must mean free "safety". Each day we hear and use from harm, risk, danger or loss. words such as safe-crackers, safety The word "safety" must mean the matches, safe-deposits, safety pins, condition of being safe from causing safety valves, safety razor and many more.

With baseball season upon us, we will hear the word "safe" often, but meaning to successfully reach base. In grandmother's house "safe" might mean a place to store dishes.

At a football game "safety" might mean a play by the offensive team downing the ball behind its own goal line, or it can be the member of the defensive backfield in the deepest position.

At Willow Glen Station, Michael Vincent, repairman 2nd class, wants anyone who walks into the store-

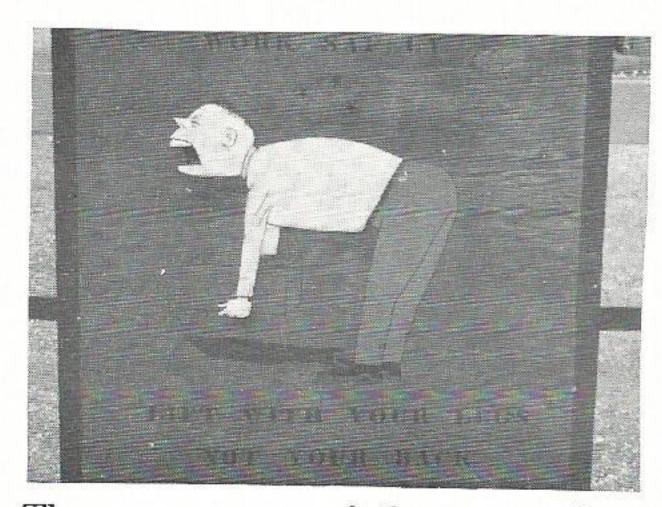
hurt or loss. Only people can fulfill the meanings of these words. Mike will help us all be aware of the meanings of these words through his hard work in his quest for a "Safety Zone".

Set up in a far back corner of the storeroom, using a wheel-barrow for an easel, and a small board as a palette, Mike began his artistry. He took rough plywood and painted, sketched, and repainted several safety signs. Each sign measures approximately 4 feet by 4 feet. The signs have safety slogans painted in bold black letters on red back-

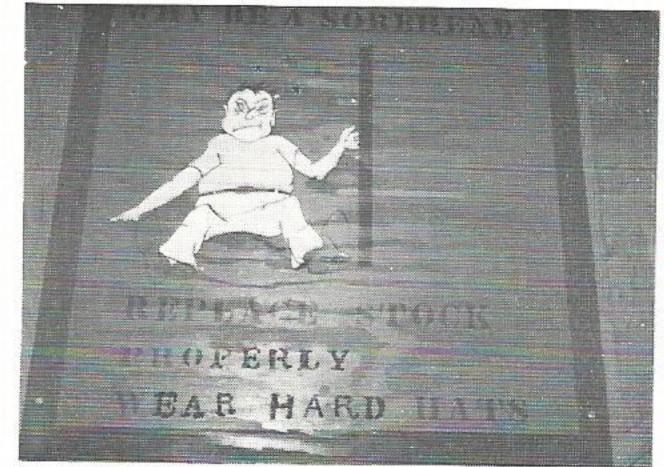
ground to go along with cartoon drawings. After the signs were dry, Mike arranged them in noticeable areas of the storeroom.

One sign gives a very important message for our storeroom and it is, "Accidents, hazards and unsafe conditions are not stocked in this storeroom".

Mike has hopes for the safety zone and also the request, "With the help of my signs, I would like everyone entering the storeroom to immediately have this thought, 'I will help make this storeroom a Safety-Zone,' and, I hope the signs will help keep everyone with an awareness of safety at all times."







These are some of the new safety signs now displayed at Willow Glen Station. Artwork is compliments of Michael Vincent (center), repairman second-class, who says that "I hope the signs will help keep everyone with an awareness of safety at all times." An excellent idea for all to follow!

Divisions Hold Service Award Dinners

April was the month for the Annual Service Awards Dinners, held in each of the five divisions. The dinners honored employees reaching their 10th, 20th, 30th or 40th year with the Company in the last 12 months.

Board Chairman Smith was the guest speaker at the dinners, reporting that 1972 was a year of solid achievement. He also discussed the fuel situation in relation to the Company, as well as new challenges to be faced in 1973.

On the following pages are the honorees at the 1973 Service Awards Dinners. Congratulations from Plain Talks for this achievement in your career.

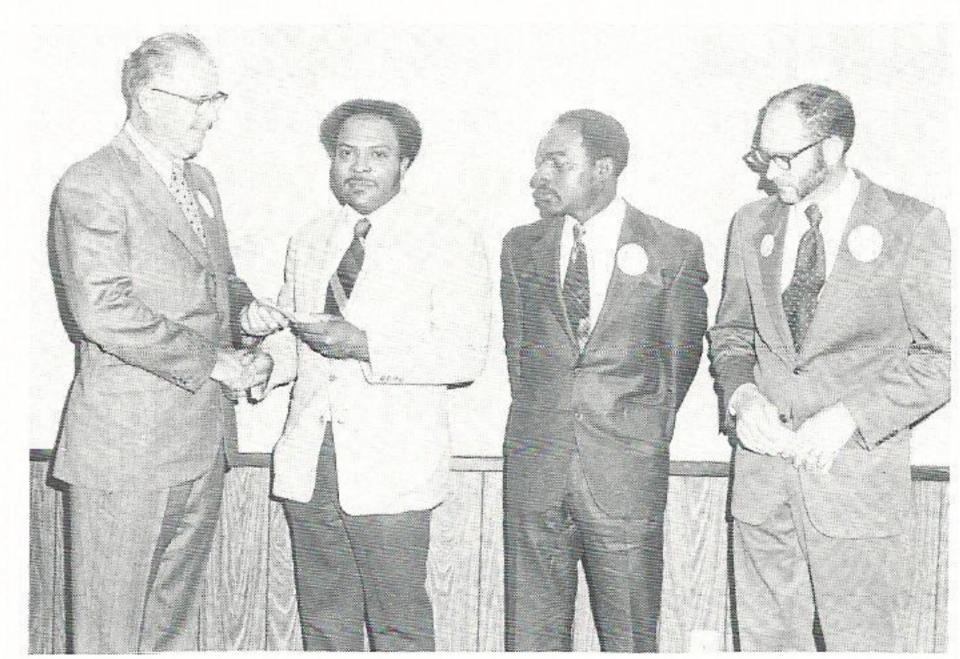
Western Division

TEN YEARS: Calvin J. Hebert, Betty T. Dickschat, President Smith



TWENTY YEARS: Robert A. Yates, Horace A. Taylor, Roy M. Jordan, Philip E. Kriner, J. W. Jackson, Jerry Fryer, Volz D. Elliott, Sheldon P. Fruge, Billy H. Burke, President Smith

Port Arthur Division



TEN YEARS: President Smith, Johnny Reed, Robert L. Hill, Tommy G. Clark



TWENTY YEARS: President Smith, Kenneth R. Bridgers, Joseph L. Gallier, Jr., E. C. Martin, Leonard Roy, Jr., Jack C. Saxon, Atkins O. McLaughlin, Dudley Benoit

Port Arthur Division

Lake Charles Division

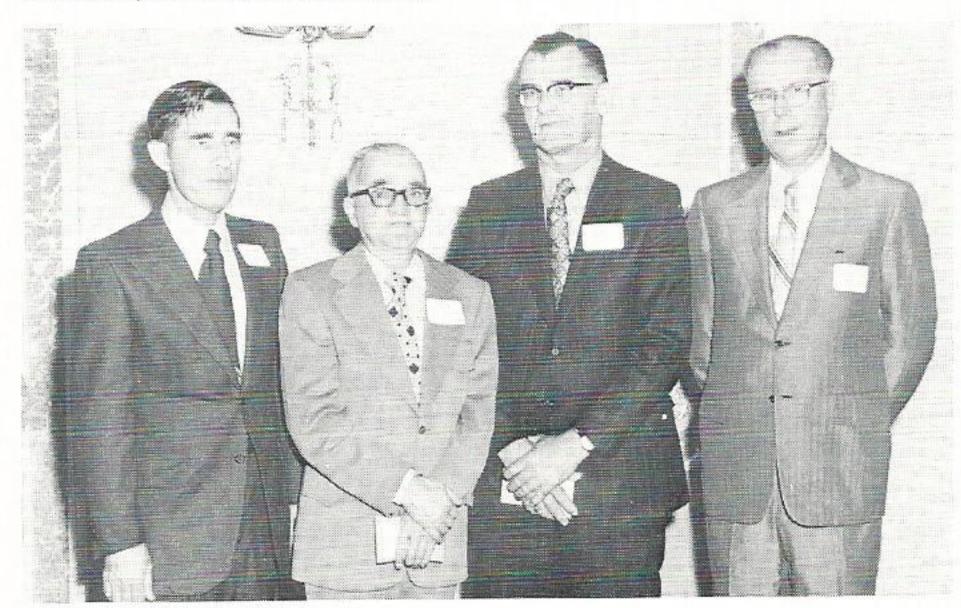


THIRTY YEARS: President Smith, Annie Joe Hebert, James E. Peveto



TWENTY YEARS: 1st Row - Harace LaCombe, Andrew Landry, Jean L. Hebert. 2nd Row - Vioris J. Oliver, Lawrence J. Menard, Albert Louviere, John R. Robin, Alexander Valerie, Jr., Wilfred St. Julien. 3rd Row - Alvin A. Trahan, Thomas K. McCrosky, Jr., Clyde O. Ingalls, Willie Duhon, Edwin Judice, President Smith

Lake Charles Division



THIRTY YEARS: Clifford E. Chambers, Burton C. Cannon, Hugh C. Sanders, President Smith



TEN YEARS: Rufus L. Lavergne, Carl R. Bradley, Paul L. Granger, Wiltz C. Hanks, Jr. 2nd Row-Garland J. Lege, Olan Richard, James W. Bates, William D. Bates, President Smith, Allen R. Hebert, Robert C. Hebert.

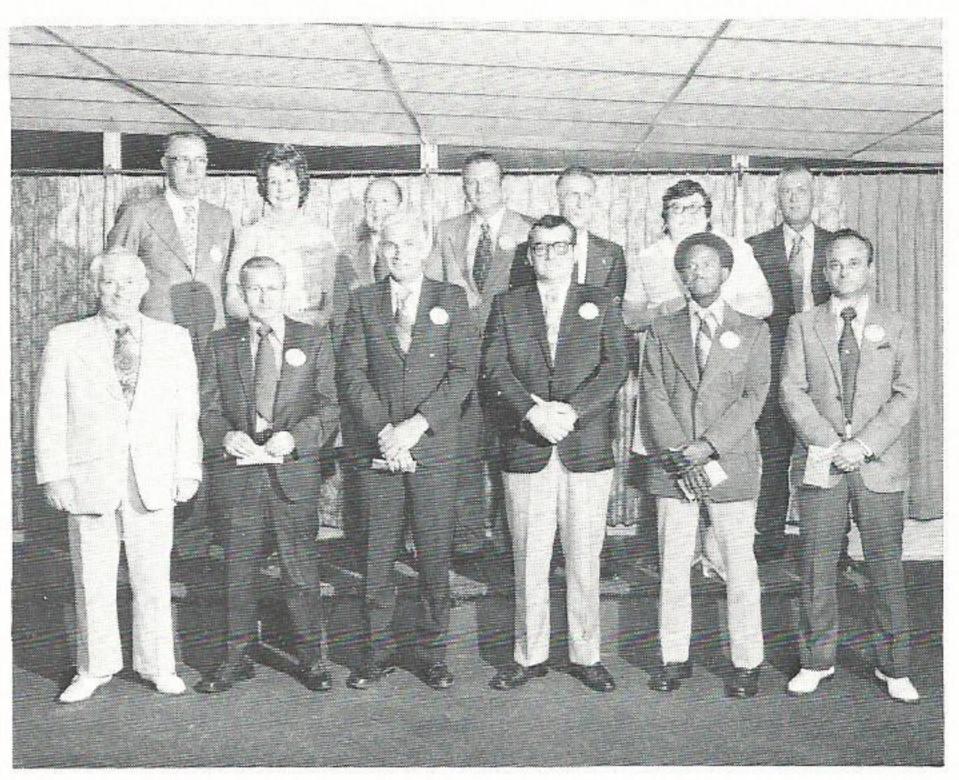


FORTY YEARS: James K. Powell (employee) and his wife, Gladys, President Smith, Gladys Buller, and her husband Albert Buller (employee).

Beaumont Division



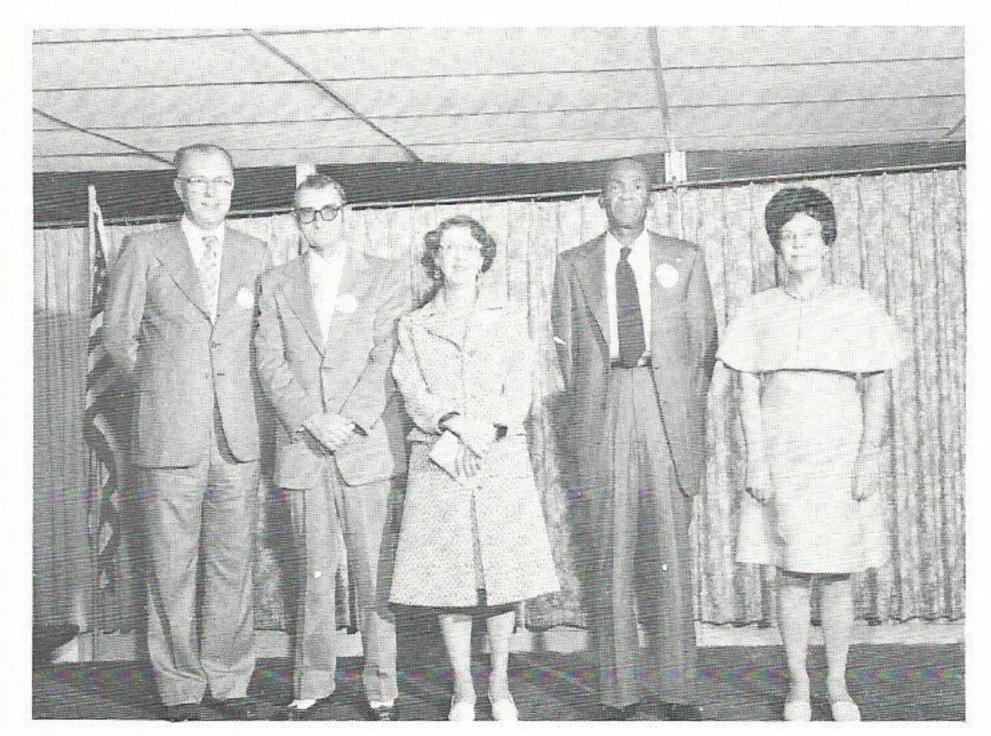
TEN YEARS: 1st Row - Bea Forse, Elizabeth Walker, Betty Edminston, Jean Spitznagle, Dorothy Nowell, Mary Best. 2nd Row - President Smith, Austin Gothe, Ronnie Cunningham, C. O. Draper, Ricks Bryant, David Thomas, Nathaniel Brown, Olice Steward.



TWENTY YEARS: 1st Row - Glenn Haines, Lyn DeSaw, Robert Cooksley, Don Clawson, Harold Johnson, James Hebert. 2nd Row - President Smith, Muriel Hayes, George Hayes, Fred Brumfield, Howard Gale, Avon Dumas, Bennie L. Bruce.

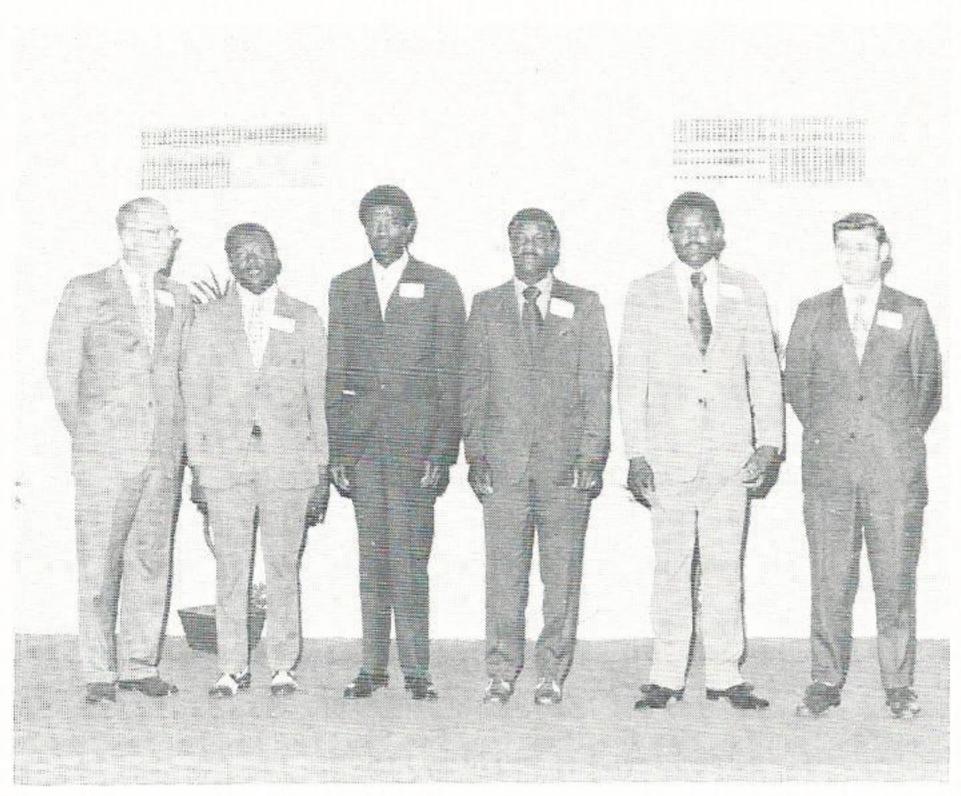


TWENTY YEARS: 1st Row - Nathaniel Stevens, Jacob Wallace, Austin Townsend, Don Tingen, Ray Kearney, Floyd Langlois. 2nd Row - President Smith, Gene Teel, Jack Strickland, Grady Smith, Fred Roffman, Glen McGuire, Andrew McCurley.

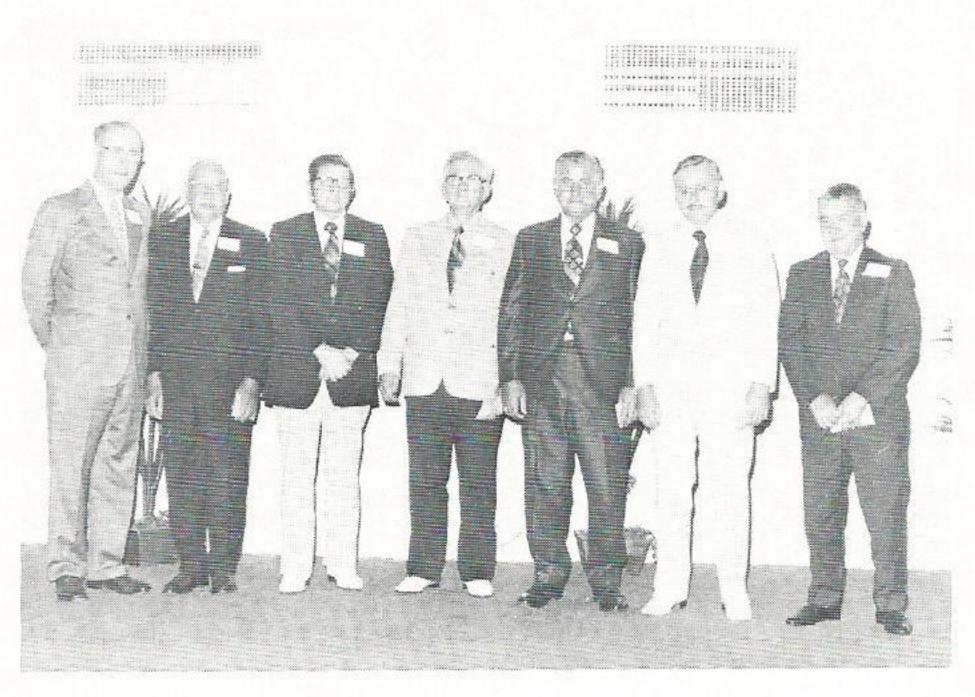


THIRTY YEARS: President Smith, A. L. Whitson, Jr., Emma Dru McMickin, Andrew Johnson, Helen Cunningham.

Baton Rouge Division



TEN YEARS: Lawrence Jordan, Louis W. Jones, Manfield Hollin, Eddie J. Hills, Ronald R. Blackburn.



30 YEAR AWARDS: (l. to r.) President Smith, Aaron Sanders, Gail W. Richardson, Calvin A. Oubre, Wilson L. Milton. Ramev Kirkwood and V. J. Braud.



TWENTY YEARS: 1st Row - George Moore, Albert H. Dewailly, Henry Toups, John A. Prejean. 2nd Row - Lynell J. Henry, Carol J. Guedry, Charles V. Johnson, Bobby G. Hilborn, Terrance E. Hernandez, Eugene Andre. 3rd Row - Henry R. Green, Carlton A. Parker, Claude E. Dake, Carl E. Courtney, William Barrow.



FORTY YEARS: President Smith, Mr. and Mrs. W. P. Gautreaux

SERVICE AWARDS

TEN YEARS



I. D. S. Beaumont



Patricia A. Bailey Nathaniel Brown, Jr. Distribution Beaumont



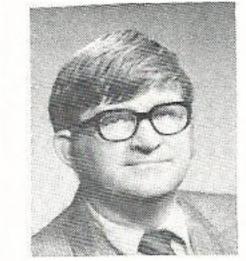
Distribution Conroe



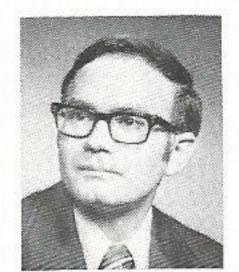
Bobbie Burke Donald E. Hamilton, Jr. Production Bridge City



Gloria S. Hebert Treasury Lake Charles



Thomas W. Reeves System Engineering Beaumont



Benjamin Reiser System Production Beaumont



Lester A. Saucier, Jr. Sales Beaumont



David Thomas Treasury Orange



Carrol W. Walton Treasury Silsbee

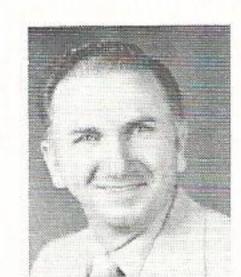
TWENTY YEARS



Audrey L. Cundiff Treasury Mid County



Jack Duperior System Engineering Beaumont



James Fernandez Sales Port Arthur



Curtis Gideon Distribution Navasota



James F. Hebert Distribution Orange



Elizabeth J. McAfee Executive Beaumont



Glen McGuire Distribution Orange



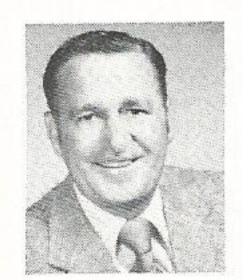
Lawrence E. Milliff Distribution Conroe



Arthur Smith Distribution Beaumont



Production Bridge City



System Engineering Beaumont



Scuddy H. Thibodeaux Joseph A. Vallot, Jr. Johnnie L. Williams Distribution Silsbee

THIRTY YEARS



Sally Dowden System Treasury Beaumont



Loraine Dunham Distribution Port Arthur



A. J. Johnson Treasury Orange

Retirements



William M. Ingwersen

William M. Ingwersen, Nederland residential sales representative senior, retires June 1 after 43 years with the Company.

Mr. Ingwersen was employed in March, 1930 at the Nederland Ice Plant. In June, 1936 he was promoted to district representative in the Port Arthur Sales Department. Mr. Ingwersen was promoted to residential sales representative in Nederland in 1946, then promoted in 1949 to residential sales representative senior, the position held at retirement.

The Nederland native is married former Mary Frances the to Rothwell of Beaumont, and they have a son, Wayne M. Ingwersen of Beaumont, and a daughter, Mrs. Naomi Jane Smith.

Mr. Ingwerson is a member of the Nederland Lodge No. 1368 AF and AM of Texas and a member of the Baptist church. His retirement plans call for some sales work, gardening, traveling, fishing and spending time at his place in Tyler County on Rush Creek.



Milton R. Williams

April 1 marked the retirement day for Milton R. Williams, utility foreman-Baton Rouge T&D-Line Department.

Mr. Williams, a native of Hama lineman first class since 1956, and was promoted to utility foreman in July, 1965.

All of his time with the Company was spent in Baton Rouge.



Tom M. Cupper

Tom M. Cupper, Beaumont T&D (Garage), retires from the Company June 1, after 21 years of service.

Mr. Cupper was employed in August, 1951 as a painter-2nd class in the Beaumont T&D-Garage. He was promoted to painter-1st class in February, 1952, the position he holds at retirement.

ceived his high school equivalency the Company for 42 years. diploma from Lamar College.

Neches Ford dealership before com- ment at Caldwell, Texas. In 1933, ing to the Company.



Felix J. Bergeron

June 1 marks the retirement day for Felix J. Bergeron (Baton Rouge Gas Department-foreman) after 46 years with the Company.

Mr. Bergeron was employed in mond, Louisiana, was employed in June, 1927 as a gas fitter helper in 1947 as a helper in the Baton Rouge the Baton Rouge Gas Department. T&D-Line Department. He was He was promoted through various transferred to the Service Depart- classes to gas fitter-first class in ment in 1949 and back to the Line May, 1941, then serviceman first Department in 1951. He had been class in the Gas Department in September, 1941. He was promoted to foreman in October, 1956, the position he holds at retirement. All of his time with the Company was spent in the Gas Department in Baton Rouge.

> The Baton Rouge native and his wife, Dollie, a Vernado, La. native, have two children; Rodney J. Bergeron and Mrs. Marie L. Williams, Baton Rouge. The of both Bergerons are members of the St. Gerard Catholic Church.

> Fishing and traveling will take up a lot of Mr. Bergeron's time after his retirement.



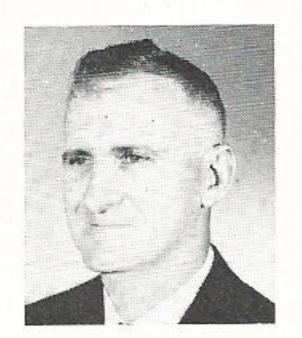
Earl J. Coleman

A native of Quincy, Florida, Mr. Earl J. Coleman, labor foreman Cupper attended school at Gasdsden in the Conroe T&D Line Depart-County School in Florida, and re-ment, retired April 1 after serving

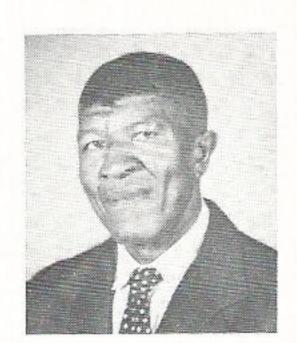
Mr. Coleman was employed in He was employed by a Port January, 1931 in the Ice Departhe moved to Somerville, Texas to work in the Ice Department, then was made a chief operator and transferred back to Caldwell in 1935. Later that year Mr. Coleman was moved to Huntsville as operator, combination plant B. In 1953, he was transferred to Cleveland as a truck driver in the T&D Department and was moved to Navasota in 1955. He was promoted to utility truck driver in 1957, and then promoted to labor foreman in April, 1963. He was later transferred to Conroe a labor foreman, the position held at retirement.

> Mr. Coleman is a native of Somerville, Texas.

Retirements



Stephen J. Laurent



Henry Marshall

Stephen J. Laurent, electrical maintenance foreman at Louisiana Station, retired May 1 after 30 years with the Company.

Mr. Laurent joined the Company in 1943 as a helper at Louisiana Station. He progressed to electrician first class in 1945, then to master electrician in 1951 and electrical maintenance foreman in August, 1966. He spent all of his time at Louisiana Station.

He is a native of Reserve, Louisiana and attended school in St. John and St. James Parishes.

Mr. Laurent is married to the former Marguerite Bourgeois of Grammercy, La. and they have six children, Mrs. Junius Albarez, Mrs. Robert Fennell, Mrs. Jack Coffee, Leo and Marshall Laurent, all of Baton Rouge, and Mrs. Naida Altazin of New Orleans.

Mr. Laurent is a member of St. John's Catholic Church of Zachary, La. and is a colonel on the staff of Governor Edwin M. Edwards of Louisiana. He also belongs to the Usher's Society at his church, the Knights of Columbus and the American Kennel Club.

Travel and outdoor activities are planned for Mr. Laurent's retirement, and he will always remember with a smile his fellow employees.

Henry Marshall, laborer at Louisiana Station-Baton Rouge, retired May 1 after 34 years service with the Company.

Mr. Marshall, a native of Lindsay, Louisiana where he attended school, was employed January, 1939 as a laborer in the Baton Rouge Production Department. He was promoted to laborer II in November, 1963, the position he held at retirement. All of his time with the Company was spent at Louisiana Station.

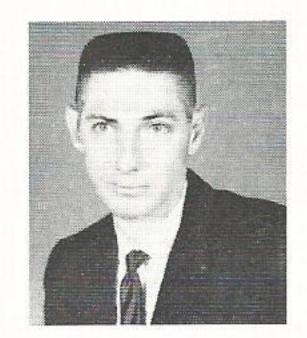
Mr. Marshall is married to the former Maggie Lawrence of Zachary, Louisiana. They are the parents of twin sons, Henry Marshall, Jr. and Horace Marshall, and one daughter, Mrs. Robert Montigue.

Mr. Marshall's retirement plans call for lots of fishing and keeping physically fit.

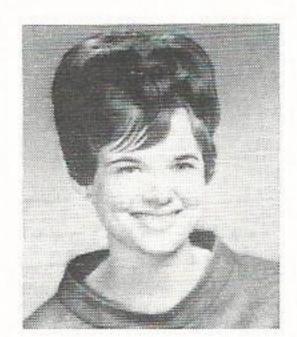
In looking back over his years with the Company, Mr. Marshall fondly remembers working in the shop with his fellow employees. "Those were the good old days," he said.



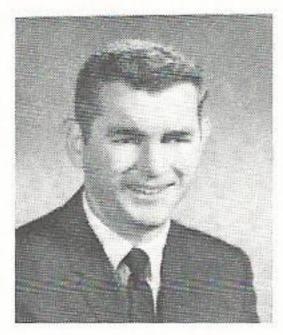
People On The Move



Robert W. Jarvis



Patricia J. Cook



Norman D. Head



Scott W. Bunch

Robert W. Jarvis, senior engineering assistant in the Baton Rouge T&D Engineering Department, has been promoted to section head, effective May 1.

Mr. Jarvis was employed in February, 1957 as an engineering helper. He was promoted to engineering assistant in August, 1958, and then to senior engineering assistant in October, 1967.

Mr. Jarvis, a native of Prescott, Arkansas, graduated from Istrouma High School in Baton Rouge, and attended Louisiana State University. He served in the Air Force for two years before coming to the Company.

Three new operations foremen, Jerry P. Moore, Scott W. Bunch and James T. Veatch, have been named at the Company's Willow Glen Station.

Mr. Bunch and Mr. Veatch were transferred from Lewis Creek Station where they were equipment operators, while Mr. Moore held the same position at Willow Glen.

Mr. Moore, a native of White Castle, is a 13-year veteran of the company. He was employed in 1960 as operator's helper at Louisiana Station.

Mr. Moore is a two-year veteran of the Marine Corps, and is married to the former Eva Mabile of Pierre Part. They have three children, Gregory, Timothy and Pamela.

A 17-year veteran, Mr. Bunch was employed in 1956 in Baton Rouge at Louisiana Station. In 1970 he was transferred to Conroe and changed to equipment operator at Lewis Creek Station.

He and his wife Juanita now their home in Denham make Springs. Mr. Bunch is a four-year veteran of the Navy, and a native of Clinton.

as operator's helper at Louisiana Station. He is a graduate of Bastrop High School, and a four year veteran of the Air Force.

He and his wife Patsy have one son, Christopher, three years old. David, Kathy, and Melvin.

Patricia J. Cook, former home service advisor in Lake Charles, has been promoted to home services supervisor.

Mrs. Cook, born in Uvalde, Tex., received her education at Ruston High School and is a 1965 graduate of Louisiana Tech University with a B.S. in Home Economics. Mrs. Cook joined GSU in January of 1967.

Active in outside activities, Mrs. Cook is a member of the Louisiana Home Economics Association and the American Home Economics Association. She also teaches a Sunday school class at the Boulevard Church of Christ.

As the daughter of a now retired Air Force officer, Mrs. Cook has lived in Scotland, Japan and England, and cites travel and painting as her main hobbies.

Norman D. Head, former director of rates and depreciation in Beaumont, has been promoted to manager-rates.

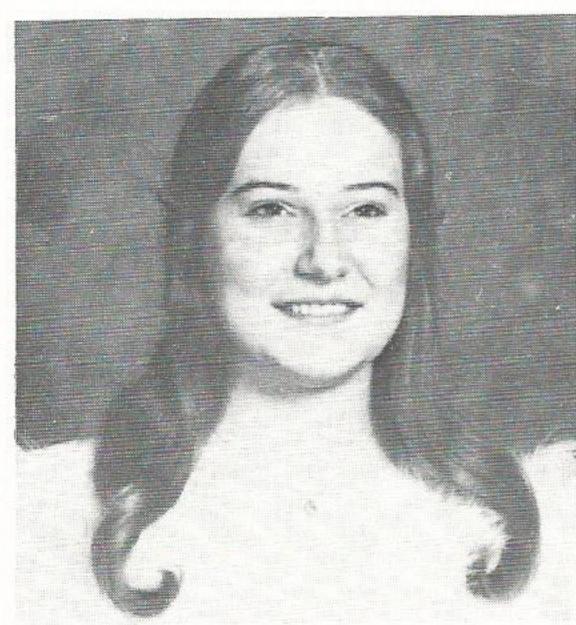
Employed by the Company in 1951, Mr. Head was first assigned to Louisiana Station in Baton Rouge. He was promoted to office engineer in 1954, and two years later was transferred to Beaumont and promoted to rates engineer.

A graduate of Louisiana State University, Mr. Head holds a bachelor's degree in electrical engineering. He is a native of Alvarado, Tex., but Mr. Veatch joined GSU in 1967 graduated from high school in Newellton, La.

> Mr. Head is a veteran of the Air Force, and is married to the former Dorothy Talbert of Liberty, Miss. The Head's have three children,



If you have any story you think is interesting and would like to see in PLAIN TALKS, just contact the reporter nearest you, and he (or she) will see that it gets to the editor. A complete list of the reporters and their location can be found on the first page of each Coffee Cup section.



Sheryl Stabler, daughter of Harlan C. Stabler (Conroe Meterman-first class), graduates May 20 from Conroe High School. Congratulations from PLAIN TALKS! (from Bobbie Burke)

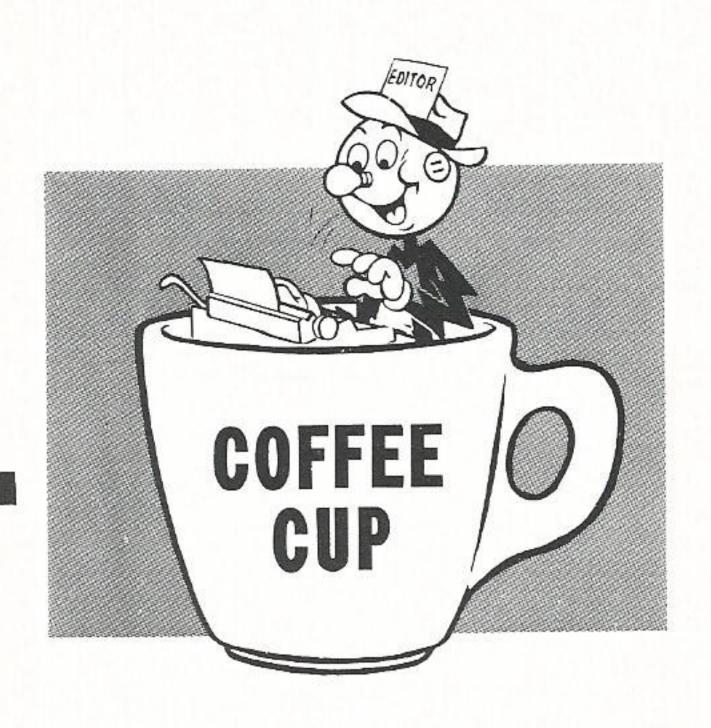


Mr. Lyle P. Gerac, Port Arthur Division accounting supervisor, is shown congratulating Mr. Don Parker, supervisor of Credit and Collection, on his recent election as president of the Port Arthur Consumer Credit Association. (from Sue Williams)





Karen Breaux (left), Appliance Repair Department, and Jo Ann Larson, Engineering Department, were both recently given farewell parties in Port Arthur. Tears soon turned to laughter with co-workers looking like "brothers of the bush" (celebrating Port Arthur's 75th anniversary by growing beards). Joining in the farewell were (l. to r.) Ray Pharo, Dennis Dugas, Vic LaRocca, Leonard Gaspard, Jo Ann Larson, Tommy Droddy, Lester Boudreaux, Leon Romero and John Phares. Karen and Jo Ann were named by all Service Center employees "Honorary Baby Sitters." (from Loraine Dunham)



REPORTERS

If you have any news for "Plain Talks," simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the editor.

BATON ROUGE: Margie Force (T&D), T. Boone Chaney (T&D), Melanie Hima (T&D), Charles L. Miller (T&D), Jack Gautreaux (T&D), James W. Bello (T&D), Beverly Hull (Gas), Opal Temple (Acct.), Robert Graves (T&D), Susan Wilks, Kelton Whitehead.

BEAUMONT: Bill Toups (S.C.), Barbara Lindsey, Carolyn Motl (T&D), Ann Ogden, Edy Waltmon, Linda Marks.

CALVERT: Janis E. Wilganowski.

CLEVELAND: Pat Jones, Edd Mitchell.

CONROE: Frances Elliot, Bobbie Burke.

DENHAM SPRINGS: Lenelle Juban.

GONZALES: Billy Fortenberry.

HUNTSVILLE: Karen Morley.

JENNINGS: Earl Mayfield.

LAFAYETTE: Bobbie Denais.

LAKE CHARLES: Johnnie Harris (T&D),
Janet Falloway.

LA. STATION: Leslie Jeansonne.

LEWIS CREEK: James Veatch.

MADISONVILLE: Wanda H. Tinsley.

NAVASOTA: Betty Dickschat.

NECHES STATION: Gene Russell, Hazel Higginbotham.

NELSON STATION: Martha Caldwell.

ORANGE: Davie Snider.

PORT ALLEN: Adele Vavasseur.

PORT ARTHUR: Sue Williams, Lorraine Dunham (S.C.)

SABINE STATION: Kathleen Fuller.

SILSBEE: Maxine Bell.

SULPHUR: Pearl Darbonne.

WILLOW GLEN: Dora Landaiche.

WOODVILLE: Alene Waggoner.

ZACHARY: Myra Kirby.

(Editor's Note: If any of the above reporters are no longer reporting or with the company, we would appreciate knowing about it. This holds true also if any reporter's name has been omitted.)



Strange sights greeted Orange District employees recently at the beginning of a regular Safety Meeting. As everyone began to settle down, the lights were turned off, and there before their eyes was an outline of a lighted window, but the most remarkable thing was that silhouetted in the window was the outline of a very shapely miss that seemed to be clad in a negligee. The drama that unfurled before the group explained that a Security Light had just been installed for this lady, and as she was talking with a GSU salesman on the phone, two hooded men began edging their way to the window. However, just as they reached their destination, the Security Light came on and they were scared away. The climax came when the window outline was pulled away to reveal the shapely "lady"??? (judge from this picture for yourself). All kidding aside, this was a very impressive (from Davie Snider)



These are four Beaumont Gulf Staters who won trophies in the recent 35th Annual Beaumont Men's Bowling Association Tournament. From left to right are Andy Andrus (Engineering), Jerry Spafford (Treasury), Tom Amerine (IDS) and Larry Larrivere (Engineering). Andy, Jerry and Tom won the team event with a total of 3,221 pins, and Larry won both the singles (698 pins) and doubles (1298 pins). (from Muriel Hayes)

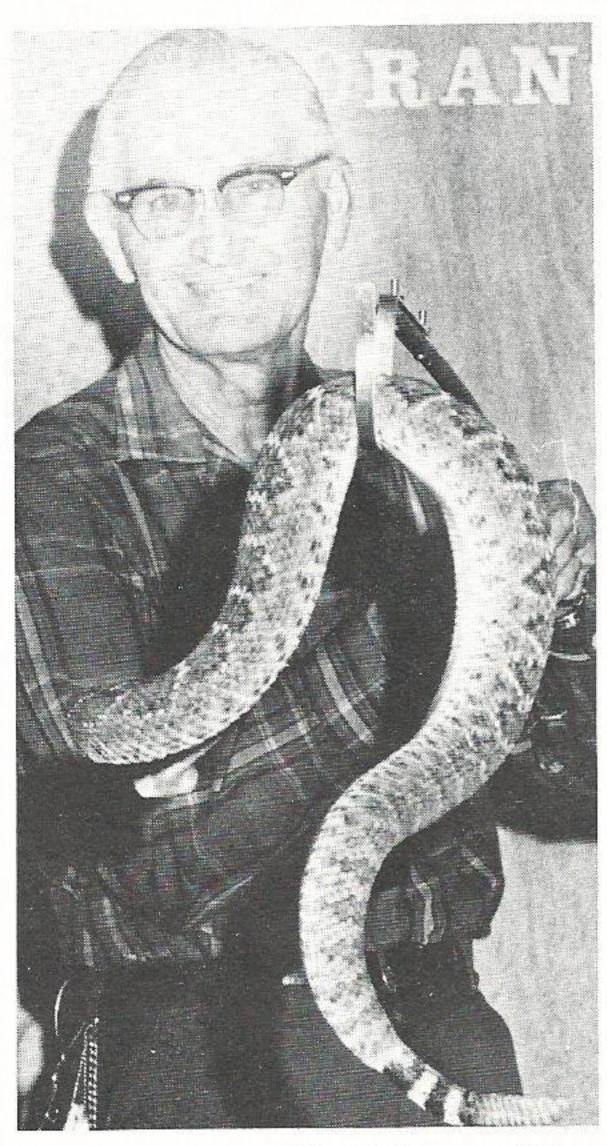
Sympathy is extended to Norman Lofland (Navasota serviceman) on the death of father, Russell Lofland. Norman's father passed away on March 29 in Gatesville, Texas.

kick off for the Security Light campaign for the Orange District. (Beaumont Service Center super-Several Orange employees took part in the skit which was written and directed by Patsy Guillot. Salesmen J. O. McCune and Gene Koci helped and gave a pep talk to the group to work on the campaign. Skit performers included Patsy, D. D. Richardson, Glen Tarver and Charles Griffin. (from Davie Snider)

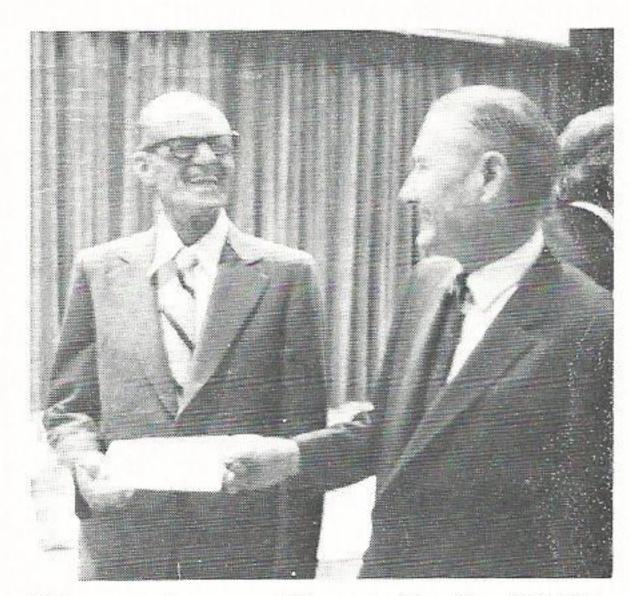
John S. Krebs, son of "Sy" Krebs (Beaumont Service Center supervisor), was recently commissioned as a second lieutenant in the Air Force and assigned to Laredo AFB, Texas for pilot training. He had worked for the Company in the past as a summer employee, and was an all-district baseball and basketball selection at Beaumont Service Center supervisor), was recently commissioned as a second lieutenant in the Air Force and assigned to Laredo AFB, Texas for pilot training. He had worked for the Company in the past as a summer employee, and basketball selection at Beaumont Service Center supervisor), was recently commissioned as a second lieutenant in the Air Force and assigned to Laredo AFB, Texas for pilot training. He had worked for the Company in the past as a summer employee, and basketball selection at Beaumont Service Center supervisor), was recently commissioned as a second lieutenant in the Air Force and assigned to Laredo AFB, Texas for pilot training. He had worked for the Company in the past as a summer employee, and basketball selection at Beaumont Service Center supervisor), was recently commissioned as a second lieutenant in the Air Force and assigned to Laredo AFB, Texas for pilot training. He had worked for the Company in the past as a summer employee, and basketball selection at Beaumont Service Center supervisor).



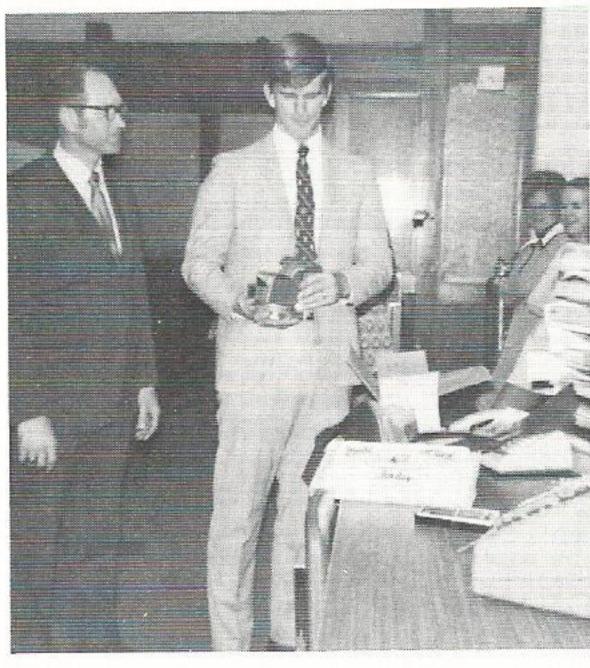
A wedding shower was held April 17 honoring two Beaumont office employees who were married on April 19. The honorees were Sandra (Angelle) Rogers-executive secretary in Corporate and Finance and Bert Rogers-Records Management supervisor. Fellow employees from the 10th and 6th floors of the Beaumont office presented the Rogers with a Redi-Smoker, and plenty of food was on hand for all. Congratulations to the newlyweds! (from the Editor)



Ollie Schultz, retired Orange Line Department foreman, recently spent three days at the Sweetwater Rattle Snake Roundup. He had been planning this excursion since last year, and plans to make a tie out of the rattler (shown above) that he caught. A tie that rattles, no less! (from Davie Snider)



Pictured on the left is Willie Trahan, Beaumont T&D Line Department, who recently retired from the Company. A. W. Baird, operating superintendent, presented Willie with a cash gift, given by his friends at the Service Center. (from Bill Toups)



Andy Brauninger (center), former Port Arthur sales representative, was recently given a going-away party by his fellow office employees. Andy now works for Sabine Towing of Port Arthur. His farewell gifts included a vice and pen and pencil set. (from Sue Williams)



Employees in the Baton Rouge Division recently held a retirement party for Carl Harris (right) and Tom Carr, both in the T&D Department. Several firsts were garnered at the party. Two of these were the inclusion of wives of guests, and several out-oftowners who had worked with the two retirees in the past who attended as a farewell gesture to old friends. The crowd stuffed themselves on red beans and rice, lotsa beer and soft drinks. Gifts to the two included such forgetme-nots as an old clipboard signed by co-workers, a wallet with a \$100 bill inside, plaques and funny cards to remind the two of all the pranks they had pulled over the years. We all join in wishing them the best in their retirements. (from Frank Jones)



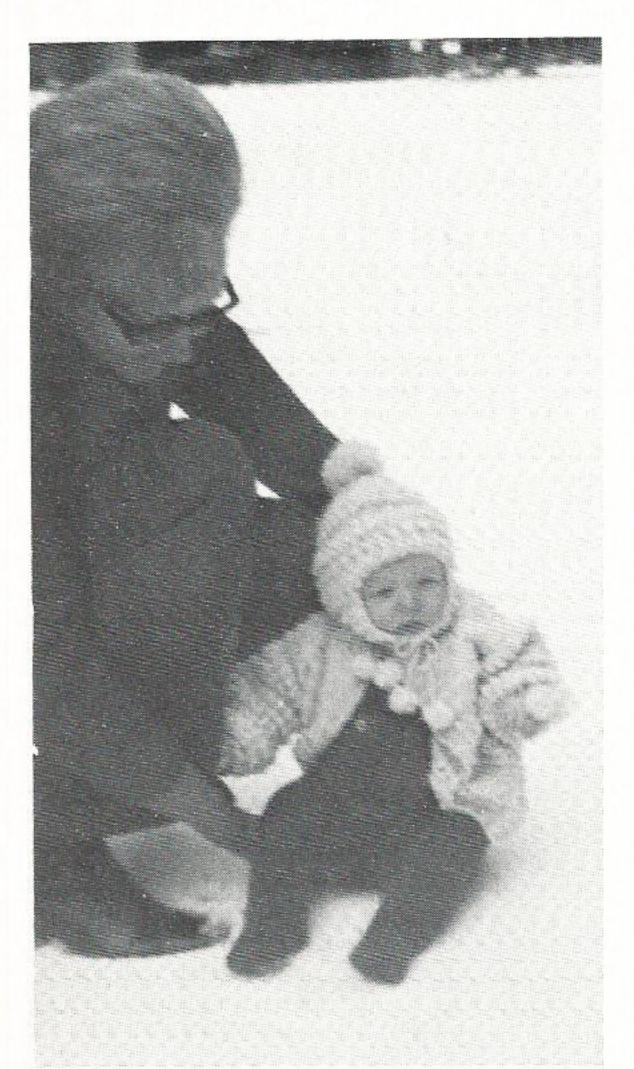
Mr. & Mrs. Jesse Davis recently celebrated their 50th anniversary in Baton Rouge. A wedding was held on the special occasion, with a reception afterwards. The Davises have five children, four in Los Angeles and one in Baton Rouge. Mr. Davis, now retired, was employed at Louisiana Station. (from Leslie Jeasonne)



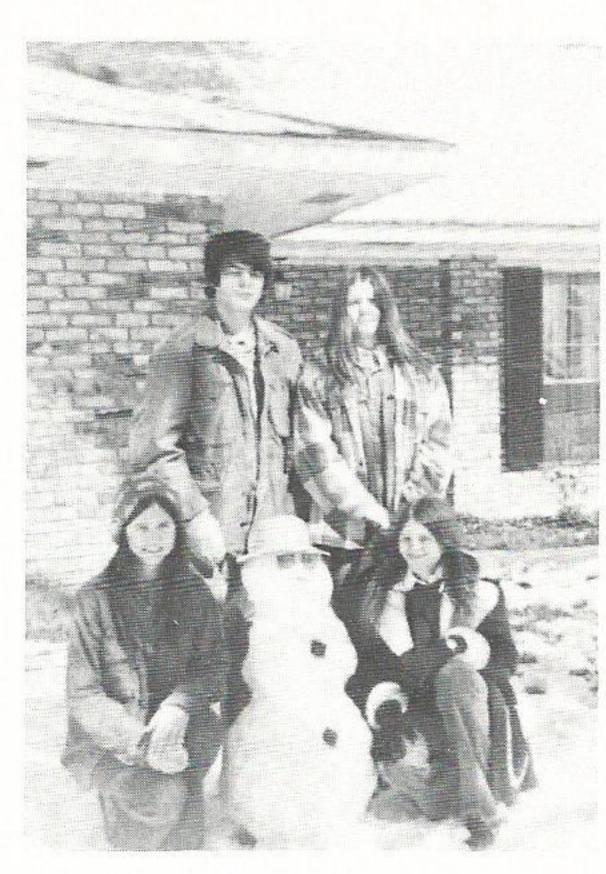
Good hunting was the case for Kelly (left) and Pat Grimes, sons of Jim Grimes - Beaumont Power Systems Coordination. The deer were killed near Sealy, Texas, located 50 miles west of Houston. (from the Editor)



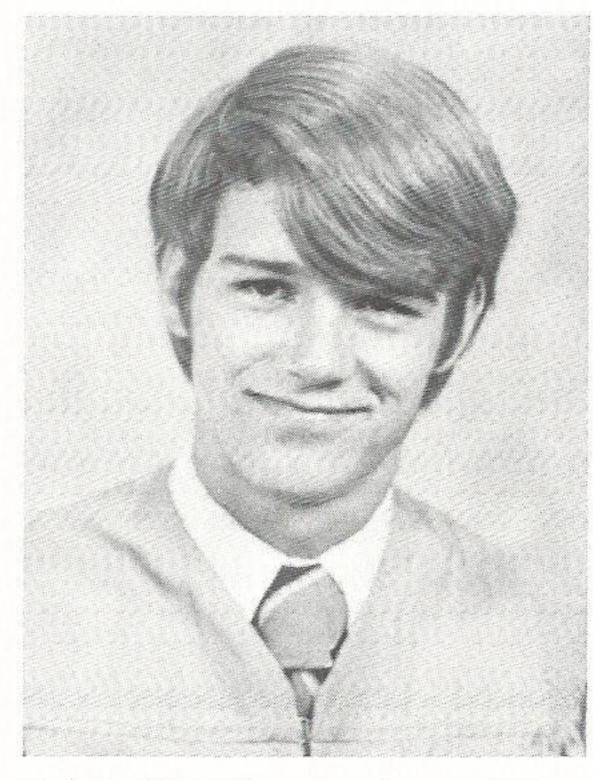
Gene Mullin-Sulphur Division Operations, recently conducted a meeting for the first grade class at Frasch Elementary School in Sulphur, La. Gene explained the advantages of vocational education to the class, then answered questions from the students. After the meeting, demonstrations were given by several Company employees, showing the finer points of a bucket truck and service unit. Participating in the demonstrations were Harry Henry-lineman first class, Edgar DeWoody-utility foreman, and Robert Tyler (shown in picture)-serviceman first class, all of Sulphur. The students were impressed by what they learned, and all enjoyed the presentation. (from Gene Mullin)



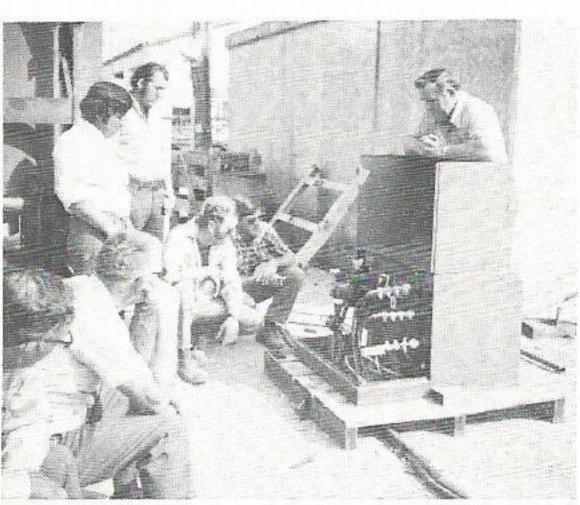
This is Jason Warner, eight-month old son of Marcia Warner, local office clerk-Treasury in Clinton, Louisiana. This is the first child for the Warners, and he seems to be enjoying the snow that fell in Clinton in February. (from Myra Kirby)



Dennis and Kim Kirby (standing) made good use of the past snow in Zachary, La. by building the traditional snowman. Their mother is Myra L. Kirby, local office clerk-Treasury in Zachary and is also a Plain Talks reporter. (from (Myra Kirby)



This is Matt Ray, nephew of Rose Ann Johnson-Beaumont Meter Department. Matt recently won an expenses paid trip to Chicago, due to receipt of the American Academy of Achievement Award. Matt lives in Oklahoma City. (from Jo Anne Landry)

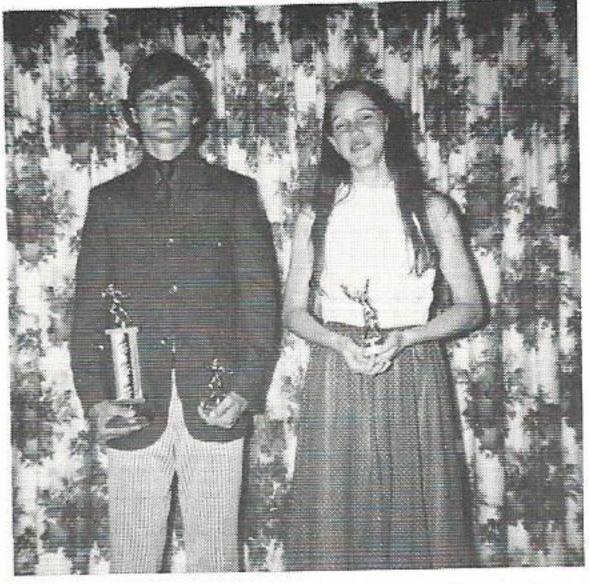


Pictured is J. C. Lusk (right), who taught classes on the URD Distribution System in the Beaumont Division. These instruction classes were given to Line, Service, and Engineering Department personnel to familiarize them with the underground system. (from Bill Toups)



Nancy Sanchez, former stenographer in Baton Rouge Division Customer Accounting, and her husband Roland, adopted a beautiful baby girl, whom they named Stephanie, in mid-February. Nancy left her employment to take on the new responsibilities of a mother and housewife. Shown admiring the pretty little lady are, left to right: Cheryl Wilson, Beth Erskins, Laura Dupree, June Oliver, Nikki Gautreau, Juanita Lucas and Toni Hudson. Nancy and her husband were presented a farewell gift of a beautiful silver tray, compliments of her former fellow workers. Luck to all three of them in the days to come! (from Frank Jones)

Mr. & Mrs. Danny Bozeman have reason to be twice as proud as most new parents. They not only have a new daughter, they have two new daughters. The twin girls were born at West Calcasieu Cameron Hospital in Sulphur, Louisiana on March 6. Wendy Dawn was 4 pounds 12 ounces and Cindy Kay was 4 pounds 14 ounces; both girls were 18 inches long. Danny is a helper in Lake Charles Engineering Department. (from Johnnie Harris)



John Russell and Jennifer Ann Comeaux recently won awards at their Walker Junior High School Banquet. John received a trophy for best defensive back on the football team and Jennifer won a trophy for cheerleader. Their father is Calvin A. Comeaux, a supervisor in the Baton Rouge Engineering Department. (from Susan Wilks)



Trinity Baptist Church in Dayton, Texas was the setting for the March 31 wedding of Miss Babette L. Brown to Mr. Bruce Odell Woodall, Jr. Gene E. Brown, father of the bride, is employeed in Division Operations in the Madisonville office. (from Wanda Tinsley)

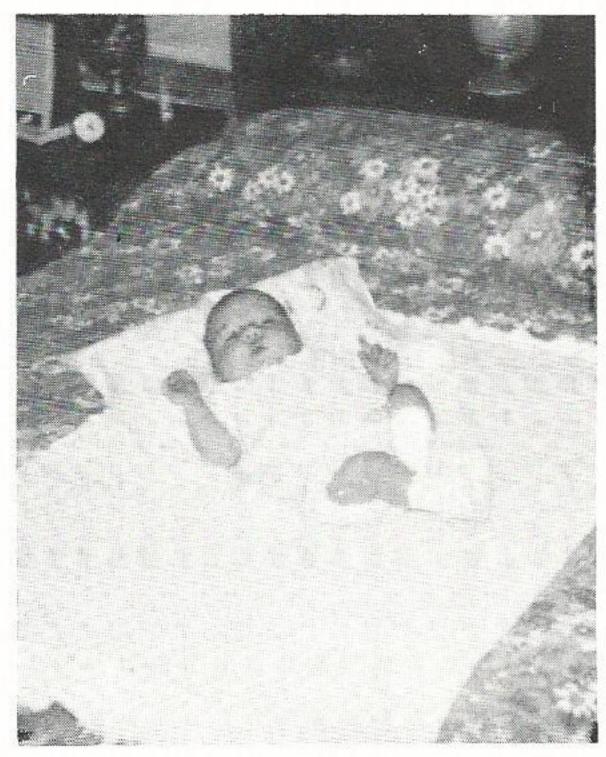


The annual Orange District Fishing Tournament was held the Washington Birthday weekend at Toledo. About twenty-two employees took part in this outing along with several former employees. Don Guillot played host to the event as they camped in and around his Toledo Retreat. Even though the weather was cold, everyone reported having a good time. Big Bass prize went to Gene Koci, who seemed to keep his hands, feet and more in the water more than his fishing line. Just ask his fishing partner Clyde Nugent. This picture was displayed, along with several others, with the caption, "I had a long, hard struggle, but I finally got him in." This is Glen McGuire with his prize catch of the outing - no one wanted to give him the Big Bass prize. (from Davie Snider)

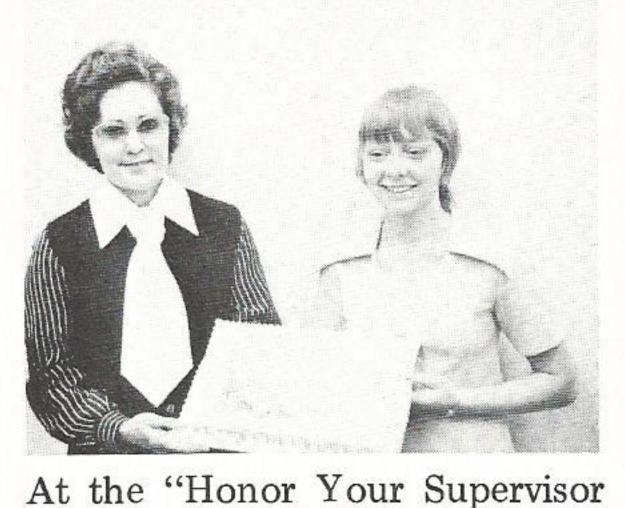
Hubert Williams (Navasota-Garage) and his wife are the proud parents of a girl, Angela Lynnteen, born on January 25. Angela weighed 8 lb. 13 oz. at birth. (from Betty Dickschat)



H. T. Hendricksen, operations supervisor at Neches Station, points out the control panel to a group of students from the Beaumont Technical Center. The students took pictures of the plant and of personnel at work as part of their class work. (from Pat McMeel)

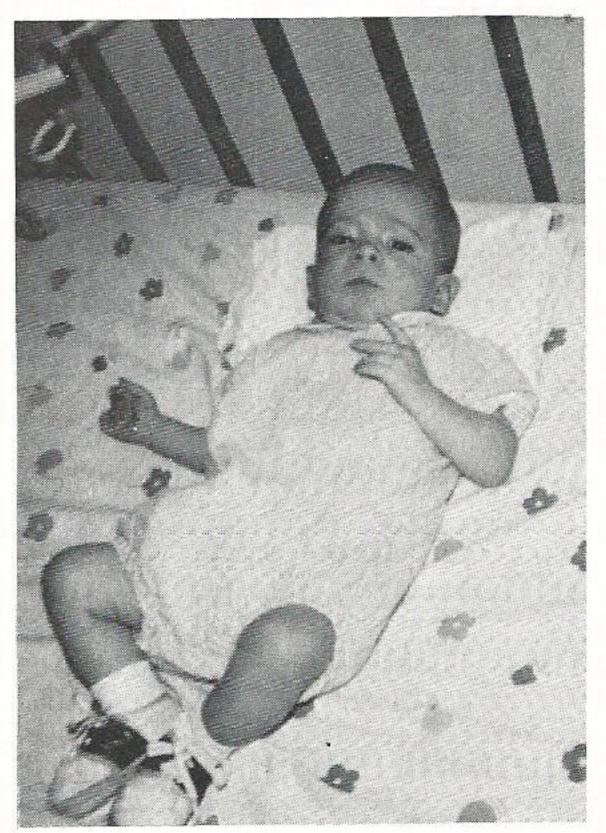


Mr. & Mrs. Emory Shead. Mr. Shead is a truck driver in the Navasota T&D Department. (from Betty Dickschat)



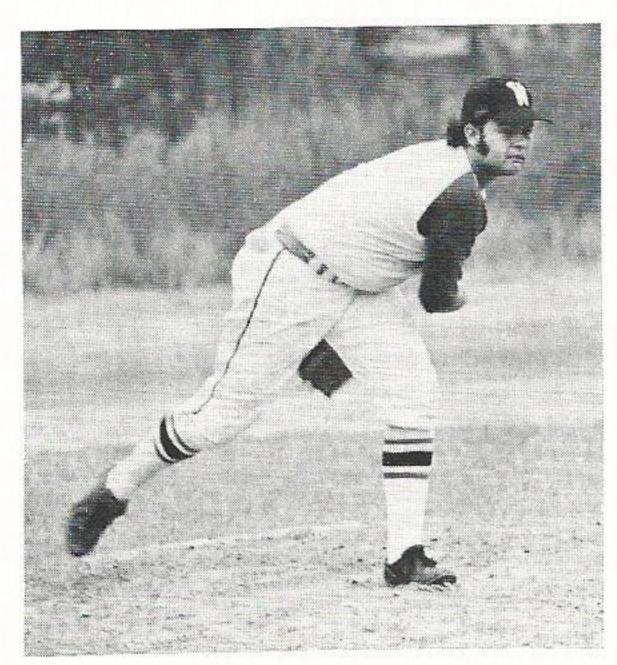
Tea" recently held by Stillwell Technical Center, Mrs. Jean Andrews, (left), supervisor of Customer Services in the Port Arthur Division, was chosen "Boss of the Year of the Senior Class Co-Op Program." She is shown with Miss Jan Guidry, Vocational Office Education pro-March 21 marked the birth of Port Arthur Division. The em- in Lake Charles, is plenty proud Gwendalyn Kay Paret, an 8 lb. ployees of the Port Arthur Main girl that is the granddaughter of Office presented Mrs. Andrews Judy. Judy, elementary educaand Miss Guidry with a cake proclaiming "Congratulations Boss and Employee of 1973." (from Sue Williams)

Mr. & Mrs. Mike Newman have a new addition to their family. Carrie Michelle arrived on the scene March 2, at Memorial Hospital in Lake Charles. She weighed in at 7 pounds 9 1/2 ounces and was 21 inches long. Mike is an engineer in the Lake Charles Engineering Department. (from Johnnie Harris)



This is the December 30th arrival for the Donald J. Cubbage family. His name is Charles Joseph Cubbage, and a healthy looking lad he is. Donald is an electriciansecond class at Nelson Station. (from Martha Caldwell)

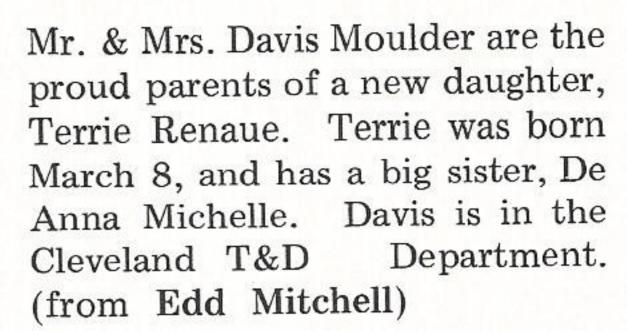
gram student employed in the Donald Cooke, survey party chief of his college student - wife, tion major at McNeese State University, recently made the Dean's List with a 3.4. (from Johnnie Harris)

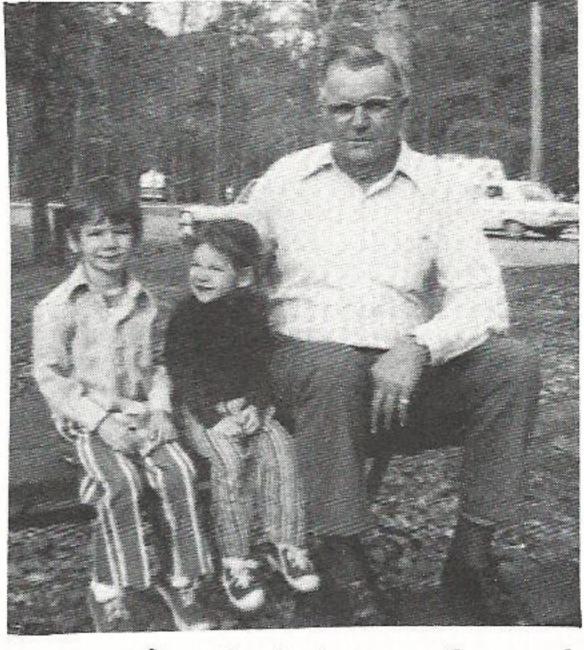


Gene Wall, son of Jiggs Wall-Woodville serviceman, is pitching this year for the Eagle baseball team. Gene is a senior at Kirby High School, and plans to enter Stephen F. Austin State University in the fall. (from Alene Waggoner)



Faith Gallio (center), former Port Arthur office salesfloor lady, is now Mrs. Bill Purham. Fellow employees honored her with a farewell party, and she received a black negligee and locket as going-away presents. Pictured with her (l. to r.) are Judy Wyche, Bill Lee, Carol Simmons, Kay Foreman, Jim Stelly, Faith Gallio, Tom Clark, Delores Douglas, and Vic LaRocca. (from Sue Williams)

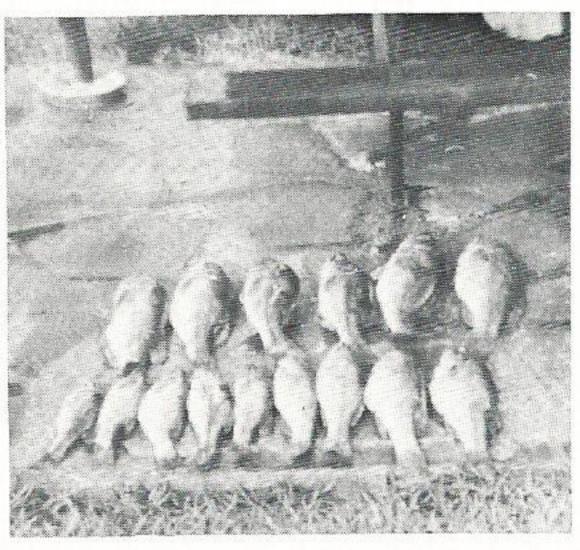




Pictured with their proud granddaddy are Kenneth and Becky The children and Dickinson. grandparents, Mr. & Mrs. Perry Dickinson, were on an outing at Sam Houston Park in Lake Charles. Kenneth, 4 years old, and Becky, 2 1/2 years old, are children of Mr. & Mrs. Perry Richard Grandaddy Mr. Dickinson. Dickinson is assistant general line foreman in the Lake Charles Line Johnnie (from Department. Harris)



Earl J. Coleman, Conroe labor foreman and 42 year employee of the Company, was honored at a recent retirement party in the Conroe office auditorium. He was presented a calender watch and fishing gear, and his wife, Miladie, received a candelabra. Earl plans to relax and take up fishing after his retirement. (from Bobbie Burke)



This is the string of black bass recently caught at Toledo Bend by Calvin D. Bowman, Baton Rouge T&D engineering helper. The largest bass (not shown) weighed 8 lb. 3 oz. and was mounted. The rest (pictured) weighed between five and six pounds. (from Susan Wilks)



SYSTEMS DEPARTMENT

System Engineering

Jones, James H., Beaumont, Engr Helper - Sys Eng Des/ Tech Serv

Burgess, Rickey N., Beaumont, Engr Helper - Sys Eng Des/ Rel Des

System Treasury

Ward, Phyllis L., Beaumont, Clerk - Gen Acctg (Gen Accts)

Power Plant Construction

Herrington, Sandra R., Beaumont, Dept Clerk - Pwr Plant Constr

BEAUMONT DIVISION

Production

Wilcox, Terry L., Beaumont, Laborer I - Neches Station

Distribution

Christian, William N., Beaumont, Commun Serviceman 3/C-T&D

Rutledge, Kenneth E., Beaumont, Laborer I - T&D (Line) Parsons, Robert N., Orange, Helper - T&D Dept (Line) Parker, Tommy S., Orange, Helper - T&D Dept (Line) Treasury

DeCuir, Dorothy A., Beaumont, Meter Reader Stockwell, John L., Anahuac, Meter Reader

PORT ARTHUR DIVISION

Production

Rutledge, Calvin A., Bridge City, Equipment Operator - Sabine Station

Distribution

Girouard, Kent D., Port Arthur, Laborer I - T&D (Line) Frederick, Michael W., Port Arthur, Laborer I - T&D (Line)

WESTERN DIVISION

Production

Page, Blaine D., Conroe, Equipment Oper - Lewis Creek Sta Distribution

Roberson, James D., Conroe, Utility Truckdriver - T&D Dept (Line)

Lively, Gayland G., Conroe, Shop & Field Tester - T&D

Oxner, Steven E., Conroe, Laborer I — T&D (Line)
Walters, Charles R., Clevel., Lineman 2nd Class - T&D

BATON ROUGE DIVISION

Production

Roberts, Billy R., Baton Rouge, Operator's Helper - La Sta Raney, Sammie P., Jr., Baton Rouge, Mechanic Helper (Test) W/Glen Sta

Avery, Robert W., Baton Rouge, Mechanic Helper (Elec) W/Glen Sta

Gas Department

Peairs, Jerry D., Baton Rouge, Laborer I - Gas Dept Chustz, Melvin L., Baton Rouge, Laborer I - Gas Dept **Distribution**

Michelli, Richard M., Baton Rouge, Laborer I - T&D Dept (Line)

Marcovitz, Terry L., Baton Rouge, Dept Clerk - T&D (Eng) Morgan, Stephen L., Port Allen, Helper - T&D Dept (Line) Treasury

Dearman, Leonard R., Baton Rouge, Meter Reader Strickland, Mary P., Baton Rouge, Clerk - Cust Rel

LAKE CHARLES DIVISION

Production

Boudreaux, Boud S., Lake Charles, Laborer 1 - Nelson Sta

Distribution

Roy, Glen D., Lafayette, Laborer I - T&D (Line)
Treasury

Haskell, Lynda E., Lafayette, Clerk - Cust Acctg

PART-TIME AND/OR TEMPORARY EMPLOYEES

Griffin, Leroy, Beaumont, Dept Clerk - IDS/Dupli-Mail Room

MANAGEMENT EMPLOYEES

Page, Thomas A., Beaumont, Asst to Sr Vice Pres-Finance-Executive Elected Treasurer

Doyle Wayne V. Bridge City, Engr Techn - Sys Prod Sabine

Doyle, Wayne V., Bridge City, Engr Techn - Sys Prod, Sabine Stat

RECIPES FROM SUE



Port Arthur Home Service Advisor Sue Williams is featured on this month's recipe page. Sue is a Port Arthur native, and received her B.S. degree in Home Economics from Lamar University. She taught home economics and managed the cafeteria at Stephen F. Austin in Port Arthur for three years prior to her employment with the Company. Sue is married to James M. Williams and they have a 10 year old daughter, Pamela Sue. She is past president of the Sabine Area Home Economists and past secretary and newsletter editor for South Texas Home Economists in Business. Sue is also affiliated with the American Home Economics Association.

STUFFED GREEN PEPPERS Microwave

I found I would cook stuffed peppers without first precooking peppers and rice. Easy to prepare and cook in 15 to 20 minutes.

3 medium green peppers

3/4 lb. ground beef

1/3 cup quick-cooking rice, uncooked

1 tsp. salt

¼ tsp. pepper

1 egg

1/3 cup water

1 cup (8 oz. can) tomato sauce

Cut green peppers in half, removing core and seeds. Place peppers in 2-quart (12x7) baking dish. In medium mixing bowl, combine remaining ingredients, using only half of tomato sauce. Spoon mixture into pepper halves. Spoon remaining tomato sauce over the meat. COOK, covered with wax paper, 10 minutes or until meat is done.

TIPS: Cooking the peppers for 10 minutes leaves them somewhat crunchy. For a softer texture, cook 12 to 13 minutes.

The peppers freeze well after being cooked for 10 minutes. Relicat frozen peppers.

3 peppers - 7 minutes

6 peppers - 10 minutes, 30 seconds

POTATO ROLLS

Two ¼ oz. pkgs. dry yeast
1½ cups warm water
1 cup mashed potatoes
1 cup butter or margarine
3 eggs
1½ tsps. salt
1 cup sugar
8 cups flour

Mix yeast in water. Set aside for later use. Mix potatoes, butter, eggs, salt and sugar. Blend into 7 cups flour. Add yeast water. Knead until well blended. Place in a well greased bowl. Cover with a damp cloth and place in refrigerator until ready to use. Will keep for several days. When ready to use, knead in ½ to 1 cup additional flour. Shape into rolls and let stand about 3 hours or until double in size. Bake on greased cookie sheet at 450 degrees 10 minutes. Freeze extras already baked for later use.

MEATBALLS 3 WAYS

Basic Recipe

2 lbs. ground meat
1½ cups soft bread crumbs
½ cup milk
¼ cup finely chopped onion
2 eggs
1½ tsp. salt

Combine all ingredients; mix lightly but thoroughly. Shape into 4 dozen small balls, about 1 inch in diameter. Place in 15½ x 10½ x 1 inch baking pan. Brown in moderate oven (375°) 25 to 30 minutes. Divide meatballs into 2 portions. Wrap 1 portion in foil and freeze.

(1) Stroganoff Meatballs
½ cup chopped onion
4 Tbsp. margarine
2 Tbsp. flour
One 10½ oz. can condensed beef broth
2 Tbsp. catsup
½ recipe (24) oven meatballs
½ cup dairy sour cream
Hot cooked noodles

In small saucepan, cook onion in margarine till tender but not brown. Stir in flour. Add broth and catsup. Cook and stir till mixture bubbles. Add meatballs; cover. Cook on low 20 minutes; stir occasionally. Stir in sour cream. Heat, but do not boil. Serve over noodles. Makes 4 servings.

(2) Meat Balls in brown gravy
Use package of brown gravy mix to desired
number of meatballs. Serve with rice or
creamed potatoes.

(3) Meatballs'n Spaghetti Use spaghetti mix package for sauce and heat desired amount of meatballs in it. Serve with spaghetti.

STIR FRIED SPINACH

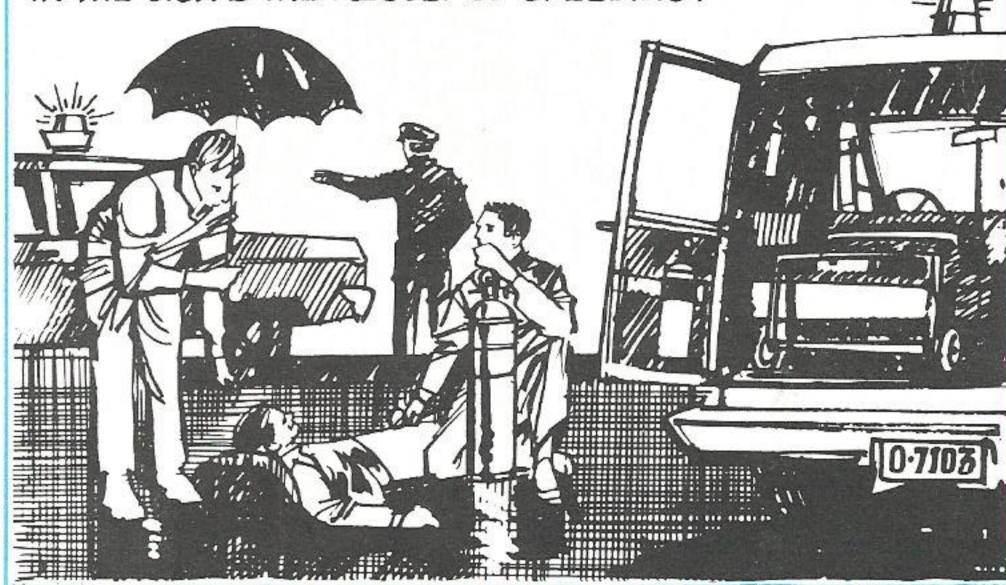
1 lb. spinach, washed & drained Few slices of onion, very thin 4 cup butter

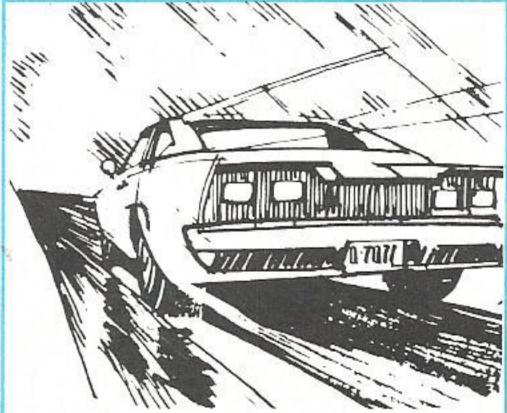
Put in a large skillet. Stir with a fork until wilted. Season with salt & pepper. Must be done just before serving. Variations use yellow squash and zuchini.

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