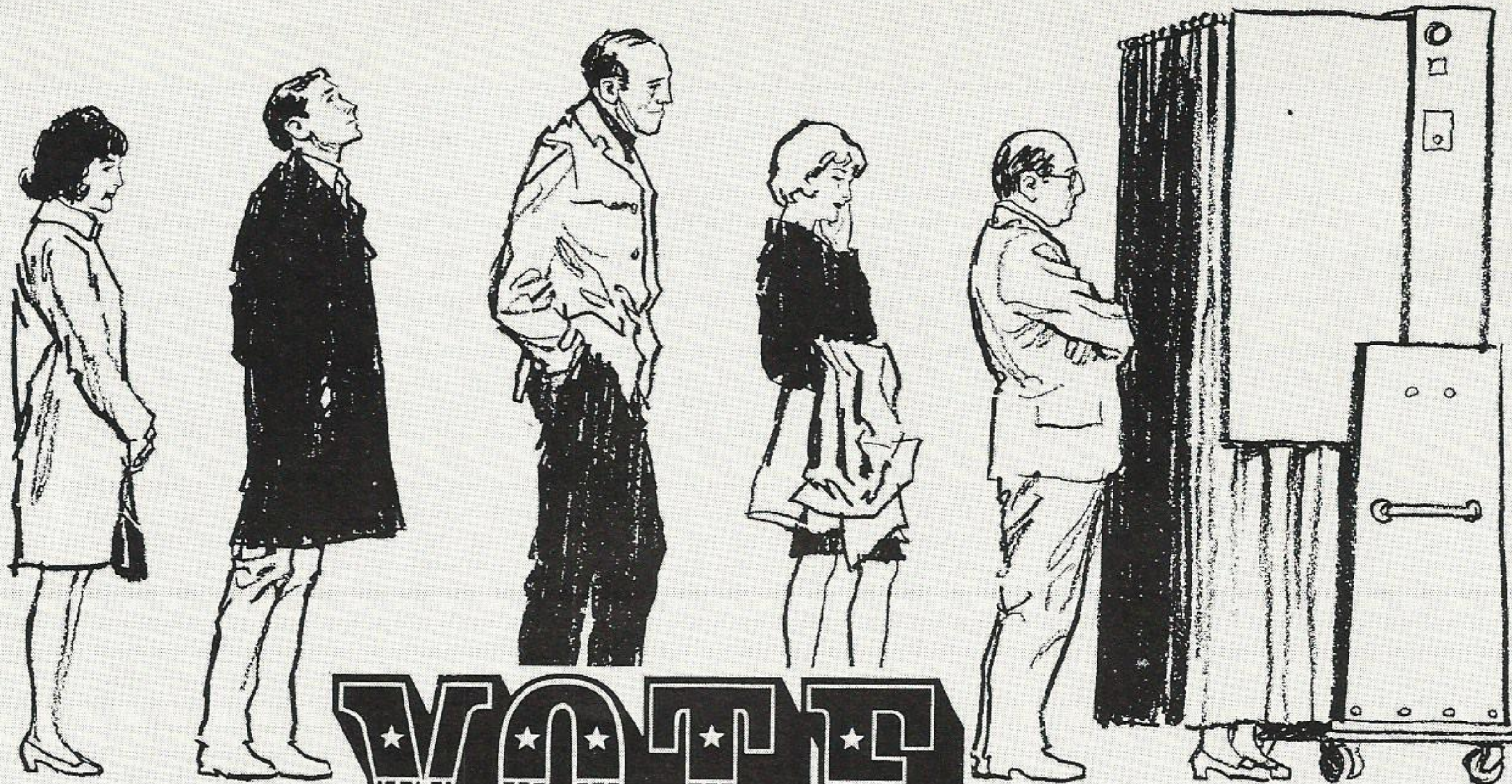


Storeroom Sleuths

OCTOBER, 1968



Your VOTE Counts

"All that is necessary for the forces of evil to win in the world is for enough good men to do nothing."
— Edmund Burke

IN the 1964 American presidential election, every third eligible voter did not cast his ballot. This year forecasters tell us the same thing will happen, and some 40 million Americans will forego the chance to exercise their most basic right as a citizen of the United States—their right to vote.

The reason given most often by people not taking part in the choosing of their leaders, a privilege for which men and women have been fighting and dying for centuries, is they feel their one vote to be insignificant considering the millions cast in a national election. Yet, in the 1960 presidential election, John F. Kennedy's national plurality was less than one vote per precinct. He defeated Richard Nixon by less than 120,000 votes of almost 69 million votes cast. If one more Nixon supporter in each precinct had exercised his right to vote, the entire course of history would have changed sharply.

EXAMPLES of the power of one vote are not hard to come by.

In 1884, less than one additional vote per precinct in **one state** would have elected James G. Blaine president. He lost to Grover Cleveland in New York by only 1,149 votes. If he had carried New York, he would have won the election.

In 1948, President Truman won Ohio by 7,107 votes and California by 17,865. If one Truman voter in each precinct in those states had stayed away from the polls, Governor Dewey would have captured 50 more electoral votes, President Truman would have lost 50, and the election would have been thrown into the House of Representatives.

In 1962, the Governor of Vermont was elected by only 1,348 votes; the Governor of Maine by 483; the Governor of Rhode Island by 398; and the Governor of Minnesota by the hairline margin of 91 votes.

In 1964, the winner of the Nevada senatorial election received barely 50 percent of the total vote. His plurality was exactly 48 votes.

A single vote often has meant victory or defeat in local elections. Two years ago, in Gainesville, Ga., each candidate for City Commissioner received 674 votes. One more vote would have tipped the scales, but the election had to be held again.

Many more examples are available which point to the enormous power of just one vote.

It is interesting to note, also, that many voters go to the polls in a presidential year and vote only for their choice for President. They ignore other elections on the same ballot!

THEY forget that all congressmen, many senators and governors, and local officials and issues are on the ballot too. The fact is that in the things that count most in our everyday lives, our vote is even more important in these local elections. Also, the chances that our one vote will turn the tide of one of these elections are much greater.

It is most important, then, that every American make an extra effort to let his voice be heard November 5. There is no better way to demonstrate your faith in our form of government—to keep it alive, healthy, and working—than by going to the polls and exercising your right to vote.

Think of it. Your one vote just may make the difference between war and peace, poverty and plenty, dictatorship and the American way—VOTE on November 5.

News Briefs



HISTORIC ELECTION DATE IS NOV. 5

hard-pressed to comment on what's going on because it may be old news by the time it reaches the reader.

News is breaking so rapidly these days that an editor, especially one who has a monthly magazine, is

In the outside world today, the U. S. presidential race dominates conversation because the most controversial subjects, Vietnam and civil unrest, are vital issues. Recent election results, at national, state and local levels, have branded this the year of the big changes. Although more people seem to be living better than ever in a material sense, these same people seem to be enjoying life less in a spiritual sense. And they are looking for inspirational leadership as they have few times before in American history. Election day, November 5, 1968, will be an historic date in our lifetimes. Be sure you're part of it.

FRANCHISES IN LOUISIANA

communities we serve in Louisiana. The latest obtained was Delcambre, in the Lake Charles division.

The Company is making steady progress in the securing of long-term franchises in incorporated

Negotiations continue between Company representatives and the city councils of Lake Charles, Sulphur and Westlake. Franchises of these three cities expire in 1972.

CONSTRUCTION DECADE AHEAD

as happy times for electric utilities. Our 10-year construction schedule to meet the growing power needs of the area calls for practically tripling our generating capability from its present 2,475,000 kw to 8,465,000 kw, as of the Fall of 1977. Talk about an area (and a company) on the grow!

Long range forecasts for the continued economic development of the Gulf South create headaches as well

FEDERAL SPENDING CUT COULD AFFECT G&T

Administration, would be affected by the Budget Bureau's compliance with a Congressional directive to make budget cuts. An REA spokesman says the agency has received no such directive. The Louisiana Electric Cooperative, Inc. has been approved a \$56 million loan by the REA to build a power plant and about 1,700 miles of transmission in Louisiana.

The New York Times has reported that Federal loan programs, including the Rural Electrification

LIBERTY OFFICE TO CLOSE

Consolidation of services in the Liberty-Dayton area has caused the impending closing of the Liberty office. Customers formerly served out of the Liberty office will now conduct their service business at the Dayton and Hull offices. Arrangements are being made to continue a collection service from an established Liberty business firm.

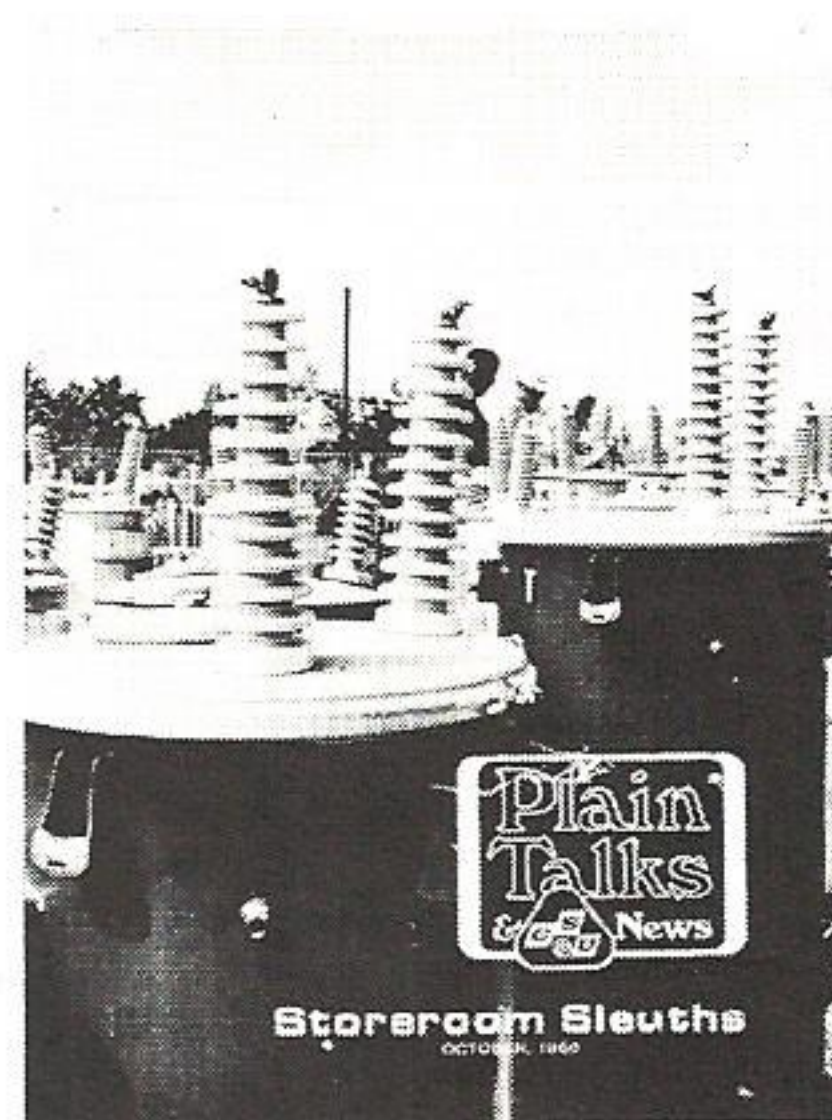
KEEPING ELECTRICITY'S PRICE DOWN IS INDUSTRY'S TOP ACHIEVEMENT

Football coaches habitually describe an unsung hero who consistently performs as "one of the game's most underrated players." The electric industry has many things to be proud of, but our "most underrated achievement" has to be holding down the price of a kilowatt hour of electricity. In Gulf States' case, the unit price has declined from 2.97¢ per kilowatt hour in 1957 to 2.38¢ per kwh last year--about a 20% decrease. In the same period, the cost of such everyday items as a standard utility pole has increased 2.9%, street light globes have gone up 22.4%, 30 amp fuses have increased 16.4% and 10-inch bolts have climbed 10.4% in cost. In addition, interest rates have gone up until the cost of money is now over 7%. Taxes and wages, of course, have increased even more rapidly. The ready acceptance of "the electric way" by our customers, plus the constant streamlining of our operations and the installation of large economical generating units, have combined to hold Reddy Kilowatt's cost down. Reddy's probably the most underrated worker in the county.

DAFFYNITION: Bad Luck - to have thirteen people seated at the table when you're paying for the drinks.

KWH/CUSTOMER USE GAINS ARE IMPRESSIVE

According to the Marketing Division of the Edison Electric Institute, the average kilowatt hour use per residential customer in the U. S. was 5,825 kwh as of July, 1968. Gulf States' over 300,000 residential customers averaged using 7,226 kwh as of August, 1968. In the West South Central group of investor-owned electric utilities, GSU is third behind leader Houston Lighting & Power (8,623 kwh) and runner-up Dallas Power & Light (7,695 kwh) and holds a slight edge over neighboring Louisiana Power & Light (7,180 kwh). Your talking up that Security Lite or pointing out the cleanliness of electric heating and cooling to your friends have contributed to GSU's success.



OUR COVER

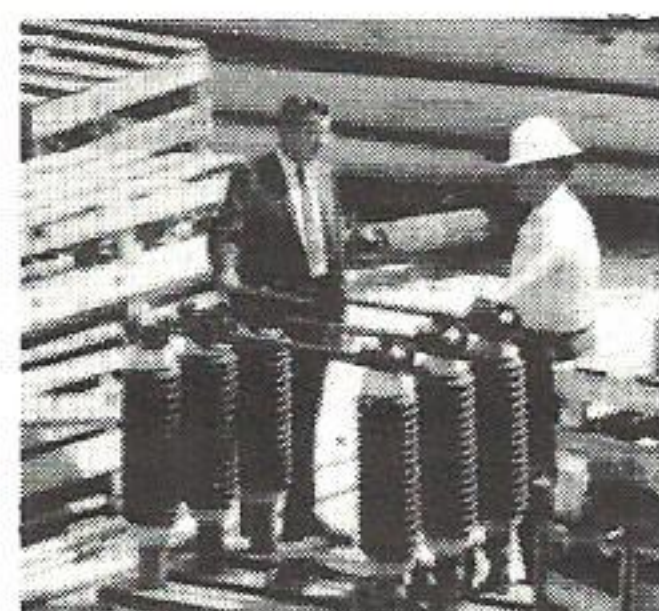
Storeroom Supervisor M. C. Corkern and Storekeeper Sammie Stephenson carry on a discussion in a maze of transformers at the Company's storage yard on Choctaw Street in Baton Rouge. For a complete profile of the men who keep the stores for GSU see page 2.

Plain Talks and News • Vol. 46, No. 10 • October, 1968



Heritage

p. 7



Storerooms p. 2



Safety p. 8

PUBLISHED MONTHLY FOR
GULF STATES UTILITIES EMPLOYEES

James S. Turner .. Director, Public Relations
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Member 

2 *Storeroom Sleuths*

6 *A Look At The Past*

8 *Hunt For Safety*

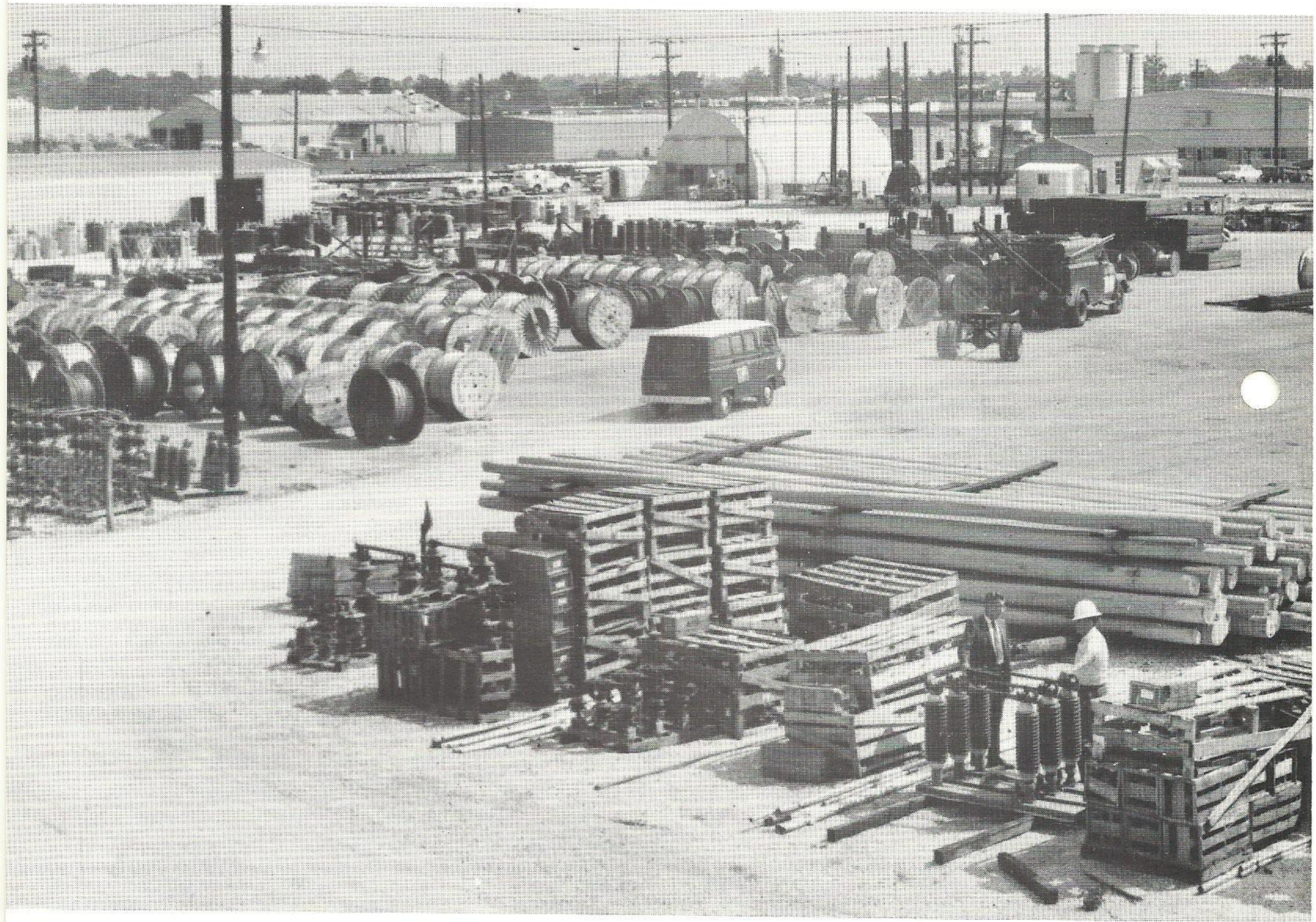
9 *Service Awards*

10 *GSU News*

17 *Letters*

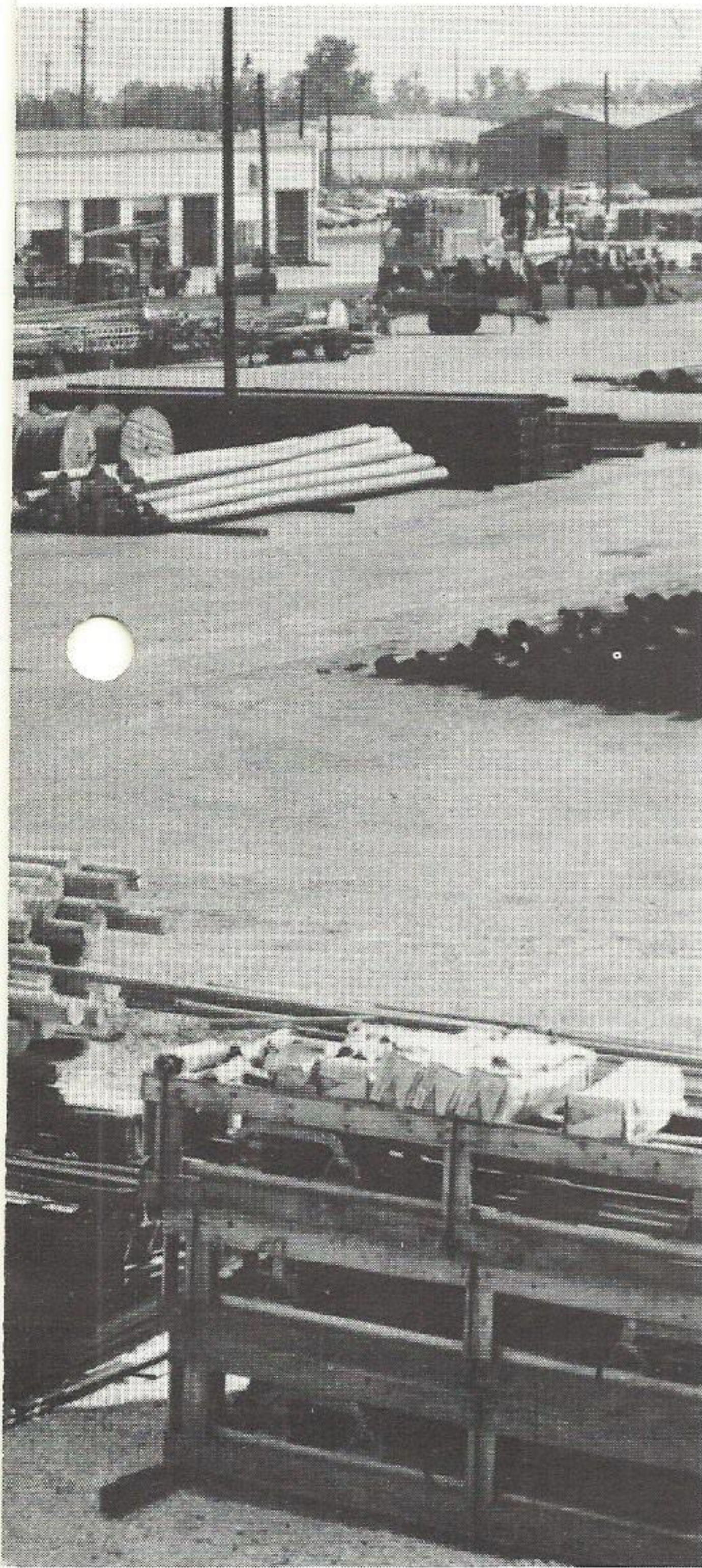
19 *Coffee Cup*

Storeroom



M. C. Corkern, storeroom supervisor for Baton Rouge, and **Sammie Stephenson**, storekeeper at the Choctaw Street Storeroom, iron out a problem amidst several acres of equipment systematically located about the Company's Choctaw Street facility.

Sleuths



The Company's 49 storekeepers are charged with keeping a detective's eye on our multi-million dollar investment in materials and supplies.

GEORGE Washington's army spent a terrible winter at Valley Forge, Pa., in 1776, not because the new country was so poor that it could not afford to supply its troops, but because of a mistake that allowed their supplies of food and warm clothing to waste away in storerooms in New Jersey and Delaware while the men shivered and starved through the winter months.

Each day our Company's storekeepers bear the responsibility for keeping Gulf States' troops supplied with everything from Appliances to Z-Clamps. Without the efficient operation of our 23 storerooms located across the system, we would soon become as desperate as Washington's army at Valley Forge.

Veritable mazes of metal bins and shelves, these unique but vital parts of our Company's operation constitute a multimillion dollar investment in materials and supplies.

"It's like operating a large business," says M. C. Corkern, storeroom supervisor for the system's largest storeroom located in Baton Rouge. "We send out some \$15,000 worth of material each day and take in many thousands of dollars in usable salvage."

THE big Baton Rouge storeroom maintains an inventory of around \$1,600,000 which represents many thousand individual items kept on hand constantly.

"There are few businesses in the town of Baton Rouge that can say they did \$3 million worth of trade in the first eight months of 1968, but that's how much material we have moved out of this storeroom so far this year," notes Mr. Corkern.

A large part of the material moving through

Continued

the storerooms are items that never rest on the shelves of these crowded buildings. Construction crews of independent contractors building lines and substations for the Company are supplied by the storerooms with materials needed to do their work.

"A large part of the work we do is receiving and passing on supplies to contractors. It is our responsibility to see that all needed equipment and materials are received on time and in good order," says A. B. Mitchell, storekeeper at the Lafayette District storeroom. "If something is damaged in shipment it is also our responsibility to file a damage claim."

A novel aspect of the Lafayette storeroom is the strange mixture of 17th century French and modern English used there.

Where else would you hear the shouted order "Va cherchez les transformers en arriere," or the question "Vous avez des relay switches?" In Louisiana's Cajun Country these are common ways to order a transformer brought from the back lot or to ask if there are any relay switches available. It is understood that whenever there is no Cajun French word available, English is substituted.

Probably the main reason for storerooms is that materials have to be ordered in bulk from manufacturers to make certain that they will be handy when needed.

"So many of the materials we use can't be purchased at the corner hardware store so a constant supply must be kept on hand," says Mr. Mitchell.

ALSO, all material used in Company construction must undergo testing and be approved by the Standards Group. This means the product of one manufacturer cannot be substituted for the product of another indiscriminately.

As soon as possible after the decision is made to construct a line or a substation, the proper storeroom is instructed to have the needed materials on hand by the date set for the start of the work. It is the storekeeper's responsibility to see that the needed materials are at the job site by the required date.

A lot of the work of the storekeeper is little more than intelligent guessing based on past experience.

"The pole yard is one spot on which a storekeeper must keep a constant eye," says Leroy R. Courville, storeroom supervisor at Navasota. "The storekeeper has no really accurate way of knowing how many poles will be required in a given period of time. He must make an intelligent guess and hope that his knowledge of the past does not fail him.

You have to be careful to stay ahead but not so far ahead that you become overstocked."

EVERY item received into the storeroom must be accounted for on paper. It is through a well designed system of reporting and record keeping that tabs are kept on the myriad of large and small items with which the storerooms deal.

The busiest time around a storeroom is just before 8 a.m. This is when line and construction crews arrive to pick up equipment for the day's work. At the Baton Rouge storeroom, for example, this means some 50 or 60 crews have to receive equipment and be checked out as quickly as possible. At each storeroom this work is done with a level of calm efficiency that ignores the enormity of the task.

Probably the most frustrating thing for a storeroom supervisor or a storekeeper is to have some piece of equipment get lost within the storeroom. "It doesn't happen very often, but when you know you have an item on hand and you just don't know where it is stored you start pulling your hair," says Mr. Corkern. "We never really lost anything in here permanently but when an item is misplaced we sweat blood until it is found."

Things misplaced in shipping cause headaches at times too. "Once, several years ago, a railway freight company sent an order of several carloads of transformers to Lafayette, Ind. instead of here," says Mr. Mitchell. "It was weeks before we found them."

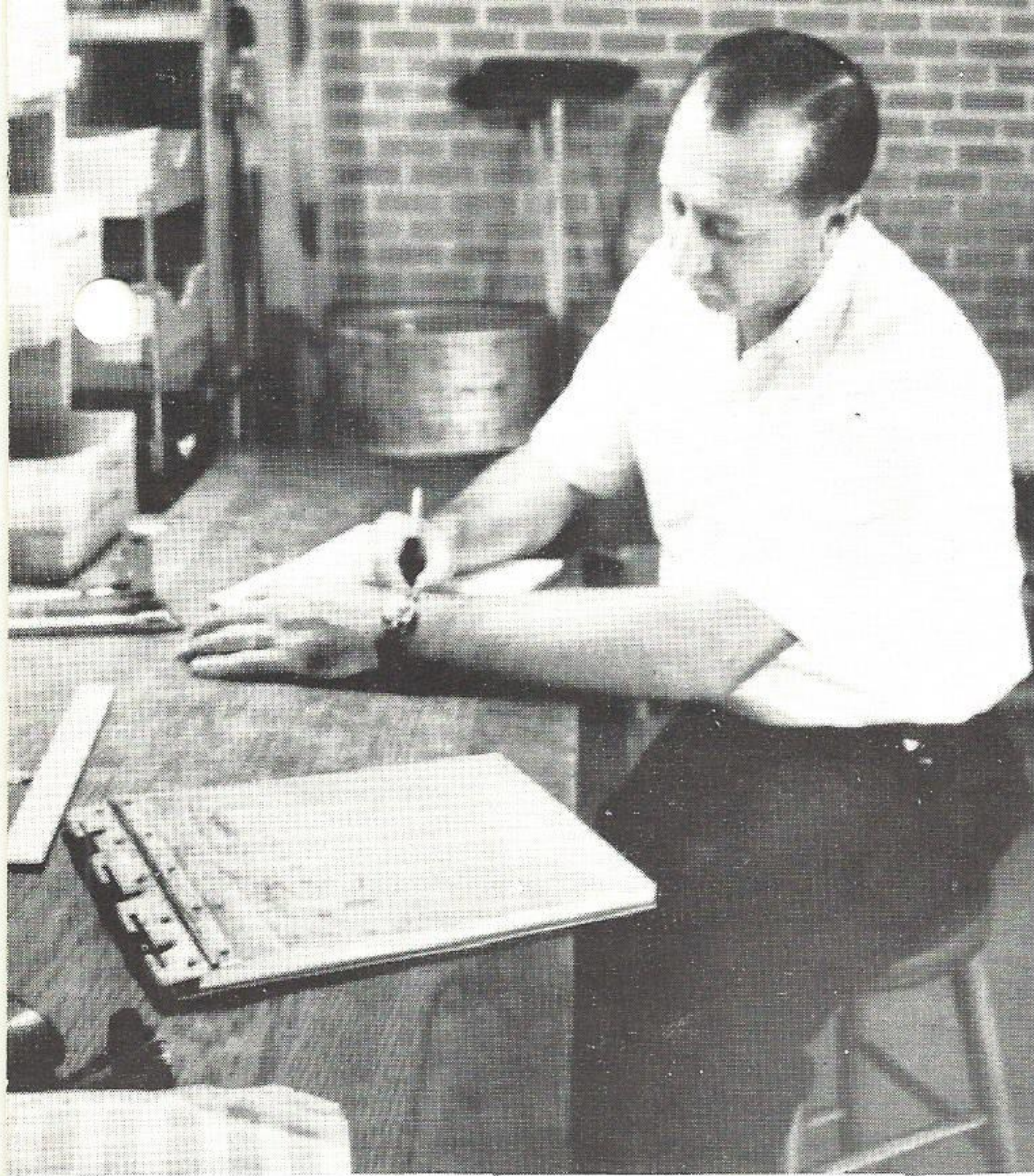
While the storerooms do not maintain a stock of parts for the Company's many cars and trucks, they do stock gasoline and oil. The Baton Rouge Storeroom dispenses between 15 and 16 thousand gallons of gasoline each month.

STOREKEEPERS agree that theirs is an exciting job. "Some people think that our work is rather dull - - just filing and taking inventories. This is not so," says Mr. Mitchell. "People call the storeroom first whenever they want to know something or whenever something goes wrong because they know that we are the record keepers on the scene."

Mr. Corkern backs up Mr. Mitchell when he says, "We have four phone lines coming into the storeroom and many times all four will be ringing at once. It can be very exciting work."

Across the system, storerooms will handle approximately \$225 million in supplies this year. That's a great responsibility requiring large measures of dedication and determination in each of the 49 men who keep the stores.

George Washington never had it so good.



(Clockwise from top left)

Leroy Courville, storeroom supervisor at Navasota, Tex., catches up on some paperwork at his desk located among the shelves of the Navasota Storeroom.

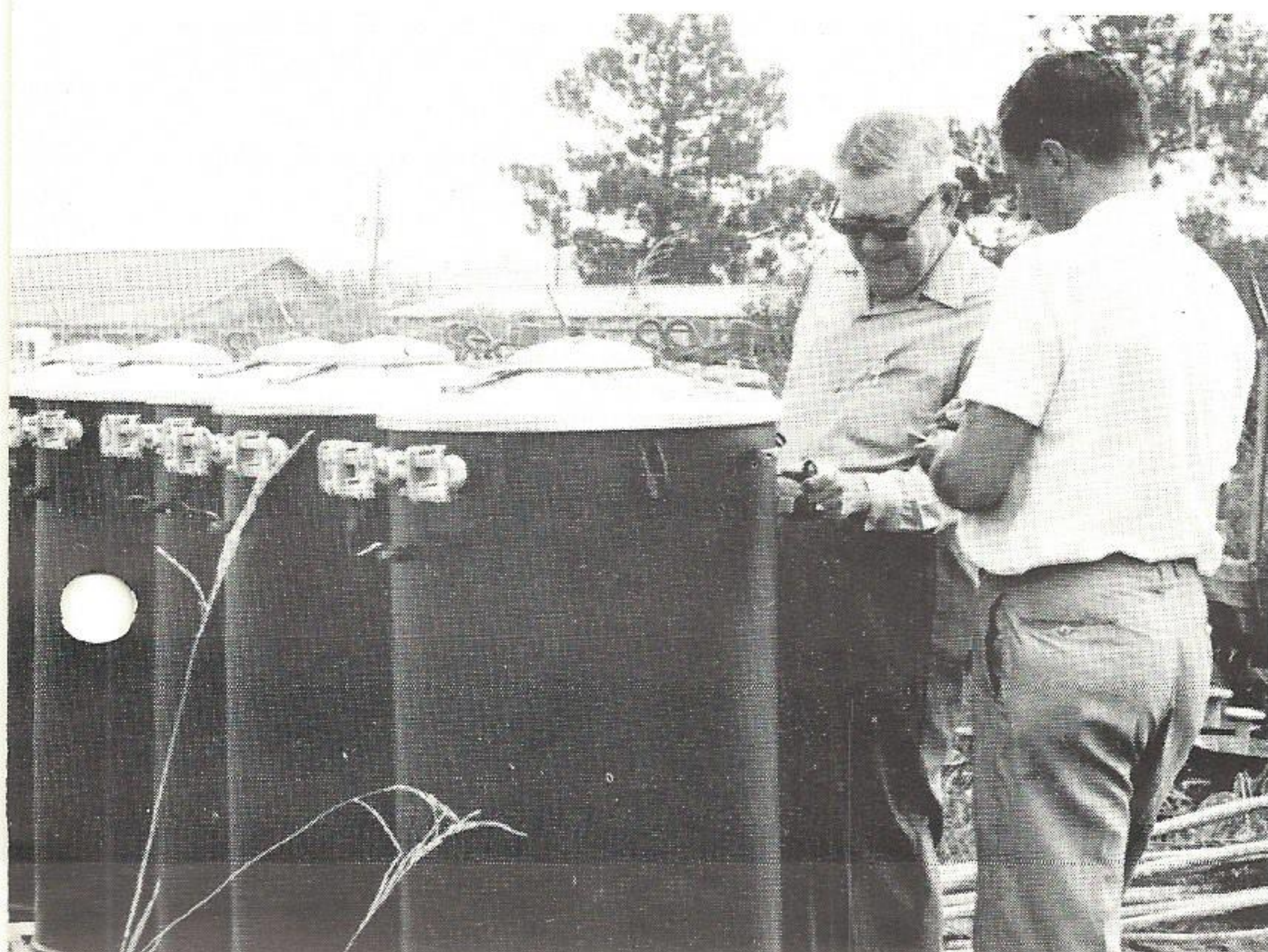
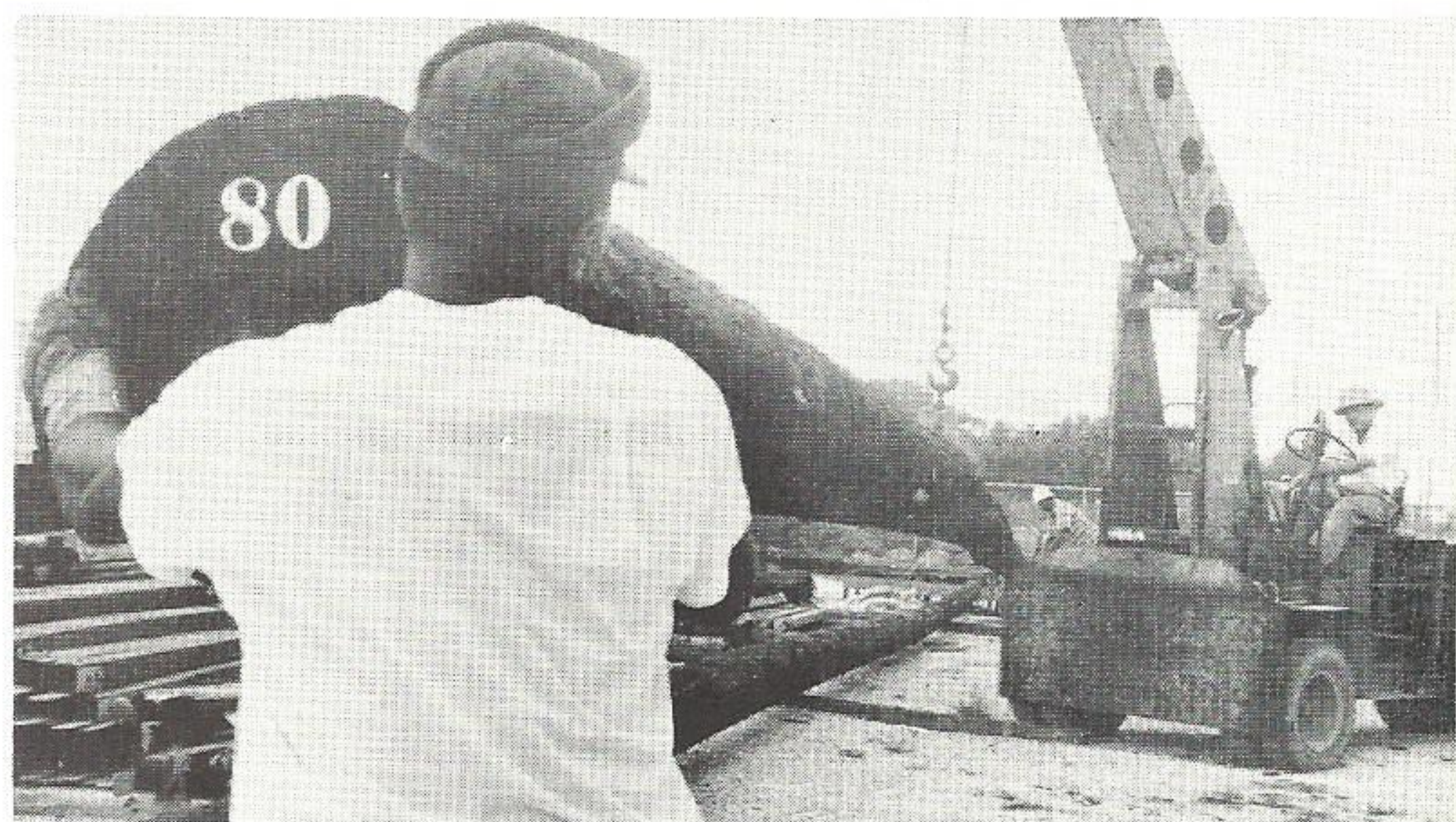
Keeping the shelves stocked is a constant chore for Joseph Angelle and John Derousselle of the Lafayette, La., Storeroom.

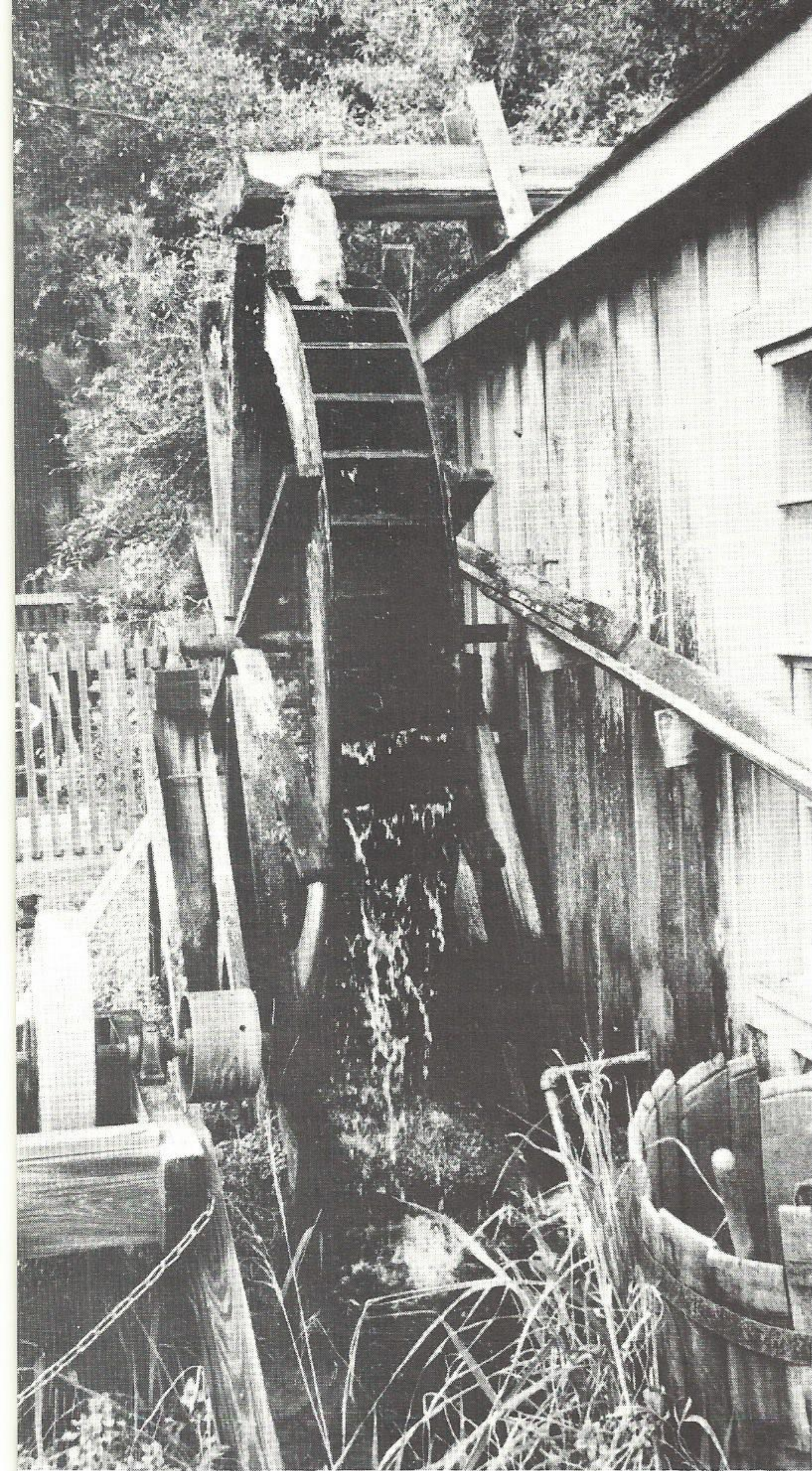
Storekeepers from across the system gather annually at the Beaumont office to discuss problems and new methods.

Loading an 80 foot pole takes three men and a crane. Here Joseph Angelle and John Derousselle steady the brute as Corbett LeBlanc, assistant storekeeper, at Lafayette, La., operates the crane.

Linemen at Lafayette, La., work to unload a line truck filled with salvage material at the Lafayette Storeroom. Storerooms across the system take in many thousands of dollars in salvage every day.

A. B. Mitchell, storekeeper at Lafayette, and Corbett LeBlanc, storeroom assistant, inspect a shipment of underground transformers as they are unloaded at the Lafayette Storeroom.





This water wheel still turns the machinery to grind corn at Heritage Garden, but other exhibits are lighted electrically.

A LOOK AT

CRADLED in a tiny corner of East Texas is a colorful replica of the past within easy driving distance of many Gulf Staters.

Heritage Garden, a compact restoration of the past with an accent on people, is open year-round on State Highway 190 about a mile west of Woodville, Tex.

Clyde Gray, a self-taught artist who owns the facility, started shaping Heritage Garden four years ago when he became concerned that too much of the area's colorful past was being lost to future generations.

"Articles of historical importance were disappearing too fast through natural disasters and sheer negligence," says Mr. Gray. "I was afraid that they would not be available for the younger generations."

So Mr. Gray began accumulating articles of historic significance—an old grist mill, doctors' and pharmacists' equipment, blacksmith tools, documents—everything that fit into the over-all picture of the past.

Today, Heritage Garden boasts an entire village, including offices for the doctor and pharmacist, postmaster, barber, blacksmith, fire chief, merchant and just plain resident. All the buildings, each an exact replica reconstructed from original materials, form a small town square.

THE compact scale of the village also makes it easy on the feet for those who can't leave without taking in the entire scene.

Perhaps the most important aspect of the village is the fact that Mr. Gray has emphasized the participation of the viewer in building his museum. There are no "Do Not Touch" signs in Heritage Garden. Each article has a use, and Mr. Gray feels the viewer should have a role in the exhibits.

"I think it is important," he said, "to put each article in its natural setting so you can see not only what it is but you can witness its natural function."

The success of the museum (20,000 to 30,000 people pour through the gates annually) already has forced Mr. Gray to build a new entrance and parking lot in the four short years of its existence.

THE PAST

"This is brand new from a museum standpoint," says Mr. Gray. "It's just now building up momentum."

Frank Taylor, director of the Smithsonian Institute in Washington, D. C., agrees that the village has added a new dimension to museums.

"You have achieved the ultimate in museums," he told Mr. Gray. "You have made the viewer a part of the display."

Children take to the participation angle of the museum. Youngsters can romp through the general store, climb over the first fire truck to be used by Richmond, Tex., or pump their own water from an old well.

BUT the youngsters are not the only participants. Grown-ups have been known to take a seat in the old barber chair, pump the double bellows in the blacksmith shop, or (when the kids are not looking) take the wheel of an old Model T.

Camera buffs also flock to the village. Clubs from the Houston area have found a mecca for taking unusual photographs. Life magazine has used



This view of the "Town Square" at Heritage Garden shows the compact scale on which the showplace is built. The museum was designed with all ages in mind. The young and the old can be assured of a long look at historical objects without paying the price of aching feet after a long walk.



This mammoth gate, shaped like a yoke for a team of oxen, greets visitors to Heritage Garden Museum near Woodville, Tex. The unusual entry gate gives a hint of the treasures of the past that await guests of the museum.

the village to get pictures illustrating a historical article.

Numerous travel films have included Heritage Garden on its list of sights to see in East Texas, and at least one film company, Legends Productions, Inc., of Houston, has shot a film using the village as its locale.

"Once you get started on something like this," says Mr. Gray, "you can never keep up with it. Right now, I'm planning on making a separate pharmacy from the doctor's office."


Mr. Gray also has been promised materials to rebuild an early-day railroad station. He already has a collection of model trains donated by a Houston man.

HERITAGE Garden's Tolar Cabin, constructed by Robert Tolar, of Hillister, Tex., in 1866, has received a historical medallion from the Texas State Historical Survey Committee. The museum is one of the few commercial ventures to be honored with the plaque.

The admission price to the museum also is honorable. Adults pay 75 cents, children 13 to 15 years old are charged 50 cents, and those 6 to 12 can get in for 25 cents. To further ease the strain on the pocket book, paying adults will receive a free pass for the return visit.

All things considered, it seems a small price to pay for a peek at the past.

Hunt For Safety



WHEN the summer foliage fades and the leaves begin to fall, the season changes and Dad restlessly begins to oil up his favorite shotgun or hunting rifle. He, like millions of other Americans, has bought a hunting license and will soon take to the field and woods and marshes.

If he's a veteran hunter, he brushes up on his knowledge of safety in the handling of guns. Last year 2,000 persons lost their lives in firearms accidents in this country, while thousands of others were injured.

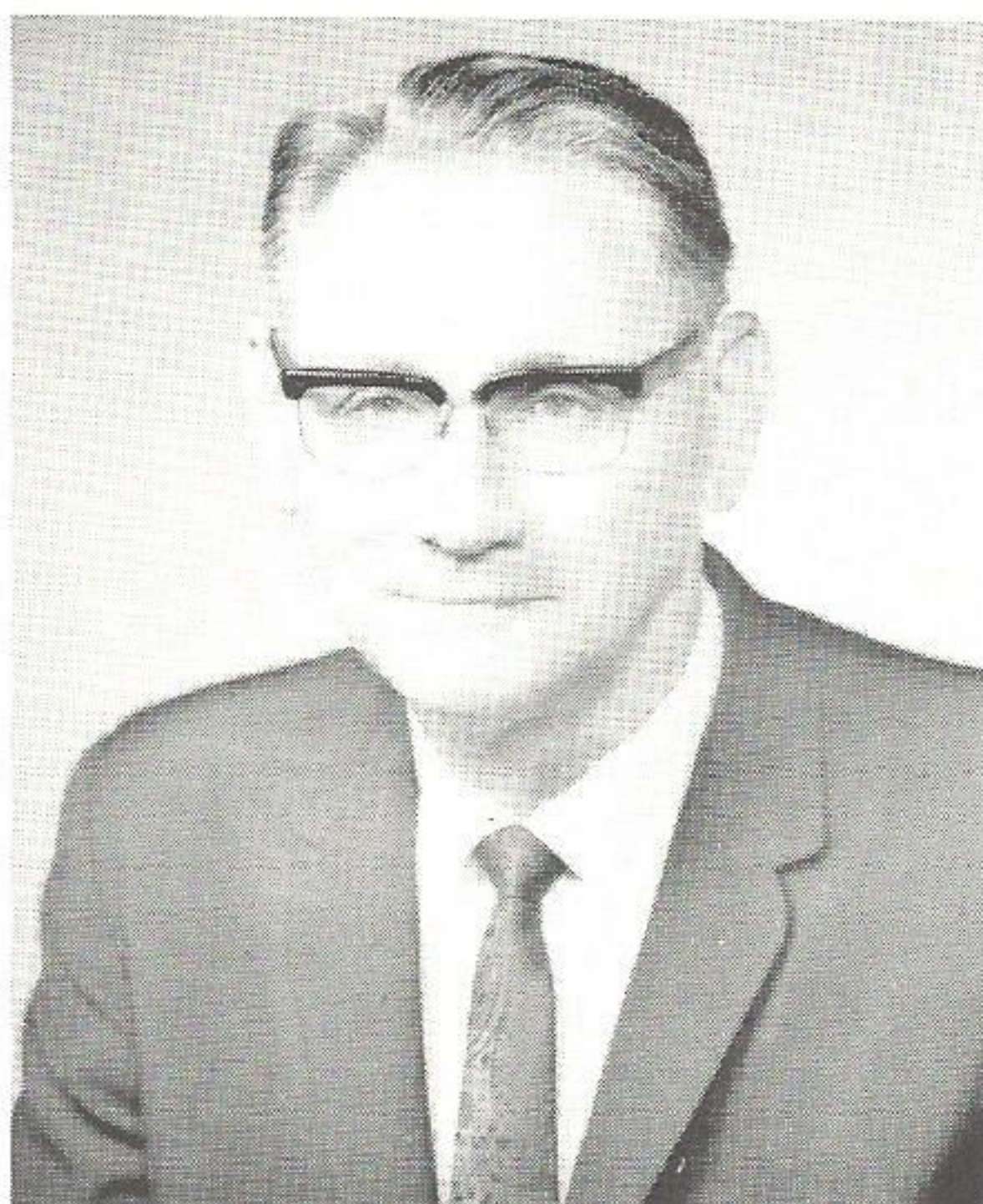
The National Rifle Association lists these basic rules that every hunter—and every other person handling a gun—should follow:

1. Treat every gun as if it were at all times loaded.
2. Always point the gun muzzle in a direction away from people—including yourself.
3. Be sure of your target—never shoot at unidentified noises. Always wait until the whole animal or bird is visible.
4. Know the correct way to carry your gun: propped under the arm or on shoulder, cradled or held with both hands.
5. Keep the safety on or the chamber unloaded until ready to fire, and keep your finger out of the trigger guard.
6. Before you load, check the bore through the breech end to be sure it is clear of foreign objects.
7. Be sure the breech is open when handing a gun to another person, or when stopped to eat, chat or rest.
8. Always unload the gun before crawling under a fence or crossing an obstruction.



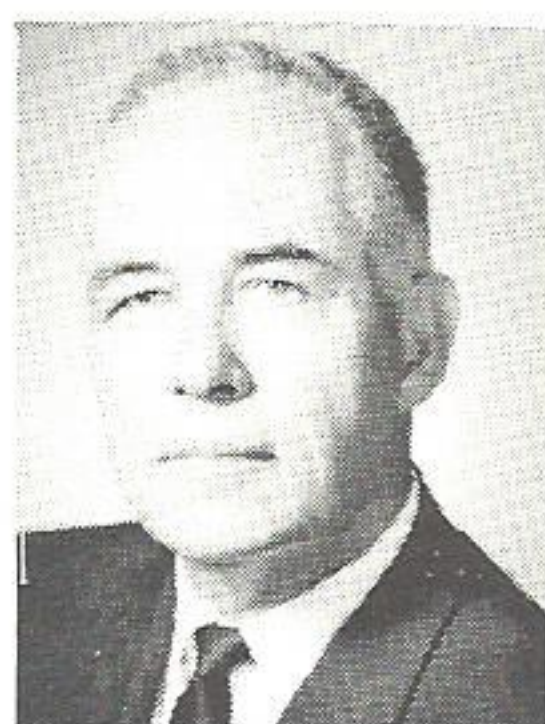
SERVICE AWARDS

FORTY YEARS



Anders Poulson
Personnel
Beaumont

THIRTY YEARS



Samuel L. Adams
Executive
Beaumont



James L. Braswell
Treasury
Beaumont



W. A. Corkern
Distribution
Baton Rouge



H. T. Henriksen
Production
Beaumont



Leslie B. Kent
Executive
Port Allen

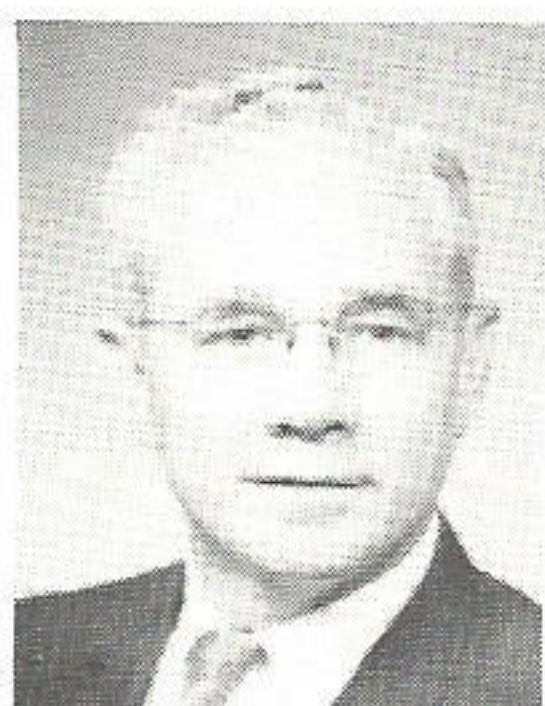


Alfred P. Lusk
Production
Baton Rouge



J. W. Minner
Distribution
Port Arthur

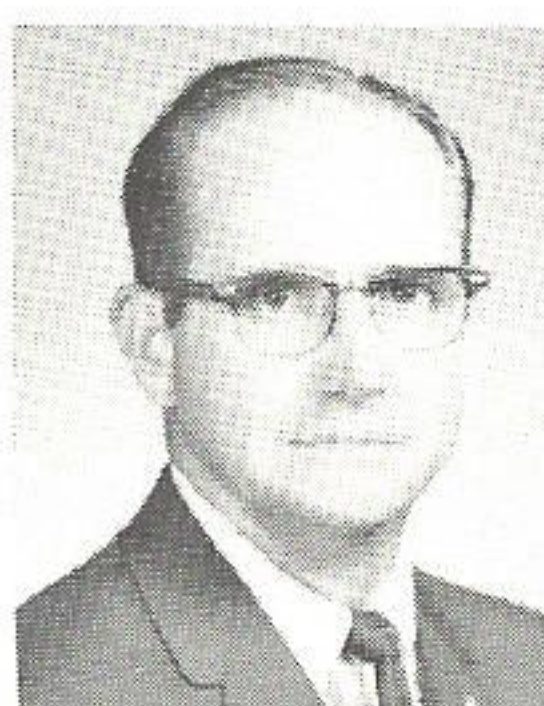
TWENTY YEARS



Victor Bradley, Jr.
Production
Beaumont



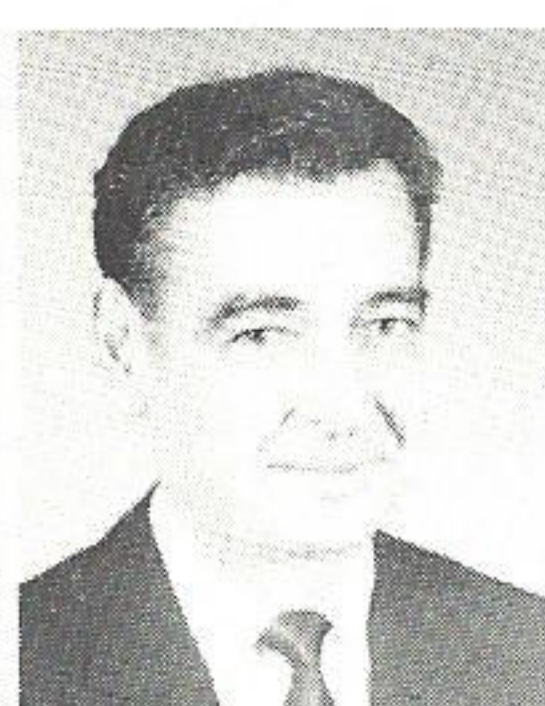
Helen H. Byrd
Treasury
Beaumont



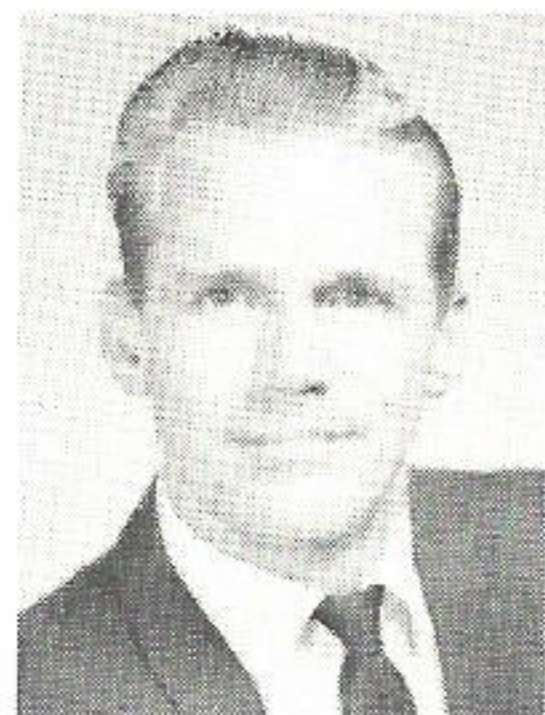
Jesse L. Childress
Distribution
Beaumont



Leroy Courville
Treasury
Navasota



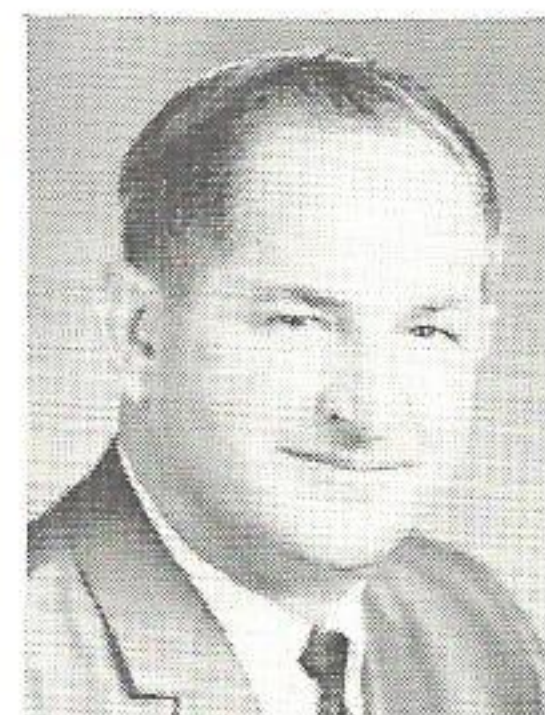
Ferris J. Parent
Production
Baton Rouge



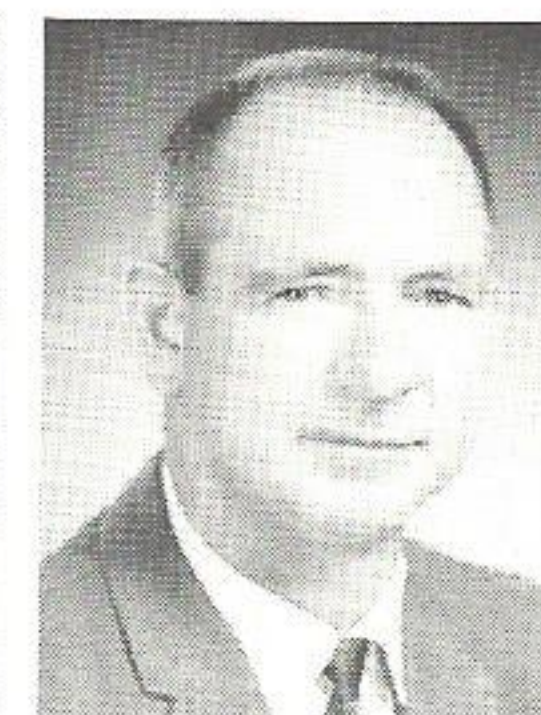
John T. Prothro
Treasury
Beaumont



Albert Richard
Distribution
Port Arthur



Norbert Romero
Distribution
Port Arthur



Erwin L. Venghaus
Distribution
Port Arthur

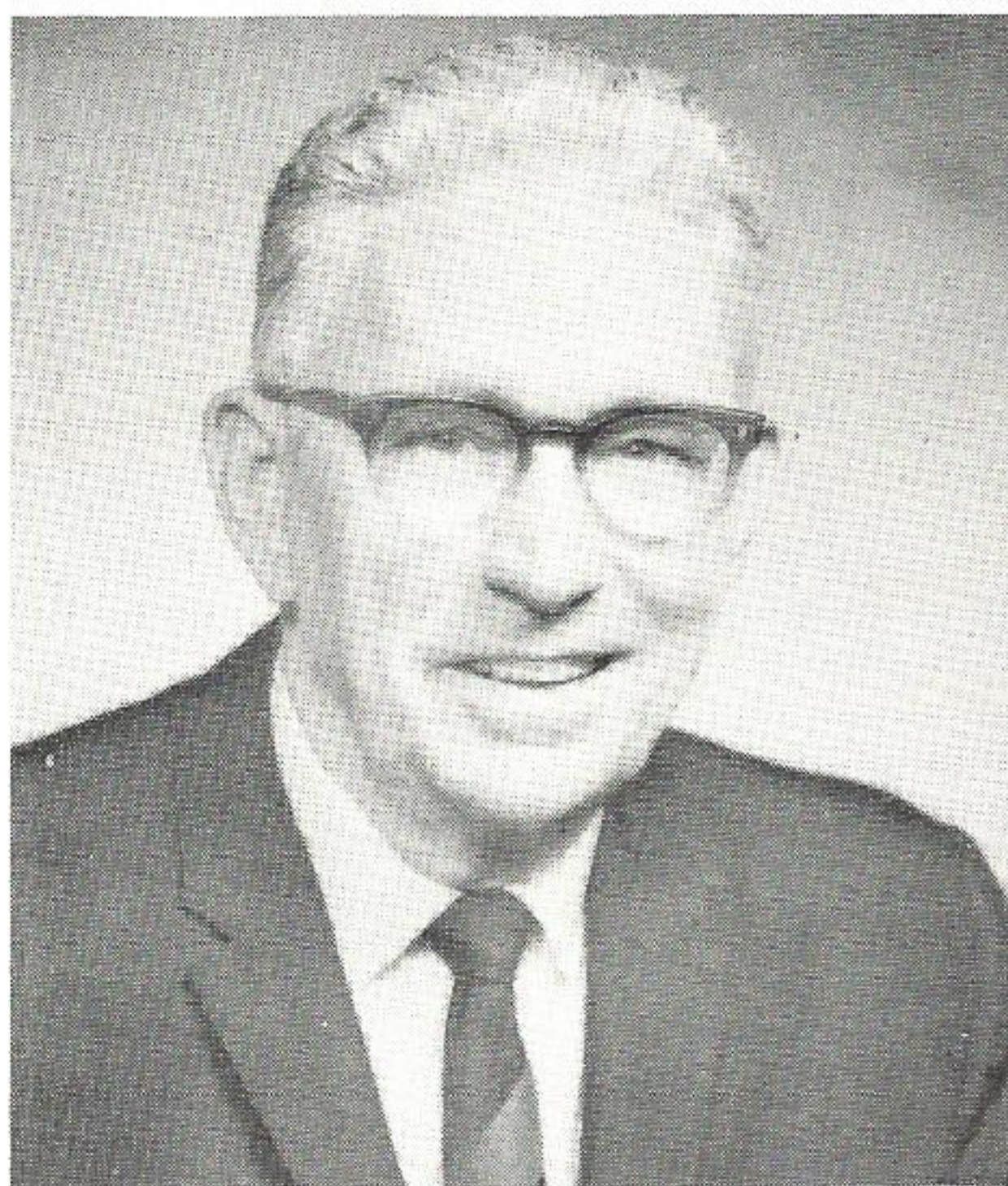


Dolores Spafford
Treasury
Beaumont

TEN YEARS



Betty McLean
Engineering
Beaumont



Victor P. Gayle

Leaves Nov. 1

Gayle Retiring After 45 Years of Service

Victor P. Gayle, system residential sales superintendent, retires Nov. 1, after 45 years of service.

A native of Whitewright, Tex., Mr. Gayle joined our Company in 1923 while attending Texas A&M University. After graduation he became ice plant superintendent at Bryan, Tex., and later was made a cashier in the Conroe office. In 1928 he was named superintendent of the Bryan office.

He was transferred to Beaumont in 1929 as a district representative, and later that year he became a salesman on the Caldwell, Tex. office sales floor. In 1931 he was promoted to district representative in the Caldwell District, and in 1934 he was advanced to superintendent and transferred to the Somerville, Tex. office.

He moved to Navasota in 1939 as assistant superintendent of sales, and two years later moved to Liberty as superintendent of sales. In 1942, he was again transferred, this time to Baton Rouge as supervisor of customer service. He was transferred back to Beaumont in 1945 as system assistant merchandise manager and in 1946 he was named assistant manager of residential sales. He became system residential sales promotion director in 1950 and was moved up to system residential sales superintendent in 1961.

Mr. Gayle has seen a great change in the electric power industry since beginning with the Company, and he foresees an even brighter future.

"Opportunities are increasingly greater each year as people become more and more electrically minded," he said. "I would say the electric industry, of which we are a part in a vast machine, is probably the fastest growing business in America.

"Uses of electricity," he added, "are going to surpass all predictions."

Active in civic work, Mr. Gayle is a

past president and charter member of the Beaumont Sertoma Club. He presently serves as the club's secretary-treasurer. He also is district director of the American Cancer Society and a past president of the North Jefferson County board of the chapter. He holds memberships in the Sales and Marketing Executives Club of Beaumont, the Beaumont Business and Professional Men's Club, and the Beaumont A&M Club.

Mr. Gayle and his wife, the former Adelia Ganter of Galveston, Tex., have one son, Victor Jr., salesman for a business machines firm in Houston.

The Gayles attend the Central Church of Christ in Beaumont.

Krumholt Retires From La. Station

Francis G. Krumholt, water plant operator at Louisiana Station, retires on Nov. 1.

Mr. Krumholt began working for the Company as an operator's helper in 1930. He was named water plant operator five years later.



A native of Baker, La., Mr. Krumholt attended Central High School at Baton Rouge. He is a member of the Victoria Baptist Church.

Mr. Krumholt is married to the former Opal Holcomb of Fayetteville, Ark., and the couple have five married children.

Fishing, hunting and traveling are on the retirement agenda for Mr. Krumholt.

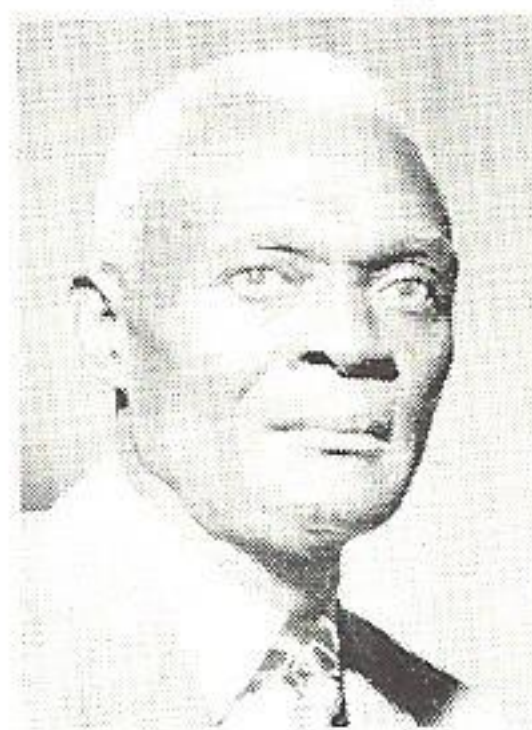
He also has a small garden at home and 7½ acres of land north of Baton Rouge on which he plans to do some truck farming.

Mr. Krumholt, who helped build Louisiana Station, said the biggest change in the Company over the years has been the increase in our capability and the number of people working for the Company.

Robert Camp Retires Nov. 1

Robert Camp, an employee in Port Arthur T&D, is retiring effective Nov. 1.

Mr. Camp began his employment



with the Company in 1942 in the Port Arthur garage. He moved to the T&D line department in January, 1955.

A native of New Iberia, La., Mr. Camp

is married to the former Margie Comeaux of Crowley, La. He is a member of Saint John's Baptist Church in Port Arthur.

Mr. Camp has made no special plans for retirement except to get plenty of relaxation. Later on, he said, "I might go back to my home town of New Iberia, La."



Becky Jones, senior home service advisor at Port Arthur (top right), participates in award presentation ceremonies in which Mrs. Helen J. Britt, director of home economics and consumer service for the Nestle Company (bottom right), presents awards to participants in "Operation Bake-In" which sent some 275 tins of cookies to servicemen in Vietnam. Mrs. Jane Davidson, homemaking department coordinator at Port Arthur's Thomas Jefferson High School (top left), and Helen J. Britt, president of the Future Homemakers of America at the school, also were honored for their participation in the program.

For 'Bake-In' Role

Becky Jones Gets Honor

Becky Jones, senior home service advisor at Port Arthur, recently received a special award for her part in a Company sponsored program to bake and mail cookies to soldiers serving in Vietnam.

Entitled "Operation Bake-In," the program had Port Arthur youngsters and home service advisors working many long hours at the Service Center in Port Arthur to bake and mail more than 275 two-pound cans of cookies to servicemen whose relatives sent their names to the Company.

Miss Jones received a certificate of recognition from Mrs. Helen J. Britt, director of home economics and consumer service for the Nestle Company of White Plains, N. Y. The presentation was made at the Port Arthur city council chambers with City Manager George Dibrell representing the community in offering appreciation on behalf of the city.

Also receiving a certificate was Mrs. Jane Davidson, homemaking department head at Thomas Jefferson High School in Port Arthur. She accepted the award on behalf of the Future Homemakers of America Chapter at the school. She is sponsor for the group.

R. A. Hughes Takes New Post

Richard A. Hughes, formerly primary and special tester, has been promoted to assistant meter foreman in Baton Rouge T&D.



Richard Hughes

Mr. Hughes joined our Company in 1946 as a helper. He moved up through various meter classifications to secondary power tester in 1949. The following

Long Retires At Navasota

Paul F. Long, substation operator in Navasota, begins his retirement on Nov. 1.

Mr. Long first was employed by the Company in 1931 as a carpenter. He left GSU to attend Sam Houston State College at Huntsville, Tex., and received a bachelor of science degree in social sciences and history in 1933.



Paul F. Long

He taught school for a few years, then returned to the Company as a substation operator at Huntsville in 1935. In 1937 he moved to Navasota, and in 1941 he was named substation operator there.

He has seen many changes in the industry since he began. He recalls the days when the Company was in the ice and water business, in addition to supplying electrical power.

Mr. Long and his wife, the former Hursel Stapp of Conroe, are retiring in the same month. She is a former superintendent of the Montgomery County Hospital.

Mr. Long, a native of Johnstown, Pa., plans to "just take it easy" after retirement and maybe catch up on some fishing.

year he was named primary and special tester.

A native of Litcher, La., Mr. Hughes attended school in Zachary, La.

He is a World War II veteran of the Army.

Mr. Hughes is married to the former Elaine Couvillion of Baton Rouge, and the couple have three children, Kerry, Keith and Kim. They attend Saint Alphonse Catholic Church.

Conley, Moss Advanced To New Positions

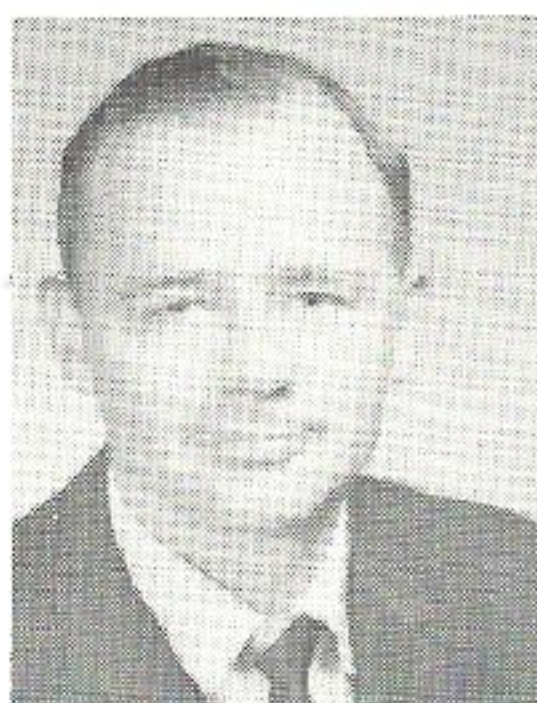
Two promotions were announced Oct. 16 in Baton Rouge T&D.

John W. Conley, formerly division engineer, was named operating supervisor, and James E. Moss, engineering planner in Beaumont, was transferred to Baton Rouge and advanced to division engineer.



John W. Conley University. He started out as an engineer in Lake Charles T&D.

In 1963, Mr. Conley was transferred to system engineering in Beaumont, and in June, 1965, he was transferred again to the planning section of the Information Services Department. He was named Baton Rouge Division engineer in September, 1965.



James E. Moss System Engineering-Relay Section, and in July, 1967, he became an engineer in engineering planning.

Mr. Conley is married to the former Mary Janney of Baton Rouge. The couple have four children, Kathy, Judy, John, Jr., and Pat.

Mr. Moss, a Shreveport native, is married to the former Becky Warner of Shreveport. Their five children are Paula, Shawn, Laurie, Sarah, and Patricia.

Mr. Conley, a native of Melville, La., has been with the Company since 1958, shortly after he received his electrical engineering degree from Louisiana State

University. He started

Mr. Moss, also an electrical engineering graduate of LSU, joined our Company in 1958 as an engineer in Beaumont T&D. In 1963, he was named to the Sys-

tem Engineering-Relay



Sylvania District Manager Bob Turpin, holding lamp, explains new U-shaped, 40-watt fluorescent lamp to personnel of our Company at the Beaumont Light Source Seminar. Our Company's representatives are, from left, R. A. "Dick" Landry, Edward L. Maris, Navasota Division sales representative, and Aubrey Sprawls, Beaumont Division sales superintendent.

130 Attend Light Seminars

More than 130 persons in our Company's service area turned out for the first Light Source Seminar conducted in Beaumont, Lake Charles and Baton Rouge.

The Seminar carried the theme "New Ideas Brought to Light" and featured presentations and demonstrations by personnel of Sylvania Electric Products, Inc.

R. A. "Dick" Landry, system lighting sales promotion supervisor, was program co-ordinator for the event. Sales superintendents from each division welcomed those in attendance.

Among the new products and ideas discussed at the seminars were incandescent lamps, quartz halogen lamps, fluorescent lamps, computerized group relamping, Mercury lamps and metalarc lamps.

Those conducting the program included several district managers, engineers and a product engineer from Sylvania's home office in Danvers, Mass.

Among the 130 persons attending the programs were commercial and industrial customers of our Company, architects, engineers, designers, electrical distributors and contractors, and other interested persons.

The seminars were held Sept. 30 at the YMBL Building in Beaumont, Oct. 2 at the Belmont Hotel in Lake Charles, and Oct. 4 at the Bellemont Motor Hotel in Baton Rouge.

Gulf Staters In The News

- **Jayne Setzer**, stenographer in Budget, Financial & Regulatory Reports, Beaumont, has been elected recording secretary of Alpha Gamma Delta Chapter of Beta Sigma Phi. Alpha Gamma Delta is a service sorority which engages in money raising projects to benefit the Beaumont State Center for Human Development.
- **Horace "To To" LaCombe**, senior residential salesman at Lafayette, presented a check to the University of Southwestern Louisiana Foundation for a scholarship on behalf of the Lafayette Optimist Club. Mr. LaCombe and Chester Guidry, club president, made the presentation to Dr. William J. Phillips, USL economics department head.



Welcome Aboard!

Catherine K. Glass, Stenographer, Beaumont
Margaret H. Eldridge, Tab Machine Oper., Beaumont
Carole S. Koshkin, Clerk, Beaumont
Earl S. Dees, Clerk, Beaumont
Lois H. Hansen, Clerk, Beaumont
Nobie T. Alford, Local Office Clerk, Liberty
Jackie E. Aucoin, Meter Reader, Dayton
Verline Gramlin, Dept. Clerk, Beaumont
Carolyn G. Burge, Dept. Clerk, Beaumont
Geraldine Davis, Home Service Advisor, Beaumont
Edith M. Farks, Home Service Advisor, Beaumont
Paul L. Jones, Mechanic's Helper, Beaumont
James E. Flowers, Garage Mechanic Helper, Beaumont
Louis G. Cox, Helper, Woodville
Joel D. Mallet, Helper, Port Arthur
Wilson Jones, Jr., Helper, Port Arthur
David W. Phillips, Helper, Conroe
Larry G. Grisham, Helper, Huntsville
Dwight G. Cole, Meter Reader, Conroe
Nina W. Reeves, Local Office Clerk, Huntsville
Kirke N. Bridges, Meter Reader, Huntsville
Nadine S. Dean, Local Office Clerk, Madisonville
James M. Chunn, Operator's Helper, Baton Rouge
Raymond Williams, Helper, Baton Rouge
Rodney D. Boudreaux, Helper, Baton Rouge
Rodney L. Caston, Helper, Baton Rouge
Francisco Cunningham, Helper, Baton Rouge
Ralph A. Liliedahl, Jr., Relayman 3rd Class, Baton Rouge
Clarence J. Parent, Eng. Helper, Baton Rouge
Shelia L. Singley, Dept. Clerk, Baton Rouge

Walter J. Tucker, Laborer I, Baton Rouge
Malohn K. White, Helper, Baton Rouge
Henry L. Johnson, Laborer I, Baton Rouge
Joseph D. Patterson, III, Meter Reader, Baton Rouge
Hayward Grace, Jr., Meter Reader, Baton Rouge
John R. Reed, Meter Reader, Baton Rouge
Rita D. Courtney, Clerk, Baton Rouge
Nikki F. Falcon, Local Office Clerk, Pt. Allen
William C. Hays, Jr., Residential Sales Repr., Baton Rouge
Charles R. Jenkins, Operator's Helper, Lake Charles
Kenneth L. Derouen, Helper, Lake Charles
Norleen Slaughter, Laborer I, Lake Charles
Joseph S. Sam, Laborer I, Lafayette
James W. Black, Clerk, Beaumont
James W. Harper, Public Relations Repr., Beaumont
Robert L. Petry, Adm. Accountant, Beaumont
Stewart L. Chaney, Engineer, Baton Rouge
Sharon B. Sprague, Dept. Clerk, Beaumont
Jewel M. Perkins, Dept. Clerk, Beaumont
Perry J. Walker, Computer Oper., Beaumont
Marjorie W. McCauley, Clerk, Beaumont
Ritchard L. Bean, Storeroom Assistant, Beaumont
Patricia G. Bufkin, Local Office Clerk, Silsbee
Harmon L. Whisenhunt, Relayman 2/C, Beaumont
David V. Lassiter, Engr. Helper, Beaumont
Dana L. Ellis, Engr. Assistant, Beaumont
Robert E. Cole, Laborer I, Beaumont
James H. LeBlanc, Jr., Laborer I, Beaumont
Joseph H. Leger, Helper, Beaumont
David L. Elliott, Helper, Beaumont
Larry C. Birdsong, Engr. Helper, Beaumont
Diane M. Gay, Dept. Clerk, Beaumont
James T. Jones, Helper, Orange
David E. Clingan, Helper, Port Arthur
Ronnie W. Jones, Laborer I, Port Arthur

Jones, Sirman Are Promoted

The promotions of Jack A. Sirman and Walter W. Jones were announced in Baton Rouge T&D.



Mr. Sirman, formerly right-of-way man in the department, has been named supervisor-survey & right-of-way. Mr. Jones, who has been a senior engineering assistant, now is right-of-way man.

Jack A. Sirman Mr. Sirman began his employment with the Company in 1955 as a rod and chainman in engineering survey at Beaumont. He moved up through several classifications, and in 1966 was transferred from Beaumont to Baton Rouge as right-of-way man.



Walter W. Jones

Mr. Jones joined our Company as a helper in Baton Rouge T&D in 1945. He progressed to engineering helper in 1947, draftsman in 1949, engineering assistant in 1956 and to senior engineering assistant in 1957.

Mr. Sirman is a native of Jasper, Tex., and received his education in Beaumont schools. He is married to the former Audrey Whitaker of Luling, Tex., and the couple have three children, Debe, 19, Mike, 15, and Patricia, 11.

He is a member of the American Right-of-Way Association and of the Florida Boulevard Baptist Church of Baton Rouge.

Mr. Jones, an Army veteran, was born in Baptist, La., and attended school in Baker, La. His wife is the former Henrietta Carlisle of New Hebron, Miss., and the couple have two children, Pamela, 12, and Keith, 11.

He is a member of the United Commercial Travelers Council 995 in Baton Rouge and of the Monte Sano Baptist Church.

Death Claims George Brill

Death came for George F. Brill, test supervisor at Roy S. Nelson Station, September 22, at his camp at Crystal Beach, Tex. He was 54.



Mr. Brill joined the Company as an assistant fireman in Beaumont in 1934. He moved up through several positions at Neches Station there, and in 1958 he became test supervisor at the old Riverside Station in Lake Charles. He was made test supervisor at Roy S. Nelson Station in 1961.

Mr. Brill was a native of Washington Boro, Pa. He was a graduate of the Williamson Trade School in Philadelphia.

A member of the Henning Methodist Church in Sulphur, La., he was a former member of the First Methodist Church in Beaumont.

Active in Masonic bodies, he was a member of Tolerance Lodge 1165 of Beaumont, the Chapter Council, Knights Templar, past patron of Wisteria Chapter, OES and the Scottish Rite in Lake Charles. He was a former member of the A. D. Moore Fellowship class in First Methodist Church in Beaumont and former member of the board of stewards of the Henning Methodist Church in Sulphur.

Survivors are his wife, Mrs. Mattie Zoller Brill of Sulphur; his mother, Mrs. Mary M. Brill and one sister, Mrs. Lloyd D. Miller, both of Marietta, Pa., and a number of nieces and nephews.



If you buy one \$50 Series E. Bond each month (purchase price \$37.50) for the next 17 years, your 204 Bonds will be worth \$10,964 at the end of these 17 years—assuming that the present 4.15 per cent interest rate will still be in effect.



This was the scene at the Beaumont 1968 Homemakers Holiday Happening as thousands of interested area homemakers (below) learned of new and exciting electrical living ideas. The program, presented by Beaumont Division Home Service personnel, included a demonstration of the Corning "Counter that Cooks," the "Electri-clean oven," the "Convertible" refrigerator-freezer and the "Versatronic" clothes dryer.

Above JoAnne Smith, home service advisor in Beaumont, is on stage amidst the colorful psychedelic setting used for the program which ran September 24-25.



Effective October 1

Four Move Up to New Posts In Lake Charles

Four men have moved up to new positions in Lake Charles T&D, effective October 1.

James T. VanWinkle, formerly substation foreman, is now supervisor of relaying and communications. Robert W. Derby, also a substation foreman, becomes general substation foreman.

Feland H. Bush, Jr., and Edward Duhon, both substation mechanics, assume the jobs of substation foreman and utility foreman, respectively.

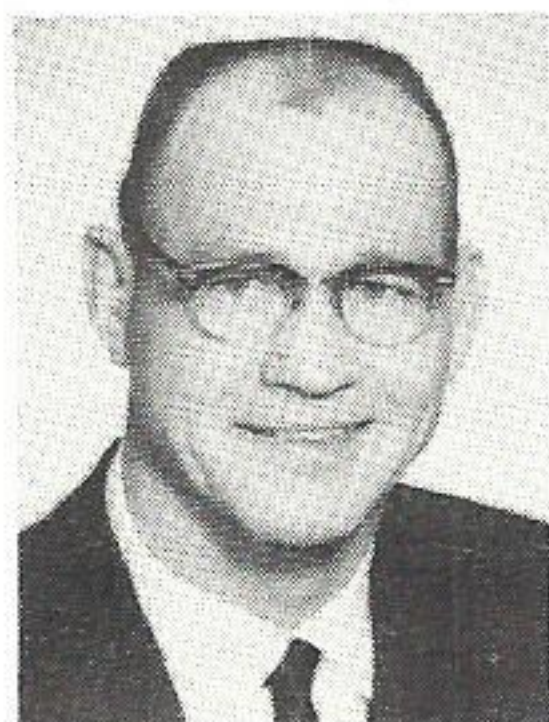
Mr. VanWinkle joined our Company in 1947 as a helper in Lake Charles. In 1951, after several progressive advancements, he was called into active duty by the Navy Reserve. After his return in 1952, he was made substation mechanic, and in 1957 he was promoted to utility foreman. He became substation foreman in 1959.



James VanWinkle 1952, he was made substation mechanic, and in 1957 he was promoted to utility foreman. He became substation foreman in 1959.

An active worker in the First Baptist Church of Lake Charles, Mr. VanWinkle is married to the former Mary Romero of that city. The couple have two sons, James Jr., 19, and Daniel Lee, 17.

Mr. Derby, a Lake Charles native, started working for the Company in 1948 as a helper. He moved up through several lineman classifications, then became utility foreman in 1954. He was promoted to substation foreman in 1957.

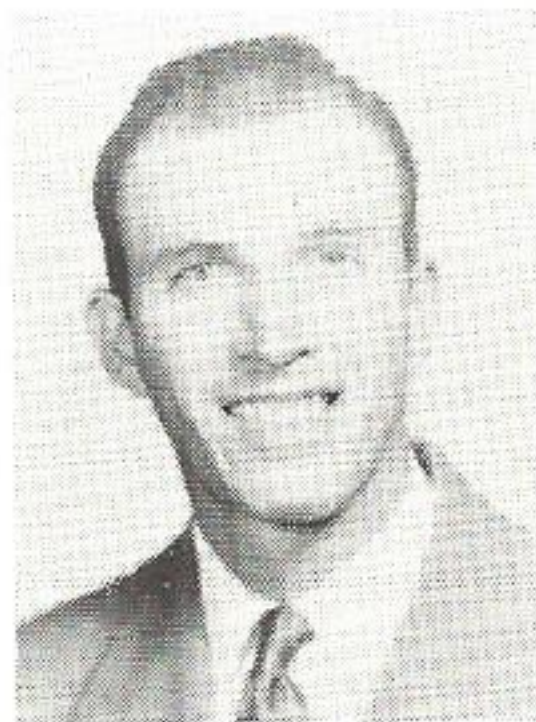


Robert W. Derby promoted to substation foreman in 1957.

He is an Air Force veteran of World War II and the Korean conflict. His

wife is the former Wilhelmina Coco of Lake Charles, and the couple have two daughters, Mrs. Jimmy Burnett of Westlake and Theresa, 9. The Derbys attend St. Margaret's Catholic Church.

Mr. Bush, another Lake Charles native, has been with the Company since 1946, when he became a meterman helper. He was promoted through several job classifications as meterman, secondary power tester and substation mechanic.



F. H. Bush, Jr. Lodge 400, F.&A.M., and a 32nd Degree Mason. He is a former member of the Board of Worship and Board of Stewards at University Methodist Church. He and his wife, the former Margie Louise Gratton of Lake Charles, have two sons, James, 18, and Steven, 14.

Mr. Duhon began as a helper in Lake Charles T&D in 1944. He became a lineman in 1950 and moved up through various classifications as a substation mechanic.



Edward Duhon to the former Ella Fruge, of Basile, La. He is an Army veteran of World War II and a member of the Veterans of Foreign Wars. Mr. and Mrs. Duhon are members of the First Christian Church of Lake Charles.

A native of Oberlin, La., he is married

to the former Ella Fruge, of Basile, La. He is an Army veteran of World War II and a member of the Veterans of Foreign Wars. Mr. and Mrs. Duhon are members of the First Christian Church of Lake Charles.

Two Promoted In Baton Rouge

Two promotions in the Baton Rouge Gas Department have been announced.

Benjamin W. Reiser, an engineer, was advanced to distribution engineer, and John A. Kleinpeter, serviceman first class, was named Gas Department foreman.

Mr. Reiser joined the Company as an engineer in 1963. Prior to his employment, he studied mechanical engineering at the University of Southwestern Louisiana in Lafayette. He received his degree in 1963.

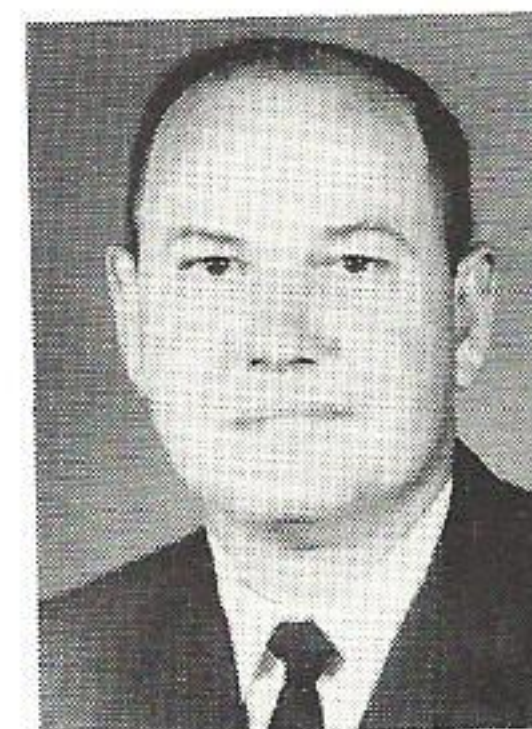


Benjamin Reiser 1963.

A native of Lake Charles, La., Mr. Reiser is currently working on his master's degree at LSU in Baton Rouge. He is married to the former Rieta Howard of Lindell, Tex. The couple have a daughter, Susan, 2½.

Mr. Reiser is vice chairman of the education committee of the Louisiana Engineering Society, a member of Lake Charles Masonic Lodge 165, York Rite Bodies, and El Karubah Shrine Temple. He and his wife attend St. James Episcopal Church.

Mr. Kleinpeter has been with the Company since 1953 when he began as a helper in the Gas Department. He moved up to apprentice in 1956, and in 1958, he became a serviceman.



John Kleinpeter is a member of American Legion Post 3040 in Baton Rouge.

He is married to the former Vergie Landry of St. Gabriel, La. The couple attend St. George Catholic Church.

Peruvians Take Navasota Tour

The town of Navasota, Tex., was complimented recently by being selected as the only town of its size in the state to be included in a four state tour by 14 Peruvian businessmen studying economic development in the U. S.

Red carpet treatment was given the visitors by members of the Navasota Chamber of Commerce and others on September 23-24.

Navasota was included in the tour because of the large measure of local initiative shown in organizing a successful industrial development program. The businessmen from throughout Peru are interested in establishing similar programs at home.

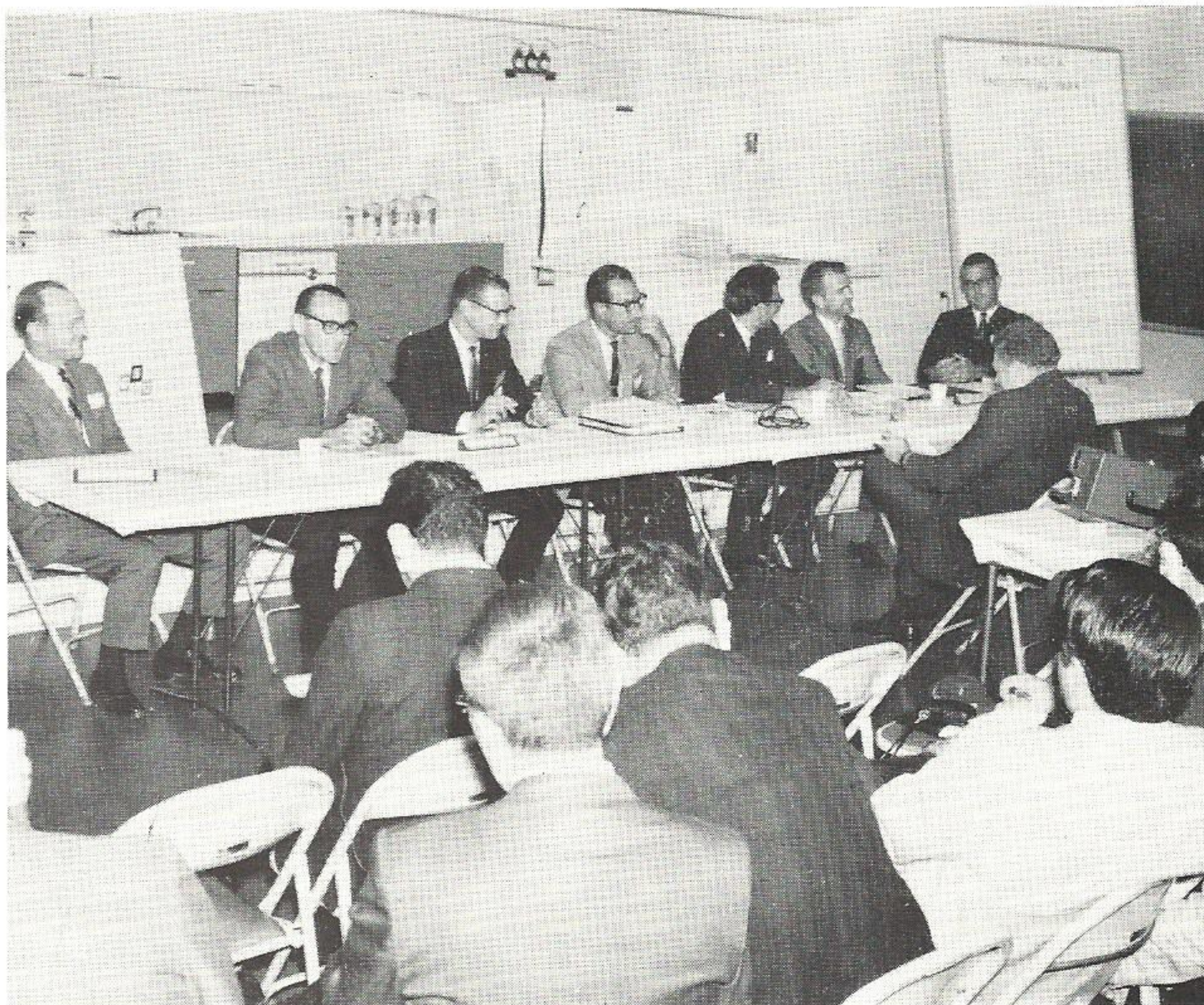
The tour is part of the Private Enterprise Program (PEP) implemented by Conway Research, Inc., of Atlanta under contract with the Bureau for Latin America of the State Department Agency for International Development (AID).

The Peruvians began their tour of Navasota's "success story" at the city's Chamber of Commerce office. They were met there by Mayor Hubert Treude, Chamber president Gerald Purcell and members of the city's volunteer industrial committee which includes Gulf Staters Joe McClelland, industrial engineer, and Jim Richardson, sales superintendent, among its members.

From there the guests were taken to the Company's office in Navasota and a simulated industrial prospect program was conducted in the auditorium.

The group next toured Navasota industrial sites including the Navasota Livestock Commission Company, Hackney Iron and Steel's Tru Weld Division plant, International Paper Company and Holsum Products. The visitors departed Navasota for the next stop on their tour, Beeville, Tex.

The delegation began its 21-day tour in Atlanta September 8. Before visiting Navasota they toured Knoxville, Tenn.; Phoenix, Ariz.; and San Antonio, Tex. where they visited HemisFair.



Navasota Industrial Team presents the "Navasota Story" to Joe McClelland, industrial engineer, who took the part of a prospect looking for a plant site in the area as part of a program conducted for 14 Peruvian businessmen who visited the town to study Navasota's successful industrial development program. The other Gulf Stater on the Navasota Chamber of Commerce's Industrial Committee is Jim Richardson, sales superintendent, second from right.



Peruvian businessmen arrive at Navasota for a one day visit to learn of Navasota's successful use of local initiative in industrial development. Navasota was chosen as the only town of its size to be visited in Texas on the four state, 21 day tour. Greeting the visitors is Joe McClelland, industrial engineer, (center).

LETTERS

From employees, customers and friends of GSU

ORANGE

Attention: Mr. Walter House

Gentlemen:

We have recently passed our fifth anniversary in the occupancy of our Engineering Building. The building is all electric and has served us quite well.

We are particularly enthused over our lighting system in the drafting rooms, and we wish to thank all of the people at GSU who encouraged us to go along with the new high intensity, low brightness fixtures.

We have experienced much less fatigue from eye strain and the atmosphere created by the lighting system is conducive to the finest working conditions.

Again, may we offer our thanks to your organization in helping us solve the lighting problem in this building. The number of compliments which we have received on our building by visiting engineering personnel of our customers and vendors are testimonials to the effectiveness of your service.

Very truly yours,
Levingston Shipbuilding Company
Cecil K. Smith
Assistant Chief Engineer

SULPHUR

Gentlemen:

Webster's Dictionary defines the word "thanks" as . . . "An expression of gratitude; grateful acknowledgment of something received or done for one."

We did not mean to "pull the book" on you, but the definition sums up our feelings over your assistance in our recent Labor Day Rest Stop.

We did want you to know that your help in this year's project is one of the prime reasons why it was the most successful since its inception. We, you and our Organization served some 9,200 Labor Day motorists. How many lives did we save? How many accidents did we prevent? This is impossible to determine. If we can count only one among them, however, then we have served our sole purpose.

You may be interested to know that we have already begun planning next year's rest stop. We hope that you will continue to be a member of the team in this worthwhile community project. In conclusion, we still cannot help but think that perhaps "thanks" is not enough. We wish we could say more.

Very truly yours,
Terry Jordan, Chairman
Gary Cook, President
Sulphur Jaycees

BATON ROUGE

Dear Mr. Shirley:

I want to thank you again on behalf of the Baton Rouge Round Table Club for devoting your valuable time and effort from your busy schedule to appear on our program.

Your demonstration and talk on artificial respiration, shock treatment and heart massage proved to be most informative and interesting.

Our best personal regards to you and we hope that you will again honor us with your presence in the future.

Sincerely yours,
Raoul Levy
President

Dear Mr. Shaw:

We would like to take this opportunity to thank Gulf States Utilities Company and the Home Service Department for conducting the series of cooking classes in Baton Rouge and in the Zachary, Denham Springs areas. The Home Service Advisors had a very interesting program for the girls and from all reports, there has been a lot of cooking going on from "It's Happening Electrically" by the younger set.

The Home Service Department is to be commended for their interest and time spent each year on these sessions for our youth groups. The cooking schools have always been a highlight in our summer program, as it provides the girls with a fun filled as well as educational experience.

Our appreciation goes to each of you for your cooperation and interest.

Sincerely,
Elizabeth L. Kendrick
Mrs. A. D. Kendrick
Field Director

PORT ARTHUR

Dear Mr. McAlpine:

This will acknowledge receipt of your recent communication in regard to the Equal Employment Opportunity Council.

I do wish to assure you that your thoughtful ideas are appreciated and taken into consideration as I search for solutions to problems that command our attention. As an elected official I am always pleased to hear the views of my constituents so that they can become a part of my information which helps me form decisions.

With appreciation, I am

Sincerely yours,
Ralph W. Yarborough

Thanks To Cy Krebs

'Blanket' Safety For Servicemen

If necessity is the mother of invention, the person that recognizes the need and sets out to do something about it must be the father.

Sidney "Cy" Krebs, service foreman at Beaumont, has "fathered" a lightweight insulating blanket that is quickly becoming an essential piece of equipment for servicemen throughout the electric utility industry.

"About all I did was come up with an idea," says Mr. Krebs modestly. "Someone else developed it."

The idea that Mr. Krebs "came up with" is making life easier and safer for hundreds of servicemen across the country who work alone installing services to residential and small commercial customers. For a man alone on a pole, covering energized lines with heavy rubber insulating blankets designed for linemen on large crews has been for years a difficult task.

Mr. Krebs solved this problem by inventing a lightweight blanket especially fitted to the tasks of the serviceman. The new blanket allows a serviceman to cover all hazardous areas on a pole in a matter of seconds with ease and safety.

Mr. Krebs first presented his idea to Ray Thompson, safety representative, who recognized the merit of it immediately. Rough drawings were made and a representative of a manufacturer of line work equipment was called in. The manufacturer made a prototype and after a few changes at the suggestion of Mr. Krebs and Mr. Thompson the product went on the market.

At least a dozen utility companies have put the new blanket into their standard inventory for use by servicemen.

"The blanket we came up with is only safe for use below 600 volts," says Mr. Krebs. "This is why it is so light."

Most houses are energized at 240 volts and small businesses usually have 480 volt connections. The margin of



"Cy" Krebs, service foreman at Beaumont (right), discusses the many safety advantages of a new lightweight insulating blanket which he helped develop especially for servicemen with Louis Borque, serviceman first class at Beaumont. The blanket is being used by more than a dozen electric utility companies across the U.S.

safety is large enough for any job the serviceman will be called on to do.

System Safety Director S. L. Stelly says that the lighter blanket offers the servicemen an additional incentive to cover up everything on the pole.

"Before development of this blanket, covering up for a serviceman working alone was difficult. We feel that a man who might have violated the safety rules and left a line uncovered because he was in a hurry or because he felt it was more trouble than it was worth, will now go ahead and cover up completely," says Mr. Stelly.

Servicemen using Mr. Krebs' invention all report on it favorably. "I really

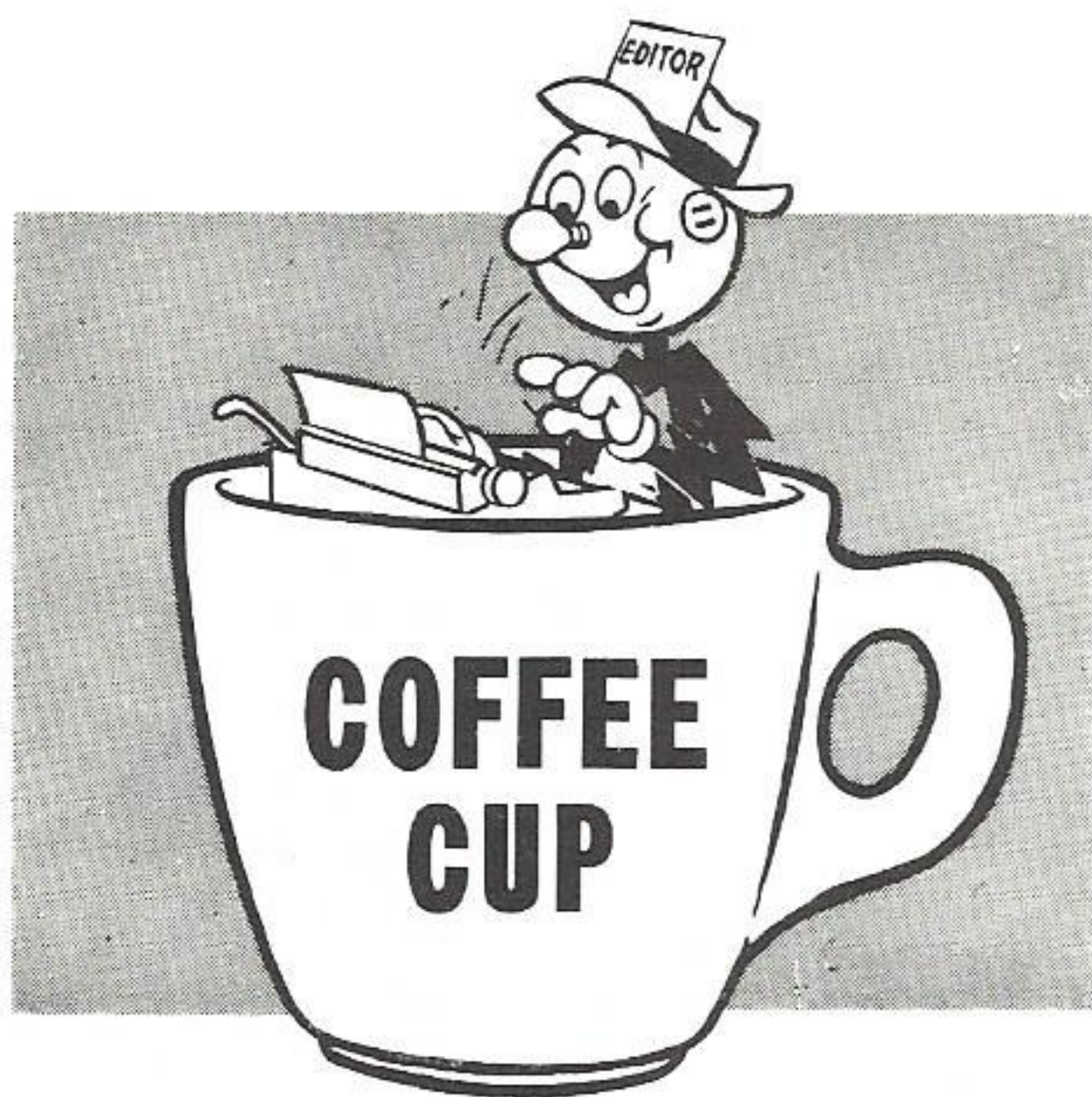
think it is a vast improvement over what we were using previously," says Louis Borque, serviceman first class at Beaumont.

"It's the best thing I've ever used for covering up on line work," he says.

In addition to its light weight, the new blanket is equipped with zip-on, friction type bonding. This is a device utilizing nylon and wool as an adhesive.

Mr. Stelly noted that the invention was the product of teamwork.

"This useful new item is a fine example of results achieved when the operating departments and the Safety Department work together for the benefit of all."



PORT ARTHUR



Here is a young man who obviously has learned the correct use of the telephone at an early age. He is Stanley Whit Harrison, son of Meter Reader Billy R. Harrison and his wife, Sharon. Young Stanley was born on August 2 and his weight at two months of age was 13 pounds.

Rosemary Vaught

BEAUMONT

Joan Duplant, stenographer in Budget, Financial and Regulatory Reports, has joined the Alpha Gamma Delta service sorority to help raise money for the Beaumont State Center for Human Development. Evelyn Hale, wife of Bill Hale, Neches Station, is corresponding secretary for the group.



L. M. Risher, purchasing agent, won the guest flight of the Sabine District Transportation Club Golf Tournament, October 8. He received a trophy for winning the flight in which he competed against all other guests at the tournament. In addition, Mr. Risher won a door prize. The tournament was held at Tyrrell Park.

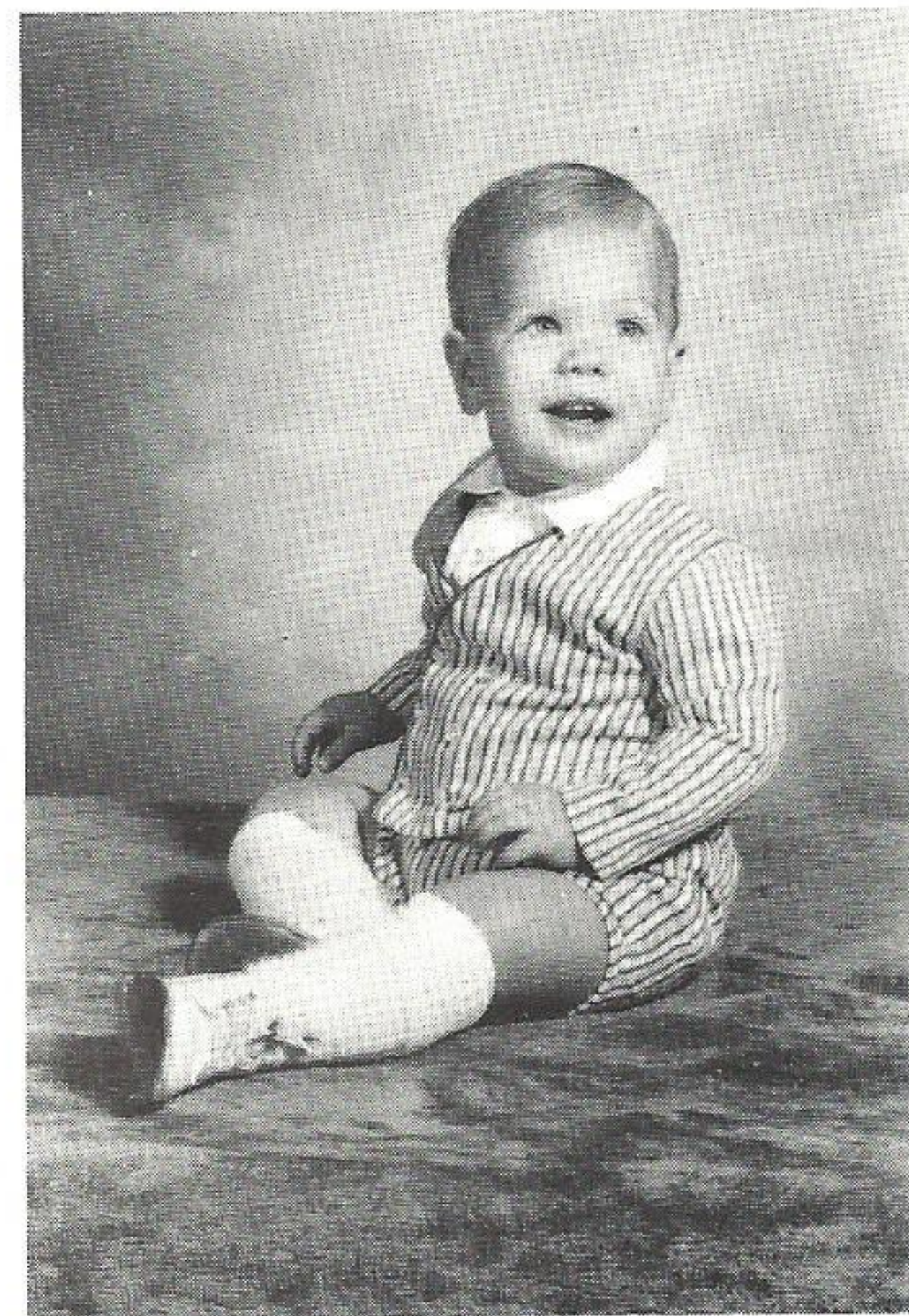


Girls of the Records Department threw a farewell party for Patsy Richmond, who left last month for Longview, Tex., where she will stay with her parents while her husband, Charles, is in the military service. Patsy and Charles, who is stationed with the Army at Fort Polk, La., are expecting their first child in January.

Barbara Freeman

The Purchasing Department welcomes Doug Lambert, new assistant purchasing agent. He replaces Jim Harvey. A graduate of Northeast Louisiana State College, Mr. Lambert began working for the Company on September 23.

Darla McMurray



Two-year-old William Todd Tompkins is the grandson of R. M. (Tommy) Tompkins, storeroom superintendent who retired last month. Mr. Tompkins says he has time now for frequent trips to Houston to visit his grandson and son, R. Miles Tompkins, a salesman for U. S. Plywood-Champion Paper, Inc.

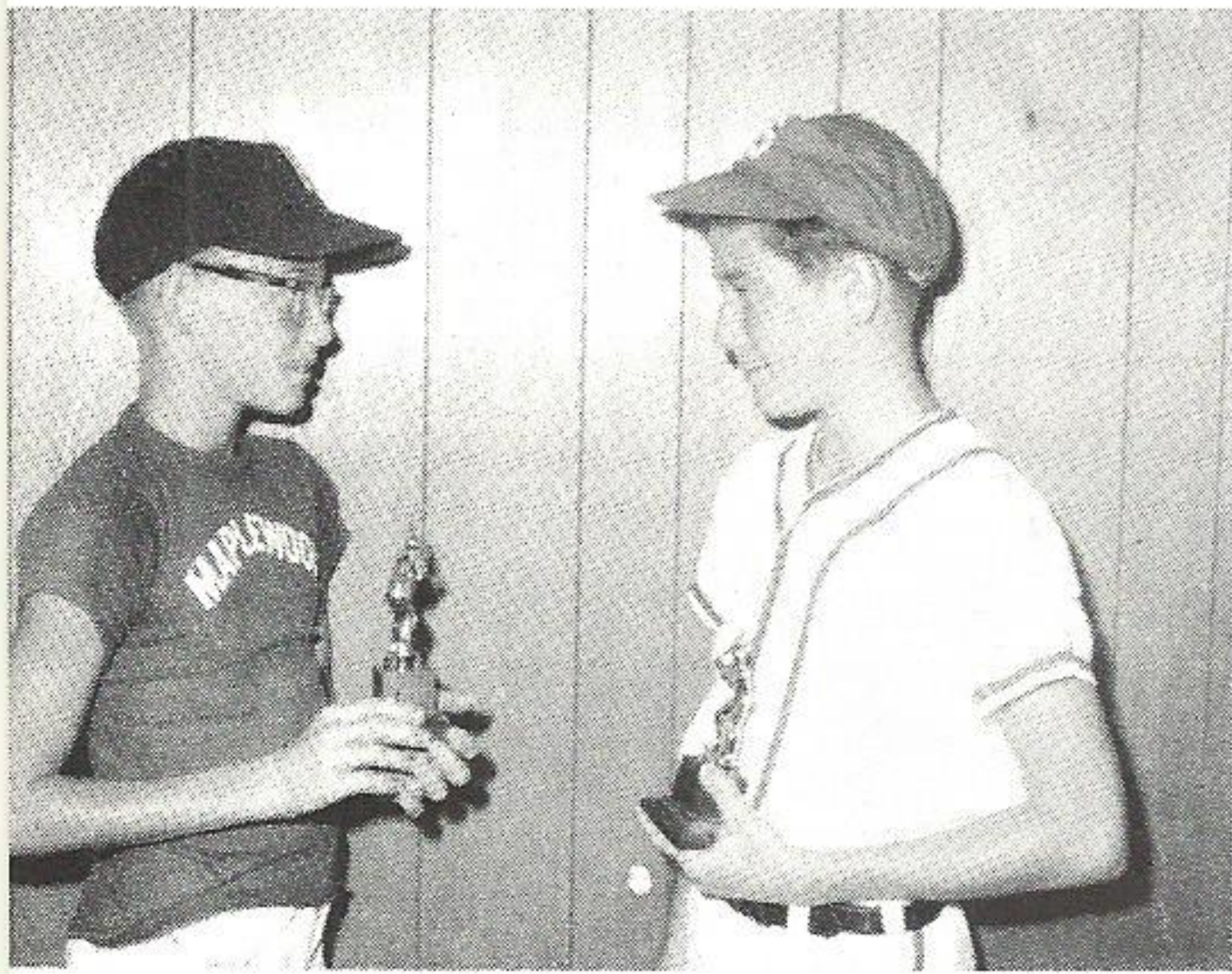
LAFAYETTE

Vacationers this month were Bobbie Denais, who managed a full day of fishing and boating at Henderson-Fisherman's Paradise; Emile "Dick" Krouse, industrial engineer; Henry T. Buckalew, accounting supervisor; Loretta Savoy, local office clerk in Church Point; Earl Broussard, senior commercial sales representative, and Harold Baugh, senior residential sales representative in Church Point.

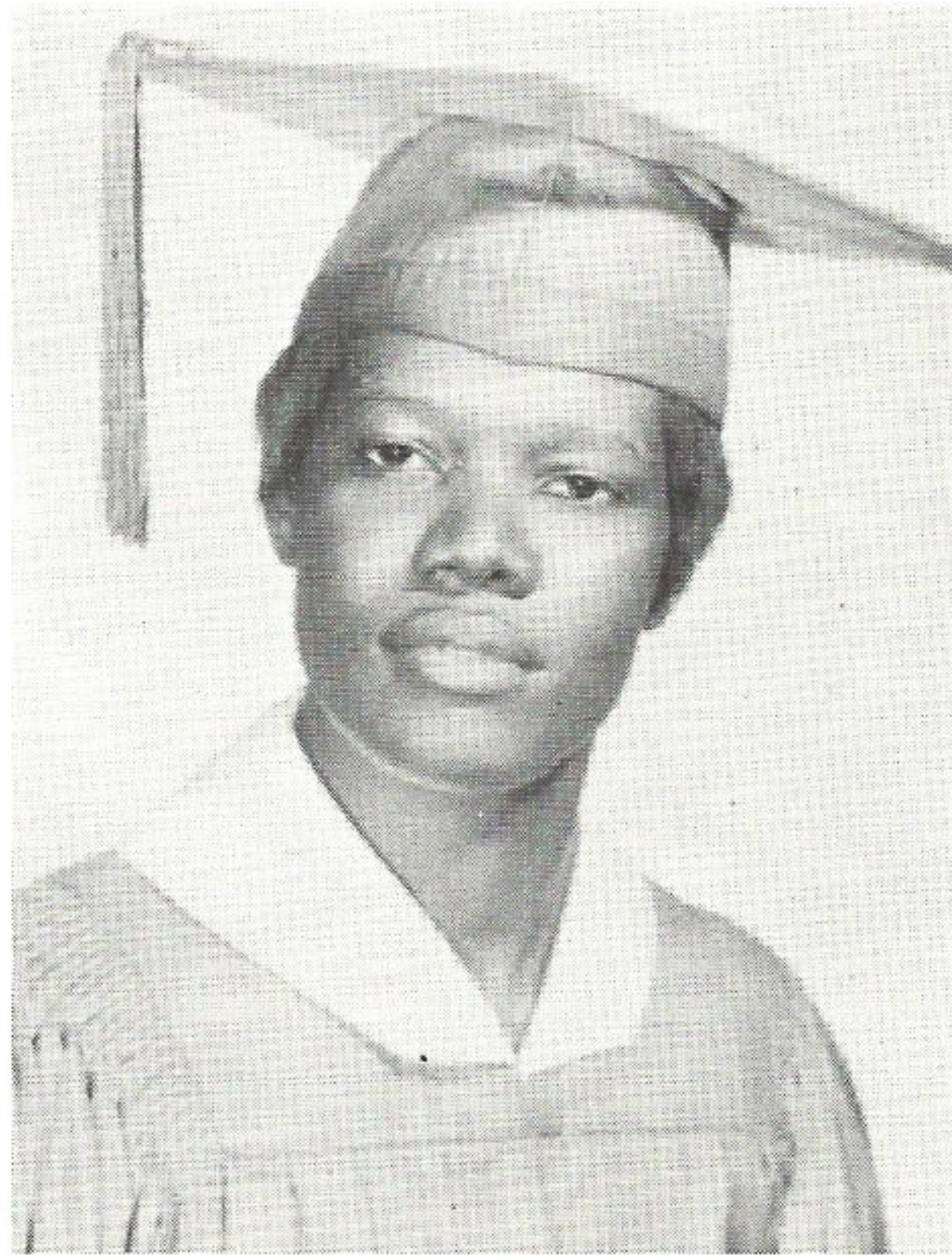
Birthday greetings go out this month to Henry T. Buckalew, accounting supervisor.

Bobbie Denais

LAKE CHARLES



The twin sons of Asa Barrow, T&D, have brought home quite an honor. The boys, Russell and Roy, were instrumental in capturing separate baseball championships for their respective teams. Russell chalked up eight consecutive strikeouts in the final game of the Bronc League to allow his Maplewood team to take first place. Roy's No Sox Pee-Wee League team won first place in its league and went on to win the championship tournament of Ward 4. Both boys are pitchers.



Maggie Rose Lee, daughter of James Lee, T&D, was recently awarded two scholarships—one in band and the other in choir. Miss Lee is a junior at Grambling College majoring in music education.

Bobby Campo, son of Building Services Supervisor Ben Campo, has been named to the All-American High School Band. The group comprises 100 students from throughout the U.S. chosen on the recommendation of their band directors. The band will be seen in Macy's Thanksgiving Day Parade in New York City and at the Pasadena, Calif., Tournament of Roses parade before the Rose Bowl game. Bobby, a junior at Istrouma High School, attended a band workshop this summer at the University of Miami.

Vacationers were the Van Hereford family, who enjoyed the beach at Destin, Fla.; Sharyn Evans and her family basked in the sun and sand at Panama City, Fla.; and Diane and Ed Jordan spent a week vacationing with friends and relatives in Monroe, La.

JENNINGS



Genee Ann Hine, daughter of Mr. and Mrs. A. E. Hine, Jennings T&D, elected to enter the University of Southwestern Louisiana after finishing third in a class of 131 at Jennings High School. She was awarded the \$4,000 Ethel Lewis Burton Scholarship Award and the \$3,000 Zigler Foundation Award.

Mary Gauthier

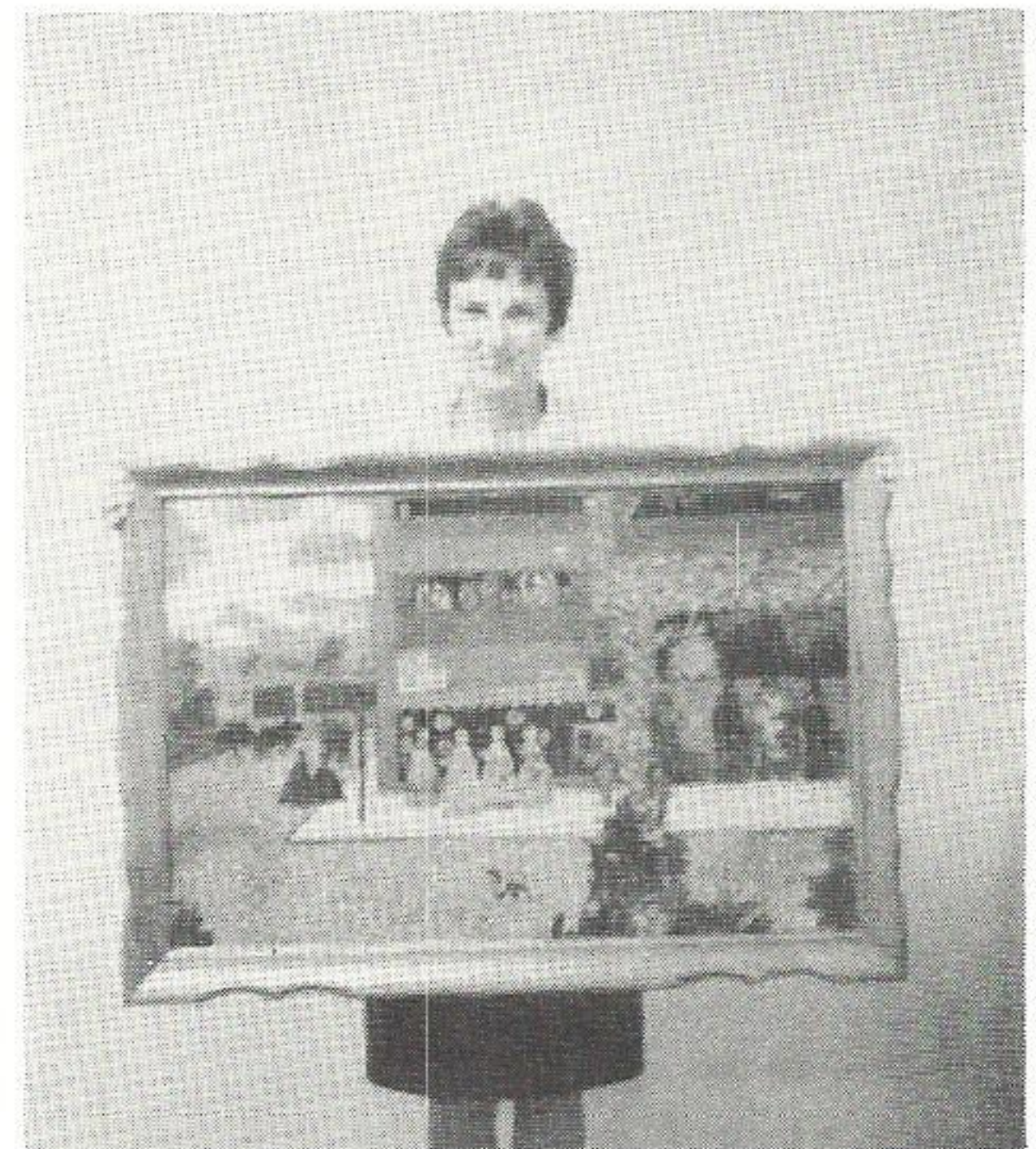
BATON ROUGE



Carolyn Forbes, contact clerk in Credit and Collections, became the bride of Karl Weber on August 30 at the First Baptist Church in Baton Rouge. Her husband is a student at Southeastern Louisiana State College in Hammond, La.

James R. Vice, turbine operator at Louisiana Station, is the proud father of a daughter, Jody Renee, born September 4. Jody weighed 6 pounds, 8 ounces at birth.

Jacqueline B. Guidry



Ann Dance, Credit Union clerk, created this New Orleans scene with paper cut-outs from a wallpaper book, trading stamp book, calendar and magazines. She added bits of construction paper and pieces of lace plus 40 coats of varnish. This was Ann's first decoupage project and she worked on it for four months in her spare time.

David LeBlanc, son of Meter Reader Supervisor J. B. LeBlanc, is a freshman at Istrouma High School and a member of the A Capella Choir.

Opal Temple



John Yarbrough

Congratulations and a share of Gulf States Common Stock are in order for John Yarbrough, residential salesman at Baton Rouge. He's this month's You Have A Problem winner.

The judges decided that John did the best job of advising poor old mixed up Fred who appeared in last month's Plain Talks asking Gulf Staters everywhere to help him decide what to do about his heating system that needed replacing.

John did such a good job that the judges joined Fred in rushing out to buy heat pumps for their homes.

Here's John's answer to Fred's question:

After listening to Fred's situation, I would say he really has a problem.

First of all, I would tell Fred that I am not going to make up his mind for him. I would, however, be happy to tell him all the features an electric system has over a gas central heating system. And then I would let him make up his own mind as to which is the best.

Gas heating cannot hold a candle to electric heating as far as cleanliness and health are concerned. With the combustion process used in gas heating much more than heat is produced. Soot and grime collect on ceilings and walls around the vents. The only way to eliminate these unwanted byproducts is to dispose of the combustion process by installing an electric system.

Residential Salesman Solves Fred's Problem, Wins Share of Stock

In addition to eliminating byproducts of combustion the electric system also filters out dust and pollen that many times pass through a gas system. Another exclusive feature of electric heating is that it dehumidifies the air, eliminating mildew. Since the electric system is so clean, service charges for cleaning the system are eliminated.

It doesn't cost a lot more to heat electrically as so many people think. All of the electricity that the electric system uses costs only 1.17 cents a kilowatt hour. This is the very lowest step of the Company's rate which is only applied in the winter months (November - April) when Fred would be using his electric system. GSU feels that electric heating is the top-of-the-line of all the heating systems, but they don't want their customers to have to pay top-of-the-line prices to enjoy it.

I would also ask Fred how a big \$100 trade-in allowance on his old gas system sounds. From September 15th thru December 15 GSU will allow \$100 upon the purchase price of an electric system when it replaces a gas system plus a liberal wiring allowance.

Again, congratulations to John and many thanks to everyone who entered this month's contest. Look for a brand new question in next month's Plain Talks which will mean a share of stock for some lucky Gulf Stater.

Employee Benefits

Savings And Loan Plans

TWO separate savings and loan plans are offered to Company employees depending on their location. The Credit Union is available to any full-time employee working in the Baton Rouge Division and, in the rest of the system, The Savings and Loan Plan with the American National Bank of Beaumont is offered.

The Credit Union at Baton Rouge is open to membership of any full-time employee for a fee of 25¢.

The Credit Union operates similar to a savings and loan association with certain definite advantages to its employee-members. Ceilings have been placed on both savings and loans. The maximum an employee may save in the credit union is \$2,500 and maximum loan was recently increased from \$1,500 to \$2,000.

Interest rate on loans is set at a low .55 per cent each month on the unpaid balance. Loans must be paid off in 36 months.

At present the credit union has a membership of 833.

THE interest rate paid on savings varies from year to year depending on the amount earned by the credit union from investments in savings and loan shares, term deposit certificates, and loans to employees. Last year the interest rate paid was 5¾ percent.

Both savings deposits and loan repayments are handled through payroll deduction. In the case of savings an employee merely designates the amount he wishes deducted each month and it is automatically put into his account. He may also make additional deposits by means other than payroll deduction at any time. Also, the limit on savings may be upped by the employee who may open additional accounts with a ceiling of \$2,500 in the names of his spouse and his children.

The employee wishing to make a loan first contacts the Credit Union representative in his department. The representative fills out the loan application and approves the loan. This is then approved by one of the members of the credit committee, of which there are three. Once the two signatures are obtained, the loan is processed and the check delivered to the employee.

The Savings and Loan Plan with the American National Bank of Beaumont operates much like

the Credit Union in that it provides employees a means of doing their banking business through payroll deductions.

Savings accounts may be opened by simply obtaining and signing a deduct card and bank savings department signature card from the contact clerk in your department. Minimum deduction is \$1 and the regular bank interest of 4 percent is paid on savings.

Withdrawals are made by obtaining a savings withdrawal slip from the contact clerk. This is filled in and mailed to the bank and a bank check is mailed to the employee.

FOUR types of loans may be made through the bank plan. They are signature, secured, automobile and FHA Title I loans for home improvement. The first three carry an interest rate of 5 percent discount and the Title I loans carry a 5.5 percent discount interest rate. It is not necessary to have a savings account in order to make a loan.

The minimum signature loan available to employees is set at \$100 and the maximum is set at \$300 for employees with less than 10 years service. The limit is \$750 for all others.

A secured personal loan using collateral or a co-signer for security carries a maximum limit of \$1,000. A loan made to purchase new furniture or appliances carries no such limitations.

In the case of auto loans, the requirement set by the bank is that the employee have a "fair equity" in the vehicle. This may be obtained either by making a suitable down payment or through a trade-in.

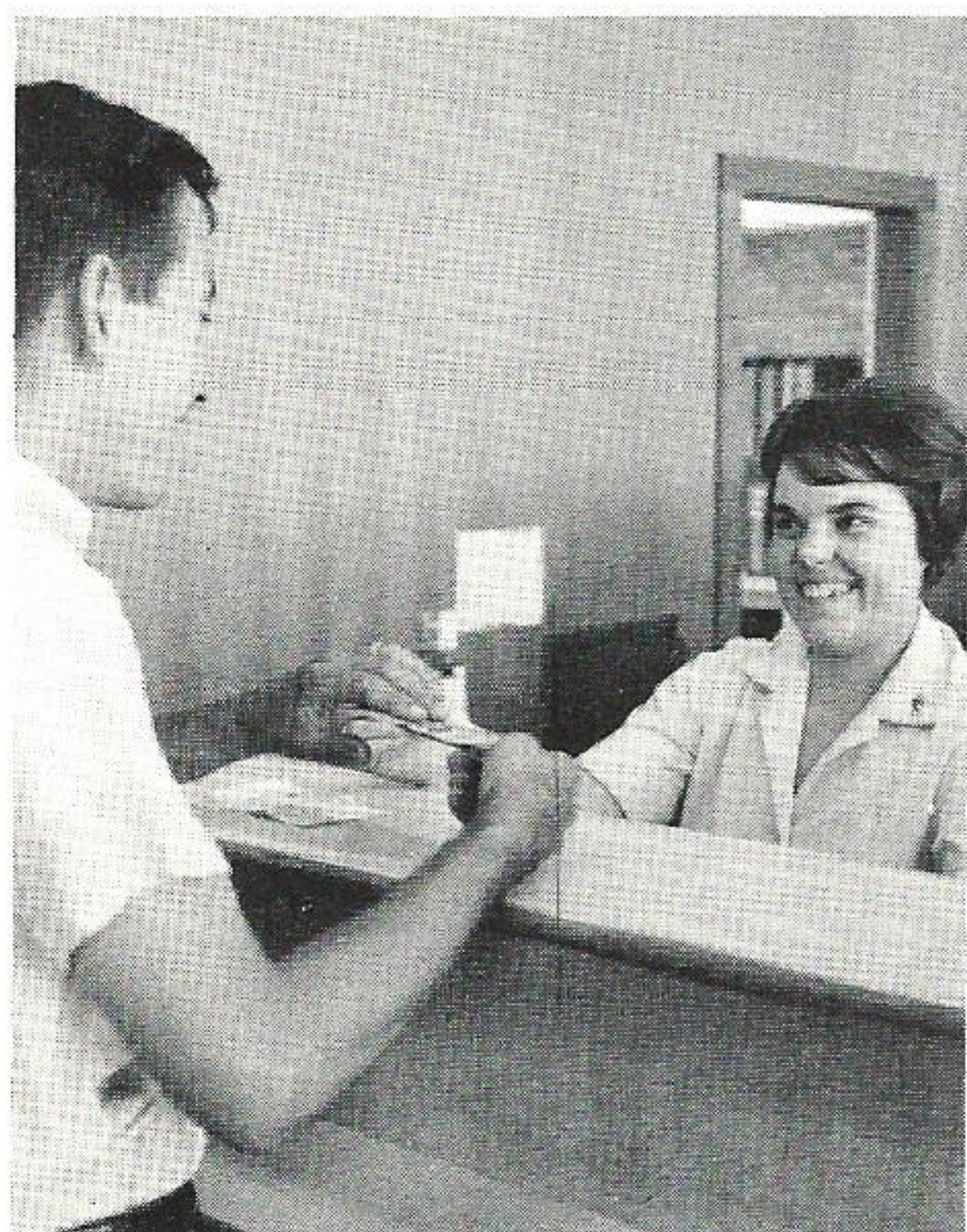
The maximum Title I Loan is set by the government at \$3,500. Monies borrowed by this means may be used for home improvement only.

All loans made under the plan carry credit life insurance by which the loan will be paid completely in the event of death. This is supplied free of charge.

All loans are subject to the employee's credit rating. The bank retains the right of final approval in every case.

To make a loan under the plan an employee consults with his contact clerk who will provide him with the necessary documents to be signed requesting the loan. These will be sent to the Payroll Department in Beaumont. Once the loan is approved, the employee receives the money within 48 hours.

FRIED RICE AND FILE GUMBO



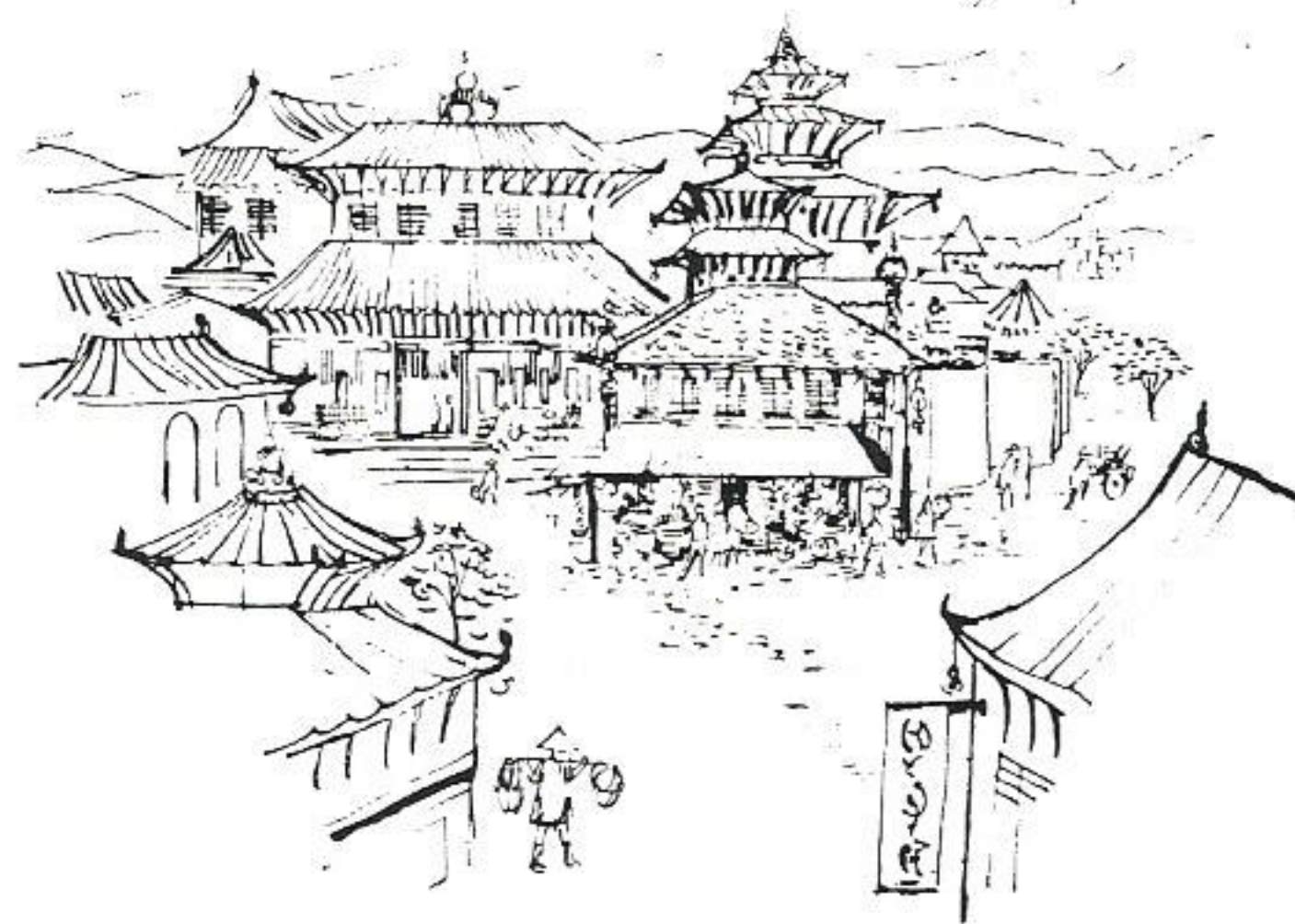
Barbara Meaux

A Chinese cook with a yankee accent from Lafayette, La., is the unlikely combination that goes to make up Barbara Meaux, customer clerk at Lafayette, who supplies the guaranteed Cantonese recipes below.

"Actually I'm a native of Syracuse, N.Y." she explains. "I met my husband, a Lafayette native, after he had been in Japan for a couple of years serving with the U.S. Army. We married and moved to Lafayette so I immediately had to learn to cook French dishes. I also had to learn to cook the foods he'd fallen in love with in the Orient."

Barbara says she really doesn't mind fixing such unrelated meals because she has always enjoyed Chinese food and she has learned to like the Cajun dishes.

"I have already picked up a Cajun accent. Do you think my eyes might start to slant?" she asks with a broad yankee smile.



EGGS FOO YONG

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| 6 eggs | 1 cup bean sprouts, well drained |
| ½ cup diced cooked shrimp, pork, or ham | 1 tsp. soy sauce |
| ¼ cup shredded onions | Salt and pepper to taste |
| ¼ cup sliced water chestnuts, well drained | 3 Tbs. cooking oil |

Beat eggs until very thick. Blend in all above ingredients except oil. Heat oil in heavy skillet. Pour batter from soup ladle or cup into skillet. When brown on one side, turn. Keep warm. Serve with Hot Soy Sauce, (below).

Amount: 10 to 12 patties.

HOT SOY SAUCE

Make paste of 2 Tbs. cornstarch and ¼ cup cold water. Stir into 2 cups boiling soup stock, bouillon, or consomme and 2 Tbs. soy sauce. Cook, stirring constantly, until clear and thickened.

SUKIYAKI

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| 1 lb. round steak, cut in thin strips, 3" long | 1 Tbsp Chinese brown sauce |
| 3 Tbs. oil | 2 Tbs. soy sauce |
| 1 lg. onion, sliced | 1 can Chinese vegetables |
| 3 stalks celery, cut in 1" pieces | Salt and pepper to taste |

In medium skillet, cook steak pieces until well browned. Push meat to the side, add onion and celery and cook until wilted. Add brown sauce and soy sauce and 1 cup water, cook on medium heat for 10 min. Add Chinese vegetables and heat for 10 min. more. Serve over hot steaming rice.

Variations: Thicken with cornstarch and water, serve over rice for Chop Suey or serve over Chinese noodles for Chow Mein.

KIDNEY BEAN RELISH

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| 1 Tbs. soy sauce | 2 Tbs. chopped green onions |
| 1 Tbs. vinegar | 1 16-oz. can kidney beans, drained. |
| 2 Tbs. salad oil | |
| ½ tsp. pepper | |

Mix together first 5 ingredients and mix into kidney beans. Serve cold.

TERIYAKI BEAN SPECIAL

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|---|--|
| 1 small onion, chopped | 1 3-oz. can chopped mushrooms, drained |
| 4 Tbs. butter or margarine | 3 Tbs. soy sauce |
| 1 1-lb. can sliced green beans, drained | |
| 1 1-lb can bean sprouts, drained | |

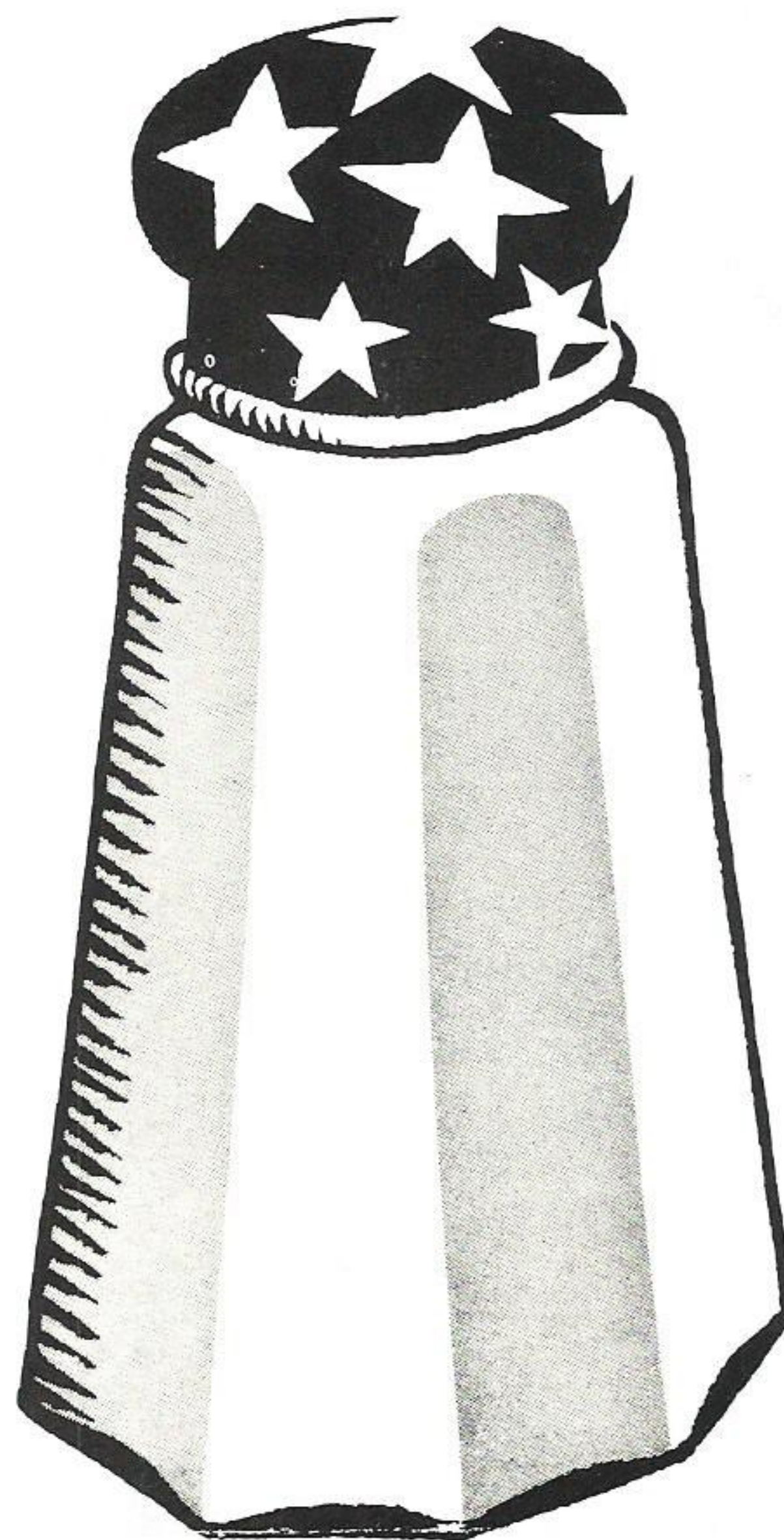
In medium skillet, cook onion in butter or margarine till tender. Add green beans, bean sprouts, chopped mushrooms, and soy sauce; mix lightly. Simmer, uncovered, for 15 minutes, stirring occasionally. Serve with additional soy sauce. Makes 6 servings.

FRIED RICE

- | | |
|--|---|
| 1 cup onion, chopped (Optional—add celery and bell pepper) | 2 cups cooked rice |
| 2 Tbs. butter | ½ cup diced cooked pork or weiners, boiled ham or crisp bacon |
| 1 egg | ½ cup green peas |

In medium skillet, cook onion in butter till tender. Scramble in egg, add salt and pepper to taste. Add rice, meat and peas. Mix and cook 5 min., stirring carefully. Stir in 2 Tbs. soy sauce and cook 2 min. Serves 4.

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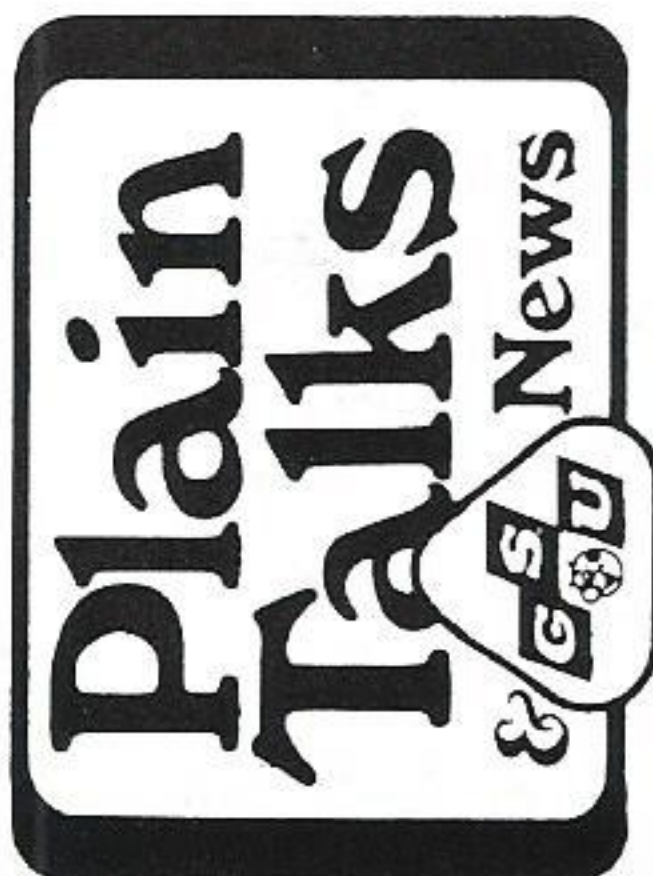
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